

CONFIDENT  
RESPECT STRONG  
INSPIRATION VOICE  
EXCELLENCE ACTION  
CREATIVE  
LOVE  
LEADERSHIP  
VISIONARY  
GROWTH  
WOMANHOOD  
SPIRITUAL  
CHANGE THE WORLD  
HERO  
ORIGINAL  
POWER  
ETERMINATION  
RIGHTS  
STRONG  
INDEPENDENT  
CAPABLE  
INSPIRING  
INCLUSION  
WOMEN LED  
INSPIRE  
POWERFUL  
FEARLESS  
RECOGNIZED  
UNSTOPPABLE  
HAPPINESS  
DETERMINED  
FICCI  
flo  
The Power to Empower  
TOGETHER  
WE RISE  
ANNUAL REPORT 2023-24  
UNited STEADFAST  
PURPOSEFUL  
EVOLUTION  
WISE  
DEDICATED  
EFFICIENT  
RELIABLE  
AMBITION  
EXCEL  
EMPOWERMENT  
GOAL  
ENHANCE  
ENGAGE  
LEADER  
TENACIOUS  
BOLD  
LEADERSHIP  
PERSONAL RIGHTS  
FEARLESS LIMITLESS PRISM OF POSSIBILITIES  
DEVELOPMENT



The Power to Empower

# TOGETHER WE RISE

ANNUAL REPORT 2023-24





**The Power to Empower**

**FICCI LADIES ORGANISATION**

Women wing of Federation of Indian Chambers of Commerce & Industry

# FICCI LADIES ORGANIZATION

(FLO)



- FLO was established in 1983, as a division of the Federation of Indian Chambers of Commerce and Industry (FICCI) which is the apex body of industry and commerce in India.
- FLO plays an active role as an enabler of women empowerment through entrepreneurship development and professional excellence.
- The objective is to foster an entrepreneurial culture, by providing opportunities to transform their business ideas into reality and to provide entrepreneurs with an array of targeted resources and services.
- FLO seeks to create job creators not job seekers and work towards creating enterprise-linked and entrepreneurship-driven nano entrepreneurs to create the Atmanirbhar Bharat of our collective dream.

## WORK MODEL





# MESSAGES



MESSAGE  
PRIME MINISTER



SHRI NARENDRA MODI



सत्यमेव जयते

प्रधान मंत्री  
Prime Minister

**MESSAGE**

It is a pleasure to learn about the 40<sup>th</sup> annual session of FICCI Ladies Organisation – FLO. Heartiest congratulations and greetings to everyone associated with the organisation.

For four decades, FLO has steadfastly dedicated itself to empowering women and nurturing a conducive environment that fosters entrepreneurship, industry engagement, and the economic development of women. The theme for 2023-24, "Together we rise," resonates deeply with our times.

Throughout history, our culture and ethos have accorded women with a position of dignity and respect. Our scriptures proclaim, "नारी तू नारायणी". Such lofty ideas and principles have always been the guiding force for a nation.

Women are not just shaping their own future, but they are also charting a new course for the nation. With increasing opportunities, they are making a mark in every sector.

FLO's commitment to strive for professional excellence among women deserves appreciation. I am confident that the 40<sup>th</sup> annual session will facilitate extensive discussions on further enhancing women's role and contribution to the nation's development.

Best wishes to everyone involved with FLO for a successful annual session!

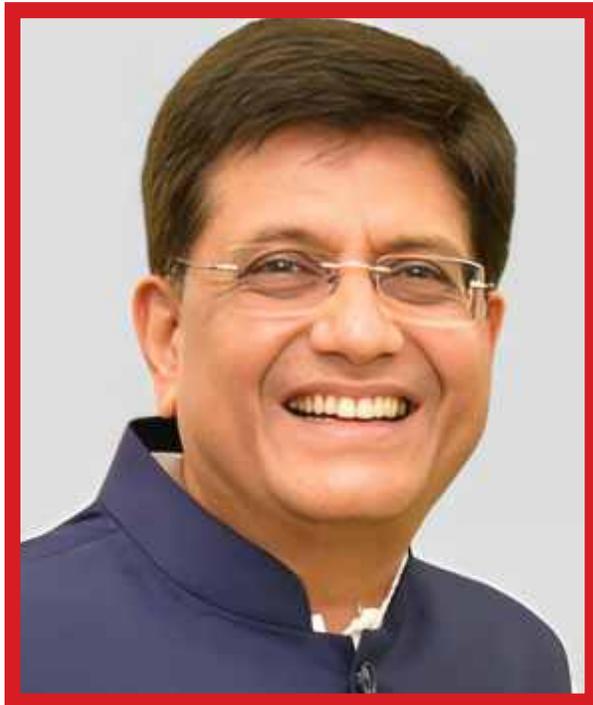
(Narendra Modi)

New Delhi

चैत्र 03, शक संवत् 1946

23<sup>rd</sup> March, 2024

MESSAGE  
MINISTER



SHRI PIYUSH GOYAL

पीयूष गोयल  
PIYUSH GOYAL



वाणिज्य एवं उद्योग,  
उपभोक्ता मामले, खाद्य और सार्वजनिक वितरण तथा  
वस्त्र मंत्री, भारत सरकार  
MINISTER OF COMMERCE & INDUSTRY,  
CONSUMER AFFAIRS, FOOD & PUBLIC DISTRIBUTION AND  
TEXTILES, GOVERNMENT OF INDIA

## MESSAGE

I am delighted to learn that the FICCI Ladies Organisation (FLO) is organizing its 40<sup>th</sup> Annual Session in March 2024.

Under the dynamic leadership of Hon'ble Prime Minister Shri Narendra Modi ji, India has transitioned from women development to women-led development, thereby strengthening India's Nari Shakti. The Government of India remains steadfast in its commitment to empowering women and fostering their participation in various sectors of the economy. Through targeted policies and initiatives, the government has created an environment where women are not only beneficiaries but also active agents of change, contributing significantly to India's socio-economic development.

FLO's unwavering commitment to promoting entrepreneurship and professional excellence among women is truly commendable. I appreciate the forum's efforts in fostering an enabling environment for women's economic empowerment through various initiatives, workshops, seminars, and capacity-building programs.

I congratulate FLO for organizing their annual session and wish them continued success in all their future endeavors.

**Piyush Goyal**

MESSAGE  
PRESIDENT, FICCI



DR ANISH SHAH



**Dr Anish Shah**  
President

**Federation of  
Indian Chambers  
of Commerce and Industry**

Federation House

Tansen Marg

New Delhi 110001

**T** +91 11 2335 7364

**E** [president@ficci.com](mailto:president@ficci.com)

[www.ficci.in](http://www.ficci.in)

CIN: U99999DL1956NPL002635

ISO 9001 : 2015 Certified

## FOREWORD

On behalf of FICCI, it gives me immense pleasure to extend my heartfelt congratulations to FICCI Ladies Organisation (FLO) on the occasion of its 40th Annual Session.

Over the last four decades, FLO has been at the forefront of fostering entrepreneurship and promoting professional excellence among women. The organization's commitment to empowering women and narrowing the gender gap in India is truly commendable.

I must also congratulate Sudha Shivkumar for her exemplary leadership as the National President of FLO for the year 2023-24. Under her guidance, FLO has achieved remarkable milestones and continues to be a beacon of empowerment for women across India.

I applaud FLO for not only focusing on urban centers but also for its significant efforts in empowering women at the grassroots level.

As FLO continues its journey, I am confident that it will play a pivotal role in shaping a more inclusive future. By advocating for effective policy solutions and empowering women across the nation, FLO will undoubtedly transform lives and contribute to a more gender-inclusive society.

Warm regards,

**Anish Shah**

President, FICCI

MESSAGE  
IMM. PAST PRESIDENT



MR SUBHRAKANT PANDA



**Subhrakant Panda**  
Immediate Past President

**Federation of  
Indian Chambers  
of Commerce and Industry**

Federation House  
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ISO 9001 : 2015 Certified

## MESSAGE

The FICCI Ladies Organisation (FLO) is an integral part of India's oldest apex business chamber and plays a stellar role in promoting entrepreneurship and professional excellence amongst women. FLO has grown by leaps and bounds over the course of four decades, and has successfully spread its wings throughout the country impacting the lives of thousands of women in the process. In the context of Prime Minister Narendra Modi's clarion call for women-led development and the importance of achieving gender parity, FLO is a beacon of women empowerment.

During my term as FICCI President, it was a privilege to have had several interactions with the FLO leadership and its members. What particularly stood out was the visit to the FLO Industrial Park at Sultanpur where all the units are owned 100% by women. The diverse range of units in hardcore manufacturing highlights the capability of women if provided equal opportunity, and is a myth buster about any limitations in competence.

I would like to thank Sudha Shivkumar and the FLO leadership for their unstinted support during my term which I tried to reciprocate to the best of my ability. I congratulate Ms Shivkumar for her remarkable achievements as the 40<sup>th</sup> National President of FLO, and wish her all the best. I am sure the leadership line-up of FLO will continue the good work and be a force multiplier for FICCI.

Sincerely,

**Subhrakant Panda**

# MESSAGE

## FROM THE PRESIDENT'S DESK



**Dear Friends,**

“It is not enough to take steps which may someday lead to a goal; each step must be itself a goal and a step likewise.” – Johann Wolfgang Von Goethe

As I write this message, the wisdom encapsulated in Johann Wolfgang Von Goethe's words serve as a powerful reminder of our shared journey within FICCI Ladies Organisation. As we traverse through the intricate blend of empowerment, growth, and leadership, it is essential to recognize that each step we take on this path is not merely a means to an end but a goal in itself.

This year, we celebrated a momentous milestone, as FLO turned 40-year-old. Over these four decades, FLO has empowered and uplifted countless women, and it is our mission to continue this journey of growth and progress.

Our national initiatives have been instrumental in driving change and empowering women across various domains. These initiatives are:

- FLO Startup Cell: Supporting women entrepreneurs in realizing their dreams and scaling their businesses.
- FLO Education & Digital Skilling : Equipping women with the skills that are needed for the digital age.
- FLO Financial and Vocational Literacy : Promoting financial literacy and facilitating economic empowerment.
- FLO MSME Assist Cell: Mentoring and supporting women-led Micro, Small, and Medium Enterprises.
- FLO Women Directors: Promoting gender diversity on Corporate Boards and developing a talent pool of female leaders who are ready to take on board positions.
- FLO Legal and Policy Advocacy Cell: Influencing and supporting decision

makers, institutions, and civil society to demand, adopt, develop, implement, and uphold gender-responsive normative frameworks, legislation, and policies.

This year, all our initiatives have cumulatively impacted the lives for over 70,000 women.

We have fostered 21 valuable collaborations with renowned organizations, from Google to Virginia Tech, Harvard to Stanford, ILSS to WEP, Grant Thornton to ONDC, ICA, Niti Aayog's WEP, STEP, Stanford Seed, Inflection Point Ventures, Strong Her Venture, Institute of Directors (IoD), UChicago, S. P. Jain Institute of Management and Research, Microsave Consulting, Tally International, WEConnect International and The World Bank. These collaborations have broadened our horizons, enriched our knowledge, and enabled us to provide more opportunities to our members.

I had the privilege of leading a delegation to South Africa in 2023 upon the request of FICCI. Our delegation included 8 members, and we participated in various significant events, including the BRICS Women's Business Alliance Annual Meeting, the BRICS-Africa Trade Conference, the BRICS Business Forum, panel discussions in Durban, and a closed-door session of the Women's Business Alliance in Durban. It was an honor for FLO to move a resolution on behalf of India during the conference. A significant outcome of this delegation is that the South African government is intending to sponsor a group of women to receive the 'Solar Mama' training at Barefoot College's campus in Tilonia, India.

Under the ambit of G20 initiatives, we have engaged in interactions both at the National and International levels. These engagements provide a global platform to discuss gender issues and share our insights.

Through the year, we organized several business and global engagements, networking and member engagement programs, lecture series on current issues, Chapter visits, and continuous engagements with FICCI. We also collaborated with YFLO on joint programs, featured on CNBC and Sansad TV, and garnered extensive media coverage.

We organized an annual business delegation with 41 women entrepreneurs to South Korea and Jeju Island. These delegations provided opportunities to explore international markets and partnerships. Subsequently, there is an upcoming delegation of over 100 women entrepreneurs in the beauty products and services sector from Korea.

A delegation to the UAE with 26 women entrepreneurs and professionals was highly successful, where several of our members successfully established valuable business relationships with their counterparts in UAE. One of the most significant outcomes of this visit is that FLO members have been extended a special invitation to participate in the prestigious ELEVATE Startup Pitch event in Dubai this year.

We also had the honor of participating in the 37th CACCI Conference in Nepal, where we engaged in fruitful discussions regarding FLO's representation on the Asia Pacific Young Entrepreneur Forum.

FLO was invited by the Federal Republic of Germany for a fully sponsored business cum study tour under the Visitors Programme of the Federal Government. The program, titled "Female Leadership: Structural Conditions and Personal Prerequisites," saw the participation of five delegates.

During the tour, the delegation engaged in a series of meaningful interactions and engagements with key organizations such as the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth; Association of German Entrepreneurs; and the Federal Foreign Office in Berlin.

A highlight of the tour was the delegation's participation in the largest event for SMEs in Germany in Berlin, at the invitation of the German Association for Small and Medium-sized Businesses (BVMW). Additionally, the delegation participated in an interactive session hosted by Heilbronn University on "Women in Business: Strengthening German Indian Partnerships". This tour provided valuable insights and strengthened ties between FLO and key stakeholders in Germany, furthering the organization's mission of empowering women entrepreneurs and professionals.

Our FLO Art Fest celebrated 40 years of FLO, showcasing the remarkable talents of our members. This networking meet was a testimony to the creativity and vibrancy within our organization.

One of our key focus areas has been the Care Economy. We recognize the immense contribution of women in unpaid care work and aim to promote policies and initiatives that reduce the gender gap in this sector. We believe that recognizing and valuing care work is essential for fostering gender equality and economic growth. In this endeavour, we have partnered with WEP, NITI Aayog, Nikore Associates, SP Jain Institute of Management & Research, and other key stakeholders to undertake collaborative efforts. Round table conferences on Care Economy were held in four locations including Delhi, Kolkata, Mumbai, and Bangalore. This initiative culminated in a policy roundtable in Delhi, with a Policy Paper on Addressing the Gender Gap in care Economy.

We also initiated a project titled "The Heroine of My Own Life," in collaboration with the RBI Innovation Hub. This project aimed to document the lives and success stories of a thousand women business owners who have transitioned from education and work experience to entrepreneurship. It focused on highlighting women entrepreneurs in unconventional sectors such as technology, manufacturing, startups, travel, hospitality, export units, as well as traditional areas like crafts, textiles, and F&B.

The 3rd edition of the Express AWE Awards, organized in collaboration with the Express Group in Mumbai, served as an ideal platform to recognize and empower women leaders and achievers who have paved new paths for themselves.

The 40th-anniversary celebration of FLO culminated in an award ceremony where we honoured our Past Presidents, FLO achievers, and women achievers from diverse fields. A unique depiction of FLO's 40-year legacy and the contributions of all the Past Presidents was showcased in the form of a "Pattachitra Katha" of Madhubani painting, accompanied by a narrative, documented in a Coffee Table Book.

To enhance connectivity and engagement, we have onboarded all FLO Chapters on the FLO app. This digital platform allows us to share information, engage in discussions, and collaborate more effectively.

I am immensely proud of what we have achieved over the last year and throughout these 40 years. However, our journey is far from over. As we look ahead, we will continue to "RISE" together, uplift each other, and empower countless more women to reach their full potential.

Like Andrew Carnegie said, "Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishments toward organizational objectives. It is the fuel that allows common people to attain uncommon results. "

From ideating to executing of events, from planning the national initiatives to implementing them, from working as a team to striving hard in giving my utmost commitment towards FLO, I have learnt that a

leader is successful because of her team members, who generate enthusiasm, engagement, and pride in their work.

I would like to express my heartfelt gratitude to the Past Presidents for their invaluable guidance and leadership, which has laid a strong foundation for FLO's success.

I also extend my sincere thanks to the Presidium, Governing Body Members, Chapter Chairs, YFLO Chairs, and Initiative Heads for their unwavering support and dedication. Your commitment to our cause is truly inspiring and is instrumental in driving our mission forward.

A special mention of appreciation goes to the FLO Secretariat, led by Rashmi Sarita, Executive Director; ably supported by Ankurita Pathak, Joint Director, for her outstanding work in content development and communication strategies; Pushpender Sharma, Assistant Director, whose meticulous attention to accounts ensures our financial stability; Anshu Gupta, Senior Assistant Director; Saurabh Sharma, Project Coordinator; and Tabassum and Natasha Balyan, Executives. Your steadfast and committed work is the backbone of our organization, and I am grateful for your tireless efforts.

I must thank the members of FICCI FLO for being a part of our journey and for their unwavering support. Your dedication and commitment to our cause are truly commendable, and it is because of each one of you that we are able to achieve our goals and make a difference in the lives of women across India. Thank you for being an integral part of FICCI FLO.

My best wishes to Joyshree Das Verma, the Incoming President, for a year filled with success, growth, and impactful initiatives. Under her leadership, I am confident that FICCI FLO will reach new heights and continue to empower women across India. Joyshree's dedication and passion for our cause will undoubtedly inspire us all. I look forward to seeing the great strides FLO will take under her guidance.

Thank you all for your continued support and dedication to FLO.

Regards,



**Sudha Shivkumar**

President, FLO

*A big thank you to **Ankurita Pathak**, Joint Director, FICCI FLO for writing, coordinating, compiling, and editing the Annual report.*



The Power to Empower

# PAST PRESIDENTS

## 1993- 2023



**INDU JAIN\***  
1983-1984



**ABHA DALMIA**  
1984-1985



**USHA PATODIA**  
1985-1986



**MANJU BHARAT RAM\***  
1986-1987



**SHOBHANA BHARTIA**  
1987-1988



**SUDHA JHUNJHUNWALA\***  
1988-1989



**NIRMALA JAIN\***  
1989-1990



**INDU RANI PUNJ\***  
1990-1991



**SHUBHRA GUPTA**  
1991-1992



**V L INDIRA DUTT**  
1992-1993



**MADHU KANORIA**  
1993-1994



**BEENA KHAITAN\***  
1994-1995



**DR MANJU V MEHTA**  
1995-1996



**USHA KRISHNA**  
1996-1997



**SARPARVEEN KAUR**  
1997-1998



**ANJANA SOMANY**  
1998-2000



**RENUKA SHAH**  
2000-2001



**DR KUSUM ANSAL**  
2001-2002



**SUREKHA KOTHARI**  
2002-2003



**CHANDRA GARODIA\***  
2003-2004



**NAMITA GAUTAM**  
2004-2005



**USHA AGARWALA**  
2005-2006



**MUKTA NANDINI JAIN**  
2006-2007



**KIRAN GERA**  
2007-2008



**ANURADHA GOEL**  
2008-2009



**KAVITHA DUTT**  
2009-2010



**RANJANA AGARWAL**  
2010-2011



**NEENA MALHOTRA**  
2011-2012



**KAVITHA CHANDRAN**  
2012-2013



**MALVIKA RAI**  
2013-2014



**NEETA BOOCHRA**  
2014-2015



**ARCHANA GARODIA GUPTA**  
2015-2016



**VINITA BIMBHET**  
2016-2017



**VASVI BHARAT RAM**  
2017-2018



**PINKY REDDY**  
2018-2019



**HARJINDER KAUR TALWAR**  
2019-20



**JAHNABI PHOOKAN**  
2020-21



**UJJWALA SINGHANIA**  
2021-22



**JAYANTI DALMIA**  
2022-23

\* Since Deceased

## OFFICE BEARERS

2023-24



**Sudha Shiv Kumar**  
President



**Joyshree Das Verma**  
Sr Vice President



**Poonam Sharma**  
Vice President



**Jayanti Dalmia**  
Imm. Past President



**Smriti Puri**  
Treasurer



**Ajita Reddy**  
Jt. Treasurer



**Rashmi Sarita**  
Executive Director

## GOVERNING BODY MEMBERS

2023-24



**Aanchal Sethi**



**Anushree Mahajan**



**Archana Gupta**



**Archana Surana**



**Aarti Gupta**



**Arushi Tandon**



**Atashi Singhania**



**Avantika Dalmia**



**Avarna Jain**



**Deepali Goyal**



**Devika Ramesh**



**Divya Oswal**



**Garima Jain**



**Gunjan Jindal Poddar**



**Jyostna Angara**



**Jyotika Kapoor**



**Kamini Saraf**



**Karishma Manga Bedi**



**Kiran Sharma**



**Lalita Nijhawan**



**Madhuri Halwasiya**



**Maloo Natarajan**



**Mandira Lamba**



**Meetu Kohli**



**Minal Jain**



**Monika Choudhary**



**Mourya Boda**



**Puja Garg**



**Poonam Mahajan**



**Prabidita Bharati**



**Priya Goutham**



**Rasika Kajaria**



**Rebecca George**



**Rekha Lahoti**



**Revathi Raju**



**Ritu Prakash Chabbria**



**Ritu Vadehra**



**Roopa Patel**



**Sabina A. Sanghvi**



**Saloni Mehta**



**Sangeeta Lalwani**



**Sarita Sikaria**



**Shivani Mallik**



**Shefali Agarwal**



**Shoba Jolly**



**Rinku Mecheri**



**Sucheta Shah**



**Suguna Ravichandran**



**Sunita Kanoria**



**Sunitee Abbi**



**Swati Mayekar**



**Taruna Patel**



**Usha Rani Manne**



**Yashodhara Bajoria**



**Seema Jajodia**



**Archana Luthra**



**Lubeina Shahpurwala**



**Ruchika Gupta**



**Meeta Mehra**

## FLO CHAPTERS

### AHMEDABAD CHAPTER



**Aditi Parekh**  
Chairperson



**Kiran Sewani**  
Sr. Vice Chairperson



**Dr. Rachana Gemawat**  
Imm Past Chairperson



**Aayushi Vastupal**  
Chairperson YFLO

### AMRITSAR CHAPTER



**Himani Arora**  
Chairperson



**Dr. Simarpreet Sandhu**  
Sr. Vice Chairperson

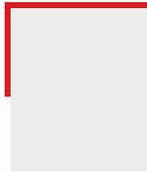


**Shikha Sareen**  
Imm Past Chairperson

### BANGALORE CHAPTER



**Jayshree Menon**  
Chairperson



**Nupur Handa**  
Sr. Vice Chairperson



**Jayshree Menon**  
Imm Past Chairperson

### BHUBHANESWAR CHAPTER



**Poonam Mohapatra**  
Chairperson



**Rashmi Sahoo**  
Sr. Vice Chairperson



**Poonam Mohapatra**  
Imm Past Chairperson

### CHENNAI CHAPTER



**Raji Raju**  
Chairperson



**Divya Abhishek**  
Sr. Vice Chairperson



**Prasanna Vasanadu**  
Imm Past Chairperson

## COIMBATORE CHAPTER



**Rama Rajasekaran**  
Chairperson



**Meena Swaminathan**  
Sr. Vice Chairperson



**Sangeetha Naresh Chetan**  
Imm Past Chairperson

## HYDERABAD CHAPTER



**Ritu Shah**  
Chairperson



**Priya Darshini Gazdar**  
Sr. Vice Chairperson



**Shubhbraa Maheshwari**  
Imm Past Chairperson



**Arthi Shah**  
Chairperson YFLO

## INDORE CHAPTER



**Mamta Bakiwal**  
Chairperson



**Vibha Jain Sethi**  
Sr. Vice Chairperson



**Payal Agarwal**  
Imm Past Chairperson

## JAIPUR CHAPTER



**Neha Dhadda**  
Chairperson



**Raghushree Poddar**  
Sr. Vice Chairperson



**Mudrika Dhoka**  
Imm Past Chairperson

## JAMMU KASHMIR & LADAKH CHAPTER



**Varuna Anand**  
Chairperson



**Ruchika Gupta**  
Sr. Vice Chairperson



**Kuwarani Ritu Singh**  
Imm Past Chairperson

## KANPUR CHAPTER



**Sneha Gupta**  
Chairperson



**Nalini Sanwal**  
Sr. Vice Chairperson



**Pooja Gupta**  
Imm Past Chairperson

## KOLKATA CHAPTER



**Radhika Dalmia**  
Chairperson



**Shradha Murarka**  
Sr. Vice Chairperson



**Shradha Saraf**  
Imm Past Chairperson



**Priyanka Agarwal**  
Chairperson YFLO

## LUCKNOW CHAPTER



**Swati Verma**  
Chairperson



**Vibha Agarwal**  
Sr. Vice Chairperson



**Simu Ghai**  
Imm Past Chairperson

## LUDHIANA CHAPTER



**Ankita Gupta**  
Chairperson



**Anamika Ghai**  
Sr. Vice Chairperson



**Neha Gupta**  
Imm Past Chairperson

## MUMBAI CHAPTER



**Archana Khosla Burman**  
Chairperson



**Neeta Lulla**  
Sr. Vice Chairperson



**Tehmina Khandwala**  
Imm Past Chairperson

## NORTHEAST CHAPTER



**Santashree Mallik**  
Chairperson



**Shweta Jindal**  
Sr. Vice Chairperson



**Meghali Das**  
Imm Past Chairperson

## PUNE CHAPTER



**Rekha Magar**  
Chairperson



**Pinky Rajpal**  
Sr. Vice Chairperson



**Neelam Seolekar**  
Imm Past Chairperson

## UTTARAKHAND CHAPTER



**Anuradha Malla**  
Chairperson



**Anuradha Malla**  
Sr. Vice Chairperson



**Neha Sharma**  
Imm Past Chairperson

## VADODARA CHAPTER



**Barkha Amin**  
Chairperson



**Avni Bhayani**  
Sr. Vice Chairperson



**Reshma Patel**  
Imm Past Chairperson

## YFLO DELHI



**Divya Jain**  
Chairperson



**Payal Kanodia**  
Sr. Vice Chairperson



**Gayatri Rai**  
Imm Past Chairperson

## CHANGE OF GUARD

Sudha Shivkumar took over as the 40th National President of FLO at the 39th Annual Session of FLO on March 30, 2023, from the outgoing President, Jayanti Dalmia.



# VISION 2023-24



## POWER TO EMPOWER TOGETHER WE RISE

The overarching theme for the year 2023-24, **'TOGETHER WE RISE'**, embodies the spirit of collective empowerment and collaboration.

Each word comes with a significant meaning that converges into the collective impact, that the 40th year adds to FLO's growing legacy.

**'TOGETHER'** emphasizes unity, suggesting that collective efforts are stronger than individual ones.

**'WE'** highlights inclusivity, fostering a sense of belonging among members.

**'RISE'** conveys progress and empowerment, signifying growth, and success.



FLO with its HO in Delhi and 19 chapters across India is a vibrant community of over 10,000 entrepreneurs and professionals. It is a powerful force for positive change.

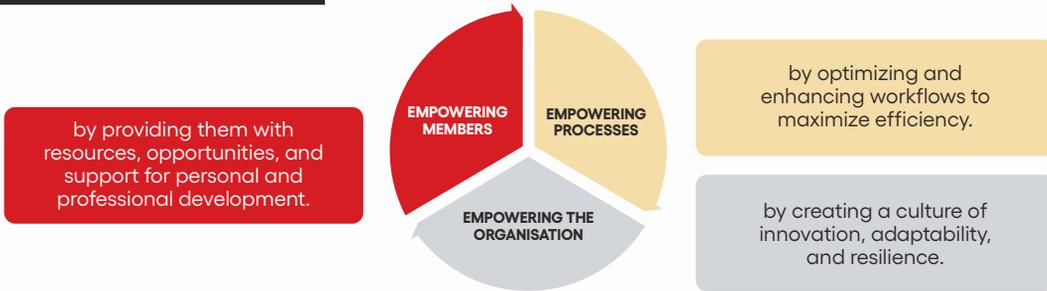
**'TOGETHER WE RISE'** is a call to action, to harness the collective potential to advance the cause of women empowerment through entrepreneurship development and professional excellence.

The objective was to foster an environment where every member can flourish, contribute, and inspire. Through shared efforts, FLO endeavours to create a lasting impact and pave the way for a more empowered and inclusive future.

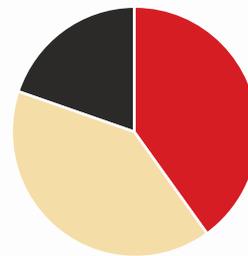
The idea was to have a threefold impact :

1. EMPOWERING MEMBERS by providing them with resources, opportunities, and support for personal and professional development.
2. EMPOWERING PROCESSES by optimizing and enhancing workflows to maximize efficiency.
3. EMPOWERING THE ORGANISATION by creating a culture of innovation, adaptability, and resilience

### THREE-FOLD IMPACT



### MINDMAP



■ PROJECTS ■ PROGRAMMES ■ PARTNERSHIPS

The year was marked by significant transformation, and to streamline the action plan, a structured approach of **40:40:20** was adopted as the baseline. This ratio delineates a strategic focus on **PROJECTS, PROGRAMMES, and PARTNERSHIPS** in terms of Networking amongst members.

The alignment of this ratio served as a guiding framework for the HO and the Chapters, ensuring a balanced emphasis on various aspects of organizational endeavours.

Simultaneously, internal process changes were implemented across Chapters, emphasizing the importance of streamlining workflows. These changes aimed to enhance efficiency and effectiveness while ensuring strict adherence to all relevant compliances.

Overall, the strategic approach and internal adjustments reflect a proactive effort to navigate the evolving landscape, fostering adaptability and optimization within the organization.

In essence, the theme '**TOGETHER WE RISE**' aimed to bring together '**PROCESSES, PEOPLE AND PURPOSE**' together by a balanced integration of streamlined workflows, empowered individuals, and a clear sense of organizational identity and direction.

United in purpose, empowered through collaboration - this collective journey continues to illuminate the path ahead.

**Together, we rise!**

# OUTREACH & IMPACT

2023-24



## Meeting with Hon'ble President of India **Smt Draupadi Murmu**

FLO President Sudha Shivkumar, Immediate Past President Jayanti Dalmia, Senior Vice President Joysree Das Verma and Governing Body Member Poonam Mahajan had the privilege of meeting with the President of India, Smt. Draupadi Murmu, at Rashtrapati Bhawan in June 2023. The meeting was an opportunity to engage in an insightful discussion with the President, presenting an update on FLO's work in women empowerment across India and exploring avenues for further positive change in this vital domain.

During the meeting, FLO representatives highlighted the organization's commitment to empowering women and discussed various initiatives and programs undertaken to promote gender equality and women's rights.

The President appreciated FLO's efforts and expressed her support for initiatives that promote women's empowerment and gender equality. She emphasized the importance of collaborative efforts between government bodies, NGOs, and civil society organizations to address the challenges faced by women and create a more inclusive and equitable society.

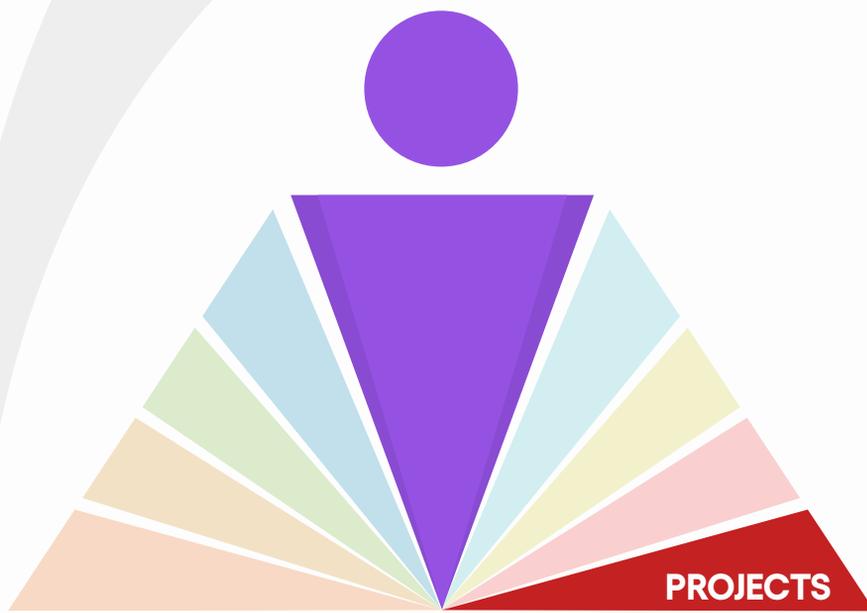
“

*Families would be empowered only by  
the empowerment of women  
and the empowered families would make for an  
empowered society and empowered nation.*

”

**Smt Draupadi Murmu**





EMPOWERING WOMEN  
BUILDING FUTURES

**FLO NATIONAL INITIATIVES**

## EDUCATION & SKILL DEVELOPMENT

### FLO Vocational & Financial Literacy

#### Objective

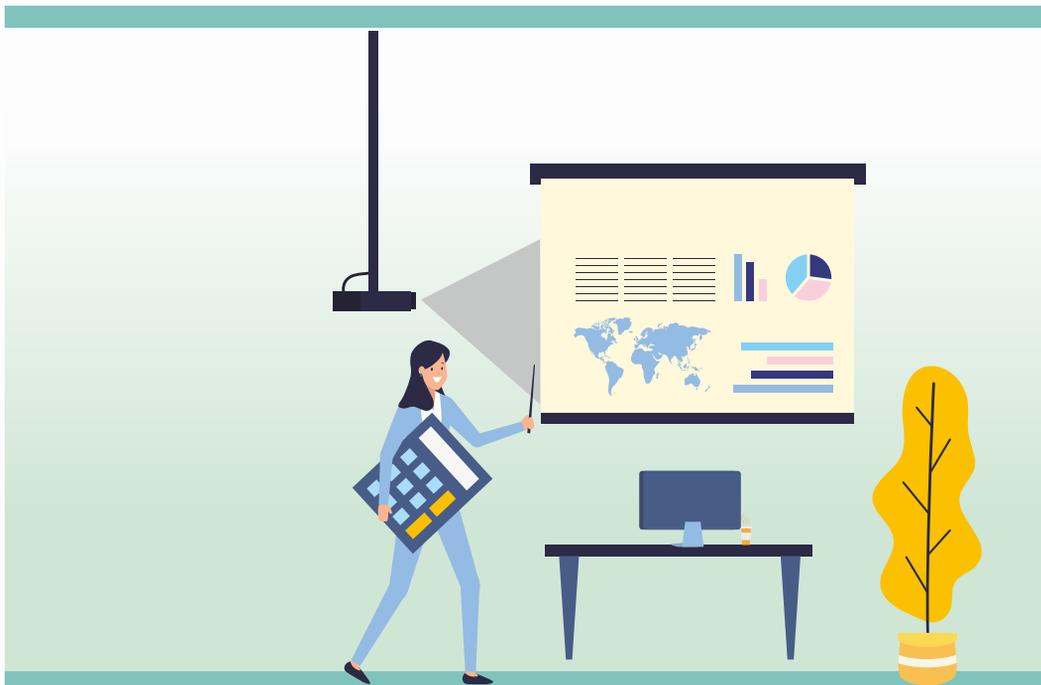
The objective of the FLO Vocational & Financial Literacy Initiative is to empower both grassroots women and FLO members through education and skills development.

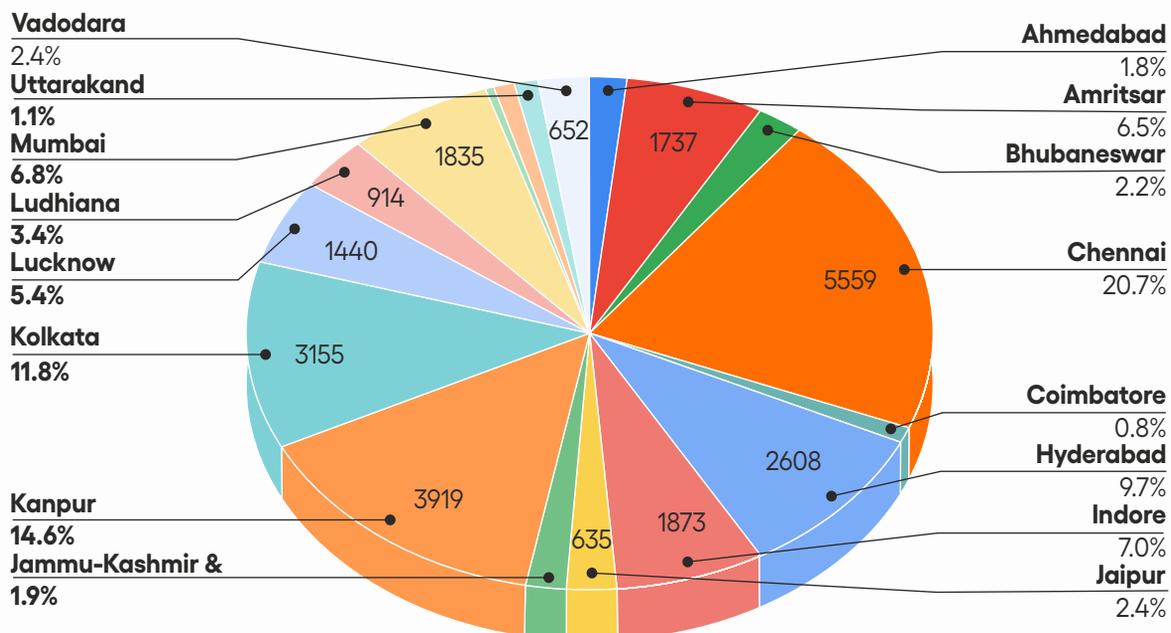
#### For Grassroots Women

For Grassroots Women the focus is on providing them with vocational training and financial literacy education to enhance their employability and entrepreneurial skills.

#### For FLO Members

For FLO members the initiative aims to provide advanced vocational training and financial management skills to support their professional growth and business success. Ultimately, the goal is to equip women with the knowledge and skills they need to achieve economic independence and contribute effectively to their communities.





Vocational & Financial Literacy Initiative					
Chapter Name	No. of Events	Total Impact	Chapter Name	No. of events	Total Impact
Ahmedabad	3	475	Jammu-Kashmir & Ladakh	14	522
Amritsar	15	1737	Kanpur	12	3919
Bengaluru	0	0	Kolkata	14	3155
Bhubaneswar	7	587	Lucknow	11	1440
Chennai	15	5559	Ludhiana	15	914
Coimbatore	5	216	Mumbai	10	1835
Hyderabad	25	2608	Northeast	5	111
Indore	17	1873	Pune	2	260
Jaipur	9	635	Uttarakhand	7	296
			Vadodara	8	652

GRASSROOT LEVEL		Impact Snapshot <b>26,794</b> Total Impact across Chapters	FLO MEMBER LEVEL	
No. Of Events	Impact		No. Of Events	Impact
147	22,784		45	4010
<b>TOTAL IMPACT: 26794</b>				

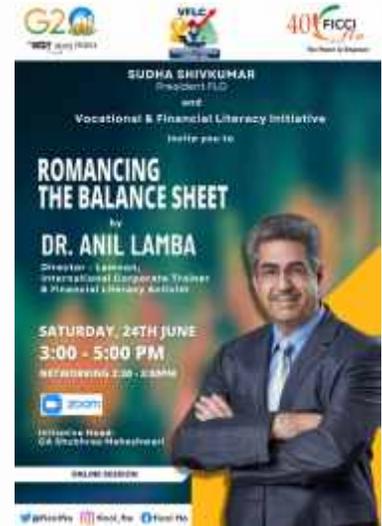
## BALANCE SHEET

### Romancing the Balance Sheet by Dr Anil Lamba, Director, Lamcon, International Corporate Trainer & Financial Literacy Activist

June 23, 2023

Dr. Anil Lamba's powerful statement, "There is no such thing as a non-finance person. There is a direct relationship between every action you take and the bottom line of your organization," resonated deeply with participants during session.

The session was highly interactive and engaging with around 300 attendees from FLO chapters across India.

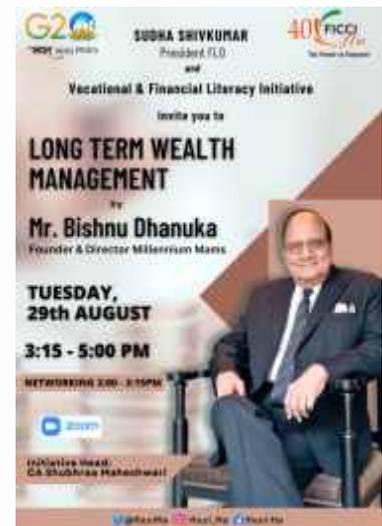


## WEALTH MANAGEMENT

### Long Term Wealth Management with Mr. Bishnu Dhanuka, Founder and Director of Millennium Mams

August 29, 2024

Mr. Bishnu Dhanuka, Founder of Millennium Mams, in this session emphasizes the importance of enhancing one's financial acumen esp., as a Women. He explains how having a clear risk management strategy in place and a disciplined approach towards trading would lead to success in stock market.

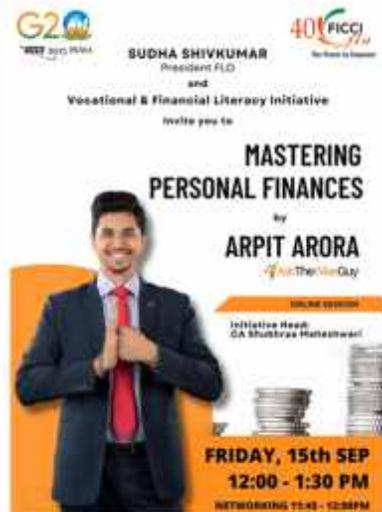


## PERSONAL FINANCES

### Mastering Personal Finance with Mr. Arpit Arora, Founder of Ask the Wise Guy

September 15, 2023

Being a financial coach, Mr. Arpit Arora teaches the audience tips to achieve financial freedom. He explains the importance of planning personal finances and having a passive income to achieve any kind of financial goals easily.

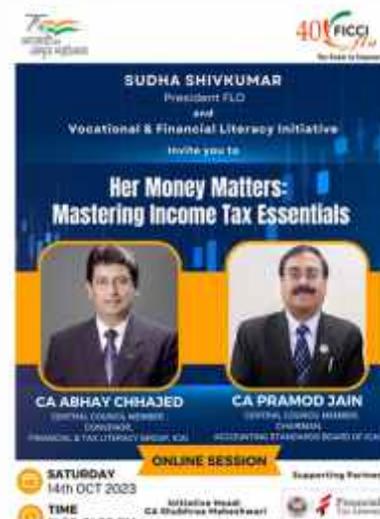


## BASICS OF INCOME TAX

**Her Money Matters: Mastering Income Tax Essentials with CA Abhay Chhajed, Central Council Member, Convenor of Financial & Tax Literacy Group, ICAI and CA Pramod Jain, Central Council Member, Chairman of Accounting Standards Board of ICAI**

**October 14, 2023**

A Highly beneficial session in association with ICAI that throws light on the basics of Taxation and how to adhere to compliances. Speakers CA Abhay Chhajed and CA Pramod Jain gave an engaging presentation on various compliances regarding income tax, income types, who should file tax and how, which tax regime to choose etc.



## GST SIMPLIFIED

**Beyond the Numbers: GST Simplified by CA Umesh Sharma, Central Council Member, Deputy**

The GST session provided fundamental insights into Goods and Services Tax, covering key principles, tax categories, and compliance essentials.

In this session, participants explored fundamental GST concepts, including input and output taxes, registration processes, and the essential documentation needed for compliance. The emphasis was on simplifying the complexities of GST, empowering attendees with practical knowledge to navigate the tax system confidently and efficiently.



## WILL AND TRUSTS

**From Success to Succession: Legal Legacy Planning for Women with Ms. Vandana Shroff, Partner, Cyril Amarchand Mangaldas and Mr. Rishabh Shroff, Partner, Cyril Amarchand Mangaldas and Co-head of Private Client and Head of International Business Development.**

**December 15, 2023**

Mrs. Vandana Shroff and Mr. Rishabh Shroff shared their wealth of knowledge during the Wills and Trust session, shedding light on estate planning, legal processes, and asset protection.

Their insightful presentation simplified intricate concepts, enhancing our understanding of legal legacy planning and succession.



## INVESTMENT STRATEGIES & MUTUAL FUNDS

**Investment Strategies and Mutual Funds by CA. Charanjot Singh Nanda, Central Council Member of ICAI and Chairman DAAB and CA. Uma Kant Mehta, Fellow Member, ICAI**

**December 20, 2023**

The Investment Strategies and Mutual Funds session delved into effective approaches for investing and understanding the dynamics of mutual funds. Participants gained insights into diverse investment strategies, risk management, and the role of mutual funds in building a balanced portfolio. The session aimed to equip attendees with practical knowledge to make informed investment decisions in the dynamic financial landscape.



## SUCCESSION PLANNING

**Demystifying Succession Planning: Wills & Trusts with Aditi Joshi, Head of Legal Affairs at Yellow and Nikhil Varghese, Co-founder and Chief Domain Officer at Yellow.**

**January 30, 2024**

Aditi & Nikhil delved into Wills & Trusts explaining their structure. The session also clarified on many misconceptions regarding succession especially with women rights. The speakers further elaborated on importance of will making, differences in wills and trusts and succession planning for business families. Overall, it was a very informative session with lot of concepts simplified and audiences queries answered.



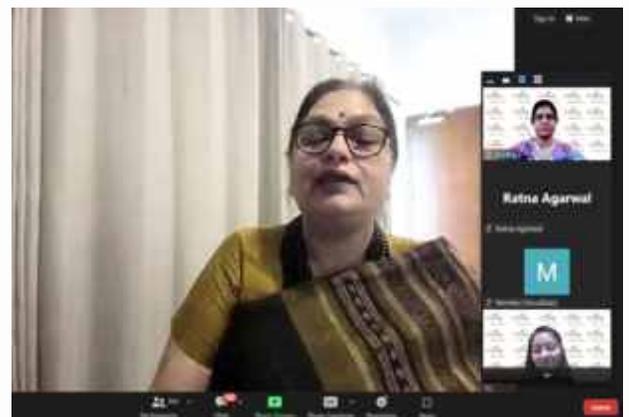
## COLLABORATIONS

### ICA EDU SKILLS PVT. LTD

ICA Edu Skills Pvt. Ltd. is one of the leading vocational training & placement institutes in India.

The aim of this collaboration is to provide skilling opportunities for women at the grassroots level to improve their chances at employability.

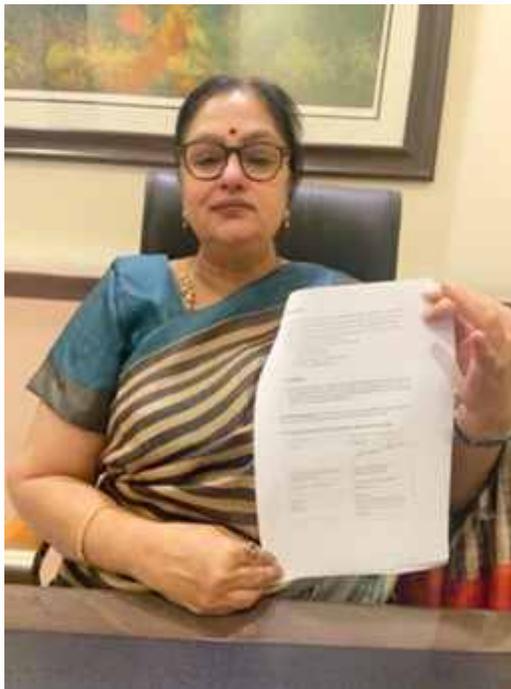
ICA conducts certified courses in Tally and Basics of Excel/MS Word. The course normally priced at Rs. 25,000/- is subsidized to Rs. 1500/- per person.



## ICAI – THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA

The ICAI is the largest professional body of Chartered Accountants in the world, with a strong tradition of service to the Indian economy in public interest.

This collaboration enables qualified chartered accountants from ICAI to conduct knowledge sessions on various finance related topics that a FLO chapter chooses, both for grassroot and FLO level members. ICAI can also host the chapter on their premises.



## CORE TEAM

**CA Shubhrra Maheshwari, Initiative Head**

**Team:**

**Eshika Agarwal,  
Sashimita Yelleni & Sudha Nallaparaju**



## EDUCATION & SKILL DEVELOPMENT

### FLO DIGITAL EMPOWERMENT



#### OBJECTIVES

to upskill members across all FLO chapters to empower them with the ability to turn their talent into a career, a means of income and above all, financial growth, and

generate micro- and nano-entrepreneurs for the country who will infinitely add to the nation's fiscal as well as sociological development.

**Impact: 5651**

### DIGIPIVOT, a virtual upskilling program for Digital Marketing



FLO tied-up with GOOGLE as the Channel Partner to bring FREE access to DIGIPIVOT, a virtual upskilling program for Digital Marketing, for the members.

With digital platforms becoming increasingly prevalent, acquiring, and honing digital marketing skills is imperative to enhance online presence and expand businesses beyond local markets, to gain a competitive edge, drive growth, and improve profitability.

**200**

members attended the session on DigiPivot

**96**

members registered through the link

**7**

members were selected

## GOOGLE CAREER CERTIFICATES

Google Career Certificates are online courses designed to provide individuals with the skills needed to start or advance their careers in high-demand fields such as information technology, data analytics, project management, digital marketing, and eCommerce.

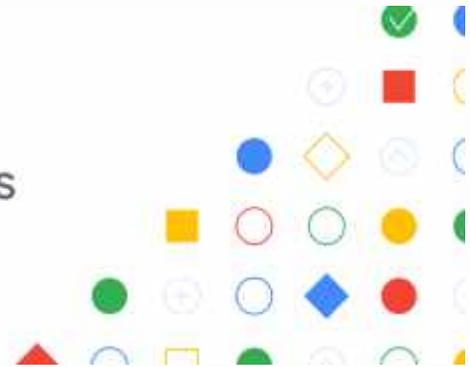
It offers accessible, affordable, and flexible learning opportunities for individuals looking to gain new skills and advance their careers. They provide learners with industry-recognized credentials and valuable career support services, making them an attractive option for those looking to enter or advance in high-demand fields.

The Google certificate courses make you job-ready and exposes you to exciting job opportunities with 200+ Affiliated companies.

### Google Career Certificates

Job ready skills you can put to work

Grow with Google



## MASTERCLASS ON CHATGPT

A 3-hour Masterclass was organised on how to Get Chat GPT To Work for You. It was conducted by Vaibhav Sisinty, Founder & CEO of GrowthSchool, a company that focuses on driving exponential growth for businesses through marketing strategies and growth hacking techniques on October 18, 2023. Many have started using the tool effectively, thereby reducing time needed to complete certain tasks.



**156** members benefitted from ChatGPT and AI trainings

### CORE TEAM



**Ajitha Yogesh**  
Initiative Heads



**Reshma Patel**  
Initiative Heads



**Priya Gazdar**  
Committee Member

## FLO CENTRES OF EXCELLENCE



### CENTER OF EXCELLENCE

Impact: 5295 women	
Good Digital Citizenship Workshop	62
Seminars on Cyber Security	5005
Online Sewing & Beauty Course	45
AI Workshop	33
AI Training for Educators	150

#### Purpose Of Center of Excellence

- Women interested in pursuing careers in technology.
- Students seeking to enhance their technical skills.
- Working professional aiming to upskill or transition to tech-related roles.
- Upskilling women digitally to earn an income.

### Establishment of a Computer Lab as a Center of Excellence.

Establishing a Computer Lab as a Center of Excellence for Women is a significant step towards empowering women in technology. By providing a supportive ecosystem, cutting-edge resources, and mentorship opportunities, the lab aims to bridge the gender gap in the tech industry and create a pool of skilled and confident women technologists who will drive innovation and progress in the field.

This lab will provide women with a nurturing environment to learn, innovate, and excel in the field of computing. By offering state-of-the-art facilities, expert guidance, and a supportive community, the lab aims to bridge the gender gap in technology and create a hub for women's technological advancement.

#### Objective:

The primary objective of the Computer Lab is to create a Center of Excellence that empowers women to pursue careers in technology. This involves fostering skill development, promoting collaboration, and offering mentorship to help women achieve leadership roles in the tech industry.

#### Key Features:

- State-of-the-Art Infrastructure
- Curated Learning Programs
- Mentorship and Guidance
- Collaborative Space

- Networking Opportunities
- Skill Assessments
- Community Building
- Innovation Hub
- Industry Partnerships

### Target Audience:

The Computer Lab will cater to:

- Women interested in pursuing careers in technology
- Students seeking to enhance their technical skills
- Working professionals aiming to upskill or transition to tech-related roles
- Entrepreneurs looking to integrate technology into their ventures

### Implementation Strategy

- Needs Assessment
- Infrastructure Setup
- Partnerships
- Monitoring and Evaluation
- Curated Learning Programs
- Faculty and Mentors
- Marketing and Outreach

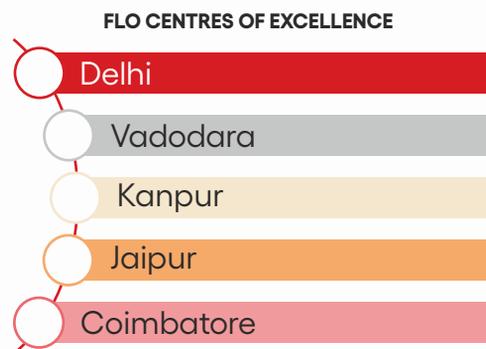
### Sustainability:

To ensure the sustainability of the Computer Lab:

- Offer fee-based programs to generate revenue.
- Seek sponsorships and grants from government agencies, corporations, and NGOs.
- Explore collaborations with educational institutions for joint programs and resource sharing.
- Cultivate an alumni network that can contribute back to the lab's growth.

### Areas Of Implementation of AI

- Safety and Security
- Skill Development and Education (started)
- Entrepreneurship and Business Development
- Women's Health and Well-being
- Financial Services



### CORE TEAM



**Reshma Patel**  
Initiative Heads



**Shivani Patel**  
Team Members



**Rati Desai**  
Team Members



**Binitri Trivedi**  
Team Members

## EDUCATION & SKILL DEVELOPMENT

### FLO Lecture Series



**Impact: 2628**

#### Objective:

- to provide a platform for thought leaders, experts, and achievers to share their insights, knowledge, and experiences with FICCI FLO members and the broader community.
- to inspire, educate, and empower women by covering a wide range of topics relevant to their personal and professional growth.
- to facilitate networking opportunities and foster a sense of community among women leaders and entrepreneurs.

#### Talk By Sadhguru on “Conscious Planet – The Way Forward” Curated by Chennai Chapter

April 7, 2023

It was the inaugural event for the year 2023-24, under the leadership of Ms Sudha Shivkumar, the 40th National President of FLO.

The Conscious Planet movement, started by Sadhguru is an effort to raise individual human consciousness and instil a sense of inclusiveness, such that human activity becomes oriented towards responsible environmental action.



Sadhguru said, “The tragedy of humanity is that the world’s situations are always shaping human consciousness. Until we bring a situation where human consciousness will shape the world’s situations, our problems will never be over.’ Situations should not be shaping human consciousness. That would be putting the cart before the horse, it cannot work like that,” said Sadhguru Jaggi Vasudev,



**Talk by Dr Pramod Varma, Architect of Aadhaar & India Stack on  
“India's Path to Digitalisation”  
Curated by Jaipur Chapter**

July 19, 2023

Dr Varma expressed his faith in the Open Network for Digital Commerce (ONDC), calling it to bring in the next revolution for e-commerce, even more significant than Unified Payment Interface (UPI) brought in for digital payments in India.

“The effect of open networks is so large that eventually, it allows everyone worldwide to participate and innovate. The ONDC is gearing up to bring financial products to the network, which is expected to happen in the next few months. The UPI was a device-agnostic, authentication-agnostic, and currency-agnostic network that revolutionised digital banking and digital transactions in the country.” said Pramod Varma.



## Talk by Experts on “ AI Is the New Internet” FLO & YFLO Delhi Joint event

August 3, 2023

The event deep dived into the implications of AI on our daily lives, while showcasing how AI can be used to create apps and software along with many insights on how ground-breaking innovations in AI are shaping our digital era.

The speakers were Arihant Jain , co-founder of Seekho.ai, Mr Ansh Mehra , a leading User Experience & User Interface (UE/UI) expert, Mr Rajiv Makhani, eminent tech guru and Ms. Anju Chaudhary, the Senior Director of Sales at Builder.ai.

Rajiv Makhni said, “At present AI is in use in our everyday life whether connected with the internet or not.”

“India has a robust IT ecosystem and all the capabilities to democratize any technology. Globally, we are recognized as a country that has a huge AI-skilled workforce. India is proceeding in the direction of digital transformation; the increasing penetration of digital technologies has encouraged artificial intelligence in India by the current government . Even corporates want to automate and prefer skill over degree” said Arihant Jain.

“India can certainly become the next artificial intelligence superpower through zealous innovation and consistent R&D in the technology front. Indian companies and AI-entrepreneurs must start investing more on research and creating India-origin AI products and solutions. India is already an IT powerhouse hence there is already a conducive environment for AI to flourish here.AI is rapidly becoming most important and rapidly evolving technologies of our times” said Mr Ansh Mehra.



## Talk by Dr Kiran Bedi on “Fearless Governance and Leadership” Curated by Kanpur Chapter

August 17, 2023

Dr Kiran Bedi shared her extraordinary journey and experiences in public service, inspiring countless individuals to lead fearlessly and make a positive impact on society. Dr Bedi said that women must be more mobile, visible, fearless, and interactive in order to become effective leaders.



“Women are born managers at home, office or any other field and fit for governance. Feminism isn't about making women stronger. They are already strong. It is about changing the way the world perceives that strength,” said Dr Kiran Bedi.



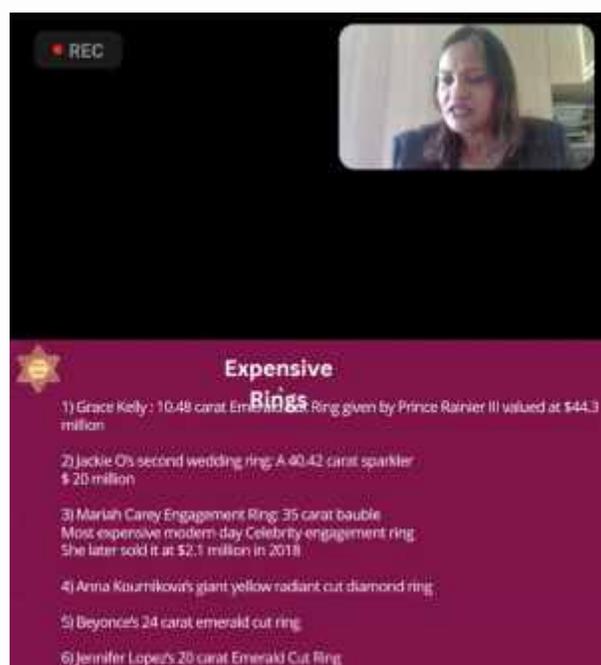
## Talk by Anjali Aggarwal, Gemologist & Jewellery Designer on “Decoding Diamonds: Natural & Labgrown”

September 19, 2023

Between 2023 and 2033, the lab grown diamond market is set to increase manifold from 299.9 million US Dollars to 1192.3 million US Dollars. However, the availability of lab-grown diamonds has introduced some complexity and uncertainty into the market.

The objective of this session was to help the members make informed and well-thought-out choices. The session aimed to provide them with clear and accurate information about lab-grown diamonds, their pricing, buying considerations, and long-term implications.

“The Jewellery Sector witnesses huge investments from every good Corporate Family. The advent and availability of lab grown diamonds has created a lot of confusion about prices, buying, investment and long-term repercussions. If all doubts are cleared, members can make informed and well thought of choices,” said Anjali Aggarwal.



**Talking by Sachit Jain, the Vice Chairman of Vardhaman Special Steels Ltd on  
 Leading from the Heart  
 Curated by Ludhiana Chapter**

**October 19, 2023**

Drawing from his wealth of experience at Vardhaman Special Steels Ltd, Sachit Jain shared anecdotes that exemplified the positive outcomes of integrating heartfelt leadership into business practices. He asserted that a leader who genuinely cares about the well-being of their team members creates an environment conducive to innovation, collaboration, and overall job satisfaction.

Sachit Jain's talk concluded with a call to action, encouraging the FICCI FLO audience to embrace a heart-centered approach to leadership.

“The future leaders need to focus upon alignment that comes from communication. For the same, listen, communicate, involve, own and connect. This leads to learning and growing in an interesting way. Highly motivated teams are self-starters and risk takers. A healthy team will always deliver good results”. Said, Mr Sachit Jain.



## Talk by Dr Sudhanshu Trivedi, Member of Rajya Sabha & National Spokesperson, Bharatiya Janata Party “Building a Great Nation: Unveiling Timeless Wisdom of Lord Rama”

### FLO & YFLO Joint Programme

January 19, 2024

Dr. Sudhanshu Trivedi, with his wealth of knowledge and experience provided valuable perspectives on the principles and ideals that can guide our nation towards greatness. His discourse highlighted the timeless wisdom encapsulated in the legacy of Lord Ram.

“In a world that is ever evolving, the principles and ideals embodied by Rama stand as a beacon, offering timeless solutions to contemporary challenges.” said Dr. Sudhanshu Trivedi.



