

FICCI

FLO



**FICCI LADIES
ORGANISATION**

The power to empower

Silver Jubilee

1983-2008

NURTURING LEADERSHIP AMONG WOMEN

TO ENRICH. TO EMPOWER. TO ELEVATE

25th Annual Report 2008-09

Proclamation



Office of the County Executive

WHEREAS, The FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY (FICCI) was formed in 1923 at the encouragement of Mahatma Gandhi and the organization currently represents over 2.5 billion business units throughout India and the world; and

WHEREAS, FICCI is a strong advocate for free enterprise in India and has encouraged businesses to remain competitive by providing proactive business solutions through comprehensive research, interfacing with government and creating opportunities for global networking and

WHEREAS, The County of Essex has a growing population of residents and businesses with strong ties to India and the Indian community has contributed significantly to the social, economic and cultural development of the neighborhoods, municipalities and County; and

WHEREAS, FICCI sponsored a Mission to Northern New Jersey and New York from Sunday September 14th to Thursday September 18th, 2008 to which goodwill enhance international relations and provide networking opportunities that will hopefully lead to greater partnerships between Essex County and India.

NOW, THEREFORE, BE IT RESOLVED by Essex County Executive Joseph N. DiVincenzo, Jr. and the Government of Essex County, that FICCI and its members are welcome to Essex County as ambassadors of friendship and be recognized for improving international relations, promoting entrepreneurship and enhancing opportunities for trade.

Presented this 17th day
of September 2008

JOSEPH N. DIVINCENZO, JR.
ESSEX COUNTY EXECUTIVE



City of Newark, N.J.

The Newark Municipal Council
hereby issues this Resolution

Commending

FLO, Women's Division
Federation of Indian Chamber of Commerce and Industry

On the esteemed occasion of their visit to the City of Newark from India on September 14-19, 2008 to promote professional excellence and empowerment for women within the Indian business world. The Governing body joins with all residents of this Great Metropolis to extend a heartfelt welcome to this august body and wishes them well in all of their endeavors.

Alfred C. Cane

Augusto Amador

Luis A. Quintana

Carlos M. Gonzales

Amal R. Ramos, Jr.

Oscar S. James, Jr.

Ronald E. Rice

Donald M. Pappas, Jr.

Dana Rose

Attest: *Alfred C. Cane* Date: *September 18, 2008*

Robin P. Mason
Clerk

PROCLAMATION

Recognizing:

INDIA DAY

September 16, 2008

WHEREAS, INDIA and its people have a long and rich heritage of culture, arts, science, commerce, and industry that dates back for thousands of years. India's people gained its freedom from Britain through non-violent resistance, led by Mahatma Karamchand Gandhi, which defined such philosophies for the entire world; and

WHEREAS, INDIA has been an independent nation for 60 years and now stands as the world's most populous democracy and a major industrial power; and

WHEREAS, the FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY established the FICCI LADIES ORGANIZATION, also known as FLO, in 1983 for Indian women entrepreneurs to promote professional excellence and empowerment for women within the Indian business world; and

WHEREAS, To build closer economic and cultural relationships between our region and INDIA, a delegation of 20 professionals of the FEDERATION OF INDIAN CHAMBERS OF COMMERCE LADIES ORGANIZATION Delhi Chapter are visiting New Jersey, including holding meetings with political and economic leaders; and

WHEREAS, As Mayor of Newark, I salute INDIA and the FEDERATION OF INDIAN CHAMBERS OF COMMERCE LADIES ORGANIZATION as it visits Newark and our region, thank the INDIA community for its great support of our City's transformation, and extend best wishes to the delegation for a joyous and memorably visit!

NOW, THEREFORE, I, CORY A. BOOKER, MAYOR OF THE CITY OF NEWARK, NEW JERSEY, do hereby recognize the:

INDIA and the FEDERATION OF INDIAN CHAMBERS OF COMMERCE

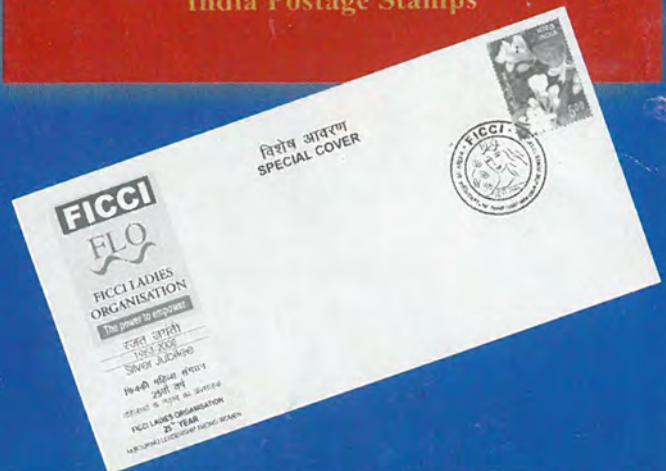
in the City of Newark, and I urge all residents, employees, and visitors to join me in this special tribute to INDIA.

SIGNED

CORY A. BOOKER, MAYOR



India Postage Stamps



**“THE POWER OF GOD IS WITH YOU AT ALL TIMES; THROUGH THE ACTIVITIES
OF MIND, SENSES, BREATHING, AND EMOTIONS; AND IS CONSTANTLY
DOING ALL THE WORK USING YOU AS A MERE INSTRUMENT”**

THE BHAGWAD GITA



राष्ट्रपति
भारत गणतंत्र
PRESIDENT
REPUBLIC OF INDIA

MESSAGE

I am happy to learn that the FICCI Ladies Organisation (FLO) is organizing the 25th AGM on April 28, 2009 and bringing out its annual report.

I am glad that the organisation is promoting entrepreneurship and professional and socio-economic advancement of women through education and vocational training programmes, since its inception. For a better tomorrow campaigns such as 'Save the Girl Child', tree plantation and adoption of villages are commendable.

On this occasion, I extend my greetings and felicitations to all those associated with the Organisation.

(Pratibha Devi Singh Patil)

New Delhi
April 17, 2009



FICCI

FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY

HARSH PATI SINGHANIA
 PRESIDENT

MESSAGE

I am glad to note that FICCI Ladies Organisation is holding its 25th Annual Session on 28th April, 2009. It gives me great pleasure to know that FLO has and continues to strive ahead in its cause to empower women, particularly women entrepreneurs, by addressing their existing and emerging needs.

FLO has been doing noteworthy work in promoting knowledge and awareness and in developing industry-specific skills through their vocational and entrepreneurial training programmes, workshops, seminars, symposia, discussions and debates, and campaigns.

I am also happy to know that the young FLO is organizing meaningful programmes time to time and I wish them grand success in their mission.

The success of the IWEC, SAARC-SCWEC, and CACCI-CWEC is a testament to their growing international repute.

I am sure FLO will take long strides towards achieving its objectives of socio-economic empowerment of women across borders and nationalities.

I wish the Organisation every success in its endeavours!

Date: April 15, 2009

Harsh Pati Singhania

ANURADHA GOEL
President



Message from the President

Dear friends,

When the suggestion was made that I should agree to be the President of FLO I thought the idea was unthinkable. I could hardly see myself as a leader of the women's section of a chamber of commerce. As member of FLO for over 18 years I was aware of all its activities, I was close to many of the members but I never visualised myself as the leader of the group. I was persuaded by some of my close friends into accepting this role as a challenge. The proposal was all the more daunting as this was the Silver Jubilee year. I agreed on the condition that the friends that were convincing me, will support me in all the activities that are initiated.

And what an eventful year it has been! I can hardly believe that one year has gone by. It seems it was only yesterday that we flagged off the Silver Jubilee year. One activity rolled on to the next. Before one event was over we were preparing for the next. But did I enjoy it? Every minute of it! The best and the most inspiring part of it all was to see the total support extended by the members, the governing body and the past presidents in the activities planned for the year. The creative ideas of so many members helped make for me a memorable Silver Jubilee year, more memorable. I am proud to be the member of such a wonderful family.

A draft sketch of a year long Silver Jubilee programme soon became an obsession not just with me but with members across the state chapters. It was heartening to see chapters take on responsibilities on their own. Whether it was the tree plantation campaign, campaign for the girl child or adopt a village programme, their support was unanimous. Volunteers for the Mentor-Mentee were eager to help as many as possible.

At FLO women's empowerment is a mission. We are overjoyed to see so many women across the country getting empowered through our training camps. Many of the training programmes were possible because of sponsors like Hanns Seidel Foundation (HSF) and Asian Development Bank (ADB). It is heartening to see the impact of such programmes effecting the lives of craftsmen in remote villages also.

At a personal level, this has been one of the most educational years of my life. Dynamic speakers and discussions at the panel discussions enlightened everyone with newer paradigms on almost all topics that touch the core of every business and our society. The discussions brought out the genius of the participants in topics as diverse as the Retail sector, Infrastructure, Money managing, Art, Economy, Environment and Emerging challenges even as global economies hovered close to recession.

Head Office

Federation House, Tansen Marg, New Delhi - 110 001, INDIA

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Chapters • CHENNAI • COIMBATORE • NORTH EAST, GUWAHATI • HYDERABAD • JAIPUR • KOLKATA • MUMBAI

ANURADHA GOEL
President

The cohesive strength of FLO as a federation was displayed at the largest ever Inter-state in the history of FLO. At a national level, the Posts and Telegraph department honoured the Silver Jubilee year of FLO with the release of a First Day Cover. At an international level too FLO had its share of recognition when the Mayor of Newark declared September 16th as India Day in Newark, USA.

To promote global entrepreneurship and networking among women, FLO has both hosted and sent delegations. The leadership at SAARC-SCWEC, CACCI-SWEC, and the success of the IWEC Award 2009 is only the beginning of FLO's growing prowess at the global level. The FLO/ Swedish Organisation sponsored Swedish Entrepreneur Exchange Programme is another step towards increasing FLO's presence in the international circuit.

Looking back at the end of this Silver Jubilee year I am happy that I see farther ahead than I thought possible at the beginning. With the leadership skills available with FLO members, the dynamism and most important, the mutual support I see a far greater role for FLO in the national and international scene. The last one year has been one of the most turbulent in the history of global finance, yet there is an optimism that India will ride through these rough times on the robustness of our financial systems and the resilience of our markets to adapt. I see a pivotal role for FLO in shaping policies and activities that keeps up the vibrancy of not just Indian business but also India as a Nation.

As the year comes to a close all I can say is thank you everyone. Thank you my friends for taking me through this wonderful experience. Thank you, FLO Secretariat and FICCI for your unqualified support throughout the year. I wish my successor Kavitha Dutt Chitturi all the best in taking FLO to greater heights. The future is as daunting as it is exciting. Over to you now. Over to the future.

Warm regards,



Anuradha Goel

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Dear Friends,
Greetings!



CACCI Women Entrepreneurs Council (CWEC)

We need to dream beyond what is possible. Everything we see today was a dream before it became a reality. To quote Preity Zinta one of India's famous female movie stars. "The journey of a thousand miles starts with a single step." Every day somewhere, some-how the ubiquitous glass ceiling is continuously being broken. Sometimes, the women who conquer unexpected challenges make headlines; often, they find themselves steering a course or cause with no acclaim or recognition.

In whichever manner, they still manage to change the way in which other more ordinary women think and act. There is no such thing as a glass ceiling. Just look up and you will find a clear and open sky. The limitation is self made.

Let me share with you a simple story of a simple Santosini from a remote village of Orissa in eastern India. India is known for disaster stories of farmers. More often than not returns are very low. Farmers have to sell paddy at throwaway prices. Santosini was just a simple house- wife in just a similar poverty stricken situation. She chose to take her life in her hands because she believed she could make things happen. She had read about medicinal plants. She visited farms in other parts of India; all were doing what she also wanted to do. Now she was even more convinced about its workability. By investing INR 3 Lakhs in her 3.5 acres of land, she made a reasonable margin, thus encouraging her to take the next step forward. She had the **wisdom** to take on lease 15 acres of farmland belonging to other farmers and also had the **courage** to take a loan of INR 35 Lakhs from Andhra Bank. She seriously started the cultivation of a wide variety of medicinal plants. In the 1st year itself she repaid INR 20 Lakhs. She was comfortable and farsighted to use time tested organic- traditional fertilizers like cow dung neem and chicken wastes. Today she is a role model for other farmers and employs 50 persons. She is a true women entrepreneur and now has ventured into trading and consulting. We salute her entrepreneurial skill.

"Good things don't happen we have to make them happen." Listen to your heart and follow your dreams. Nokia's recent global online survey revealed "**women are better at multitasking than men**". We always knew that, not only are we better **we are marvels at multitasking**.

Today the world is asking all of you to give;
Your hands are soft yet capable;
Remember where you came from;
But never loose sight of where you are going.
Be modern and modest;
Fashionable yet family oriented;
Cling to your traditions lightly but never be afraid of change.
Today is ours, yours and mine.
I leave you with all this to think and act upon
Till the next time.

Mukta Nandini Jain
Chairperson
CACCI-CWEC



SAARC Chamber Women Entrepreneur Council

V.L. INDIRA DUTT
 Chairperson

April 6, 2009

MESSAGE

I am extremely delighted to know that FLO has reached its glorious achievements in the past 25 years and played an effective role in all round development towards the challenges and opportunities of women entrepreneurs in the wake of globalization and liberalization.

Women's greatest strength must come from within herself – her own courage of conviction, steely determination and tenacity of purpose. We are better half of the population. Society and the world at large can thus gain from the influx of our productivity. Let us show the world that we have commitment, competence and congruence to face new challenges.

I can without any hesitation say that we are all proud of FLO as it has truly emerged as an organization fulfilling every need of the Indian women.

On behalf of SAARC Chamber Women Entrepreneur Council (SCWEC), I would like to congratulate you whole heartedly for the excellent performance during your tenure as FLO President in spreading the message of the need for the empowerment of women as a force to reckon within modern India. FLO will reach greater heights in the years to come and the flag of this great organization flies high among its peers.

I wish you all the best.

Yours sincerely,


V.L.INDIRA DUTT
 CHAIRPERSON-SCWEC

Mrs. Anuradha Goel
President
FICCI Ladies Organisation
NEW DELHI



PAST PRESIDENT'S 1983-2008



Indu Jain
(1983-1984)



Abha Dalmia
(1984-1985)



Usha Patodia
(1985-1986)



Manju Bharat Ram
(1986-1987)



Shobhana Bhartia
(1987-1988)



Sudha Jhunjhunwala
(1988-1989)



Nirmala Jain
(1989-1990)



Indu Punj
(1990-1991)



Shubhra Gupta
(1991-1992)



V.I. Indira Dutt
(1992-1993)



Madhu Kanoria
(1993-1994)



Beena Khaitan
(1994-1995)



Manju V. Mehta
(1995-1996)



Usha Krishna
(1996-1997)



Sarparveen Kaur
(1997-1998)



Anjana Somany
(1998-2000)



Renuka Shah
(2000-2001)



Kusum Ansal
(2001-2002)



Surekha Kothari
(2002-2003)



Chandra Garodia
(2003-2004)



Namita Gautam
(2004-2005)



Usha Agarwala
(2005-2006)



Mukta Jain
(2006-2007)



Kiran Gera
(2007-2008)

SILVER JUBILEE YEAR 2008-2009



Anuradha Goel
President



Kavitha Dutt Chitturi
Senior Vice President



Ranjana Agarwal
Vice President



Neena Malhotra
Treasurer



Nandita Jain
Joint Treasurer



Kiran Gera
Imm. Past-President



Shipra Chatterjee
Executive Director

GOVERNING BODY MEMBERS 2008-2009

NORTH



Anuja Narain



Sheetal Ansal



Shubhra Aggarwal



Jayshree Bhartia



Meera Goyal



Archana Gupta



Usha Gupta



Seema Jajodia
Imm. Past Chairperson,
YFLO



Shallu Jindal
Past Chairperson,
YFLO



Deepika Jindal



Deepshikha Khaitan
Chairperson - YFLO



Manju Monga



Madhulika Mehta



Madhu Nath



Shirin Paul



Malvika Rai



Rajyalakshmi Rao



Vidhi Singhania



Seita Vaidialingam

SOUTH



Saritha Reddy
Chairperson,
Hyderabad Chapter



Vani Subhas
Imm. Past Chairperson,
Hyderabad Chapter



Heena Srivastava
Past Chairperson,
Hyderabad Chapter



Manjula Reddy
Past Chairperson,
Hyderabad Chapter



Venkatlakshmi Silesh
Imm. Past Chairperson,
Coimbatore Chapter

SOUTH (*contd.*)



Latha Rajan
 Chairperson,
 Chennai Chapter



Prithika Chari
 Vice Chairperson,
 Chennai Chapter



Akhila Srinivasan
 Imm. Past Chairperson,
 Chennai Chapter



Kavitha Vardharaj
 Chairperson,
 Coimbatore Chapter

WEST



Deepali Goenka
 Chairperson,
 Bombay Chapter



Vinita Bimbhet
 Imm. Past Chairperson,
 Bombay Chapter



Ujjwala Singhania
 Vice Chairperson,
 Bombay Chapter



Neeta Boochra
 Imm. Past Chairperson,
 Jaipur Chapter



Indira Bagri
 Chairperson,
 Jaipur Chapter

EAST



Rajkumari Saharia
 Chairperson,
 Kolkata Chapter



Leena Kejriwal
 Imm. Past Chairperson,
 Kolkata Chapter



Shashi Prabha Jalan
 Past Chairperson,
 Kolkata Chapter



Salmoli Mukerji
 Vice Chairperson,
 Kolkata Chapter



Lalita Jain
 Chairperson,
 North East



Jahnabi Phookan
 Vice Chairperson,
 North East Chapter

24th Annual Session

New Delhi: April 25, 2009

FLO celebrated its 24th Annual Session at FICCI, New Delhi on April 25, 2008.

The theme of the session was Empowering the Indian Women at Work. A very interesting panel discussion was held on "How different organizations are empowering women at work". A distinguished board of panelists shared their experiences and how they empowered themselves at work. The chief guest of the programme was Ms Sheila Dikshit, Honorable Chief Minister, Government of NCT of Delhi and H.E. Sheikha Lubna Khalid Sultan al Qasimi, Minister of Foreign Trade, United Arab Emirates (UAE) was the Guest of Honour.



FLO ACTIVITIES SILVER JUBILEE YEAR 2008-2009

INAUGURATING THE SILVER JUBILEE YEAR

July 7, 2008



7th July, 2008 was a red letter day in the history of FLO as the FLO family celebrated the inauguration of the Silver Jubilee Year at Federation House, New Delhi. The very apt theme for the Silver Jubilee year- 'Nurturing Leadership among Women'. An exemplary name for all Indian women, Ms Rajashree Birla Director on the Board of the Aditya

Singhania, Senior Vice President FICCI and Mr Yash Copra, CEO of Yash Raj Films were other distinguished guests present on the occasion.

The proud occasion attracted a lot of media attention and was widely covered in both the electronic and print media. The Silver Jubilee agenda of FLO, more specifically the



Birla Group, Mumbai was the Chief Guest for the occasion. Ms. Margaret Alva, General Secretary, All India Congress Committee, Mr Mr. Harsh Pati

CSR initiatives taken up by FLO received wide coverage and was highly applauded. As a continuation of Silver Jubilee celebration, a panel discussion on





'Retail- Then & Now' was organized on July 8, 2008. A distinguished board of panelists representing the best players in the retail industry was a great attraction for FLO members as well as the media. This programme provided a platform for the members to gather first hand information about the retail industry from the best names in the business.

Art Then And Now

April 26, 2008



The first FLO programme of the Silver Jubilee year, was a panel discussion on 'Art Then and Now', was held immediately after Ms. Anuradha Goel took charge as the President of FLO during the 24th Annual Session held on April 25, 2008. With a participation of over 150 people, it was definitely a huge success. The panel discussion was moderated by Ms Sushma Behl. The coordinator of the programme was Ms Lakshmi Pandalai. The art world was represented by experts in various disciplines of art

such as Ms Rubina Karode, who spoke on trends in contemporary art. Prolific artist including Mr. Jatin Das, Ms Aparna Caur and Ms Manisha Gera spoke on their personal perspective on art. Mr. Amit Vadhera, Ms Mamta Singhania and Ms Priya Khanna were the other eminent panelists.



FLO/ADB ENTREPRENEURSHIP DEVELOPMENT PROGRAMMES (EDP) FOR CRAFTPERSONS

(Gurgaon, Hyderabad, Kottayam, Kolkata, Guwahati)

As a part of the the Silver Jubilee celebrations of FLO, 5 Entrepreneurship Development Programmes for Crafts persons were organized in various parts of India. These were sponsored by Asian Development Bank. The series began on May 5, 2008 with a 5 day EDP on Embroidery & Tailoring at Dhankot, a village around 15 kms from Gurgaon.

An EDP on Soft Toys was held at



Kottayam, Kerala from May 9 to 13, 2008 , on Jute Bags & Paper Bags at Chowhati, Kolkata from May 26 to 30, 2009 and on Jute Crafts and weaving at Guwahati from June 17 -21, 2008. The series was concluded by an EDP on Kalamkari Hand painting at Tirupati from June 23 to 27, 2008.

The main aim of these EDPs is to revive, preserve and support declining indigenous knowledge, resources and skills of craftsperson, and to update technologies to generate sustainable livelihood and ensure continuity of cultural traditions.

They were also imparted knowledge on financial assistance from



26 10:13 AM



commercial banks and other financial institutions. Simple methods of book keeping, Central Government and State Government Schemes for the said crafts were explained for the benefit of craftsperson especially for women.

Retail Then and Now

July 8, 2008

Presentations were given on different forms of retail in the country by the experts in retail on July 8, 2008 at Federation House, Tansen Marg, New Delhi. A distinguished board of panelists representing the best names in the retail industry was a great attraction for FLO members as well as the media. Ms Hemu Ramaiah, CEO of Landmark, Mr William Bissel, Managing Director of Fabindia Overseas Pvt Ltd, Mr. S Shashikanth the President-manpower of Subhiksha, Ms Neeraj Ghei of Select Citywalk and Mr Bijou Kurien of Reliance Retail pointed out that mall development led to infrastructure growth and development. They shared their valuable insights on the subject. Ms Archana Garodia, Governing body member, was the moderator and convener of the programme. The program was followed by lunch hosted by the Hanns Seidel Foundation (HSF).



Save the Girl Child

July 23, 2008



Hon'ble Minister for Women and Child Development Ms Renuka Choudhary, inaugurated the 'Save the Girl Child' project and 'Adopt a Village' on July 23, 2008 at the Federation House, Tansen Marg, New Delhi. Smt Choudhary said



that the Government is committed to protect the rights of children, strive for the elimination of child labor and ensure facilities for education and extend special care to the girl child.

The convenor of the programme 'Save the Girl Child' Madhu Kanoria made a presentation of the

need for such a campaign and the way in which FLO intends to propagate the message.

Dr. Neelima Singh, an authority on the subject, gave a very touching presentation on the harmful effects of female foeticide in the country. Jayshree Bhartia, the sponsor of the Adopt a Village project, spoke of the plans being undertaken in village Iqbalpur and Kaliwas which were being adopted. Slides were showcased on the adopted village. Jr. Secy. Dr. Kiran Chaddha, Minister of Women and Child Development spoke on the steps being taken by the Ministry to curb female foeticide.



Address by Lord Swraj Paul

August 11, 2008

Lord Swraj Paul addressed FLO members at Federation House, Tansen Marg, New Delhi on August 11, 2008. He spoke

on Indians In Global Industry. The Members had an interactive session with Lord Paul after his address.



Dr. Amit Mitra, Secretary General FICCI was the moderator of the session. Lord Paul spoke of the journey of his life and gave members mantras for success. The lunch was hosted by Vidhi Singhahia, Governing Body Member, FLO.

FLO Mentor - Mentee Initiative

August 12, 2008

One of the programmes on the agenda of the Silver Jubilee was to start a nationwide initiative - a mentor-mentee link. There are many experienced FLO members and also



many others who would like to learn from the former. With this idea the mentor mentee initiative was launched on August 12, 2008 in a



luncheon meeting where 12 mentors met their mentees.

FLO Delegation to USA and Canada

September 14-21, 2008



New York of September 16, 2008 as India Day in the city. Other highlights include :

- A tour of the global headquarters of Bloomberg News Network
- Luncheon meet with Hon'ble Jim Petreson, ex. Minister for Foreign Trade.

A trade delegation was led by FLO to New York and Toronto from September 14 to September 21, 2008. This was in response to an invitation from the American delegation which visited New Delhi in March 2007.

The delegation was very well received by our hosts in the USA and Canada. The itinerary included interesting talks, business interactions, visits to museums, sightseeing and theatre to mention a few. The hosts included Presidents of banks, broadcasting stations and TV networks.

The highlights of the visit was the Proclamation by the Mayor of



Personal Effectiveness & Sensitivity in Managing People - IILM

September 25-26, 2008

A two-day management programme for FLO Members was organized by Malvika Rai, Governing Body



Members . The programme 'Personal Effectiveness & Sensitivity in Managing People' was conducted by the IILM Institute



for Higher Education. It was aimed at making the participants aware of their personalities - aspects that they might not be aware of and other

issues on how conflicts can be resolved.

