



The Power to Empower

TOGETHER WE RISE

ANNUAL REPORT 2023-24



The Power to Empower

FICCI LADIES ORGANISATION

Women wing of Federation of Indian Chambers of Commerce & Industry

FICCI LADIES ORGANIZATION (FLO)



- FLO was established in 1983, as a division of the Federation of Indian Chambers of Commerce and Industry (FICCI) which is the apex body of industry and commerce in India.
- FLO plays an active role as an enabler of women empowerment through entrepreneurship development and professional excellence.
- The objective is to foster an entrepreneurial culture, by providing opportunities to transform their business ideas into reality and to provide entrepreneurs with an array of targeted resources and services.
- FLO seeks to create job creators not job seekers and work towards creating enterprise-linked and entrepreneurship-driven nano entrepreneurs to create the Atmanirbhar Bharat of our collective dream.

WORK MODEL





MESSAGES



MESSAGE
PRIME MINISTER



SHRI NARENDRA MODI



सत्यमेव जयते

प्रधान मंत्री
Prime Minister

MESSAGE

It is a pleasure to learn about the 40th annual session of FICCI Ladies Organisation – FLO. Heartiest congratulations and greetings to everyone associated with the organisation.

For four decades, FLO has steadfastly dedicated itself to empowering women and nurturing a conducive environment that fosters entrepreneurship, industry engagement, and the economic development of women. The theme for 2023-24, "Together we rise," resonates deeply with our times.

Throughout history, our culture and ethos have accorded women with a position of dignity and respect. Our scriptures proclaim, "नारी तू नारायणी". Such lofty ideas and principles have always been the guiding force for a nation.

Women are not just shaping their own future, but they are also charting a new course for the nation. With increasing opportunities, they are making a mark in every sector.

FLO's commitment to strive for professional excellence among women deserves appreciation. I am confident that the 40th annual session will facilitate extensive discussions on further enhancing women's role and contribution to the nation's development.

Best wishes to everyone involved with FLO for a successful annual session!

(Narendra Modi)

New Delhi

चैत्र 03, शक संवत् 1946

23rd March, 2024

MESSAGE
MINISTER



SHRI PIYUSH GOYAL

पीयूष गोयल
PIYUSH GOYAL



वाणिज्य एवं उद्योग,
उपभोक्ता मामले, खाद्य और सार्वजनिक वितरण तथा
वस्त्र मंत्री, भारत सरकार
MINISTER OF COMMERCE & INDUSTRY,
CONSUMER AFFAIRS, FOOD & PUBLIC DISTRIBUTION AND
TEXTILES, GOVERNMENT OF INDIA

MESSAGE

I am delighted to learn that the FICCI Ladies Organisation (FLO) is organizing its 40th Annual Session in March 2024.

Under the dynamic leadership of Hon'ble Prime Minister Shri Narendra Modi ji, India has transitioned from women development to women-led development, thereby strengthening India's Nari Shakti. The Government of India remains steadfast in its commitment to empowering women and fostering their participation in various sectors of the economy. Through targeted policies and initiatives, the government has created an environment where women are not only beneficiaries but also active agents of change, contributing significantly to India's socio-economic development.

FLO's unwavering commitment to promoting entrepreneurship and professional excellence among women is truly commendable. I appreciate the forum's efforts in fostering an enabling environment for women's economic empowerment through various initiatives, workshops, seminars, and capacity-building programs.

I congratulate FLO for organizing their annual session and wish them continued success in all their future endeavors.

Piyush Goyal

MESSAGE
PRESIDENT, FICCI



DR ANISH SHAH



Dr Anish Shah
President

**Federation of
Indian Chambers
of Commerce and Industry**

Federation House

Tansen Marg

New Delhi 110001

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FOREWORD

On behalf of FICCI, it gives me immense pleasure to extend my heartfelt congratulations to FICCI Ladies Organisation (FLO) on the occasion of its 40th Annual Session.

Over the last four decades, FLO has been at the forefront of fostering entrepreneurship and promoting professional excellence among women. The organization's commitment to empowering women and narrowing the gender gap in India is truly commendable.

I must also congratulate Sudha Shivkumar for her exemplary leadership as the National President of FLO for the year 2023-24. Under her guidance, FLO has achieved remarkable milestones and continues to be a beacon of empowerment for women across India.

I applaud FLO for not only focusing on urban centers but also for its significant efforts in empowering women at the grassroots level.

As FLO continues its journey, I am confident that it will play a pivotal role in shaping a more inclusive future. By advocating for effective policy solutions and empowering women across the nation, FLO will undoubtedly transform lives and contribute to a more gender-inclusive society.

Warm regards,

Anish Shah

President, FICCI

MESSAGE
IMM. PAST PRESIDENT



MR SUBHRAKANT PANDA



Subhrakant Panda
Immediate Past President

**Federation of
Indian Chambers
of Commerce and Industry**

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ISO 9001 : 2015 Certified

MESSAGE

The FICCI Ladies Organisation (FLO) is an integral part of India's oldest apex business chamber and plays a stellar role in promoting entrepreneurship and professional excellence amongst women. FLO has grown by leaps and bounds over the course of four decades, and has successfully spread its wings throughout the country impacting the lives of thousands of women in the process. In the context of Prime Minister Narendra Modi's clarion call for women-led development and the importance of achieving gender parity, FLO is a beacon of women empowerment.

During my term as FICCI President, it was a privilege to have had several interactions with the FLO leadership and its members. What particularly stood out was the visit to the FLO Industrial Park at Sultanpur where all the units are owned 100% by women. The diverse range of units in hardcore manufacturing highlights the capability of women if provided equal opportunity, and is a myth buster about any limitations in competence.

I would like to thank Sudha Shivkumar and the FLO leadership for their unstinted support during my term which I tried to reciprocate to the best of my ability. I congratulate Ms Shivkumar for her remarkable achievements as the 40th National President of FLO, and wish her all the best. I am sure the leadership line-up of FLO will continue the good work and be a force multiplier for FICCI.

Sincerely,

Subhrakant Panda

MESSAGE FROM THE PRESIDENT'S DESK



Dear Friends,

“It is not enough to take steps which may someday lead to a goal; each step must be itself a goal and a step likewise.” – Johann Wolfgang Von Goethe

As I write this message, the wisdom encapsulated in Johann Wolfgang Von Goethe's words serve as a powerful reminder of our shared journey within FICCI Ladies Organisation. As we traverse through the intricate blend of empowerment, growth, and leadership, it is essential to recognize that each step we take on this path is not merely a means to an end but a goal in itself.

This year, we celebrated a momentous milestone, as FLO turned 40-year-old. Over these four decades, FLO has empowered and uplifted countless women, and it is our mission to continue this journey of growth and progress.

Our national initiatives have been instrumental in driving change and empowering women across various domains. These initiatives are:

- FLO Startup Cell: Supporting women entrepreneurs in realizing their dreams and scaling their businesses.
- FLO Education & Digital Skilling : Equipping women with the skills that are needed for the digital age.
- FLO Financial and Vocational Literacy : Promoting financial literacy and facilitating economic empowerment.
- FLO MSME Assist Cell: Mentoring and supporting women-led Micro, Small, and Medium Enterprises.
- FLO Women Directors: Promoting gender diversity on Corporate Boards and developing a talent pool of female leaders who are ready to take on board positions.
- FLO Legal and Policy Advocacy Cell: Influencing and supporting decision

makers, institutions, and civil society to demand, adopt, develop, implement, and uphold gender-responsive normative frameworks, legislation, and policies.

This year, all our initiatives have cumulatively impacted the lives for over 70,000 women.

We have fostered 21 valuable collaborations with renowned organizations, from Google to Virginia Tech, Harvard to Stanford, ILSS to WEP, Grant Thornton to ONDC, ICA, Niti Aayog's WEP, STEP, Stanford Seed, Inflection Point Ventures, Strong Her Venture, Institute of Directors (IoD), UChicago, S. P. Jain Institute of Management and Research, Microsave Consulting, Tally International, WEConnect International and The World Bank. These collaborations have broadened our horizons, enriched our knowledge, and enabled us to provide more opportunities to our members.

I had the privilege of leading a delegation to South Africa in 2023 upon the request of FICCI. Our delegation included 8 members, and we participated in various significant events, including the BRICS Women's Business Alliance Annual Meeting, the BRICS-Africa Trade Conference, the BRICS Business Forum, panel discussions in Durban, and a closed-door session of the Women's Business Alliance in Durban. It was an honor for FLO to move a resolution on behalf of India during the conference. A significant outcome of this delegation is that the South African government is intending to sponsor a group of women to receive the 'Solar Mama' training at Barefoot College's campus in Tilonia, India.

Under the ambit of G20 initiatives, we have engaged in interactions both at the National and International levels. These engagements provide a global platform to discuss gender issues and share our insights.

Through the year, we organized several business and global engagements, networking and member engagement programs, lecture series on current issues, Chapter visits, and continuous engagements with FICCI. We also collaborated with YFLO on joint programs, featured on CNBC and Sansad TV, and garnered extensive media coverage.

We organized an annual business delegation with 41 women entrepreneurs to South Korea and Jeju Island. These delegations provided opportunities to explore international markets and partnerships. Subsequently, there is an upcoming delegation of over 100 women entrepreneurs in the beauty products and services sector from Korea.

A delegation to the UAE with 26 women entrepreneurs and professionals was highly successful, where several of our members successfully established valuable business relationships with their counterparts in UAE. One of the most significant outcomes of this visit is that FLO members have been extended a special invitation to participate in the prestigious ELEVATE Startup Pitch event in Dubai this year.

We also had the honor of participating in the 37th CACCI Conference in Nepal, where we engaged in fruitful discussions regarding FLO's representation on the Asia Pacific Young Entrepreneur Forum.

FLO was invited by the Federal Republic of Germany for a fully sponsored business cum study tour under the Visitors Programme of the Federal Government. The program, titled "Female Leadership: Structural Conditions and Personal Prerequisites," saw the participation of five delegates.

During the tour, the delegation engaged in a series of meaningful interactions and engagements with key organizations such as the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth; Association of German Entrepreneurs; and the Federal Foreign Office in Berlin.

A highlight of the tour was the delegation's participation in the largest event for SMEs in Germany in Berlin, at the invitation of the German Association for Small and Medium-sized Businesses (BVMW). Additionally, the delegation participated in an interactive session hosted by Heilbronn University on "Women in Business: Strengthening German Indian Partnerships". This tour provided valuable insights and strengthened ties between FLO and key stakeholders in Germany, furthering the organization's mission of empowering women entrepreneurs and professionals.

Our FLO Art Fest celebrated 40 years of FLO, showcasing the remarkable talents of our members. This networking meet was a testimony to the creativity and vibrancy within our organization.

One of our key focus areas has been the Care Economy. We recognize the immense contribution of women in unpaid care work and aim to promote policies and initiatives that reduce the gender gap in this sector. We believe that recognizing and valuing care work is essential for fostering gender equality and economic growth. In this endeavour, we have partnered with WEP, NITI Aayog, Nikore Associates, SP Jain Institute of Management & Research, and other key stakeholders to undertake collaborative efforts. Round table conferences on Care Economy were held in four locations including Delhi, Kolkata, Mumbai, and Bangalore. This initiative culminated in a policy roundtable in Delhi, with a Policy Paper on Addressing the Gender Gap in care Economy.

We also initiated a project titled "The Heroine of My Own Life," in collaboration with the RBI Innovation Hub. This project aimed to document the lives and success stories of a thousand women business owners who have transitioned from education and work experience to entrepreneurship. It focused on highlighting women entrepreneurs in unconventional sectors such as technology, manufacturing, startups, travel, hospitality, export units, as well as traditional areas like crafts, textiles, and F&B.

The 3rd edition of the Express AWE Awards, organized in collaboration with the Express Group in Mumbai, served as an ideal platform to recognize and empower women leaders and achievers who have paved new paths for themselves.

The 40th-anniversary celebration of FLO culminated in an award ceremony where we honoured our Past Presidents, FLO achievers, and women achievers from diverse fields. A unique depiction of FLO's 40-year legacy and the contributions of all the Past Presidents was showcased in the form of a "Pattachitra Katha" of Madhubani painting, accompanied by a narrative, documented in a Coffee Table Book.

To enhance connectivity and engagement, we have onboarded all FLO Chapters on the FLO app. This digital platform allows us to share information, engage in discussions, and collaborate more effectively.

I am immensely proud of what we have achieved over the last year and throughout these 40 years. However, our journey is far from over. As we look ahead, we will continue to "RISE" together, uplift each other, and empower countless more women to reach their full potential.

Like Andrew Carnegie said, "Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishments toward organizational objectives. It is the fuel that allows common people to attain uncommon results. "

From ideating to executing of events, from planning the national initiatives to implementing them, from working as a team to striving hard in giving my utmost commitment towards FLO, I have learnt that a

leader is successful because of her team members, who generate enthusiasm, engagement, and pride in their work.

I would like to express my heartfelt gratitude to the Past Presidents for their invaluable guidance and leadership, which has laid a strong foundation for FLO's success.

I also extend my sincere thanks to the Presidium, Governing Body Members, Chapter Chairs, YFLO Chairs, and Initiative Heads for their unwavering support and dedication. Your commitment to our cause is truly inspiring and is instrumental in driving our mission forward.

A special mention of appreciation goes to the FLO Secretariat, led by Rashmi Sarita, Executive Director; ably supported by Ankurita Pathak, Joint Director, for her outstanding work in content development and communication strategies; Pushpender Sharma, Assistant Director, whose meticulous attention to accounts ensures our financial stability; Anshu Gupta, Senior Assistant Director; Saurabh Sharma, Project Coordinator; and Tabassum and Natasha Balyan, Executives. Your steadfast and committed work is the backbone of our organization, and I am grateful for your tireless efforts.

I must thank the members of FICCI FLO for being a part of our journey and for their unwavering support. Your dedication and commitment to our cause are truly commendable, and it is because of each one of you that we are able to achieve our goals and make a difference in the lives of women across India. Thank you for being an integral part of FICCI FLO.

My best wishes to Joyshree Das Verma, the Incoming President, for a year filled with success, growth, and impactful initiatives. Under her leadership, I am confident that FICCI FLO will reach new heights and continue to empower women across India. Joyshree's dedication and passion for our cause will undoubtedly inspire us all. I look forward to seeing the great strides FLO will take under her guidance.

Thank you all for your continued support and dedication to FLO.

Regards,

Sudha Shivkumar

President, FLO

*A big thank you to **Ankurita Pathak**, Joint Director, FICCI FLO for writing, coordinating, compiling, and editing the Annual report.*



The Power to Empower

PAST PRESIDENTS

1993- 2023



INDU JAIN*
1983-1984



ABHA DALMIA
1984-1985



USHA PATODIA
1985-1986



MANJU BHARAT RAM*
1986-1987



SHOBHANA BHARTIA
1987-1988



SUDHA JHUNJHUNWALA*
1988-1989



NIRMALA JAIN*
1989-1990



INDU RANI PUNJ*
1990-1991



SHUBHRA GUPTA
1991-1992



V L INDIRA DUTT
1992-1993



MADHU KANORIA
1993-1994



BEENA KHAITAN*
1994-1995



DR MANJU V MEHTA
1995-1996



USHA KRISHNA
1996-1997



SARPARVEEN KAUR
1997-1998



ANJANA SOMANY
1998-2000



RENUKA SHAH
2000-2001



DR KUSUM ANSAL
2001-2002



SUREKHA KOTHARI
2002-2003



CHANDRA GARODIA*
2003-2004



NAMITA GAUTAM
2004-2005



USHA AGARWALA
2005-2006



MUKTA NANDINI JAIN
2006-2007



KIRAN GERA
2007-2008



ANURADHA GOEL
2008-2009



KAVITHA DUTT
2009-2010



RANJANA AGARWAL
2010-2011



NEENA MALHOTRA
2011-2012



KAVITHA CHANDRAN
2012-2013



MALVIKA RAI
2013-2014



NEETA BOOCHRA
2014-2015



ARCHANA GARODIA GUPTA
2015-2016



VINITA BIMBHET
2016-2017



VASVI BHARAT RAM
2017-2018



PINKY REDDY
2018-2019



HARJINDER KAUR TALWAR
2019-20



JAHNABI PHOOKAN
2020-21



UJJWALA SINGHANIA
2021-22



JAYANTI DALMIA
2022-23

** Since Deceased*

OFFICE BEARERS

2023-24



Sudha Shiv Kumar
President



Joyshree Das Verma
Sr Vice President



Poonam Sharma
Vice President



Jayanti Dalmia
Imm. Past President



Smriti Puri
Treasurer



Ajita Reddy
Jt. Treasurer



Rashmi Sarita
Executive Director

GOVERNING BODY MEMBERS

2023-24



Aanchal Sethi



Anushree Mahajan



Archana Gupta



Archana Surana



Aarti Gupta



Arushi Tandon



Atashi Singhania



Avantika Dalmia



Avarna Jain



Deepali Goyal



Devika Ramesh



Divya Oswal



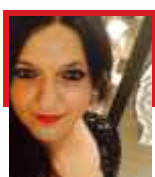
Garima Jain



Gunjan Jindal Poddar



Jyostna Angara



Jyotika Kapoor



Kamini Saraf



Karishma Manga Bedi



Kiran Sharma



Lalita Nijhawan



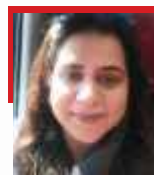
Madhuri Halwasiya



Maloo Natarajan



Mandira Lamba



Meetu Kohli



Minal Jain



Monika Choudhary



Mourya Boda



Puja Garg



Poonam Mahajan



Prabidita Bharati



Priya Goutham



Rasika Kajaria



Rebecca George



Rekha Lahoti



Revathi Raju



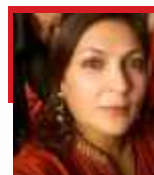
Ritu Prakash Chabbria



Ritu Vadehra



Roopa Patel



Sabina A. Sanghvi



Saloni Mehta



Sangeeta Lalwani



Sarita Sikaria



Shivani Mallik



Shefali Agarwal



Shoba Jolly



Rinku Mecheri



Sucheta Shah



Suguna Ravichandran



Sunita Kanoria



Sunitee Abbi



Swati Mayekar



Taruna Patel



Usha Rani Manne



Yashodhara Bajoria



Seema Jajodia



Archana Luthra



Lubeina Shahpurwala



Ruchika Gupta



Meeta Mehra

FLO CHAPTERS

AHMEDABAD CHAPTER



Aditi Parekh
Chairperson



Kiran Sewani
Sr. Vice Chairperson



Dr. Rachana Gemawat
Imm Past Chairperson



Aayushi Vastupal
Chairperson YFLO

AMRITSAR CHAPTER



Himani Arora
Chairperson



Dr. Simarpreet Sandhu
Sr. Vice Chairperson

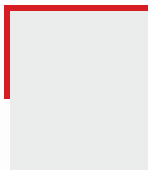


Shikha Sareen
Imm Past Chairperson

BANGALORE CHAPTER



Jayshree Menon
Chairperson



Nupur Handa
Sr. Vice Chairperson



Jayshree Menon
Imm Past Chairperson

BHUBHANESWAR CHAPTER



Poonam Mohapatra
Chairperson



Rashmi Sahoo
Sr. Vice Chairperson



Poonam Mohapatra
Imm Past Chairperson

CHENNAI CHAPTER



Raji Raju
Chairperson



Divya Abhishek
Sr. Vice Chairperson



Prasanna Vasanadu
Imm Past Chairperson

COIMBATORE CHAPTER



Rama Rajasekaran
Chairperson



Meena Swaminathan
Sr. Vice Chairperson



Sangeetha Naresh Chetan
Imm Past Chairperson

HYDERABAD CHAPTER



Ritu Shah
Chairperson



Priya Darshini Gazdar
Sr. Vice Chairperson



Shubhbraa Maheshwari
Imm Past Chairperson



Arthi Shah
Chairperson YFLO

INDORE CHAPTER



Mamta Bakliwal
Chairperson



Vibha Jain Sethi
Sr. Vice Chairperson



Payal Agarwal
Imm Past Chairperson

JAIPUR CHAPTER



Neha Dhadda
Chairperson



Raghushree Poddar
Sr. Vice Chairperson



Mudrika Dhoka
Imm Past Chairperson

JAMMU KASHMIR & LADAKH CHAPTER



Varuna Anand
Chairperson



Ruchika Gupta
Sr. Vice Chairperson



Kuwarani Ritu Singh
Imm Past Chairperson

KANPUR CHAPTER



Sneha Gupta
Chairperson



Nalini Sanwal
Sr. Vice Chairperson



Pooja Gupta
Imm Past Chairperson

KOLKATA CHAPTER



Radhika Dalmia
Chairperson



Shradha Murarka
Sr. Vice Chairperson



Shradha Saraf
Imm Past Chairperson



Priyanka Agarwal
Chairperson YFLO

LUCKNOW CHAPTER



Swati Verma
Chairperson



Vibha Agarwal
Sr. Vice Chairperson



Simu Ghai
Imm Past Chairperson

LUDHIANA CHAPTER



Ankita Gupta
Chairperson



Anamika Ghai
Sr. Vice Chairperson



Neha Gupta
Imm Past Chairperson

MUMBAI CHAPTER



Archana Khosla Burman
Chairperson



Neeta Lulla
Sr. Vice Chairperson



Tehmina Khandwala
Imm Past Chairperson

NORTHEAST CHAPTER



Santashree Mallik
Chairperson



Shweta Jindal
Sr. Vice Chairperson



Meghali Das
Imm Past Chairperson

PUNE CHAPTER



Rekha Magar
Chairperson



Pinky Rajpal
Sr. Vice Chairperson



Neelam Seolekar
Imm Past Chairperson

UTTARAKHAND CHAPTER



Anuradha Malla
Chairperson



Anuradha Malla
Sr. Vice Chairperson



Neha Sharma
Imm Past Chairperson

VADODARA CHAPTER



Barkha Amin
Chairperson



Avni Bhayani
Sr. Vice Chairperson



Reshma Patel
Imm Past Chairperson

YFLO DELHI



Divya Jain
Chairperson



Payal Kanodia
Sr. Vice Chairperson



Gayatri Rai
Imm Past Chairperson

CHANGE OF GUARD

Sudha Shivkumar took over as the 40th National President of FLO at the 39th Annual Session of FLO on March 30, 2023, from the outgoing President, Jayanti Dalmia.



VISION 2023-24



POWER TO EMPOWER TOGETHER WE RISE

The overarching theme for the year 2023-24, **'TOGETHER WE RISE'**, embodies the spirit of collective empowerment and collaboration.

Each word comes with a significant meaning that converges into the collective impact, that the 40th year adds to FLO's growing legacy.

'TOGETHER' emphasizes unity, suggesting that collective efforts are stronger than individual ones.

'WE' highlights inclusivity, fostering a sense of belonging among members.

'RISE' conveys progress and empowerment, signifying growth, and success.



FLO with its HO in Delhi and 19 chapters across India is a vibrant community of over 10,000 entrepreneurs and professionals. It is a powerful force for positive change.

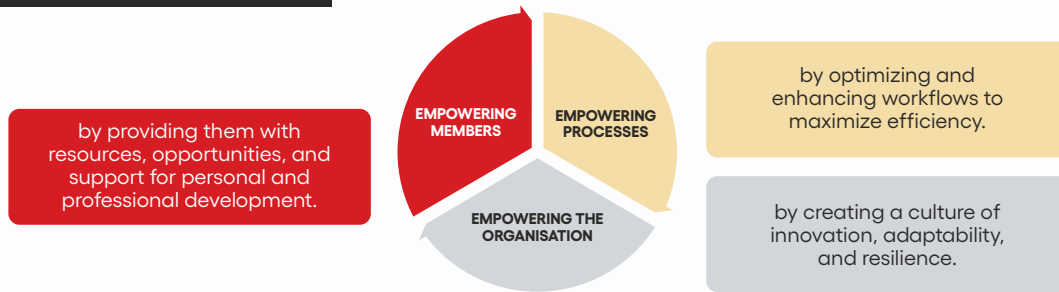
'TOGETHER WE RISE' is a call to action, to harness the collective potential to advance the cause of women empowerment through entrepreneurship development and professional excellence.

The objective was to foster an environment where every member can flourish, contribute, and inspire. Through shared efforts, FLO endeavours to create a lasting impact and pave the way for a more empowered and inclusive future.

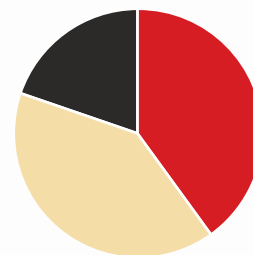
The idea was to have a threefold impact :

1. EMPOWERING MEMBERS by providing them with resources, opportunities, and support for personal and professional development.
2. EMPOWERING PROCESSES by optimizing and enhancing workflows to maximize efficiency.
3. EMPOWERING THE ORGANISATION by creating a culture of innovation, adaptability, and resilience

THREE-FOLD IMPACT



MINDMAP



■ PROJECTS ■ PROGRAMMES ■ PARTNERSHIPS

The year was marked by significant transformation, and to streamline the action plan, a structured approach of **40:40:20** was adopted as the baseline. This ratio delineates a strategic focus on **PROJECTS, PROGRAMMES, and PARTNERSHIPS** in terms of Networking amongst members.

The alignment of this ratio served as a guiding framework for the HO and the Chapters, ensuring a balanced emphasis on various aspects of organizational endeavours.

Simultaneously, internal process changes were implemented across Chapters, emphasizing the importance of streamlining workflows. These changes aimed to enhance efficiency and effectiveness while ensuring strict adherence to all relevant compliances.

Overall, the strategic approach and internal adjustments reflect a proactive effort to navigate the evolving landscape, fostering adaptability and optimization within the organization.

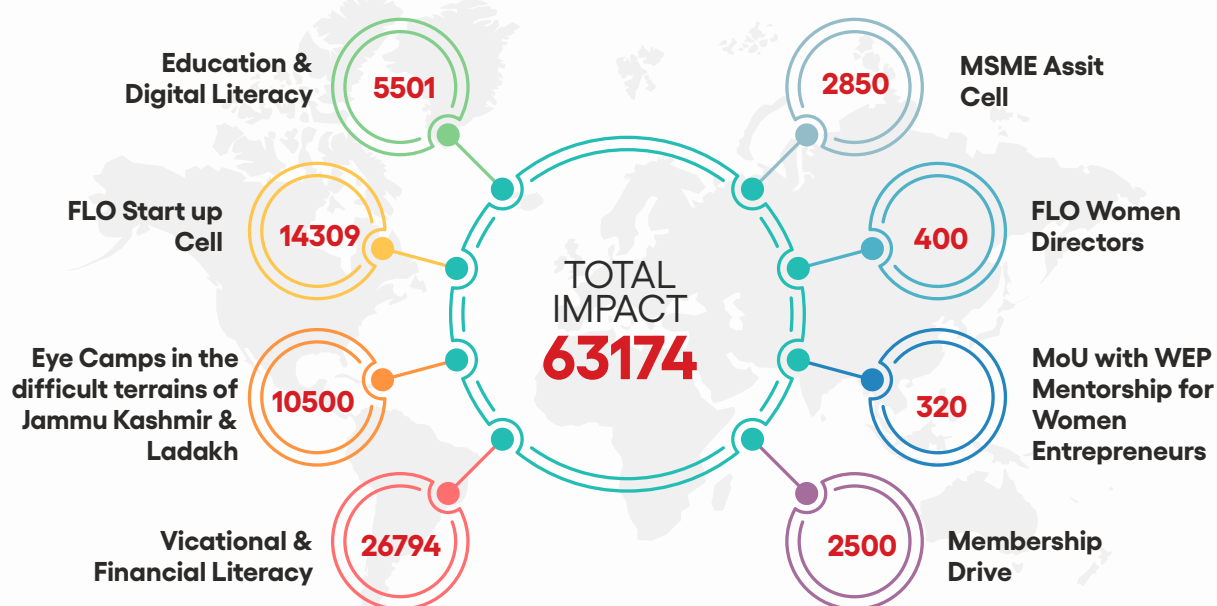
In essence, the theme **'TOGETHER WE RISE'** aimed to bring together **'PROCESSES, PEOPLE AND PURPOSE'** together by a balanced integration of streamlined workflows, empowered individuals, and a clear sense of organizational identity and direction.

United in purpose, empowered through collaboration - this collective journey continues to illuminate the path ahead.

Together, we rise!

OUTREACH & IMPACT

2023-24



Meeting with Hon'ble President of India **Smt Draupadi Murmu**

FLO President Sudha Shivkumar, Immediate Past President Jayanti Dalmia, Senior Vice President Joyshree Das Verma and Governing Body Member Poonam Mahajan had the privilege of meeting with the President of India, Smt. Draupadi Murmu, at Rashtrapati Bhawan in June 2023. The meeting was an opportunity to engage in an insightful discussion with the President, presenting an update on FLO's work in women empowerment across India and exploring avenues for further positive change in this vital domain.

During the meeting, FLO representatives highlighted the organization's commitment to empowering women and discussed various initiatives and programs undertaken to promote gender equality and women's rights.

The President appreciated FLO's efforts and expressed her support for initiatives that promote women's empowerment and gender equality. She emphasized the importance of collaborative efforts between government bodies, NGOs, and civil society organizations to address the challenges faced by women and create a more inclusive and equitable society.

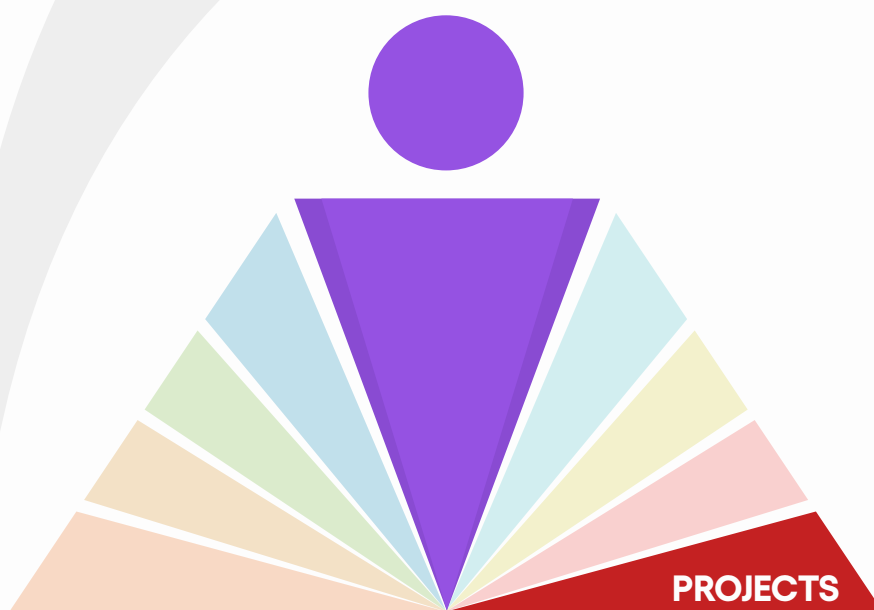
“

*Families would be empowered only by
the empowerment of women
and the empowered families would make for an
empowered society and empowered nation.*

”

Smt Draupadi Murmu





EMPOWERING WOMEN
BUILDING FUTURES

FLO NATIONAL INITIATIVES

EDUCATION & SKILL DEVELOPMENT

FLO Vocational & Financial Literacy

Objective

The objective of the FLO Vocational & Financial Literacy Initiative is to empower both grassroots women and FLO members through education and skills development.

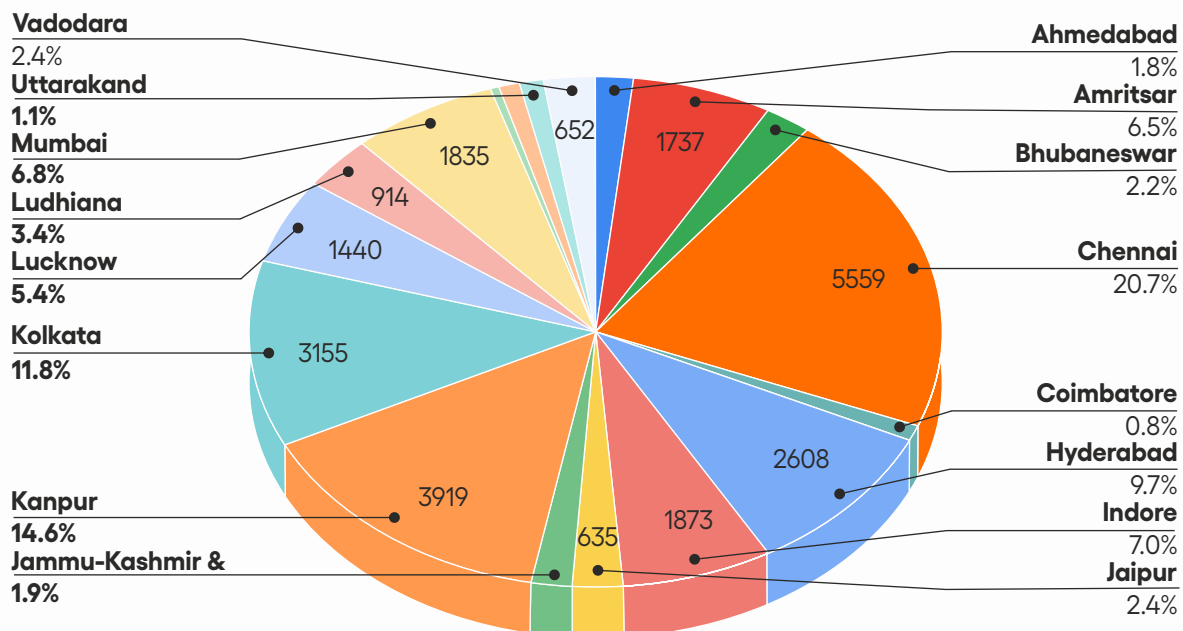
For Grassroots Women

For Grassroots Women the focus is on providing them with vocational training and financial literacy education to enhance their employability and entrepreneurial skills.

For FLO Members

For FLO members the initiative aims to provide advanced vocational training and financial management skills to support their professional growth and business success. Ultimately, the goal is to equip women with the knowledge and skills they need to achieve economic independence and contribute effectively to their communities.





Vocational & Financial Literacy Initiative					
Chapter Name	No. of Events	Total Impact	Chapter Name	No. of events	Total Impact
Ahmedabad	3	475	Jammu-Kashmir & Ladakh	14	522
Amritsar	15	1737	Kanpur	12	3919
Bengaluru	0	0	Kolkata	14	3155
Bhubaneswar	7	587	Lucknow	11	1440
Chennai	15	5559	Ludhiana	15	914
Coimbatore	5	216	Mumbai	10	1835
Hyderabad	25	2608	Northeast	5	111
Indore	17	1873	Pune	2	260
Jaipur	9	635	Uttarakhand	7	296
			Vadodara	8	652

GRASSROOT LEVEL		Impact Snapshot 26,794 Total Impact across Chapters	FLO MEMBER LEVEL	
No. Of Events	Impact		No. Of Events	Impact
147	22,784		45	4010
TOTAL IMPACT: 26794				

BALANCE SHEET

Romancing the Balance Sheet by Dr Anil Lamba, Director, Lamcon, International Corporate Trainer & Financial Literacy Activist

June 23, 2023

Dr. Anil Lamba's powerful statement, "There is no such thing as a non-finance person. There is a direct relationship between every action you take and the bottom line of your organization," resonated deeply with participants during session.

The session was highly interactive and engaging with around 300 attendees from FLO chapters across India.



WEALTH MANAGEMENT

Long Term Wealth Management with Mr. Bishnu Dhanuka, Founder and Director of Millennium Mams

August 29, 2024

Mr. Bishnu Dhanuka, Founder of Millennium Mams, in this session emphasizes the importance of enhancing one's financial acumen esp., as a Women. He explains how having a clear risk management strategy in place and a disciplined approach towards trading would lead to success in stock market.

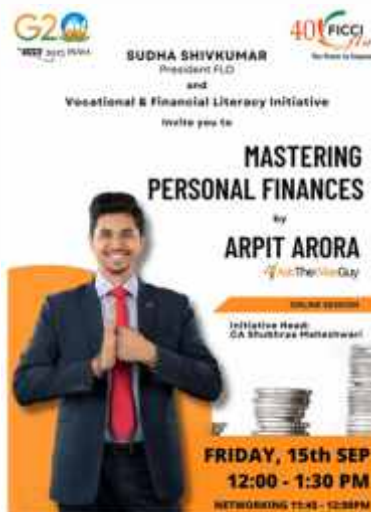


PERSONAL FINANCES

Mastering Personal Finance with Mr. Arpit Arora, Founder of Ask the Wise Guy

September 15, 2023

Being a financial coach, Mr. Arpit Arora teaches the audience tips to achieve financial freedom. He explains the importance of planning personal finances and having a passive income to achieve any kind of financial goals easily.



BASICS OF INCOME TAX

Her Money Matters: Mastering Income Tax Essentials with CA Abhay Chhajed, Central Council Member, Convenor of Financial & Tax Literacy Group, ICAI and CA Pramod Jain, Central Council Member, Chairman of Accounting Standards Board of ICAI

October 14, 2023

A Highly beneficial session in association with ICAI that throws light on the basics of Taxation and how to adhere to compliances. Speakers CA Abhay Chhajed and CA Pramod Jain gave an engaging presentation on various compliances regarding income tax, income types, who should file tax and how, which tax regime to choose etc.



GST SIMPLIFIED

Beyond the Numbers: GST Simplified by CA Umesh Sharma, Central Council Member, Deputy

The GST session provided fundamental insights into Goods and Services Tax, covering key principles, tax categories, and compliance essentials.

In this session, participants explored fundamental GST concepts, including input and output taxes, registration processes, and the essential documentation needed for compliance. The emphasis was on simplifying the complexities of GST, empowering attendees with practical knowledge to navigate the tax system confidently and efficiently.



WILL AND TRUSTS

From Success to Succession: Legal Legacy Planning for Women with Ms. Vandana Shroff, Partner, Cyril Amarchand Mangaldas and Mr. Rishabh Shroff, Partner, Cyril Amarchand Mangaldas and Co-head of Private Client and Head of International Business Development.

December 15, 2023

Mrs. Vandana Shroff and Mr. Rishabh Shroff shared their wealth of knowledge during the Wills and Trust session, shedding light on estate planning, legal processes, and asset protection.

Their insightful presentation simplified intricate concepts, enhancing our understanding of legal legacy planning and succession.



INVESTMENT STRATEGIES & MUTUAL FUNDS

Investment Strategies and Mutual Funds by CA. Charanjot Singh Nanda, Central Council Member of ICAI and Chairman DAAB and CA. Uma Kant Mehta, Fellow Member, ICAI

December 20, 2023

The Investment Strategies and Mutual Funds session delved into effective approaches for investing and understanding the dynamics of mutual funds. Participants gained insights into diverse investment strategies, risk management, and the role of mutual funds in building a balanced portfolio. The session aimed to equip attendees with practical knowledge to make informed investment decisions in the dynamic financial landscape.



SUCCESSION PLANNING

Demystifying Succession Planning: Wills & Trusts with Aditi Joshi, Head of Legal Affairs at Yellow and Nikhil Varghese, Co-founder and Chief Domain Officer at Yellow.

January 30, 2024

Aditi & Nikhil delved into Wills & Trusts explaining their structure. The session also clarified on many misconceptions regarding succession especially with women rights. The speakers further elaborated on importance of will making, differences in wills and trusts and succession planning for business families. Overall, it was a very informative session with lot of concepts simplified and audiences queries answered.



COLLABORATIONS

ICA EDU SKILLS PVT. LTD

ICA Edu Skills Pvt. Ltd. is one of the leading vocational training & placement institutes in India.

The aim of this collaboration is to provide skilling opportunities for women at the grassroots level to improve their chances at employability.

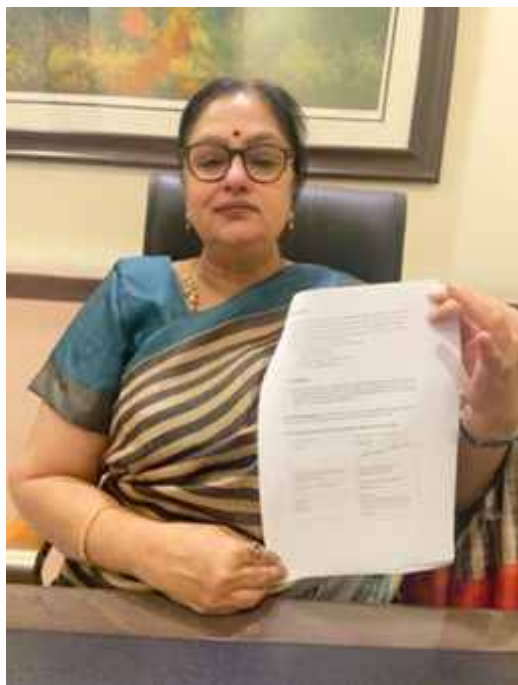
ICA conducts certified courses in Tally and Basics of Excel/MS Word. The course normally priced at Rs. 25,000/- is subsidized to Rs. 1500/- per person.



ICAI – THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA

The ICAI is the largest professional body of Chartered Accountants in the world, with a strong tradition of service to the Indian economy in public interest.

This collaboration enables qualified chartered accountants from ICAI to conduct knowledge sessions on various finance related topics that a FLO chapter chooses, both for grassroots and FLO level members. ICAI can also host the chapter on their premises.



CORE TEAM

CA Shubhrra Maheshwari, Initiative Head

Team:

Eshika Agarwal,

Sashimita Yelleni & Sudha Nallaparaju



EDUCATION & SKILL DEVELOPMENT

FLO DIGITAL EMPOWERMENT



OBJECTIVES

to upskill members across all FLO chapters to empower them with the ability to turn their talent into a career, a means of income and above all, financial growth, and

generate micro- and nano-entrepreneurs for the country who will infinitely add to the nation's fiscal as well as sociological development.

Impact: 5651

DIGIPIVOT, a virtual upskilling program for Digital Marketing

DigiPivot | Empowered by Google

FLO tied-up with GOOGLE as the Channel Partner to bring FREE access to DIGIPIVOT, a virtual upskilling program for Digital Marketing, for the members.

With digital platforms becoming increasingly prevalent, acquiring, and honing digital marketing skills is imperative to enhance online presence and expand businesses beyond local markets, to gain a competitive edge, drive growth, and improve profitability.

200

members attended
the session on DigiPivot

96

members registered
through the link

7

members were
selected

GOOGLE CAREER CERTIFICATES

Google Career Certificates are online courses designed to provide individuals with the skills needed to start or advance their careers in high-demand fields such as information technology, data analytics, project management, digital marketing, and eCommerce.

It offers accessible, affordable, and flexible learning opportunities for individuals looking to gain new skills and advance their careers. They provide learners with industry-recognized credentials and valuable career support services, making them an attractive option for those looking to enter or advance in high-demand fields.

The Google certificate courses make you job-ready and exposes you to exciting job opportunities with 200+ Affiliated companies.

Google Career Certificates

Job ready skills you
can put to work

Grow with Google



MASTERCLASS ON CHATGPT

A 3-hour Masterclass was organised on how to Get Chat GPT To Work for You. It was conducted by Vaibhav Sisinty, Founder & CEO of GrowthSchool, a company that focuses on driving exponential growth for businesses through marketing strategies and growth hacking techniques on October 18, 2023. Many have started using the tool effectively, thereby reducing time needed to complete certain tasks.



156 members benefitted from
ChatGPT and AI trainings

CORE TEAM



Ajitha Yogesh
Initiative Heads



Reshma Patel
Initiative Heads



Priya Gazdar
Committee Member

FLO CENTRES OF EXCELLENCE



CENTER OF EXCELLENCE

Impact: 5295 women	
Good Digital Citizenship Workshop	62
Seminars on Cyber Security	5005
Online Sewing & Beauty Course	45
AI Workshop	33
AI Training for Educators	150

Purpose Of Center of Excellence

- Women interested in pursuing careers in technology.
- Students seeking to enhance their technical skills.
- Working professional aiming to upskill or transition to tech-related roles.
- Upskilling women digitally to earn an income.

Establishment of a Computer Lab as a Center of Excellence.

Establishing a Computer Lab as a Center of Excellence for Women is a significant step towards empowering women in technology. By providing a supportive ecosystem, cutting-edge resources, and mentorship opportunities, the lab aims to bridge the gender gap in the tech industry and create a pool of skilled and confident women technologists who will drive innovation and progress in the field.

This lab will provide women with a nurturing environment to learn, innovate, and excel in the field of computing. By offering state-of-the-art facilities, expert guidance, and a supportive community, the lab aims to bridge the gender gap in technology and create a hub for women's technological advancement.

Objective:

The primary objective of the Computer Lab is to create a Center of Excellence that empowers women to pursue careers in technology. This involves fostering skill development, promoting collaboration, and offering mentorship to help women achieve leadership roles in the tech industry.

Key Features:

- State-of-the-Art Infrastructure
- Curated Learning Programs
- Mentorship and Guidance
- Collaborative Space

- Networking Opportunities
 - Skill Assessments
 - Community Building
- Innovation Hub
 - Industry Partnerships

Target Audience:

The Computer Lab will cater to:

- Women interested in pursuing careers in technology
- Students seeking to enhance their technical skills
- Working professionals aiming to upskill or transition to tech-related roles
- Entrepreneurs looking to integrate technology into their ventures

Implementation Strategy

- Needs Assessment
 - Infrastructure Setup
 - Partnerships
 - Monitoring and Evaluation
- Curated Learning Programs
 - Faculty and Mentors
 - Marketing and Outreach

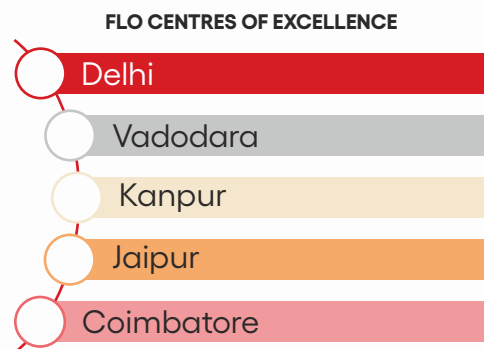
Sustainability:

To ensure the sustainability of the Computer Lab:

- Offer fee-based programs to generate revenue.
- Seek sponsorships and grants from government agencies, corporations, and NGOs.
- Explore collaborations with educational institutions for joint programs and resource sharing.
- Cultivate an alumni network that can contribute back to the lab's growth.

Areas Of Implementation of AI

- Safety and Security
- Skill Development and Education (started)
- Entrepreneurship and Business Development
- Women's Health and Well-being
- Financial Services



CORE TEAM



Reshma Patel
Initiative Heads



Shivani Patel
Team Members



Rati Desai
Team Members



Binitri Trivedi
Team Members

EDUCATION & SKILL DEVELOPMENT

FLO Lecture Series



Impact: 2628

Objective:

- to provide a platform for thought leaders, experts, and achievers to share their insights, knowledge, and experiences with FICCI FLO members and the broader community.
- to inspire, educate, and empower women by covering a wide range of topics relevant to their personal and professional growth.
- to facilitate networking opportunities and foster a sense of community among women leaders and entrepreneurs.

Talk By Sadhguru on “Conscious Planet – The Way Forward” Curated by Chennai Chapter

April 7, 2023

It was the inaugural event for the year 2023-24, under the leadership of Ms Sudha Shivkumar, the 40th National President of FLO.

The Conscious Planet movement, started by Sadhguru is an effort to raise individual human consciousness and instil a sense of inclusiveness, such that human activity becomes oriented towards responsible environmental action.



Sadhguru said, “The tragedy of humanity is that the world’s situations are always shaping human consciousness. Until we bring a situation where human consciousness will shape the world’s situations, our problems will never be over.’ Situations should not be shaping human consciousness. That would be putting the cart before the horse, it cannot work like that,” said Sadhguru Jaggi Vasudev,



Talk by Dr Pramod Varma, Architect of Aadhaar & India Stack on “India's Path to Digitalisation” Curated by Jaipur Chapter

July 19, 2023

Dr Varma expressed his faith in the Open Network for Digital Commerce (ONDC), calling it to bring in the next revolution for e-commerce, even more significant than Unified Payment Interface (UPI) brought in for digital payments in India.

“The effect of open networks is so large that eventually, it allows everyone worldwide to participate and innovate. The ONDC is gearing up to bring financial products to the network, which is expected to happen in the next few months. The UPI was a device-agnostic, authentication-agnostic, and currency-agnostic network that revolutionised digital banking and digital transactions in the country.” said Pramod Varma.



Talk by Experts on “ AI Is the New Internet” FLO & YFLO Delhi Joint event

August 3, 2023

The event deep dived into the implications of AI on our daily lives, while showcasing how AI can be used to create apps and software along with many insights on how ground-breaking innovations in AI are shaping our digital era.

The speakers were Arihant Jain , co-founder of Seekho.ai, Mr Ansh Mehra , a leading User Experience & User Interface (UE/UI) expert, Mr Rajiv Makhani, eminent tech guru and Ms. Anju Chaudhary, the Senior Director of Sales at Builder.ai.

Rajiv Makhni said, “At present AI is in use in our everyday life whether connected with the internet or not.”

“India has a robust IT ecosystem and all the capabilities to democratize any technology. Globally, we are recognized as a country that has a huge AI-skilled workforce. India is proceeding in the direction of digital transformation; the increasing penetration of digital technologies has encouraged artificial intelligence in India by the current government . Even corporates want to automate and prefer skill over degree” said Arihant Jain.

“India can certainly become the next artificial intelligence superpower through zealous innovation and consistent R&D in the technology front. Indian companies and AI-entrepreneurs must start investing more on research and creating India-origin AI products and solutions. India is already an IT powerhouse hence there is already a conducive environment for AI to flourish here.AI is rapidly becoming most important and rapidly evolving technologies of our times” said Mr Ansh Mehra.



Talk by Dr Kiran Bedi on “Fearless Governance and Leadership” Curated by Kanpur Chapter

August 17, 2023

Dr Kiran Bedi shared her extraordinary journey and experiences in public service, inspiring countless individuals to lead fearlessly and make a positive impact on society. Dr Bedi said that women must be more mobile, visible, fearless, and interactive in order to become effective leaders.



“Women are born managers at home, office or any other field and fit for governance. Feminism isn't about making women stronger. They are already strong. It is about changing the way the world perceives that strength,” said Dr Kiran Bedi.



Talk by Anjali Aggarwal, Gemologist & Jewellery Designer on “Decoding Diamonds: Natural & Labgrown”

September 19, 2023

Between 2023 and 2033, the lab grown diamond market is set to increase manifold from 299.9 million US Dollars to 1192.3 million US Dollars. However, the availability of lab-grown diamonds has introduced some complexity and uncertainty into the market.

The objective of this session was to help the members make informed and well-thought-out choices. The session aimed to provide them with clear and accurate information about lab-grown diamonds, their pricing, buying considerations, and long-term implications.

“The Jewellery Sector witnesses huge investments from every good Corporate Family. The advent and availability of lab grown diamonds has created a lot of confusion about prices, buying, investment and long-term repercussions. If all doubts are cleared, members can make informed and well thought of choices,” said Anjali Aggarwal.



Talking by Sachit Jain, the Vice Chairman of Vardhaman Special Steels Ltd on Leading from the Heart Curated by Ludhiana Chapter

October 19, 2023

Drawing from his wealth of experience at Vardhaman Special Steels Ltd, Sachit Jain shared anecdotes that exemplified the positive outcomes of integrating heartfelt leadership into business practices. He asserted that a leader who genuinely cares about the well-being of their team members creates an environment conducive to innovation, collaboration, and overall job satisfaction.

Sachit Jain's talk concluded with a call to action, encouraging the FICCI FLO audience to embrace a heart-centered approach to leadership.

"The future leaders need to focus upon alignment that comes from communication. For the same, listen, communicate, involve, own and connect. This leads to learning and growing in an interesting way. Highly motivated teams are self-starters and risk takers. A healthy team will always deliver good results". Said, Mr Sachit Jain.



Talk by Dr Sudhanshu Trivedi, Member of Rajya Sabha & National Spokesperson, Bharatiya Janata Party “Building a Great Nation: Unveiling Timeless Wisdom of Lord Rama”

FLO & YFLO Joint Programme

January 19, 2024

Dr. Sudhansu Trivedi, with his wealth of knowledge and experience provided valuable perspectives on the principles and ideals that can guide our nation towards greatness. His discourse highlighted the timeless wisdom encapsulated in the legacy of Lord Ram.

“In a world that is ever evolving, the principles and ideals embodied by Rama stand as a beacon, offering timeless solutions to contemporary challenges.” said Dr. Sudhansu Trivedi.



Talk by Namrata Joshipura, Fashion Designer on “The Business of Fashion Industry” Curated by Hyderabad Chapter

February 13, 2024

Namrata Joshipura, with her avant-garde designs and profound industry experience, shared her perspectives on the challenges and opportunities within the fashion business. The event aimed to foster knowledge exchange, networking, and empowerment amongst our members.

“Sustainability and fast fashion are not friends, and they will never be friends. Someone asked me earlier why are designer clothes so expensive? We have to embrace slow fashion if we care for our environment, and slow fashion comes at a cost. As designers we have to make our consumers understand the process that we take to produce our clothes responsibly. Slow fashion is the way forward. As a brand we are not sustainable, but we follow practices within our production facility, within our packaging system to cut down waste. So, slow fashion would also mean production at a certain cost, but the end product is something that lasts you forever,” said Namrata Joshipura.



Talk by Sarah Sham, Luxury Interior Stylist on “Taking The Digital Luxury World by Storm” Curated by Bangalore Chapter

February 15th, 2024

The objective of this event was to explore and understand the evolving landscape of digital luxury in the realms of interior styling and fashion influencing. By facilitating an engaging and informative dialogue with industry expert, the program aimed to equip participants with actionable insights and practical strategies to thrive in the dynamic and competitive landscape of digital luxury.

“Just focus on all your energies on that one good project. Word of mouth can take you a long way and business can grow. Many young designers get caught up in the perception of business on social media that what the actual client thinks and how they serve them. I believe it takes that one happy client to turn your business around, so they should focus their energies there.”, said Sarah Sham.



STARTUP & MSME

FLO Start Up Cell



FLO Startup Cell is an ecosystem for women founders and funders with a vision to provide 360-degree support to both women entrepreneurs and investors. The Start-up Cell provides a range of services and resources to help women entrepreneurs start, grow, and scale their businesses.

OBJECTIVES

- To create a platform for women entrepreneurs, mentors and investors which will provide them access, learning opportunities and insights into the Startup ecosystem of the world.
- Provide easy and detailed steps and guidelines for chapters to execute the vision. The first step for the chapters will be to ensure they collect the right data from their members.

FLO Start-up has marked its third year as a vibrant ecosystem designed to provide comprehensive support, mentorship, and empowerment to entrepreneurs, mentors, and investors.

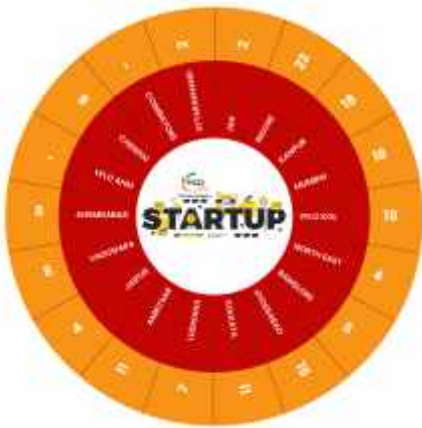
This report highlights the significant achievements and impact of FLO Start-up in the fiscal year 2023-24, underlining its commitment to nurturing and advancing the entrepreneurial landscape.

Impact: 14309

I M P A C T
Innovation Motivation Progress Achievement Collaboration Transformation

- 175 programs across India
- 486 entrepreneurs trained under the collaboration with She Rises
- 16 weeks of training and 500 hours of mentoring

- 93 Angel Investors
 - FLO Conclaves in 11 cities- Vadodara, Jaipur, Lucknow, Kanpur, Indore, Ludhiana, Amritsar, Coimbatore, Mumbai, Ahmedabad
 - FLO National Start up Conclave in Delhi
 - 12 B2B and B2C exhibitions
 - 28 workshops
 - 16 members admitted into Stanford Seed Spark
 - Engaged in Collaboration with The Moms Co. that saw 80,000 mompreneurs apply for a National TV Initiatives, with 10 finalists receiving mentorship.



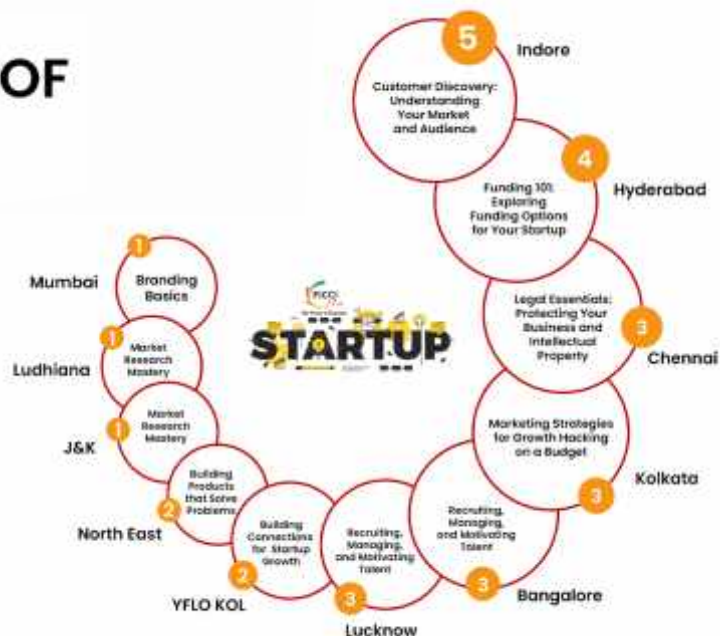
TOTAL NUMBER
OF EVENTS
175

TOTAL NUMBER OF
B2B & B2C
EXHIBITIONS
12



TOTAL NUMBER OF WORKSHOPS

28



Lucknow	1
Kanpur	2
Mumbai	6
YFLO Kol	1
Hyderabad	8
Kolkata	1
Ludhiana	2
Amritsar	3
Jaipur	2
Vadodara	1
Ahmedabad	1
Chennai	2
Uttarakhand	1
J & K	2
Indore	9

TOTAL NUMBER OF COLLABORATIONS

40



TOTAL NUMBER OF
LIVES IMPACTED

14309

FLO NATIONAL START UP CONCLAVE, NEW DELHI

February 22, 2024

The FLO Start Up Conclave brought together entrepreneurs, policymakers, investors, and industry experts to discuss and promote entrepreneurship and innovation in India.

The FLO Startup Conclave featured expert speakers and interactive panels, providing valuable knowledge and unique perspectives on critical topics. Participants had the opportunity to engage in dynamic discussions, enhance their skills, and understand corporate governance best practices. The Conclave also included a pitch session by select startups and a display of products and services, providing a platform for networking and collaboration within the startup ecosystem.

FLO Start Up Conclave was a significant initiative, as a part of FLO's commitment to empowering women entrepreneurs and fostering a vibrant and sustainable startup ecosystem in India. The event provided valuable insights and opportunities for collaboration, furthering the cause of entrepreneurship and innovation in the country. It was attended by 250 plus entrepreneurs and aspiring entrepreneurs.









CORE TEAM



Aarti Gupta
FLO Startup - Vertical Head

NATIONAL TEAM MEMBERS



Priya Goutham



Phani Trivedi



Priyanka Gulati



Anupama Modi



Simran Sahni



Pooja Arambhan



Jyothi R Thomas

STARTUP & MSME

FLO MSME Assist Cell



FLO believes that women have immense potential to contribute significantly to the Micro, Small, and Medium Enterprises (MSME) sector. Encouraging and empowering women to actively participate in the MSME sector can bring about numerous benefits, both for women themselves and for the economy as a whole.

The primary objective of FLO is to create a supportive ecosystem for the growth of women in businesses and play the role of an active facilitator in the process, thereby, bridging the gap between women and their potential to contribute towards the economy, with special focus to the MSME Sector.

It is a dedicated vertical of FLO that aims at providing assistance and support to women entrepreneurs who are looking to start or grow their own MSME businesses. The cell offers a range of services including training, mentoring, and marketing support to help women entrepreneurs succeed in their ventures.

OBJECTIVE

To be the one stop point for all Women Entrepreneurs across all levels to get access to information and for the Government to be the body for all Women related business policy matter.

SCOPE

To impact maximum Women's lives through Facilitating, Training, Market Access, and Policy Advocacy

TARGET AUDIENCE

FLO Members, Women Entrepreneurs and Women Led Businesses.

