

FLO FORWARD

New Delhi ■ FLO National ■ September 2024



—FROM THE DESK OF— FLO PRESIDENT

Dear Friends,

As we step into the 6th edition of FLO FORWARD, I am filled with immense pride and gratitude for the steadfast support, dedication, and trust that each of you has shown over the past six months. It has been an extraordinary journey of achievements, growth, and impact, and none of it would have been possible without the collective strength of our FLO community.

There's a beautiful quote by H.E. Luccock that resonates deeply : "No one can whistle a symphony. It takes a whole orchestra to play it." Indeed, the success of FICCI FLO is a symphony composed of many talented, passionate, and committed individuals working in harmony. It is your continuous contributions that allow us to amplify our voice and our efforts, creating a powerful chorus for women's empowerment across the country. I would like to extend my heartfelt thanks to each and every one of you. To the Presidium Members, Past Presidents, Governing Body Members, Chapter Chairs, YFLO Chairs, Initiative Leads, Team Members, FLO Secretariat, and our dedicated Members—thank you for your constant dedication and trust. To our well-wishers, your support has been invaluable in driving our mission forward.

This edition of FLO FORWARD not only highlights the work, events, and initiatives undertaken by FLO National and our Chapters but also celebrates the power of continuity. Many of the projects we see flourishing today are the result of past leadership's vision, and they continue to thrive because of the commitment of our current teams. This is the essence of FLO—collaboration and collective action that transcends individual tenures and creates lasting impact. Each Chair has built on the foundation laid by her predecessors, and it is this shared legacy that fuels our momentum.

Together, we are orchestrating real change. From grassroots initiatives to national programs, from local chapters to international collaborations, our work continues to empower women, transform communities, and create opportunities for the future.

As we move into the second half of this year, I look forward to seeing what more we can achieve—united in purpose, driven by passion, and inspired by the collective power of FLO.

Thank you once again for your trust, your efforts, and your continued belief in the mission of FLO.

Warm regards,

Joyshree Das Verma

National President

FICCI FLO



“ At FICCI FLO, our strength lies in the power of continuity and collective action. Each step forward is a reflection of the vision of those who came before us and the commitment of those who carry the torch today. Together, we build a legacy that transcends time, empowering women and shaping a brighter future for generations to come. ”

FLO IMPACT

GLOBAL ENGAGEMENT INBOUND ASEAN DELEGATION HYDERABAD & DELHI

Delegation Of Women Business Leaders From Phillipines And Signing Of MoU With PhilWEN September 8-12, 2024

FICCI FLO, under the leadership of National President Joyshree Das Verma, proudly hosted a delegation of 16 Women Business Leaders from the Philippines. This visit was part of the FICCI FLO International Affiliation India-ASEAN Women Business Forum (IAWBF), led by Past President Vinita Bimbhet, the India Chair for IAWBF. The delegation aimed to explore collaboration opportunities and strengthen business ties between women entrepreneurs from India and the Philippines.

The delegation was headed by Pacita Juan, Co-Founding Chair of IAWBF, alongside Maria Cristina Concepcion, Chairperson of PhilWEN.

ASEAN DELEGATION AT HYDERABAD

SEPTEMBER 8-9, 2024

MEETING WITH TELANGANA GOVERNMENT

The delegation met with Mr. Jayesh Ranjan, Special Chief Secretary of ITE&C and I&C, Government of Telangana, at the Telangana State Secretariat. The discussion focused on collaborative business opportunities across various sectors, including industrial and tech opportunities.



TOUR OF FLO INDUSTRIAL PARK

A highlight of the visit was the tour of the FLO Industrial Park, India's first 100% women-owned industrial park, which showcased FLO's commitment to empowering women entrepreneurs.



B2B MEETINGS

The delegation participated in B2B meetings with industry leaders across various sectors, including AI, Fintech, Pharma, Hospitality, Handlooms, Food, Jewellery, and Web 3.0, facilitating potential collaborations.



CULTURAL EXPOSURE

The delegation also engaged in cultural experiences, including a visit to Golconda Fort, a traditional Kuchipudi dance recital, and traditional meals hosted by Past National President Pinky Reddy and Past Chairpersons Usharani Manne and Uma Chigurupati.



ASEAN DELEGATION AT DELHI

SEPTEMBER 10-12, 2024

VISIT TO DIXON TECHNOLOGIES

The delegation had the privilege of visiting Dixon Technologies (India) Limited, a leader in India's electronic manufacturing services (EMS) sector. This visit was facilitated by FICCI FLO Governing Body Member Archana Luthra and provided the delegates with insights into India's manufacturing industry and the potential for cross-border collaborations in technology and innovation



INDIA & ASEAN - SYNERGY - PARTNERSHIPS - COLLABORATIONS

In Delhi, FICCI FLO hosted an event titled INDIA & ASEAN SYNERGY, featuring a networking session and a felicitation ceremony for women entrepreneurs from both

Past President Kavitha Dutt and Governing Body Member Roopa Patel, were recognized for their contributions in Vietnam and Cambodia respectively, alongside notable leaders from the Philippines Maria Cristina Concepcion - Former Chairperson, Filipina CEO Circle (FCC) and Pacita Juan - Trustee, PhilWEN & President, NOWCD.

The event was graced by distinguished guests, including H.E. Mr. Guillermo Rubio Funes, Ambassador of El Salvador to India, H.E. Juris Bone, Ambassador of the Republic of Latvia to India, and Mr. Fares Saeb, Deputy Chief of Mission at the Embassy of Israel in India.



VISIT TO ANSHUKAM 2024 & MOU SIGNING CEREMONY

The delegation also attended ANSHUKAM 2024, the flagship textile and handloom exhibition organized by FICCI FLO. During the event, an important Memorandum of Understanding (MoU) was signed between FLO and the Philippine Women's Economic Network (PhilWEN).

The MoU aims to enhance collaboration between women entrepreneurs in India and the Philippines, facilitating networking, capacity building, trade, investment, and advocacy for policies that promote women's economic participation.



INTERACTION WITH EMBASSY OF JAPAN IN INDIA

FLO National President Joyshree Das Verma, along with Executive Director Rashmi Sarita and Joint Director Ankurita Pathak, had the privilege of meeting Ms. Kyoko Hokugo, Economic Minister, and Mr. Jiro Kodera, Counsellor (Economy & Development) at the Embassy of Japan. Discussions focused on mutual collaboration, trade engagements, and women empowerment. A significant step towards strengthening Indo-Japanese ties and opening doors for women entrepreneurs in both nations!



INTERACTION WITH EMBASSY OF ARMENIA IN INDIA

FICCI FLO, under the leadership of National President Joyshree Das Verma, engaged in fruitful discussions with Mr. Marat Melikyan, Counsellor of the Republic of Armenia, and Dr. Vladimir Poghosyan, First Secretary. The meeting explored exciting opportunities for collaboration in trade between India and Armenia, with a focus on empowering women entrepreneurs. The aim is to strengthen ties and drive impactful initiatives for women's economic growth.



UPDATE FROM FLO SKILLING CENTRE AT BAHADURGARH INDUSTRIAL AREA, HARYANA

The FLO Industrial Skilling Centre, a collaborative initiative between FICCI FLO and Indus Appliances Pvt. Ltd., was officially inaugurated on May 16, 2024, under the leadership of FICCI FLO National President, Ms. Joyshree Das Verma. This centre represents a significant step towards empowering women by equipping them with industry-relevant skills and creating pathways for economic independence.

This collaboration was made possible through the vision and dedication of Ms. Ruby Garg, Governing Body Member of FICCI FLO, and Director of Indus Appliances Pvt. Ltd., along with the support of Mr. Dinesh Garg, Managing Director of Indus Appliances. Their shared commitment to women's empowerment and their drive to create a lasting impact on the lives of women is evident in the establishment of this training center.

The inauguration was graced by notable speakers, including Smt. Mayamanti, GI Incharge and DDO at the Government Industrial Training Institute for Women, Bahadurgarh; Ms. Kavita, Village Pradhan; and Mr. Neeraj Singh from the District MSME Centre in Jhajjar.