“How to Manage your Wealth?”

October 6, 2008



An interesting discussion on "How to Manage your Wealth?" was organised on October 6, 2008 at Federation

House, New Delhi. The convenor and moderate of this programme was Sudha Jhunjhunwala, Past President FLO.



Ms. Ritu Jain, Market Director North India, Morgan Stanley was the speaker. It was indeed a meaningful and informative session that helped members and other invitees to understand and consequently take care of their business and personal investments in this crisis of the Global Meltdown.

Women's Forum for the Economy & Society, France

October 16-18, 2008



Ms. Shipra Chatterjee and Ms Anuradha Goel were invited for the Annual Global Meeting of Women's Forum for the Economy & Society. The country of focus this year was India and 40 women were invited from all over India.



Shri Ram - Dance Ballet

October 20, 2008

As part of the Silver Jubilee celebrations, FICCI Ladies Organization (FLO)

organised a performance of Shriram Bhartiya Kala Kendra's dance ballet, "Shri Ram" in the lawns behind

Kamani Auditorium. This programme was well attended by FLO members.



Meeting With Visiting German Students

October 25, 2008

Under the guidance of Prof. Vollmer, 12 undergraduate students from the University of Applied Sciences, Ludwigsburg, Germany undertook a

field trip to Delhi and Jaipur from October 24 to November 1, 2008. An interactive meeting was organised for them at Federation House. The meeting was focused on public management, administration

and local government and interaction on the socio-economic structure of India.

Interactive Meeting with Ambassador Nancy G. Brinker

October 31, 2008

An interactive meeting with Ambassador Nancy G. Brinker, the Chief of Protocol of the United States Department of State was held on October 31, 2008 at Federation House. Ambassador Brinker is the founder of the Susan G. Komen for the Cure, a foundation named after her only sister, Susan, who died from breast cancer in 1980.



Visiting USA Delegation

November 7, 2008

A delegation from USA comprising 12 members led by Ms Susan Stautberg visited India from November 7th to 14th, 2008. A luncheon meeting was hosted for them by FLO on November 7th, 2008 at Federation House, New Delhi. A meaningful interaction was held among the FLO members and the visiting delegates. The delegates appreciated the work



done by FLO and also showed keen interest in taking forward the interaction to further level.

Mr. Reinhold Babel Director ICC - Hanns Seidel Foundation, Germany

March 12, 2009

A luncheon meeting was organised at Federation House to felicitate Mr. R.

Babel, Director, ICC, Hanns Seidel Foundation, Germany on March 12, 2009. Mr. Babel has taken a keen

interest in FLO HSF activities over the years. He will be retiring soon and this meeting was an appreciation of his long standing association with FLO. Dr. Volker Bauer, Resident Representative, HSF was also present on this meeting



Interstate Meet at Jaipur and Trip to Ranthambore, National Park

January 8-11, 2009

In continuation of the celebration of the Silver Jubilee year of FLO, this year's Interstate meet was organized at Jaipur. A strong 85-member delegation of FLO members including the National Governing Body Members, Past President's and Members from the seven Chapters visited Jaipur from January 8 to 11, 2009.

The delegates enjoyed a polo match on the first day of the trip and also went for sight seeing at various places at Jaipur. The second day was quite interesting with the delegates visiting Stone Mart, factory of Valentine jewels, Anokhi Museum, Amer and Gallery ART CHILL. The delegates also enjoyed the sound and light show in the evening.

The delegates traveled to Ranthambore on January 10, 2009 and visited the wild life sanctuary. On January 11, 2009 the delegates returned to Jaipur and visited the Raj Bhawan and interacted with the Governor and the first lady of Rajasthan.



A talk on “Healing of Relationships” by the nationally renowned Samdarshiniji, Senior Guide of Oneness University

January 21, 2009



There is no school curriculum that teaches us to manage our relationship. It is a lesson that life teaches all of us. For most people it seems, learning about relationships is a matter of trial-and-error often with a lot of pain and heartache. But some guidance is always welcome for all of our lives. FLO, at its Silver Jubilee Year provided a unique opportunity to its members by organizing a talk on “Healing of relationships” by the nationally renowned Samdarshiniji, Senior Guide of Oneness University



on January 21, 2009 at Federation House, New Delhi.

Samadarshiniji is one of the three direct disciples of the founders of the Oneness, Sri Amma & Sri Bhagvan.

An avid orator with an excellent command over English, Hindi, Telugu, Kannada & Tamil with

pristine clarity in presentation, there was immense appreciation and gratitude for her friendly wit, immense confidence.

IWEC Award

New York: 2008, New Delhi : 2009,

The “laCaixa” 3rd IWEC Award 2009 was attended by 37 delegates from Spain,

USA, Africa, Asia, and India, was held at FICCI Federation House, New Delhi, from 5 to 7 February



2009. Dr. Ashwani Kumar Hon'ble Minister of Industry & Commerce, Govt. of India was the keynote Speaker at the ceremony. The Hon'ble Minister presented the 15 IWEC Awards to awardees from Barcelona (3), Africa (3), USA (3), India (3) and other Asian countries (3).



The award ceremony was followed by a panel discussion on "Lifestyle: Revolution or Evolution", a presentation on "Emerging Economics, Business Management and Women in Entrepreneurship", and a Business Promotion Session chaired by Dr. Amandeep Singh, OSD to Ministry of Finance and Current Parliamentary Affairs, Govt. of India.

IWEC Awards recognizes the excellence in women entrepreneurship across the globe and aims to nurture entrepreneurial spirit at all levels.



Visit to ISKON's Mid-day Meals Kitchen

28th February, 2009

FOLO organised a visit to ISKON's Mid-day Meals Kitchen that provides food to 100,000 students a day. The project aims to provide balanced food to the under-fed school students of Municipal Corporation of Delhi & NCR. The underlying philosophy is to bring such students both physically and intellectually at par with their counterparts from

private schools. The visit was coordinated by Meera Goyal, Governing Body Member.



Release of First Day Postal Cover: Issued specially for the Silver Jubilee of FLO.

November 10, 2008



One of the prime agendas of the Silver Jubilee year of FLO was to request the Postal Authorities for the release of a special postal cover. A dream envisioned by FLO took shape as the Postal & Telecommunication Department; Govt. of India approved to issue a "Special cover with cancellation stamp" for FLO, which was released on 10th Nov at Federation House.

Ms Meera Handa, Post Master General Delhi Circle, Govt. of India graced the occasion and released the special cover and album. Dr (Ms) Kiran Bedi's presence added more meaning to our celebration.



“Emerging Challenges Facing India-Some Perspectives”

February 18, 2009



rejuvenate the economy in the country along with relevant issues that would catapult India into a global economy in the future.

With the fear of recession looming large over the Indian economy, it is evident that the global economic meltdown has slowed the growth of Indian markets. Things will definitely get better as the government assures us but the question is how soon the Indian economy will recover from the slowdown and by what means.

With the fear of recession looming large over the Indian economy, it is evident that the global economic meltdown has slowed the growth of Indian markets.

In this perspective, FLO organised a panel discussion on “Emerging Challenges Facing India - Some Perspectives”, primarily focussing on the current economic trends in India on February 18, 2009.

The panel discussion had a distinguished board of members such as Mr. Siddharth C Sriram, Chairman and Managing Director SIEL Chemical Complex, Mr. Pradip Burman, Chairman, Sanat Products and Director, Dabur India Limited, Mr. Muthukumara S Mani, Senior Environmental



Economist, The World Bank, Prof. Dinesh Mohan, Professor, Indian Institute of Technology Delhi.

It was moderated by Mr. Shamit Chakravarti, Senior Programmes Officer, Asian Development Bank. The objective of the panel discussion was to bring together top names, representing various industries and highlighting on the current economic challenges faced by India.

It served as to introspect, discuss and seek future action plans to



Adopt a Village

March 18-19, 2009



In the Silver Jubilee year, FLO, in collaboration with St. Stephen's Hospital, Delhi adopted 3 villages in the periphery of Delhi- Iqbalpur, Kaliavas and a cluster of jhuggies and small resettlement dwelling built by the government in Sundernagri. The needs of a village are numerous including education, health care, sewage, immunization, drinking water, sanitation, roads, parks and greenery among others. FLO identified these villages where in the emphasis was to organize tree plantation programmes & EDPs on



environment, children day care, anganwadis, watering of saplings by bal panchayat, child to child education programme, self help groups, training and information about disaster management, first aid, workshops on crafts and marketing to mention a few. Regular review and planning meetings are organized to analyze the development in the respective areas and make improvements wherever required.



Launch of Sahbhagi and 'Quest for Peace in Turbulent Times' A dialogue on non-violence with Nandita Das, Shantum Seth & Deepak Chopra, Hotel Ashok

March 28, 2009

Sahbhagi a Times Foundation initiative was launched on March 28, 2009 at Hotel Askok in the presence of Dr Deepak Chopra, Nandita Das and Shantum Seth. FLO, Ahimsa Trust and Harper Collins joined

hands with the Times Foundation for the event.

The programme began with a Thich Nhat Hanh meditation on peace led by Shantum Seth, which was followed by screening of a 2 minute clip from the film Firaq with a

brief introduction by the film maker, Nandita Das.

This was followed by a panel discussion on 'Quest for Peace in Turbulent Times' with Indu Jain, Deepak Chopra, Nandita Das and Shantum Seth as the panelists.

"25 Proficient Women" Series

FLO has initiated a series "25 proficient women" as part of the Silver Jubilee year. It comprised five panel discussions, each having five panelists focusing

on one discipline. The disciplines were law, creativity, administration, business and media-making it 25 women achievers from five disciplines. The convenor of this

series was Vidhi Singhania, Governing Body Member of FLO, organised in association with YFLO.

First Programme: Law- The New Rules relating to Marital and Other Personal Relationships

September 03, 2008



The first programme in the series was a panel discussion on 'The New Rules relating to Marital and Other Personal Relationships'. Five experts from the field of law were invited as the panelists. The discussion was moderated by

Seita Vaidalingam, Governing Body Member, FLO. The panelists were Pinky Anand, Advocate, Supreme Court of India, Poonam Saxena, Head of Campus Law

Centre II, Manali Singhal, Advocate, Delhi High Court and Shloka Vaidalingam, Final year Law Student, Campus Law Centre.



Second Programme Creativity- My Life My Story

September 30, 2008

The second programme in this series 'Creativity- My Life My Story' was organised on September 30, 2008. The panel discussion was moderated by Seema Jajodia, Governing Body Member, FLO and Immediate Past Chairperson, YFLO. Other panelists were: Vasundhara Tewari Broota, renowned artist, Geeta Chandran, accomplished Bharatnatyam dancer, Shobhaa De, renowned author, Sohaila Kapur, accomplished playwright and



Rituparna Sengupta, established actress.

Third Programme Women in Administration: Challenges Ahead

November 27, 2008

The third programme in the series "Women in Administration Challenges



"Ahead" was organised on November 27, 2008 at Federation House, New Delhi.

The moderator for the programme was Shashi Uban Tripathi, Member UPSC and Former Indian

Ambassador. Other panelists were Kiran Datar, Advisor-National Knowledge Commission, SindhuShree Khullar, Secretary (Youth Affairs) and Sudha Pillai,

Secretary, Ministry of Labour & Employment, Government of India, Renu Sahni Dhar, State Election Commissioner, Uts.



Fourth Programme Women in Business: The Changing Face of Leadership

January 6, 2009



The fourth programme in the series "Women in Business: the Changing Face of Leadership" was organised on January 6, 2008.

The chief guest for the occasion was

Dr Kiran Walia, Minister of Health and Family Welfare, Women and Child Development and Languages, Delhi & NCT. The panel members were Sushma Berlia, President-Apeejay Styx Group, Dr Shikha



Sharma, Founder Managing Director- Dr. Shikha's Nutri-Health Systems, Sapna Gupta, Founder Director- Air Hostess Academy, Deepika Jindal, Managing Director-Austenitic Creations Pvt. Ltd and Dipali Goenka, Director, Welspun India Ltd (WIL)

Fifth Programme

The Changing Face of Indian Media & Its Emergence as an Industry

March 30, 2009

The fifth and last programme in the "25 Proficient Women" series with Media

as its theme was held on March 30, 2009 at Federation House.

The panelists for this programme

were Neelanjana Banerjee, Channel Head-Focus TV, Maya Mirchandani, Senior Editor, Foreign Affairs-NDTV, Piya Singh, Associate Editor-The Telegraph, Soni Sangwan, Deputy Editor, Metro Now and Mansi Mehta, Anchor & Correspondent, NDTV.



Talented Member Series

First Programme

A Presentation and Discussion On Dr Kusum Ansal's Panchvati : From Illusion to Self-Realization

May 12, 2008

The first programme in Talented Member series, a discussion was organised on the Film Panchvati based on FLO past president Dr. Kusum Ansal's book 'Ek Aur Panchvati'.

The panelists were Deepti Naval and Shobha Doctor. The moderator was Dr. Lavlin Thadani. A few select clippings from the film were screened for the audience, which was followed by an interactive session.



Second Programme

Fellowship Meet at FLO President's Residence

November 11, 2008



Ms Anuradha Goel, FLO President hosted the Annual Fellowship Meet of the Silver Jubilee year at her residence on November 11,



2008. This was also the second programme of the talented members series where members presented dances, songs, poems and skits. The compere of the programme was



Neeta Boochra, Governing Body Member and past Chairperson, Jaipur Chapter.

Third Programme

A Talk On “Indigo- The Magical Dye” By Anjana Somany

March 5, 2009

The third programme in FLO's Talented Members Series "Indigo -The Magical Dye", - a talk on the dye 'Indigo' by Anjana Somany, Past President FLO



was organised on March 5, 2009 at FICCI. This hallowed dye of antiquity gets associated with slavery worldwide, especially in India. Ironically, this very dye becomes the symbol of freedom



once Mahatma Gandhi champions the cause of the Indigo farmers from Champaran, as part of India's first successful Satyagrah Movement. The audience was informed about

Indigo as is a unique dye, why it is sought after by every colonizing power, and how it has impacted the history of mankind.

Fourth Programme **An evening of Ghazals & Sufi Songs** **by Deepmala Mohan**

April 4, 2009



The fourth programme in the "Talented Members" series was a performance by Deepmala Mohan, Folk Singer and Member, FLO. A multi-faceted personality adept in various disciplines, she is renowned particularly for her folk singing. Recognised for her talent at both the national and international level with many awards and accolades, Deepmala's soulful voice left the audience mesmerised and longing for more.



FLO Women Gr8 Awards

24th February, 2009



FO salutes the women achievers of our country in an imposing event every year. In the plethora of award ceremonies, this is a one of its kind event, which covers 25 different

categories where the awardees are absolutely the top in their respective field, from all parts of the country.

This year some of the distinguished winners include Madhabi Puri Buch MD & CEO - ICICI bank,



Punita Lal from Pepsi, Usha Narayanan, Executive Director SEBI, Nalini Chidambaram, Anuja Chauhan author of the book 'Zoya Factor'; playback singer Sunidhi Chauhan, Schauna, Alisha and Nadia Chauhan the young and dynamic Chauhan sisters of Parle Agro and many more.

Some of the other women who received the awards were Deepika Padukone for the Best Newcomer,

actress Asin for distinguishing herself in the field of cinema, Parvathy Omanakuttan for Beauty and



Shrimati Rajashree Birla for her extensive work in areas of CSR.

Bravery awards were presented by actor Aamir Khan to three valiant women from Taj Hotel, Trident Hotel and CAMA Hospital. These women went beyond the call of duty displaying an act of courage during the Mumbai terrorist attacks on 26th November, 2008.

The evening was studded with



celebrities who were there to encourage every woman who had excelled in her respective fields. Among the celebrities were Harman Baweja, Alka Yagnik, Yukta Mookhey, Zeenat Aman and Prem Chopra. The evening saw a dance act by Celina Jaitley who paid a tribute to yesteryear actress Zeenat Aman. There were other much

appreciated performances by television stars Kushal Punjabi, Barkha Bisht, Gaurav Chopra and Mouni Roy. Stand up comedy act by Purbi Joshi and Ali Asgar was much appreciated. The show was anchored by Roshni Chopra and Manish Paul.

Dinner do...

25th February, 2009

Sizzling snacks, fabulous food and divine drinks made for an outstanding evening hosted by Dipali Goenka, Chairperson FLO Bombay Chapter. It was attended by several of FLO Bombay members and several other



out of state FLO members. It provided an opportunity for members to meet in an informal setting, bond and exchange their



ideas and views about their experiences. Adding a Latin flavour to the evening was Mirabelle D'cruz, an internationally trained dancer who

conducted a Salsa workshop and had all FLO Ladies stomping their feet till late hours.

Tree Plantation



To co-incide with the Silver Jubilee celebrations of FLO this year, several holistic programmes are being held nationwide. One among such programmes were 2 Five Days Entrepreneurship Development Programmes (EDP) With Special Reference to Environment at Sundarnagri, outskirts of Delhi and Iqbalpur, periphery of Gurgaon on July 11-15, 2008 & August 7-11, 2008 respectively.

The Tree Plantation drive was inaugurated by Sh. K. S. Mehra (IAS) Commissioner MCD at Sunder Nagari on July 11, 2008. FLO members planted trees and lend their supporting hands to the noble cause. 30 women from nearby villages participated in the 5 day EDP held at the St Stephen's Hospital's Community centre in Sunder Nagari.

This was followed by another EDP on the same topic at Iqbalpur from August 07 to August 11, 2008.

Several members and Past Presidents of FLO participated in the tree plantation programme that preceded the EDP. The children of the village put up an interesting skit on Saving the Environment and their presentation enthralled the audience with their righteous thoughts and concern about the surrounding they live in. The basic objective of these two EDPs was to focus on the areas of social as well as commercial entrepreneurship in relation to tree plantation. The prime focus was on the basic technical knowledge required for the entrepreneurship development such as how to open a



nursery unit, trading of composted manure, making of saplings and any other products related to tree plantation.

During the 5 days programme, the participants were taught the fundamentals of tree plantation, which would in turn help them in venturing into a business of plants, trees and related products.

The speakers were mostly gardeners and small entrepreneurs, who are running their nursery units. The participants were highly benefitted by the EDPs because the information and training was something very new to them and at the same time highly beneficial.



GOVERNING BODY MEETINGS HELD IN 2008-2009

Apr 25, 2008	New Delhi
July 7, 2008	New Delhi
Nov 10, 2008	New Delhi
Jan 9, 2009	Jaipur
Apr 27, 2009	New Delhi

FLO BOMBAY



Dear Friends,

As I complete my tenure as Chairperson of FICCI FLO, Bombay Chapter, the last one year will remain one of my most memorable year of my life as I also got an opportunity to interact with a number of versatile women from various walks of life which I think is priceless. Friends, the year has seen numerous ups and downs with economic downturn playing a spoil sport in economy affecting majority of the industries in India, specifically the financial hub Bombay. Needless to mention, the year saw the most heinous terrorist attacks in the city. As always, Bombay kept its spirit high and countered these challenges with undying zeal.

Keeping up with these challenges, FLO Bombay Chapter continued its job with more vigor and enthusiasm and successfully executed various initiatives to support its vision to empower women emotionally and economically. I strongly believe that every member of FICCI FLO, Bombay Chapter leaves no stone unturned on their continued efforts and support to achieve our ultimate goal to make women independent.

It is also worthy to mention numerous initiatives that garnered

tremendous support from various industry. Focusing on our theme 'Save the Girl Child', the pursuit of Women Entrepreneurship, a number of initiatives have been taken in this regard. 'Flowers are not Enough' - a monologue performed by Naomi Ackerman highlighted the menace of domestic abuse received encouraging audience support and accolades. A program on 'Sources and Uses of Funds' was also well appreciated and proved helpful to many. The hallmark of my tenure was a leadership workshop with Robin Sharma - an International Leadership Expert and attracted enthusiastic participation and response.

I believe my stint as a Chairperson would not have been successful without the continuous support of every member of FLO. And I take this opportunity to thank every one of them. I would like to thank all my colleagues, Sucheta Shah our treasurer, Bela Rajan for PR/Media support, Renu Kathuria for her valued time and inputs, special

thanks to Vinita Bimbhet for her continuous and diligent support. Would also like to thank my senior Kiran Gera for her guidance and zest to keep the spirit of FLO alive as well as all the members for their support and co-operation in conducting these programmes. Last, but not the least, I would like to welcome Ms. Ujjwala Singhania as the new Chairperson of FICCI FLO, Bombay Chapter. I am confident that under her guidance, we will continue the efforts and conduct many more programmes to benefit women and achieve our common vision. I assure FICCI FLO of my continued contribution and commitment.

With warm regards,

Dipali Goenka
Chairperson, FLO
Bombay chapter

COMMITTEE MEMBERS

Dipali Goenka	Chairperson
Vinita Bimbhet	Immediate Past Chairperson
Ujjwala Singhania	Sr. Vice Chairperson
Bela Rajan	Vice Chairperson
Renu Kathuria	Secretary
Sucheta Shah	Treasurer

Change of Guard

FLO commemorates the beginning of each year with a Change of Guard Ceremony. This year it showcased a panel discussion on Reservation and its Impact on Society.

The panel discussion was moderated by Mr. Govinraj Ethiraj, UTVi Editor-in-Chief. Other panelists included Ms. Brinda Somaya (eminent architect), Mr. Javed Ahmed (Police Commissioner), Professor Parasuraman (Director TISS & CII committee on Reservation), Ms. Anuradha Prasad



(MD Bags Films) & Ms. Swati Mayekar (CA). Well attended by FLO members, outsiders, members of press and television it also gave an opportunity

to Dipali Goenka, Chairperson Bombay Chapter, to share with everyone her vision for Bombay FLO 2008-2009.

Special Wine - Testing Session

June 28, 2008

June 28th presented FLO members with a unique wine-testing session. Celebrity chef Kareen Anand & French Master Wine Maker **Jean Manual Jacquinot** joined the session at Flamboyante Restaurant Cuffe Parade, Bombay.



Hi - Tea

July 25, 2008

FLO, Bombay Chapter organised Hi-Tea for all its members at FICCI Office, Bombay. The event was well attended by members. The new members were introduced by Mrs. Vinita Bimbhet and Mrs. Dipali Goenka presented the calendar for the year which is dedicated to the girl child.



“Flowers Are Not Enough”

August 19, 2008



This year FLO has taken up the cause of Domestic Abuse. FLO showcased a unique monologue “Flowers Are Not Enough” that tells a story of a young woman from an upper-middle class family who finds herself in an abusive relationship. The play was written and performed by

Naomi Ackerman. She is a social activist, mediator and conflict resolution specialist. The play has been performed 750 times around the world. It was held on August 19, 2008 at Y. B. Chavan Auditorium, Bombay. Play received several accolades.

The play was followed by a

unique talk show moderated by Ms. Raksha Bharadia - Author of "Chicken Soup for the Indian Soul". Dignitaries who graced the panel were: Aekta Kapoor - Asst. Editor Marie Claire, Tanuja Chandra - Indian Film Director and Writer, Teesta Setalvad - A Leading Human Activist and Editor of Communalism Combat, Dr. Shefali Batra - Practicing Psychiatrist.



Sources and Uses of Funds

August 19, 2008



On Sept. 27, 2008 FLO Bombay Organised a Finance Seminar on Sources and Uses of Funds at hotel Sunville, Mumbai. Seminar addressed some of the key issues relating to funding and investments. Seminar was organised with some of the most influential people from

different fields.
 Corporate Loans - Mr. Shreepad Shende, AGM ICICI Bank Ltd.

- Venture Capital - Mr. Mahendra Lodha , AVP SIDBI Ventures Ltd.
- Microfinance - Ms. Haseena Vahanvaty,

Director Swadhaar Ltd

- Equity (ETFs) - Mr. Sanjiv Shah, ED, Benchmark Mutual Fund.
- Real Estate - Mr. Amit Goenka, National Director - Capital Transaction Group Knight Frank.
- Art - Ms. Pravina Mecklai, Founder Jamaat Art Gallery.



Workshop with Robin Sharma

October 23, 2008



FLO Bombay, was delighted to organize a workshop with Robin Sharma, an international leadership expert provided us with insights at a Leadership Seminar. Robin is one of the world's top experts on leadership and personal success. The author of 10 major international

bestsellers including The Greatness Guide Series and The Monk Who Sold His Ferrari, Robin's books have been embraced by people from all walks of life, ranging from CEOs, professional sport superstars, entrepreneurs and those in the field of education. A former lawyer with three legal degrees, Robin is the



CEO of Sharma Leadership International Inc., a global training firm with a simple mission: to help people Lead Without Title.

The workshop was an astounding success on all fronts with participation from over 300 people. The workshop was attended by business leaders from all over India who were enriched with the knowledge imparted by Robin Sharma through an interactive workshop on Leadership.

Reservation and its Impact on Society

FLO commemorates the beginning of each year with a Change of Guard Ceremony. This year it showcased a panel discussion on Reservation and its Impact on Society.