All FLO Chapters including the National Event in Delhi, have worked on MSME related projects throughout the year.

Each of the above Chapters each have reached out to approx. 100 -150 women entrepreneurs and have continued to empower them through the following:

- ♀ Conduct awareness sessions on various schemes under MSME where women entrepreneurs & women led businesses can benefit.
- ♀ Udyam Registration, why it needs to be done & who is eligible for the same.
- ♀ Appoint a designated officer in the MSME directorate who shall be a single point of contact for all FLO members for any kind of queries.

- ✦ Connecting FLO members to the right mentors
- ✦ Organising seminars on Financial Planning and AI based Technology.
- ✦ Organising Programs for Grass root level Women Entrepreneurs.
- ✦ Creating awareness on Business Policies, Trademarks and Patents by connecting our members to experts in this field.
- ✦ Organising an MSME Conclave where some of our members got to Exhibit their Products.

HO-DELHI

Strengthening Women Led MSMEs

Keynote Address by Shri Narayan Tatu Rane, Hon'ble Minister for MSME

Oct 25, 2023

FLO organised a programme titled 'Strengthening Women Led MSMEs'. The highlight of this event was the Keynote Address by Shri Narayan Tatu Rane, Hon'ble Minister for MSME. A panel discussion on "Use of Technology and AI to Foster Growth of Women-Led MSMEs," preceded this address.

The panelists were : Mr. Prakash Sankaran, CEO of Invoice Mart TReDS; Mr. Akash Chaturvedi, Founder & CEO of Rebel Corp; Ms. Nandita Sharma, Lead – Social Sector at Open Network for Digital Commerce and Ginny Rani, Founder & CEO, SearchMyTenders.com. Ms. Sucheta Shah, GB Member and Promoter Director of Atlas Integrated Finance Ltd was the moderator.

This event was an insightful exploration of the intersection between technology, AI and the advancement of women-led Micro, Small, and Medium Enterprises (MSMEs).

Neelam Seolekar, Imm. Past Chair FLO Pune introduced the Hon'ble Minister and Ms Sabina Singhvi was the emcee for the event. Joyshree Das Verma, Sr. Vice President, FLO and National Head- FLO MSME Assist Cell gave the Vote of Thanks.



Launch of FLO Help Desk for Women in MSME in Northeast at Itanagar, Arunachal Pradesh

November 24, 2023

A helpdesk for women entrepreneurs in Northeast at the State Workshop on 'Women-Led Development through Entrepreneurship', held by Women Entrepreneurship Platform - NITI Aayog.

Chief Minister of Arunachal Pradesh, Shri Pema Khandu addressed the inaugural session. Over 1500 women entrepreneurs and aspiring entrepreneurs from Arunachal Pradesh attended the programme.

The objective of the helpdesk is to provide them with a platform for mentorship and networking opportunities, fostering partnerships, accessing new markets and to provide skill development and capacity building tailored to the needs of women entrepreneurs, while also creating international business opportunities for them. FLO Northeast Chapter will anchor the activities under this initiative.

The Chapter was represented by Sr Vice Chair, Shweta Jindal, Vice Chair Rashmi Manchanda and members Sherry Sarawgi, Geetika Jain, Warsha Jagati and Karishma Kakoti.

FLO HO was represented by GB Member and National Head- Legal & Policy, Poonam Mahajan, Joint Director – FICCI FLO, Ankurita Pathak and Tabassum.



FLO AHMEDABAD

FLO Ahmedabad has actively supported MSME Conclave at Vibrant Gujarat Summit, the Growth Path for MSMEs.

On November 1, 2023, a meeting was organised with Shri Balwant Singh Rajput, Hon'ble Minister of MSME- Industries, to discuss major programmes for women entrepreneurs at the grass root level and member level.

FLO BHUBANESWAR

Organised an MSME Workshop which focused on key aspects crucial for the growth and sustainability of businesses like Onboarding of New Businesses under MSME, GEM Portal Onboarding, Amazon Portal onboarding.

FLO CHENNAI

"India - USA Trade Connect". It Was a One Day Thematic Conference Along with members Showcase (MESH) Expo.

Ms. Subathra Mysamy, Partner of A K Mysamy Associates, took charge of the event. She briefly went over the classifications and features of MSME to our FLO members

Entrepreneurship And Supporting MSMEs - Tamil Nadu. The Key Focus were Building a Robust Entrepreneurial Ecosystem, Cluster Development, the eco-system facilitating self-employment

Sigy Thomas Vaidhyan - IAS Industries Commissioner and Director of industries has committed to a tie up for providing facilities to MSMEs for TN and getting speakers free of cost for FLO Chennai

FLO COIMBATORE

PSG College of Arts & Science Entrepreneurship Development Cell in Association with FICCI Flo, Coimbatore Chapter Women Entrepreneurship Development Program (WEDP) from July 24 to August 25, 2023, at EDC Training Hall, PSG CAS

FLO HYDERABAD

Met with the commissioner of MSME and worked on a plan to conduct various programs and awareness to our members.

In collaboration with MSME DFO had conducted a one-day Entrepreneurship Awareness Programme today with focus on exports using E-commerce platforms. About 70 MSE Entrepreneurs attended the programme. Amazon Global selling, Bangalore, Walmart Vridhi, Bangalore, International Parcel Service, MSMEDFO, expert faculty on exports explained various steps in starting exports and on boarding on to e-commerce platforms, support system for new exporters from MSMEs.

A session also delivered to provide insights on Udyam Registration, various state and central MSME schemes. Shri D.Chandra Sekhar, Addl. Development Commissioner, MSME-DFO, Hyderabad explained various policies and programmes implemented by the Ministry for the benefit of MSMEs including SC/ST and Women entrepreneurs.

FLO INDORE

MPIDC round table happened on 6 April' 23. Principal Secretary, Mr Manish Singh, made the members aware of the schemes for women entrepreneurs.

MP state Government hosted a State MSME Summit 2023 at Bhopal

FICCI FLO Indore organised a "MSME Scheme Awareness and Udyam Registration camp for FLO entrepreneurs.

FICCI FLO Indore was invited at Indore Conclave organised by MSME Department to felicitate the Union Minister of Micro, Small and Medium Enterprises Hon Shri Narayan Rane.

Ms Mercy EPAO Joint Secretary MSME and Ms Ashwini Lal Additional Development Commissioner- Govt of India, and MP Shri Shankar Lalwaniji also graced the occasion.

The session highlighted the various facilities available for MSMEs and emphasized on the growth that MSME Sector is experiencing.

In the Conclave 9 FICCI FLO Members also got the opportunity to exhibit their products.

FLO JAMMU KASHMIR

FLO JKL Chapter today met with Mr. G Velladurai, IEDS Jt. Director MSME, Head of Office (UT's J&K, Ladakh) and apprised him about FLO and its functioning. He was extremely forthcoming & agreed to assist FLO in the following

A workshop on Financial Planning was organised for MSMEs on 4th October 2023.

FLO KANPUR

MSME Kanpur and FICCI FLO Kanpur Chapter in its meeting on May 6th, 2023, with Assistant Director, Sunil Kumar Agnihotri, aims to foster collaboration in organizing, facilitating, and initiating programs that empower women entrepreneurs and contribute to their growth

FLO LUCKNOW

Coffee table discussion seeking advice by a senior IAS Officer who was Chief Secretary, MSME, Govt of UP

Name of the Initiative- the FLO Lucknow MSME Conclave

Govt. Involvement- Partnership with SIDBI who. Sponsored the entire event

FLO LUDHIANA

FLO Ludhiana MSME Team met with Mr Varinder Sharma director MSME Punjab and Mr Kundan Lal assistant director MSME Punjab. The topic of discussion was various government facilitated women centric schemes.

They together got to identify a workshop on August 28th, Hand in Hand with MSME To provide our members insights from the policy makers and implementers about the provisions made by the government to provide impetus to women Led Businesses and to women entrepreneurs.

FLO MUMBAI

Oil India and ONGC arranged a Vendors' Meet in Mumbai with special emphasis on women MSMEs

FICCI along with FICCI CMSME and FICCI FLO Mumbai, organized the 2nd edition of MSME Week 2023 with a theme of "The Power of Small: Unlocking Opportunities for MSMEs in an uncertain time"

The Intangible Quotient – Beyond Just Capital – A Women Entrepreneurship Development Programme

FLO Mumbai jointly with ICICI Bank, Vertices Partners and 100X organized a session with eminent speakers.

FLO Mumbai organised a Mentor – Mentee workshop

The Key Takeaways were :

- ♣ Mentors provide valuable guidance and share experiences to help mentees grow professionally and personally.
- ♣ Mentor-mentee relationships develop over time and are built on trust. Avoid transactional mindsets.
- ♣ Treat mentorship strategically. Be prepared, focused on your goals, and contribute meaningfully to the relationship.
- ♣ Build genuine networks and focus on quality relationships over quantity. Follow up consistently.
- ♣ Create opportunities for women to step up and lead. Their perspectives and experiences are valuable.

FLO BANGLORE

Sushant Goel Co-Founder and CEO of Third Wave Coffee while interacting with the 200 FLO Women Entrepreneurs shared insights on data of his MSME growth story and on the coffee market and what it takes to build a successful enterprise with ensuring a seamless customer experience.

The interaction with Finance Minister Smt. Nirmala Sitharaman highlighted the issues with women entrepreneurs and the need to take a social-political perspective to encourage the system. She especially highlighted the role played by FICCI FLO

FLO NORTHEAST

Had a meeting with the Director of MSME wherein it was discussed about active participation of Women Entrepreneurs to attend Workshops conducted by the Department for the MSME's and the same is being worked out.

FLO JAIPUR

Jaipur chapter organised workshop with M.S.M.E department on September 29 , 2023. It focussed on awareness policies and facilities for women at M.S.M.E level.

FLO AMRITSAR

A chat with Mrs Bector, who started from her kitchen and made it to Rs. 2,000 Cr. enterprise. She is the founder of Cremica Food Industries Ltd. and her success story was an inspiration to all those women who are working against all the hurdles to succeed in their lives.

CORE TEAM



Joyshree Das Verma
Vertical Head

TEAM MEMBERS



Sucheta Shah
Head of Zones



Sunita Kanoria
East Zone



Sabina Sanghvi
West Zone



Monika Choudhury
North Zone



Devika Ramesh
South Zone

LEADERSHIP & WOMEN DIRECTORS

FLO Women Directors (FWD)



Impact: 400

FLO Women Directors is an initiative to promote gender diversity and inclusion on corporate boards in India.

Under the ambit of this program, FLO provides training, mentoring, and networking opportunities for women leaders who are interested in serving on corporate boards. The program offers a comprehensive curriculum that covers topics such as corporate governance, board dynamics, leadership, and strategic planning.

OBJECTIVE:

The initiative aims to encourage more women directors on company boards and to create a pool of qualified women leaders who are ready to serve as directors. It also aims at providing a proactive platform towards creating a more diverse and inclusive business environment in India and promoting gender equality in leadership positions.

NATIONAL EVENT

FLO workshop on Women in Corporate Boards

November 3, 2023

The workshop had two sessions facilitated by renowned speakers from IIM Bangalore.

- ♀ Session 1: "Effective Women Directors - Differing Roles in Differing Boards" by Dr. S. Raghunath, Professor of Strategy, Indian Institute of Management Bangalore
- ♀ Session 2: "Indian Economic Landscape: Challenges and Opportunities" by Prof. Chetan Subramanian, RBI Chair Professor in Economics, Indian Institute of Management Bangalore



FLO Governing Body member , CA Suguna Ravichandran and National Head of the FWD Initiative was the Day Chair for this event.

This workshop was an excellent opportunity for individuals interested in women's participation in corporate boards and understanding the challenges and opportunities in the Indian economic landscape.



MoU with Grant Thornton

Subsequent to the workshop, an MoU was signed between FLO and Grant Thornton. The MoU signifies the shared commitment of FLO and GT to advancing women in corporate boards and empowering women entrepreneurs across the nation. Grant Thornton is a renowned global organization with a strong track record of excellence and a commitment to promoting diversity and inclusion. FLO's partnership with them underscores our collective resolve to drive positive change in the corporate landscape by fostering meaningful engagement and collaboration.

Mr Rahul Kapur, Partner Grant Thornton signed the MoU on behalf of GT and Ms Sudha Shivkumar was the signatory representing FLO.



FICCI Workshop on Women on Corporate Boards

August 11, 2023

The objective of the program was to provide insights to both sitting and aspiring women directors, on some of the critical issues facing boards today and also help them understand the explicit and implicit ways that boards function, so as to maximize one's success as a corporate director. FLO participated in this workshop.



CHENNAI CHAPTER

Women on Family Boards

July 6, 2023

The event hosted by FICCI FLO Chennai Chapter on 6th July 2023 at Novotel Chamiers Road, Chennai, was attended by 65 participants in attendance. The event featured two distinguished resource persons, V. Ramakrishnan and K. Balaji, who shared their valuable insights and expertise with the audience.

V. Ramakrishnan, the Founder & Managing Director of Organisation Development Pte. Ltd., Singapore, delivered a captivating session on organizational development and leadership. K. Balaji, a Trustee of the Palkhivala Foundation, shared his expertise on legal and financial matters, offering participants valuable insights into key legal and financial principles relevant to their professional and personal lives.



COIMBATORE CHAPTER

Women in Family Boards

July 8, 2023

The event featured two distinguished resource persons, V. Ramakrishnan and Prashanth Subramanian, who shared their expertise with the 65 participants in attendance.

V. Ramakrishnan, the Founder & Managing Director of Organisation Development Pte. Ltd., Singapore, delivered an insightful session on organizational development and leadership. Prashanth Subramanian, the



Co-Founder & Director of Quadrasystems.net India Private Ltd., shared his expertise in the field of information technology.

The event was highly engaging and informative, providing participants with valuable knowledge and insights that they can apply in their professional lives.



BANGALORE CHAPTER

Women in Family Boards

July 8, 2023

The event was attended by 70 participants and featured two distinguished resource persons, V. Ramakrishnan and Dr. S. Ragunath, who shared their insights and expertise with the audience.

V. Ramakrishnan, the Founder & Managing Director of Organisation Development Pte. Ltd., Singapore, delivered a thought-provoking session on organizational development and leadership.



Dr. S. Ragunath, a Professor at IIM Bangalore, shared his expertise in the field of management. His session focused on the latest trends and developments in management practices, providing participants with valuable insights into how these practices can be applied in their professional lives.



CORE TEAM



Suguna Ravichandran
Vertical Head, FLO FWD Initiative

Masterclass with Harvard

The Ordinary Heroes at The Taj Hotel with Harvard Business School

September 26, 2023

FLO and YFLO Delhi organized an exclusive live online multimedia case discussion on "Terror at the Taj Bombay: Customer-Centric Leadership." This joint initiative was in collaboration with the prestigious Harvard Business School.

The session, titled "The Ordinary Heroes at the Taj Hotel," aimed to empower women entrepreneurs by fostering their leadership skills and providing access to world-class educational programs and resources. It was led by Harvard Business School Professor Rohit Deshpande, who guided members through an analysis of the brave and resourceful actions taken by Taj Hotel employees during the 2008 attacks.

The event was well-received and attended by members from both FLO and YFLO Delhi. It provided a unique opportunity for participants to gain insights into customer-centric leadership and learn from real-life examples of extraordinary courage and resilience.



Collaborating with



To develop leadership skills for women entrepreneurs
Provide access to world class programs and resources



FLO POLICY & LEGAL INITIATIVE

Care Economy



Policy Discussion on “Accelerating Care Economy in India”

By FLO, alongwith G20 Empower “Jan Bhagidari” and Women Entrepreneurship Platform, of NITI Aayog

May 15, 2023

The objective of the session was to explore existing models of care, understand, and learn from experiences and perspectives of practitioners in the civil society, government, and the private sector.

The inaugural session was addressed by Anna Roy, Senior Adviser, NITI Aayog & Mission Director, WEP; Sudha Shivkumar, President, FICCI FLO and Dr. Sangita Reddy, Chair, G20 EMPOWER.

It was followed by a fireside chat between Debjani Ghosh, President, NASSCOM and Dr. V K Paul, Member, NITI Aayog on Care Economy in India. The key point that arose from this session was the need for private and public to sit together to think about increasing the maternity leave of the mothers from present six months to nine months, while highlighting the need to come together to create a stimulating environment for a child's first 1000 days.



The session also witnessed the launch of WEP partnership with SIDBI, AFDB led GROW Network for mentorship of Women Entrepreneurs. Jyoti Vij, Additional Director General, FICCI gave the concluding remarks for the session.

The session also witnessed the launch of the WEP partnership with SIDBI and AFDB-led GROW Network for mentorship of Women Entrepreneurs. Deep Dive Sessions explored alternate care models and partnerships for strengthening care services in India. A pledge was signed to recognize the importance of the care economy. Poonam Sharma, Vice President FLO, gave the vote of thanks.



Policy Roundtables on 'Caring for Tomorrow: Addressing the Gender Gaps in Care Work'

Delhi, March 2, 2024 | Bangalore on March 7, 2024v | Kolkata on March 8, 2024 | Mumbai on Mrach 9, 2024

FLO, in partnership with Nikore Associates, organized 4 roundtables on the care economy in Delhi, Kolkata, Bangalore and Mumbai with the theme 'Caring for Tomorrow: Addressing the Gender Gaps in Care Work'.

The key objectives were:

- to examine the consequences of gender gaps in care work on women's well-being and financial independence
- devise key policy recommendations for the Central and State Governments
- identify key actions that can be taken by private sector & community-based organizations to address these gender gaps.

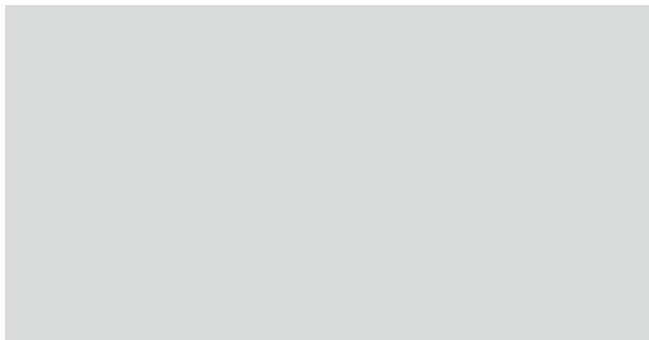
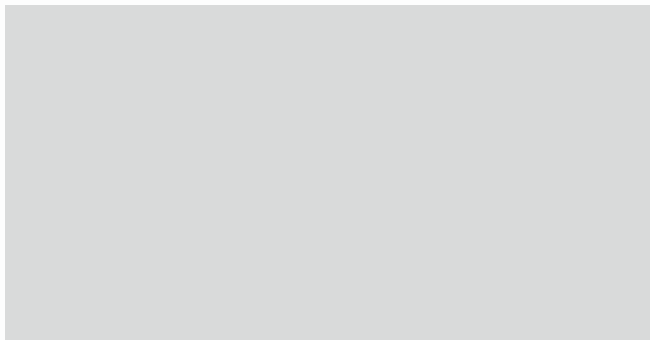
Key thematic areas for Care Economy Roundtables

Designing safe, affordable, childcare institutions	Moving from elderly care to age positive support	Foundations of Learning: Nurturing Minds in Early Education	Devising solutions for long term care	Formalising domestic work	Mobilising public and private financing in the care economy	Policy reforms to create market based solutions for care
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DELHI



BANGALORE



KOLKATA



MUMBAI

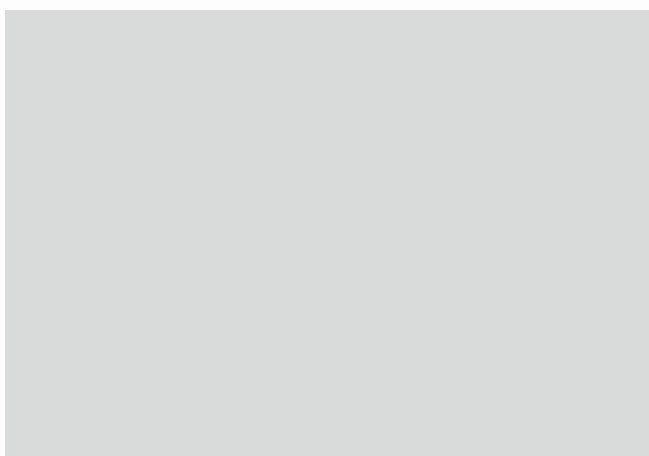


POLICY PAPER ON

'Caring for Tomorrow: Addressing the Gender Gaps in Care Work'

CULMINATION OF THE ROUNDTABLE DISCUSSIONS

The results of the event were employed to craft a meticulously written and structured white paper, unveiled in March 2024. This paper incorporated the crucial insights obtained from each roundtable discussion during its preparation.



Advisory to Employers to promote gender equality and women's workforce participation with Ministry of Labour

A joint Conference, “सक्षम नारी सशक्त भारत- Women in the Workforce for Viksit Bharat” was organized by the Ministry of Women & Child Development (Ministry of WCD) and the Ministry of Labour & Employment (MoL&E) at Bharat Mandapam, New Delhi on January 30, 2024.

The event was chaired by the Union Minister for Women & Child Development and Minority Affairs, Smt. Smriti Zubin Irani, and the Union Minister for Labour & Employment and Environment, Forest & Climate Change, Shri Bhupender Yadav.

The MoL & E released an advisory to all the employers to promote gender equality and women's workforce participation. FLO was a part of the taskforce that worked on facilitating and drafting this advisory. Mrs Jayanti Dalmia, Imm. Past President and Poonam Mahajan, National Head, FLO Policy, represented FLO in the taskforce.

An Industry pledge has been developed to boost economic participation of women by implementing policies/advisories which exist in various laws. The Pledge applies to all employers, potential employers, vendors, and contractors across all sectors.

FICCI Secretary General, Mr Shailesh K Pathak read out the Pledge on behalf of the Industry Associations on increasing women participation in workforce.

FICCI-FLO was acknowledged for its significant support in this endeavor.



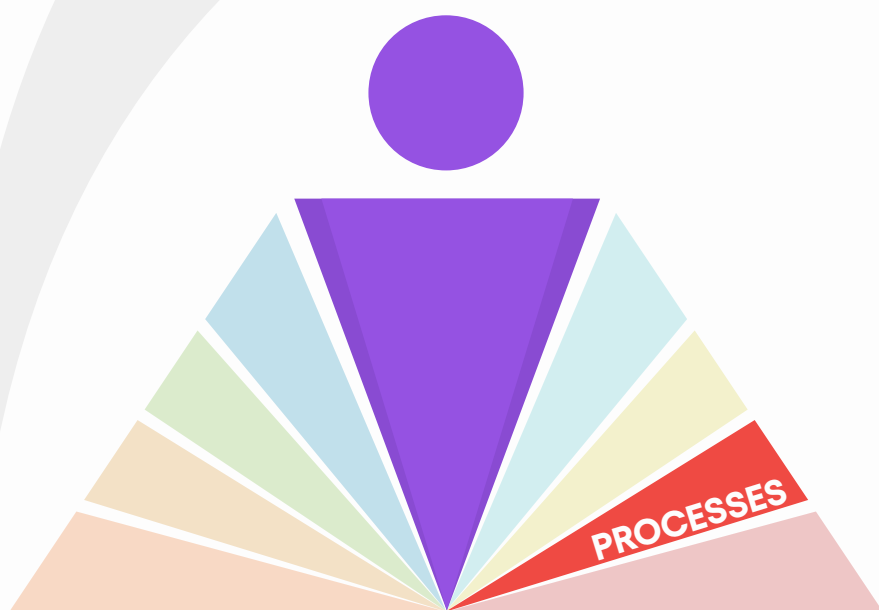
CORE TEAM



Poonam Mahajan
Vertical Head
FLO Policy & Legal Initiative



Reena George
Co-Chair
FLO Policy & Legal Initiative



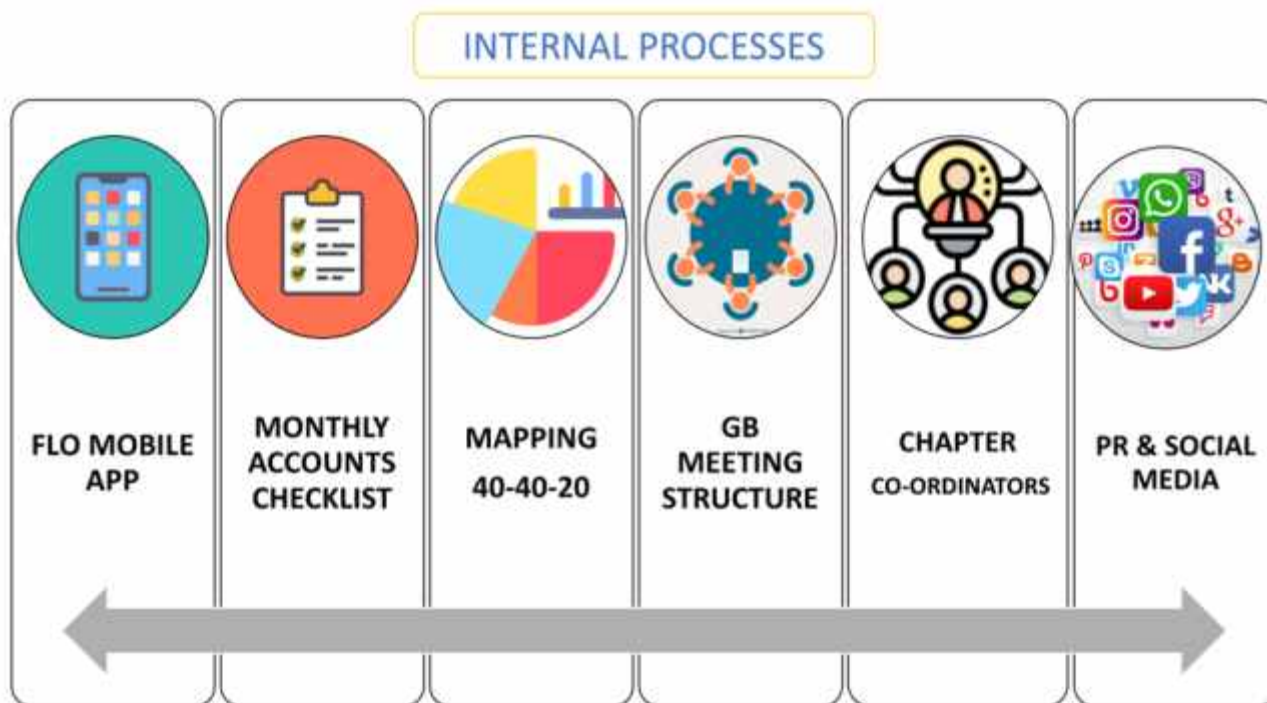
EMPOWERING WOMEN
BUILDING FUTURES

PROCESSES

PROCESSES

Objective: Optimizing Efficiency and Performance through Streamlined Internal Processes.

Transforming from Within



FLO MOBILE APP

One stop mobile application to access all information about FLO and its activities, at a click of a button

FLO is now a digitally enabled organization, with a fully operational all-in-one mobile application for faster, seamless, and easy communication, and user experience.

FLO Mobile app was launched in 2022-23, to provide FLO members and stakeholders with a convenient platform to access information, resources, and updates related to FLO's activities and initiatives. The endeavour is to capitalize the digital revolution and empower our members to make the best usage of technology.

With this Mobile App, members receive instant communication about events, renewals and all other relevant information and are able to register for events, make payments and connect in one click. It will not just give easy access and secure transactions, but also save a lot of time and hassles.

Additionally, the app helps FLO reach a wider audience and enhance its digital presence, aligning with its mission to promote women's empowerment and leadership development.

FLO Mobile App is available for download on both Android and IOS platforms.

Engage Better

Transform your event and membership experience



Access Your Events

Find events that match your interests & get all event information inside the app

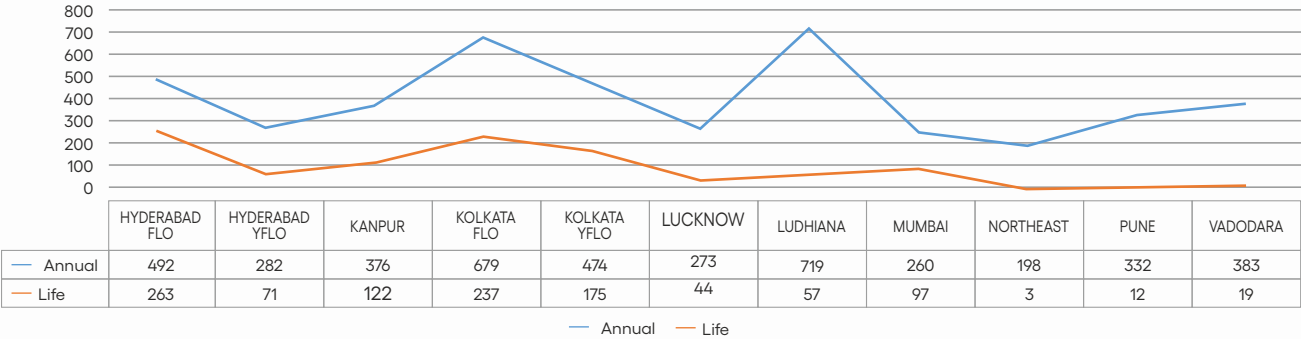


Network Effectively

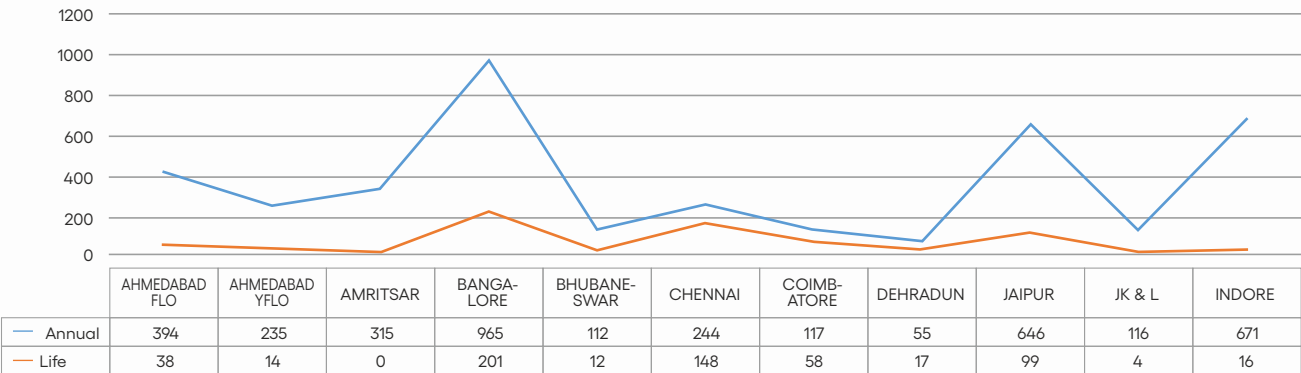
Create and Share your own digital business card and manage your contacts



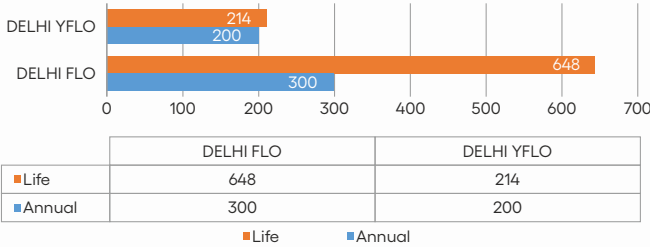
Chart Title



Chapters Membership

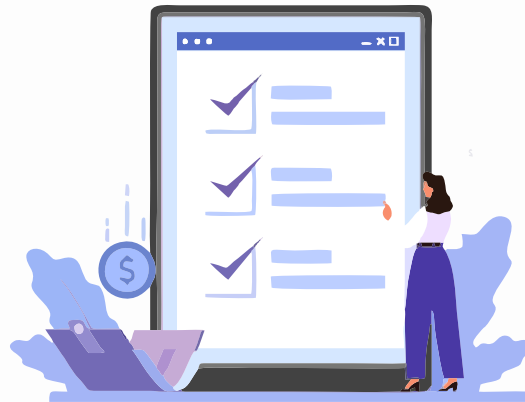


Membership Data Delhi FLO & YFLO



Monthly Accounts Checklist

The path to financial clarity, every month



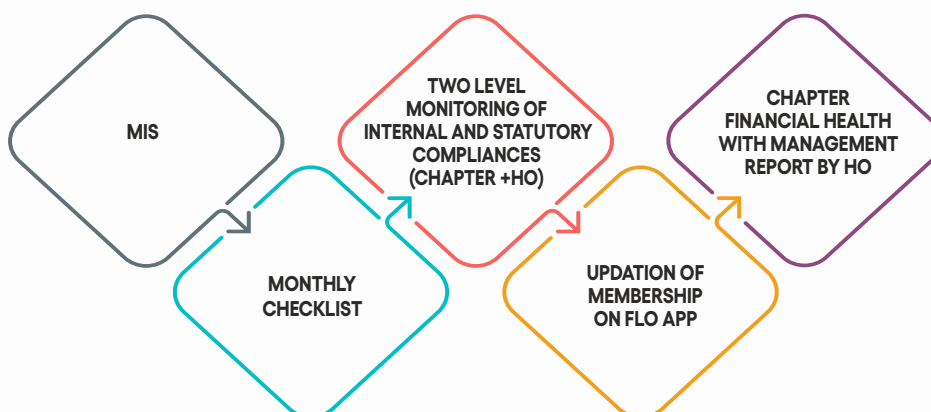
The monthly checklist is an elaborate list of 23 checks, pertaining to internal processes and guidelines of FLO.

It has been designed to ensure greater financial discipline and identify and flag critical issues month on month, instead of at the end of the year.

Some of the key areas of monthly checklist are:

- ✦ Ensuring whether Corpus from Admission & Lifetime fee is timely transferred into FD.
- ✦ Ensuring whether 20% is left for Incoming Chairperson.
- ✦ Ensuring whether the MIS/ Monthly checklist shared by chapter auditor is reconciled with the Chapter's Tally.
- ✦ Tracking the source and application of funds.
- ✦ Tracking and flagging over-expenditures as well as timely identifying if any chapter accounts are showing deficit.
- ✦ Ensuring membership statements are timely submitted to HO for Invoicing.
- ✦ Ensuring TDS and GST compliances are followed.
- ✦ Ensuring Pre-budget statement is shared with HO for approval.

THE IMPLEMENTATION



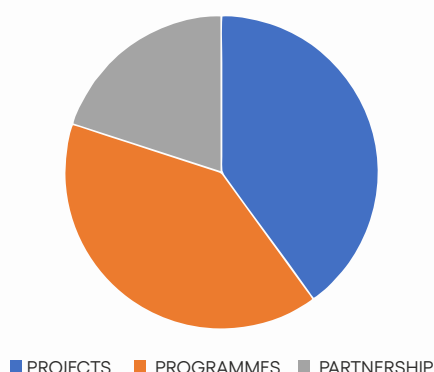
THE RESULT

- Timely red flagging of critical issues.
- Tracking monthly performance & adherence and guiding chapters to perform as per FLO guidelines.
- Measuring profitability of chapters.
- Tracking sponsorships.
- Tracking and curbing Cash transactions.
- Events are getting connected to spends as per HO directive of 40:40:20
- Membership is getting tallied with Accounts and FLO APP.

Mapping: 40:40:20

Mapping Progress, Empowering Change

MINDMAP



The year has been marked by significant transformation, and to streamline the action plan, a structured approach of 40:40:20 was adopted as the baseline.

This ratio delineates a strategic focus on PROJECTS, PROGRAMMES, and PARTNERSHIPS in terms of Networking amongst members.

The alignment of this ratio serves as a guiding framework for the HO and the Chapters, ensuring a balanced emphasis on various aspects of organizational endeavours.

CHART TITLE

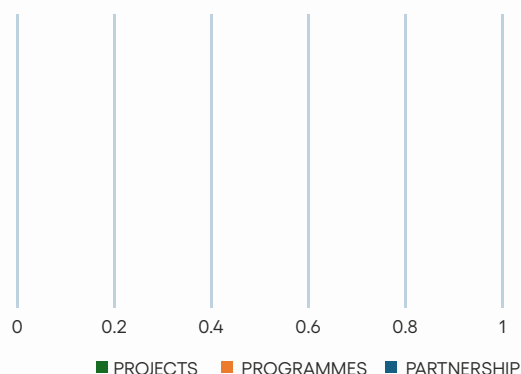
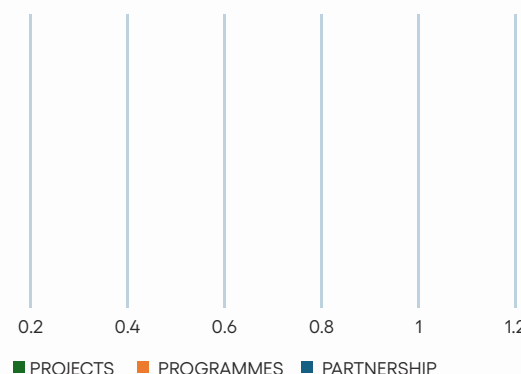


CHART TITLE



Structure of Governing Body Meetings

Redefining the structure of the meetings for impactful progress



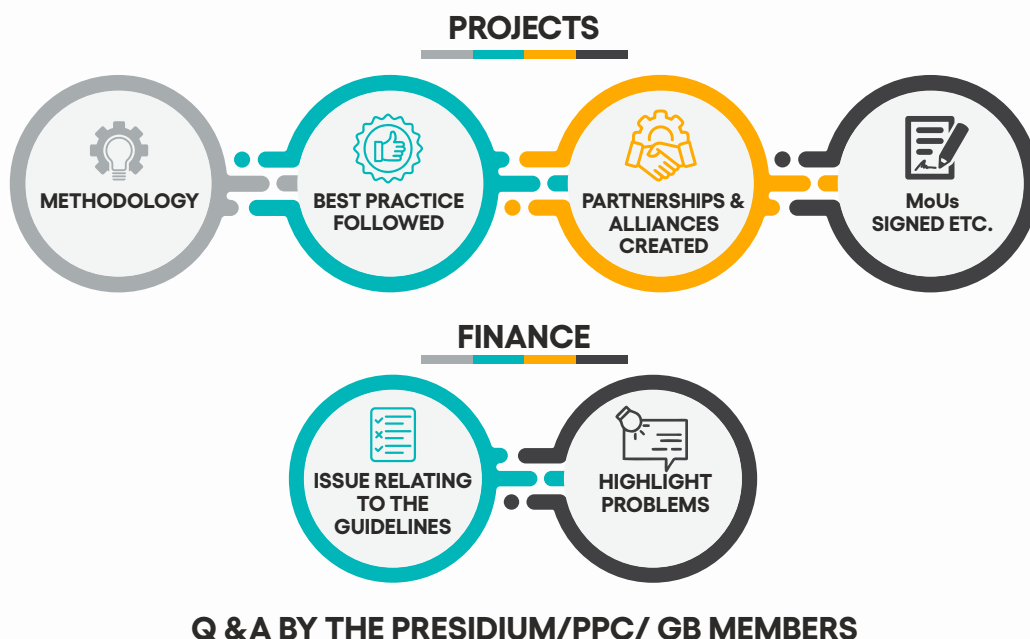
To enhance the engagement and effectiveness of Governing Body Meetings at FICCI FLO, some changes have been implemented.

Under the Projects (National Initiatives) segment, the focus is on detailing the methodology used, showcasing best practices, and highlighting partnerships and alliances formed. This provides insights into the strategic approach and collaborative efforts behind each project. Additionally, the signing of MoUs is emphasized, indicating the organization's commitment to partnerships and collaborations for greater impact.

The Finance segment addresses issues related to financial guidelines and highlights any financial problems or challenges faced. This ensures transparency and accountability in financial matters, allowing for informed decision-making.

To make the meetings more interactive, a Q&A session is conducted, allowing Presidium, Past Presidents, and Governing Body members to engage in meaningful discussions, share insights, and address queries. This exchange of ideas and experiences enriches the meeting and enhances the learning experience for all participants.

Overall, these changes aim to transform Governing Body Meetings into dynamic and informative sessions that drive innovation, collaboration, and progress within FICCI FLO.



1st Governing Body Meeting , Delhi



2nd Governing Body Meeting, Bhubaneswar



3rd Governing Body Meeting, Chennai



4th Governing Body Meeting, New Delhi



Chapter Coordinators- Zone Wise

Efficient Coordination: Prompt Solutions for Smooth Operations

The role of Chapter Coordinators, particularly in a zonal framework, is a linchpin for the seamless operation and success of any organization, especially those spread across various geographical locations.

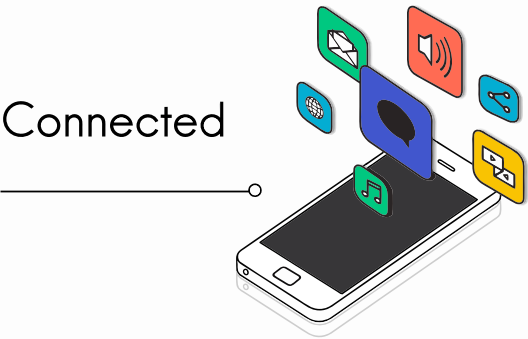
With this intent, the Chapter Coordinators were introduced this year and they played a crucial role in ensuring that the chapters within their zones are operating smoothly, adhering to the organization's mission, and effectively implementing strategies and programs.

CHAPTER COORDINATORS



PR & Social Media Outreach

Connecting Voices, Amplifying Impact: The Bridge to the World



For an organization like FICCI FLO, which aims to empower and promote the professional and entrepreneurial endeavours of women across India, social media outreach is not just a tool but a strategic necessity.

It serves as a dynamic platform for networking, advocacy, and visibility, crucial for catalysing change and fostering a community of empowered women leaders and entrepreneurs.

In the year 2023-24, FICCI FLO harnessed the power of social media to expand its influence, engage with a broader audience, and amplify its mission.

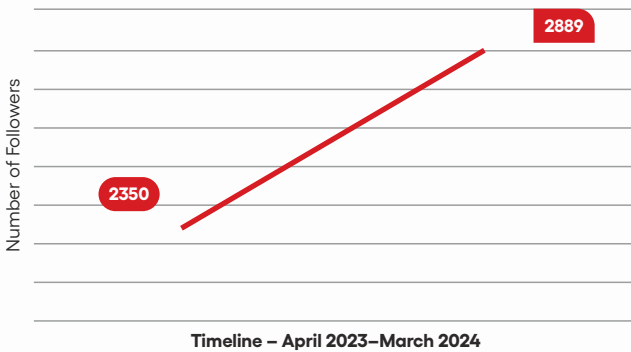
Increased Membership Engagement: There was a noticeable increase in engagement from existing members, who actively participated in online discussions, webinars, and initiatives.

Expanded Audience Base: FICCI FLO's followership grew exponentially, not just within India but globally, attracting international attention to the issues faced by women entrepreneurs and professionals in India.

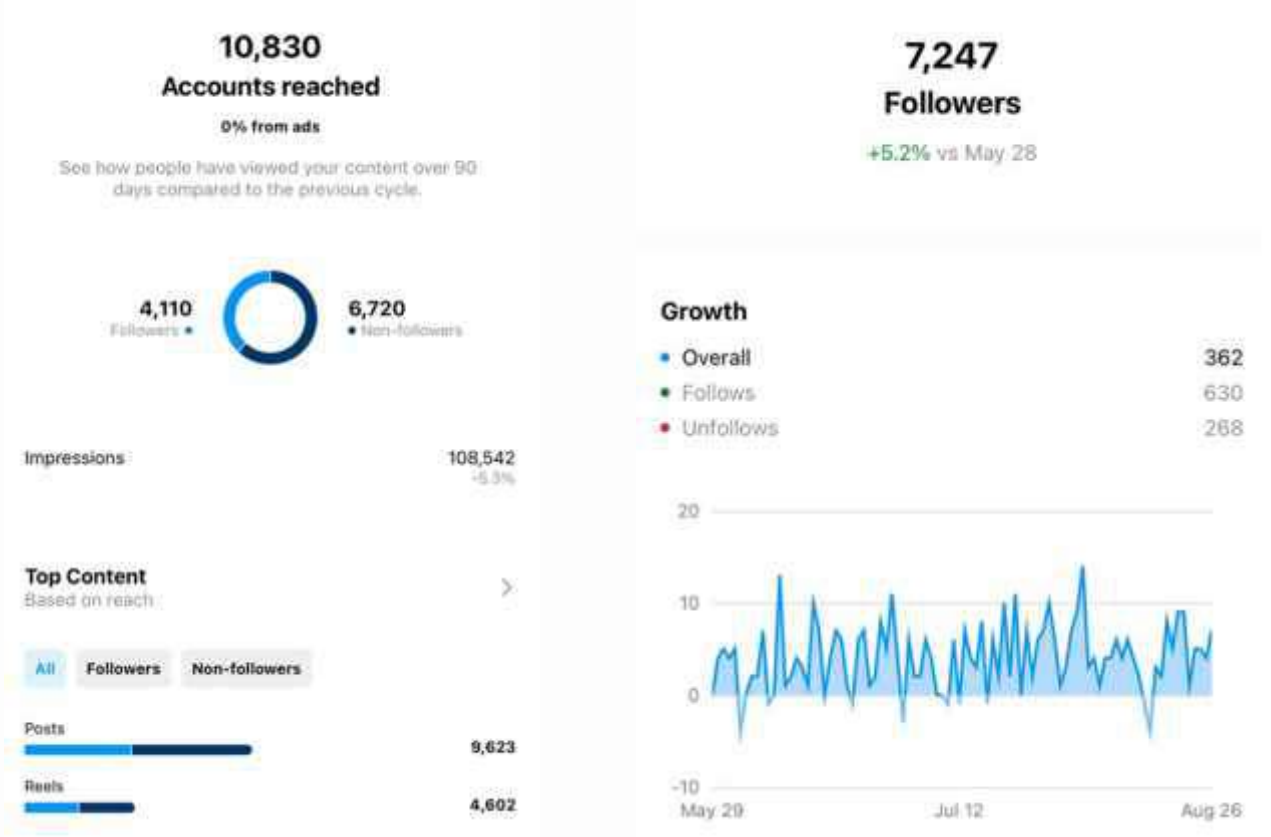
Enhanced Brand Visibility: The consistent and strategic social media outreach elevated FICCI FLO's brand visibility, making it a recognized name in discussions around women's entrepreneurship and empowerment.

Feedback and Collaboration: The increased interaction on social media platforms opened new avenues for feedback and collaboration, leading to more tailored and impactful initiatives.

TWITTER (X) GROWTH

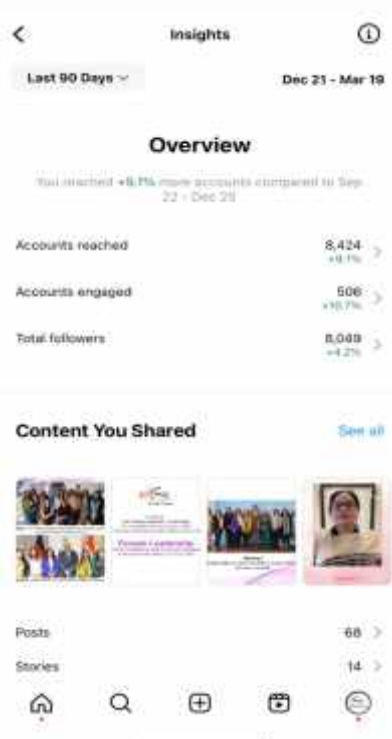


INSTAGRAM

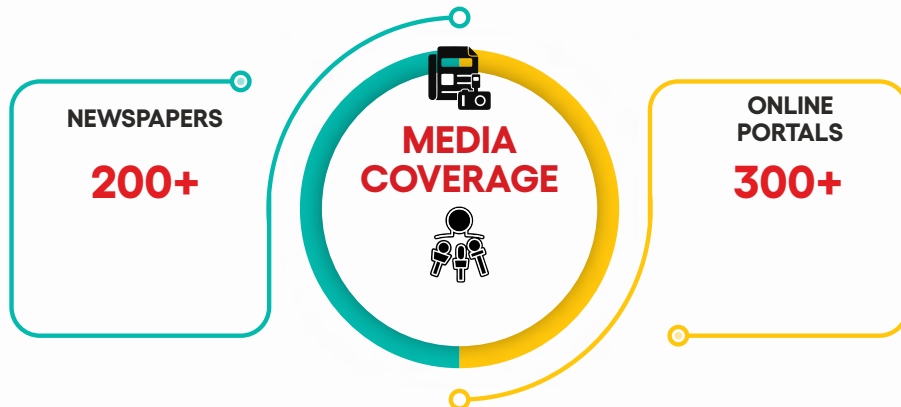




FACEBOOK



MEDIA COVERAGES



SPECIAL MEDIA COVERAGES

CNBC TV 18: FUTURE. FEMALE. FORWARD

FLO was invited to be a part of CNBC-TV18's mega initiative- FUTURE.FEMALE.FORWRAD . The objective of this initiative was to chart a path to make gender parity an inevitable reality. The integrated campaign through sustained events, content, conversations, engagements, and partnerships is designed to ignite dialogues that address and discuss the challenges that the women of today face.



**Sudha Shiv Kumar as a Special Guest at CNBC TV 18 event
'Future. Female. Forward - The Women's Collective'
FLO Chennai & FLO Coimbatore were felicitated for their work**

July 23, 2023



**FLO Industrial Park (FIP) Team being
Felicited by CNBC TV 18 at Hyderabad in an event
'Future. Female. Forward - The Women's Collective'**

May 31, 2023

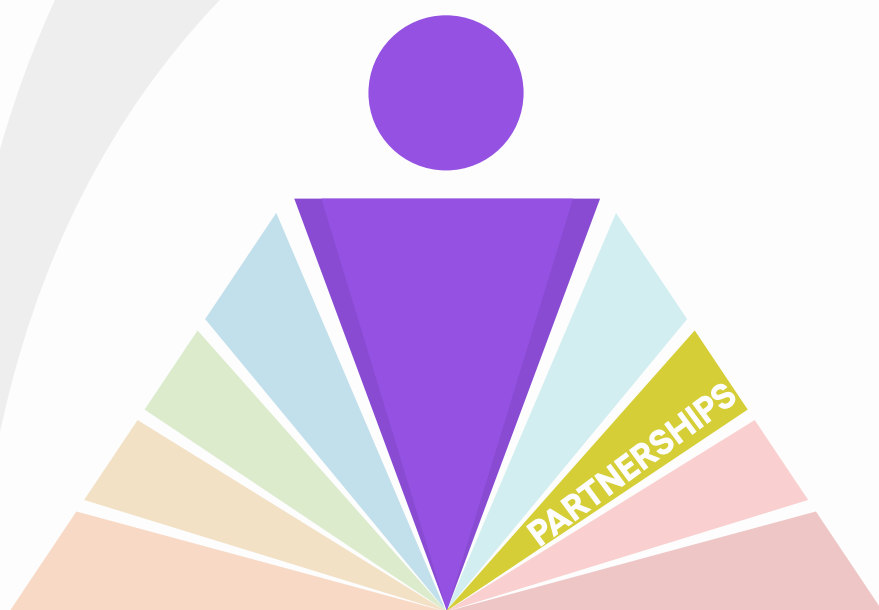
SPECIAL COVERAGE IN SANSAD TV

A special program was organized by Sansad TV, aimed at showcasing FLO and its remarkable contributions to society over the last four decades.

Sansad TV showcased a special capsule video that not only highlighted FLO's history but also shed light on its current activities and future endeavours.







EMPOWERING WOMEN
BUILDING FUTURES

PARTNERSHIPS

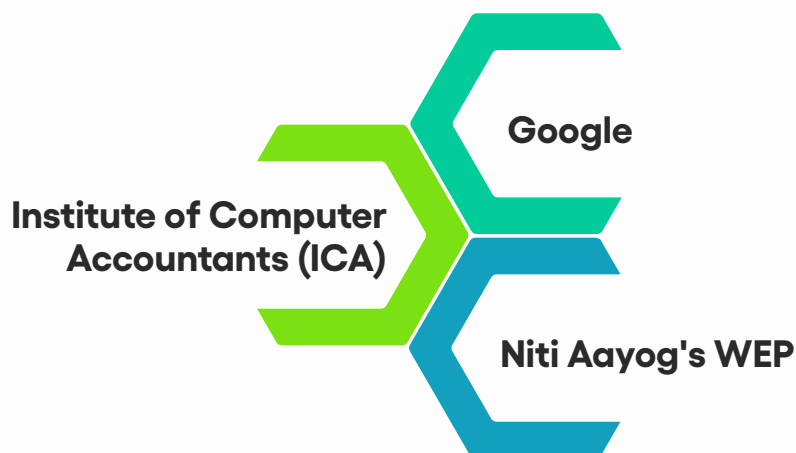
PARTNERSHIPS

Empowering Women Through
Collective Collaboration

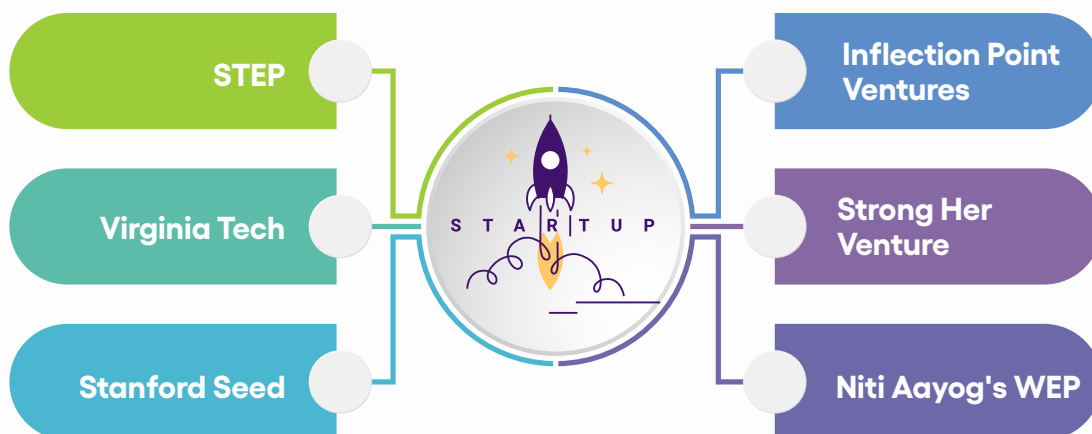


FICCI FLO's partnerships with various organizations under different national initiatives play a crucial role in advancing its mission and impact. These collaborations are important as they enable FLO to leverage the strengths, resources, and expertise of partner organizations to amplify its efforts in empowering women and driving positive change. By working together, FLO and its partners can achieve greater scale, reach, and impact, ultimately benefiting a larger number of women across the country.

EDUCATION & SKILLING



STARTUP CELL



LEADERSHIP & WOMEN DIRECTORS



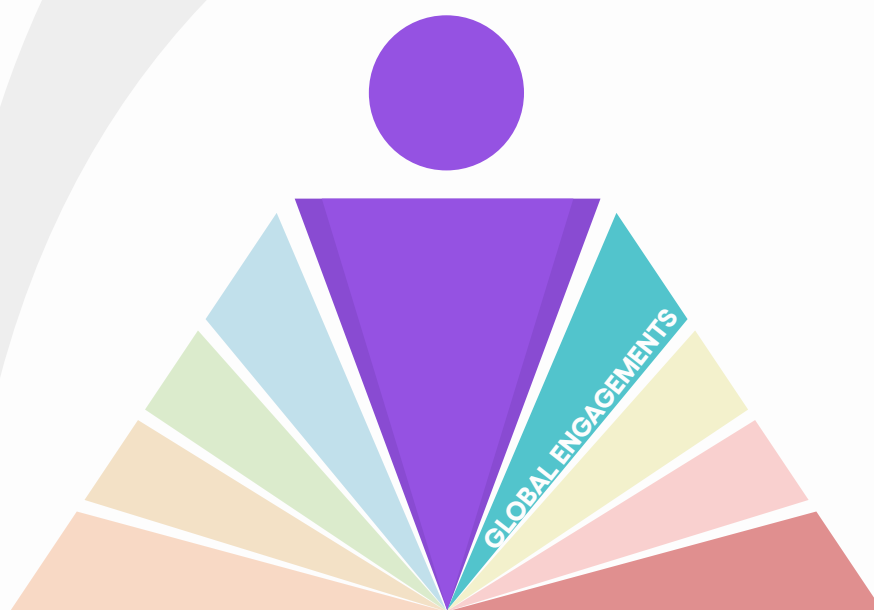
POLICY & LEGAL





*"A strong woman
accepts both
compliments and
criticism graciously.
Knowing that it
takes both sun and
rain for a flower to
grow"*

Sudha Shivkumar
FICCI FLO President



GLOBAL ENGAGEMENTS
ELEVATING WOMEN'S
VOICES FOR GLOBAL IMPACT

GLOBAL ENGAGEMENTS

Elevating Women's Voices for Global Impact



FLO has been a proactive participant in numerous global engagements, all aimed at advancing women's empowerment and gender equality. These initiatives have included partnerships with international organizations, participation in global forums and summits, inbound and outbound business delegations, and collaborations with other women-focused groups globally.

Through these efforts, FLO has not only highlighted the achievements and challenges faced by women in India but has also contributed to shaping global conversations on gender equality. By actively engaging on the global stage, FLO has played a crucial role in fostering international cooperation and sharing best practices to empower women and create a more inclusive world.

APAC Regional Conference 2023

APAC Regional Conference is the largest regional event that WEConnect International hosts annually. The Conference is a platform for corporations, women-owned business and other government and non-government stakeholders to connect, learn and share the best practices on gender-inclusive sourcing and understand the socio-economic impact of inclusive sourcing effort globally.

Sudha Shivkumar was invited as a panellist for a Webinar on Supplier Diversity & Inclusion. Women business owners from China, Taiwan, Hong Kong, Japan, Indonesia, Malaysia, Singapore, Philippines, Australia, New Zealand, India, Bangladesh, Maldives, Pakistan, and Sri Lanka joined the event.



Interaction with Ambassador extraordinary and plenipotentiary of Viet Nam to India, H.E. Mr. Nguyen Thanh Hai

FLO President Sudha Shivkumar had a fruitful interaction with His Excellency Mr. Nguyen Thanh Hai, the Ambassador extraordinary and plenipotentiary of Viet Nam to India. The meeting focused on exploring avenues for collaboration between FLO and Vietnam to promote women's empowerment and entrepreneurship. Sudha Shivkumar reiterated FLO's commitment to fostering international partnerships for the advancement of women and looks forward to future collaborations with Vietnam



Hosting Japanese Delegation led by Ms Mori Masako, Special Adviser to the Prime Minister of Japan

July 21, 2023

FLO hosted a roundtable luncheon meeting with a visiting delegation from Japan at Hotel ITC Maurya. The delegation was led by Ms Mori Masako, Special Adviser to the Prime Minister of Japan.

The primary objective of the round table meeting was to foster bilateral dialogue and explore opportunities for collaboration between Japan and India, particularly in areas related to women's empowerment, entrepreneurship, trade, and investment. This meeting was facilitated by the Embassy of Japan in India.

The round table meeting saw the participation of distinguished members of FLO, including entrepreneurs, professionals, and leaders from various industries.



WEConnect International Summit on Empowering Inclusion and Advancing Sustainable Value Chains

February 20, 2024

FLO President Sudha Shivkumar was invited as a panellist for the Discussion on “Strategies to Achieve Women's Economic Security”

The Summit was a platform to initiate dialog among corporations, governments, civil society, and women business owners to discuss opportunities to collaborate in support of supplier diversity & inclusion. It focussed on government policies that support inclusive trade, building resilience in supply chains, how to enhance the participation of women-owned businesses in supply chains and opportunities for business networking between large buyers and women-owned businesses.



Special Business Session with The Rt Hon Angela Rayner, Shadow Deputy Prime Minister and Deputy Leader of the Labour Party, UK

February 22, 2024

FLO President , Sudha Shivkumar was invited to be a part of the Special Business Session with The Rt Hon Angela Rayner, Shadow Deputy Prime Minister and Deputy Leader of the Labour Party, UK at FICCI. Industry representatives shared their views on policy continuity and working together for shared prosperity, while highlighting several areas for potential collaboration.



Interaction with Journalists and Editors from 18 countries of Latin America and the Caribbean region

February 21, 2024

FLO recently hosted an exclusive interaction with a delegation comprising 35 journalists and editors from 18 countries of Latin America and the Caribbean region. It was a part of the familiarization program organized by the Ministry of External Affairs, Government of India.

The objective of the interaction was to provide the members of the foreign media with insights into various aspects of India. The discussion revolved around the role of FICCI FLO in empowering 'Nari Shakti' and supporting women-led businesses in India. Additionally, the discussion focused on the Indian Economy, highlighting opportunities for trade and investment in India.