## Talk by Namrata Joshipura, Fashion Designer on “The Business of Fashion Industry” Curated by Hyderabad Chapter

February 13, 2024

Namrata Joshipura, with her avant-garde designs and profound industry experience, shared her perspectives on the challenges and opportunities within the fashion business. The event aimed to foster knowledge exchange, networking, and empowerment amongst our members.

“Sustainability and fast fashion are not friends, and they will never be friends. Someone asked me earlier why are designer clothes so expensive? We have to embrace slow fashion if we care for our environment, and slow fashion comes at a cost. As designers we have to make our consumers understand the process that we take to produce our clothes responsibly. Slow fashion is the way forward. As a brand we are not sustainable, but we follow practices within our production facility, within our packaging system to cut down waste. So, slow fashion would also mean production at a certain cost, but the end product is something that lasts you forever,” said Namrata Joshipura.



## Talk by Sarah Sham, Luxury Interior Stylist on “Taking The Digital Luxury World by Storm” Curated by Bangalore Chapter

February 15th, 2024

The objective of this event was to explore and understand the evolving landscape of digital luxury in the realms of interior styling and fashion influencing. By facilitating an engaging and informative dialogue with industry expert, the program aimed to equip participants with actionable insights and practical strategies to thrive in the dynamic and competitive landscape of digital luxury.

“Just focus on all your energies on that one good project. Word of mouth can take you a long way and business can grow. Many young designers get caught up in the perception of business on social media that what the actual client thinks and how they serve them. I believe it takes that one happy client to turn your business around, so they should focus their energies there.”, said Sarah Sham.



## STARTUP & MSME

### FLO Start Up Cell



FLO Startup Cell is an ecosystem for women founders and funders with a vision to provide 360-degree support to both women entrepreneurs and investors. The Start-up Cell provides a range of services and resources to help women entrepreneurs start, grow, and scale their businesses.

### OBJECTIVES

- To create a platform for women entrepreneurs, mentors and investors which will provide them access, learning opportunities and insights into the Startup ecosystem of the world.
- Provide easy and detailed steps and guidelines for chapters to execute the vision. The first step for the chapters will be to ensure they collect the right data from their members.

FLO Start-up has marked its third year as a vibrant ecosystem designed to provide comprehensive support, mentorship, and empowerment to entrepreneurs, mentors, and investors.

This report highlights the significant achievements and impact of FLO Start-up in the fiscal year 2023-24, underlining its commitment to nurturing and advancing the entrepreneurial landscape.

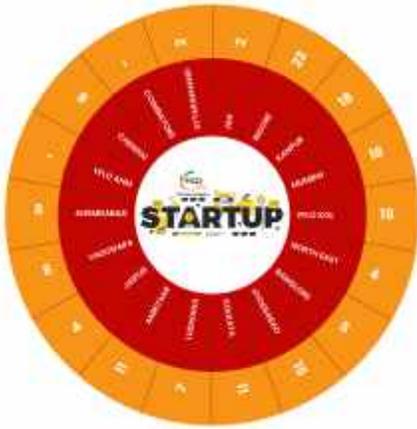
**Impact: 14309**

**I M P A C T**  
Innovation Motivation Progress Achievement Collaboration Transformation

- 175 programs across India
- 486 entrepreneurs trained under the collaboration with She Rises
- 16 weeks of training and 500 hours of mentoring

📍 93 Angel Investors

- FLO Conclaves in 11 cities- Vadodara, Jaipur, Lucknow, Kanpur, Indore, Ludhiana, Amritsar, Coimbatore, Mumbai, Ahmedabad
- FLO National Start up Conclave in Delhi
- 12 B2B and B2C exhibitions
- 28 workshops
- 16 members admitted into Stanford Seed Spark
- Engaged in Collaboration with The Moms Co. that saw 80,000 mompreneurs apply for a National TV Initiatives, with 10 finalists receiving mentorship.



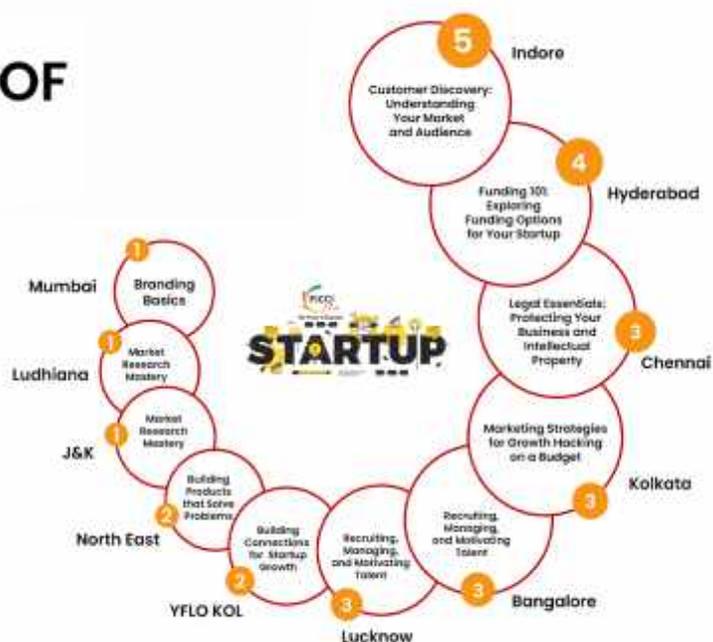
**TOTAL NUMBER  
OF EVENTS**  
**175**

**TOTAL NUMBER OF  
B2B & B2C  
EXHIBITIONS**  
**12**



## TOTAL NUMBER OF WORKSHOPS

# 28



Lucknow	1
Kanpur	2
Mumbai	6
YFLO Kol	1
Hyderabad	8
Kolkata	1
Ludhiana	2
Amritsar	3
Jaipur	2
Vadodara	1
Ahmedabad	1
Chennai	2
Uttarakhand	1
J & K	2
Indore	9

## TOTAL NUMBER OF COLLABORATIONS

# 40



TOTAL NUMBER OF  
**LIVES IMPACTED**  
**14309**

## FLO NATIONAL START UP CONCLAVE, NEW DELHI

February 22, 2024

The FLO Start Up Conclave brought together entrepreneurs, policymakers, investors, and industry experts to discuss and promote entrepreneurship and innovation in India.

The FLO Startup Conclave featured expert speakers and interactive panels, providing valuable knowledge and unique perspectives on critical topics. Participants had the opportunity to engage in dynamic discussions, enhance their skills, and understand corporate governance best practices. The Conclave also included a pitch session by select startups and a display of products and services, providing a platform for networking and collaboration within the startup ecosystem.

FLO Start Up Conclave was a significant initiative, as a part of FLO's commitment to empowering women entrepreneurs and fostering a vibrant and sustainable startup ecosystem in India. The event provided valuable insights and opportunities for collaboration, furthering the cause of entrepreneurship and innovation in the country. It was attended by 250 plus entrepreneurs and aspiring entrepreneurs.









### CORE TEAM



**Aarti Gupta**  
FLO Startup - Vertical Head

### NATIONAL TEAM MEMBERS



**Priya Goutham**



**Phani Trivedi**



**Priyanka Gulati**



**Anupama Modi**



**Simran Sahni**



**Pooja Arambhan**



**Jyothi R Thomas**

## STARTUP & MSME

### FLO MSME Assist Cell



FLO believes that women have immense potential to contribute significantly to the Micro, Small, and Medium Enterprises (MSME) sector. Encouraging and empowering women to actively participate in the MSME sector can bring about numerous benefits, both for women themselves and for the economy as a whole.

The primary objective of FLO is to create a supportive ecosystem for the growth of women in businesses and play the role of an active facilitator in the process, thereby, bridging the gap between women and their potential to contribute towards the economy, with special focus to the MSME Sector.

It is a dedicated vertical of FLO that aims at providing assistance and support to women entrepreneurs who are looking to start or grow their own MSME businesses. The cell offers a range of services including training, mentoring, and marketing support to help women entrepreneurs succeed in their ventures.

### OBJECTIVE

To be the one stop point for all Women Entrepreneurs across all levels to get access to information and for the Government to be the body for all Women related business policy matter.

### SCOPE

To impact maximum Women's lives through Facilitating, Training, Market Access, and Policy Advocacy

### TARGET AUDIENCE

FLO Members, Women Entrepreneurs and Women Led Businesses.

All FLO Chapters including the National Event in Delhi, have worked on MSME related projects throughout the year.

Each of the above Chapters each have reached out to approx. 100 -150 women entrepreneurs and have continued to empower them through the following:

- ♀ Conduct awareness sessions on various schemes under MSME where women entrepreneurs & women led businesses can benefit.
- ♀ Udyam Registration, why it needs to be done & who is eligible for the same.
- ♀ Appoint a designated officer in the MSME directorate who shall be a single point of contact for all FLO members for any kind of queries.

- ✦ Connecting FLO members to the right mentors
- ✦ Organising seminars on Financial Planning and AI based Technology.
- ✦ Organising Programs for Grass root level Women Entrepreneurs.
- ✦ Creating awareness on Business Policies, Trademarks and Patents by connecting our members to experts in this field.
- ✦ Organising an MSME Conclave where some of our members got to Exhibit their Products.

## HO-DELHI

### Strengthening Women Led MSMEs

#### Keynote Address by Shri Narayan Tatu Rane, Hon'ble Minister for MSME

Oct 25, 2023

FLO organised a programme titled 'Strengthening Women Led MSMEs'. The highlight of this event was the Keynote Address by Shri Narayan Tatu Rane, Hon'ble Minister for MSME. A panel discussion on "Use of Technology and AI to Foster Growth of Women-Led MSMEs," preceded this address.

The panelists were : Mr. Prakash Sankaran, CEO of Invoice Mart TReDS; Mr. Akash Chaturvedi, Founder & CEO of Rebel Corp; Ms. Nandita Sharma, Lead – Social Sector at Open Network for Digital Commerce and Ginny Rani, Founder & CEO, SearchMyTenders.com. Ms. Sucheta Shah, GB Member and Promoter Director of Atlas Integrated Finance Ltd was the moderator.

This event was an insightful exploration of the intersection between technology, AI and the advancement of women-led Micro, Small, and Medium Enterprises (MSMEs).

Neelam Seolekar, Imm. Past Chair FLO Pune introduced the Hon'ble Minister and Ms Sabina Singhvi was the emcee for the event. Joyshree Das Verma, Sr. Vice President, FLO and National Head- FLO MSME Assist Cell gave the Vote of Thanks.



## Launch of FLO Help Desk for Women in MSME in Northeast at Itanagar, Arunachal Pradesh

November 24, 2023

A helpdesk for women entrepreneurs in Northeast at the State Workshop on 'Women-Led Development through Entrepreneurship', held by Women Entrepreneurship Platform - NITI Aayog.

Chief Minister of Arunachal Pradesh, Shri Pema Khandu addressed the inaugural session. Over 1500 women entrepreneurs and aspiring entrepreneurs from Arunachal Pradesh attended the programme.

The objective of the helpdesk is to provide them with a platform for mentorship and networking opportunities, fostering partnerships, accessing new markets and to provide skill development and capacity building tailored to the needs of women entrepreneurs, while also creating international business opportunities for them. FLO Northeast Chapter will anchor the activities under this initiative.

The Chapter was represented by Sr Vice Chair, Shweta Jindal, Vice Chair Rashmi Manchanda and members Sherry Sarawgi, Geetika Jain, Warsha Jagati and Karishma Kakoti.

FLO HO was represented by GB Member and National Head- Legal & Policy, Poonam Mahajan, Joint Director – FICCI FLO, Ankurita Pathak and Tabassum.



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## FLO AHMEDABAD

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FLO Ahmedabad has actively supported MSME Conclave at Vibrant Gujarat Summit, the Growth Path for MSMEs.

On November 1, 2023, a meeting was organised with Shri Balwant Singh Rajput, Hon'ble Minister of MSME- Industries, to discuss major programmes for women entrepreneurs at the grass root level and member level.

## FLO BHUBANESWAR

Organised an MSME Workshop which focused on key aspects crucial for the growth and sustainability of businesses like Onboarding of New Businesses under MSME, GEM Portal Onboarding, Amazon Portal onboarding.

## FLO CHENNAI

“India - USA Trade Connect”. It Was a One Day Thematic Conference Along with members Showcase (MESH) Expo. Ms. Subathra Mysamy, Partner of A K Mysamy Associates, took charge of the event. She briefly went over the classifications and features of MSME to our FLO members

Entrepreneurship And Supporting MSMEs - Tamil Nadu. The Key Focus were Building a Robust Entrepreneurial Ecosystem, Cluster Development, the eco-system facilitating self-employment

Sigy Thomas Vaidhyan - IAS Industries Commissioner and Director of industries has committed to a tie up for providing facilities to MSMEs for TN and getting speakers free of cost for FLO Chennai

## FLO COIMBATORE

PSG College of Arts & Science Entrepreneurship Development Cell in Association with FICCI Flo, Coimbatore Chapter Women Entrepreneurship Development Program (WEDP) from July 24 to August 25, 2023, at EDC Training Hall, PSG CAS

## FLO HYDERABAD

Met with the commissioner of MSME and worked on a plan to conduct various programs and awareness to our members.

In collaboration with MSME DFO had conducted a one-day Entrepreneurship Awareness Programme today with focus on exports using E-commerce platforms. About 70 MSE Entrepreneurs attended the programme. Amazon Global selling, Bangalore, Walmart Vridhi, Bangalore, International Parcel Service, MSMEDFO, expert faculty on exports explained various steps in starting exports and on boarding on to e-commerce platforms, support system for new exporters from MSMEs.

A session also delivered to provide insights on Udyam Registration, various state and central MSME schemes. Shri D.Chandra Sekhar, Addl. Development Commissioner, MSME-DFO, Hyderabad explained various policies and programmes implemented by the Ministry for the benefit of MSMEs including SC/ST and Women entrepreneurs.

## FLO INDORE

MPIDC round table happened on 6 April' 23. Principal Secretary, Mr Manish Singh, made the members aware of the schemes for women entrepreneurs.

MP state Government hosted a State MSME Summit 2023 at Bhopal

FICCI FLO Indore organised a "MSME Scheme Awareness and Udyam Registration camp for FLO entrepreneurs.

FICCI FLO Indore was invited at Indore Conclave organised by MSME Department to felicitate the Union Minister of Micro, Small and Medium Enterprises Hon Shri Narayan Rane.

Ms Mercy EPAO Joint Secretary MSME and Ms Ashwini Lal Additional Development Commissioner- Govt of India, and MP Shri Shankar Lalwaniji also graced the occasion.

The session highlighted the various facilities available for MSMEs and emphasized on the growth that MSME Sector is experiencing.

In the Conclave 9 FICCI FLO Members also got the opportunity to exhibit their products.

## FLO JAMMU KASHMIR

FLO JKL Chapter today met with Mr. G Velladurai, IEDS Jt. Director MSME, Head of Office (UT's J&K, Ladakh) and apprised him about FLO and its functioning. He was extremely forthcoming & agreed to assist FLO in the following

A workshop on Financial Planning was organised for MSMEs on 4th October 2023.

## FLO KANPUR

MSME Kanpur and FICCI FLO Kanpur Chapter in its meeting on May 6th, 2023, with Assistant Director, Sunil Kumar Agnihotri, aims to foster collaboration in organizing, facilitating, and initiating programs that empower women entrepreneurs and contribute to their growth

## FLO LUCKNOW

Coffee table discussion seeking advice by a senior IAS Officer who was Chief Secretary, MSME, Govt of UP

Name of the Initiative- the FLO Lucknow MSME Conclave

Govt. Involvement- Partnership with SIDBI who. Sponsored the entire event

## FLO LUDHIANA

FLO Ludhiana MSME Team met with Mr Varinder Sharma director MSME Punjab and Mr Kundan Lal assistant director MSME Punjab. The topic of discussion was various government facilitated women centric schemes.

They together got to identify a workshop on August 28th, Hand in Hand with MSME To provide our members insights from the policy makers and implementers about the provisions made by the government to provide impetus to women Led Businesses and to women entrepreneurs.

## FLO MUMBAI

Oil India and ONGC arranged a Vendors' Meet in Mumbai with special emphasis on women MSMEs

FICCI along with FICCI CMSME and FICCI FLO Mumbai, organized the 2nd edition of MSME Week 2023 with a theme of "The Power of Small: Unlocking Opportunities for MSMEs in an uncertain time"

The Intangible Quotient – Beyond Just Capital – A Women Entrepreneurship Development Programme

FLO Mumbai jointly with ICICI Bank, Vertices Partners and 100X organized a session with eminent speakers.

FLO Mumbai organised a Mentor – Mentee workshop

The Key Takeaways were :

- Mentors provide valuable guidance and share experiences to help mentees grow professionally and personally.
- Mentor-mentee relationships develop over time and are built on trust. Avoid transactional mindsets.
- Treat mentorship strategically. Be prepared, focused on your goals, and contribute meaningfully to the relationship.
- Build genuine networks and focus on quality relationships over quantity. Follow up consistently.
- Create opportunities for women to step up and lead. Their perspectives and experiences are valuable.

## FLO BANGLORE

Sushant Goel Co-Founder and CEO of Third Wave Coffee while interacting with the 200 FLO Women Entrepreneurs shared insights on data of his MSME growth story and on the coffee market and what it takes to build a successful enterprise with ensuring a seamless customer experience.

The interaction with Finance Minister Smt. Nirmala Sitharaman highlighted the issues with women entrepreneurs and the need to take a social-political perspective to encourage the system. She especially highlighted the role played by FICCI FLO

## FLO NORTHEAST

Had a meeting with the Director of MSME wherein it was discussed about active participation of Women Entrepreneurs to attend Workshops conducted by the Department for the MSME's and the same is being worked out.

## FLO JAIPUR

Jaipur chapter organised workshop with M.S.M.E department on September 29 , 2023. It focussed on awareness policies and facilities for women at M.S.M.E level.

## FLO AMRITSAR

A chat with Mrs Bector, who started from her kitchen and made it to Rs. 2,000 Cr. enterprise. She is the founder of Cremica Food Industries Ltd. and her success story was an inspiration to all those women who are working against all the hurdles to succeed in their lives.

## CORE TEAM



**Joyshree Das Verma**  
Vertical Head

## TEAM MEMBERS



**Sucheta Shah**  
Head of Zones



**Sunita Kanoria**  
East Zone



**Sabina Sanghvi**  
West Zone



**Monika Choudhury**  
North Zone



**Devika Ramesh**  
South Zone

## LEADERSHIP & WOMEN DIRECTORS

### FLO Women Directors (FWD)



**Impact: 400**

FLO Women Directors is an initiative to promote gender diversity and inclusion on corporate boards in India.

Under the ambit of this program, FLO provides training, mentoring, and networking opportunities for women leaders who are interested in serving on corporate boards. The program offers a comprehensive curriculum that covers topics such as corporate governance, board dynamics, leadership, and strategic planning.

### OBJECTIVE:

The initiative aims to encourage more women directors on company boards and to create a pool of qualified women leaders who are ready to serve as directors. It also aims at providing a proactive platform towards creating a more diverse and inclusive business environment in India and promoting gender equality in leadership positions.

### NATIONAL EVENT

#### FLO workshop on Women in Corporate Boards

**November 3, 2023**

The workshop had two sessions facilitated by renowned speakers from IIM Bangalore.

- Session 1: "Effective Women Directors - Differing Roles in Differing Boards" by Dr. S. Raghunath, Professor of Strategy, Indian Institute of Management Bangalore
- Session 2: "Indian Economic Landscape: Challenges and Opportunities" by Prof. Chetan Subramanian, RBI Chair Professor in Economics, Indian Institute of Management Bangalore



FLO Governing Body member , CA Suguna Ravichandran and National Head of the FWD Initiative was the Day Chair for this event.

This workshop was an excellent opportunity for individuals interested in women's participation in corporate boards and understanding the challenges and opportunities in the Indian economic landscape.



### MoU with Grant Thornton

Subsequent to the workshop, an MoU was signed between FLO and Grant Thornton. The MoU signifies the shared commitment of FLO and GT to advancing women in corporate boards and empowering women entrepreneurs across the nation. Grant Thornton is a renowned global organization with a strong track record of excellence and a commitment to promoting diversity and inclusion. FLO's partnership with them underscores our collective resolve to drive positive change in the corporate landscape by fostering meaningful engagement and collaboration.

Mr Rahul Kapur, Partner Grant Thornton signed the MoU on behalf of GT and Ms Sudha Shivkumar was the signatory representing FLO.



### FICCI Workshop on Women on Corporate Boards

August 11, 2023

The objective of the program was to provide insights to both sitting and aspiring women directors, on some of the critical issues facing boards today and also help them understand the explicit and implicit ways that boards function, so as to maximize one's success as a corporate director. FLO participated in this workshop.



## CHENNAI CHAPTER

### Women on Family Boards

July 6, 2023

The event hosted by FICCI FLO Chennai Chapter on 6th July 2023 at Novotel Chamiers Road, Chennai, was attended by 65 participants in attendance. The event featured two distinguished resource persons, V. Ramakrishnan and K. Balaji, who shared their valuable insights and expertise with the audience.

V. Ramakrishnan, the Founder & Managing Director of Organisation Development Pte. Ltd., Singapore, delivered a captivating session on organizational development and leadership. K. Balaji, a Trustee of the Palkivala Foundation, shared his expertise on legal and financial matters, offering participants valuable insights into key legal and financial principles relevant to their professional and personal lives.



## COIMBATORE CHAPTER

### Women in Family Boards

July 8, 2023

The event featured two distinguished resource persons, V. Ramakrishnan and Prashanth Subramanian, who shared their expertise with the 65 participants in attendance.

V. Ramakrishnan, the Founder & Managing Director of Organisation Development Pte. Ltd., Singapore, delivered an insightful session on organizational development and leadership. Prashanth Subramanian, the



Co-Founder & Director of Quadrasystems.net India Private Ltd., shared his expertise in the field of information technology.

The event was highly engaging and informative, providing participants with valuable knowledge and insights that they can apply in their professional lives.



## BANGALORE CHAPTER

### Women in Family Boards

July 8, 2023

The event was attended by 70 participants and featured two distinguished resource persons, V. Ramakrishnan and Dr. S. Ragnath, who shared their insights and expertise with the audience.

V. Ramakrishnan, the Founder & Managing Director of Organisation Development Pte. Ltd., Singapore, delivered a thought-provoking session on organizational development and leadership.



Dr. S. Ragunath, a Professor at IIM Bangalore, shared his expertise in the field of management. His session focused on the latest trends and developments in management practices, providing participants with valuable insights into how these practices can be applied in their professional lives.



## CORE TEAM



**Suguna Ravichandran**  
Vertical Head, FLO FWD Initiative

## Masterclass with Harvard

### The Ordinary Heroes at The Taj Hotel with Harvard Business School

September 26, 2023

FLO and YFLO Delhi organized an exclusive live online multimedia case discussion on "Terror at the Taj Bombay: Customer-Centric Leadership." This joint initiative was in collaboration with the prestigious Harvard Business School.

The session, titled "The Ordinary Heroes at the Taj Hotel," aimed to empower women entrepreneurs by fostering their leadership skills and providing access to world-class educational programs and resources. It was led by Harvard Business School Professor Rohit Deshpande, who guided members through an analysis of the brave and resourceful actions taken by Taj Hotel employees during the 2008 attacks.

The event was well-received and attended by members from both FLO and YFLO Delhi. It provided a unique opportunity for participants to gain insights into customer-centric leadership and learn from real-life examples of extraordinary courage and resilience.



The Power to Empower

Collaborating With



To develop leadership skills for women entrepreneurs

Provide access to world class programs and resources



## FLO POLICY & LEGAL INITIATIVE

### Care Economy



#### Policy Discussion on “Accelerating Care Economy in India”

By FLO, alongwith G20 Empower “Jan Bhagidari” and Women Entrepreneurship Platform, of NITI Aayog

May 15, 2023

The objective of the session was to explore existing models of care, understand, and learn from experiences and perspectives of practitioners in the civil society, government, and the private sector.

The inaugural session was addressed by Anna Roy, Senior Adviser, NITI Aayog & Mission Director, WEP; Sudha Shivkumar, President, FICCI FLO and Dr. Sangita Reddy, Chair, G20 EMPOWER.

It was followed by a fireside chat between Debjani Ghosh, President, NASSCOM and Dr. V K Paul, Member, NITI Aayog on Care Economy in India. The key point that arose from this session was the need for private and public to sit together to think about increasing the maternity leave of the mothers from present six months to nine months, while highlighting the need to come together to create a stimulating environment for a child's first 1000 days.



The session also witnessed the launch of WEP partnership with SIDBI, AFDB led GROW Network for mentorship of Women Entrepreneurs. Jyoti Vij, Additional Director General, FICCI gave the concluding remarks for the session.

The session also witnessed the launch of the WEP partnership with SIDBI and AFDB-led GROW Network for mentorship of Women Entrepreneurs. Deep Dive Sessions explored alternate care models and partnerships for strengthening care services in India. A pledge was signed to recognize the importance of the care economy. Poonam Sharma, Vice President FLO, gave the vote of thanks.



## Policy Roundtables on 'Caring for Tomorrow: Addressing the Gender Gaps in Care Work'

Delhi, March 2, 2024 | Bangalore on March 7, 2024v | Kolkata on March 8, 2024 | Mumbai on Mrach 9, 2024

FLO, in partnership with Nikore Associates, organized 4 roundtables on the care economy in Delhi, Kolkata, Bangalore and Mumbai with the theme 'Caring for Tomorrow: Addressing the Gender Gaps in Care Work'.

The key objectives were:

- to examine the consequences of gender gaps in care work on women's well-being and financial independence
- devise key policy recommendations for the Central and State Governments
- identify key actions that can be taken by private sector & community-based organizations to address these gender gaps.

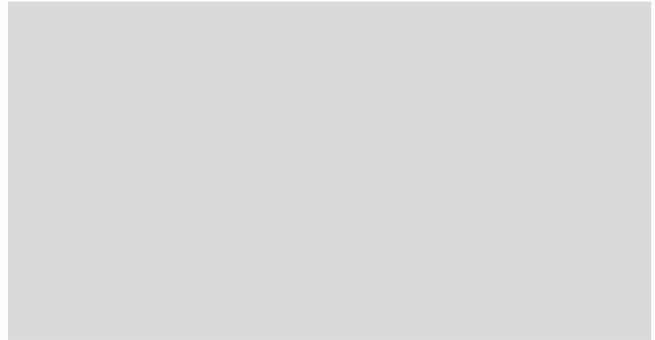
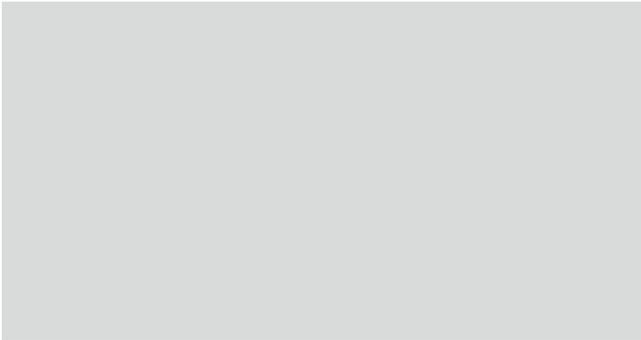
### Key thematic areas for Care Economy Roundtables



## DELHI



## BANGALORE



## KOLKATA



## MUMBAI

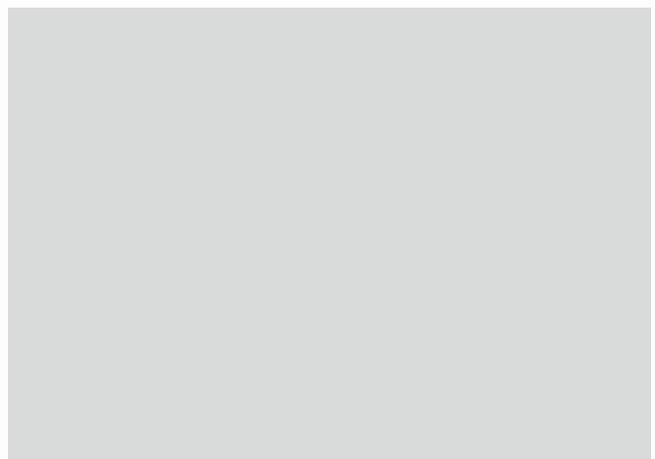


### POLICY PAPER ON

### 'Caring for Tomorrow: Addressing the Gender Gaps in Care Work'

### CULMINATION OF THE ROUNDTABLE DISCUSSIONS

The results of the event were employed to craft a meticulously written and structured white paper, unveiled in March 2024. This paper incorporated the crucial insights obtained from each roundtable discussion during its preparation.



## Advisory to Employers to promote gender equality and women's workforce participation with Ministry of Labour

A joint Conference, “सक्षम नारी सशक्त भारत- Women in the Workforce for Viksit Bharat” was organized by the Ministry of Women & Child Development (Ministry of WCD) and the Ministry of Labour & Employment (MoL&E) at Bharat Mandapam, New Delhi on January 30, 2024.

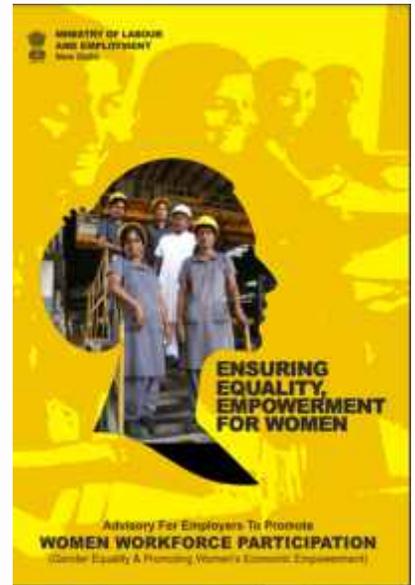
The event was chaired by the Union Minister for Women & Child Development and Minority Affairs, Smt. Smriti Zubin Irani, and the Union Minister for Labour & Employment and Environment, Forest & Climate Change, Shri Bhupender Yadav.

The MoL & E released an advisory to all the employers to promote gender equality and women's workforce participation. FLO was a part of the taskforce that worked on facilitating and drafting this advisory. Mrs Jayanti Dalmia, Imm. Past President and Poonam Mahajan, National Head, FLO Policy, represented FLO in the taskforce.

An Industry pledge has been developed to boost economic participation of women by implementing policies/advisories which exist in various laws. The Pledge applies to all employers, potential employers, vendors, and contractors across all sectors.

FICCI Secretary General, Mr Shailesh K Pathak read out the Pledge on behalf of the Industry Associations on increasing women participation in workforce.

FICCI-FLO was acknowledged for its significant support in this endeavor.



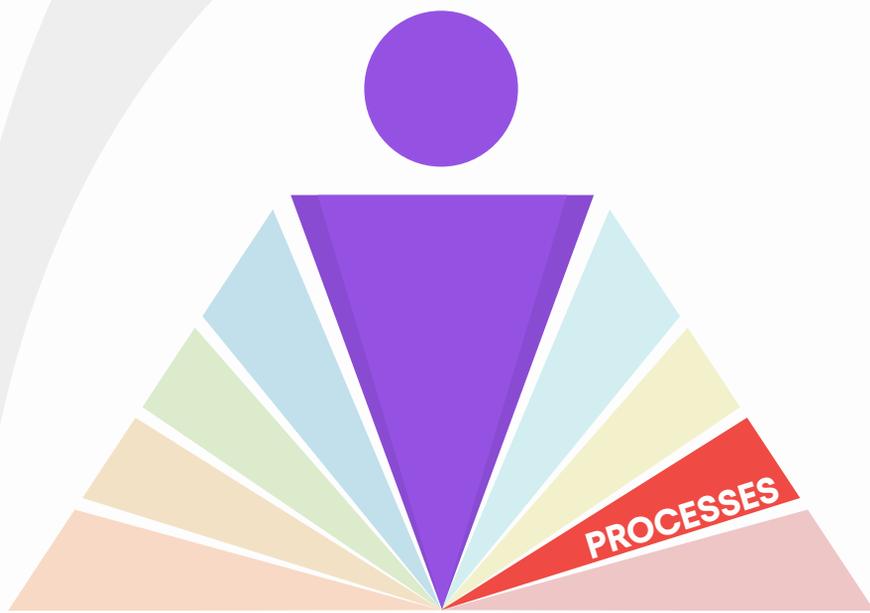
### CORE TEAM



**Poonam Mahajan**  
Vertical Head  
FLO Policy & Legal Initiative



**Reena George**  
Co-Chair  
FLO Policy & Legal Initiative



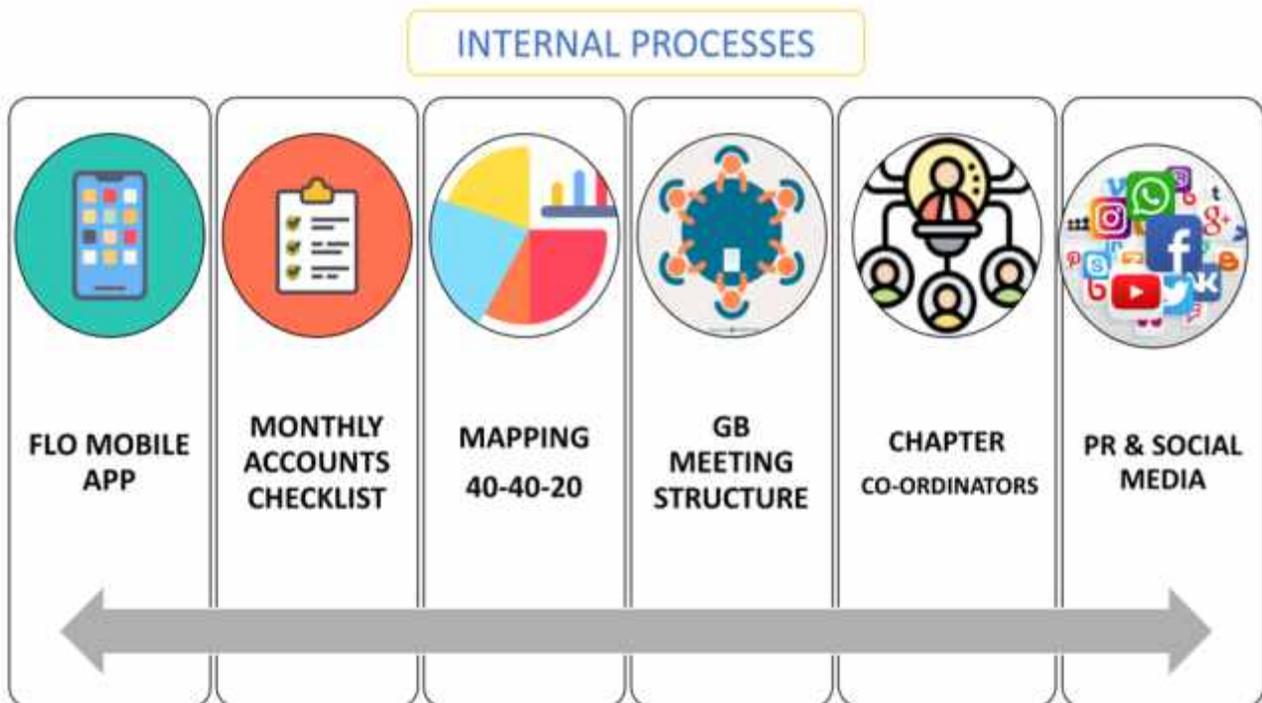
EMPOWERING WOMEN  
BUILDING FUTURES

**PROCESSES**

# PROCESSES

Objective: Optimizing Efficiency and Performance through Streamlined Internal Processes.

## Transforming from Within



### FLO MOBILE APP

***One stop mobile application to access all information about FLO and its activities, at a click of a button***

FLO is now a digitally enabled organization, with a fully operational all-in-one mobile application for faster, seamless, and easy communication, and user experience

FLO Mobile app was launched in 2022-23, to provide FLO members and stakeholders with a convenient platform to access information, resources, and updates related to FLO's activities and initiatives. The endeavour is to capitalize the digital revolution and empower our members to make the best usage of technology.

With this Mobile App, members receive instant communication about events, renewals and all other relevant information and are able to register for events, make payments and connect in one click. It will not just give easy access and secure transactions, but also save a lot of time and hassles.

Additionally, the app helps FLO reach a wider audience and enhance its digital presence, aligning with its mission to promote women's empowerment and leadership development.

FLO Mobile App is available for download on both Android and IOS platforms.

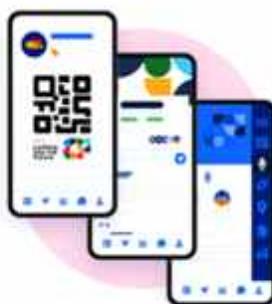
### Engage Better

Transform your event and membership experience



### Access Your Events

Find events that match your interests & get all event information inside the app

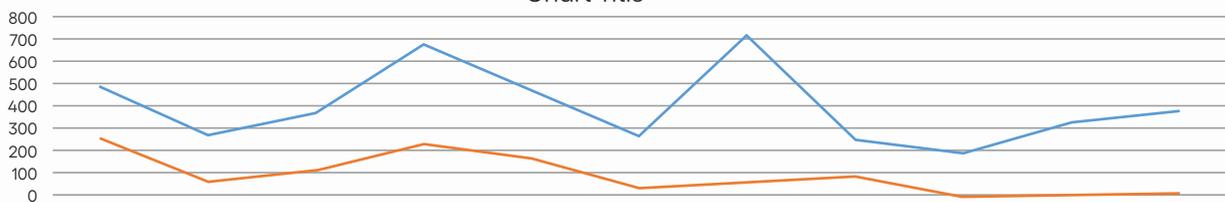


### Network Effectively

Create and Share your own digital business card and manage your contacts



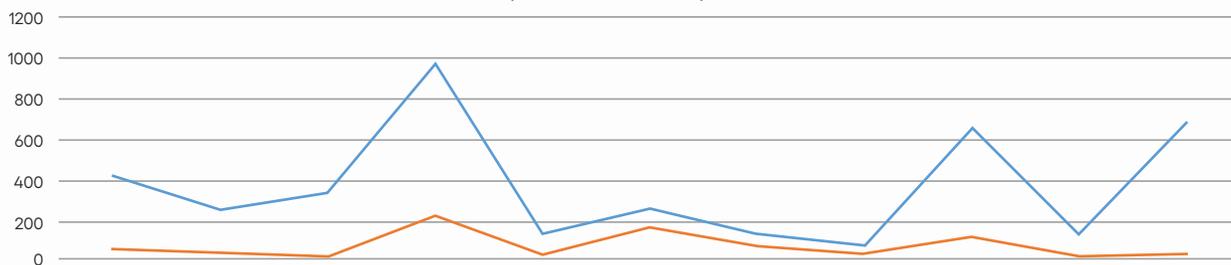
Chart Title



	HYDERABAD FLO	HYDERABAD YFLO	KANPUR	KOLKATA FLO	KOLKATA YFLO	LUCKNOW	LUDHIANA	MUMBAI	NORTHEAST	PUNE	VADODARA
Annual	492	282	376	679	474	273	719	260	198	332	383
Life	263	71	122	237	175	44	57	97	3	12	19

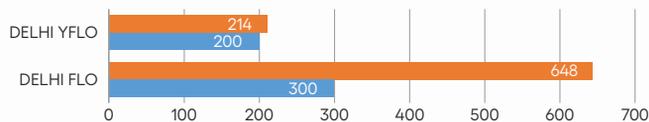
— Annual — Life

### Chapters Membership



	AHMEDABAD FLO	AHMEDABAD YFLO	AMRITSAR	BANGALORE	BHUBANESWAR	CHENNAI	COIMBATORE	DEHRADUN	JAIPUR	JK & L	INDORE
Annual	394	235	315	965	112	244	117	55	646	116	671
Life	38	14	0	201	12	148	58	17	99	4	16

### Membership Data Delhi FLO & YFLO



	DELHI FLO	DELHI YFLO
Life	648	214
Annual	300	200



## Monthly Accounts Checklist

*The path to financial clarity, every month*



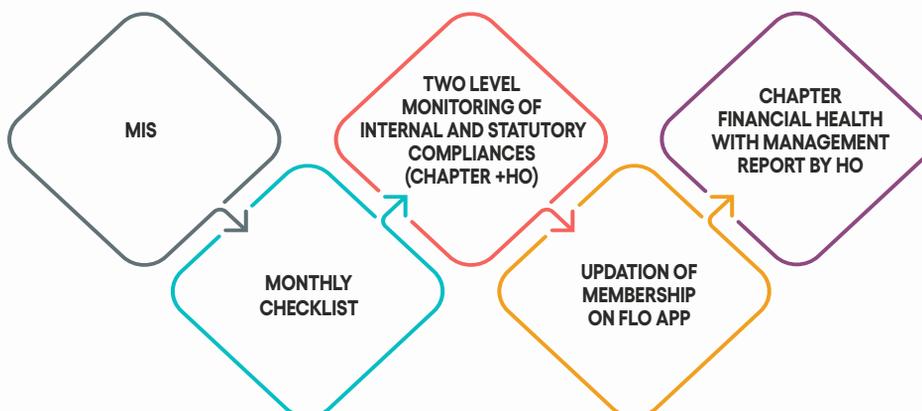
The monthly checklist is an elaborate list of 23 checks, pertaining to internal processes and guidelines of FLO.

It has been designed to ensure greater financial discipline and identify and flag critical issues month on month, instead of at the end of the year.

Some of the key areas of monthly checklist are:

- ✦ Ensuring whether Corpus from Admission & Lifetime fee is timely transferred into FD.
- ✦ Ensuring whether 20% is left for Incoming Chairperson.
- ✦ Ensuring whether the MIS/ Monthly checklist shared by chapter auditor is reconciled with the Chapter's Tally.
- ✦ Tracking the source and application of funds.
- ✦ Tracking and flagging over-expenditures as well as timely identifying if any chapter accounts are showing deficit.
- ✦ Ensuring membership statements are timely submitted to HO for Invoicing.
- ✦ Ensuring TDS and GST compliances are followed.
- ✦ Ensuring Pre-budget statement is shared with HO for approval.

### THE IMPLEMENTATION



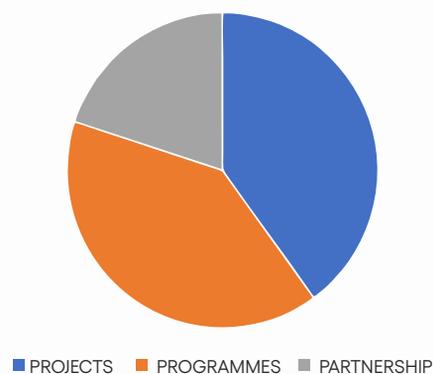
## THE RESULT

- 📌 Timely red flagging of critical issues.
- 📌 Tracking monthly performance & adherence and guiding chapters to perform as per FLO guidelines.
- 📌 Measuring profitability of chapters.
- 📌 Tracking sponsorships.
- 📌 Tracking and curbing Cash transactions.
- 📌 Events are getting connected to spends as per HO directive of 40:40:20
- 📌 Membership is getting tallied with Accounts and FLO APP.

## Mapping: 40:40:20

### Mapping Progress, Empowering Change

MINDMAP



The year has been marked by significant transformation, and to streamline the action plan, a structured approach of 40:40:20 was adopted as the baseline.

This ratio delineates a strategic focus on PROJECTS, PROGRAMMES, and PARTNERSHIPS in terms of Networking amongst members.

The alignment of this ratio serves as a guiding framework for the HO and the Chapters, ensuring a balanced emphasis on various aspects of organizational endeavours.

CHART TITLE

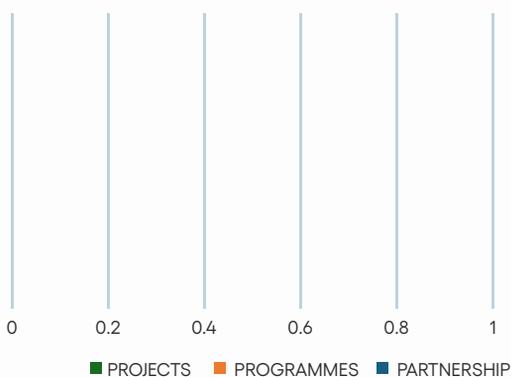


CHART TITLE



## Structure of Governing Body Meetings

*Redefining the structure of the meetings for impactful progress*



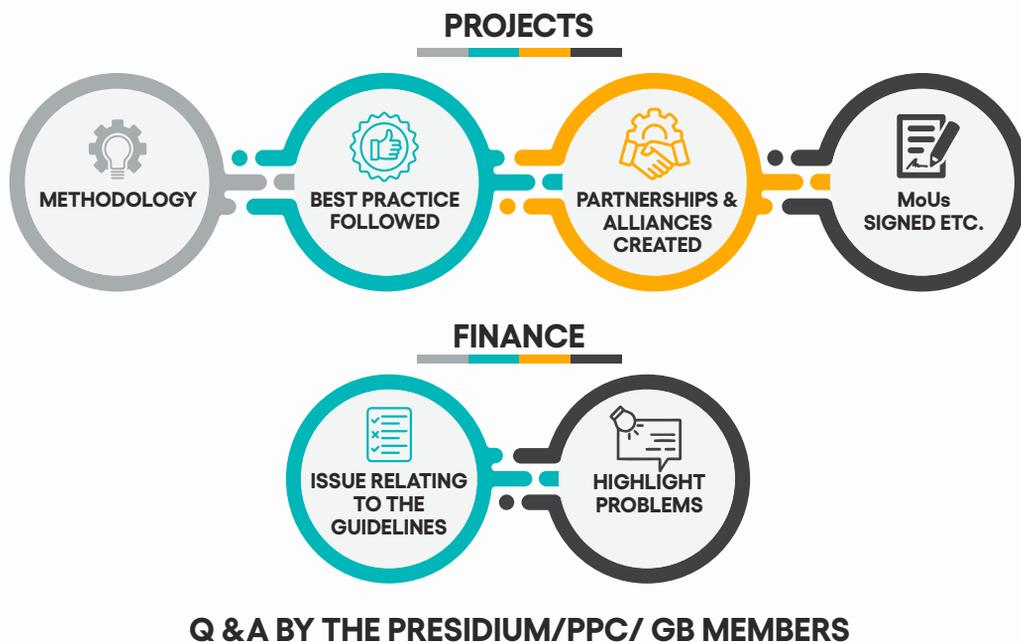
To enhance the engagement and effectiveness of Governing Body Meetings at FICCI FLO, some changes have been implemented.

Under the Projects (National Initiatives) segment, the focus is on detailing the methodology used, showcasing best practices, and highlighting partnerships and alliances formed. This provides insights into the strategic approach and collaborative efforts behind each project. Additionally, the signing of MoUs is emphasized, indicating the organization's commitment to partnerships and collaborations for greater impact.

The Finance segment addresses issues related to financial guidelines and highlights any financial problems or challenges faced. This ensures transparency and accountability in financial matters, allowing for informed decision-making.

To make the meetings more interactive, a Q&A session is conducted, allowing Presidium, Past Presidents, and Governing Body members to engage in meaningful discussions, share insights, and address queries. This exchange of ideas and experiences enriches the meeting and enhances the learning experience for all participants.

Overall, these changes aim to transform Governing Body Meetings into dynamic and informative sessions that drive innovation, collaboration, and progress within FICCI FLO.



## 1<sup>st</sup> Governing Body Meeting , Delhi



## 2<sup>nd</sup> Governing Body Meeting, Bhubaneswar



### 3<sup>rd</sup> Governing Body Meeting, Chennai



### 4<sup>th</sup> Governing Body Meeting, New Delhi



## Chapter Coordinators- Zone Wise

### Efficient Coordination: Prompt Solutions for Smooth Operations

The role of Chapter Coordinators, particularly in a zonal framework, is a linchpin for the seamless operation and success of any organization, especially those spread across various geographical locations.

With this intent, the Chapter Coordinators were introduced this year and they played a crucial role in ensuring that the chapters within their zones are operating smoothly, adhering to the organization's mission, and effectively implementing strategies and programs.

## CHAPTER COORDINATORS



Ms. Geetha Raja

- YFLO HYDERABAD
- HYDERABAD
- CHENNAI
- BANGALORE
- COIMBATORE
- VADODRA



Ms. Bela Kothari

- YFLO AHMEDABAD
- AHMEDABAD
- MUMBAI
- PUNE
- AMRITSAR
- INDORE



Ms. Alisha Papa

- YFLO DELHI
- JAIPUR
- LUDHIANA
- KANPUR
- LUCKNOW

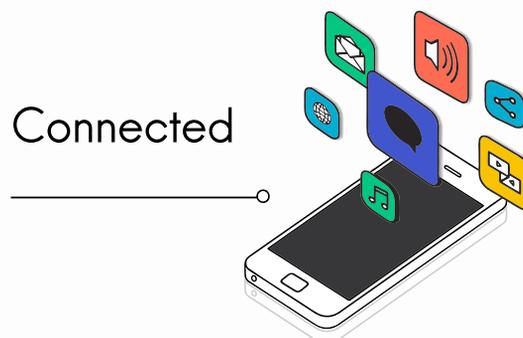


Ms. Niyati Mehta

- YFLO KOLKATA
- KOLKATA
- NORTHEAST
- BHUBNESHWAR
- JAMMU & KASHMIR  
AND LADAKH
- UTTARAKHAND

## PR & Social Media Outreach

### Connecting Voices, Amplifying Impact: The Bridge to the World



Connected

For an organization like FICCI FLO, which aims to empower and promote the professional and entrepreneurial endeavours of women across India, social media outreach is not just a tool but a strategic necessity.

It serves as a dynamic platform for networking, advocacy, and visibility, crucial for catalysing change and fostering a community of empowered women leaders and entrepreneurs.

In the year 2023-24, FICCI FLO harnessed the power of social media to expand its influence, engage with a broader audience, and amplify its mission.

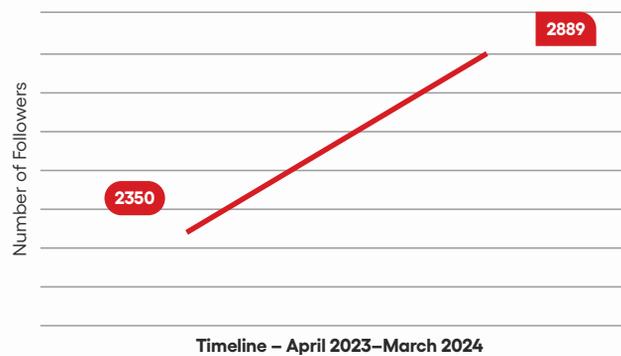
**Increased Membership Engagement:** There was a noticeable increase in engagement from existing members, who actively participated in online discussions, webinars, and initiatives.

**Expanded Audience Base:** FICCI FLO's followership grew exponentially, not just within India but globally, attracting international attention to the issues faced by women entrepreneurs and professionals in India.

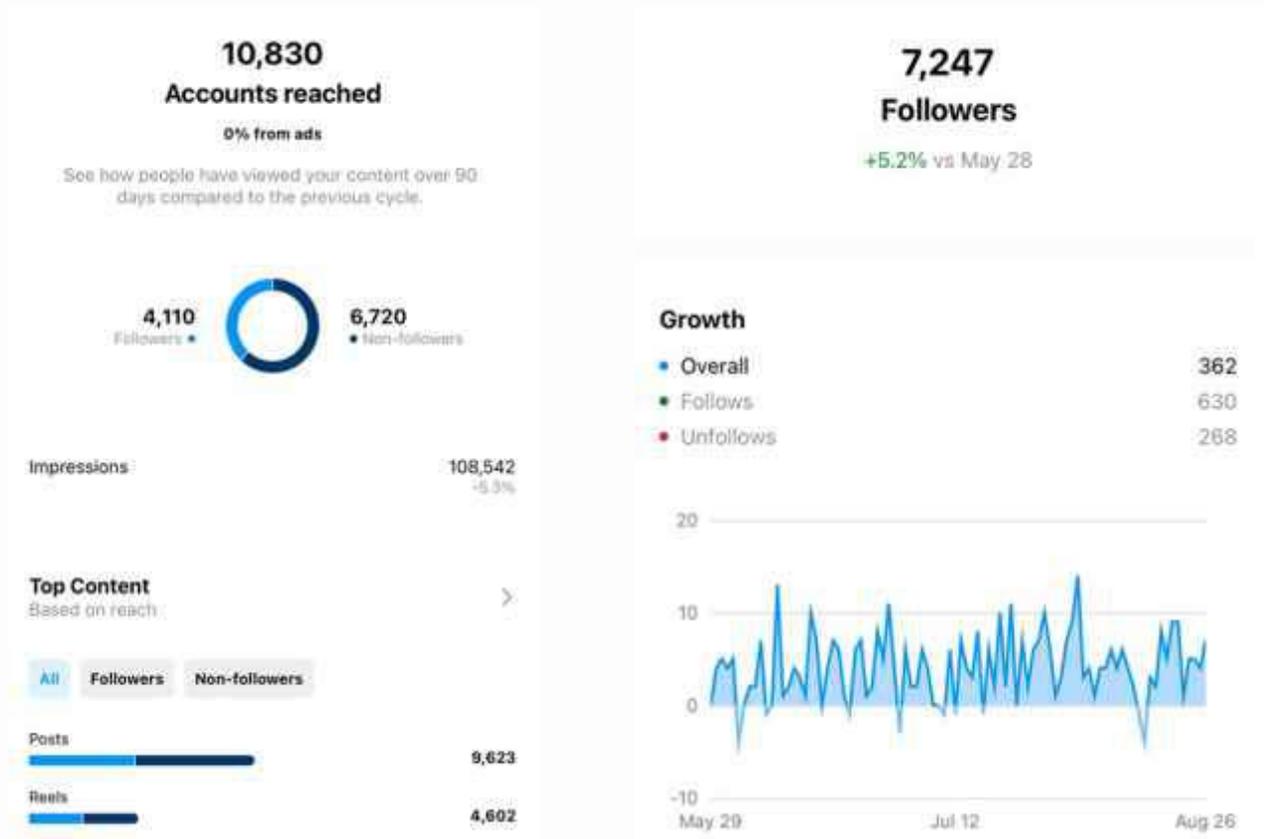
**Enhanced Brand Visibility:** The consistent and strategic social media outreach elevated FICCI FLO's brand visibility, making it a recognized name in discussions around women's entrepreneurship and empowerment.

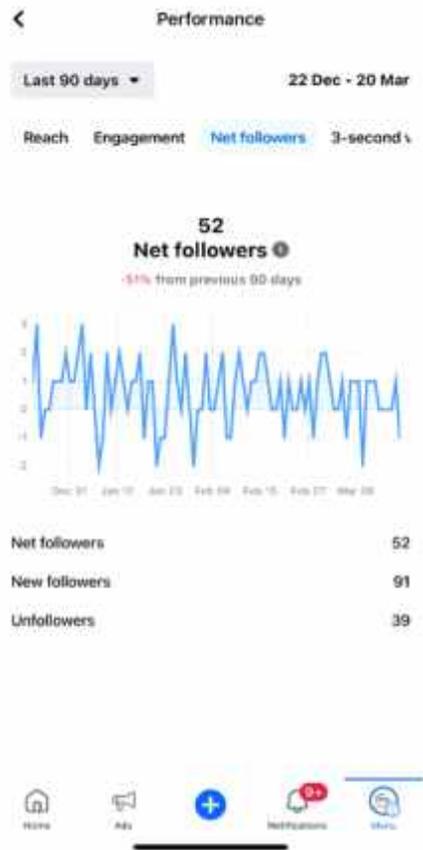
**Feedback and Collaboration:** The increased interaction on social media platforms opened new avenues for feedback and collaboration, leading to more tailored and impactful initiatives.

## TWITTER (X) GROWTH

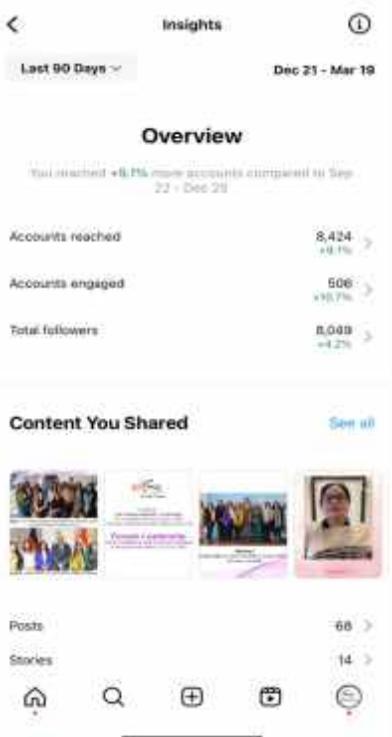


## INSTAGRAM

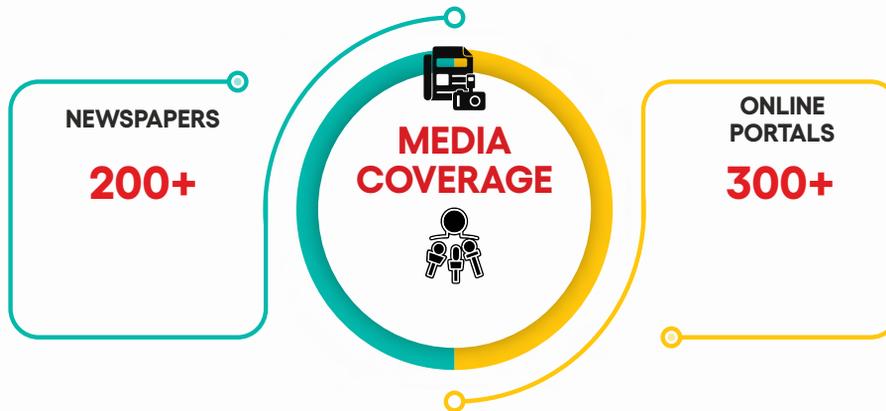




**FACEBOOK**



## MEDIA COVERAGES



## SPECIAL MEDIA COVERAGES

### CNBC TV 18: FUTURE. FEMALE. FORWARD

FLO was invited to be a part of CNBC-TV18's mega initiative- FUTURE.FEMALE.FORWRAD . The objective of this initiative was to chart a path to make gender parity an inevitable reality. The integrated campaign through sustained events, content, conversations, engagements, and partnerships is designed to ignite dialogues that address and discuss the challenges that the women of today face.



**Sudha Shiv Kumar as a Special Guest at CNBC TV 18 event  
'Future. Female. Forward - The Women's Collective'  
FLO Chennai & FLO Coimbatore were felicitated for their work**

July 23, 2023



**FLO Industrial Park (FIP) Team being Felicitated by CNBC TV 18 at Hyderabad in an event 'Future. Female. Forward - The Women's Collective'**

May 31, 2023

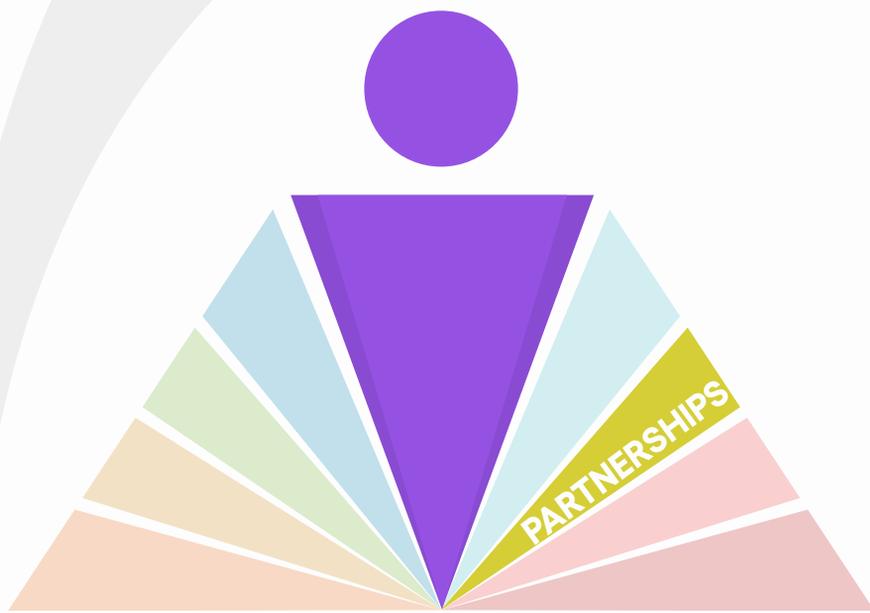
**SPECIAL COVERAGE IN SANSAD TV**

A special program was organized by Sansad TV, aimed at showcasing FLO and its remarkable contributions to society over the last four decades.

Sansad TV showcased a special capsule video that not only highlighted FLO's history but also shed light on its current activities and future endeavours.