The panel discussion was moderated by Mr. Govinraj Ethiraj, UTVi Editor-in-Chief. Other panelists included Ms. Brinda Somaya (eminent architect), Mr. Javed Ahmed (Police Commissioner), Professor Parasuraman (Director TISS & CII committee on Reservation), Ms. Anuradha Prasad (MD Bags



Films) & Ms. Swati Mayekar (CA). Well attended by FLO members, outsiders, members of press and television it also gave an

opportunity to Dipali Goenka, Chairperson Bombay Chapter, to share with everyone her vision for Bombay FLO 2008-2009.

Luncheon meeting with a delegation from USA Venue: Mrs. Goenka's Residence

November 12, 2008

Mrs. Dipali Goenka, Chairperson, FLO Bombay hosted a luncheon meeting for a Delegation of Women Entrepreneurs from the US at her Residence on November 12, 2008. The delegation constituted of 12 women entrepreneurs from various fields. This was a unique opportunity for all of us at FLO Bombay to meet many different kinds of entrepreneurs from a country that is so different from ours. The deliberations were interesting and provided a special learning & business opportunities.



Workshop on Save the Girl Child

Venue: Welspun Plant Anjar

November 15, 2008

FLO & Welspun jointly organized a workshop on Save the Girl Child at the Welspun plant in Anjar, the purpose of which was to spread Company wide awareness on demographic, social, medical, legal aspects of sex selection & to motivate medical practitioners on ethical practices. Workshop was conducted by Dr. Sabu George, who has spent 22 years working on girl child issues, Mrs. Nirmala Buch, Chairperson Centre for Womens Development Studies, Delhi & also an retired IAS officer from Bhopal & Mrs. Anita Shenoy, Lawyer Supreme Court New Delhi.

The workshop was inaugurated by

- Welspun City Director, Mr. Asim Chakraborty,
- Director of Welspun India Ltd., Mr. Bharat Sharma and
- Welspun Gujarat Stahl & Rohren Ltd, Senior General Manager Mr. RDS Yadav.

The Workshop was attended by some NGO's, Doctors, Teachers & few Welspunites, The flow of the



workshop at the end ushered the way to set an example in the local community to make the differences. The change has to begin from within where each one has to take the responsibility for a healthy society without any discrimination. In this regard, Mr. Asim Chakraborty, Director, Welspun

City proclaims the initiative of Welspun by organizing health camps focusing the target group mother and the child in the different locations of Gujarat.

“Communication Challenges & Opportunities in the Current Environment”

February 18, 2009

FLO Bombay Chapter organized a half day Media seminar on “Communication Challenges & Opportunities in the Current Environment”. Marketing communications is a critical expense to every Corporate. Brand-image, corporate image, customer retention and adding value to the brand or corporate equity is a constant endeavor.

The seminar focused on making a meaningful impact amongst marketing and communication





executives and managers by empowering them with knowledge that can foster their job-skills and widen their approach to communication in a manner that is holistic and has long term impact.

Our speakers

- Pares Chaudhry, Group President - Corporate Communication, Reliance Industries Ltd.
- Shyamal Majumdar, Resident Editor, Business Standard.
- Govind Pandey, President,



McCann Erickson Advertising, India.

- Rajesh K.V. Exec. Vice President, Wizcraft International Entertainment Pvt. Ltd.

- Prasad Narasimhan, Chief Marketing officer, Virgin Mobile.

The seminar was a great success and a good meeting ground for delegates to discuss, deliberate, network and explore business opportunities.

Kelvinator Gr8! FLO Women Achievers Awards 2009

February 24, 2009

FLO salutes the women achievers of our country in an imposing event every year. In the plethora of award ceremonies, this is a one of its kind event, because we cover 25



different categories and our awardees, are absolutely the top in their respective fields and come from all parts of the country



Dinner do...

February 25, 2009

With the Kelvinator Gr8 FLO Awards around the same time and the presence of our colleagues from all Chapters across India, Mrs. Goenka arranged for a get together at her residence. A Salsa workshop was conducted by Mirabelle D'cruz international trained ballroom dancer, qualified teacher having FATD Australia, ISTD UK and ISTD US certification under her belt. The occasion was a good meeting ground for all our FLO members.



FLO CHENNAI



The Impact of recession is beginning to be felt in our country too and is challenging times for all of us. The role of a Woman in a family becomes very important in such situations as she has to balance difficult situations in a very creative way.

The Sheer exposure of women. The theme of FLO- "Power to empower is a very powerful one and empowering women at all levels will help us to overcome this crisis and in the process will help us to learn and grow. Both the kinds of empowerment are important for women to create an identity for oneself. Wishing every women the inner strength to face any situation and add meaning to their lives and to the lives around them.

Warm regards
Latha Rajan
Chairperson

BOARD MEMBERS

Latha Rajan	Chairperson
Dr. Prithika Chary	Vice Chairperson
Lorraine Govias	Hon. Secretary
Mahalakshmi Balasundaram	Joint Secretary
Sri Lakshmi Mohan Rao	Treasurer
Farida Majid	Asst. Treasurer
Akhila Srinivasan	Immediate Past Chairperson

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Zubeida Asgar Ali Dhala
Usha Krishna
Kavitha Dutt
Nirmal Mirza
Shanthi Balaraman

Spirit of Entrepreneurship

June 27, 2008

The Spirit of Entrepreneurship", the first of a series presenting Women Entrepreneurs and their success stories, showcased



Ms. Latha Mohan from the Kanya Chain of Beauty Salons. She has 6 branches in Chennai and 2 in Bangalore. She also runs "Bounce" along with her children and is the first to commence a unisex spa

called "Oryza" in Chennai. She has set up her own Academy catering to

Lounge and The Nail and Bridal Studios are in the pipeline. She has



Training, Workshops and Seminars on Skin and Hair Care. The Bounce Academy, The Bounce Style

indeed carved a niche for herself in the beauty business fraternity.

Make an Impact

July 30, 2008

Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment, or the smallest act of caring, all of



which have the potential to turn a life around. Mr. Mustafa Moothala, an independent consultant and trainer, held our attention for over 2 hours with his knowledge transfer and sharing of his valuable thoughts on "Effective Communication and Body



Language", 2 great effective tools, to enable us, going forward, to "Make an Impact" with our lives.

Effective Communication is the call of the day and Mr. Mustafa's tips did enlighten and was definitely a value add. He provided us in a nut shell the many aspects of Body

Language too, which varies across regions, culture, etc. Mr. Mustafa did indeed enhance the confidence and courage of the gathering as many ladies did take home many a cue from the interactive session.

“Re-inventing yourself”

August 28, 2008



The Strength of a woman is elastic and not brittle, steady and not fickle; the strength of a woman is gentle and heartfelt; the strength of a woman is WOMAN HERSELF.

Dr. Rekha Shetty our speaker for the day epitomises this saying to the core. She is the first woman Past District Governor of the Rotary International District 3230. She is an author, an entrepreneur

and an original thinker. The Managing Director of Farstar Distribution Network, a unique consultancy company devoted exclusively to innovation and creativity under the brand name Mindspower, she consults with major corporates on long term innovation initiatives that involve everyone from doorman to Chairman.

Her address provided us insights into the ways and means of “Re-inventing Ourselves”. Adding value is the key word of this vibrant person. She spelt out tips like accepting and loving oneself as we are which should be top priority in our life. We should always be in tune with nature and know our plus and minus points and work on them constructively.

“Moving Images”

September 23, 2008

The Oxford dictionary lists the word “creativity” as...inventive and imaginative.

This is a fitting description of Mr. Krishnakant Mishra, our young, talented and vibrant speaker. He is the Creative Director, Imageworks India Artists. His works like



Spiderman 3, The Lord of the Rings: Return of the King, I am Legend and Hancock is proof of his talent and speak for themselves.



The popularity these films received were exorbitant and he has served as visual effects supervisor on more than 35 such films.

“Making crystal clear expression” reads as his motto. His presentation transported us into a world of surrealism. Through his films, he

has made the oxymoron “virtual reality” into real reality and has made “excellence” not just an act but a habit. “ABHAY” won him the National Award for Best Visual Effects in a Motion Picture in 2002 and he received the same from President Mr. Abdul Kalam.

“Going Nuts with Amazing Almonds”

October 14, 2008

FLO, Chennai Chapter in association with IWA organized a program "Going Nuts with Amazing Almonds" to learn more about the profound benefits of diminutive nuts. Our speaker on this nutty issue was Dr. Gomathy Shivaji, a past president of the Indian Dietetic Association (IDA) and also a member of the Nutrition Society of India (NSI) and



Association of Food Scientists and Technologists (FST). She is involved with various state and national programs on nutrition. Dr. Gomathy talked about how important these Almonds are for our health. The speech was very

nice and the members were very much interested to know more in details about Almonds. A sample of almonds (specially order from California, USA) was given to all the members.

“Tune into Prune”

October 29, 2008

FLO, Chennai Chapter in association with Prunes Society of India organized this program to emphasize the benefits of the wonder fruit "Prune" and its anti-oxidant power, especially for women. Dr. Jean Marie Buerre, a leading brain chemistry and nutrition specialist



from France and Ms. Shiny Chandran, Chief Nutritionist of Maverick Fitness Studios were the speakers. Dr. Jean Marie Buerre addressed the

gathering on the "health food for the brain, intelligence and pleasure". He also explained from where prunes come from and in which part of the world it is available. Ms. Shiny Chandran shared her views on "Antioxidants and anti-aging". She talked about anti aging foods, Anti aging habits & how to protect from Heart diseases & Cancer

which was very useful for all. More than 120 people participated in this program including Dutchess club members and everybody enjoyed the program.



FLO COIMBATORE



I am happy to have worked under the mentoring of President Anuradha Goel, who has guided the Coimbatore chapter and with whose support and help we have done well the past year. I also look forward to working with the new President, Ms Kavitha Chitturi as I am continuing as Chapter Chairperson for another year as no other member is prepared to take up the role of Chairperson. With the difficult financial year ahead for India and the whole world, it will be a challenge for all of us in our respective businesses. I am sure the networking and support of FLO would help us overcome the difficulties and cope in a better way.

Let me tell you a bit on what we



are doing in Coimbatore. Coimbatore Chapter is still rather small with a membership of 43 members. The chapter which was in the clutches of being shut down was revived under the guidance of Kiran Gera who visited us and put an able team to head the chapter. For the last 2 years, with the cooperation of the members we have been able to adopt a village- Anupatti, have a fund raising- cooking show and had a few entrepreneurial talks. The breast cancer awareness programme has

also been covered very well in the neighboring villages. The following year would focus on continuing the village adoption programme, fund raising and having entrepreneurial talks which would help us focus on the difficult financial year ahead.

Thank you!
Kavitha Varadaraj
 Chairperson

COMMITTEE MEMBERS

Kavitha Varadaraj
 Sridevi Devaraj
 Sasirekha Venkatesh
 Venkatalakshmi Silesh
 Shanthi Srinivasan
 Vanaja Ramraj
 Lakshmi Raman

Chairperson
 Senior Vice Chairperson
 Vice Chairperson
 Past Chairperson
 Treasurer
 Secretary
 Joint Secretary

FLO/ADB EDP on Soft Toys

May 9-13, 2008



FLO in collaboration with the Asian Development Bank organized an Entrepreneurship Development Programme (EDP) for Crafts persons with special emphasis on soft toys at Kottayam, Kerala from

May 9 to 13, 2008. The main aim of this EDP was to revive, preserve and support declining indigenous knowledge, resources and skills of craftsperson, and to update technologies to generate sustainable livelihood and ensure continuity of cultural traditions.

30 women from the village participated in the programme and they were trained in the art of making soft toys. Besides the knowledge of pattern making and manufacturing, they were also told about Central Government and the State Government Schemes for the said crafts for the benefit of craftsperson especially for women.

The key areas in handicrafts that could contribute towards a faster pace of rural industrialization are production and marketing. The EDP provided a training ground for craftsperson in the field of design development, production, quality improvement and effective marketing.

Change of Guard Ceremony

June 14, 2008

The change of guard ceremony was held at Mrs. Venkatalakshmi Sailesh's residence on Saturday, the 14th June 2008. Chairperson, Mrs. Venkatalakshmi Sailesh handed over charge to the incoming Chairperson, Mrs. Kavitha Varadaraj highlighted on the events to be covered during the year 2008/09. She said that there will be a combination of meetings, Programs by HSF (Hanns Seidel Foundation), Industrial Visits, Fund Raising Events and Talks and



Seminars on various topics. An event to commemorate the Women's

Day falling in March '09 was also proposed, with focus on the Women

Entrepreneurs of Tamil Nadu in various fields like business, medicine, arts etc. Mrs. Varadaraj also stated that bi-monthly luncheon meetings would be held with more interaction from the members. She also requested the members to give their feedback and suggestions for projects etc.

Subsequent to the change of guard ceremony, a Committee Meeting was held to decide on a project to work on for the year. To start with, a Session on Organic and Household Farming with Waste Water Management would be held at



Kethanur village, which is about 35kms from Coimbatore. The first fund raiser program for the year is a Cookery Show to be held on 25th July '08 at Coimbatore by

the renowned Chef. Mandaar Sukthankar from Park Hotels, Bangalore.

Fund Raising Programme

July 9-13, 2008



We Started The Year With a Fund Raising.

Chef Mandaar Sukthankar – Executive Chef from Bangalore

Park Hotels came down for a demonstration of Italian food. Chef Mandaar has been trained under world renowned Italian Chef Antonio Carluccio And Gave us a

one day demonstration on Italian cuisine. This was attended by 200 people. Veneta Cuisina was the sponsor for the show and we gained a lot of publicity for FLO and made an income of Rs. 2 Lakhs. Our balance since the inception of FLO is Rs. 4.75 Lakhs and with this fund raiser we have raised our balance by Rs. 2 Lakhs. We had a lot of enquiries on membership at the event.

Fellowship Meet

We are hosting alternate lunch meetings to promote fellowship amongst the members. The lunch meeting was well attended and the speaker for the meeting was Dr. Selvaraj and Mr. Jayachandra Babu. They have adopted a village called Kethanur and they gave an enlightening talk so that we could adopt a village on similar lines if we so decided.



Know Your Child

We had a "Know Your Child" session held by Sasirekha Venkatesh which was open to members and outsiders. This is part of the art of living workshops and the objective was to help a person look at their children and their behaviour from a different point of view. This was well appreciated and a follow up session was requested.



Diwali Lunch

We had a Diwali lunch where we screened the movie "Secrets". most of our members had not seen or heard of it and so we were able to give to the members the art of

thinking positively and the ways of implementing it in their daily lives. This was followed by a discussion on the Industrial visit to be held in November.



Adopted a Village "Anupatti"

We have identified and adopted the village "Anupatti" to help empower the women of the village in various ways. Empowerment by knowledge in various fields like teaching them a skill, knowledge in nutrition and health, insurance, etc. We have met the Village Panchayat and requested a data base. We have handed out forms to gather the basic information to understand better the needs of the women of the village.



Italian Cuisine

The year began with a Fund Raiser. Chef Mandaar Sukhtankar Executive

Chef from Bangalore Park Hotels came down for a one day demonstration of Italian Cuisine. This was attended by 200 People. Veneta Cucine was the Sponsor.



Meeting with 100 Ladies at “Anupatti”



We Are having our first meeting with 100 ladies at "Anupatti".

We are starting with a programme on Health Awareness. We are having a talk on Breast and Cervical Cancer, with a film. We are also



distributing pamphlets and taking a Cancer survivor to address the people.. We are also going on an industrial visit to an egg powder plant and a Spices Plant.

Industrial Visit to Erode SKM Products Ltd - An Enriching Experience.....

We visited their

- Dry egg manufacturing unit.
- Rice bran oil manufacturing unit.
- Coconut Oil Manufacturing unit.
- Siddha Medicine Manufacturing unit.

The Management of SKM Products have adopted 2 slums to take care of over 200 families in areas of health, education and old age care.

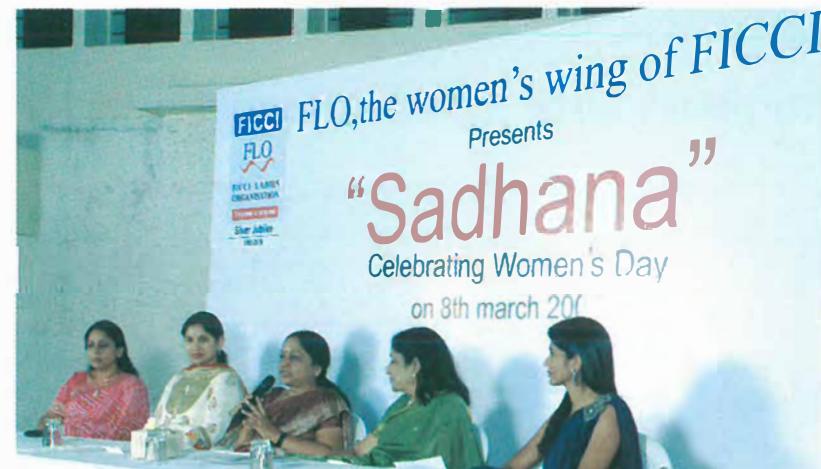


SADHANA – Women's Day Celebrations

March 8, 2009



Women's day was celebrated in Coimbatore with "SADHANA" an event where Ms. Premamalini Vasan the Chief Commissioner of income tax was the Chief Guest. It was an event for the ladies of Coimbatore society to share their dreams, stories and experiences. Ms. Anuradha Goel, Ms. Shipra Chatterjee and Ms. Nina Malhotra attended the event from Delhi. The speakers at the event were Ms. Homai Kumaravelu- who runs Maher village- a home for the elderly and Maher Children's



Home- where abandoned children were ensured a warm and loving home and brought up by house parents in individual homes rather than in a huge institution. She helps the children by sending them to regular schools and teaching them job skills.

Dr. Mridubashini Govindarajan, spoke on her role in women's health and her research and success in infertility programs. Ms. Nandini Rangaswamy who works in fields like industry, education, welfare

projects and philanthropy spoke on her experiences. The evening started with chairperson, Kavitha Varadaraj, giving an account of FLO activities in the Coimbatore chapter.

The audience was a mixture of boutique owners, chocolate makers, chartered accountants, teachers, yoga practitioner's conscientious citizens who cared about environmental issues and young entrepreneurs.

Visit of President Ms. Anuradha Goel at Anupatti Village Project (Adopt a Village)

March 9, 2009

Ms. Anuradha Goel, President of FLO visited the Anupatti Project where 50 ladies are undergoing a 6 month course in tailoring. We have also identified a garment factory run by two ladies in the same area. Which is willing to absorb the ladies after the course is completed. Ms. Anuradha Goel has promised to give 4 sewing machines for which we are very grateful as it will benefit the villagers tremendously. The ladies interacted with our President and were very happy.



FICCI

FLO

**FICCI LADIES
ORGANISATION**

The power to empower

Silver Jubilee

1983-2008

NURTURING LEADERSHIP AMONG WOMEN

FLO JAIPUR



A New Day passes. The last year has been one of transitions and tumultuous changes. Huge corrections have taken place and the world has faced all kinds of crisis. The world has seen great acts of bravery from Indians. We at FLO Jaipur have had the calm and strong support of Mrs. Anuradha Goel, the President and Shipra Chatterjee, the Executive Director of FLO.

The Largest Delegation in the history of FLO, Seven Past Presidents and Majority of the Governing Body, it was our pleasure and privilege to host THE MEET of the Silver Jubilee Celebrations. The challenge for such a young chapter to host the Silver Jubilee Interstate Meet was very exciting and it was such a grand success, only because of the unstinting hard work of all the members. I am happy that it fulfilled the purpose of greater connectivity and bonding of all the Chapters and their members.

I have been fortunate indeed to have the unconditional support of my entire Board and the Founder Chairperson Ms. Neeta Boochra. I look forward to my team achieving a lot more in this coming year.

The 21st century is more complex. We must uphold and hold firm to core



values. There is no scope for stale thinking anymore, because the world as we knew it is, no longer exists. We live in a revolutionary world. Transformational change is the need of the hour.

It is a massive transition period for the Indian economy. Global economy should not leave us behind. Sustainable growth is the only way to economic progress.

Climate change is a challenge that can be turned into opportunity. Let us not leave a Carbon Footprint but a Legacy of opportunity of a better life for our coming generations. Unburdened by the past we must open our minds and hearts. Provide assistance to those in need. Not just charity

but faith in common prosperity. This- WOMEN EMPOWERMENT, is also the goal of FLO.

To usher in a new era of responsibility, substantial efforts are required. Our generation cannot afford to take it easy. Closer ties with our parent body FICCI should be forged. The views, analysis and work done by FLO can indeed change the future of womanhood in our country and abroad, if we focus on long term programmes.

I appeal to all FLO members from Jaipur and the country to join hands and come forward as Active participants in the coming year.

Ms Indira Bagri
Chairperson

COMMITTEE MEMBERS

Ms Indira Bagri
Ms Neeta Boochra
Ms Shefila Chordia
Ms Vinnie Kakkar
Ms Nidhie A Darta
Ms Bela Badhalia
Ms. Archana Surana
Ms. Sangeeta Juneja
Ms. Geetanjali Kasliwal
Ms. Garima Sogani

Chairperson
Past Chairperson
Vice Chairperson
Hon. Secretary
Treasurer

Visit From Delhi

May 21, 2008



Ms. Mukta Jain (Ex. President FLO, Founder Jaipur Chapter) met the members of the board of Jaipur chapter along with their spouses on her visit to Jaipur on 21st May 2008.

Healthy Eating

May 8, 2008

FLO Jaipur organized an interactive session on healthy eating and common health concerns in today's lifestyle with Mrs. Ishi Khosla at Mansingh Towers on 8th May 2008. Ms. Sarita Jalan convened the event.



Interactive Session On The Right To Information Act

July 1st, 2008

FLO Jaipur held an interactive session on the Right to Information Act with Ms. Aruna Roy on the 1st July 2008 at Ramada Plaza, followed by Dinner. "The Right to Information is the

"Right to Live" but it has not yet been put to practice by the central as well as state governments.

Section 4 of the RTI Act calls for suo moto disclosure of information. But so far even personnel have not

been trained to deal with RTI applications. Information is power and power is never shared willingly, it has to be clutched and elicited through Law". Ms. Neeta Boochra founder Chairperson handed over

the medal to Ms. Shailja Khaitan, who was the Chairperson of FLO Jaipur.

It was very well organized by Ms. Shailja Khaitan. and the topic was appreciated by all.



National Workshop on Understanding the “Wealth Management Mantra” & Managing Portfolios

October 18, 2008

National Workshop on Understanding the “WEALTH MANAGEMENT MANTRA” & managing portfolios successfully was held on Saturday, 18 October,

2008 at Ramada Plaza with FICCI. Rajasthan Maharaj Jai Singhji, Chairman FICCI - Rajasthan State Council, Dr. K L Jain, Hon. Secretary General - RCCI & Past President JSEL, Mr. Karan Bhagat,

CEO- IIFL *Wealth Management* Ltd, Mr. Srinivas Jain, CMD- SBI Mutual Fund, Prof. Rajesh Kothari, Director-R A Poddar Institute of Management, Mr. Jyoti Kumar Maheshwari- Industrialist and Investor, Mr. Jai Singh Kothari -Senior Economic Analyst, Mr. Nitesh Kumar, Head –Alternate Channel, Kotak Life and Mr. Gyan Prakash, Director--FICCI, Rajasthan State Council participated alongwith FLO Members and many delegates from Industry, Banking and Trade Sectors.



Why You Should Be Proud and Ashamed to be an Indian

August 4, 2008.

Why you should be proud and ashamed to be an Indian" by Mr. Aman Nath, with special guests Lady Governor Ms. Manju Singh and Ms. Mukta Nandini Jain was organized at Hotel Golden Tulip on the 4th Aug 2008. Mrs. Manju Singh applauded the efforts made by FLO Jaipur and

said that women play a vital role in society and in creating a balance between society and family.

Mrs. Mukta Jain spoke on FLO and its various aspects.

Mr. Aman Nath gave a very convincing presentation on all the ways of Indian Society & Government, good and bad. The Tree Plantation Drive was

started with potting of plants by all the dignitaries.



21st Century Family & Health

March 8, 2009

The most important aspect of life is Health. On the International Women's Day, 8th of March 2009, FLO Jaipur had organized an interactive session on 21st century Family and Health. Eminent women entrepreneurs



participated in the programme with their families. Dr. Neeru Sharma, who has many years of rich experience working as Infertility



specialist in the field of advanced reproductive technologies i.e. I.V.F. - E.T. treatment, and Dr. Sunila Khandelwal, who is the President of the International Menopause Society, were the main spokespersons of this programme. On this occasion Chairperson of

FLO Ms. Indira Bagri spoke on "the responsibility of imparting awareness among women" ranging from professional matters to tackling domestic violence. Convener was Ms. Vibha Parwani.

Pranic Healing

February 9 - 11, 2009



Modern day living is full of stress, FLO Jaipur organised a workshop to deal with it. The workshop was

conducted from 9th to 11th Feb 2009, by our very own member Nidhie A Data. Nidhie is a veteran pranic healer and a Trustee of the



Yoga Vidya Pranic Healing Foundation Trust of Rajasthan. The workshop was highly appreciated by all who attended it.