FLO Participation at the XV BRICS Summit

August 20-24, 2023

In conjunction with the 15th BRICS Summit, the South Africa chapter of BRICS Women's Business Alliance (WBA), currently holding the rotating Chairpersonship of the alliance, organized the BRICS Africa WBA Trade Conference in Kwa-Zulu Natal, Durban.

FICCI, which is the official secretariat of BRICS WBA India partnered with FICCI Ladies Organisation (FLO) to mount a delegation of Indian women business leaders to Durban to participate in this mega event. Besides representatives from BRICS, the conference witnessed participation of senior Government officials and women-owned businesses from across African continent who participated in the insightful sessions and deliberations.

Led by Ms. Sudha Shivkumar, President of FICCI FLO, a delegation of eight Indian women business leaders participated in various events, including the BRICS Africa Trade Conference in Durban, the BRICS Business Forum in Johannesburg, panel discussions, and a close-door session of WBA in Durban. The delegation's participation provided them with valuable insights and networking opportunities with senior government officials and women-owned businesses from across Africa.

DELEGATES



Sudha Shivkumar
Director
Shiv Automobiles Pvt Ltd



Dr Aarti Gupta
Chief Investment Officer
DBR Ventures



Uma Devi Chigurupati
Executive Director
Granules India Limited



Rashmi Dhariwal
Founder & President
SETU Consortium



Dr. Monica Barua Saikia
Founder Director
Sekhmet Healthcare
(OPC) Pvt. Ltd.



Mahalakshmi Balasundaram
Interior Designer &
Business Mentor, Consultant



Deepa Sayal
Vertical Head
FLO Policy & Legal Initiative



Dr Divneet Kaur
Director
Safeway Insurance TPA Pvt Ltd



Rashmi Sarita
Executive Director, FLO



Bavleen Kaur
Director, FICCI

HIGHLIGHTS

- FLO President Sudha Shivkumar represented India while moving the declaration at the BRICS summit.
- The Ministry of Women and Child Development and Youth Affairs in South Africa will sponsor a group of women to attend the Solar Mama Training at the Barefoot University in Tilonia, Rajasthan. FLO is facilitating the cohort from South Africa to commence their training in 2024.



with (Center) Her Royal Majesty Queen kaMayisela Zulu



With members of BRICS Women's Business Alliance



FLO Business Delegation to Republic of South Korea

September 30- October 8, 2023

FLO mounted a successful business delegation to the Republic of South Korea from September 30 to October 8, 2023. The objective was to boost bilateral trade and fostering meaningful business engagements. The delegation was led by FLO President Sudha Shivkumar and consisted of 41 accomplished women entrepreneurs and professionals from India.

A meeting and an MoU with the Korean Women Entrepreneurs Association (KWEA) and the MoU was facilitated by the Indian Embassy in Korea, and Ambassador Amit Kumar addressed the session during the signing ceremony.

The Indian Ambassador in Korea, Mr Amit Kumar hosted a reception for the Indian delegates at the Indian Embassy in Seoul. The reception provided an excellent platform for interactions between the delegates and the Ambassador. During this event, the Ambassador shared his insights on India-Korea economic prospects and women empowerment.

The delegation visited various famous tourist places of cultural, historical, and technological significance in South Korea, including DDP Plaza, Samsung Innovation Museum, Gyeongbokgung Palace, Bukchon Hanok Village, HiKr Ground, Gangnam Statue, Starfield Library, Camp Greaves in DMZ, Odusan Unification Tower, and more.

The delegation spent two days on Jeju Island. Jeju Tourism Association gave a grand to the delegation at the Airport, which was a pleasant surprise. The highlights of this part of the trip included attending the Nanta Show, a spectacular South Korean non-verbal comedy show created and visiting the Arte Museum, Jeju's largest and newest immersive multimedia art gallery. The farewell dinner took place at the scenic Spirited Garden in Jeju. This garden is recognized for its "unique spirit of creation, commitment, philosophy and art fuse into a farmer's dreams, bringing beauty, inspiration and leading to contemplation."

HIGHLIGHTS

- ✿ A Memorandum of Understanding (MoU) with the Korean Women Entrepreneurs Association (KWEA), outlining cooperation and collaboration in promoting women entrepreneurship and trade between the two nations.
- ✿ KWEA will send a delegation of over 100 women entrepreneurs to India in the 2nd half of 2024, for an exhibition of beauty products and cosmetic surgical services by Korean Women Entrepreneurs in India.
- ✿ An interaction with Professor Mrs. Bae So Young, Pennsylvania State University and Kyung Hee University. This session, held at the historically significant Samcheonggak Korean-style mountainside resort, focused on the art, culture, history, and food of Korea.
- ✿ Interaction with Mr. Young-Nam Um, a North Korean refugee, and a member of FSI's board of directors.
- ✿ Grand welcome by Jeju Tourism Association upon arrival at Jeju Island.
- ✿ A Visit to Hyundai Motorstudio Goyang, which is a delight for car enthusiasts..
- ✿ A visit to the Amore Factory, which is a special place designed to offer visitors an opportunity to experience the philosophy of K-beauty leader.





CORE TEAM



Kamini Saraf
GB Member



Rekha Lahoti
GB Member



Roopa Patel
GB Member

37th CACCI Conference in Kathmandu, Nepal

November 6-7, 2023

National President of FLO, Sudha Shivkumar, was invited as a speaker at the 37th CACCI Conference held in Kathmandu, Nepal, from November 6-7, 2023. She was accompanied by FLO Executive Director, Rashmi Sarita.

The conference, organized by the Confederation of Asia-Pacific Chambers of Commerce and Industry (CACCI) and hosted by the Federation of Nepalese Chambers of Commerce and Industry (FNCCI), provided a platform for discussions on key issues affecting the Asia-Pacific region. Sudha Shivkumar's participation as a speaker highlighted FLO's commitment to promoting women's empowerment and entrepreneurship in the region.

The event was attended by business leaders, policymakers, and representatives from various chambers of commerce and industry across the Asia-Pacific region.



HIGHLIGHTS

- 📍 FLO's representation at the Asia Pacific Young Entrepreneur Forum.
- 📍 Establishing a connection with Good Return, a non-profit organization working across the Asia-Pacific region

FLO International Biz Delegation to UAE, 2023

November 20-23, 2023

President Sudha Shivkumar, FLO embarked on the 1st FLO International Biz Delegation to UAE from November 20 to November 23, 2023, with 26 FLO Entrepreneurs from various chapters.

UAE was identified an apt destination by President FLO & the initiative team, basis its liberal biz environment, pro-active Govt., lucrative opportunities that encourage promotion of women's business. Meetings held at Dubai, Abu Dhabi and Sharjah led to valuable networks & opportunities with focused outcomes.

- ♣ **The Ministry of Economy, UAE:** The meeting was held with HE Juma Al Khait, Undersecretary & Chief Trade & Biz Negotiator, who connected us to She Trades & Gender Balance Council. He requested FLO President to actively increase its Trade & Biz interaction with UAE, especially as India & UAE signed the 1st Bi-Lateral Trade agreement of CEPA. As an outcome, the Ministry is working on a White Paper to identify areas of collaboration with FLO. We now await their Document.
- ♣ **Established Businesspersons & Start-up Founders hosted at Amity University** - a ½ day session of interactions hosted by Amity University, meeting successful Entrepreneurs & Founders of Start-Ups, Unicorns, including Chairman of Danube.
- ♣ **Protocol Meeting with Ambassador HE Mr. Sunjay Sudheer in Abu Dhabi and Consul General of India Dubai, HE Mr. Satish Sivan, Consul General of India** and the Trade and Commerce promotion team was excellent. As an outcome of the meeting, the CG announced that the Indian Consulate would like to partner FLO for their initiative ELEVATE, which supports Indian Start-ups to connect to Investors in UAE.
- ♣ **Emirates Businesswomen's Council** - This meeting was scheduled at the behest of Hon'ble Minister GOI, Mr. Piyush Goyal. The Chairperson, HE Farida Al Awadhi, a few Board Members and many members of the council interacted with delegates, which led to next level business meetings for a few. After the CEPA Agreement with India, one Emirati lady has set up an IT company in Hyderabad with 700 employees and another lady, who runs 7 Gas Stations in UAE, is exploring opportunities to set up her company in India. President FLO in her address mentioned about FLO Industrial Park and its huge economic & social impact. As part of the EBWC's agenda for Economic Rebalancing and commitment to promote an equitable role of women in Business Development, the Chairperson of EBWC is keen to establish an Industrial Park for UAE women. FLO has offered to support as Knowledge Partner.
- ♣ **Sharjah Investment Authority Board & Sharjah Entrepreneur's Council & SHERAA** -The delegation visited the HALL OF WISDOM at Sharjah, a unique library & resource center, where we met Members of Sharjah Entrepreneurs council, Board Members of SHERAA and Sharjah Investment Promotion Authority.





HIGHLIGHTS

- ♀ Partnership with Consul General of India, Govt. of India for the ELEVATE Initiative which gives FLO start-ups an opportunity to pitch for investment.
- ♀ The Ministry of Economy is working on a White Paper to identify areas of collaboration with FLO.
- ♀ Established Connect with World's 1st Gender Balance Council.
- ♀ SIX Delegates received business leads.
- ♀ FLO to support EBWC to establish Industrial Park for UAE Women.

CORE TEAM



Jyotsna Angara
GB Member



Dr. Aarti Gupta
GB Member



Maloo Natarajan
GB Member



Pooja Chauhan
GB Member



Lubeina Shahpurwala
GB Member



Anshu Gupta
Sr Assistant Director
FLO

Female Leadership: Structural conditions and personal prerequisite- Leadership Visit & Information Tour to Berlin & Heilbronn, Germany

March 10-16, 2024

FLO was invited by the Federal Republic of Germany for a business cum study tour under the Visitors Programme of the Federal Government from March 10 to 16, 2024. The programme was titled "Female Leadership: Structural Conditions and Personal Prerequisites."

President, Sudha Shivkumar initiated the visit, and it was facilitated by Ms Michaela Kuchler, Consul General of Germany at Chennai.

Five delegates participated in the visit- Jyotsna Angara, GB Member; Ruchika Gupta, GB Member; Bindu Sastry, Member FLO Bangalore; Shriya Damani, Past Chair, YFLO Ahmedabad and Ankurita Pathak, Joint Director, FLO.

Federal Ministry for Family Affairs, Senior Citizens, Women, and Youth.

The first meeting was at the Federal Ministry for Family Affairs, Senior Citizens, Women, and Youth with Ms Anna Riecken, the Head of the Women in Leadership Unit, Equality Laws. Ms. Riecken has been at the helm of this unit since 2017, focusing on issues related to women in leadership roles.

The dialogue delved into various aspects of the German political structure, existing laws and regulations pertaining to gender equality, as well as the achievements and challenges encountered along the way.



VDU (Verband Deutscher Unternehmerinnen- Association of German Women Entrepreneurs)

The second meeting was held with representatives from The VdU at their office. It is a prominent business association advocating for the interests of women entrepreneurs across all sectors since 1954. Remarkably, their mission closely aligns with that of FLO, sharing similar mandates, work structures, and addressing analogous issues.

Our discussion was facilitated by VdU President, Jasmine Arbabian Bird; Evelyn de Gruyter, Managing Director; Kamala Jakubeit, Political Communication Specialist; and Kathrin Fiedler, Political Communications Intern.



Meet & Greet with Indian Ambassador to Germany

In a Meet and Greet session with the Indian Ambassador to Germany, Ambassador Parvathaneni Harish, he shared insights into the Indo-German relations and the prevailing trade scenario, shedding light on the potential avenues for cooperation between the two nations. He emphasized the significance of organizations like FICCI and FLO in fostering bilateral ties and acknowledged the work carried out by FLO.



Siemens

Siemens hosted a meeting, wherein the delegates got an in-depth understanding of "The Global Gender Equity Programme" by Siemens. Launched in 2021, this programme systematically drives gender equity through all levels of the company, with a bottom up and top-down approach. The target is to have 35 % women in the top leadership positions by 2025. At present it is 31 %.



Luncheon Meeting with Members of German Parliament at German Federal Foreign Office

A luncheon meeting was organised at the Federal Foreign Office, wherein the delegation engaged in a meaningful dialogue. Among them were Karsten Warnecke, Head of Cultural & Societal Relations with Asia, the Pacific, Latin America & the Caribbean; Maria Anna Klein-Schmeink, a longstanding member of Parliament representing the German Greens since 2009; Carina Konrad, a parliamentarian from the Free Democratic Party since 2017; and Laura Leschinski, Desk Officer specializing in India, Bangladesh, and Sri Lanka affairs.



Workshop by Fair Share of Women Leaders, an NGO

A workshop at the Goethe Institute by Fair Share of Women Leaders, an NGO dedicated was aimed at exploring and promoting alternative forms of governance rooted in feminist values. The organization seeks to challenge traditional power structures, hierarchies, and bureaucratic norms inherent in conventional governance models. During the workshop, Co-Founder Lisa Tatu Hey emphasized the essence of feminist leadership.



SME Future Day organized by the German Association for Small and Medium-sized Businesses.

Held at the Berlin Station and organized by the German Association for Small and Medium-sized Businesses (BVMW), the SME Future Day was dedicated to addressing relevant future challenges faced by small and medium-sized enterprises (SMEs). Its primary objective is to provide SMEs with new perspectives, powerful insights, showcase solutions, and create networking opportunities.



Guided tour of the Würth Museum 2

The Würth Museum in Heilbronn offers an immersive experience that captivates visitors with its diverse collection of art and exhibits. Throughout the tour, the director provided insightful commentary, offering context and interpretation for the artwork on display.



Visit to Campus Founders

The delegates visited an organization called “Campus Founders”, a renowned hub for aspiring entrepreneurs. The visit provided invaluable insights into the entrepreneurial ecosystem and featured an enlightening mentorship session led by an experienced entrepreneur.



Address by First Mayor of Heilbronn Mr. Martin Diepgen

he First Mayor Mr. Martin Diepgen delivered a significant address at the Townhall of Heilbronn. His address covered various aspects of Heilbronn's economic vitality, cultural richness, and quality of life, highlighting the city's status as an important European economic center.



Conference on “Women in Business: Strengthening German Indian Partnerships”, organized by Hochschule Heilbronn, University of Applied Science

Hochschule Heilbronn, University of Applied Sciences, hosted a conference titled "Women in Business: Strengthening German Indian Partnerships." The event aimed to facilitate discussions and exchanges on the role of women in business and their contributions to fostering partnerships between Germany and India. Members of FLO the opportunity to participate and address the session, contributing valuable insights from their subjective experiences in business. Ruchika Gupta, Bindu Sastry, and Shriya Damani participated in the panel discussion. Ankurita Pathak talked about FICCI FLO and its initiatives and Ms. Jyotsna Angara elaborated on FLO FIP Initiative.

The session provided a valuable platform for exchanging ideas, sharing best practices, and forging connections to advance the role of women in business and enhance bilateral partnerships between Germany and India.





HIGHLIGHTS

- ♀ The potential for a delegation of VdU members to visit India in 2025, with a specific focus on engaging with women in business. This visit would be facilitated by FLO, fostering further collaboration and knowledge exchange between our respective organizations.
- ♀ Possibility to collaborate with Siemens under FLO Digital Initiative, especially in the Centres of Excellence. Siemens is willing to explore this possibility.
- ♀ The India Desk of the Federal Foreign Ministry is keen on collaborating with FLO in trade exchanges, speakers for Indo German Summit and other areas of cooperation and collaboration.
- ♀ The Ministry of Women and Family Affairs is keen on learning more about FLO Industrial Park and also would like to see the White Paper on Care Economy.



CHAPTERS

YFLO DELHI

CHAIRPERSON'S MESSAGE

Dear Friends,

Reflecting on this year fills me with immense gratitude and pride for the journey we've had. This year has been truly exceptional, both personally and professionally. As an entrepreneur, a wife, and mother, my drive has always been fuelled by the desire to make a meaningful impact.

Serving as the Chairperson of YFLO Delhi has been a privilege, providing a platform to amplify our voices and effect change on a larger scale. Our focus has been on tangible actions that uplift and empower women. From skill development programs to community welfare initiatives, we have been committed to nurturing societal betterment.

Our vision, BecauseSheCan, has evolved into a global movement, reaching millions worldwide through our podcast and digital initiatives, which even received recognition at the Anthem Awards in New York securing Gold & a Silver & the Anthem Voice Award.

Engaging with influential figures and institutions, both locally and internationally, has enriched our impact. Through cultural and social events, we continue to nurture a sense of inclusivity.

As we look ahead, let's continue to push boundaries, challenge stereotypes, and strive for a world where every woman knows her worth and potential. Because together, we can!

Regards,

Divya Jain
Chairperson
YFLO Delhi



Divya Jain
Chairperson

COMMITTEE MEMBERS



Payal Kanodia
Sr Vice Chairperson



Aaradhana Dalmia
Vice Chairperson



Rashi Jain
Treasurer



Tania Nijhawan
Secretary



Gayatri Rai
Imm. Past Chair

REPORT

EVENTS

In the year 2023-24, YFLO DELHI organised 17 webinars and 33 on ground events, with 107 speakers and a total Part participation of 5600 + throughout the year.

The objective was empowering women to create platform for them, run by them and uplift each other. There are 7 pillars which we follow to full fill objective of this year.

♀ Empowerment Through Education

AI workshops with Google, Harvard's case study on ordinary heroes and leadership lessons from NASA, each session added a new layer of understanding. Rajiv Makhni decoded AI's role as the new internet, while Shiv Khera imparted wisdom on winning attitudes. The journey was further enriched by a 21-day happiness challenge, fostering mindfulness.

♀ G20 Women Led Development

We represented India's influence at the G20 summit with She-preneurs. Discussions with esteemed ministers — Smt. Nirmala Sitharaman, Shri Piyush Goyal, Shri Om Birla, and Shri Anurag Thakur, focused on empowering women in entrepreneurship, achieving gender equality in sports, and highlighting women's pivotal role in India's development journey of Viksit Bharat 2047. We had the privilege of a private tour of India's magnificent new Parliament House of India.

♀ Conversations for Change

Conversations brought change, bringing new ideas and questioning norms. Twinkle Khanna highlighted the beauty of graceful aging, while Ankur Warikoo encouraged us to embrace failure as a path to growth. Kalki Koechlin and Kareena Kapoor Khan shared insights on motherhood and creativity, while Chitra B. Divakaruni urged us to rewrite history from a woman's standpoint.

♀ Innovating Tomorrow

Bringing together bright minds and forward- thinkers, to explore the possibilities of thinkers, to explore the possibilities of tomorrow. AIP and the Bill & Melinda Gates Foundation shed light on impactful philanthropy pathways, while EU Gender Champions with Italy Embassy addressed the challenges of gender pay parity. Education leaders led discussions on essential skills for future generations, and a roundtable on AI's influence on higher education hinted at transformative shifts to come.

♀ Unity in Diversity

Uniting through diverse experiences, from cultural explorations to fashion celebrations, traditions, and social gatherings. From the melodious tunes of the Indian Ocean to the historical grandeur of the World Heritage Site- Hampi, each moment brims with shared joy. Gaurav Gupta's fashion extravaganza and Basant Panchami celebrations added vibrant color to our collective memories, building deeper connections among us.

♀ Art & Culture

Step into the world of creativity as we celebrate art and culture in all its vibrancy. Van Gogh's immersive experience and an Indo-French collaboration — Mummy's Dead, Long Live Mummy's sisterhood narrative enchanted us. The Money Opera and Artrix exhibitions connected us to contemporary expressions, while Art for Amity encouraged unity through diverse perspectives

♣ Because She Can Impact

Together with our community, we empowered, grew stronger, and forged brighter futures for those in need. Fashion for a Purpose raised funds for 700+ not-so-privileged children across India. Center of Excellence upskilling 1,000 women in 5 different in-demand courses, and helping underprivileged girls to become financially independent!

We provided 500+ educational and household resources to various old-age homes. In our Tree Plantation Drive, we planted 500+ trees at Kalindi Aviral Extension. Wishing Tree initiative raised 2 lakhs and fulfilled the wishes of 200 underprivileged children and we also did a workshop at Tihar Jail to upskill them with different workshops. We aimed to be the change we want to see around us!

The outcome was – We follow above pillars to fulfill objective of entire year with the help of 50+ events, initiatives and programmes and got overall 5,600 participants throughout the year.

MEMBERSHIP GROWTH (New Members added)

♣ Annual Members- 117

♣ Lifetime Member- 10

♣ Renewal- 84

Total – 211

NATIONAL INITIATIVES

NUMBER OF BENEFICIARIES IMPACTED :

Impact Created with Community Development Programmes

♣ Total Lives Impacted Directly -	6,500+
♣ Total Lives Impacted Indirectly -	50,000+
♣ Resources Distributed -	10,000+
♣ Education Sponsored for -	700+ Children
♣ Wished fulfilled -	600+ children
♣ Blood Units Collected-	350+ Units
♣ Tree Planted:	500+
♣ Upskilled -	50+ Women from Tihar and Delhi slums
♣ Total Funds Raised -	65,00,000 Lakhs+

Our Reach and Impact

- * 10M+ Impressions
- * with 3.75 M+ Views
- * Gaining 8,000+ New followers
- * and creating an impact across 12+ Countries

COLLABORATIONS

Category	Details
JOINT EVENTS	Total 6 Events
	1-Because she can UNITE
	2-AI is the new Internet
	3-The Ordinary Heroes at the Taj Hotel
	4-Because Life Is A Paradise
	5-Unveiling Timeless Wisdom Of Lord Ram
	6-Basant Panchami Celebration
MoUs SIGNED	27

Women of Substance & Young Achiever's Awardees- 20

Women of Substance: 6



Nitya Kukreja

Nitya Kukreja is the Founder and Creative Director of Sttavoss by Nitya Kukreja, focuses on creating value through her multifaceted women's clothing brand.



Noopur Jain

Noopur Jain is the Founder and Chief Consultant at Skinzest, with a passion for skincare, she emphasises the importance of self-love and care for true happiness.



Dr. Avantika Krishna Killa

Dr. Avantika is the Founder & Medical Director of Panchatattva, prioritises motherhood while passionately practising Yoga & Naturopathy for over 15 years. Her focus lies in naturally healing chronic lifestyle diseases without medication, rooted in her transformative journey through Yoga and Naturopathy, fostering patience and inner strength.



Trishla Malik

Trishla Malik, is an advocate & also the Director at Amicus Legal Consultancy Firm, Member at Supreme Court Bar Association driven by a passion for law and community advocacy.

She is also a National and International Medalist Shooter currently playing at Indian Team National Trial Level & among the Directors of an NGO - Apoorvarambh Foundation



Priyanka Swarup

Priyanka Swarup is the Owner of the Priyanka Swarup Dance Academy, where her dedication to dance has shaped a legacy spanning 19 years. Her journey, rooted in Indian folk and Bharatanatyam, reflects a lifelong passion for the art.



Dr Mansi Mahajan

Award-Winning Wellness Space at house of kapaali , Wellness Expert, YOGA & Meditation Teacher, Author & Entrepreneur

Women Achiever Award:

- ✿ Lisa Ray- Cancer Activist, Author & Award Winning Actor
- ✿ Mira Kapoor – Holistic Beauty & Wellness
- ✿ Adwaita Nayar - Business
- ✿ Aarti Ajay Shah- Sports- Special Athlete
- ✿ Dutee Chand- Sports- Athletics
- ✿ Mallika Dua- Acting
- ✿ Radha Goenka- Philanthropy
- ✿ Alina Alam- Social Impact
- ✿ Neha Barjatya- Business Transformation
- ✿ Avarna Jain - Media
- ✿ Ruma Devi- Crafts and Textiles
- ✿ Baljeet Kaur – Sports- Mountaineering
- ✿ Pernia Qureshi - Fashion
- ✿ Arundhati Katju- Law and Equal Rights



Inaugural Session -Because She Can with Papa CJ and Indian Ocean



Private immersive art experience at Van Gogh 360 #Because ArtMatters



#BecauseLearningMatters with Edward W Rogers, Ex-Chief Knowledge Officer at NASA



#BecauseConversationsMatter with Ankur Warikoo, Entrepreneur, Content Creator & Author



Summer Closing with Gaurav Gupta



Tree Plantation Drive at Kalindi Aviral Extension



#BecauseSheCanBreakStereotypes with Kalki Koechlin & Rajit Kapoor



Artix - India's First Hotel Art Fair
#BecauseArtConnects



One World. One Religion. One Us Multi-faith service at the Lotus Temple and HUMA performance- Directed by Muzaffar Ali & Produced by Meera A#Because SheCanUNITE



#BecauseSheCanBeHappy at Kiran Nadar Museum of Arts with Dr. Saamdu Chetri, BBC's Resident Happiness Guru



Impact of AI and live showcases with Rajiv Makhni, Ansh Mehra, Seekho.ai & Builder.ai #Because AllsTheNewInternet



#BecauseHomeMatters with Kareena Kapoor Khan and Neha Dhupia



Mummy's Dead, Long Live Mummy! an Indo-French collaboration - a play by Koël Purie Rinchet #BecauseSisterhoodMatters



The Money Opera - Theatrical experience curated for Serendipity Arts Festival



YFLO Delhi Annual Retreat at Hampi, a World Heritage Site



Transformative discussion with Education Leaders #Because TheyAreTheFuture



Discussing Future Tech & Boardroom Discussion with Bikram Bedi, Managing Director of Google Cloud India #BecauseInnovationMatters



Panel of philanthropist experts with AIP and Bill & Melinda Gates Foundation #BecauseThereIsPowerInPhilanthropy



#BecauseYouCanWin with Shiv Khera, Best Selling Author and Speaker



Interaction with Shri Om Birla Honorable Speaker of the Lok Sabha #BecauseDemocracyMatters



#BecauseArtUnitesAmity- Fusion of contemporary Indian paintings and sculptures



Center of Excellence to upskill 1,000 young women with Safeducate



Conversation with Twinkle Khanna #BecauseLifeIsAParadise



Building a Great Nation Unveiling the Timeless Wisdom of Lord Ram with Dr. Sudhanshu Trivedi



Women's Journeys for Parity with Embassy of Italy



#BecauseChitraCraftsMagic with Chitra B. Divakaruni, Best Selling Author of The Palace of Illusions



Raised funds for 700+ street children with Lakshyam NGO
#BecauseFashionIsForAPurpose



Basant Panchami Celebration



Roundtable discussion on Empowering Higher Education
#BecauseKnowledgeIsPower



Interaction with Shri Piyush Goyal, Honorable Minister of Commerce and Industry

EVENTS IN MARCH

President House Visit

AHMEDABAD CHAPTER

CHAIRPERSON'S MESSAGE

Dear Members,

"We all move forward when we recognize how resilient and striking the women around us are"

As we draw near to the end of this term, I am filled with immense gratitude and pride for all that we have accomplished together as a women's organization. It has been a year of growth, empowerment, and solidarity.

I humbly extend my heartfelt appreciation and gratitude for the entire Presidium, GB members, chapter chairs & my chapter Committee members for their unwavering support, dedication and commitment to our cause.

Whether it was through organizing events, advocating for women's rights, giving a platform for women entrepreneurs or supporting each other in times of need, the contributions have been invaluable.

As we reflect on the past term, let us also look forward with optimism and determination. There is still much work to be done in the fight for gender

equality and women's empowerment. Let us continue to stand together, lift each other up, and strive for a more inclusive and equitable society.



Aditi Parekh
Chairperson

Closing on a beautiful quote,

“

*Her voice echoes, her strength soars,
She's unstoppable, she opens doors,
A force to reckon, a power divine,
Women empowerment, it's her time to shine.*

”

With warm regards,

Aditi Parekh

Chairperson

FLO Ahmedabad

COMMITTEE MEMBERS



Kiran Sewani
Sr Vice Chairperson



Madhu Banthia
Vice Chairperson



Bina Vakharia
Treasurer



Nisha Patel
Jt. Treasurer



Amy Sonpal
Secretary

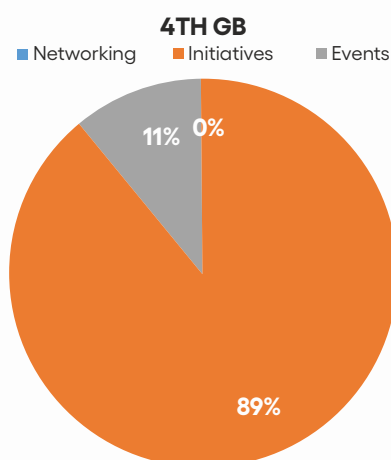
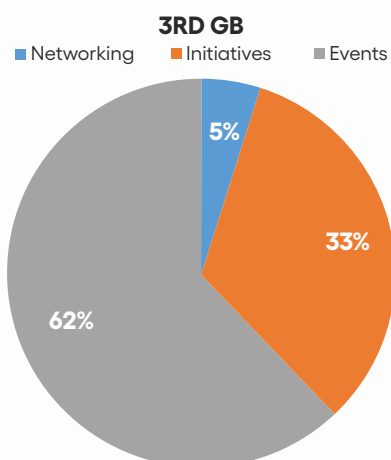
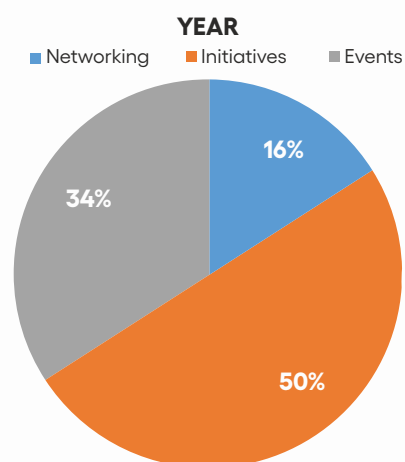
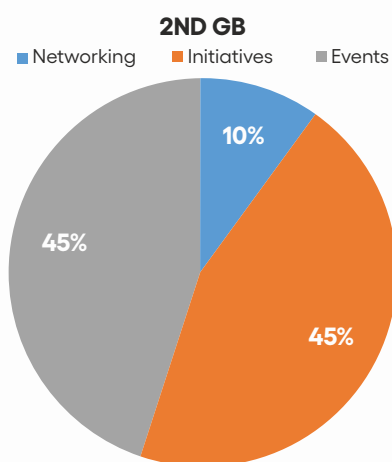
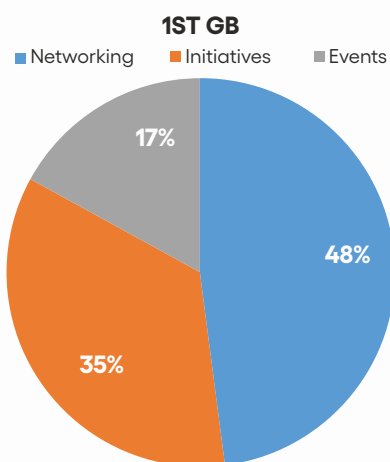


Dr. Rachna Gemawat
Imm. Past Chair



Palak Shah
Jt. Secretary

MINDMAP 40:40:20



In the year 2023-24, Ahmedabad Chapter organised 51 on ground events.

SPEAKERS:

Sister Shivani, Aman Gupta, Pernia Qureshi, Farah Khan, Raageshwari Loomba, Paridhi Adani, Shilpa Shetty, Jimmy Shergill, Charu Pragya, Mumtaz Patel, Farzana Haque

THE OBJECTIVE:

- ♣ **Women Education & Skill Development:** Focus on development of skills in women for motivating them to develop life skills that will lead to higher paying and good quality jobs, better livelihood, economic independence and the ability to earn for their families.
- ♣ **Women led Business:** A vision to be committed towards strengthening women entrepreneurship in India through initiatives, schemes, creation of enabling networks and communities.
- ♣ **Legal & Policy Advocacy:** Engagement with regional & national human rights bodies and other organizations to promote understanding of and respect for human rights law.
- ♣ **Women in Leadership Roles:** This brings diverse perspectives, innovative ideas, and problem-solving approaches. Furthermore, diversity in leadership positions can lead to more effective decision-making, increased creativity and innovation, greater understanding, and overall improved company performance.

PROJECTS

1. **SARV SAKSHAM** - FLO Education & Skilling Initiative

Grass root Level IMPACT - **550 women** (as targeted) from April - March'24

- ♣ Sewing Machine Donation Drive : Members donated sewing machine to unprivileged women
- ♣ English Speaking Courses : Upskilling young girls & women through english courses
- ♣ Mata ki Pacheli Painting : Promoting local artisans gifting guests and speakers

2. **SARV SHAKTI** - Women in Leadership Roles & Women in Corporate Boards

Grassroot Level - **IMPACT - 334 women**

- ♣ FLO Ahmedabad Community Leadership Program: This programme focusses on leadership skill development from communications to power dressing to image consultancy.

3. **SARV VIKAAS** - Women in business (MSME & Start up) FLO START UP CELL & FLO MSME ASSIST CELL

Grassroot Level & Member Level **IMPACT- 824 women**

- ♣ FLO Ahmedabad Laari Donation Drive: Empowering women to take charge of their life.

4. **SARV ADHIKARA** - FLO Financial & Vocational / Legal & Policy Advocacy

Grassroot Level **IMPACT - 254 women**

- ♣ Mentor-Mixer Initiative with i-Hub : Mentors guide their mentee about Entrepreneurship Journey
- ♣ i-Hub Session with IAS Hiranmaya Mahanta (30th May)

SAVE THE EARTH - PLEDGE TO ACTION - CLIMATE CHANGE

FLO Plantation drive - FLO Green Gujarat initiative - where on behalf of every speaker plants are planted in a school adopted by FLO. End of the year the project will be unveiled to showcase the contribution by FLO for Action to climate change through this endeavour

PROGRAMS

1. **SARV ADHIKARA** - FLO Policy and Legal Advocacy

For FLO Members

No. of Members attended - 189

- Paridhi Adani and Rishabh Shroff - Partners Amarchand Mangal Das (17th August) : Women Succession Rights - A legal awareness Seminar
- Charu Pragya & Mumtaz Patel (11th August): Breaking Barriers in Political roles - Career in Politics, Launched Sarv Adhikaara - Policy & Legal advocacy

At Grassroot Level

- FLO Ahmedabad Community Leadership Program: This programme focusses on leadership skill development from communications to power dressing to image consultancy.

2. **FLO FINANCIAL** - Financial Literacy Program

For FLO Members

Financial Planning for Setting up & running a sustainable business

Mastering Balance Sheet Analysis for financial success With C.A Nisha Patel

No. of Members attended - **45**

3. **SARV SAKSHAM** - EDUCATION & SKILL DEVELOPMENT

Visit To the Inland Container Depot - Understanding Exim Policies & How Trade is Facilitated

No. of Members Attended - **53**

Vocational and Upskilling training for women

- MICA Digital and Strategic Course : Focusses on developing Strategic Marketing & Digital marketing skills
- Jimmy Shergill Launched SARV SAKSHAM for vocational training for women

4. **SARV SHAKTI - Women in Leadership Roles and Corporate Boards**

FLO Women Directors: Women in Corporate Board Rooms with Farzana Haque

Ancient Wisdom backed by science by Raageshwari Loomba

No. of Members attended - **83**

SARV VIKAAS - Women in Business - Start up and MSMEs for women

No of Members Attended - 400 + Women Entrepreneurs - 800 +

Other engagements for Members :

- FLO Benefit Website : Resources & privileges for women entrepreneurs
- MOU Signing with IAS Sandeep Sangle, MSME : Promoting FLO Entrepreneurship
- MOU & Tie-up with GUSEC : For FLO Angels and Flopreneurs
- Share your Story : Start Up stories by Members to encourage members & give visibility to members of their businesses

- Founder to Funding by Pernia Qureshi (17th June) : How to start your business and build an empire

Active Participation with IndexB "Vibrant Gujarat-Ease of doing Business-Women Entrepreneur's 10th-12th January'24

NETWORKING EVENTS

- Zamaan Khan launched FLO CARE for members to express their ideas
- Shankus Wellness Retreat
- Instagram Live Sessions with Experts & Sponsors
- GIFT CITY - Committee Member Bonding
- Exploring Gujarat Infrastructure for Start-up
- Members Interaction with Anita Dongre
- Forest Essentials : Decode your Dosha
- Fashion Edit India - FLO & YFLO Committee Integration -Fashion over Hi Tea & Music -Self-confidence and Self-expression

ORIENTATION FOR FLO MEMBERS

- Sister Shivani : Investiture Ceremony - Introducing - SARV VISION 2023-24 & a glimpse of the year ahead

FEBRUARY RETREAT, NUMBER OF MEMBERS ATTENDED - 54

FLO Ahmedabad Women's Delegation to the Capital City - Quest to uncover the political landscape & the rich heritage of New Delhi - "Power to Empower"

FLO Ahmedabad organised two-day delegation of 55 women, program designed, curated and led by the Chairperson Aditi Parekh to New Delhi on February 7th and 8th, 2024.

The committee organised this meaningful retreat to New Delhi, with the aim of promoting empowerment, collaboration, and dialogue among its members.

There were discussions on women's leadership, networking opportunities, and engagements with influential figures to advance the goals of the organization. The retreat aimed to provide a platform for shared insights, fostering unity and promoting women's initiatives.

FLO APP (Updates) & LAUNCH FLO Communities

FLO Care - Launched FLO Care - For all members to be able to share any grievances, ideas, feedback on the programmes, projects, networking events & also voluntarily be a part of the events.

FLO Helping Hands - FLO members volunteer

MEMBERSHIP GROWTH (NEW MEMBERS ADDED)

Ahmedabad has seen a phenomenal growth this year. The chapter is still attracting new memberships & we have had 95% renewals & a 90% increase since last year in the new member's joining. FLO & YFLO put together we have a strength of 677 members.

TOTAL MEMBERS	-	428
NEW MEMBERS	-	80
1 NEW LIFE MEMBER	-	1
RENEWALS	-	313
LIFE TIME MEMBERS	-	36

National initiatives

NUMBER OF BENEFICIARIES IMPACTED

INITIATIVE

FLO Financial & Vocational Literacy 3 Events project

FLO Start Up Cell 7 Events & 1 Conclave

FLO MSME Assist Cell 1 MOU 71 Project

FLO Women Corporate Directors 2 Events

Leadership Sessions 4 Events & 1 Project

Number of Collaborations

Category

Numbers & Details

MoUs SIGNED

1 MOU with MSME, Govt. Of Gujarat

Number of Women Nominated for FLO Unsung Heroes & Details

Total of 5 women were nominated:

♀ Asha Vaghasia

♀ Piyalee Chattopadhyay

♀ Ritika Bajaj

♀ Tanvi Godiawala Shah

♀ Shilpa Patel







EVENTS IN MARCH

WOMEN IN BUSINESS - SHERISE CONCLAVE

This is the largest Conclave for Women in business in Gujarat.

- A full day Conclave with Eminent Speakers Dhruv Vohra - Managing Director Meta (APAC), Varun Khullar- Director Business Development Manager, Linked IN, Jyoti Sudhir- Founder of Invent India
- Inauguration by the Minister- MSME for State, Exposition by Women (MSME's & Start Ups)
- Pitch Session along with 7 successful Women entrepreneurs with a phenomenal start up journey as a part of the Jury & 7 women led startups participants



YFLO AHMEDABAD

CHAIRPERSON'S MESSAGE

Dear Friends,

Women have been juggling, falling, rising, and growing all their lives.

YFLO Ahmedabad believes that whatever women do- big or small, should be bang on and with IMPACT.

Here's intending and achieving bigger, brighter, and IMPACTFUL lives.

An enriching cherished once in a lifetime experience to lead women all the way!!!

Regards,

Ayushi Vastupal

Chairperson

YFLO Ahmedabad



Ayushi Vastupal
Chairperson

COMMITTEE MEMBERS



Mandira Sanghi
Sr Vice Chairperson



Neha Goyal
Vice Chairperson



Urvija Shah
Treasurer



Lakshika Chopra
Jt. Treasurer



Shumona Sutaaria
Secretary



Shondhi Agarwal
Jt. Secretary



Priyanka Mehtaa
Imm. Past Chair

REPORT

MINDMAP 40:40:20

Following the Mindmap rule 40:40:20 , YFLO AHMEDABAD covered the year 2023-24 by leading with 12 Initiatives , 8 Events and 5 Membership engagement programs.

INITIATIVES

YFLO Ahmedabad along with Sahaay and NGO based out of Ahmedabad, implemented Skill based workshops and experiences for the members. They were as follows:

1. Art of Story telling and Imagination leading to creative communication.
2. Wellness workshop for physical fitness
3. Block painting (Art from Everyday objects) for enhancing their scope of thinking
4. Animal shaped Mask painting workshop to know more about the environment.
5. Yoga for kids was a beautiful session to teach confidence, posture and reflecting. They also learnt breathing techniques and how it can be useful to calm themselves down.
6. Visit to Toycra, a kids store where they learnt how to use Lego pieces and ake objects from that. This led to strong/creative imagination and knowledge.
7. Joy ride on the Ahmedabad Metro train where they learnt how the mode of transportation is designed, its importance and its benefits to the society. YFLO member who was also a part of the Ahmedabad Metro Design team came in to give a first-hand experience.
8. Importance of healthy and junk food was also inculcated after the workshops.

24 volunteers and 100 hours of on ground time and skill given to 70+ kids of Sahaay in the age group of 4 to 16 years.

Sahaay- founded in 2021, amid challenging covid crisis their journey began with a simple mission - to provide essential medical relief to those who need. But as they witnessed the resilient spirit of the communities, their purpose extended beyond covid crisis response. Now, Sahaay is on a transformative path dedicated to empowering underprivileged children and communities thru the power of education and vocational training.



Some more initiatives were:

1. **Interaction with Government:** Tete a tete with the Honourable Chief Minister of Gujarat Shri Bhupendrabhai Patel. A visit to his residence where one on one conversations about women empowerment, leadership and women led businesses took place.
2. **Leadership Course:** A 3-day residential course at IIM Ahmedabad for YFLO members was organized, where scaling up of businesses and entrepreneurship was the main focus.
3. **MSME Assist Cell :** Ms Amruta Shah a YFLO Member has been selected in the She rises conclave. She got an opportunity to pitch her business .
4. **Startup Cell:** An event Under the Startup cell was organized and Shark Tank participants. The House of Chikankari duo were the panelist- where women led start ups and their challenges were discussed.
5. **Digital Literacy:** A workshop on 'Grow your IG like 5G' was conducted. Members of YFLO Ahmedabad attended workshops to increase their social media reach for their work or otherwise. Importance of social media and its reach were main focus areas.



EVENTS

1. **Talk for Members:** Influencing globally with Ms Sonam Babani (Fashion Heiress) to talk about the world of fashion and social media influencers.
2. **Eye camp:** Mom and kids of YFLO attended the event to get free eye check ups and learn about myopia and harmful effects of screen time for kids.
3. **All things Design:** Preeti Singh and Misha Bains from India Design ID came in at the Bucky Gallery to speak and share insights about art, architecture and design.
4. **Talk for members:** Dr Marcus Ranney spoke about longevity and biohacking the body to live along and healthy life . This event also witnessed business networking with the Adani Healthcare team.
5. **Talk for Members:** Mansi Zaveri from Kidsstopress highlighted about parenting and productivity in today's busy times.
6. **A Mediterranean table with Chef Natasha Celmi :** A cookout with the members along with recipe development from locally sourced ingredients was organised.
7. **Black taxi x YFLO** for women led businesses pop up.
8. **Change of Guard-** Guest: PAPA C.J. A standup comedian & executive coach.



Membership Engagements:

1. **Creative movement therapy workshop:** It was organised to help women entrepreneurs at YFLO to engage, reflect and network.
2. **Kama Ayurveda hosted YFLO Ahmedabad members:** It was a rejuvenating experience to immerse in the world of ayurveda and holistic wellness.
3. **Polish your Snapshots:** This was a phone photography workshop held at the 079 stories - a prestigious art gallery. 60+ members attended this workshop which was followed by the 7-day photography challenge. This is a skill used by all but polished by very few.
4. **Annual Ball :** A Bridgerton themed event was organised, where 110+ members attended. The idea behind this was to mingle, network and have a great engagement between members.
5. **Pancham Naa Garba :** If Gujaratis do not mingle during Navratri, who will! Led by a member and attended by a number of members, the garba event was organised to focus on the rich cultural heritage of Gujarat.



Objective of Events Organised in 2023-24

The objective of YFLO Ahmedabad 2023-24 was to create and enable Impact in the lives of women. Women at YFLO are multi-taskers with roles redefined. Intend to Impact in big and small avenues in the lives of women at YFLO was the goal.

The Outcome was:

- In the 75 members delegation to the CM of Gujarat Shri Bhupendra Patel house, members got an insight to the life of a senior politician. Connections were forged during this interaction with his team, especially with the Women development cell of Gujarat and it helped in facilitating support for businesses of women at YFLO.
- YFLO Ahmedabad members were nominated and 1 got a chance to pitch her brand Zookeeper at the She Rises Conclave.
- YFLO Ahmedabad has had tieups and associations with major conglomerates like Adani Healthcare, Vadilal foods, Government of Gujarat, Creative movement therapy association of India, ITC hotels, Kama Aayurveda, Shark Tank - House of Chikankari, India design, House of Mangaldas, Wallaroos tot atelier etc.
- 25 volunteers x 4 hours = 100 hours of time + energy+ skill impartment to 70 kids of the NGO Sahaay over a span of 3 months. Sahaay is an Ahmedabad based NGO, which was recognized in the Forbes Magazine during Covid.

MEMBERSHIP GROWTH

January 2023 to March 2023-	11
April 2023 to December 2023 -	51
January 2024 to February 2024 -	5
TOTAL -	67

NATIONAL INITIATIVES

NUMBER OF BENEFICIARIES IMPACTED

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	Impact Series - 70 kids
FLO Start Up Cell	IIM Ahmedabad - 30 YFLO Members
FLO Digital Empowerment	IG like 5G - 50 YFLO Members
FLO MSME Assist Cell	She rises - 5 YFLO Members
FLO Women Corporate Directors	CM event - 75 YFLO members
Leadership Sessions	House of chikankari - 30 YFLO Members

NUMBER OF COLLABORATIONS

Category	Numbers & Details
JOINT EVENTS	<ol style="list-style-type: none"> 1. IIM Ahmedabad 2. Kama Ayurveda 3. Seesaw carnival

Events In March

1. Closing of the Impact Series with Sahaay - Book/Toy Donation Drive - March 6-10, 2024
2. Closing event/ Change of guard - The last Hurrah on March 20, 2024

AMRITSAR CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

During my tenure as Chairperson of FICCI FLO Amritsar, it has been a journey filled with enriching experiences. I have had the privilege of learning from and meeting trailblazers across various fields, gaining insights into ground realities, and interacting with visionaries. Working alongside a resilient team has been a cornerstone of our success.

Our collaborations with the government, GNDU, and other institutions have not only opened doors for our startups but have also paved the way for meaningful change in our community. Through grants, prize money and innovative programs, we've empowered startups and fueled entrepreneurial aspirations. Collaborations with the government and Ministry of food processing Govt of India on initiatives like the Greenscape Project, Flavors of Punjab and with Punjab Police on Khushiyon ka Bagh, Kaleidoscope and Digital Literacy have been particularly rewarding. Additionally, our work with prison authorities on our project Ujaagar (Apparels made as a result of skill training). Our FLO start up Desi Mel with



Himani Arora
Chairperson

the Dist. Administration gained a lot of appreciation.

Recognizing and awarding FLO Startups and MSMEs for their contributions across various fields during the felicitation was a moment of pride. The most rewarding aspect has been witnessing the fruition of our hard work, as the seeds we planted continue to yield positive results.

It has been the most productive year of my life!

Regards

Himani Arora

Chairperson

FLO Amritsar Chapter

COMMITTEE MEMBERS



Dr. Simarpreet Sandhu
Sr. Vice Chairperson



Tannya Khanna
Vice Chairperson



Mona Singh
Treasurer



Arveena Soni
Jt. Treasurer



Harsimran Arora
Secretary



Aashna Kedia
Jt. Secretary



Shikha Sareen
Imm. Past Chair

REPORT

MINDMAP 40:40:20

PROJECTS: 40

Financial & Vocational:

1. **World Health Day** on 7th April
2. Visit to Blind School, **Institute for the Blind** on April 21
3. **Aagosh holding hands** on 12th April to support specially abled children
4. Raised awareness among 300 students and members about respiratory wellness on the occasion of **World Asthma Day** on 2nd May.
5. Hosted **Project Saans** to tackle teen smoking and vaping on 31st May
6. Underprivileged girls learned CAD, graphic software, merchandising, accounts and packing under **Project Tarooob** initiated on 22nd June
7. A **sanitary Pad Donation drive** and a menstrual hygiene camp organised at Central Jail Amritsar on 23rd June.
8. Skill Wings started with **VLCC Training** for 20 underprivileged girls on 3rd July
9. Completion of **Training session** for Tarooob Trainers on 5th July.
10. Felicitated jail inmates and held an Art Workshop of block printing on 18th December under **Creative Liberation**.
11. Members came together to paint the walls of Gandhi Ground for **Rang Rang mein Bharat**
12. Felicitated all the participants who were part of Rang Rang mein Bharat

START-UPS

- ✦ Members participated in GNDU's Scientist Pitching Session Sept 15th
- ✦ We signed an MOU with Guru Nanak Dev University (GNDU) for a 5year partnership to support Shepreneur.
- ✦ Launched our Startup to support villagers with name Desi Mel on December 15th
- ✦ Members successfully displayed their products and received great response at PITEX exhibition on 7-9th Dec
- ✦ Meeting with Shri DPS Kharbanda, IAS, Director Industries cum State Startup Nodal Officer

POLICY & LEGAL ADVOCACY

- ✦ On 10th May, Punjab Police and FLO launched the Gender-Inclusive Counselling Cell '**Khushion ka Bagh.**'
- ✦ Beyond Discrimination, Towards Unity: **The Uniform Civil Code** dialogue- a dialogue exchange to facilitate meaningful discussions around the implementation of a uniform civil code. (18th July)
- ✦ On 28th September, Hosted seminar, "**Your Voice Matters**" educating nursing students on harassment along with Sexual Harassment Committee.
- ✦ We have invested significant time in addressing mental health issues among women through a White Paper Policy.

DIGITAL LITERACY

- ✦ Conducted a Digital Literacy program for **Punjab Police personnel** on 14th June.
- ✦ Members attended a session on **"Unlocking the Power of AI"** at GNDU.
- ✦ Discussed collaborative efforts to enhance the quality of education and provide equal opportunities for students across the region on 10th July with **Dept. of School Education**.
- ✦ Evolving Media in the Age of Digitalisation with Rahul Shivshankar, Editor-in-Chief of Times Now, and Shehzad Poonawala, National Spokesperson for the BJP, who shared their insights on how they are leveraging digital media to engage their audience in real-time. (30th April)
- ✦ MOU signed **with Kocchar Infotech** to give technical know-how to members and to help them scale their startups.

MSME

- ✦ Met with Invest Punjab CEO to support start-ups and MSMEs on 5th June
- ✦ A productive meeting discussing Startups and MSME on 4th July at board meeting **with Joint Director Vishav Bandhu**
- ✦ Held an Exhibition at **Amaana** to help local artisans and Skilling women on 6th May.

WOMEN IN CORPORATE

- ✦ Had an interactive session with Honda's CEO and Director on April 9th
- ✦ Book launch of FLO member Arveena Soni
- ✦ Panellist at Book Launch of MBA for Children FLO, along with the author Rouble Tuli

PROGRAMS : 40

- The **Curtain Raiser** with Sonu Sood and Humaira Mushtaq (4th April)
- **Shattering Silences** with Shefali Shah - dismantling barriers and confronting overlooked issues (25th April)
- **Finding Balance with FLO** with JPS Bhatia where the psyche's role in contemporary life was highlighted. (24th May)
- **Finding Balance with Flo** with Anish Dua where members were guided on how to Rejuvenate and Renew energies. (20th April)
- **Changing the Narrative** with Chitrangada - an evening highlighting women empowerment and their vital role in shaping the future. (8th June)
- **Finding Balance with FLO** on International Yoga Day with Mona Mehra- helping members spend some time on their wellbeing. (21st June)
- **Unveiling Green island** near Golden Gate along with District administration where we have installed bird feeders and developed a green area. (27th June)
- **Beyond Discrimination, Towards Unity:** The Uniform Civil Code dialogue- a dialogue exchange to facilitate meaningful discussions around the implementation of a uniform civil code. (18th July)
- **Romancing with the Divine** with Smita Jaykar inspiring attendees to embrace the Divine for stress relief (31st July)

- **Legends Unite at the Border**- A patriotic event where Sunny Deol and Ameesha Patel enthralled the audience at Wagah Border. (5th August)
- The members and their spouses enjoyed an evening filled with wit and insights into the startup world at **Shark in the Spotlight** with Ashneer Grover. (11th August)
- **Blend it Beautiful** with Amrit Kaur along with Manya Singh to give a masterclass on tips and tricks of makeup. (4th September)
- **Spectacular Smiles** with Sandesh Maykar and Dr. Pulkrit Girdhar where they shared the secrets behind the PERFECT smile. (9th September)
- **Lunch with Neeru Bajwa**, a networking session. (10th September)
- Ek Ardaas with Siddharth Mohan to thank the Almighty for the completion of six months. (7th October)
- **Hope Initiative, Drive Against Drugs**- We hosted "Punjab Kaleidoscope," along with Punjab Commissionerate, a resounding achievement in our mission against drug abuse with the participation of over 3000 students. (7th November)
- **Glitterati 5.0**- an opulent affair at the historic Gobindgarh Fort with Amit Aggarwal and Karisma Kapoor. (17th November)
- **Flo Fit Squad with Nitesh Soni**- a one-hour fitness session and an insightful wellness talk. (17th December)
- **Flavours of Punjab**- in collaboration with the Ministry of Food Processing the Government of India, and the Punjab Government, co-hosted the "Flavours of Punjab" Food Conclave. (19th December)
- **Flo Fit Stories**- We celebrated our fitness enthusiasts who conquered their health goals, regardless of age. (30th December)
- **Dynamic Duo Unplugged**- a fun-filled evening with Neelam Kothari and Sameer Soni. (6th January)
- **Startup Conclave**- an event aimed to focus on scaling up startups and exploring opportunities for funding, mentoring, incubation and networking in the presence of Arti Gupta. (1st February)
- **Revel in Radiance** with Dinyar Workingboxwallah and Queenie Singh delving into the mysteries of skincare magic, unravelling insights into effective skincare routines. (12th February)
- **Rajat Sharma ke Sath, Amritsar ki Baat** featuring an exclusive conversation with the distinguished journalist (19th February)
- **Finding Balance with FLO** with BK Girish to help members find true happiness. (19th February)
- **Women's Day at Hayde Auditorium** was dedicated to acknowledging the brave women who stand behind our soldiers, recognising their silent yet powerful contributions. UDAAN, a flight of strength, a play by FLO members was showcased at the event. It witnessed the attendance of 500 women. (9th March)
- **Festive Fusion Feast at Haldiram**- A gastronomical delight while the members learnt the art of making gujia. (15th March)
- **Pioneer of medical sciences** where we bridged the gap between the medical fraternity and government. (18th March)
- **The Ultimate Talk Ride** with Randeep Hooda - an evening filled with music and inside talks of the starry world.

HEALTH CAMPS

- On World Health Day, 'Nurturing the Healers' educated 400 nurses at Khalsa College for Nursing. Informative talk by doctors from Fortis. Followed by tests and mammography van as part of 'Doctor on Wheels'.
- Cancer camp at Khalsa college on 22nd April
- Organised a mass blood donation camp with Rotary Club on 8th JULY
- Health check up camp under Doctors on Wheels at Raipur Khurd on 9th July
- Health check up camp at VR Ambarsar on 24th June to promote wellness

NETWORKING :20

1. Gaushala visit (2nd April)
2. Networking at the Bagh - an evening of interaction and exchange of ideas.(8th April)
3. Press Conference and Orientation to introduce Stellar Sixth's goals and plans to the media, 16th April)
4. Shoot at Gobindgarh (Flo anthem)
5. Shoot at Saada Pind (Flo anthem)
6. Goa Retreat- a rejuvenating getaway in Goa spent learning together and immersing ourselves in Goan culture. Met the Honourable Chief Minister and discussed trade prospects between Punjab and Goa. (2nd October to 4th October)
7. Networking Event - an enriching discussion fuelling strategies for our upcoming events.(26th October)
8. Gala night with Vadodra chapter - Co-hosted a dazzling event with 75 dynamic Vadodara women and FLO Amritsar family
9. Shoot for Glitterati at Gobindgarh Fort(2nd November)
10. Shoot for Glitterati (3rd November)
11. Felicitations at Gandhi Ground (26th January)
12. Rangla Punjab, Doctor on Wheels, (23rd February)
13. Rangla Punjab and live cooking (24th February)
14. Rangla Punjab and live cooking, (25th February)
16. Interactive Session with Taranjit Sandhu - 'Meet and Greet' session with the women of our town. (24th February)
17. E-spotlight with GNDU to discuss the exemplary work done by FLO(4th March)

LIST OF GUEST SPEAKERS

1. Sonu Sood
2. Shefali Shah
3. Rahul Shivshanker/ Shehzaad Poonawalla
4. Smita Prakash
5. Chitrangda Singh
6. Sunny Deol / Ameesha Patel /

7. Udit Narayan
8. Ashneer Grover
9. Amrit Kaur / Manya Singh
10. Neeru Bajwa
11. Sidharth Mohan
12. Karishma Kapoor / Amit
13. Aggarwal / Harpreet Suri
14. Chef Harpal Sokhi
15. Neelam Kothari / Samir Soni
16. Queenie Singh / Dinyar Workingboxwalla
17. Rajat Sharma
18. Sandesh Mayekar
19. Smita Jayakar
20. Arti Gupta
21. Cabinet Minister – Dr Baljit Kaur

OBJECTIVES

This year, our objectives were multifaceted, aiming to empower women through various initiatives and events. Firstly, we sought to provide women with the means of income and a platform to scale their ventures, focusing on entrepreneurship and startup support. Secondly, we aimed to enhance financial literacy among women, helping them make informed decisions about their finances. Thirdly, we strived to offer vocational training, equipping women with valuable skills for economic independence. Additionally, we were committed to legal advocacy, ensuring women were aware of their rights and had access to justice. Furthermore, we aimed to promote women in leadership roles, inspiring and empowering them to take on influential positions. Overall, our objectives were geared towards creating a supportive and inclusive environment for women's empowerment and advancement.

OUTCOMES

Throughout the year, our relentless pursuit of excellence yielded remarkable outcomes, particularly in our endeavours to empower women with the means to earn. Our initiatives resonated with impact and purpose, setting a new standard for community engagement and empowerment. We orchestrated educational extravaganzas, enlightening healthcare professionals and nurturing vital medical services through our visionary 'Doctor on Wheels' program. Our engagements with industry luminaries, including Honda's esteemed CEO and Director, elevated discourse and forged pathways to success. In the startup world, we catalyzed innovation and growth, providing a platform for aspiring entrepreneurs to thrive and scale their ventures. With dedication, we championed inclusivity, supporting specially-abled communities, enriching lives and supporting a more equitable society. Our advocacy for physical and mental wellness and gender-inclusive counselling initiatives exemplified our commitment to holistic well-being and societal progress. Through skill development programs, we empowered underprivileged individuals, igniting the flames of economic independence. In collaboration with educational institutions and local authorities, we redefined educational standards, ensuring equal opportunities for all.

NUMBER OF BENEFICIARIES IMPACTED

INITIATIVE	NUMBERS OF BENEFICIARIES
FLO Financial & Vocational Literacy	4000
FLO Start Up Cell	2500
FLO Digital Empowerment	2000
FLO MSME Assist Cell	1500
FLO Women Corporate Directors	4000
FLO Policy & Legal	2500
Leadership Sessions	5000

COLLABORATIONS

CATEGORY	DETAILS
MoUs SIGNED	6

NUMBER OF WOMEN NOMINATED FOR FLO UNSUNG HEROES

- **Amrita Kaur and Gurseema Kaur**, the unsung heroes behind Missiondeep NGO, have dedicated their lives to a noble cause, ensuring underprivileged girls receive education and a nurturing environment. Their selfless efforts provide a home and all necessities for these girls, offering them a chance at a better future. FICCI FLO Amritsar has collaborated closely with Missiondeep throughout the year, conducting various skill training programs to empower these girls with essential skills and knowledge. Amrita and Gurseema's tireless commitment to this cause exemplifies the true spirit of compassion and service, making a profound impact on the lives of these young girls and inspiring others to join their mission.
- Mrs. Geetanjali Mehra has been a pivotal figure in numerous environmental initiatives over the years. Her innovative approaches, such as the 'seed bomb,' have set new standards for environmental conservation. FLO has been proud to collaborate with her to support these critical causes. Her honest commitment to green drives has rightfully earned her the title of Green Ambassador of Amritsar. Mrs. Mehra stands as a champion of change, inspiring others to follow in her footsteps towards a more sustainable future.