EMPOWERING WOMEN  
BUILDING FUTURES

**PARTNERSHIPS**

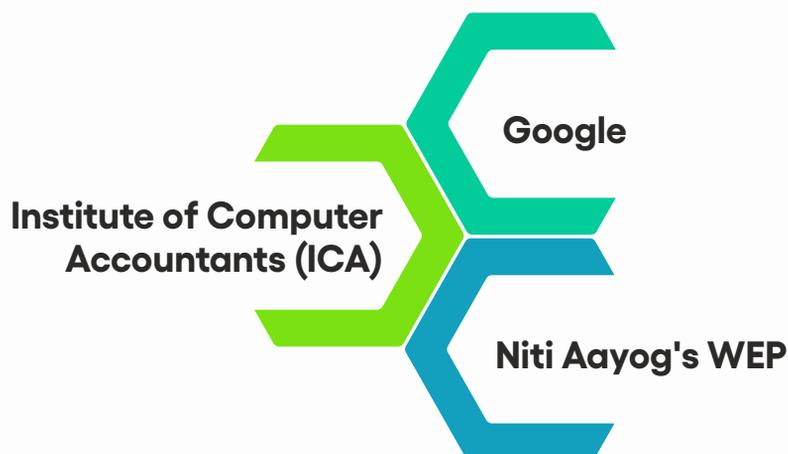
## PARTNERSHIPS

Empowering Women Through  
Collective Collaboration

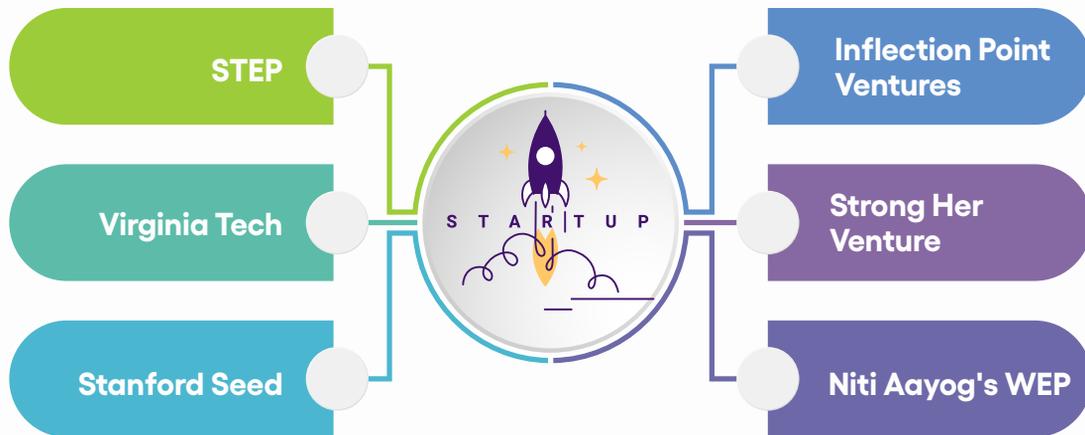


FICCI FLO's partnerships with various organizations under different national initiatives play a crucial role in advancing its mission and impact. These collaborations are important as they enable FLO to leverage the strengths, resources, and expertise of partner organizations to amplify its efforts in empowering women and driving positive change. By working together, FLO and its partners can achieve greater scale, reach, and impact, ultimately benefiting a larger number of women across the country.

### EDUCATION & SKILLING



## STARTUP CELL



## LEADERSHIP & WOMEN DIRECTORS



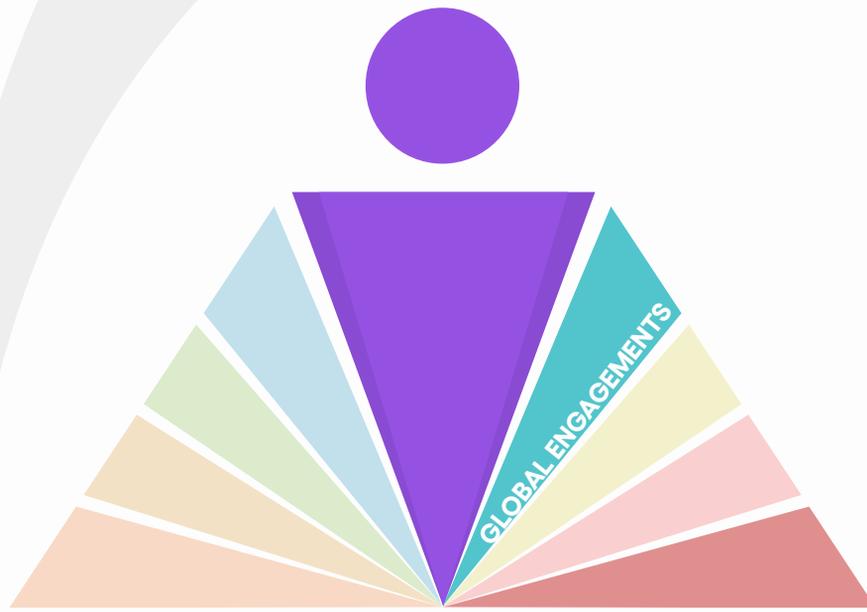
## POLICY & LEGAL





*“A strong woman  
accepts both  
compliments and  
criticism graciously.  
Knowing that it  
takes both sun and  
rain for a flower to  
grow”*

*Sudha Shivkumar  
FICCI FLO President*



**GLOBAL ENGAGEMENTS**  
**ELEVATING WOMEN'S**  
**VOICES FOR GLOBAL IMPACT**



## Interaction with Ambassador extraordinary and plenipotentiary of Viet Nam to India, H.E. Mr. Nguyen Thanh Hai

FLO President Sudha Shivkumar had a fruitful interaction with His Excellency Mr. Nguyen Thanh Hai, the Ambassador extraordinary and plenipotentiary of Viet Nam to India. The meeting focused on exploring avenues for collaboration between FLO and Vietnam to promote women's empowerment and entrepreneurship. Sudha Shivkumar reiterated FLO's commitment to fostering international partnerships for the advancement of women and looks forward to future collaborations with Vietnam



## Hosting Japanese Delegation led by Ms Mori Masako, Special Adviser to the Prime Minister of Japan

July 21, 2023

FLO hosted a roundtable luncheon meeting with a visiting delegation from Japan at Hotel ITC Maurya. The delegation was led by Ms Mori Masako, Special Adviser to the Prime Minister of Japan.

The primary objective of the round table meeting was to foster bilateral dialogue and explore opportunities for collaboration between Japan and India, particularly in areas related to women's empowerment, entrepreneurship, trade, and investment. This meeting was facilitated by the Embassy of Japan in India.

The round table meeting saw the participation of distinguished members of FLO, including entrepreneurs, professionals, and leaders from various industries.



## WEConnect International Summit on Empowering Inclusion and Advancing Sustainable Value Chains

February 20, 2024

FLO President Sudha Shivkumar was invited as a panellist for the Discussion on “ Strategies to Achieve Women’s Economic Security”

The Summit was a platform to initiate dialog among corporations, governments, civil society, and women business owners to discuss opportunities to collaborate in support of supplier diversity & inclusion. It focused on government policies that support inclusive trade, building resilience in supply chains, how to enhance the participation of women-owned businesses in supply chains and opportunities for business networking between large buyers and women-owned businesses.



## Special Business Session with The Rt Hon Angela Rayner, Shadow Deputy Prime Minister and Deputy Leader of the Labour Party, UK

February 22, 2024

FLO President, Sudha Shivkumar was invited to be a part of the Special Business Session with The Rt Hon Angela Rayner, Shadow Deputy Prime Minister and Deputy Leader of the Labour Party, UK at FICCI. Industry representatives shared their views on policy continuity and working together for shared prosperity, while highlighting several areas for potential collaboration.



## Interaction with Journalists and Editors from 18 countries of Latin America and the Caribbean region

February 21, 2024

FLO recently hosted an exclusive interaction with a delegation comprising 35 journalists and editors from 18 countries of Latin America and the Caribbean region. It was a part of the familiarization program organized by the Ministry of External Affairs, Government of India.

The objective of the interaction was to provide the members of the foreign media with insights into various aspects of India. The discussion revolved around the role of FICCI FLO in empowering 'Nari Shakti' and supporting women-led businesses in India. Additionally, the discussion focused on the Indian Economy, highlighting opportunities for trade and investment in India.



## FLO Participation at the XV BRICS Summit

**August 20-24, 2023**

In conjunction with the 15th BRICS Summit, the South Africa chapter of BRICS Women's Business Alliance (WBA), currently holding the rotating Chairpersonship of the alliance, organized the BRICS Africa WBA Trade Conference in Kwa-Zulu Natal, Durban.

FICCI, which is the official secretariat of BRICS WBA India partnered with FICCI Ladies Organisation (FLO) to mount a delegation of Indian women business leaders to Durban to participate in this mega event. Besides representatives from BRICS, the conference witnessed participation of senior Government officials and women-owned businesses from across African continent who participated in the insightful sessions and deliberations.

Led by Ms. Sudha Shivkumar, President of FICCI FLO, a delegation of eight Indian women business leaders participated in various events, including the BRICS Africa Trade Conference in Durban, the BRICS Business Forum in Johannesburg, panel discussions, and a close-door session of WBA in Durban. The delegation's participation provided them with valuable insights and networking opportunities with senior government officials and women-owned businesses from across Africa.

## DELEGATES



**Sudha Shivkumar**  
Director  
Shiv Automobiles Pvt Ltd



**Dr Aarti Gupta**  
Chief Investment Officer  
DBR Ventures



**Uma Devi Chigurupati**  
Executive Director  
Granules India Limited



**Rashmi Dhariwal**  
Founder & President  
SETU Consortium



**Dr. Monica Barua Saikia**  
Founder Director  
Sekhmet Healthcare  
(OPC) Pvt. Ltd.



**Mahalakshmi Balasundaram**  
Interior Designer &  
Business Mentor, Consultant



**Deepa Sayal**  
Vertical Head  
FLO Policy & Legal Initiative



**Dr Divneet Kaur**  
Director  
Safeway Insurance TPA Pvt Ltd



**Rashmi Sarita**  
Executive Director, FLO



**Bavleen Kaur**  
Director, FICCI

## HIGHLIGHTS

- FLO President Sudha Shivkumar represented India while moving the declaration at the BRICS summit.
- The Ministry of Women and Child Development and Youth Affairs in South Africa will sponsor a group of women to attend the Solar Mama Training at the Barefoot University in Tilonia, Rajasthan. FLO is facilitating the cohort from South Africa to commence their training in 2024.



with (Center Her Royal Majesty Queen kaMayisela Zulu



With members of BRICS Women's Business Alliance



## FLO Business Delegation to Republic of South Korea

September 30- October 8, 2023

FLO mounted a successful business delegation to the Republic of South Korea from September 30 to October 8, 2023. The objective was to boost bilateral trade and fostering meaningful business engagements. The delegation was led by FLO President Sudha Shivkumar and consisted of 41 accomplished women entrepreneurs and professionals from India.

A meeting and an MoU with the Korean Women Entrepreneurs Association (KWEA) and the MoU was facilitated by the Indian Embassy in Korea, and Ambassador Amit Kumar addressed the session during the signing ceremony.

The Indian Ambassador in Korea, Mr Amit Kumar hosted a reception for the Indian delegates at the Indian Embassy in Seoul. The reception provided an excellent platform for interactions between the delegates and the Ambassador. During this event, the Ambassador shared his insights on India-Korea economic prospects and women empowerment.

The delegation visited various famous tourist places of cultural, historical, and technological significance in South Korea, including DDP Plaza, Samsung Innovation Museum, Gyeongbokgung Palace, Bukchon Hanok Village, HiKr Ground, Gangnam Statue, Starfield Library, Camp Greaves in DMZ, Odusan Unification Tower, and more.

The delegation spent two days on Jeju Island. Jeju Tourism Association gave a grand to the delegation at the Airport, which was a pleasant surprise. The highlights of this part of the trip included attending the Nanta Show, a spectacular South Korean non-verbal comedy show created and visiting the Arte Museum, Jeju's largest and newest immersive multimedia art gallery. The farewell dinner took place at the scenic Spirited Garden in Jeju. This garden is recognized for its "unique spirit of creation, commitment, philosophy and art fuse into a farmer's dreams, bringing beauty, inspiration and leading to contemplation."

### HIGHLIGHTS

- ✦ A Memorandum of Understanding (MoU) with the Korean Women Entrepreneurs Association (KWEA), outlining cooperation and collaboration in promoting women entrepreneurship and trade between the two nations.
- ✦ KWEA will send a delegation of over 100 women entrepreneurs to India in the 2nd half of 2024, for an exhibition of beauty products and cosmetic surgical services by Korean Women Entrepreneurs in India.
- ✦ An interaction with Professor Mrs. Bae So Young, Pennsylvania State University and Kyung Hee University. This session, held at the historically significant Samcheonggak Korean-style mountainside resort, focused on the art, culture, history, and food of Korea.
- ✦ Interaction with Mr. Young-Nam Um, a North Korean refugee, and a member of FSI's board of directors.
- ✦ Grand welcome by Jeju Tourism Association upon arrival at Jeju Island.
- ✦ A Visit to Hyundai Motorstudio Goyang, which is a delight for car enthusiasts..
- ✦ A visit to the Amore Factory, which is a special place designed to offer visitors an opportunity to experience the philosophy of K-beauty leader.





## CORE TEAM



**Kamini Saraf**  
GB Member



**Rekha Lahoti**  
GB Member



**Roopa Patel**  
GB Member

## 37th CACCI Conference in Kathmandu, Nepal

November 6-7, 2023

National President of FLO, Sudha Shivkumar, was invited as a speaker at the 37th CACCI Conference held in Kathmandu, Nepal, from November 6-7, 2023. She was accompanied by FLO Executive Director, Rashmi Sarita.

The conference, organized by the Confederation of Asia-Pacific Chambers of Commerce and Industry (CACCI) and hosted by the Federation of Nepalese Chambers of Commerce and Industry (FNCCI), provided a platform for discussions on key issues affecting the Asia-Pacific region. Sudha Shivkumar's participation as a speaker highlighted FLO's commitment to promoting women's empowerment and entrepreneurship in the region.

The event was attended by business leaders, policymakers, and representatives from various chambers of commerce and industry across the Asia-Pacific region.



### HIGHLIGHTS

- ♀ FLO's representation at the Asia Pacific Young Entrepreneur Forum.
- ♀ Establishing a connection with Good Return, a non-profit organization working across the Asia-Pacific region

## FLO International Biz Delegation to UAE, 2023

**November 20-23, 2023**

President Sudha Shivkumar, FLO embarked on the 1st FLO International Biz Delegation to UAE from November 20 to November 23, 2023, with 26 FLO Entrepreneurs from various chapters.

UAE was identified an apt destination by President FLO & the initiative team, basis its liberal biz environment, pro-active Govt., lucrative opportunities that encourage promotion of women's business. Meetings held at Dubai, Abu Dhabi and Sharjah led to valuable networks & opportunities with focused outcomes.

- ✦ **The Ministry of Economy, UAE:** The meeting was held with HE Juma Al Khait, Undersecretary & Chief Trade & Biz Negotiator, who connected us to She Trades & Gender Balance Council. He requested FLO President to actively increase its Trade & Biz interaction with UAE, especially as India & UAE signed the 1st Bi-Lateral Trade agreement of CEPA. As an outcome, the Ministry is working on a White Paper to identify areas of collaboration with FLO. We now await their Document.
- ✦ **Established Businesspersons & Start-up Founders hosted at Amity University** - a ½ day session of interactions hosted by Amity University, meeting successful Entrepreneurs & Founders of Start-Ups, Unicorns, including Chairman of Danube.
- ✦ **Protocol Meeting with Ambassador HE Mr. Sunjay Sudheer in Abu Dhabi and Consul General of India Dubai, HE Mr. Satish Sivan, Consul General of India** and the Trade and Commerce promotion team was excellent. As an outcome of the meeting, the CG announced that the Indian Consulate would like to partner FLO for their initiative ELEVATE, which supports Indian Start-ups to connect to Investors in UAE.
- ✦ **Emirates Businesswomen's Council** - This meeting was scheduled at the behest of Hon'ble Minister GOI, Mr. Piyush Goyal. The Chairperson, HE Farida Al Awadhi, a few Board Members and many members of the council interacted with delegates, which led to next level business meetings for a few. After the CEPA Agreement with India, one Emirati lady has set up an IT company in Hyderabad with 700 employees and another lady, who runs 7 Gas Stations in UAE, is exploring opportunities to set up her company in India. President FLO in her address mentioned about FLO Industrial Park and its huge economic & social impact. As part of the EBWC's agenda for Economic Rebalancing and commitment to promote an equitable role of women in Business Development, the Chairperson of EBWC is keen to establish an Industrial Park for UAE women. FLO has offered to support as Knowledge Partner.
- ✦ **Sharjah Investment Authority Board & Sharjah Entrepreneur's Council & SHERAA** -The delegation visited the HALL OF WISDOM at Sharjah, a unique library & resource center, where we met Members of Sharjah Entrepreneurs council, Board Members of SHERAA and Sharjah Investment Promotion Authority.





## HIGHLIGHTS

- ♀ Partnership with Consul General of India, Govt. of India for the ELEVATE Initiative which gives FLO start-ups an opportunity to pitch for investment.
- ♀ The Ministry of Economy is working on a White Paper to identify areas of collaboration with FLO.
- ♀ Established Connect with World's 1st Gender Balance Council.
- ♀ SIX Delegates received business leads.
- ♀ FLO to support EBWC to establish Industrial Park for UAE Women.

## CORE TEAM



**Jyotsna Angara**  
GB Member



**Dr. Aarti Gupta**  
GB Member



**Maloo Natarajan**  
GB Member



**Pooja Chauhan**  
GB Member



**Lubeina Shahpurwala**  
GB Member



**Anshu Gupta**  
Sr Assistant Director  
FLO

## Female Leadership: Structural conditions and personal prerequisite- Leadership Visit & Information Tour to Berlin & Heilbronn, Germany

**March 10-16, 2024**

FLO was invited by the Federal Republic of Germany for a business cum study tour under the Visitors Programme of the Federal Government from March 10 to 16, 2024 . The programme was titled "Female Leadership: Structural Conditions and Personal Prerequisites."

President, Sudha Shivkumar initiated the visit, and it was facilitated by Ms Michaela Kuchler, Consul General of Germany at Chennai.

Five delegates participated in the visit- Jyotsna Angara, GB Member; Ruchika Gupta, GB Member; Bindu Sastry, Member FLO Bangalore; Shriya Damani, Past Chair, YFLO Ahmedabad and Ankurita Pathak, Joint Director, FLO.

### Federal Ministry for Family Affairs, Senior Citizens, Women, and Youth.

The first meeting was at the Federal Ministry for Family Affairs, Senior Citizens, Women, and Youth with Ms Anna Riecken, the Head of the Women in Leadership Unit, Equality Laws. Ms. Riecken has been at the helm of this unit since 2017, focusing on issues related to women in leadership roles.

The dialogue delved into various aspects of the German political structure, existing laws and regulations pertaining to gender equality, as well as the achievements and challenges encountered along the way.



## VDU (Verband Deutscher Unternehmerinnen- Association of German Women Entrepreneurs)

The second meeting was held with representatives from The VdU at their office. It is a prominent business association advocating for the interests of women entrepreneurs across all sectors since 1954. Remarkably, their mission closely aligns with that of FLO, sharing similar mandates, work structures, and addressing analogous issues.

Our discussion was facilitated by VdU President, Jasmine Arbabian Bird; Evelyne de Gruyter, Managing Director; Kamala Jakubeit, Political Communication Specialist; and Kathrin Fiedler, Political Communications Intern.



## Meet & Greet with Indian Ambassador to Germany

In a Meet and Greet session with the Indian Ambassador to Germany, Ambassador Parvathaneni Harish, he shared insights into the Indo-German relations and the prevailing trade scenario, shedding light on the potential avenues for cooperation between the two nations. He emphasized the significance of organizations like FICCI and FLO in fostering bilateral ties and acknowledged the work carried out by FLO.



## Siemens

Siemens hosted a meeting, wherein the delegates got an in-depth understanding of "The Global Gender Equity Programme" by Siemens. Launched in 2021, this programme systematically drives gender equity through all levels of the company, with a bottom up and top-down approach. The target is to have 35 % women in the top leadership positions by 2025. At present it is 31 %.



## Luncheon Meeting with Members of German Parliament at German Federal Foreign Office

A luncheon meeting was organised at the Federal Foreign Office, wherein the delegation engaged in a meaningful dialogue. Among them were Karsten Warnecke, Head of Cultural & Societal Relations with Asia, the Pacific, Latin America & the Caribbean; Maria Anna Klein-Schmeink, a longstanding member of Parliament representing the German Greens since 2009; Carina Konrad, a parliamentarian from the Free Democratic Party since 2017; and Laura Leschinski, Desk Officer specializing in India, Bangladesh, and Sri Lanka affairs.



## Workshop by Fair Share of Women Leaders, an NGO

A workshop at the Goethe Institute by Fair Share of Women Leaders, an NGO dedicated was aimed at exploring and promoting alternative forms of governance rooted in feminist values. The organization seeks to challenge traditional power structures, hierarchies, and bureaucratic norms inherent in conventional governance models. During the workshop, Co-Founder Lisa Tatu Hey emphasized the essence of feminist leadership.



## SME Future Day organized by the German Association for Small and Medium-sized Businesses.

Held at the Berlin Station and organized by the German Association for Small and Medium-sized Businesses (BVMW), the SME Future Day was dedicated to addressing relevant future challenges faced by small and medium-sized enterprises (SMEs). Its primary objective is to provide SMEs with new perspectives, powerful insights, showcase solutions, and create networking opportunities.



## Guided tour of the Würth Museum 2

The Würth Museum in Heilbronn offers an immersive experience that captivates visitors with its diverse collection of art and exhibits. Throughout the tour, the director provided insightful commentary, offering context and interpretation for the artwork on display.



## Visit to Campus Founders

The delegates visited an organization called “Campus Founders”, a renowned hub for aspiring entrepreneurs. The visit provided invaluable insights into the entrepreneurial ecosystem and featured an enlightening mentorship session led by an experienced entrepreneur.



## Address by First Mayor of Heilbronn Mr. Martin Diepgen

he First Mayor Mr. Martin Diepgen delivered a significant address at the Townhall of Heilbronn. His address covered various aspects of Heilbronn's economic vitality, cultural richness, and quality of life, highlighting the city's status as an important European economic center.



## Conference on “Women in Business: Strengthening German Indian Partnerships”, organized by Hochschule Heilbronn, University of Applied Science

Hochschule Heilbronn, University of Applied Sciences, hosted a conference titled "Women in Business: Strengthening German Indian Partnerships." The event aimed to facilitate discussions and exchanges on the role of women in business and their contributions to fostering partnerships between Germany and India. Members of FLO the opportunity to participate and address the session, contributing valuable insights from their subjective experiences in business. Ruchika Gupta, Bindu Sastry, and Shriya Damani participated in the panel discussion. Ankurita Pathak talked about FICCI FLO and its initiatives and Ms. Jyotsna Angara elaborated on FLO FIP Initiative.

The session provided a valuable platform for exchanging ideas, sharing best practices, and forging connections to advance the role of women in business and enhance bilateral partnerships between Germany and India.





## HIGHLIGHTS

- ♀ The potential for a delegation of VdU members to visit India in 2025, with a specific focus on engaging with women in business. This visit would be facilitated by FLO, fostering further collaboration and knowledge exchange between our respective organizations.
- ♀ Possibility to collaborate with Siemens under FLO Digital Initiative, especially in the Centres of Excellence. Siemens is willing to explore this possibility.
- ♀ The India Desk of the Federal Foreign Ministry is keen on collaborating with FLO in trade exchanges, speakers for Indo German Summit and other areas of cooperation and collaboration.
- ♀ The Ministry of Women and Family Affairs is keen on learning more about FLO Industrial Park and also would like to see the White Paper on Care Economy.



# CHAPTERS

# YFLO DELHI

## CHAIRPERSON'S MESSAGE

Dear Friends,

Reflecting on this year fills me with immense gratitude and pride for the journey we've had. This year has been truly exceptional, both personally and professionally. As an entrepreneur, a wife, and mother, my drive has always been fuelled by the desire to make a meaningful impact.

Serving as the Chairperson of YFLO Delhi has been a privilege, providing a platform to amplify our voices and effect change on a larger scale. Our focus has been on tangible actions that uplift and empower women. From skill development programs to community welfare initiatives, we have been committed to nurturing societal betterment.

Our vision, BecauseSheCan, has evolved into a global movement, reaching millions worldwide through our podcast and digital initiatives, which even received recognition at the Anthem Awards in New York securing Gold & a Silver & the Anthem Voice Award.

Engaging with influential figures and institutions, both locally and internationally, has enriched our impact. Through cultural and social events, we continue to nurture a sense of inclusivity.

As we look ahead, let's continue to push boundaries, challenge stereotypes, and strive for a world where every woman knows her worth and potential. Because together, we can!

Regards,

**Divya Jain**  
Chairperson  
YFLO Delhi



**Divya Jain**  
Chairperson

## COMMITTEE MEMBERS



**Payal Kanodia**  
Sr Vice Chairperson



**Aaradhana Dalmia**  
Vice Chairperson



**Rashi Jain**  
Treasurer



**Tania Nijhawan**  
Secretary



**Gayatri Rai**  
Imm. Past Chair

# REPORT

## EVENTS

In the year 2023-24, YFLO DELHI organised 17 webinars and 33 on ground events, with 107 speakers and a total Part participation of 5600 + throughout the year.

The objective was empowering women to create platform for them, run by them and uplift each other. There are 7 pillars which we follow to full fill objective of this year.

### ♀ Empowerment Through Education

AI workshops with Google, Harvard's case study on ordinary heroes and leadership lessons from NASA, each session added a new layer of understanding. Rajiv Makhni decoded AI's role as the new internet, while Shiv Khera imparted wisdom on winning attitudes. The journey was further enriched by a 21-day happiness challenge, fostering mindfulness.

### ♀ G20 Women Led Development

We represented India's influence at the G20 summit with She-preneurs. Discussions with esteemed ministers — Smt. Nirmala Sitharaman, Shri Piyush Goyal, Shri Om Birla, and Shri Anurag Thakur, focused on empowering women in entrepreneurship, achieving gender equality in sports, and highlighting women's pivotal role in India's development journey of Viksit Bharat 2047. We had the privilege of a private tour of India's magnificent new Parliament House of India.

### ♀ Conversations for Change

Conversations brought change, bringing new ideas and questioning norms. Twinkle Khanna highlighted the beauty of graceful aging, while Ankur Warikoo encouraged us to embrace failure as a path to growth. Kalki Koechlin and Kareena Kapoor Khan shared insights on motherhood and creativity, while Chitra B. Divakaruni urged us to rewrite history from a woman's standpoint.

### ♀ Innovating Tomorrow

Bringing together bright minds and forward- thinkers, to explore the possibilities of thinkers, to explore the possibilities of tomorrow. AIP and the Bill & Melinda Gates Foundation shed light on impactful philanthropy pathways, while EU Gender Champions with Italy Embassy addressed the challenges of gender pay parity. Education leaders led discussions on essential skills for future generations, and a roundtable on AI's influence on higher education hinted at transformative shifts to come.

### ♀ Unity in Diversity

Uniting through diverse experiences, from cultural explorations to fashion celebrations, traditions, and social gatherings. From the melodious tunes of the Indian Ocean to the historical grandeur of the World Heritage Site- Hampi, each moment brims with shared joy. Gaurav Gupta's fashion extravaganza and Basant Panchami celebrations added vibrant color to our collective memories, building deeper connections among us.

### ♀ Art & Culture

Step into the world of creativity as we celebrate art and culture in all its vibrancy. Van Gogh's immersive experience and an Indo-French collaboration — Mummy's Dead, Long Live Mummy's sisterhood narrative enchanted us. The Money Opera and Artrix exhibitions connected us to contemporary expressions, while Art for Amity encouraged unity through diverse perspectives

📌 **Because She Can Impact**

Together with our community, we empowered, grew stronger, and forged brighter futures for those in need. Fashion for a Purpose raised funds for 700+ not-so-privileged children across India. Center of Excellence upskilling 1,000 women in 5 different in-demand courses, and helping underprivileged girls to become financially independent!

We provided 500+ educational and household resources to various old-age homes. In our Tree Plantation Drive, we planted 500+ trees at Kalindi Aviral Extension. Wishing Tree initiative raised 2 lakhs and fulfilled the wishes of 200 underprivileged children and we also did a workshop at Tihar Jail to upskill them with different workshops. We aimed to be the change we want to see around us!

The outcome was – We follow above pillars to fulfill objective of entire year with the help of 50+ events, initiatives and programmes and got overall 5,600 participants throughout the year.

**MEMBERSHIP GROWTH (New Members added)**

- 📌 Annual Members- 117
- 📌 Lifetime Member- 10
- 📌 Renewal- 84
- Total – 211

**NATIONAL INITIATIVES**

NUMBER OF BENEFICIARIES IMPACTED :

Impact Created with Community Development Programmes

- 📌 Total Lives Impacted Directly - 6,500+
- 📌 Total Lives Impacted Indirectly - 50,000+
- 📌 Resources Distributed - 10,000+
- 📌 Education Sponsored for - 700+ Children
- 📌 Wished fulfilled - 600+ children
- 📌 Blood Units Collected- 350+ Units
- 📌 Tree Planted: 500+
- 📌 Upskilled - 50+ Women from Tihar and Delhi slums
- 📌 Total Funds Raised - 65,00,000 Lakhs+

**Our Reach and Impact**

- \* 10M+ Impressions
- \* with 3.75 M+ Views
- \* Gaining 8,000+ New followers
- \* and creating an impact across 12+ Countries



## COLLABORATIONS

Category	Details
JOINT EVENTS	Total 6 Events
	1-Because she can UNITE
	2-AI is the new Internet
	3-The Ordinary Heroes at the Taj Hotel
	4-Because Life Is A Paradise
	5-Unveiling Timeless Wisdom Of Lord Ram
	6-Basant Panchami Celebration
MoUs SIGNED	27

## Women of Substance & Young Achiever's Awardees- 20

### Women of Substance: 6



#### Nitya Kukreja

Nitya Kukreja is the Founder and Creative Director of Sttavoss by Nitya Kukreja, focuses on creating value through her multifaceted women's clothing brand.



#### Noopur Jain

Noopur Jain is the Founder and Chief Consultant at Skinzest, with a passion for skincare, she emphasises the importance of self-love and care for true happiness.



#### Dr. Avantika Krishna Killa

Dr. Avantika is the Founder & Medical Director of Panchatattva, prioritises motherhood while passionately practising Yoga & Naturopathy for over 15 years. Her focus lies in naturally healing chronic lifestyle diseases without medication, rooted in her transformative journey through Yoga and Naturopathy, fostering patience and inner strength.



### Trishla Malik

Trishla Malik, is an advocate & also the Director at Amicus Legal Consultancy Firm, Member at Supreme Court Bar Association driven by a passion for law and community advocacy.

She is also a National and International Medalist Shooter currently playing at Indian Team National Trial Level & among the Directors of an NGO - Apoorvarambh Foundation



### Priyanka Swarup

Priyanka Swarup is the Owner of the Priyanka Swarup Dance Academy, where her dedication to dance has shaped a legacy spanning 19 years. Her journey, rooted in Indian folk and Bharatanatyam, reflects a lifelong passion for the art.



### Dr Mansi Mahajan

Award-Winning Wellness Space at house of kapaali , Wellness Expert, YOGA & Meditation Teacher, Author & Entrepreneur

## Women Achiever Award:

- ✦ Lisa Ray- Cancer Activist, Author & Award Winning Actor
- ✦ Mira Kapoor – Holistic Beauty & Wellness
- ✦ Adwaita Nayar - Business
- ✦ Aarti Ajay Shah- Sports- Special Athlete
- ✦ Dutee Chand- Sports- Athletics
- ✦ Mallika Dua- Acting
- ✦ Radha Goenka- Philanthropy
- ✦ Alina Alam- Social Impact
- ✦ Neha Barjatya- Business Transformation
- ✦ Avarna Jain - Media
- ✦ Ruma Devi- Crafts and Textiles
- ✦ Baljeet Kaur – Sports- Mountaineering
- ✦ Pernia Qureshi - Fashion
- ✦ Arundhati Katju- Law and Equal Rights



Inaugural Session -Because She Can with Papa CJ and Indian Ocean



Private immersive art experience at Van Gogh 360 #Because ArtMatters



#BecauseLearningMatters with Edward W Rogers, Ex-Chief Knowledge Officer at NASA



#BecauseConversationsMatter with Ankur Warikoo, Entrepreneur, Content Creator & Author



Summer Closing with Gaurav Gupta



Tree Plantation Drive at Kalindi Aviral Extension



#BecauseSheCanBreakStereotypes with Kalki Koechlin & Rajit Kapoor



Artix - India's First Hotel Art Fair #BecauseArtConnects



One World. One Religion. One Us Multi-faith service at the Lotus Temple and HUMA performance- Directed by Muzaffar Ali & Produced by Meera A #Because SheCanUNITE



#BecauseSheCanBeHappy at Kiran Nadar Museum of Arts with Dr. Saamdu Chetri, BBC's Resident Happiness Guru



Impact of AI and live showcases with Rajiv Makhni, Ansh Mehra, Seekho.ai & Builder.ai #Because AllsTheNewInternet



#BecauseHomeMatters with Kareena Kapoor Khan and Neha Dhupia



Mummy's Dead, Long Live Mummy! an Indo-French collaboration - a play by Koël Purie Rinchet #BecauseSisterhoodMatters



The Money Opera - Theatrical experience curated for Serendipity Arts Festival



YFLO Delhi Annual Retreat at Hampi, a World Heritage Site



Transformative discussion with Education Leaders #Because TheyAreTheFuture



Discussing Future Tech & Boardroom Discussion with Bikram Bedi, Managing Director of Google Cloud India #BecauseInnovationMatters



Panel of philanthropist experts with AIP and Bill & Melinda Gates Foundation #BecauseThereIsPowerInPhilanthropy



#BecauseYouCanWin with Shiv Khera, Best Selling Author and Speaker



Interaction with Shri Om Birla Honorable Speaker of the Lok Sabha #BecauseDemocracyMatters



#BecauseArtUnitesAmity- Fusion of contemporary Indian paintings and sculptures



Center of Excellence to upskill 1,000 young women with Safeducate



Conversation with Twinkle Khanna #BecauseLifeIsAParadise



Building a Great Nation Unveiling the Timeless Wisdom of Lord Ram with Dr. Sudhanshu Trivedi



Women's Journeys for Parity with Embassy of Italy



#BecauseChitraCraftsMagic with Chitra B. Divakaruni, Best Selling Author of The Palace of Illusions



Raised funds for 700+ street children with Lakshyam NGO  
#BecauseFashionIsForAPurpose



Basant Panchami Celebration



Roundtable discussion on Empowering Higher Education  
#BecauseKnowledgeIsPower



Interaction with Shri Piyush Goyal, Honorable Minister of Commerce and Industry

**EVENTS IN MARCH**  
President House Visit

# AHMEDABAD CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Members,

"We all move forward when we recognize how resilient and striking the women around us are"

As we draw near to the end of this term, I am filled with immense gratitude and pride for all that we have accomplished together as a women's organization. It has been a year of growth, empowerment, and solidarity.

I humbly extend my heartfelt appreciation and gratitude for the entire Presidium, GB members, chapter chairs & my chapter Committee members for their unwavering support, dedication and commitment to our cause.

Whether it was through organizing events, advocating for women's rights, giving a platform for women entrepreneurs or supporting each other in times of need, the contributions have been invaluable.

As we reflect on the past term, let us also look forward with optimism and determination. There is still much work to be done in the fight for gender

equality and women's empowerment. Let us continue to stand together, lift each other up, and strive for a more inclusive and equitable society.



**Aditi Parekh**  
Chairperson

Closing on a beautiful quote,

“

*Her voice echoes, her strength soars,  
She's unstoppable, she opens doors,  
A force to reckon, a power divine,  
Women empowerment, it's her time to shine.*

”

With warm regards,

**Aditi Parekh**  
Chairperson  
FLO Ahmedabad

## COMMITTEE MEMBERS



**Kiran Sewani**  
Sr Vice Chairperson



**Madhu Banthia**  
Vice Chairperson



**Bina Vakharia**  
Treasurer



**Nisha Patel**  
Jt. Treasurer



**Amy Sonpal**  
Secretary

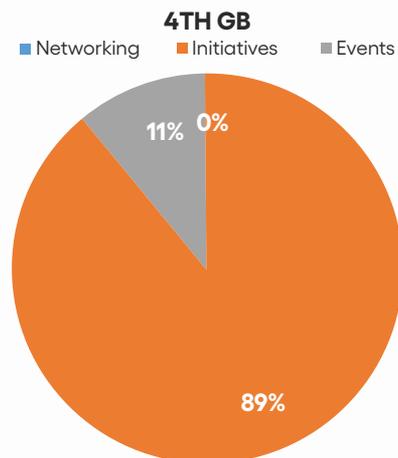
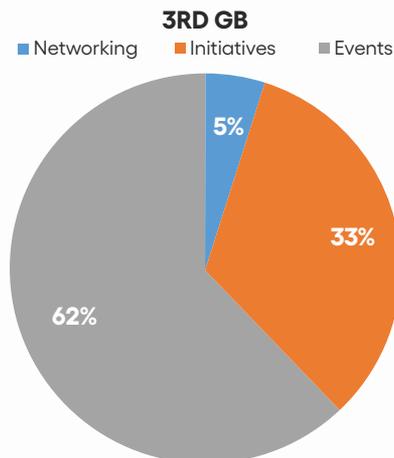
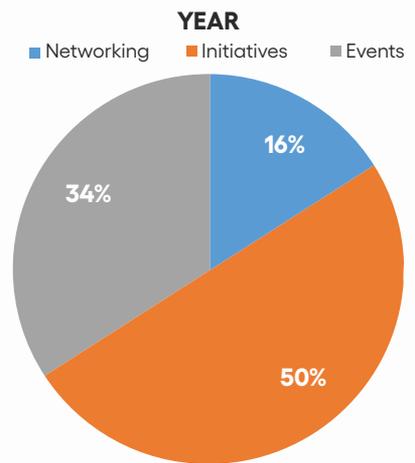
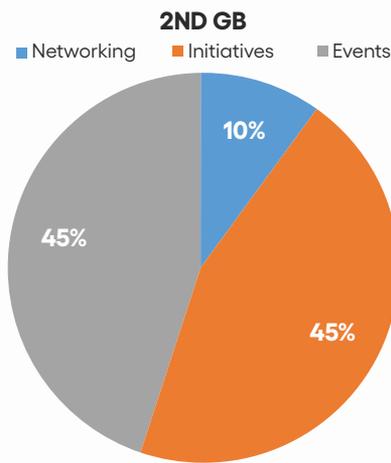
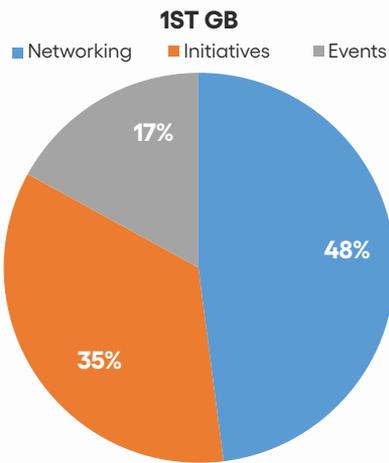


**Dr. Rachna Gemawat**  
Imm. Past Chair



**Palak Shah**  
Jt. Secretary

## MINDMAP 40:40:20



## In the year 2023-24, Ahmedabad Chapter organised 51 on ground events.

### SPEAKERS:

Sister Shivani, Aman Gupta, Pernia Qureshi, Farah Khan, Raageshwari Loomba, Paridhi Adani, Shilpa Shetty, Jimmy Shergill, Charu Pragya, Mumtaz Patel, Farzana Haque

### THE OBJECTIVE:

- ♀ **Women Education & Skill Development:** Focus on development of skills in women for motivating them to develop life skills that will lead to higher paying and good quality jobs, better livelihood, economic independence and the ability to earn for their families.
- ♀ **Women led Business:** A vision to be committed towards strengthening women entrepreneurship in India through initiatives, schemes, creation of enabling networks and communities.
- ♀ **Legal & Policy Advocacy:** Engagement with regional & national human rights bodies and other organizations to promote understanding of and respect for human rights law.
- ♀ **Women in Leadership Roles:** This brings diverse perspectives, innovative ideas, and problem-solving approaches. Furthermore, diversity in leadership positions can lead to more effective decision-making, increased creativity and innovation, greater understanding, and overall improved company performance.

### PROJECTS

1. **SARV SAKSHAM** - FLO Education & Skilling Initiative  
Grass root Level IMPACT - **550 women** (as targeted) from April - March'24
  - ♀ Sewing Machine Donation Drive : Members donated sewing machine to unprivileged women
  - ♀ English Speaking Courses : Upskilling young girls & women through english courses
  - ♀ Mata ki Pacheli Painting : Promoting local artisans gifting guests and speakers
2. **SARV SHAKTI** - Women in Leadership Roles & Women in Corporate Boards  
Grassroot Level - **IMPACT - 334 women**
  - ♀ FLO Ahmedabad Community Leadership Program: This programme focusses on leadership skill development from communications to power dressing to image consultancy.
3. **SARV VIKAAS** - Women in business (MSME & Start up) FLO START UP CELL & FLO MSME ASSIST CELL  
Grassroot Level & Member Level **IMPACT- 824 women**
  - ♀ FLO Ahmedabad Laari Donation Drive: Empowering women to take charge of their life.
4. **SARV ADHIKARA** - FLO Financial & Vocational / Legal & Policy Advocacy  
Grassroot Level **IMPACT - 254 women**
  - ♀ Mentor-Mixer Initiative with i-Hub : Mentors guide their mentee about Entrepreneurship Journey
  - ♀ i-Hub Session with IAS Hiranmaya Mahanta (30th May)

## SAVE THE EARTH - PLEDGE TO ACTION - CLIMATE CHANGE

FLO Plantation drive - FLO Green Gujarat initiative - where on behalf of every speaker plants are planted in a school adopted by FLO. End of the year the project will be unveiled to showcase the contribution by FLO for Action to climate change through this endeavour

## PROGRAMS

### 1. **SARV ADHIKARA** - FLO Policy and Legal Advocacy

#### **For FLO Members**

No. of Members attended - 189

- Paridhi Adani and Rishabh Shroff - Partners Amarchand Mangal Das (17th August) : Women Succession Rights - A legal awareness Seminar
- Charu Pragya & Mumtaz Patel (11th August): Breaking Barriers in Political roles - Career in Politics, Launched Sarv Adhikaara - Policy & Legal advocacy

#### **At Grassroot Level**

- FLO Ahmedabad Community Leadership Program: This programme focusses on leadership skill development from communications to power dressing to image consultancy.

### 2. **FLO FINANCIAL** - Financial Literacy Program

#### **For FLO Members**

Financial Planning for Setting up & running a sustainable business

Mastering Balance Sheet Analysis for financial success With C.A Nisha Patel

No. of Members attended - **45**

### 3. **SARV SAKSHAM** - EDUCATION & SKILL DEVELOPMENT

Visit To the Inland Container Depot - Understanding Exim Policies & How Trade is Facilitated

No. of Members Attended - **53**

#### **Vocational and Upskilling training for women**

- MICA Digital and Strategic Course : Focusses on developing Strategic Marketing & Digital marketing skills
- Jimmy Shergill Launched SARV SAKSHAM for vocational training for women

### 4. **SARV SHAKTI - Women in Leadership Roles and Corporate Boards**

**FLO Women Directors:** Women in Corporate Board Rooms with Farzana Haque

Ancient Wisdom backed by science by Raageshwari Loomba

No. of Members attended - **83**

#### **SARV VIKAAS - Women in Business - Start up and MSMEs for women**

No of Members Attended - 400+ Women Entrepreneurs - 800+

#### **Other engagements for Members :**

- FLO Benefit Website : Resources & privileges for women entrepreneurs
- MOU Signing with IAS Sandeep Sangle, MSME : Promoting FLO Entrepreneurship
- MOU & Tie-up with GUSEC : For FLO Angels and Flopreneurs
- Share your Story : Start Up stories by Members to encourage members & give visibility to members of their businesses

- 📍 Founder to Funding by Pernia Qureshi (17th June) : How to start your business and build an empire

Active Participation with IndexB "Vibrant Gujarat-Ease of doing Business-Women Entrepreneur's 10th-12th January'24

### NETWORKING EVENTS

- 📍 Zamaan Khan launched FLO CARE for members to express their ideas
- 📍 Shankus Wellness Retreat
- 📍 Instagram Live Sessions with Experts & Sponsors
- 📍 GIFT CITY - Committee Member Bonding
- 📍 Exploring Gujarat Infrastructure for Start-up
- 📍 Members Interaction with Anita Dongre
- 📍 Forest Essentials : Decode your Dosha
- 📍 Fashion Edit India - FLO & YFLO Committee Integration -Fashion over Hi Tea & Music -Self-confidence and Self-expression

## ORIENTATION FOR FLO MEMBERS

- 📍 Sister Shivani : Investiture Ceremony - Introducing - SARV VISION 2023-24 & a glimpse of the year ahead

### FEBRUARY RETREAT, NUMBER OF MEMBERS ATTENDED - 54

FLO Ahmedabad Women's Delegation to the Capital City - Quest to uncover the political landscape & the rich heritage of New Delhi - "Power to Empower"

FLO Ahmedabad organised two-day delegation of 55 women, program designed, curated and led by the Chairperson Aditi Parekh to New Delhi on February 7th and 8th, 2024.

The committee organised this meaningful retreat to New Delhi, with the aim of promoting empowerment, collaboration, and dialogue among its members.

There were discussions on women's leadership, networking opportunities, and engagements with influential figures to advance the goals of the organization. The retreat aimed to provide a platform for shared insights, fostering unity and promoting women's initiatives.

### FLO APP (Updates) & LAUNCH FLO Communities

FLO Care - Launched FLO Care - For all members to be able to share any grievances, ideas, feedback on the programmes, projects, networking events & also voluntarily be a part of the events.

**FLO Helping Hands** - FLO members volunteer

## MEMBERSHIP GROWTH (NEW MEMBERS ADDED)

Ahmedabad has seen a phenomenal growth this year. The chapter is still attracting new memberships & we have had 95% renewals & a 90% increase since last year in the new member's joining. FLO & YFLO put together we have a strength of 677 members.

TOTAL MEMBERS	-	428
NEW MEMBERS	-	80
1 NEW LIFE MEMBER	-	1
RENEWALS	-	313
LIFE TIME MEMBERS	-	36

### National initiatives

NUMBER OF BENEFICIARIES IMPACTED

#### INITIATIVE

FLO Financial & Vocational Literacy 3 Events project

FLO Start Up Cell 7 Events & 1 Conclave

FLO MSME Assist Cell 1 MOU 71 Project

FLO Women Corporate Directors 2 Events

Leadership Sessions 4 Events & 1 Project

### Number of Collaborations

Category	Numbers & Details
MoUs SIGNED	1 MOU with MSME, Govt. Of Gujarat

### Number of Women Nominated for FLO Unsung Heroes & Details

Total of 5 women were nominated:

- ♀ Asha Vaghasia
- ♀ Ritika Bajaj
- ♀ Shilpa Patel
- ♀ Piyalee Chattopadhyay
- ♀ Tanvi Godiawala Shah







## EVENTS IN MARCH

### WOMEN IN BUSINESS - SHERISE CONCLAVE

This is the largest Conclave for Women in business in Gujarat.

- A full day Conclave with Eminent Speakers Dhruv Vohra - Managing Director Meta (APAC), Varun Khullar- Director Business Development Manager, Linked IN, Jyoti Sudhir- Founder of Invent India
- Inauguration by the Minister- MSME for State, Exposition by Women (MSME's & Start Ups)
- Pitch Session along with 7 successful Women entrepreneurs with a phenomenal start up journey as a part of the Jury & 7 women led startups participants



# YFLO AHMEDABAD

## CHAIRPERSON'S MESSAGE

Dear Friends,

Women have been juggling, falling, rising, and growing all their lives.

YFLO Ahmedabad believes that whatever women do- big or small, should be bang on and with IMPACT.

Here's intending and achieving bigger, brighter, and IMPACTFUL lives.

An enriching cherished once in a lifetime experience to lead women all the way!!!

Regards,

**Ayushi Vastupal**

Chairperson

YFLO Ahmedabad



**Ayushi Vastupal**  
Chairperson

## COMMITTEE MEMBERS



**Mandira Sanghi**  
Sr Vice Chairperson



**Neha Goyal**  
Vice Chairperson



**Urvija Shah**  
Treasurer



**Lakshika Chopra**  
Jt. Treasurer



**Shumona Sutaaria**  
Secretary



**Shondhi Agarwal**  
Jt. Secretary



**Priyanka Mehtaa**  
Imm. Past Chair

## REPORT

### **MINDMAP 40:40:20**

Following the Mindmap rule 40:40:20 , YFLO AHMEDABAD covered the year 2023-24 by leading with 12 Initiatives , 8 Events and 5 Membership engagement programs.

## INITIATIVES

YFLO Ahmedabad along with Sahaay and NGO based out of Ahmedabad, implemented Skill based workshops and experiences for the members. They were as follows:

1. Art of Story telling and Imagination leading to creative communication.
2. Wellness workshop for physical fitness
3. Block painting (Art from Everyday objects) for enhancing their scope of thinking
4. Animal shaped Mask painting workshop to know more about the environment.
5. Yoga for kids was a beautiful session to teach confidence, posture and reflecting. They also learnt breathing techniques and how it can be useful to calm themselves down.
6. Visit to Toycra, a kids store where they learnt how to use Lego pieces and ake objects from that. This led to strong/creative imagination and knowledge.

7. Joy ride on the Ahmedabad Metro train where they learnt how the mode of transportaation is designed, its importance and its benefits to the society. YFLO member who was also a part of the Ahmedabad Metro Design team came in to give a first-hand experience.
8. Importance of healthy and junk food was also inculcated after the workshops.

**24 volunteers and 100 hours of on ground time and skill given to 70+ kids of Sahaay in the age group of 4 to 16 years.**

Sahaay- founded in 2021, amid challenging covid crisis their journey began with a simple mission - to provide essentail medical relief to those who need. But as they witnessed the resilient spirit of the communities, their purpose extended beyond covid crisis response. Now, Sahaay is on a transformative path dedicated to empowering underprivileged children and communities thru the power of education and vocational training.





## Membership Engagements:

1. **Creative movement therapy workshop:** It was organised to help women entrepreneurs at YFLO to engage, reflect and network.
2. **Kama Ayurveda hosted YFLO Ahmedabad members:** It was a rejuvenating experience to immerse in the world of ayurveda and holistic wellness.
3. **Polish your Snapshots:** This was a phone photography workshop held at the 079 stories - a prestigious art gallery. 60+ members attended this workshop which was followed by the 7-day photography challenge. This is a skill used by all but polished by very few.
4. **Annual Ball :** A Bridgerton themed event was organised, where 110+ members attended. The idea behind this was to mingle, network and have a great engagement between members.
5. **Pancham Naa Garba :** If Gujaratis do not mingle during Navratri, who will! Led by a member and attended by a number of members, the garba event was organised to focus on the rich cultural heritage of Gujarat.



## Objective of Events Organised in 2023-24

The objective of YFLO Ahmedabad 2023-24 was to create and enable Impact in the lives of women. Women at YFLO are multi-taskers with roles redefined. Intend to Impact in big and small avenues in the lives of women at YFLO was the goal.

The Outcome was:

- In the 75 members delegation to the CM of Gujarat Shri Bhupendra Patel house, members got an insight to the life of a senior politician. Connections were forged during this interaction with his team, especially with the Women development cell of Gujarat and it helped in facilitating support for businesses of women at YFLO.
- YFLO Ahmedabad members were nominated and 1 got a chance to pitch her brand Zookeeper at the She Rises Conclave.
- YFLO Ahmedabad has had tieups and associations with major conglomerates like Adani Healthcare, Vadilal foods, Government of Gujarat, Creative movement therapy association of India, ITC hotels, Kama Aayurveda, Shark Tank - House of Chikankari, India design, House of Mangaldas, Wallaroos tot atelier etc.
- 25 volunteers x 4 hours = 100 hours of time + energy+ skill impartment to 70 kids of the NGO Sahaay over a span of 3 months. Sahaay is an Ahmedabad based NGO, which was recognized in the Forbes Magazine during Covid.

## MEMBERSHIP GROWTH

January 2023 to March 2023-	11
April 2023 to December 2023 -	51
January 2024 to February 2024 -	5
TOTAL -	67

## NATIONAL INITIATIVES

NUMBER OF BENEFICIARIES IMPACTED

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	Impact Series - 70 kids
FLO Start Up Cell	IIM Ahmedabad - 30 YFLO Members
FLO Digital Empowerment	IG like 5G - 50 YFLO Members
FLO MSME Assist Cell	She rises - 5 YFLO Members
FLO Women Corporate Directors	CM event - 75 YFLO members
Leadership Sessions	House of chikankari - 30 YFLO Members

## NUMBER OF COLLABORATIONS

Category	Numbers & Details
JOINT EVENTS	<ol style="list-style-type: none"> <li>IIM Ahmedabad</li> <li>Kama Ayurveda</li> <li>Seesaw carnival</li> </ol>

## Events In March

- Closing of the Impact Series with Sahaay - Book/Toy Donation Drive - March 6-10, 2024
- Closing event/ Change of guard - The last Hurrah on March 20, 2024

# AMRITSAR CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,

During my tenure as Chairperson of FICCI FLO Amritsar, it has been a journey filled with enriching experiences. I have had the privilege of learning from and meeting trailblazers across various fields, gaining insights into ground realities, and interacting with visionaries. Working alongside a resilient team has been a cornerstone of our success.

Our collaborations with the government, GNDU, and other institutions have not only opened doors for our startups but have also paved the way for meaningful change in our community. Through grants, prize money and innovative programs, we've empowered startups and fueled entrepreneurial aspirations. Collaborations with the government and Ministry of food processing Govt of India on initiatives like the Greenscape Project, Flavors of Punjab and with Punjab Police on Khushiyon ka Bagh, Kaleidoscope and Digital Literacy have been particularly rewarding. Additionally, our work with prison authorities on our project Ujaagar (Apparels made as a result of skill training). Our FLO start up Desi Mel with

the Dist. Administration gained a lot of appreciation.

Recognizing and awarding FLO Startups and MSMEs for their contributions across various fields during the felicitation was a moment of pride. The most rewarding aspect has been witnessing the fruition of our hard work, as the seeds we planted continue to yield positive results.

It has been the most productive year of my life!

Regards

**Himani Arora**

Chairperson

FLO Amritsar Chapter



**Himani Arora**  
Chairperson

## COMMITTEE MEMBERS



**Dr . Simarpreet Sandhu**  
Sr. Vice Chairperson



**Tannya Khanna**  
Vice Chairperson



**Mona Singh**  
Treasurer



**Arveena Soni**  
Jt. Treasurer



**Harsimran Arora**  
Secretary



**Aashna Kedia**  
Jt. Secretary



**Shikha Sareen**  
Imm. Past Chair

# REPORT

## MINDMAP 40:40:20

### PROJECTS: 40

#### Financial & Vocational:

1. **World Health Day** on 7th April
2. Visit to Blind School, **Institute for the Blind** on April 21
3. **Aagosh holding hands** on 12th April to support specially abled children
4. Raised awareness among 300 students and members about respiratory wellness on the occasion of **World Asthma Day** on 2nd May.
5. Hosted **Project Saans** to tackle teen smoking and vaping on 31st May
6. Underprivileged girls learned CAD, graphic software, merchandising, accounts and packing under **Project Tarooob** initiated on 22nd June
7. A **sanitary Pad Donation drive** and a menstrual hygiene camp organised at Central Jail Amritsar on 23rd June.
8. Skill Wings started with **VLCC Training** for 20 underprivileged girls on 3rd July
9. Completion of **Training session** for Tarooob Trainers on 5th July.
10. Felicitated jail inmates and held an Art Workshop of block printing on 18th December under **Creative Liberation**.
11. Members came together to paint the walls of Gandhi Ground for **Rang Rang mein Bharat**
12. Felicitated all the participants who were part of Rang Rang mein Bharat

## START-UPS

- ✦ Members participated in GNDU's Scientist Pitching Session Sept 15th
- ✦ We signed an MOU with Guru Nanak Dev University (GNDU) for a 5year partnership to support Shepreneur.
- ✦ Launched our Startup to support villagers with name Desi Mel on December 15th
- ✦ Members successfully displayed their products and received great response at PITEX exhibition on 7-9th Dec
- ✦ Meeting with Shri DPS Kharbanda, IAS, Director Industries cum State Startup Nodal Officer

## POLICY & LEGAL ADVOCACY

- ✦ On 10th May, Punjab Police and FLO launched the Gender-Inclusive Counselling Cell '**Khushion ka Bagh.**'
- ✦ Beyond Discrimination, Towards Unity: **The Uniform Civil Code** dialogue- a dialogue exchange to facilitate meaningful discussions around the implementation of a uniform civil code. (18th July)
- ✦ On 28th September, Hosted seminar, "**Your Voice Matters**" educating nursing students on harassment along with Sexual Harassment Committee.
- ✦ We have invested significant time in addressing mental health issues among women through a White Paper Policy.

## DIGITAL LITERACY

- ✦ Conducted a Digital Literacy program for **Punjab Police personnel** on 14th June.
- ✦ Members attended a session on "**Unlocking the Power of AI**" at GNDU.
- ✦ Discussed collaborative efforts to enhance the quality of education and provide equal opportunities for students across the region on 10th July with **Dept. of School Education**.
- ✦ Evolving Media in the Age of Digitalisation with Rahul Shivshankar, Editor-in-Chief of Times Now, and Shehzad Poonawala, National Spokesperson for the BJP, who shared their insights on how they are leveraging digital media to engage their audience in real-time. (30th April)
- ✦ MOU signed **with Kocchar Infotech** to give technical know-how to members and to help them scale their startups.

## MSME

- ✦ Met with Invest Punjab CEO to support start-ups and MSMEs on 5th June
- ✦ A productive meeting discussing Startups and MSME on 4th July at board meeting **with Joint Director Vishav Bandhu**
- ✦ Held an Exhibition at **Amaana** to help local artisans and Skilling women on 6th May.

## WOMEN IN CORPORATE

- ✦ Had an interactive session with Honda's CEO and Director on April 9th
- ✦ Book launch of FLO member Arveena Soni
- ✦ Panellist at Book Launch of MBA for Children FLO, along with the author Rouble Tuli

## PROGRAMS : 40

- The **Curtain Raiser** with Sonu Sood and Humaira Mushtaq (4th April)
- **Shattering Silences** with Shefali Shah - dismantling barriers and confronting overlooked issues (25th April)
- **Finding Balance with FLO** with JPS Bhatia where the psyche's role in contemporary life was highlighted. (24th May)
- **Finding Balance with Flo** with Anish Dua where members were guided on how to Rejuvenate and Renew energies. (20th April)
- **Changing the Narrative** with Chitragada - an evening highlighting women empowerment and their vital role in shaping the future. (8th June)
- **Finding Balance with FLO** on International Yoga Day with Mona Mehra- helping members spend some time on their wellbeing. (21st June)
- **Unveiling Green island** near Golden Gate along with District administration where we have installed bird feeders and developed a green area. (27th June)
- **Beyond Discrimination, Towards Unity:** The Uniform Civil Code dialogue- a dialogue exchange to facilitate meaningful discussions around the implementation of a uniform civil code. (18th July)
- **Romancing with the Divine** with Smita Jaykar inspiring attendees to embrace the Divine for stress relief (31st July)

- **Legends Unite at the Border**- A patriotic event where Sunny Deol and Ameesha Patel enthralled the audience at Wagah Border. (5th August)
- The members and their spouses enjoyed an evening filled with wit and insights into the startup world at **Shark in the Spotlight** with Ashneer Grover. (11th August)
- **Blend it Beautiful** with Amrit Kaur along with Manya Singh to give a masterclass on tips and tricks of makeup. (4th September)
- **Spectacular Smiles** with Sandesh Maykar and Dr. Pulkit Girdhar where they shared the secrets behind the PERFECT smile. (9th September)
- **Lunch with Neeru Bajwa**, a networking session. (10th September)
- Ek Ardaas with Siddharth Mohan to thank the Almighty for the completion of six months. (7th October)
- **Hope Initiative, Drive Against Drugs**- We hosted "Punjab Kaleidoscope," along with Punjab Commissionerate, a resounding achievement in our mission against drug abuse with the participation of over 3000 students. (7th November)
- **Glitterati 5.0**- an opulent affair at the historic Gobindgarh Fort with Amit Aggarwal and Karisma Kapoor. (17th November)
- **Flo Fit Squad with Nitesh Soni**- a one-hour fitness session and an insightful wellness talk. (17th December)
- **Flavours of Punjab**- in collaboration with the Ministry of Food Processing the Government of India, and the Punjab Government, co-hosted the "Flavours of Punjab" Food Conclave. (19th December)
- **Flo Fit Stories**- We celebrated our fitness enthusiasts who conquered their health goals, regardless of age. (30th December)
- **Dynamic Duo Unplugged**- a fun-filled evening with Neelam Kothari and Sameer Soni. (6th January)
- **Startup Conclave**- an event aimed to focus on scaling up startups and exploring opportunities for funding, mentoring, incubation and networking in the presence of Arti Gupta. (1st February)
- **Revel in Radiance** with Dinyar Workingboxwallah and Queenie Singh delving into the mysteries of skincare magic, unravelling insights into effective skincare routines. (12th February)
- **Rajat Sharma ke Sath, Amritsar ki Baat** featuring an exclusive conversation with the distinguished journalist (19th February)
- **Finding Balance with FLO** with BK Girish to help members find true happiness. (19th February)
- **Women's Day at Hayde Auditorium** was dedicated to acknowledging the brave women who stand behind our soldiers, recognising their silent yet powerful contributions. UDAAN, a flight of strength, a play by FLO members was showcased at the event. It witnessed the attendance of 500 women. (9th March)
- **Festive Fusion Feast at Haldiram**- A gastronomical delight while the members learnt the art of making gujia. (15th March)
- **Pioneer of medical sciences** where we bridged the gap between the medical fraternity and government. (18th March)
- **The Ultimate Talk Ride** with Randeep Hooda - an evening filled with music and inside talks of the starry world.