FLO HYDERABAD



LIFE IS NOT MEASURED BY THE NUMBER OF BREATHS WE TAKE, BUT BY THE MOMENTS THAT TAKE YOUR BREATH AWAY

The year starting June 2008 saw many educative and interactive programs. These programs would not have been a success but for the commitment of each and every member who attended and contributed in their own way. Behind every organization are a number of members who strive hard to see its success and an organization is only as great as the people who make it up.

Heena Shrivastava, Governing Body Member, FLO Hyderabad: Heena is best known as the steering force and pillar behind the Hyderabad Chapter of FICCI Ladies Organisation. An active professional, she has been on the Managing Committee of FLO Hyderabad Chapter for many years and is currently the Governing Body Member, and Member Executive Committee for SCWEC, (SAARC Chambers Women Entrepreneurs Council)

Manjula Reddy, Governing Body Member, FLO Hyderabad. Manjula currently officiates Governing Body Member FICCI Ladies Organisation, and is on the advisory board of

SCWEC, (SAARC Chambers Women Entrepreneurs Council). She has successfully conceptualized and implemented several challenging projects for both these organizations. Corporate Social Responsibility is not just an integral part of her work ethics, but is part of her personality. She believes that, "Vision is the Art of Seeing things invisible."

Vani Subhas Past President of FLO. Vani is an eminent figure in the horizon of Travel Industry. She was the Hyderabad Chapter Chairperson, FICCI Ladies Organization for the year 2007-2008. Vani presently heads Hansa Holidays a travel Agency specializing in customized holidays to exotic and unusual destinations, in addition to the regular travel services. She has been a Founder Member of the Skal Club of Hyderabad and TAAI and holds the honour of being the Third Lady Rotarian in the World.

Jyotsna Angara, Secretary FLO Hyderabad Chapter. Jyotsna has been a member of FLO for many years. As a Communications and Public Relations consultant her core area of work involves planning and strategizing Public Relations, Media Relations, Community Relations, and Product launch. "*You are never too old to set another goal or to dream a new dream.*" , to Jyotsna, a goal is not a philosophy or a mission in life. But, it is a planned and structured route to success and realizing dreams. "Arriving at one goal is the starting point to another."

Monika Agarwal: Treasurer. A University topper (Gold Medal) in graduation, Monika went on to do her MBA (Finance) from IIM, Indore. She started her career with Kotak Mahindra as an investment banker. After a couple years of

experience in the corporate world, she left her position as an Associate Vice President at Kotak to start Jaydurga Furnishings along with her husband. "A brand is alive, and it is kept alive by the people who stand behind it."

Ajita Yogesh: A qualified engineer (B.E) with a degree in Business Management realised very early while pursuing her education at Osmania University that her interest and skills were in creating awareness amongst people through educating them. In 1998, she realised the immense potential India had in the world fashion industry & started a specialized training institute "HAMSTECH" which would cater to training in the field of Fashion & Interior design and over the years has been able to develop it into one of the leading education providers.

Kamini Saraf Born and brought up in a small town Dhanbad, Kamini started her career in fashion by having an exhibition cum sale of a designer in Kolkatta. The success of the very first show, paved the way for many more to come. So took the birth of the idea of "Fashion Yatra" which are very high profile exhibitions where 50 to 70 designers from all over the country exhibit and sell their clothes jewellery and lifestyle accessories. Every show of yatra supports the education of 100 girl childs under the "Nanhi Kali Foundation". At present she is involved with the "Go Green Drive" to overcome global warming. I thank every one I have been associated with the last one year and can only say that it has been a wonderful experience.

Sarita Reddy
Chairperson

COMMITTEE MEMBERS

Sarita Reddy
Ajita Yogesh
Jyotsna Angara
Monika Agarwal

Chairperson
Vice Chairperson
Secretary
Treasurer

Change of Guard Ceremony

June 7, 2008

The 6th Annual Session and Change of Guard Ceremony was held on June 7th, 2008 at the Taj Krishna to mark the installation of the newly appointed committee. Senior Advocate Mrs. Nalini Chidambaram was the Guest of Honour and



Mr. P. Ramakanth Reddy was the Chief Guest on the occasion. In her interactions with the FLO members, Mrs. Chidambaram shared her views on company law, taxation rules and women and child rights. She was very pleased with the FLO members' contribution towards empowerment of not just women but the community at large. Mr. Ramakanth Reddy's encouraging words to the members on their commendable work to

promote entrepreneurship and professional excellence in women was heartening. After the installation ceremony a brief interactive session with Mrs. Nalini Chidambaram was organized. This gave an excellent opportunity to our members to interact with Mrs. Nalini and to get a better insight to the laws of this country. Mr. Vijay Marur was the moderator for the session.

Face to Face With Shobhaa De

June 16, 2008



FICCI FLO, Hyderabad Chapter in association with Hotel Taj Krishna & Penguin Books organized an evening with Shobhaa De to launch her book

Superstar India : From Incredible to Unstoppable. Special guest of the evening, Mohd. Azharuddin received the first copy of the book from Shobhaa. The evening was

well graced by the FLO and YFLO members.

The Book is a detour from her usual fare of spicy novels that make use of all the society gossip to which De is privy. During an interactive session with the audience, Shobhaa talked about how her own life is intertwined with India. The book, in the author's words, is "a passionate love letter to the most beautiful country in the world". For De, the book is the thread that binds her life to that of the country where she has spent six "crowded" decades. "This is a story about India. My India. It is a very personal story," she says.

Entrepreneurship Development Programme on Kalamkari Hand Painting

June 16, 2008

FICCI LADIES ORGANIZATION – FLO, in Association with Asian Development Bank conducted an ENTREPRENUERSHIP DEVELOPMENT PROGRAMME on KALAMKARI HAND PAINTING. FLO partnered with Kalamcreations Artisan Society, Tiruchanoor, Tirupati and the ADB to bring about the workshop – "A colorful odyssey called Kalamkari." SAARC chamber of Women entrepreneurs' council (SCWEC) has recently awarded a training project to KAS where in



Andhra Pradesh.
The training program was

association with ADB has brought forth the training program to empower underprivileged women drawn from the nearby rural communities. The program was being conducted at Srikalahasti under the dedicated supervision and co ordination of master craftsman. Similar welfare and development projects from other leading craft promotion forums, fair trade organizations and prominent NGOs are in the offing. The valedictory function for the participating artisans was conducted on Friday, 27th JUNE 2008, at Kalamcreations Artisan Society, Tiruchanoor, Tirupati. Prof. C Ratnam, Vice Chancellor- S.V. University, Tirupati was the chief guest.



underprivileged women were successfully trained and absorbed into the practicing artisan community. The objective of the program is the socio economical revival of the kalamkari artisan community in

conducted at Kalamcreations workshop premises, Tiruchanoor under the supervision of Ms. Mamata Reddy and able assistance of Master Craftsmen. FICCI Ladies Organization's initiative in

Field Visit to GUK Bio Science Park

June 16, 2008



In our quest for knowledge and building entrepreneurship among our members, FLO organized an interesting event for its members on September 19,

2008. A facility visit to GVK BIOSCIENCES, to gain an insight into the industry. The Bio Tech industry in India is growing at a rapid pace and is today considered

the pillar of the healthcare sector. Interactive meetings with the President & CEO Mr. Manni Kantipudi and Managing Director GVK Bio Sciences, were also scheduled.

‘Embracing Life thru Death’ - Anu Aga, Chairperson Thermax Industries

July 18, 2008

A stimulating and aspirational interaction on “Embracing Life thru Death” With Anu Aga, Chairperson Thermax Industries was held on July 18th. More than 85 members attended the event. The interaction was an emotionally charged, very motivating and inspiring to women

who have been though the travails and turmoil of life and come out winners.



'Aspects and prospects in the Fashion World' : Sabyasachi Mukherjee

July 3, 2008

A talk by Sabyasachi Mukherjee, on present and future trends in Fashion and business opportunities in the industry was organized on July 3,

2008. He also highlighted on certain career opportunities with the industry. A well attended event by YFLO



"INDIA AVIATION 2008" – FICCI & Ministry of Civil Aviation

October 16, 2008

Federation of Indian Chambers of Commerce & Industry (FICCI) jointly with the Ministry of Civil Aviation, Govt. of India organized "INDIA AVIATION 2008" the first international exhibition of its kind in India on Civil Aviation Sector, from October 15-18, 2008 at Hyderabad. FLO associated with FICCI for this event. A special

session / exhibition for FLO members on "Business Opportunity to the Entrepreneurs & How to buy Aircraft" was organized. As a part of 'India Aviation 2008', an international conference on 'India Aviation: Scaling New Heights' was also held on October 16, 2008 at Hotel Taj Krishna, Hyderabad. A few FLO members participated in this conference along

with their spouses on payment of the fee. The Conference focussed on policy issues & business aspects related to civil aviation industry in India.

"BoneyM Concert" FLO in association with KIMS Cancer Foundation

October 24th, 2008

FLO in association with Ushalakshmi, KIMS Breast Cancer Foundation, organized a concert by world renowned "Pop Group BoneyM" at HICC, Novotel Hotel on October 24th, 2008. The objective of the event was to create awareness about

Breast Cancer. FLO Hyderabad decided to partner the foundation since it is a very woman related issue. Wide Coverage was received for this event.

We received large branding opportunities on the invites, Posters, in Advertisements, Hoardings across

the city and at the venue. Special seating was organized for all FLO members.

Branding Business in sync with Zen Techniques

November 4, 2008

The art of Zen Branding is practiced to align the business for better and prosperous opportunities and growth. The company name, logo, color schemes etc are all planned by keeping these techniques in mind. Members got a sneak peak into the world of ZEN Branding understanding the correct color for specific industry what kind of logos suit what Brands? What are the letters that make brands powerful etc? Gaining an insight into the art of this science with renowned practitioner Ms. Sunita Menon, on November 4th at ITC Kakatiya was a wonderful experience with a packed house. And who better than Sunita Menon to have guided us through this session (Famous for "K" factor in entertainment industry) and answered all questions patiently.



Stress Reduction & Stress Relief Management

November: 18, 2008



It was a pleasure to have members back for a High Energy Packed, Healthy Interactive session on enhancing professional performance and creating clean, energizing work ethos thru stress reduction & stress

relief management. **The Nutrition and Yoga way.....** Guests for the evening were Bollywood Actor **Bhumika Chawla**, Internationally known Nutritionist **Karen Campos Bhatia** and Artistic Yoga Guru **Bharat Thakur**.

Karen guided us on right eating combinations **what to, when to and how much to**, of diet to help each of us for better and healthier living, Stress related Eating disorders, How Diet can cause and relieve stress.

After an extremely, insightful learning session with Karen, the evening moved onto some **Practical Gyan on good living with Bharat Thakur**. Our event focused on enhancing performance and creating clean, energizing work ethos.

- Stress reduction and stress relief management
- Developing concentration & building confidence
- Enhancing creativity, Decision-making skills
- Deal with the pressures of work, and stay calm through it all.

Hyderabad 10K Run “FLO runs to Save the Girl Child”

November 30, 2008

FLO participated at the annual Hyderabad 10K Run organised by the Hyderabad 10K Foundation, on November 30th. **FLO runs for “Save the Girl Child”**. Interested FLO members gathered at People's Plaza (Flag off Point) and participated as a group for the cause. The Annual Hyderabad 10K Run brings over 20,000 participants from all walks of life to be a part of this glorious phenomenon including students, youth, women, sports persons, corporates and even senior citizens. Members interested in participating for the run may register with us and brought along family, friends and guests to be a part of FLO group for the run. A worthy cause that was well represented by FLO.



Release of Monthly Newsletter “CONNECT”

December 13, 2008



Making strides ahead in the year of 2008, FLO Hyderabad chapter,

continued to do some exemplary events under the Chairmanship of **Sarita Reddy**. Some intellectually

geared and high energy packed events were held with an objective to improve and add value to the lives of FLO members. And the others, to give a better understanding of the industry perse’.

The highlight of the quarter ending December was the launch of our monthly newsletter “CONNECT”. The newsletter was launched / released on December 13th by well known Bollywood Actor Perizaad Zorabian.

Women Empowering India Panel Discussion

December 13, 2008

Panel Discussion on “Striding Male Bastion & Setting New Professional

Directions - Women who Broke the Glass Ceiling”, We had the honour to have with us here, 3 such eminent and successful women as our **Panelists for the session**:

Perizaad Zorabian, Bollywood Actor;

Anu Acharya, CEO of Ocum Biosolution and

Capt. Mamatha, India’s First Lady Flight Instructor.

Each one of them has truly excelled in their respective professions and have fantastic achievements to their merit. The moderator for the interactive session was Ms. Reema Sarin, AVP Global Mktg & Communications AppLabs. The event was held at The Hyderabad Marriott Hotel & Convention Centre on December 13th.

The discussion on **‘How Women**



have broken the shackles and moved on to conquer some of the male dominated professions and come out as winners' was very stimulating. The Panelists shared their professional accolades, achievements and challenges. The

interactive session witnessed good insights and mind share with active participation from the members and guests.

Talking to the media persons on the occasion, **Ms. Sarita Reddy**, Chairperson, FLO said,

“Committed to the cause of Empowering Women, we are very glad to have amongst us these exemplary women who have broken the shackles and moved on to conquer some of the male dominated professions and come out as achievers. The old stereotypes and stigmas about

women doing “men’s jobs” are largely disappearing. It’s now more acceptable for women to work in positions historically performed by men. Cultural and social changes have also given women more latitude to choose their professions.”

Managing it all...and enjoying the process and curiosity about everything in life and thirst for new challenges paved the way to achievement was the mantra of the day.

“In Conversation with Rakesh Jhunjhunwala”

December 26, 2008

In association with Ella Suites, FLO Hyderabad organized an interactive evening with “Investment Guru” Rakesh Jhunjhunwala - India’s answer to Warren Buffet on December 26th. An evening with Rakesh talking money with Mr. Vasanth Kumar, Chief Business Editor of TV 5. An extremely well attended event (over 190 incl of members & spouse), it was followed by Cocktails and Dinner hosted by our hospitality partner Ella Suites.

The event was covered live by the local Electronic News Channel TV 5. It also repeated the broadcast of the excerpts over the weekend. This is the first time that FLO Hyderabad had a live coverage of its event. A big achievement indeed.

An interactive evening with Rakesh Jhunjhunwala, founder Rare Enterprises to:

- Understand the Present Recession and its long term effects on Indian Industries and entrepreneurs
- How he sees the Markets



shaping up in the immediate future

- Importance of understanding Financial Rights of Women

Some thoughts shared thru the conversation:

He doesn't have any rules for his science of investing. But his approach is fundamental and takes a

long-term view thus he is also referred as the Warren Buffet of India.

- Cut losses and move on with life. Hold on to winning stocks till their business has achieved its full potential. Rakesh believes in doing his own research before investing.
- Be happy with your gains but learn to accept losses with a smile
- Study the markets thoroughly. Refer to history There have been many a bull and bear markets but in the long-term, the market is always moving upwards
- Patience may be tested but your conviction will be rewarded.
- Markets cannot be taught, they have to be learnt. Be an optimist and invest in a business and not a company to maximize profits & minimise losses.



PASSIONS TO PROFESSIONS

February 3, 2009

All of us have a passion but only some of us convert our passion into profession. This program highlighted people who have converted their passions to professions and their ideas to a commercially viable business and motivate future Entrepreneurs. **Ms. Vinita Jain** shared with us how her passion for good skin and hair and her knowledge of natural

products inspired her to start her own brand 'Boutique' which has now become a famous International line of products. **Ms Anupama Amarnath**'s husbands liking for chocolates inspired her to learn chocolate making. From a hobby during her leisure time to an established brand name **Chocolate Junction** is a result of her sheer persistence and hard work. Our moderator **Namita Shrivastava** is a

well known name in Hyderabad. Namita's journey of her passion for journalism started with being a freelance writer for the supplement section to a features editor in Deccan Chronicle to her present post as Editor for Hyderabad Times

"IN CONVERSATION - US CONSUL GENERAL MR. CORNELIS KEUR"

February 11, 2009



We have invited the US Consul General Mr. Cornelis Keur to be our guest for the evening. He was in conversation with Prof. Rama Melkote, Dept. of Political Science, Osmania University. The event was to discuss the Indo-US Relations - Political, Economic and Trade. The Indo-US-Pak Relations including the recent Mumbai terror attack and USA's stand on it, especially with



Barack Obama having taken over as the US President were also discussed at the well attended event.

Towards a Greener Tomorrow

February 20, 2009

Chief guest Sri Ponnala Laxmaiah Minister for Major and Medium Irrigation says Climatic changes are real and are happening at a rapid pace. YFLO- Hyderabad took the first step towards addressing this crisis, by planting trees. We planted 5000 trees in and around Sreenidhi International School, Aziznagar Village Government School and a

2 Km. municipal road stretching from Sreenidhi International School campus to the main highway road. Management of Sreenidhi International School has promised to take care of plants. We have implemented the scheme of the care-take of one plant per child, in order to instill in them the responsibility towards a Greener Nature. We plan to plant total of

25000 trees in the coming year. The project was inaugurated by Minister for Major and Medium Irrigation, Andhra Pradesh - Sri Ponnala Laxmaiah.

HSF Workshop

February 20, 2009

Keeping with the tradition of bringing events to empower our members, FLO organized a 2 day Workshop in association with the Hanns Seidel Foundation (HSF), Germany on the 23rd and 24th of February 2009. The workshop was on developing leadership skill for professional and personal effectiveness by Mr. Ajay Agarwal, Nationally Acclaimed

Motivator and Corporate Trainer from Kolkata. The objective of this workshop was to remove or screen out barriers that stand in the way of the expression of individual personality, through a process of training. The module ensured that participants were given adequate opportunity to gain skills that will help improve their functional / personal efficiency. The

programme was open to FLO members, Students, Teachers, SME - Managers and Professionals.

ISB 2 Day Executive Program : 'Strategy & Leadership in Family Business'

March 5 & 6 , 2009

FLO Hyderabad organized a 2 day residential Workshop at the prestigious Indian School of Business especially customized for FLO Members, on the 5th and 6th of March 2009. The Programme was on 'Strategy & Leadership in Family Business' - lead by Prof. K. Ramachandran of ISB along with other world renowned faculty, who are authorities on the subject. The programme was specially designed to suit FLO's participant profile, aimed at helping and guiding our members to manage their family businesses. The added dimension of women leadership was also well explored. The programme was open to FLO members of other chapters.



SILVER JUBILEE ADDRESS

by Mrs. Anuradha Goel, National President FLO & PANEL DISCUSSION

March 7, 2009

As part of the FLO Silver Jubilee celebrations, FLO Hyderabad is organizing a panel discussion "Slumdog Millionaire A Watershed for Indian Film Industry" with Pamela Yash Chopra, Yash Raj Films; Suresh Babu, Suresh Productions; Khalid Mohd. well known film critic and Indira Banerjee, Member Film Censor Board on March 7th, 2009 at 4 pm at The Hyderabad Marriott Hotel & Convention Centre. FLO National President,

Mrs. Anuradha Goel visited Hyderabad on the occasion and delivered the Silver Jubilee Address to the members.

In her address, Mrs Anuradha Goel, FLO National President said, "In today's world women are playing increasingly indispensable roles in international, national economies including in the social & political life. In our commitment to empower



women, this special year's agenda included training programmes at three levels Grassroot, Middle and Senior level, and a mentoring programme helping women learn how to start and grow their business, representation to the Government on various issues related to women, including gender sensitive budget." Mrs. Goel also said, FLO has been targeting resources at women by

recognizing their right to health, education and training. We believe that, the future of the world economy lies increasingly in female hands. Women are an emerging economic force that policymakers cannot afford to ignore. They are the real architects of society. part of the Silver Jubilee celebrations, we also organized a panel discussion "Slumdog Millionaire A Watershed for Indian Film Industry?" with Pamela Yash Chopra, Yash Raj Films; Suresh Babu, Suresh Productions; Khalid Mohd. well Known Film Critic and Indira Banerjee, Member Film Censor Board on March 7th, 2009 at The Hyderabad Marriott Hotel & Convention Centre.





Believing is everything. If there's belief and conviction in whatever you do, half of the battle is won.

We at FLO believe in "Power to Empower"; to empower millions of women around the country have the power to lead a best possible life. Apart from promoting entrepreneurship & professional excellence, this year we endeavoured to spread knowledge and pass on information about various outlook of life that each day and everyday touch the life of a modern, Indian, emancipated woman. From EDP for the remote village women to academics and child psychology, from Lifestyle to Corporate grooming, from encouraging creative aspirations to usher in national & International

level of cultural activities, from Genetics to Kargil, from Organising International event like Fortune Seminar on business to health check ups for Police women, from Presidential Election to law, and above all saluting the womanhood by awarding 11 Women Achievers Of Kolkata; this year we really touched myriad aspects and activities. And needless to say all these led to an action-packed tenure. I sincerely feel from my heart, that all these have been possible only because of the dynamic team I had, which continued to boost up my morale even at the darkest moment. A special thanks to Ms Sashi Prabha Jalan, our past Chairperson, who always stood beside me as a pillar of support. I would also like to thank Ms Niharika Agarwal for being just a phone call away and taking rigorous initiative to make the fellowship meet, "The Bollywood Nite", a great success. I endearingly thank Manjula Jain, Lalita Jain, Nisha Deora, Manisha Kajaria, Mita Agarwal, Usha Modi, Swati Jalan, Gitanjali Alag Jolly,

Kavita Phumbra, Alka Didwania and the rest for the strength they have provided me and unstinted support and valuable time. I congratulate Salmoli Mukherji, the incoming Chapter Chairperson, and Gunjan Poddar, the incoming YFLO Chairperson and have full faith that they will take FLO Kolkata to greater heights. At last but certainly not the least I would convey my heartfelt thanks to Kiran Gera for the full support and encouragement and my gratitude to Anuradha Goel for her guidance.

With warm regards

Rajkumari Saharia
Chairperson

COMMITTEE MEMBERS

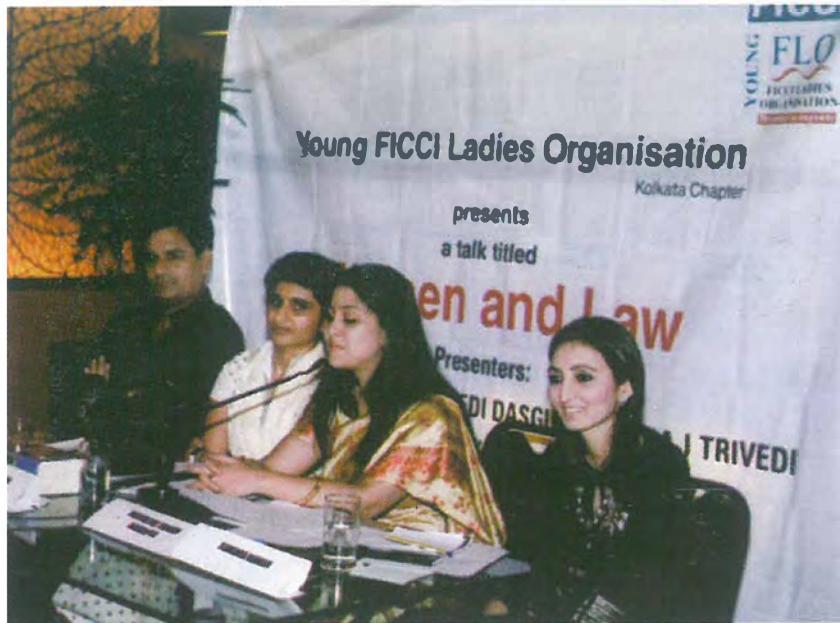
Rajkumari Saharia
Salmoli Mukherjee
Manish Kajaria
Sunanda Bangur

Chairperson
Vice Chairperson
Treasurer
YFLO Chairperson

Women and Law

May 24, 2008

A Seminar on animation was held on 10th July 2008 at Jindal Towers by Ready to Go, Animate, the animation academy. It was really a learning experience that afternoon to see the animation film being made from a simple story board to the screen. Mr. Christopher Rayment spoke on animation & Mr. Jaffer spoke on study abroad. 2D and 3D animations were also shown. It was amazing to see how background, sound, & animations, were all put together to give a complete animated movie. A film of 2 mins was shown on this occasion, which took a host of technicians to make it in 2 months.



FLO/ADB EDP For Crafts persons On Jute Bag And Embroidery

May 26 -30, 2008

Despite the growth of handicrafts industry in India, the average earnings of the craftsmen are very low when compared to other fields. Hence the younger generation is moving onto other fields with only the elder craftsmen left over. Moreover, improving educational system and lifestyles of the middle class people contribute a lot for the eroding of the native crafts in India. The need of the hour is assistance for the

craftsmen to improve their techniques, availability of good raw materials, direct marketing channels, credit and enough wages and socio-economic benefits.