Objective of the Centre: The primary objective of the FLO Industrial Skilling Centre is to empower women by offering a structured 2-month training program, designed to enhance their employability in industrial sectors traditionally dominated by men, such as electronics and manufacturing. Through this training, the center aims to break gender barriers, increase women's participation in the workforce, and help them achieve financial independence.

Training Program: The comprehensive 40-day program, with classes held 5 days a week, includes both theoretical and practical training.

The curriculum covers topics such as:

- Understanding the operations of different departments within an organization
- Basic computer skills
- Workplace ethics and personality development
- Soft skills for communication and professional growth
- Hard skills related to machine operation and manufacturing processes
- Qualified instructors, including ITI professionals and experienced female teachers, ensure that the women receive top-notch education in both soft and hard skills, making them industry ready.

Success and Impact:

Since its inauguration, the centre has seen remarkable success. By September 20, 2024, two batches—comprising 40 women—have successfully completed the training program. FLO is proud to report that all 40 women have been placed in jobs within the Bahadurgarh Industrial Area. Many of these women are first-time workers, while others, previously employed at lower salaries, have now secured better-paying jobs, thanks to the skills acquired through this program. This initiative has not only improved the financial status of these women but has also elevated their sense of self-worth and their role within their families and communities.





FLO'S EMPOWERING WORKSHOP: "CHANGE THE WAY YOU THINK - CHANGE YOUR LIFE"

READING OF "THE MAGIC" BY RHONDA BYRNE- A 32 DAY LONG VIRTUAL WORKSHOP BY SARITA SIKARIA AND SHALINI KASERA

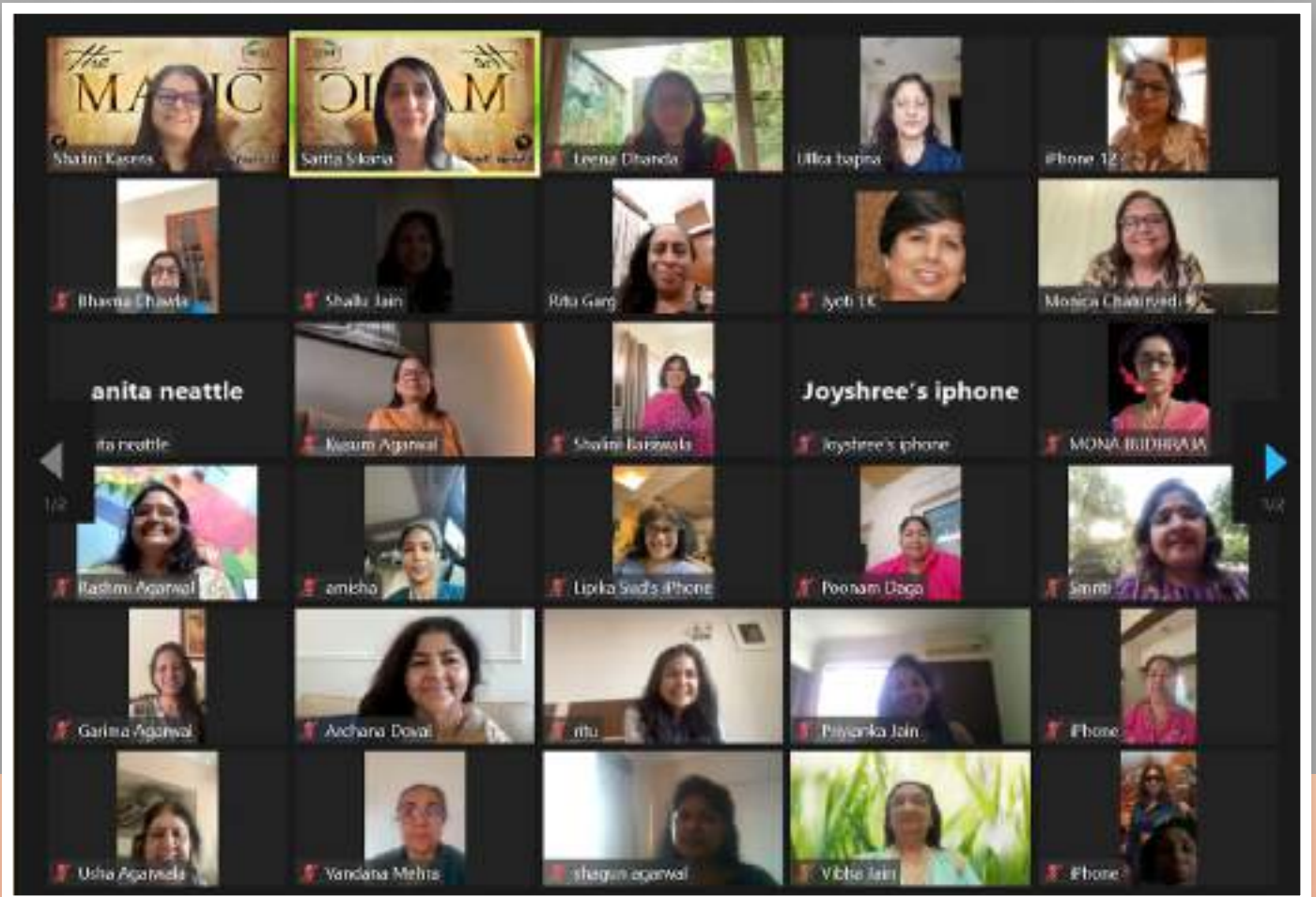
FICCI FLO's 32 day long virtual workshop, "Change the Way You Think, Change Your Life," which commenced on September 2, 2024, was an initiative aimed at empowering women through mindset transformation. The workshop, designed around the principles of the Law of Attraction and insights from "The Magic" by Rhonda Byrne, sought to help participants enhance various aspects of their lives, including professional success, financial independence, personal relationships, and mental and physical well-being.

Led by facilitators Sarita Sikaria and Shalini Kasera, both experienced in self-growth and transformation, the daily 45-minute sessions were conducted via Zoom at 7:30 am, offering participants a structured and insightful start to their day. Each session began with a reading from "The Magic," followed by discussions that helped participants understand and apply the concepts to real-life situations. The sessions also included a Q&A segment, encouraging interactive dialogue and personal sharing.

The workshop focused on key concepts such as the power of gratitude, manifestation techniques, mindset shifts, and holistic empowerment. Participants were guided on how to reframe limiting beliefs, embrace a mindset of abundance, and manifest their desires through positive thinking and visualization. The emphasis on gratitude, through daily journaling, helped participants shift their focus from scarcity to abundance in all areas of life.

Feedback from the participants was overwhelmingly positive, with many noting significant mindset shifts, improved relationships, and a renewed sense of purpose. The workshop successfully created a space for women to nurture both their personal and professional growth, equipping them with tools for continued transformation beyond the workshop's duration.

This initiative has inspired participants to live more fulfilling and empowered lives, and FICCI FLO looks forward to organizing similar transformative workshops in the future.



FLO TEXTILE & HANDLOOM INITIATIVE

Virtual Workshop on Geographical Indications (Gi) And Harmonized System (Hs) Codes by Mr. Vikrant Rana, Managing Partner at SS Rana & Co

Under the ambit of the FICCI FLO National Initiative on Handlooms & Textiles. FICCI FLO hosted a virtual workshop on Geographical Indications (GI) and Harmonized System (HS) Codes. The session, led by Mr. Vikrant Rana, Managing Partner at SS Rana & Co., aimed to equip committee members with knowledge on GI registration and the use of HS codes. Mr. Rana provided valuable insights on leveraging these tools to protect artisans' products and expand market opportunities. The workshop, with its practical guidance and focus on empowering artisans, proved highly beneficial for participants.

National President Joyshree Das Verma emphasized the significance of the FICCI FLO National Initiative on Handlooms & Textiles, highlighting its role in promoting and preserving India's rich textile heritage. She expressed her commitment to empowering artisans, particularly women, through various initiatives aimed at enhancing their skills and market access.



ANSHUKAM 2024 - THE FLO TEXTILE AND HANDLOOM HERITAGE SHOWCASE

The Second Edition of Anshukam - The FLO Textile and Handloom Heritage Showcase took place on September 12th, 2024, at The Ashok, New Delhi, celebrating Indian textile heritage.