## HEALTH CAMPS

- On World Health Day, 'Nurturing the Healers' educated 400 nurses at Khalsa College for Nursing. Informative talk by doctors from Fortis. Followed by tests and mammography van as part of 'Doctor on Wheels'.
- Cancer camp at Khalsa college on 22nd April
- Organised a mass blood donation camp with Rotary Club on 8th JULY
- Health check up camp under Doctors on Wheels at Raipur Khurd on 9th July
- Health check up camp at VR Ambarsar on 24th June to promote wellness

## NETWORKING :20

1. Gaushala visit (2nd April)
2. Networking at the Bagh - an evening of interaction and exchange of ideas.(8th April)
3. Press Conference and Orientation to introduce Stellar Sixth's goals and plans to the media, (16th April)
4. Shoot at Gobindgarh (Flo anthem)
5. Shoot at Saada Pind (Flo anthem)
6. Goa Retreat- a rejuvenating getaway in Goa spent learning together and immersing ourselves in Goan culture. Met the Honourable Chief Minister and discussed trade prospects between Punjab and Goa. (2nd October to 4th October)
7. Networking Event - an enriching discussion fuelling strategies for our upcoming events.(26th October)
8. Gala night with Vadodra chapter - Co-hosted a dazzling event with 75 dynamic Vadodara women and FLO Amritsar family
9. Shoot for Glitterati at Gobindgarh Fort(2nd November)
10. Shoot for Glitterati (3rd November)
11. Felicitations at Gandhi Ground (26th January)
12. Rangla Punjab, Doctor on Wheels, (23rd February)
13. Rangla Punjab and live cooking (24th February)
14. Rangla Punjab and live cooking, (25th February)
16. Interactive Session with Taranjit Sandhu - 'Meet and Greet' session with the women of our town. (24th February)
17. E-spotlight with GNDU to discuss the exemplary work done by FLO(4th March)

## LIST OF GUEST SPEAKERS

1. Sonu Sood
2. Shefali Shah
3. Rahul Shivshanker/ Shehzaad Poonawalla
4. Smita Prakash
5. Chitrangda Singh
6. Sunny Deol / Ameesha Patel /

7. Udit Narayan
8. Ashneer Grover
9. Amrit Kaur / Manya Singh
10. Neeru Bajwa
11. Sidharth Mohan
12. Karishma Kapoor / Amit
13. Aggarwal / Harpreet Suri
14. Chef Harpal Sokhi
15. Neelam Kothari / Samir Soni
16. Queenie Singh / DinyarWorkingboxwalla
17. Rajat Sharma
18. Sandesh Mayekar
19. Smita Jayakar
20. Arti Gupta
21. Cabinet Minister – Dr Baljit Kaur

## OBJECTIVES

This year, our objectives were multifaceted, aiming to empower women through various initiatives and events. Firstly, we sought to provide women with the means of income and a platform to scale their ventures, focusing on entrepreneurship and startup support. Secondly, we aimed to enhance financial literacy among women, helping them make informed decisions about their finances. Thirdly, we strived to offer vocational training, equipping women with valuable skills for economic independence. Additionally, we were committed to legal advocacy, ensuring women were aware of their rights and had access to justice. Furthermore, we aimed to promote women in leadership roles, inspiring and empowering them to take on influential positions. Overall, our objectives were geared towards creating a supportive and inclusive environment for women's empowerment and advancement.

## OUTCOMES

Throughout the year, our relentless pursuit of excellence yielded remarkable outcomes, particularly in our endeavours to empower women with the means to earn. Our initiatives resonated with impact and purpose, setting a new standard for community engagement and empowerment. We orchestrated educational extravaganzas, enlightening healthcare professionals and nurturing vital medical services through our visionary 'Doctor on Wheels' program. Our engagements with industry luminaries, including Honda's esteemed CEO and Director, elevated discourse and forged pathways to success. In the startup world, we catalyzed innovation and growth, providing a platform for aspiring entrepreneurs to thrive and scale their ventures. With dedication, we championed inclusivity, supporting specially-abled communities, enriching lives and supporting a more equitable society. Our advocacy for physical and mental wellness and gender-inclusive counselling initiatives exemplified our commitment to holistic well-being and societal progress. Through skill development programs, we empowered underprivileged individuals, igniting the flames of economic independence. In collaboration with educational institutions and local authorities, we redefined educational standards, ensuring equal opportunities for all.

## NUMBER OF BENEFICIARIES IMPACTED

INITIATIVE	NUMBERS OF BENEFICIARIES
FLO Financial & Vocational Literacy	4000
FLO Start Up Cell	2500
FLO Digital Empowerment	2000
FLO MSME Assist Cell	1500
FLO Women Corporate Directors	4000
FLO Policy & Legal	2500
Leadership Sessions	5000

## COLLABORATIONS

CATEGORY	DETAILS
MoUs SIGNED	6

## NUMBER OF WOMEN NOMINATED FOR FLO UNSUNG HEROES

- **Amrita Kaur and Gurseema Kaur**, the unsung heroes behind Missiondeep NGO, have dedicated their lives to a noble cause, ensuring underprivileged girls receive education and a nurturing environment. Their selfless efforts provide a home and all necessities for these girls, offering them a chance at a better future. FICCI FLO Amritsar has collaborated closely with Missiondeep throughout the year, conducting various skill training programs to empower these girls with essential skills and knowledge. Amrita and Gurseema's tireless commitment to this cause exemplifies the true spirit of compassion and service, making a profound impact on the lives of these young girls and inspiring others to join their mission.
- Mrs. Geetanjali Mehra has been a pivotal figure in numerous environmental initiatives over the years. Her innovative approaches, such as the 'seed bomb,' have set new standards for environmental conservation. FLO has been proud to collaborate with her to support these critical causes. Her honest commitment to green drives has rightfully earned her the title of Green Ambassador of Amritsar. Mrs. Mehra stands as a champion of change, inspiring others to follow in her footsteps towards a more sustainable future.







# BANGALORE CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,

**THE POWER TO EMPOWER-** True words could not have been said about any other organization. The sheer magnitude of learning, deep impact, personal growth, deep diving into subjects and professional upskilling this year has provided to me and my 1166 members is unfathomable. The year was all about BIG THINKING AND BIG IMPACT.

Key highlights:

- ♀ Fastest renewal of members
- ♀ Fastest transition to Glue up app.
- ♀ First Event on April 1st External Affairs Minister Dr. S Jaishankar
- ♀ 101 programs, workshops & events
- ♀ 1167 member
- ♀ Team of 110
- ♀ Average attendance at the event is 370.
- ♀ More than 300 grassroot level upskilled to earn a livelihood.
- ♀ Visit to the Parliament, Meeting with Hon'ble Vice President of India
- ♀ Retreat to Mumbai, Meghalaya & New Delhi
- ♀ Factory visit to Terminal 2 behind the scenes, Tanishq factory & RBI Mint Factory
- ♀ Visit to Vidhan Soudha, Bangalore



**Mehak Mehra**  
Chairperson

The grit and determination of the team of 110 made it the most exhilarating year of all times. FLO Bangalore was an aspirational body with us having to stop membership looking at sheer influx. 90 % of new membership is a working professional / entrepreneur. The average age of the membership is down to 40 years. A year like no other, as per a member "This year will go down in the history of FLO Bangalore as being the most dynamic, energizing & empowering."

Regards,

**Mehak Mehra**

Chairperson

FLO Bangalore Chapter

## COMMITTEE MEMBERS



**Nupur Handa**  
Sr. Vice Chairperson



**Dekyi Yangtso Chawla**  
Vice Chairperson



**Payal Bhate**  
Treasurer



**Nidhi Rathi**  
Jt. Treasurer



**Divya Purnaiya**  
Secretary



**Deepa Boopesh Reddy**  
Jt. Secretary



**Jayshree Menon**  
Imm Past Chair

# REPORT

1. National Events
  - a. President's visit to FLO Bangalore for the Twinkle Khanna Book Launch
  - b. Director's training workshop for women directors
  - c. FLO Bangalore event in Delhi on changing face of luxury marketing with Sarah Sham
  - d. Participant at Nikore's care economy round table in Bangalore
2. Government
  - a. Interaction with External Affairs Minister Dr S Jaishankar in an exclusive FLO event for close to 300 participants
  - b. Interaction with finance minister Ms. Nirmala Sitharaman with a focus on women power
  - c. Visit to Vidhan Soudha with an interaction with officials.
  - d. Delegation visits to the Rashtrapati Bhavan and the Vice President
  - e. Visit and interaction with Maharashtra legislative Assembly and the speaker with 100 members of FLO Bangalore
3. Speaker sessions
  - a. Barkha Dutt, Vineeta Singh, Anupama Chopra, Farah Khan, Twinkle Khanna, Raageshwari, Shibani Dandekar, and others on their personal journeys and work ethic and their learnings from the challenges they faced.
  - b. Sister Shivani, Gaur Gopal Das, Sadguru – focusing on inner strength and mental health.
  - c. Aman Gupta, Sushant Goel, Vineeta Singh sharing their entrepreneurial journey with FLO entrepreneurs and businesswomen.
  - d. Mint Factory, Tanishq factory, Airport behind the scenes visit, NSE Mumbai industry visit and interaction.
  - e. Area specific experts ranging from supreme court lawyers to leading doctors to financial experts to marketing gurus to cyber security heads to authors.
  - f. Industry focus on fashion and accessories with the recurring theme of the India story with best in industry names like Tarun Tahiliani, Raw Mango, Her story and more.
4. Skilling initiatives
  - a. Large scale teacher training programme impacting tens of thousands by training government schoolteachers in a continued deep dive curriculum to create a positive ripple effect in society.
  - b. Driver training programme
  - c. Grass roots level training on various monetizable and entrepreneurial skills in large batches ranging from mehndi training to culinary skilling.
  - d. Skilling support for war widows of soldiers in multiple centers across Karnataka
  - e. Financial independence training programmes at the grassroot level across NGOs in Bangalore on the instruments used to create security.
5. Workshops
  - a. Financial literacy workshop on diverse topics like insurance, retirement planning and estate.
  - b. Mental and physical health workshops

- c. Digital photography, Brand Story Telling, Influencer marketing.
- d. Cyber security
- e. Workshop on conversation and performance with a focus on personal branding
6. Structured business networking through member brand promotions on WhatsApp groups, participation at pop ups at events and collaborative round table discussions and open mikes.
7. FLO Bazaar: the retail extravaganza that celebrates the enterprising spirit of women.

## NUMBER OF EVENTS ORGANISED

In the year 2023-24, Bangalore Chapter organised 101 on ground events.

The speakers were:

1. DR. S. JAISHANKAR, EXTRENAL AFFAIRS MINISTER, GOVT OF INDIA.
2. BRAHMA KUMARIS SISTER SHIVANI
3. SUSHANT GOEL, CO FOUNDER AND CEO, THIRD WAVE COFFEE
4. SMT. NIRMALA SEETHARAMAN, FINANCE MINISTER, GOVT OF INDIA
5. FARAH KHAN, NATIONAL AWARD-WINNING CHOREOGRAPHER
6. TARUN TAHLIANI, INIDA'S PIONEER FASHION DESIGNER
7. ANUPAMA CHOPRA, NATIONAL AWARD-WINNING AUTHOR
8. RAAGESHWARI LOOMBA, MENTAL HEALTH ADVOCATE
9. BARKHA DUTT, AWARD WINNING JOURNALIST
11. DR. NOZER
10. SHRI JAGDEEP DHANKAR, HOBL VICE PRESIDENT OF INDIA
11. SAURABH PANT. INIDAS BEST STAND-UP COMIC
12. SHIBANI DHANDEKAR, AWRAD WINNING SINGER, ACTOR, PRODUCER
13. SHRI, HOBL SPEAKER MAHARASTHRA STATE ASSEMBLY
14. JIM SARB, EMMY NOMINATED ACTOR
15. GAUR GOPAL DAS, SPIRITUAL GURU
16. RAW MANGO FASHION PRESENTATION WITH SANJAY GARG
17. TWINKLE KHANNA, AUTHOR, ACTOR & FILM PRODUCER
18. SADHGURU, INNER ENGINNERING TEACHER
19. LUKE COUTINHO, LIFESTYLE COACH
21. AMAN GUPTA, SHARKTANK JUDGE & CEO BOAT
22. NILESH SHAH, MD KOTAK MAHINDHRA BANK
23. ABHAY DEOL, INDIAN ACTOR & PRODUCER

## RETREATS & FACTORY VISITS:

1. TERMINAL 2 BEHIND THE SCENES
2. RBI MONEY MINT FACTORY, MYSORE

3. PARLIAMENT HOUSE NEW DELHI
4. KASA KAI MUMBAI
5. TANISHW FACTROY VISIT
6. ECHOES OF NORTH – GUWAHATI & MEGHALAYA
7. VIDHAN SOUDHA VISIT, BENGALORE

The objective was deep learning, skill upgradation, monetising the skill set. Empower the member in personal & professional learning curve.

The outcome was each of the 1166 members were impacted by the 101 events. Grassroot, mid-level and senior level – each segment deep dived into various fields like Financial Planning, Marketing, Mental health, Spiritual knowledge, Legal advocacy & personal finance. Powerful skill development & impact.

**MEMBERSHIP GROWTH (New Members added) : 357 NEW MEMBERS, TOTAL MEMBERSHIP NOW AT 1167.**

## NATIONAL INITIATIVES

### NUMBER OF BENEFICIARIES IMPACTED

INITIATIVE	NUMBERS OF BENEFICIARIES
FLO Financial & Vocational Literacy	25
FLO Start Up Cell	12
FLO Digital Empowerment	8
FLO MSME Assist Cell	6
FLO Women Corporate Directors	1
FLO Policy & Legal	3
Leadership Sessions	25

JOINT EVENTS	2
WAR WIDOWS OF SOLDIERS WITH THE ARMY WELFARE ASSOCIATION	Skilling For War Widows
KARNATAKE LEGILATIVE ASSEMBLY	Understanding the Karnataka Constitution
MSME	250 WOMEN IMPACTED

## NUMBER OF WOMEN NOMINATED FOR FLO UNSUNGE HEROES & DETAILS:

### 4 women nominated & selected:

#### 1. Divya Rao of Rameswaram Cafe

An entrepreneur and an IIMB graduate who has rocked the industry with the unicorn like success- with their widespread popularity and profitability of a model that is age old but has processes that are both scientific and growth ready. FLO Bangalore is proud of this woman entrepreneur and rising star from Bangalore and hopes to felicitate her achievements in the near future.

## 2. Rhea and Yashodra Karthuri of Hoovu Fresh (Rose Bazaar)

These young ladies have entered the unorganised industry of pooja flowers, created an enviable valuation and have also pitched successfully in season 1 Shark Tank India. The hard-working youngsters use processes and technology to backward integrate as well as forward integrate fresh floral produce and cater to the huge pooja segment in India. FLO Bangalore has mentored them in the early days through the startup cell and watches the young girls with pride and an active consumer base.

## 3. Asha Arun of Awake Foundation

A social entrepreneur who has impacted women with their large-scale skilling programmes. The all-round entrepreneurial spirit is captured and Awake is recognised as a venture that over delivers in each project. FLO Bangalore has partnered with Awake for their driver training programme amongst others which ignites the spirit of entrepreneurship in women from lesser privileged backgrounds.

## 4. Shukla Bose of Parikrama Humanity Foundation

She is an educational entrepreneur and has impacted many lives with the training programmes she drives. FLO Bangalore has brainstormed with Shukla to create a custom programme for training government schoolteachers on diversity and many of our members are also lassoing with her for teacher training in their respective educational institutions.

## LIST OF EVENTS PLANNED IN MARCH

1. 6TH MARCH 2024: VISIT TO THE KARNATAKA STATE ASSEMBLY AND MEETING WITH SENIOR POLITICIANS AT THE VIDHAN SOUDHA
2. 7TH MARCH 2024: CARE ECONOMY ROUND TABLE WITH HEADOFFICE
3. 16TH MARCH 2024: GRAND FINALE TO COMMEMERATE THE 40TH YEAR OF FLO & THE REMARKABLE TEAM OF 110 & 1167 MEMBERS OF FLO BANAGLORE

# BHUBANESWAR CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,

At FLO Bhubaneswar Chapter, we are deeply committed to advancing the cause of women's empowerment and fostering their holistic development through renewed focus on women up skilling and entrepreneurship promotion and right collaborations with state and central government bodies.

Empowering women through up skilling initiatives strengthens their confidence and resilience in the face of challenges. By providing them with the right connects like Commissionerate police, State Women's Commission, Mission Shakti Dept - Govt of Odisha, Mo College Abhijan, Govt Universities etc. we have provided them with the necessary tools, resources, and mentorship needed to thrive in today's dynamic economic landscape.

Moreover, handholding initiatives play a crucial role in guiding women entrepreneurs through every stage of their journey - from ideation to implementation. Through personalized guidance and support and connects with Start-up Odisha, Govt of Odisha and MSME Departments- Govt of India, we endeavour to nurture their entrepreneurial spirit and help them overcome barriers.

By promoting education, Mental & Physical health awareness, and socio-economic opportunities, we strive to create an enabling environment where girls can unleash their full potential.

Hence, I urge all members and stakeholders to join hands in our collective effort to empower women, uplift communities & drive inclusive growth.

Regards,

**Poonam Mohapatra**

Chairperson

FLO Bhubaneswar Chapter



**Poonam Mohapatra**  
Chairperson

## COMMITTEE MEMBERS



**Rashmi Sahoo**  
Sr Vice Chairperson



**Panchami Manoo Ukil**  
Vice Chairperson



**Gunjan Sarawgi Chandak**  
Treasurer



**Antima Agarwal**  
Jt. Treasurer



**Sonali Mohanty**  
Secretary



**Dr. Shrabani Patnaik**  
Jt. Secretary



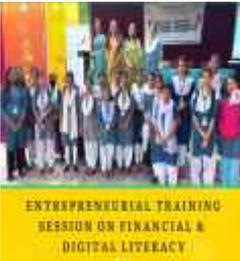
**Namrita Chahal**  
Imm. Past Chair

# REPORT

## MINDMAP 40:40:20

PERCENTAGE %	CATEGORY	SUMMARY OF THE EVENTS
47	Projects	21 different initiatives were organised for digital, financial literacy & vocational training in Agriculture, cooking, beautician courses and sessions were held for entrepreneurship promotion & awareness; startup pitching events were held at schools, colleges, with Startup Odisha for women entrepreneurs to encourage and handhold the startups; Various MSME events and panel discussions were held for creating awareness on MSME schemes, grants, GeM & amazon onboarding benefits, for creating a women friendly environment for promoting entrepreneurship, Discussions with Women Leaders of various sectors, FLO Awards for women achievers of Odisha was conducted to encourage and acknowledge work done by women leaders; Various Legal & Policy awareness programs were conducted along with commissionerate police which includes cyber security awareness drive for creating a safe environment for women in corporates and girl students. Under these 21 initiatives, a total of 42 events were organised.
33	Programs	16 Programs conducted for Hunger free Odisha Drive, Bridging the Gap for Children of various socio-economic backgrounds, Preserving Chilika lake cleanliness drive, Art Exhibitions, Mandala workshops for members, Independence day & republic day celebrations, Breast cancer awareness programs, Road safety Awareness walkathon, Blanket & food distribution during winters etc.
22	Networking	10 Networking events conducted for celebrating festivities like Raja festival, Bollywood Musical Night, Standup Comedy Show, Dandiya, Halloween, Christmas, Valentine, retreat & Farewell for the year. Additionally, networking done with State Govt officials, Chief Minister visit, MSME Dept, Commissionerate Police, President of India, mission Shakti group, Govt Colleges, Incubation centres etc.

## PROJECTS

VERTICAL NAME	TOTAL LIVES IMPACTED	PROGRAM NAME	TIMELINE	IMPACT	NO OF LIVES IMPACTED	PHOTOS
Digital literacy and education	730	Internships offered to Govt College students under Mo College Abhijan	One Year MoU	<ul style="list-style-type: none"> <li>* On Job Trainings offered</li> <li>* Corporate exposure for better employability</li> </ul>	178	
		RDWU Entrepreneuria I Skilling Session on "Digital Literacy sessions for young entrepreneurs that is required for Business"	Q4	<ul style="list-style-type: none"> <li>* Digital Literacy Awareness &amp; benefits were made aware of</li> <li>* Do's &amp; Don'ts of Social media &amp; Cyber security were discussed</li> </ul>	162	

VERTICAL NAME	TOTAL LIVES IMPACTED	PROGRAM NAME	TIMELINE	IMPACT	NO OF LIVES IMPACTED	PHOTOS
Financial and Vocational Literacy	2594	Session on ChatGPT for better productivity of members businesses	12th August, 2023	* Technical Session on Digital Marketing * benefits of AI & Chatgpt discussed	25	
		Training Program on Digital Literacy & it's usage in business for Mission Shakti PG Groups	12th August, 2023	* Various Digital Media Promotion Options were discussed * Digital Media Cyber security Do's & Don't's were discussed	365	
		"Basti ku Chalo" skilling program for SLUM Women & Girls with SOAMI Foundation	Q1	* Cooking Courses given by a masterchef for being financially independent and some of them are absorbed as cooks post the trainings. * Beautician courses imparted for free with KIT for setting up their own mobile units	54	
		RDWU Entrepreneurial Skilling Session on "Entrepreneurial sessions for various sectors and Financial Literacy sessions for young entrepreneurs that is required for Business"	One Year MoU	* Sessions on Bakery, Beauty, Technology business, Agriculture, Healthcare, Food Processing & allied services sector for enabling them to set up a business with all the knowhows * Financial Literacy Sessions given for setting up a basic business setup industry wise * Entrepreneurial Skilling Session on "Branding & Marketing Know-How's, Taxation Policies & Statuaries" * Sessions were conducted for "Soft Skills, Mental & Physical Health Awareness" of the students	1080	

VERTICAL NAME	TOTAL LIVES	PROGRAM NAME	TIMELINE	IMPACT	NO OF LIVES IMPACTED	PHOTOS
		Training Program on Technical sessions on Agriculture, Soft Skills, Financial Literacy & Business Financial Plan development was conducted for Mission Shakti PG Groups for converting them from SHG's to SME's	3 Batches - Q3	<ul style="list-style-type: none"> <li>* Financial Literacy trainings were conducted for Rural Entrepreneurs</li> <li>* Financial Business Plan was formulated for their respective type of business</li> <li>* Technical &amp; Practical Training sessions on Agriculture and allied sectors were given to the rural entrepreneurs for converting them to SME's</li> <li>* Soft Skills, Mental &amp; Physical health awareness programs were conducted for holistic development of the rural entrepreneurs</li> <li>* Bank Procedures, Saving options were discussed which can be done at home itself</li> </ul>	1460	
Startup	4070	Spark-o-Thon Pitching contest event was held in collaboration with KIIT TBI Incubation cell for students of 10 colleges/schools on the "World Entrepreneur's Day - Celebrating Innovation and Empowerment	Q2	<ul style="list-style-type: none"> <li>* 3000 Young Entrepreneurs from 10 colleges/Schools participated in this pitching contest</li> <li>* 30 Students (3 winners each School/college) were felicitated and guided with best innovative startup ideas</li> <li>* 5 Startups were given incubation opportunities at KIIT TBI</li> </ul>	3000	
		Catch Them Young Innovation contest was held in collaboration with KIIT TBI Incubation cell for Students of 8 Schools on National Startup Day	Q4	<ul style="list-style-type: none"> <li>* 8 Schools and 150 Students participated in this unique Program with their Prototypes and ideas</li> <li>* 3 Winners were felicitated</li> </ul>	150	

VERTICAL NAME	TOTAL LIVES IMPACTED	PROGRAM NAME	TIMELINE	IMPACT	NO OF LIVES IMPACTED	PHOTOS
		Startup Bootcamp Pitching Event for Students of 10 Universities was held in collaboration with SSU Incubation cell	Q4	<ul style="list-style-type: none"> <li>* Bootcamp event had students participating from 10 universities of Odisha</li> <li>* Motivational Speaker Sessions were held for motivating the students</li> <li>* 5 Winners were felicitated</li> <li>* Mental &amp; Physical Health awareness Programs were held for holistic development of students</li> </ul>	120	
		FLO We Pitch Innovation challenge contest was held in collaboration with Startup Odisha, govt of odisha for all Women Entrepreneurs of Odisha	Q4	<ul style="list-style-type: none"> <li>* 700 Women Entrepreneurs of Odisha were involved in this Innovation challenge contest.</li> <li>* 2 rounds of filtering of contestants was done based on profiles &amp; telephonic rounds.</li> <li>* 7 Finalists were invited for an on Stage pitching contest where 3 winners were felicitated at Startup Odisha</li> <li>* Cash prize, Incubation opportunities from SSU, KIIT TBI &amp; BCKIC was offered to the winners for handholding &amp; support</li> </ul>	700	  
		Business Development events were conducted for Members	Througho ut the year	<ul style="list-style-type: none"> <li>* 10 Bizdev Events were conducted at member premises</li> <li>* Multiple Business Fairs were conducted for members &amp; other women entrepreneurs of Odisha</li> <li>* Member Business promotions were facilitated through Whatsapp groups of FLO Bhubaneswar</li> </ul>	100	 

VERTICAL NAME	TOTAL LIVES IMPACTED	PROGRAM NAME	TIMELINE	IMPACT	NO OF LIVES IMPACTED	PHOTOS
		Odisha Guvanta Sankalp Awareness session by Quality Control of India in collaboration with many Chambers of Commerce	Q1	<ul style="list-style-type: none"> <li>* Quality Standards industry wise were discussed</li> <li>* Pledge was taken for following quality standards to ensure international standards</li> </ul>	120	
MSME	788	MSME DFO Schemes & Grants Workshop	Q2	<ul style="list-style-type: none"> <li>* Women Friendly Schemes &amp; grants were discussed for all the FLO women entrepreneurs present</li> <li>* MSME Udyam Registrations were made for 40+ Entrepreneurs</li> <li>* Benefits given by govt of India under MSME sectors were made aware of</li> <li>*MSME Udyam, GeM Portal Registration, Amazon on boarding knowledge was shared for benefit of all women entrepreneurs</li> </ul>	103	
		FLO Business Fair During 2nd GB Meet at Bhubaneswar	Q2	<ul style="list-style-type: none"> <li>* Business Opportunities were given to 22 women entrepreneurs from Odisha which was attended by 300+ participants</li> <li>*Branding &amp; Promotion for the stall owners was done at Print, Press Media &amp; through Hoardings &amp; Social Media promotions</li> </ul>	300	

VERTICAL NAME	TOTAL LIVES IMPACTED	PROGRAM NAME	TIMELINE	IMPACT	NO OF LIVES IMPACTED	PHOTOS
		FLO Business Fair During Raja Festival Celebration at Bhubaneswar	Q1	<ul style="list-style-type: none"> <li>* Business Opportunities were given to 5 FLO entrepreneurs from Odisha which was attended by 100+ participants</li> <li>* Branding &amp; Promotion for the stall owners was done at the festive event which ensured business &amp; visibility</li> </ul>	100	
		2nd GB Meet 2023-24	Q2	<ul style="list-style-type: none"> <li>* 2nd Governing Body Meet was Hosted by FLO Bhubaneswar</li> <li>* Various women leaders PAN India gathered for formulating and accessing the work &amp; process improvements needed for Women Entrepreneurs across India</li> </ul>	85	
		Panel discussion on Prevention of Occupational Hazards at Work Place	Q1	<ul style="list-style-type: none"> <li>* Occupational Health Hazards and steps needed to prevent the same was discussed Industry wise (Mining, HealthCare, Technology &amp; Care services)</li> <li>* State Govt Officials were present to take a note of it and consider for way forward</li> </ul>	50	
		Round Table discussion on Policy Changes & Reforms needed for a women friendly environment for entrepreneurs	Q4	<ul style="list-style-type: none"> <li>* Pehle India Foundation NGO had organised the Round table discussion with various forums &amp; govt officials</li> <li>* Various Policy changes &amp; Reforms needed were discussed for creating a women friendly environment</li> <li>* Recommendations for a whitepaper was formulated</li> </ul>	30	

VERTICAL NAME	TOTAL LIVES IMPACTED	PROGRAM NAME	TIMELINE	IMPACT	NO OF LIVES IMPACTED	PHOTOS
<b>Women in Corporate Boards</b>	250	Panel Discussion on Women empowerment and the way forward during GB	Q2	* Various Govt Officials and Women Leaders including FICCI National President & FLO National President were present for the discussion on the way forward on Women Empowerment policies & actions needed	100	
		4th FLO Odisha women acheivers Awards	Q4	* Women Leaders & Achievers from 11 Categories were felicitated * FLO Reached out to 150+ Women leaders from Odisha * 11 Winners were felicitated in this program	150	
<b>Trade MSME &amp; Startup</b>	48	Industry Interaction with Vietnam Delegation	Q3	* FLO Bhubaneswar interacted with Vietnam delegation in collaboration with Industry Department, Govt of Odisha * Various Trade opportunities & Scope in the sector of Food processing were discussed and awareness was created	48	
<b>Legal Advocacy</b>	1401	Training Session of Internal Complaint committee (ICC) of Industrial Sectors	Q2	* ICC Team Members from multiple industry sectors were sensitized about the actions & policies around ICC compliance	101	

VERTICAL NAME	TOTAL LIVES IMPACTED	PROGRAM NAME	TIMELINE	IMPACT	NO OF LIVES IMPACTED	PHOTOS
		Cyber Security Awareness Program - "Reach Her" in collaboration with Commissionerate Police for safety awareness of Women in corporates & girl students	One Year MoU	<ul style="list-style-type: none"> <li>* Cyber Security Do's &amp; Don'ts were discussed by Commissionerate Policy</li> <li>* Various safety measures for Women employees were brought to notice by Open discussions at multiple corporates</li> <li>* Safety measures &amp; vulnerability was discussed for girl students</li> <li>* Social Media Do's &amp; Dons were made aware of</li> <li>* Mental &amp; Physical Health awareness was created for Women &amp; girls</li> <li>* Necessary actions through Whatsapp Groups were taken for the issues reported</li> </ul>	1300	   
Policy Advocacy	Not Known	Policy Recommendations on Cybercrime awareness & reforms needed for Women	Q2	Policy Recommendations were shared with Flo National Team for a better impact	Not Known	
		Policy Recommendations on Care Economy and new age business models for addressing the issues around care economy	Q4	Policy Recommendations were shared with Flo National Team for a better impact	Not Known	

## PROGRAMS:

QUARTER	PROGRAMS DESCRIPTION	NO OF LIVES IMPACTED	PICS FROM THE EVENT
Q1	<ul style="list-style-type: none"> <li>* Mandala Workshop for member's better concentration &amp; focus</li> <li>* 1st Members Meet with layout of the Vision for 2023-24</li> <li>* Dishantika 2023 workshop for kids to bridge the gap between the have's &amp; have not's</li> <li>* ART Workshop &amp; exhibition at RDWU honouring Ramadevi Choudhry, a social reformer &amp; freedom fighter</li> <li>* Distribution of 100 Dustbins to boat associations &amp; commercial Shops towards preserving Chilika lake on World environment day in collaboration with Odisha Eco tourism</li> </ul>	245	
Q2	<ul style="list-style-type: none"> <li>* Independence Day Celebration at hostel for the children of Prisoners</li> <li>* Shramdaan for Swachhata cleanliness drive at Temples of Bhubaneswar</li> <li>* Participation at FLO cultural Fest Delhi</li> </ul>	82	
Q3	<ul style="list-style-type: none"> <li>* Interaction with Poojya Gurudev Sri Sri Ravi Shankar ji at SSU University</li> <li>* Celebrating Pink October - Breast Cancer awareness drive at RDWU</li> <li>* Distribution of Sweets at Slums of bbsr during Diwali with SOAMI</li> <li>* Movie screening &amp; discussion on local movie "My Sweet Housewife" depicting women rights in the society</li> <li>* Christmas Celebration with Patients of Carcinova Cancer Hospital</li> </ul>	270	

QUARTER	PROGRAMS DESCRIPTION	NO OF LIVES IMPACTED	PICS FROM THE EVENT
Q4	<ul style="list-style-type: none"> <li>* Road Safety Awareness Week celebration with Walkathon in collaboration with Traffic Police</li> <li>* 75th Republic Day celebration through a Montage Music album by Members</li> <li>* Blanket &amp; Food distribution to the needy towards hunger free Odisha drive in collaboration with SOAMI foundation</li> </ul>	320	

## NETWORKING

QUARTER	MEMBER/GOVT NETWORKING EVENT	NETWORKING EVENT DESCRIPTION	NO OF LIVES IMPACTED	PICTURES FROM THE EVENT
Q1	FLO BBSR Member & Govt Colleges & Govt of India	<ul style="list-style-type: none"> <li>* Raja Celebration - Local festival celebrating womanhood and featured various activities such as a food fest, fashion walk, games, music and dance performances, swings, and artistic applications of Mehndi and Alta</li> <li>* Networking with RDWU women's University for possible Collaborations</li> <li>* Networking with MSME DFO for Possible collaborations</li> <li>* FLO BBSR Senior team meets President of India during her visit to Bhubaneswar</li> </ul>	95	
Q2	FLO Bbsr & FLO GB Members & Incubation centres & Odisha State Govt'	<ul style="list-style-type: none"> <li>* Musical Night for all FLO Bhubaneswar &amp; GB Members</li> <li>* Networking with CSC Team for possible collaborations</li> <li>* Networking with KIIT TBI for possible collaborations</li> <li>* Networking during 2nd GB along with Puri Temple Visit</li> <li>* Standup Comedy Show by Harpriya Bains</li> <li>* Odisha CM Meet with FLO National President</li> </ul>	311	

QUARTER	MEMBER/GOVT NETWORKING EVENT	NETWORKING EVENT DESCRIPTION	NO OF LIVES IMPACTED	PICTURES FROM THE EVENT
Q3	FLO BBSR Members & Odisha State Govt	* Dandiya Night Event for members * Halloween Party for Members & their Kids * Networking with Mission Shakti for possible collaborations	130	
Q4	FLO BBSR Members	* All Girls Valentine's day celebration for members * Annual Retreat for Members at PURI beach & temple * Final farewell Party for the 2023-24 Team	150	

## NUMBER OF EVENTS ORGANISED

- In the year 2023-24, BHUBANESWAR Chapter organised **1** Online event and **68** on ground events. (number of events)
- The speakers were Senior Government Officials, Leading entrepreneurs, Skill Trainers, Incubation centres, State Govt bodies etc.
- The objective was Creating awareness, sharing knowledge, handholding, Up-Skilling and providing opportunities for women entrepreneurs & girl students.
- The outcome was multiple joint sessions & media coverage's for FLO with State Govt Bodies, Govt Colleges, Mission Shakti group & private universities & incubation centres etc.

## MEMBERSHIP GROWTH – 22 NEW MEMBERS

### OTHERS

- 1. Shramdaan for Swachhata Initiative on 1st October 2023** - FLO Bhubaneswar participated in "Shramdaan for Swachhata" drive initiated by our hon'ble Prime minister Shri Narendra Modi and contributed to the cleaning of the premises of Laxminarayan temple at Bhubaneswar on 1st Oct 2023 10:00 am - 11:00am. This was a 'swachhanjali' to Mahatma Gandhi on the eve of his Jayanti and all FLO Chapters PAN India driven by National President Smt. Sudha Shivkumar participated whole heartedly in making this initiative a success.
- 2. FLO Fest 2023-Shades of the Soul on 26th & 27th October 2023** - Two of our esteemed members, Ms. Akhpan Behera and Mrs. Seema Jain, represented FLO Bhubaneswar at the renowned FLO Fest 2023- in New Delhi, held on October 26th and 27th, 2023 in Odissi & Kathak Fusion dances.  
  
Their dedication, talent, and hard work have brought recognition to our organization and highlighted the beauty of Odisha's traditional dance forms.
- 3. UNSUNG Hero's:** 7 Nominations were chosen for the Unsung Hero's project which included 6 rural entrepreneurs and 1 urban women led startup which benefited from the training programs conducted by Flo Bhubaneswar.
- 4. Flo Bhubaneswar contributed in the National Photo Gallery Exhibition** with the work done by FLO Bhubaneswar in promoting entrepreneurship across all strata of society.

## NUMBER OF BENEFICIARIES IMPACTED

INITIATIVE	NUMBERS OF BENEFICIARIES
FLO Financial & Vocational Literacy	2594
FLO Start Up Cell	4070
FLO Digital Empowerment	730
FLO MSME Assist Cell	788
FLO Women Corporate Directors	250
FLO Policy & Legal	1401
Leadership Sessions	120

# CHENNAI CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,

Assuming the role of the 30th Chairperson of FLO Chennai was a profound honor, marked by the inaugural Chennai event hosted in Delhi with Sadhguru as a distinguished resource. Throughout the year, amidst myriad challenges, I sought guidance from mentors, Past Presidents, and Chairpersons, deriving invaluable insights. While the position is prestigious, it requires alignment with the National blueprint and effectively managing member expectations. Under Ms. Sudha Shivkumar, our National President's adept leadership, we adopted a structured, process-driven approach, setting clear goals for the year. Inspired by Hon. Minister Smriti Irani's vision of empowering women by leveraging their capabilities, FLO Chennai initiated programs, collaborations, and signed MOUs to advance women's literacy, believing in empowering women through knowledge and financial autonomy. Supported by an exceptional team, we reached approximately 14,500 women across various verticals and initiatives. Member engagement soared, culminating in the successful hosting of FLO Interstate, boosting FLO Chennai's visibility and welcoming 95 new members. Collaborations with esteemed organizations like MMA, IOD, FICCI, WECONNECT and SIDBI reshaped FLO Chennai's image, promoting women entrepreneurship principles. Indeed, I experienced abundant grace during my tenure. I commend my team's dedication, contributing to our goals' realization and positive impact. I express gratitude to my committee for their leadership, time, and unwavering support.



**Raji Raju**  
Chairperson

Regards,

**Raji Raju**

Chairperson

FLO Chennai Chapter

## COMMITTEE MEMBERS



**Divya Abhishek**  
Sr. Vice Chairperson



**Niyati Mehta**  
Vice Chairperson



**Veena Venkatramani**  
Treasurer



**Shruthi Kumar**  
Jt. Treasurer



**Shruti Shingvi**  
Deputy Treasurer



**Radhika Agarwal**  
Secretary



**Aparna Vidyanath**  
Jt. Secretary



**Keerthana Chandrasekar**  
Jt. Secretary



**Prasanna Vasanadu**  
Imm. Past Chairperson

# REPORT

## MINDMAP 40:40:20

- Course correction in the 1st quarter and realignment to National blueprint by extensively communicating to the committee members and working committee and getting them on board on 40-40-20 roadmap!
- Outlining a plan and attracting the right team members.
- Focus on empowering women and focus on young girls and students as secondary target. Drawing up a timeline with goals in place.
- By focusing on employability skills, we aligned with economic growth of women.
- Collaborate with other organisations such as MMA, IOD, FICCI, WECONNECT AND SIDBI for certain initiatives to maximise reach.
- Playing the role of enabler and pair knowledge partners to beneficiaries when it came to deployment of corporate CSR.

## NUMBER OF EVENTS ORGANISED

In the year 2023-24, CHENNAI Chapter organised **5 webinars** and **81 on ground events** with **44 projects, 24 programs** and **13 member engagement events**.

## THE SPEAKERS WERE:

1. Sadhguru Jaggi Vasudev
2. Anu Menon, Stand up comedian
3. Suresh Sambadam, Founder & CEO of Kissflow
4. Janaki Raman, ithought Connect
5. Samyukhta Vibhu, ithought Connect
6. Surekha Kothari
7. Mridula Ramesh
8. Rakesh Raghunathan, Celebrity Chef
9. V Ramakrishnan, Founder and MD, Organisation Development Pvt. Ltd Singapore
10. K. Balaji, Trustee Palkivala Foundation
11. Deepa Sathiram, EN3 Sustainability Solutions
12. Meera Nair, Strategy Consultant
13. Maithreyi, Wilde Ideas
14. Meenakshi Ramesh, United Way
15. Kanimozhi Karunanidhi, Member of Parliament
16. Natasha Celmi, Chef, Food writer and Author

17. Kanika Tekriwal, Founder and CEO, JetSetGo
18. Latha Pandiarajan, MaFoi
19. Hemamalini Srinivasan, SIDBI
20. Vinay Ahuja, 360one Wealth
21. Yatin Shah, 360one Wealth
22. Girish Venkataraman, 360one Wealth
23. Preetha Reddy, Apollo Hospitals
24. Karishma Swali, Chanakya School of Craft
25. Malavika Shivkumar, Vastrakala
26. Subratha Mysamy, A K Mysamy Associates LLP
27. Divya Abhishek, CMA, Senior VC FLO Chennai
28. Dr. Soumya Swaminathan, Former Chief Scientist, WHO
29. Archana Kalpathi, CEO, AGS Cinemas
30. Rohini Manian, CEO, Global Adjustments
31. Roshni Raju, Founder, Medites
32. Honourable Minister Palanivel Thiagarajan, Minister for Information Technology and Digital Services of Tamil Nadu
33. Sima Taparia
34. Guarang Shah, Designer
35. Lavina Baldota, Textiles revivalist
36. Maharani Radhika Raje Gaekwad, Maharani of Baroda
37. V Sreeram, Historian and Columnist
38. Apsara Reddy, Politician and Journalist
39. Vijay Amritraj, Indian sports commentator and actor
40. Dr. Ponni M. Concessao, Leading Architect
41. Mrs. Jayadevi Choliyal, Owner, Cholayil, Jullaaha
42. Dr. Mariazeena Johnson, Chancellor of Sathyabama Institute of Science and Technology
43. Anitha Ratnam, Dancer
44. Dr. Tamizhachi Thangapandian, Member of Parliament
45. Janaki Sabesh, Indian media professional, storyteller and author of children's book
46. Nandita Sharma, Lead, ONDC
47. Nancy Vang, Director of Engineering AWS
48. Dharani Sharma, Health and Wellness Coach

## THE OBJECTIVE

Was that we focused on educating women entrepreneurs through sharing of success stories of women-led businesses, enhancing financial literacy, decision-making skills, and on implementing programs focused on technology, skilling, human resource development, organizational culture, quality management, and continuous development methodologies. Additionally, enlightening discussions on legal and compliance education, along with leadership training for women, further enriched our endeavours.

## THE OUTCOME

Was that the events attracted an average attendance of over 100 members each, cumulatively totalling an impressive audience of over 50,000 members for the events! Feedback indicated that the events were highly action-oriented, with a significant take-home value. However, we did not conduct any outcome surveys to gauge the events' impact on business.

## PROJECTS & NATIONAL INITIATIVES

	FLO Financial & Vocational Literacy	Impact
1	Aari Embroidery Training at Arpanam Trust	60 Students
3	Campus to Corporate Training @ Women Christian College	500 Students
4	Campus to Corporate Training Presidency College	950 Students
5	Campus to Corporate Join the Work World	950 Students
6	Inauguration of Aari Work Training	63 Students Certified
7	Stem Literacy Program in collaboration with Saint Gobain	982 Students with 3 Government Schools
8	Stem Literacy Program:	90 Students
9	Financial Literacy at CGHSS School	7 schools with 1,432 Students
10	Basket Weaving @ Thiruvallur Village	12 Women
11	Mandala Session Incollabration with Arpanam Trust	50 Women Participant
12	Quilting Bees	150 Women Participated
13	Basic & Advanced Aari Session	50 women Participated
14	Lakshmi Project - Govt Scheme Awarness	127 Attendees
15	Basket Weaving @ Thiruvallur Village	12 Women
16	Ice Cream Making Pilot Program	2 Women Certified
17	Aari CWF Tailoring Centre	20 Attendees
18	Your Wealth your way	65 Attendees
19	Upscaling your finance	35 Attendees
20	Kanyakumari Visit - Honey Farm and Rubber Factory	2 Industry Visit with 18 FLO Members
21	Spark Festival Edit	200 Attendees
22	FICCI FLO Interstate Mad About Madras	300 Attendees

### FLO START UP CELL

1	Finance for beginners	75 Attendees
2	breaking the glass ceiling chasing the dream	140 Attendees with 680 Viewers
3	MSMECommerceConnect:Empowering MSME in the Open Digital Economy,	120 Participated
4	Promoting Entrepreneurship And Supporting MSMEs - Tamil Nadu Towards Achieving \$1 Trillion Economy By 2030 (In Collabration with IOD)	200 Attendees
5	Trillion Dollar Dream	160 Attendees and 630 Viewers
6	Women and Sustainability	100 Attendees and 630 Viewers
7	FICCI - Bionic Enabled - Future Innovation Reskilling StartUp Transformation 2023 Summit & Awards	200 Attendees with 10 FLO Members
8	Business Interface	20 Attendees

### FLO DIGITAL EMPOWERMENT

1	ICA Tally and Microsoft training under national initiative, 10 November	200 Students
2	Venkatapuram Village Tuition Centre	70 Children
3	Navalkuppam Tuition & Vengal Training Centre	30 Students
4	Personal Digital Data Protection Act 2023	22 Attendees
5	Social Media and Cyber Crime : How Safe is You Digital World	200 Students
6	Generate AI: The Future is Here (In Collabration with MMA)	200 Attendees

### FLO MSME ASSIST CELL

1	Workshop on MSME : Awareness Benefits on MSME	75 Attendees
2	MSME - The Way Forward	30 Attendees
3	Speed Mentorship	75 FLO Attendees

### FLO WOMEN CORPORATE DIRECTORS

1	Women on Family Boards	63 Attendees
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### FLO POLICY & LEGAL

1	Save the Breast Campaign	95 Attendees
2	Session with SHG Groups	21 Attendees
3	Tree Planation @ Thiruvallur Village	160 Sapling
4	India - USA Connect	4 MSME Participated from FLO Chennai
5	Global Investor Meet	200 Attendees
6	Meeting with Miss Nancy Vang - Director of Engineering AWS	20 Attendees
7	Joining the Swachhata Movement	5 FLO Members with 20 Volunteers
8	Session on Domestic Violence @ Arpanam Trust	53 Attendees

9	Conscious Planet - The Way Forward	2000 Attendees
10	Drowning in Denial	65 Attendees
11	Indian Economy @ 100 - Journey to Amrit Kaal (In collaboration with FICCI)	200 Attendees
12	Harnessing the Potential Millets	120 Attendees
13	Blood Donation Camp	488 Pints
14	5 Pillar of Lifestyle	44 Attendees
15	Yoga day with FLO	24 Attendees
16	Kashi Retreat	50 Attendees

### LEADERSHIP SESSIONS

1	Towards Women Empowerment - In the Right Way	55 Students
2	FICCI - BE- FIRST 2023 - "FICCI - Bionic Enabled - Future Innovation Reskilling Start Up Transformation 2023"	200 Attendees with 10 FLO Members Attended
3	Touch the Sky and Beyond	62 Attendees with 160 Viewers
4	Crafting Connections	82 Attendees
5	Journey of an Empowered Women	75 Attendees
7	Superwoman	105 Attendees
8	The Road less Travelled	80 Attendees
9	Passion to Purpose	70 Attendees
10	Sky's The Limit: Pioneering Trends & Technologies in Aviation.	60 Attendees
11	Empowered & Unstoppable Apsara Reddy	75 Attendees
12	Chennai's Ace International Star	100 Attendees
13	Renaissance Women	65 Attendees
14	Spark Get Lit introduces "The Other Sita"- a monologue by Janaki Sabesh	20 Attendees
15	Orientation Session	60 Attendees

## NATIONAL EVENTS

S.No	Name	Location	Date	No. of Attendees
1.	Conscious Planet: The Way Forward with Sadguru Jaggi Vasudev	Sirifort Auditorium, Delhi	7th April 2023, Friday	2000 members and guests PAN India
2.	FICCI FLO Interstate - Mad About Madras	Intercontinental Hotel, Mahabalipuram, Chennai and Offsite in	29th, 30th November and 1st December 2023 (Wed - Fri)	300 members PAN India
3.	Tally by ICA RCCK on the FICCI FLO lead Vocational and Financial Literacy training program on Tally	Meenakshi College of Arts and Science Chennai	August 2023 to November 2023	108 college students (girls)
4.	Member representation International business delegation to UAE - November 20th to 23rd			
5.	Interstate regional conference hosted by FLO Chennai	Taj Wellington, Chennai	29th November to 1st December	300 members Pan India

6.	Women on Family Boards	Novotel, Chennai	6th July 2024	63 members of FLO Chennai
7.	Take your business global by WeConnect International	Novotel, Chennai	5th October 2024	10 members
8.	Speed Mentoring	Online	27th January 2024	75 members PAN India
9.	FLO Chennai member represented in BRICS Africa – 20th to 21st August			

## IMPACT

- 📌 Projects - 8841 Women
- 📌 Programs – 4350
- 📌 Networking – 1011

**Total Impact -14202**

INITIATIVE S	IMPACT
FLO Financial & Vocational Literacy	6068
FLO Start Up Cell	1455
FLO Digital Empowerment	722
FLO MSME Assist Cell	180
FLO Women Corporate Directors	63
FLO Policy & Legal	3569
Leadership Sessions	1029

## NATIONAL EVENTS

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9.	FLO Chennai member represented in BRICS Africa – 20th to 21st August			

Category	Numbers & Details
<b>JOINT EVENTS</b>	<ol style="list-style-type: none"> <li>24th November 2024 - Breaking the Glass Ceiling - Chasing the Dream” at MMA Centre, Chennai. The Panelists were Ms Archana Kalpathi, CEO AGS Cinemas Ms Rohini Manian, CEO Global Adjustments Services The event is moderated by Ms Roshni Raju, Founder MED-bites. Impact: 148 with 60 online viewers.</li> <li>“GENERATIVE AI: THE FUTURE IS HERE” with MMA Chennai. Impact: 200.</li> <li>July 12, 2023 - Panel discussion on “Women in Sustainability” with MMA. Impact: 100 Attendees and 630 Viewers</li> <li>May 8, 2023 - Trillion Dollar Economy – Panel discussion hosted by FICCI FLO &amp; MMA to discuss the potential of Tamil Nadu to become a trillion-dollar economy. The program featured a panel discussion with Suresh Sambandam, Founder &amp; CEO, Kissflow, and Yagna Balaji, Former CEO, DT Next, Daily Thanthi Group. Impact: 160 Attendees and 630 Viewers</li> </ol>

Category	Numbers & Details
	<ol style="list-style-type: none"> <li>18th Nov 2024 - Session on Empowering MSME in Open Digital Economy event saw speakers like Meena Swaminathan and Nandita Sharma who was the Lead form ONDC along with Coimbatore Chapter - this was in collaboration with SIDBI. Impact:75 Attendees.</li> <li>FICCI - Bionic Enabled - Future Innovation Reskilling StartUp Transformation 2023 Summit &amp; Awards. Jointly offered by STEP and FICCI FLO. Following a rigorous selection process among 19 participants, three emerged on top. Impact: 200 Attendees and 10 FLO members.</li> <li>Stanford - SEED Spark Program - FICCI FLO signed a MOU with Stanford SEED to collaborate on the SPARK program to support women entrepreneurs in India. The program will provide women entrepreneurs with access to training, mentorship, and networking opportunities.</li> <li>July 22, 2023 - Promoting Entrepreneurship &amp; Supporting MSME -, the Institute of Directors and FICCI FLO orchestrated a highly successful MSME Regional Summit. The summit proved to be a resounding success, bringing together a diverse group of stakeholders to discuss and promote entrepreneurship while emphasizing the crucial support needed for MSMEs. Impact: 200 Attendees</li> <li>February 14, 2024 - A Start-up Conclave, this conclave hosted at Women's Christian College Chennai with the Finalists from Step Program. The finalists were in conversation with Priya Goutham - Chapter Head Startup's and the Chief Guest will be Ms.Samyukta Shanmugam</li> <li>23rd -24th February 2024 - Embark on a journey of transformation at Umaginetrn at Trade Centre, Chennai. Impact: 25 members from FLO Chennai</li> <li>June 7th 2023 - India - USA Connect. Impact: 4</li> <li>7th January 2024 - Global Investor Meet</li> <li>22nd July 2024 - Promoting Entrepreneurship And Supporting MSMEs - Tamil Nadu Towards Achieving \$1 Trillion Economy By 2030 (In Collabration with IOD). Impact: 200</li> <li>15th June 2023 - Indian Economy @ 100 - Journey to Amrit Kaal (In collabration with FICCI). Impact: 200</li> </ol>

<b>MoUs SIGNED</b>	<p>3 MOUs signed:</p> <ol style="list-style-type: none"> <li>With Presidency college for Campus to Corporate Training</li> <li>Collaboration with ANEW for ChatGPT, Canva training</li> <li>Stanford - SEED Spark Program - FICCI FLO national (initiated from FLO Chennai) signed a MOU with Stanford SEED to collaborate on the SPARK program to support women entrepreneurs in India. The program will provide women entrepreneurs with access to training, mentorship, and networking opportunities.</li> </ol>
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## NUMBER OF WOMEN NOMINATED FOR FLO UNSUNG HEROES & DETAILS

- Number – 1
- Name – Dr. Aparna Chitharanjan, M.D.S
- Details - Dr. Aparna Chitharanjan, an Orthodontist, graduated with honors from Case Western Reserve University and Cleveland Clinic, Ohio. Returning to Chennai, India, she established a successful dental practice in 2012. Concerned about unhealthy market food, she founded Pramadhams Foods, offering fresh millet flours and gluten-free products. Evolving from a home project, it now includes diverse items like breakfast mixes and chutneys, with nationwide delivery via an e-commerce platform. Teaming up with her mother Padma Shri Awardee Meenakshi Chitharanjan and Sqn.Ldr Unni Nair, they direct Excel Pvt. Ltd., managing SKILL POWER. This initiative delivers life skills programs to colleges in tier 2 and 3 cities, aiming to enhance employability among first-generation college students.

## SNAPSHOT



## EVENTS IN MARCH

1. 7th March - EmpowerHER - Bridging Gaps: Women in Profession at MOP Vaishnav College Auditorium
2. 16th March - FLO Chennai Women Achiever Awards at Welcome hotel, Chennai
3. 23rd March – FLO Chennai Change of Guards at Taj Club House

# COIMBATORE CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,

The Day when I took over the mantle as CHAIRPERSON of FLO COIMBATORE, we took an oath "Plan to Optimize Women's Energy Rationally-(POWER), by creating a sense of CONFIDENCE at the Grass Root Level, and Middle Level.

Also, we members will RISE to be the Powerful Voice that changes perceptions and influence policies to empower women around us.

True to our words, we focused all our PROJECTS, PROGRAMS towards it.

During my tenure we inducted nearly 50 members, widening our outreach and impact.

The Enthusiasm and participation among our members are commendable.

Recognition of the skill development Programs for the Women in our Adopted Tribal Village, by CNBC, TV Channel was a feather added to our cap.

Regards,

**Rama Rajasekaran**  
Chairperson  
FLO Coimbatore Chapter



**Rama Rajasekaran**  
Chairperson

## COMMITTEE MEMBERS



**Meena Swaminathan**  
Sr Vice Chairperson



**Anita Gupta**  
Vice Chairperson



**Manjula Ilango**  
Treasurer



**Suman Bathija**  
Secretary



**Nidhi Gupta**  
Jt. Secretary



**Sangeeta Chetan**  
Imm Past Chairperson

# REPORT

## MINDMAP 40:40:20

The focus was on Women Empowerment and the Chapter did more programs, than Projects..

- 50% Programs
- 30% Projects
- 20% Networking

## EVENTS

In the year 2023-24, COIMBATORE Chapter organised 3 webinars and 38 on ground events.

## SPEAKERS

The speakers were: Ms Usha (Global Adjustment Foundation), Dr. Khader Vali, (Millet Man of India), President FLO. Ms. Sudha Shivkumar, V.Ramakrishnan, Kanika Tekrewal, Shivaarti Bajaj, Namitha Ruthnaswamy, Ripu Daman, BK.Sister Shivani Mr. Jayaram Varadaraj, (M.D.Elgi Group) Mr. Ravi - Craftsman) Mr. Ravi Kalliyal (Perato Shoes) Ms. Swathy Rohit CEO-Health Beaux, Ms. Yamuna Sastry - Founder Cab Host, Ms. Sowmya - Founder-Nilah Advisors.

## OBJECTIVE & OUTCOME

The objective was to empower Women of Grass Root, Middle Level, and for our members, the outcome was outstanding the Chapter reached out to their need and created a lot of awareness .

## MEMBERSHIP GROWTH

51 New Members

## NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	154
FLO Start Up Cell	600
FLO Digital Empowerment	65
FLO MSME Assist Cell	34
FLO Women Corporate Directors	60
FLO Policy & Legal	450 STUDENTS-On POSCO
Leadership Sessions	2400

## NUMBER OF COLLABORATIONS

JOINT EVENTS	DBS Bank,
MoUs SIGNED	2-Arts College TNAU-(Tamil Nadu Agricultural College)

**MSME AWARENESS PROGRAM WITH WOBEDA (SELF - HELP GROUP), IMPACT: 45**



**MOU WITH PSG ARTS & SCIENCE COLLEGE, COIMBATORE, FOR WOMEN ENTREPRENEURSHIP DEVELOPMENT PROGRAM (WEDP).**

Impact: Pitch presentation of START UP ideas by 76 students, and 23 were selected for funds towards the government's YUKTI 2.0



**SKILL DEVELOPMENT PROGRAM FOR THE SPINE INJURED AND DIFFERENTLY ABLED PERSONS.**

Impact: 65



## NETWORKING EVENT ON MOTHER'S DAY



## EMPOWERMENT PROGRAM FOR NURSES

Impact: 500

40<sup>years</sup> FICCI flo

Rama Rajasekaran  
Chairperson - FLO Coimbatore  
&  
Executive Committee Members  
Invite you for

**Nurses Empowerment Programme**  
13.5.2023 Saturday

Inaugural Address  
Dr. Bhuvaneshwaran  
Medical Director - PSG Hospitals  
at 9.00am

Empowerment session by  
Ms. Lakshmi Subramanian & Team  
Executive Director  
Global Adjustment Foundation  
at 9.00am - 4.00pm

**"NURSES"**  
the name spells  
Trust, Sacrifice & Healing...

Ganga Hospital - Auditorium  
313, Mettupalayam Road, Coimbatore



## TALK BY MILLET MAN OF INDIA- DR. KHADER VALI, PADMASHREE AWARDEE ON MULTI-DIMENSIONAL PROBLEMS OF THE WORLD-ONLY SOLUTION MILLETS

Impact: 1200 students.



## NATIONAL PRESIDENT SUDHA SHIVKUMAR'S VISITS TO COIMBATORE AND INAUGURATION OF SKILL CENTRE AT THE ADOPTED VILLAGE AT SENGULI



## YOGA DAY FOR WOMEN INMATES IN CENTRAL PRISON

Impact: 100



## WOMEN IN FAMILY BOARDS BY V.RAMAKRISHNAN



## CNBC AWARD FOR FLO COIMBATORE FOR THE PROJECT TOWARDS THE UPLIFTMENT FOR WOMEN IN THE TRIBAL VILLAGE



**STUDENT DEVELOPMENT PROGRAM, ON POCSO ACT, ON THE ABUSE & ACTS  
- BY MR. BADRINARAYANAN- IPS, SUPERINTENDENT OF POLICE**



**A FIRESIDE CHAT, WITH MS. KANIKA TEKREWAL (FOUNDER OF JET SET GO,) & MS. SHIVAARTI BAJAJ, (CO-FOUNDER, RSD BAJAJ).**



## A WELLNESS AND HEALTH PROGRAM BY NAMITA RUTHNASWAMY, A HEALTH COACH AND AN AGRICULTURAL SCIENTIST

Impact: 56 members

**WELLNESS AND HEALTH PROGRAM**

**NAMITA RUTHNASWAMY**

HEALTH COACH WITH MASTER'S DEGREE IN NUTRITION

**Highlights**

- Focus on metabolic adjustment
- Weight loss and built muscle
- Sleep, stress and stay lean
- Understand the science of food

24th August, 3:30pm on Zoom

*Let's build wellness rather than treat disease!*

## CELEBRATION OF WORLD ENVIRONMENTAL DAY: PLOGGING EVENT BY PLOG MAN OF INDIA, RIDU DAMAN, ALONG WITH PAINTING COMPETITIONS AT SCHOOLS ON ENVIRONMENT CONSERVATION.

Impact: 625



## SPORTS DAY WITH PRISON INMATES AND THEIR CHILDREN ON GANDHI JAYANTI

Impact: 750



## BREAST CANCER AWARENESS WAS DONE ALONG WITH GANGA HOSPITAL AND A WALK-THROUGH EXHIBITION AND MAMMOGRAM WAS DONE FOR MEMBERS.