With this aim in view, the third in the series of ADB sponsored 5 days long Entrepreneurship Development Programmes (EDP) for craftspersons was organized in a village named Chowhati at Kolkata from May 26 to May 30, 2008. The

special focus of this EDP was on crafts like Jute Bags making and Embroidery. The Lions Club of Kolkata (Greater) was the local collaborating body for the programmes. The Chief Guest, Shri. Kampomoy Ghosh, Councillor, Rajpur Sonarpur Municipality inaugurated the programme amidst the presence of FLO officials, other distinguished guests and the crafts women from nearby villages who participated in the EDP.



EDP Programme And Tree Planting

May 26-30, 2008



An EDP programme sponsored by Asian Development Bank on

Jute bags and embroidery was held in Chowhari. This was attended by FLO President Ms. Anuradha Goel,

Executive Director Ms Shipra Chatterjee, Chief Guest Shri Kampomony Ghosh Councilor, Rajpur Sonapur Municipality, Lions Dignitaries, and FLO Kolkata Members.

The welcome address was delivered by Ms Rajkumari Saharia (Chairperson Kolkata Chapter). The first tree from the FLO project of planting 25,000 trees was planted at Chowhati.

Fellowship Meet Of FICCI FLO

May 27, 2008, February 10, 2009

FLO, Kolkata Chapter held its 1st Fellowship meet hosted by the newly inducted Chairperson Ms Rajkumari Saharia. Ms Anuradha Goel, All India President was present at the occasion. She said that it was her first visit to a chapter and spoke in detail about her goals and objectives for the organization as it is also celebrating its Silver Jubilee this year. She was happy to speak

about the EDP Programs all over the country and that Kolkata is the

place where she has planted the first few trees from the project of



planting 25000 trees. Ms Gera, through her PowerPoint presentation spoke about FICCI FLO and the achievements made by all FLO chapters. Ms Saharia spoke on “Educating the Girl Child” and requested each member to educate at least one girl child.



The Up Coming American President Elections" & "The Difference Between The American & Indian President Election"

June 30, 2008

It was indeed an insightful afternoon that we enjoyed at The American Centre on the



30th June 2008. Mr Moulik B Barkana, the Vice Consul of The Consulate General of the United States of America and Mr. Saugata Roy, MLA, addressed us on the differences between the Indian & American Presidential Elections. Mr. Barkana in his very lucid style explained how the electoral process



in America works, where the President is the main head, taking all vital political decisions for the country, however on the other hand Mr. Roy in his witty parlance, emphasised that the President of

India is only a nominal head. The interactive session was followed by tea.

Seminar on Animation

July 10, 2008

A Seminar on animation was held on 10th July 2008 at Jindal Towers by Ready to Go, Animate, the animation academy. It was really a learning experience that afternoon

to see the animation film being made from a simple story board to the screen. Mr. Christopher Rayment spoke on animation & Mr. Jaffer spoke on study abroad. 2D and 3D animations were also

shown. It was amazing to see how background, sound, & animations, were all put together to give a complete animated movie. A film of



2 mins was shown on this occasion, which took a host of technicians to make it in 2 months.

Panel Discussion on “The Transition from School to College – Expectations And Stress”

July 28, 2008

A Panel Discussion On “The Transition From School To College – Expectations And Stress” Was Organized On 28th July, 2008 in The Park Hotel. The panel

comprised of dignitaries like Dr. J.S.Rajput former Director, NCERT, Mr. S. Chakravarthi, Principal, La Martinere School For Boys, Mr. Suman Mukherjee, Director, J.D. Birla Institute For

Management, Ms. Seema Sapru, Principal, Heritage School and Ms. Saloni Priya, Counselling Psychologist. The discussion was on the tremendous stress which most of the students have to undergo, under parental, peer and teacher's, expectations for excellence. The panel discussed that how it has become a social disease & in the interactive session gave valuable advices to the parents about providing proper guidance.



YFLO, Kolkata programme: A TALK WITH MJ AKBAR on 'Social Conflicts & Economic Growth'

August 18, 2008

An empowering session with leading journalist & political thinker Mr MJ Akbar on 'Social Conflicts & Economic Growth' was conducted on 18 August 2008 at The Galaxy, Park Hotel.

As we completed 61 years of Independence, India has moved steadily from fundamentalism to secularism, from political indifference to political consciousness, the nation has awakened to economic nationalism and social reform. Mr Akbar enabled us to understand the

dynamics of power and exploitation, as well as the conflict theory of

growth and change, specific to India.



Grooming Workshop for the Corporate Woman of Today

August 28, 2008



A grooming workshop, was held on 28th August, 2008, at The Park Hotel "The Grooming Secrets For The corporate Women Of Today" It was a wonderful programme where every aspects of grooming of a

corporate woman were covered. **Lata Goenka** gave tips on Corporate dressing while **Dev R Nil** the famous designer duo talked about the kind of attires today's woman should wear in different do's. **Hena Nafis** taught us about the

real concept of a diet and broke many myths of dieting to our shock. **Neeraj Surana** showed simple and easy methods of exercising even at workplace. **Aniruddh Chakladar**, the ace makeup artist picked up one among the audience and transformed her into a corporate beauty within no time. Around 200 women from various strata of life participated in the programme. Every body either a member or a non member enjoyed the gala event to the hilt.



"Peas Vs Pills" workshop By Dr. Nandita Shah

September 11 -12, 2008

A workshop on Vegan Lifestyle and foods was arranged on 11th & 12 th September at The Conclave. Dr. Nandita Shah came all the way

from Auroville, Pondicherry, to tell us about the concept of the lifestyle, and the benefits of it. Pea Vs Pill workshop was actually about preventing and reversing illnesses

through the understanding of human anatomy, physiology and nature's law. Dr. Shah shared with us some of the wonderful and easy recipes of most delicious foods made without any animal products.



FLO meet the French Senators

September, 18, 2008

FLO members enjoyed a wonderful cruise on River Ganga, on 18th September, 2008 along with the new Consul General Of France in Kolkata Mr. Jean-Louis RYSTO, the new Vice Consul General Of France in

Kolkata Mr. Eric Herpin, the Second Counsellor of French Embassy In India, Ms. Sonia Barbry and seven senators from France namely, Catherine TROENDALE, Charles GAUTIER, Christian GAUDIN, Bernard

FRIMAT, francois FORTASSIN, Pierre FAUCHON and Roland du LUART.

The party was hosted by the Honorary Consul of France in Kolkata, Mr. M.K.Jalan. It was an wonderful evening, sailing on the river, interacting and exchanging views with the senators and relishing the delicious foods and the gracious dancing forms of Bengal, long forgotten but recently revived by the performing group.



Fortune Seminar

November 6, 2008

The Seminar on FORTUNE High Growth series, sponsored by SAP, was held on 6th November, 2008 at Oberoi

Grand, Kolkata. The programme highlights leaders of companies that have made it past the critical point of "seismic event", sometimes

multiple times and through multiple growth stages. FORTUNE Magazine's editors lead a conversation about how these leaders grappled with change, how they turned growth crisis into competitive advantage.

The panel included: Niru Mehta, Vice Chairman and Managing Director of Avaya Global Connect, Amit Mukherjee, CEO of Spencer's Retails, N. Venkataramani, Executive Director of Graphite India Limited, and Doug Tatum, financial and tech consultant and author. It was moderated by FORTUNE Contributing Editor, John Elliot



Kargil Leading From The Front

November 15, 2008

On 15th Nov, 2008 FICCI FLO, KOLKATA along with Sangit Kala Mandir Trust invited Col. Lalit Rai, Vir Chakra for a power presentation, on **Kargil Leading From The Front**. There were two engrossing sessions. The morning session was kept for the young students and the second one for the FLO & SKM members and the guests. The first hand account of the day to day happenings of the Kargil War from the Commanding Officer of the

1/1 Gorkha Rifles; which took the responsibility of evacuating the entire area which the enemy had captured for months; was simply awe striking. The story of the extreme situations which the young brigade had to pass through, the story of their determination, grit & raw courage they showed in those fierce battles on the formidable heights of Khalubar Pass with the enemy posted in the superior and advantageous position made the entire audience sit straight. The account of the most painful deaths brought tears rolling down from their eyes. The Power Point presentation describing the "why's of Kargil war", the map of the whole area, the snaps of the arms and ammunitions used and some footage from the battle zone was really enriching. Both the sessions got standing ovations from the

audience and the students actually went up to the dais to shake hands



with the Colonel, who despite grave bullet and splinter injuries on the legs and bleeding profusely, led his men from the front to success. He had been conferred **VIR CHAKRA**, by the **President of India**; and his **battalion** was awarded **Chief Of Army Staff, Unit Citation** and the title '**BRAVEST OF THE BRAVE**' for its sterling successes during **Operation VIJAY**.



Salaam India

December 11, 2008



On 11th December, 2008 FICCI FLO, along with the German Consulate organised a play, **Salaam India**, played and directed by the inimitable stage actress Lushin Dubey. The play is the theatrical presentation of the book, "Being Indian" written by Mr. Pawan Verma. The German Consulate in Kolkata, for the first time, had opened up their campus for an outside organization. The programme was graced by the **Hon'ble Governor of West Bengal, Mr. Gopal Krishna Gandhi along with his wife, Mrs. Tara Gandhi** and the **Vice Consul General of France**, and dignitaries' from Consulates of most of the nations in Kolkata who stayed for hours and enjoyed the programme till the end. The programme started with a short but engrossing dance performance, "Kalom, The Black Sun", by



famous Manipuri Dance exponent **Priti Patel** and her group "Anjika". It was a homage to those martyred in the Mumbai carnage and spread the message of eternal triumph of good over evil. The play, **Salaam India** started just after. Adapted for the stage by **Nicholas Kharkongar**, with music by **Louis Banks** and choreography by **Ashley Lobo**, four actors **Shena Gamat, Ashish Paliwal, Andrew Hoffland and the ever brilliant Lushin Dubey** herself amazingly coalesce and interplay 16 characters among themselves. Chameleon-like, they work out all the situations through their independent or interactive networks. The results are often

hilarious and occasionally sad but typical Indian contradictions, idiosyncrasies, joy, hope and aspirations are revealed with insightful humour and shine glowingly through it all. At the end the play got a standing ovation from the elite audience which was not less than 400 people. FLO associated with the TOLLYGUNGE CLUB, for another show of **Salaam India** on 14th December just in case the FLO members missed out on the previous one. Here, the writer of the original book, Mr. Pawan Verma himself was present.

Guwahati Trip

December 16 - 19, 2008



From 16th December to 19th December Mrs. Rajkumari Saharia along with her teammates were present in Guwahati to celebrate the first

anniversary celebration of the FLO North East Chapter. She whole heartedly agreed to the fact that North East Chapter is doing extremely well. The award Ceremony attended by the Industry Minister Mr. Pradeep Bardoloi was real praiseworthy. They offered puja to the famous Kamakhya Temple and enjoyed a trip to the Kaziranga National Park. The anniversary bash was all fun and frolic providing much needed repose at the lap of nature.



Parchment Craft

January 5, 2009

On 5th January, 2009 FLO Kolkata has organised for a demonstration programme on the once extinct and recently revived form of craft, Parchment Craft. The craft form of making "lace on paper" is mainly reinvented in Holland and eventually gained popularity in other parts of Europe, Latin America and now Asia by **Pergamano International**.

Historians believe that parchment craft originated as an art form in Europe during the 15th or 16th century. At that time it occurred principally in Catholic communities, where crafts persons created lace-like items such as devotional pictures and communion cards. To soak in some knowledge about this beautiful art FLO Kolkata had invited **Gaurangi Agarwal**, a fine arts topper at the state level, and the first registered Pergamano teacher in Kolkata, **Uma Agarwal**, one of the pioneers in bringing the Parchment Art form in Kolkata, and **Kannu Murugappan**, one of the first registered Pergamano teachers in

India, who did the training from the founder of Pergamano International, Martha Ospina, to come in as demonstrators. They showed how to make lampshades with parchment and other interesting objects. They sold start up kits which were grabbed up the highly enthusiastic participants.



Past Life Regression Workshop

January 17-18, 2009

Reincarnation and Past- Life Regression are not modern concepts. People have believed in reincarnation since ancient times. Past life regression is mentioned in the Upanishads of ancient India, but is discussed in greater detail in the Yoga Sutras of

Patañjali. Since prehistoric times, there have been numerous techniques used to explore past lives. There is sufficient evidence to show that the Hindus, Ancient Celts, the Egyptians, The Tibetans and the Hebrew Cabalists etc. used past-life remembrance.



FLO Kolkata Chapter organized a workshop on "**Past-Life-Regression & Spiritual Science**", by the internationally acclaimed founder of **Life Research Academy of Hyderabad**, **Dr. K. Newton MBBS, MD** on 17th & 18th Jan, 2009 at **The Park Hotel**. The workshop was designed to improve physical health, mental stability, emotional balance, harmonious relationship and the spiritual understanding of the whole being. The two day workshop was efficiently conducted by **Dr Newton** and his wife **Dr. Lakshmi Newton**. The participants learnt about astral travel, third eye, kundalini energy, aura, intuition, akashic records, thought power, spirit guides, master's wisdom, over-self contact, meditation, past-lives, future lives, self-healing, and dream mast

Performance by Ramli Ibrahim and Sutra Dance Theatre

January 25, 2009

The Stage of Kolkata's G. D. Birla Sabhaghar was put on fire in an otherwise sunny and pleasant morning of 25th Jan, 2009 by the stunning performance of Malaysian dancer and choreographer, Ramli Ibrahim, and his Sutra Dance Group. One of Malaysia's most internationally acclaimed artists, Ramli, a muslim by religion, is an ardent practitioner of both Bharatanatyam and Odissi.

Ramli's creativity is an integrated experience transcending national, religious and racial boundaries. The group performed Vision of Forever which is an excellent Odissi production exemplifying works of the late Odissi pioneer Guru, Deba Prasad Das. The compositions unleash powerful tandava images from the Shaivite and Tantric tradition if compared to the more lasya and 'Krishna-based' repertoire



of the more well known Odissi dance form we are used to. The poise, the postures, the control, and overall the expressions shown by Sutra's well-trained, talented and multi-racial dancers of Indian, Malay, Chinese and mixed parentage such as, January Low, Revathi, Shantona Bag, Rathimalar, Sivagamavalli, Tan Mei Mei, Geethika Shree and Guna endeared, captivated and enthralled the audiences. The internationally acclaimed, veteran Indian dancer, Ms Amala Shankar was the Chief Guest who got ecstatic and came to the stage despite severe physical problems to give her heartfelt blessings to Ramli and his troupe. The performance got a standing ovation from the mesmerized audience.



Justice Delayed Is Justice Denied

February 2, 2009

A big crowd gathered to listen, as well as voice out their angst against the judicial system of India in the evening of 2nd February, 2009 at the Park Hotel. FLO Kolkata Chapter organized a Panel Discussion on the much talked, cliché and still relevant topic of, "Justice Delayed Is Justice Denied". The Panelist comprised, The Hon'ble Chief Justice Of Uttarakhand Shri V. K. Gupta, The Senior Barrister Shri S,



K. Kapoor and The Senior Advocate Mr. Utpal Bose. The discussion was moderated by **Ms Oindrilla Dutt.** The programme was thought of in a way, so as to make it interactive with the audience rather than a dry representations of the judiciary. The Chief Justice gave some grave instances of the administrative causes, which delay the total judicial process of our country, in a very light manner; while the senior barrister and the senior advocate cited some practical problems they face from the society and other agencies engaged in the process. The audience threw questions



pertaining to law and the process of law were patiently answered.

Well Woman Health Check Up Programme

March 2, 2009



On 2nd March, 2009, FLO Kolkata Chapter in association with "Udita", the Bengali Magazine Of the The Times Of India and Columbia

Asia Hospital arranged for a **Well Woman Health Check Up** and interactions with dieticians, gynaecologist & laparoscopic surgeon for the FLO members and the Police women. A large number of police women summing up to around 70 attended the programme.



Presentation On Genetics "To Breed Or Not To Breed"

March 3, 2009

On 3rd March 2009, **Mr Abhishek Saharia, (Dr of Philosophy, Molecular Genetics & Genomics,**



USA) gave a wonderful presentation on "Genetics To Breed Or Not To Breed" in his most lucid style. At the end of the presentation, FLO members had a wonderful interactive session with the young scholar and quench their thirst for knowledge on genes, DNA, Genetic Disorders, Genetic Diseases, Genetical Engineering, et al.



Factory Visit to Keventer's

March 9, 2009

On 9th March, 2009, FLO members of Kolkata, some along with their children had a blast during the factory visit to the Keventer's in **Madhyamgram**. The warm reception by the staffs of Keventer's, and the entourage showing the packaging of the famous brand **Frooti**, **Metro Milk**, manufacturing of **Metro Ice Cream**, bottling of **Bailley's Mineral Water** & mustard oil was really informative & enjoyable not to mention the lunch and the freshly made ice creams.



Women Achiever's Award, Kolkata

March 30, 2009



On 30th March, 2009 FLO Kolkata Chapter organized, Women Achievers' Award, at The Park. To celebrate the presence of FLO in Kolkata for 11 year, 11 women achievers from various fields were selected. **Shri Somnath Chatterjee, Hon'ble Speaker Of The Parliament** was present as the Chief Guest to do the honours. This was the way for **FLO** to salute those women who dreamt it BIG and dared to follow it through tremendous hardships to reach the summit of success. The event was literally gatecrashing and people

had to wait outside to get accommodated. **The Chief Guest**,

Shri Somnath Chatterjee opened up his mind on his feelings about women empowerment and its scenario in India. He spoke high of FLO Kolkata Chapters' endeavour to bring out and award the most deserving woman of the respective field. The programme inaugurated with Ganesh Vandana Stotra sung by, **Ms Vasundhara Mantri**, Costume Jewellery Designer and winner of **FLO GR8 Women Achievers Award**, 2009; and after the award presentation it ended with 3 mesmerising " **Gaudiya Nritya**" performances by one of the awardees, **Dr. Mahua Mukherjee** and her troupe.



AWARDEES

- Dance :** Dr. Ms Mahua Mukherjee (Reviving the Old lassical Dance Form Of Bengal)
- Music :** Ms Lopamudra Mitra (A wonderful singer specializing in singing time tested poetries by famous Bengali Poets)
- Young Entreprenuer :** Ms Natasha Aggarwal (Founder of the Gelato brand “Mamma Mia” which has gone national)
- Entrepreneur:** Ms Varda Goenka (The founder of the jewellery brand “DIAGOLD”)
- Author :** Ms Suchitra Bhattacharya (Eminent writer, whose many books have been made into films With one, “Dahan” winning the National award)
- Scientist :** Prof Manikuntala Kundu (for outstanding work in biochemistry)
- Social Activist :** Ms Urmila Basu, Founder of THE KALIGHAT (NGO) opened up a home for the children of the sex workers of Kalighat, the red light area.
- Journalist :** Ms Vidya Munshi, the first women journalist of Kolkata.
- Lawyer :** Ms Maitreyee Trivedi Dasgupta
- Finance :** Ms Molly Thambi (The CEO of Calcutta Stock Exchange)
- Creative Art :** Ms Rita Rakshit (is trying to give embroidery; a fabric embellishment technique, a new expression by presenting it in an unconventional art form.)



FLO NORTH EAST



Dear Friend,
 It is with a deep sense of gratitude I write this to you. Exactly 18 months back, I was given the overwhelming opportunity to lead this beautiful endeavour called FLO and ensure the accomplishment of its objectives. Put simply, it has been a pleasure. A pleasure to join hands with such enterprising and committed women, a pleasure to delve in such great learning experiences and a pleasure to facilitate holistic growth for all. And for this, I am thankful to divine spirituality that has guided me on this path of self discovery. Abiding with motto of FLO “power to empower” we shared the power to empower. To encourage the idea further, we undertook various projects for women folk which brought about the transformation in terms of their personal and professional growth. Our “Weaving Programme” is an ambitious project, which is going to be a signature project for FLO in years to come. The object of this ambitious project is to make weaving of Assam popular all over India. We are trying to make all round development of out adopted village, “Kutting Pahar”. We are helping them in healthcare, education, vocational training and self employment. This will lead the young girls and women of the village to become self

dependent.

Our last event on the 16th of December was a very memorable one. Honorable Minister for Commerce & Industry for the Govt. of Assam, Shri Pradyut Bordoloi who had inaugurated F L O North East Chapter; helped us in making our 1st Anniversary. What made it even more memorable was the presence of the FLO National President, FLO National Past President and the Incoming FLO National President and full Executive Board Members.

As the new leadership takes charge, it is perhaps a good opportunity to evoke in our minds the ethos of our organization and what it stands for. We should aspire to ensure its growth so that the wide-spread benefits are experienced by our members and the society at large.

I would like to express gratitude to

our FLO National President Ms. Anuradha Goel, FLO National Past President Ms. Kiran Gera and President of FLO Kolkata Chapter Ms. Rajkumari Saharia and her entire team for their exceptional support and continued support. I am extremely, thankful to all my colleagues, office bearers and dear members for their participation and encouragement. I look forward to a great future for FLO in the years to come. Thanks to one and all for the core of my heart.

Regards,
Lalita Jain
 Chairperson



COMMITTEE MEMBERS

Lalita Jain
 Jahnabi Phookan
 Rita Chhawchharia
 Saroj Khemka

Chairperson
 Co-Chairperson
 Secretary
 Treasurer

Effective Marketing Strategy

April 8, 2008



This workshop was conducted by Mr. Suneet Mitra from Delhi. Supported by Hanns Seidel Foundation, Delhi, it was a huge success among members and outsiders.



Women Entrepreneurship Development Awareness Programme

May 21, 2008

This seminar was organized at Guwahati Refinery wherein FLO North-east also associated itself with it. Mrs Nirupama Barua, a successful entrepreneur was the chief guest along with other eminent speakers from MSME, NSIC, SBI.



Acknowledging Women Achievers

May 8, 2008



Our general meeting this day was full of inspiring stories and facts. Starting with the thought 'Never Give Up – Miracles Happen Everyday', the evening ended with felicitation of Mrs. Aruna Khaitan, our Chief Guest for the day, who had started her career preparing snacks with 1 kg maida in one small room and is



now a household name in Assam with her dry snacks available at all supermarkets and a very successful

catering business to her credit.

Unique Weaving Project of North - East



With the help of Mrs Anjana Somani, Secretary for Craft

Council, Delhi, a six month weaving project in and around the textile belt of the North East will be

supervised under the guidance of NIFT Textile Graduate Designer Mr. Bappaditya from Kolkata. At the end of the program the



designs will be showcased at a special program organized for weavers of North-East.

Free Eye Check-up Camp

May 24, 2008



The free eye check-up camp was organized at 'Padmesh Beverages', Saatgaon, a unit for soft drinks and mineral water. Almost 250 labourers with their families got themselves checked. A factory visit for all the members of



FLO was also organised followed by lunch.

FLO/ADB Entrepreneurship Development Program For Craftpersons

June 17- 21, 2008

An EDP on jute craft and weaving of Assam was organized with the support of Asian Development Bank at the Indian Institute of Entrepreneurship (IIE), Guwahati. The program was organized for 5 days 30 women participated from Greater Guwahati at IIE and the faculty comprised of RGVN, IIE, NEDFi, IIBM, DIC, and MSME. The program was inaugurated by K. Ahmed, Director IIE. Mrs Anjana Soman, Secretary



for Craft Council, Delhi and Mr. Bappaditya Biswas, designer from Kolkata were present to give a few words of encouragement to the participants. At the end of the 5 days program Dr Amiyo Sarma, Director

RGVN gave away the certificates to the participants.





Go Green

August 4, 2008



On the 4th August, 2008 members of FLO North-East Chapter started the ' Go Green' project where the aim was to plant as many trees as possible all round the city. We started with Jorabat Coke factory. Lots of trees were planted at two of the sites of the coke factory.

"Mentor/Mentee Programme"

August, 28, 2008

On 28th August 2008, under the Mentor/ Mentee project, one of our members Hussina Salam took Chinese cooking classes. Members learnt the various forms of cooking 'Chopsuey' from her. Hussina runs a Chinese restaurant.



"More About Photography with Leena Kejriwal"

Sept. 20th, 2008

On 20th Sept 2008, a workshop on photography took place where a licentiate member of the British Institute of professional photography (BIPP) and professional member of Photographers Guild of India (PGI), talented and very renowned photographer, Immediate Past Chairperson of Kolkata Flo, Mrs Leena Kejriwal from Kolkata gave a tips on how to put life in a



picture. There were very good tips for those who wanted to make

photography a career as well as for those whom it is a hobby.

Help by FLO to Flood Affected Areas

September 28, 2008

Every year flood creates a disaster in Assam aggravating the already existing poverty among the common people. So FLO took the initiative to help these people in what ever small way we could distributing cloths, food sanitary item amongst the needy in the month of September.



Fellowship, Deepawali meet and Art Exhibition

October 18, 2008



FLO – North-East celebrated the festival of lights with great zeal & warmth on the

18th of October. The jubilation of Diwali celebration was marked by the colourful traditional outfits of all



members & the beautiful decoration. The celebration was given light by a tambola session organised by the chairperson.