BANGALORE CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

THE POWER TO EMPOWER- True words could not have been said about any other organization. The sheer magnitude of learning, deep impact, personal growth, deep diving into subjects and professional upskilling this year has provided to me and my 1166 members is unfathomable. The year was all about BIG THINKING AND BIG IMPACT.

Key highlights:

- ♀ Fastest renewal of members
- ♀ Fastest transition to Glue up app.
- ♀ First Event on April 1st External Affairs Minister Dr. S Jaishankar
- ♀ 101 programs, workshops & events
- ♀ 1167 member
- ♀ Team of 110
- ♀ Average attendance at the event is 370.
- ♀ More than 300 grassroot level upskilled to earn a livelihood.
- ♀ Visit to the Parliament, Meeting with Hon'ble Vice President of India
- ♀ Retreat to Mumbai, Meghalaya & New Delhi
- ♀ Factory visit to Terminal 2 behind the scenes, Tanishq factory & RBI Mint Factory
- ♀ Visit to Vidhan Soudha, Bangalore

The grit and determination of the team of 110 made it the most exhilarating year of all times. FLO Bangalore was an aspirational body with us having to stop membership looking at sheer influx. 90 % of new membership is a working professional / entrepreneur. The average age of the membership is down to 40 years. A year like no other, as per a member "This year will go down in the history of FLO Bangalore as being the most dynamic, energizing & empowering."

Regards,

Mehak Mehra

Chairperson

FLO Bangalore Chapter



Mehak Mehra
Chairperson

COMMITTEE MEMBERS



Nupur Handa
Sr. Vice Chairperson



Dekyi Yangtso Chawla
Vice Chairperson



Payal Bhate
Treasurer



Nidhi Rathi
Jt. Treasurer



Divya Purnaiya
Secretary



Deepa Boopesh Reddy
Jt. Secretary



Jayshree Menon
Imm Past Chair

REPORT

1. National Events

- a. President's visit to FLO Bangalore for the Twinkle Khanna Book Launch
- b. Director's training workshop for women directors
- c. FLO Bangalore event in Delhi on changing face of luxury marketing with Sarah Sham
- d. Participant at Nikore's care economy round table in Bangalore

2. Government

- a. Interaction with External Affairs Minister Dr S Jaishankar in an exclusive FLO event for close to 300 participants
- b. Interaction with finance minister Ms. Nirmala Sitharaman with a focus on women power
- c. Visit to Vidhan Soudha with an interaction with officials.
- d. Delegation visits to the Rashtrapati Bhavan and the Vice President
- e. Visit and interaction with Maharashtra legislative Assembly and the speaker with 100 members of FLO Bangalore

3. Speaker sessions

- a. Barkha Dutt, Vineeta Singh, Anupama Chopra, Farah Khan, Twinkle Khanna, Raageshwari, Shibani Dandekar, and others on their personal journeys and work ethic and their learnings from the challenges they faced.
- b. Sister Shivani, Gaur Gopal Das, Sadguru – focusing on inner strength and mental health.
- c. Aman Gupta, Sushant Goel, Vineeta Singh sharing their entrepreneurial journey with FLO entrepreneurs and businesswomen.
- d. Mint Factory, Tanishq factory, Airport behind the scenes visit, NSE Mumbai industry visit and interaction.
- e. Area specific experts ranging from supreme court lawyers to leading doctors to financial experts to marketing gurus to cyber security heads to authors.
- f. Industry focus on fashion and accessories with the recurring theme of the India story with best in industry names like Tarun Tahiliani, Raw Mango, Her story and more.

4. Skilling initiatives

- a. Large scale teacher training programme impacting tens of thousands by training government schoolteachers in a continued deep dive curriculum to create a positive ripple effect in society.
- b. Driver training programme
- c. Grass roots level training on various monetizable and entrepreneurial skills in large batches ranging from mehndi training to culinary skilling.
- d. Skilling support for war widows of soldiers in multiple centers across Karnataka
- e. Financial independence training programmes at the grassroot level across NGOs in Bangalore on the instruments used to create security.

5. Workshops

- a. Financial literacy workshop on diverse topics like insurance, retirement planning and estate.
- b. Mental and physical health workshops

- c. Digital photography, Brand Story Telling, Influencer marketing.
- d. Cyber security
- e. Workshop on conversation and performance with a focus on personal branding
- 6. Structured business networking through member brand promotions on WhatsApp groups, participation at pop ups at events and collaborative round table discussions and open mikes.
- 7. FLO Bazaar: the retail extravaganza that celebrates the enterprising spirit of women.

NUMBER OF EVENTS ORGANISED

In the year 2023-24, Bangalore Chapter organised 101 on ground events.

The speakers were:

- 1. DR. S. JAISHANKAR, EXTRENAL AFFAIRS MINISTER, GOVT OF INDIA.
- 2. BRAHMA KUMARIS SISTER SHIVANI
- 3. SUSHANT GOEL, CO FOUNDER AND CEO, THIRD WAVE COFFEE
- 4. SMT. NIRMALA SEETHARAMAN, FINANCE MINISTER, GOVT OF INDIA
- 5. FARAH KHAN, NATIONAL AWARD-WINNING CHOREOGRAPHER
- 6. TARUN TAHLIANI, INIDA'S PIONEER FASHION DESIGNER
- 7. ANUPAMA CHOPRA, NATIONAL AWARD-WINNING AUTHOR
- 8. RAAGESHWARI LOOMBA, MENTAL HEALTH ADVOCATE
- 9. BARKHA DUTT, AWARD WINNING JOURNALIST
- 11. DR. NOZER
- 10. SHRI JAGDEEP DHANKAR, HOBL VICE PRESIDENT OF INDIA
- 11. SAURABH PANT. INIDAS BEST STAND-UP COMIC
- 12. SHIBANI DHANDEKAR, AWRAD WINNING SINGER, ACTOR, PRODUCER
- 13. SHRI, HOBL SPEAKER MAHARASTHRA STATE ASSEMBLY
- 14. JIM SARB, EMMY NOMINATED ACTOR
- 15. GAUR GOPAL DAS, SPIRITUAL GURU
- 16. RAW MANGO FASHION PRESENTATION WITH SANJAY GARG
- 17. TWINKLE KHANNA, AUTHOR, ACTOR & FILM PRODUCER
- 18. SADHGURU, INNER ENGINNERING TEACHER
- 19. LUKE COUTINHO, LIFESTYLE COACH
- 21. AMAN GUPTA, SHARKTANK JUDGE & CEO BOAT
- 22. NILESH SHAH, MD KOTAK MAHINDHRA BANK
- 23. ABHAY DEOL, INDIAN ACTOR & PRODUCER

RETREATS & FACTORY VISITS:

- 1. TERMINAL 2 BEHIND THE SCENES
- 2. RBI MONEY MINT FACTORY, MYSORE

3. PARLIAMENT HOUSE NEW DELHI
4. KASA KAI MUMBAI
5. TANISHW FACTROY VISIT
6. ECHOES OF NORTH – GUWAHATI & MEGHALAYA
7. VIDHAN SOUDHA VISIT, BENGALORE

The objective was deep learning, skill upgradation, monetising the skill set. Empower the member in personal & professional learning curve.

The outcome was each of the 1166 members were impacted by the 101 events. Grassroot, mid-level and senior level – each segment deep dived into various fields like Financial Planning, Marketing, Mental health, Spiritual knowledge, Legal advocacy & personal finance. Powerful skill development & impact.

MEMBERSHIP GROWTH (New Members added) : 357 NEW MEMBERS, TOTAL MEMBERSHIP NOW AT 1167.

NATIONAL INITIATIVES

NUMBER OF BENEFICIARIES IMPACTED

INITIATIVE	NUMBERS OF BENEFICIARIES
FLO Financial & Vocational Literacy	25
FLO Start Up Cell	12
FLO Digital Empowerment	8
FLO MSME Assist Cell	6
FLO Women Corporate Directors	1
FLO Policy & Legal	3
Leadership Sessions	25

JOINT EVENTS	2
WAR WIDOWS OF SOLDIERS WITH THE ARMY WELFARE ASSOCIATION	Skilling For War Widows
KARNATAKE LEGILATIVE ASSEMBLY	Understanding the Karnataka Constitution
MSME	250 WOMEN IMPACTED

NUMBER OF WOMEN NOMINATED FOR FLO UNSUNG HEROES & DETAILS:

4 women nominated & selected:

1. Divya Rao of Rameswaram Cafe

An entrepreneur and an IIMB graduate who has rocked the industry with the unicorn like success- with their widespread popularity and profitability of a model that is age old but has processes that are both scientific and growth ready. FLO Bangalore is proud of this woman entrepreneur and rising star from Bangalore and hopes to felicitate her achievements in the near future.

2. Rhea and Yashodra Karthuri of Hoovu Fresh (Rose Bazaar)

These young ladies have entered the unorganised industry of pooja flowers, created an enviable valuation and have also pitched successfully in season 1 Shark Tank India. The hard-working youngsters use processes and technology to backward integrate as well as forward integrate fresh floral produce and cater to the huge pooja segment in India. FLO Bangalore has mentored them in the early days through the startup cell and watches the young girls with pride and an active consumer base.

3. Asha Arun of Awake Foundation

A social entrepreneur who has impacted women with their large-scale skilling programmes. The all-round entrepreneurial spirit is captured and Awake is recognised as a venture that over delivers in each project. FLO Bangalore has partnered with Awake for their driver training programme amongst others which ignites the spirit of entrepreneurship in women from lesser privileged backgrounds.

4. Shukla Bose of Parikrama Humanity Foundation

She is an educational entrepreneur and has impacted many lives with the training programmes she drives. FLO Bangalore has brainstormed with Shukla to create a custom programme for training government schoolteachers on diversity and many of our members are also lassoing with her for teacher training in their respective educational institutions.

LIST OF EVENTS PLANNED IN MARCH

1. 6TH MARCH 2024: VISIT TO THE KARNATAKA STATE ASSEMBLY AND MEETING WITH SENIOR POLITICIANS AT THE VIDHAN SOUDHA
2. 7TH MARCH 2024: CARE ECONOMY ROUND TABLE WITH HEADOFFICE
3. 16TH MARCH 2024: GRAND FINALE TO COMMEMERATE THE 40TH YEAR OF FLO & THE REMARKABLE TEAM OF 110 & 1167 MEMBERS OF FLO BANAGLORE

BHUBANESWAR CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

At FLO Bhubaneswar Chapter, we are deeply committed to advancing the cause of women's empowerment and fostering their holistic development through renewed focus on women up skilling and entrepreneurship promotion and right collaborations with state and central government bodies.

Empowering women through up skilling initiatives strengthens their confidence and resilience in the face of challenges. By providing them with the right connects like Commissionerate police, State Women's Commission, Mission Shakti Dept - Govt of Odisha, Mo College Abhijan, Govt Universities etc. we have provided them with the necessary tools, resources, and mentorship needed to thrive in today's dynamic economic landscape.

Moreover, handholding initiatives play a crucial role in guiding women entrepreneurs through every stage of their journey - from ideation to implementation. Through personalized guidance and support and connects with Start-up Odisha, Govt of Odisha and MSME Departments- Govt of India, we endeavour to nurture their entrepreneurial spirit and help them overcome barriers.

By promoting education, Mental & Physical health awareness, and socio-economic opportunities, we strive to create an enabling environment where girls can unleash their full potential.

Hence, I urge all members and stakeholders to join hands in our collective effort to empower women, uplift communities & drive inclusive growth.

Regards,

Poonam Mohapatra

Chairperson

FLO Bhubaneswar Chapter



Poonam Mohapatra
Chairperson

COMMITTEE MEMBERS



Rashmi Sahoo
Sr Vice Chairperson



Panchami Manoo Ukil
Vice Chairperson



Gunjan Sarawgi Chandak
Treasurer



Antima Agarwal
Jt. Treasurer



Sonali Mohanty
Secretary



Dr. Shrabani Patnaik
Jt. Secretary





Namrita Chahal
Imm. Past Chair





REPORT

MINDMAP 40:40:20






PERCENTAGE %	CATEGORY	SUMMARY OF THE EVENTS
47	Projects	21 different initiatives were organised for digital, financial literacy & vocational training in Agriculture, cooking, beautician courses and sessions were held for entrepreneurship promotion & awareness; startup pitching events were held at schools, colleges, with Startup Odisha for women entrepreneurs to encourage and handhold the startups; Various MSME events and panel discussions were held for creating awareness on MSME schemes, grants, GeM & amazon onboarding benefits, for creating a women friendly environment for promoting entrepreneurship, Discussions with Women Leaders of various sectors, FLO Awards for women achievers of Odisha was conducted to encourage and acknowledge work done by women leaders; Various Legal & Policy awareness programs were conducted along with commissionerate police which includes cyber security awareness drive for creating a safe environment for women in corporates and girl students. Under these 21 initiatives, a total of 42 events were organised.
33	Programs	16 Programs conducted for Hunger free Odisha Drive, Bridging the Gap for Children of various socio-economic backgrounds, Preserving Chilika lake cleanliness drive, Art Exhibitions, Mandala workshops for members, Independence day & republic day celebrations, Breast cancer awareness programs, Road safety Awareness walkathon, Blanket & food distribution during winters etc.
22	Networking	10 Networking events conducted for celebrating festivities like Raja festival, Bollywood Musical Night, Standup Comedy Show, Dandiya, Halloween, Christmas, Valentine, retreat & Farewell for the year. Additionally, networking done with State Govt officials, Chief Minister visit, MSME Dept, Commissionerate Police, President of India, mission Shakti group, Govt Colleges, Incubation centres etc.

PROJECTS

VERTICAL NAME	TOTAL LIVES IMPACTED	PROGRAM NAME	TIMELINE	IMPACT	NO OF LIVES IMPACTED	PHOTOS
Digital literacy and education	730	Internships offered to Govt College students under Mo College Abhijan	One Year MoU	<ul style="list-style-type: none"> * On Job Trainings offered * Corporate exposure for better employability 	178	
		RDWU Entrepreneuria I Skilling Session on "Digital Literacy sessions for young entrepreneurs that is required for Business"	Q4	<ul style="list-style-type: none"> * Digital Literacy Awareness & benefits were made aware of * Do's & Don'ts of Social media & Cyber security were discussed 	162	

VERTICAL NAME	TOTAL LIVES IMPACTED	PROGRAM NAME	TIMELINE	IMPACT	NO OF LIVES IMPACTED	PHOTOS
Financial and Vocational Literacy	2594	Session on ChatGPT for better productivity of members businesses	12th August, 2023	* Technical Session on Digital Marketing * benefits of AI & Chatgpt discussed	25	
		Training Program on Digital Literacy & it's usage in business for Mission Shakti PG Groups	12th August, 2023	* Various Digital Media Promotion Options were discussed * Digital Media Cyber security Do's & Don't's were discussed	365	
		"Basti ku Chalo" skilling program for SLUM Women & Girls with SOAMI Foundation	Q1	* Cooking Courses given by a masterchef for being financially independent and some of them are absorbed as cooks post the trainings. * Beautician courses imparted for free with KIT for setting up their own mobile units	54	
		RDWU Entrepreneurial Skilling Session on "Entrepreneurial sessions for various sectors and Financial Literacy sessions for young entrepreneurs that is required for Business"	One Year MoU	* Sessions on Bakery, Beauty, Technology business, Agriculture, Healthcare, Food Processing & allied services sector for enabling them to set up a business with all the knowhows * Financial Literacy Sessions given for setting up a basic business setup industry wise * Entrepreneurial Skilling Session on "Branding & Marketing Know-How's, Taxation Policies & Statuaries" * Sessions were conducted for "Soft Skills, Mental & Physical Health Awareness" of the students	1080	

VERTICAL NAME	TOTAL LIVES	PROGRAM NAME	TIMELINE	IMPACT	NO OF LIVES IMPACTED	PHOTOS
		Training Program on Technical sessions on Agriculture, Soft Skills, Financial Literacy & Business Financial Plan development was conducted for Mission Shakti PG Groups for converting them from SHG's to SME's	3 Batches - Q3	<ul style="list-style-type: none"> * Financial Literacy trainings were conducted for Rural Entrepreneurs * Financial Business Plan was formulated for their respective type of business * Technical & Practical Training sessions on Agriculture and allied sectors were given to the rural entrepreneurs for converting them to SME's * Soft Skills, Mental & Physical health awareness programs were conducted for holistic development of the rural entrepreneurs * Bank Procedures, Saving options were discussed which can be done at home itself 	1460	
Startup	4070	Spark-o-Thon Pitching contest event was held in collaboration with KIIT TBI Incubation cell for students of 10 colleges/schools on the "World Entrepreneur's Day - Celebrating Innovation and Empowerment	Q2	<ul style="list-style-type: none"> * 3000 Young Entrepreneurs from 10 colleges/Schools participated in this pitching contest * 30 Students (3 winners each School/college) were felicitated and guided with best innovative startup ideas * 5 Startups were given incubation opportunities at KIIT TBI 	3000	
		Catch Them Young Innovation contest was held in collaboration with KIIT TBI Incubation cell for Students of 8 Schools on National Startup Day	Q4	<ul style="list-style-type: none"> * 8 Schools and 150 Students participated in this unique Program with their Prototypes and ideas * 3 Winners were felicitated 	150	

VERTICAL NAME	TOTAL LIVES IMPACTED	PROGRAM NAME	TIMELINE	IMPACT	NO OF LIVES IMPACTED	PHOTOS
		Startup Bootcamp Pitching Event for Students of 10 Universities was held in collaboration with SSU Incubation cell	Q4	<ul style="list-style-type: none"> * Bootcamp event had students participating from 10 universities of Odisha * Motivational Speaker Sessions were held for motivating the students * 5 Winners were felicitated * Mental & Physical Health awareness Programs were held for holistic development of students 	120	
		FLO We Pitch Innovation challenge contest was held in collaboration with Startup Odisha, govt of odisha for all Women Entrepreneurs of Odisha	Q4	<ul style="list-style-type: none"> * 700 Women Entrepreneurs of Odisha were involved in this Innovation challenge contest. * 2 rounds of filtering of contestants was done based on profiles & telephonic rounds. * 7 Finalists were invited for an on Stage pitching contest where 3 winners were felicitated at Startup Odisha * Cash prize, Incubation opportunities from SSU, KIIT TBI & BCKIC was offered to the winners for handholding & support 	700	  
		Business Development events were conducted for Members	Througho ut the year	<ul style="list-style-type: none"> * 10 Bizdev Events were conducted at member premises * Multiple Business Fairs were conducted for members & other women entrepreneurs of Odisha * Member Business promotions were facilitated through Whatsapp groups of FLO Bhubaneswar 	100	 




VERTICAL NAME	TOTAL LIVES IMPACTED	PROGRAM NAME	TIMELINE	IMPACT	NO OF LIVES IMPACTED	PHOTOS
		Odisha Gurnvanta Sankalp Awareness session by Quality Control of India in collaboration with many Chambers of Commerce	Q1	<ul style="list-style-type: none"> * Quality Standards industry wise were discussed * Pledge was taken for following quality standards to ensure international standards 	120	
MSME	788	MSME DFO Schemes & Grants Workshop	Q2	<ul style="list-style-type: none"> * Women Friendly Schemes & grants were discussed for all the FLO women entrepreneurs present * MSME Udyam Registrations were made for 40+ Entrepreneurs * Benefits given by govt of India under MSME sectors were made aware of * MSME Udyam, GeM Portal Registration, Amazon on boarding knowledge was shared for benefit of all women entrepreneurs 	103	
		FLO Business Fair During 2nd GB Meet at Bhubaneswar	Q2	<ul style="list-style-type: none"> * Business Opportunities were given to 22 women entrepreneurs from Odisha which was attended by 300+ participants * Branding & Promotion for the stall owners was done at Print, Press Media & through Hoardings & Social Media promotions 	300	


VERTICAL NAME	TOTAL LIVES IMPACTED	PROGRAM NAME	TIMELINE	IMPACT	NO OF LIVES IMPACTED	PHOTOS
		FLO Business Fair During Raja Festival Celebration at Bhubaneswar	Q1	<ul style="list-style-type: none"> * Business Opportunities were given to 5 FLO entrepreneurs from Odisha which was attended by 100+ participants * Branding & Promotion for the stall owners was done at the festive event which ensured business & visibility 	100	
		2nd GB Meet 2023-24	Q2	<ul style="list-style-type: none"> * 2nd Governing Body Meet was Hosted by FLO Bhubaneswar * Various women leaders PAN India gathered for formulating and accessing the work & process improvements needed for Women Entrepreneurs across India 	85	
		Panel discussion on Prevention of Occupational Hazards at Work Place	Q1	<ul style="list-style-type: none"> * Occupational Health Hazards and steps needed to prevent the same was discussed Industry wise (Mining, HealthCare, Technology & Care services) * State Govt Officials were present to take a note of it and consider for way forward 	50	 
		Round Table discussion on Policy Changes & Reforms needed for a women friendly environment for entrepreneurs	Q4	<ul style="list-style-type: none"> * Pehle India Foundation NGO had organised the Round table discussion with various forums & govt officials * Various Policy changes & Reforms needed were discussed for creating a women friendly environment * Recommendations for a whitepaper was formulated 	30	 

VERTICAL NAME	TOTAL LIVES IMPACTED	PROGRAM NAME	TIMELINE	IMPACT	NO OF LIVES IMPACTED	PHOTOS
Women in Corporate Boards	250	Panel Discussion on Women empowerment and the way forward during GB	Q2	* Various Govt Officials and Women Leaders including FICCI National President & FLO National President were present for the discussion on the way forward on Women Empowerment policies & actions needed	100	
		4th FLO Odisha women achievers Awards	Q4	* Women Leaders & Achievers from 11 Categories were felicitated * FLO Reached out to 150+ Women leaders from Odisha * 11 Winners were felicitated in this program	150	
Trade MSME & Startup	48	Industry Interaction with Vietnam Delegation	Q3	* FLO Bhubaneswar interacted with Vietnam delegation in collaboration with Industry Department, Govt of Odisha * Various Trade opportunities & Scope in the sector of Food processing were discussed and awareness was created	48	
Legal Advocacy	1401	Training Session of Internal Complaint committee (ICC) of Industrial Sectors	Q2	* ICC Team Members from multiple industry sectors were sensitized about the actions & policies around ICC compliance	101	


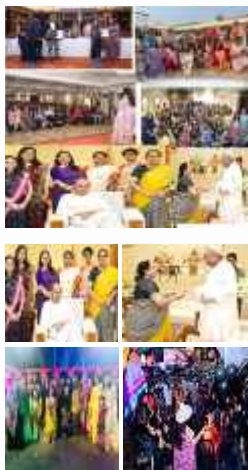
VERTICAL NAME	TOTAL LIVES IMPACTED	PROGRAM NAME	TIMELINE	IMPACT	NO OF LIVES IMPACTED	PHOTOS
		Cyber Security Awareness Program - "Reach Her" in collaboration with Commissionerate Police for safety awareness of Women in corporates & girl students	One Year MoU	<ul style="list-style-type: none"> * Cyber Security Do's & Don'ts were discussed by Commissionerate Policy * Various safety measures for Women employees were brought to notice by Open discussions at multiple corporates * Safety measures & vulnerability was discussed for girl students * Social Media Do's & Donts were made aware of * Mental & Physical Health awareness was created for Women & girls * Necessary actions through Whatsapp Groups were taken for the issues reported 	1300	   
Policy Advocacy	Not Known	Policy Recommendations on Cybercrime awareness & reforms needed for Women	Q2	Policy Recommendations were shared with Flo National Team for a better impact	Not Known	
		Policy Recommendations on Care Economy and new age business models for addressing the issues around care economy	Q4	Policy Recommendations were shared with Flo National Team for a better impact	Not Known	

PROGRAMS:

QUARTER	PROGRAMS DESCRIPTION	NO OF LIVES IMPACTED	PICS FROM THE EVENT
Q1	<ul style="list-style-type: none"> * Mandala Workshop for member's better concentration & focus * 1st Members Meet with layout of the Vision for 2023-24 * Dishantika 2023 workshop for kids to bridge the gap between the have's & have not's * ART Workshop & exhibition at RDWU honouring Ramadevi Choudhry, a social reformer & freedom fighter * Distribution of 100 Dustbins to boat associations & commercial Shops towards preserving Chilika lake on World environment day in collaboration with Odisha Eco tourism 	245	
Q2	<ul style="list-style-type: none"> * Independence Day Celebration at hostel for the children of Prisoners * Shramdaan for Swachhata cleanliness drive at Temples of Bhubaneswar * Participation at FLO cultural Fest Delhi 	82	
Q3	<ul style="list-style-type: none"> * Interaction with Poojya Gurudev Sri Sri Ravi Shankar ji at SSU University * Celebrating Pink October - Breast Cancer awareness drive at RDWU * Distribution of Sweets at Slums of bbsr during Diwali with SOAMI * Movie screening & discussion on local movie "My Sweet Housewife" depicting women rights in the society * Christmas Celebration with Patients of Carcinova Cancer Hospital 	270	

QUARTER	PROGRAMS DESCRIPTION	NO OF LIVES IMPACTED	PICS FROM THE EVENT
Q4	<ul style="list-style-type: none"> * Road Safety Awareness Week celebration with Walkathon in collaboration with Traffic Police * 75th Republic Day celebration through a Montage Music album by Members * Blanket & Food distribution to the needy towards hunger free Odisha drive in collaboration with SOAMI foundation 	320	

NETWORKING

QUARTER	MEMBER/GOVT NETWORKING EVENT	NETWORKING EVENT DESCRIPTION	NO OF LIVES IMPACTED	PICTURES FROM THE EVENT
Q1	FLO BBSR Member & Govt Colleges & Govt of India	<ul style="list-style-type: none"> * Raja Celebration - Local festival celebrating womanhood and featured various activities such as a food fest, fashion walk, games, music and dance performances, swings, and artistic applications of Mehndi and Alta * Networking with RDWU women's University for possible Collaborations * Networking with MSME DFO for Possible collaborations * FLO BBSR Senior team meets President of India during her visit to Bhubaneswar 	95	
Q2	FLO Bbsr & FLO GB Members & Incubation centres & Odisha State Govt'	<ul style="list-style-type: none"> * Musical Night for all FLO Bhubaneswar & GB Members * Networking with CSC Team for possible collaborations * Networking with KIIT TBI for possible collaborations * Networking during 2nd GB along with Puri Temple Visit * Standup Comedy Show by Harpriya Bains * Odisha CM Meet with FLO National President 	311	

QUARTER	MEMBER/GOVT NETWORKING EVENT	NETWORKING EVENT DESCRIPTION	NO OF LIVES IMPACTED	PICTURES FROM THE EVENT
Q3	FLO BBSR Members & Odisha State Govt	<ul style="list-style-type: none"> * Dandiya Night Event for members * Halloween Party for Members & their Kids * Networking with Mission Shakti for possible collaborations 	130	
Q4	FLO BBSR Members	<ul style="list-style-type: none"> * All Girls Valentine's day celebration for members * Annual Retreat for Members at PURI beach & temple * Final farewell Party for the 2023-24 Team 	150	

NUMBER OF EVENTS ORGANISED

- ✦ In the year 2023-24, BHUBANESWAR Chapter organised **1** Online event and **68** on ground events. (number of events)
- ✦ The speakers were Senior Government Officials, Leading entrepreneurs, Skill Trainers, Incubation centres, State Govt bodies etc.
- ✦ The objective was Creating awareness, sharing knowledge, handholding, Up-Skilling and providing opportunities for women entrepreneurs & girl students.
- ✦ The outcome was multiple joint sessions & media coverage's for FLO with State Govt Bodies, Govt Colleges, Mission Shakti group & private universities & incubation centres etc.

MEMBERSHIP GROWTH – 22 NEW MEMBERS

OTHERS

- Shramdaan for Swachhata Initiative on 1st October 2023** - FLO Bhubaneswar participated in "Shramdan for Swachhata" drive initiated by our hon'ble Prime minister Shri Narendra Modi and contributed to the cleaning of the premises of Laxminarayan temple at Bhubaneswar on 1st Oct 2023 10:00 am - 11:00am. This was a 'swachhanjali' to Mahatma Gandhi on the eve of his Jayanti and all FLO Chapters PAN India driven by National President Smt. Sudha Shivkumar participated whole heartedly in making this initiative a success.
- FLO Fest 2023-Shades of the Soul on 26th & 27th October 2023** - Two of our esteemed members, Ms. Akhpan Behera and Mrs. Seema Jain, represented FLO Bhubaneswar at the renowned FLO Fest 2023- in New Delhi, held on October 26th and 27th, 2023 in Odissi & Kathak Fusion dances.

Their dedication, talent, and hard work have brought recognition to our organization and highlighted the beauty of Odisha's traditional dance forms.
- UNSUNG Hero's:** 7 Nominations were chosen for the Unsung Hero's project which included 6 rural entrepreneurs and 1 urban women led startup which benefited from the training programs conducted by Flo Bhubaneswar.
- Flo Bhubaneswar contributed in the National Photo Gallery Exhibition** with the work done by FLO Bhubaneswar in promoting entrepreneurship across all strata of society.

NUMBER OF BENEFICIARIES IMPACTED

INITIATIVE	NUMBERS OF BENEFICIARIES
FLO Financial & Vocational Literacy	2594
FLO Start Up Cell	4070
FLO Digital Empowerment	730
FLO MSME Assist Cell	788
FLO Women Corporate Directors	250
FLO Policy & Legal	1401
Leadership Sessions	120

CHENNAI CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

Assuming the role of the 30th Chairperson of FLO Chennai was a profound honor, marked by the inaugural Chennai event hosted in Delhi with Sadhguru as a distinguished resource. Throughout the year, amidst myriad challenges, I sought guidance from mentors, Past Presidents, and Chairpersons, deriving invaluable insights. While the position is prestigious, it requires alignment with the National blueprint and effectively managing member expectations. Under Ms. Sudha Shivkumar, our National President's adept leadership, we adopted a structured, process-driven approach, setting clear goals for the year. Inspired by Hon. Minister Smriti Irani's vision of empowering women by leveraging their capabilities, FLO Chennai initiated programs, collaborations, and signed MOUs to advance women's literacy, believing in empowering women through knowledge and financial autonomy. Supported by an exceptional team, we reached approximately 14,500 women across various verticals and initiatives. Member engagement soared, culminating in the successful hosting of FLO Interstate, boosting FLO Chennai's visibility and welcoming 95 new members. Collaborations with esteemed organizations like MMA, IOD, FICCI, WECONNECT and SIDBI reshaped FLO Chennai's image, promoting women entrepreneurship principles. Indeed, I experienced abundant grace during my tenure. I commend my team's dedication, contributing to our goals' realization and positive impact. I express gratitude to my committee for their leadership, time, and unwavering support.



Raji Raju
Chairperson

Regards,

Raji Raju

Chairperson

FLO Chennai Chapter

COMMITTEE MEMBERS



Divya Abhishek
Sr. Vice Chairperson



Niyati Mehta
Vice Chairperson



Veena Venkatramani
Treasurer



Shruthi Kumar
Jt. Treasurer



Shruti Shingvi
Deputy Treasurer



Radhika Agarwal
Secretary



Aparna Vidyath
Jt. Secretary



Keerthana Chandrasekar
Jt. Secretary



Prasanna Vasanadu
Imm. Past Chairperson

REPORT

MINDMAP 40:40:20

- ✦ Course correction in the 1st quarter and realignment to National blueprint by extensively communicating to the committee members and working committee and getting them on board on 40-40-20 roadmap!
- ✦ Outlining a plan and attracting the right team members.
- ✦ Focus on empowering women and focus on young girls and students as secondary target. Drawing up a timeline with goals in place.
- ✦ By focusing on employability skills, we aligned with economic growth of women.
- ✦ Collaborate with other organisations such as MMA, IOD, FICCI, WECONNECT AND SIDBI for certain initiatives to maximise reach.
- ✦ Playing the role of enabler and pair knowledge partners to beneficiaries when it came to deployment of corporate CSR.

NUMBER OF EVENTS ORGANISED

In the year 2023-24, CHENNAI Chapter organised **5 webinars** and **81 on ground events** with **44 projects, 24 programs** and **13 member engagement events**.

THE SPEAKERS WERE:

1. Sadhguru Jaggi Vasudev
2. Anu Menon, Stand up comedian
3. Suresh Sambadam, Founder & CEO of Kissflow
4. Janaki Raman, ithought Connect
5. Samyukhta Vibhu, ithought Connect
6. Surekha Kothari
7. Mridula Ramesh
8. Rakesh Raghunathan, Celebrity Chef
9. V Ramakrishnan, Founder and MD, Organisation Development Pvt. Ltd Singapore
10. K. Balaji, Trustee Palkivala Foundation
11. Deepa Sathiram, EN3 Sustainability Solutions
12. Meera Nair, Strategy Consultant
13. Maithreyi, Wilde Ideas
14. Meenakshi Ramesh, United Way
15. Kanimozhi Karunanidhi, Member of Parliament
16. Natasha Celmi, Chef, Food writer and Author

17. Kanika Tekriwal, Founder and CEO, JetSetGo
18. Latha Pandiarajan, MaFoi
19. Hemamalini Srinivasan, SIDBI
20. Vinay Ahuja, 360one Wealth
21. Yatin Shah, 360one Wealth
22. Girish Venkataraman, 360one Wealth
23. Preetha Reddy, Apollo Hospitals
24. Karishma Swali, Chanakya School of Craft
25. Malavika Shivkumar, Vastrakala
26. Subratha Mysamy, A K Mysamy Associates LLP
27. Divya Abhishek, CMA, Senior VC FLO Chennai
28. Dr. Soumya Swaminathan, Former Chief Scientist, WHO
29. Archana Kalpathi, CEO, AGS Cinemas
30. Rohini Manian, CEO, Global Adjustments
31. Roshni Raju, Founder, Medites
32. Honourable Minister Palanivel Thiagarajan, Minister for Information Technology and Digital Services of Tamil Nadu
33. Sima Taparia
34. Guarang Shah, Designer
35. Lavina Baldota, Textiles revivalist
36. Maharani Radhika Raje Gaekwad, Maharani of Baroda
37. V Sreeram, Historian and Columnist
38. Apsara Reddy, Politician and Journalist
39. Vijay Amritraj, Indian sports commentator and actor
40. Dr. Ponni M. Concessao, Leading Architect
41. Mrs. Jayadevi Choliyal, Owner, Cholayil, Jullaaha
42. Dr. Mariazeena Johnson, Chancellor of Sathyabama Institute of Science and Technology
43. Anitha Ratnam, Dancer
44. Dr. Tamizhachi Thangapandian, Member of Parliament
45. Janaki Sabesh, Indian media professional, storyteller and author of children's book
46. Nandita Sharma, Lead, ONDC
47. Nancy Vang, Director of Engineering AWS
48. Dharani Sharma, Health and Wellness Coach

THE OBJECTIVE

Was that we focused on educating women entrepreneurs through sharing of success stories of women-led businesses, enhancing financial literacy, decision-making skills, and on implementing programs focused on technology, skilling, human resource development, organizational culture, quality management, and continuous development methodologies. Additionally, enlightening discussions on legal and compliance education, along with leadership training for women, further enriched our endeavours.

THE OUTCOME

Was that the events attracted an average attendance of over 100 members each, cumulatively totalling an impressive audience of over 50,000 members for the events! Feedback indicated that the events were highly action-oriented, with a significant take-home value. However, we did not conduct any outcome surveys to gauge the events' impact on business.

PROJECTS & NATIONAL INITIATIVES

	FLO Financial & Vocational Literacy	Impact
1	Aari Embroidery Training at Arpanam Trust	60 Students
3	Campus to Corporate Training @ Women Christian College	500 Students
4	Campus to Corporate Training Presidency College	950 Students
5	Campus to Corporate Join the Work World	950 Students
6	Inaugration of Aari Work Training	63 Students Certified
7	Stem Literacy Program in collaboration with Saint Gobain	982 Students with 3 Government Schools
8	Stem Literacy Program:	90 Students
9	Financial Literacy at CGHSS School	7 schools with 1,432 Students
10	Basket Weaving @ Thiruvallur Village	12 Women
11	Mandala Session Incollabration with Arpanam Trust	50 Women Participant
12	Quilting Bees	150 Women Participated
13	Basic & Advanced Aari Session	50 women Participated
14	Lakshmi Project - Govt Scheme Awarness	127 Attendees
15	Basket Weaving @ Thiruvallur Village	12 Women
16	Ice Cream Making Pilot Program	2 Women Certified
17	Aari CWF Tailoring Centre	20 Attendees
18	Your Wealth your way	65 Attendees
19	Upscaling your finance	35 Attendees
20	Kanyakumari Visit - Honey Farm and Rubber Factory	2 Industry Visit with 18 FLO Members
21	Spark Festival Edit	200 Attendees
22	FICCI FLO Interstate Mad About Madras	300 Attendees

FLO START UP CELL

1	Finance for beginners	75 Attendees
2	breaking the glass ceiling chasing the dream	140 Attendees with 680 Viewers
3	MSMECommerceConnect:Empowering MSME in the Open Digital Economy,	120 Participated
4	Promoting Entrepreneurship And Supporting MSMEs - Tamil Nadu Towards Achieving \$1 Trillion Economy By 2030 (In Collabrations with IOD)	200 Attendees
5	Trillion Dollar Dream	160 Attendees and 630 Viewers
6	Women and Sustainability	100 Attendees and 630 Viewers
7	FICCI - Bionic Enabled - Future Innovation Reskilling StartUp Transformation 2023 Summit & Awards	200 Attendees with 10 FLO Members
8	Business Interface	20 Attendees

FLO DIGITAL EMPOWERMENT

1	ICA Tally and Microsoft training under national initiative, 10 November	200 Students
2	Venkatapuram Village Tuition Centre	70 Children
3	Navalkuppam Tuition & Vengal Training Centre	30 Students
4	Personal Digital Data Protection Act 2023	22 Attendees
5	Social Media and Cyber Crime : How Safe is Your Digital World	200 Students
6	Generate AI: The Future is Here (In Collaboration with MMA)	200 Attendees

FLO MSME ASSIST CELL

1	Workshop on MSME : Awareness Benefits on MSME	75 Attendees
2	MSME - The Way Forward	30 Attendees
3	Speed Mentorship	75 FLO Attendees

FLO WOMEN CORPORATE DIRECTORS

1	Women on Family Boards	63 Attendees
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FLO POLICY & LEGAL

1	Save the Breast Campaign	95 Attendees
2	Session with SHG Groups	21 Attendees
3	Tree Plantation @ Thiruvallur Village	160 Sapling
4	India - USA Connect	4 MSME Participated from FLO Chennai
5	Global Investor Meet	200 Attendees
6	Meeting with Miss Nancy Vang - Director of Engineering AWS	20 Attendees
7	Joining the Swachhata Movement	5 FLO Members with 20 Volunteers
8	Session on Domestic Violence @ Arpanam Trust	53 Attendees

9	Conscious Planet - The Way Forward	2000 Attendees
10	Drowning in Denial	65 Attendees
11	Indian Economy @ 100 - Journey to Amrit Kaal (In collaboration with FICCI)	200 Attendees
12	Harnessing the Potential Millets	120 Attendees
13	Blood Donation Camp	488 Pints
14	5 Pillar of Lifestyle	44 Attendees
15	Yoga day with FLO	24 Attendees
16	Kashi Retreat	50 Attendees

LEADERSHIP SESSIONS

1	Towards Women Empowerment - In the Right Way	55 Students
2	FICCI - BE- FIRST 2023 - "FICCI - Bionic Enabled - Future Innovation Reskilling Start Up Transformation 2023	200 Attendees with 10 FLO Members Attended
3	Touch the Sky and Beyond	62 Attendees with 160 Viewers
4	Crafting Connections	82 Attendees
5	Journey of an Empowered Women	75 Attendees
7	Superwoman	105 Attendees
8	The Road less Travelled	80 Attendees
9	Passion to Purpose	70 Attendees
10	Sky's The Limit: Pioneering Trends & Technologies in Aviation.	60 Attendees
11	Empowered & Unstoppable Apsara Reddy	75 Attendees
12	Chennai's Ace International Star	100 Attendees
13	Renaissance Women	65 Attendees
14	Spark Get Lit introduces "The Other Sita" - a monologue by Janaki Sabesh	20 Attendees
15	Orientation Session	60 Attendees

NATIONAL EVENTS

S.No	Name	Location	Date	No. of Attendees
1.	Conscious Planet: The Way Forward with Sadguru Jaggi Vasudev	Sirifort Auditorium, Delhi	7th April 2023, Friday	2000 members and guests PAN India
2.	FICCI FLO Interstate - Mad About Madras	Intercontinental Hotel, Mahabalipuram, Chennai and Offsite in	29th, 30th November and 1st December 2023 (Wed – Fri)	300 members PAN India
3.	Tally by ICA RCKK on the FICCI FLO lead Vocational and Financial Literacy training program on Tally	Meenakshi College of Arts and Science Chennai	August 2023 to November 2023	108 college students (girls)
4.	Member representation International business delegation to UAE – November 20th to 23rd			
5.	Interstate regional conference hosted by FLO Chennai	Taj Wellington, Chennai	29th November to 1st December	300 members Pan India

6.	Women on Family Boards	Novotel, Chennai	6th July 2024	63 members of FLO Chennai
7.	Take your business global by WeConnect International	Novotel, Chennai	5th October 2024	10 members
8.	Speed Mentoring	Online	27th January 2024	75 members PAN India
9.	FLO Chennai member represented in BRICS Africa – 20th to 21st August			

IMPACT

- 🔗 Projects - 8841 Women
- 🔗 Programs – 4350
- 🔗 Networking – 1011

Total Impact -14202

INITIATIVE S	IMPACT
FLO Financial & Vocational Literacy	6068
FLO Start Up Cell	1455
FLO Digital Empowerment	722
FLO MSME Assist Cell	180
FLO Women Corporate Directors	63
FLO Policy & Legal	3569
Leadership Sessions	1029

NATIONAL EVENTS

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8.	Speed Mentoring	Online	27th January 2024	75 members PAN India
9.	FLO Chennai member represented in BRICS Africa – 20th to 21st August			

Category	Numbers & Details
JOINT EVENTS	<ol style="list-style-type: none"> 24th November 2024 - Breaking the Glass Ceiling - Chasing the Dream” at MMA Centre, Chennai. The Panelists were Ms Archana Kalpathi, CEO AGS Cinemas Ms Rohini Manian, CEO Global Adjustments Services The event is moderated by Ms Roshni Raju, Founder MED-bites. Impact: 148 with 60 online viewers. “GENERATIVE AI: THE FUTURE IS HERE” with MMA Chennai. Impact: 200. July 12, 2023 - Panel discussion on “Women in Sustainability” with MMA. Impact: 100 Attendees and 630 Viewers May 8, 2023 - Trillion Dollar Economy – Panel discussion hosted by FICCI FLO & MMA to discuss the potential of Tamil Nadu to become a trillion-dollar economy. The program featured a panel discussion with Suresh Sambandam, Founder & CEO, Kissflow, and Yagna Balaji, Former CEO, DT Next, Daily Thanthi Group. Impact: 160 Attendees and 630 Viewers

Category	Numbers & Details
	<ol style="list-style-type: none"> 18th Nov 2024 - Session on Empowering MSME in Open Digital Economy event saw speakers like Meena Swaminathan and Nandita Sharma who was the Lead form ONDC along with Coimbatore Chapter - this was in collaboration with SIDBI. Impact:75 Attendees. FICCI - Bionic Enabled - Future Innovation Reskilling StartUp Transformation 2023 Summit & Awards. Jointly offered by STEP and FICCI FLO. Following a rigorous selection process among 19 participants, three emerged on top. Impact: 200 Attendees and 10 FLO members. Stanford - SEED Spark Program - FICCI FLO signed a MOU with Stanford SEED to collaborate on the SPARK program to support women entrepreneurs in India. The program will provide women entrepreneurs with access to training, mentorship, and networking opportunities. July 22, 2023 - Promoting Entrepreneurship & Supporting MSME -, the Institute of Directors and FICCI FLO orchestrated a highly successful MSME Regional Summit. The summit proved to be a resounding success, bringing together a diverse group of stakeholders to discuss and promote entrepreneurship while emphasizing the crucial support needed for MSMEs. Impact: 200 Attendees February 14, 2024 - A Start-up Conclave, this conclave hosted at Women's Christian College Chennai with the Finalists from Step Program. The finalists were in conversation with Priya Goutham - Chapter Head Startup's and the Chief Guest will be Ms.Samyukta Shanmugam 23rd -24th February 2024 - Embark on a journey of transformation at Umaginethn at Trade Centre, Chennai. Impact: 25 members from FLO Chennai June 7th 2023 - India - USA Connect. Impact: 4 7th January 2024 - Global Investor Meet 22nd July 2024 - Promoting Entrepreneurship And Supporting MSMEs - Tamil Nadu Towards Achieving \$1 Trillion Economy By 2030 (In Collabrations with IOD). Impact: 200 15th June 2023 - Indian Economy @ 100 - Journey to Amrit Kaal (In collabrations with FICCI). Impact: 200

MoUs SIGNED	<p>3 MOUs signed:</p> <ol style="list-style-type: none"> With Presidency college for Campus to Corporate Training Collaboration with ANEW for ChatGPT, Canva training Stanford - SEED Spark Program - FICCI FLO national (initiated from FLO Chennai) signed a MOU with Stanford SEED to collaborate on the SPARK program to support women entrepreneurs in India. The program will provide women entrepreneurs with access to training, mentorship, and networking opportunities.
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NUMBER OF WOMEN NOMINATED FOR FLO UNSUNG HEROES & DETAILS

- ✦ Number – 1
- ✦ Name – Dr. Aparna Chitharanjan, M.D.S
- ✦ Details - Dr. Aparna Chitharanjan, an Orthodontist, graduated with honors from Case Western Reserve University and Cleveland Clinic, Ohio. Returning to Chennai, India, she established a successful dental practice in 2012. Concerned about unhealthy market food, she founded Pramadham Foods, offering fresh millet flours and gluten-free products. Evolving from a home project, it now includes diverse items like breakfast mixes and chutneys, with nationwide delivery via an e-commerce platform. Teaming up with her mother Padma Shri Awardee Meenakshi Chitharanjan and Sqn.Ldr Unni Nair, they direct Excel Pvt. Ltd., managing SKILL POWER. This initiative delivers life skills programs to colleges in tier 2 and 3 cities, aiming to enhance employability among first-generation college students.

SNAPSHOT



EVENTS IN MARCH

1. 7th March - EmpowerHER - Bridging Gaps: Women in Profession at MOP Vaishnav College Auditorium
2. 16th March - FLO Chennai Women Achiever Awards at Welcome hotel, Chennai
3. 23rd March – FLO Chennai Change of Guards at Taj Club House

COIMBATORE CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

The Day when I took over the mantle as CHAIRPERSON of FLO COIMBATORE, we took an oath "Plan to Optimize Women's Energy Rationally-(POWER), by creating a sense of CONFIDENCE at the Grass Root Level, and Middle Level.

Also, we members will RISE to be the Powerful Voice that changes perceptions and influence policies to empower women around us.

True to our words, we focused all our PROJECTS, PROGRAMS towards it.

During my tenure we inducted nearly 50 members, widening our outreach and impact.

The Enthusiasm and participation among our members are commendable.

Recognition of the skill development Programs for the Women in our Adopted Tribal Village, by CNBC, TV Channel was a feather added to our cap.

Regards,

Rama Rajasekaran

Chairperson

FLO Coimbatore Chapter



Rama Rajasekaran
Chairperson

COMMITTEE MEMBERS



Meena Swaminathan
Sr Vice Chairperson



Anita Gupta
Vice Chairperson



Manjula Ilango
Treasurer



Suman Bathija
Secretary



Nidhi Gupta
Jt. Secretary



Sangeeta Chetan
Imm Past Chairperson

REPORT

MINDMAP 40:40:20

The focus was on Women Empowerment and the Chapter did more programs, than Projects..

- 50% Programs
- 30% Projects
- 20% Networking

EVENTS

In the year 2023-24, COIMBATORE Chapter organised 3 webinars and 38 on ground events.

SPEAKERS

The speakers were: Ms Usha (Global Adjustment Foundation), Dr. Khader Vali, (Millet Man of India), President FLO. Ms. Sudha Shivkumar, V.Ramakrishnan, Kanika Tekrewal, Shivaarti Bajaj, Namitha Ruthnaswamy, Ripu Daman, BK.Sister Shivani Mr. Jayaram Varadaraj, (M.D.Elgi Group) Mr. Ravi - Craftsman) Mr. Ravi Kalliyal (Perato Shoes) Ms. Swathy Rohit CEO-Health Beaux, Ms. Yamuna Sastry - Founder Cab Host, Ms. Sowmya - Founder-Nilah Advisors.

OBJECTIVE & OUTCOME

The objective was to empower Women of Grass Root, Middle Level, and for our members, the outcome was outstanding the Chapter reached out to their need and created a lot of awareness .

MEMBERSHIP GROWTH

51 New Members

NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	154
FLO Start Up Cell	600
FLO Digital Empowerment	65
FLO MSME Assist Cell	34
FLO Women Corporate Directors	60
FLO Policy & Legal	450 STUDENTS-On POSCO
Leadership Sessions	2400

NUMBER OF COLLABORATIONS

JOINT EVENTS	DBS Bank,
MoUs SIGNED	2-Arts College
	TNAU-(Tamil Nadu Agricultural College)

MSME AWARENESS PROGRAM WITH WOBEDA (SELF - HELP GROUP), IMPACT: 45



MOU WITH PSG ARTS & SCIENCE COLLEGE, COIMBATORE, FOR WOMEN ENTREPRENEURSHIP DEVELOPMENT PROGRAM (WEDP).

Impact: Pitch presentation of START UP ideas by 76 students, and 23 were selected for funds towards the government's YUKTI2.0



SKILL DEVELOPMENT PROGRAM FOR THE SPINE INJURED AND DIFFERENTLY ABLED PERSONS.

Impact: 65



NETWORKING EVENT ON MOTHER'S DAY



EMPOWERMENT PROGRAM FOR NURSES

Impact: 500

40^{years} FICCI flo
Rama Rajasekaran
Chairperson - FLO Coimbatore
&
Executive Committee Members
Invite you for

Nurses Empowerment Programme
13.5.2023 Saturday

Inaugural Address
Dr. Bhuvaneshwaran
Medical Director - PSG Hospitals
at 9.00am

Empowerment session by
Ms. Lakshmi Subramanian & Team
Executive Director
Global Adjustment Foundation
at 9.00am - 4.00pm

"NURSES"
the name spells
Trust, Sacrifice & Healing...

Ganga Hospital - Auditorium
313, Mettupalayam Road, Coimbatore



TALK BY MILLET MAN OF INDIA- DR. KHADER VALI, PADMASHREE AWARDEE ON MULTI-DIMENSIONAL PROBLEMS OF THE WORLD-ONLY SOLUTION MILLETS

Impact: 1200 students.



NATIONAL PRESIDENT SUDHA SHIVKUMAR'S VISITS TO COIMBATORE AND INAUGURATION OF SKILL CENTRE AT THE ADOPTED VILLAGE AT SENGULI



YOGA DAY FOR WOMEN INMATES IN CENTRAL PRISON

Impact: 100



WOMEN IN FAMILY BOARDS BY V.RAMAKRISHNAN



CNBC AWARD FOR FLO COIMBATORE FOR THE PROJECT TOWARDS THE UPLIFTMENT FOR WOMEN IN THE TRIBAL VILLAGE



**STUDENT DEVELOPMENT PROGRAM, ON POCSO ACT, ON THE ABUSE & ACTS
- BY MR. BADRINARAYANAN- IPS, SUPERINTENDENT OF POLICE**



A FIRESIDE CHAT, WITH MS. KANIKA TEKREWAL (FOUNDER OF JET SET GO,) & MS. SHIVAARTI BAJAJ, (CO-FOUNDER, RSD BAJAJ).



A WELLNESS AND HEALTH PROGRAM BY NAMITA RUTHNASWAMY, A HEALTH COACH AND AN AGRICULTURAL SCIENTIST

Impact: 56 members



CELEBRATION OF WORLD ENVIRONMENTAL DAY: PLOGGING EVENT BY PLOG MAN OF INDIA, RIDU DAMAN, ALONG WITH PAINTING COMPETITIONS AT SCHOOLS ON ENVIRONMENT CONSERVATION.

Impact: 625



SPORTS DAY WITH PRISON INMATES AND THEIR CHILDREN ON GANDHI JAYANTI

Impact: 750



BREAST CANCER AWARENESS WAS DONE ALONG WITH GANGA HOSPITAL AND A WALK-THROUGH EXHIBITION AND MAMMOGRAM WAS DONE FOR MEMBERS.

Impact: 25 members



ADDRESS BY BRAHMAKUMARI SISTER SHIVANI ON “AWAKEN THE GREATNESS WITHIN”



HEALTH AWARENESS PROGRAM FOR THE TRIBAL VILLAGERS AT GANGA MEDICAL CENTRE, INCLUDING SCREENING FOR BREAST CANCER, AND A MASTER HEALTH CHECK-UP FOR THE VILLAGERS WAS CONDUCTED



Health Camp for Tribal Villagers

A START-UP CONCLAVE- SHE RISES, WAS ORGANISED WHICH WAS AN EYE OPENER FOR ENTREPRENEURS, AND STUDENTS.

Impact: 450



START-UP Conclave for SHE RISES,

OTHERS

- National Entrepreneurship Network Program, A BOOT CAMP, wherein Mr. Jayaram Varadaraj- MD-ELGI GROUPS LTD, wherein 450 entrepreneur and students were impacted
- We signed an MOU with TNAU (TAMIL NADU AGRICULTURAL UNIVERSITY), to handhold projects and programs at the Adopted Tribal Village.
- Diwali Celebration and make-up demo by Celebrity MAKE -UP Artist NIVRITTI CHANDOK.



EDC - National Entrepreneurship Network Program,



MOU with Tamil Nadu Agricultural University (TNAU)



Diwali Celebration

- New Year was celebrated at FICCI FLO HO, with Malini Awasthi, Padma Sri Awardee. Prabha Khaitan Foundation were the event sponsors. They DONATED 10 LACS, to HO, towards Projects.
- Along with Bharathiar University to Empower the Tribal Women, a Seminar was conducted for the Tribal Women
- Fund Raiser "Galleria" was conducted which had 50 stalls and nearly 50000 public attended it.



New Year Celebration with Malini Awasthi, Padma Sri Awardee



Seminar with Bharathiar University for Tribal Villagers
"The Challenges and Recommendations",



Fund Raiser "Galleria"



Installing a Borewell for the Tribal village



Cycle Agarbathi & KSIC Silk Factory, and Palace in Mysore



Online Beautician Course-Destitute Girls at Coimbatore Seva Nilayam

WOMEN NOMINATED FOR FLO UNSUNG HEROES

Prema Chinnasamy, Founder, CEO, and Managing Director of Uthra Enterprise, is a former primary school educator turned passionate millet noodles innovator. Recognizing the health issues faced by her students from consuming instant maida noodles, she embarked on a journey to create a positive change. Since 2019, Prema has been offering 8 natural millet noodle variants, free from maida, oil, and additives, suitable for all ages and seasons. Her commitment to health and sustainability is evident in sourcing millets directly from local and tribal farmers. Prema's innovative approach has made her noodles a guilt-free and convenient choice for consumers nationwide and internationally.



MS. PREMA CHINNASAMY

Founder, CEO and Managing Director
Uthra Enterprises

ENTREPRENEUR MAKING HERBAL HAIR WASH POWDER, KING OF TAMARIND, MAKING FLOUR FROM DIFFERENT CEREALS, PULSES

Ms. Thulasimani is a pioneering entrepreneur who has transformed the lives of tribal women through sustainable entrepreneurship projects. She has successfully created livelihood opportunities by utilizing eco-based organic herbal forest resources,



MS. THULASIMANI

supported by the Forest Department of Coimbatore. Ms. Thulasimani's innovative approach involves applying traditional skills and village-level technology to forest product-based enterprises, leading to secondary employment and improved livelihoods for tribal communities. Her initiatives have not only empowered tribal women to earn double income but also played a vital role in environmental conservation. Through her dedication and vision, Ms. Thulasimani has become a beacon of change, inspiring others to follow her path towards sustainable development.

EVENTS IN MARCH

SADHANA AWARDS- 4 women from Coimbatore, who are truly inspirational were recognised on March 10, 2024

- ✦ CENTRE OF EXCELLENCE
- ✦ ANGAPPA COLLEGE OF ARTS & SCIENCE
- ✦ DIGITAL LEARNING
- ✦ SIGNING OF THE MOU

SADHANA AWARDS

10TH MARCH, 6.00PM

Event Chair- Ms. Jayshree Ravi
 At the Residency Towers, BallRoom

CHIEF GUEST

Dr. Bharathi Baskar
ICONIC SPEAKER



Sadhana Awardees
Women of Inspiration



Ms. Uma Rajsekar
 MD-Avaneetha Textiles



Ms. Uma Maheshwari
 MD-Ananya's Nana Nani



Ms. Deepika
 Para Sports person



Ms. Santhiya
 1st Woman Graduate Tribal Village

Sadhana Awards

HYDERABAD CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,
Greetings to all!

Michelle Obama's powerful words, "There is no limit to what we, as women, can accomplish," inspire me deeply and resonate with my personal and professional journey.

It is an honour to serve and contribute to the betterment of women across all sectors and verticals of the economy, to create a sustainable and inclusive society. I recognize the immense responsibility that comes with this position, and I am determined to work diligently towards our shared goals.

Women's empowerment aims not merely to promote gender equality but to create a world where women can utilize their talents, skills, experiences, and energies to the fullest, across all sectors and verticals of the economy, for sustainable and inclusive growth.

My association with FLO dates back to 2005, and my participation in various committees has enriched my perspective in countless ways. As a leader, I aim to shape our organization's renewed vision and a sense of purpose in 2023-24.

My vision for this year is centered around Sustainable Development, which

seeks to create an equitable development that sustains our present to empower our future. A multi-dimensional approach to address the various factors contributing to gender inequality is essential to achieving maximum impact. I am grateful for your trust and support, and I look forward to working together to create a world where women can thrive.

Regards,

Ritu Shah

Chairperson

FLO Hyderabad Chapter



Ritu Shah
Chairperson

COMMITTEE MEMBERS



Priya Darshini Gazdar
Sr. Vice Chairperson



Pratibha Kunda
Vice Chairperson



Sujitha Chityala
Treasurer



Neeru Mohan
Jt. Treasurer



Prachi Trivedi Shah
Secretary



Smita Sanghi
Jt. Secretary



Shubhrra Maheshwari
Imm Past Chair

REPORT

MINDMAP 40:40:20

PROJECTS: 40

Financial & Vocational:

1. **STYLETATVA Exhibition 2023** included an initiative block to promote artisans and weavers to 9000+ audience.
2. Double your Profits with **Rahul Jain**.
3. Silver Unveiled– A **workshop on the Silver Industry**.
4. **FREE Tally Courses 150 College Women** to better their chances of Career Advancement.
5. **Financial Literacy Workshop** on Management of day-to-day operations, raw material management and creditors management at Puttapakka Village.
6. **Financial Literacy Workshop** on creating UPI and Excel Spreadsheets at Puttapakka Village.
7. **Financial Literacy Workshop** on managing working capital and credit sales, ratio analysis & ageing analysis at Puttapakka Village.
8. Through the Book Initiative– 'Lost in Time', raised a Sponsorship of **40 LAKHS**, felicitated **30 LAKHS Government Grant** to the weavers' community and groomed **6 Women Weaver Entrepreneurs** to generate a revenue of **6 LAKHS**.
9. Workshop on **Effective Communication Skills** by Rashi Agarwal, an empowering session for Govt. High school girls with tools and techniques to express themselves confidently and articulately.
10. Workshop on **First Impression** by Rashi Agarwal, an empowering session for Govt. High school girls with tools and techniques to create an impact the first time they meet someone.
11. **3-day Certified Course on Communication Skills**
12. **2 Soft Skills Workshop** by Rashi Agarwal– Learnings from Best Selling Book, "Who moved my cheese".
13. Workshop on **Emotional Wellness** by Leena Halder
14. Aptitude, Reasoning and Basic Mathematics by Avinash Institute

STARTUP CELL:

1. We felicitated Telangana Govt - Saris for Asha Workers for 2 of our members bringing in a revenue for them for a **total of 1,30,28,050**.
2. Flo Hyderabad and IIIT Hyderabad conducted a **One Day Idea Validation Bootcamp**, designed to unlock the secrets of entrepreneurial journey.
3. FLO Hyderabad, in collaboration with the World Trade Centre, successfully concluded the virtual seminar, **The Worldwide Herbal Market: Trends and Opportunities**.