Impact: 25 members



**ADDRESS BY BRAHMAKUMARI SISTER SHIVANI ON  
“AWAKEN THE GREATNESS WITHIN”**



**HEALTH AWARENESS PROGRAM FOR THE TRIBAL VILLAGERS AT GANGA MEDICAL CENTRE, INCLUDING SCREENING FOR BREAST CANCER, AND A MASTER HEALTH CHECK-UP FOR THE VILLAGERS WAS CONDUCTED**



Health Camp for Tribal Villagers

## A START-UP CONCLAVE- SHE RISES, WAS ORGANISED WHICH WAS AN EYE OPENER FOR ENTREPRENEURS, AND STUDENTS.

Impact: 450



START-UP Conclave for SHE RISES,

### OTHERS

- National Entrepreneurship Network Program, A BOOT CAMP, wherein Mr. Jayaram Varadaraj- MD-ELGI GROUPS LTD, wherein 450 entrepreneur and students were impacted
- We signed an MOU with TNAU (TAMIL NADU AGRICULTURAL UNIVERSITY), to handhold projects and programs at the Adopted Tribal Village.
- Diwali Celebration and make-up demo by Celebrity MAKE -UP Artist NIVRITTI CHANDOK.



EDC - National Entrepreneurship Network Program,



MOU with Tamil Nadu Agricultural University (TNAU)



Diwali Celebration

- New Year was celebrated at FICCI FLO HO, with Malini Awasthi, Padma Sri Awardee. Prabha Khaitan Foundation were the event sponsors. They DONATED 10 LACS, to HO, towards Projects.
- Along with Bharathiar University to Empower the Tribal Women, a Seminar was conducted for the Tribal Women
- Fund Raiser "Galleria" was conducted which had 50 stalls and nearly 50000 public attended it.



New Year Celebration with Malini Awasthi, Padma Sri Awardee



Seminar with Bharathiar University for Tribal Villagers "The Challenges and Recommendations",



Fund Raiser "Galleria"



Installing a Borewell for the Tribal village



Cycle Agarbathi & KSIC Silk Factory, and Palace in Mysore



Online Beautician Course-Destitute Girls at Coimbatore Seva Nilayam

## WOMEN NOMINATED FOR FLO UNSUNG HEROES

Prema Chinnasamy, Founder, CEO, and Managing Director of Uthra Enterprise, is a former primary school educator turned passionate millet noodles innovator. Recognizing the health issues faced by her students from consuming instant maida noodles, she embarked on a journey to create a positive change. Since 2019, Prema has been offering 8 natural millet noodle variants, free from maida, oil, and additives, suitable for all ages and seasons. Her commitment to health and sustainability is evident in sourcing millets directly from local and tribal farmers. Prema's innovative approach has made her noodles a guilt-free and convenient choice for consumers nationwide and internationally.



**MS. PREMA CHINNASAMY**

Founder, CEO and Managing Director  
Uthra Enterprises

## ENTREPRENEUR MAKING HERBAL HAIR WASH POWDER, KING OF TAMARIND, MAKING FLOUR FROM DIFFERENT CEREALS, PULSES

Ms. Thulasimani is a pioneering entrepreneur who has transformed the lives of tribal women through sustainable entrepreneurship projects. She has successfully created livelihood opportunities by utilizing eco-based organic herbal forest resources,



**MS. THULASIMANI**

supported by the Forest Department of Coimbatore. Ms. Thulasimani's innovative approach involves applying traditional skills and village-level technology to forest product-based enterprises, leading to secondary employment and improved livelihoods for tribal communities. Her initiatives have not only empowered tribal women to earn double income but also played a vital role in environmental conservation. Through her dedication and vision, Ms. Thulasimani has become a beacon of change, inspiring others to follow her path towards sustainable development.

## EVENTS IN MARCH

SADHANA AWARDS- 4 women from Coimbatore, who are truly inspirational were recognised on March 10, 2024

- CENTRE OF EXCELLENCE
- ANGAPPA COLLEGE OF ARTS & SCIENCE
- DIGITAL LEARNING
- SIGNING OF THE MOU

# SADHANA AWARDS

**10TH MARCH, 6.00PM**

Event Chair- Ms. Jayshree Ravi  
At the Residency Towers, BallRoom

**CHIEF GUEST**

Dr. Bharathi Baskar

**ICONIC SPEAKER**



**Sadhana Awardees**  
*Women of Inspiration*



**Ms. Uma Rajsekar**  
MD-Avaneetha Textiles



**Ms. Uma Maheshwari**  
MD-Ananya's Nana Nani



**Ms. Deepika**  
Para Sports person



**Ms. Santhiya**  
1st Woman Graduate Tribal  
Village

**Sadhana Awards**

# HYDERABAD CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,  
Greetings to all!

Michelle Obama's powerful words, "There is no limit to what we, as women, can accomplish," inspire me deeply and resonate with my personal and professional journey.

It is an honour to serve and contribute to the betterment of women across all sectors and verticals of the economy, to create a sustainable and inclusive society. I recognize the immense responsibility that comes with this position, and I am determined to work diligently towards our shared goals.

Women's empowerment aims not merely to promote gender equality but to create a world where women can utilize their talents, skills, experiences, and energies to the fullest, across all sectors and verticals of the economy, for sustainable and inclusive growth.

My association with FLO dates back to 2005, and my participation in various committees has enriched my perspective in countless ways. As a leader, I aim to shape our organization's renewed vision and a sense of purpose in 2023-24.

My vision for this year is centered around Sustainable Development, which

seeks to create an equitable development that sustains our present to empower our future. A multi-dimensional approach to address the various factors contributing to gender inequality is essential to achieving maximum impact. I am grateful for your trust and support, and I look forward to working together to create a world where women can thrive.

Regards,

**Ritu Shah**

Chairperson

FLO Hyderabad Chapter



**Ritu Shah**  
Chairperson

## COMMITTEE MEMBERS



**Priya Darshini Gazdar**  
Sr. Vice Chairperson



**Pratibha Kunda**  
Vice Chairperson



**Sujitha Chityala**  
Treasurer



**Neeru Mohan**  
Jt. Treasurer



**Prachi Trivedi Shah**  
Secretary



**Smita Sanghi**  
Jt. Secretary



**Shubhrra Maheshwari**  
Imm Past Chair

# REPORT

## MINDMAP 40:40:20

### PROJECTS: 40

#### Financial & Vocational:

1. **STYLETATVA Exhibition 2023** included an initiative block to promote artisans and weavers to 9000+ audience.
2. Double your Profits with **Rahul Jain**.
3. Silver Unveiled– A **workshop on the Silver Industry**.
4. **FREE Tally Courses 150 College Women** to better their chances of Career Advancement.
5. **Financial Literacy Workshop** on Management of day-to-day operations, raw material management and creditors management at Puttapakka Village.
6. **Financial Literacy Workshop** on creating UPI and Excel Spreadsheets at Puttapakka Village.
7. **Financial Literacy Workshop** on managing working capital and credit sales, ratio analysis & ageing analysis at Puttapakka Village.
8. Through the Book Initiative– 'Lost in Time', raised a Sponsorship of **40 LAKHS**, felicitated **30 LAKHS Government Grant** to the weavers' community and groomed **6 Women Weaver Entrepreneurs** to generate a revenue of **6 LAKHS**.
9. Workshop on **Effective Communication Skills** by Rashi Agarwal, an empowering session for Govt. High school girls with tools and techniques to express themselves confidently and articulately.
10. Workshop on **First Impression** by Rashi Agarwal, an empowering session for Govt. High school girls with tools and techniques to create an impact the first time they meet someone.
11. **3-day Certified Course on Communication Skills**
12. **2 Soft Skills Workshop** by Rashi Agarwal– Learnings from Best Selling Book, "Who moved my cheese".
13. Workshop on **Emotional Wellness** by Leena Halder
14. Aptitude, Reasoning and Basic Mathematics by Avinash Institute

#### STARTUP CELL:

1. We felicitated Telangana Govt - Saris for Asha Workers for 2 of our members bringing in a revenue for them for a **total of 1,30,28,050**.
2. Flo Hyderabad and IIIT Hyderabad conducted a **One Day Idea Validation Bootcamp**, designed to unlock the secrets of entrepreneurial journey.
3. FLO Hyderabad, in collaboration with the World Trade Centre, successfully concluded the virtual seminar, **The Worldwide Herbal Market: Trends and Opportunities**.

#### DIGITAL EMPOWERMENT:

1. Mastering Google Drive with **Shreya Bajaj**
2. Decode ChatGPT & AI Tools with **Shreya Bajaj**
3. Unlocking Cyber Secrets at Telangana State Police, Integrated Control & Command Center with **3 Women DCP Cybercrimes of Telangana Region**.

4. **2 Workshop on Defend Yourself Online**, an engaging educational session on the fundamentals of cyber security.
5. Workshop on How to enroll your products on e-commerce websites **Financial Literacy Workshop** on scaling up your business using digital technology at Puttapakka Village.
6. **Financial Literacy Workshop** on scaling up your business using digital technology at Puttapakka Village.

## MSME:

Chapter conducted a One-day Entrepreneurship Awareness Programme which provided insights on Udyam Registration, various state and central MSME schemes.

## WOMEN IN CORPORATE BOARD:

1. Palaces to Boardrooms with **Princesses Mrinalika & Akshita Bhanjdeo** promoted sustainable economy and women in corporate board.
2. We also conducted Women on Family Boards with **V Ramakrishnan & K Balaji**

## POLICY & LEGAL ADVOCACY:

1. We conducted an event, Staying Ahead of the Competition with **Nisha Kaur Uberoi**
2. A note on barriers and challenges faced by women in India in accessing employment was submitted to the National Initiative Head.
3. Hyderabad Chapter presented a paper for Education and Skilling in Care Economy.

## PROGRAMS: 40

1. **Shefali Shah** on Promoting Gender Equality to challenge harmful stereotypes and societal expectations.
2. **Aman Gupta** who spoke about Startups, Entrepreneurship & Funding.
3. **Anand Kumar** discussing education equality to maximize the potential for innovation and progress.
4. **Kalki Koechlin** advocating for social change, gender pay gap and mental health.
5. **Chitra Banerjee Divakaruni**, International Bestselling Author, who shed light on the influence of female characters in Indian mythology on gender roles and societal expectations within the current patriarchal framework.
6. **Amit Tandon**, on business of the comedy industry.
7. **Smriti Irani Union Cabinet Minister**, on challenges, opportunities and policies important for women from diverse backgrounds.
8. **Vikas Khanna**, MasterChef & Michelin Star Chef on the business of culinary industry in conversation with **Shankar Krishnamurthy**.
9. **Seema Anand** on Art of Storytelling
10. **Sri Sri Ravi Shankar** on Morning of wisdom
11. **FLO Hyderabad Business Awards 2024**, Recognizing women of excellence
12. Rendezvous with **Mira & Muzzafar Ali**
13. Ballet, **HUMA**, designed & directed by Muzaffar Ali. Performed by **Shinjini Kulkarni**, Granddaughter of **Maestro Birju Maharaj**

14. **Yasmin Karachiwala** on Revolutionize your workout
15. A Date with Mind, Body and Souls with **Kahna Shanti Vanama, Daaji, Shri Kamlesh Patel**
16. A journey of **BVR Mohan Reddy** in conversation with **Srinivas Rao Mahankali**
17. Sacred Stories with **Akshat Gupta & Kalpana Ramesh**

## CHAPTER INITIATIVE: HEALTH

1. How to Live your Best Life with **Raageshwari Loomba**
2. Ayureallyhealth with **Amrita Kaur Rana**
3. Let's Spark Joy with **Gayatri Gandhi**
4. Healthier Women Healthier Society at **AIG Hospital- Breast Cancer Month**
5. Revolutionise Your Workout with **Yasmin Karachwala**
6. **Rujuta Diwaker** on The 40+ Mantra, Health, Beauty & Hormones

Through the Chapter this quarter we donated and facilitated a total of **80** Sanitary pad vending Machine, **20** incinerators and **1,13,490** Sanitary Pads, Impacting **24,500+** Women and Girls across Telangana.

## NETWORKING: 20

1. 101 members of our chapter for a **Networking Event** to experience the NMACC, Mumbai and attend the world renowned 'Sound of Music'.
2. Our chapter had the privilege of hosting the largest FLO delegation of **130 members** on a retreat to **Kashmir**. The Retreat ended with a Fashion Show by **Varun Behl**, the first of it's kind in 75 years in Kashmir.
3. We also conducted **Dialogue in the Dark**, an experiential exhibition that fosters a deeper understanding of the daily challenges faced by those with visual impairments.
4. Fellowship Trip with Past Chairs and Committee to Ayodhya, Ram Mandir.

## EVENTS

In the year 2023-24, HYDERABAD Chapter organized **3** webinars and **51** on ground events. (number of events)

### The speakers were:

1. Sri Sri Ravi Shankar
2. Union Cabinet Minister Smriti Irani
3. BVR Mohan Reddy
4. Shefali Shah
5. Princesses Mrinalika & Akshita Bhanjdeo
6. Aman Gupta
7. Anand Kumar
8. Raageshwari Loomba
9. Kalki Koechlin
10. Amit Tandon
11. Chitra Banerjee Divakaruni

12. Amrita Kaur Rana
13. V Ramakrishnan & K Balaji
14. MasterChef & Michelin Star Chef Vikas Khanna
15. Mira & Muzzafar Ali
16. Seema Anand
17. Yasmin Karachiwala
18. Rujuta Diwaker
19. Kahna Shanti Vanama, Daaji, Shri Kamlesh Patel
20. Nisha Kaur Uberoi
21. Akshat Gupta
22. Kalpana Ramesh
23. Rahul Jain
24. Shreya Bajaj
25. Rashi Agarwal
26. Leena Halder
27. Arshiya Afsar

## OBJECTIVE:

The primary objectives of conducting events at a women's organization encompass empowering and equipping women with essential skills and knowledge across various domains. Through financial sessions, women gain expertise in managing finances, investing wisely, and securing their economic independence. Vocational workshops provide them with the tools and guidance to explore career opportunities, enhance their skills, and pursue their professional aspirations.

Digital literacy sessions ensure that women are adept at navigating the digital landscape, leveraging technology for personal and professional growth. Entrepreneurial workshops foster innovation, business acumen, and leadership qualities, enabling women to establish and sustain successful ventures. Legal sessions educate women about their rights, empowering them to advocate for themselves and navigate legal complexities confidently. Together, these initiatives strive to foster women's empowerment, promote gender equality, and create a supportive environment for their holistic development.

## OUTCOME:

Conducting events at a women's organization focused on financial, vocational, digital, entrepreneurial, and legal sessions yields numerous positive outcomes. Women emerge from these events equipped with enhanced financial literacy, enabling them to make informed decisions about their finances and secure their financial futures. Vocational workshops empower women with new skills and knowledge, broadening their career opportunities and boosting their confidence in the workplace.

Digital sessions equip them with essential digital literacy skills, enabling them to navigate the digital world with ease and harness its potential for personal and professional growth. Entrepreneurial workshops inspire women to pursue their entrepreneurial dreams, providing them with the guidance and resources needed to start and manage successful ventures. Legal sessions ensure that women are aware of their rights and equipped to advocate for themselves, fostering a more equitable society. Ultimately, these events empower women to thrive in all aspects of their lives, contributing to their personal fulfillment and broader societal progress.

**Membership Growth: 196**



## NATIONAL INITIATIVES

### NUMBER OF BENEFICIARIES IMPACTED

INITIATIVE	NUMBERS OF BENEFICIARIES
FLO Financial & Vocational Literacy	2500+
FLO Start Up Cell	113
FLO Digital Empowerment	450
FLO MSME Assist Cell	70
FLO Women Corporate Directors	186
FLO Policy & Legal	52
Leadership Sessions	2720
Chapter Initiative: HEALTH	24,500+

### NUMBER OF COLLABORATIONS

CATEGORY	NUMBERS & DETAILS
JOINT EVENTS	18
MoUs SIGNED	1

## FLO UNSUNG HEROES

### SUJITHA CHITYALA

Sujitha Chityala is a trailblazer in the male-dominated precast industry, reshaping norms and achieving excellence through a unique approach. With a degree in Electronics Engineering, Sujitha honed her skills at prestigious corporations like Infosys, CSC, and GVK. However, the arrival of her children redirected her professional focus towards entrepreneurship, driven by a desire for flexibility and meaningful impact.

Undaunted by challenges, Sujitha ventured into the precast industry, leveraging her expertise to establish Rainbow Precast Products and Srishti Precast Private Limited. Through relentless perseverance and unwavering innovation, her ventures have evolved into premier manufacturers, specializing in tailoring precast products to meet diverse customer needs, from U Drains and Inspection Chambers to Drain Covers, Jersey Barriers, and Box Culverts.

Sujitha's commitment to quality, innovation, and customer satisfaction stands as the cornerstone of her success. She firmly believes in doing things differently, not just differently. Her journey was expedited by FLO Hyderabad's establishment of a 100% women-owned Industrial Park, enabling her to expand her reach to a wider vendor base. FLO played a pivotal role in not just acquiring land but also offering steadfast support from inception to fruition.

Sujitha stands as a beacon, showcasing women's ability to thrive in traditionally male-dominated sectors. Her story exemplifies resilience, determination, and a commitment to excellence, inspiring others to follow suit.

### SUDHA NALLAPARAJU

Sudha Nallaparaju is a software engineer by education and an entrepreneur by profession. After completing her engineering in Information Technology, she worked for TCS as a software programmer for a couple of years. Subsequently, she pursued her PGP in Management at ISB (Co'17). Sudha's passion for exploring home remedies and traditional food habits led her to start a healthy packaged food product line in her company, Haritha Herbals. Their product line, Haritha Foods, is currently in the market.

The FLO Hyderabad chapter facilitated the setting up of their first manufacturing unit at the FLO-TSII Industrial Park, Sultanpur Hyderabad. This support has been instrumental in starting their own production and opening up new opportunities in the health and wellness space.

## SAMIKSHA GOVIL

Samiksha Govil is the founder of Kagzi Bottles Private Limited, established in 2021, which pioneers eco-friendly liquid packaging solutions using recyclable Bamboo composites. The company's innovative paper bottle is secured by a provisional patent, setting it apart in the market.

Supported by organizations like FICCI FLO and WEHub, Kagzi Bottles has received invaluable guidance and introductions, including partnerships with Doodla Dairy for trials. Based in Hyderabad, the company aims to revolutionize the packaging industry, reducing plastic usage, and promoting sustainability.

## EVENTS IN MARCH

1. Akshat Gupta
2. Fellowship– Ayodhya
3. Rujuta Diwaker
4. Change of Guard

## SNAPSHOT





# YFLO HYDERABAD

## CHAIRPERSON'S MESSAGE

Dear Friends,

As the Chairperson of our esteemed organization, I am delighted to reflect on the past year with the resounding theme of "Learn, Explore, Execute". It served as the compass for a multitude of events meticulously curated to educate and inspire, laying the foundation for growth and empowerment. These initiatives were not just about acquiring knowledge but were a collective effort to uplift the women in our midst, fostering an environment where each person could confidently execute their aspirations. As we celebrate the accomplishments and strides made, let us continue to champion the spirit of learning, exploration, and execution, creating a legacy that resonates with the power of knowledge and upliftment for years to come. Together, we forge a path of enlightenment and empowerment.

Regards,

**Arthi Shah**

Chairperson

YFLO Hyderabad



**Arthi Shah**  
Chairperson

## COMMITTEE MEMBERS



**Ridhi Jain**  
Vice Chairperson



**Khusboo Daga**  
Treasurer



**Komal Agarwall**  
Jt. Treasurer



**Shreya Reddy**  
Secretary



**Pallavi Jain**  
Jt. Secretary



**Sonali Saraf**  
Imm Past Chair

# REPORT

## EVENTS

In the year 2023-24, YFLO HYDERABAD organised 5 events and 5 Workshops and 1 Retreat on ground events. (number of events)

## THE SPEAKERS WERE

- Mitali Patel
- Miss. Malani Agarwal
- Rij Eappen
- Anita Dongre
- Neha Dhupia
- Karishma Mehta
- Ridhi Khosla Jalan
- Mehak Oberoi
- Tanya Ghavri
- Ansh Mehra
- Deepika Chhalasani

## OBJECTIVE & OUTCOME:

The objective for empowering women through speaker engagements could include providing inspirational role models, offering education and resources on topics such as leadership, career advancement, personal development, and fostering a supportive community where women can network, learn from each other, and gain confidence in their abilities.

During my tenure as Chairperson of YFLO, I am particularly proud of two key initiatives that have significantly contributed to our organization's mission. Firstly, our legal awareness workshops have played a crucial role in empowering young women with essential knowledge about their rights and legal protections. These workshops have reached out to young women equipping them with the necessary information and tools to navigate legal and professional challenges confidently.

Secondly, our cybercrime workshops have been instrumental in raising awareness about online safety and security among young women. In today's digital age, understanding the risks of cybercrime is paramount, and these workshops have provided invaluable insights and practical tips to safeguard oneself against online threats.

Both of these initiatives align closely with YFLO's mission of empowering young women to become informed, confident, and resilient individuals. By imparting legal awareness and cybercrime prevention strategies, we are arming young women with the knowledge and skills they need to protect themselves and pursue their goals fearlessly. These initiatives not only educate and empower individuals but also contribute to building a safer and more inclusive society for all.

In addition to the legal awareness and cybercrime workshops, I am incredibly proud of our "Go Green" initiative, which has made a tangible impact on our environment. Through this initiative, we undertook the ambitious goal of planting 5000 saplings in our community.

By taking proactive steps to combat climate change and promote environmental sustainability, we are not only contributing to the well-being of our planet but also setting an example for future generations to follow. This initiative underscores YFLO's commitment to holistic empowerment, recognizing the interconnectedness between environmental stewardship and the empowerment of young women.

Through these initiatives, YFLO continues to make meaningful strides towards our mission of fostering a more equitable, resilient, and sustainable future for all.

# SNAPSHOT



# INDORE CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,

With profound gratitude I am honoured to lead the FLO Indore Chapter in the year 2023-24. The theme for the year is based on my belief in women power.

"You are a unique creation of God Born to make a difference with your own thoughts A powerhouse of mountain high strength And of Ocean Deep Emotions You are the infinite source of all creations Your originality, Your potential is the light in you Your dreams, Your ideas is the magic in you Find your light Believe in your magic The world is waiting for you Celebrate You!! Celebrate your Uniqueness"

We have tried to celebrate the unique strength of each individual and act as enabler to help each FLO member to capitalize on their unique strengths and tap the inner potential and rise to phenomenal levels with confidence.

This year has been a year of learnings, relearning and maximizing the potential of each and every member. Our focus was on upskilling at all levels and our projects , programs and networking events were based on 40:40:20 mind map

I and my team have strived to be the catalyst for creating a difference in the lives of women around us.

I am privileged to be the chairperson of such a prestigious organisation, and I have tried to keep the FLO flag flying high to the best of my capabilities.

With Best Regards

**Mamta Bakliwal**  
Chairperson  
FLO Indore Chapter



**Mamta Bakliwal**  
Chairperson

## COMMITTEE MEMBERS



**Vibha Jain Sethi**  
Sr. Vice Chairperson



**Shweta Agrawal**  
Vice Chairperson



**Kavita Gupta**  
Treasurer



**Vandana Gujarati**  
Secretary



**Ginny Chhabra**  
Jt. Secretary



**Payal Agarwal**  
Imm Past Chair

# REPORT

## MINDMAP 40:40:20

### PROJECTS:

FLO Indore tried to contribute and create a difference in the national initiatives by organising workshops and sessions at both the grassroot levels and FLO members. The highest impact was created through skill daan initiative and financial literacy sessions. Our initiatives targeted the social empowerment of tribal girls, focusing on their job readiness and comprehensive personality development. We conducted skilling workshops based on different skills that significantly enhanced our members' productivity. Our objective was to enhance the skillset of our members we did various workshops on productivity tools and personality development . Along with this to ensure mental and physical health being the backbone for a successful life.

Startup cell and MSME efforts were applauded at national conclave by awarding FLO Indore chapter with “Business Networking Award for Events and Exhibitions” which was in recognition of providing unparalleled networking and learning opportunities fostering growth and collaboration for the women entrepreneurs.

Under the legal and policy advocacy initiative white paper on “Policy Landscape and Gender Responsive Care Policies” was published along with legal knowledge sessions and activities.

FLO Indore did its bit for the environment through installing a best out of waste mural at one of the busiest squares of Indore making it a landmark for FLO Indore's identity in the city.

### PROGRAMS:

Our efforts primarily concentrated on inspiring female entrepreneurs, expanding their business perspectives, and shedding light on non-traditional sectors such as manufacturing and STEM, where women are underrepresented. We did this through various IIM residential program , industrial visits, and sessions. Our collaborative residential program with IIM Indore marked a significant step in this direction. We worked with the concept of trinity of freedom which basically covered mental and physical wellbeing along with financial independence. Various activities were conducted around this.

We provided women with a platform through podcasts and product showcases as well.

### NETWORKING:

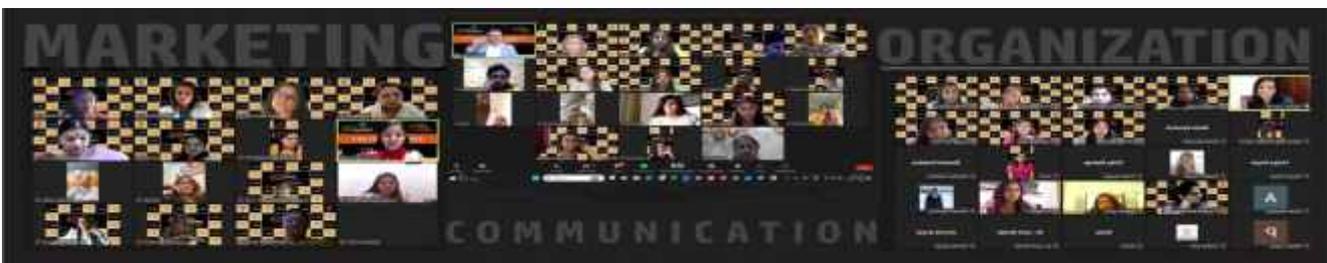
Our networking events, though educational in nature, made a profound impact by fostering meaningful connections.

Furthermore, our collaborations with the government and the positive reinforcement of our reputation as a business chamber in the city stand out as major accomplishments.

### EVENTS

In the year 2023-24, INDORE Chapter organised 5 webinars and 63 on ground events.

#### Webinars



Pavani Rao Boddapati, Apoorva Aggarwal , Johncey George, Gayatri Gandhi.

**Shashi Tharoor**- Wizard of Words, **Manish Singh**- Principal Secretary, **Dr Kiran Bedi**- First Woman IPS officer, **Priya Kumar**- International Motivational Speaker amongst the top 10 speakers in India, **Raageshwari Loomba** - The Mindfulness Coach, **Mr Aman Gupta**- Founder of Boat and Shark on Shark Tank India, **Farah Khan**- Woman Director, **Chetan Bhagat**- Celebrated Indian Author, **Motilal Oswal** - Founder Motilal Oswal and Securities and **Dr Tessy Thomas** - Missile Woman of India, **Dr Himanshu Rai** - IIM Director, **Dr Shruti Tiwari**- IIM Faculty, **Ms Ishita Vora**- FICCI Startup Committee and Ex Head of Primary Markets and listings, **Ms Chitra Gurnani Daga**- Thrillophilia, **Ms Reinu Shah**- Founder Step, **Ms Preeti Chaudhary**- Founder Madhya Bharat Angels, **Simran Sahni**-

National Startup Cell, **Mr Anand Saklecha** - Partner Ivy League Ventures, **Ms Shinjini Kumar**- Ex CEO Paytm bank, **Ms Tanya Bansal** - Founder Kanha Gaushala, **Ms Aayushi Agrawal** - Guthali, **Mrs Vinita Motwani**- Founder Bad Boys, Mashup, **Ms Ananya Narang**- Founder Encourage Marketing



**Ms. Chitra Gurnani Daga**  
Founder Thrillophilia



**Ms. Shinjini Kumar**  
Co-Founder at SALT  
Industry Leader in Banking and Finance



**Ms. Ishita Vora**  
Member Steering Group, FICCI Startup Committee &  
Ex Head of Primary Markets and Listings, NSE



**Ms. Reinu Shah**  
STEP Founder



**Dr. Abha Rishi**  
Executive Head, MP Startup  
Centre, Govt of MP



**Mr. Manuj Bajaj**  
Business Marketing and Profit Coach



**Mr. Anand Saklecha**  
Partner Ivy League Ventures



**Ms. Simran Sahni**  
Co-Founder at Keeros



**Ms. Preeti Choudhary**  
Founder Madhya Pradesh Bharat Angels



**Ms. Tanya Bansal**  
Founder Kanha Gaushala



**Ms. Gayatri Jolly Aggarwal**  
CED and Founder of MasterG &  
Launchers Pvt Ltd



**Ms. Ananya Narang**  
Founder Entourage Marketing



**Ms. Vinita Motwani**  
Founder 'Bad Boys' and 'Mashup'



**Ms. Aayushi Agrawal**  
Founder Guthali

## OBJECTIVE:

The underlying objectives of most of our events have been to inspire the women to come out of their comfort zones and handhold them through our skilling initiatives thereby making them feel empowered and motivated to take up new challenges.

## OUTCOME:

The outcome was 52% growth in the membership interest for FLO. Through our efforts we have been able to position ourselves strongly in the government and business circles where FLO is invited in decision making. The women who had gone through various entrepreneurship programs are feeling more empowered and confident to take their businesses to the next level. The women entrepreneurs who supported FLO throughout the year through their sponsorships and gifts feel their brand being more recognised. FLO Indore has seen very active participation through its continuous efforts towards involving or changing mindset of women towards formal entrepreneurship education

FLO WhatsApp marketplace saw promotion from 650 members. About 150+ individual members got the opportunity to display their products on the FLO platform. We facilitated 12 interactions with the Government bodies throughout the year.

A Mural was established dedicated to the Safai Mitras of the city in the landmark Square of city. The media coverage in the city was phenomenal.



**FLO PREMIER LEAGUE**



**GOVERNMENT INTERACTION & COLLABORATION**



**FLO RETREAT - GWALIOR**



**IIM - VISIT & RESIDENTIAL PROGRAM**



**INDUSTRIAL VISIT**



**MURAL**



**SKILL DAAN**



**THEATRE AND MUSICAL CONCERT**

**FLO INDORE in NEWS**



**MEMBERSHIP GROWTH (NEW MEMBERS ADDED)**

Old Members- 451

New Members- 233

Growth Percentage- 52 percent

**NATIONAL INITIATIVES**

**NUMBER OF BENEFICIARIES IMPACTED**

INITIATIVE	NUMBERS OF BENEFICIARIES
FLO Financial & Vocational Literacy	2223
FLO Start Up Cell	400
FLO Digital Empowerment	40
FLO MSME Assist Cell	158
FLO Women Corporate Directors	4
FLO Policy & Legal	89
Leadership Sessions	500

**NUMBER OF COLLABORATIONS**

CATEGORY	NUMBERS & DETAILS
<b>JOINT EVENTS</b>	<ol style="list-style-type: none"> <li>1. Asifa and Women in Animation</li> <li>2. FICCI- Policies and strategies for investment</li> <li>3. IDA and Indore Gaurav Divas- Dr Aarti Gupta- National Head FICCI FLO Startup cell</li> <li>4. IMC- Tree plantation</li> <li>5. Empower Integrated Solutions Pvt Ltd- Tree drums in the city</li> <li>6. FICCI- National Team had been called for MSME Conclave.</li> <li>7. Government Round Table- Ms Smriti Irani- Union Minister for Women and Child Development</li> <li>8. Indore Management Association - Succession rights of women and Will writing</li> <li>9. MSME DFO- Udyam registration and MSME Scheme awareness</li> </ol>

10. MSME DFO - Indore conclave and Shri Narayan Rane Union Minister of MSME
11. Robotex India- Robotics competition
12. Indore Literature Festival- Collaboration for 3 days festival and one special session dedicated to FLO with Chetan Bhaghat
13. IIM Indore- Residential Program for 21 Women and a separate leadership session with Dr Himanshu Rai - IIM Director and Dr Shruti Tewari
14. IMC - Pink Voteathon, Calling out women to vote
15. Prestige Law College- With Speaker Dr Danne Johneson- Constance Baker Motley Professor of Law
16. FICCI - Panel on Gender Budgeting
17. Ekal Yuva and Empower Solutions- Van Yatra in the tribal village

#### MoUs SIGNED

1. With Women and Child Development Department for skilling
2. With DAVV- Devi Ahilya Vishwa Vidyalyaya- with 290 colleges under its aegis for skilling
3. Holkar Science College

## FLO UNSUNG HEROES - INDORE

2 Women nominated

1. Ms Meenakshi Goel - Kaapro Solutions
2. Ms Sandhya Kalyani- Gud4Gut

## EVENTS IN MARCH

1. Concert by Padmashri Shubha Mudgal in collaboration with Prabha Khaitan Foundation. - 3rd March
2. 2 days workshop on 4th and 5th March for skilling of DAVV Students on leadership skills , behavioural skills, time management, job readiness etc through experiential learning
3. Mural dedicated to Safai Mitra of Indore - 9th March
4. Grand Finale - Sushmita Sen- 20th March

## JAIPUR CHAPTER

### CHAIRPERSON'S MESSAGE

Dear Friends,

I am the successor of some exemplary visionaries, who have been the change makers for women empowerment and development to their credit, contributing vividly to the enrichment of our society in innumerable ways. I Neha Dhadda, an MBA born and brought up in the pink city, jeweller by profession has witnessed an incredible journey with FLO Jaipur.

My focus was on the upliftment of personalities, outreach programmes, changing the lives of those who needed it the most by setting up a small-scale unit for self-help groups, a center of excellence for inmates, learning workshops to promote our business.

We also intended to curate trade fairs, Business education seminars, social events, networking events, digital literacy, start-ups etc.

We the women of FLO, have power to empower and I aimed to achieve it definitely!

Regards,

**Neha Dhadda**

Chairperson  
FLO Jaipur Chapter



**Neha Dhadda**  
Chairperson

## COMMITTEE MEMBERS



**Raghushree Poddar**  
Sr. Vice Chairperson



**Neha Arora**  
Vice Chairperson



**Vrinda Kothari**  
Treasurer



**Dr Rimmi Shekhawat**  
Secretary



**Mudrika Dhoka**  
Imm. Past Chairperson

# REPORT

## MINDMAP 40:40:20

40:40:20 is a powerful concept, and it was very helpful to structure the entire year around the mind map.

## 40: NATIONAL INITIATIVES:

- ♣ **Vocational Training :** FLO Jaipur Chapter has established a Skilling Centre where 15 women and girls have been trained in stitching and tailoring. During this period, the chapter launched an e-catalogue, which was shared with FLO members, resulting in bulk orders for neckpieces, rakhis, and potlis. Additionally, the centre received a garment order from the Rajasthan Handloom Corporation, Government of Rajasthan. This initiative not only empowers women with valuable skills but also provides them with avenues for economic independence and growth.
- ♣ **Workshop on Finance & Digital Literacy :** The chapter conducted a workshop on Digital Literacy with a school in Dausa, focusing on topics such as the ease of receiving payments online and how to avoid online frauds.

Under the Finance Workshop initiative, the chapter conducted five workshops with Rajeevika, a small unit of the Rajasthan Government, in collaboration with ICICI Bank and UCO Bank. These sessions aimed to educate participants on various financial aspects and enhance their financial literacy.
- ♣ **ICI Course:** The Chapter conducted computer course under ICA. The course is completed & certificates have been distributed.
- ♣ **Centre for Excellence :** Under this head, the Chapter has created a Computer Lab at Central Jail Ajmer & the beauty of this project is that it has created job opportunity within the jail inmates. The Jail Inmate have been trained and now is taking the classes by themselves.
- ♣ **Women Led Business:** Jaipur Chapter has associated with DoIT & Istart Rajasthan, GoR for an event with Ghazal Alagh to share her insights o women led Business & the healthy way of balancing Work & Personal Life.
- ♣ **MSME:** The current team has guided and waved it forward for the Sr. Vice Chair to curate an event on MSME with the MSME Department.
- ♣ **FLO She Rises:** In a joint association with DoIT & Istart Rajasthan, GoR , an event was organised with the FLO She Rises Contestant registered who took the two months of Classes as organised by HO.

## 40: PROGRAMMES:

- ♣ FLO Jaipur organized 25 events, including 8 workshops for members on topics such as Financial Planning, Retirement Planning, Tax Saver, Mutual Funds, ChatGPT & other AI Tools, Decoding Instagram, Another way of seeing life, and Dialogue in the dark.

  - o The chapter has associated with TRIFED, Government of India, for its first inaugural event. Under the Trade & Business segment, FLO organized a FASHION SHOW - A walk to remember, a pop-up show to promote business, with all participating models being FLO Members.
  - o In collaboration with Padma Bhushan Shabana Azmi, FLO Jaipur launched the Ajmer Central Jail Project, which has now become the Centre of Excellence Initiative.
  - o Learning events such as Parenting in the Age of Anxiety and The Art of Habits were highly engaging for FLO members.
- ♣ Under the MSME sector, FLO has set up a unit named NEEW FLO New Enterprise Empowering Wing at Achrol in collaboration with Rajveeka, Government of Rajasthan. The unit is equipped with machines for Agarbatti Making,

Masala Making, Sewing Machine, LED Bulb Making, Papad making, and Batti Making. It is designed to be self-sustained and treated as an autonomous unit. The products made by the unit will be exhibited and sold by Rajeevika, Department of Rajasthan Government.

## 20: NETWORKING:

Under Networking, FLO Jaipur took a FLO Retreat to Agra with 24 delegates with B2B POP UP Show and networking event as a prelude to Diwali with 450 members & 12 smaller Coffee Meets from August till Feb, 2024 benefiting around 300 members.

## EVENTS

In the year 2023-24, JAIPUR Chapter organised 14 Events, 8 workshops for Members & 3 other Events.

For Grassroot, 8 workshops on Digital & Financial Literacy were organised.

### The speakers were :

1. Padma Shree Raveena Tandon,
2. Juhi Babbar,
3. Abha Adams,
4. Meenakshi Jaura,
5. Padma Bhushan Shabana Azmi,
6. Ghazal & Varun Alagh,
7. Dr Pramod Varma (CTO of EkStep Foundation),
8. Zinda Shaheed MS Bitta,
9. Neha Singhi,
10. Ms Prateek Khandelwal, Founder ,RampMyCity & Ms. Shanu Mehta , Founder MMC Covert,
11. Shreya Bajaj,
12. Gaurav Misra,
13. Divya Dutta,
14. Gauranga Das ji.

### The Workshops Were

1. Shreya Bajaj - on Instagram
2. Shreya Bajaj - on ChatGPT
3. Neha Singhi - On Financial Tools
4. Neha Singhi - On Tax Planning
5. Neha Singhi - On Financial Retirement Planning
6. Neha Singhi - On Mutual Funds
7. MSME Meet Workshop
8. Dialogue in the Dark Workshop

## OBJECTIVE:

The overall objective of events held at the Chapter level, were to encourage members engagement, curated events syncing with the ethos of the foundation of the business chamber by promoting networking and business. The main objective was to help members in promoting their business online, offline and also make them familiarise with the technique of AI tools and social media to strategize the business growth. The outreach programmes were conducted on a large scale and we are happy to change lives of those who needed the most by setting up small scale unit and centre of excellence. We witnessed member engagements in terms of participation and sponsorships.. We have organised Coffee Meets for smaller groups whereby new members, who have joined FLO Post Covid got an ample opportunity to connect & find new resources for their work. Each conversation over coffee meet had small sessions with a takeaway. Our Partners for Coffee meet sessions have also benefitted growth.

The vision for the year was "Together We Grow" and the Chapter has made sure that all efforts brought members together for collective growth.

## OUTCOME:

The year was characterized by deep engagement with its members, as FLO Jaipur participated as sponsors for events and partnered for social outreach programs. Together, they curated memories of FLO, overcoming hurdles and experiencing an amazing year of growth. The FLO Retreat and FLO Fashion Show with a pop-up were the epitome of member engagement.

Feedback from the event on "Parenting in the Age of Anxiety" was positive, and sessions on "Decoding Instagram," "ChatGPT & AI Tools," and "Financial Planning on Retirement, MF's & Tax Saver" were highly appreciated by members.

## MEMBERSHIP GROWTH

66 New Annual Individual Members added & One Life Member

## NATIONAL INITIATIVES

INITIATIVE S	IMPACT
FLO Financial & Vocational Literacy	355
FLO Start Up Cell	98
FLO Digital Empowerment	200
FLO MSME Assist Cell	98
FLO Women Corporate Directors	
FLO Policy & Legal	
Leadership Sessions	150

## NUMBER OF COLLABORATIONS

CATEGORY	NUMBERS & DETAILS
JOINT EVENTS	7
MoUs SIGNED	Nil

## NUMBER OF WOMEN NOMINATED FOR FLO UNSUNG HEROES & DETAILS

1. Shobhana Tuwani - FLO Jaipur Chapter
2. Anupama Saxena - RAS, Rajasthan Rural Development Service.

## SNAPSHOT



DIVYA DUTTA



FLO FASHION SHOW



GAURAVSA DAS JI



DIVYA DUTTA



FLO SHE RISES



FLO NETWORKING EVENT



SHREYA PAJAJ



SHREYA PAJAJ



NEHA SINGH



GAURAV MISRA



MSME WORKSHOP



NEHA SINGH



GAURAV MISRA



MSME WORKSHOP



MS BITTA



Padma Bhushan Shabana Azmi



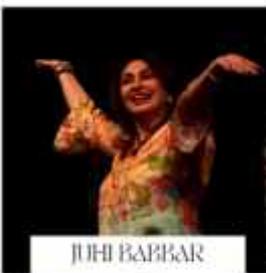
NEHA SINGH



GHAZAL ALAGH



Premier Handball League



JUHI BAPKAR



Padma Shree Raveena Tandon



FLO GOES ASIRA



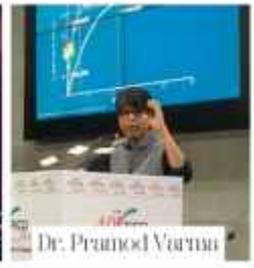
DIALOGUE IN THE DARK



ABHA ADAMS



MEENAKSHI JAURA



Dr. Pramod Varma

## EVENTS IN MARCH

1. 7th March - FLO CHANGE OF GUARD

# JAMMU - KASHMIR & LADAKH CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,

As my term as Chairperson of the Jammu-Kashmir & Ladakh Chapter draws to a close, I find myself reflecting on the enriching journey I've had the privilege to undertake alongside each of you. Serving as your Chairperson for the 2023-2024 term has been nothing short of a transformative experience for me.

Through our collective efforts, we've forged connections, championed causes, and empowered individuals across our community. It has been immensely gratifying to witness the positive impact of our initiatives firsthand. From promoting entrepreneurship to advocating for gender equality, our endeavors have left an indelible mark on the social and economic landscape of our region.

Moreover, my experience working closely with the FICCI FLO National team has been incredibly rewarding. Collaborating with like-minded individuals from diverse backgrounds has broadened my perspective and honed my leadership skills. Together, we've navigated challenges, seized opportunities, and elevated the voices of women in our region.

As I step down from this role, I do so with a profound sense of gratitude and fulfillment. I would like to express my gratitude to President Sudha Shivkumar, Past Presidents, the Presidium and everyone at the FLO office for their guidance, support, and for entrusting me with the opportunity to serve as Chairperson for FLO JKL in 2023-24.

I look forward to continuing our shared pursuit of empowerment and progress in the years to come.

Warmly,

**Varuna Anand**

Chairperson

FLO Jammu - Kashmir & Ladakh Chapter



**Varuna Anand**  
Chairperson

## COMMITTEE MEMBERS



**Ruchika Gupta**  
Sr. Vice Chairperson



**Aarti Chowdhary**  
Vice Chairperson



**Sona Mehta**  
Treasurer



**Pooja Gandotra**  
Jt. Treasurer



**Mona Saraf**  
Secretary



**Chandani Kapoor**  
Jt. Secretary



**Dr. Kunwarani Ritu Singh**  
Imm. Past Chairperson

# REPORT

## **MINDMAP 40:40:20**

## **PROJECTS: 40**

### **FINANCIAL & VOCATIONAL :**

- ✦ A Workshop on "Financial Planning for Entrepreneurial Success" at The Business School , Jammu University - The Chief Guest of the event, was Shri. G. Velladurai IEDS, Joint Director, MSME Jammu. The invited speaker, CA Samriti Kohli, renowned financial expert and member FICCI FLO JKL.
- ✦ Symposium on GST by State Taxes Department J&K
- ✦ Impact Lecture on Entrepreneurship Skills & finance at Giridhari Lal Dogra Memorial Degree College Hiranagar.
- ✦ Dr. Rashmi Singh Commissioner State Taxes in her capacity as Prabhari Officer for Village Billawar, Dist. Kathua invited FLO JKL regarding Skills & Livelihood opportunities for women SHG associated with Rural Haat.
- ✦ Vibrant Verve a multi brand exhibition in collaboration with Luxuries of Kashmir which saw participation from both within the UT as well as brands from across India.
- ✦ Celebrate your Community with "Take Pride in your Tribe," a flagship program of FLO JKL. We're introducing a comprehensive member's manual featuring detailed profiles of each member and their respective businesses. As part of this initiative, every member will extend exclusive discounts to fellow members, fostering collaborative growth within our community. This strategic approach not only amplifies opportunities for our existing members but also serves as a compelling showcase for prospective members, illustrating the array of privileges enjoyed by FLO JKL members through their official ID cards.

### **FLO DIGITAL EMPOWERMENT:**

- ✦ In collaboration with JKRLM FLO JKL ENROLLED 42 ladies for a certified course in Tally/Word & Excel by ICA institute powered by Prevest Denpro, Co founder Mrs. Namrata Modi, member FLO JKL who supported this venture through her CSR.

### **MSME:**

- ✦ Vendor Development Program by MSME J&K in collaboration with JKRLM to create awareness on various Government Schemes.
- ✦ Interaction with Shri SCL Das, Secretary Ministry of MSME, Government of India at Udyog Bhawan, Jammu.

### **FLO STARTUP CELL:**

- ✦ In a ground-breaking event, the Uday Startup Festival was organized by FICCI FLO JKL, M/s SCHEAM India in association with Model Institute of Engineering and Technology (MIET). Dr. Jitendra Singh, Hon'ble MoS (Independent Charge) - Ministry of Science and Technology and Minister of State for Prime Minister's Office; Personnel, Public Grievances and Pensions; Department of Atomic Energy and Department of Space, addressed the gathering virtually on the occasion. Mr Rajeev Rai Bhatnagar, Advisor to Hon'ble LG Jammu & Kashmir was the Chief Guest. Five winners from the school level received cash prizes of Rs. 51,000 each as winners. At the college level % students received cash prizes of Rs. 21,000 each and a Letter of Intent for Investment in their Startup ideas.
- ✦ Participated in the official Launch of the J&K Startup Policy "Avinya" by Hon'ble LG Shri Manoj Sinha organised by Department of Industries & Commerce, Govt. of J&K.



- The Invention Factory program, hosted by IIT Jammu to promote student innovation, invited six members of FLO JKL to serve as guest evaluators. Their role was to assess the inventions presented by students from various IITs across India.
- Attended Emerging Startup Trends in North India, a Startup EXPO in Kathua inaugurated by Hon'ble Vice President of India & Dr. Jitendra Singh, MOS PMO.

## FLO POLICY & LEGAL :

- In a collaborative effort with MIET, took a significant step towards creating safer work environments by organizing a comprehensive workshop on the "Prevention of Sexual Harassment of Women at Workplace." Held at MIET College Kot Bhalwal Jammu, the workshop was led by renowned facilitators Ms. Anuradha Gandhi, a DE&I and POSH certified expert and Managing Associate of S.S. Rana & Co., along with her Junior Associate, Ms. Isha Sharma.
- Policy paper submitted to Dr. Rashmi Singh Commissioner State Taxes to Lower GST on Pashmina shawls from 12% to 5% as on Carpets which are bi-products of the most predominant Cottage Industry of Kashmir.
- Shri Atal Dullo, Chief Secretary J&K, during an interaction with Trade Bodies/ Associations at Udyog Bhawan Jammu, was as apprised about the 12% GST on Pashmina Shawls and other pain points of different Industry Sectors by a delegation of FLO JKL members.
- Say no to Plastic in collaboration with Jammu Municipal Corporation & MIER Institute of Education, an endeavour to support our Mayors campaign for green Jammu

## PROGRAMS

- Cyclothon - A Ride to Reform on World Bicycle Day 3rd June 2023. To promote cycling as a sustainable mode of transport & a key contributor to mitigating climate change and reducing carbon Footprint. Also conducting a rural outreach to girl children by distributing 15 cycles to needy girls who walk 8 kms one way to reach school adue to lack of any means of transport. This was a small contribution for them to be able to continue with their education.
- FICCI FLO Jammu Kashmir & Ladakh collaborated with the BSF & IMFA, Jammu University for an ART CAMP, at the Octroi Post, Suchetgarh, R.S Pura Jammu, to Highlight how our Border Guards -The BSF Personnel are the real Sentinels of Peace on the Border. The theme for the Art Camp was Globalising & Incentivising Peace where 20 artists created paintings in this 2 days workshop.
- FLO JKL BRANDING VIA PAINTINGS OF THE ART CAMP IN ALL TOP OFFICES OF GOVT OFFICIALS IN J&K INCLUDING THE VICE PRESIDENT OF INDIA & Hon'ble Governor of J&K.
- A Delegation of 21 FLO JKL members had the honor of meeting with Hon'ble Vice President of India at his residence in New Delhi and then a guided tour of the New & Old Parliament as his special guests was organised.
- Visit to Jindal Cocoa Factory EPIP, in Bari Brahmana, Jammu.
- Visit to Naturis Cosmetics at EPIP, Bari Brahmana, Jammu.
- We lent our support to Prayas on Yoga Day, marking the launch of member Kanupriya Garg's startup, Life of Balance.
- Inaugurated "Adaa" a new collection of Caratlane by Tanishq.
- Shramdan for Swachhata, FLO JKL contributed to the cleanliness drive around Hari theatre, Jammu in the heart of Jammu city.
- CRPF invited FLO JKL to interact with Women Bikers of BSF an expedition flagged off from Srinagar by Hon'ble LG J&K to converge at Kevadia Gujrat.
- Sharing Smiles by distributing 150 goody bags with Underprivileged children at Muskaan Home for mentally restarted Children & Balgram an orphaned for kids on Children's Day



- Leadership Conclave of Amar Ujjala attended, where Chief Guest was Shri Anurag Thakur, Minister of Information and Broadcasting of India & speaker included Gopal das Gaur, Vikki Kaushal.
- Attended Uttarahini an event by the Samba Administration under Beti Bachao Beti Padao initiative.
- Inaugurated FaMA Luxury Lifestyle Exhibition.
- Trailblazer Awards by FLO J&K honouring 19 women across J&K from various fields.
- Varuna Anand invited to Speak at Nabard, on Women Day.
- Varuna Anand was a panellist at a webinar celebrating Women's Day organised by SS Rana & Co, New Delhi.

## NETWORKING

- Extensive Networking was done across Government Department in J&K throughout the year.
- A series of monthly member gatherings ensured a total of 12 meetings throughout the term. These gatherings aimed to actively engage with members, enhance participation by recognizing FLO stars monthly, and cultivate camaraderie among members.

## HEALTH INITIATIVES OF FLO J&K

- Menstrual hygiene Awareness & Sanitary Napkin Distribution Drive in Collaboration with Niine Foundation, Gorakhpur, and Cluster University Jammu. To create Awareness on Menstrual Hygiene a talk was given by a Gynaecologist, a Dermatologist, and a Nutritionist. Each of them is from our member group. A program greatly accepted by each institution, also our panellists got empanelled with every institution to be invited as speakers as and when required. Distribution done for 54,000 Sanitary Napkins across Government Schools, Colleges and SHG Groups through JKRLM in rural belts of Jammu.
- Eye Camp for 150 rural Men & Women from Nagbani, Panchayat Gajansoo, Marh, Jammu at Sharp Sight, Jammu
- Health Camp for Jammu Municipal Corporation Workers in collaboration with Ascoms, in celebration of Labor Day.
- Talk on "Let there be no pause in Menopause by Dr. Sudhaa Sharma, Vice President Indian Menopause Society, Former Professor OBG, GMC Jammu, Honorary Professor IMA
- Talk on Importance of Gut Health by Tanisha Bawa, an award-winning certified Nutrition Coach.

## EVENTS

In the year 2023-24, JAMMU-KASHMIR & LADAKH Chapter organised 5 webinars and 90 on ground events.

### Speakers:

- Dr. Jitendra Singh Hon'ble MOS Ministry of Science & Technology & MOS PMO.
- Rajeev Rai Bhatnagar, Advisor to Hon'ble LG Shri Manoj Sinha ji.
- Mr. Punati Shridhar IFS, Former head of Forest Force, Govt. of Karnataka, Chairman Bamboo Society of India.
- Arun Kumar Manhas, Director Industry & Commerce Govt. of J&K.
- Mr. Khalid Jehangir MD JKTPO
- G. Velladurai IEDS, Jt. Director MSME.
- Mr. Vikrant Dogra, Chairman J&K Dairy Cooperative Federation Ltd.
- Syna Dehnugara, Lead -Private Market Expansion, Letsventure/Trica, Former feature Editor - CNBC TV 18.

- Anuradha Gandhi a DE&I & POSH certified expert & Managing Associate of S.S. Rana & Co. Delhi.
- Mrs. Monika Kohli, Sr. Additional Advocate General of J&K.
- Hon'ble Mayor Jammu Shri Rajinder Sharma.
- Dr. Palki Sharma, Member FLO JKL Dermatologist & Cosmetologist
- Dr. Shivika Gupta, Member FLO JKL Gynaecologist & obstetrician
- Kanupriya Garg, Member FLO JKL Nutritionist & Certified Yoga Practitioner.
- CA Samriti Kohli, Member FLO JKL on financial Literacy.
- CA Surbhi Mehta, Member FLO JKL on Financial Literacy.
- Dr. Sudhaa Sharma, Vice President Indian Menopause Society, Former Professor OBG, GMC Jammu, Honorary Professor IMA
- Geetika Kohli, Member FLO JKL Entrepreneur, Author & Public Speaker
- Mishty Aggarwal, Member FLO JKL Makeup Artist.
- Tanisha Bawa, an award-winning certified Nutrition Coach from Institute of Integrative Nutrition (IN), & the National Academy of sports Medicine (NASM) USA

## OBJECTIVE:

The objective was to speak on multiple issue like Startups, Schemes by MSME, Menstrual Hygiene, POSH, Financial Literacy, Entrepreneurship, Environment Protection & Health & Wellbeing,

## OUTCOME:

The outcome was successful culmination of events, in the Startup eco system of the region, Financial Literacy to students and SHG women, knowing rights of women at a workplace, encouraging entrepreneurship in the youth, breaking the Taboo on Menstrual hygiene and creating awareness in young girls and women from rural belts of Jammu. Creating awareness of saying no to plastic to protect our environment.

MEMBERSHIP GROWTH: The Chapter has added 49 Members in the term 2023 - 2024, an increase of approximately 70% membership with a renewal of about 90%

## NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	150 - 200 students
FLO Start Up Cell	5 School Children given a Cash prize of 51,000/- each and 5 College Students given an investment contract and 21,000/- each
FLO Digital Empowerment	48 Ladies registered for ICA course
FLO MSME Assist Cell	200
FLO Policy & Legal	150

## COLLABORATIONS

CATEGORY	NUMBERS & DETAILS
JOINT EVENTS	14-16
MoUs SIGNED	1 with M/s Scheam India, Bangalore for our Startup Stage Investment Program UDAY

## FLO UNSUNG HEROES - FLO J&K and Ladakh Chapter

### Two women were Nominated

**Reecha Sharma** hails from Kishtwar, known for its beauty, nature, culture, and heritage, including saffron, sapphire, and shrines. She transformed from a jobless individual into a successful women entrepreneur by establishing a disposable manufacturing unit, supported by JKRLM's continuous monetary and professional assistance to its SHG members. Reecha, a 30-year-old daredevil, bold and courageous, pioneered the district's first manufacturing unit for disposable items. Her market survey revealed significant demand for such items, not only for commercial purposes and ceremonies but also for daily use.

**Hameeda Bano**, a rural girl from Ganderbal, Kashmir, overcame the challenges of village life to become an icon for women in the entire Jammu and Kashmir Union Territory. Joining JKRLM SHG in 2013, she started her livelihood with minimal resources and transformed it into a renowned state brand. Despite coming from a poor, orthodox family, and being the daughter of a marginalized farmer, the 33-year-old, 12th pass entrepreneur launched her own dairy farm. Over time, it evolved into a milk processing unit under the banner of "ASLI DAHI." She learned the process of converting milk into yogurt, which increased the value of her product from Rs 26 to Rs 35 in the market. Hameeda's success has earned her respect and admiration within her family and the entire society, with "ASLI DAHI" becoming a well-known brand capturing both rural and urban markets.

### SNAPSHOTS



Hamida Bano from Ganderbal, Kashmir



Reecha Sharma from Kishtwar, Jammu

### LIST OF EVENTS PLANNED IN MARCH

1. Invitation as Guest of Honour for 1st March 2024 for Vendor development Program by the MSME Department at ICAI, Bhawan Jammu in collaboration with JKRLM (Jammu Kashmir Rural Livelihood Mission). Mr. G Velladurai, IEDS Jt. Director MSME Jammu extended the invitation.
2. Invitation to the Launch of The J&K Start up Policy "Avinya" by Hon'ble LG Shri Manoj Sinha at Radison Blu Hotel, Jammu on 3rd March 2024, by Department of Industries & Commerce, Government of Jammu & Kashmir.
3. Invitation for Mrs Varuna Anand, Chairperson to be a speaker and share her journey at Nabard on 7th March 2024, celebrating Womens Day.
4. Varuna Anand was invited as a panellist on a Webinar organised by SS Rana & Co, Delhi, Celebrating Women on Women's Day on 8th March 2024. Other Panelists include Dr. Sunita Chugh TedX Speaker, Academician, Inclusion & Diversity Champion, Dr. Vikram Srivastava Founder of Independent Thought, Dr. Kriti Parashar, Asst. Prof. Christ University, Delhi, Mr. Jayant Sundaesan, Core Team Member, Qurex Health Pvt. Ltd., Prof. Richa Kumar Associate Prof at IIT Delhi.

5. Varuna Anand was an Esteemed Awardee of the IWD Award, New Delhi by the Public Diplomacy Forum under the category Promotion of Crafts of J&K, in her personal capacity as Founder The Splendor of Kashmir.
6. Webinar on the 15th March 2024, on the importance of Gut Health by Tanisha Bawa, an Award Winning Certified Nutrition Coach, from Institute of Integrative Nutrition (IIN) & the National Academy of Sports Medicine (NASM) USA
7. 16th March 2024, A thanksgiving for Varuna Anand as her term ends as Chairperson of FLO JKL celebrating her contributions & achievements by Incoming Chair Ruchika Gupta and Core Team FLO JKL, at Lords Inn Hotel, Jammu.



## FLO BRANDING AT JAMMU AIRPORT



**FICCI FLO JKL delegation of 21 women entrepreneurs meets Vice President of India**

**21 WOMEN ENTREPRENEURS MEET VICE PRESIDENT OF INDIA**

NEW DELHI, 11 OCTOBER 2023: A delegation of 21 women entrepreneurs from Jammu and Kashmir (JKL) met with the Vice President of India, Jagdeep Singh, on October 11, 2023, at the Vice Presidential Residence, Rashtrapati Bhavan, New Delhi. The meeting was presided over by the Vice President, who expressed his appreciation for the women's contribution to the state's economic growth and development. He also discussed the challenges they face and the government's initiatives to support them. The Vice President emphasized the importance of women's entrepreneurship and the need for a supportive ecosystem. He also discussed the government's initiatives to support women entrepreneurs, such as the Pradhan Mantri Mahila Shakti Kendra (PMMSK) and the Pradhan Mantri Ujjwala Yojana (PMUY). The Vice President also discussed the government's initiatives to support women entrepreneurs, such as the Pradhan Mantri Mahila Shakti Kendra (PMMSK) and the Pradhan Mantri Ujjwala Yojana (PMUY). The Vice President also discussed the government's initiatives to support women entrepreneurs, such as the Pradhan Mantri Mahila Shakti Kendra (PMMSK) and the Pradhan Mantri Ujjwala Yojana (PMUY).

**FICCI FLO JKL Trailblazer Awards 2024 Honour exceptional women achievers**

**FICCI FLO JKL Trailblazer Awards 2024 Honour exceptional women achievers**

NEW DELHI, 11 OCTOBER 2023: A group of women entrepreneurs from Jammu and Kashmir (JKL) were honored with the FICCI FLO Trailblazer Awards 2024. The awards were presented by the Vice President of India, Jagdeep Singh, at the Rashtrapati Bhavan, New Delhi. The awards recognize the exceptional achievements of these women in various fields, including entrepreneurship, social work, and community service. The Vice President expressed his admiration for their hard work and dedication. He also discussed the government's initiatives to support women entrepreneurs and the need for a supportive ecosystem. The Vice President also discussed the government's initiatives to support women entrepreneurs, such as the Pradhan Mantri Mahila Shakti Kendra (PMMSK) and the Pradhan Mantri Ujjwala Yojana (PMUY).