A small art exhibition was also kept by our secretary Mrs. Rita Chaochharia. She exhibited her own art work in the form of Tanjore paintings, oil paintings etc.

Adoption of Village

In October, 2007 the committee members of FLO- North-East visited a small village near IIT-Guwahati to explore ways and means to adopt this village along with Rashtriya Gramin Vikas Nidhi (RGVN). The villagers are the displaced people from the land which went under IIT-Guwahati. The

village was surrounded by water on all sides with no means of commuting.

FLO- North-East succeeded in adopting this village, namely Katting Pahar, and henceforth has become a pioneer in doing so. As the first step, Rs. 5000 was given to the villagers to build a culvert to



connect them with the rest of the world. A total of 50 families residing in the village are benefitting from our project wherein we are imparting health and hygiene camps along with stress on education at the primary and mid-level. The students of IIT are also extending their help in the literacy programme. A vocational training with 15 boys and girls in stitching and leather works have been started together with NSIC.

First year of FLO Guwahati Chapter & 25 years of FLO : A celebration at Guwahati & Kaziranga

December 16-19, 2008

FLO North East marked its 1st anniversary on the 16th of December, 2008 at Shilpagram, Guwahati. The programme was a memorable one as it was attended by various FLO members from Delhi, Mumbai, Kolkata and Chennai including FLO National President, Ms. Anuradha Goel, FLO National Past President, Ms. Kiran Gera, FLO Incoming President Ms. Kavita Dutt, 1st Vice President Ms. Ranjana Agarwal and all Executive Board Members. Honorable Minister for Industry and Commerce, Govt. of Assam, Sri Pradyut Bordoloi, who had inaugurated the north-east chapter, helped us in marking our 1st anniversary. The programme was made even more memorable as the



minister released the 1st issue of FLO North East newsletter.

FLO North East felicitated 5 women achievers of North-East from various fields on the same day. They



included, Mrs Kalpana Bezbaruah, who has been working with special children; Mrs. Prabati Baruah, the only women elephant trainer;

Mrs. Suchibrata Roy Choudhury, social activist; Mrs. Jarjum etc. involved in women civil and political rights; Mrs. Jesmina

Zeliang, working in enhancing the handicrafts of North-east under her company banner, Cane Concepts.

The programme was a great success because of the support extended by all our members who had worked together for the same. The evening was also marked by a cultural programme of the seven states of north east and was thereby concluded by dinner for all guests and members.

An adventures pleasure trip to Kaziranga, wildlife sanctuary was organized by FLO North-East for its esteemed guests and members. In to days trips they enjoyed elephant ride, jeep safari and the traditional Bihu Dance. A visit to the tea gardens was also arranged.

Medical Camp at Adopted village “Kuttingpahar”

February 22, 2009

FLO North-East organized a health camp for its adopted village 'Kutting Pahar'. Over 150 families benefited through free health check-up camp and distribution of medicines. The doctors included Dr. Nitin Agarwal, Pediatrician, Dr. Pratima Pasari, Gynecologist, Dr. Abhishek Deorah, ENT and Dr. Mrigang Boruah, General Physician. The members also distributed sweets to all village children on that day.





YOUNG FLO DELHI

Every journey begins with a single step. It seems like just the other day when that step was taken. Five of us - younger members of FLO - were invited by the then President, Namitaji Gautam to set up Young FLO. And now YFLO is already 5 years old! From a fledgling to spreading its wings, YFLO has indeed come of age.

When I took over the baton of leadership from my predecessor Seema Jajodia, I was excited yet apprehensive about this journey which was to take me away from familiar shores to uncharted territories. As I set out on this voyage, I met and interacted with women from different fields, explored new avenues and gained fresh insights into a variety of subjects. It was a year full of challenges and triumphs, of meeting targets and deadlines, of learning but also of disappointment and frustration at times. I discovered certain strengths in me and hidden weaknesses. I would term my year at YFLO as a journey of self discovery. It helped me expand the frontiers of my mind, strengthened my heart and empowered my soul.

Our focus this year was to organize programs which would be enriching, interesting, relevant and topical for our members. We learnt from Deepika Mehta, at the workshop we organized, that there is a divine goddess, beautiful and powerful, within each of us. Coming face to face with personalities such as Abhinav Bindra and Nandita Das inspired me to think beyond... We see things that are and say why? Lets dream of things that never were and ask why not? We initiated a campaign, Citizens against Terror, after the Mumbai blasts which saw a lot of participation from our members. And explored the old world charm, mystique and glamour of royalty at an evening which the members from the royal families attended. Our final program, the Women's Achievers Awards was a tribute to womanhood especially to the many unsung and unknown heroines of India such as the women at the grassroots. They work tirelessly behind the scenes without adulation or applause and hence this was our attempt to give them their place in the sun.

As my tenure comes to an end, I thank FLO President Anuradha ji Goel for guiding me and advising me at each step of the way. I learnt from her the qualities of a great leader. She did not walk ahead of us or behind us, she walked beside each of us and held our hands so that we may reach our destination together. I owe my sincere gratitude to each of my committee members for their unstinting support and assistance. To Priyanka, the incoming chairperson, I hand over the reins with the confidence that she will do a great job at the helm of YFLO affairs. A big thank you to Shipraji and the entire team at FLO for their whole hearted co operation during the past year.

It has indeed been an enriching and exciting experience for me and I thank you all for giving me this wonderful opportunity. Here's looking forward to another year of achievements and activities at YFLO!!

Deepshikha Khaitan

Deepshikha Khaitan
Chairperson, YFLO

COMMITTEE MEMBERS

Ms. Deepshikha Khaitan	Chairperson
Ms. Priyanka Aggarwal	Vice Chairperson
Ms. Vasvi Bharat Ram	Sr. Vice Chairperson
Ms. Promila Bahri	Committee Member
Ms. Minal Somany	Committee Member
Ms. Shabnam Singhal	Committee Member
Ms. Abhilasha Aggarwal	Committee Member
Ms. Minal Gupta	Committee Member
Ms. Avantika Dalmia	Committee Member
Ms. Pooja Jain	Committee Member

HAS PAGE 3 BECOME AN OBSESSION?

Text by Shabnam Singhal (Committee Member YFLO)

July 31, 2008



An interesting debate on if Page 3 had become an obsession with socialites or not, was held with panelists like ad man Mr Suhel Seth, style icon Ms Feroze Gujral, MD of the Times Group Mr Vineet Jain, industrialist and politician Mr Navin Jindal and moderating the entire event was Mr Vikram Chandra CEO of NDTV. It couldn't help but captivate the attention of everyone present.

Mr Jain shared with us the success mantra of P3 and how he conceived the idea of carrying the life style of the glitterati from magazines to dailies.

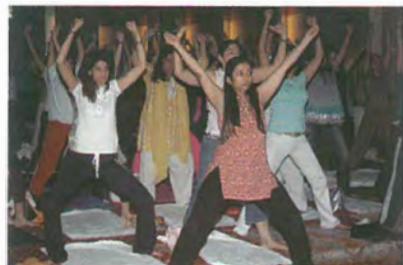
The discussion took an interesting turn as the panelists expressed their

views on the rationale and relevance of page 3 and the audience too came forward with their questions and opinions. Some of the celebrities present there said that they were very comfortable being a Page 3 while few others expressed their dejection for not being covered and were anxious to know the mantra to be seen on P3.



**GODDESS WORKSHOP By Celebrity
Yoga & Wellness Guru, Ms DEEPIKA MEHTA**
Text by Abhilasha Aggarwal (Committee Member YFLO)

October 1, 2008



She shared her success secrets, which are a combination of Mantra and Tantra. Starting with some yoga, moving on to cardio, relaxing with a bit of meditation and of course teaching us an exotic form of belly ...she had us all captivated in high spirits. Losing weight and staying fit had never looked more effortless and fun.

This 'New Age Yogini' as she is called, introduced us to a hip brand of yoga which we learned is a demystified version of the centuries old art. The afternoon was a perfect mind body synthesis, especially in our times that are ridden with complex life style related maladies.

Deepika Mehta is a name synonymous with Aishwarya Rai Bachchan, Bipasha Basu and Yana Gupta. The lady who was responsible for sculpting Ash's body in *Dhoom 2* came and conquered every YFLO member's heart. We realized there was more to her than some of Bollywood's hottest bodies.

WALL STREET TO MAIN STREET: Understanding and Surviving the Global Meltdown

A Talk by Mr Bishnu Dhanuka, Founder-Director, Millennium Mam's

Text By Meenal Gupta (Committee Member)

November 8, 2008

As international financial markets continue to tumble and national economies slip into recession, the fear of a global melt down has begun to haunt people everywhere. Analysts commenting on the phenomenon have drawn parallels with the Great Depression of the 1930's. The Indian economy too has witnessed testing times as a result of the massive collateral damage served by the global economic crisis. In this perspective, YFLO organized a talk on "Wall Street to Main Street: Understanding and Surviving the Global Meltdown" by Mr Bishnu Dhanuka, Founder-Director Millennium Mam's.

I must say I was really looking forward to hearing my Guru of Economic Knowledge Mr. Vishnu Dhanuka, who specialises in educating women on Economic and Stock Market matters.

The word "Recession" now seeming like a household name! And true to his nature 'Dhanuka sir' gave us a realistic and grave picture of "Wall street to Main Street."

The talk primarily focused on the



current global economic meltdown and its repercussions in India and also how to survive this grim situation of the world economy. It was followed by an interactive session, which witnessed active participation of the audience.



MY OLYMPIC JOURNEY: A Talk By Mr Abhinav Bindra

Text by Vasvi Bharat Ram (Vice-chairperson YFLO)

November 19, 2008



It was an honour and privilege for us to welcome to YFLO, Mr. Abhinav Bindra, the man who put a smile on more than a billion faces by winning the first ever individual Gold Medal for India for Air Rifle Shooting in the Beijing



Olympic Games. His gentle, unassuming and shy demeanor clearly indicated that he has taken his success and adulation in his stride.

Abhinav talked to us about all the trials and tribulations that he faced in his long journey, which started by



playing competitive sports in India, which then led him to the Commonwealth Games and then finally the Olympics. He encouraged us to dream big, constantly raise our own bar, and not be satisfied with anything less than GOLD in all our respective fields. He stressed on the importance of handling internal-external pressures and keeping calm and composed in even the most challenging of circumstances by citing examples from his own life. He could not emphasize more on the value of hard work and taking every opportunity that comes ones way. This event was also thrown open to children who asked some of the most thought provoking questions.



When asked by a young boy if it was more important to study or play sports, without blinking an eyelid, he advised him to play. He said that as a nation we have been too academically driven and need to be more balanced to achieve our maximum potential.

Abhinav Bindra's talk was most inspirational on a national as well as a personal level. He truly is India's "Shooting Star".



REAL TO REEL: A talk by Ms Nandita Das on her Journey from Actor to Director

Text By Minal Somany (Committee Member)

January 15, 2009

Nandita Das' talk that focused on the topic "From Reel to Real" dissolved the boundaries between fantasy and reality. She began with discussing her childhood and the importance of making choices from the very start. These choices she said have helped shape her and also influenced the characters she plays in her films. For her, films and what she does in



her life are not very far apart. Her characters are often inspired by real people. Being a social activist she has observed and learnt from a multitude of realities, sometimes far



removed from where she comes from. But all these realities have become a part of her and the causes she stands up for are very close to her heart. One such social and political issue, that clearly seems to have affected her, forms the basis of her directorial debut 'Firaq'. In regards to Firaq she talked not only

about the sensitive issues regarding the 2002 Godhra communal riots between Hindus and Muslims but also about the challenges faced by a director. Managing people on the sets while making sure that the essence of the film is not diluted proves to be an uphill task, which Ms. Das seems to have enjoyed and learnt from. An interesting discussion that took place between a member of the censor board that raised issues with her film led to the yet unanswered question about when and how one can make the audience more discerning, and will this shift in attitude perhaps help bring more balance to volatile situations that we face today both socially and politically.



AN EVENING WITH ROYALTY

Text by Priyanka Agarwal (Sr Vice Chairperson)

February 25, 2009



A Royal rendezvous with the erstwhile panelists kept us all engaged and brought in a new found appreciation for them. When we thought about India's glorious past, the maharajas and their grandeur always caught our attention, but often we overlooked



the huge responsibilities they shouldered so well. The discussions highlighted some of the noble past achievements of the panelists forefathers as well as introduced us

all in the audience on the roles these royals have taken on in contemporary society.

They are not just ordinary citizens in terms of their contribution to our nation- Tikka Shatrujit Singhji spoke on his passions of his interest and efforts in the area of preservation and upliftment of heritage properties, Yuvraj Vikramaditya Singhji also spoke about the great heritage preserved and run in the forms of hotels and how his royal passion of

polo he opened out to civilians. We all know how Mr. Rathore has brought back the jodhpuris and the bandgalas in our wardrobes and made contemporary our heritage. Princess Vaishnavi a crafts reviver also shared with us her unique contribution to the nation by handling the renovation and conversion of the Durbar Hall of Jaipur to a museum. For their many contributions we were filled with a sense of gratitude and felt privileged to have glimpsed into the lives of the blue blooded!



THE FELLOWSHIP THAT CHANGED MY OUTLOOK

Text By Avantika Dalmia (Committee Member)

All of us were very perturbed after the Mumbai attacks on 26/11. The mix of the media, FLO, YFLO members and eminent personalities made the event very wholesome. The black bands all of us wore to pledge against terror bound us even further to the cause. The candid conversations and views discussed during the talk against terror set me thinking that it was about time we

did something as citizens of this great nation. A few of us at YFLO fellowship session were very inspired by the session and embarked to join a movement against terror and criminals in politics.



HEALTHY EATING FOR URBAN LIVING

at the Nikko Metropolitan -

Text by Deepshikha Khaitan (Chairperson YFLO)

April 2, 2009

In today's hectic and fast paced world, health has become an all important issue, as people want to enjoy a better quality of life. With this in mind, YFLO organized a talk on Healthy Eating for Urban Living by Ms Seema Jajodia, founder of Nourish Organics and immediate past chairperson of YFLO and Ms Mona Shwartz, an expert on macrobiotic nutrition. What we all learnt was that to eat is a necessity but to eat intelligently is an art. Seema gave us a presentation on the

right kinds of foods to eat and the benefits of various seeds and whole grains.

Ms Mona Shwartz spoke at length about the power of macrobiotics whether it be looking good, staying fit and healthy, calm and stress free all these could be achieved with the correct blend of organic, whole and healing foods.

We were served lunch at the venue, The Metropolitan Nikko Hotel which included different preparations of brown rice. We all





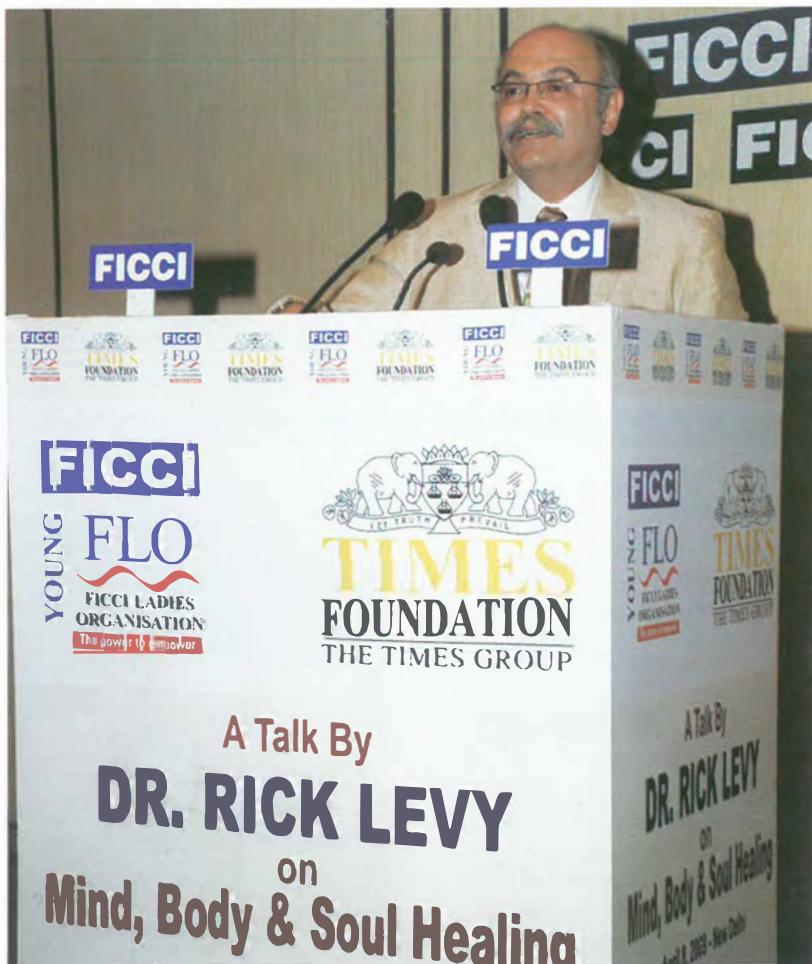
Mind, Body & Soul Healing by Dr Rick Levy Text by Ms Promila Bahri (Committee Member)

April 8, 2009

Dr Rick Levy is a world renowned psychologist, author and a pioneer in mind body medicine. Most mind

body methods tap only the power of the conscious mind which is the smallest part of the mind whereas Dr Levy taught us to access the

relished the food which was healthy and yet at the same time delicious. We came back feeling inspired to lead healthier, fitter and better lives. For as they say, "As we nourish our bodies, so we nourish our minds."



subconscious and superconscious. This is where science meets spirituality; he showed us simple techniques which will empower us to master our destinies. The same methods that we use to cure our bodies can also be used to cure ill health that runs through any organization or business, relationship, marriages – in short our lives.





Chief Guests Shobhana Bhartia & Guest of Honour Dr. Kiran Bedi

YOUNG WOMEN ACHIEVERS AWARDS 2009

Text by Ms Promila Bahri (Committee Member)

April 20, 2009

YFLO along with Times Foundation, honoured outstanding women achievers who have excelled in their respective fields. This was an event to felicitate women who are well known public figures and have contributed to society. This year as we celebrated 5 years of YFLO, the concept of acknowledging outstanding achievement was taken to a new level and along with the known faces, 5 unknown faces coming from the grassroots were also acknowledged.

The felicitation function was held on 20th April 2009 at FICCI, Federation House, New Delhi where the Chief Guest was Ms. Shobhana Bhartia, Chairperson and Editorial Director, Hindustan Times Group and the Guest of Honour was Dr Kiran Bedi, IPS Ramon Magsaysay Awardee.

During the Lighting of the Lamp, Pallavi and Promila Bahri sang a Durga bhajan representing "Shakti of Woman". Among the women achievers there were **Chitrangda Singh for acting; Leena Nair for excelling in the**



field of business; Malini Ramani as a fashion designer ; Seema Chandra and Nidhi Razdan from Media; Siddhi Kumari for Politics; Anjum Chopra for Sports and Pooja Iranna for Visual Arts. For community service we felicitated **Rangu Souriya (Community Volunteering),**

Kumari. P. Tirupathamma (Panchayat System), Shiela (Self Help Group), Shaheena Khatoon and Sujata Burla (Skill Development) and Vijaya Rani (Vocational Training).

We were very grateful to both the



chief guests for taking out time from their hectic schedules, our awardees for sharing with us their success mantra and our guests for making the event joyous by their presence. These eminent personalities reinforced my belief in what the African environmental activist and Nobel Laureate Wangari Maathai said, "A tree has roots deep into the soil yet reaches to the sky." These women have raised the banner of





HSF-FLO

Hanns Seidel Foundation is pleased to extend its greetings and good wishes to the President and Governing Body Members of the FICCI Ladies Organization (FLO) on publishing their 25th Annual Report.

FLO has been carrying out commendable work in promoting knowledge and awareness among women through their training programs, seminars, symposia, workshops and business advisory services. These activities, which are spread all over India, motivate women to go ahead in their chosen occupations with courage and confidence.

For over a decade, Hanns Seidel Foundation (HSF) has been the partner organization with FLO. HSF extends its full support for their educational, management & entrepreneurial development programmes and activities. These programmes not only train and motivate the participants to enhance their skills but also make them capable to tackle their personal and professional lives more efficiently. Once again on this occasion, Hanns Seidel Foundation wishes FICCI Ladies Organisation all the success and encouragement to carry forward the excellent work.

Volker Buaer
Chairperson



**Hanns
Seidel
Foundation**

The Hanns Seidel Foundation

The Hanns Seidel Foundation

The HANNS SEIDEL FOUNDATION(HSF) is named after the late Dr. Hanns Seidel (1901-1961). He was the Chief Minister of Bavaria (1957-1960) and Party Chariman (1955-1961) of the Christian Social Union(CSU).

The HSF was found in 1966 in Munich and has the legal form of a registered society. It is one of the youngest amongst the five German Foundation in India.

The foundation has Liaison Offices in 54 countries and single Project officers in about 8 centres worldwide.

For activities abroad, the HSF receives grants from the Federal Republic of Germany. These activities are non commercial, non-profit-making and are subject to constant monitoring by the Federal Audit Offices.

The Foundation has five wings.

- 1) The Academy for Political Science and Contemporary History.
- 2) The Institute for Audit Civic Education.
- 3) The institute for Foreign Relations
- 4) The Scholarship Organization
- 5) The Institute for international Contact and Co-operation, which is represented in India through its Liaison Office in New Delhi.

The "Institute for International Contact and Co-operation" function abroad; we are in India since 1996 and presently cooperating with the FICCI Ladies Organization and with four other Indian Non-Government Organization. Our endeavour is to promote the principles of social and political dialogue and "self help". The partner organizations have not only to be on the receiving end, but contributing as well. Through this kind of jointeffort, we feel dialogue between India and Germany can become more and more purposeful.

Objectives: With a view to promoting knowledge and awareness, The HSF supports projects in the areas of international political dialogue, community development, education, health and environmental awareness, management training and Institution building. The HSF also provides support for seminars, symposia and workshop in order to help people update their qualifications, skills and capabilities. The Foundation's educational programs are intended : (1) invoke though process and provide motivation and awareness for responsible independent action: and (2) to train the participants to enhance their level of competence, so that they becomeself-reliant, responsible and capable of handling their professional problems with confidence.

For the smooth conduct of the programs, suitable and qualified faculty is drafted from India and Germany faculty, which has didactic experience and those who are recognized experts in their respective fields.

Since 1996 the Foundation has been extending support annually for about 35-40 activities proposed by FLO. These educational workshops and training programs are mainly for women, and are spread all over India; the three board categories receiving our assistance are: (1) Grass root level or income generation projects for the unemployed and for the artisans and craftspersons; (2) Middle level or skill development workshop for the educated youth and (3) Seminar level or skill enhancement programs for the managerial groups.

From 1996 up to the end of 2008. nearly 16500 participants from all over India have taken advantage of some 295 training programs/workshops/seminars and symposia, organized by FLO and supported by HSF.

FLO/HSF WORKSHOPS HELD - MAY 2008 TO APRIL 2009

Date	Workshop	Place
May 16-17	Techniques of Candle Making	New Delhi
May 21-22	Opportunity in Radio: A Career Option	New Delhi
May 6-7	India- Thailand Business Summit	Bangkok
July 7- 8	Silver Jubilee Celebrations	New Delhi
July 17-18	Effective Marketing Strategy	Ranchi
July 24-25	How to Start an Export Business	New Delhi
July 30-31	How to Start an Export Business	Aligarh
July & Aug	Tree Plantation	Delhi & Gurgaon
Aug 18-19	Train the Trainers	Visakhapatnam
Aug 22-23	Gems & Jewellery	New Delhi
Aug 25-26	Entrepreneurship: Starting your own Venture	Bhubaneswar
Sept 1	Developing Leadership Skill	Agra
Sept 26-27	Developing Leadership Skill	Colombo
Sept 29-30	Opportunities in Hospitality: B&B	New Delhi
Oct 10-11	Techniques of Candle Making	Nandnagri, New Delhi
Oct 21-22	Public Speaking & Presentation Skills	New Delhi
Nov 3-4	Techniques of Candle Making	Dhankot, Gurgaon
Nov 7-8	Walking the Tight Rope- Today's Executive	Indore
Nov 18-19	International Marketing	New Delhi
Nov 20-21	International Marketing	Jaipur
Nov 25- 26	Gems & Jewellery Entrepreneurship	Kanpur
Dec 1	Effective Marketing Strategy	Indonesia
Dec 5	Release- Fashion Study	New Delhi
Dec 10	Release B & B Study	New Delhi
Jan 31	Concept and Tools of Direct Marketing and Franchise	New Delhi
Feb 23-24	Developing Leadership Skill for Professional & Effectiveness	Hyderabad
Mar 2-3	Opportunities in Travel and Tourism	New Delhi
Mar 2-April 25	Car Driving Workshops for Women	Chennai
Mar 26	Indian Fashion Industry: Creativity Vs Commerce	New Delhi
Mar 27- 28	Business Opportunities in SME Sector: Shaping, & Seizing	Bhubaneshwar
April 6-7	Managerial Effectiveness	Bangalore

FLO at Holistic Wellness & Hospitality, Bangkok, FICCI AIFA Business Submit

(Bangkok May 6 -7, 2008)

FICCI in Association with Thai Chamber of Commerce & Industry organized a Global Business Summit where in a special reference was made on Holistic Wellness & Hospitality. The Session was designed and headed by FLO and was supported by Hanns Seidel Foundation, Germany.