DIGITAL EMPOWERMENT:

1. Mastering Google Drive with **Shreya Bajaj**
2. Decode ChatGPT & AI Tools with **Shreya Bajaj**
3. Unlocking Cyber Secrets at Telangana State Police, Integrated Control & Command Center with **3 Women DCP Cybercrimes of Telangana Region**.

4. **2 Workshop on Defend Yourself Online**, an engaging educational session on the fundamentals of cyber security.
5. Workshop on How to enroll your products on e-commerce websites **Financial Literacy Workshop** on scaling up your business using digital technology at Puttapakka Village.
6. **Financial Literacy Workshop** on scaling up your business using digital technology at Puttapakka Village.

MSME:

Chapter conducted a One-day Entrepreneurship Awareness Programme which provided insights on Udyam Registration, various state and central MSME schemes.

WOMEN IN CORPORATE BOARD:

1. Palaces to Boardrooms with **Princesses Mrinalika & Akshita Bhanjdeo** promoted sustainable economy and women in corporate board.
2. We also conducted Women on Family Boards with **V Ramakrishnan & K Balaji**

POLICY & LEGAL ADVOCACY:

1. We conducted an event, Staying Ahead of the Competition with **Nisha Kaur Uberoi**
2. A note on barriers and challenges faced by women in India in accessing employment was submitted to the National Initiative Head.
3. Hyderabad Chapter presented a paper for Education and Skilling in Care Economy.

PROGRAMS: 40

1. **Shelfali Shah** on Promoting Gender Equality to challenge harmful stereotypes and societal expectations.
2. **Aman Gupta** who spoke about Startups, Entrepreneurship & Funding.
3. **Anand Kumar** discussing education equality to maximize the potential for innovation and progress.
4. **Kalki Koechlin** advocating for social change, gender pay gap and mental health.
5. **Chitra Banerjee Divakaruni**, International Bestselling Author, who shed light on the influence of female characters in Indian mythology on gender roles and societal expectations within the current patriarchal framework.
6. **Amit Tandon**, on business of the comedy industry.
7. **Smriti Irani Union Cabinet Minister**, on challenges, opportunities and policies important for women from diverse backgrounds.
8. **Vikas Khanna**, MasterChef & Michelin Star Chef on the business of culinary industry in conversation with **Shankar Krishnamurthy**.
9. **Seema Anand** on Art of Storytelling
10. **Sri Sri Ravi Shankar** on Morning of wisdom
11. **FLO Hyderabad Business Awards 2024**, Recognizing women of excellence
12. Rendezvous with **Mira & Muzzafar Ali**
13. Ballet, **HUMA**, designed & directed by Muzaffar Ali. Performed by **Shinjini Kulkarni**, Granddaughter of **Maestro Birju Maharaj**

14. **Yasmin Karachiwala** on Revolutionize your workout
15. A Date with Mind, Body and Souls with **Kahna Shanti Vanama, Daaji, Shri Kamlesh Patel**
16. A journey of **BVR Mohan Reddy** in conversation with **Srinivas Rao Mahankali**
17. Sacred Stories with **Akshat Gupta & Kalpana Ramesh**

CHAPTER INITIATIVE: HEALTH

1. How to Live your Best Life with **Raageshwari Loomba**
2. Ayureallyhealth with **Amrita Kaur Rana**
3. Let's Spark Joy with **Gayatri Gandhi**
4. Healthier Women Healthier Society at **AIG Hospital- Breast Cancer Month**
5. Revolutionise Your Workout with **Yasmin Karachwala**
6. **Rujuta Diwaker** on The 40+ Mantra, Health, Beauty & Hormones

Through the Chapter this quarter we donated and facilitated a total of **80** Sanitary pad vending Machine, **20** incinerators and **1,13,490** Sanitary Pads, Impacting **24,500+** Women and Girls across Telangana.

NETWORKING: 20

1. 101 members of our chapter for a **Networking Event** to experience the NMACC, Mumbai and attend the world renowned 'Sound of Music'.
2. Our chapter had the privilege of hosting the largest FLO delegation of **130 members** on a retreat to **Kashmir**. The Retreat ended with a Fashion Show by **Varun Behl**, the first of it's kind in 75 years in Kashmir.
3. We also conducted **Dialogue in the Dark**, an experiential exhibition that fosters a deeper understanding of the daily challenges faced by those with visual impairments.
4. Fellowship Trip with Past Chairs and Committee to Ayodhya, Ram Mandir.

EVENTS

In the year 2023-24, HYDERABAD Chapter organized **3** webinars and **51** on ground events. (number of events)

The speakers were:

1. Sri Sri Ravi Shankar
2. Union Cabinet Minister Smriti Irani
3. BVR Mohan Reddy
4. Shefali Shah
5. Princesses Mrinalika & Akshita Bhanjdeo
6. Aman Gupta
7. Anand Kumar
8. Raageshwari Loomba
9. Kalki Koechlin
10. Amit Tandon
11. Chitra Banerjee Divakaruni

12. Amrita Kaur Rana
13. V Ramakrishnan & K Balaji
14. MasterChef & Michelin Star Chef Vikas Khanna
15. Mira & Muzzafar Ali
16. Seema Anand
17. Yasmin Karachiwala
18. Rujuta Diwaker
19. Kahna Shanti Vanama, Daaji, Shri Kamlesh Patel
20. Nisha Kaur Uberoi
21. Akshat Gupta
22. Kalpana Ramesh
23. Rahul Jain
24. Shreya Bajaj
25. Rashi Agarwal
26. Leena Halder
27. Arshiya Afsar

OBJECTIVE:

The primary objectives of conducting events at a women's organization encompass empowering and equipping women with essential skills and knowledge across various domains. Through financial sessions, women gain expertise in managing finances, investing wisely, and securing their economic independence. Vocational workshops provide them with the tools and guidance to explore career opportunities, enhance their skills, and pursue their professional aspirations.

Digital literacy sessions ensure that women are adept at navigating the digital landscape, leveraging technology for personal and professional growth. Entrepreneurial workshops foster innovation, business acumen, and leadership qualities, enabling women to establish and sustain successful ventures. Legal sessions educate women about their rights, empowering them to advocate for themselves and navigate legal complexities confidently. Together, these initiatives strive to foster women's empowerment, promote gender equality, and create a supportive environment for their holistic development.

OUTCOME:

Conducting events at a women's organization focused on financial, vocational, digital, entrepreneurial, and legal sessions yields numerous positive outcomes. Women emerge from these events equipped with enhanced financial literacy, enabling them to make informed decisions about their finances and secure their financial futures. Vocational workshops empower women with new skills and knowledge, broadening their career opportunities and boosting their confidence in the workplace.

Digital sessions equip them with essential digital literacy skills, enabling them to navigate the digital world with ease and harness its potential for personal and professional growth. Entrepreneurial workshops inspire women to pursue their entrepreneurial dreams, providing them with the guidance and resources needed to start and manage successful ventures. Legal sessions ensure that women are aware of their rights and equipped to advocate for themselves, fostering a more equitable society. Ultimately, these events empower women to thrive in all aspects of their lives, contributing to their personal fulfillment and broader societal progress.

Membership Growth: 196



NATIONAL INITIATIVES

NUMBER OF BENEFICIARIES IMPACTED

INITIATIVE	NUMBERS OF BENEFICIARIES
FLO Financial & Vocational Literacy	2500+
FLO Start Up Cell	113
FLO Digital Empowerment	450
FLO MSME Assist Cell	70
FLO Women Corporate Directors	186
FLO Policy & Legal	52
Leadership Sessions	2720
Chapter Initiative: HEALTH	24,500+

NUMBER OF COLLABORATIONS

CATEGORY	NUMBERS & DETAILS
JOINT EVENTS	18
MoUs SIGNED	1

FLO UNSUNG HEROES

SUJITHA CHITYALA

Sujitha Chityala is a trailblazer in the male-dominated precast industry, reshaping norms and achieving excellence through a unique approach. With a degree in Electronics Engineering, Sujitha honed her skills at prestigious corporations like Infosys, CSC, and GVK. However, the arrival of her children redirected her professional focus towards entrepreneurship, driven by a desire for flexibility and meaningful impact.

Undaunted by challenges, Sujitha ventured into the precast industry, leveraging her expertise to establish Rainbow Precast Products and Srishti Precast Private Limited. Through relentless perseverance and unwavering innovation, her ventures have evolved into premier manufacturers, specializing in tailoring precast products to meet diverse customer needs, from U Drains and Inspection Chambers to Drain Covers, Jersey Barriers, and Box Culverts.

Sujitha's commitment to quality, innovation, and customer satisfaction stands as the cornerstone of her success. She firmly believes in doing things differently, not just differently. Her journey was expedited by FLO Hyderabad's establishment of a 100% women-owned Industrial Park, enabling her to expand her reach to a wider vendor base. FLO played a pivotal role in not just acquiring land but also offering steadfast support from inception to fruition.

Sujitha stands as a beacon, showcasing women's ability to thrive in traditionally male-dominated sectors. Her story exemplifies resilience, determination, and a commitment to excellence, inspiring others to follow suit.

SUDHA NALLAPARAJU

Sudha Nallaparaju is a software engineer by education and an entrepreneur by profession. After completing her engineering in Information Technology, she worked for TCS as a software programmer for a couple of years. Subsequently, she pursued her PGP in Management at ISB (Co'17). Sudha's passion for exploring home remedies and traditional food habits led her to start a healthy packaged food product line in her company, Haritha Herbals. Their product line, Haritha Foods, is currently in the market.

The FLO Hyderabad chapter facilitated the setting up of their first manufacturing unit at the FLO-TSIIIC Industrial Park, Sultanpur Hyderabad. This support has been instrumental in starting their own production and opening up new opportunities in the health and wellness space.

SAMIKSHA GOVIL

Samiksha Govil is the founder of Kagzi Bottles Private Limited, established in 2021, which pioneers eco-friendly liquid packaging solutions using recyclable Bamboo composites. The company's innovative paper bottle is secured by a provisional patent, setting it apart in the market.

Supported by organizations like FICCI FLO and WEHub, Kagzi Bottles has received invaluable guidance and introductions, including partnerships with Doodla Dairy for trials. Based in Hyderabad, the company aims to revolutionize the packaging industry, reducing plastic usage, and promoting sustainability.

EVENTS IN MARCH

1. Akshat Gupta
2. Fellowship– Ayodhya
3. Rujuta Diwaker
4. Change of Guard

SNAPSHOT





YFLO HYDERABAD

CHAIRPERSON'S MESSAGE

Dear Friends,

As the Chairperson of our esteemed organization, I am delighted to reflect on the past year with the resounding theme of "Learn, Explore, Execute". It served as the compass for a multitude of events meticulously curated to educate and inspire, laying the foundation for growth and empowerment. These initiatives were not just about acquiring knowledge but were a collective effort to uplift the women in our midst, fostering an environment where each person could confidently execute their aspirations. As we celebrate the accomplishments and strides made, let us continue to champion the spirit of learning, exploration, and execution, creating a legacy that resonates with the power of knowledge and upliftment for years to come. Together, we forge a path of enlightenment and empowerment.

Regards,

Arthi Shah

Chairperson

YFLO Hyderabad



Arthi Shah
Chairperson

COMMITTEE MEMBERS



Ridhi Jain
Vice Chairperson



Khusboo Daga
Treasurer



Komal Agarwall
Jt. Treasurer



Shreya Reddy
Secretary



Pallavi Jain
Jt. Secretary



Sonali Saraf
Imm Past Chair

REPORT

EVENTS

In the year 2023-24, YFLO HYDERABAD organised 5 events and 5 Workshops and 1 Retreat on ground events. (number of events)

THE SPEAKERS WERE

- ♣ Mitali Patel
- ♣ Miss. Malani Agarwal
- ♣ Rij Eappen
- ♣ Anita Dongre
- ♣ Neha Dhupia
- ♣ Karishma Mehta
- ♣ Ridhi Khosla Jalan
- ♣ Mehak Oberoi
- ♣ Tanya Ghavri
- ♣ Ansh Mehra
- ♣ Deepika Chalasani

OBJECTIVE & OUTCOME:

The objective for empowering women through speaker engagements could include providing inspirational role models, offering education and resources on topics such as leadership, career advancement, personal development, and fostering a supportive community where women can network, learn from each other, and gain confidence in their abilities.

During my tenure as Chairperson of YFLO, I am particularly proud of two key initiatives that have significantly contributed to our organization's mission. Firstly, our legal awareness workshops have played a crucial role in empowering young women with essential knowledge about their rights and legal protections. These workshops have reached out to young women equipping them with the necessary information and tools to navigate legal and professional challenges confidently.

Secondly, our cybercrime workshops have been instrumental in raising awareness about online safety and security among young women. In today's digital age, understanding the risks of cybercrime is paramount, and these workshops have provided invaluable insights and practical tips to safeguard oneself against online threats.

Both of these initiatives align closely with YFLO's mission of empowering young women to become informed, confident, and resilient individuals. By imparting legal awareness and cybercrime prevention strategies, we are arming young women with the knowledge and skills they need to protect themselves and pursue their goals fearlessly. These initiatives not only educate and empower individuals but also contribute to building a safer and more inclusive society for all.

In addition to the legal awareness and cybercrime workshops, I am incredibly proud of our "Go Green" initiative, which has made a tangible impact on our environment. Through this initiative, we undertook the ambitious goal of planting 5000 saplings in our community.

By taking proactive steps to combat climate change and promote environmental sustainability, we are not only contributing to the well-being of our planet but also setting an example for future generations to follow. This initiative underscores YFLO's commitment to holistic empowerment, recognizing the interconnectedness between environmental stewardship and the empowerment of young women.

Through these initiatives, YFLO continues to make meaningful strides towards our mission of fostering a more equitable, resilient, and sustainable future for all.

SNAPSHOT



INDORE CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

With profound gratitude I am honoured to lead the FLO Indore Chapter in the year 2023-24. The theme for the year is based on my belief in women power.

"You are a unique creation of God Born to make a difference with your own thoughts A powerhouse of mountain high strength And of Ocean Deep Emotions You are the infinite source of all creations Your originality, Your potential is the light in you Your dreams, Your ideas is the magic in you Find your light Believe in your magic The world is waiting for you Celebrate You!! Celebrate your Uniqueness"

We have tried to celebrate the unique strength of each individual and act as enabler to help each FLO member to capitalize on their unique strengths and tap the inner potential and rise to phenomenal levels with confidence.

This year has been a year of learnings, relearning and maximizing the potential of each and every member. Our focus was on upskilling at all levels and our projects , programs and networking events were based on 40:40:20 mind map

I and my team have strived to be the catalyst for creating a difference in the lives of women around us.

I am privileged to be the chairperson of such a prestigious organisation, and I have tried to keep the FLO flag flying high to the best of my capabilities.

With Best Regards

Mamta Bakliwal

Chairperson

FLO Indore Chapter



Mamta Bakliwal
Chairperson

COMMITTEE MEMBERS



Vibha Jain Sethi
Sr. Vice Chairperson



Shweta Agrawal
Vice Chairperson



Kavita Gupta
Treasurer



Vandana Gujarati
Secretary



Ginny Chhabra
Jt. Secretary



Payal Agarwal
Imm Past Chair

REPORT

MINDMAP 40:40:20

PROJECTS:

FLO Indore tried to contribute and create a difference in the national initiatives by organising workshops and sessions at both the grassroot levels and FLO members. The highest impact was created through skill daan initiative and financial literacy sessions. Our initiatives targeted the social empowerment of tribal girls, focusing on their job readiness and comprehensive personality development. We conducted skilling workshops based on different skills that significantly enhanced our members' productivity. Our objective was to enhance the skillset of our members we did various workshops on productivity tools and personality development . Along with this to ensure mental and physical health being the backbone for a successful life.

Startup cell and MSME efforts were applauded at national conclave by awarding FLO Indore chapter with "Business Networking Award for Events and Exhibitions" which was in recognition of providing unparalleled networking and learning opportunities fostering growth and collaboration for the women entrepreneurs.

Under the legal and policy advocacy initiative white paper on "Policy Landscape and Gender Responsive Care Policies" was published along with legal knowledge sessions and activities.

FLO Indore did its bit for the environment through installing a best out of waste mural at one of the busiest squares of Indore making it a landmark for FLO Indore's identity in the city.

PROGRAMS:

Our efforts primarily concentrated on inspiring female entrepreneurs, expanding their business perspectives, and shedding light on non-traditional sectors such as manufacturing and STEM, where women are underrepresented. We did this through various IIM residential program , industrial visits, and sessions. Our collaborative residential program with IIM Indore marked a significant step in this direction. We worked with the concept of trinity of freedom which basically covered mental and physical wellbeing along with financial independence. Various activities were conducted around this.

We provided women with a platform through podcasts and product showcases as well.

NETWORKING:

Our networking events, though educational in nature, made a profound impact by fostering meaningful connections.

Furthermore, our collaborations with the government and the positive reinforcement of our reputation as a business chamber in the city stand out as major accomplishments.

EVENTS

In the year 2023-24, INDORE Chapter organised 5 webinars and 63 on ground events.

Webinars



Pavani Rao Boddapati, Apoorva Aggarwal , Johncey George, Gayatri Gandhi.

Shashi Tharoor- Wizard of Words, **Manish Singh**- Principal Secretary, **Dr Kiran Bedi**- First Woman IPS officer, **Priya Kumar**- International Motivational Speaker amongst the top 10 speakers in India, **Raageshwari Loomba** - The Mindfulness Coach, **Mr Aman Gupta**- Founder of Boat and Shark on Shark Tank India, **Farah Khan**- Woman Director, **Chetan Bhagat**- Celebrated Indian Author, **Motilal Oswal** - Founder Motilal Oswal and Securities and **Dr Tessy Thomas** - Missile Woman of India, **Dr Himanshu Rai** - IIM Director, **Dr Shruti Tiwari**- IIM Faculty, **Ms Ishita Vora**- FICCI Startup Committee and Ex Head of Primary Markets and listings, **Ms Chitra Gurnani Daga**- Thrillophilia, **Ms Reinu Shah**- Founder Step, **Ms Preeti Chaudhary**- Founder Madhya Bharat Angels, **Simran Sahni**- National Startup Cell, **Mr Anand Saklecha** - Partner Ivy League Ventures, **Ms Shinjini Kumar**- Ex CEO Paytm bank, **Ms Tanya Bansal** - Founder Kanha Gaushala, **Ms Aayushi Agrawal** - Guthali, **Mrs Vinita Motwani**- Founder Bad Boys, Mashup, **Ms Ananya Narang**- Founder Encourage Marketing



Ms. Chitra Gurnani Daga
Founder Thrillophilia



Ms. Shinjini Kumar
Co-Founder at SALT
Industry Leader in Banking and Finance



Ms. Ishita Vora
Member Steering Group, FICCI Startup Committee &
Ex Head of Primary Markets and Listings, MSE



Ms. Reinu Shah
STEP Founder



Dr. Abha Rishi
Executive Head, MP Startup
Centre, Govt of MP



Mr. Manuj Bajaj
Business Marketing and Profit Coach



Mr. Anand Saklecha
Partner Ivy League Ventures



Ms. Simran Sahni
Co-Founder at Keeros



Ms. Preeti Choudhary
Founder Madhya Pradesh Bharat Angels



Ms. Tanya Bansal
Founder Kanha Gaushala



Ms. Gayatri Jolly Aggarwal
CEO and Founder of MasterG &
Founders Pvt Ltd



Ms. Ananya Narang
Founder Encourage Marketing



Ms. Vinita Motwani
Founder 'Bad Boys' and 'Mashup'



Ms. Aayushi Agrawal
Founder Guthali

OBJECTIVE:

The underlying objectives of most of our events have been to inspire the women to come out of their comfort zones and handhold them through our skilling initiatives thereby making them feel empowered and motivated to take up new challenges.

OUTCOME:

The outcome was 52% growth in the membership interest for FLO. Through our efforts we have been able to position ourselves strongly in the government and business circles where FLO is invited in decision making. The women who had gone through various entrepreneurship programs are feeling more empowered and confident to take their businesses to the next level. The women entrepreneurs who supported FLO throughout the year through their sponsorships and gifts feel their brand being more recognised. FLO Indore has seen very active participation through its continuous efforts towards involving or changing mindset of women towards formal entrepreneurship education

FLO WhatsApp marketplace saw promotion from 650 members. About 150+ individual members got the opportunity to display their products on the FLO platform. We facilitated 12 interactions with the Government bodies throughout the year.

A Mural was established dedicated to the Safai Mitras of the city in the landmark Square of city. The media coverage in the city was phenomenal.



FLO PREMIER LEAGUE



GOVERNMENT INTERACTION & COLLABORATION



FLO RETREAT - GWALIOR



HP- VISIT & RESIDENTIAL PROGRAM



INDUSTRIAL VISIT



MURAL



SKILL DAAN



THEATRE AND MUSICAL CONCERT

FLO INDORE in NEWS



MEMBERSHIP GROWTH (NEW MEMBERS ADDED)

Old Members- 451

New Members- 233

Growth Percentage- 52 percent

NATIONAL INITIATIVES

NUMBER OF BENEFICIARIES IMPACTED

INITIATIVE	NUMBERS OF BENEFICIARIES
FLO Financial & Vocational Literacy	2223
FLO Start Up Cell	400
FLO Digital Empowerment	40
FLO MSME Assist Cell	158
FLO Women Corporate Directors	4
FLO Policy & Legal	89
Leadership Sessions	500

NUMBER OF COLLABORATIONS

CATEGORY	NUMBERS & DETAILS
JOINT EVENTS	<ol style="list-style-type: none"> 1. Asifa and Women in Animation 2. FICCI- Policies and strategies for investment 3. IDA and Indore Gaurav Divas- Dr Aarti Gupta- National Head FICCI FLO Startup cell 4. IMC- Tree plantation 5. Empower Integrated Solutions Pvt Ltd- Tree drums in the city 6. FICCI- National Team had been called for MSME Conclave. 7. Government Round Table- Ms Smriti Irani- Union Minister for Women and Child Development 8. Indore Management Association - Succession rights of women and Will writing 9. MSME DFO- Udyam registration and MSME Scheme awareness

10. MSME DFO - Indore conclave and Shri Narayan Rane Union Minister of MSME
11. Robotex India- Robotics competition
12. Indore Literature Festival - Collaboration for 3 days festival and one special session dedicated to FLO with Chetan Bhaghat
13. IIM Indore- Residential Program for 21 Women and a separate leadership session with Dr Himanshu Rai - IIM Director and Dr Shruti Tewari
14. IMC - Pink Voteathon, Calling out women to vote
15. Prestige Law College- With Speaker Dr Danne Johneson- Constance Baker Motley Professor of Law
16. FICCI - Panel on Gender Budgeting
17. Ekal Yuva and Empower Solutions- Van Yatra in the tribal village

MoUs SIGNED

1. With Women and Child Development Department for skilling
2. With DAVV- Devi Ahilya Vishwa Vidyalyaya- with 290 colleges under its aegis for skilling
3. Holkar Science College

FLO UNSUNG HEROES - INDORE

2 Women nominated

1. Ms Meenakshi Goel - Kaapro Solutions
2. Ms Sandhya Kalyani- Gud4Gut

EVENTS IN MARCH

1. Concert by Padmashri Shubha Mudgal in collaboration with Prabha Khaitan Foundation. - 3rd March
2. 2 days workshop on 4th and 5th March for skilling of DAVV Students on leadership skills , behavioural skills, time management, job readiness etc through experiential learning
3. Mural dedicated to Safai Mitra of Indore - 9th March
4. Grand Finale - Sushmita Sen- 20th March

JAIPUR CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

I am the successor of some exemplary visionaries, who have been the change makers for women empowerment and development to their credit, contributing vividly to the enrichment of our society in innumerable ways. I Neha Dhadda, an MBA born and brought up in the pink city, jeweller by profession has witnessed an incredible journey with FLO Jaipur.

My focus was on the upliftment of personalities, outreach programmes, changing the lives of those who needed it the most by setting up a small-scale unit for self-help groups, a center of excellence for inmates, learning workshops to promote our business.

We also intended to curate trade fairs, Business education seminars, social events, networking events, digital literacy, start-ups etc.

We the women of FLO, have power to empower and I aimed to achieve it definitely!

Regards,

Neha Dhadda

Chairperson

FLO Jaipur Chapter



Neha Dhadda
Chairperson

COMMITTEE MEMBERS



Raghushree Poddar
Sr. Vice Chairperson



Neha Arora
Vice Chairperson



Vrinda Kothari
Treasurer



Dr Rimmi Shekhawat
Secretary



Mudrika Dhoka
Imm. Past Chairperson

REPORT

MINDMAP 40:40:20

40:40:20 is a powerful concept, and it was very helpful to structure the entire year around the mind map.

40: NATIONAL INITIATIVES:

- ✦ **Vocational Training :** FLO Jaipur Chapter has established a Skilling Centre where 15 women and girls have been trained in stitching and tailoring. During this period, the chapter launched an e-catalogue, which was shared with FLO members, resulting in bulk orders for neckpieces, rakhis, and potlis. Additionally, the centre received a garment order from the Rajasthan Handloom Corporation, Government of Rajasthan. This initiative not only empowers women with valuable skills but also provides them with avenues for economic independence and growth.
- ✦ **Workshop on Finance & Digital Literacy :** The chapter conducted a workshop on Digital Literacy with a school in Dausa, focusing on topics such as the ease of receiving payments online and how to avoid online frauds.

Under the Finance Workshop initiative, the chapter conducted five workshops with Rajeevika, a small unit of the Rajasthan Government, in collaboration with ICICI Bank and UCO Bank. These sessions aimed to educate participants on various financial aspects and enhance their financial literacy.
- ✦ **ICI Course:** The Chapter conducted computer course under ICA. The course is completed & certificates have been distributed.
- ✦ **Centre for Excellence :** Under this head, the Chapter has created a Computer Lab at Central Jail Ajmer & the beauty of this project is that it has created job opportunity within the jail inmates. The Jail Inmate have been trained and now is taking the classes by themselves.
- ✦ **Women Led Business:** Jaipur Chapter has associated with DoIT & Istart Rajasthan, GoR for an event with Ghazal Alagh to share her insights o women led Business & the healthy way of balancing Work & Personal Life.
- ✦ **MSME:** The current team has guided and waved it forward for the Sr. Vice Chair to curate an event on MSME with the MSME Department.
- ✦ **FLO She Rises:** In a joint association with DoIT & Istart Rajasthan, GoR , an event was organised with the FLO She Rises Contestant registered who took the two months of Classes as organised by HO.

40: PROGRAMMES:

- ✦ FLO Jaipur organized 25 events, including 8 workshops for members on topics such as Financial Planning, Retirement Planning, Tax Saver, Mutual Funds, ChatGPT & other AI Tools, Decoding Instagram, Another way of seeing life, and Dialogue in the dark.
 - o The chapter has associated with TRIFED, Government of India, for its first inaugural event. Under the Trade & Business segment, FLO organized a FASHION SHOW - A walk to remember, a pop-up show to promote business, with all participating models being FLO Members.
 - o In collaboration with Padma Bhushan Shabana Azmi, FLO Jaipur launched the Ajmer Central Jail Project, which has now become the Centre of Excellence Initiative.
 - o Learning events such as Parenting in the Age of Anxiety and The Art of Habits were highly engaging for FLO members.
- ✦ Under the MSME sector, FLO has set up a unit named NEEW FLO New Enterprise Empowering Wing at Achrol in collaboration with Rajveeka, Government of Rajasthan. The unit is equipped with machines for Agarbatti Making,

Masala Making, Sewing Machine, LED Bulb Making, Papad making, and Batti Making. It is designed to be self-sustained and treated as an autonomous unit. The products made by the unit will be exhibited and sold by Rajeevika, Department of Rajasthan Government.

20: NETWORKING:

Under Networking, FLO Jaipur took a FLO Retreat to Agra with 24 delegates with B2B POP UP Show and networking event as a prelude to Diwali with 450 members & 12 smaller Coffee Meets from August till Feb, 2024 benefiting around 300 members.

EVENTS

In the year 2023-24, JAIPUR Chapter organised 14 Events, 8 workshops for Members & 3 other Events.

For Grassroot, 8 workshops on Digital & Financial Literacy were organised.

The speakers were :

1. Padma Shree Raveena Tandon,
2. Juhi Babbar,
3. Abha Adams,
4. Meenakshi Jaura,
5. Padma Bhushan Shabana Azmi,
6. Ghazal & Varun Alagh,
7. Dr Pramod Varma (CTO of EkStep Foundation),
8. Zinda Shaheed MS Bitta,
9. Neha Singhi,
10. Ms Prateek Khandelwal, Founder ,RampMyCity & Ms. Shanu Mehta , Founder MMC Covert,
11. Shreya Bajaj,
12. Gaurav Misra,
13. Divya Dutta,
14. Gauranga Das ji.

The Workshops Were

1. Shreya Bajaj - on Instagram
2. Shreya Bajaj - on ChatGPT
3. Neha Singhi - On Financial Tools
4. Neha Singhi - On Tax Planning
5. Neha Singhi - On Financial Retirement Planning
6. Neha Singhi - On Mutual Funds
7. MSME Meet Workshop
8. Dialogue in the Dark Workshop

OBJECTIVE:

The overall objective of events held at the Chapter level, were to encourage members engagement, curated events syncing with the ethos of the foundation of the business chamber by promoting networking and business. The main objective was to help members in promoting their business online, offline and also make them familiarise with the technique of AI tools and social media to strategize the business growth. The outreach programmes were conducted on a large scale and we are happy to change lives of those who needed the most by setting up small scale unit and centre of excellence. We witnessed member engagements in terms of participation and sponsorships.. We have organised Coffee Meets for smaller groups whereby new members, who have joined FLO Post Covid got an ample opportunity to connect & find new resources for their work. Each conversation over coffee meet had small sessions with a takeaway. Our Partners for Coffee meet sessions have also benefitted growth.

The vision for the year was "Together We Grow" and the Chapter has made sure that all efforts brought members together for collective growth.

OUTCOME:

The year was characterized by deep engagement with its members, as FLO Jaipur participated as sponsors for events and partnered for social outreach programs. Together, they curated memories of FLO, overcoming hurdles and experiencing an amazing year of growth. The FLO Retreat and FLO Fashion Show with a pop-up were the epitome of member engagement.

Feedback from the event on "Parenting in the Age of Anxiety" was positive, and sessions on "Decoding Instagram," "ChatGPT & AI Tools," and "Financial Planning on Retirement, MF's & Tax Saver" were highly appreciated by members.

MEMBERSHIP GROWTH

66 New Annual Individual Members added & One Life Member

NATIONAL INITIATIVES

INITIATIVE S	IMPACT
FLO Financial & Vocational Literacy	355
FLO Start Up Cell	98
FLO Digital Empowerment	200
FLO MSME Assist Cell	98
FLO Women Corporate Directors	
FLO Policy & Legal	
Leadership Sessions	150

NUMBER OF COLLABORATIONS

CATEGORY	NUMBERS & DETAILS
JOINT EVENTS	7
MoUs SIGNED	Nil

NUMBER OF WOMEN NOMINATED FOR FLO UNSUNG HEROES & DETAILS

1. Shobhana Tuwani - FLO Jaipur Chapter
2. Anupama Saxena - RAS, Rajasthan Rural Development Service.

SNAPSHOT



DIVYA DUTTA



FLO FASHION SHOW



GAURANGA DAS JI



SHREYA PAJAJ



DIVYA DUTTA



FLO SHE RISES



SHREYA PAJAJ



FLO NETWORKING EVENT



NEHA SINGH



GAURAV MISRA



MSME WORKSHOP



NEHA SINGH



GAURAV MISRA



MSME WORKSHOP



MS BITTA



GHAZAL ALAGH



Padma Bhushan Shabana Azmi



NEHA SINGH



Premier Handball League



JUHI BAPKAR



Padma Shree Raveena Tandon



FLO GOES ASRA



DIALOGUE IN THE DARK



ABHA ADAMS



MEENAKSHI JAURA



Dr. Pramod Varma

EVENTS IN MARCH

1. 7th March - FLO CHANGE OF GUARD

JAMMU - KASHMIR & LADAKH CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

As my term as Chairperson of the Jammu-Kashmir & Ladakh Chapter draws to a close, I find myself reflecting on the enriching journey I've had the privilege to undertake alongside each of you. Serving as your Chairperson for the 2023-2024 term has been nothing short of a transformative experience for me.

Through our collective efforts, we've forged connections, championed causes, and empowered individuals across our community. It has been immensely gratifying to witness the positive impact of our initiatives firsthand. From promoting entrepreneurship to advocating for gender equality, our endeavors have left an indelible mark on the social and economic landscape of our region.

Moreover, my experience working closely with the FICCI FLO National team has been incredibly rewarding. Collaborating with like-minded individuals from diverse backgrounds has broadened my perspective and honed my leadership skills. Together, we've navigated challenges, seized opportunities, and elevated the voices of women in our region.

As I step down from this role, I do so with a profound sense of gratitude and fulfillment. I would like to express my gratitude to President Sudha Shivkumar, Past Presidents, the Presidium and everyone at the FLO office for their guidance, support, and for entrusting me with the opportunity to serve as Chairperson for FLO JKL in 2023-24.

I look forward to continuing our shared pursuit of empowerment and progress in the years to come.

Warmly,

Varuna Anand

Chairperson

FLO Jammu - Kashmir & Ladakh Chapter



Varuna Anand
Chairperson

COMMITTEE MEMBERS



Ruchika Gupta
Sr. Vice Chairperson



Aarti Chowdhary
Vice Chairperson



Sona Mehta
Treasurer



Pooja Gandotra
Jt. Treasurer



Mona Saraf
Secretary



Chandani Kapoor
Jt. Secretary



Dr. Kunwarani Ritu Singh
Imm. Past Chairperson

REPORT

MINDMAP 40:40:20

PROJECTS: 40

FINANCIAL & VOCATIONAL :

- ✦ A Workshop on "Financial Planning for Entrepreneurial Success" at The Business School , Jammu University - The Chief Guest of the event, was Shri. G. Velladurai IEDS, Joint Director, MSME Jammu. The invited speaker, CA Samriti Kohli, renowned financial expert and member FICCI FLO JKL.
- ✦ Symposium on GST by State Taxes Department J&K
- ✦ Impact Lecture on Entrepreneurship Skills & finance at Giridhari Lal Dogra Memorial Degree College Hiranagar.
- ✦ Dr. Rashmi Singh Commissioner State Taxes in her capacity as Prabhari Officer for Village Billawar, Dist. Kathua invited FLO JKL regarding Skills & Livelihood opportunities for women SHG associated with Rural Haat.
- ✦ Vibrant Verve a multi brand exhibition in collaboration with Luxuries of Kashmir which saw participation from both within the UT as well as brands from across India.
- ✦ Celebrate your Community with "Take Pride in your Tribe," a flagship program of FLO JKL. We're introducing a comprehensive member's manual featuring detailed profiles of each member and their respective businesses. As part of this initiative, every member will extend exclusive discounts to fellow members, fostering collaborative growth within our community. This strategic approach not only amplifies opportunities for our existing members but also serves as a compelling showcase for prospective members, illustrating the array of privileges enjoyed by FLO JKL members through their official ID cards.

FLO DIGITAL EMPOWERMENT:

- ✦ In collaboration with JKRLM FLO JKL ENROLLED 42 ladies for a certified course in Tally/Word & Excel by ICA institute powered by Prevest Denpro, Co founder Mrs. Namrata Modi, member FLO JKL who supported this venture through her CSR.

MSME:

- ✦ Vendor Development Program by MSME J&K in collaboration with JKRLM to create awareness on various Government Schemes.
- ✦ Interaction with Shri SCL Das, Secretary Ministry of MSME, Government of India at Udyog Bhawan, Jammu.

FLO STARTUP CELL :

- ✦ In a ground-breaking event, the Uday Startup Festival was organized by FICCI FLO JKL, M/s SCHEAM India in association with Model Institute of Engineering and Technology (MIET). Dr. Jitendra Singh, Hon'ble MoS (Independent Charge) - Ministry of Science and Technology and Minister of State for Prime Minister's Office; Personnel, Public Grievances and Pensions; Department of Atomic Energy and Department of Space, addressed the gathering virtually on the occasion. Mr Rajeev Rai Bhatnagar, Advisor to Hon'ble LG Jammu & Kashmir was the Chief Guest. Five winners from the school level received cash prizes of Rs. 51,000 each as winners. At the college level % students received cash prizes of Rs. 21,000 each and a Letter of Intent for Investment in their Startup ideas.
- ✦ Participated in the official Launch of the J&K Startup Policy " Avinya" by Hon'ble LG Shri Manoj Sinha organised by Department of Industries & Commerce, Govt. of J&K.

- The Invention Factory program, hosted by IIT Jammu to promote student innovation, invited six members of FLO JKL to serve as guest evaluators. Their role was to assess the inventions presented by students from various IITs across India.
- Attended Emerging Startup Trends in North India, a Startup EXPO in Kathua inaugurated by Hon'ble Vice President of India & Dr. Jitendra Singh, MOS PMO.

FLO POLICY & LEGAL :

- In a collaborative effort with MIET, took a significant step towards creating safer work environments by organizing a comprehensive workshop on the "Prevention of Sexual Harassment of Women at Workplace." Held at MIET College Kot Bhalwal Jammu, the workshop was led by renowned facilitators Ms. Anuradha Gandhi, a DE&I and POSH certified expert and Managing Associate of S.S. Rana & Co., along with her Junior Associate, Ms. Isha Sharma.
- Policy paper submitted to Dr. Rashmi Singh Commissioner State Taxes to Lower GST on Pashmina shawls from 12% to 5 % as on Carpets which are bi-products of the most predominant Cottage Industry of Kashmir.
- Shri Atal Dullo, Chief Secretary J&K, during an interaction with Trade Bodies/ Associations at Udyog Bhawan Jammu, was as apprised about the 12% GST on Pashmina Shawls and other pain points of different Industry Sectors by a delegation of FLO JKL members.
- Say no to Plastic in collaboration with Jammu Municipal Corporation & MIER Institute of Education, an endeavour to support our Mayors campaign for green Jammu

PROGRAMS

- Cyclothon - A Ride to Reform on World Bicycle Day 3rd June 2023. To promote cycling as a sustainable mode of transport & a key contributor to mitigating climate change and reducing carbon Footprint. Also conducting a rural outreach to girl children by distributing 15 cycles to needy girls who walk 8 kms one way to reach school adue to lack of any means of transport. This was a small contribution for them to be able to continue with their education.
- FICCI FLO Jammu Kashmir & Ladakh collaborated with the BSF & IMFA, Jammu University for an ART CAMP, at the Octroi Post, Suchetgarh, R.S Pura Jammu, to Highlight how our Border Guards -The BSF Personnel are the real Sentinels of Peace on the Border. The theme for the Art Camp was Globalising & Incentivising Peace where 20 artists created paintings in this 2 days workshop.
- FLO JKL BRANDING VIA PAINTINGS OF THE ART CAMP IN ALL TOP OFFICES OF GOVT OFFICIALS IN J&K INCLUDING THE VICE PRESIDENT OF INDIA & Hon'ble Governor of J&K.
- A Delegation of 21 FLO JKL members had the honor of meeting with Hon'ble Vice President of India at his residence in New Delhi and then a guided tour of the New & Old Parliament as his special guests was organised.
- Visit to Jindal Cocoa Factory EPIP, in Bari Brahmana, Jammu.
- Visit to Naturis Cosmetics at EPIP, Bari Brahmana, Jammu.
- We lent our support to Prayas on Yoga Day, marking the launch of member Kanupriya Garg's startup, Life of Balance.
- Inaugurated "Aadaa" a new collection of Caratlane by Tanishq.
- Shramdan for Swachhata, FLO JKL contributed to the cleanliness drive around Hari theatre, Jammu in the heart of Jammu city.
- CRPF invited FLO JKL to interact with Women Bikers of BSF an expedition flagged off from Srinagar by Hon'ble LG J&K to converge at Kevadia Gujrat.
- Sharing Smiles by distributing 150 goody bags with Underprivileged children at Muskaan Home for mentally restarted Children & Balgram an orphaned for kids on Children's Day

- Leadership Conclave of Amar Ujjala attended, where Chief Guest was Shri Anurag Thakur, Minister of Information and Broadcasting of India & speaker included Gopal das Gaur, Vikki Kaushal.
- Attended Uttarvahini an event by the Samba Administration under Beti Bachao Beti Padoo initiative.
- Inaugurated FaMA Luxury Lifestyle Exhibition.
- Trailblazer Awards by FLO J&K honouring 19 women across J&K from various fields.
- Varuna Anand invited to Speak at Nabard, on Women Day.
- Varuna Anand was a panellist at a webinar celebrating Women's Day organised by SS Rana & Co, New Delhi.

NETWORKING

- Extensive Networking was done across Government Department in J&K throughout the year.
- A series of monthly member gatherings ensured a total of 12 meetings throughout the term. These gatherings aimed to actively engage with members, enhance participation by recognizing FLO stars monthly, and cultivate camaraderie among members.

HEALTH INITIATIVES OF FLO JKL

- Menstrual hygiene Awareness & Sanitary Napkin Distribution Drive in Collaboration with Niine Foundation, Gorakhpur, and Cluster University Jammu. To create Awareness on Menstrual Hygiene a talk was given by a Gynaecologist, a Dermatologist, and a Nutritionist. Each of them is from our member group. A program greatly accepted by each institution, also our panellists got empanelled with every institution to be invited as speakers as and when required. Distribution done for 54,000 Sanitary Napkins across Government Schools, Colleges and SHG Groups through JKRLM in rural belts of Jammu.
- Eye Camp for 150 rural Men & Women from Nagbani, Panchayat Gajansoo, Marh, Jammu at Sharp Sight, Jammu
- Health Camp for Jammu Municipal Corporation Workers in collaboration with Ascoms, in celebration of Labor Day.
- Talk on "Let there be no pause in Menopause by Dr. Sudhaa Sharma, Vice President Indian Menopause Society, Former Professor OBG, GMC Jammu, Honorary Professor IMA
- Talk on Importance of Gut Health by Tanisha Bawa, an award-winning certified Nutrition Coach.

EVENTS

In the year 2023-24, JAMMU-KASHMIR & LADAKH Chapter organised 5 webinars and 90 on ground events.

Speakers:

- Dr. Jitendra Singh Hon'ble MOS Ministry of Science & Technology & MOS PMO.
- Rajeev Rai Bhatnagar, Advisor to Hon'ble LG Shri Manoj Sinha ji.
- Mr. Punati Shridhar IFS, Former head of Forest Force, Govt. of Karnataka, Chairman Bamboo Society of India.
- Arun Kumar Manhas, Director Industry & Commerce Govt. of J&K.
- Mr. Khalid Jehangir MD JKTPD
- G. Velladurai IEDS, Jt. Director MSME.
- Mr. Vikrant Dogra, Chairman J&K Dairy Cooperative Federation Ltd.
- Syna Dehnugara, Lead -Private Market Expansion, Letsventure/Trica, Former feature Editor - CNBC TV 18.

- ✦ Anuradha Gandhi a DE&I & POSH certified expert & Managing Associate of S.S. Rana & Co. Delhi.
- ✦ Mrs. Monika Kohli, Sr. Additional Advocate General of J&K.
- ✦ Hon'ble Mayor Jammu Shri Rajinder Sharma.
- ✦ Dr. Palki Sharma, Member FLO JKL Dermatologist & Cosmetologist
- ✦ Dr. Shivika Gupta, Member FLO JKL Gynaecologist & obstetrician
- ✦ Kanupriya Garg, Member FLO JKL Nutritionist & Certified Yoga Practioner.
- ✦ CA Samriti Kohli, Member FLO JKL on financial Lieteracy.
- ✦ CA Surbhi Mehta, Member FLO JKL on Financial Lieteracy.
- ✦ Dr. Sudhaa Sharma, Vice President Indian Menopause Society, Former Professor OBG, GMC Jammu, Honorary Professor IMA
- ✦ Geetika Kohli, Member FLO JKL Entrepreneur, Author & Public Speaker
- ✦ Mishty Aggarwal, Member FLO JKL Makeup Artist.
- ✦ Tanisha Bawa, an award-winning certified Nutrition Coach from Institute of Integrative Nutrition (IN), & the National Academy of sports Medicine (NASM) USA

OBJECTIVE:

The objective was to speak on multiple issue like Startups, Schemes by MSME, Menstrual Hygiene, POSH, Financial Literacy, Entrepreneurship, Environment Protection & Health & Wellbeing,

OUTCOME:

The outcome was successful culmination of events, in the Startup eco system of the region, Financial Literacy to students and SHG women, knowing rights of women at a workplace, encouraging entrepreneurship in the youth, breaking the Taboo on Menstrual hygiene and creating awareness in young girls and women from rural belts of Jammu. Creating awareness of saying no to plastic to protect our environment.

MEMBERSHIP GROWTH: The Chapter has added 49 Members in the term 2023 - 2024, an increase of approximately 70% membership with a renewal of about 90%

NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	150 - 200 students
FLO Start Up Cell	5 School Children given a Cash prize of 51,000/- each and 5 College Students given an investment contract and 21,000/- each
FLO Digital Empowerment	48 Ladies registered for ICA course
FLO MSME Assist Cell	200
FLO Policy & Legal	150

COLLABORATIONS

CATEGORY	NUMBERS & DETAILS
JOINT EVENTS	14-16
MoUs SIGNED	1 with M/s Scheam India, Bangalore for our Startup Stage Investment Program UDAY

FLO UNSUNG HEROES - FLO J&K and Ladakh Chapter

Two women were Nominated

Reecha Sharma hails from Kishtwar, known for its beauty, nature, culture, and heritage, including saffron, sapphire, and shrines. She transformed from a jobless individual into a successful women entrepreneur by establishing a disposable manufacturing unit, supported by JKRLM's continuous monetary and professional assistance to its SHG members. Reecha, a 30-year-old daredevil, bold and courageous, pioneered the district's first manufacturing unit for disposable items. Her market survey revealed significant demand for such items, not only for commercial purposes and ceremonies but also for daily use.

Hameeda Bano, a rural girl from Ganderbal, Kashmir, overcame the challenges of village life to become an icon for women in the entire Jammu and Kashmir Union Territory. Joining JKRLM SHG in 2013, she started her livelihood with minimal resources and transformed it into a renowned state brand. Despite coming from a poor, orthodox family, and being the daughter of a marginalized farmer, the 33-year-old, 12th pass entrepreneur launched her own dairy farm. Over time, it evolved into a milk processing unit under the banner of "ASLI DAHI." She learned the process of converting milk into yogurt, which increased the value of her product from Rs 26 to Rs 35 in the market. Hameeda's success has earned her respect and admiration within her family and the entire society, with "ASLI DAHI" becoming a well-known brand capturing both rural and urban markets.

SNAPSHOTS



Hamida Bano from Ganderbal, Kashmir



Reecha Sharma from Kishtwar, Jammu

LIST OF EVENTS PLANNED IN MARCH

1. Invitation as Guest of Honour for 1st March 2024 for Vendor development Program by the MSME Department at ICAI, Bhawan Jammu in collaboration with JKRLM (Jammu Kashmir Rural Livelihood Mission). Mr. G Velladurai, IEDS Jt. Director MSME Jammu extended the invitation.
2. Invitation to the Launch of The J&K Start up Policy "Avinya" by Hon'ble LG Shri Manoj Sinha at Radison Blu Hotel, Jammu on 3rd March 2024, by Department of Industries & Commerce, Government of Jammu & Kashmir.
3. Invitation for Mrs Varuna Anand, Chairperson to be a speaker and share her journey at Nabard on 7th March 2024, celebrating Womens Day.
4. Varuna Anand was invited as a panellist on a Webinar organised by SS Rana & Co, Delhi, Celebrating Women on Women's Day on 8th March 2024. Other Panelists include Dr. Sunita Chugh TedX Speaker, Academician, Inclusion & Diversity Champion, Dr. Vikram Srivastava Founder of Independent Thought, Dr. Kriti Parashar, Asst. Prof. Christ University, Delhi, Mr. Jayant Sundaresan, Core Team Member, Qurex Health Pvt. Ltd., Prof. Richa Kumar Associate Prof at IIT Delhi.

5. Varuna Anand was an Esteemed Awardee of the IWD Award, New Delhi by the Public Diplomacy Forum under the category Promotion of Crafts of J&K, in her personal capacity as Founder The Splendor of Kashmir.
6. Webinar on the 15th March 2024, on the importance of Gut Health by Tanisha Bawa, an Award Winning Certified Nutrition Coach, from Institute of Integrative Nutrition (IIN) & the National Academy of Sports Medicine (NASM) USA
7. 16th March 2024, A thanksgiving for Varuna Anand as her term ends as Chairperson of FLO JKL celebrating her contributions & achievements by Incoming Chair Ruchika Gupta and Core Team FLO JKL, at Lords Inn Hotel, Jammu.



EVENTS DONE WITH GOVERNMENT OF J&K over the Year 2023 – 2024 : 15 EVENTS



Symposium on GST by State Taxes Department Presided by Addl. Comm. Namrata Dogra



Dr. Rashmi Singh, Commissioner State Taxes Department



Meeting with C.L Das Secretary MSME, Govt. of India, at Udyog Bhawan Jammu



Jammu & Kashmir Agro Food Festival



Interaction with Hon'ble Vice President of India & Dr. Jitendra Singh



Vendor Development Program by MSMe & JKRLM



Department of Employment & Skill Development & Mission Youth



"Avinya" Launch of Startup Policy of J&K by Hon'ble LG J&K & Industries & Commerce Dept.



Varuna Anand Talk at Nabard On Women's Day



Interaction of Industry Associations with Atal Dullo Chief Secretary J&K



J& K Food Processing Conclave by Jammu Kashmir Trade Promotion Organisation JKTPO



Varuna Anand, Honoured by Shri Dileep Sanghavi, Chairman NCUI, IFFCO



Invitation to Republic Day Parade & Beating The Retreat



Invitation by CRPF & Mukti NGO



JKTPO invited members FLO JKL to become part of supply chain of Flipkart/Walmart

MEMBER ENGAGEMENT EVENTS



KANPUR CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

As the 9th Chairperson of FLO Kanpur Chapter, I was deeply honored and privileged to take on this distinguished position. It was a profound privilege for me to lead and build upon the remarkable legacy of my predecessors and the outstanding work they had accomplished.

Aligned with the resolute vision of the FLO National President, our unwavering determination was to foster and promote the entrepreneurial spirit of women.

At that time, women's contribution to India's GDP stood at a mere 18%, well below the global average. I was eager to seize that opportunity to bridge this gap and accelerate India's growth story by empowering women to participate more actively in the economy, through initiatives with a particular focus on promoting literacy in areas such as digital skills, financial literacy, STEM education, and gender parity.



Sneha Gupta
Chairperson

Additionally, I was dedicated to supporting agricultural skills for women farmers, vocational training for young girls, and initiatives promoting startups and MSMEs, as well as professional development.

In our pursuit of those goals, we undertook a plethora of events, activities, and initiatives, with the aim of transforming lives and empowering women in a tangible and meaningful manner. I was fortunate to be supported by an exceptional Executive Committee composed of dedicated and enthusiastic women, and together, we aimed to make that year a truly rewarding one for all.

Regards,

Sneha Gupta

Chairperson

FLO Kanpur Chapter

COMMITTEE MEMBERS



Pooja Gupta
Imm Past Chair



Nalini Sanwal
Sr. Vice Chairperson



Kriti Shroff
Vice Chairperson



Ankita Garg
Secretary



Kashish Agarwal
Treasurer



Roli Gupta
Jt. Secretary



Aarushi Tandon
Jt. Treasurer

REPORT

Projects/Initiatives							
Sr no	Name of Event Date	Number of sessions/ events	Date	Participants	Total Cost Rounded	Membership + Sponsorship/ Fundraiser/ CSR	Any Special Observation
6 Projects -Village Skilling Committee							
1	MOU signing with NGO Shramik Bharti	1	May 8th	30+	N.A	Membership+ Sponsorship	Reach: Total population to be impacted: 600 women farmers MOU signed to upskill women farmers at grassroots.
2	Capacity Building workshop of women farmers on Organic farming	1	9th -11th June	40 women	145,010	Sponsorship	To promote organic farming skills at grassroots
3	Farmer's Market by women Farmers	1	July 9th	600 women Farmers	N.A	Self Funded	Provided a marketing opportunity for a farmer's produce, directly to consumers.
4	UPskilling small scale Units at Hingupur, Village	4	2023-24	sewing Unit-27 women candle making unit-9 Masala making Unit 8 Beautician Kits-5	N.A	Sewing Training provided by Jan shikshan sansthan	Business Upskilling sessions conducted for women in small scale units on marketing, pricing lessons, and design to stay with the market trend.
5	Kanpur's MASIK DHARAM MAHA JAGURUKTA including awareness sessions, inter school competition, Panel Discussion & Cultural Program - Menstruation Drive	52	May 1st-28th	Total population impacted: 2500+ girls in 60 Schools.	600,000	In Partnership with ALIMCO- a government corporation	AREA OF FOCUS Education & Policy Advocacy- Literacy among students, Deliberate Policy change around menstruation with Govt officials. Panel Discussion with the District Magistrate of Kanpur along with other office bearers. Highlighted the role of FLO in empowering the society Educating young minds about health & sanitation
6	Diwali Diyas from Unnati	1	Nov 6th	35-40 Village women	75,000	Membership+ Sponsorship	In collaboration with IIT Knapur- A cluster of women being trained in Pottery for livelihood



MOU Signing with Shramik Bharti



Farmer's Market



Upskilling small scale units at Hingupur Village



Capacity Building Workshop



Masik Dharam Maha Jalgrukta



Diwali Diyas from UNNATI

Projects/Initiatives							
Sr no	Name of Event Date	Number of sessions/ events	Date	Participants	Total Cost Rounded	Membership + Sponsorship/ Fundraiser/	Any Special Observation
3 Projects- Vocational Skilling Committee							
1	Certified Tally workshop for the Youth	1	June 1st - Oct 25th	Batch 1- 22 college girls	100,000	In Partnership with Talent Development Council	Educating & skilling girls from underprivileged background to make them more employable.
2	Vocational Skilling- 3 courses: 1) Beautician Therapist Training 2) IT training 3) Telecom Operator Training	16	May 25th- Sep 12th	16 batches, 5 centres, 550+ college going girls	800,000	In Partnership with LMCHES	Government: certified by Uttar Pradesh Kaushal Vikas Mission Project. Educating & skilling girls from underprivileged backgrounds to make them more employable.
3	JOB MELA- Skilled Girls	1	March 18th	100+	N.A	Partnership	A place for 100+ skilled girls to meet different HR heads from organisations of Kanpur
Literacy Committee Committee							
1	MOU signing with DG College	1	August 16th	15+	NA	Partnership	Reach students with Vocational Skilling, legal, financial & digital workshops.
2	MOU signing with Mahila College	1	August 27th	10+	NA	Partnership	Reach students with Vocational Skilling, legal, financial & digital workshops.
3	MOU signing with Allenhouse College	1	Oct 10th	120+	NA	Partnership	Reach: students of allenhouse with legal, financial & digital workshops.



Tally workshop



Vocational Skilling



MOU Signing with Allenhouse College



MOU Signing with Mahila College

Projects/Initiatives							
Sr no	Name of Event Date	Number of sessions/ events	Date	Participants	Total Cost Rounded	Membership + Sponsorship/ Fundraiser/ CSR	Any Special Observation
4 Projects- Financial Literacy Committee							
1	Literacy on Wheel- Financial, Digital & Health.	1	July 9th	women at Grassroots	4,250	In Partnership with Amar Ujala.	Inaugurated by Uttar Pradesh Governor Shrimati Anandiben Patel & execution supported by District Magistrate Neha Jain & her team Reaching out to women at grassroots with their overall literacy including financial & digital
2	My Money My Pride- Mera Paisa Mera Swabhiman	60	June 30th- ongoing	4800+ women	500,000	CSR Funds	Financial literacy for 18 yrs above girls and women at Villages, Colleges, schools, hospitals, industries, institutes. In Partnership with Knowledge Partners Awoke India, Indy capital, GROW, Kamal Associates
3	Understand Money Matters by Dr. Aarti Gupta	1	Dec 20th	60+	9,290	Membership+ Sponsorship	A session by financial expert Dr. Aarti Gupta on understanding the nuances of financial matters and understand the importance of wealth creation for women
4	Inauguration of Statue- Beti Bachao, Beti Padhao, Beti Kamao	1	24th Feb	Kanpur City	150,000	In Collaboration with Kanpur Nagar Nigam	Inauguration of "Beti Bachao - Beti Padhao - Beti Kamao -" statues will certainly go down in the history of women revolution as a beacon of inspiration and encouragement for the society to not only protect our women, to educate our women but to also economically empower our women.