Under the FLO National Initiative for Handloom, Textiles & Handicrafts, led by Governing Body Members Roopa Patel and Swati Verma, the event aimed to empower artisans and provide access to international markets.

Joyshree Das Verma, FLO President, highlighted the objective of promoting authentic handlooms and handcrafted garments. Featuring over 90 stalls and 35 weavers and artisans, the festival showcased the exceptional skills of Indian craftsmanship.

The event was inaugurated by Neelam Pratap Rudy, marking a pivotal milestone in FLO's commitment to promoting Indian artisans.

Governing Body Member Madhuri Halwasiya served as the Day Chair, and FLO Delhi Member Aarti Mittal organized the event for FICCI FLO. Governing Body Member Ritu Prakash Chhabria of Finolex Pipes and Fittings, along with the Mukul Madhav Foundation, generously sponsored the participation of 35 weavers, contributing significantly to the event's success.

The presence of a delegation from PhilWEN, Philippines, underscored international interest in Indian textiles.







**We are very grateful to
FLO Governing Body Member, Madhuri Halwasiya and
FLO Delhi Member, Aarti Mittal
for successfully curating and executing Anshukam 2024.**



MADHURI HALWASIYA



AARTI MITTAL



FLO STARTUP CELL

September marked an exciting and impactful month for FLO Startups, achieving several key milestones.

SheRises Program: Phase 1 of the SheRises program concluded successfully, with 240 shortlisted candidates completing an intensive 8-week training. Out of these, 83 candidates have progressed to Phase 2 mentoring, where 24 mentors are actively guiding the cohort. So far, 62 SheRisers have been matched with mentors, with 43 already completing their first mentoring session, and 21 more mentees are in the process of being assigned mentors. A total of 23.8 hours of mentorship has been delivered as Phase 2 continues to make progress.

Mentor Development:

FLO Startups remains committed to mentor development, and this month saw the successful training of mentors through the Virginia Tech Certification Program, ensuring they are fully equipped to provide expert guidance to SheRisers.

Angel Investing Masterclass:

A Masterclass on Angel Investing was held, offering participants crucial insights into early-stage investments and strategies for navigating the startup ecosystem as angel investors.

IIM Bangalore NSRCELL & Goldman Sachs 10,000 Women Program:

In a significant achievement, 15 companies from the FLO network were selected to join the prestigious IIM Bangalore NSRCELL. Furthermore, three members from the FLO Chennai Chapter have been admitted into the Goldman Sachs 10,000 Women Program, further advancing their entrepreneurial development.

Pitching Event with StrongHer by Arise Ventures:

FLO Startups, in collaboration with StrongHer by Arise Ventures, a global platform for women in tech, and the U.S. Consulate in Mumbai, hosted a two-day program where seven founders pitched their business ventures to investors. This event provided an opportunity for these women entrepreneurs to secure funding and explore expansion into the U.S. market.

Stanford Transformation Program:

FLO Indore member, Mamta Bakliwal, has been selected for the prestigious Stanford Transformation Program, further enriching her entrepreneurial journey.

FLO Startups extends its gratitude to all the mentors, mentees, and partners for their dedication and support. Together, they continue to rise and achieve new heights!

FICCI FLO FASHION & JEWELLERY INITIATIVE EVENT ON 'HOW TO BE THE BEST VERSION OF YOURSELF'

Under the leadership of National President Joyshree Das Verma, FICCI FLO hosted an empowering session titled "How to Be the Best Version of Yourself" as part of its Fashion & Jewellery Initiative. This initiative, led by Anjali Agarwal, along with team members Lubeina Shahpurwala, Pooja Khemka, Rajmati Binayka, Ritika Sarna, and Ambar Paridhi Sahai, focuses on empowering women by enhancing their skills and understanding of fashion and jewellery as tools for self-expression and confidence.

The session featured a panel of speakers, including Neelam Pratap Rudy, Rina Dhaka, Leena Singh, Nelofar Currimbhoy, Dr. Tannu Jain, Aditya Dhir, and Donna Masih Suri, who shared insights on self-care, style, and building inner strength. Key takeaways included practical fashion tips, such as using accessories to elevate everyday outfits, the importance of self-love, and strategies for creating a lasting impression both in-person and online.



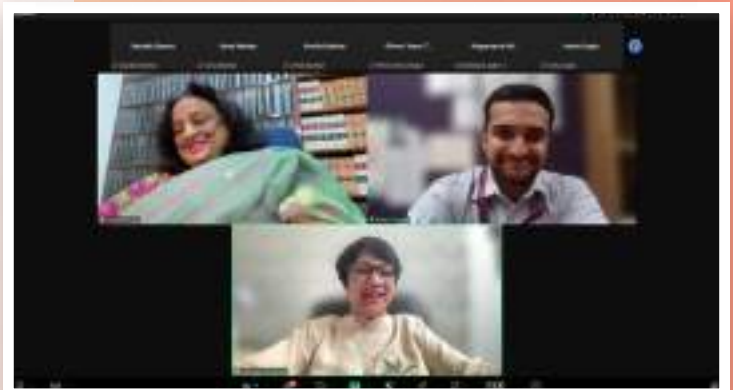


THE 3RD VIRTUAL SEMINAR UNDER THE FICCI FLO LEGAL & ADVOCACY ON EMPLOYMENT LAWS

Led by National President Joyshree Das Verma and in collaboration with Cyril Amarchand Mangaldas, the seminar aimed to empower women entrepreneurs with crucial legal knowledge.

Bishen Jeswant, Partner at Cyril Amarchand Mangaldas, shared valuable insights on employment law, covering senior management exits, workforce reductions, employee benefits, and corporate restructurings. The session, part of a four-seminar series, continues to strengthen the legal understanding of FLO members under the leadership of Reena George, FLO Initiative Head, Legal and Advocacy.

The poster is for a virtual seminar titled "EMPLOYMENT LAWS". At the top left is the FICCI logo with the tagline "ahead of the curve". At the top right is the FICCI FLO logo with the tagline "The Power to Empower". The main text reads: "JOYSHREE DAS VERMA NATIONAL PRESIDENT FICCI FLO & GOVERNING BODY MEMBERS CORDIALLY INVITE YOU TO A SEMINAR ON EMPLOYMENT LAWS BY MR BISHEN JESWANT PARTNER, CYRIL AMARCHAND MANGALDAS". The date and time are "19TH SEPTEMBER" and "03:00 PM". A note says "ZOOM MEETING LINK WILL BE SHARED". The chair is "DAY CHAIR: REENA GEORGE FLO INITIATIVE LEAD - LEGAL & ADVOCACY" and the team member is "TEAM MEMBER: SWATI MAYEKAR". There is a "REGISTER THROUGH QR" code and an image of a gavel on books.



FLO FINANCIAL LITERACY INITIATIVE: FIRE - FINANCIAL INDEPENDENCE RETIRE EARLY

Led by financial expert CA Kushal Lodha, founder of KAGR, this session emphasized key strategies like intentional savings, disciplined investment, and mindful living to help individuals plan for early retirement. National President Joyshree Das Verma underscored the importance of financial literacy in empowering women and applauded the FLO Financial Literacy Team, led by FLO Initiative Head, CA Shubhra—CA Shubhra Maheshwari, supported by Simran Chhabra, Smitha Gooda, Bhavani Mujakari, and Rashmi Doshi—for their dedication to this initiative. The session marked another successful step in FLO's mission to equip women with the knowledge for financial independence, with more sessions planned for continued empowerment.



FICCI FLO DIGITAL LITERACY INITIATIVE SESSION ON "MASTERING WHATSAPP – SAY GOODBYE TO CHAT CHAOS!"

The session was led by Shreya Bajaj Shah, co-founder of Easy Hai and a dedicated tech coach focused on adult and senior digital literacy. Shreya's session covered practical tips and tricks to declutter WhatsApp and enhance productivity.

This session was yet another step in FLO's broader mission to promote digital empowerment, highlighting the commitment of the Digital Literacy Initiative, led by Reshma Patel. Reshma was supported by her dynamic team, including Pooja Chauhan, Ritu Das, Ritu Singh, Shikha Sareen, and Priya Goutham.