A growing emphasis on preventive and holistic healthcare has led to a boom in the fitness and wellness industry. Aerobics, yoga and fitness training, medical systems such as ayurveda and naturopathy, fitness therapy and nutrition are in the

limelight like never before. The programme aimed to present new opportunities for interaction in this business and hoped to develop

business co-operation and partnership between and among business women of Thailand and of the region.



Techniques of Candle Making

New Delhi- May 16-17, Nandnagri- October 10-11, Dhankot- Nov 3-4, 2008



Candle making is an art that offers creative opportunities for creative people. There are several ways of decorating candles aesthetically using dyes, paints and decorations such as flowers, leaves, beads, buttons, etc. With the passage of time this art has entered the

commercial market and therefore has become a source of earning and also a wide range of employment avenues.

These workshops not only provided theoretical knowledge to the participants but also encouraged the participants to do it by themselves, so they develop the confidence and skill to handle wax and equipments



with utmost cares. Two workshops were organized specially in rural areas like Nandnagri and Dhankot as a part of grassroot level programme, which proved highly beneficial to the women as it opened up ample opportunities for the participants by guiding them in the relevant field, with precise details which could help them build up their own business.

Opportunity in Radio: A Career Option

New Delhi : May 21-22, 2008

The radio boom - that was seen in the form of transformation from AM (amplitude modulation) channels to FM (frequency modulation) channels - witnessed a new industry rising. This gave opportunity to various private players such as Radio Mirchi, Radio Mid-Day, Red

FM, Radio City, etc. As a result, there has been resurgence in the popularity of Radio. This FM boom has thrown open a number of avenues and opportunities to young, energetic and enthusiastic who have an ear for music and a passion to entertain. The profession of Radio Jockeying has just taken off in India

and the demand for Radio Jockeys is likely to shoot up in the coming years as 10 more new FM channels are proposed.

The Radio Jockey acts as brand ambassador of the FM channels and it is the performance of these Radio Jockeys that makes or mars the radio station. The workshop aimed at imparting knowledge about the basics of radio-jockey as a career option.



FLO/HSF 5- day EDPs with special reference to Environment Sundarnagri & Iqbalpur

July 11-15, 2008 & August 7- 11, 2008

To coincide with the Silver Jubilee celebrations of FLO this year, several holistic programmes are being held nationwide. One among such

2008 respectively. The Tree Plantation drive was inaugurated by Sh. K. S. Mehra (IAS) Commissioner MCD at Sunder Nagari on July 11, 2008.

FLO members planted trees and lend their supporting hands to the noble cause. 30 women from nearby villages participated in the 5 day EDP held at the St Stephens



programmes were 2 Five Days Entrepreneurship Development Programmes (EDP) With Special Reference to Environment at Sundarnagri, outskirts of Delhi and Iqbalpur, periphery of Gurgaon on July 11-15, 2008 & August 7-11,



Hospitals Community centre in Sunder Nagari. This was followed by another EDP on the same topic at Iqbalpur from August 07 to August 11, 2008. Several members and Past Presidents of FLO participated in the Tree Plantation programme that preceded the EDP. The children of the village put up an interesting skit on saving the environment and their presentation enthralled the audience with their righteous thoughts and concern about the surrounding they live in. The basic objective of these two EDPs was to focus on the areas of

social as well as commercial entrepreneurship in relation to Tree Plantation. The prime focus was on the basic technical knowledge required for the entrepreneurship development such as how to open up nursery unit, trading of composed manure, making of saplings and any other products related to tree plantation. During the 5 days programme, the participants were taught the fundamentals of tree plantation, which would in turn help them in venturing into a business of plants, trees and related products. The speakers were mostly gardeners and small entrepreneurs who those

are running their nursery units. The participants were highly benefited by the EDPs because the information and training was something very new to them and at the same time highly beneficial.



Effective Marketing Strategy

Ranchi- July 17-18, Jakarta, Indonesia- December 1, 2008

These workshops were primarily aimed at teaching the participants that the secret to business success is determined by the ability to



powerfully communicate one's business with laser precision and the ability to deliver a clearly defined and consistent experience. For most small business owners, marketing and branding is an overwhelming concept. They need marketing solutions that ensure a smooth-running & profitable business, yet most don't know where to begin or how to focus their efforts. The



workshops were the best opportunity to gather knowledge about the concept of effective marketing and the turn one's business into a successful one. The participants appreciated the workshop and its method of being conducted, keeping in mind the maximum benefit of people from various fields like students, managers from companies,

professionals and other interested people. All the participants were satisfied as they were formed in a group and got the opportunity to have fruitful interaction and gather information from each other. The company managers found the workshop very fruitful as they have a cut-throat competition and can develop further their marketing skill in a professional manner.

How to Start an Export Business

July 24-25, Aligarh- July 30-31, 2008



of starting an export business, India's WTO obligations, new foreign trade policy, identification of markets, emerging markets and new products, export procedures, documentation and pricing, export finance, facilities and letter of



With the process of globalisation gaining pace in India since the 1990s, Indian economy is on an emerging trend and exports are considered as the key element of growth. India already has a strong base in traditional exports such as textiles, handicrafts, gems and

jewellery and the global demand in these sectors is significant. Many potential entrepreneurs are already propelled to enter this arena and go global. These workshops were aimed at providing guidelines to the interested and potential entrepreneurs. It covered the basics

credit, shipping and air cargo facilities and exporting through internet. As a whole, the workshops provided accurate knowledge about the fundamentals of starting an export business.

Gems & Jewellery

New Delhi- August 22-23, Kanpur- November 25-26, 2008

Gems & Jewellery is the leading foreign exchange earner for India, so the scope for growth in this sector is immensely high. With this objective FLO organized the workshops for enhancing the skills of existing

entrepreneurs and for the young and emerging entrepreneurs. The scope for this sector is immense, like one could choose to be a gemologist, gem trader, testing lab owner/operator, jewellery designer,

making of jewellery etc. Both the workshops at New Delhi and Kanpur enabled the participants to realize that there is a wide area to choose from.



Entrepreneurship: Starting Your own Venture

Bhubaneshwar August 25-26, 2008

To understand the essence of Entrepreneurship and to enhance the managerial skills this was for the first time such a workshop was organised. The programme was divided in four



modules which included Evolving concept and school thought in Entrepreneurship Marketing Management, Financial



Management, Production and Finalisation of business plan. The topics were covered by the faculty who is an expert from IIFT, Kolkata. There were 33 participants mostly from the young age group which was fortunately a good indicator as

today's young generation needed to enter into business rather than seeking jobs. The participants were greatly benefitted by this programme and emphasized on the need to organize these programmes in future also.

Developing Leadership Skill for Professional and Personal Effectiveness:

Jaipur - Sept 1, 2008
Colombo- September 26-27, 2008
February 23-24, 2009 Hyderabad

Leading others is not simply a matter of style, or following some how-to guides or recipes. In-effectiveness of leaders seldom results from a lack of know-how or how-to, nor is it typically due to inadequate managerial skills. Leadership is even not about creating a great vision. It is about creating conditions under which all your followers can perform independently and effectively



toward a common objective. Developing effective leadership skill is one of the key elements of a successful personal and professional life. In today's context, when everyone wants to be successful in life, it is essential to understand some basic rules to facilitate essential leadership skills. These three

workshops offered all these and more.



Opportunities in the Hospitality Industry : Bed & Breakfast Scheme

New Delhi, September 29-30, 2008

The Bed and Breakfast scheme was launched by the Delhi government to compensate the guests for the



Commonwealth Games, 2010 and boost the tourism. It will also compensate Delhi's lack of accommodation availability to tourist by opening this scheme to



the residential premises. An order to felicitate a better understanding about the subject, FLO organised this workshop . Since this is an emerging scheme, there were several unanswered

questions. The participants got to know more about it. The participants were also taken to visit to B & B Sites, where they got the visual experience of what they had learnt in the workshop.

Public Speaking & Presentation Skills

New Delhi : October 21-22, 2008

Public speaking is an art. Not everyone has been imbued with a gift of the gab but with proper understanding of one's qualities and flaws and coping with the psychological blues of stage fright, the art of public speaking can be mastered. The interactive nature of the workshop was highly appreciated by the participants as it helped them gather confidence to speak in front of a group. Stage



fright and lack of confidence can be avoided only with determination and due practice. .

In this workshop, the participants learnt practical tips of gaining

confidence and mastering the art of public speaking.

Walking the Tight Rope-Today's Executive

Indore, November 7-8, 2008



FLO organized a workshop at Indore on this subject for the benefit of young entrepreneurs and professionals. The importance of the workshop and its subject is so relevant that has

been proved from the huge number of participants that attended the programme. In today's world, it's not enough that a person has only the cognitive ability, for a person to be successful in life must also demonstrate that one has ability to

prove in business through business insight and much more than that to fight with the modern World. The participants in this workshop was benefitted by the topics that dealt



with Identifying and Acquiring contemporary managerial competencies, Improving Employee performance, Understanding human behaviour- self and others as well as improving Interpersonal Communication.

Internationalisation Strategies and International Marketing

November 18-19, Jaipur- Nov 20-21, 2008

It is perhaps one of the most inevitable topics in the present business scenario. A study of international marketing should begin with an understanding of what marketing is and how it operates in an international context. The workshops provided a learning ground for the process of international marketing as well as the prospects and issues it involves. Dr. Veit Wolfgang from the

University of Applied Sciences, Germany especially visiting India for this purpose was the. He spoke on Internationalisation strategies and the tools of International Marketing. He also threw light on Product Description, Production,



Foreign Trade and Consumption. Without an understanding of the market characteristics, sales promotion, pricing and distribution channels, this workshop would have been incomplete. His expertise was

a boon for the participants were highly active in the interactive session. The participants were satisfied at the end of the workshop and wished for such workshops in the future too.



Release of Benchmark Survey on Women & Craft in the Fashion Textile & Jewellery Clusters of Delhi'

New Delhi-December 5, 2008

To carry forward FLO's initiatives towards women empowerment, FLO in collaboration with Hanns Seidel Foundation based in Germany had undertaken a study on Women & Craft in the Fashion Textile &



Jewellery Clusters of Delhi. The survey was conducted by Pearl Academy of Fashion, New Delhi. The Survey was released by FLO on December 5, 2008 at Federation House, New Delhi in the presence of Ms Anjali Kalia, and renowned



fashion designers, Ms Madhu Jain, Ms Ranna Gill and Ms Priti Meshram Kapoor. The main objective of the project is to build the capacity of woman artisans and

to provide them with a system which will enable economic, social and design development of this craft and of woman artisans in the field of fashion.

Study on Bed & Breakfast Scheme : Entrepreneurship Project for Home

New Delhi- December 10, 2008



To carry forward FLO's initiatives towards women empowerment, FLO in collaboration with HSF had

undertaken a study on Women & Craft in the Fashion Textile & Jewellery Clusters of Delhi. This study focused on building the

capacity of woman artisans and to provide them with a system which will enable economic, social and design development of this craft and of woman artisans in the field of fashion.

The project components include Survey/ Study of the crafts for which adequate information is not yet available, such as the living and working conditions of woman artisans in this area, areas requiring special study for uplift of the woman artisans, prospects and future for these clusters, providing a mechanism for Developing & Protecting craft design heritage & knowledge base and market evaluation study of this craft for

either domestic or overseas markets. Seeing the interest generated by the FLO/HSF workshop on the Bed and Breakfast Scheme (B & B) in the month of September, FLO & HSF decided to undertake a study on the project. A very comprehensive survey was carried out by Mr Inder Raj Ahluwalia , Travel/Aviation Writer & Consultant which details



the requirements and the way to go about conducting a bed and breakfast project in the house. The primary objective of FLO was to promote entrepreneurship and professional excellence in women in



particular and facilitate a better understanding of the subject in general.

In order to conduct any business successfully, one has to first of all understand it fully, and be aware of all its attributes and implications, both in the present and future. Just knowing the current scenario isn't enough. In the case of the B&B business, this is particularly relevant

because much of the investment of money, time and energy to an entrepreneur will yield gains and profits over a period of time. This study provides information of all these and more.

As a follow up of the studies conducted, FLO will undertake at least 2 workshops each on the fashion as well as hospitality industry in the year 2009.

Concept and tools of Direct Marketing and Franchise

New Delhi : January 31, 2009

Direct Marketing is one of the most attractive propositions in the present business scenario. It is a sub-discipline and type of marketing. There are two main definite characteristics which distinguish it from other types of marketing. The first is that it attempts to send its messages directly to consumers, without the use of intervening media. This involves commercial communication (direct mail, e-mail,



and telemarketing) with consumers or businesses, usually unsolicited. For direct marketing to be effective, it is important to understand basic direct marketing concepts. The workshop aimed at better understanding of the subject and providing solutions to questions such as -how do you build an effective direct marketing campaign? What are the

components that make direct marketing effective and profitable? Besides these, it is also important to have a good knowledge about the concept of franchise, its advantages and disadvantages, franchise agreements, the legal formalities involved etc. An the workshop provided information about the same.





Opportunities in Travel and Tourism

New Delhi : March 2-3, 2009

The tourism industry in India is substantial and vibrant, and the country is fast becoming a major global destination. India's Travel and Tourism industry is one of the most profitable industries in the country and also credited with contributing a substantial amount of foreign exchange and the industry has a number of career options to offer. In order to provide a platform to learn more about the Travel and Tourism Industry, especially when Delhi is making a great effort for the Commonwealth Games to be held in 2010, FLO organized a workshop on Opportunities in Travel and Tourism.



Car Driving Workshop for Women

Chennai: March 2nd 2009 April 25th 2009

When we think about empowerment, we must take a close look at the society around us and see what the need is. This workshop aimed at giving training to women in driving cars, - which is in India today a totally male bastion.

Certain organizations have come forward like Andra Mahila Sabha and Swarnambal Trust and they can help few ladies get together and avail a loan to purchase a car to run a small travel company.



Indian Fashion Industry: Creativity Vs Commerce

New Delhi : March 26, 2009



In order to bridge the divide between the commercial and the creative aspects of the Indian Fashion Industry and evaluate the importance of each, FLO in collaboration with Hanns Seidel Foundation, Germany organised a workshop on "Indian Fashion Industry: Creativity Vs Commerce". This workshop was primarily

organized as a follow up of the study conducted by FLO and HSF on "Benchmark Survey of Women & Craft for Fashion Textile & Jewellery Clusters of Delhi" in the month of December, 2008. The main objective of the workshop was to impart pertinent information related to the industry of fashion. The day-long workshop featured

lectures, interactive sessions and audio-visual presentations by prominent names from the industry and the academics such as Ms Asha Baxi, Senior Professor & Ex-Dean, NIFT, Ms Vidhi Singhania, Designer and Ms Mona Gupta, Pearl Academy of Fashion.

Business Opportunities in SME Sector : Recognizing, Shaping, & Seizing

Bhubaneswar: March 27-28, 2009

Over the past few decades new and innovative avenues with outstanding prospects have opened up new business opportunities in India specially in the SME sector. The SME segment has come into the limelight, with increased focus from several government institutions, corporate bodies and banks, and is rightly viewed as an agent of economic

growth. In addition to the government's thrust towards promoting the SME segment, several latent business opportunities have also opened up with globalisation and the sustained growth of India's economy. However, there is a lack of structured information on India's SME sector.

This workshop was aimed at providing relevant guidance for potential entrepreneurs and helping them recognize the necessity of proper business plans.



Workshop on Managerial Effectiveness

Bangalore: April 6-7, 2009

In the past, employees were expected to be efficient in producing the desired results and their efficiency in producing the desired results was measured in terms of the outputs delivered relative to the inputs used. Now the focus has shifted to effectiveness.

It is a general misconception that managerial effectiveness is an inherent quality that cannot be learnt. The reality is that effectiveness can be learnt and with practice, be perfected. In short, managers can be trained to be effective. This workshop was an attempt to provide insights about the way to learn managerial effectiveness.



FLO Annual Awards 2007-08

Award for Outstanding Woman Entrepreneur: (Mrs.) Sudha Gupta

FLO award for outstanding woman entrepreneur has been awarded to Mrs. Sudha Gupta, Chairperson, Mother's Pride Persona Pvt. Ltd, New Delhi.

Mrs. Sudha Gupta is a renowned educationist and sought after parenting expert who has single-handedly revolutionized pre-school education. Her vision not only encompasses children but also involves parents, teachers and the society on the whole.

As an educationist, she emphasizes overall development of the child, beyond academic excellence. She intends to transform formal education system as well, through Presidium, a proposed senior secondary school. As an expert on parenting, she conducts seminars and orientations, to guide parents about positive parenting.

Sparsh, an NGO run by Sudha, has so far reached out to millions of poor, needy, mentally and physically challenged children, and generous contributions have been made as aid to families of Kargil martyrs and Tsunami victims. In just a few years, Mrs. Gupta has achieved more than what would ordinarily take a lifetime.

Award for Outstanding Woman Social Worker: (Ms.) Vijayam Kartha

FLO award for outstanding woman social worker has been awarded to Ms. Vijayam Kartha, Director, Kerala Public School, Ulian, Kadma, Jamshedpur.

Vijayam Kartha joined the Kerala Public School, Jamshedpur as a librarian-cum-teacher in 1981, and became the principal in 1992. Since then she has changed the face of education with her consolidated steps. Under her aegis, Kerala Public School, Jamshedpur a high-profile, English-medium, ICSE-affiliated school against all odds, opened its doors to slum children and simultaneously abolished all homework for the primary sections. Impressed with her approach, the then Deputy Education Secretary encouraged other public schools of the area to adopt the move. Eight such schools followed suit, and what began with 90 slum children in 1991 has now grown to cover around 7,000 children deprived of education.

She has also received a National Award for her efforts as an educationalist and continues to work for the welfare of the nation through her work.

FICCI Ladies Organisation
Silver Jubilee Annual Session
New Delhi: 28th April, 2009
List of 25 Awardees Invitees

Creativity:

1. Arpana Caur, Painter
2. Sharmila Tagore, Actor
3. Penaz Masani, Singer
4. Shobha Deepak Singh, Choreographer
5. Madhu Jain, Fashion Designer

Business and Entrepreneurship:

6. Sulajja Firodia Motwani, Kinetic Engineering
7. Rajni Bector, Cremica Limited, Bakery
8. Madhu Jain, Madhushree Pvt. Ltd., Textiles
9. Anuradha Parsad, Media
10. Manju Borah, Film Producer

Public Service:

11. Shashi Uban Tripathi, IFS & UPSC Member
12. Shovana Narayan, IRS
13. Ashima Goel, Economist
14. Rashmi Singh
15. Vandana Shiva, Environmentalist

NGO:

16. Rita Sarin, The Hunger Project (NGO)
17. Aruna Dalmia (NGO work)
18. Dr. Shanta Sinha, Magasasay Award Winner
19. Brahma Kumari Asha
20. Kamla Tiwari, Medical

Professionals:

21. Chanda Kochhar, ICICI Bank
22. Naina Lal Kidwai, HSBC Bank
23. Pinki Anand, Lawyer
24. Maya Mirchandani, Media
25. Nirmala Fenn, National President YWCA

FICCI LADIES ORGANISATION

1983

Award for Outstanding Woman Entrepreneur

Mrs Beena Jain, Production Organiser of the Jain Laboratory, Mathura, was given the award for her contributions in the field of export promotion.

Award for Outstanding Woman Social Worker

This award was given to Mrs Arunaben Desai for her contributions to emancipation of women, rehabilitation of destitute and children, etc.

1984

Award for Outstanding Woman Professional

Dr (Mrs) Rani Siromoney was given the award in recognition of her significant contribution in the field of Modern Mathematics.

Award for Outstanding Social Welfare Institution for Woman

The Shradhanand Mahila Ashram, Bombay was given the award for the commendable services rendered by it to needy women and children for nearly six decades.

1985

Award for Outstanding Woman Entrepreneur

Mrs Shahnaz Hussain, a pioneer in herbal beauty treatment was given the award in recognition of her outstanding initiative as a woman entrepreneur.

Award for Outstanding Woman Social Worker

Mrs. V. Veerammal, a noted social worker, was given the award in recognition of her outstanding contribution in social work.

1986

Award for Outstanding Social Welfare Institution for Women

Bal Rashmi Society which was created with the objective to serve the downtrodden and economically backward classes, mainly Harijan children, received the Award.

Award for Outstanding Woman Entrepreneur/Professional

The jury decided not to give the Award.

1987

Award for Outstanding Social Welfare Institution for Women

Mrs. A.C. Krishna Rao, Madras, received the Award for outstanding social worker. Her nomination was sponsored by Addition and Company Limited, Madras.

Award for Outstanding Woman Entrepreneur/Professional

The jury decided not to give the Award.

1988

Award for Outstanding Woman Professional

Mrs Adit Syam of Kolkata received the Award in recognition of her significant contribution in the field of Public Relations, Education and Research.

Award for Outstanding Social Welfare Institution for Women

Shramasahkar Mahila Sangha Ltd received the Award for the commendable services rendered by it to women who are mainly from the lower strata of society.

1989

Award for Outstanding Woman Entrepreneur

Mrs. Rita Singh, Managing Director of

MESCO group of industries Delhi received the Award in recognition of her outstanding contributions as a Woman Entrepreneur.

Award for Outstanding Woman Social Worker

The cash Award was shared by Mrs Donna Fernandes, Counsellor and Ms Renana Jhabvala, Secretary, SEWA, Ahmedabad.

1990

Award for Outstanding Woman Professional

The Award for Outstanding Woman Professional was shared by Mrs. D. Lakshmi, Bharat Electronics Limited, Bangalore and Dr. (Mrs.) Rughmini Sankaran, Director of the Defence Food Research Laboratory, Mysore.

Award for Outstanding Social Welfare Institution for Women

The jury decided not to give the Award.

1991-92

Award for Outstanding Woman Professional

The Awards in the field of Outstanding Women Professional have been given to Mrs. Lakshmi G Menon, B.Sc., DMIT Electronics and she has to her credit planning, installation, testing and maintenance of SPC computer controlled exchanges of VSML including telex, telegraph telephone Mrs. D S Baldawala who has achieved excellence in business career.

1992-93

Award for Outstanding Woman Social Worker

The eminent jury has decided to present the Outstanding Woman Social Worker Award to Mrs Jayalakshmi, Secretary, Multi Purpose Industrial Cooperative Society Limited, Bangalore.

1993-94

Award for Outstanding Woman Entrepreneur

Ms Jayashree Ashwinkumar, Managing Director of Shree Mahila Sewa Sahakari Bank, Ahmedabad received the Award for Women Entrepreneur for Integrated Social Security Scheme for women working in informal sector.

1994-95

Award for Outstanding Woman Social Worker

The Outstanding Woman Social Worker Award was shared by Mrs Latha Pandey and Prof (Mrs) Shaila Dwarkadas Lohiya.

1995-96

Award for Outstanding Woman Entrepreneur

Outstanding Woman Entrepreneur award was given to Mrs Rajeswary Ramakrishnan, Managing Director, Jeypore Sugar Company Limited, Madras, for successfully managing industries, with high degree of competence.

1996-97

Award for Outstanding Woman Professional

The Award for Outstanding Woman Professional was given to Mrs Sangeeta Agarwal, Managing Director, Nakamichi Securities Ltd., Calcutta for establishing a stock broking company with a successful public issues.

1997-98

Award for Woman Entrepreneur

The Award for Woman Entrepreneur was given to Mrs N Anitha U Kamath, Managing Partner, Sanoor Phova and Rice Mills, Sanoor, Karnataka.

1998-99

Award for Outstanding Social Welfare Institution for Women

This Award was given to Kasturba Gandhi Kanya Gurukulam, Vedraniam for the upliftment of downtrodden women in the field of education and training in various crafts and industries.

Award to Outstanding Woman Professional

The award was given to Mrs Padma Madhuranath, Scientist-F, National Aerospace Laboratories, Bangalore. She is the Group Leader of Flight Simulation Group, Flight Mechanics and Controls Division.

1999-2000

Award for Outstanding Woman Entrepreneur

The Award for Outstanding Woman Entrepreneur has been awarded to Ms Sushila Devi Tikmany, Calcutta. She started "PITAMBARI" as a small venture with the noble objective of helping refugee women from Bangladesh.

Award for Outstanding Woman Social Worker

The Award Outstanding Woman Social Worker has been awarded to Ms Swaraj Lata Goel, Proprietor, Deep Gas Service, Mathura.

2000-2001

Award for Outstanding Woman Professional

Ms Akhila Srinivasan, Managing Director of Shriram Investments Limited (SIL), Chennai. SIL is member of the Rs. 3,000 crores Shriram Group.

Award for Outstanding Institution - Women Welfare

This Award was given to 'Pratidhi' which is a collaborative society of Delhi Police and Association for Development a registered NGO of social work professionals, perhaps the first agency of its kind in the country.