Literacy on wheels – Financial, Digital, Health



My money my pride



Understand Money Matters



Inauguration of statue: Beti Bacho, Beti Padhao, Beti Kamao

Projects/Initiatives							
Sr no	Name of Event Date	Number of sessions/ events	Date	Participants	Total Cost Rounded	Membership + Sponsorship/ Fundraiser/ CSR	Any Special Observation
3 Projects- Digital Literacy Committee- including 2 Centre of Excellence							
1	Digital Shiksha- Inauguration of Smart Classroom	1	Oct 15th	Ongoing- Girls & women	85,000	Past President Fund	A digital classroom exclusively for children & women that aims to hold meaningful learning sessions with the support of Sewa Bharti and Maharana Pratap Group
2	A Digital Learning LAB - an Online Rural Education initiative (OREI) in collaboration with IIT Kanpur	1	Coming soon	Ongoing- Girls & women	200,000	Past President Fund	A Digital Learning LAB at Government Girls Inter College Singhpur (Kalyanpur, Kanpur) school, for the young girls of our nation, which will ultimately aid in their employability skills. In collaboration with Ranjit Singh Rozi Shiksha Kendra (RSK) at Indian Institute of Technology Kanpur, with an objective to set up a Digital infrastructure support
3	Digital cyber security - Protect Your Privacy on Phone	1	Dec 6th	200+	187,500	Membership+ Sponsorship	A timely & crucial session on cyber security with a particular emphasis on the vulnerabilities faced by women in this digital age. Was an honor to receive first hand information case studies from experts in this very field, the Cyber Security Advisor, Special Task Force,



Projects/Initiatives							
Sr no	Name of Event Date	Number of sessions/ events	Date	Participants	Total Cost Rounded	Membership + Sponsorship/ Fundraiser/ CSR	Any Special Observation
2 Projects- Legal Committee							
1	Master Class on Legal Rights by Supreme advocate Amreeta Swarup	1	Oct 18th	50+	80,690	Membership+ Sponsorship	The session delved deeper into inheritance, succession, domestic, matrimonial, property & general rights
2	POSH Awareness Workshop	1	Feb 17th	50+	N.A	In collaboration with MCUP	The event was well received, Talking about such a pertinent topic and reaching out to sooo many organisation heads & senior representative was absolutely fulfilling



Legal Rights

POSH Awareness Workshop

Projects/Initiatives							
Sr no	Name of Event Date	Number of sessions/ events	Date	Participants	Total Cost Rounded	Membership + Sponsorship/ Fundraiser/	Any Special Observation
8 Sessions- Entrepreneurship- Building Business mindset for Members							
1	Master Class with Miss India Sana Dua, founder Imageandbeyond	1	26th April	200+	177,637	Membership+ Sponsorship	Sessions on Self development are extremely crucial and informative for members, excellent feedback received from members and a lot of queries from non members.
2	Master Class with Sarah Sham, Founder- Essajeess Atelier	1	May 10th	220+	338,608	Membership+ Sponsorship	Huge encouragement for women entrepreneurs in the field of design, architecture. an attraction for non members to join FLO.
3	Master Class with Pooja Makhija Founder- Nourish Genie	1	July 31st	200+	251,662	Membership+ Sponsorship	Huge encouragement for women entrepreneurs in the field of nutrition & Health, an attraction for non-members to join FLO
4	Master Class on Business Automation by Kewal Kishan	1	Aug 23rd	85+	142,665	Membership+ Sponsorship	A clear objective to highlight the need for business automation that frees up resources, that further helps the businesses to expand further
5	FLO Bazaar- Glitterati Edit	1	9th Sept	1500+	965,280	Self-funded/Fundraiser	A successful fundraiser event that had 99% stalls by women exhibitors displaying products from pan India
6	Master Class by Chandni Singh, Founder- The Naari Studio	1	20th Sept	200+	145,661	Membership+ Sponsorship	Session on the 2.2 billion dollar industry was not only learning the skills but also highlighted the opportunity in this growing industry
7	Masterclass by Gayatri Gandhi, Joy Factory	1	11th Oct	120+	121,209	Membership+ Sponsorship	Along with learning the skill of organizing, another highlight was that any simple idea when focused on can turn to be a big business opportunity.
8	Young Founders BootCamp	7	Nov 16th-18th	400+	50,000	Membership+ Sponsorship	YFS team from Chandigarh, conducted startup bootcamps at 7 schools for children in grade 8-12th



Masterclass with Sana Dua



Masterclass with Sarah Sham



Masterclass with Pooja Makhija



Masterclass with Kewal Kishan



FLO Bazaar – The Glitterati Edit



FLO Bazaar – The Glitterati Edit



Masterclass with Gayatri Gandhi



Young Founders BootCamp



Masterclass with Chandni Singh

Projects/Initiatives							
Sr no	Name of Event Date	Number of sessions/ events	Date	Participants	Total Cost Rounded	Membership + Sponsorship/ Fundraiser/	Any Special Observation
Startup Committee							
1	SHE RISES- Cohort 1		2 month long	34 selected for the learning module	N.A	Part of the National initiative with STEP	A great learning space for the participants
2	SHE RISES CONCLAVE & EXPO	1	Nov 21st	150+	426,817	Membership+ Sponsorship	In Partnership with Startin UP & IIT Kanpur Incubation Centre, Kanpur's first women startup conclave
3	IPV Program			11 members	N.A	National Initiative	11 members participated in this National Startup cell Program
4	Mentorship Program			1 member	N.A	National Initiative	1 members participated in this National Startup cell Program
MSME Committee							
1	MSME Entrepreneurship Program	1	March 2nd	40	N.A	In collaboration with MSME	With 7 knowledgeable speakers on the panel, who gave valuable insights on building MSME Identity of our Business



SHE RISES – Cohort 1



SHE RISES Conclave



SHE RISES EXPO



IPV Program



MSME Entrepreneurship Program

Projects/Initiatives							
Sr no	Name of Event Date	Number of sessions/ events	Date	Participants	Total Cost Rounded	Membership + Sponsorship/ Fundraiser/	Any Special Observation
Women in Leadership							
1	Fearless Governance & Leadership by Kiran Bedi	1	August 7th	60+	0	Supported by FLO-Centre	An exceptional session on Leadership presented at FLO Delhi by Kanpur Chapter
2	Bold Talks with Navika Kumar	1	15th April	150+	426,969	Membership Sponsorship	Times Network, Editor in chief, Navika Kumar's leadership tips was very well received by women in the audience,
3	Arohini- A Leadership Seminar for women in Local Administration	1	July 24th	48	N.A	Supported by Kanpur Administration	FLO Kanpur was invited by DM Kanpur Dehat to deliberate on leadership skills
Awards & Recognition							
1	40 years of FLO celebration- 9th FLO UP Awards	1	March 9th	300+		Membership Sponsorship	A session celebrating 40 years of FLO with 9th FLO UP Awards that recognised 6 women in rural category including 4 categories in rural - community service, health, self help group, Fram Entrepreneur & 2 unsung heroes



Fearless Governance & Leadership by Kiran Bedi



Bold Talks with Navika Kumar



Arohini – A Leadership Seminar



40 years of FLO celebration – 9th FLO UP Awards

Programs- 6 Events							
Sr no	Name of Event Date	Number of sessions/events	Date	Participants	Total Cost Rounded	Membership/ Fundraiser/ Sponsorship	Any Special Observation
1	Ganga Kavya Pravah	1	24th Dec	100+	428,729	Sponsorship	A collaboration with different organisations of Kanpur including govt. & private to promote art & culture of our city
2	Conquer Your Fear by Rajesh Singh	1	17th Jan	150+	132,560	Membership Sponsorship	A unique session by a hypnotist, where we walked over fire conquering the fear in our minds.
3	75th Republic Day Rendevous	1	25th Jan	65+	41,440	Membership Sponsorship	A collaboration with Kanpur Darshan to promote heritage sites of our city
4	Masterclass on Parenting with 2 Speakers- Mansi Zaveri & Anju Kisch	2	7th February	120+	23,410	Membership Sponsorship	The most talked about session as it was most relatable to hear from to coach on parenting
5	DAYdedicated to Democracy- The Parliament Visit	1	19th February	35+	N.A	Self Funded	A day visit to the highest land of democracy and meeting the Vice President & the Speaker
6	Shramdaan for Swachata	1	Oct 2nd	30+	N.A	Self Funded	The day dedicated to Swachata



Ganga Kavya Prawah



Conquer your Fear by Rajesh Singh



75th Republic Day Rendevouz



Masterclass on Parenting



The Parliament Visit



Shramdaam for Swatchhata

Networking- 7 events

Sr no	Name of Event Date	Number of sessions/e vents	Date	Participants	Total Cost Rounded	Membership/ Fundraiser/ Sponsorship	Any Special Observation
1	10' small coffee group- Meet, Greet & Photo Shoot Meet-	10	April Month	295	147,000	Both	These events focused on reiterating the vision of FLO to the members. Adding a Professional Photo shoot built excitement and doing it in small groups was fruitful for networking as well.
2	Poetry & Storytelling evening with Nayab	1	May 28th	130+	80,000	In partnership with ALIMCO	A literary evening igniting the spirit of poetry & storytelling
3	A musical Concert with Shubha Mudgal	1	July 16th	250+	406,608	Both	A classical evening thoroughly reigniting the importance of art & culture.
4	Being Barbie- A fundraiser event	1	11th Aug	70+	148,500	Self-funded/Fundrais er	Funds collected from this event were sent to POORTI- an organisation makes prosthetic breasts for cancer survivors
5	Pasta Making MasterClass by Sambhav Joshi	1	6th Oct	25+	5,500	Self-funded/Fundrais er	A networking event that honed culinary skills with one of the best in the country
6	Diwali Meet- Chaap Tilak	1	6th Nov	440+	463,404	Self-funded	Annual event at the chapter level that garnered the highest membership of 400+ members.
7	Day trip to Mumbai Mia-NMAAC Visit	1	9th Dec	30	366,632	Self-funded	A daytrip to witness a world class show under world class infrastructure



Conquer your Fear by Rajesh Singh



Poetry & Storytelling by Nayab



A musical concert by Shubha Mudgal



Being Barbie – A fundraiser event



Pasta making masterclass



Diwali meet – Chhaap Tilak



Ganga Day trip to Mumbai Mia - NMAAC

MINDMAP 40:40:20

Total Events	100%
Under National Initiatives	64%
Under Chapter Programs	10%
Under Networking	25%

A Conscious effort has been made to spend majorly on National Initiatives including Literacy projects, Entrepreneurship projects including Startup & MSME, & Leadership Representation.

The above 35% of the funds have been spent on Chapter Programs & Networking events.

EVENTS

In the year 2023-24, KANPUR Chapter organised 192 on ground events.

SPEAKERS

Founders: Personality Development Coach Miss India Sana Dua, National Acclaim Nutritionist Pooja Makhija, Interior Designer Sarah Sham, Business Automation Coach Kewal Kishan, Super Chef Shambhavi Joshi, Konmari Certified Master Consultant Gayathri Gandhi, Legal Safety By Corporate Consultant Anisha Patnaik, Angel Investor Mohit Gulati, Digital Branding by Coach Arks Srinivas, Financial Investor Dr. Aarti Gupta, Hypnotherapist Rajesh Jagdish Singh, Coach Anju Kisch & Parenting Coach Mansi Zaveri

Leaders: Media Stalwart Navika kumar, IPS Kiran Bedi, Supreme Advocate Amrreeta swaarup, Prof. Ravi pandey, Prof. Dalamal kumarsami,

Government representatives: The chapter witnessed Government one to one interactions from the highest seat of Democracy to GOvernment Corporates

Honorable Vice-President Shri Jagdeep Dhankharji, Honorable Lok Sabha Speaker- Shri OM Birlaji, Uttar Pradesh Governor Shrimati Anandiben for the inauguration of Literacy on wheel, Women & child development minister Shrimati Baby Rani Maurya, Kanpur city mayor Shrimati Pramila Pandey, Kanpur Smart City Commissioner Shri Shiv Shrinappa, Kanpur Nagar District Magistrate Shri Vishal G Iyer, Kanpur Dehat District Magistrate Shrimati Neha Jain, Shrimati Raveen Tyagi, CMD ALMCO Shri Praveen Kumar, Kanpur Commissioner Shri Amit Gupta, Joint Police Commissioner Shri Anand Tiwari, Additional Labour Commissioner Shrimati Saumya pandey, UP Cyber security chief Shri Rahul Mishra, SP Shri Vishal Vikram Singh & Startin UP Abhishek tiwari, 5 speakers from MSME Kanpur, 11 speakers for menstrual Hygiene Awareness Da.

OBJECTIVE:

The objective behind hosting events with speakers is multifaceted for FLO Kanpur Chapter. Firstly, they aim to promote leadership development among their members by providing insightful talks and discussions led by accomplished individuals. Secondly, these events serve to enhance member engagement, fostering connections and collaboration within the community. Thirdly, the chapter aims to build a strong network by inviting influential speakers and facilitating networking opportunities. Additionally, these events advance professional development by offering valuable insights and skills. Furthermore, through community outreach initiatives, FLO Kanpur Chapter strives to make a positive impact beyond its organization's boundaries, all while promoting FICCI FLO and encouraging continued involvement from its members.

OUTCOME

Hosting events with speakers at FICCI FLO Kanpur has yielded remarkable outcomes.:

- ✦ Members have experienced significant growth in their leadership skills, thanks to insightful discussions led by accomplished individuals.
- ✦ These events have strengthened member engagement, fostering a sense of community and collaboration.
- ✦ Our network has expanded, with influential speakers contributing to valuable connections and partnerships.
- ✦ Additionally, attendees have gained valuable insights and skills, advancing their professional development.
- ✦ Through community outreach initiatives, we have made a positive impact beyond our organization, promoting FICCI FLO's mission.
- ✦ As a result, members are more committed and involved, driving continued success and growth for our chapter.

MEMBERSHIP GROWTH

Total 499 members.

153 NEW MEMBERS ADDED: 113 new annual members + 40 new life members.

260 old renewals

75 life members

11 old, converted to life members.

ABOUT THE BUSINESS PROMOTION WHATSAPP GROUP:

It has been an active WhatsApp group for many years, where members regularly share their marketing material of their respective businesses.

NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	5321 (4739+550+60+22)
FLO Start Up Cell	46 Learners + 1500 reach
FLO Digital Empowerment	600 girls & colleges
FLO MSME Assist Cell	60 + women
FLO Policy & Legal	120+
Leadership Sessions	400+

NUMBER OF COLLABORATIONS

Category	Numbers & Details
	<p>12 additional partnerships to achieve National Initiative Goals set for the year including</p> <ul style="list-style-type: none"> ☛ TALENT DEVELOPMENT COUNCIL ☛ LMCHES ☛ AMAR UJALA ☛ GROWW, ☛ INDY CAPITAL, ☛ AWOKE INDIA, ☛ KAMAL ASSOCIATES ☛ MAHARANA PRATAP University, ☛ SEWA SAMITI COMMUNITY CENTRE ☛ MCUP ☛ India Vision Foundation ☛ Prabha Khaitan Foundation ☛ UNNATI ☛ Poorti
JOINT EVENTS	
MoUs SIGNED	<p>6 MOUs signed- all to reach out with better empowering programs to these locations.</p> <ul style="list-style-type: none"> ☛ Shramik Bharti, ☛ Waqt Ki Awaaz, ☛ Mahila College, ☛ DG College, ☛ Allen School of Management, ☛ IIT Kanpur-

FLO UNSUNG HEROES – KANPUR

2 WOMEN NOMINATED FROM THE ADOPTED VILLAGE HINGUPUR

ARADHNA MAURYA: ENTREPRENEUR & INSTRUCTOR

- ☛ Seven years, Hingupur, Uttar Pradesh
- ☛ Founded and managed a successful candle and masala making business for seven years.
- ☛ Developed innovative product lines and sustainable business strategies.
- ☛ Provided training and mentoring in candle making and masala making to community members.
- ☛ Actively participated in FICCI FLO's Ek Prayas Self-Help Group, contributing to skill development initiatives.

SUNITA MAURYA: ENTREPRENEUR & INSTRUCTOR

- 32 years, Hingupur, Uttar Pradesh
- Founded and managed a successful sewing business for over three decades.
- Provided sewing classes and mentorship to empower women in the community.
- Demonstrated expertise in various sewing techniques and garment construction methods.
- Implemented innovative strategies to expand business opportunities and promote sustainability.

Events In March

March 9, 2024: 9th UP WOMEN AWARDS - RURAL CATEGORY along with acknowledgement to internal awards.
Special Guest for awards: FARAH KHAN

March 18, 2024: JOB MELA for girls who have been skilled under the Vocational Training Courses

KOLKATA CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

As we reflect on the past year, I am filled with immense pride and gratitude for the journey FICCI FLO Kolkata has embarked upon. Despite the challenges we faced, our commitment to empowering women entrepreneurs and professionals has never wavered. Our chapter has thrived, showcasing resilience, innovation, and the spirit of community.

This year, we have launched several initiatives aimed at skill development, networking, and advocacy, providing our members with invaluable opportunities to grow and excel. Our programs have not only fostered professional growth but have also contributed significantly to societal impact, addressing crucial issues such as education, health, and environmental sustainability.

The success of our chapter is a testament to the collective effort of our members, volunteers, and partners who have dedicated their time and resources. Your unwavering support and enthusiasm have been the driving force behind our achievements.



Radhika Dalmia
Chairperson

As we look ahead, we are inspired to set even higher goals. We aim to further expand our reach, enhance our programs, and continue to provide a platform that nurtures and celebrates the achievements of women in all spheres of life.

Together, we will continue to make a difference, embracing challenges as opportunities to innovate and excel. I am excited for what the future holds for FICCI FLO Kolkata and am confident that with our combined efforts, we will achieve even greater heights.

Thank you for your continued support and belief in our mission. Let us move forward with renewed vigor and commitment to empower, educate, and elevate.

Regards,

Radhika Dalmia

Chairperson

FLO Kolkata Chapter

COMMITTEE MEMBERS



Shradha Murarka
Sr. Vice Chairperson



Nidhi Jhunhunwala
Vice Chairperson



Ritu Jajodia
Treasurer



Payal Tekriwal
Jt. Treasurer



Sweta Nathany
Secretary



Madhuri Mantri
Jt. Secretary



Shradha Saraf
Imm Past Chair

REPORT

MINDMAP 40:40:20

The FICCI FLO Kolkata chapter strategically aligned its initiatives with the Mind map 40:40:20 framework, emphasizing empowerment, education, and advocacy. This approach was reflected in their diverse range of events and activities:

40% National Initiatives (Empowerment): The chapter organized events aimed at empowering women entrepreneurs and professionals through skill development programs, such as "Soil to Soul" and the "She Rises Conclave." These initiatives supported local artisans and entrepreneurs, fostering economic growth and self-reliance among women.

40% Events (Women Empowerment, Health, and Wellbeing): Education and skill enhancement were significant focuses, with initiatives like "CHANGING ROLES OF WOMEN IN MODERN INDIA' WITH THE DYNAMIC SMT. SMRITI ZUBIN

IRANI," where we focused on a Q&A session with Smt. Smriti Irani that aimed to improve the overall wellbeing of participants. Education initiatives extended to financial literacy workshops and sessions on AI tools, enhancing participants' knowledge and skills for personal and professional growth.

20% Networking: The Kolkata Chapter fostered a robust networking environment through joint events and strategic collaborations, providing members with opportunities to connect, exchange ideas, and form partnerships. Events such as the "FLO YFLO Bazaar 2023" not only showcased local entrepreneurs but also encouraged business exchanges and networking among women business owners. Additionally, the chapter's collaborations with various organizations and the signing of MoUs laid the groundwork for a strong network that supports women's entrepreneurial and professional endeavours. These interactions have been instrumental in building a community of like-minded individuals committed to the growth and empowerment of women.

EVENTS

In the year 2023-24, the Kolkata Chapter organized 3 webinars and 37 on-ground events.

The Speakers Included:

- ✦ Smt. Smriti Zubin Irani
- ✦ Tarun Tahiliani
- ✦ BK Sister Shivani
- ✦ Kiran Bedi
- ✦ Dr Subramanian Swamy
- ✦ Naseeruddin Shah and Ratna Pathak Shah

Among others, reflecting a wide range of expertise from politics, fashion, wellness, and the arts.

THE OBJECTIVE WAS:

The chapter's objectives centered around empowering women through economic, educational, and health initiatives. This included supporting women entrepreneurs, enhancing digital and financial literacy, promoting health and wellness, and contributing to societal wellbeing through advocacy and awareness programs.

THE OUTCOME WAS:

The outcomes of these events were multifaceted, including:

- ✦ Enhanced skills and knowledge among participants, leading to personal and professional growth.
- ✦ Increased awareness on important health, societal, and economic issues.
- ✦ Empowerment of women through economic independence and entrepreneurial support.
- ✦ Contribution to the community's wellbeing through health camps and environmental initiatives.

These initiatives collectively contributed to the chapter's goals of empowering women, enhancing education, and advocating for meaningful change, in alignment with the Mind map 40:40:20 strategy.

MEMBERSHIP GROWTH

Total Members as of now: 947

New Members till now: 193

NATIONAL INITIATIVES AND PROGRAMS

National initiatives undertaken: 30

Total programs organized: 37

Off-site events: 3

IMPACT

Throughout the year, the FICCI FLO Kolkata Chapter has been a beacon of empowerment, education, and entrepreneurship for women. The initiatives undertaken have been broad-ranging, touching upon skill development, health awareness, environmental sustainability, and advocacy.

KEY INITIATIVES AND THEIR REACH

Women Empowerment through Skilling and Family Support: Impacted over 250 women, significantly improving their livelihood through skill development.

Candle Making and Macrame Training: Benefitted 100 women, enabling them to achieve financial independence.

Upskilling Women in Bag Making Art: Aided 100 women, enhancing their employability and income generation potential.

Terra Luna-Chromatic: Engaged 80 members, fostering female entrepreneurship.

Project Muskaan - Siksha Daan: Reached over 1000 individuals, providing quality education and enhancing digital literacy.

Awareness Session on Menstrual Hygiene: Sensitized over 1000 women, distributing essential sanitary napkins.

Various Masterclasses and Workshops: Empowered over 600 individuals through upskilling in personal branding, content creation, and AI tools.

FLO YFLO Bazaar 2023: Offered more than 100 startups visibility and commercial opportunities, greatly benefiting local artisans and NGOs.

COLLABORATIONS AND PARTNERSHIPS

The chapter has successfully formed collaborations through joint events and signed several MoUs to amplify the impact of its work.

GOVERNANCE AND LEADERSHIP

The leadership sessions and policy discussions have played a pivotal role in shaping the future direction of the chapter and its members, influencing corporate leadership dynamics and legal advocacy.

OUTREACH AND COMMUNITY ENGAGEMENT

The chapter has consistently engaged with the community through various events such as food distribution drives, educational initiatives, and health camps, directly impacting the lives of the community members and promoting sustainable development goals like zero hunger.

CULTURAL AND EDUCATIONAL ENRICHMENT

Through events like Harmony's Embrace, the chapter has also enriched the cultural landscape of Kolkata, providing platforms for local talent and fostering cultural engagement.

LOOKING AHEAD

With further events planned and ongoing initiatives, the chapter is poised to continue its trajectory of meaningful impact and growth.

NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	5000+
FLO Start Up Cell	5200+
FLO Digital Empowerment	1500+
FLO MSME Assist Cell	1000+
FLO Women Corporate Directors	1200+
FLO Policy & Legal	1000+
Leadership Sessions	1200+

NUMBER OF COLLABORATIONS

CATEGORY	NUMBERS
JOINT EVENTS	9
MoUs SIGNED	1

FLO UNSUNG HEROES – KOLKATA

2 women have been nominated.

Anuradha Majhi has been nominated as a FICCI FLO Unsung Hero. She is from Jairambati, West Bengal, and leads Anweshha Jute Handicraft. With training in jute bag making and tailoring, she set up a micro-enterprise, employing students and securing government orders. She sells her handcrafted products at fairs, supplies school uniforms, and has been supported by FICCI FLO Kolkata. Overcoming rural challenges, she engages local women in production, creating job opportunities for over 50 women. Anuradha's future plan is to expand by setting up stalls in cities and towns. FLO's support has been instrumental in connecting her with markets and procuring orders.

Varsha Saraf has also been nominated as a FICCI FLO Unsung Hero. She is recognized for her dual role as a devotional bhajan singer and a committed social worker. Varsha has dedicated her efforts to improving the lives of visually impaired individuals. Through her work, she has become a beacon of hope, providing both spiritual solace through her music and tangible support through social initiatives. Her dedication to service is a testament to the power of combining passion with compassion, making her an exemplary figure within the community and a true unsung hero.

EVENTS IN MARCH

3 Events took placed

- Demystifying Food with Krish Ashok on 2nd March 2024
- Transforming the Care Economy: Joining Forces for Impact - 8th March 2024 - Round table setting with visit of National FICCFI FLO President Smt. Sudha Shivkumar on the occasion of Women's Day
- Agneepath - The Finale - 14th March 2024



FLO KOLKATA

A year of self - discovery, growth,
and igniting the **spark** within
2023 - 24

A Musical Theatre: Three Women by Isheeta Ganguly



A Lyrical Interaction with The Legendary Javed Akhtar



A Fireside Chat with Subramanian Swamy



Holistic Beauty & Face Yoga with Vibhuti Arora



A Powerful Session with Dr. Mickey Mehta



An Interactive Session with Viral Doshi



In Conversation with Raageshwari Loomba



An inspirational talk by Brahma Kumari Sister Shivani



In Conversation with Kiran Bedi



Legal Sessions with Nandini Khaitan & Bijal Ajinkya and Priti Rathi Gupta



A Dermatology Session with
Dr. Rashmi Shetty



Personal Branding Master Class with Manish Pandey



FLO- YFLO BAZAAR 2023



Soil to Soul



Celebrating the Spirit of the Season At Saint Paul's Church



An Interactive Session with Suman Agarwal



Personal Branding with
Anupriya Chowdhary

In Conversation with the Union Cabinet Minister,
Govt. of India Smt. Smriti Zubin Irani



Celebrating the Spirit of the Season At Saint Paul's Church



Viewing of ISMAT APA KE NAAM by Naseeruddin Shah



Heroinism - A Discussion with Ratna Pathak Shah, Huma Qureshi



In Conversation with Tarun Tahiliani



Astro Vastu Session with Ridhi Bahl



Sita - A Monodrama by Anjana Chandak



Demystifying Food with Krish Ashok & Vidhi Beri



Divine Dharamshala - The Journey Within Blessing from His Holiness The Dalai Lama



Mystical & Magical Kashi



Unforgettable Trip to NMAC MUMBAI



Factory Visits COCA COLA & ANMOL INDUSTRIES



UNLOCKING THE VALUE OF CARE ECONOMY

'Caring for Tomorrow: Addressing the Gender Gaps in Care Work' Women's Day 2024

In the presence of National President Sudha Shivkumar, Vandana Yadav & 20 eminent speakers



Agneepath_TheFinale2024 The Closing Ceremony & The Fire Walk with Priya Kumar



Let us pledge to keep the fire within us **ALIVE!**

YFLO KOLKATA

CHAIRPERSON'S MESSAGE

Dear Friends,

As we reflect on the year gone by, I am filled with immense pride and gratitude for the journey we have undertaken together as a vibrant and dynamic community. Serving as the Chairperson of YFLO Kolkata has been an honor and a privilege.

Over the past year, our organization has achieved remarkable milestones and fostered a spirit of growth and collaboration. We successfully organized a series of engaging events, ranging from insightful panel discussions to empowering workshops, providing our members with opportunities to learn, connect, and thrive both personally and professionally.

Our commitment to social responsibility was evident through impactful initiatives that aimed at making a positive difference in our community. Be it educational drives, environmental awareness campaigns, or supporting local businesses, YFLO Kolkata demonstrated its dedication to creating a meaningful impact beyond our immediate circles.

I want to express my heartfelt gratitude to past chairpersons, our members, volunteers, and partners for their unwavering support and enthusiasm.

Together, we have built a thriving community that embodies the spirit of empowerment, resilience, and collective achievement.

Regards,

Priyanka Agarwal
Chairperson
YFLO Kolkata



Priyanka Agarwal
Chairperson

COMMITTEE MEMBERS



Varsha Wadhwa Chirimar
Sr. Vice Chairperson



Ankita Chitlangia
Vice Chairperson



Vidushie Kandoi
Treasurer



Sanjana Bhajanka
Jt. Treasurer



Anisha Juneja
Secretary



Saloni Moosaddee
Jt. Secretary



Nikita Bardia
Executive Committee



Harshita Agarwal
Executive Committee



Swasti Bhartiya
Executive Committee



Sanjanaa Ajmera
Executive Committee



Shilpa Sethi
Imm. Past Chairperson

REPORT

MINDMAP 40:40:20

The 40:40:20 approach has not only provided us with a clear direction but has also served as a guiding principle in our pursuit of the common goals set by FICCI FLO. We take immense pride in our collective efforts to work tirelessly, pushing the boundaries of our capacity, and striving to achieve excellence aligned with FLO's visionary objectives. The commitment to delivering the very best resonates with our unwavering dedication to bring nothing but the finest experiences, opportunities, and value to our esteemed members.

EVENTS

In the year 2023-24, YFLO KOLKATA organised 50 on ground events.

The speakers were Sania Mirza, Sister Shivani, Sussanne Khan, Arnab Goswami, Sohbhita Dhulipala, Pooja Makhija, Kusha Kapila, Summiyaa Patni of House of Misu, Seema Puri, Shantanu Nikhil, Saaksha Kinni, Ridhi Mehra, Maharaja Lakshya Raj Singh, Vipul Shah, Ansh Mehra, Anju Kish, Swetta Jumaani, Bishnu Dhanuka, Natasha Celmi, Kimberly Dixit of Red Pen, Dr. Noopur Jain, Dr. Ankur Sarin, Uttiyo Mallick

OBJECTIVE:

Our primary objective has been to ensure that our members are provided with comprehensive opportunities for all-round development, fostering personal and professional growth. We were committed to creating an environment that not only nurtures individual talents but also actively promotes diverse business opportunities. Through strategic initiatives and thoughtful programming, we aimed to empower our members with the tools, knowledge, and connections necessary to excel in their endeavors, contributing to their holistic development and success.

OUTCOME:

The outcome of our efforts has been immensely gratifying. We've witnessed a community that is more engaged, informed, and connected. Members have seized the diverse opportunities provided, leading to notable personal and professional achievements. The tangible impact is evident in the strengthened bonds, successful business collaborations, and the overall elevation of skills and knowledge among our members. This positive outcome not only aligns with our objectives but also sets the stage for continued excellence and growth within our vibrant community.

MEMBERSHIP GROWTH : 185

NATIONAL INITIATIVES: 22

INITIATIVES	IMPACT
FLO Financial & Vocational Literacy	350
FLO Start Up Cell	700
FLO Digital Empowerment	150
FLO Women Corporate Directors	400
FLO Policy & Legal	50
Leadership Sessions	15000

NUMBER OF COLLABORATIONS

CATEGORY	NUMBERS & DETAILS
JOINT EVENTS	4

ELEVATE YOUR GAME with Sania Mirza: A transformative evening, the inaugural event by YFLO Kolkata featured a candid conversation with tennis superstar Sania Mirza, where she shared her journey, milestones, and insights. Learning from her experiences, attendees were encouraged to dare to be different, elevate their potential with hard work, and strive for success. The event also celebrated the 40th year of FICCI by felicitating Sania Mirza for her outstanding contribution to India.

ELEVATE YOUR FACETS with Sussanne Khan: An enriching session on women entrepreneurship organized, the event featured a meet and greet with Ms. Sussanne Khan, where she showcased her new jewellery collection and provided insights on jewellery investment and maintenance. The session also delved into her transition from interior to jewellery design, offering valuable thoughts on women entrepreneurship and achieving a work-life balance.

ELEVATE YOUR PERSONAL BRAND with Seema Puri: A transformative workshop, enlightening YFLO Kolkata members on the significance of personal branding through effective grooming and etiquette practices. Renowned personality development coach Seema Puri provided valuable insights, emphasizing the importance of body language and offering practical tips to empower members in enhancing their personal brand.

ELEVATE YOUR CREATIVITY: A transformative event held, where FICCI YFLO Kolkata members delved into the power of collaboration, mentorship, time management, and unleashed their creative potential through a unique challenge mentored by 24 accomplished designers, fostering skill-building, enjoyment, and team building.

ELEVATE YOUR BUSINESS at IIM Ahmedabad: A transformative three-day program at IIM Ahmedabad from June 29 to July 1, 2023, where participants gained invaluable insights on scaling up their businesses through strategic planning, marketing, and operations, led by renowned industry experts and faculty members, fostering a dynamic learning environment and empowering entrepreneurs to propel their businesses to new heights.

ELEVATE YOUR SELF CARE with Pooja Makhija, Dr Ankur Sarin, and Dr Noopur Jain: A enlightening panel discussion emphasized the importance of nutrition, skincare, and mental well-being in achieving holistic wellness, featuring renowned experts in a candid conversation, leaving attendees empowered to elevate their self-care routines.

FLO YFLO BAZAAR 2023-24: The grandest edition showcased over 100 global exhibitors, offering a philanthropic approach with subsidized rates for members and NGOs, drawing a record-breaking footfall of more than 5000 visitors, solidifying FLO YFLO Bazaar's reputation as a platform uniting style, empowerment, and community engagement.

ELEVATE YOUR SPIRITUALITY with Sister Shivani: An empowering session on featuring Brahmakumari Sister Shivani, emphasized the importance of emotional well-being, mindful choices, and the power to empower, leaving the audience in awe and enlightened about shaping a conscious future.

ELEVATE YOUR GIFTING - with Wrapistry: A creative workshop at led by Wrapistry experts, enhancing gift presentation skills through various wrapping techniques, emphasizing hands-on learning, personalization, and community spirit.

ELEVATE YOUR VOICE - with ARNAB GOSWAMI: An exhilarating event featuring journalist Arnab Goswami in conversation, empowering individuals to express themselves freely, highlighting the importance of free speech and media's role in fostering dialogue.

ELEVATE YOUR PARENTING - with Untaboo: A transformative session by Untaboo, addressing sensitive topics in parenting, providing strategies for age-appropriate communication, and fostering a supportive community atmosphere.

ELEVATE YOUR IMMERSION - Nita Mukesh Ambani Cultural Center: An unforgettable journey to NMACC in Mumbai, exploring India's rich cultural tapestry, witnessing the 'Mamma Mia' musical, and celebrating women's empowerment and YFLO's commitment to cultural experiences.

ELEVATE YOUR CULINARY SKILLS with Natasha Celmi: A flavorful journey on where participants not only learned Mediterranean cooking but also delved into Natasha Celmi's entrepreneurial journey from Mama Mia to becoming a celebrated chef and author, leaving attendees satiated and inspired.

ELEVATE YOUR KNOWLEDGE - Masterclass ChatGPT, AI & Midjourney: An engaging workshop at International Management Institute on September 1, 2023, by AI enthusiast Ansh Mehra, introducing participants to the world of Artificial Intelligence, focusing on ChatGPT and the mid-journey AI series, receiving overwhelming positivity and sparking a fervent interest in AI tools.

ELEVATE YOUR APPLICATIONS - DEMYSTIFYING ADMISSIONS with Red Pen: A comprehensive guide, partnered with Red Pen, providing FLO and YFLO members insights into international admissions, demystifying the application process, and equipping attendees with strategies for success.

ELEVATE YOUR CONTENT - with Kusha Kapila: A dynamic featuring Kusha Kapila, exploring the world of content creation, discussing women's empowerment, gender equality, and societal issues, leaving members inspired with a renewed perspective on content impact.

ELEVATE YOUR EXPERIENCE - Dive into a world of Confection SOBISCO FACTORY VISIT: A unique event at Sobisco Factory, providing an exclusive opportunity to explore snack production intricacies, showcasing Sobisco's commitment to transparency and quality assurance.

ELEVATE YOUR STARS - with Swetta Jumaani: A cosmic exploration with Swetta Jumaani, delving into the connection between numerology, signatures, and business success, offering insights into aligning signatures and strategic use of colors in branding.

UNLOCKING THE BUDGET - with Mr. Bishnu Dhanuka: An insightful session, exploring the interim budget for 2024, demystifying financial complexities, and fostering financial literacy among participants for informed decision-making.

ELEVATE YOUR WHOLENESS promoted the benefits of yoga in everyday life during a transformative workshop at Ishayogashala on World Yoga Day.

ELEVATE YOUR HOME- DIWALI DECOR WITH LIVING FREE conducted a workshop on sustainable Diwali decor, blending traditional and contemporary styles.

ELEVATE YOUR FUN - BOWLING BLITZ provided a thrilling evening of member engagement through a spirited bowling competition at That Place.

ELEVATE YOUR LUXURY - Annual Retreat to Raffles Udaipur, was a lavish experience for over 90 women members. The retreat featured a grand welcome, impactful NGO meet supporting local women entrepreneurs, a picturesque sunset hi-tea pool party, regional dance-themed celebratory dinner, engaging sports treasure hunt, and a unique farm-to-table lunch promoting sustainability.

The retreat continued with a city tour exploring Udaipur's heritage, a meet & greet with designer Vipul Shah, a sunset boat ride on Lake Pichhola with a talk from Lakshya Raj Singh Mewar, and concluded with a grand 'Monochrome Madness' Gala Night. This extraordinary event not only provided relaxation and enjoyment but also fostered a deeper sense of community and purpose among the YFLO Kolkata members.

CELEBRATE HER- YFLO Young Achievers Awards and Grand Finale : The "Celebrate HER" grand finale was a night of dynamic learning, engagement, and triumph, featuring an insightful talk with Sohbita Dhulipala and a captivating fashion show by designers Saksha Kinni, Ridhi Mehra, and Shantanu Nikhil. Beyond glamour, the event honored women achievers in various fields, highlighting outstanding contributions. The overwhelming appreciation from members underscored the event's success in fostering a sense of community, recognition, and celebration of remarkable women's achievements within the organization.

NETWORKING EVENTS

ELEVATE YOUR HI-TEA: A successful networking and ice-breaking session between FLO and YFLO committee members for fostering connections, collaboration, and meaningful relationships.

ELEVATE YOUR BOND - Pre-Retreat Meet: A vibrant games evening for fostering camaraderie among YFLO retreat attendees with interactive challenges and icebreakers, setting the tone for strengthened bonds during the upcoming retreat.

ELEVATE YOUR FESTIVITIES - DIWALI SOCIAL: A splendid celebration, blending music, food, and networking, capturing the essence of Diwali, fostering community and togetherness among YFLO Kolkata members.

ELEVATE YOUR CIRCLE organized a successful networking event with engaging games, fostering teamwork, communication, and building lasting relationships among YFLO members.

ELEVATE YOUR FRIENDSHIP combined a Barbie-themed party with a beer brewing session, creating a unique atmosphere for members to bond and network.

ELEVATE YOUR EXCITEMENT AT STRYCK curated dynamic and thrilling activities, including the Human Food Ball, creating a vibrant and memorable experience.

ELEVATE YOUR RE-VIEW engaged members in insightful discussions on movies and series, promoting digital literacy, networking, and fostering camaraderie.

GIVING BACK TO SOCIETY

ELEVATE YOUR VISION: provided free cataract surgeries, in collaboration with Emami Foundation and AM Medical Centre, impacting 12 lives, enabling them to resume work and contribute to their livelihoods.

ELEVATE YOUR GAME WITH FUTURE HOPE SCHOOL equipped children at Future Hope School with sports equipment, fostering physical activity, teamwork, and a love for sports among the students.

ELEVATE YOUR ENVIRONMENT focused on responsible e-waste management, collecting electronic waste for recycling with Eyantram, using proceeds for tree plantation, promoting sustainability.

ELEVATE YOUR CELEBRATION supported women of Sunderban Foundation by purchasing eco-friendly agarbattis for member birthdays, encouraging support for their businesses.

ELEVATE YOUR HEALTH organized a health camp at Ajeya Sanhati Club, offering free screenings and consultations to 100 individuals, promoting early detection and prevention of health issues.

ELEVATE YOUR DIGITAL LITERACY empowered 50 women with basic and intermediate computer knowledge, enhancing their professional prospects and opening up better job opportunities.

ELEVATE YOUR FINANCIAL LITERACY educated 300 women over six months on essential financial topics, empowering them to navigate the financial world with confidence and independence.

ELEVATE YOUR IMPACT - COMMUNITY HEALTH ENTREPRENEURS supported eight women from nearby villages to become Community Health Entrepreneurs during the Udaipur retreat, contributing to grassroots health initiatives.

ELEVATE YOUR CARE -brought joy to Alipore Women's Correction Home during Diwali, providing garments and sweets, symbolizing hope, care, and inclusion.

ELEVATE YOUR RIGHTS educated women from Apni Kutir about their legal rights, featuring Senior Advocate Uttiyo Mallik, fostering awareness and empowerment.

ELEVATE YOUR SMILE celebrated Christmas with Ek Tara children, distributing 1000 ice creams, spreading joy, and reinforcing the importance of community engagement.

MEMBER INITIATIVES

ELEVATED PRIVILEGES introduced a privilege card offering benefits and discounts from over 160 alliances, promoting women-centric offerings among members.

YFLO New Member Hamper: Elevate Your Welcome welcomed new members with a special hamper featuring products from existing member businesses, fostering a sense of community.

FINANCE FRIDAYS delivered impactful financial literacy through informative videos, empowering members to make informed decisions about personal and professional finances.

YFLO Kolkata 40 under 40 celebrated FICCI's 40-year milestone by honoring 40 remarkable women members over 40 weeks, inspiring future generations of women entrepreneurs.

ELEVATE YOUR BRAND strategically collaborated with influential blogger Pepsi Kalwani, showcasing women's fashion brands and revolutionizing member businesses.

ENTREPRENEUR'S CAFE provided a podium for members to spotlight their brand's products, fostering connections and promoting startups within the YFLO membership.

YFLO E-Magazine - Elevate Her redefined inspiration with diverse topics, celebrating the dynamic members and their success stories in health & beauty and fostering growth for startups.





LUCKNOW CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

As we reflect on the past year, I am reminded of a powerful metaphor: a group of women dancing in the face of a storm. We were that group of women - unwavering, strong, and resilient in our efforts to empowering women at the grassroots and fostering women-led businesses. That was the commitment of the team at FLO Lucknow and I was privileged to lead this group of remarkable women.

I am thrilled to say that this year has been marked by extraordinary achievements. We welcomed the highest number of new members in our organization's history, a testament to the growing strength of our movement. Our efforts also attracted the highest level of sponsorships, allowing us to expand our reach and impact in communities.

Throughout the year, we hosted numerous larger-than-life events and programs, each with far-reaching social implications. From skills training workshops at the grassroots to entrepreneurship summits, we provided women with the tools and opportunities they need to thrive in a rapidly changing world.

On a personal level, this role has been transformative. It has pushed me to grow and develop new skills, inspiring me to lead with courage and compassion. As I like to put it, "In the midst of the storm, we found our strength and danced with grace."

Thank you to all my Past Chairpersons for guiding me and helping me at each crossroad, and to each one of my team for their dedication and support. Thank you to my President, Sudha Shivakumar ji for her guidance, clarity and encouragement, the Presidium, Past Presidents, and the Secretariat

Together we danced boldly into the future, empowering women and transforming lives.

Regards,

Swati Verma

Chairperson

FLO Lucknow Chapter



Swati Verma
Chairperson

COMMITTEE MEMBERS



Vibha Agarwal
Sr. Vice Chairperson



Vandita Agarwal
Vice Chairperson



Smriti Garg
Treasurer



Swati Mohan
Jt. Treasurer



Simran Sahni
Secretary



Simu Ghai
Imm Past Chair

REPORT

MINDMAP 40:40:20

One factor that really brought about a colossal change in the way chapter chairs planned and executed their events - was the principle of 40:40:20.

Though embedded in the very principles of FLO, this formula, formalized the mandate on how our events and initiatives for the year had to be organized.

FLO Lucknow has always been more focused on initiatives and projects due to the socio-economic makeup of the city and our demographic profile. However, after this directive of structuring our events in such a way that 40% of our events were guided by the centre's initiatives, 40% of the programs guided by member engagement in alignment with FLO principles and 20% by networking events, we touched upon every aspect of FLO while keeping our members satiated. We took care to balance our events and more importantly, to direct finances into these events judiciously and equitably.

EVENTS

In the year 2023-24, LUCKNOW Chapter organised 66 on ground events.

Speakers:

Entrepreneurs – Lisa Ray, Keval Kishan, Poonam and Aakriti Rawal, Shubhi Shah, C.K.Kumaravel

Policy and Industry leaders – Brijesh Pathak (Deputy CM, U.P.), Rajesh Sachan (Cabinet Minister, MSME, Govt. Of U.P.), Sandeep Singh (Cabinet Minister for Education, Govt. Of U.P.) Shaina NC, Manoj Sinha (GM SIDBI), Arun Sinha (Director, KVIB)

Speakers for Leadership Training - Prof. Archana Shukla, Prof. Himanshu Rai, Pooja Gautam, Rajesh Singh

Writers – Christopher Doyle, Anahita Dhondy, Roshan Abbas

Designers – Gaurang Shah, Jayanti Reddy

Lawyer – Nancy Roy (Partner, Lall and Sethi)

And 18 others

OBJECTIVE:

- To upgrade the skill set of members of FLO Lucknow by making them aware of the new tools at their disposal to improve personal effectiveness, leverage technology for business, safeguard their interests both legally and financially, improve personal branding and quality of life, build leadership and networking skills, and have a holistic improvement in their personality.
- Skill women at the grassroots to make them financially independent and self reliant.
- Impart skills to women entrepreneurs in the middle segment to help them grow their business.
- Foster entrepreneurs in our state and help women led Start ups and MSMEs to grow and thrive.
- Contribute to encouraging women to take up leadership roles in society, polity and the business landscape.

OUTCOME

Through a slew of events, initiatives and programs at the chapter level, FLO Lucknow, contributed meaningfully to upskill its members and other women entrepreneurs. Through our outreach programs, we also imparted monetizable skills to women at the grassroots. FLO Lucknow worked with the Govt bodies and had the privilege of collaborating with the MSME department, Department of Higher Education, SIDBI and many others.

Start up, an initiative close to our hearts saw 10 events, 1 MOU, 4 mentors, 2 candidates in the Stanford Seed Program and 2 conclaves thereby impacting the lives of over 900 entrepreneurs.

The contribution of Financial and Vocational education in changing the future of the women in the country, cannot be stressed enough. This year, FLO Lucknow brought about a change in the lives of close to 1700 young women. MSME, an area of thrust for the government for the sheer scope of changing lives found resonance in FLO Lucknow with 135 women participating in specially curated MSME activities.

Through our programs centered around inculcating leadership in women, we impacted 455 women. Lastly, we also imparted knowledge to members about legal issues and also interacted with policy makers to make the country a better place for women.

MEMBERSHIP GROWTH

Total members	-307
Renewal	-183
New Joining (Annual)	-78
New Joining (Lifetime)	-5
Converted into Lifetime	-2

NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	1650
FLO Start Up Cell	920
FLO Digital Empowerment	1200
FLO MSME Assist Cell	135
Health Check ups	80
FLO Policy & Legal	110
Leadership Sessions	455

NUMBER OF COLLABORATIONS

Category	Numbers & Details
JOINT EVENTS	2
MoUs SIGNED	3

FLO UNSUNG HEROES – LUCKNOW

2 Women nominated for Unsung Heroes



SNAPSHOTS STARTUPS



LEGAL



MoU



NETWORKING



OTHER EVENTS



EVENTS IN MARCH

Events planned in March

- ♣ Overtones - a Play written for FLO and acted by FLO members highlighting the struggles faced by the modern woman.
- ♣ The 9th FLO Women's U.P. Awards starring Farah Khan.
- ♣ Trip of 50 members to visit the Ram Mandir at Ayodhya
- ♣ Event to bid adieu to team FLO - 2023-24 accompanied by FLO Lucknow Internal Awards.
- ♣ Lives Impacted through PROJECTS

LUDHIANA CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

365 days, 8760 hours; seems very long but also the shortest time one has ever felt.

When I assumed this role, I was acutely aware of the responsibility it entailed - to lead, to inspire, and to make a difference and I am extremely proud to say that We've launched initiatives that have empowered women entrepreneurs, and provided platforms for our members to innovate, network, and grow.

I am particularly proud of the initiatives we undertook to support women-led startups, the workshops we organised for skill development, and the policy advocacy efforts that have begun to shape a more equitable business environment for women. These milestones are a testament to what we can achieve when we come together for a common purpose.

The challenges were many - Yet, with every challenge came an opportunity to learn, to adapt, and to emerge stronger.

As I pass on the baton to my successor, I do so with the utmost confidence that FLO will continue to soar to new heights. The foundation we have built together is strong, and the vision we share for the future is bright.

Though my tenure as Chairperson comes to an end, my commitment to FLO and its mission remains unwavering. I look forward to continuing to support and witness the remarkable achievements I know are on the horizon for this extraordinary organisation.

Thank you, from the bottom of my heart, for a truly enriching year.

Regards,

Ankita Gupta

Chairperson

FLO Ludhiana Chapter



Ankita Gupta
Chairperson

COMMITTEE MEMBERS



Anamika Ghai
Sr. Vice Chairperson



Pallavi Pahwa
Vice Chairperson



Sanam Mehra
Treasurer



Aman Sandhu
Jt. Treasurer



Shweta Jindal
Secretary



Aishni Sethi
Jt. Secretary



Neha Gupta
Imm Past Chair

REPORT

MINDMAP 40:40:20

FLO Ludhiana worked on maintaining the 40:40:20 ratio by focusing mainly on Leadership, Startup, MSME events along with Financial and Vocational Training Events. Rest focus was to curate networking events for new members to mingle with old members and promote their businesses amongst each other.

EVENTS ORGANISED

In the year 2023-24, LUDHIANA Chapter organised 2 webinars and 65 on ground events.

SPEAKERS:

1) Dr Shashi Tharoor 2) Mr Rakesh Bharti Mittal. 3) Tisca Chopra. 4) Lisa Ray. 5) Dr Sonia Dhaka. 6) Dr Gursimran Kaur. 7) Nainika Ajani. 8) Mehnaz Jaffer. 9) Sukhman Kaur. 10) Princess Mrinalika Bhanu Deo. 11) Akshita Bhan Deo. 12) Mrs Veenu Rai Dhanda. 13) Aashriya Rai. 14) Dr Sucheta. 15) Laxmi Kant Tripathi. 16) Farah Sanjana. 17) Amrita Mangat. 18) Kalki Koechlin. 19) Kunal Kapur. 20) Dr Vipasha Sharma. 21) Sanjam Dawar. 22) Priyanka Chawla. 23) Rajnish Mahajan. 24) Smriti Thapar. 25) Shradha Salla. 26) Arpit Arora. 27) Dr Vinu Kumar. 28) Seema Puri. 29) Arpita Bector. 30) Anjali Dada. 31) Baljit Singh. 32) Pooja Munjal. 33) Amrita Kaur. 34) Milind Soman. 35) Raghunath Medge Dabbawala. 36) Farah Khan. 37) Nitya Shanti. 38) Boman Irani

OBJECTIVE: “ONEFLO”

“ONE” is a powerfully profound word. “One” technically means being a single unit! And that is what we at FLO exactly are- One Strong Single Unit.

The true essence of OneFlo holds in the aspect of uniting synergies of the women belonging to different professions, different castes and creed, religions, and passions. To give them a platform to come together to have a single goal!

“To empower each other and be each other's greatest cheerleaders so that we turn out to be the best version of ourselves with an aim of standing together as one complete unit and work at the grassroots with a sincere attempt of making the world a better place to live; in our own small way “.

OUTCOME:

Exactly as it was envisioned in the starting of the year. Empowering as many women as possible, promoting startups and msme amongst our members. Bringing together the best version of ourselves by creating opportunities leading to economic growth and innovation.

APRIL 2023

Projects

1st April Gb Meeting

1st Gb meeting at Delhi and change of guard at national level.

4th April Press Conference and Autism Awareness by Anjali Dada

Flo Ludhiana organised a press conference in April was followed by the Autism Awareness session by Anjali Dada for our members as April is autism awareness month.

5th April Skilling and Selling

FICCI Flo Ludhiana Social Welfare Inclusive Wing under the leadership of Chairperson, Ankita Gupta & Head Aman Sandhu initiated a Skilling & Selling project with Ashirwad- Institute of Cerebral Palsy in sync with "Say no to plastic drive" started by the District Administration Ludhiana whereby youth with cerebral palsy & similar disabilities made paper tote bags with major skilling help from FICCI members and were further sold to the exhibition vendors.

5th April Upskilling Module for our Members

FLO Ludhiana launched its First Up skilling Program for FLO members who wish to master the Art of Effective Communication which was organised by NGB member Divya Oswal.

PROGRAMS

6th April Leaders In Conversation with Mr Shashi Tharoor and Mr Rakesh Bharti Mittal

One India: In Conversation with the Leaders of India. FLO Ludhiana curated this event with the leading leaders of India Mr Shashi Tharoor and Mr Rakesh Bharti Mittal. It was a great learning event.

18th April Ray of Light: Inauguration of Cancer Awareness camp with Lisa Ray

A proud moment for Flo Ludhiana as Lisa Ray inaugurated the 1st every Mammography on Wheels in Ludhiana for our FLO members.

25th April Project Paint Clean and Green

On Earth Day, Ficci Flo joined hands with Municipal Corporation to beautify concrete walls to raise awareness about the importance of preserving our planet's natural beauty and also promote Ficci Flo branding as an organisation.

28th April Free Mammography Camp

Breast cancer, being the most common cancer accounts for 14% of cancers diagnosed in Indian women. Regular mammograms can help fight breast cancer at an early stage. FLO Ludhiana organised a free Mammography camp for its FLO members.

NETWORKING EVENT

12th April Guilty of Being a Women: In Conversation with Tisca Chopra

FLO Ludhiana curated its first Member Engagement Program of year for the entire Flo Fraternity with Tisca Chopra.

MAY EVENTS 2023

PROJECTS

Skilling and Selling 4th May

FICCI Flo Ludhiana Social Welfare Inclusion Wing under the leadership of Chairperson, Ankita Gupta Flo Inclusion Vertical Mentor, Aman Sandhu initiated a Skilling & Selling project with Ashirwad- Institute of Cerebral Palsy in sync with "Say no to plastic drive" started by the District Administration Ludhiana whereby youth with cerebral palsy & similar disabilities made personalised cloth tote bags with major skilling help from FICCI members. These bags were then sold to every exhibitor at Ludhiana's one of the biggest exhibition. **The whole idea behind this project was to create Financial independence for Specially abled kids along with creating awareness about the Say No to plastic agenda by local administration.**

Demystifying Admissions 6th May

FLO Ludhiana organised an INSPIRING event with Company

"The Red Pen"* to help students & parents demystify admissions in school, colleges and Universities. This event was



specifically helpful for the parents whose kids are planning to go to college in another 2 years. The kind of competition these admission process has become...it's very difficult. Thankfully we had The Red Pen to help our members with their questions.

Launch OF Complete Cooking Course For Underprivileged Girls And A One Session Workshop For Our Members : 27th May

Flo Ludhiana launched a skilling cooking course for underprivileged girls by Ficci Flo in association with Mrs Dhanda. Along with the launch FLO Ludhiana also organised a one session cooking workshop for our members. It was a success event as food is a big part of all our lives, members enjoyed learning a these amazing and healthy recipes for themselves.

PROGRAMS

Menstrual Hygiene Day: 29th May

On account of World Menstrual Hygiene Day, FICCI FLO Ludhiana Chapter has organised a Health Camp at Jeet Foundation .To support and promote menstrual needs of women ,distributed over 100 biodegradable sanitary pads to underprivileged women at the event. The women were also given a proper demonstration on how the Sanitary Pads are to be used properly by gynaecologist "Dr Suchita Batra " and She broke the myths related to menstruation.

Exhibition With A Purpose: 30th May

FLO Ludhiana feels extremely honoured and it's was a momentous occasion as we spread our wings and extend our presence to other cities. FLO Ludhiana in collaboration with Ek Prayas Special School organised an Exhibition at Commissioner Jalhandar's Residence. All the proceedings from the sale at the exhibition went towards the education of the specially abled kids. Our members also provided sewing machine for these children so that they can learn skills and start earning their livelihood. We were extremely delighted that Jalandhar's Divisional Commissioner opened her home to us.

NETWORKING EVENTS

Wellness Retreat 9th-11th May

To keep the body in good health is a duty...otherwise we shall not be able to keep the mind strong and clear." Keeping the above e factor in mind Flo Ludhiana Chapter organised a 2 nights 3 days 'Wellness Retreat' in the picturesque foothills of Dhauladhar range ". The 3 days of meditation, nature walks, yoga and cultural activities did make our members feel stress free and we all definitely went home in a better state of mind than in one which we came in.

The Royal Lineage : 20th May

FLO Ludhiana invited the princesses of Mayurbhanj. Both the Royal Princesses shared Honouring the palace's storied history isn't a task for the faint of heart, but for them to found the process to be a meditative experience. As present-day occupants of the palace, the royal family of Mayurbhanj is mindful of the role they must play as custodians of the region's cultural legacy. This was an effort to create cultural integration and diversity by bringing Odisha Culture to our members.

JUNE EVENTS 2023

NETWORKING EVENTS

1st June Colours of Pride: Celebrate Diversity with Laxmi Narayan Tripathi

Pride is not just a month; it's a lifelong commitment to stand up for equality, celebrate diversity, and create a more inclusive world for all. In order to celebrate the colours of pride, Flo Ludhiana curated an event with the ever inspiring transgender, Laxmi Narayan Tripathi.

10th June Flo She Talks

FLO Ludhiana started a series named Flo SheTalks in which Farah Sanjana the infamous fashion designer was invited to talk about her journey to success.

PROGRAMS

5th June Switch To Organic

To commemorate World Environment Day 2023 Flo Ludhiana organised an insightful session on Busting Myths about organic food and farming.

JULY EVENTS 2023 NETWORKING EVENT

10th July A Phenomena called Kalki Koechlin

FLO Ludhiana curated a networking event for its members after the summer break with Kalki Koechlin, an actor, an author, a writer and a mother who gave our members tips to manage work life balance. We also launched the our project with the team Pankh which is all about providing employment to the educated underprivileged girls in order to create their livelihoods.

PROJECT

15th July IGNITE

FLO Ludhiana in association with DCM Young Entrepreneur School curated A National Startup Initiative.

24th July Cooking up a Storm with Kunal Kapoor

A cooking workshop with the MasterChef Kunal Kapoor for our members was organised. Many aspiring home bakers.

AUGUST EVENTS 2023 PROJECTS

1st Financial Literacy Workshop: Project Pankh

Project Pankh launched with the Ngo Udaan envisions to empower the woman in best of its capacity by providing them financial literacy.

5th Project: Paint a Livelihood

This project was created to help girls with ADHD to improve their skills and make them self sufficient.

14th Azadi ka Mohatsav: Visit to Central Jail

With great pride we had the opportunity to celebrate Independence day with a cultural program at the Central Jail for women.

25th Will & Succession Planning for women

A small Workshop for our members to provide them knowledge about the right ways to make personal will and also best ways to execute an existing will.

27th Celebration of Senior Citizens: Free Heart check up camp for the Senior Citizens

Organised a free health check up camp for senior citizens.

PROJECTS

19th Unleashing the Power with Shradha Salla

Manifesting is the key to creating a better future along with hardworking towards the goal: Shradha Salla.

NETWORKING EVENTS

9th An Evening Soirée for our Executive Members

An evening which started with an important executive members meeting was followed by a chill networking evening for our members.

SEPTEMBER EVENTS 2023

PROJECTS

5th Empower the Educator

Organised a special workshop for higher education for the teachers of Jeet Foundation.

15th Mastering Personal Finances by Arpit Arora

National event to learn about how to gain financial nirvana.

20th Paint a Livelihood 2.0

Project was created to help girls with ADHD to improve their skills and make them self sufficient.

PROGRAM

11th Raw and Radiant

A small workshop on how important it is to eat raw food as cooking out food under high temperatures destroys the entire nutrition value.

18th Rebranding with Seema Puri

Some amazing tips were shared by Seema Puri as to how to rebuild and rebrand our personality.

25th Master class with Dolly Jain, Mehak Oberoi, Tanya Ghavri

3 masters in their respective fields held a special workshop of 30 mins each to give our members a quick overview and sharpen our members skill sets.

NETWORKING EVENT

22nd Celebratory Lunch

Feeling Gratitude and not expressing it is like wrapping a gift and not presenting. Ankita Gupta Chairperson invited all members for a lunch at Gola Sizzler's to celebrate each member and their contribution towards the organisation.

OCTOBER EVENTS 2023

PROJECTS

1st Swatch Bharat Abhiyan

On 1st October, we launched a waste segregation drive and dustbin distribution drive in sync with the Government's theme Swach Bharat Abhiyan.



PROJECTS

6th The Pink Lotus 2.0 with Karishma Kapoor

A Fashion Forward with Karisma Kapoor to collect funds towards cancer awareness campaign.

19th Leading from heart by Sachit Jain at Federation House Delhi

Mr Jain Shed Light on how leading with empathy and compassion can not only enhance the productivity but also create a more fulfilling work place.

26th The Healthy Binge

Embrace the festival spirit but along with the binge eating try to add healthy in it. The entire session was dedicated on healthy binge eating.

NOVEMBER EVENTS 2023

PROJECTS

16th Rally against drugs

Rally against drugs in collaboration with punjab police and the government.

PROGRAM

17th Ayu really healthy

An intensive educational workshop about ayurvedic practice with Amrita Kaur Rana where our members learned to incorporate ayurveda in our daily lifestyle for a healthy life.

22nd Air awareness campaign with Air Force at halwara

Air Force station Halwara organised an Air Awareness Campaign along with Flo Ludhiana

NETWORKING EVENT

3 Day Annual Retreat

3 Day Nasik-Triyambakeshwar-Shirdi Retreat for our members to create long lasting friendships and memories.

DECEMBER EVENTS 2023

PROJECTS

11th Business start up conclave with Dabbawala along with first ever Flo startup awards in Punjab

Unveiling their impeccable system, they offered invaluable insights, providing entrepreneurial audiences a unique perspective.

PROGRAM

20th Milind Soman

Punjab's Biggest Fitness Carnival with Milind Soman as the guest speaker

73rd Basketball Championship

Slamming into success at 73rd Basketball Championship fuelled by the platform provided by Flo Ludhiana

JANUARY EVENTS 2024 PROJECTS

11th Flo Food Awards

Celebrated the exceptional food entrepreneurs of Ludhiana by organising Flo Food Awards to honour those who turned their passion into delectable masterpieces.

23rd Soch ka rang

Soch Ka Rang 3.0: A business promotion platform provided to accelerate sales of specially abled kids, organised by Flo Ludhiana and an NGO run by Mrs Anjali Dadaji

PROGRAM

4th A Soulful Evening at ISKCON

Spiritual awareness is important for mental healing and strengthening of mental health

18th Nitya Shanti

Organised an enlightening and engaging discussion led by Nitya Shanti Ji an esteemed speaker and teacher in the realm of personal growth and happiness.

NETWORKING EVENT

11th An Afternoon with Farah Khan

An Afternoon to Remember: In conversation with the live wire Farah Khan

FEBRUARY EVENTS 2024 PROJECTS

7th Factory Visit to Dairy Farm

A day filled with learning and exploring a dairy factory and farm outlet visit organised for our members

15th financial workshop

A workshop about how important is financial independence and recognition about financial responsibility regardless of the relationship status

PROGRAMS

26th CPR Training Program for Workers under care Economy

It is very important for us to take care of the health workers and caregivers who take good care of us when needed.