**EVENTS DONE WITH GOVERNMENT OF J&K over the Year 2023 – 2024 : 15 EVENTS**



Symposium on GST by State Taxes Department Presided by Addl. Comm. Namrata Dogra



Dr. Rashmi Singh, Commissioner State Taxes Department



Meeting with C.L. Das Secretary MSME, Govt. of India, at Udyog Bhawan Jammu



Jammu & Kashmir Agro Food Festival



Interaction with Hon'ble Vice President of India & Dr. Jitendra Singh



Vendor Development Program by MSMe & JKRLM



Department of Employment & Skill Development & Mission Youth



"Avinya" Launch of Startup Policy of J&K by Hon'ble LG J&K & Industries & Commerce Dept.



Varuna Anand Talk at Nabard On Women's Day



Interaction of Industry Associations with Atal Dullo Chief Secretary J&K



J&K Food Processing Conclave by Jammu Kashmir Trade Promotion Organisation JKTPO



Varuna Anand, Honoured by Shri Dileep Sanghavi, Chairman NCUI, IFFCO



Invitation to Republic Day Parade & Beating The Retreat

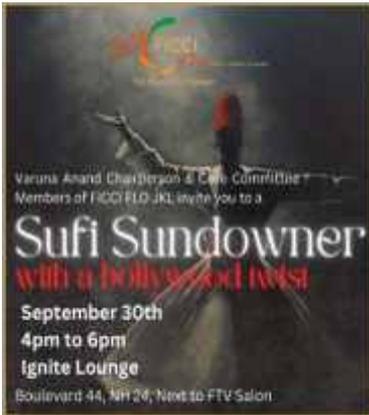


Invitation by CRPF & Mukti NGO



JKTPO invited members FLO JKL to become part of supply chain of Flipkart/Walmart

## MEMBER ENGAGEMENT EVENTS



# KANPUR CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,

As the 9th Chairperson of FLO Kanpur Chapter, I was deeply honored and privileged to take on this distinguished position. It was a profound privilege for me to lead and build upon the remarkable legacy of my predecessors and the outstanding work they had accomplished.

Aligned with the resolute vision of the FLO National President, our unwavering determination was to foster and promote the entrepreneurial spirit of women.

At that time, women's contribution to India's GDP stood at a mere 18%, well below the global average. I was eager to seize that opportunity to bridge this gap and accelerate India's growth story by empowering women to participate more actively in the economy, through initiatives with a particular focus on promoting literacy in areas such as digital skills, financial literacy, STEM education, and gender parity.

Additionally, I was dedicated to supporting agricultural skills for women farmers, vocational training for young girls, and initiatives promoting startups and MSMEs, as well as professional development.

In our pursuit of those goals, we undertook a plethora of events, activities, and initiatives, with the aim of transforming lives and empowering women in a tangible and meaningful manner. I was fortunate to be supported by an exceptional Executive Committee composed of dedicated and enthusiastic women, and together, we aimed to make that year a truly rewarding one for all.

Regards,

**Sneha Gupta**

Chairperson

FLO Kanpur Chapter



**Sneha Gupta**  
Chairperson

## COMMITTEE MEMBERS



**Pooja Gupta**  
Imm Past Chair



**Nalini Sanwal**  
Sr. Vice Chairperson



**Kriti Shroff**  
Vice Chairperson



**Ankita Garg**  
Secretary



**Kashish Agarwal**  
Treasurer



**Roli Gupta**  
Jt. Secretary



**Aarushi Tandon**  
Jt. Treasurer

# REPORT

Projects/Initiatives							
Sr no	Name of Event Date	Number of sessions/ events	Date	Participants	Total Cost Rounded	Membership + Sponsorship/ Fundraiser/ CSR	Any Special Observation
<b>6 Projects -Village Skilling Committee</b>							
1	MOU signing with NGO Shramik Bharti	1	May 8th	30+	N.A	Membership+ Sponsorship	Reach: Total population to be impacted: 600 women farmers MOU signed to upskill women farmers at grassroots.
2	Capacity Building workshop of women farmers on Organic farming	1	9th -11th June	40 women	145,010	Sponsorship	To promote organic farming skills at grassroots
3	Farmer's Market by women Farmers	1	July 9th	600 women Farmers	N.A	Self Funded	Provided a marketing opportunity for a farmer's produce, directly to consumers.
4	UPskilling small scale Units at Hingupur, Village	4	2023-24	sewing Unit-27 women candle making unit-9 Masala making Unit 8 Beautician Kits-5	N.A	Sewing Training provided by Jan shikshan sansthan	Business Upskilling sessions conducted for women in small scale units on marketing, pricing lessons, and design to stay with the market trend.
5	Kanpur's MASIK DHARAM MAHA JAGURUKTA including awareness sessions, inter school competition, Panel Discussion & Cultural Program - Menstruation Drive	52	May 1st-28th	Total population impacted: 2500+ girls in 60 Schools.	600,000	In Partnership with ALIMCO- a government corporation	AREA OF FOCUS Education & Policy Advocacy- Literacy among students, Deliberate Policy change around menstruation with Govt officials. Panel Discussion with the District Magistrate of Kanpur along with other office bearers. Highlighted the role of FLO in empowering the society Educating young minds about health & sanitation
6	Diwali Diyas from Unnati	1	Nov 6th	35-40 Village women	75,000	Membership+ Sponsorship	In collaboration with IIT Knapur- A cluster of women being trained in Pottery for livelihood



MOU Signing with Shramik Bharti



Farmer's Market



Upskilling small scale units at Hingupur Village



Capacity Building Workshop



Masik Dharam Maha Jalgrukta



Diwali Diyas from UNNATI

Projects/Initiatives							
Sr no	Name of Event Date	Number of sessions/ events	Date	Participants	Total Cost Rounded	Membership + Sponsorship/ Fundraiser/	Any Special Observation
<b>3 Projects- Vocational Skilling Committee</b>							
1	Certified Tally workshop for the Youth	1	June 1st - Oct 25th	Batch 1- 22 college girls	100,000	In Partnership with Talent Development Council	Educating & skilling girls from underprivileged background to make them more employable.
2	Vocational Skilling- 3 courses: 1) Beautician Therapist Training 2) IT training 3) Telecom Operator Training	16	May 25th- Sep 12th	16 batches, 5 centres, 550+ college going girls	800,000	In Partnership with LMCHES	Government: certified by Uttar Pradesh Kaushal Vikas Mission Project. Educating & skilling girls from underprivileged backgrounds to make them more employable.
3	JOB MELA- Skilled Girls	1	March 18th	100+	N.A	Partnership	A place for 100+ skilled girls to meet different HR heads from organisations of Kanpur
<b>Literacy Committee Committee</b>							
1	MOU signing with DG College	1	August 16th	15+	NA	Partnership	Reach students with Vocational Skilling, legal, financial & digital workshops.
2	MOU signing with Mahila College	1	August 27th	10+	NA	Partnership	Reach students with Vocational Skilling, legal, financial & digital workshops.
3	MOU signing with Allenhouse College	1	Oct 10th	120+	NA	Partnership	Reach: students of allenhouse with legal, financial & digital workshops.



Tally workshop



Vocational Skilling



MOU Signing with Allenhouse College



MOU Signing with Mahila College

Projects/Initiatives							
Sr no	Name of Event Date	Number of sessions/ events	Date	Participants	Total Cost Rounded	Membership + Sponsorship/ Fundraiser/ CSR	Any Special Observation
<b>4 Projects- Financial Literacy Committee</b>							
1	Literacy on Wheel- Financial, Digital & Health.	1	July 9th	women at Grassroots	4,250	In Partnership with Amar Ujala.	Inaugurated by Uttar Pradesh Governor Shrimati Anandiben Patel & execution supported by District Magistrate Neha Jain & her team Reaching out to women at grassroots with their overall literacy including financial & digital
2	My Money My Pride- Mera Paisa Mera Swabhiman	60	June 30th-ongoing	4800+ women	500,000	CSR Funds	Financial literacy for 18 yrs above girls and women at Villages, Colleges, schools, hospitals, industries, institutes. In Partnership with Knowledge Partners Awoke India, Indycapital, GROW, Kamal Associates
3	Understand Money Matters by Dr. Aarti Gupta	1	Dec 20th	60+	9,290	Membership+ Sponsorship	A session by financial expert Dr. Aarti Gupta on understanding the nuances of financial matters and understand the importance of wealth creation for women
4	Inauguration of Statue- Beti Bachao, Beti Padhao, Beti Kamao	1	24th Feb	Kanpur City	150,000	In Collaboration with Kanpur Nagar Nigam	Inauguration of "Beti Bachao – Beti Padhao – Beti Kamao –" statues will certainly go down in the history of women revolution as a beacon of inspiration and encouragement for the society to not only protect our women, to educate our women but to also economically empower our women.



Literacy on wheels – Financial, Digital, Health



My money my pride



Understand Money Matters



Inauguration of statue: Beti Bacho, Beti Padhao, Beti Kamao

Projects/Initiatives							
Sr no	Name of Event Date	Number of sessions/ events	Date	Participants	Total Cost Rounded	Membership + Sponsorship/ Fundraiser/ CSR	Any Special Observation
3 Projects- Digital Literacy Committee- including 2 Centre of Excellence							
1	Digital Shiksha- Inauguration of Smart Classroom	1	Oct 15th	Ongoing- Girls & women	85,000	Past President Fund	A digital classroom exclusively for children & women that aims to hold meaningful learning sessions with the support of Sewa Bharti and Maharana Pratap Group
2	A Digital Learning LAB - an Online Rural Education initiative (OREI) in collaboration with IIT Kanpur	1	Coming soon	Ongoing- Girls & women	200,000	Past President Fund	A Digital Learning LAB at Government Girls Inter College Singhpur (Kalyanpur, Kanpur) school, for the young girls of our nation, which will ultimately aid in their employability skills. In collaboration with Ranjit Singh Rozi Shiksha Kendra (RSK) at Indian Institute of Technology Kanpur, with an objective to set up a Digital infrastructure support
3	Digital cyber security - Protect Your Privacy on Phone	1	Dec 6th	200+	187,500	Membership+ Sponsorship	A timely & crucial session on cyber security with a particular emphasis on the vulnerabilities faced by women in this digital age. Was an honor to receive first hand information case studies from experts in this very field, the Cyber Security Advisor, Special Task Force,



Projects/Initiatives							
Sr no	Name of Event Date	Number of sessions/ events	Date	Participants	Total Cost Rounded	Membership + Sponsorship/ Fundraiser/ CSR	Any Special Observation
2 Projects- Legal Committee							
1	Master Class on Legal Rights by Supreme advocate Amreeta Swarup	1	Oct 18th	50+	80,690	Membership+ Sponsorship	The session delved deeper into inheritance, succession, domestic, matrimonial, property & general rights
2	POSH Awareness Workshop	1	Feb 17th	50+	N.A	In collaboration with MCUP	The event was well received, Talking about such a pertinent topic and reaching out to sooo many organisation heads & senior representative was absolutely fulfilling



Legal Rights

POSH Awareness Workshop

Projects/Initiatives							
Sr no	Name of Event Date	Number of sessions/ events	Date	Participants	Total Cost Rounded	Membership + Sponsorship/ Fundraiser/	Any Special Observation
<b>8 Sessions- Entrepreneurship- Building Business mindset for Members</b>							
1	Master Class with Miss India Sana Dua, founder Imageandbeyond	1	26th April	200+	177,637	Membership+ Sponsorship	Sessions on Self development are extremely crucial and informative for members, excellent feedback received from members and a lot of queries from non members.
2	Master Class with Sarah Sham, Founder- Essajees Atelier	1	May 10th	220+	338,608	Membership+ Sponsorship	Huge encouragement for women entrepreneurs in the field of design, architecture. an attraction for non members to join FLO.
3	Master Class with Pooja Makhija Founder- Nourish Genie	1	July 31st	200+	251,662	Membership+ Sponsorship	Huge encouragement for women entrepreneurs in the field of nutrition & Health, an attraction for non-members to join FLO
4	Master Class on Business Automation by Kewal Kishan	1	Aug 23rd	85+	142,665	Membership+ Sponsorship	A clear objective to highlight the need for business automation that frees up resources, that further helps the businesses to expand further
5	FLO Bazaar- Glitterati Edit	1	9th Sept	1500+	965,280	Self-funded/Fundraiser	A successful fundraiser event that had 99% stalls by women exhibitors displaying products from pan India
6	Master Class by Chandni Singh, Founder- The Naari Studio	1	20th Sept	200+	145,661	Membership+ Sponsorship	Session on the 2.2 billion dollar industry was not only learning the skills but also highlighted the opportunity in this growing industry
7	Masterclass by Gayatri Gandhi, Joy Factory	1	11th Oct	120+	121,209	Membership+ Sponsorship	Along with learning the skill of organizing, another highlight was that any simple idea when focused on can turn to be a big business opportunity.
8	Young Founders BootCamp	7	Nov 16th-18th	400+	50,000	Membership+ Sponsorship	YFS team from Chandigarh, conducted startup bootcamps at 7 schools for children in grade 8-12th



Masterclass with Sana Dua



Masterclass with Sarah Sham



Masterclass with Pooja Makhija



Masterclass with Kewal Kishan



FLO Bazaar – The Glitterati Edit



FLO Bazaar – The Glitterati Edit



Masterclaa with Gayatri Gandhi



Young Founders BootCamp



Masterclass with Chandni Singh

Projects/Initiatives							
Sr no	Name of Event	Date	Number of sessions/ events	Participants	Total Cost Rounded	Membership + Sponsorship/ Fundraiser/	Any Special Observation
<b>Startup Committee</b>							
1	SHE RISES- Cohort 1			2 month long	34 selected for the learning module	N.A	Part of the National initiative with STEP A great learning space for the participants
2	SHE RISES CONCLAVE & EXPO		1	Nov 21st	150+	426,817	Membership+ Sponsorship In Partnership with Startin UP & IIT Kanpur Incubation Centre, Kanpur's first women startup conclave
3	IPV Program				11 members	N.A	National Initiative 11 members participated in this National Startup cell Program
4	Mentorship Program				1 member	N.A	National Initiative 1 members participated in this National Startup cell Program
<b>MSME Committee</b>							
1	MSME Entrepreneurship Program		1	March 2nd	40	N.A	In collaboration with MSME With 7 knowledgeable speakers on the panel, who gave valuable insights on building MSME Identity of our Business



SHE RISES – Cohort 1



SHE RISES Conclave



SHE RISES EXPO



IPV Program



MSME Entrepreneurship Program

Projects/Initiatives							
Sr no	Name of Event	Date	Number of sessions/ events	Participants	Total Cost Rounded	Membership + Sponsorship/ Fundraiser/	Any Special Observation
<b>Women in Leadership</b>							
1	Fearless Governance & Leadership by Kiran Bedi	August 7th	1	60+	0	Supported by FLO-Centre	An exceptional session on Leadership presented at FLO Delhi by Kanpur Chapter
2	Bold Talks with Navika Kumar	15th April	1	150+	426,969	Membership Sponsorship	Times Network, Editor in chief, Navika Kumar's leadership tips was very well received by women in the audience.
3	Arohini- A Leadership Seminar for women in Local Administration	July 24th	1	48	N.A	Supported by Kanpur Administration	FLO Kanpur was invited by DM Kanpur Dehat to deliberate on leadership skills
<b>Awards &amp; Recognition</b>							
1	40 years of FLO celebration- 9th FLO UP Awards	March 9th	1	300+		Membership Sponsorship	A session celebrating 40 years of FLO with 9th FLO UP Awards that recognised 6 women in rural category including 4 categories in rural - community service, health, self help group, Fram Entrepreneur & 2 unsung heroes



Fearless Governance & Leadership by Kiran Bedi



Bold Talks with Navika Kumar



Arohini – A Leadership Seminar



40 years of FLO celebration – 9th FLO UP Awards

### Programs- 6 Events

Sr no	Name of Event Date	Number of sessions/events	Date	Participants	Total Cost Rounded	Membership/ Fundraiser/ Sponsorship	Any Special Observation
1	Ganga Kavya Pravah	1	24th Dec	100+	428,729	Sponsorship	A collaboration with different organisations of Kanpur including govt. & private to promote art & culture of our city
2	Conquer Your Fear by Rajesh Singh	1	17th Jan	150+	132,560	Membership Sponsorship	A unique session by a hypnotist, where we walked over fire conquering the fear in our minds.
3	75th Republic Day Rendevous	1	25th Jan	65+	41,440	Membership Sponsorship	A collaboration with Kanpur Darshan to promote heritage sites of our city
4	Masterclass on Parenting with 2 Speakers- Mansi Zaveri & Anju Kisch	2	7th February	120+	23,410	Membership Sponsorship	The most talked about session as it was most relatable to hear from to coach on parenting
5	DAYdedicated to Democracy- The Parliament Visit	1	19th February	35+	N.A	Self Funded	A day visit to the highest land of democracy and meeting the Vice President & the Speaker
6	Shramdaan for Swachata	1	Oct 2nd	30+	N.A	Self Funded	The day dedicated to Swachata



Ganga Kavya Prawah



Conquer your Fear by Rajesh Singh



75th Republic Day Rendevouz



Masterclass on Parenting



The Parliament Visit



Shramdaan for Swatchhata

### Networking- 7 events

Sr no	Name of Event Date	Number of sessions/vents	Date	Participants	Total Cost Rounded	Membership/ Fundraiser/ Sponsorship	Any Special Observation
1	10' small coffee group- Meet, Greet & Photo Shoot Meet-	10	April Month	295	147,000	Both	These events focused on reiterating the vision of FLO to the members. Adding a Professional Photo shoot built excitement and doing it in small groups was fruitful for networking as well.
2	Poetry & Storytelling evening with Nayab	1	May 28th	130+	80,000	In partnership with ALIMCO	A literary evening igniting the spirit of poetry & storytelling
3	A musical Concert with Shubha Mudgal	1	July 16th	250+	406,606	Both	A classical evening thoroughly reigniting the importance of art & culture.
4	Being Barbie- A fundraiser event	1	11th Aug	70+	148,500	Self-funded/Fundraiser	Funds collected from this event were sent to POORTI- an organisation makes prosthetic breasts for cancer survivors
5	Pasta Making MasterClass by Sambhav Joshi	1	6th Oct	25+	5,500	Self-funded/Fundraiser	A networking event that honed culinary skills with one of the best in the country
6	Diwali Meet- Chaap Tilak	1	6th Nov	440+	463,404	Self-funded	Annual event at the chapter level that garnered the highest membership of 400+ members.
7	Day trip to Mumbai Mia-NMAAC Visit	1	9th Dec	30	366,632	Self-funded	A daytrip to witness a world class show under world class infrastructure



Conquer your Fear by Rajesh Singh



Poetry & Storytelling by Nayab



A musical concert by Shubha Mudgal



Being Barbie – A fundraiser event



Pasta making masterclass



Diwali meet – Chhaap Tilak



Ganga Day trip to Mumbai Mia - NMAAC

## MINDMAP 40:40:20

Total Events	100%
Under National Initiatives	64%
Under Chapter Programs	10%
Under Networking	25%

A Conscious effort has been made to spend majorly on National Initiatives including Literacy projects, Entrepreneurship projects including Startup & MSME, & Leadership Representation.

The above 35% of the funds have been spent on Chapter Programs & Networking events.

## EVENTS

In the year 2023-24, KANPUR Chapter organised 192 on ground events.

## SPEAKERS

Founders: Personality Development Coach Miss India Sana Dua, National Acclaim Nutritionist Pooja Makhija, Interior Designer Sarah Sham, Business Automation Coach Kewal Kishan, Super Chef Shambhavi Joshi, Konmari Certified Master Consultant Gayathri Gandhi, Legal Safety By Corporate Consultant Anisha Patnaik, Angel Investor Mohit Gulati, Digital Branding by Coach Arks Srinivas, Financial Investor Dr. Aarti Gupta, Hypnotherapist Rajesh Jagdish Singh, Coach Anju Kisch & Parenting Coach Mansi Zaveri

Leaders: Media Stalwart Navika kumar, IPS Kiran Bedi, Supreme Advocate Amrreeta swaarup, Prof. Ravi pandey, Prof. Dalamal kumarsami,

Government representatives: The chapter witnessed Government one to one interactions from the highest seat of Democracy to GOvernment Corporates

Honorable Vice-President Shri Jagdeep Dhankharji, Honorable Lok Sabha Speaker- Shri OM Birlaji, Uttar Pradesh Governor Shrimati Anandiben for the inauguration of Literacy on wheel, Women & child development minister Shrimati Baby Rani Maurya, Kanpur city mayor Shrimati Pramila Pandey, Kanpur Smart City Commissioner Shri Shiv Shrinappa, Kanpur Nagar District Magistrate Shri Vishal G Iyer, Kanpur Dehat District Magistrate Shrimati Neha Jain, Shrimati Raveen Tyagi, CMD ALMCO Shri Praveen Kumar, Kanpur Commissioner Shri Amit Gupta, Joint Police Commissioner Shri Anand Tiwari, Additional Labour Commissioner Shrimati Saumya pandey, UP Cyber security chief Shri Rahul Mishra, SP Shri Vishal Vikram Singh & Startin UP Abhishek tiwari, 5 speakers from MSME Kanpur, 11 speakers for menstrual Hygiene Awareness Da.

## OBJECTIVE:

The objective behind hosting events with speakers is multifaceted for FLO Kanpur Chapter. Firstly, they aim to promote leadership development among their members by providing insightful talks and discussions led by accomplished individuals. Secondly, these events serve to enhance member engagement, fostering connections and collaboration within the community. Thirdly, the chapter aims to build a strong network by inviting influential speakers and facilitating networking opportunities. Additionally, these events advance professional development by offering valuable insights and skills. Furthermore, through community outreach initiatives, FLO Kanpur Chapter strives to make a positive impact beyond its organization's boundaries, all while promoting FICCI FLO and encouraging continued involvement from its members.

## OUTCOME

Hosting events with speakers at FICCI FLO Kanpur has yielded remarkable outcomes.:

- Members have experienced significant growth in their leadership skills, thanks to insightful discussions led by accomplished individuals.
- These events have strengthened member engagement, fostering a sense of community and collaboration.
- Our network has expanded, with influential speakers contributing to valuable connections and partnerships.
- Additionally, attendees have gained valuable insights and skills, advancing their professional development.
- Through community outreach initiatives, we have made a positive impact beyond our organization, promoting FICCI FLO's mission.
- As a result, members are more committed and involved, driving continued success and growth for our chapter.

## MEMBERSHIP GROWTH

Total 499 members.

153 NEW MEMBERS ADDED: 113 new annual members + 40 new life members.

260 old renewals

75 life members

11 old, converted to life members.

## ABOUT THE BUSINESS PROMOTION WHATSAPP GROUP:

It has been an active WhatsApp group for many years, where members regularly share their marketing material of their respective businesses.

## NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	5321 (4739+550+60+22)
FLO Start Up Cell	46 Learners + 1500 reach
FLO Digital Empowerment	600 girls & colleges
FLO MSME Assist Cell	60 + women
FLO Policy & Legal	120+
Leadership Sessions	400+

## NUMBER OF COLLABORATIONS

Category	Numbers & Details
	<p>12 additional partnerships to achieve National Initiative Goals set for the year including</p> <ul style="list-style-type: none"> <li>• TALENT DEVELOPMENT COUNCIL</li> <li>• LMCHES</li> <li>• AMAR UJALA</li> <li>• GROWW,</li> <li>• INDY CAPITAL,</li> <li>• AWOKE INDIA,</li> <li>• KAMAL ASSOCIATES</li> <li>• MAHARANA PRATAP University,</li> <li>• SEWA SAMITI COMMUNITY CENTRE</li> <li>• MCUP</li> <li>• India Vision Foundation</li> <li>• Prabha Khaitan Foundation</li> <li>• UNNATI</li> <li>• Poorti</li> </ul>
<b>JOINT EVENTS</b>	
<b>MoUs SIGNED</b>	<p>6 MOUs signed- all to reach out with better empowering programs to these locations.</p> <ul style="list-style-type: none"> <li>• Shramik Bharti,</li> <li>• Waqt Ki Awaaz,</li> <li>• Mahila College,</li> <li>• DG College,</li> <li>• Allen School of Management,</li> <li>• IIT Kanpur-</li> </ul>

## FLO UNSUNG HEROES – KANPUR

2 WOMEN NOMINATED FROM THE ADOPTED VILLAGE HINGUPUR

### ARADHNA MAURYA: ENTREPRENEUR & INSTRUCTOR

- Seven years, Hingupur, Uttar Pradesh
- Founded and managed a successful candle and masala making business for seven years.
- Developed innovative product lines and sustainable business strategies.
- Provided training and mentoring in candle making and masala making to community members.
- Actively participated in FICCI FLO's Ek Prayas Self-Help Group, contributing to skill development initiatives.

## SUNITA MAURYA: ENTREPRENEUR & INSTRUCTOR

- 32 years, Hingupur, Uttar Pradesh
- Founded and managed a successful sewing business for over three decades.
- Provided sewing classes and mentorship to empower women in the community.
- Demonstrated expertise in various sewing techniques and garment construction methods.
- Implemented innovative strategies to expand business opportunities and promote sustainability.

### Events In March

**March 9, 2024:** 9th UP WOMEN AWARDS - RURAL CATEGORY along with acknowledgement to internal awards.  
Special Guest for awards: FARAH KHAN

**March 18, 2024:** JOB MELA for girls who have been skilled under the Vocational Training Courses

# KOLKATA CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,

As we reflect on the past year, I am filled with immense pride and gratitude for the journey FICCI FLO Kolkata has embarked upon. Despite the challenges we faced, our commitment to empowering women entrepreneurs and professionals has never wavered. Our chapter has thrived, showcasing resilience, innovation, and the spirit of community.

This year, we have launched several initiatives aimed at skill development, networking, and advocacy, providing our members with invaluable opportunities to grow and excel. Our programs have not only fostered professional growth but have also contributed significantly to societal impact, addressing crucial issues such as education, health, and environmental sustainability.

The success of our chapter is a testament to the collective effort of our members, volunteers, and partners who have dedicated their time and resources. Your unwavering support and enthusiasm have been the driving force behind our achievements.



**Radhika Dalmia**  
Chairperson

As we look ahead, we are inspired to set even higher goals. We aim to further expand our reach, enhance our programs, and continue to provide a platform that nurtures and celebrates the achievements of women in all spheres of life.

Together, we will continue to make a difference, embracing challenges as opportunities to innovate and excel. I am excited for what the future holds for FICCI FLO Kolkata and am confident that with our combined efforts, we will achieve even greater heights.

Thank you for your continued support and belief in our mission. Let us move forward with renewed vigor and commitment to empower, educate, and elevate.

Regards,

**Radhika Dalmia**

Chairperson

FLO Kolkata Chapter

## COMMITTEE MEMBERS



**Shradha Murarka**  
Sr. Vice Chairperson



**Nidhi Jhunjunwala**  
Vice Chairperson



**Ritu Jajodia**  
Treasurer



**Payal Tekriwal**  
Jt. Treasurer



**Sweta Nathany**  
Secretary



**Madhuri Mantri**  
Jt. Secretary



**Shradha Saraf**  
Imm Past Chair

# REPORT

## MINDMAP 40:40:20

The FICCI FLO Kolkata chapter strategically aligned its initiatives with the Mind map 40:40:20 framework, emphasizing empowerment, education, and advocacy. This approach was reflected in their diverse range of events and activities:

**40% National Initiatives (Empowerment):** The chapter organized events aimed at empowering women entrepreneurs and professionals through skill development programs, such as "Soil to Soul" and the "She Rises Conclave." These initiatives supported local artisans and entrepreneurs, fostering economic growth and self-reliance among women.

**40% Events (Women Empowerment, Health, and Wellbeing):** Education and skill enhancement were significant focuses, with initiatives like "CHANGING ROLES OF WOMEN IN MODERN INDIA' WITH THE DYNAMIC SMT. SMRITI ZUBIN

IRANI," where we focused on a Q&A session with Smt. Smriti Irani that aimed to improve the overall wellbeing of participants. Education initiatives extended to financial literacy workshops and sessions on AI tools, enhancing participants' knowledge and skills for personal and professional growth.

**20% Networking:** The Kolkata Chapter fostered a robust networking environment through joint events and strategic collaborations, providing members with opportunities to connect, exchange ideas, and form partnerships. Events such as the "FLO YFLO Bazaar 2023" not only showcased local entrepreneurs but also encouraged business exchanges and networking among women business owners. Additionally, the chapter's collaborations with various organizations and the signing of MoUs laid the groundwork for a strong network that supports women's entrepreneurial and professional endeavours. These interactions have been instrumental in building a community of like-minded individuals committed to the growth and empowerment of women.

## EVENTS

In the year 2023-24, the Kolkata Chapter organized 3 webinars and 37 on-ground events.

### The Speakers Included:

- Smt. Smriti Zubin Irani
- Tarun Tahiliani
- BK Sister Shivani
- Kiran Bedi
- Dr Subramanian Swamy
- Naseeruddin Shah and Ratna Pathak Shah

Among others, reflecting a wide range of expertise from politics, fashion, wellness, and the arts.

## THE OBJECTIVE WAS:

The chapter's objectives centered around empowering women through economic, educational, and health initiatives. This included supporting women entrepreneurs, enhancing digital and financial literacy, promoting health and wellness, and contributing to societal wellbeing through advocacy and awareness programs.

## THE OUTCOME WAS:

The outcomes of these events were multifaceted, including:

- Enhanced skills and knowledge among participants, leading to personal and professional growth.
- Increased awareness on important health, societal, and economic issues.
- Empowerment of women through economic independence and entrepreneurial support.
- Contribution to the community's wellbeing through health camps and environmental initiatives.

These initiatives collectively contributed to the chapter's goals of empowering women, enhancing education, and advocating for meaningful change, in alignment with the Mind map 40:40:20 strategy.

## MEMBERSHIP GROWTH

Total Members as of now: 947

New Members till now: 193

## NATIONAL INITIATIVES AND PROGRAMS

National initiatives undertaken: 30

Total programs organized: 37

Off-site events: 3

## IMPACT

Throughout the year, the FICCI FLO Kolkata Chapter has been a beacon of empowerment, education, and entrepreneurship for women. The initiatives undertaken have been broad-ranging, touching upon skill development, health awareness, environmental sustainability, and advocacy.

## KEY INITIATIVES AND THEIR REACH

Women Empowerment through Skilling and Family Support: Impacted over 250 women, significantly improving their livelihood through skill development.

Candle Making and Macrame Training: Benefitted 100 women, enabling them to achieve financial independence.

Upskilling Women in Bag Making Art: Aided 100 women, enhancing their employability and income generation potential.

Terra Luna-Chromatic: Engaged 80 members, fostering female entrepreneurship.

Project Muskaan - Siksha Daan: Reached over 1000 individuals, providing quality education and enhancing digital literacy.

Awareness Session on Menstrual Hygiene: Sensitized over 1000 women, distributing essential sanitary napkins.

Various Masterclasses and Workshops: Empowered over 600 individuals through upskilling in personal branding, content creation, and AI tools.

FLO YFLO Bazaar 2023: Offered more than 100 startups visibility and commercial opportunities, greatly benefiting local artisans and NGOs.

## COLLABORATIONS AND PARTNERSHIPS

The chapter has successfully formed collaborations through joint events and signed several MoUs to amplify the impact of its work.

## GOVERNANCE AND LEADERSHIP

The leadership sessions and policy discussions have played a pivotal role in shaping the future direction of the chapter and its members, influencing corporate leadership dynamics and legal advocacy.

## OUTREACH AND COMMUNITY ENGAGEMENT

The chapter has consistently engaged with the community through various events such as food distribution drives, educational initiatives, and health camps, directly impacting the lives of the community members and promoting sustainable development goals like zero hunger.

## CULTURAL AND EDUCATIONAL ENRICHMENT

Through events like Harmony's Embrace, the chapter has also enriched the cultural landscape of Kolkata, providing platforms for local talent and fostering cultural engagement.

## LOOKING AHEAD

With further events planned and ongoing initiatives, the chapter is poised to continue its trajectory of meaningful impact and growth.

## NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	5000+
FLO Start Up Cell	5200+
FLO Digital Empowerment	1500+
FLO MSME Assist Cell	1000+
FLO Women Corporate Directors	1200+
FLO Policy & Legal	1000+
Leadership Sessions	1200+

## NUMBER OF COLLABORATIONS

CATEGORY	NUMBERS
JOINT EVENTS	9
MoUs SIGNED	1

## FLO UNSUNG HEROES – KOLKATA

2 women have been nominated.

**Anuradha Majhi** has been nominated as a FICCI FLO Unsung Hero. She is from Jairambati, West Bengal, and leads Anwasha Jute Handicraft. With training in jute bag making and tailoring, she set up a micro-enterprise, employing students and securing government orders. She sells her handcrafted products at fairs, supplies school uniforms, and has been supported by FICCI FLO Kolkata. Overcoming rural challenges, she engages local women in production, creating job opportunities for over 50 women. Anuradha's future plan is to expand by setting up stalls in cities and towns. FLO's support has been instrumental in connecting her with markets and procuring orders.

**Varsha Saraf** has also been nominated as a FICCI FLO Unsung Hero. She is recognized for her dual role as a devotional bhajan singer and a committed social worker. Varsha has dedicated her efforts to improving the lives of visually impaired individuals. Through her work, she has become a beacon of hope, providing both spiritual solace through her music and tangible support through social initiatives. Her dedication to service is a testament to the power of combining passion with compassion, making her an exemplary figure within the community and a true unsung hero.

## EVENTS IN MARCH

3 Events took placed

- Demystifying Food with Krish Ashok on 2nd March 2024
- Transforming the Care Economy: Joining Forces for Impact - 8th March 2024 - Round table setting with visit of National FICCFI FLO President Smt. Sudha Shivkumar on the occasion of Women's Day
- Agneepath - The Finale - 14th March 2024



# FLO KOLKATA

A year of self - discovery, growth,  
and igniting the **spark** within  
2023 - 24

A Musical Theatre: Three Women by Isheeta Ganguly



A Lyrical Interaction with The Legendary Javed Akhtar



A Fireside Chat with Subramanian Swamy



Holistic Beauty & Face Yoga with Vibhuti Arora



A Powerful Session with Dr. Mickey Mehta



An Interactive Session with Viral Doshi



In Conversation with Raageshwari Loomba



An inspirational talk by Brahma Kumari Sister Shivani



In Conversation with Kiran Bedi



Legal Sessions with Nandini Khaitan & Bijal Ajinkya and Priti Rathi Gupta



A Dermatology Session with Dr. Rashmi Shetty



Personal Branding Master Class with Manish Pandey



FLO- YFLO BAZAAR 2023



Soil to Soul



Celebrating the Spirit of the Season At Saint Paul's Church



An Interactive Session with Suman Agarwal



Personal Branding with Anupriya Chowdhary



In Conversation with the Union Cabinet Minister, Govt. of India Smt. Smriti Zubin Irani



Celebrating the Spirit of the Season At Saint Paul's Church



Viewing of ISMAT APA KE NAAM by Naseeruddin Shah



Heroinism - A Discussion with Ratna Pathak Shah, Huma Qureshi



In Conversation with Tarun Tahiliani



Astro Vastu Session with Ridhi Bahl



Sita - A Monodrama by Anjana Chandak



Demystifying Food with Krish Ashok & Vidhi Beri



Divine Dharamshala - The Journey Within Blessing from His Holiness The Dalai Lama



Mystical & Magical Kashi



Unforgettable Trip to NMAC MUMBAI



**Factory Visits COCA COLA & ANMOL INDUSTRIES**



**UNLOCKING THE VALUE OF CARE ECONOMY**

**'Caring for Tomorrow: Addressing the Gender Gaps in Care Work' Women's Day 2024**

**In the presence of National President Sudha Shivkumar, Vandana Yadav & 20 eminent speakers**



**Agneepath\_TheFinale2024** The Closing Ceremony & The Fire Walk with Priya Kumar



**Let us pledge to keep the fire within us ALIVE!**

# YFLO KOLKATA

## CHAIRPERSON'S MESSAGE

Dear Friends,

As we reflect on the year gone by, I am filled with immense pride and gratitude for the journey we have undertaken together as a vibrant and dynamic community. Serving as the Chairperson of YFLO Kolkata has been an honor and a privilege.

Over the past year, our organization has achieved remarkable milestones and fostered a spirit of growth and collaboration. We successfully organized a series of engaging events, ranging from insightful panel discussions to empowering workshops, providing our members with opportunities to learn, connect, and thrive both personally and professionally.

Our commitment to social responsibility was evident through impactful initiatives that aimed at making a positive difference in our community. Be it educational drives, environmental awareness campaigns, or supporting local businesses, YFLO Kolkata demonstrated its dedication to creating a meaningful impact beyond our immediate circles.

I want to express my heartfelt gratitude to past chairpersons, our members, volunteers, and partners for their unwavering support and enthusiasm.

Together, we have built a thriving community that embodies the spirit of empowerment, resilience, and collective achievement.

Regards,

**Priyanka Agarwal**  
Chairperson  
YFLO Kolkata



**Priyanka Agarwal**  
Chairperson

## COMMITTEE MEMBERS



**Varsha Wadhwa Chirimar**  
Sr. Vice Chairperson



**Ankita Chitlangia**  
Vice Chairperson



**Vidushie Kandoi**  
Treasurer



**Sanjana Bhajanka**  
Jt. Treasurer



**Anisha Juneja**  
Secretary



**Saloni Moosaddee**  
Jt. Secretary



**Nikita Bardia**  
Executive Committee



**Harshita Agarwal**  
Executive Committee



**Swasti Bhartiya**  
Executive Committee



**Sanjanaa Ajmera**  
Executive Committee



**Shilpa Sethi**  
Imm. Past Chairperson

# REPORT

## MINDMAP 40:40:20

The 40:40:20 approach has not only provided us with a clear direction but has also served as a guiding principle in our pursuit of the common goals set by FICCI FLO. We take immense pride in our collective efforts to work tirelessly, pushing the boundaries of our capacity, and striving to achieve excellence aligned with FLO's visionary objectives. The commitment to delivering the very best resonates with our unwavering dedication to bring nothing but the finest experiences, opportunities, and value to our esteemed members.

## EVENTS

In the year 2023-24, YFLO KOLKATA organised 50 on ground events.

The speakers were Sania Mirza, Sister Shivani, Sussanne Khan, Arnab Goswami, Sohbhita Dhulipala, Pooja Makhija, Kusha Kapila, Summiyaa Patni of House of Misu, Seema Puri, Shantanu Nikhil, Saaksha Kinni, Ridhi Mehra, Maharaja Lakshya Raj Singh, Vipul Shah, Ansh Mehra, Anju Kish, Swetta Jumaani, Bishnu Dhanuka, Natasha Celmi, Kimberly Dixit of Red Pen, Dr. Noopur Jain, Dr. Ankur Sarin, Uttiyo Mallick

## OBJECTIVE:

Our primary objective has been to ensure that our members are provided with comprehensive opportunities for all-round development, fostering personal and professional growth. We were committed to creating an environment that not only nurtures individual talents but also actively promotes diverse business opportunities. Through strategic initiatives and thoughtful programming, we aimed to empower our members with the tools, knowledge, and connections necessary to excel in their endeavors, contributing to their holistic development and success.

## OUTCOME:

The outcome of our efforts has been immensely gratifying. We've witnessed a community that is more engaged, informed, and connected. Members have seized the diverse opportunities provided, leading to notable personal and professional achievements. The tangible impact is evident in the strengthened bonds, successful business collaborations, and the overall elevation of skills and knowledge among our members. This positive outcome not only aligns with our objectives but also sets the stage for continued excellence and growth within our vibrant community.

## MEMBERSHIP GROWTH : 185

## NATIONAL INITIATIVES: 22

INITIATIVES	IMPACT
FLO Financial & Vocational Literacy	350
FLO Start Up Cell	700
FLO Digital Empowerment	150
FLO Women Corporate Directors	400
FLO Policy & Legal	50
Leadership Sessions	15000

## NUMBER OF COLLABORATIONS

CATEGORY	NUMBERS & DETAILS
JOINT EVENTS	4



**ELEVATE YOUR GAME with Sania Mirza:** A transformative evening, the inaugural event by YFLO Kolkata featured a candid conversation with tennis superstar Sania Mirza, where she shared her journey, milestones, and insights. Learning from her experiences, attendees were encouraged to dare to be different, elevate their potential with hard work, and strive for success. The event also celebrated the 40th year of FICCI by felicitating Sania Mirza for her outstanding contribution to India.

**ELEVATE YOUR FACETS with Sussanne Khan:** An enriching session on women entrepreneurship organized, the event featured a meet and greet with Ms. Sussanne Khan, where she showcased her new jewellery collection and provided insights on jewellery investment and maintenance. The session also delved into her transition from interior to jewellery design, offering valuable thoughts on women entrepreneurship and achieving a work-life balance.

**ELEVATE YOUR PERSONAL BRAND with Seema Puri:** A transformative workshop, enlightening YFLO Kolkata members on the significance of personal branding through effective grooming and etiquette practices. Renowned personality development coach Seema Puri provided valuable insights, emphasizing the importance of body language and offering practical tips to empower members in enhancing their personal brand.

**ELEVATE YOUR CREATIVITY:** A transformative event held, where FICCI YFLO Kolkata members delved into the power of collaboration, mentorship, time management, and unleashed their creative potential through a unique challenge mentored by 24 accomplished designers, fostering skill-building, enjoyment, and team building.

**ELEVATE YOUR BUSINESS at IIM Ahmedabad:** A transformative three-day program at IIM Ahmedabad from June 29 to July 1, 2023, where participants gained invaluable insights on scaling up their businesses through strategic planning, marketing, and operations, led by renowned industry experts and faculty members, fostering a dynamic learning environment and empowering entrepreneurs to propel their businesses to new heights.

**ELEVATE YOUR SELF CARE with Pooja Makhija, Dr Ankur Sarin, and Dr Noopur Jain:** A enlightening panel discussion emphasized the importance of nutrition, skincare, and mental well-being in achieving holistic wellness, featuring renowned experts in a candid conversation, leaving attendees empowered to elevate their self-care routines.

**FLO YFLO BAZAAR 2023-24:** The grandest edition showcased over 100 global exhibitors, offering a philanthropic approach with subsidized rates for members and NGOs, drawing a record-breaking footfall of more than 5000 visitors, solidifying FLO YFLO Bazaar's reputation as a platform uniting style, empowerment, and community engagement.

**ELEVATE YOUR SPIRITUALITY with Sister Shivani:** An empowering session on featuring Brahmakumari Sister Shivani, emphasized the importance of emotional well-being, mindful choices, and the power to empower, leaving the audience in awe and enlightened about shaping a conscious future.

**ELEVATE YOUR GIFTING - with Wrapistry:** A creative workshop at led by Wrapistry experts, enhancing gift presentation skills through various wrapping techniques, emphasizing hands-on learning, personalization, and community spirit.

**ELEVATE YOUR VOICE - with ARNAB GOSWAMI:** An exhilarating event featuring journalist Arnab Goswami in conversation, empowering individuals to express themselves freely, highlighting the importance of free speech and media's role in fostering dialogue.

**ELEVATE YOUR PARENTING - with Untaboo:** A transformative session by Untaboo, addressing sensitive topics in parenting, providing strategies for age-appropriate communication, and fostering a supportive community atmosphere.

**ELEVATE YOUR IMMERSION - Nita Mukesh Ambani Cultural Center:** An unforgettable journey to NMACC in Mumbai, exploring India's rich cultural tapestry, witnessing the 'Mamma Mia' musical, and celebrating women's empowerment and YFLO's commitment to cultural experiences.

**ELEVATE YOUR CULINARY SKILLS with Natasha Celmi:** A flavorful journey on where participants not only learned Mediterranean cooking but also delved into Natasha Celmi's entrepreneurial journey from Mama Mia to becoming a celebrated chef and author, leaving attendees satiated and inspired.

**ELEVATE YOUR KNOWLEDGE - Masterclass ChatGPT, AI & Midjourney:** An engaging workshop at International Management Institute on September 1, 2023, by AI enthusiast Ansh Mehra, introducing participants to the world of Artificial Intelligence, focusing on ChatGPT and the mid-journey AI series, receiving overwhelming positivity and sparking a fervent interest in AI tools.

**ELEVATE YOUR APPLICATIONS - DEMYSTIFYING ADMISSIONS with Red Pen:** A comprehensive guide, partnered with Red Pen, providing FLO and YFLO members insights into international admissions, demystifying the application process, and equipping attendees with strategies for success.

**ELEVATE YOUR CONTENT - with Kusha Kapila:** A dynamic featuring Kusha Kapila, exploring the world of content creation, discussing women's empowerment, gender equality, and societal issues, leaving members inspired with a renewed perspective on content impact.

**ELEVATE YOUR EXPERIENCE - Dive into a world of Confection SOBISCO FACTORY VISIT:** A unique event at Sobisco Factory, providing an exclusive opportunity to explore snack production intricacies, showcasing Sobisco's commitment to transparency and quality assurance.

**ELEVATE YOUR STARS - with Swetta Jumaani:** A cosmic exploration with Swetta Jumaani, delving into the connection between numerology, signatures, and business success, offering insights into aligning signatures and strategic use of colors in branding.

**UNLOCKING THE BUDGET - with Mr. Bishnu Dhanuka:** An insightful session, exploring the interim budget for 2024, demystifying financial complexities, and fostering financial literacy among participants for informed decision-making.

**ELEVATE YOUR WHOLENESS** promoted the benefits of yoga in everyday life during a transformative workshop at Ishayogashala on World Yoga Day.

**ELEVATE YOUR HOME- DIWALI DECOR WITH LIVING FREE** conducted a workshop on sustainable Diwali decor, blending traditional and contemporary styles.

**ELEVATE YOUR FUN - BOWLING BLITZ** provided a thrilling evening of member engagement through a spirited bowling competition at That Place.

**ELEVATE YOUR LUXURY - Annual Retreat to Raffles Udaipur,** was a lavish experience for over 90 women members. The retreat featured a grand welcome, impactful NGO meet supporting local women entrepreneurs, a picturesque sunset hi-tea pool party, regional dance-themed celebratory dinner, engaging sports treasure hunt, and a unique farm-to-table lunch promoting sustainability.

The retreat continued with a city tour exploring Udaipur's heritage, a meet & greet with designer Vipul Shah, a sunset boat ride on Lake Pichhola with a talk from Lakshya Raj Singh Mewar, and concluded with a grand 'Monochrome Madness' Gala Night. This extraordinary event not only provided relaxation and enjoyment but also fostered a deeper sense of community and purpose among the YFLO Kolkata members.

**CELEBRATE HER- YFLO Young Achievers Awards and Grand Finale :**The "Celebrate HER" grand finale was a night of dynamic learning, engagement, and triumph, featuring an insightful talk with Sohbita Dhulipala and a captivating fashion show by designers Saksha Kinni, Ridhi Mehra, and Shantanu Nikhil. Beyond glamour, the event honored women achievers in various fields, highlighting outstanding contributions. The overwhelming appreciation from members underscored the event's success in fostering a sense of community, recognition, and celebration of remarkable women's achievements within the organization.

## NETWORKING EVENTS

**ELEVATE YOUR HI-TEA:** A successful networking and ice-breaking session between FLO and YFLO committee members for fostering connections, collaboration, and meaningful relationships.

**ELEVATE YOUR BOND - Pre-Retreat Meet:** A vibrant games evening for fostering camaraderie among YFLO retreat attendees with interactive challenges and icebreakers, setting the tone for strengthened bonds during the upcoming retreat.

**ELEVATE YOUR FESTIVITIES - DIWALI SOCIAL:** A splendid celebration, blending music, food, and networking, capturing the essence of Diwali, fostering community and togetherness among YFLO Kolkata members.

**ELEVATE YOUR CIRCLE** organized a successful networking event with engaging games, fostering teamwork, communication, and building lasting relationships among YFLO members.

**ELEVATE YOUR FRIENDSHIP** combined a Barbie-themed party with a beer brewing session, creating a unique atmosphere for members to bond and network.

**ELEVATE YOUR EXCITEMENT AT STRYCK** curated dynamic and thrilling activities, including the Human Food Ball, creating a vibrant and memorable experience.

**ELEVATE YOUR RE-VIEW** engaged members in insightful discussions on movies and series, promoting digital literacy, networking, and fostering camaraderie.

## GIVING BACK TO SOCIETY

**ELEVATE YOUR VISION:** provided free cataract surgeries, in collaboration with Emami Foundation and AM Medical Centre, impacting 12 lives, enabling them to resume work and contribute to their livelihoods.

**ELEVATE YOUR GAME WITH FUTURE HOPE SCHOOL** equipped children at Future Hope School with sports equipment, fostering physical activity, teamwork, and a love for sports among the students.

**ELEVATE YOUR ENVIRONMENT** focused on responsible e-waste management, collecting electronic waste for recycling with Eyantram, using proceeds for tree plantation, promoting sustainability.

**ELEVATE YOUR CELEBRATION** supported women of Sunderban Foundation by purchasing eco-friendly agarbattis for member birthdays, encouraging support for their businesses.

**ELEVATE YOUR HEALTH** organized a health camp at Ajeya Sanhati Club, offering free screenings and consultations to 100 individuals, promoting early detection and prevention of health issues.

**ELEVATE YOUR DIGITAL LITERACY** empowered 50 women with basic and intermediate computer knowledge, enhancing their professional prospects and opening up better job opportunities.

**ELEVATE YOUR FINANCIAL LITERACY** educated 300 women over six months on essential financial topics, empowering them to navigate the financial world with confidence and independence.

**ELEVATE YOUR IMPACT - COMMUNITY HEALTH ENTREPRENEURS** supported eight women from nearby villages to become Community Health Entrepreneurs during the Udaipur retreat, contributing to grassroots health initiatives.

**ELEVATE YOUR CARE** -brought joy to Alipore Women's Correction Home during Diwali, providing garments and sweets, symbolizing hope, care, and inclusion.

**ELEVATE YOUR RIGHTS** educated women from Apni Kutir about their legal rights, featuring Senior Advocate Uttiyo Mallik, fostering awareness and empowerment.

**ELEVATE YOUR SMILE** celebrated Christmas with Ek Tara children, distributing 1000 ice creams, spreading joy, and reinforcing the importance of community engagement.

## MEMBER INITIATIVES

**ELEVATED PRIVILEGES** introduced a privilege card offering benefits and discounts from over 160 alliances, promoting women-centric offerings among members.

**YFLO New Member Hamper:** Elevate Your Welcome welcomed new members with a special hamper featuring products from existing member businesses, fostering a sense of community.

**FINANCE FRIDAYS** delivered impactful financial literacy through informative videos, empowering members to make informed decisions about personal and professional finances.

**YFLO Kolkata 40 under 40** celebrated FICCI's 40-year milestone by honoring 40 remarkable women members over 40 weeks, inspiring future generations of women entrepreneurs.

**ELEVATE YOUR BRAND** strategically collaborated with influential blogger Pepsi Kalwani, showcasing women's fashion brands and revolutionizing member businesses.

**ENTREPRENEUR'S CAFE** provided a podium for members to spotlight their brand's products, fostering connections and promoting startups within the YFLO membership.

**YFLO E-Magazine** - Elevate Her redefined inspiration with diverse topics, celebrating the dynamic members and their success stories in health & beauty and fostering growth for startups.





# LUCKNOW CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,

As we reflect on the past year, I am reminded of a powerful metaphor: a group of women dancing in the face of a storm. We were that group of women - unwavering, strong, and resilient in our efforts to empowering women at the grassroots and fostering women-led businesses. That was the commitment of the team at FLO Lucknow and I was privileged to lead this group of remarkable women.

I am thrilled to say that this year has been marked by extraordinary achievements. We welcomed the highest number of new members in our organization's history, a testament to the growing strength of our movement. Our efforts also attracted the highest level of sponsorships, allowing us to expand our reach and impact in communities.

Throughout the year, we hosted numerous larger-than-life events and programs, each with far-reaching social implications. From skills training workshops at the grassroots to entrepreneurship summits, we provided women with the tools and opportunities they need to thrive in a rapidly changing world.

On a personal level, this role has been transformative. It has pushed me to grow and develop new skills, inspiring me to lead with courage and compassion. As I like to put it, "In the midst of the storm, we found our strength and danced with grace."

Thank you to all my Past Chairpersons for guiding me and helping me at each crossroad, and to each one of my team for their dedication and support. Thank you to my President, Sudha Shivakumar ji for her guidance, clarity and encouragement, the Presidium, Past Presidents, and the Secretariat

Together we danced boldly into the future, empowering women and transforming lives.

Regards,

**Swati Verma**

Chairperson

FLO Lucknow Chapter



**Swati Verma**  
Chairperson

## COMMITTEE MEMBERS



**Vibha Agarwal**  
Sr. Vice Chairperson



**Vandita Agarwal**  
Vice Chairperson



**Smriti Garg**  
Treasurer



**Swati Mohan**  
Jt. Treasurer



**Simran Sahni**  
Secretary



**Simu Ghai**  
Imm Past Chair

# REPORT

## MINDMAP 40:40:20

One factor that really brought about a colossal change in the way chapter chairs planned and executed their events - was the principle of 40:40:20.

Though embedded in the very principles of FLO, this formula, formalized the mandate on how our events and initiatives for the year had to be organized.

FLO Lucknow has always been more focused on initiatives and projects due to the socio-economic makeup of the city and our demographic profile. However, after this directive of structuring our events in such a way that 40% of our events were guided by the centre's initiatives, 40% of the programs guided by member engagement in alignment with FLO principles and 20% by networking events, we touched upon every aspect of FLO while keeping our members satiated. We took care to balance our events and more importantly, to direct finances into these events judiciously and equitably.

## EVENTS

In the year 2023-24, LUCKNOW Chapter organised 66 on ground events.

### Speakers:

**Entrepreneurs** – Lisa Ray, Keval Kishan, Poonam and Aakriti Rawal, Shubhi Shah, C.K.Kumaravel

**Policy and Industry leaders** – Brijesh Pathak (Deputy CM, U.P.), Rajesh Sachan (Cabinet Minister, MSME, Govt. Of U.P.), Sandeep Singh (Cabinet Minister for Education, Govt. Of U.P.) Shaina NC, Manoj Sinha (GM SIDBI), Arun Sinha ( Director, KVIB)

**Speakers for Leadership Training** - Prof. Archana Shukla, Prof. Himanshu Rai, Pooja Gautam, Rajesh Singh

**Writers** – Christopher Doyle, Anahita Dhondy, Roshan Abbas

**Designers** – Gaurang Shah, Jayanti Reddy

**Lawyer** – Nancy Roy (Partner, Lall and Sethi)

And 18 others

## OBJECTIVE:

- To upgrade the skill set of members of FLO Lucknow by making them aware of the new tools at their disposal to improve personal effectiveness, leverage technology for business, safeguard their interests both legally and financially, improve personal branding and quality of life, build leadership and networking skills, and have a holistic improvement in their personality.
- Skill women at the grassroots to make them financially independent and self reliant.
- Impart skills to women entrepreneurs in the middle segment to help them grow their business.
- Foster entrepreneurs in our state and help women led Start ups and MSMEs to grow and thrive.
- Contribute to encouraging women to take up leadership roles in society, polity and the business landscape.

## OUTCOME

Through a slew of events, initiatives and programs at the chapter level, FLO Lucknow, contributed meaningfully to upskill its members and other women entrepreneurs. Through our outreach programs, we also imparted monetizable skills to women at the grassroots. FLO Lucknow worked with the Govt bodies and had the privilege of collaborating with the MSME department, Department of Higher Education, SIDBI and many others.

Start up, an initiative close to our hearts saw 10 events, 1 MOU, 4 mentors, 2 candidates in the Stanford Seed Program and 2 conclaves thereby impacting the lives of over 900 entrepreneurs.

The contribution of Financial and Vocational education in changing the future of the women in the country, cannot be stressed enough. This year, FLO Lucknow brought about a change in the lives of close to 1700 young women. MSME, an area of thrust for the government for the sheer scope of changing lives found resonance in FLO Lucknow with 135 women participating in specially curated MSME activities.

Through our programs centered around inculcating leadership in women, we impacted 455 women. Lastly, we also imparted knowledge to members about legal issues and also interacted with policy makers to make the country a better place for women.

## MEMBERSHIP GROWTH

Total members	- 307
Renewal	- 183
New Joining (Annual)	- 78
New Joining (Lifetime)	- 5
Converted into Lifetime	- 2

## NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	1650
FLO Start Up Cell	920
FLO Digital Empowerment	1200
FLO MSME Assist Cell	135
Health Check ups	80
FLO Policy & Legal	110
Leadership Sessions	455

## NUMBER OF COLLABORATIONS

Category	Numbers & Details
JOINT EVENTS	2
MoUs SIGNED	3

## FLO UNSUNG HEROES – LUCKNOW

2 Women nominated for Unsung Heroes



## SNAPSHOTS STARTUPS



## LEGAL



## MoU



## NETWORKING



## OTHER EVENTS



## EVENTS IN MARCH

### Events planned in March

- ♣ Overtones - a Play written for FLO and acted by FLO members highlighting the struggles faced by the modern woman.
- ♣ The 9th FLO Women's U.P. Awards starring Farah Khan.
- ♣ Trip of 50 members to visit the Ram Mandir at Ayodhya
- ♣ Event to bid adieu to team FLO - 2023-24 accompanied by FLO Lucknow Internal Awards.
- ♣ Lives Impacted through PROJECTS

# LUDHIANA CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,

365 days, 8760 hours; seems very long but also the shortest time one has ever felt.

When I assumed this role, I was acutely aware of the responsibility it entailed - to lead, to inspire, and to make a difference and I am extremely proud to say that We've launched initiatives that have empowered women entrepreneurs, and provided platforms for our members to innovate, network, and grow.

I am particularly proud of the initiatives we undertook to support women-led startups, the workshops we organised for skill development, and the policy advocacy efforts that have begun to shape a more equitable business environment for women. These milestones are a testament to what we can achieve when we come together for a common purpose.

The challenges were many - Yet, with every challenge came an opportunity to learn, to adapt, and to emerge stronger.

As I pass on the baton to my successor, I do so with the utmost confidence that FLO will continue to soar to new heights. The foundation we have built together is strong, and the vision we share for the future is bright.

Though my tenure as Chairperson comes to an end, my commitment to FLO and its mission remains unwavering. I look forward to continuing to support and witness the remarkable achievements I know are on the horizon for this extraordinary organisation.

Thank you, from the bottom of my heart, for a truly enriching year.

Regards,

**Ankita Gupta**

Chairperson

FLO Ludhiana Chapter



**Ankita Gupta**  
Chairperson

## COMMITTEE MEMBERS



**Anamika Ghai**  
Sr. Vice Chairperson



**Pallavi Pahwa**  
Vice Chairperson



**Sanam Mehra**  
Treasurer



**Aman Sandhu**  
Jt. Treasurer



**Shweta Jindal**  
Secretary



**Aishni Sethi**  
Jt. Secretary



**Neha Gupta**  
Imm Past Chair

# REPORT

## **MINDMAP 40:40:20**

FLO Ludhiana worked on maintaining the 40:40:20 ratio by focusing mainly on Leadership, Startup, MSME events along with Financial and Vocational Training Events. Rest focus was to curate networking events for new members to mingle with old members and promote their businesses amongst each other.

## **EVENTS ORGANISED**

In the year 2023-24, LUDHIANA Chapter organised 2 webinars and 65 on ground events.

## **SPEAKERS:**

1) Dr Shashi Tharoor 2) Mr Rakesh Bharti Mittal. 3) Tisca Chopra. 4) Lisa Ray. 5) Dr Sonia Dhaka. 6) Dr Gursimran Kaur. 7) Nainika Ajani. 8) Mehnaz Jaffer. 9) Sukhman Kaur. 10) Princess Mrinalika Bhanu Deo. 11) Akshita Bhan Deo. 12) Mrs Veenu Rai Dhanda. 13) Aashriya Rai. 14) Dr Sucheta. 15) Laxmi Kant Tripathi. 16) Farah Sanjana. 17) Amrita Mangat. 18) Kalki Koechlin. 19) Kunal Kapur. 20) Dr Vipasha Sharma. 21) Sanjam Dawar. 22) Priyanka Chawla. 23) Rajnish Mahajan. 24) Smriti Thapar. 25) Shradha Salla. 26) Arpit Arora. 27) Dr Vinu Kumar. 28) Seema Puri. 29) Arpita Bector. 30) Anjali Dada. 31) Baljit Singh. 32) Pooja Munjal. 33) Amrita Kaur. 34) Milind Soman. 35) Raghunath Medge Dabbawala. 36) Farah Khan. 37) Nitya Shanti. 38) Boman Irani

## **OBJECTIVE: “ONEFLO”**

“ONE” is a powerfully profound word. “One” technically means being a single unit! And that is what we at FLO exactly are- One Strong Single Unit.

The true essence of OneFlo holds in the aspect of uniting synergies of the women belonging to different professions, different castes and creed, religions, and passions. To give them a platform to come together to have a single goal!

“To empower each other and be each other's greatest cheerleaders so that we turn out to be the best version of ourselves with an aim of standing together as one complete unit and work at the grassroots with a sincere attempt of making the world a better place to live; in our own small way “.