2001-2002

Award for Outstanding Woman Entrepreneur

The Award for Outstanding Woman Entrepreneur has been given to Ms Manju Jalota, Director of Alankrit, Lucknow, where in exclusive works are being done by about 1000 artisans in the areas of Tailoring, Zardozi, Printing, and Dyeing.

Award for Outstanding Woman Social Worker

The Award for Outstanding Woman Social Worker has been given to Mrs Neeta Bahadur, Founder President of Drishti Samajik Sansthan, Lucknow, which is an NGO working for the welfare of all types of disabled person.

2002-2003

Award for Outstanding Woman Professional

FLO award for Outstanding Woman Professional for the year 2002-03 has been

awarded to Dr Seepana Padmaja Rao, Head, Seed Technology Division of Indian Grassland and Fodder Research Institute (IGFRI), Jhansi.

2003-04

Award for Outstanding Woman Social Worker SEWA

FLO award for Outstanding Woman Social Worker for the year 2003-2004 has been awarded to Ms. Runa Banerjee, General Secretary, Self Employed Women's Association (SEWA), Lucknow.

Ms. Runa Banerjee established SEWA, Lucknow in 1984 and started with only 31 artisan women. At present, it is supporting more than 5000 women artisans and covers 40% rural and 60% urban women who come from marginalized section of the community. She has helped in establishing the brand equity of SEWA as a nationally and internationally accredited institution, making women confident of their ability and identity.

Award for Outstanding Women Entrepreneur - Ms Surender Kumar

FLO award for Outstanding Woman Entrepreneur for the year 2003-2004 has been awarded to Ms. Surender Kumar, Managing Director, Travelmate India Pvt. Ltd., New Delhi.

Ms. Kumar commenced her career in travel industry in the year 1980 as an airline trainee and later worked with reputed travel agencies in New Delhi. In 1990, she started her own Travel Agency and took it up as a challenge. In the last few years, despite all odds and difficulties, the company grew and now has a turnover of Rs. 20 crores.

Ms. Kumar is also the trustee of a trust that promotes education for girls students, medical relief, care of animals etc.

2004-2005

Award for Outstanding Woman Professional

Award for outstanding woman professional for the year 2004-05 has been awarded to Ms Ruzan Khambatta.

After Post Graduation, Ms. Khambatta started a company called "Wizz O Tech". The business opportunity for the company was to provide total turnkey solutions to clients including software, training and system implementation support.

The Company with the help of Professionals in HR field developed software called BIRBEL. This was successfully marketed to lot of Corporate such as Ahmedabad, Mumbai, Pune, Delhi, Bangalore and Chennai.

While diversifying she started a company called E Comm Opportunities Pvt. Ltd. The company took the state level ISP license in March 1999 from Indian Government which has become the largest Broadband provider in Ahmedabad. Her team developed unique Softwares like/Brumins and Integrated Network Support System (INSS)

Award for Outstanding Institution for

Women Welfare

The award for outstanding Institution for Woman Welfare has been awarded to Lupin Human Welfare & Research Foundation, (LHWRF) Bharatpur. Initiating the programme of rural development with small number of 35 villages, (LHWRF) now has succeeded in revitalizing, revamping and recreating more than 1919 villages in the states of Rajasthan, M.P., Uttaranchal and Maharashtra to make the Foundation as one of the largest NGO's in the country. Due to the wide spread poverty and gender dominance in Bharatpur, LHWRF realized that working without involvement of women in development process is meaningless. Women's mobilization for development was the key for LHWRF's Women's Development Programmes (WDP). For achieving this, motivation and awareness generation through social marketing was used as an important tool. Some of their programmes have helped in genuinely empowering more than 1 lakh infant girls, adolescent girls and women population through IEC, social marketing and object oriented implementation of the women development programme. Now their lives reflect hope, determination and purposefulness. For convergence and cooperation among the rural women folks, LHWRF started concept of SHG in many districts of Rajasthan.

2005-06

Award for Outstanding Woman Entrepreneur

The Award for Outstanding Woman Entrepreneur was given to Dr Viloo Morawal, Founder & Chief Executive Officer, Avestha Gengraine Technologies Pvt. Ltd., Bangalore.

From a five people strong academic start-up company working from a university laboratory on agribiotech research in 1998, Dr Viloo Morawala Patel, one of India's pre-eminent biotech entrepreneurs, has grown Avesthagen to an almost 200 people strong force in 2006 that has diversified in other areas of research and product development, pursuing its vision to achieve convergence of food, pharma and population genetics leading to preventive personalized healthcare.

Award for Outstanding Woman Social Worker

Harmala Gupta is presently President of CanSupport, President of Cancer Care India and Vice-President of the Indian Association of Palliative Care.

In 1985-86, she was diagnosed and treated for Hodgkin's disease, a cancer of the lymphatic system while doing her Ph.D at McGill University in Montreal, Canada. Subsequently, on her return to India, Harmala initiated pioneering work in caring for cancer patients.

Award for Outstanding Woman Social Worker

FLO award for outstanding woman social worker has been awarded to Dr Gowri Chandrakasan.

Dr Gowri Chandrakasan is a renowned scientist and her name reckoned withing the international area of connective tissue Biochemistry and Pathology. An award winning speacialist in collagen, her pioneering research has gained recognition for her in the international scientific community.

2006-2007

Award for Outstanding Women Professional

FLO award for outstanding Woman professional has been awarded to Prof. (Ms) Vijaya Khader, Ph.D, Post Doctoral Fellow (CSIR), Hyderabad.

Prof. (Ms) Khader is a multifaceted and a renowned professional who is researcher, writer and academician in her own right. She has been actively engaged in nutrition research and teaching for over thirty years besides avidly and evidently taking special care of women in rural areas i.e. Farm, Tribal, Fisher etc. which highlights her interest and concern to improve their living condition at the same time providing nutritional security, empowerment while engaging them in the economic activity to become entrepreneurs on their own.

Award for Outstanding Institution for Woman Welfare

FLO award to Outstanding Institution for Women Welfare this year has been awarded to an NGO Shri Bhagini Mitra Mandal, Palitana, Gujarat, a social organization actively working for the welfare of women.

For more than 50 years, Founder President Late Smt. Lilaben Kapasi had appreciable contributed to a large extent to recognize, encourage and help the under-privileged women live life with dignity.

The objective of the organization is to provide protection to the socially discriminated and distressed women, i.e. social, family, financial, educational and health "emotional and physical" and on several occasion they have fought legal battles to get justice on their behalf.



PRESS COVERAGE



THE TRIBUNE
NEW DELHI November 11, 2008

Kiran Bedi (right) with FLO president Aparna Chaudhary (left) and Meera Haridas, releasing the special edition of the Monday



REPORT

Retail biggies to co-opt kirana stores

NEW DELHI: Retail biggies such as Reliance Retail, Subhiksha, Landmark, Fab India and Select Citywalk have said that they would co-opt small 'kirana' stores and upgrade their retail capabilities instead of competing with them

"Traditional retail business was \$330 billion in 2007 while modern retail was \$13 billion. These are likely to grow to \$530 billion and \$130 billion, respectively, by 2015. There is, therefore, enough room for both large and small formats to co-exist in the Indian context," said Reliance Retail president and chief executive (lifestyle) Biju Kethan at a conference organised by Ficci Ladies Organisation (FLO). Addressing the scope of retail growth in India, the panelists from the retail companies said that the challenge is not in replacing the traditional retailer but creating new roles and augmenting their capability so as to modernise the traditional supply chain.



Business Line
Tackling crisis

Larry Fink (left) with David Stern, Chairman and CEO of Goldman Sachs, during a discussion on 'Tackling the Crisis' at the FICCI seminar on 'Tackling the Crisis: The Capital on Investment'. The seminar on the state of capital markets, held on November 6, was organised by the FICCI Financial Services Committee and Investment Committee.



सिल्वर जुबली इंटर स्टेट मीट जयपुर में
US expert praises Indian skills

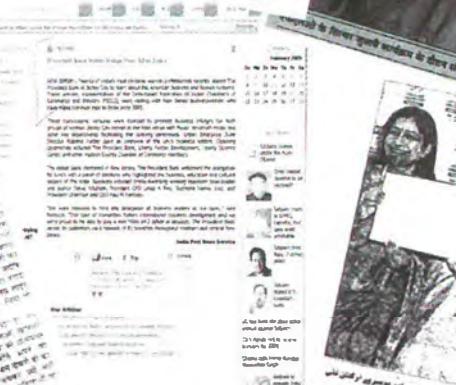
IS REPORTER
Kolkata, 6 November 24

India has a high level of intellect and innovation capacity comparable to the United States of America (USA). Doug Tatum, financial and technical consultant, claimed here today to turn the present crisis into competitive advantage. Tatum said, India has very good intellectual and innovation potential when compared to the US, where less than 10 per cent of the growing companies have a technology innovation potential and innovation is achieved only by reaching the edge of a cliff.

Even in this current financial turmoil, small and medium enterprises in Kolkata were positive about growing using innovation and intellect. In the present financial environment, small and medium enterprises were positive about growing using innovation and intellect.

Speaking at a seminar today to turn the present crisis into competitive advantage, Tatum said, India has very good intellectual and innovation potential when compared to the US, where less than 10 per cent of the growing companies have a technology innovation potential and innovation is achieved only by reaching the edge of a cliff.

Even in this current financial environment, small and medium enterprises in Kolkata were positive about growing using innovation and intellect.



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Women's views



Big retailers no threat to 'mom & pop' stores

Sumit Mehta | New Delhi

The fear of big traditional retail being displaced is well-documented, but analysts point out that the retail sector is set to register a growth of 6.5 per cent by 2015 and is expected to end at \$10 billion by 2018.

The challenge of inclusion of retail players can be overcome by the traditional retailer. The idea is to integrate and convert the small, unorganised and informal sector into a modern, organised and efficient one. They can either build a chain of stores, merge with them, and have a franchise, or buy them out.

The Indian retail segment is led by Reliance Retail president and CEO, Megha Patel.

At present, the traditional

retailers are valued at \$27 billion and \$3.2 billion respectively. The Indian market has emerged as the second largest market after Asia, followed by Europe and North America.

The best part of the result is that the market is not saturated by a single brand but it is growing rapidly after a year of consolidation.

Reliance Retail, for instance, has a presence in the retail industry and is the largest player in the sector.



THE ASIAN AGE
NEW DELHI, NOV 7, 2008

Women on top



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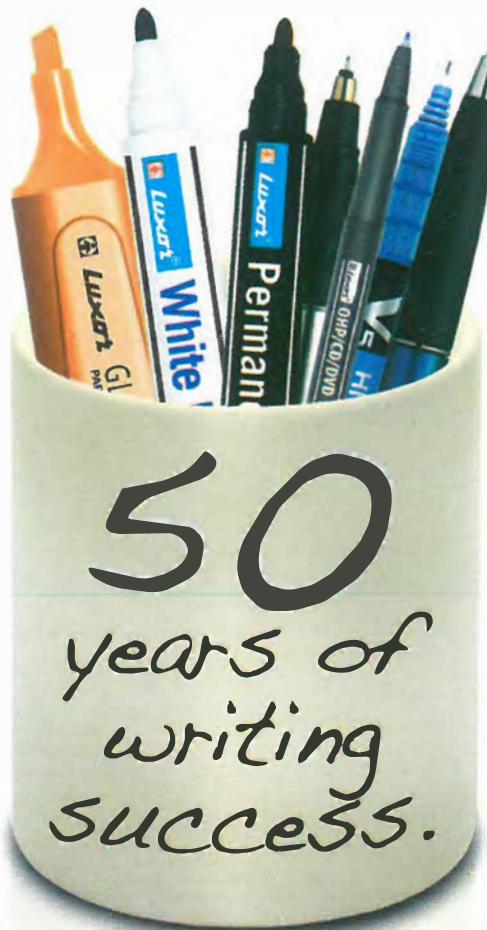
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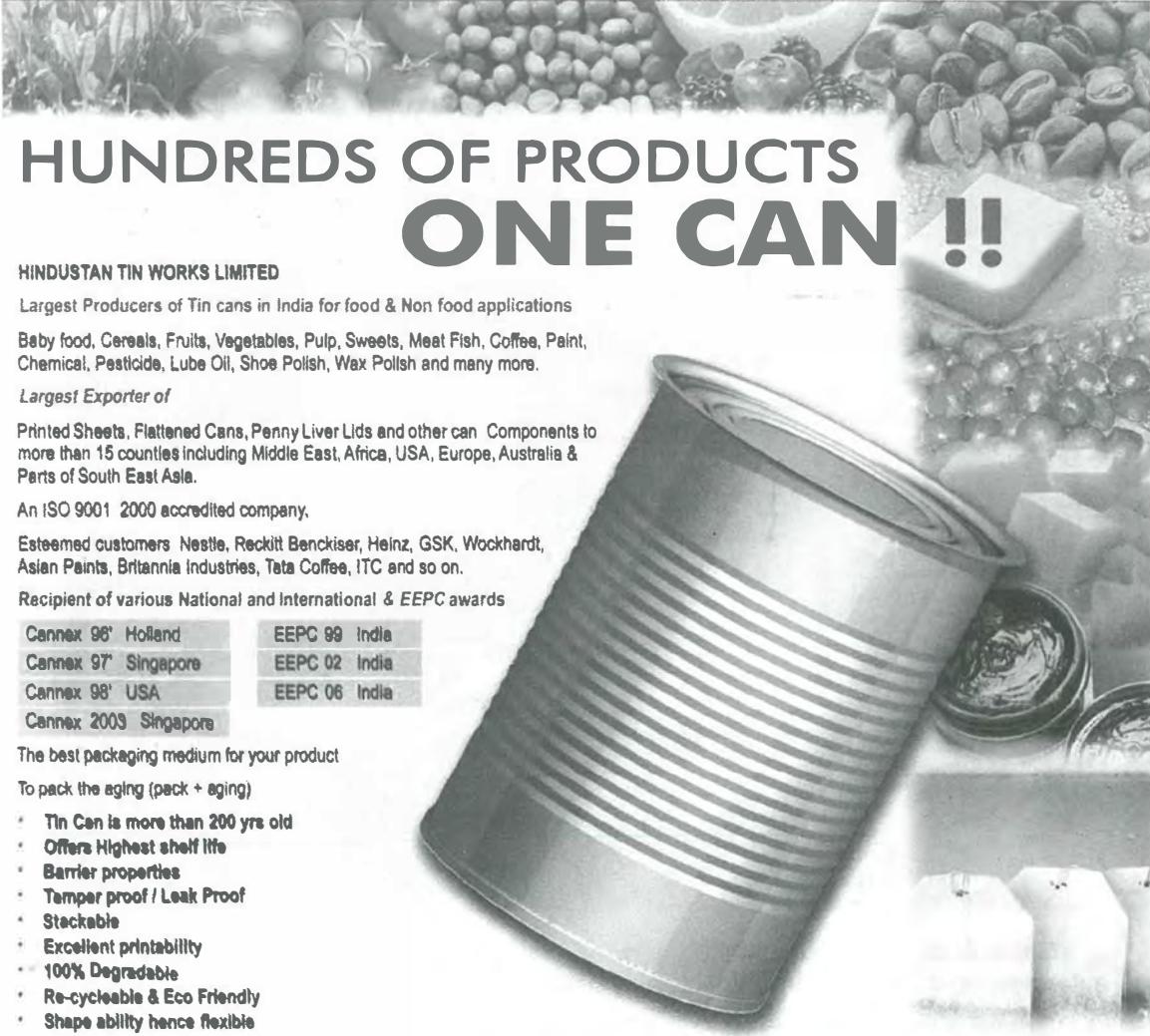


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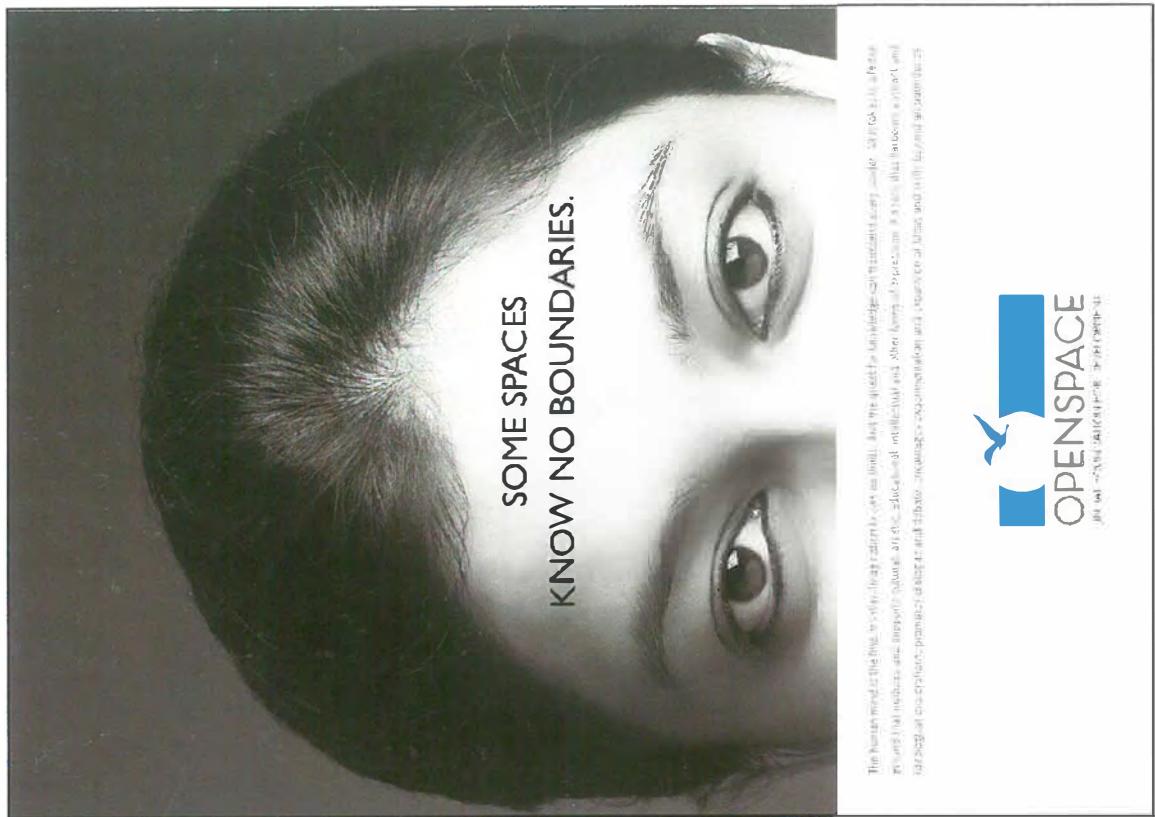
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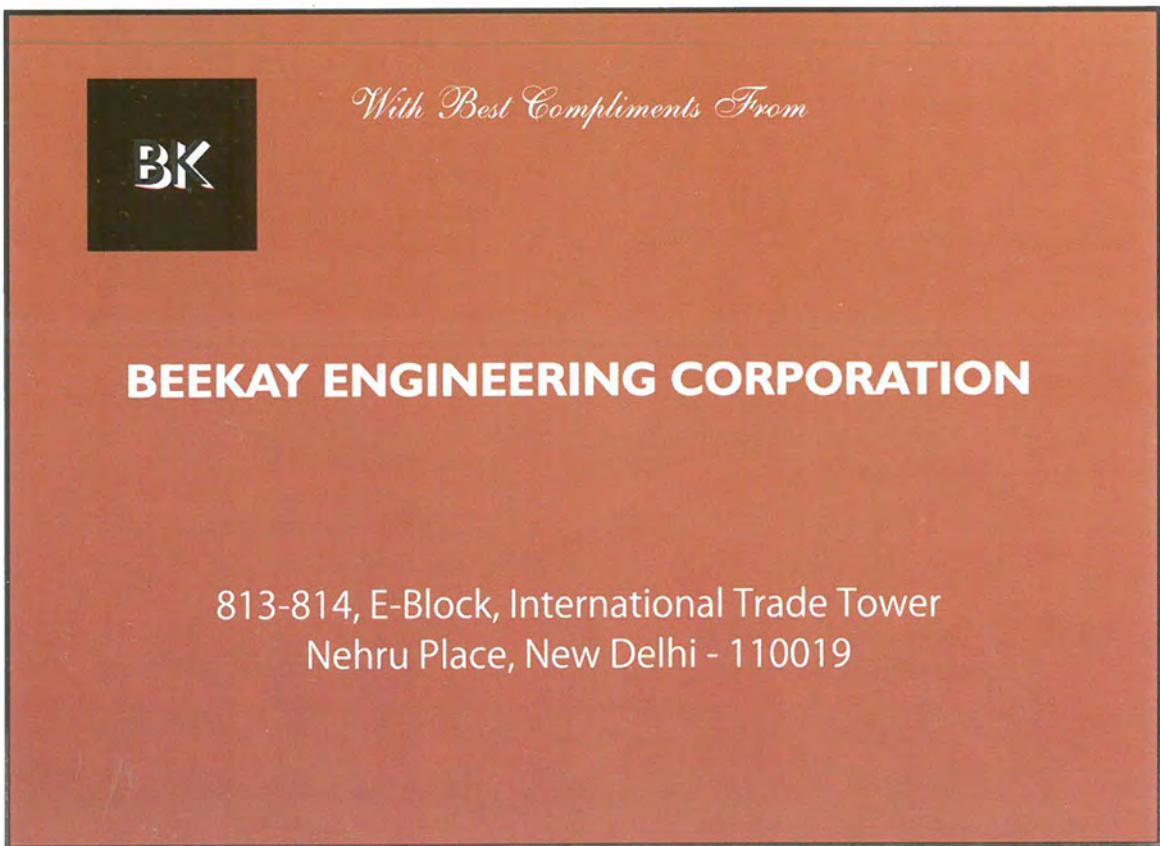
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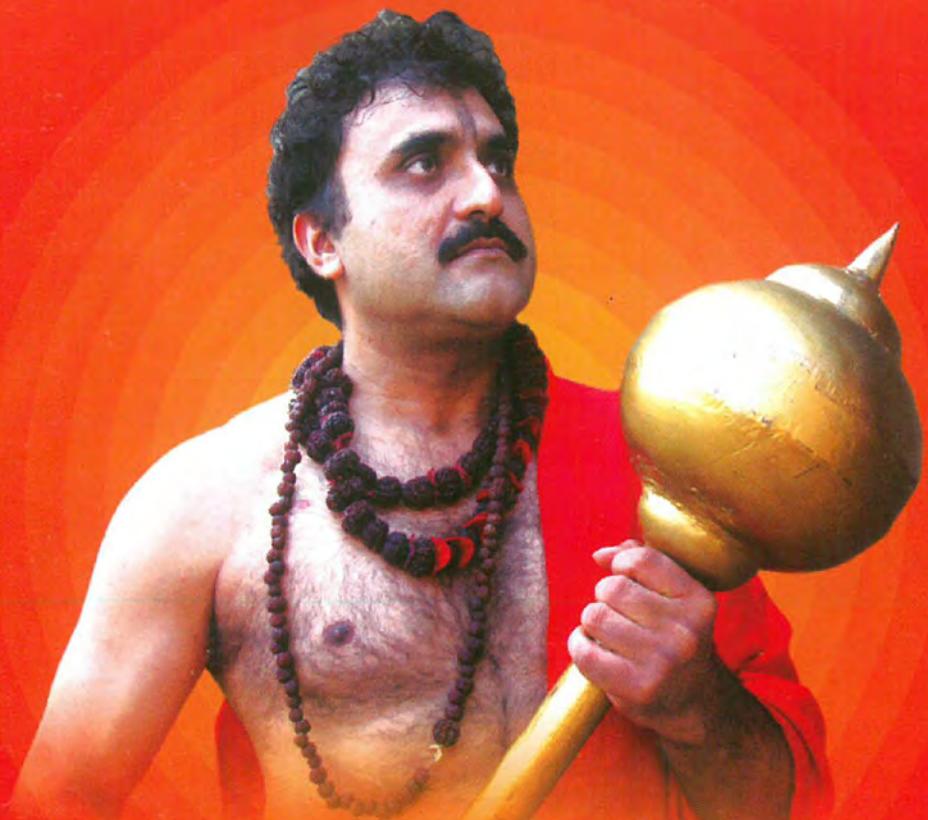
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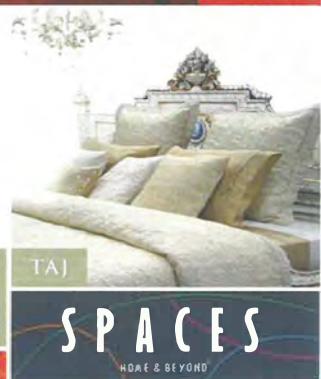




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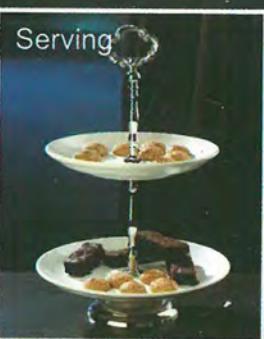
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