Under Joyshree Das Verma's leadership, the Digital Literacy Initiative continues to equip women with the tools they need to thrive in today's technology-driven world. The session concluded on a positive note, with participants eager to apply their newfound knowledge for better digital organization and management.

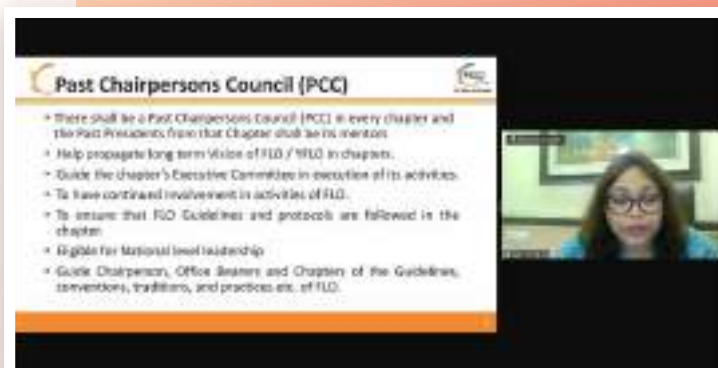


FICCI FLO'S FIRST-EVER PAST CHAIRPERSONS PAN INDIA MEETING: A MILESTONE IN LEADERSHIP COLLABORATION

Under the visionary leadership of National President Joyshree Das Verma, FICCI FLO held its first-ever Past Chairpersons Pan India Virtual Meeting, aimed at harnessing the collective wisdom and experience of FLO's esteemed past leaders. This inaugural event marked a pivotal moment in FLO's history, as it brought together former chairpersons to discuss the future trajectory of the organization and strengthen its legacy.

The first session saw past chairpersons from the West and North Zones engaging in an insightful dialogue, followed by the next session with South and East Zones.

The interactions showcased the depth of experience and dedication of FLO's past leaders. The meeting not only served as a platform for exchanging ideas but also reinforced the spirit of collaboration and unity that defines FLO's leadership. As Joyshree Das Verma expressed in her closing remarks, "It is through the strength of our leaders, past and present, that FLO will continue to push boundaries and create meaningful change."



VISIT TO RAILWAY CHILDREN INDIA CENTRE IN DELHI, SUPPORTED BY MUKUL MADHAV FOUNDATION

Joyshree Das Verma, National President FLO, and Rashmi Sarita, ED FICCI FLO, visited the Railway Children India Centre in Tulse Trenchard, Old Delhi, a settlement of migrant workers from Bihar. They witnessed firsthand the impactful work being done for children and women from the local migrant worker community. This center, located in a settlement of workers from Bihar, plays a critical role in helping children stay in school, offering life skills education, and providing a safe space away from the risks of exploitation at nearby railway stations. The project is supported by the Mukul Madhav Foundation, led by Ritu Prakash Chhabria, FLO Governing Body Member.



CYCLE DISTRIBUTION DRIVE BY FLO NATIONAL & YFLO DELHI: EDUCATION, AND INDEPENDENCE FOR YOUNG GIRLS

The Cycle Distribution Drive was held at the iMpower Club, Lakshyam Center, was a collaborative initiative by FLO National and YFLO Delhi, supported by Finolex Pipes & Fittings and the Mukul Madhav Foundation. The event aimed to empower young girls from rural and semi-urban areas by providing bicycles, offering them the freedom of mobility to pursue education and achieve greater independence. This initiative sought to enhance their access to opportunities, fostering self-reliance and breaking down barriers to education and personal growth.



PRESIDENT AS GUEST OF HONOUR

YFLO KOLKATA

Joyshree Das Verma, National President of FICCI FLO, was the Guest of Honour at YFLO Kolkata's event, "Voices of Empowerment: Bridging Media & Health," held at ITC Royal Bengal. The event featured renowned journalist Faye D'Souza and leading fertility expert Dr. Rajeev Agarwal, who discussed the powerful role media plays in shaping health awareness.

Faye shared insights on how media can influence public understanding of important health issues, while Dr. Agarwal emphasized the role of digital platforms in educating women on health and wellness.



FLO IMPACT

THREADS OF CONTINUITY: SHOWCASING PAN INDIA PROJECTS THAT SPANNED ACROSS YEARS

In FICCI FLO, every initiative reflects our dedication to women's empowerment, highlighting the power of continuity in our efforts. The projects undertaken by our chapters embody the vision and commitment of those who came before us, creating a strong foundation for current and future endeavors.

As we look at our ongoing initiatives, it is clear that our strength lies in our ability to adapt while honoring the legacy of our past leaders. Each project we launch represents the collective intention and action of our members, who invest their time and resources to uplift women in their communities.

From skill development workshops to mentorship programs, our chapters actively engage with women from diverse backgrounds, ensuring our impact extends beyond the present. These initiatives are interconnected, creating a broader narrative of resilience and empowerment. By championing women's voices, we foster a supportive environment that encourages individuals to pursue their dreams and inspire others.

The continuity of our work shines through as new leaders build on the successes of those who came before them. Each chapter initiative serves as a stepping stone toward a brighter future, opening doors for women to achieve their goals.

As we move forward, FICCI FLO celebrates the threads of continuity that connect us and reinforce our commitment to empowering women through FLO pan India initiatives, demonstrating the strength of collective action and shared purpose.

By embracing the power of continuity, we can ensure that our efforts today lay the groundwork for a more empowered tomorrow.

AMRITSAR CHAPTER

PROJECT PANKH: UMEED KI UDAAN START YEAR: 2018 - 7TH YEAR RUNNING STARTED BY: GOWRI BANSAL & MONIKA CHOWDHRY

Objective & Brief of the Project:

Project Pankh, launched by FICCI FLO Amritsar in February 2018, is an initiative under the FLO SWAYAM program, in partnership with BD Bansal Charitable Trust and Mission Deep Educational Trust.

The project was created to empower young, underprivileged girls by equipping them with essential vocational skills and fostering independence. The aim was to help these girls become self-reliant, broaden their horizons, and give them the tools to aspire to greater opportunities.

Project Pankh began with a focus on 250 girls from Mission Deep Educational Trust, who were mentored and trained in various skills by the dedicated faculty of the project.

The initiative made a significant impact on the lives of these girls during the tenures of Chairpersons Gowri Bansal (2018-2019) and Arushi Verma (2019-2020). Despite the challenges posed by the COVID-19 pandemic, which temporarily slowed the project, it was successfully reinitiated under the leadership of current Chairperson Dr. Simarpreet Sandhu in its seventh year, continuing its mission of empowerment.

Partnerships: Mission Deep Educational Trust & BD Bansal Charitable Trust

Lives Impacted So Far: 1500

Current Chairperson, Dr. Simarpreet Sandhu's Impact and Plans for the Project

Vocational Training: Workshops on baking and block printing to enhance employability. Hunar Courses in Tie & Dye and Potli making for girls at Mission Deep. FLO Skill Centre – Sui Dhaga: Established at Mission Deep to teach tailoring and embroidery, empowering girls with practical skills.

Financial Literacy: Launched ICA Tally training for 24 girls from commerce backgrounds, helping them gain financial management skills.

Savings Awareness: Financial literacy drives focusing on small savings schemes.

Digital Literacy: Introduction of NIIT & Amity courses to further digital skills from August onwards.

Education and Literacy: Collaborating with educational institutions in Amritsar to offer mentorship programs for young girls. Organizing English speaking courses to improve communication skills.

Upscaling the library and introducing book reading sessions by FLO members and their children.

Health and Wellness: Regular medical and dental camps, Menstrual awareness and hygiene workshops, Promoting mental health awareness and providing access to counseling services.

Advocacy and Awareness: Sessions on gender equality and addressing sexual harassment to educate and empower girls.

As Chairperson, Dr. Simarpreet Sandhu plans to expand and deepen Project Pankh's impact by building alliances with local businesses, NGOs, and government bodies, securing corporate sponsorship for additional resources, and increasing community engagement through events and workshops. She plans to create a strong volunteer network of FLO members and their families, implement monitoring and evaluation systems to track progress and gather feedback, and scale successful programs while introducing new initiatives based on community needs.