## **OUTCOME:**

Exactly as it was envisioned in the starting of the year. Empowering as many women as possible, promoting startups and msme amongst our members. Bringing together the best version of ourselves by creating opportunities leading to economic growth and innovation.

## **APRIL 2023**

Projects

### **1st April Gb Meeting**

1st Gb meeting at Delhi and change of guard at national level.

### **4th April Press Conference and Autism Awareness by Anjali Dada**

Flo Ludhiana organised a press conference in April was followed by the Autism Awareness session by Anjali Dada for our members as April is autism awareness month.

### 5th April Skilling and Selling

FICCI Flo Ludhiana Social Welfare Inclusive Wing under the leadership of Chairperson, Ankita Gupta & Head Aman Sandhu initiated a Skilling & Selling project with Ashirwad- Institute of Cerebral Palsy in sync with "Say no to plastic drive" started by the District Administration Ludhiana whereby youth with cerebral palsy & similar disabilities made paper tote bags with major skilling help from FICCI members and were further sold to the exhibition vendors.

### 5th April Upskilling Module for our Members

FLO Ludhiana launched its First Up skilling Program for FLO members who wish to master the Art of Effective Communication which was organised by NGB member Divya Oswal.

## PROGRAMS

### 6th April Leaders In Conversation with Mr Shashi Tharoor and Mr Rakesh Bharti Mittal

One India: In Conversation with the Leaders of India. FLO Ludhiana curated this event with the leading leaders of India Mr Shashi Tharoor and Mr Rakesh Bharti Mittal. It was a great learning event.

### 18th April Ray of Light: Inauguration of Cancer Awareness camp with Lisa Ray

A proud moment for Flo Ludhiana as Lisa Ray inaugurated the 1st every Mammography on Wheels in Ludhiana for our FLO members.

### 25th April Project Paint Clean and Green

On Earth Day, Ficci Flo joined hands with Municipal Corporation to beautify concrete walls to raise awareness about the importance of preserving our planet's natural beauty and also promote Ficci Flo branding as an organisation.

### 28th April Free Mammography Camp

Breast cancer, being the most common cancer accounts for 14% of cancers diagnosed in Indian women. Regular mammograms can help fight breast cancer at an early stage. FLO Ludhiana organised a free Mammography camp for its FLO members.

## NETWORKING EVENT

### 12th April Guilty of Being a Women: In Conversation with Tisca Chopra

FLO Ludhiana curated its first Member Engagement Program of year for the entire Flo Fraternity with Tisca Chopra.

## MAY EVENTS 2023

## PROJECTS

### Skilling and Selling 4th May

FICCI Flo Ludhiana Social Welfare Inclusion Wing under the leadership of Chairperson, Ankita Gupta Flo Inclusion Vertical Mentor, Aman Sandhu initiated a Skilling & Selling project with Ashirwad- Institute of Cerebral Palsy in sync with "Say no to plastic drive" started by the District Administration Ludhiana whereby youth with cerebral palsy & similar disabilities made personalised cloth tote bags with major skilling help from FICCI members. These bags were then sold to every exhibitor at Ludhiana's one of the biggest exhibition. **The whole idea behind this project was to create Financial independence for Specially abled kids along with creating awareness about the Say No to plastic agenda by local administration.**

### Demystifying Admissions 6th May

FLO Ludhiana organised an INSPIRING event with Company

"The Red Pen"\* to help students & parents demystify admissions in school, colleges and Universities. This event was



specifically helpful for the parents whose kids are planning to go to college in another 2 years. The kind of competition these admission process has become...it's very difficult. Thankfully we had The Red Pen to help our members with their questions.

### **Launch OF Complete Cooking Course For Underprivileged Girls And A One Session Workshop For Our Members : 27th May**

Flo Ludhiana launched a skilling cooking course for underprivileged girls by Ficci Flo in association with Mrs Dhanda. Along with the launch FLO Ludhiana also organised a one session cooking workshop for our members. It was a success event as food is a big part of all our lives, members enjoyed learning a these amazing and healthy recipes for themselves.

## **PROGRAMS**

### **Menstrual Hygiene Day: 29th May**

On account of World Menstrual Hygiene Day, FICCI FLO Ludhiana Chapter has organised a Health Camp at Jeet Foundation .To support and promote menstrual needs of women ,distributed over 100 biodegradable sanitary pads to underprivileged women at the event. The women were also given a proper demonstration on how the Sanitary Pads are to be used properly by gynaecologist "Dr Suchita Batra " and She broke the myths related to menstruation.

### **Exhibition With A Purpose: 30th May**

FLO Ludhiana feels extremely honoured and it's was a momentous occasion as we spread our wings and extend our presence to other cities. FLO Ludhiana in collaboration with Ek Prayas Special School organised an Exhibition at Commissioner Jalhandar's Residence. All the proceedings from the sale at the exhibition went towards the education of the specially abled kids. Our members also provided sewing machine for these children so that they can learn skills and start earning their livelihood. We were extremely delighted that Jalandhar's Divisional Commissioner opened her home to us.

## **NETWORKING EVENTS**

### **Wellness Retreat 9th-11th May**

To keep the body in good health is a duty...otherwise we shall not be able to keep the mind strong and clear." Keeping the above e factor in mind Flo Ludhiana Chapter organised a 2 nights 3 days .Wellness Retreat' in the picturesque foothills of Dhauladhar range ". The 3 days of meditation, nature walks, yoga and cultural activities did make our members feel stress free and we all definitely went home in a better state of mind than in one which we came in.

### **The Royal Lineage : 20th May**

FLO Ludhiana invited the princesses of Mayurbhanj. Both the Royal Princesses shared Honouring the palace's storied history isn't a task for the faint of heart, but for them to found the process to be a meditative experience. As present-day occupants of the palace, the royal family of Mayurbhanj is mindful of the role they must play as custodians of the region's cultural legacy. This was an effort to create cultural integration and diversity by bringing Odisha Culture to our members.

## **JUNE EVENTS 2023**

## **NETWORKING EVENTS**

### **1st June Colours of Pride: Celebrate Diversity with Laxmi Narayan Tripathi**

Pride is not just a month; it's a lifelong commitment to stand up for equality, celebrate diversity, and create a more inclusive world for all. In order to celebrate the colours of pride, Flo Ludhiana curated an event with the ever inspiring transgender, Laxmi Narayan Tripathi.

### **10th June Flo She Talks**

FLO Ludhiana started a series named Flo SheTalks in which Farah Sanjana the infamous fashion designer was invited to talk about her journey to success.

## **PROGRAMS**

### **5th June Switch To Organic**

To commemorate World Environment Day 2023 Flo Ludhiana organised an insightful session on Busting Myths about organic food and farming.

## **JULY EVENTS 2023**

### **NETWORKING EVENT**

#### **10th July A Phenomena called Kalki Koechlin**

FLO Ludhiana curated a networking event for its members after the summer break with Kalki Koechlin, an actor, an author, a writer and a mother who gave our members tips to manage work life balance. We also launched the our project with the team Pankh which is all about providing employment to the educated underprivileged girls in order to create their livelihoods.

## **PROJECT**

### **15th July IGNITE**

FLO Ludhiana in association with DCM Young Entrepreneur School curated A National Startup Initiative.

### **24th July Cooking up a Storm with Kunal Kapoor**

A cooking workshop with the MasterChef Kunal Kapoor for our members was organised. Many aspiring home bakers.

## **AUGUST EVENTS 2023**

### **PROJECTS**

#### **1st Financial Literacy Workshop: Project Pankh**

Project Pankh launched with the Ngo Udaan envisions to empower the woman in best of its capacity by providing them financial literacy.

#### **5th Project: Paint a Livelihood**

This project was created to help girls with ADHD to improve their skills and make them self sufficient.

#### **14th Azadi ka Mohatsav: Visit to Central Jail**

With great pride we had the opportunity to celebrate Independence day with a cultural program at the Central Jail for women.

#### **25th Will & Succession Planning for women**

A small Workshop for our members to provide them knowledge about the right ways to make personal will and also best ways to execute an existing will.

#### **27th Celebration of Senior Citizens: Free Heart check up camp for the Senior Citizens**

Organised a free health check up camp for senior citizens.

## PROJECTS

### 19th Unleashing the Power with Shradha Salla

Manifesting is the key to creating a better future along with hardworking towards the goal: Shradha Salla.

## NETWORKING EVENTS

### 9th An Evening Soirée for our Executive Members

An evening which started with an important executive members meeting was followed by a chill networking evening for our members.

## SEPTEMBER EVENTS 2023

### PROJECTS

#### 5th Empower the Educator

Organised a special workshop for higher education for the teachers of Jeet Foundation.

#### 15th Mastering Personal Finances by Arpit Arora

National event to learn about how to gain financial nirvana.

#### 20th Paint a Livelihood 2.0

Project was created to help girls with ADHD to improve their skills and make them self sufficient.

## PROGRAM

#### 11th Raw and Radiant

A small workshop on how important it is to eat raw food as cooking out food under high temperatures destroys the entire nutrition value.

#### 18th Rebranding with Seema Puri

Some amazing tips were shared by Seema Puri as to how to rebuild and rebrand our personality.

#### 25th Master class with Dolly Jain, Mehak Oberoi, Tanya Ghavri

3 masters in their respective fields held a special workshop of 30 mins each to give our members a quick overview and sharpen our members skill sets.

## NETWORKING EVENT

#### 22nd Celebratory Lunch

Feeling Gratitude and not expressing it is like wrapping a gift and not presenting. Ankita Gupta Chairperson invited all members for a lunch at Gola Sizzler's to celebrate each member and their contribution towards the organisation.

## OCTOBER EVENTS 2023

### PROJECTS

#### 1st Swachh Bharat Abhiyan

On 1st October, we launched a waste segregation drive and dustbin distribution drive in sync with the Government's theme Swachh Bharat Abhiyan.



## PROJECTS

### 6th The Pink Lotus 2.0 with Karishma Kapoor

A Fashion Forward with Karisma Kapoor to collect funds towards cancer awareness campaign.

### 19th Leading from heart by Sachit Jain at Federation House Delhi

Mr Jain Shed Light on how leading with empathy and compassion can not only enhance the productivity but also create a more fulfilling work place.

### 26th The Healthy Binge

Embrace the festival spirit but along with the binge eating try to add healthy in it. The entire session was dedicated on healthy binge eating.

## NOVEMBER EVENTS 2023

### PROJECTS

#### 16th Rally against drugs

Rally against drugs in collaboration with punjab police and the government.

### PROGRAM

#### 17th Ayu really healthy

An intensive educational workshop about ayurvedic practice with Amrita Kaur Rana where our members learned to incorporate ayurveda in our daily lifestyle for a healthy life.

#### 22nd Air awareness campaign with Air Force at halwara

Air Force station Halwara organised an Air Awareness Campaign along with Flo Ludhiana

## NETWORKING EVENT

### 3 Day Annual Retreat

3 Day Nasik-Triyambakeshwar-Shirdi Retreat for our members to create long lasting friendships and memories.

## DECEMBER EVENTS 2023

### PROJECTS

#### 11th Business start up conclave with Dabbawala along with first ever Flo startup awards in Punjab

Unveiling their impeccable system, they offered invaluable insights, providing entrepreneurial audiences a unique perspective.

### PROGRAM

#### 20th Milind Soman

Punjab's Biggest Fitness Carnival with Milind Soman as the guest speaker

### **73rd Basketball Championship**

Slamming into success at 73rd Basketball Championship fuelled by the platform provided by Flo Ludhiana

## **JANUARY EVENTS 2024 PROJECTS**

### **11th Flo Food Awards**

Celebrated the exceptional food entrepreneurs of Ludhiana by organising Flo Food Awards to honour those who turned their passion into delectable masterpieces.

### **23rd Soch ka rang**

Soch Ka Rang 3.0: A business promotion platform provided to accelerate sales of specially abled kids, organised by Flo Ludhiana and an NGO run by Mrs Anjali Dadaji

## **PROGRAM**

### **4th A Soulful Evening at ISKCON**

Spiritual awareness is important for mental healing and strengthening of mental health

### **18th Nitya Shanti**

Organised an enlightening and engaging discussion led by Nitya Shanti Ji an esteemed speaker and teacher in the realm of personal growth and happiness.

## **NETWORKING EVENT**

### **11th An Afternoon with Farah Khan**

An Afternoon to Remember: In conversation with the live wire Farah Khan

## **FEBRUARY EVENTS 2024 PROJECTS**

### **7th Factory Visit to Dairy Farm**

A day filled with learning and exploring a dairy factory and farm outlet visit organised for our members

### **15th financial workshop**

A workshop about how important is financial independence and recognition about financial responsibility regardless of the relationship status

## **PROGRAMS**

### **26th CPR Training Program for Workers under care Economy**

It is very important for us to take care of the health workers and caregivers who take good care of us when needed.

## **MEMBERSHIP GROWTH (New Members added)**

175 new members



## NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	2620
FLO Start Up Cell	1500
FLO Digital Empowerment	60
FLO MSME Assist Cell	1300
FLO Women Corporate Directors	450
FLO Policy & Legal	80
Leadership Sessions	500

## COLLABORATIONS

Category	Numbers & Details
<b>JOINT EVENTS</b>	<p>4 Joint Events</p> <ol style="list-style-type: none"> <li>1) Skilling and Selling Project with Ashirwad NGO where we taught the specially abled girls to make handbags and help them selling these products to our members and other visitors.</li> <li>2) Painting a livelihood with HOL</li> <li>3) Factory visit with Dairy Naturals</li> <li>4) Soch ka Rang a platform provided for specially abled people to display their products and create livelihood by selling them to the visitors. This was curated with Anjali Dada</li> <li>5) Styling workshop with Tanya Malhotra our local vendor who is also a member with TML exhibitor</li> <li>6) Cpr training program in collaboration with Lado Rani NGO</li> <li>7) Financial workshop : a talk initiative by kaima</li> </ol>
<b>MoUs SIGNED</b>	1 MoU Signed with Dcm school for training and acceleration of startups by Women Entrepreneurs

## FLO UNSUNG HEROES – LUDHIANA

**Dr. Sulbha Jindal:** A Veterinarian who has given home to more than 100 dogs picked up from street and provided free treatment

**Gunjan Adya:** A Spiritual Guide who came up with the concept of spiritual Journal and affirmation Cards to help many of us with our daily life motivations

**Garima Aggarwal:** A Patisserie who has turned her life from starting out as a small business has now outgrown her business at a large level

## SNAPSHOTS





## EVENTS IN MARCH

- To promote local businesses , a styling workshop was organised for all the members which also included the promoting local designers .
- A Musical networking event to celebrate 40 Years of Ficci Flo is organised on 6th March for all Ficci Flo members .
- On 8th March, on the occasion of Woman's Day , Flo Ludhiana Chapter is launching an emergency hotline free consultation from 4 prominent Doctors of Ludhiana .This will provide free emergency telephonic consultation for all ficci flo members .
- “Helping Hearts Hotline”
- Baidyanath story along with timeless trails; Author's tale of significance being organised on 9th March
- On the 21st of March , a prominent sculpture by Ficci Flo is being installed on a prominent chowk of Ludhiana which highlights the Central Government's initiative “Beti Padao Beti Bachao” .
- Grand Finale -24th March
- “In Frame with Boman Irani” along with felicitation of Unsung Heroes by Ficci Flo Ludhiana Chapter.

# MUMBAI CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,

Maya Angelou once said, "Each time a woman stands up for herself, she stands up for all women." Reflecting on my tenure as Chairperson of FICCI FLO Mumbai, these words resonate deeply.

In the year 2023-2024, we have witnessed the strength and resilience of women, navigating challenges and seizing opportunities with unwavering determination. Balancing roles, we have upheld standards, not attitudes, guiding our journey.

I have spearheaded various initiatives, including crafting a white paper on the care economy for Niti Aayog, strengthening child protection systems, and partnering with organizations to uplift girls with barriers, Dalit women, and women sarpanches. Collaborations and MoUs with key players in the startup ecosystem have amplified opportunities for women entrepreneurs. These endeavors spanning various sectors, have made a tangible difference in the lives. Together, we have championed empowerment, leaving an indelible mark on India's socio-economic fabric.

I extend heartfelt gratitude to National President, Mumbai Past Chairpersons Council, my team in Mumbai, colleagues at FICCI headquarters, Chapter Chairs, and the secretariat for their support. Together, we have nurtured a platform where every member has thrived.

Empower women for a brighter tomorrow.

With deepest gratitude,

**Archana Khosla Burman**

Chairperson

FLO Mumbai Chapter



**Barkha Amin**  
Chairperson

## COMMITTEE MEMBERS



**Neeta Lulla**  
Sr. Vice Chairperson



**Pooja Arambhan**  
Vice Chairperson



**Sheetal Desai**  
Treasurer



**Seema Saroj**  
Secretary



**Heena Shah**  
Jt. Secretary



**Tehmina Khandwala**  
Imm Past Chairperson

# REPORT

## EDUCATION AND SKILLING

1. **ICA Training:** Mumbai Chapter supported the training of 60 girl students for the ICA training programme in Tally, Word, and Excel
2. **Farmers' Training:** Collaboration with Kalpana Saroj Foundation to train and educate 20 farmers from Neral on new techniques of 'no till farming' or rice technique; benefits of agro tourism; and survival tips to sustain small farming lands.
3. **Empowering Women of India @2047:** Collaborated with the Women and Child development Ministry to launch a program dedicated to empowering women Sarpanches in the villages of Maharashtra.
4. **Ink & Thread: The Art of Kalamkari:** Led by field experts, the master class provided a delightful experience for 20 participants, to educate and rekindle an appreciation for ethnic weaves.
5. **MoneyMatters:** A Series in Financial Literacy for Financial Independence: 9-week journey, chapter engaged its members to educate and empower them to become self-sufficient in all financial matters. The topics range from simplifying money management to becoming retirement ready.
6. **21st Century Skills' Training Program:** FLO Mumbai has collaborated with Nimaya, a career accelerator, led by Founder, Navya Naveli Nanda to train 66 girl students with barriers on skills required to be workforce ready. Topics include, effective communication, digital fluency, self-awareness, financial literacy, interpersonal skills.

## MSMEs

1. **Meeting with MSME IEDS Director & Team:** FLO Mumbai engages with local MSME department for enhanced programs & projects. Oil India and ONGC arranged a Mumbai Vendors' Meet, spotlighting women MSMEs. FLOpreneurs engaged with ONGC for potential collaboration an opportunity for women led MSME's to participate as vendors.
2. **The Power of Small - Unlocking Opportunities for MSME's in an Uncertain Time:** Collaborated with the MSME Department, for a weeklong session focus on performance enhancement through policy and support, digital transformation, access to finance and participation in the global value chain. In
3. **Women on Management Boards with MentorMyBoard:** Collaborated with MentorMyBoard to train women so they could become certified independent directors on corporate and management boards.

## LEADERSHIP & WOMEN ON CORPORATE BOARDS

1. **Women in Decision Making in Corporate Sectors:** In collaboration with NCW, FLO Mumbai hosted a session on 'Pathways to Leadership.' The event explored challenges, opportunities, and strategies, while delving into making waves, breaking barriers, and navigating the career ladder. The session engaged in dialogue with esteemed speakers including Rekha Sharma and Dr. Himanshu Rai, along with an exceptional panel of experts like Latha Venkatesh, Radhika Gupta, Mrunalini Deshmukh and CXO's from Google, Godrej, and Unilever.
2. **Pahaunch: The Flagship event:** FLO Mumbai discussed the way forward for women by engaging in dialogue with women in position of leadership from diverse backgrounds including Padma Shri Awardees Hema Malini and Chairperson & CEO Dr. Kalpana Saroj and National Film Award Winner Pallavi Joshi. Initiatives for Dalit women entrepreneurs, recent mothers, and women with barriers were launched.

3. **3rd Independent Directors' Summit:** Flo Mumbai partnered with MentorMyBoard and NSE India for the 3rd Independent Director Summit 2023, centered on 'Transforming India through Good Governance.' Dr. Kiran Bedi's keynote speech, relating state-level Good Governance to corporate boards.
4. **Beyond Leadership Lessons with Arundhati Bhattarcharya:** The session covered key aspects such as innovative strategies, adaptive thinking, and fostering collaboration.
5. **Dinner with UK Members of Parliament:** FICCI FLO Mumbai hosted a delightful evening for UK Ministers/MPs, strengthening international ties. This collaboration spurred understanding, cooperation, and opportunities across diplomacy, economy, culture, and society.

## ENTREPRENEURSHIP

1. **A Journey into sustainable fashion with Anita Dongre:** Mumbai members visited the House of Anita Dongre's factory. The visit showcased the core principles of sustainable fashion, cruelty-free practices, women's empowerment, and artisan upliftment.

## START-UP

1. **SheRises Accelerator:** FLO Mumbai actively implemented the national initiative of SheRises to empower and support individual entrepreneurs both members and non-members, who are looking to establish and grow their businesses. With a strong Call to Application Campaign by the chapter, Mumbai received 65 applicants.
2. **Udaan - Young Women's Entrepreneurship:** Mumbai partnered with MillionMinds and Kothari College to promote student entrepreneurship. The initiative brings together students, educational institutions, and entrepreneurs to drive grassroots level changes.
3. **Stanford SEEDSpark:** Mumbai is actively implementing the national initiative of Stanford SEEDSpark Program wherein 4 FLOpreneurs from Mumbai have been selected to go through the virtual program.
4. **The Intangible Quotient - Women's Entrepreneurship Development Initiative:** FLO Mumbai has collaborated with VERTICES PARTNERS, ICICI Bank and 100X.VC to mentor, train and evaluate women led businesses so the businesses could grow and scale. The launch event had 20 participants and engaged some elite panel of experts from Multiples, Gynoveda, ICICI, Google, Salt, and 100xVC in discussion regarding the lifecycle of entrepreneurship.
5. **Shaam-E-Pehchaan:** Chapter provided a platform for a FLOpreneur to exhibit their product and engage fellow members in an experiential session on fragrances. Other members were also given an opportunity to speak about their businesses.
6. **Ma's Manch:** Mumbai collaborated with The Good Communities by the Good Glamm Group to provide a platform for 12 participants wherein Flopreneur mothers showcased their businesses for a community of influencer mothers on Mother's Day.
7. **How to Use Cloud to Scale Your Business with Barclays:** Mumbai collaborated with Barclays to engage a panel of experts from PayU India, Microsoft, Rapyder and Barclays to discuss ways in which cloud technology may be used by SME's/Startups for business solutions.
8. **Powermixer- A Networking Rendezvous:** Chapter hosted a successful power mixer with 45 participants. Members and non-members engaged, showcasing products, and generating interest for support. The aim was to foster connections and opportunities for talented women entrepreneurs to flourish.
9. **Rakhi Pop Up Lifestyle Exhibition:** Flo Mumbai organised a Pre Rakhi pop up showcasing various brands in a day long exhibition. The exhibition was an opportunity for fostering women's empowerment and valuable networking opportunities.

10. **The Women Entrepreneurship Development Program - Uncovering the Bittersweet Startup Journey:** Mumbai hosted 100 bangalore members, 2 past presidents, the head of FLO National Startup cell, Dr. Aarti Gupta, and FLO Mumbai members. Vineeta, the celebrity Shark along with her husband Kaushik Mukherjee shared their journey and wisdom on entrepreneurship.
11. **What Not to Do While Building:** Under FLO Mumbai's collaboration with 100X.VC, the chapter organized a master by Mr. Shashank Randev, Co-Founder, 100XVC that covered the dos and don'ts of building a company and focused on enterprise building, company development, growth metrics, and VC infrastructure insights.
12. **The Moms Co. Momspreneurs Show:** FLO Mumbai announced a significant partnership with The Moms Co Mompreneurs Show, a national program aimed at empowering mom-entrepreneurs through mentorship, funding, and marketing grants. With the inclusion of Start-up India, Mompreneurs gained access to extensive resources and support for transforming their dreams into successful ventures.
13. **Women in Business Conclave:** Mumbai chapter organised a day long conclave with Industry experts debating and discussing issues of women empowerment and leadership and the way forward. This event also had a pitching session amongst investors for the 7 Sherise finalists wherein MentorMy Board was declared the winner.

## ENVIRONMENT

1. FLO Mumbai in association with FICCI Maharashtra State Office organised 1 hour of **Shramdaan for Swachaata** drive on the eve of Mahatma Gandhi Jayanti. This pan India campaign was to focus on a Garbage free India collectively demonstrating unity and determination for a better tomorrow.

## BUSINESS DEVELOPMENT

1. **India Uganda Business Summit:** FICCI FLO Mumbai partnered with Uganda Airlines for the Uganda India Business Summit to discuss business collaboration between India and Uganda, focusing on key sectors like Agriculture, Hotel, and Tourism. The deliberations also highlighted regulatory frameworks for ease of doing business in both countries, recognizing India as the 2nd largest investor in Uganda.

## LEGAL AND POLICY ADVOCACY

1. **Legal Advisory Cell:** FLO Mumbai has constituted a cell comprising of experts in compliance, finance, and law to make recommendations on policies.
2. **Entrepreneurship Toolkit: Business & Legal Workshop:** FLO Mumbai collaborated with Vertices Partners, Yangpoo Education and WeSchool to engage 50 participants in legal and technological aspects of businesses noting its potential for entrepreneurs. Key speakers included legal advisors and partners in the corporate and disputes' practices.
3. **Startup Creation:** In the masterclass by Lalit Valecha, Founder Partner, Ahuja Valecha & Associates and a renowned CA, participants gained key insights into effective startup creation strategies and learned crucial tips for navigating the entrepreneurial journey successfully from a compliance standpoint.
4. **Women and Wealth Masterclass Series:** Speaker Mr Suraj, Founder of Legacy Growth discussed the importance of succession planning. Topics included Indian family dynamics, stability for women, intangible planning, and women's assets. Attendees shared personal experiences. Practical solutions to implementation strategies, clarified the difference between a Will and a Trust, discussed next-generation capability development, and highlighted prenup agreement components.

## WOMEN EMPOWERMENT

1. **RemarkableHERs:** The FICCI FLO Mumbai collaboration with Google organised a tour to the Google office along with the session around #IamRemarkable Series. It was inspiring to see members including those who were initially hesitant, speak about their journeys, achievements, and emotional moments and gained valuable insights into business strategy, support each other, and elevate our ventures.
2. **UAE Consulate recognition for FLO Mumbai Entrepreneurs:** The UAE Consul General organised a roundtable discussion with select FLO Mumbai entrepreneurs whom their recognised for their valuable contribution in Industry. Issues pertaining to women empowerment and the way forward were discussed and each member was given an opportunity to share her journey and views.
3. **US Consul General evening:** US CG organised an evening with businessmen and women to discuss the issues and challenges faced by women and the way forward. We have been selected to be part of the brain task force alongside notable figures like Mike Hankey, Rob Anderson, John McCadams, and Richa Bhalla.

## NETWORKING

1. **Shaam-E-Pehchaan:** FLO Mumbai organised an evening of networking and bonding after engaging members in sharing about their businesses. Members were encouraged to have one-on-one conversations and get to know each other for better collaborations.
2. **Iconic Viewing of the Masterpieces:** Mumbai members enjoyed an enchanting journey through Indian Modern Art hosted by DAG at Taj Mahal Palace Hotel. The historic exhibition featured 50 eclectic pieces spanning two centuries.
3. **Connecting Minds, Forging opportunities- An Evening of Networking:** FLO Mumbai collaborated with Helping Hands Foundation to provide an opportunity to network, exhibit and fundraise for a pediatric cancer patient care. It united 63 participants sparking meaningful conversations around pediatric cancer patient care.
4. **Romance in Rann of Kutch:** Mumbai organised an offsite for 3 days fun networking in the Rann of Kutch to explore artisans' culture, traditional lifestyles of living and exploring the beauties of nature in Kutch.

## HEALTH AND WELLNESS

1. **See To Learn:** FLO Mumbai collaborated with Vision Spring and Hena Happiness Foundation to conduct an eye and medical camp in the tribal villages of Karjat that benefitted 80 local participants including children.
2. **Global Simultaneous Environmental Consciousness:** FLO Mumbai had collaborated with GAIA for beach cleaning.

## INCLUSIVITY (DIFFERENTLY ABLED)

1. **Empowering Individuals with Disabilities with Mitti Café (Launch at Mumbai International Airport):** Mumbai collaborated with Mitti Café in its mission to create inclusive spaces while providing employment opportunities for individuals with special needs - physical, intellectual, and psychiatric. With 250 The cause was supported by Adani Group and Mumbai International Airport.

## MINDMAP 40:40:20

FICCI FLO Mumbai has emerged as a trailblazer in fostering comprehensive development and empowerment for women across various sectors. With a commitment to drive substantial change, over 49.65 % of our efforts have been dedicated to national initiatives aimed at uplifting women in business, education, and skilling. Through strategic partnerships and targeted programs, we have advocated women's empowerment and enhanced participation on corporate boards, paving the way for a more inclusive and diverse workforce.



40.81 % of our endeavours have focused on curating immersive sessions and programs designed to enrich the lives and skills of our members. From leadership workshops to pop-up exhibitions showcasing craftsmanship, we have fostered an environment conducive to continuous learning and growth. Our initiatives span across digital literacy, legal awareness, and environmental care, ensuring that our members are equipped with the tools and knowledge needed to thrive in today's dynamic landscape.

Furthermore, fostering a vibrant community where ideas flourish is at the heart of FLO Mumbai. Through networking events and curated experiences, we provide platforms for meaningful exchanges and connections. Whether it's a tour at the iconic art pieces at the Taj Mahal hosted by DAG, enjoying stand-up comedy with Lola Kutty, our members engage in enriching experiences that go beyond boundaries. From learning about traditional crafts like Kalamkari prints to the intricate art of jewellery and perfume layering, our retreat to the Rann of Kutch offers moments of reflection and inspiration. Our FLO 40th-year celebration was a testament to the spirit of unity and collaboration within our community. It showcased the talents and efforts of our members, highlighting the essence of "for FLO, by FLO, and of FLO."

## EVENTS

In the year 2023-24, MUMBAI Chapter organised **63 projects and programs**.

**The speakers** were industry experts and advisors who shared their experience and knowledge and handheld members in their business journey. Chapter also had investors who came forward to fund member start-ups. Speakers from the educational management background spoke on policy related issues.

**The objective** was to empower members in areas of financial literacy and planning, develop knowledge in the start-up sphere, encourage members to speak up on the networking platforms about their business talent, environment consciousness and to inculcate leadership skills.

**The outcome** was members were interacting and sharing their stories, many members were encouraged to start their own business, potential members seeing the business aspect of FLO took up membership, members gained recognition and actual sales in the exhibitions, many member entrepreneurs got connects with Investors and many collaborations and MOUs were signed for long term association.

## MEMBERSHIP GROWTH

**New Annual Members: 125**

**New Life Members: 6**

## NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	417
FLO Start Up Cell	867
FLO Digital Empowerment	260
FLO MSME Assist Cell	382
FLO Women Corporate Directors	552
FLO Policy & Legal	175
Leadership Sessions	2780

## COLLABORATIONS

Category	Numbers & Details
JOINT EVENTS	22
MoUs SIGNED	5

## FLO UNSUNG HEROES – MUMBAI

1. **Manasi Kashikar** - Entrepreneur and Author, Mindchamp Teaching Solutions LLP (MindChamp)
2. **Fatima Khatoon** - Co-founder - eRentals
3. **Niharika Mathur** – Founder - Sugarfreelicious

## EVENTS IN MARCH

1. March 9th, 2024 – Caring for tomorrow: Addressing the gender gaps in Care work.
2. March 13th, 2024 - Artsy Summer Edit Exhibition
3. March 16th, 2024 – FLOunplugged and COG
4. March 23rd, 2024 – Developing High Aspirations: A career counselling with DSB International school.





# NORTHEAST CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,

I believe in "Tat Parivartanam Bhava" which means "be the change". The power to empower the tagline of FLO is one of the most powerful mantras to believe in yourself and grow together.

Just like caffeine requires carbon, hydrogen, nitrogen, and oxygen to come together as one perfect molecule, I believe that empowerment requires its own complete of elements and these are AUTONOMY, COMPETENCE, COMMUNITY and FULFILMENT.

We are fortunate enough that we are from the land of the Northeast, the land of the maximum variety of races and communities with its amazing power of balance. Moreover, the region is in the Northeast corner of India, so it is always believed as one of the most auspicious places of our Tirthasthan Bharatbarsh.

Now coming to the point of women's empowerment I believe that with the right encouragement and provision of a conducive environment, FLO always tries to improve women's participation and representation in entrepreneurship.

It is much-needed to mention that over the past decade, women-owned enterprises increased from 14% to 20% as per Government sources. We intend to work towards a more inclusive future, and I am sure that our efforts will lead to effective and informed policy solutions that will empower women, make a positive impact and change many lives.

Warm Regards

**Dr Santasree M Bhuyan**

Chairperson

FLO Northeast



**Dr Santasree M Bhuyan**  
Chairperson

## COMMITTEE MEMBERS



**Shweta Jindal**  
Sr Vice Chairperson



**Rashmi Manchanda**  
Vice Chairperson



**Sheetal Agarwal**  
Treasurer



**Shweta Bagaria**  
Jt. Treasurer



**Neha Khemka**  
Secretary



**Pronita Baruva**  
Jt. Secretary



**Late Meghali Das**  
Imm Past Chair

# REPORT

## EVENTS

In the year 2023-24, NORTHEAST Chapter organised 7 on ground events and undertook a host of other initiatives.

## SPEAKERS

1. Dr Rupashree Dasgupta (Gynaecologist Apollo Group) Ms Priyanka Bhattacharya, Mr Dhananjay Banthia, Mr Vikash Harlalka, Mr Shirshendu Das, Ms Vaishali Lohia, Ms Anubhuti Deorah, Ms Shraddha Goenka, Ms. Roshni Bawri

## OBJECTIVE

The primary objective was to significantly enhance the awareness and upskilling of women across various sectors, aiming to empower them with the knowledge, skills, and confidence required to excel in their professional and entrepreneurial endeavours. These initiatives were meticulously designed to address the gender disparities in the workforce and entrepreneurship by providing women with access to high-quality education, training programs, and workshops tailored to the modern market's demands. By focusing on critical areas such as digital literacy, leadership, financial acumen, and sector-specific skills, the program sought not only to bridge the existing skill gap but also to foster an environment where women could thrive, innovate, and lead. Through this concerted effort, the goal was to create a ripple effect that would not only uplift individual women but also contribute to the broader socio-economic development by unlocking the vast potential of women as key drivers of growth and change.

## OUTCOME

The outcome met the expectations, as members were afforded the invaluable opportunity to be upskilled and educated in critical and diverse areas such as waste management, mental health, women's wellbeing, and investment planning. This holistic approach to empowerment enabled them to not only enjoy financial freedom but also to contribute positively to their communities and the environment. The comprehensive events and workshops provided them with the tools and knowledge necessary to navigate and succeed in these fields. Moreover, the inclusion of practical skills training in Amazon listing and makeup artistry opened up new avenues for entrepreneurship and personal development. These additional skills catered to the immediate market demands and personal interests of the members, further enriching the program's impact. The varied nature of the training ensured that every participant found value, whether in enhancing their personal wellbeing, contributing to environmental sustainability, securing their financial future, or exploring new career paths.

## MEMBERSHIP GROWTH

**FLO Northeast added 11 new members to its chapter and the total growth is 211.**

## NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	More than 300 women
FLO Start Up Cell	40
FLO Women Corporate Directors	50
FLO Policy & Legal	35
Leadership Sessions	60

## COLLABORATIONS

Category	Details
JOINT EVENTS	<ol style="list-style-type: none"> <li>1. Group Appolo hospital</li> <li>2. Bhagavati Finance Group</li> </ol>
MoUs SIGNED	<ol style="list-style-type: none"> <li>1. Handique Girls' College</li> <li>2. Pandu College</li> <li>3. Sankardeva University Science and Health</li> </ol>

### WOMEN'S EDUCATION

MoU signed with Handique Girls College for project VIDYAA for Distribution of sewing machines followed by 4 months tailoring classes.



**RAMDHENU Centre – an ongoing tailoring school**



**MoU with Pandu College for apparel making, in association with Janashikshan, a project by Government of Assam**



**Project RITUMOTI - Training on reusable pad making for grassroots women and followed by distribution of pads for grassroots women.**



**An awareness session on menstrual hygiene and mental health at Little Star English High School**



**Basic Beautician Course for grassroots women, initiated by Immediate Past Chair, Smt. Meghali Das**



Softskill & spoken English course at Handique Girls College at grassroots level.



### START – UP

Resource book launch - a hyper-linked e-resource book was launched. It was a showcase for the members businesses.



Master class on - Amazon Listing - How to list your product on AMAZON and how to invest in Mutual Fund



Master Class on Social media marketing and business event make-up mastery



Screening session of therapists for Inclusive Education on how to handle autistic children followed by three months to course to empower the grassroots women.



## WOMEN-LED BUSINESSES

"SHE FOR SHE" - an Initiative by FLO NE to showcase the business of members.



## MEMBER ENGAGEMENT

WASTE MANAGEMENT -Awareness session on waste management on Environment Day.



**WOMEN WELL-BEING.** - An interactive session with Dr. Rupashree Dasgupta and Priyanka Bhattacharjee on Women's' Wellbeing held at VivANTA



**ONE MORE ZERO – Financial Literacy – an interactive session by Dr. Dhananjay Banthia on money management**



**A fund-raising Diwali event at NUTS and BREW.**



**Participation in SHADES OF SOUL**



Meeting with Dr Ronoj Pegu, Education Minister of Assam to discuss various projects of education.



Interaction with Business Delegation from Korea, led by Mr. Byungguk Park – Director of The Korea Trade Investment Promotion Agency (KOTRA)



## FLO UNSUNG HEROES – ASSAM

1. Papori Dutta — Darpan chain Beauty salons and Academy



## FLO UNSUNG HEROES – ASSAM

1. Anjali Borah — Ship maker and owner of restaurants



## EVENTS IN MARCH

March 16, 2024: FLO Women Achievers Award of Excellence 2023 - 24. An event where 4-5 powerful ladies are handpicked from the northeastern states and felicitated for their amazing contribution in different fields of specialities

# PUNE CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,

It has been an honour for me to helm the FLO Pune Chapter for the FLO year 2023-24 with a dynamic and vibrant group of professional & entrepreneurial members from different walks of life.

This year at FLO Pune I along with the team have led the chapter to do varied projects under Skilling & MSME, learning events, social projects & initiatives along with member empowerment through financial and digital literacy programs as well as networking amongst members to ensure we as a chapter are close knit and can do enriching and inspiring activities in the city to spread brand FICCI FLO.

There is nothing impossible as they say to till we keep trying. May we at FLO keep excelling and being positive in our professional and personal spheres of life to impact and be the change we want to be.

As they say, behind every successful woman is a tribe of other successful women who have her back. This is what I believe FLO stands for. Let us come together to continue this journey of transformation, impact and change.

Warm Regards,

**Rekha Satish Magar**

Chairperson

FLO Pune Chapter



**Rama Rajasekaran**  
Chairperson

## COMMITTEE MEMBERS



**Pinky Rajpal**  
Sr Vice Chairperson



**Anita Agarwal**  
Vice Chairperson



**Poonam Kochar**  
Treasurer



**Harsha Kausar**  
Jt. Treasurer



**Sujata Sabnis**  
Secretary



**Sonya Rau**  
Jt. Secretary



**Neelam Seolekar**  
Imm Past Chairperson

# REPORT

## MINDMAP 40:40:20

Pune Chapter ensured that they balance out the events, social projects and initiatives with a combination of learning and networking, fun and bonding along with inspiring experiences for all members.

## EVENTS

In the year 2023-24, PUNE Chapter organised 32 on ground events consisting of workshops, seminars & projects.

**The Key speakers were** Bollywood actress Vidya Balan, CA Rachana Ranade, Ms. Adhishree Anand, Padmini Kolhapure, Tejaswini Pandit, Master Chef Vikas Khanna, Prayagraj Hule, Yash Pise amongst others

**The objective** was to give the members a variety of programs under different genres to ensure there is all round learning and knowledge sharing from financial background, legal advocacy to spiritual to digital learning to inspirational journeys of women from different backgrounds.

**The outcome** was members experienced firsthand from the experts and gained knowledge and insights into every sphere for a holistic growth experience as well as enriched with more learning's and knowledge sharing.

## MEMBERSHIP GROWTH

60 new members

## NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	350
FLO Start Up Cell	3
FLO Digital Empowerment	100
FLO Policy & Legal	60
Leadership Sessions	75

## NUMBER OF COLLABORATIONS

Category	Details
JOINT EVENTS	3 (Tree Plantation Drive, Renowned Chef Vikas Khanna, Yellow Ribbon Fair with Ishanya Foundation & Padmini Kolhapure)
MoUs SIGNED	3 (Agriculture College, PMC Schools for library setup, Vocational Skilling & Training with Karjat-Jamkhed NGO)

**Opening Event in April 2023 with Bollywood Actress Vidya Balan**



**Eye Check-Up camp along with basic health Check-up for women and their families from marginalised communities**



**Fun & Bonding Umbrella Calligraphy Workshop with renowned Calligraphist**

**Mr. Achyut Palav**



**Support to 285 Government Schools for setting up libraries to inculcate the habit of reading as well as supporting with children's sport equipment for overall mental and physical wellbeing.**



**Tree Plantation Drive at Shikhar Shignapur in collaboration with Finolex Pipes and Mukul Madhav Foundation**



**Vocational Skilling and Support to women in Karjat-Jamkhed belt for tailoring, pickle making, marketing, and packaging tips and platforms to sell their products**



**Legal Panel Discussion:**



**Hosting a business delegation of Korean Delegates to enhance Korea-India association as well as discuss with the delegation education and business opportunities in Korea for women entrepreneurs.**



**Navratri Celebrations**



**Renowned Master Chef's Visit to the Chapter : Vikas Khanna**



**FLO Pune Half Marathon 2023** : The landmark fundraiser of Pune Chapter the FLO Pune Half Marathon saw 9000+ participants comprising of corporates and runners from the city participating in this Run for Empowerment. Unique feature was a special segment called the “Saree Run” which had 200 + women running and walking in sarees to support this cause.



An Interesting session “Dialogues in the Dark” to make members appreciate their 5 senses . The unique aspect was the trainers for this session were differently abled thus making the session very inspirational and motivating .



**Skilling & MSME Lecture Series to Lighthouse Communities**



## FLO UNSUNG HEROES - FLO PUNE

Three women from FLO Pune Chapter are nominated for FLO Unsung Heroes. They have been nominated on the basis of their silent work to impact and support the society & community. The three women nominated are Mrs. Uma Ganesh, Mrs. Ruchi Mathur & Dr. Avalokita Mane

## EVENTS IN MARCH

1. BOL – Musical Concert : A concert for a cause with renowned artists performing across different genres of music such as Bollywood, Ghazal, Sufi, fusion & folk music. The artists performing are of National repute such as Taufiq Quereshi, Priyanka Barve & Vijay Prakash amongst others.
2. Change of Guard at Pune Chapter level
3. MOU signing between FLO Pune & Agriculture College to support girls for their 4 years BSc course in Agriculture and Horticulture.

# UTTARAKHAND CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,

Congratulations to all of us on completing yet another significant and glorious year of FLO. The good work we endeavoured to do and the learnings we gained will surely stay with us for life.

Today while a majority of the companies have made it a priority to encourage women into leadership roles, a massive gender gap still remains when it comes to those positioned at the top. There is ample scope for enhancing women participation in our country's GDP, and that is what FLO Uttarakhand has strived to achieve.

To deliberate upon the same – the opportunities, challenges, and barriers that women in the work world face today, a plethora of 50+ events on the Financial and Legal Awareness, Digital & Corporate Literacy, MSME, Startups, Organic Farming, Health & Wellness, Art & Culture, Governmental & Corporate Interactions and diverse skilling and marketing.

FLO Uttarakhand has encouraged entrepreneurship, leadership, and establishment of new business to take advantage of the rocketing economy

of India, but with sustainable development. Our networking sessions and branding opportunities have gone a long way in making a mark in Uttarakhand.

I am proud of my very supportive OB and Executive Committee, and my ever-encouraging Past Chairpersons in making this year possible. I would also like to appreciate the dynamic leadership of our National President, Ms Sudha Shivkumar, the erudite and widely experienced Presidium and our Executive Directors. I express our great wishes for future endeavours wrapped in the warmth of gratitude.

Regards,

**Anuradha Malla**

Chairperson

FLO Uttarakhand Chapter



**Anuradha Malla**  
Chairperson

## COMMITTEE MEMBERS



**Charu Chauhan**  
Sr. Vice Chairperson



**Ruchi Jain**  
Vice Chairperson



**Harpreet Kaur**  
Treasurer



**Nisha Thakur**  
Jt. Treasurer



**Tripti Behl**  
Secretary



**Mansi Rastogi**  
Jt. Secretary



**Neha Sharma**  
Imm Past Chair

# REPORT

## MINDMAP 40:40:20

Total Events (till February 2024)	- 48	
National Initiatives:	- 20	41.5 %
Programs:	- 23	47.5 %
Members Networking:-	05	11 %

## EVENTS

In the year 2023-24, UTTARAKHAND Chapter organised 2 webinars and 46 on ground events.

## SPEAKERS

The speakers were distinguished personalities from the Government of Uttarakhand, alongside officials from the Directorate of Industries, Taxation, Agriculture, Women and Child Commission, and the Department of Education. Prominent leaders of private hospitals, along with senior experts specializing in heart, cervical cancer, pulmonary, and gynaecological diseases, also graced with their insights. Additionally, the events saw participation from the heads of Sanskar Bharti, Uttarakhand, and the Department of Culture, bringing a rich cultural perspective to the discussions. World-renowned calligraphy and performance artists, as well as philanthropists, contributed their unique viewpoints, making the events a diverse and enriching experience for all attendees.

## OBJECTIVE:

The aim was to celebrate and broaden the scope of FLO's vision and mission in its 40th year, focusing on the empowerment, education, motivation, financial independence, wellness, and skill development of its members and grassroots-level women. The areas of focus included MSME, apiculture, traditional art, organic farming, eTally, POCSO, POSH, business & human rights, Chat GPT, and startups. The organization also created platforms for entrepreneurs to display, network, and broaden their businesses, enhancing the market presence of their products through a variety of events, exhibitions, pop-ups, and networking opportunities.

Moreover, creative members enjoyed artist interactions and performances, adding a cultural dimension to the empowerment initiatives. A comprehensive range of welfare and skill development activities was undertaken, covering blood donation, menstrual hygiene, adopting government schools, health camps, and daily labour skilling programs. This multifaceted approach ensured a holistic development environment for women at every level, reinforcing FLO's commitment to their growth and success in its landmark 40th year.

## OUTCOME:

The outcomes have been impactful and far-reaching. The dynamic programs and events have garnered positive media coverage and attracted the attention of government officials. As a result, the Honourable Governor of Uttarakhand has recognized FLO for its significant contribution to women's empowerment in the region. The skilling and marketing events organized by FLO have been well-received by the government, highlighting their effectiveness and relevance.

FLO has successfully established its presence in numerous prominent colleges and institutions of higher education in Uttarakhand, setting the stage for future collaborations and Memorandums of Understanding (MOUs). The engagement and networking programs organized by FLO have not only met the cultural and entertainment needs of its members but have also provided valuable business prospects.

Additionally, several women and child-related NGOs have expressed interest in collaborating with FLO on skilling, education, and MSME-related events, further solidifying FLO's role as a catalyst for positive change in the region. Overall, the impact of FLO's initiatives in Uttarakhand has been overwhelmingly positive, reflecting the organization's commitment to empowering women and fostering sustainable development in the region.

## MEMBERSHIP GROWTH

New Life Member	-01
Conv from Annual to Life	-02
New Annual Members	-11
Annual Renewal	-44
Total Members	-77

## NATIONAL INITIATIVES

### NUMBER OF BENEFICIARIES IMPACTED

INITIATIVE	NUMBERS OF BENEFICIARIES
FLO Financial & Vocational Literacy	434
FLO Start Up Cell	600
FLO Digital Empowerment	28
FLO MSME Assist Cell	350
FLO Women Corporate Directors	
FLO Policy & Legal	390
Leadership Sessions	200

## COLLABORATIONS

CATEGORY	NUMBERS & DETAILS
JOINT EVENTS	08
MoUs SIGNED	02

## EDUCATION & DIGITAL SKILLING

<b>1. Name of Event</b>	<b>: E-Tally Training under EDUCATION &amp; DIGITAL LITERACY</b>
<b>Date of the Event</b>	: 25th September 2023
<b>Participation No</b>	: 20
<b>Objective of Event: Vocational &amp; Digital Literacy</b>	: (MOU signed.)
<b>2. Name of Event</b>	<b>: E-Tally Training under EDUCATION &amp; DIGITAL LITERACY Batch 2</b>
<b>Date of the Event</b>	: 17th November 2023
<b>Participation No</b>	: 8

## FINANCIAL AND VOCATIONAL LITERACY

- 1. Name of Event** : **Empowering Women with Skills**  
**Date of the Event** : 10th May – 20th May 2023  
**Objective of Event** : **Empowerment under Skill and Vocational Initiative**
- FLO Uttarakhand, proudly enlist 6 women for providing earning opportunity.
- 
- 2. Name of Event** : **Empower Your Finances- 'Unlocking Path to Financial Literacy'**  
**Date of the Event** : 29th May 2023  
**Name of Speaker** : Ms. Misha Chawla, Mr. Ritvik Singh Rautela, Ms. Nishat Parveen  
**Participation No** : 65  
**Objective of Event** : **Long Term and Short-Term Investments - Financial Literacy**
- 
- 3. Name of Event** : **Apiculture Skill Training**  
**Date of the Event** : 22nd June 2023  
**Participation No** : 25  
**Objective of Event** : **Vocational Training**
- 
- 4. Name of Event** : **The Seeds of Vandana Shiva**  
**Date of the Event** : **24th June 2023**  
**Name of Speaker** : **Dr Neha Sharma and Smriti Batta**  
**Participation No** : 200+  
**New members inducted** : 3.  
**Objective of Event** : **Vocational Initiative (Organic Farming)**
- 
- 5. Name of Event** : **A Day Late and A Rupee Short (Financial Literacy)**  
**Date of the Event** : 4th August 2023  
**Name of Speaker** : Ms. Punita Gupta  
**Participation No** : 60 +  
**Objective of Event** : **Encouraging women to achieve financial independence.**
- 
- 6. Name of Event** : **Inauguration of the 2nd Apiculture Skill Training Center**  
**Date of the Event** : 4th September 2023  
**Participation No** : 25  
**Objective of Event** : **Empowerment under Vocational Initiative (Grassroot)**
- 
- 7. Name of Event** : **Skill the Unskilled**  
**Date of the Event** : 18th December to 20th Dec 2023  
**Name of Speaker** : **Moksh Creations Pvt Ltd**  
**Participation No** : 25  
**Objective of Event** : **Empowerment of Construction workers under Vocational Initiative (Grassroot)**  
**Day Chair** : **Mansi Rastogi (Jt Secy)**

<b>8. Name of Event</b>	: <b>'AIPAN' – Skilling in the art of Uttarakhand</b>
<b>Date of the Event</b>	: 20th February' 24
<b>Name of Speaker/ Trainer</b>	: <b>Deepa Dhama Kathyat</b>
<b>Participation No</b>	: 25
<b>Objective of Event</b>	: <b>Financial Freedom of girls from Govt Nari Niketan for (Grassroot)</b>

FLO Uttarakhand and Bhuli Foundation teamed up for a 7-day training program in creative arts.

## MSME ASSIST CELL

<b>1. Name of Event</b>	: <b>The Seeds of Vandana Shiva</b>
<b>Date of the Event</b>	: <b>23rd June to 25th June 2023</b>
<b>Name of Speaker</b>	: <b>Dr Vandana Shiva &amp; various FLO Members</b>
<b>Participation No</b>	: 200+
<b>New members inducted</b>	: 3.
<hr/>	
<b>2. Name of Event</b>	: <b>Women Transforming Uttarakhand</b>
<b>Date of the Event</b>	: 29th July 2023
<b>Name of Speaker</b>	:
<b>Participation No</b>	: 100+
<b>New members inducted</b>	: 2.
<b>Objective of Event</b>	: Empowering Women Entrepreneurs /MSME
<b>Day Chair</b>	: Ms Sonia Garg & Dr Neha Sharma
<hr/>	
<b>3. Name of Event</b>	: <b>FLO Bazaar</b>
<b>Date of the Event</b>	: 15th & 16th October 2023
<b>Name of Speaker</b>	: <b>Hon. Mr. Ganesh Joshi, Minister of Rural, Agriculture, (GOU) Dr Teena K Sharma, National Advisor – MSME (GOI) Princess Mohena Kumar – renowned TV personality &amp; philanthropist</b>
<b>Participation No</b>	: 1000 +
<b>Objective of Event</b>	: <b>FLO Marketplace and Members Networking</b>

## STARTUP CELL

<b>1. Name of Event</b>	: <b>Design Challenge - Startup Initiative</b>
<b>Date of the Event</b>	: 5th August 2023
<b>Name of Speaker</b>	: <b>Panel (Startup and Design heads of various colleges)</b>
<b>Participation No</b>	: 60 +
<b>Objective of Event</b>	: <b>Startup Initiative. Citation for newly launched Startups in the field of Design.</b>
<hr/>	
<b>2. Name of Event</b>	: <b>Bharat Pitchathon 2.0 – Startup Initiative</b>
<b>Date of the Event</b>	: 25th August
<b>Name of Speaker</b>	: <b>Panel</b>
<b>Participation No</b>	: 500 +
<b>Objective of Event</b>	: <b>Startup Initiative. Matching Investors and talk for students.</b>

<b>3. Name of Event</b>	: <b>Mastering the Chat GPT and other AI Tools (Online)</b>
<b>Date of the Event</b>	: <b>18th September 2023</b>
<b>Name of Speaker</b>	: <b>Srishty Jain, Founder &amp; CEO at CoLLearn</b>
<b>Participation No</b>	: 50+
<b>Objective of Event</b>	: <b>Digital Literacy &amp; Startup Initiative</b>

## LEADERSHIP & WOMEN CORPORATE BOARDS

<b>1. Name of Event</b>	: <b>Launch of Entrepreneurship Awareness Program</b>
<b>Date of the Event</b>	: 9th August 2023
<b>Name of Speaker</b>	: Dr. Anjani Pant- Prof EDII, Ahmedabad, Ms Kiran Bhatt Todaria Past Chairperson & Director, DP Todaria pvt Ltd
<b>Participation No</b>	: 200 +
<b>Objective of Event</b>	: <b>Uniting Women entrepreneurs and Aspiring female management &amp; Entrepreneurship students. Leadership.</b>

## LEGAL & POLICY ADVOCACY

<b>1. Name of Event</b>	: <b>POSH at Work (Prevention of Sexual Harassment at Workplace)</b>
<b>Date of the Event</b>	: <b>22nd June 2023</b>
<b>Name of Speaker</b>	: <b>Adv Shivangi Prasad</b>
<b>Participation No</b>	: 55
<b>Objective of Event</b>	: <b>Legal Advocacy</b>
<b>Day Chair</b>	: Pallavi Salgaocar

<b>2. Name of Event</b>	: <b>POCSO Act – National Girl Child Day</b>
<b>Date of the Event</b>	: <b>24th January 2024</b>
<b>Name of Speaker</b>	: <b>Hon. Governor of Uttarakhand – Lt Gen Gurmit Singh, Dr Geeta Khanna</b> (Chairperson State Child Rights Commission)
<b>Participation No</b>	: 200
<b>Objective of Event</b>	: <b>Legal Advocacy &amp; FLO Branding</b>
<b>Day Chair</b>	: Dr Geeta Khanna

<b>3. Name of Event</b>	: <b>Empowering Business: Human Rights Challenge</b>
<b>Date of the Event</b>	: <b>15th Feb 2024</b>
<b>Name of Speaker</b>	: <b>Adv Trishla Malik</b>
<b>Participation No</b>	: 135
<b>Objective of Event</b>	: <b>Legal Advocacy with Univ Interaction</b>
<b>Day Chair</b>	: Neha Choksi

## DISABILITY

<b>1. Name of Event</b>	: <b>North &amp; Central Zonal Blind Football Tournament</b>
<b>Date of the Event</b>	: 1st & 2nd April 2023
<b>Name of Speaker</b>	: NA
<b>Participation No</b>	: 100 +
<b>Objective of Event</b>	: <b>Empower &amp; Encourage People with Special Abilities Day Chair- Maneet Suri, KSM Films Production</b>

## VILLAGE HOLISTIC DEVELOPMENT

<b>1. Name of Event</b>	<b>: Blood Donation Drive</b>
<b>Date of the Event</b>	: 29th April 2023
<b>Participation No</b>	: 50 +
<b>New members inducted</b>	: Nil.
<b>Objective of Event</b>	<b>: Village Holistic Development- (Health Initiative)</b>
<hr/>	
<b>2. Name of Event</b>	<b>: Sanitary Pad Distribution &amp; Awareness Drive</b>
<b>Date of the Event</b>	: 28th May 2023
<b>Participation No</b>	: 80
<b>Objective of Event</b>	<b>: Raising Awareness on Menstrual Hygiene</b>
<hr/>	
<b>3. Name of Event</b>	<b>: Adoption of Govt. School</b>
<b>Date of the Event</b>	: 29th May 2023
<b>Participation No</b>	<b>: 100+ (mostly students)</b>
<b>Objective of Event</b>	<b>: Education</b>
<hr/>	
<b>4. Name of Event</b>	<b>: Workshop on Health &amp; Hygiene and English</b>
<b>Date of the Event</b>	<b>: 28th June 2023</b>
<b>Participation No</b>	: 80
<b>Objective of Event</b>	<b>: Village Holistic Development- Health &amp; Education Initiative</b>
<hr/>	
<b>5. Name of Event</b>	<b>: Swachchata Hi Seva (Cleanliness Drive)</b>
<b>Date of the Event</b>	: 1st & 2nd October
<b>Participation No</b>	: 100
<b>Objective of Event</b>	<b>: National FLO Agenda.</b>
<hr/>	
<b>6. Name of Event</b>	<b>: Winter Warmth (Blanket Distribution Drive)</b>
<b>Date of the Event</b>	: 29th December 2023 / 4th Jan 2024
<b>Participation No</b>	: 100
<b>Objective of Event</b>	<b>: Donating warmth (FLO Members)</b>
<hr/>	
<b>7. Name of Event</b>	<b>: Menstrual Hygiene Camp &amp; Sanitary Pad Distribution</b>
<b>Date of the Event</b>	: 4th Feb 2024
<b>Name of Speaker</b>	: Dr Maansi (Arogyadham Hospital)
<b>Participation No</b>	: 100
<b>Objective of Event</b>	<b>: Health Camp, Awareness and Education</b>
<b>Day Chair</b>	: Maj. (Retd.) Anita Marwah
<hr/>	
<b>OTHERS</b>	
<b>8. Name of Event</b>	<b>: Millet Kranti Cycle Rally</b>
<b>Date of the Event</b>	: 14th April 2023
<b>Participation No</b>	: 200 +
<b>Objective of Event</b>	<b>: Awareness for 'Year of the Millet' &amp; contribution of Women Farmers.</b>
<b>Day Chair</b>	: Kiran Bhatt Todaria

<b>9. Name of Event</b>	<b>: We Are What We Share</b>
<b>Date of the Event</b>	: 21st April 2023
<b>Name of Speaker</b>	: Ms Kiran Dubey
<b>Participation No</b>	: 100 +
<b>New members inducted</b>	: 3.
<b>Objective of Event</b>	<b>: Inaugural Dinner and Members Empowerment</b>
<hr/>	
<b>10. Name of Event</b>	<b>: Motherhood – A Celebration</b>
<b>Date of the Event</b>	: 11th May 2023
<b>Name of Speaker</b>	: Dr. Tarun Kumar Das & Dr. Prachi Kandwal
<b>Participation No</b>	: 35
<b>New members inducted</b>	: One
<b>Objective of Event</b>	<b>: Empowerment under Health Initiative</b>
<b>Day Chair</b>	: Dr Prachi Kandwal (Niravadhi)
<hr/>	
<b>11. Name of Event</b>	<b>: Unleashing the Power of Social Change</b>
<b>Date of the Event</b>	: 2nd June 2023
<b>Name of Speaker</b>	: Anurag Chauhan in Conversation with Dr Prachi
<b>Participation No</b>	: 60+
<b>New members inducted</b>	: One
<b>Objective of Event</b>	<b>: Members Motivation – Empower to Be Humane</b>
<b>Day Chair</b>	: Lubna Mirza
<hr/>	
<b>12. Name of Event</b>	<b>: Educate, Empower, and Inspire</b>
<b>Date of the Event</b>	: 6th June 2023
<b>Name of Speaker</b>	: Dr Punit Tyagi & Dr Divya (Gynae)
<b>Participation No</b>	: 30
<b>Objective of Event</b>	<b>: Members Empowerment- Corporate Visit</b>
<hr/>	
<b>13. Name of Event</b>	<b>: International Yoga Day- Power of Fitness</b>
<b>Date of the Event</b>	<b>: 21st June 2023</b>
<b>Name of Speaker</b>	<b>: Ekta Kapoor (National Powerlifting Champion) &amp; Dr Raj Pratap (Sr Cardiologist)</b>
<b>Participation No</b>	: 45
<b>Objective of Event</b>	<b>: Members Empowerment- Health Initiative /MOU</b>
<hr/>	
<b>14. Name of Event</b>	<b>: The Seeds of Vandana Shiva</b>
<b>Date of the Event</b>	<b>: 23rd June to 25th June 2023</b>
<b>Name of Speaker</b>	<b>: Dr Vandana Shiva &amp; various FLO Members</b>
<b>Participation No</b>	: 200+
<b>New members inducted</b>	: 3
<b>Objective of Event</b>	<b>: Vocational Initiative (Organic Farming) Marketing Small farms organic product Members Engagement and Empowerment</b>
<hr/>	
<b>15. Name of Event</b>	<b>: Ram Chitra Katha- A saga in Dance &amp; Pictorial Calligraphy</b>
<b>Date of the Event</b>	: 7th July 2023
<b>Name of Speaker</b>	: Mr. P. Parameshwar Raju & Mr. Satyanarayan Raju
<b>Participation No</b>	: 150 +
<b>New members inducted</b>	: 2.
<b>Objective of Event</b>	<b>: Members Engagement and FLO Branding</b>

<b>16. Name of Event</b>	<b>: Doon Monsoon Marathon 2023 (Run Against Drug Abuse)</b>
<b>Date of the Event</b>	: 9th July 2023
<b>Participation No</b>	: 600+
<b>New members inducted</b>	:
<b>Objective of Event</b>	<b>: Members Engagement/ FLO Branding /Health Initiative</b>
<hr/>	
<b>17. Name of Event</b>	<b>: A Journey to Balance: Decode your Dosha with Forest Essentials</b>
<b>Date of the Event</b>	: 20th July 2023
<b>Name of Speaker</b>	: Dr Varuna Anand
<b>Participation No</b>	: 25
<b>Objective of Event</b>	<b>: Members Engagement/ Health Initiative</b>
<hr/>	
<b>18. Name of Event</b>	<b>: HR Summit</b>
<b>Date of the Event</b>	<b>: 24th August &amp; 25th August 2023</b>
<b>Name of Speaker</b>	: Advisor, Skill Development and Employment Deptt. (GOU), Jitender Mudliyar/ Special Officer, Uttarakhand Employment Office, Ajay Singh/ Chairperson FLO Uttarakhand –Anuradha Malla
<b>Participation No</b>	<b>: 200</b>
<b>Objective of Event</b>	<b>: HR Requirements and mapping skills as per them.</b>
<hr/>	
<b>19. Name of Event</b>	<b>: Mudranjali for Health Benefits</b>
<b>Date of the Event</b>	: 25th November 2023
<b>Name of Speaker</b>	<b>: Mmini Gupta</b>
<b>Participation No</b>	: 50
<b>Objective of Event</b>	<b>: Members Engagement - Wellness Initiative</b>
<hr/>	
<b>20. Name of Event</b>	<b>: The Great Mountain Theatre Festival- Celebrating 5 women Theatre directors</b>
<b>Date of the Event</b>	: 11th Dec to 15th Dec 2023
<b>Name of Speaker</b>	: NA
<b>Participation No</b>	: 200 +
<b>Objective of Event</b>	<b>: Members Introduction into women in arts and entertainment. Total</b>
<hr/>	
<b>21. Name of Event</b>	<b>: Cheerful cheeks, Blissful Brows—FACE YOGA</b>
<b>Date of the Event</b>	: 7th February 2024
<b>Name of Speaker</b>	<b>: Meenakshi Chaudhary &amp; Gurkiran Pathak</b>
<b>Participation No</b>	: 40
<b>Objective of Event</b>	<b>: Members Engagement - Wellness Initiative</b>
<hr/>	
<b>22. Name of Event</b>	<b>: Whiskey Tasting and Mixology</b>
<b>Date of the Event</b>	: 25th February 2024
<b>Name of Speaker</b>	: Mr Gagan Sharma
<b>Participation No</b>	: 30
<b>New members inducted</b>	: 2 potentials.
<b>Objective of Event</b>	<b>: New age Careers and Members Engagement</b>

## MEMBERS NETWORKING

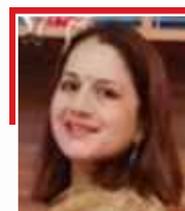
<b>1. Name of Event</b>	: <b>Members Orientation &amp; Networking</b>
<b>Date of the Event</b>	: 28th April 2023
<b>Participation No</b>	: 50 +
<b>Objective of Event</b>	: <b>Members Orientation towards FLO initiatives &amp; Business Networking.</b>
<hr/>	
<b>2. Name of Event</b>	: <b>Amulyam Mango Meet- Members Networking</b>
<b>Date of the Event</b>	: 22th July 2023
<b>Participation No</b>	: 35
<b>Objective of Event</b>	: <b>Members Engagement &amp; Business Networking</b>
<b>Day Chair</b>	: Ms Charu Chauhan (Sr Vice Chairperson- FLO Uttarakhand)
<hr/>	
<b>3. Name of Event</b>	: <b>Resin Art Workshop</b>
<b>Date of the Event</b>	: 19th August
<b>Name of Speaker</b>	: Smrity Lal
<b>Participation No</b>	: 100 +
<b>Objective of Event</b>	: <b>Art Appreciation &amp; Resin art Workshop</b>
<hr/>	
<b>4. Name of Event</b>	: <b>FLO Bazaar</b>
<b>Date of the Event</b>	: 15th & 16th October 2023
<b>Name of Speaker</b>	: <b>Hon. Mr. Ganesh Joshi, Minister of Rural, Agriculture, (GOU)</b> <b>Dr Teena K Sharma, National Advisor – MSME (GOI)</b> <b>Princess Mohena Kumar – renowned TV personality &amp; philanthropist</b>
<b>Participation No</b>	: 1000 +
<b>Objective of Event</b>	: <b>FLO Marketplace and Members Networking</b>
<hr/>	
<b>5. Name of Event</b>	: <b>Welcome Winter Members Networking</b>
<b>Date of the Event</b>	: 9th December 2023
<b>Participation No</b>	: 50
<b>Objective of Event</b>	: <b>Members Engagement &amp; Business Networking</b>
<b>Day Chair</b>	: Chairperson- FLO Uttarakhand.