MEMBERSHIP GROWTH (New Members added)

175 new members



NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	2620
FLO Start Up Cell	1500
FLO Digital Empowerment	60
FLO MSME Assist Cell	1300
FLO Women Corporate Directors	450
FLO Policy & Legal	80
Leadership Sessions	500

COLLABORATIONS

Category	Numbers & Details
JOINT EVENTS	<p>4 Joint Events</p> <ol style="list-style-type: none"> 1) Skilling and Selling Project with Ashirwad NGO where we taught the specially abled girls to make handbags and help them selling these products to our members and other visitors. 2) Painting a livelihood with HOL 3) Factory visit with Dairy Naturals 4) Soch ka Rang a platform provided for specially abled people to display their products and create livelihood by selling them to the visitors. This was curated with Anjali Dada 5) Styling workshop with Tanya Malhotra our local vendor who is also a member with TML exhibitor 6) Cpr training program in collaboration with Lado Rani NGO 7) Financial workshop : a talk initiative by kaima
MoUs SIGNED	1 MoU Signed with Dcm school for training and acceleration of startups by Women Entrepreneurs

FLO UNSUNG HEROES – LUDHIANA

Dr. Sulbha Jindal: A Veterinarian who has given home to more than 100 dogs picked up from street and provided free treatment

Gunjan Adya: A Spiritual Guide who came up with the concept of spiritual Journal and affirmation Cards to help many of us with our daily life motivations

Garima Aggarwal: A Patisserie who has turned her life from starting out as a small business has now outgrown her business at a large level

SNAPSHOTS





EVENTS IN MARCH

- ✦ To promote local businesses , a styling workshop was organised for all the members which also included the promoting local designers .
- ✦ A Musical networking event to celebrate 40 Years of Ficci Flo is organised on 6th March for all Ficci Flo members .
- ✦ On 8th March, on the occasion of Woman's Day , Flo Ludhiana Chapter is launching an emergency hotline free consultation from 4 prominent Doctors of Ludhiana .This will provide free emergency telephonic consultation for all ficci flo members .
- ✦ “Helping Hearts Hotline”
- ✦ Baidyanath story along with timeless trails; Author's tale of significance being organised on 9th March
- ✦ On the 21st of March , a prominent sculpture by Ficci Flo is being installed on a prominent chowk of Ludhiana which highlights the Central Government's initiative “Beti Padao Beti Bachao” .
- ✦ Grand Finale -24th March
- ✦ “In Frame with Boman Irani” along with felicitation of Unsung Heroes by Ficci Flo Ludhiana Chapter.

MUMBAI CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

Maya Angelou once said, "Each time a woman stands up for herself, she stands up for all women." Reflecting on my tenure as Chairperson of FICCI FLO Mumbai, these words resonate deeply.

In the year 2023-2024, we have witnessed the strength and resilience of women, navigating challenges and seizing opportunities with unwavering determination. Balancing roles, we have upheld standards, not attitudes, guiding our journey.

I have spearheaded various initiatives, including crafting a white paper on the care economy for Niti Aayog, strengthening child protection systems, and partnering with organizations to uplift girls with barriers, Dalit women, and women sarpanches. Collaborations and MoUs with key players in the startup ecosystem have amplified opportunities for women entrepreneurs. These endeavors spanning various sectors, have made a tangible difference in the lives. Together, we have championed empowerment, leaving an indelible mark on India's socio-economic fabric.

I extend heartfelt gratitude to National President, Mumbai Past Chairpersons Council, my team in Mumbai, colleagues at FICCI headquarters, Chapter Chairs, and the secretariat for their support. Together, we have nurtured a platform where every member has thrived.

Empower women for a brighter tomorrow.

With deepest gratitude,

Archana Khosla Burman

Chairperson

FLO Mumbai Chapter



Barkha Amin
Chairperson

COMMITTEE MEMBERS



Neeta Lulla
Sr. Vice Chairperson



Pooja Arambhan
Vice Chairperson



Sheetal Desai
Treasurer



Seema Saroj
Secretary



Heena Shah
Jt. Secretary



Tehmina Khandwala
Imm Past Chairperson

REPORT

EDUCATION AND SKILLING

1. **ICA Training:** Mumbai Chapter supported the training of 60 girl students for the ICA training programme in Tally, Word, and Excel
2. **Farmers' Training:** Collaboration with Kalpana Saroj Foundation to train and educate 20 farmers from Neral on new techniques of 'no till farming' or rice technique; benefits of agro tourism; and survival tips to sustain small farming lands.
3. **Empowering Women of India @2047:** Collaborated with the Women and Child development Ministry to launch a program dedicated to empowering women Sarpanches in the villages of Maharashtra.
4. **Ink & Thread: The Art of Kalamkari:** Led by field experts, the master class provided a delightful experience for 20 participants, to educate and rekindle an appreciation for ethnic weaves.
5. **MoneyMatters:** A Series in Financial Literacy for Financial Independence: 9-week journey, chapter engaged its members to educate and empower them to become self-sufficient in all financial matters. The topics range from simplifying money management to becoming retirement ready.
6. **21st Century Skills' Training Program:** FLO Mumbai has collaborated with Nimaya, a career accelerator, led by Founder, Navya Naveli Nanda to train 66 girl students with barriers on skills required to be workforce ready. Topics include, effective communication, digital fluency, self-awareness, financial literacy, interpersonal skills.

MSMEs

1. **Meeting with MSME IEDS Director & Team:** FLO Mumbai engages with local MSME department for enhanced programs & projects. Oil India and ONGC arranged a Mumbai Vendors' Meet, spotlighting women MSMEs. FLOpreneurs engaged with ONGC for potential collaboration an opportunity for women led MSME's to participate as vendors.
2. **The Power of Small - Unlocking Opportunities for MSME's in an Uncertain Time:** Collaborated with the MSME Department, for a weeklong session focus on performance enhancement through policy and support, digital transformation, access to finance and participation in the global value chain. In
3. **Women on Management Boards with MentorMyBoard:** Collaborated with MentorMyBoard to train women so they could become certified independent directors on corporate and management boards.

LEADERSHIP & WOMEN ON CORPORATE BOARDS

1. **Women in Decision Making in Corporate Sectors:** In collaboration with NCW, FLO Mumbai hosted a session on 'Pathways to Leadership.' The event explored challenges, opportunities, and strategies, while delving into making waves, breaking barriers, and navigating the career ladder. The session engaged in dialogue with esteemed speakers including Rekha Sharma and Dr. Himanshu Rai, along with an exceptional panel of experts like Latha Venkatesh, Radhika Gupta, Mrunalini Deshmukh and CXO's from Google, Godrej, and Unilever.
2. **Pahaunch: The Flagship event:** FLO Mumbai discussed the way forward for women by engaging in dialogue with women in position of leadership from diverse backgrounds including Padma Shri Awardees Hema Malini and Chairperson & CEO Dr. Kalpana Saroj and National Film Award Winner Pallavi Joshi. Initiatives for Dalit women entrepreneurs, recent mothers, and women with barriers were launched.

3. **3rd Independent Directors' Summit:** Flo Mumbai partnered with MentorMyBoard and NSE India for the 3rd Independent Director Summit 2023, centered on 'Transforming India through Good Governance.' Dr. Kiran Bedi's keynote speech, relating state-level Good Governance to corporate boards.
4. **Beyond Leadership Lessons with Arundhati Bhattarcharya:** The session covered key aspects such as innovative strategies, adaptive thinking, and fostering collaboration.
5. **Dinner with UK Members of Parliament:** FICCI FLO Mumbai hosted a delightful evening for UK Ministers/MPs, strengthening international ties. This collaboration spurred understanding, cooperation, and opportunities across diplomacy, economy, culture, and society.

ENTREPRENEURSHIP

1. **A Journey into sustainable fashion with Anita Dongre:** Mumbai members visited the House of Anita Dongre's factory. The visit showcased the core principles of sustainable fashion, cruelty-free practices, women's empowerment, and artisan upliftment.

START-UP

1. **SheRises Accelerator:** FLO Mumbai actively implemented the national initiative of SheRises to empower and support individual entrepreneurs both members and non-members, who are looking to establish and grow their businesses. With a strong Call to Application Campaign by the chapter, Mumbai received 65 applicants.
2. **Udaan - Young Women's Entrepreneurship:** Mumbai partnered with MillionMinds and Kothari College to promote student entrepreneurship. The initiative brings together students, educational institutions, and entrepreneurs to drive grassroots level changes.
3. **Stanford SEEDSpark:** Mumbai is actively implementing the national initiative of Stanford SEEDSpark Program wherein 4 FLOpreneurs from Mumbai have been selected to go through the virtual program.
4. **The Intangible Quotient - Women's Entrepreneurship Development Initiative:** FLO Mumbai has collaborated with VERTICES PARTNERS, ICICI Bank and 100X.VC to mentor, train and evaluate women led businesses so the businesses could grow and scale. The launch event had 20 participants and engaged some elite panel of experts from Multiples, Gynoveda, ICICI, Google, Salt, and 100xVC in discussion regarding the lifecycle of entrepreneurship.
5. **Shaam-E-Pehchaan:** Chapter provided a platform for a FLOpreneur to exhibit their product and engage fellow members in an experiential session on fragrances. Other members were also given an opportunity to speak about their businesses.
6. **Ma's Manch:** Mumbai collaborated with The Good Communities by the Good Glamm Group to provide a platform for 12 participants wherein Flopreneur mothers showcased their businesses for a community of influencer mothers on Mother's Day.
7. **How to Use Cloud to Scale Your Business with Barclays:** Mumbai collaborated with Barclays to engage a panel of experts from PayU India, Microsoft, Rapyder and Barclays to discuss ways in which cloud technology may be used by SME's/Startups for business solutions.
8. **Powermixer- A Networking Rendezvous:** Chapter hosted a successful power mixer with 45 participants. Members and non-members engaged, showcasing products, and generating interest for support. The aim was to foster connections and opportunities for talented women entrepreneurs to flourish.
9. **Rakhi Pop Up Lifestyle Exhibition:** Flo Mumbai organised a Pre Rakhi pop up showcasing various brands in a day long exhibition. The exhibition was an opportunity for fostering women's empowerment and valuable networking opportunities.

10. **The Women Entrepreneurship Development Program - Uncovering the Bittersweet Startup Journey:** Mumbai hosted 100 bangalore members, 2 past presidents, the head of FLO National Startup cell, Dr. Aarti Gupta, and FLO Mumbai members. Vineeta, the celebrity Shark along with her husband Kaushik Mukherjee shared their journey and wisdom on entrepreneurship.
11. **What Not to Do While Building:** Under FLO Mumbai's collaboration with 100X.VC, the chapter organized a master by Mr. Shashank Randev, Co-Founder, 100XVC that covered the dos and don'ts of building a company and focused on enterprise building, company development, growth metrics, and VC infrastructure insights.
12. **The Moms Co. Momspreneurs Show:** FLO Mumbai announced a significant partnership with The Moms Co Mompreneurs Show, a national program aimed at empowering mom-entrepreneurs through mentorship, funding, and marketing grants. With the inclusion of Start-up India, Mompreneurs gained access to extensive resources and support for transforming their dreams into successful ventures.
13. **Women in Business Conclave:** Mumbai chapter organised a day long conclave with Industry experts debating and discussing issues of women empowerment and leadership and the way forward. This event also had a pitching session amongst investors for the 7 Sherise finalists wherein MentorMy Board was declared the winner.

ENVIRONMENT

1. FLO Mumbai in association with FICCI Maharashtra State Office organised 1 hour of **Shramdaan for Swachaata** drive on the eve of Mahatma Gandhi Jayanti. This pan India campaign was to focus on a Garbage free India collectively demonstrating unity and determination for a better tomorrow.

BUSINESS DEVELOPMENT

1. **India Uganda Business Summit:** FICCI FLO Mumbai partnered with Uganda Airlines for the Uganda India Business Summit to discuss business collaboration between India and Uganda, focusing on key sectors like Agriculture, Hotel, and Tourism. The deliberations also highlighted regulatory frameworks for ease of doing business in both countries, recognizing India as the 2nd largest investor in Uganda.

LEGAL AND POLICY ADVOCACY

1. **Legal Advisory Cell:** FLO Mumbai has constituted a cell comprising of experts in compliance, finance, and law to make recommendations on policies.
2. **Entrepreneurship Toolkit: Business & Legal Workshop:** FLO Mumbai collaborated with Vertices Partners, Yangpoo Education and WeSchool to engage 50 participants in legal and technological aspects of businesses noting its potential for entrepreneurs. Key speakers included legal advisors and partners in the corporate and disputes' practices.
3. **Startup Creation:** In the masterclass by Lalit Valecha, Founder Partner, Ahuja Valecha & Associates and a renowned CA, participants gained key insights into effective startup creation strategies and learned crucial tips for navigating the entrepreneurial journey successfully from a compliance standpoint.
4. **Women and Wealth Masterclass Series:** Speaker Mr Suraj, Founder of Legacy Growth discussed the importance of succession planning. Topics included Indian family dynamics, stability for women, intangible planning, and women's assets. Attendees shared personal experiences. Practical solutions to implementation strategies, clarified the difference between a Will and a Trust, discussed next-generation capability development, and highlighted prenup agreement components.

WOMEN EMPOWERMENT

1. **RemarkableHERs:** The FICCI FLO Mumbai collaboration with Google organised a tour to the Google office along with the session around #IamRemarkable Series. It was inspiring to see members including those who were initially hesitant, speak about their journeys, achievements, and emotional moments and gained valuable insights into business strategy, support each other, and elevate our ventures.
2. **UAE Consulate recognition for FLO Mumbai Entrepreneurs:** The UAE Consul General organised a roundtable discussion with select FLO Mumbai entrepreneurs whom their recognised for their valuable contribution in Industry. Issues pertaining to women empowerment and the way forward were discussed and each member was given an opportunity to share her journey and views.
3. **US Consul General evening:** US CG organised an evening with businessmen and women to discuss the issues and challenges faced by women and the way forward. We have been selected to be part of the brain task force alongside notable figures like Mike Hankey, Rob Anderson, John McCadams, and Richa Bhalla.

NETWORKING

1. **Shaam-E-Pehchaan:** FLO Mumbai organised an evening of networking and bonding after engaging members in sharing about their businesses. Members were encouraged to have one-on-one conversations and get to know each other for better collaborations.
2. **Iconic Viewing of the Masterpieces:** Mumbai members enjoyed an enchanting journey through Indian Modern Art hosted by DAG at Taj Mahal Palace Hotel. The historic exhibition featured 50 eclectic pieces spanning two centuries.
3. **Connecting Minds, Forging opportunities- An Evening of Networking:** FLO Mumbai collaborated with Helping Hands Foundation to provide an opportunity to network, exhibit and fundraise for a pediatric cancer patient care. It united 63 participants sparking meaningful conversations around pediatric cancer patient care.
4. **Romance in Rann of Kutch:** Mumbai organised an offsite for 3 days fun networking in the Rann of Kutch to explore artisans' culture, traditional lifestyles of living and exploring the beauties of nature in Kutch.

HEALTH AND WELLNESS

1. **See To Learn:** FLO Mumbai collaborated with Vision Spring and Hena Happiness Foundation to conduct an eye and medical camp in the tribal villages of Karjat that benefitted 80 local participants including children.
2. **Global Simultaneous Environmental Consciousness:** FLO Mumbai had collaborated with GAIA for beach cleaning.

INCLUSIVITY (DIFFERENTLY ABLED)

1. **Empowering Individuals with Disabilities with Mitti Café (Launch at Mumbai International Airport):** Mumbai collaborated with Mitti Café in its mission to create inclusive spaces while providing employment opportunities for individuals with special needs - physical, intellectual, and psychiatric. With 250 The cause was supported by Adani Group and Mumbai International Airport.

MINDMAP 40:40:20

FICCI FLO Mumbai has emerged as a trailblazer in fostering comprehensive development and empowerment for women across various sectors. With a commitment to drive substantial change, over 49.65 % of our efforts have been dedicated to national initiatives aimed at uplifting women in business, education, and skilling. Through strategic partnerships and targeted programs, we have advocated women's empowerment and enhanced participation on corporate boards, paving the way for a more inclusive and diverse workforce.

40.81 % of our endeavours have focused on curating immersive sessions and programs designed to enrich the lives and skills of our members. From leadership workshops to pop-up exhibitions showcasing craftsmanship, we have fostered an environment conducive to continuous learning and growth. Our initiatives span across digital literacy, legal awareness, and environmental care, ensuring that our members are equipped with the tools and knowledge needed to thrive in today's dynamic landscape.

Furthermore, fostering a vibrant community where ideas flourish is at the heart of FLO Mumbai. Through networking events and curated experiences, we provide platforms for meaningful exchanges and connections. Whether it's a tour at the iconic art pieces at the Taj Mahal hosted by DAG, enjoying stand-up comedy with Lola Kutty, our members engage in enriching experiences that go beyond boundaries. From learning about traditional crafts like Kalamkari prints to the intricate art of jewellery and perfume layering, our retreat to the Rann of Kutch offers moments of reflection and inspiration. Our FLO 40th-year celebration was a testament to the spirit of unity and collaboration within our community. It showcased the talents and efforts of our members, highlighting the essence of "for FLO, by FLO, and of FLO."

EVENTS

In the year 2023-24, MUMBAI Chapter organised **63 projects and programs**.

The speakers were industry experts and advisors who shared their experience and knowledge and handheld members in their business journey. Chapter also had investors who came forward to fund member start-ups. Speakers from the educational management background spoke on policy related issues.

The objective was to empower members in areas of financial literacy and planning, develop knowledge in the start-up sphere, encourage members to speak up on the networking platforms about their business talent, environment consciousness and to inculcate leadership skills.

The outcome was members were interacting and sharing their stories, many members were encouraged to start their own business, potential members seeing the business aspect of FLO took up membership, members gained recognition and actual sales in the exhibitions, many member entrepreneurs got connects with Investors and many collaborations and MOUs were signed for long term association.

MEMBERSHIP GROWTH

New Annual Members: 125

New Life Members: 6

NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	417
FLO Start Up Cell	867
FLO Digital Empowerment	260
FLO MSME Assist Cell	382
FLO Women Corporate Directors	552
FLO Policy & Legal	175
Leadership Sessions	2780

COLLABORATIONS

Category	Numbers & Details
JOINT EVENTS	22
MoUs SIGNED	5

FLO UNSUNG HEROES – MUMBAI

1. **Manasi Kashikar** - Entrepreneur and Author, Mindchamp Teaching Solutions LLP (MindChamp)
2. **Fatima Khatoon** - Co-founder - eRentals
3. **Niharika Mathur** – Founder - Sugarfreelicious

EVENTS IN MARCH

1. March 9th, 2024 – Caring for tomorrow: Addressing the gender gaps in Care work.
2. March 13th, 2024 - Artsy Summer Edit Exhibition
3. March 16th, 2024 – FLOunplugged and COG
4. March 23rd, 2024 – Developing High Aspirations: A career counselling with DSB International school.





NORTHEAST CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

I believe in “Tat Parivartanam Bhava” which means “be the change”. The power to empower the tagline of FLO is one of the most powerful mantras to believe in yourself and grow together.

Just like caffeine requires carbon, hydrogen, nitrogen, and oxygen to come together as one perfect molecule, I believe that empowerment requires its own complete of elements and these are AUTONOMY, COMPETENCE, COMMUNITY and FULFILMENT.

We are fortunate enough that we are from the land of the Northeast, the land of the maximum variety of races and communities with its amazing power of balance. Moreover, the region is in the Northeast corner of India, so it is always believed as one of the most auspicious places of our Tirthasthaan Bharatbarsh.

Now coming to the point of women's empowerment I believe that with the right encouragement and provision of a conducive environment, FLO always tries to improve women's participation and representation in entrepreneurship.

It is much-needed to mention that over the past decade, women-owned enterprises increased from 14% to 20% as per Government sources. We intend to work towards a more inclusive future, and I am sure that our efforts will lead to effective and informed policy solutions that will empower women, make a positive impact and change many lives.

Warm Regards

Dr Santasree M Bhuyan

Chairperson

FLO Northeast



Dr Santasree M Bhuyan
Chairperson

COMMITTEE MEMBERS



Shweta Jindal
Sr Vice Chairperson



Rashmi Manchanda
Vice Chairperson



Sheetal Agarwal
Treasurer



Shweta Bagaria
Jt. Treasurer



Neha Khemka
Secretary



Pronita Baruva
Jt. Secretary



Late Meghali Das
Imm Past Chair

REPORT

EVENTS

In the year 2023-24, NORTHEAST Chapter organised 7 on ground events and undertook a host of other initiatives.

SPEAKERS

1. Dr Rupashree Dasgupta (Gynaecologist Apollo Group) Ms Priyanka Bhattacharya, Mr Dhananjay Banthia, Mr Vikash Harlalka, Mr Shirshendu Das, Ms Vaishali Lohia, Ms Anubhuti Deorah, Ms Shraddha Goenka, Ms. Roshni Bawri

OBJECTIVE

The primary objective was to significantly enhance the awareness and upskilling of women across various sectors, aiming to empower them with the knowledge, skills, and confidence required to excel in their professional and entrepreneurial endeavours. These initiatives were meticulously designed to address the gender disparities in the workforce and entrepreneurship by providing women with access to high-quality education, training programs, and workshops tailored to the modern market's demands. By focusing on critical areas such as digital literacy, leadership, financial acumen, and sector-specific skills, the program sought not only to bridge the existing skill gap but also to foster an environment where women could thrive, innovate, and lead. Through this concerted effort, the goal was to create a ripple effect that would not only uplift individual women but also contribute to the broader socio-economic development by unlocking the vast potential of women as key drivers of growth and change.

OUTCOME

The outcome met the expectations, as members were afforded the invaluable opportunity to be upskilled and educated in critical and diverse areas such as waste management, mental health, women's wellbeing, and investment planning. This holistic approach to empowerment enabled them to not only enjoy financial freedom but also to contribute positively to their communities and the environment. The comprehensive events and workshops provided them with the tools and knowledge necessary to navigate and succeed in these fields. Moreover, the inclusion of practical skills training in Amazon listing and makeup artistry opened up new avenues for entrepreneurship and personal development. These additional skills catered to the immediate market demands and personal interests of the members, further enriching the program's impact. The varied nature of the training ensured that every participant found value, whether in enhancing their personal wellbeing, contributing to environmental sustainability, securing their financial future, or exploring new career paths.

MEMBERSHIP GROWTH

FLO Northeast added 11 new members to its chapter and the total growth is 211.

NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	More than 300 women
FLO Start Up Cell	40
FLO Women Corporate Directors	50
FLO Policy & Legal	35
Leadership Sessions	60

COLLABORATIONS

Category	Details
JOINT EVENTS	<ol style="list-style-type: none"> 1. Group Appolo hospital 2. Bhagavati Finance Group
MoUs SIGNED	<ol style="list-style-type: none"> 1. Handique Girls' College 2. Pandu College 3. Sankardeva University Science and Health

WOMEN'S EDUCATION

MoU signed with Handique Girls College for project VIDYAA for Distribution of sewing machines followed by 4 months tailoring classes.



RAMDHENU Centre – an ongoing tailoring school



MoU with Pandu College for apparel making, in association with Janashikshan, a project by Government of Assam



Project RITUMOTI - Training on reuseable pad making for grassroot women and followed by distribution of pads for grassroot women.



An awareness session on menstrual hygiene and mental health at Little Star English High School



Basic Beautician Course for grassroot women, initiated by Immediate Past Chair, Smt. Meghali Das



Softskill & spoken English course at Handique Girls College at grassroot level.



START – UP

Resource book launch - a hyper-linked e-resource book was launched. It was a showcase for the members businesses.



Master class on - Amazon Listing - How to list your product on AMAZON and how to invest in Mutual Fund



Master Class on Social media marketing and business event make-up mastery



Screening session of therapists for Inclusive Education on how to handle autistic children followed by three months to course to empower the grassroots women.



WOMEN-LED BUSINESSES

"SHE FOR SHE" - an Initiative by FLO NE to showcase the business of members.



MEMBER ENGAGEMENT

WASTE MANAGEMENT -Awareness session on waste management on Environment Day.



WOMEN WELL-BEING. - An interactive session with Dr. Rupashree Dasgupta and Priyanka Bhattacharjee on Women's' Wellbeing held at VivANTA



ONE MORE ZERO – Financial Literacy – an interactive session by Dr. Dhananjay Banthia on money management



A fund-raising Diwali event at NUTS and BREW.



Participation in SHADES OF SOUL



Meeting with Dr Ronoj Pegu, Education Minister of Assam to discuss various projects of education.



Interaction with Business Delegation from Korea, led by Mr. Byungguk Park – Director of The

Korea Trade Investment Promotion Agency (KOTRA)



FLO UNSUNG HEROES – ASSAM

- 1. Papori Dutta — Darpan chain Beauty salons and Academy**



FLO UNSUNG HEROES – ASSAM

- 1. Anjali Borah— Ship maker and owner of restaurants**



EVENTS IN MARCH

March 16, 2024: FLO Women Achievers Award of Excellence 2023 - 24. An event where 4-5 powerful ladies are handpicked from the northeastern states and felicitated for their amazing contribution in different fields of specialities

PUNE CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

It has been an honour for me to helm the FLO Pune Chapter for the FLO year 2023-24 with a dynamic and vibrant group of professional & entrepreneurial members from different walks of life.

This year at FLO Pune I along with the team have led the chapter to do varied projects under Skilling & MSME, learning events, social projects & initiatives along with member empowerment through financial and digital literacy programs as well as networking amongst members to ensure we as a chapter are close knit and can do enriching and inspiring activities in the city to spread brand FICCI FLO.

There is nothing impossible as they say to till we keep trying. May we at FLO keep excelling and being positive in our professional and personal spheres of life to impact and be the change we want to be.

As they say, behind every successful woman is a tribe of other successful women who have her back. This is what I believe FLO stands for. Let us come together to continue this journey of transformation, impact and change.

Warm Regards,

Rekha Satish Magar

Chairperson

FLO Pune Chapter



Rama Rajasekaran
Chairperson

COMMITTEE MEMBERS



Pinky Rajpal
Sr Vice Chairperson



Anita Agarwal
Vice Chairperson



Poonam Kochar
Treasurer



Harsha Kausar
Jt. Treasurer



Sujata Sabnis
Secretary



Sonya Rau
Jt. Secretary



Neelam Seolekar
Imm Past Chairperson

REPORT

MINDMAP 40:40:20

Pune Chapter ensured that they balance out the events, social projects and initiatives with a combination of learning and networking, fun and bonding along with inspiring experiences for all members.

EVENTS

In the year 2023-24, PUNE Chapter organised 32 on ground events consisting of workshops, seminars & projects.

The Key speakers were Bollywood actress Vidya Balan, CA Rachana Ranade, Ms. Adhishree Anand, Padmini Kolhapure, Tejaswini Pandit, Master Chef Vikas Khanna, Prayagraj Hule, Yash Pise amongst others

The objective was to give the members a variety of programs under different genres to ensure there is all round learning and knowledge sharing from financial background, legal advocacy to spiritual to digital learning to inspirational journeys of women from different backgrounds.

The outcome was members experienced firsthand from the experts and gained knowledge and insights into every sphere for a holistic growth experience as well as enriched with more learning's and knowledge sharing.

MEMBERSHIP GROWTH

60 new members

NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	350
FLO Start Up Cell	3
FLO Digital Empowerment	100
FLO Policy & Legal	60
Leadership Sessions	75

NUMBER OF COLLABORATIONS

Category	Details
JOINT EVENTS	3 (Tree Plantation Drive, Renowned Chef Vikas Khanna, Yellow Ribbon Fair with Ishanya Foundation & Padmini Kolhapure)
MoUs SIGNED	3 (Agriculture College, PMC Schools for library setup, Vocational Skilling & Training with Karjat-Jamkhed NGO)

Opening Event in April 2023 with Bollywood Actress Vidya Balan



Eye Check-Up camp along with basic health Check-up for women and their families from marginalised communities



Fun & Bonding Umbrella Calligraphy Workshop with renowned Calligraphist

Mr. Achyut Palav



Support to 285 Government Schools for setting up libraries to inculcate the habit of reading as well as supporting with children's sport equipment for overall mental and physical wellbeing.



Tree Plantation Drive at Shikhar Shignapur in collaboration with Finolex Pipes and Mukul Madhav Foundation



Vocational Skilling and Support to women in Karjat-Jamkhed belt for tailoring, pickle making, marketing, and packaging tips and platforms to sell their products



Legal Panel Discussion:



Hosting a business delegation of Korean Delegates to enhance Korea-India association as well as discuss with the delegation education and business opportunities in Korea for women entrepreneurs.



Navratri Celebrations



Renowned Master Chef's Visit to the Chapter : Vikas Khanna



FLO Pune Half Marathon 2023 : The landmark fundraiser of Pune Chapter the FLO Pune Half Marathon saw 9000+ participants comprising of corporates and runners from the city participating in this Run for Empowerment. Unique feature was a special segment called the “Saree Run” which had 200 + women running and walking in sarees to support this cause.



An Interesting session “Dialogues in the Dark” to make members appreciate their 5 senses . The unique aspect was the trainers for this session were differently abled thus making the session very inspirational and motivating .



Skilling & MSME Lecture Series to Lighthouse Communities



FLO UNSUNG HEROES - FLO PUNE

Three women from FLO Pune Chapter are nominated for FLO Unsung Heroes. They have been nominated on the basis of their silent work to impact and support the society & community. The three women nominated are Mrs. Uma Ganesh, Mrs. Ruchi Mathur & Dr. Avalokita Mane

EVENTS IN MARCH

1. BOL – Musical Concert : A concert for a cause with renowned artists performing across different genres of music such as Bollywood, Ghazal, Sufi, fusion & folk music. The artists performing are of National repute such as Taufiq Quereshi, Priyanka Barve & Vijay Prakash amongst others.
2. Change of Guard at Pune Chapter level
3. MOU signing between FLO Pune & Agriculture College to support girls for their 4 years BSc course in Agriculture and Horticulture.

UTTARAKHAND CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

Congratulations to all of us on completing yet another significant and glorious year of FLO. The good work we endeavoured to do and the learnings we gained will surely stay with us for life.

Today while a majority of the companies have made it a priority to encourage women into leadership roles, a massive gender gap still remains when it comes to those positioned at the top. There is ample scope for enhancing women participation in our country's GDP, and that is what FLO Uttarakhand has strived to achieve.

To deliberate upon the same – the opportunities, challenges, and barriers that women in the work world face today, a plethora of 50+ events on the Financial and Legal Awareness, Digital & Corporate Literacy, MSME, Startups, Organic Farming, Health & Wellness, Art & Culture, Governmental & Corporate Interactions and diverse skilling and marketing.

FLO Uttarakhand has encouraged entrepreneurship, leadership, and establishment of new business to take advantage of the rocketing economy

of India, but with sustainable development. Our networking sessions and branding opportunities have gone a long way in making a mark in Uttarakhand.

I am proud of my very supportive OB and Executive Committee, and my ever-encouraging Past Chairpersons in making this year possible. I would also like to appreciate the dynamic leadership of our National President, Ms Sudha Shivkumar, the erudite and widely experienced Presidium and our Executive Directors. I express our great wishes for future endeavours wrapped in the warmth of gratitude.

Regards,

Anuradha Malla

Chairperson

FLO Uttarakhand Chapter



Anuradha Malla
Chairperson

COMMITTEE MEMBERS



Charu Chauhan
Sr. Vice Chairperson



Ruchi Jain
Vice Chairperson



Harpreet Kaur
Treasurer



Nisha Thakur
Jt. Treasurer



Tripti Behl
Secretary



Mansi Rastogi
Jt. Secretary



Neha Sharma
Imm Past Chair

REPORT

MINDMAP 40:40:20

Total Events (till February 2024)	- 48	
National Initiatives:	- 20	41.5 %
Programs:	- 23	47.5 %
Members Networking:-	05	11 %

EVENTS

In the year 2023-24, UTTARAKHAND Chapter organised 2 webinars and 46 on ground events.

SPEAKERS

The speakers were distinguished personalities from the Government of Uttarakhand, alongside officials from the Directorate of Industries, Taxation, Agriculture, Women and Child Commission, and the Department of Education. Prominent leaders of private hospitals, along with senior experts specializing in heart, cervical cancer, pulmonary, and gynaecological diseases, also graced with their insights. Additionally, the events saw participation from the heads of Sanskar Bharti, Uttarakhand, and the Department of Culture, bringing a rich cultural perspective to the discussions. World-renowned calligraphy and performance artists, as well as philanthropists, contributed their unique viewpoints, making the events a diverse and enriching experience for all attendees.

OBJECTIVE:

The aim was to celebrate and broaden the scope of FLO's vision and mission in its 40th year, focusing on the empowerment, education, motivation, financial independence, wellness, and skill development of its members and grassroots-level women. The areas of focus included MSME, apiculture, traditional art, organic farming, eTally, POCSO, POSH, business & human rights, Chat GPT, and startups. The organization also created platforms for entrepreneurs to display, network, and broaden their businesses, enhancing the market presence of their products through a variety of events, exhibitions, pop-ups, and networking opportunities.

Moreover, creative members enjoyed artist interactions and performances, adding a cultural dimension to the empowerment initiatives. A comprehensive range of welfare and skill development activities was undertaken, covering blood donation, menstrual hygiene, adopting government schools, health camps, and daily labour skilling programs. This multifaceted approach ensured a holistic development environment for women at every level, reinforcing FLO's commitment to their growth and success in its landmark 40th year.

OUTCOME:

The outcomes have been impactful and far-reaching. The dynamic programs and events have garnered positive media coverage and attracted the attention of government officials. As a result, the Honourable Governor of Uttarakhand has recognized FLO for its significant contribution to women's empowerment in the region. The skilling and marketing events organized by FLO have been well-received by the government, highlighting their effectiveness and relevance.

FLO has successfully established its presence in numerous prominent colleges and institutions of higher education in Uttarakhand, setting the stage for future collaborations and Memorandums of Understanding (MOUs). The engagement and networking programs organized by FLO have not only met the cultural and entertainment needs of its members but have also provided valuable business prospects.

Additionally, several women and child-related NGOs have expressed interest in collaborating with FLO on skilling, education, and MSME-related events, further solidifying FLO's role as a catalyst for positive change in the region. Overall, the impact of FLO's initiatives in Uttarakhand has been overwhelmingly positive, reflecting the organization's commitment to empowering women and fostering sustainable development in the region.

MEMBERSHIP GROWTH

New Life Member	- 01
Conv from Annual to Life	- 02
New Annual Members	- 11
Annual Renewal	- 44
Total Members	- 77

NATIONAL INITIATIVES

NUMBER OF BENEFICIARIES IMPACTED

INITIATIVE	NUMBERS OF BENEFICIARIES
FLO Financial & Vocational Literacy	434
FLO Start Up Cell	600
FLO Digital Empowerment	28
FLO MSME Assist Cell	350
FLO Women Corporate Directors	
FLO Policy & Legal	390
Leadership Sessions	200

COLLABORATIONS

CATEGORY	NUMBERS & DETAILS
JOINT EVENTS	08
MoUs SIGNED	02

EDUCATION & DIGITAL SKILLING

1. Name of Event	: E-Tally Training under EDUCATION & DIGITAL LITERACY
Date of the Event	: 25th September 2023
Participation No	: 20
Objective of Event: Vocational & Digital Literacy	: (MOU signed.)
2. Name of Event	: E-Tally Training under EDUCATION & DIGITAL LITERACY Batch 2
Date of the Event	: 17th November 2023
Participation No	: 8

FINANCIAL AND VOCATIONAL LITERACY

1. Name of Event	: Empowering Women with Skills
Date of the Event	: 10th May – 20th May 2023
Objective of Event	: Empowerment under Skill and Vocational Initiative
FLO Uttarakhand, proudly enlist 6 women for providing earning opportunity.	
2. Name of Event	: Empower Your Finances- 'Unlocking Path to Financial Literacy'
Date of the Event	: 29th May 2023
Name of Speaker	: Ms. Misha Chawla, Mr. Ritvik Singh Rautela, Ms. Nishat Parveen
Participation No	: 65
Objective of Event	: Long Term and Short-Term Investments - Financial Literacy
3. Name of Event	: Apiculture Skill Training
Date of the Event	: 22nd June 2023
Participation No	: 25
Objective of Event	: Vocational Training
4. Name of Event	: The Seeds of Vandana Shiva
Date of the Event	: 24th June 2023
Name of Speaker	: Dr Neha Sharma and Smriti Batta
Participation No	: 200+
New members inducted	: 3.
Objective of Event	: Vocational Initiative (Organic Farming)
5. Name of Event	: A Day Late and A Rupee Short (Financial Literacy)
Date of the Event	: 4th August 2023
Name of Speaker	: Ms. Punita Gupta
Participation No	: 60 +
Objective of Event	: Encouraging women to achieve financial independence.
6. Name of Event	: Inauguration of the 2nd Apiculture Skill Training Center
Date of the Event	: 4th September 2023
Participation No	: 25
Objective of Event	: Empowerment under Vocational Initiative (Grassroot)
7. Name of Event	: Skill the Unskilled
Date of the Event	: 18th December to 20th Dec 2023
Name of Speaker	: Moksh Creations Pvt Ltd
Participation No	: 25
Objective of Event	: Empowerment of Construction workers under Vocational Initiative (Grassroot)
Day Chair	: Mansi Rastogi (Jt Secy)

8. Name of Event	: 'AIPAN' – Skilling in the art of Uttarakhand
Date of the Event	: 20th February' 24
Name of Speaker/ Trainer	: Deepa Dhami Kathyat
Participation No	: 25
Objective of Event	: Financial Freedom of girls from Govt Nari Niketan for (Grassroot)

FLO Uttarakhand and Bhuli Foundation teamed up for a 7-day training program in creative arts.

MSME ASSIST CELL

1. Name of Event	: The Seeds of Vandana Shiva
Date of the Event	: 23rd June to 25th June 2023
Name of Speaker	: Dr Vandana Shiva & various FLO Members
Participation No	: 200+
New members inducted	: 3.
2. Name of Event	: Women Transforming Uttarakhand
Date of the Event	: 29th July 2023
Name of Speaker	:
Participation No	: 100+
New members inducted	: 2.
Objective of Event	: Empowering Women Entrepreneurs /MSME
Day Chair	: Ms Sonia Garg & Dr Neha Sharma
3. Name of Event	: FLO Bazaar
Date of the Event	: 15th& 16th October 2023
Name of Speaker	: Hon. Mr. Ganesh Joshi, Minister of Rural, Agriculture, (GOU) Dr Teena K Sharma, National Advisor – MSME (GOI) Princess Mohena Kumar – renowned TV personality & philanthropist
Participation No	: 1000 +
Objective of Event	: FLO Marketplace and Members Networking

STARTUP CELL

1. Name of Event	: Design Challenge - Startup Initiative
Date of the Event	: 5th August 2023
Name of Speaker	: Panel (Startup and Design heads of various colleges)
Participation No	: 60 +
Objective of Event	: Startup Initiative. Citation for newly launched Startups in the field of Design.
2. Name of Event	: Bharat Pitchathon 2.0 – Startup Initiative
Date of the Event	: 25th August
Name of Speaker	: Panel
Participation No	: 500 +
Objective of Event	: Startup Initiative. Matching Investors and talk for students.

3. Name of Event	: Mastering the Chat GPT and other AI Tools (Online)
Date of the Event	: 18th September 2023
Name of Speaker	: Srishty Jain, Founder & CEO at CoLLearn
Participation No	: 50+
Objective of Event	: Digital Literacy & Startup Initiative

LEADERSHIP & WOMEN CORPORATE BOARDS

1. Name of Event	: Launch of Entrepreneurship Awareness Program
Date of the Event	: 9th August 2023
Name of Speaker	: Dr. Anjani Pant- Prof EDII, Ahmedabad, Ms Kiran Bhatt Todaria Past Chairperson & Director, DP Todaria pvt Ltd
Participation No	: 200 +
Objective of Event	: Uniting Women entrepreneurs and Aspiring female management & Entrepreneurship students. Leadership.

LEGAL & POLICY ADVOCACY

1. Name of Event	: POSH at Work (Prevention of Sexual Harassment at Workplace)
Date of the Event	: 22nd June 2023
Name of Speaker	: Adv Shivangi Prasad
Participation No	: 55
Objective of Event	: Legal Advocacy
Day Chair	: Pallavi Salgaocar

2. Name of Event	: POCSO Act – National Girl Child Day
Date of the Event	: 24th January 2024
Name of Speaker	: Hon. Governor of Uttarakhand – Lt Gen Gurmit Singh, Dr Geeta Khanna (Chairperson State Child Rights Commission)
Participation No	: 200
Objective of Event	: Legal Advocacy & FLO Branding
Day Chair	: Dr Geeta Khanna

3. Name of Event	: Empowering Business: Human Rights Challenge
Date of the Event	: 15th Feb 2024
Name of Speaker	: Adv Trishla Malik
Participation No	: 135
Objective of Event	: Legal Advocacy with Univ Interaction
Day Chair	: Neha Choksi

DISABILITY

1. Name of Event	: North & Central Zonal Blind Football Tournament
Date of the Event	: 1st & 2nd April 2023
Name of Speaker	: NA
Participation No	: 100 +
Objective of Event	: Empower & Encourage People with Special Abilities Day Chair- Maneet Suri, KSM Films Production

VILLAGE HOLISTIC DEVELOPMENT

1. Name of Event	: Blood Donation Drive
Date of the Event	: 29th April 2023
Participation No	: 50 +
New members inducted	: Nil.
Objective of Event	: Village Holistic Development- (Health Initiative)
2. Name of Event	: Sanitary Pad Distribution & Awareness Drive
Date of the Event	: 28th May 2023
Participation No	: 80
Objective of Event	: Raising Awareness on Menstrual Hygiene
3. Name of Event	: Adoption of Govt. School
Date of the Event	: 29th May 2023
Participation No	: 100+ (mostly students)
Objective of Event	: Education
4. Name of Event	: Workshop on Health & Hygiene and English
Date of the Event	: 28th June 2023
Participation No	: 80
Objective of Event	: Village Holistic Development- Health & Education Initiative
5. Name of Event	: Swachchata Hi Seva (Cleanliness Drive)
Date of the Event	: 1st & 2nd October
Participation No	: 100
Objective of Event	: National FLO Agenda.
6. Name of Event	: Winter Warmth (Blanket Distribution Drive)
Date of the Event	: 29th December 2023 / 4th Jan 2024
Participation No	: 100
Objective of Event	: Donating warmth (FLO Members)
7. Name of Event	: Menstrual Hygiene Camp & Sanitary Pad Distribution
Date of the Event	: 4th Feb 2024
Name of Speaker	: Dr Maansi (Arogyadham Hospital)
Participation No	: 100
Objective of Event	: Health Camp, Awareness and Education
Day Chair	: Maj. (Retd.) Anita Marwah

OTHERS

8. Name of Event	: Millet Kranti Cycle Rally
Date of the Event	: 14th April 2023
Participation No	: 200 +
Objective of Event	: Awareness for 'Year of the Millet' & contribution of Women Farmers.
Day Chair	: Kiran Bhatt Todaria

9. Name of Event	: We Are What We Share
Date of the Event	: 21st April 2023
Name of Speaker	: Ms Kiran Dubey
Participation No	: 100 +
New members inducted	: 3.
Objective of Event	: Inaugural Dinner and Members Empowerment
10. Name of Event	: Motherhood – A Celebration
Date of the Event	: 11th May 2023
Name of Speaker	: Dr. Tarun Kumar Das & Dr. Prachi Kandwal
Participation No	: 35
New members inducted	: One
Objective of Event	: Empowerment under Health Initiative
Day Chair	: Dr Prachi Kandwal (Niravadhi)
11. Name of Event	: Unleashing the Power of Social Change
Date of the Event	: 2nd June 2023
Name of Speaker	: Anurag Chauhan in Conversation with Dr Prachi
Participation No	: 60+
New members inducted	: One
Objective of Event	: Members Motivation – Empower to Be Humane
Day Chair	: Lubna Mirza
12. Name of Event	: Educate, Empower, and Inspire
Date of the Event	: 6th June 2023
Name of Speaker	: Dr Punit Tyagi & Dr Divya (Gynae)
Participation No	: 30
Objective of Event	: Members Empowerment- Corporate Visit
13. Name of Event	: International Yoga Day- Power of Fitness
Date of the Event	: 21st June 2023
Name of Speaker	: Ekta Kapoor (National Powerlifting Champion) & Dr Raj Pratap (Sr Cardiologist)
Participation No	: 45
Objective of Event	: Members Empowerment- Health Initiative /MOU
14. Name of Event	: The Seeds of Vandana Shiva
Date of the Event	: 23rd June to 25th June 2023
Name of Speaker	: Dr Vandana Shiva & various FLO Members
Participation No	: 200+
New members inducted	: 3
Objective of Event	: Vocational Initiative (Organic Farming) Marketing Small farms organic product Members Engagement and Empowerment
15. Name of Event	: Ram Chitra Katha- A saga in Dance & Pictorial Calligraphy
Date of the Event	: 7th July 2023
Name of Speaker	: Mr. P. Parameshwar Raju & Mr. Satyanarayan Raju
Participation No	: 150 +
New members inducted	: 2.
Objective of Event	: Members Engagement and FLO Branding

16. Name of Event	: Doon Monsoon Marathon 2023 (Run Against Drug Abuse)
Date of the Event	: 9th July 2023
Participation No	: 600+
New members inducted	:
Objective of Event	: Members Engagement/ FLO Branding /Health Initiative
17. Name of Event	: A Journey to Balance: Decode your Dosha with Forest Essentials
Date of the Event	: 20th July 2023
Name of Speaker	: Dr Varuna Anand
Participation No	: 25
Objective of Event	: Members Engagement/ Health Initiative
18. Name of Event	: HR Summit
Date of the Event	: 24th August & 25th August 2023
Name of Speaker	: Advisor, Skill Development and Employment Deptt. (GOU), Jitender Mudliyar/ Special Officer, Uttarakhand Employment Office, Ajay Singh/ Chairperson FLO Uttarakhand –Anuradha Malla
Participation No	: 200
Objective of Event	: HR Requirements and mapping skills as per them.
19. Name of Event	: Mudranjali for Health Benefits
Date of the Event	: 25th November 2023
Name of Speaker	: Mmini Gupta
Participation No	: 50
Objective of Event	: Members Engagement - Wellness Initiative
20. Name of Event	: The Great Mountain Theatre Festival- Celebrating 5 women Theatre directors
Date of the Event	: 11th Dec to 15th Dec 2023
Name of Speaker	: NA
Participation No	: 200 +
Objective of Event	: Members Introduction into women in arts and entertainment. Total
21. Name of Event	: Cheerful cheeks, Blissful Brows—FACE YOGA
Date of the Event	: 7th February 2024
Name of Speaker	: Meenakshi Chaudhary & Gurkiran Pathak
Participation No	: 40
Objective of Event	: Members Engagement - Wellness Initiative
22. Name of Event	: Whiskey Tasting and Mixology
Date of the Event	: 25th February 2024
Name of Speaker	: Mr Gagan Sharma
Participation No	: 30
New members inducted	: 2 potentials.
Objective of Event	: New age Careers and Members Engagement

MEMBERS NETWORKING

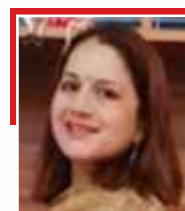
1. Name of Event	: Members Orientation & Networking
Date of the Event	: 28th April 2023
Participation No	: 50 +
Objective of Event	: Members Orientation towards FLO initiatives & Business Networking.
2. Name of Event	: Amulyam Mango Meet- Members Networking
Date of the Event	: 22th July 2023
Participation No	: 35
Objective of Event	: Members Engagement & Business Networking
Day Chair	: Ms Charu Chauhan (Sr Vice Chairperson- FLO Uttarakhand)
3. Name of Event	: Resin Art Workshop
Date of the Event	: 19th August
Name of Speaker	: Smrity Lal
Participation No	: 100 +
Objective of Event	: Art Appreciation & Resin art Workshop
4. Name of Event	: FLO Bazaar
Date of the Event	: 15th & 16th October 2023
Name of Speaker	: Hon. Mr. Ganesh Joshi, Minister of Rural, Agriculture, (GOU) Dr Teena K Sharma, National Advisor – MSME (GOI) Princess Mohena Kumar – renowned TV personality & philanthropist
Participation No	: 1000 +
Objective of Event	: FLO Marketplace and Members Networking
5. Name of Event	: Welcome Winter Members Networking
Date of the Event	: 9th December 2023
Participation No	: 50
Objective of Event	: Members Engagement & Business Networking
Day Chair	: Chairperson- FLO Uttarakhand.

Wellness and Spa Consultant, she is the Owner -Gigi'sWellness' in Dehradun, an exclusive women's Beauty and Wellness Centre offering natural therapies for skin, hair, and body. The accompanying 'Gigi's Wellness (Retail Store)' features premium Ayurvedic products by Oilcraft Naturals, natural perfumes by Vrindaam, and handmade soaps, incense by Gigi's Wellness.



GURKIRAN PATHAK

Deepa Dhama Kathayat is dedicated to women's empowerment and gender equality. Her vision, determination, and commitment to uplifting women have shaped her mission. She started her journey from procuring and marketing indigenous mountain food products and forayed into stitching and providing customised packaging solutions and uniforms to her clients. She started her company under Naitik Enterprises and eventually launched BHULI FOUNDATION where she provides work in food production to various SHGs of the area.



DEEPA DHAMA KATHAYAT

Shawl Story deals with restoring, refurbishing, and recreating antique Jamawars through “Rafoogari” (Darning). We also create fresh new embroideries on Pashmina, Semi-Pashmina, and various other fabrics. We have also expanded the product line from Shawls to Sarees, Suits, Lehengas, Coats, etc.

Lubna Mirza (Founder) is carrying forward her in-laws' 230-year-old family heritage of restoring and refurbishing antique textiles through the dying craft of Rafoogari. Under the aegis of an award-winning artisan and her father-in-law Mr. Ahsan Mirza, Shawl Story is also an expert in Kalamkari, Resham Tana, and Full techniques.



LUBNA MIRZA

SANPSHOT











Mother's Day Special
Know your Speaker

Dr. Tarek is a highly skilled Gynaecologist and Obstetrician with over 10 years of experience in Bangladesh, Egypt, Lebanon, and Hyderabad, Bangalore. He has worked for 7 years as a Consultant in Dr. Ganga Rani Hospital, New Delhi, and has numerous international awards as published in various national journals and being invited as faculty in many State and National Conferences. Dr. Tarek is a member of prestigious organizations such as FOGSI, AGO, ISOG, Menopause Society, and IOWMB. His areas of interest include Laparoscopic Management of Gynecological, Hysteroscopic Surgery, and more.

SPEAKER
DR. TAREK KAMAR DAS

11th May 2023 | 4PM Onwards
Cafe Bazzamulaza, Dabawala

Mother's Day Special
Know your Moderator

Dr. Prachi Kanwal is a professional doctor with a passion for writing. She is the moderator and founder of 'Mama', a community group that provides a platform for writers to express their emotions and share their stories. In addition to 'Mama', she has also established an open mic platform called 'Mama's' that aims to give voice to women and women's issues. Through her writing, Dr. Prachi Kanwal has touched the hearts of many, and her work has been well-received by audiences across various platforms.

MODERATOR
DR. PRACHI KANWAL

11th May 2023 | 4PM Onwards
Cafe Bazzamulaza, Dabawala





EMPOWER YOUR FINANCES
Unlocking the Path to Financial Literacy
with **Wise Fathers**

KNOW YOUR SPEAKER



Neha Chawla is an esteemed professional serving as Vice President at Private Wealth Solutions. She is widely recognised as a qualified and renowned Chartered Wealth Manager (CWM) in India, with over 10 years of experience in delivering exceptional investment advisory services to individuals and corporates.

NEHA CHAWLA

29TH MAY 2023, MONDAY | 4:00 PM ONWARDS
(ONLINE MODE)



Unleashing the Power of Social Change with Anurag Chauhan
2nd June 2023



Unleashing the Power of Social Change with Anurag Chauhan
2nd June 2023



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2nd June 2023



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2nd June 2023

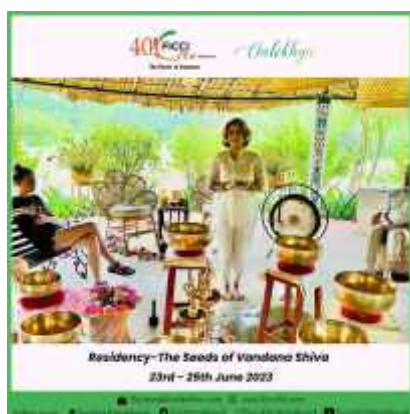
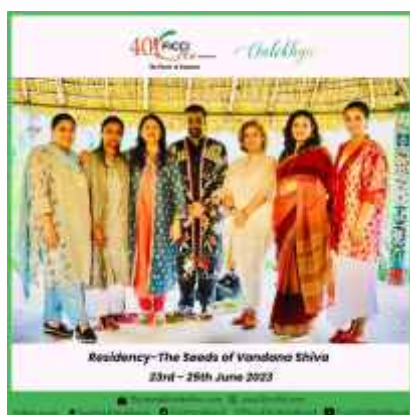
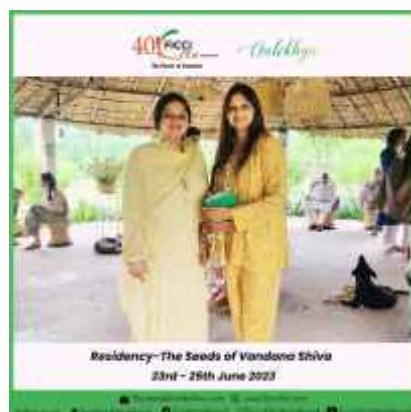


FLO Members' visit to Graphic Era Hospital
8th June 2023

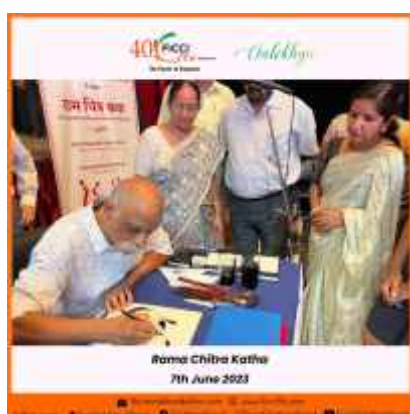
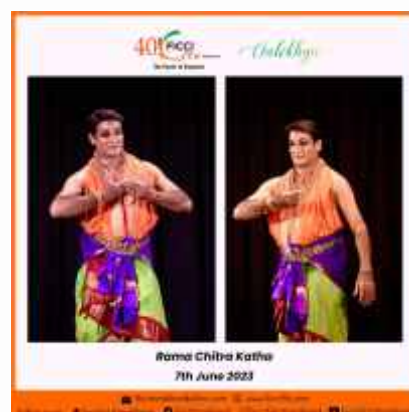






















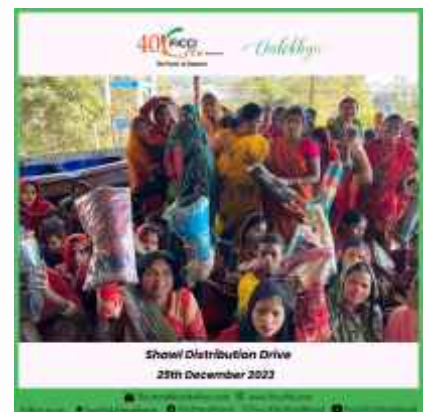
















EVENTS IN MARCH

1. **Sareethon** – Inviting all women to Power dress in Saree and walk with Ms Geeta Dhami, wife of Chief Minister of Uttarakhand.
Date: - 7th March 2024, 3pm
Collaboration with Red FM and 'POWER WOMEN'. Member Engagement and Networking
2. **Solo Theatre** – by Kusum Pant (renowned Theatre and Film Artist of Garhwal and Bollywood)
Date – 7th March 2024, 6 pm (For Women's Day)
Member Engagement
3. **HONK WONDER WOMEN** – Talent Hunt, Entrprenuer Expo & Fashion Walk
Date : 9th & 10th of March 2024.
Collaboration with HONK Events and T –Series.
Member Engagement & FLO Branding
4. **Empowering Gender-Neutral Society**- Empowerment talk by Mahamandaleshwar Laxmi Tripathi, in Conversation with Anurag Chauhan.
Date : 15th March 2024, 3 pm
Member Engagement
5. **Annual Dinner** and FLO Awards for YOUNG TALENT
Date : 22nd March 2024.

VADODARA CHAPTER

CHAIRPERSON'S MESSAGE

Dear Friends,

As the second FICCI FLO Vadodara chairperson I began the year with a couple of very clear goals. One was that of growing our baby chapter in size, the activities and events carried out throughout the year were planned with this goal in mind. We have had meaningful interaction with speakers from various sectors ranging from Film and media to art and education to business entrepreneur and startups. At the end of my term, it is with a great sense of satisfaction that I can say that during my tenure the chapter has grown by 78 %.

Another goal I had was that of improving the financial health of the chapter. To achieve this goal, I outlined several programs which would contribute to the same. The Programs included various activities like offsite visits, exhibition, and expo's. At the end of the year Vadodara Chapter has had financial growth of 196%.



Barkha Amin
Chairperson

As I draw near the end of my term, I would like to express my heartfelt gratitude to my committee for their dedication, hard work & unwavering commitment to our chapter's success.

In passing the torch to the next leadership team, I am reminded of the words of Helen Keller "Alone we can do so little; together we can do so much".

Thank you

Barkha Amin
Chairperson
FLO Vadodara Chapter

COMMITTEE MEMBERS



Avni Bhayani
Sr. Vice Chairperson



Shivani Patel
Vice Chairperson



Rati Desai
Treasurer



Avni Ashish Patel
Secretary



Reshma Patel
Immediate Past Chair

REPORT

MINDMAP 40:40:20

FLO Vadodara achieved the ratio of 47:31:22 respectively. With a focused allocation of 47% towards Projects, we embarked on initiatives empowering women with newfound skills and economic opportunities. Simultaneously, dedicating 31% to Programs enabled us to conduct leadership workshops and skill enhancement sessions, fostering personal and professional growth among members. Complementing these efforts, our allocation of 22% to Networking events facilitated valuable connections and collaborations within the community. This balanced approach facilitated our successful ratio achievement, catalyzing holistic empowerment and socioeconomic development.

EVENTS

In the year 2023-24, VADODARA Chapter organised 2 webinars and 34 on ground events.

The speakers were Lieutenant Aishwarya Boddapati, Lieutenant Commander Swathi P, Barkha Dutt, Seema puri-founder of Evolve, Ami Kothari – Founder of dinning Couture, Esha Shah – founder of lettingtheinnerinkflow, Adhishree Anand- founder of Live design, Satyashiv D'mello – founder of youbuntu, Luke Coutinho –Holistic lifestyle coach, Shefali Shah, Atul Khatri, Harshinder Kohli- founder Deep Focus, Ashish Hemrajani- founder Bookmyshow, Jay Thadeshwar- founder poised media, Brahmakumar sister Shivani, Kalki Koechlin, Hunar Online, Bhavna Jhunjhunwala founder of codeW & codesquad.

The objective was to empower and uplift women entrepreneurs, professionals, leaders in various fields and women at grassroots. Through networking opportunities, skill-building workshops, and knowledge-sharing sessions, FICCI FLO Vadodara aimed to foster growth, development, and collaboration among its members. These events served as platforms to inspire, educate, and support women in realizing their fullest potential and making meaningful contributions to society and the economy.

The outcome of projects, programs, and networking events conducted at FICCI FLO Vadodara was diverse and impactful. Grassroots projects have resulted in women gaining new skills and achieving economic independence, with several individuals now earning sustainable incomes. Programs focusing on leadership development have empowered members with enhanced personal and professional skills, enabling them to take on leadership roles and drive positive change in their communities. Networking events have facilitated meaningful connections and collaborations, fostering a supportive ecosystem for women entrepreneurs and professionals to thrive. Collectively, these efforts contributed to women's empowerment, community development, and socioeconomic progress in Vadodara.

Date	Name of the Event	No. of Participants	Any Specific observation of the event (eg Media Coverage, participation, speakers etc.)
10 March'23	Tarini	74	Two members of the Indian navy shared their journey in circumnavigating the globe in 254 days. Media presence & special interest as it was done on Women's Day.
2 May'23	Classroom Series	117	Amee Kothari – Table Styling; Seema Puri – Lets Make you a better version of yourself; Esha Shah – neurolinguistic workshop to improve public speaking. Members had a chance to do any of the above

12 July'23	How to include Diversity & equality in the work place	54	Satyashiv D'mello, founder of conscious-development.com, shared the significance of creating a workplace culture that values diversity and equality, advocating for inclusive policies, and fostering open communication to ensure all voices are heard and respected.
31 July'23	How to Press the reset button for your Health	177	The renowned health and wellness expert Luke Coutinho provided valuable insights and techniques for individuals to reset their health and adopt a holistic approach to well-being.
23 August	Mother Toddler Cohort	17	A play date for member's kids, providing a valuable opportunity for social interaction and developmental growth. Fostering a supportive community within the organization.
23 November	Badminton Tournament	17	Badminton Tournament organized for the Badminton enthusiasts promoting health & Fitness. Enhancing Networking while Playing.
23 Dec	Sister Shivani	192	The Keynote Speaker sister Shivani equipped Members with valuable tools to navigate life's challenges such as emotional well-being, stress management, mindfulness, and fostering harmonious relationships.
31 Jan	Trek	65	The Trek to Jambughoda Bhaat Successfully blended Heath and Community Building.