Key Takeaways for Replicating the Project

Community Empowerment: Focus on girls' education, skills, and resources transforms lives and can be replicated in other areas.

Sustainable Development: Long-term skills and financial literacy ensure lasting impact.

Collaboration & Partnerships: Local partnerships amplify success through collective action.

Measurable Outcomes: Clear goals and regular assessments show tangible results and inspire participation.

Cultural Sensitivity: Adapting to local customs ensures acceptance and scalability in different regions.

We Can Do It!

SAY NO TO PLASTIC

FICCI flo
The Power to Empower

One year Stitching course
(Kids made special vegetable tote bags)

Mentored by HIMANI ARORA

HOLIDAY INN | 15TH MARCH 2019 | 11AM - 6PM



HYDERABAD CHAPTER

TELIA RUMAAL SUPPORT INITIATIVE **START YEAR: 2023-24 - 2ND YEAR RUNNING** **STARTED BY: RITU SHAH**

The Telia Rumaal initiative was taken up in the Puttapaka cluster during the 2023-24 session by Chairperson Ritu Shah and her team, to support over 2000 weavers of this ancient weave. Historically, these fabrics were a symbol of cultural exchange, worn by nobility and exported across the Middle East and Southeast Asia.

Objective & Brief of the Project:

The Telia Rumaal Weaver Support Initiative aims to preserve and promote the heritage of the traditional Telia Rumaal weaving craft of Telangana by providing sustainable livelihood opportunities for weavers, fostering innovation in design, and ensuring that this unique ancient art form, known for its intricate geometric patterns and distinct use of natural oils and dyes, continues to thrive in modern markets.

The project offers access to modern design resources, and support in marketing the products available to a wider audience. Additionally, the initiative seeks to establish sustainable income streams for weavers preserving the authenticity of this rare craft while making it relevant for contemporary tastes.

Partnership / collaboration: INR 30 Lakhs financial support from the Telangana Government to the weavers for improving their quality of life.

Lives impacted so far: 2000 weavers

Current Chairperson, Priyadarshini Gazdar's Impact and Plans for the Project:

In 2024-25, Chairperson Priya Gazdar and the team created market access for the weavers at FLO Hyderabad's annual exhibition, FLO StyleTatva, organised by FLO Hyderabad in July 2024. The Chapter also facilitated the weavers' participation in Anshukam 2024 at Delhi for which they were provided with a stipend for travel and accommodation for 2 days. Weavers from the Puttapaka cluster were offered stalls free of cost at both events and were able to make B2C as well as B2B connections. In addition to market access, 100 women weavers would be receiving training in digital and financial literacy enabling them to access markets better and make informed money-related decisions. Health camps and awareness sessions are also conducted to help them stay in-charge of their well-being.

Key Takeaways for Replicating the Project:

Continuity in intervention, especially in the areas of design development, market connects, facilitation of participation in expos, and holistic development sessions.



TALLY PRO CERTIFICATION COURSE

START YEAR: 2023-24 - 2ND YEAR RUNNING

STARTED BY: RITU SHAH

Objective & Brief of the Project:

This initiative seeks to bridge the gender gap in professional opportunities by providing industry-recognized certification and fostering financial independence for young women.

The Free Tally Pro Course aims to equip final-year female graduates with practical accounting and financial management skills, enhancing their employability and empowering them with digital literacy to succeed in today's competitive job market.

Partnerships / collaborations: Collaboration with Avinash Academy, and the Management of educational institutions.

Lives impacted so far: 450 Graduate/Post Graduate students

Current Chairperson, Priyadarshini Gazdar's Impact and Plans for the Project:

In 2024-25, the course is being offered to 350 students across 3 colleges in Hyderabad - Govt. Degree College for Women, Begumpet; Sharada Vidyalaya Graduate & Post-Graduate Colleges, Shamsheergunj; and Indira Priyadarshini College, Nampally.

On successful completion, the students will receive certificates from Tally Academy, which will give them a definite edge during job interviews.

Key Takeaways for Replicating the Project:

Working with the right knowledge partner to deliver the course; collaborating with educational institutions that have the will, drive and discipline to ensure students complete the course and emerge with flying colours



JAMMU-KASHMIR & LADAKH CHAPTER

NAME OF PROJECT- MEMBERS PRIVILEGE CARD START YEAR- 2023 - 2ND YEAR RUNNING STARTED BY- VARUNA ANAND

Objective & Brief of the Project:

The Members Privilege Card concept is a flagship initiative by the FICCI FLO JKL Chapter which aims to foster a supportive and collaborative business environment among its members. The primary objective is to promote and boost member businesses by encouraging patronage within the FLO JKL community.

This initiative allows members to offer and receive special privilege discounts at fellow members' establishments, thereby strengthening business ties, increasing visibility, and fostering a sense of unity and mutual support within the chapter. Through this program, FLO JKL aspires to create a thriving network where members can benefit both personally and professionally.

Partnership / collaboration: This is in collaboration with all the FLO JKL member businesses.

Lives impacted so far: 255

Current Chairperson, Ruchika Gupta's Impact and Plans for the Project:

In April, with Ruchika Gupta coming in as the Chairperson, all members were issued their Members Privilege Cards and they have been taking advantage of the same & availing discounts at member establishments.

Key Takeaways for Replicating the Project:

Promotion of Member Businesses: Encourages mutual business support, boosting visibility and growth within FLO JKL.

Exclusive Discounts: Members enjoy special discounts, incentivizing support for each other's ventures.

Enhanced Networking: Fosters collaboration, strengthening business ties and unity among members.

Community Building: Creates a network for members to connect, share resources, and grow together.

Increased Engagement: Boosts participation, enhancing the value of FICCI FLO JKL membership.

KOLKATA CHAPTER

PROJECT SOIL TO SOUL

START YEAR: 2022-23 - 3RD YEAR RUNNING

STARTED BY: SHRADHA SARAF

Objective & Brief of the Project:

Over the past three editions, FLO Kolkata has connected with 110 NGOs nationwide. The event highlights the efforts of social entrepreneurs who create impactful initiatives to support vulnerable communities. An incubator space is offered to ensure stability and independence, providing a significant platform before Diwali that fosters economic stability rather than mere charity. Reach extends to artisans from various Indian clusters, children with disabilities, those with rare diseases, individuals from remote areas, and survivors of gender-based discrimination.

Soil to Soul champions conscious consumerism, encouraging thoughtful shopping decisions that prioritize sustainability. This includes supporting companies with high ethical standards, purchasing durable products, and buying fair trade goods.

Partnership / Collaboration:

Collaboration with Ek Packet Umeed, an organization that provides a platform to over 50 NGOs in Kolkata, facilitating their efforts and expanding their impact.

Lives Impacted So Far: 500

Current Chairperson, Shradha Murarka's Impact and Plans for the Project:

As the current Chair, Shradha has continued supporting the Soil to Soul initiative. This project has already made a significant impact by promoting conscious consumerism and supporting various NGOs. The goal is to maintain and expand this initiative, ensuring it continues to foster economic stability and independence for vulnerable communities. The current Chair aims to build on the success of previous editions and further enhance reach and impact.

Key Takeaways for Replicating the Project:

Empowerment through Consumerism: Soil to Soul demonstrates how conscious, ethical shopping directly uplifts vulnerable communities.

Collaborative Impact: Partnerships with Ek Packet Umeed and Kolkata Centre for Creativity show how collaboration enhances the reach and impact of social initiatives.

Holistic NGO Support: Offering resources and platforms to NGOs enables long-term growth and stability, moving beyond short-term charity.

Inspiring Social Entrepreneurs: Showcasing social entrepreneurs motivates others to create innovative solutions for pressing social issues.

Inclusivity: The project's broad reach benefits artisans, children with disabilities, individuals with rare diseases, and survivors of discrimination, ensuring widespread positive impact.

PROJECT MUSKAAN

START YEAR: 2023-24 - 2ND YEAR RUNNING

STARTED BY: RADHIKA DALMIA

Objective & Brief of the Project:

Anna Daan: Providing meals for the needy to combat hunger and ensure food security.

Vriksha Daan: Planting trees to enhance environmental sustainability and combat climate change.