Wellness and Spa Consultant, she is the Owner -Gigi'sWellness' in Dehradun, an exclusive women's Beauty and Wellness Centre offering natural therapies for skin, hair, and body. The accompanying 'Gigi's Wellness (Retail Store)' features premium Ayurvedic products by Oilcraft Naturals, natural perfumes by Vrindaam, and handmade soaps, incense by Gigi's Wellness.



**GURKIRAN PATHAK**

Deepa Dhama Kathayat is dedicated to women's empowerment and gender equality. Her vision, determination, and commitment to uplifting women have shaped her mission. She started her journey from procuring and marketing indigenous mountain food products and forayed into stitching and providing customised packaging solutions and uniforms to her clients. She started her company under Naitik Enterprises and eventually launched BHULI FOUNDATION where she provides work in food production to various SHGs of the area.



**DEEPA DHAMA KATHAYAT**

Shawl Story deals with restoring, refurbishing, and recreating antique Jamawars through “Rafoogari” (Darning). We also create fresh new embroideries on Pashmina, Semi-Pashmina, and various other fabrics. We have also expanded the product line from Shawls to Sarees, Suits, Lehengas, Coats, etc.

Lubna Mirza (Founder) is carrying forward her in-laws' 230-year-old family heritage of restoring and refurbishing antique textiles through the dying craft of Rafoogari. Under the aegis of an award-winning artisan and her father-in-law Mr. Ahsan Mirza, Shawl Story is also an expert in Kalamkari, Resham Tana, and Full techniques.



LUBNA MIRZA

## SANPSHOT











**Mother's Day Special**  
*Know your Speaker*

Dr. Tapan is a highly skilled Otorhinolaryngologist and Otolaryngologist with over 30 years of experience in Ear, Nose, Throat, Laryngology, and Head and Neck Surgery. He has worked for 7 years as a Consultant in Dr. Ganga Ram Hospital, New Delhi, and has performed microsurgical work as well as a variety of forehead, nose, and cheek lifts as he is highly skilled in many state and national conferences. Dr. Tapan is a member of prestigious organisations such as FICCI, ASSO, Indian Management Society, and ICFMIL. His areas of interest include Laryngology, Management of Head and Neck, Otorhinolaryngology, and more.

**SPEAKER**  
DR. TAPAN KANAI DAS

11th May 2023 | 4PM Onwards  
Cafe Bazaarhatta, Dabawala

**Mother's Day Special**  
*Know your Moderator*

Dr. Pooja Kanwal is a professional doctor with a passion for writing. She is the moderator and founder of 'Women, a powerful people' that provides a platform for women to express their opinions and share their stories. In addition to 'Women', she has also established an open chat platform called 'Women's Talk' with 50,000+ views by words and ways to empower. Through her writing, Dr. Pooja Kanwal has touched the hearts of many, and her work has been endorsed by various social media platforms.

**MODERATOR**  
DR. POOJA KANWAL

11th May 2023 | 4PM Onwards  
Cafe Bazaarhatta, Dabawala





AMURADHA MALLA, CHAIRPERSON  
and committee members, FLO (Women) invite you for

**EMPOWER YOUR FINANCES**  
Unlocking the Path to Financial Literacy

with **WFS**  
Wise FinSara

**KNOW YOUR SPEAKER**

Ms. Neha Fardeen, a remarkably accomplished individual, holds the position of Chief Manager Finance, Wipro Solutions. Despite her young age, she has earned recognition as a leader and esteemed Certified Wealth Manager (CWM). With over 4 years of invaluable experience, she has cultivated extensive expertise in the realm of wealth management, setting her apart as an exceptional professional in her field.

NEHA FARDEEN

29TH MAY 2023, MONDAY | 4:00 PM ONWARDS  
(ONLINE MODE)

EMPOWER YOUR FINANCES  
Unlocking the Path to Financial Literacy

with **WFS**  
Wise FinSara

**KNOW YOUR SPEAKER**

Mr. Rishabh Khatwani is a seasoned professional with over 8 years of industry expertise in the Financial Services Industry. Currently serving as Vice President, Private Wealth Solutions, he has demonstrated exceptional skills and knowledge throughout his career. Being a certified Chartered Wealth Planner (CWP) who possesses extensive proficiency in diverse areas including Investment Advisory, Wealth Management, and Banking products.

RISHABH KHATWANI

29TH MAY 2023, MONDAY | 4:00 PM ONWARDS  
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(ONLINE MODE)

**EMPOWER YOUR FINANCES**  
Unlocking the Path to Financial Literacy

with **Wise FinEers**

**KNOW YOUR SPEAKER**

**NEHA CHAWLA**

Neha Chawla is an esteemed professional serving as Vice President at Private Wealth Solutions. She is widely recognized as a qualified and renowned Chartered Wealth Manager (CWM) in India, with over 15 years of experience in delivering exceptional investment advisory services to individuals and corporates.

29TH MAY 2023, MONDAY | 4:00 PM ONWARDS  
(ONLINE MODE)

Unleashing the Power of Social Change with Anurag Chauhan  
2nd June 2023

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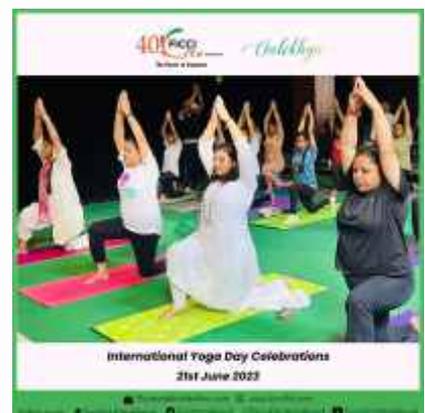
Unleashing the Power of Social Change with Anurag Chauhan  
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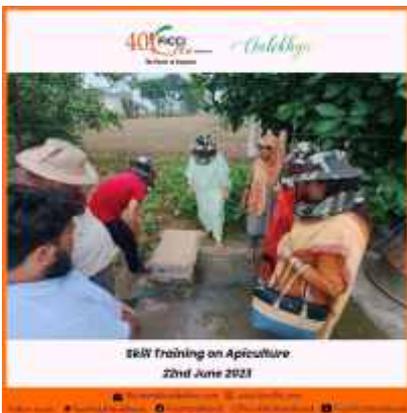
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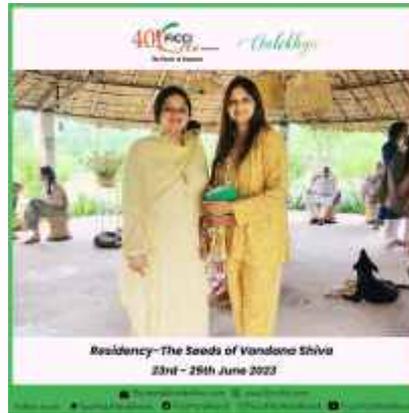
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2nd June 2023

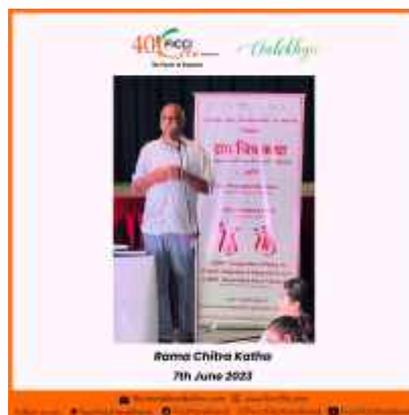
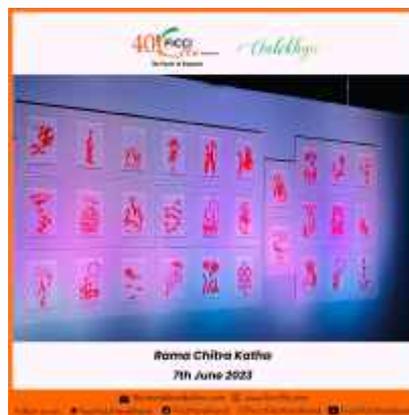
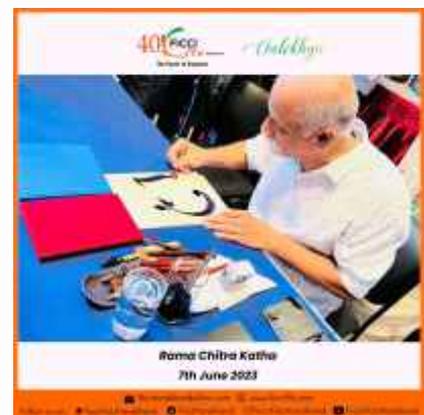
FIO Members' visit to Graphic Era Hospital  
8th June 2023

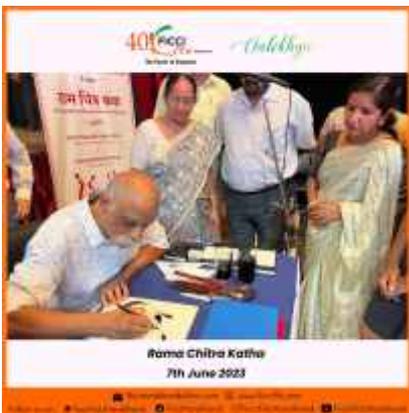






















'A day late, and a Rupee short' with Punito Gupta  
4th August 2023



'A day late, and a Rupee short' with Punito Gupta  
4th August 2023



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'A day late, and a Rupee short' with Punito Gupta  
4th August 2023



Launch of Entrepreneurship Awareness Program  
8th August 2023







FLO Outshines at Times Women Achievers Award 2023  
24th August 2023



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24th August 2023



Bharat PITCHathon 2.0 Uttarakhand Edition  
25th August 2023



Bharat PITCHathon 2.0 Uttarakhand Edition  
25th August 2023



Bharat PITCHathon 2.0 Uttarakhand Edition  
25th August 2023



Bharat PITCHathon 2.0 Uttarakhand Edition  
25th August 2023



Inauguration of the 2nd Apiculture Skill Training Center  
4th September 2023



Inauguration of the 2nd Apiculture Skill Training Center  
4th September 2023

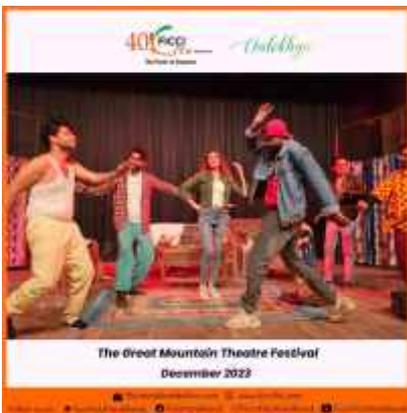


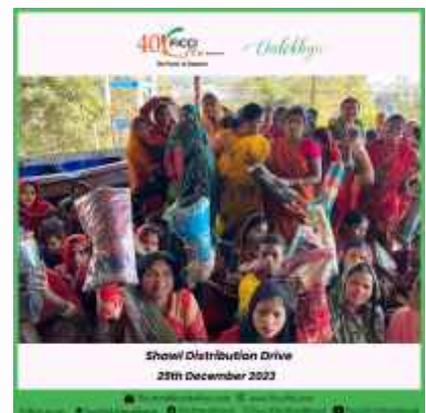
Inauguration of the 2nd Apiculture Skill Training Center  
4th September 2023



Inauguration of the 2nd Apiculture Skill Training Center  
4th September 2023









**National Girl Child Day**  
24th January 2024



**Cheerful Cheeks, Blissful Brows**  
FACE YOGA'S JOYFUL JOURNEY

**KNOW YOUR EXPERT**

Meenakshi Chaudhary, a passionate yoga and wellness teacher with a Master's in Yoga Science, brings her decades-long expertise to guide individuals towards natural and holistic beauty. What started as a hobby has evolved into a dedicated practice. Meenakshi conducts group and private classes at her yoga studio, focusing on Hatha Yoga, Pranayama, Bhaktaraya, Sun yoga, and breathing techniques. She also offers yoga and breathing techniques, mindful VEGAN, and her guidance, from fitness to wellness and more, offering a well-rounded approach to well-being.

**MEENAKSHI CHAUDHARY** 7th February 2024 | 3:15 PM onwards  
TAMTARA, 212 Rajpur



**Cheerful Cheeks, Blissful Brows**  
FACE YOGA'S JOYFUL JOURNEY

**KNOW YOUR EXPERT**

Gigi Pathak, Wellness and Spa Consultant, owns Gigi's Wellness in Dehradun - a women's Beauty and Wellness Centre. Specialising in natural therapies for skin, hair, and body, using Global Natural products. By incorporating mind and body, she offers personal Ayurvedic products, natural perfumes by hand, and handmade items, trained by YOGI and Ghosh Naturopathy. Gigi provides free consultancy for skin and hair issues. Also, serving as the Wellness Coordinator for FICCI FLO Uttarakhand, showcasing Ayurvedic expertise in holistic wellness.

**GIGI PATHAK** 7th February 2024 | 3:15 PM onwards  
TAMTARA, 212 Rajpur



**Cheerful Cheeks, Blissful Brows**  
7th February 2024



**Cheerful Cheeks, Blissful Brows**  
7th February 2024



**Cheerful Cheeks, Blissful Brows**  
7th February 2024



**Cheerful Cheeks, Blissful Brows**  
7th February 2024



**FLO UTTARAKHAND & DOON BUSINESS SCHOOL INVITE YOU FOR**

**CERTIFIED WORKSHOP ON LEGAL LITERACY**

Empowering Corporate: Navigating Human Rights Challenges

with

**Advocate Trishla Malik**

15th Feb 2024, Thursday | Time: 9:30 - 1:00PM  
Doon Business School, Dehradun

**FLO UTTARAKHAND & DOON BUSINESS SCHOOL INVITE YOU FOR**

**CERTIFIED WORKSHOP ON LEGAL LITERACY**

**Know your Speaker**



Trishla is a distinguished corporate lawyer licensed to practice across India, specialising in the Apex and Higher Courts. A member of the Supreme Court Bar Association, she carries her late grandfather's legacy as a respected judge. Co-Founder and Managing Director of AxiomLegal, she leads a talented team representing clients in the Supreme Court. Trishla is a certified woman entrepreneur, committed to excellence with accolades from IIMB and IIMW. Her expertise extends to international humanitarian law, holding a Postgraduate Diploma from the National Law University, Hyderabad. She inspires young lawyers nationwide.

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**Workshop on Legal Literacy**  
15th February 2024



**Workshop on Legal Literacy**  
15th February 2024



## EVENTS IN MARCH

- Sareethon** – Inviting all women to Power dress in Saree and walk with Ms Geeta Dhama, wife of Chief Minister of Uttarakhand.  
Date: - 7th March 2024, 3pm  
Collaboration with Red FM and 'POWER WOMEN'. Member Engagement and Networking
- Solo Theatre** – by Kusum Pant (renowned Theatre and Film Artist of Garhwal and Bollywood)  
Date – 7th March 2024, 6 pm (For Women's Day)  
Member Engagement
- HONK WONDER WOMEN** – Talent Hunt, Entrepreneur Expo & Fashion Walk  
Date : 9th & 10th of March 2024.  
Collaboration with HONK Events and T –Series.  
Member Engagement & FLO Branding
- Empowering Gender-Neutral Society**- Empowerment talk by Mahamandaleshwar Laxmi Tripathi, in Conversation with Anurag Chauhan.  
Date : 15th March 2024, 3 pm  
Member Engagement
- Annual Dinner** and FLO Awards for YOUNG TALENT  
Date : 22nd March 2024.

# VADODARA CHAPTER

## CHAIRPERSON'S MESSAGE

Dear Friends,

As the second FICCI FLO Vadodara chairperson I began the year with a couple of very clear goals. One was that of growing our baby chapter in size, the activities and events carried out throughout the year were planned with this goal in mind. We have had meaningful interaction with speakers from various sectors ranging from Film and media to art and education to business entrepreneur and startups. At the end of my term, it is with a great sense of satisfaction that I can say that during my tenure the chapter has grown by 78%.

Another goal I had was that of improving the financial health of the chapter. To achieve this goal, I outlined several programs which would contribute to the same. The Programs included various activities like offsite visits, exhibition, and expo's. At the end of the year Vadodara Chapter has had financial growth of 196%.

As I draw near the end of my term, I would like to express my heartfelt gratitude to my committee for their dedication, hard work & unwavering commitment to our chapter's success.

In passing the torch to the next leadership team, I am reminded of the words of Helen Keller "Alone we can do so little; together we can do so much".

Thank you

**Barkha Amin**

Chairperson

FLO Vadodara Chapter



**Barkha Amin**  
Chairperson

## COMMITTEE MEMBERS



**Avni Bhayani**  
Sr. Vice Chairperson



**Shivani Patel**  
Vice Chairperson



**Rati Desai**  
Treasurer



**Avni Ashish Patel**  
Secretary



**Reshma Patel**  
Immediate Past Chair

# REPORT

## MINDMAP 40:40:20

FLO Vadodara achieved the ratio of 47:31:22 respectively. With a focused allocation of 47% towards Projects, we embarked on initiatives empowering women with newfound skills and economic opportunities. Simultaneously, dedicating 31% to Programs enabled us to conduct leadership workshops and skill enhancement sessions, fostering personal and professional growth among members. Complementing these efforts, our allocation of 22% to Networking events facilitated valuable connections and collaborations within the community. This balanced approach facilitated our successful ratio achievement, catalyzing holistic empowerment and socioeconomic development.

## EVENTS

In the year 2023-24, VADODARA Chapter organised 2 webinars and 34 on ground events.

The speakers were Lieutenant Aishwarya Boddapati, Lieutenant Commander Swathi P, Barkha Dutt, Seema puri-founder of Evolve, Ami Kothari – Founder of dinning Couture, Esha Shah – founder of lettingtheinnerinkflow, Adhishree Anand- founder of Live design, Satyashiv D'mello – founder of youbuntu, Luke Coutinho –Holistic lifestyle coach, Shefali Shah, Atul Khatri, Harshinder Kohli- founder Deep Focus, Ashish Hemrajani- founder Bookmyshow, Jay Thadeshwar- founder poised media, Brahmakumar sister Shivani, Kalki Koechlin, Hunar Online, Bhavna Jhunjhunwala founder of codeW & codesquad.

**The objective** was to empower and uplift women entrepreneurs, professionals, leaders in various fields and women at grassroots. Through networking opportunities, skill-building workshops, and knowledge-sharing sessions, FICCI FLO Vadodara aimed to foster growth, development, and collaboration among its members. These events served as platforms to inspire, educate, and support women in realizing their fullest potential and making meaningful contributions to society and the economy.

**The outcome** of projects, programs, and networking events conducted at FICCI FLO Vadodara was diverse and impactful. Grassroots projects have resulted in women gaining new skills and achieving economic independence, with several individuals now earning sustainable incomes. Programs focusing on leadership development have empowered members with enhanced personal and professional skills, enabling them to take on leadership roles and drive positive change in their communities. Networking events have facilitated meaningful connections and collaborations, fostering a supportive ecosystem for women entrepreneurs and professionals to thrive. Collectively, these efforts contributed to women's empowerment, community development, and socioeconomic progress in Vadodara.

Date	Name of the Event	No. of Participants	Any Specific observation of the event (eg Media Coverage, participation, speakers etc.)
10 March'23	Tarini	74	Two members of the Indian navy shared their journey in circumnavigating the globe in 254 days. Media presence & special interest as it was done on Women's Day.
2 May'23	Classroom Series	117	Amee Kothari – Table Styling; Seema Puri – Lets Make you a better version of yourself; Esha Shah – neurolinguistic workshop to improve public speaking. Members had a chance to do any of the above

12 July'23	How to include Diversity & equality in the work place	54	Satyashiv D'mello, founder of conscious-development.com, shared the significance of creating a workplace culture that values diversity and equality, advocating for inclusive policies, and fostering open communication to ensure all voices are heard and respected.
31 July'23	How to Press the reset button for your Health	177	The renowned health and wellness expert Luke Coutinho provided valuable insights and techniques for individuals to reset their health and adopt a holistic approach to well-being.
23 August	Mother Toddler Cohort	17	A play date for member's kids, providing a valuable opportunity for social interaction and developmental growth. Fostering a supportive community within the organization.
23 November	Badminton Tournament	17	Badminton Tournament organized for the Badminton enthusiasts promoting health & Fitness. Enhancing Networking while Playing.
23 Dec	Sister Shivani	192	The Keynote Speaker sister Shivani equipped Members with valuable tools to navigate life's challenges such as emotional well-being, stress management, mindfulness, and fostering harmonious relationships.
31 Jan	Trek	65	The Trek to Jambughoda Bhaat Successfully blended Health and Community Building.

## Networking Events

Date	Name of the Event	No. of Participants	Any Specific observation of the event (eg Media Coverage, participation, speakers etc.)
16 June'23	Summer Soiree	151	High Tea in Celebration of 300 Plus Members for the Chapter
6 Sep'23	Comedy Adda with Atul Khatri	157	A delightful evening of laughter and entertainment featuring the renowned stand-up comedian Atul Khatri
29 Sep'23	New to Vadodara Cohort	10	The New to Vadodara Cohort welcomed the members who were new to the city facilitating their integration and easing their transition.
28 Oct'23	Moonlit Garba	285	A joyous celebration with live performance by renowned singing group Sachin Limaye that had everyone on their feet. The event showcased the dancing skills of the children from the charitable organization Mahavir Foundation
2/3 Nov'23	Amritsar Retreat	74	The retreat was significant in facilitating the union of FLO Vadodara Chapter and FLO Amritsar Chapter. This collaborative effort aimed to strengthen the women entrepreneur community and create opportunities for mutual growth and development.

13 Jan'23	Play – Devil wears Bataa	136	Play- “Devil Wears Bataa – A silly Point production based in Mumbai was a hilarious Play intertwined with political satire
22 Feb'23	High Tea –Celebrating 40 Years of FLO	144	Celebrating 40 years of FLO with members. Honoring achievements, fostering growth, and embracing the journey ahead.
6 Mar'23 3 April 1 May 3 July 7 Aug	New members Meet & Greet	166	New Members are invited for one-on-one interactive session with the Chairperson & EC

## Projects/Initiatives

Date	Name of the Initiative	Area of Focus	Reach	Benefit	Empower
10 Mar'23	Walkathon	Specially abled	74	48	Raised 2.12 lakhs in 48 hours to provide walking aides for specially abled
12 Apr'23	Breaking Barriers with Barkha Dutt	Legal Policy & Advocacy	166	166	Organized on Stage live debate amongst members on the topic women reservation which was moderated by Barkha Dutt
17 May'23	Accelerate your Business Goals	Financial Literacy	46	46	Adhishree Anand focused on business strategies to adopt for business growth in young startups
28 Mar'23 20 Apr'23 18 Jul'23 26 Sep'23 23 Jan '24	Garima	Health & Hygiene	957	957	Significant reduction in the absenteeism of Girl Children in Middle school
24 Ap'23 24' May'23	Stitching Workshop	Vocational Training & Start up	55	17	17 Women are now earning Rs 250/- Per day making it Rs.6500/- on a monthly basis. Have an order of stitching 1Lakh bags from a Savli based Exporter
4 May'23 9 June '23	Financial Literacy @grassroot	Financial Literacy	120	120	Basic financial awareness and awareness on Gov schemes
30 June'23	Mock Shark Tank 2.0	Vocational/E educational	161	10 NGO's	Raised Rs 40 lakhs for NGOs working in various causes
23 Aug'23	Getting candid with Shefali Shah	Legal Policy & Advocacy	165	165	This event recognized and appreciated the exceptional work of She Team Vadodara a group of dedicated police officers who have tirelessly worked towards the welfare of senior citizens and the protection of infants abandoned. Mr. Anupam Singh Gahlaut and renowned Indian actor Ms. Shefali Shah were the guests for the event.

20 Sep'23	Levaraging AI for digital Marketing	Digital Literacy	47	47	The Keynote Speaker Harshinder kohli shed light on the importance of artificial intelligence (AI) in the field of digital marketing and how it can revolutionize marketing strategies for businesses.
13 Oct'23	She rises conclave	Start up	92	8	This event aimed to empower and promote women entrepreneurs from different sectors showcasing innovative products. Ashish Hemrajani Graced the occasion as Keynote speaker.
25 Oct '23	Good Digital Citizenship	Digital Literacy	62	62	The Keynote speaker Jay Thadeshwar, Founder & CEO, Poised Media provided tips to protect privacy and enhance security while navigating the digital world.
30 Nov'23	Ariso	Women Led Business	1000	40	40 designers from around the country found empowerment through networking and exposure, paving the path for creative growth and entrepreneurial success.
5 Dec '23	Harnessing Digital Media for Professional Growth with Hunar Online	Empowering Women	100	45	As part of the workshop, participants were given a small makeup tool kit as a token of appreciation by "Hunar Online Courses". This encouraged them to continue their makeup journey with passion and dedication.
Sep'23 Onwards	Rickshaw Training	Vocational training & Start up	Many Villages	06	All the 6 identified beneficiaries got trained well. All 6 got their permanent license and were gifted rickshaws at the change of Guard Event
5 Feb'24	AI for everyday life	Digital Literacy	32	32	Attendees learnt AI's role in marketing, equipping them with insights and tools to optimize strategies, enhance customer engagement, and drive business growth effectively.
19 Feb'24	AI Training for Teachers	Digital Literacy	150	150	Effectively integrated AI technologies into classroom instruction for enhanced student learning outcomes.
Ongoing	Cyber Security Seminar	Digital Literacy	5000	5000	It raised awareness imparting practical knowledge and fostering a safe online environment, enabling to navigate digital spaces with confidence

## Programs/Events



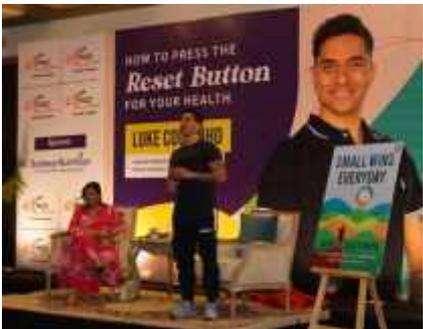
Tarini



How to include diversity & Equality in the work place



Classroom Series



How to Press the reset Button for your health – Luke Coutinho



Badminton Tournament



Mother Toddler



Trek to Jambughoda Bhat



An afternoon with Sister Shivani

## Networking Events



Summer Soiree



Comedy Adda with Atul Khatri



FLO Moonlit Garba



Amritsar Retreat



Play Devil wears Bataa



High Tea –celebrating 40 years of FLO



New Members Meet & greet



New to Vadodara Cohort

## Projects/Initiatives



Walkathon



Breaking Barriers with Barkha Dutt



Accelerate Your Business Goals –Adhishree Anand



Garima



Stitching Workshop @ Grassroot



Financial Literacy @ Grassroot



Mock Shark tank 2.0



Getting Candid with Shefali Shah



Levaraging AI for digital Marketing



She Rises Conclave



Good digital citizenship



Ariso



Harnessing Digital Media for Professional Growth With Hunar Online



Rikshaw Training for women @grassroots



Cyber security seminar at schools

## MEMBERSHIP GROWTH

New members Added - 173

Membership Growth – 77%

## NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	221
FLO Start Up Cell	86
FLO Digital Empowerment	5336
FLO Women Corporate Directors	40
FLO Policy & Legal	331
Leadership Sessions	132

## FLO UNSUNG HEROES – VADODARA

Ahana Anand

## EVENTS IN MARCH

March 19, 2024 – Change of Guards



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## FLO start up cell with engaging 93 Angel Investors, conducts FLO Conclaves



New Delhi

Startups play a key role in country's economic growth strategy as this segment would create new skilled jobs and help address the challenge of jobless growth and loss of low skilled jobs to automation in the industry.

"The Indian startup movement has a very unique energy, vibrancy and dynamism, which you will not find in any of the established players, as startup founders, their dynamic teams and their financiers are the real change-makers. The extent of innovation taking place and the pace of growth in the startup segment is massive," said Dr Harjinder Kaur Talwar, Chair, Startup Inclusion track and past president FLO while delivering key note speech at FICCI Ladies Organisation (FLO) start-up conclave.

"The momentum of the 'Startup India' initiative that started several years ago has exceeded expectations. It has been a phenomenal story," he said. In the past few years, the Indian startup ecosystem has not only matured but has grown by leaps and bounds," Dr Talwar said.

"FLO has been impacting and transforming the lives of women across the nation since last 40 years of its existence. FLO Start up Cell, led by its chair the visionary Dr. Aarti Gupta and supported by the dedicated National Team including Priya Gotham, Priyanka Galati, Sneha Sahai, Pooja Arambhan, Phani Trivedi, and Anupama Modi have resulted in 175 programs across India, training 480 entrepreneurs under the collaboration with She Res, providing 480 hours of mentoring, engaging 93 Angel Investors, conducting FLO Conclaves in 10 cities other than Delhi, organising 12 Bull and Bull Conclaves, conducting 20 workshops, with a total impact reaching 12,300 women entrepreneurs," said Ms Sadha Shivakumar, National President, FICCI Ladies Organisation (FLO).

"From providing training and mentoring to aspiring women entrepreneurs to advocating for policy changes that promote gender equal-

ity in the workplace, FLO has been instrumental in creating a conducive environment for women to thrive professionally. Overall, FICCI FLO's work is deeply rooted in the belief that empowering women is not just a moral imperative but also an economic necessity," Ms Sheela Kumar said.

"Economically, India's stride towards becoming a \$5 trillion economy is not just about the numbers. It's the metamorphosis in country's entrepreneurial landscape that's truly electrifying. Within this shifting paradigm, the role of women is witnessing a monumental transformation. We are no longer bound into traditional roles or tethered by societal expectations. Today's women are not just participants but pioneers, leaders, and game-changers," said Dr. Aarti Gupta, National Chair, FLO Startup cell.

"At FLO Startups, we recognize the need for women to be on the other side of the table too, as investors. So, within our 11,000 membership, we also have some experienced and successful entrepreneurs whom we are helping to train and assist to create a body of women mentors & angel investors. FLO Entrepreneurs - A hallmark of our efforts is the introduction of the SheRes program in collaboration with STEP. This groundbreaking initiative is tailored to uplift and empower women entrepreneurs from diverse backgrounds, including homepreneurs, micropreneurs, MSMEs, SMIEs, and solepreneurs," Dr Gupta added.

"We successfully launched SheRes in 15 chapters where we received over 1,400 women applying for the program, out of which 480 received an 8-week training on critical topics such as company registration, digital marketing, branding strategies, and more. In addition to this, 400+ hours of mentoring were provided to them, along with the opportunity to display and participate in exhibitions and conclaves to showcase their companies to Bull and Bull."

## स्टार्टअप आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका

नयी दिल्ली, 23 फरवरी। स्टार्टअप देश की आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नयी कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान की चुनौती का समाधान करने में मदद करेगा। यह बातें टार्टअप 20 इंकलूजन ट्रैक की अध्यक्ष और एफएलओ की पूर्व अध्यक्ष डॉ. हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गनाइजेशन (एफएलओ) स्टार्ट-अप सेगमेंट में हो रहे नवप्रवर्तन की सीमा और विकास की गति बहुत बढ़ी है। एफएलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। फिक्की लेडीज ऑर्गनाइजेशन (एफएलओ) की राष्ट्रीय अध्यक्ष सुधा शिवकुमार ने बताया कि एफएलओ स्टार्ट अप सेल ने भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किये गये हैं।

## महिला उद्यमिता से इकोनामी को रफ्तार

नई दिल्ली (वि.)। स्टार्टअप देश की आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नयी कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान की चुनौती का समाधान करने में मदद करेगा। यह बात स्टार्टअप 20 इंकलूजन ट्रैक की अध्यक्ष और एफएलओ की पूर्व अध्यक्ष डॉ. हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गनाइजेशन (एफएलओ) स्टार्ट-अप

महिला उद्यमिता एक अधिक समान समाज को साकार करने का माध्यम है और भारत की अर्थव्यवस्था को आगे बढ़ाने की कुंजी है

नई दिल्ली। स्टार्टअप देश की आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नयी कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान की चुनौती का समाधान करने में मदद करेगा। "भारतीय स्टार्टअप असेलमेंट ने एक बहुत ही अनोखी ऊर्जा, जीवंतता और गतिशीलता है, जो आपको किसी भी स्थापित खिलाड़ी में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उन्की गतिशील टीम और उनके फाइनेंसर अस्तित्व परिवर्तन निमित्त हैं। स्टार्टअप सेगमेंट में हो रहे नवप्रवर्तन की सीमा और विकास की गति बहुत बढ़ी है।" स्टार्टअप 20 इंकलूजन ट्रैक की अध्यक्ष और एफएलओ की पूर्व अध्यक्ष डॉ. हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गनाइजेशन (एफएलओ) स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा। "एफएलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एफएलओ स्टार्ट अप सेल, इसकी अध्यक्ष दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा अरामभान, फनी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है, जिसके परिणामस्वरूप पूरे भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किए गए हैं।

# महिला उद्यमिता अर्थव्यवस्था को आगे बढ़ाने की कुंजी

कानपुर। स्टार्टअप 20 इंकलूजन ट्रैक की अध्यक्ष और एफएलओ की पूर्व अध्यक्ष डॉ. हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गनाइजेशन (एफएलओ) स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा। एफएलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है।

कॉन्क्लेव में कही। उन्होंने कहा कि भारतीय स्टार्टअप असेलमेंट ने एक बहुत ही अनोखी ऊर्जा, जीवंतता और गतिशीलता है, जो आपको किसी भी स्थापित खिलाड़ी में नहीं मिलेगी। स्टार्टअप सेगमेंट में हो रहे नवप्रवर्तन की सीमा और विकास की गति बहुत बढ़ी है। एफएलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। गौरवलय है कि एफएलओ स्टार्टअप सेल, इसकी अध्यक्ष दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा अरामभान, फनी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है, जिसके परिणामस्वरूप पूरे भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किए गए हैं। यह सब ही ही राइजेज के सहयोग से 480 उद्यमियों को 486 घंटे की सप्ताह प्रदान की गई और 93 एंजेल निवेशकों को शामिल किया गया, दिल्ली के अलावा 10 शहरों में एफएलओ कॉन्क्लेव का आयोजन किया गया। फिक्की लेडीज ऑर्गनाइजेशन (एफएलओ) की राष्ट्रीय अध्यक्ष सुधी सुधा शिवकुमार ने कहा। कार्यस्थल में लैंगिक समानता को बढ़ावा देने वाली नीतिगत बदलावों को ककातल करने के लिए इच्छुक महिला उद्यमियों को प्रशिक्षण और सप्ताह प्रदान करने से लेकर, एफएलओ ने महिलाओं को पेशेवर रूप से आगे बढ़ने के लिए अनुकूल माहौल बनाने में महत्वपूर्ण भूमिका निभाई है।



## स्टार्टअप देश की आर्थिक विकास में महत्वपूर्ण भूमिका: कौर

नई दिल्ली। स्टार्टअप देश की आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नयी कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान की चुनौती का समाधान करने में मदद करेगा। भारतीय स्टार्टअप असेलमेंट ने एक बहुत ही अनोखी ऊर्जा, जीवंतता और गतिशीलता है, जो आपको किसी भी स्थापित खिलाड़ी में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उन्की गतिशील टीम और उनके फाइनेंसर अस्तित्व परिवर्तन निमित्त हैं। स्टार्टअप सेगमेंट में हो रहे नवप्रवर्तन की सीमा और विकास की गति बहुत बढ़ी है। स्टार्टअप 20 इंकलूजन ट्रैक की अध्यक्ष और एफएलओ की पूर्व अध्यक्ष डॉ. हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गनाइजेशन (एफएलओ) स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा। एफएलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एफएलओ स्टार्ट अप सेल, इसकी अध्यक्ष दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा अरामभान, फनी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है, जिसके परिणामस्वरूप पूरे भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किए गए हैं।

PRESS CLIPPINGS

**WOMEN ENTREPRENEURSHIP A VEHICLE FOR REALISING A MORE EQUAL SOCIETY AND KEY TO SPURRING INDIA'S ECONOMY ONWARD -FICCI LADIES ORGANISATION**



**New Delhi, Focus News:** Startups play a key role in country's economic growth strategy as this segment would create new skilled jobs and help address the challenge of jobless growth and loss of low-skilled jobs to automation in the industry. "The Indian startup movement has a very unique energy, vibrancy and dynamism, which you will not find in any of the established players, as startup founders, their dynamic teams and their financiers are the real change-makers. The extent of innovation taking place and the pace of growth in the startup segment is massive." Said Dr Harjinder Kaur Talwar, Chair, Startup20 inclusion track and past president FLO while delivering key note speech at FICCI Ladies Organisation (FLO) start-up conclave. "The momentum of the 'startup India' initiative that started around 2016 has exceeded expectations. "It has been a phenomenal story," he said. In the past few years, the Indian startup ecosystem has not only matured but has grown by leaps and bounds" Dr Talwar said

"FLO has been impacting and transforming the lives of women across the nation since last 40 years of its existence. FLO Start up Cell, led by its chair the visionary Dr. Aarti Gupta and supported by the dedicated National Team including Priya Goutham, Priyanka Galati, Simran Sahni, Pooja Arambhan, Phani Trivedi, and Anupama Modi have resulted in 175 programs across India, training 480 entrepreneurs under the collaboration with She Rises, providing 486 hours of mentoring, engaging 93 Angel Investors, conducting FLO Conclaves in 10 cities other than Delhi, organizing 12 B2B and B2C exhibitions, conducting 28 workshops, with a total impact reaching 14309 women entrepreneurs." Said Ms Sudha Shivkumar, National President, FICCI Ladies Organisation (FLO). "From providing training and mentoring to aspiring women entrepreneurs to advocating for policy changes that promote gender equality in the workplace, FLO has been instrumen-

tal in creating a conducive environment for women to thrive professionally. Overall, FICCI FLO's work is deeply rooted in the belief that empowering women is not just a moral imperative but also an economic necessity." Ms Shiv Kumar said. "Economically, India's stride towards becoming a \$5 trillion economy is not just about the numbers. It's the metamorphosis in country's entrepreneurial landscape that's truly electrifying. Within this shifting paradigm, the role of women is witnessing a monumental transformation. We are no longer boxed into traditional roles or tethered by societal expectations. Today's women are not just participants but pioneers, leaders, and game-changers." Said Dr. Aarti Gupta, National Chair, FLO Startup cell. "At FLO Startups, we recognize the need for women to be on the other side of the table too, as investors. So, within our 11,000 membership, we also have some experienced and successful entrepreneurs whom we are helping to train and assist to create a body of women mentees & angel investors. FLO Entrepreneurs - A hallmark of our efforts is the introduction of the SheRises program in collaboration with STEP. This groundbreaking initiative is tailored to uplift and empower women entrepreneurs from diverse backgrounds, including homepreneurs, mompreneurs, MSMEs, SMEs, and solopreneurs." Dr Gupta added. "We successfully launched SheRises in 15 chapters where we received over 1,400 women applying for the program, out of which 480 received an 8-week training on critical topics such as company registration, digital marketing, branding strategies, and more. In addition to this, 400+ hours of mentoring were provided to them, along with the opportunity to display and participate in exhibitions and conclaves to showcase their companies to B2B and B2C. Another highlight for the year was our partnership with Stanford Seed Spark, which has further enriched our community by granting access to Stanford University's renowned expertise." She added.

**महिला उद्यमिता एक अधिक समान समाज को साकार करने का माध्यम है**

लोकभारती न्यूज ग्रुप

कानपुर। स्टार्टअप देल को अर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नई कुशल नौकरियों पैदा करेगा और उद्योग में स्वस्थान के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान को चुनौती का समाधान करने में मदद करेगा। भारतीय स्टार्टअप आंदोलन में एक बहुत ही अनोखी ऊर्जा, जोशिलता और गतिशीलता है, जो आपको किसी भी स्थिति खिलाड़ी में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उनकी गतिशील टीमों और उनके फ्रेंडनेसर सामाजिक परिवर्तन निभाते हैं। स्टार्टअप सेगमेंट में हो रहे स्वस्थान को सीमा और विकास को गति बहुत बढ़े है। स्टार्टअप 20 इनक्यूबन ट्रेक को अपना और एक्सलओ को पूर्ण अग्रण्य डॉ. हरजिंदर कौर तलवार ने FICCI लेडीज ऑर्गेनाइजेशन (एक्सलओ) स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा। एक्सलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एक्सलओ स्टार्टअप सेल, इसकी अग्रण्य दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा आरामभन, फानी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है, जिसके परिणामस्वरूप पूरे भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किए गए हैं। जो राष्ट्रीय के स्तरों से 480 कार्यक्रमों को 486 घंटे की सहाय प्रदान की

गई, 93 एंगेल निवेशकों को शामिल किया गया, दिल्ली के अग्रण्य 10 शहरों में एक्सलओ कॉन्क्लेव का आयोजन किया गया, 12 बी2बी और बी2सी प्रदर्शनियों का आयोजन किया गया, 28 कार्यक्रमों का आयोजन किया गया, जिसका कुल प्रभाव 14309 महिला उद्यमियों तक पहुंचा। FICCI लेडीज ऑर्गेनाइजेशन (एक्सलओ) को राष्ट्रीय अग्रण्य सुश्री सुषा शिवकुमार ने कहा। फ्रेंडनेसर में वैश्विक समानता को बढ़ावा देने वाली नैतिकता बदलावों को प्रकट करने के लिए प्रत्येक महिला उद्यमियों को प्रशिक्षण और सहाय प्रदान करने से लेकर, एक्सलओ ने महिलाओं को पेशेवर रूप में अपने बढ़ते के लिए अनुकूलन मातृगत बदले में महत्वपूर्ण भूमिका निभाई है। कुल मिलाकर, FICCI एक्सलओ का काम इस विश्वास पर आधारित है कि महिलाओं को सार्वक बलदा न केवल वैश्विक अर्थिक अर्थिक है, बल्कि एक अर्थिक आवश्यकता भी है। सुश्री शिव कुमार ने कहा। अर्थिक रूप से, 5 ट्रिलियन डॉलर की अर्थव्यवस्था बनने की दिशा में भारत को प्रगति केवल संशुद्धों के बारे में नहीं है। यह देश के उद्यमशीलता परिदृश्य में ब्यासासह है जो बलदा में विप्लवकारण करने वाला है। इस बदलते प्रतिमान के पेशेवर, महिलाओं की भूमिका में एक बहुत परिवर्तन देख जा रहा है। हम अब सार्वभौमिक भूमिकाओं में बंधे नहीं हैं या सामाजिक अर्थिक में बंधे नहीं हैं। आज को महिलाएं न केवल पेशेवरी है, बल्कि आजीवन, पैसा और सेम-पेशे भी हैं।

**महिला उद्यमिता भारत की अर्थव्यवस्था को आगे बढ़ाने की कुंजी है**

नई दिल्ली। स्टार्टअप देल को अर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नई कुशल नौकरियों पैदा करेगा और उद्योग में स्वस्थान के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान को चुनौती का समाधान करने में मदद करेगा। भारतीय स्टार्टअप आंदोलन में एक बहुत ही अनोखी ऊर्जा, जोशिलता और गतिशीलता है, जो आपको किसी भी स्थिति खिलाड़ी में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उनकी गतिशील टीमों और उनके फ्रेंडनेसर सामाजिक परिवर्तन निभाते हैं। स्टार्टअप सेगमेंट में हो रहे स्वस्थान को सीमा और विकास को गति बहुत बढ़े है। स्टार्टअप 20 इनक्यूबन ट्रेक को अपना और एक्सलओ को पूर्ण अग्रण्य डॉ. हरजिंदर कौर तलवार ने FICCI लेडीज ऑर्गेनाइजेशन (एक्सलओ) स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा। एक्सलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एक्सलओ स्टार्टअप सेल, इसकी अग्रण्य दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा आरामभन, फानी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है, जिसके परिणामस्वरूप पूरे भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किए गए हैं।

**कानपुर**

**महिला उद्यमिता एक अधिक समान समाज को साकार करने का माध्यम है**

कानपुर। स्टार्टअप देल को अर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नई कुशल नौकरियों पैदा करेगा और उद्योग में स्वस्थान के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान को चुनौती का समाधान करने में मदद करेगा। भारतीय स्टार्टअप आंदोलन में एक बहुत ही अनोखी ऊर्जा, जोशिलता और गतिशीलता है, जो आपको किसी भी स्थिति खिलाड़ी में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उनकी गतिशील टीमों और उनके फ्रेंडनेसर सामाजिक परिवर्तन निभाते हैं। स्टार्टअप सेगमेंट में हो रहे स्वस्थान को सीमा और विकास को गति बहुत बढ़े है। स्टार्टअप 20 इनक्यूबन ट्रेक को अपना और एक्सलओ को पूर्ण अग्रण्य डॉ. हरजिंदर कौर तलवार ने FICCI लेडीज ऑर्गेनाइजेशन (एक्सलओ) स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा। एक्सलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एक्सलओ स्टार्टअप सेल, इसकी अग्रण्य दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा आरामभन, फानी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है, जिसके परिणामस्वरूप पूरे भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किए गए हैं।

**महिला उद्यमिता एक अधिक समान समाज को साकार करने का माध्यम है**

लोकभारती न्यूज ग्रुप

कानपुर। स्टार्टअप देल को अर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नई कुशल नौकरियों पैदा करेगा और उद्योग में स्वस्थान के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान को चुनौती का समाधान करने में मदद करेगा। भारतीय स्टार्टअप आंदोलन में एक बहुत ही अनोखी ऊर्जा, जोशिलता और गतिशीलता है, जो आपको किसी भी स्थिति खिलाड़ी में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उनकी गतिशील टीमों और उनके फ्रेंडनेसर सामाजिक परिवर्तन निभाते हैं। स्टार्टअप सेगमेंट में हो रहे स्वस्थान को सीमा और विकास को गति बहुत बढ़े है। स्टार्टअप 20 इनक्यूबन ट्रेक को अपना और एक्सलओ को पूर्ण अग्रण्य डॉ. हरजिंदर कौर तलवार ने FICCI लेडीज ऑर्गेनाइजेशन (एक्सलओ) स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा। एक्सलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एक्सलओ स्टार्टअप सेल, इसकी अग्रण्य दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा आरामभन, फानी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है, जिसके परिणामस्वरूप पूरे भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किए गए हैं।

कानपुर। स्टार्टअप देल को अर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नई कुशल नौकरियों पैदा करेगा और उद्योग में स्वस्थान के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान को चुनौती का समाधान करने में मदद करेगा। भारतीय स्टार्टअप आंदोलन में एक बहुत ही अनोखी ऊर्जा, जोशिलता और गतिशीलता है, जो आपको किसी भी स्थिति खिलाड़ी में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उनकी गतिशील टीमों और उनके फ्रेंडनेसर सामाजिक परिवर्तन निभाते हैं। स्टार्टअप सेगमेंट में हो रहे स्वस्थान को सीमा और विकास को गति बहुत बढ़े है। स्टार्टअप 20 इनक्यूबन ट्रेक को अपना और एक्सलओ को पूर्ण अग्रण्य डॉ. हरजिंदर कौर तलवार ने FICCI लेडीज ऑर्गेनाइजेशन (एक्सलओ) स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा। एक्सलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एक्सलओ स्टार्टअप सेल, इसकी अग्रण्य दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा आरामभन, फानी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है, जिसके परिणामस्वरूप पूरे भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किए गए हैं।

### महिला उद्यमिता अर्थव्यवस्था को आगे बढ़ाने की कुंजी

नई दिल्ली। स्टार्टअप देश की आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नई कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान की चुनौती का समाधान करने में मदद करेगा। भारतीय स्टार्टअप आंदोलन में अग्रेसरी ऊर्जा, जीवन्तता और गतिशीलता है, जो आपको किसी भी स्थापित खिलाड़ी में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उनकी गतिशील टीमों और उनके फाइनेंस वास्तविक परिवर्तन निमाता हैं। स्टार्टअप सेगमेंट में हो रहे नवप्रवर्तन की सीमा और विकास की गति बहुत बढ़ी है। स्टार्टअप 20 इंकलूजन ट्रेक की अध्यक्ष और एफएलओ की पूर्व अध्यक्ष डॉ. हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गनाइजेशन स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा कि एफएलओ अपने अस्तित्व के त 40 वर्षों से महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एफएलओ स्टार्टअप सेल, इसकी अध्यक्ष दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा आरामभन, फणी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है। जिसके द्वारा भारत में 175 प्रशिक्षण कार्यक्रम आयोजित किए गए।

### महिला उद्यमिता एक अधिक समान समाज को साकार करने का माध्यम है और भारत की अर्थव्यवस्था को आगे बढ़ाने की कुंजी है

नई दिल्ली। स्टार्टअप देश की आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नई कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान की चुनौती का समाधान करने में मदद करेगा। भारतीय स्टार्टअप आंदोलन में अग्रेसरी ऊर्जा, जीवन्तता और गतिशीलता है, जो आपको किसी भी स्थापित खिलाड़ी में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उनकी गतिशील टीमों और उनके फाइनेंस वास्तविक परिवर्तन निमाता हैं। स्टार्टअप सेगमेंट में हो रहे नवप्रवर्तन की सीमा और विकास की गति बहुत बढ़ी है। स्टार्टअप 20 इंकलूजन ट्रेक की अध्यक्ष और एफएलओ की पूर्व अध्यक्ष डॉ. हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गनाइजेशन स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा कि एफएलओ अपने अस्तित्व के त 40 वर्षों से महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एफएलओ स्टार्टअप सेल, इसकी अध्यक्ष दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा आरामभन, फणी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है। जिसके द्वारा भारत में 175 प्रशिक्षण कार्यक्रम आयोजित किए गए।

### भारत की अर्थव्यवस्था को आगे बढ़ाने की कुंजी है महिला उद्यमिता

कानपुर। स्टार्टअप देश की आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नई कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान की चुनौती का समाधान करने में मदद करेगा। भारतीय स्टार्टअप आंदोलन में एक बहुत ही अग्रेसरी ऊर्जा, जीवन्तता और गतिशीलता है, जो आपको किसी भी स्थापित खिलाड़ी में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उनकी गतिशील टीमों और उनके फाइनेंस वास्तविक परिवर्तन निमाता हैं। स्टार्टअप सेगमेंट में हो रहे नवप्रवर्तन की सीमा और विकास की गति बहुत बढ़ी है। स्टार्टअप 20 इंकलूजन ट्रेक की अध्यक्ष और एफएलओ की पूर्व अध्यक्ष डॉ. हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गनाइजेशन (एफएलओ) स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा। एफएलओ अपने अस्तित्व के छह 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एफएलओ स्टार्ट अप सेल, इसकी अध्यक्ष दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा आरामभन, फणी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है, जिसके परिणामस्वरूप पूरे भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किए गए हैं।

### Vardhman Special Steels Limited (VSSL) is expanding its capacity to 2.3 Lakh MT by FY25

Media News  
Ludhiana, October 21



Ludhiana based Vardhman Special Steels Limited (VSSL) is expanding its capacity to 2.3 Lakh MT by FY25 from current level of 2 Lakh MT at cost of Rs 360 crores, which will mainly be funded through equity infusion and internal accruals. This includes the cost of the land for the production unit. Vardhman Special Steels Limited (VSSL) has partnership with Aichi Steel Corp, a Japanese steelmaker and an affiliate of automotive Toyota Motor Corp is leading producer of special steel products in India especially for the automotive sector. The joint project of Vardhman Special Steels and Aichi Steel will add to the job market too and give a boost to the steel industry in South Asia in the coming years." Said Mr Sachin Jain, Vice Chairman and Managing Director, Vardhman Special Steel Limited (VSSL) while speaking at an interactive session "Leading from the front" organised by FICCI Ladies Organisation (FLO) in league with its Ludhiana chapter. "The future leaders

need to focus upon alignment that comes from communication. For the same, listen, communicate, involve, own and connect. This leads to learning and growing in an interesting way. Highly motivated teams are self-starters and risk takers. And according to Jain, "a healthy team will always deliver good results". Said Mr Jain. "VSSL is fully dedicated to delivering high-quality steel with critical grades essential for automotive applications, which aligns with the "Make in India" initiative VSSL look ahead to the future with a bold vision of becoming a world class steel player in the automotive special steel segment. VSSL is confident that the strategic alliance with Aichi and its dedication to quality and customer satisfaction will enable it to establish a prominent position in the global market." Added Mr Jain. "Embracing a heart-centered approach to business lies in your ability to stop, go inward, and reflect on the course of action that you know is the right one, rather than succumbing to external pressures. FLO, since its inception in 1983, has been a centre of inspiration for women across the nation. With a singular mission to promote entrepreneurship and nurture professional excellence, FLO has transformed dreams into tangible achievements." said Ms Sudha Shivkumar, President, National President, FICCI Ladies Organisation while speaking on the occasion. Those present on the occasion included Ms Anshika Gupta, Chairperson FLO Ludhiana Chapter and Ms Aramika Ghal, Vice Chairperson, FLO Ludhiana.

### वरधमान स्पेशल स्टीलस लिमिटेड विंडी साल 25 उँक 300 वरुँड रुपए दी लागत नाल 2.3 लख मीटरक टन उँक आपुटी समरुँषा दा वर रगी है विसउर



लुधियाना, 21 अक्टूबर, (मीडीआ निरुँड) - लुधियाना संधि वरधमान स्पेशल स्टीलस लिमिटेड (VSSL) विंडी साल 25 उँक 300 वरुँड रुपए दी लागत नाल 2 लख मीटरक टनके मेसुँदा पंपर उँ 2.3 लख मीटरक टन उँक आपुटी समरुँषादा विसउर वर रगी है, जिस नुँ मुँध उँर उँ एडुँटिटी निवेसअडे अँसुँरुनी प्पाउतीआ रगी डेड दिँडा जारुँगा। इस विँसुँउतापदन युनिट लदी जमीन दी कीमत बी सभल है। "वरधमान स्पेशल स्टीलस लिमिटेड (VSSL) नै Aichi Steel Corp, दिँक जापानी स्टील निरुँमाउर अडे आटेमेकरटिटा मँटर वारुँपरेसन दी दिँक सगुँगेरी नाल वारीवारीकीउरी

### वरधमान स्टीलस 2.3 लाख मीट्रिक टन बढ़ा रही लागत

लुधियाना, 22 अक्टूबर (बी.एन.2136): लुधियाना स्थित वरधमान स्पेशल स्टीलस लिमिटेड (वी.एस.एस.एल.) 300 करोड़ रुपए की लागत से वित्त वर्ष 2025 तक अपनी क्षमता को 2 लाख मीट्रिक टन के मौजूदा स्तर से बढ़ाकर 2.3 लाख मीट्रिक टन कर रही है, जिसे मुख्य रूप से इक्विटी इन्फ्यूजन और आंतरिक माध्यम से वित्त पोषित किया जाएगा।

वरधमान स्पेशल स्टीलस लिमिटेड के उपाध्यक्ष और प्रबंध निदेशक सचिit जैन ने कहा कि वर्धमान स्पेशल स्टीलस लिमिटेड (वी.एस.एस.एल.) ने जापानी स्टील निर्माता और ऑटोमेकर टोयोटा मोटर कॉर्प के सहयोगी स्टील कॉर्प के साथ साझेदारी की है, जो भारत में विशेष रूप से ऑटोमोटिव क्षेत्र के लिए विशेष स्टील उत्पादों का अग्रणी उत्पादक है।









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