Networking Events

Date	Name of the Event	No. of Participants	Any Specific observation of the event (eg Media Coverage, participation, speakers etc.)
16 June'23	Summer Soiree	151	High Tea in Celebration of 300 Plus Members for the Chapter
6 Sep'23	Comedy Adda with Atul Khatri	157	A delightful evening of laughter and entertainment featuring the renowned stand-up comedian Atul Khatri
29 Sep'23	New to Vadodara Cohort	10	The New to Vadodara Cohort welcomed the members who were new to the city facilitating their integration and easing their transition.
28 Oct'23	Moonlit Garba	285	A joyous celebration with live performance by renowned singing group Sachin Limaye that had everyone on their feet. The event showcased the dancing skills of the children from the charitable organization Mahavir Foundation
2/3 Nov'23	Amritsar Retreat	74	The retreat was significant in facilitating the union of FLO Vadodara Chapter and FLO Amritsar Chapter. This collaborative effort aimed to strengthen the women entrepreneur community and create opportunities for mutual growth and development.

13 Jan'23	Play – Devil wears Bataa	136	Play- “Devil Wears Bataa – A silly Point production based in Mumbai was a hilarious Play intertwined with political satire
22 Feb'23	High Tea –Celebrating 40 Years of FLO	144	Celebrating 40 years of FLO with members. Honoring achievements, fostering growth, and embracing the journey ahead.
6 Mar'23 3 April 1 May 3 July 7 Aug	New members Meet & Greet	166	New Members are invited for one-on-one interactive session with the Chairperson & EC

Projects/Initiatives

Date	Name of the Initiative	Area of Focus	Reach	Benefit	Empower
10 Mar'23	Walkathon	Specially abled	74	48	Raised 2.12 lakhs in 48 hours to provide walking aides for specially abled
12 Apr'23	Breaking Barriers with Barkha Dutt	Legal Policy & Advocacy	166	166	Organized on Stage live debate amongst members on the topic women reservation which was moderated by Barkha Dutt
17 May'23	Accelerate your Business Goals	Financial Literacy	46	46	Adhishree Anand focused on business strategies to adopt for business growth in young startups
28 Mar'23 20 Apr'23 18 Jul'23 26 Sep'23 23 Jan '24	Garima	Health & Hygiene	957	957	Significant reduction in the absenteeism of Girl Children in Middle school
24 Ap'23 24' May'23	Stitching Workshop	Vocational Training & Start up	55	17	17 Women are now earning Rs 250/- Per day making it Rs.6500/- on a monthly basis. Have an order of stitching 1Lakh bags from a Savli based Exporter
4 May'23 9 June '23	Financial Literacy @grassroot	Financial Literacy	120	120	Basic financial awareness and awareness on Gov schemes
30 June'23	Mock Shark Tank 2.0	Vocational/E ducational	161	10 NGO's	Raised Rs 40 lakhs for NGOs working in various causes
23 Aug'23	Getting candid with Shefali Shah	Legal Policy & Advocacy	165	165	This event recognized and appreciated the exceptional work of She Team Vadodara a group of dedicated police officers who have tirelessly worked towards the welfare of senior citizens and the protection of infants abandoned. Mr. Anupam Singh Gahlaut and renowned Indian actor Ms. Shefali Shah were the guests for the event.

20 Sep'23	Leveraging AI for digital Marketing	Digital Literacy	47	47	The Keynote Speaker Harshinder kohli shed light on the importance of artificial intelligence (AI) in the field of digital marketing and how it can revolutionize marketing strategies for businesses.
13 Oct'23	She rises conclave	Start up	92	8	This event aimed to empower and promote women entrepreneurs from different sectors showcasing innovative products. Ashish Hemrajani Graced the occasion as Keynote speaker.
25 Oct '23	Good Digital Citizenship	Digital Literacy	62	62	The Keynote speaker Jay Thadeshwar, Founder & CEO, Poised Media provided tips to protect privacy and enhance security while navigating the digital world.
30 Nov'23	Ariso	Women Led Business	1000	40	40 designers from around the country found empowerment through networking and exposure, paving the path for creative growth and entrepreneurial success.
5 Dec '23	Harnessing Digital Media for Professional Growth with Hunar Online	Empowering Women	100	45	As part of the workshop, participants were given a small makeup tool kit as a token of appreciation by "Hunar Online Courses". This encouraged them to continue their makeup journey with passion and dedication.
Sep'23 Onwards	Rickshaw Training	Vocational training & Start up	Many Villages	06	All the 6 identified beneficiaries got trained well. All 6 got their permanent license and were gifted rickshaws at the change of Guard Event
5 Feb'24	AI for everyday life	Digital Literacy	32	32	Attendees learnt AI's role in marketing, equipping them with insights and tools to optimize strategies, enhance customer engagement, and drive business growth effectively.
19 Feb'24	AI Training for Teachers	Digital Literacy	150	150	Effectively integrated AI technologies into classroom instruction for enhanced student learning outcomes.
Ongoing	Cyber Security Seminar	Digital Literacy	5000	5000	It raised awareness imparting practical knowledge and fostering a safe online environment, enabling to navigate digital spaces with confidence

Programs/Events



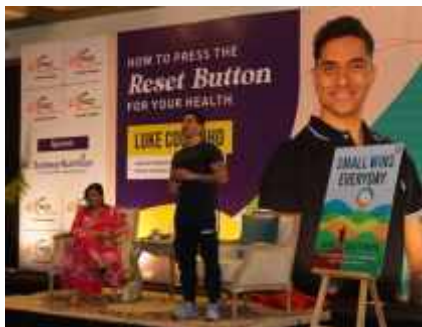
Tarini



How to include diversity & Equality in the work place



Classroom Series



How to Press the reset
Button for your health – Luke Coutinho



Badminton Tournament



Mother Toddler



Trek to Jambughoda Bhat



An afternoon with Sister Shivani

Networking Events



Summer Soiree



Comedy Adda with Atul Khatri



FLO Moonlit Garba



Amritsar Retreat



Play Devil wears Bataa



High Tea –celebrating 40 years of FLO



New Members Meet & greet



New to Vadodara Cohort

Projects/Initiatives



Walkathon



Breaking Barriers with Barkha Dutt



Accelerate Your Business Goals –Adhishree Anand



Garima



Stitching Workshop @ Grassroot



Financial Literacy @ Grassroot



Mock Shark tank 2.0



Getting Candid with Shefali Shah



Levaraging AI for digital Marketing



She Rises Conclave



Good digital citizenship



Ariso



Harnessing Digital Media for Professional Growth
With Hunar Online



Rikshaw Training for women @grassroots



Cyber security seminar at schools

MEMBERSHIP GROWTH

New members Added - 173

Membership Growth – 77%

NATIONAL INITIATIVES

INITIATIVE	IMPACT
FLO Financial & Vocational Literacy	221
FLO Start Up Cell	86
FLO Digital Empowerment	5336
FLO Women Corporate Directors	40
FLO Policy & Legal	331
Leadership Sessions	132

FLO UNSUNG HEROES – VADODARA

Ahana Anand

EVENTS IN MARCH

March 19, 2024 – Change of Guards



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PRESS CLIPPINGS

FLO signs MoU with Grant Thornton Bharat for more placement of women in corporates

New Delhi: FICCI ladies Organisation (FLO), the apex body of business women in the country has stressed on the need of breaking down barriers and opening more doors of opportunity for women in corporate board rooms having at least one independent women director to create a more balanced and inclusive business environment in India.

"During 2013- 2022, India made significant and rapid progress in increasing women rep-



resentation on boards from 6% in 2013 to 18% in 2022. By empowering women to take on

leadership roles in the corporate sector, the initiative aims to create a more balanced and inclusive business environment in India. The Securities and Exchange Board of India (SEBI) has also mandated gender diversity disclosures under its Business Responsibility Reporting requirements. Appointment of at least one independent woman director is also mandatory now." Said Ms Sudha Shivkumar, National President, FICCI Ladies

Organisation (FLO) while speaking at the 'workshop on Women in Corporate Boards' organised by FLO.

"Gender diversity in corporate boards isn't just a matter of social justice; it's also a smart business strategy. It fosters better decision-making, drives innovation, and enhances a company's reputation, ultimately leading to improved financial performance and sustainability," Said Ms Shivkumar.

"To further promote

women directors in corporate boards. FLO has signed an MoU with Grant Thornton Bharat LLP, a global services firm to facilitate placing the candidates as per details/resumes given by FICCI Ladies Organization as Independent Directors in companies or NGOs and Provide training/creation of resume to candidates if required on separate commercial terms with the candidate, with consent of candidate* said Ms Shivkumar.

Dr. S. Raghunath, Professor of Strategy, Indian Institute of Management Bangalore And Prof. Chetan Subramanian, RBI Chair Professor in Economics, Indian Institute of Management Bangalore were the main speakers at the workshop. Those present on the occasion included uguna Ravichandran, a Governing Body Member the National Head of the FWD Initiative and Mr Rahul Kumar, Director & Partner Garner Thornton Bharat LLP.

Ministry releases advisories, surveys to boost female workforce participation

New Delhi
A joint Conference-Women in the Workforce for Vision Bharat' was organised by the Ministry of Women & Child Development (Ministry of WCD) and the Ministry of Labour & Employment (Ministry of Labour & Employment) in New Delhi.

The agreement drafted by the Union Minister for Women & Child Development and Minority Affairs, Shri Yashwantrao Chavan, and the Union Minister for Labour & Employment and Environment, Forest & Climate Change, Shri P. V. Narasimha Murthy.

gender equality and women's workplace participation. FLO was a part of the backbone that worked on facilitating and drafting this advisory. Mrs. Javahiri Delala, Joint First President and President of Mazajon, National Council of Women, represented FLO in the backbone.

The Ministry of Housing and Urban Affairs and the Ministry of Road Transport and Highways also collaborated for women workplace participation and safety in the building, reconstruction and highways sectors.

Responding to long-standing demands, the



Mineral Standards and Protocol for Crèches was reviewed by the MACT. It aims to provide guidance to set up Crèches.	An Infrared photo has been developed to detect mineral pollution.	specimen of women in implementing policies, subsidies which can
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In various ways, The Bridge applies to all engineers, potential engineers, students and instructors across all sectors.

FIOCC Secretary General, Mr. Shailesh K. Palkar, read out the Bridge on behalf of the Society. Association members were encouraged to participate in workshops.

Some organizations have shared their success stories.

The event was received overwhelmingly positive response from the industry and the Government. FIOCC-FLO was acknowledged for its significant support in this endeavor.

Slow fashion is here to stay and a way forward for sustainability: designer Namrata Joshipura



FLO is breaking down barriers and creating new doors of opportunity for women to compete head-to-head in the international world.



Women need to have their own succession plan as women are becoming wealth creators: Vandana Shroff

New Delhi
December 16, 2023 Succession planning including writing a will creating a trust in family and other businesses demands a holistic approach that goes beyond traditional considerations. Empowering women leaders, addressing legal aspects like real estate, divorce, and inheritance, are crucial in ensuring a seamless transition and preserving family harmony.

Recognize the value that women leaders bring to the family business. Encourage and empower women within the family to take

on leadership roles and participate actively in the succession planning process. Involving women as decision-makers can lead to innovative and well-rounded solutions to potential conflicts." Said Ms

Ms Vandana Shroff, eminent lawyer and Partner, Cyril Amarchand Mangaldas while speaking at a discussion on 'From Success to Succession: Legal Legacy Planning for Women' organised by FICCI Ladies Organisation (FLO).

"It is time to recognise the value that women's contribution in family

upbringing and businesses, encouraging and empowering them within the family to take on leadership roles and participate actively in the succession planning process. Involving women as decision-makers can lead to innovative and well-rounded solutions to potential conflicts." Said Ms Shroff.

"Succession is a process not an event, post covid succession has become a major issue from bed room to the board room. For making a succession plan there is no right or wrong time. It should be planned

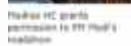
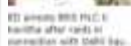
through a will or trust at the happy times" she said.

The Supreme Court in its various judgments has conferred daughters with equal right to their father's property. While developments in ancestral laws continue to dominate headlines, the real succession plan happens outside these confines. The two main tools at their disposal are wills and trusts. Wills are the bare minimum, every woman needs to execute a simple will, to ensure that her assets are passed on to her loved ones.

Women entrepreneurs discuss business of fashion with designer Namrata Joshipura

Ernst & Young / TNA / Updated: Feb 14, 2024, 14:40 IST

Fashion Designer Namrata Joshi gave her take on the business of fashion industry, as she interacted with the members of PLO.



Discussions on entrepreneurship, empowerment and projects are usual when the members of PCCI Ladies Organisation (PLO) meet, but as fashion designer Namrata Joshi put it recently, the conversation steered towards sustainability, trends and business of fashion. The designer led the discussion on the business of fashion industry as she interacted with the members of PLO.

Narayan Rane calls women entrepreneurs to go for digitalisation to help small businesses

New Delhi:

Adoption of advanced technologies and Artificial Intelligence (AI) by women led Micro, Small and Medium Enterprises (MSME's) can serve as a tool for growth for businesses in building their resilient ca-

Adoption of digitalisation by small businesses means having the flexibility to adapt to disruptions and continue their operations. MSMEs are the backbone of India's economy and play an intrinsic role in India achieving its ambitions of becoming Third largest economy by the year 2030" said Mr Narayan Tatu Rane, Union Minister of Micro, Small & Medium Enterprises (MSME) while speaking at a interactive session on 'Use of technology & AI to foster growth of women led MSMEs' organised by FICCI ladies Organisation (FLO) an apex body of businesswomen in the

The government led by Prime Minister Nar-



endra Modi has done a lot to improve MSMEs access to financing, information infrastructures and international markets. Providing regulatory, legal and financial frameworks conducive to entrepreneurship and small firms as well as startups has been our priority. Advancement of digital technologies and development of digital

The role of innovation in sustaining such momentum, the tech-based acceleration must be central to their ethos. But the dark side of adoption of newer technologies including safeguarding

The continuous nurturing of this sector, along with measures to embrace new technologies and favorable government policies, will be crucial to pro-

promoting the MSME sector and positioning them on the world map. FLO has a dedicated vertical, the MSME Assist that aims at providing assistance and support to women entrepreneurs who are looking to start or grow their own MSME businesses." Said Ms Sudha Shivkumar, National President, FICCI Ladies Organisation (FLO)

FLO start up cell with engaging 93 Angel Investors, conducts FLO Conclaves



New Delhi

Startups play a key role in country's economic growth strategy as this segment would create new skilled jobs and help address the challenge of jobless growth and loss of low skilled jobs in automation in the industry.

"The Indian startup movement has a very unique energy, vibrancy and dynamism, which you will not find in any of the established players, as startup founders, their dynamic teams and their financiers are the real change-makers. The extent of innovation taking place and the pace of growth in the startup segment is massive," said Dr Harjinder Kaur Talwar, Chair, Startups inclusion track and past president FLO while delivering key note speech at FICCI Ladies Organisation (FLO) start-up conclave.

"The momentum of the 'Startup India' initiative that started around 2014 has exceeded expectations. It has been a phenomenal story," he said. In the past few years, the Indian startup ecosystem has not only matured but has grown by leaps and bounds," Dr Talwar said.

"FLO has been impacting and transforming the lives of women across the nation since last 40 years of its existence. FLO Start up Cell, led by its chair the visionary Dr. Aarti Gupta and supported by the dedicated National Team including Priya Goatham, Priyanka Galati, Sumita Sahai, Pooja Arambam, Phani Trivedi, and Anupama Modi have resulted in 175 programs across India, training 480 entrepreneurs under the collaboration with She Res, providing 486 hours of mentoring, engaging 93 Angel Investors, conducting FLO Conclaves in 10 cities other than Delhi, organising 12 Bull and Bull Conclaves, conducting 20 workshops, with a total impact reaching 14,390 women entrepreneurs," said Ms Sudha Shivakumar, National President, FICCI Ladies Organisation (FLO).

"From providing training and mentoring to aspiring women entrepreneurs to advocating for policy changes that promote gender equal-

ity in the workplace, FLO has been instrumental in creating a conducive environment for women to thrive professionally. Overall, FICCI FLO's work is deeply rooted in the belief that empowering women is not just a moral imperative but also an economic necessity," Ms Sheela Kumar said.

"Economically, India's stride towards becoming a \$5 trillion economy is not just about the numbers. It's the metamorphosis in country's entrepreneurial landscape that's truly electrifying. Within this shifting paradigm, the role of women is witnessing a monumental transformation. We are no longer bound into traditional roles or tethered by societal expectations. Today's women are not just participants but pioneers, leaders, and game-changers," said Dr. Aarti Gupta, National Chair, FLO Startup Cell.

"At FLO Startups, we recognise the need for women to be on the other side of the table too, as investors. So, within our 1,000 membership, we also have some experienced and successful entrepreneurs whom we are helping to train and assist to create a body of women members & angel investors. FLO Entrepreneurs - A hallmark of our efforts is the introduction of the SheRes program in collaboration with STEP. This groundbreaking initiative is tailored to uplift and empower women entrepreneurs from diverse backgrounds, including homepreneurs, micropreneurs, MSMEs, SMIs, and solepreneurs," Dr Gupta added.

"Women-led SheRes in 15 chapters where we reached over 1,400 women applying for the program, out of which 480 received an 8-week training on critical topics such as company registration, digital marketing, branding strategies, and more. In addition to this, 400+ hours of mentoring were provided to them, along with the opportunity to display and participate in exhibitions and conclaves to showcase their companies to Bull and Bull."

स्टार्टअप आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका

नयी दिल्ली, 23 फरवरी। स्टार्टअप देश की आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नयी कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान की चुनौती का समाधान करने में मदद करेगा। यह बातें स्टार्टअप 20 इंकलूजन ट्रैक की अध्यक्ष और एफएलओ की पूर्व अध्यक्ष डॉ. हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गेनाइजेशन (एफएलओ) स्टार्ट-अप कॉन्क्लेव में की। उन्होंने कहा कि स्टार्टअप सेगमेंट में हो रहे नवप्रवर्तन की सीमा और विकास की गति बहुत बड़ी है। एफएलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। फिक्की लेडीज ऑर्गेनाइजेशन (एफएलओ) की राष्ट्रीय अध्यक्ष सुधा शिवकुमार ने बताया कि एफएलओ स्टार्ट अप सेल ने भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किये गये हैं।

महिला उद्यमिता से इकोनामी को रफ्तार

नई दिल्ली (वि.)। स्टार्टअप देश की आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नयी कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान की चुनौती का समाधान करने में मदद करेगा। यह बात स्टार्टअप 20 इंकलूजन ट्रैक की अध्यक्ष और एफएलओ की पूर्व अध्यक्ष डॉ. हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गेनाइजेशन (एफएलओ) स्टार्ट-अप

महिला उद्यमिता एक अधिक समान समाज को साकार करने का माध्यम है और भारत की अर्थव्यवस्था को आगे बढ़ाने की कुंजी है

नई दिल्ली। स्टार्टअप देश की आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नयी कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान की चुनौती का समाधान करने में मदद करेगा। "भारतीय स्टार्टअप आंदोलन में एक बहुत ही अग्रेसरी ऊर्जा, जीवंतता और गतिशीलता है, जो आपको किसी भी स्थापित खिलाड़ी में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उनकी गतिशील टीम और उनके कवर्नरस जस्टिफिकेशन प्रोवैडिंग निमित्त हैं।" स्टार्टअप सेगमेंट में हो रहे नवप्रवर्तन की सीमा और विकास की गति बहुत बड़ी है। स्टार्टअप 20 इंकलूजन ट्रैक की अध्यक्ष और एफएलओ की पूर्व अध्यक्ष डॉ. हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गेनाइजेशन (एफएलओ) स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा। "एफएलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एफएलओ स्टार्ट अप सेल, इसकी अध्यक्ष दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा अरामभन, फनी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है, जिसके परिणामस्वरूप पूरे भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किए गए हैं।

महिला उद्यमिता अर्थव्यवस्था को आगे बढ़ाने की कुंजी

कानपुर। स्टार्टअप 20 इंकलूजन ट्रैक की अध्यक्ष और एफएलओ की पूर्व अध्यक्ष डॉ. हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गेनाइजेशन (एफएलओ) स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा। एफएलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है।

कॉन्क्लेव में की। उन्होंने कहा कि भारतीय स्टार्टअप आंदोलन में एक बहुत ही अग्रेसरी ऊर्जा, जीवंतता और गतिशीलता है, जो आपको किसी भी स्थापित खिलाड़ी में नहीं मिलेगी। स्टार्टअप सेगमेंट में हो रहे नवप्रवर्तन की सीमा और विकास की गति बहुत बड़ी है। एफएलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। गौरतलब है कि एफएलओ स्टार्टअप सेल, इसकी अध्यक्ष दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा अरामभन, फनी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है, जिसके परिणामस्वरूप पूरे भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किए गए हैं। साथ ही सी राइजेज के सहयोग से 480 उद्यमियों को 486 घंटे की सलाह प्रदान की गई और 93 एंजेल निवेशकों को शामिल किया गया, दिल्ली के अलावा 10 शहरों में एफएलओ कॉन्क्लेव का आयोजन किया गया। फिक्की लेडीज ऑर्गेनाइजेशन (एफएलओ) की राष्ट्रीय अध्यक्ष सुधा शिवकुमार ने कहा। कार्यस्थल में लैंगिक समानता को बढ़ावा देने वाली नीतिगत बदलावों को कवायत करने के लिए इच्छुक महिला उद्यमियों को प्रशिक्षण और सलाह प्रदान करने से लेकर, एफएलओ ने महिलाओं को पेशेवर रूप से आगे बढ़ने के लिए अनुकूल माहौल बनाने में महत्वपूर्ण भूमिका निभाई है।



स्टार्टअप देश की आर्थिक विकास में महत्वपूर्ण भूमिका: कौर

नई दिल्ली। स्टार्टअप देश की आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नयी कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान की चुनौती का समाधान करने में मदद करेगा। भारतीय स्टार्टअप आंदोलन में एक बहुत ही अग्रेसरी ऊर्जा, जीवंतता और गतिशीलता है, जो आपको किसी भी स्थापित खिलाड़ी में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उनकी गतिशील टीम और उनके कवर्नरस जस्टिफिकेशन प्रोवैडिंग निमित्त हैं। स्टार्टअप सेगमेंट में हो रहे नवप्रवर्तन की सीमा और विकास की गति बहुत बड़ी है। स्टार्टअप 20 इंकलूजन ट्रैक की अध्यक्ष और एफएलओ की पूर्व अध्यक्ष डॉ. हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गेनाइजेशन (एफएलओ) स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा। एफएलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एफएलओ स्टार्ट अप सेल, इसकी अध्यक्ष दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा अरामभन, फनी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है, जिसके परिणामस्वरूप पूरे भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किए गए हैं।

PRESS CLIPPINGS

WOMEN ENTREPRENEURSHIP A VEHICLE FOR REALISING A MORE EQUAL SOCIETY AND KEY TO SPURRING INDIA'S ECONOMY ONWARD -FICCI LADIES ORGANISATION



New Delhi, Focus News: Startups play a key role in country's economic growth strategy as this segment would create new skilled jobs and help address the challenge of jobless growth and loss of low-skilled jobs to automation in the industry. "The Indian startup movement has a very unique energy, vibrancy and dynamism, which you will not find in any of the established players, as startup founders, their dynamic teams and their financiers are the real change-makers. The extent of innovation taking place and the pace of growth in the startup segment is massive," said Dr Harjinder Kaur Talwar, Chair, Startup20 inclusion track and past president FLO while delivering key note speech at FICCI Ladies Organisation (FLO) start-up conclave. "The momentum of the 'startup India' initiative that started around 2016 has exceeded expectations. "It has been a phenomenal story," he said. In the past few years, the Indian startup ecosystem has not only matured but has grown by leaps and bounds" Dr Talwar said.

"FLO has been impacting and transforming the lives of women across the nation since last 40 years of its existence. FLO Start up Cell, led by its chair the visionary Dr. Aarti Gupta and supported by the dedicated National Team including Priya Goutham, Priyanka Gulati, Simran Sahni, Pooja Arambhan, Phani Trivedi, and Anupama Modi have resulted in 175 programs across India, training 480 entrepreneurs under the collaboration with She Rises, providing 486 hours of mentoring, engaging 93 Angel Investors, conducting FLO Conclaves in 10 cities other than Delhi, organizing 12 B2B and B2C exhibitions, conducting 28 workshops, with a total impact reaching 14309 women entrepreneurs," said Ms Sudha Shivkumar, National President, FICCI Ladies Organisation (FLO). "From providing training and mentoring to aspiring women entrepreneurs to advocating for policy changes that promote gender equality in the workplace, FLO has been instrumen-

tal in creating a conducive environment for women to thrive professionally. Overall, FICCI FLO's work is deeply rooted in the belief that empowering women is not just a moral imperative but also an economic necessity," Ms Shiv Kumar said. "Economically, India's stride towards becoming a \$5 trillion economy is not just about the numbers. It's the metamorphosis in country's entrepreneurial landscape that's truly electrifying. Within this shifting paradigm, the role of women is witnessing a monumental transformation. We are no longer boxed into traditional roles or tethered by societal expectations. Today's women are not just participants but pioneers, leaders, and game-changers," said Dr. Aarti Gupta, National Chair, FLO Startup cell. "At FLO Startups, we recognize the need for women to be on the other side of the table too, as investors. So, within our 11,000 membership, we also have some experienced and successful entrepreneurs whom we are helping to train and assist to create a body of women mentees & angel investors. FLO Entrepreneurs - A hallmark of our efforts is the introduction of the SheRises program in collaboration with STEP. This groundbreaking initiative is tailored to uplift and empower women entrepreneurs from diverse backgrounds, including homepreneurs, mompreneurs, MSMEs, SMEs, and solopreneurs," Dr Gupta added. "We successfully launched SheRises in 15 chapters where we received over 1,400 women applying for the program, out of which 480 received an 8-week training on critical topics such as company registration, digital marketing, branding strategies, and more. In addition to this, 400+ hours of mentoring were provided to them, along with the opportunity to display and participate in exhibitions and conclaves to showcase their companies to B2B and B2C. Another highlight for the year was our partnership with Stanford Seed Spark, which has further enriched our community by granting access to Stanford University's renowned expertise," She added.

महिला उद्यमिता एक अधिक समान समाज को साकार करने का माध्यम है

लोकभारती न्यूज ब्यूरो

कानपुर। स्टार्टअप देश को आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नई कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान को चुनौती का सामना करने में मदद करेगा। भारतीय स्टार्टअप आंदोलन में एक बहुत ही अनोखी ऊर्जा, जोखिम और गतिशीलता है, जो आपको किसी भी स्थिति का सामना करने में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उनकी गतिशील टीमों और उनके फ्रेंडनेट्स सामाजिक परिवर्तन निभाते हैं। स्टार्टअप सेगमेंट में ही रहे स्वचालन की सीमा और विकास की गति बहुत बढ़ी है। स्टार्टअप 20 इंक्लूज ट्रेक को अपनाया और एम्पलओ की पूर्ण अपेक्षा थी, हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गेनाइजेशन (एम्पलओ) स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा। एम्पलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एम्पलओ स्टार्टअप सेल, इसकी अपेक्षा दूरदर्शी थी, आरंभ में गुप्त के नेतृत्व में और प्रिया गौतम, प्रिंका गुलाटी, सिमरन साहनी, पूजा आरामभन, फानी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है, जिसके परिणामस्वरूप पूरे भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किए गए हैं। यह राज्य के स्तरों से 480 उद्यमियों को 486 घंटे की सहाय प्रदान की

गई, 93 एंगेल निवेशकों को शामिल किया गया, दिल्ली के आकाश 10 शहरों में एम्पलओ वर्कशॉप को आयोजन किया गया, 12 बी2बी और बी2सी प्रदर्शनों का आयोजन किया गया, 28 कार्यक्रमों का आयोजन किया गया, जिसका कुल प्रभाव 14309 महिला उद्यमियों तक पहुंचा। फिक्की लेडीज ऑर्गेनाइजेशन (एम्पलओ) की राष्ट्रीय अध्यक्ष सुशी गुप्ता शिवकुमार ने कहा। कार्यक्रम में विशेष सम्मान को बढ़ावा देने वाली नीतिगत बदलावों को चकलान करने के लिए राष्ट्रीय महिला उद्यमियों को प्रशिक्षण और सहाय प्रदान करने से लेकर, एम्पलओ ने महिलाओं को पेशेवर रूप से अपने बढ़ने के लिए अनुकूल माहौल बनाने में महत्वपूर्ण भूमिका निभाई है। कुल मिलाकर, फिक्की एम्पलओ का काम इस विधास पर आधारित है कि महिलाओं को सशक्त बनाना न केवल एक नैतिक अधिकार है, बल्कि एक आर्थिक आवश्यकता भी है। सुशी गुप्ता कुलान ने कहा। आर्थिक रूप से, 5 ट्रिलियन डॉलर की अर्थव्यवस्था बनने की दिशा में भारत की प्रगति केवल संशुद्धों के बारे में नहीं है। यह देश के उद्यमशीलता परिदृश्य में कायापलट है जो कलम में रिप्लेस कर रहे वाला है। इस बदलते प्रतिमान के भीतर, महिलाओं को भूमिका में एक बहुत परिवर्तन देख रहा है। हम अब सार्वजनिक भूमिकाओं में बंधे नहीं हैं या सामाजिक अपेक्षाओं में बंधे नहीं हैं। आज की महिलाएं न केवल पालीटा है, बल्कि आगामी नेता और लेम-पेयर्स भी हैं।

महिला उद्यमिता भारत की अर्थव्यवस्था को आगे बढ़ाने की कुंजी है

नई दिल्ली। स्टार्टअप देश को आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नई कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान को चुनौती का सामना करने में मदद करेगा। भारतीय स्टार्टअप आंदोलन में एक बहुत ही अनोखी ऊर्जा, जोखिम और गतिशीलता है, जो आपको किसी भी स्थिति का सामना करने में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उनकी गतिशील टीमों और उनके फ्रेंडनेट्स सामाजिक परिवर्तन निभाते हैं। स्टार्टअप सेगमेंट में ही रहे स्वचालन की सीमा और विकास की गति बहुत बढ़ी है। स्टार्टअप 20 इंक्लूज ट्रेक को अपनाया और एम्पलओ की पूर्ण अपेक्षा थी, हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गेनाइजेशन (एम्पलओ) स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा। एम्पलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एम्पलओ स्टार्टअप सेल, इसकी अपेक्षा दूरदर्शी थी, आरंभ में गुप्त के नेतृत्व में और प्रिया गौतम, प्रिंका गुलाटी, सिमरन साहनी, पूजा आरामभन, फानी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है, जिसके परिणामस्वरूप पूरे भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किए गए हैं।

महिला उद्यमिता एक अधिक समान समाज को साकार करने का माध्यम है

न्यूज़ डीपथ ब्यूरो

कानपुर। स्टार्टअप देश को आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नई कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान को चुनौती का सामना करने में मदद करेगा। भारतीय स्टार्टअप आंदोलन में एक बहुत ही अनोखी ऊर्जा, जोखिम और गतिशीलता है, जो आपको किसी भी स्थिति का सामना करने में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उनकी गतिशील टीमों और उनके फ्रेंडनेट्स सामाजिक परिवर्तन निभाते हैं। स्टार्टअप सेगमेंट में ही रहे स्वचालन की सीमा और विकास की गति बहुत बढ़ी है। स्टार्टअप 20 इंक्लूज ट्रेक को अपनाया और एम्पलओ की पूर्ण अपेक्षा थी, हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गेनाइजेशन (एम्पलओ) स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा। एम्पलओ अपने अस्तित्व के पिछले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एम्पलओ स्टार्टअप सेल, इसकी अपेक्षा दूरदर्शी थी, आरंभ में गुप्त के नेतृत्व में और प्रिया गौतम, प्रिंका गुलाटी, सिमरन साहनी, पूजा आरामभन, फानी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है, जिसके परिणामस्वरूप पूरे भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किए गए हैं।

कानपुर

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महिला उद्यमिता अर्थव्यवस्था को आगे बढ़ाने की कुंजी

नई दिल्ली। स्टार्टअप देश की आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नई कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान की चुनौती का समाधान करने में मदद करेगा। भारतीय स्टार्टअप आंदोलन में अग्रेसरी ऊर्जा, जीवन्तता और गतिशीलता है, जो आपको किसी भी स्थापित खिलाड़ी में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उनकी गतिशील टीमों और उनके फाइनेंस वास्तविक परिवर्तन निर्माता हैं। स्टार्टअप सेगमेंट में हो रहे नवप्रवर्तन की सीमा और विकास की गति बहुत बढ़ी है। स्टार्टअप 20 इक्लूजन ट्रेक की अध्यक्ष और एफएलओ की पूर्व अध्यक्ष डॉ. हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गनाइजेशन स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा कि एफएलओ अपने अस्तित्व के गत 40 वर्षों से महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एफएलओ स्टार्टअप सेल, इसकी अध्यक्ष दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा आरामभन, फणी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है। जिसके द्वारा भारत में 175 प्रशिक्षण कार्यक्रम आयोजित किए गए।

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नई दिल्ली। स्टार्टअप देश की आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नई कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान की चुनौती का समाधान करने में मदद करेगा। भारतीय स्टार्टअप आंदोलन में अग्रेसरी ऊर्जा, जीवन्तता और गतिशीलता है, जो आपको किसी भी स्थापित खिलाड़ी में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उनकी गतिशील टीमों और उनके फाइनेंस वास्तविक परिवर्तन निर्माता हैं। स्टार्टअप सेगमेंट में हो रहे नवप्रवर्तन की सीमा और विकास की गति बहुत बढ़ी है। स्टार्टअप 20 इक्लूजन ट्रेक की अध्यक्ष और एफएलओ की पूर्व अध्यक्ष डॉ. हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गनाइजेशन स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा कि एफएलओ अपने अस्तित्व के गत 40 वर्षों से महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एफएलओ स्टार्टअप सेल, इसकी अध्यक्ष दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा आरामभन, फणी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है। जिसके द्वारा भारत में 175 प्रशिक्षण कार्यक्रम आयोजित किए गए।

भारत की अर्थव्यवस्था को आगे बढ़ाने की कुंजी है महिला उद्यमिता

कानपुर। स्टार्टअप देश की आर्थिक विकास रणनीति में महत्वपूर्ण भूमिका निभाते हैं क्योंकि यह खंड नई कुशल नौकरियां पैदा करेगा और उद्योग में स्वचालन के कारण बेरोजगार विकास और कम-कुशल नौकरियों के नुकसान की चुनौती का समाधान करने में मदद करेगा। भारतीय स्टार्टअप आंदोलन में एक बहुत ही अग्रेसरी ऊर्जा, जीवन्तता और गतिशीलता है, जो आपको किसी भी स्थापित खिलाड़ी में नहीं मिलेगी, क्योंकि स्टार्टअप संस्थापक, उनकी गतिशील टीमों और उनके फाइनेंस वास्तविक परिवर्तन निर्माता हैं। स्टार्टअप सेगमेंट में हो रहे नवप्रवर्तन की सीमा और विकास की गति बहुत बढ़ी है। स्टार्टअप 20 इक्लूजन ट्रेक की अध्यक्ष और एफएलओ की पूर्व अध्यक्ष डॉ. हरजिंदर कौर तलवार ने फिक्की लेडीज ऑर्गनाइजेशन (एफएलओ) स्टार्ट-अप कॉन्क्लेव में मुख्य भाषण देते हुए कहा। एफएलओ अपने अस्तित्व के पहले 40 वर्षों से देश भर में महिलाओं के जीवन को प्रभावित और परिवर्तित कर रहा है। एफएलओ स्टार्ट अप सेल, इसकी अध्यक्ष दूरदर्शी डॉ. आरती गुप्ता के नेतृत्व में और प्रिया गौतम, प्रियंका गुलाटी, सिमरन साहनी, पूजा आरामभन, फणी त्रिवेदी और अनुपमा मोदी सहित समर्पित राष्ट्रीय टीम द्वारा समर्थित है, जिसके परिणामस्वरूप पूरे भारत में 175 कार्यक्रम, प्रशिक्षण आयोजित किए गए हैं।

Vardhman Special Steels Limited (VSSL) is expanding its capacity to 2.3 Lakh MT by FY25

Media News
Ludhiana, October 21



Ludhiana based Vardhman Special Steels Limited (VSSL) is expanding its capacity to 2.3 Lakh MT by FY25 from current level of 2 Lakh MT at cost of Rs 360 crores, which will mainly be funded through equity infusion and internal accruals. This includes the cost of the land for the production unit. "Vardhman Special Steels Limited (VSSL) has partnership with Aichi Steel Corp, a Japanese steelmaker and an affiliate of automaker Toyota Motor Corp is leading producer of special steel products in India especially for the automotive sector. The joint project of Vardhman Special Steels and Aichi Steel will add to the job market too and give a boost to the steel industry in South Asia in the coming years." Said Mr Sachin Jain, Vice Chairman and Managing Director, Vardhman Special Steel Limited (VSSL) while speaking at an interactive session "Leading from the heart" organised by FICCI Ladies Organisation (FLO) in league with its Ludhiana chapter. "The future leaders need to focus upon alignment that comes from communication. For the same, listen, communicate, involve, own and connect. This leads to learning and growing in an interesting way. Highly motivated teams are self-starters and risk takers. And according to Jain, "a healthy team will always deliver good results". Said Mr Jain. "VSSL is fully dedicated to delivering high-quality steel with critical grades essential for automotive applications, which aligns with the 'Make in India' initiative. VSSL look ahead to the future with a bold vision of becoming a world class steel player in the automotive special steel segment. VSSL is confident that the strategic alliance with Aichi and its dedication to quality and customer satisfaction will enable it to establish a prominent position in the global market." Added Mr Jain. "Embracing a heart-centered approach to business lies in your ability to stop, go inward, and reflect on the course of action that you know is the right one, rather than succumbing to external pressures. FLO, since its inception in 1963, has been a centre of inspiration for women across the nation. With a singular mission to promote entrepreneurship and nurture professional excellence, FLO has transformed dreams into tangible achievements." said Ms Sudha Shivkumar, President, National President, FICCI Ladies Organisation while speaking on the occasion. Those present on the occasion included Ms Anshika Gupta, Chairperson FLO Ludhiana Chapter and Ms Aramika Ghai, Vice Chairperson, FLO Ludhiana.

वरधमान स्पेशल स्टील लिमिटेड विंडी साल 25 उब 300 वरेंड रुपए दी लागत नाल 2.3 लख मीट्रिक टन उब आपटी समरेंबा दा वर रगी है विसउर



लुधियाना, 21 अक्टूबर, (मीडीआ न्यूज़)- लुधियाना स्थित वरधमान स्पेशल स्टील लिमिटेड (VSSL) विंडी साल 25 उब 300 वरेंड रुपए दी लागत नाल 2.3 लख मीट्रिक टन उब आपटी समरेंबा दा वर रगी है, जिस नुं मूँध उेर 'डे इक्विटी निवेश' अउे अंशुदानी प्पाडीआ रगीं डंड चिंटा जारेंगा। इस विंछुडपादन प्लान्ट लयी जमीन दी वीमड बी प्रामल है। "वरधमान स्पेशल स्टील लिमिटेड (VSSL) ने Aichi Steel Corp, दिं चपाटी स्टील लिमिटेड अउे आंटेमोटिव टोयोटा मोटर कार्पोरेशन दी दिं सगिंरी नाल बाटीवालीबी उे नें वारर विं धास उेर 'डे आंटेमोटिव सैक्टर लयीविसेस स्टील उरुपादा' दा प्पूँध उरुपादक है। वरधमान स्पेशल स्टील लिमिटेड आंटीसीसीटील दा संप्रुकर पुंसेक्टनंकी दे बासा वरिं बी वापा करेगा अउे आउिट बालेसाला विं चंथटी ऐसीआ विं स्टील उरुजाग नुं गुलाबादेबेगा।" वरधमान स्पेशल स्टील लिमिटेड (बीएसएसएस) दे बाटीस चेअरमैन अउे मैनेजिंग डायरेक्टर श्री सचिज सैन नें दिंकी लंडीस आरगोनाटीसेसन (ऑबऑल) द्वाआ लुधियाना चेपटर नाल लीग विं चपाटी विं डिटरऑक्टिव सैन 'सिल उे मेररी' विं चबेसिआ किरा।

वरधमान स्टील्स 2.3 लाख मीट्रिक टन बढ़ा रही लागत

लुधियाना, 22 अक्टूबर (बी.एन.2136): लुधियाना स्थित वरधमान स्पेशल स्टील्स लिमिटेड (बी.एस.एस.एल.) 300 करोड़ रुपए की लागत से वित्त वर्ष 2025 तक अपनी क्षमता को 2 लाख मीट्रिक टन के मौजूदा स्तर से बढ़ाकर 2.3 लाख मीट्रिक टन कर रही है, जिसे मुख्य रूप से इक्विटी इन्वेंच्युअर और आंतरिक माध्यम से वित्त पोषित किया जाएगा। वरधमान स्पेशल स्टील्स लिमिटेड के उपाध्यक्ष और प्रबंध निदेशक सचिज जैन ने कहा कि वरधमान स्पेशल स्टील्स लिमिटेड (बी.एस.एस.एल.) ने जापानी स्टील निर्माता और ऑटोमेकर टोयोटा मोटर कॉर्प के सहयोगी स्टील कॉर्प के साथ साझेदारी की है, जो भारत में विशेष रूप से ऑटोमोटिव क्षेत्र के लिए विशेष स्टील उत्पादों का अग्रणी उत्पादक है।

PRESS CLIPPINGS

वर्धमान स्टील्स 300 करोड़ रुपए की लागत से वित्त वर्ष 2025 तक अपनी क्षमता को बढ़ाकर कर रही है 2.3 लाख मीट्रिक टन

कावेर न्यूज़
कावेर न्यूज़ 26 अक्टूबर : वर्धमान स्टील्स लिमिटेड (वर्धमान स्टील्स) 300 करोड़ रुपये की लागत से वित्त वर्ष 2025 तक अपनी क्षमता को 2 लाख मीट्रिक टन के मौजूदा स्तर से बढ़ाकर 2.3

लाख मीट्रिक टन कर रही है, जिसे वर्धमान स्टील्स लिमिटेड (वर्धमान स्टील्स) के वित्त वर्ष 2025 तक अपनी क्षमता को 2 लाख मीट्रिक टन के मौजूदा स्तर से बढ़ाकर 2.3

वर्धमान स्टील्स लिमिटेड (वर्धमान स्टील्स) के वित्त वर्ष 2025 तक अपनी क्षमता को 2 लाख मीट्रिक टन के मौजूदा स्तर से बढ़ाकर 2.3

महिला उद्यमिता एक अधिक समान समाज को साकार करने का माध्यम है

मूल इशिका मूलो

कानपुर: स्टार्टअप देश की अर्थव्यवस्था को बढ़ावा देने में महत्वपूर्ण भूमिका निभाते हैं क्योंकि वह रोज़गार पैदा करते हैं और उद्योग में नवप्रवर्तन को प्रोत्साहित करते हैं। स्टार्टअप एक बहुत ही अनेकता का, नवीनता और प्रगतिशील है, जो अनेकता के माध्यम से विकास को प्रोत्साहित करती है। स्टार्टअप एक बहुत ही अनेकता का, नवीनता और प्रगतिशील है, जो अनेकता के माध्यम से विकास को प्रोत्साहित करती है।

● स्टार्टअप संस्थापक, उनकी महिलाओं की मदद और उनके फाइनेंसर वार्षिक परिवर्तन निर्माता हैं

वर्धमान स्टील्स लिमिटेड (वर्धमान स्टील्स) के वित्त वर्ष 2025 तक अपनी क्षमता को 2 लाख मीट्रिक टन के मौजूदा स्तर से बढ़ाकर 2.3

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कावेर न्यूज़
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लाख मीट्रिक टन कर रही है, जिसे वर्धमान स्टील्स लिमिटेड (वर्धमान स्टील्स) के वित्त वर्ष 2025 तक अपनी क्षमता को 2 लाख मीट्रिक टन के मौजूदा स्तर से बढ़ाकर 2.3

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लोकभारती न्यूज़ मूलो

कानपुर: स्टार्टअप देश की अर्थव्यवस्था को बढ़ावा देने में महत्वपूर्ण भूमिका निभाते हैं क्योंकि वह रोज़गार पैदा करते हैं और उद्योग में नवप्रवर्तन को प्रोत्साहित करते हैं। स्टार्टअप एक बहुत ही अनेकता का, नवीनता और प्रगतिशील है, जो अनेकता के माध्यम से विकास को प्रोत्साहित करती है। स्टार्टअप एक बहुत ही अनेकता का, नवीनता और प्रगतिशील है, जो अनेकता के माध्यम से विकास को प्रोत्साहित करती है।

वर्धमान स्टील्स लिमिटेड (वर्धमान स्टील्स) के वित्त वर्ष 2025 तक अपनी क्षमता को 2 लाख मीट्रिक टन के मौजूदा स्तर से बढ़ाकर 2.3

Good leadership is about vision: Sachit Jain

Ludhiana: Sachit Jain, Vice Chairman of Vardhman Special Steels Limited, said that good leadership is about vision. He said that a leader should have a clear vision of the future and be able to communicate it effectively to the team. He also said that a leader should be able to inspire and motivate the team to achieve their goals.

वर्धमान स्टील्स लिमिटेड (वर्धमान स्टील्स) के वित्त वर्ष 2025 तक अपनी क्षमता को 2 लाख मीट्रिक टन के मौजूदा स्तर से बढ़ाकर 2.3

DMRC IN A BID TO ATTRACT MORE WOMEN PASSENGERS TO FURTHER ENHANCE WOMEN SECURITY

New Delhi, Focus News: Delhi Metro Rail Corporation (DMRC) is in a bid to attract more women passengers plans to further increase security at various stations as well as in the metro rail. "At present Delhi Metro carries only 30 percent women commuters as compared to 70% men. It is a matter of concern that more confidence of women needs to be gained and ensure safe mobility. We would like to see 70 per cent women travelling in metro rail as compared to men," said Mr. Sandeep Chaudhary, Chief security commissioner DMRC while speaking at a panel discussion "Impact of mobility & women safety" organised by FICCI at its Chief Security Officer (CSO) Conference 2023. "For DMRC women and child safety is of utmost importance and we consider them as our stakeholders. We have women drivers and women employees who we consider better than men



employees as they are more disciplined and run the system in a better way. DMRC is also open to suggestions for enhancing women's security. DMRC plans improve black spots on various stations by improving lighting and putting more security

conductors in the buses. At Present DTC has 67 women as bus drivers and 450 conductors. "We plan to further recruit bus drivers and conductors to enhance women safety and mobility. DTC also plans to induct small buses for last mile connectivity" said Mr. Sanjay Saxena, Chief General Manager, Delhi Transport Corporation (DTC). "Delhi having so many authorities needs a single platform for women to ensure safety and mobility. Women need to feel confident and secure as soon as they come out for work as the ability of women to move freely and securely in their communication and workplaces is a critical determinant of their economic empowerment, autonomy, and ultimately prosperity of the society" said Sudha Shivkumar, National President, FICCI Ladies Organisation (FLO), the apex body of business women in the country.

Good leadership is about vision, highly motivated teams are self-starters and risk takers



Ahmedabad, Ludhiana based Vardhman Special Steels Limited (VSSL) is expanding its capacity to 2.3 Lakh MT by FY25 from current level of 2 Lakh MT at cost of Rs 300 crores, which will

automotive sector. The Joint project of Vardhman Special Steels and Aichi Steel will add to the job market too and give a boost to the steel industry in South Asia in the coming years." Said Mr Sachit Jain, Vice Chairman and Managing Director, Vardhman Special Steel Limited (VSSL) while speaking at an interactive session "Leading from the heart" organised by FICCI Ladies Organisation (FLO) in league with its Ludhiana chapter. "The future leaders need to focus on

Sudha Shivkumar terms the budget forward looking



Ahmedabad, FICCI Ladies Organisation (FLO) apex body of businesswomen in the country commended Finance Minister Nirmala Sitharaman for presenting a forward-looking budget that addresses diverse facets of our nation's development. "The increased target for the Lakhpati Didi scheme aligns with our

aspirations for inclusive economic empowerment. It is heartening that the finance minister announced the target for the Lakhpati Didi scheme, which was initially set at 2 crore women, has been enhanced to 3 crore women. These SHGs have emerged as catalysts of change, transforming the rural economy by empowering women with financial independence," said Ms Sudha Shivkumar, National President, FLO. We appreciate the emphasis on MSMEs, recognising their pivotal role in global competitiveness. The commitment to next-generation reforms and collaboration with states bodes well for effective implementation." She said.

FICCI Ladies Organisation (FLO) opens its 'She can center of excellence'



Ahmedabad, FICCI Ladies Organisation (FLO) an Apex body of business women in the country opened its first 'She can center of Excellence' in Noida to promote skill determination." Said Ms Sudha Shivkumar, National President, FICCI Ladies Organisation (FLO) while inaugurating the center. "This center having facility for 400 students

FLO opens its 'She can center of excellence' in Noida to promote skill development

New Delhi, FICCI Ladies Organisation (FLO) an apex body of business women in the country opened its first 'She can center of excellence' in Noida to promote skill development and provide network of support to entrepreneurs in various sectors.

"This center having facility for 400 students including residential facility and offers five courses of various skills including social media, digital marketing, AI, marketing and sales. This will focus on building a network of support and providing knowledge and skill education to budding women entrepreneurs in region and an access to the FICCI FLO can India network of women entrepreneurs," said Ms. Shikha Shrivastava, National President, FICCI Ladies Organisation (FLO).

Education is the cornerstone upon which a brighter, more educated future is built. This center has been set up with an aim to provide not just knowledge, but also a platform for skills, entrepreneurship, mentorship, and holistic development.

jointly opening this center it will be a symbol of our collective commitment to change as it will inspire courage, resilience, and the unwavering belief that, indeed, she (woman) can. She can lead. She can innovate. She can transform communities.

She can shape industries. She can redefine success on her terms," said Ms. Divya Jain, Chairperson, YFLO, Delhi Speaking on the occasion, "Our commitment fuels the momentum, and together, we will continue to create spaces where every woman can thrive. This center will get the ball rolling for women entrepreneurs in the region and will bring about positive social change and impact in the region," Ms. Jain said.

राम जी के भइले जनमवा, चल हो, करि आई दरशनवा...

मलिन अवास्थी के गीतों पर मंत्र मुग्ध हुए श्रोता

नई दिल्ली, 6 जनवरी (बीबीसी न्यूज़)। राम जी के भइले जनमवा चल हो, करि आई दरशनवा, इन दिनों भारतीय राज के रंग में न केवल अयोध्या जगती, बल्कि पूरा देश रंग खाता जा रहा है। हर कोई अपने अपने तरीके से भगवान राम को याद कर रहा है और उनके अयोध्या चरित्र में प्रेम, दया, और ईश्वरीय शक्ति में मुग्ध बन जा रहा है।

यह काली में मलिन अवास्थी का गीत है जो राम जी का जन्म का दिन मनाते हैं। गीत में राम जी का जन्म का दिन मनाते हैं। गीत में राम जी का जन्म का दिन मनाते हैं। गीत में राम जी का जन्म का दिन मनाते हैं।



माया उनके गीत की कहानी को जी लाता। वेदा या दुसरी गीतों में अयोध्या के राजा राम जी का जन्म का दिन मनाते हैं। गीत में राम जी का जन्म का दिन मनाते हैं। गीत में राम जी का जन्म का दिन मनाते हैं।

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Malini Awasthi's Songs Mesmerise all at FICCI FLO's new year celebrations event

Malini Awasthi's enchanting performance steals spotlight at FICCI FLO's NY celebrations

TNN | Jan 12, 2024, 10:18 IST

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New Delhi: Renowned folk singer Malini Awasthi mesmerised the audience with her soulful performance during the New Year celebrations of FICCI Ladies Organisation (FLO) and Young FICCI Ladies Organisation (YFLO) at the Sheraton Hotel, New Delhi.

The event, which was attended by a large number of guests, saw Malini performing a series of songs that showcased her exceptional talent and deep understanding of folk music.



Folk songs are the biggest corner of Indian music and the culture has been greatly enriched by the songs of the women through folk songs. It would be wrong to say that the modern music of India has been greatly enriched by the songs of the women through folk songs. It would be wrong to say that the modern music of India has been greatly enriched by the songs of the women through folk songs.

New For You: The event was a grand success, with Malini's performance being the highlight. The audience was captivated by her soulful rendition of folk songs, which resonated with everyone present.



FLO & YFLO Event 'AI - IS THE NEW INTERNET



Ahmedabad, 2023 India has the potential to become an Artificial Intelligence (AI) powerhouse given the large talent base and access to consumers willing to try new AI enabled products and services. "India has a robust IT ecosystem and all the capabilities to democratize any technology. Globally, we are recognized as a country that has a huge AI-skilled workforce. India is proceeding in the direction of digital transformation, the increasing penetration of digital technologies has encouraged artificial intelligence in India by the current government. Even corporates want to automate and prefer skill over degree" said Arianth Jain, co-founder of Seekho.ai while speaking at a seminar 'AI is the new

internet' Jointly organised by FICCI Ladies Organisation (FLO) & Young FICCI Ladies Organisation (YFLO). "India can certainly become the next artificial intelligence superpower through zealous innovation and consistent R&D in the technology front. Indian companies and AI-entrepreneurs must start investing more on research and creating India-origin AI products and solutions. India is already an IT powerhouse hence there is already a conducive environment for AI to flourish here. AI is rapidly becoming most important and rapidly evolving technologies of our times" said Mr Ansh Mehra, a leading User Experience & User Interface (UE/UI) expert speaking on the occasion.



The Fashion Industry has the potential to Significantly Boost Women's empowerment with its Global Reach, Influence & Creative Power- Namrata Josphura

New Delhi, From News 24: The fashion industry has the potential to significantly boost women's empowerment. With its global reach, influence, and creative power, the industry can create a transformative environment for women's empowerment.

"Fashion helps women's individuality, challenges societal norms, and promotes inclusivity. Fashion helps women's individuality, challenges societal norms, and promotes inclusivity. Fashion helps women's individuality, challenges societal norms, and promotes inclusivity."



FLO, we are constantly striving to empower women and create opportunities for their economic advancement. At one of the fastest-growing industries in the world, the Indian fashion industry has been gaining global recognition for its diversity, and sustainability. According to a report, the Indian fashion market is expected to grow at a compound annual growth rate (CAGR) of 11.12% to reach \$115-123 billion by 2025," said Ms. Shikha Shrivastava, National President, FICCI Ladies Organisation (FLO) speaking on the occasion.

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Women must be more mobile, visible, fearless and interactive in order to become effective leaders Dr Kiran Bedi at FICCI FLO event



Star Defini, Focus Women: Women must be more visible, visible, fearless and interactive in order to become effective leaders. Women are born managers at home, office at any other field and fit for governance. "Woman to be accessible, visible, don't get pressured, find solutions, and be ready to move. Feminism isn't about making women stronger. They are already strong. It is about changing the way the world perceives that strength." Said Dr Kiran Bedi, Former Lt. governor of Puducherry & super cop while speaking at an interactive session 'Fearless Governance & Leadership' organised FICCI Ladies Organisation (FLO) the apex body of business women in the country. "I wanted to connect with the people that forced me to join the police service. About my five year tenure as the office of Lt. Governor of Puducherry. I changed various habits and brought new ideas as the Lt. Governor that enabled me to exceptionally lead the public office," said Dr Bedi. Recalling how people called her a mother'sister during her years as the Lt. Governor of Puducherry she said establishing a human contact is what makes a woman special. And she called upon women to use it as a transformation tool in their leadership. Concluding her presentation, Dr. Bedi said once she became fearless, her letters as a Lt. Governor of Puducherry became limitless she claimed. Answering a question from the audience, she expressed that economical empowerment of women is the catalyst of transformation in the society. "If one woman/girl empowers 10 women, girls a revolution of great order would get started," she added. "As FLO is a leading forum that stands as a platform for women in India. We are dedicated to supporting women in their professional and entrepreneurial pursuits, advocating for gender equality, and fostering an inclusive environment where women can thrive," said Dr Aarti Gupta, past chairperson, FICFLO. Kaspar chapter while speaking on the occasion. "In a world where leadership is ever evolving, and where effective governance is crucial for a sustainable future, Dr. Kiran Bedi's voice resonates profoundly. She is an inspiration for millions of women today and one iconic woman we all truly admire," Said Ms Snehja Gupta, Chairperson, FLO Kaspar chapter while concluding on the occasion.

**WOMEN ENTREPRENEURSHIP A VEHICLE FOR REALISING
A MORE EQUAL SOCIETY AND KEY TO SPURRING INDIA'S
ECONOMY ONWARD -FICCI LADIES ORGANISATION**

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With success of recent films like Gadar & Animal the golden era of Indian Cinema is back: Karan Johar

New Delhi
With recent success of Hindi movies including RRR, Pathan, Gadar-2, Animal and Jawan, the magic of Indian cinema post covid recession is back. The golden era of entertainment is back.

"Yes, we make song and dance movies and we are proud of them, but there are stories made in many languages and from so many parts of India that are beautiful and should be viewed by audiences. Thank God streaming services are bringing it to the world. The world needs to wake up to Indian stories and storytelling," said Mr Karan Johar, an eminent film maker and television personality while speaking at a session 'Winning the World with soft power' at FICCI's Annual General meet in New



Discussion

"The recent success of various movies in last few years has broken the Indian cinema myth that we are not a nation which makes love stories. By the year 2025 India will be seen in same league as UK

and USA in film making. With internal crossover in Indian cinema from South to Hindi, international buyers looking at buying Indian films. We are heading towards creating a world of movies. After the success of *Bahubali* and

"The criticisms of Indian cinema and television programs by critics should be welcome as every piece of

art should be discussed," he added.

"Winning of my Emmy Directorate award shows Indian cinema and television's contributions have impacted the global industry. This is a recognition of unconventional and ground-breaking work, which consistently delivers content that resonates with a diverse audience for decades. I have always wanted to tell stories because they give me a chance to be heard, seen and represented. I am grateful for the audience's love that has opened doors for me, allowing me to transition from television to the world of films and OTT. Each story that I told became a bridge to connect with audiences on many levels. This gives a stronger resolve to make a positive impact through my work for audiences," said Producer Ekta Kapoor speaking on the occasion.

CARE ECONOMY IS THE BACKBONE OF THE TRUE ECONOMY -Dr Vinod K Paul, Member, NITI Aayog

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Women must be more mobile, visible, fearless in order to become effective leaders Dr Kiran Bedi

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country "I wanted to connect with the people that forced me to join the police service. About my five year tenure as , the office of Lt. Governor of Puducherry.

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"In a world where leadership is ever evolving, and where effective governance is crucial for a sustainable future, Dr. Kiran Bedi's voice resonates profoundly. She is an inspiration for millions of women today and one iconic woman we all truly admire," said Ms Sneha Gupta, Chairperson, FLO Kanpur chapter while speaking on the occasion.

Federation of Indian Chamber of Commerce and Industry (FICCI) Ladies Organisation (FLO) Coimbatore Chapter celebrates "International Year of the Millets, 2023"



Chemical & Petrochemical Industry Organisation (CPIO) is the women's wing of the Federation of Indian Chambers of Commerce and Industry (FICCI). CPIO initiates Chapter activities. International Year of the Midlife, 2013, its presence at "Midlife Man of India" and Chemist based CPIO national president Indira Bhattacharya to Committee. The theme selected by CPIO for this year is RISE & Reach out to the Community. With this as main focus, CPIO has planned a series of programmes, Women's Leadership, Age & Policy Advocacy, Women in Leadership Roles. The Chief Guest for the occasion was Dr. Khushi Vaid, Padma Sri Awardee, Independent Consultant, Food & Health while the Guest of Honour was Dr. Anand Kumar, President, CPIO.

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