Swasthya Daan: Offering medical support to women to help them lead healthier lives.

Shiksha Daan: Supporting education initiatives to keep children in school and reduce dropout rates.

Partnerships / Collaboration: Project Muskaan is a collaborative initiative with members of FLO, who generously donate funds towards these causes.

Lives Impacted So Far: 800 women, and future generations through the trees planted.

Current Chairperson, Shradha Murarka's Impact and Plans for the Project:

As the current Chair, the aim is to continue the momentum of Project Muskaan, ensuring its initiatives reach more people and have a greater impact. By focusing on the four pillars of the project—Anna Daan, Vriksha Daan, Mahila Vikaas, and Shiksha Daan—the Chapter can address critical issues in the community and create a lasting positive change. The direct impact on the needy has been profound, and the plan is to expand the reach and effectiveness of the initiative in the coming years.

Key Takeaways for Replicating the Project

Holistic Approach: A multifaceted strategy to address fundamental needs like food security, environmental sustainability, women's empowerment, and education, ensures that major aspects of community development are covered.

Community Involvement: Active participation and contributions of FLO members, demonstrating the power of community-driven initiatives.

Sustainability: By focusing on sustainable practices such as tree planting and vocational training, the project ensures long-term benefits for the community.

Empowerment: Empowering women and educating children lays a strong foundation for future generations, creating a cycle of positive change.

Inspiration: Witnessing the tangible impact on individuals and communities can inspire others to contribute and participate in similar initiatives, fostering a culture of giving and community support.

LUCKNOW CHAPTER

ADOPTION OF VILLAGE PILLHARI START YEAR: 2022-23 - 3RD YEAR RUNNING STARTED BY: SIMU GHAI

Objective & Brief of Project:

Holistic development of the village along with skilling & women empowerment. The women were skilled in tailoring skills & were taught digital financial literacy.

Partnerships/Collaborations:

Got funds allocated from MP Funds (approx 28 Lakhs) towards infrastructure development of the village. Solar Lights & Village roads were paved.

Lives Impacted so far: 300 women

Current Chapter Chair, Vibha Aggarwal's Impact & Plan:

Vibha plans to continue doing the skilling workshops along with health checkups on a regular basis. On similar lines we have got 30 Lakhs sanctioned from MP Funds for Village Hirooni towards development of Public Toilets, Primary Healthcare & Paving of the Hospital Compound.

Key Takeaways: It takes a lot of time & effort to motivate village women. Years of hard work is needed to make an impact. A lot of Government funds can be utilised for the development & upliftment of women in rural areas.



WORKING FOR THE DIFFERENTLY ABLED START YEAR: 2019-20 - 6TH YEAR RUNNING STARTED BY: MADHURI HALWAYSIA

Objective & Brief of Project:

Getting the differently abled people mainstream & making them financially independent.

Partnerships/Collaborations: Collaborated with DWWF & Chetana Sanstha.

Lives Impacted so far: 200 people

Current Chapter Chair, Vibha Aggarwal's Impact & Plan:

Got employment for differently abled at Mitti Cafe, Lucknow Airport. Gave loom to Chetana to make kitchen dusters, by differently abled, which will be sold in the market, thus making them financially independent. Digital skilling for students of DWWF.

Key Takeaways: Members are very forthcoming to help them & give them a meaningful life.



NORTHEAST CHAPTER

RAMDHENU SKILLING CENTRE

START YEAR: 2018-19 - 7TH YEAR RUNNING

STARTED BY: SARITA SIKARIA

Objective & Brief of the Project:

The objective of Ramdhenu Skilling Centre is to skill underprivileged women in skills so as to better their livelihood and economic situation.

Started in 2018 to skill mothers of underprivileged children, on invitation of, followed by successful collaboration with NGO OSHAD. With sponsorships an USHA Sewing School trainer was hired, and the space provided by OSHAD equipped suitably. Proper certificate examinations are held and meritorious students helped with jobs, and awarded with sewing machines. From 4 machines, and from working on the floor to 11 machines including upgraded electric ones, to working on benches and desks, Ramdhenu today has innumerable, heart-warming success stories. Because of its deep impact, it survived the pandemic years and students keep pouring in every month.

In 2022, under the Chairpersonship of Late PCP, Meghali Das, a wing was added for Beautician training to the same Centre with two more rooms provided by OSHAD. Young women throng to learn, and the impact is immediate as they are absorbed into the work environment straight after the 3/6 month course. This too has become a huge success with seats filling in, even before a batch is completed. Beauty Training Institute, Sunshine Academy, which trains professionals for parlour chains like Tony & Guy, joined hands in providing further infrastructure and better training exposure to skillful students.

Partnerships /Collaboration: Project is in permanent collaboration with NGO OSHAD. Temporary tie-ups with Beauty Training Academies help to upskill the meritorious students.

Lives Impacted so far: 700+ women

Current Chapter Chair, Shweta Jindal's Impact & Plan:

Shweta Jindal has reigned in Beauty Training Institute, Sunshine Academy, which trains professionals for parlour chains like Tony & Guy, to provide more infrastructure and better training exposure to skilful students. In the Sewing school section Shweta is working to get sponsors to award the deserving students with sewing machines so they can start their own sewing centres.

Key Takeaways for replicating the project:

A project can continue beyond its year of inception when the foundation is solid and when it shows results which successive chairpersons will be proud to carry on in their term. A collaboration with an active ngo left little work for coming chairs, as the ngo is looking after day to day activities and management. Keeping the project founder as a continuing mentor is also very fruitful as she understands the project and feels for it.



VADODARA CHAPTER

PROJECT GARIMA

START YEAR: SEPTEMBER 2022 - 3RD YEAR RUNNING

STARTED BY: RESHMA PATEL

Objective and Brief of the Project:

The project aims to promote menstrual hygiene awareness among Grade 6 to 8 students in Government and private schools with a special focus on economically disadvantaged backgrounds.

Project Garima educates girls on the biological changes they may experience and encourages healthy practices. Such as, correct use and disposal of sanitary products.

An added objective: FLO also empowers these girls through skills training such as jewelry making and crafting, preparing them with opportunities for future economic independence.

Member engagement objective: At every Garima event our members volunteer and are given specific roles. This is our aim towards member engagement and participation.

Partnerships /Collaboration:

Jan Priya Trust: Since inception of project in 2022, has been providing a year long supply of bio-degradable sanitary napkins, food packets and gift hampers per child.

Sudeep Group: In the year 2024 is providing Food Packets along with a take away gift to each female attending the event.

Lives Impacted so far: 2000 girls

Present Chairperson, Avni Bhayani's Impact and Plans:

Since 2022, Garima strength per event has increased from 25 – 30 girls to 150 girls. Volunteers from our member pool have also increased from 8 -10 volunteers to 20-25 volunteers.

Starting April 2024, current Chairperson Avni Bhayani initiated Garima Plus. This is an endeavor to promote women's wellbeing in adult females. A comprehensive program addressing body changes, hormones, menstrual health and menopause. The females attending Garima Plus are primarily mothers, teachers, school support staff and is also open to those eager to participate from the surrounding area.

Avni Bhayani plans to encourage the sustainability of both these projects, in which she will be personally involved even post her tenure.

Key Takeaways for replicating the project:

Garima 3.0- We achieved imbuing these young girls with best practices during their menstrual cycles. Each girl has left feeling more confident about their bodies. We provided a platform for the girls to ask questions which they believed were a taboo.

Garima Plus- Giving these women the confidence to break stigmas and normalize discussions on the female body. Each woman understood the importance of self care.



FLO IMPACT: CHAPTERS

FLO AHMEDABAD

FLO Ahmedabad, in partnership with the South Asian Women in Tech (SAWiT) Network and Guvi (an HCL company), launched an initiative aimed at skilling 10 million girls (grade 10 and above) and women professionals in foundational Generative AI across India. All FLO chapters were encouraged to engage with organisations and institutions to register participants for the Learnathon, with FLO Ahmedabad securing 672 registrations.

As part of this initiative, FLO Ahmedabad, through its Digital Literacy program led by Ms. Parav Shah, extended the opportunity to beneficiaries of the Udayan Shalini Fellowship Gujarat. This collaboration has empowered girls to explore Artificial Intelligence and Machine Learning, providing them with invaluable knowledge at no cost.



Mitti Cafe, with the support of FLO Ahmedabad, has successfully opened a new outlet at the High Court. Members played a crucial role in securing the location and providing financial assistance. Additionally, they contributed to the recruitment of specially abled staff.

FLO AHMEDABAD

FLO Ahmedabad team visited Haripura to support a skilling program for teachers. A skill development centre and night classes are being operated in collaboration with local leadership to enhance educational opportunities in the community.

In partnership with Manav Sadhana, FLO Ahmedabad has also joined hands with Sardar Kanya Shala to provide comprehensive teacher training across various subjects. This initiative aims to empower local communities through quality education and equip teachers with essential skills for fostering growth and development.



FLO Ahmedabad organized a spiritual day trip to Shri Siddhivinayak Temple in Memdavad, renowned as Asia's largest Ganesha temple. The temple, which houses an idol mirroring the revered Siddhivinayak Temple in Dadar, Mumbai, attracts thousands of devotees daily. The Akhand Jyot at the Memdavad temple was also obtained from the Mumbai shrine.

During the visit, FLO members participated in Darshan and Abhishek pooja, deepening their spiritual connection. The serene experience concluded with a traditional Saatvik lunch, fostering a sense of peace and devotion.



FLO AHMEDABAD



FLO Ahmedabad organized a workshop titled "Style and Substance" in partnership with The Shaadi Festival team, showcasing their 20th Edition collection at Jade Banquets. The event featured distinguished guests, including renowned fashion designer Mr. Nachiket Barve and acclaimed jewellery designer Neha Lulla.

An interactive session with the experts offered attendees valuable insights into emerging trends in fashion and jewellery.

FLO Ahmedabad organized a virtual session titled "Mastering Money: Financial Skills for Life." The session provided participants with essential insights and tools to help them achieve their financial goals.

Key topics covered included the importance of starting investments early, building a diversified portfolio, asking questions before granting NOC for financial management, and signing only necessary documents. The event was a collaborative effort involving four chapters—FLO Mumbai, FLO Pune, FLO Baroda, and FLO Ahmedabad—aimed at demystifying financial jargon and investment planning.



FLO AHMEDABAD

GUSEC Mentors and FLO Members/Mentees came together for Mentor Mixer at GUSEC, supported by the MSME Assistance Cell led by Dr. Jaimin Vasa. The event featured one-on-one mentoring sessions with 12 experienced mentors from the GUSEC Incubator at Gujarat University, benefiting 16 FLO mentees from various stages. Each mentee met with two mentors, discussing their business challenges and seeking valuable guidance from the GUSEC Mentor Pool.

The sectors represented by the FLO mentees included travel, toys and entertainment, image consulting and soft skills services, clothing, confectionery and gifting, land and real estate services, IT, data and business intelligence services, health and wellbeing, human resource services, food and food tech, IP services, education, and waste management.



FLO AHMEDABAD

FLO Ahmedabad organised a session on 'Relevance of Sustainable and Handcrafted Design' With Kaveri Lal Chand, Founder, and Owner of KAVERi - India's premier all-linen clothing brand, known for its unique and contemporary designs.

Founded in 2011 in Chennai, the brand blends traditional craftsmanship with modern design to create garments that emphasise natural beauty, comfort, and confidence. With a global presence and a strong commitment to slow fashion, KAVERi celebrates the everyday elegance of its wearers worldwide. A workshop on screen printing left participants with hands-on experience.



FLO AMRITSAR

The FICCI FLO Amritsar Chapter ran a successful Suicide Prevention Awareness Campaign throughout September 2024, under the theme "Change the Narrative on Suicide" and the call to action, "Start the Conversation" (#baatkar). The initiative aimed to raise mental health awareness and engage the community in suicide prevention.



FICCI FLO Amritsar hosted Veerta ki Goonj: Echoes of Valour to commemorate the Panther Division's Diamond Jubilee, honouring the invaluable contributions of the Indian armed forces. Major General Mukesh Sharma, General Officer Commanding of the 15 Infantry Division, and Mrs. Anju Sharma, Head of the Army Wives Welfare Association (AWWA), graced the event alongside distinguished personalities from various civil and government institutions. Over 2000 officers, JCOs, jawans, and their families attended to celebrate the division's legacy. The event featured a moving musical tribute by Vice Chairperson Tannya Khanna and musicologist Dipin Raj, with a highlight performance by double amputee dancer Ablu Rajesh Kumar.



BANGALORE CHAPTER

FLO Bangalore hosted an insightful one-on-one session with "Warren Buffet of India," Mr. Raamdeo Agrawal, at MO Towers. The event offered valuable market insights and wisdom from the legendary investor.

Mr. Agrawal acknowledged the unprecedented times today with stocks unlikely to become cheaper. He emphasised that the market will continue to grow, and is expected to reach half a billion soon. He advised staying invested in the market, as the power of compounding is the only way to create substantial wealth.

Mr. Agrawal shared his investment philosophy, focusing on QGLP—Quality of management, Growth, Longevity, and Fair Price, alongside integrity and competence. He also recommended key readings such as "One Up on Wall Street" and "The Intelligent Investor." The insightful session concluded with a reminder to maintain conviction in market decisions.



BANGALORE CHAPTER

Under the leadership of Dr. Nupur Handa, FLO Social Initiatives Education organised an Oral Health Drive for approximately 200 women factory workers at the Jay Group of Companies in Dodballapur. The event was supported by two professionals, Dr. Kishore and Dr. Murli.

Dr. Kishore led an informative session highlighting the critical importance of oral health. Following this, Dr. Murli, along with his team of eight doctors, conducted comprehensive oral health examinations, including screenings for oral cancer. Workers were encouraged to pursue necessary treatments, with Dr. Murli generously offering a 20% discount on his already reduced rates for those requiring further care.

Special thanks were extended to Mr. Bijay Singh Mohonot, MD of Jay Group, member Nikky Mohonot, and the dedicated team of doctors from The Department of Public Health Dentistry and Krishnadevaraya College of Dental Sciences for their vital contributions to the drive's success.



BANGALORE CHAPTER

On a fulfilling Sunday, 110 members of FLO Bangalore spent the day at the Art of Living Ashram under the guidance of Gurudev Sri Sri Ravi Shankar.

During the session, Sri Sri shared profound insights on increasing energy through practices like sadhana, breathing, and meditation. He emphasized the importance of avoiding toxic environments and using humour to diffuse conflicts. Key teachings included becoming "insult-proof," managing ego, and controlling anger, which he connected to stress and hormonal imbalances.

He encouraged members to unlearn rigid beliefs and understand that karma is shaped by mental impressions. To discover one's true calling, he suggested identifying what is not the purpose of life and spoke about cultivating natural detachment from children.

The day also included lessons in breathwork and meditation, followed by a Satvik lunch, a tour of the ashram, and goodie bags courtesy of the Art of Living team.



BANGALORE CHAPTER

FLO Bangalore organised an insightful event titled, “An Evening of Laughs, Comedy, and Fun”, hosted by Health Vertical - Mental Wellness on September 28th, 2024 at Disheyaun Rex Brigade Walk.

The event’s esteemed speaker Seema Golchha, Comedian entertained 150 attendees with her puppets and inspiring stories, highlighting the power of believing in oneself and finding passion.

The event was a resounding success as it was supported by Dishkeyaun, Anjali Poddar Shivaansh Foundation; and Rajni & Megha, Mon Tresor Jewellery, making it a memorable afternoon filled with laughter and inspiration.



The FLO Bangalore Golf vertical held its 4th event of the year “Golf Insights” continuing to build excitement and confidence among its members.

After an energetic session led by Bamby Randhawa and a team of coaches, where budding golfers hit balls and learned the basics, the team hosted a Zoom session to further enhance participants’ knowledge.



They covered the golf course layout, etiquette, rules, necessary clubs, terminology, and the global view of the game. This gave the attendees confidence and inspiration about the game.

BANGALORE CHAPTER

FLO Bangalore Gourmet Vertical hosted “Food Legacy: Kerala” for 75 members for an immersive cultural and culinary experience.

Resmi Natesan welcomed the members into her home decorated with traditional elements like pookalam (flower rangoli) and fruit boats. The event featured a display of artefacts, some dating back to the 15th century, shared by Resmi’s husband.

The highlight of the day was a grand feast of over 40 dishes, prepared by the renowned Chef Pillai, offering a diverse culinary tour of Kerala’s regions, from tea stall snacks to Malabar seafood and Travancore specialties. All the members enjoyed the culinary diversity, assuring the event’s resounding success.



FLO BHUBANESWAR

FLO Bhubaneswar organized a webinar titled "Empowering Entrepreneurs Through Intellectual Property Rights," led by Sri Sudha, Assistant Manager and Scientific Officer at NRDC. The session focused on how entrepreneurs can utilize Intellectual Property Rights (IPR) to protect their businesses and innovations.

Sri Sudha emphasized the significance of IPR in today's competitive landscape, discussing patents, trademarks, and the importance of securing intellectual property. Participants learned strategies for overcoming IP challenges, managing legal frameworks, addressing high filing costs, and exploring global protection options.

The session also highlighted how securing IPR can attract investors and create revenue streams through licensing and royalties. An interactive Q&A segment offered practical tips on cost-effective IP strategies, including prior art searches, international protection, and resolving IP disputes.

Overall, the webinar empowered entrepreneurs with a comprehensive understanding of IPR and its critical role in business success.



FLO BHUBANESWAR

FLO Bhubaneswar organised an event titled "BIZDEV: NAMYA—THE WEAVERS BOUTIQUE" on September 21st, 2024. The event aimed to foster entrepreneurship and promote traditional Indian weaving crafts.

A prominent entrepreneur named Sonali Mohanty spearheaded the program under the National Initiative – FLO Business Exchange. The central theme of "NAMYA" was to celebrate and support local weavers, showcasing the intricacies of India's traditional weaving techniques. Valuable insights were shared on how to blend traditional crafts with modern business models.

The boutique aimed to empower weavers by giving them the tools and knowledge to operate independently and compete in a competitive market. The event also served as a networking platform, bringing together weavers, entrepreneurs, fashion designers, buyers, and influencers and hence these connections helped build a supportive ecosystem for local artisans.



FLO BHUBANESWAR

FLO Bhubaneswar's "UTKAL FLO BAZAR 2024" was a two-day event held on September 27th and 28th, 2024, at Pal Heights. This event was a grand showcase of India's rich heritage of art, fashion, food, and shopping, encapsulating the diverse cultural tapestry of the region while promoting local businesses by FLO and Non-FLO members under the National Initiative – FLO Business Exchange. The event fostered networking among artists, entrepreneurs, and business professionals, creating opportunities for future collaborations and business growth. Entrepreneurs pitched their products to potential investors, opening new business avenues. The focus on sustainability and ethical fashion emphasised the revival of ancient weaving techniques. The food section offered diverse dishes, while the shopping area featured handcrafted goods, jewellery, home décor, and organic products, promoting small businesses and entrepreneurship.



FLO CHENNAI

The Conference on "Advantage Women Entrepreneurs – New CARE Entrepreneurship Programs" included keynote speeches by Mr. S. Narasimhan, Vice President of ACC; Ms. Rama Venugopal, Chairman of the Entrepreneurship Subcommittee; Dr. V. L. Indira Dutt, President of ACC; and chief guest Smt. Sudha Shivakumar, the Immediate Past President of FICCI FLO. The opening session emphasised empowering women entrepreneurs in the CARE economy.

CMA CA CS Divya Abhishek, Chairperson of FLO Chennai, delivered a powerful keynote on sustainable business within the green and blue economies. She urged women entrepreneurs to lead the shift towards sustainability. She shared strategies for integrating these practices into business models through financial services, corporate leadership, and aligning goals with environmental objectives. Her presentation highlighted the vital role of women in driving sustainable change. The event also featured Past President of FICCI FLO Ms Kavitha Dutt , Joint Managing Director, The KCP Ltd, besides other eminent dignitaries.



FLO CHENNAI

FLO Chennai organised an impactful workshop at SRM University on "Creating a Safe Environment for Women," on September 13th at SRM University. Led by Ms. Subathra Mysamy, Head of the Legal Vertical at FLO Chennai, the workshop focused on equipping women with practical tools and strategies for personal safety. Ms. Mysamy said that safety is a fundamental right, not a privilege.

The session covered essential self-defense techniques, safety tools, and adopting a buddy system to foster mutual support and vigilance among women. The event was well-received, as the workshop aimed to boost confidence and proactive safety management by empowering participants with knowledge and practical tips.



FLO CHENNAI

FLO Chennai hosted an engaging event with Roshni Nadar Malhotra, Chairperson of HCL Technologies at Welcome Hotel. She shared her insights on leadership, sustainability, education, and technology. VidyaGyan aims to bridge this gap, offering opportunities to children from disadvantaged backgrounds. Emphasizing that the leaders should aim to stand on the shoulders of their predecessors, building upon their achievements to reach new heights.

She highlighted the critical importance of financial literacy, explaining that financial independence is incomplete without the ability to understand and manage one's finances effectively.

Roshni highlighted the need to reconnect with nature and the importance of family support for work-life balance. She limits her children's screen time and promotes reading, believing it cultivates patience and focus. Addressing AI, she reassured the audience that, like calculators and search engines, AI will enhance productivity and create new opportunities, not replace knowledge. The event concluded with an interactive Q&A and rapid-fire round, making it an engaging and insightful evening.



FLO CHENNAI

FLO Chairperson, Ms. Divya Abhishek conducted a session on Finance for the faculty of Professional Courses and Colleges at RR Academy. Divya Abhishek is a prolific speaker and has addressed over 1050 meetings. She has co-authored a book 'Income Tax Ready Referencer', authored a book on 'Corporate Social Responsibility (CSR)' and authored The Technical Guide on 'Social Stock Exchange' for the Institute of Cost Accountants of India.

The event primarily focused on the management of personal finances, addressing crucial topics such as expense budgeting, allocation of funds, tax implications, and retirement savings. The sessions were highly interactive, featuring simulation activities designed to offer hands-on experience. One of the key takeaways was the introduction of the 50-30-20 rule of budgeting, which helps individuals allocate their income effectively between needs, wants, and savings.



FLO CHENNAI

FLO Chennai conducted a certificate training program on mushroom cultivation, aimed at empowering women in self-help groups (SHGs) and generating income opportunities. The initiative was driven by a needs assessment that identified a significant demand for such training, particularly among members of the Aari hand embroidery group.

The training, in collaboration with Tamil Nadu Agricultural University, Guindy, was led by mushroom cultivation expert Dr. Malathi. Sponsored by FLO members, including Chairperson Ms. Divya Abishek and the Executive Committee. It aimed to upskill women in the unorganised sector. A special Rs. 750 fee per participant covered certification costs.

From an initial pool of 50 candidates, 24 women were selected to participate in the training. The session included expert guidance and hands-on activities and provided each participant with a start-up kit for mushroom cultivation.

The success of this training program highlights the effectiveness of targeted skill development initiatives in providing valuable income-generation opportunities for women in the unorganised sector.



FLO CHENNAI

FLO Chennai hosted an event featuring Raw Mango's global debut of their 'Garland - Festive 2024' collection alongside fine jewellery from Vummidi Bangaru Jewellers (VBJ), set against the iconic 1896-built Chennai Museum theatre.

It was the Raw Mango collection that drew inspiration from the culture - from floral toran and braided malas to the sculpted garlands seen in Mauryan statues. Over 500 prominent guests attended the event, organised by the chapter's Fashion Vertical Head Vimmi Deepak, Chairperson Dr. Divya Abhishek, and Secretary Radhika Agarwal.



FLO CHENNAI

Ms. Subathra Mysamy, Legal Vertical Head of FLO Chennai, addressed students at Alphabet International School on the pros and cons of digital media. She highlighted its benefits, such as access to information and global communication, but also warned about risks like misinformation, cyberbullying, and addiction.

Ms. Mysamy emphasised privacy concerns, urging caution in sharing personal data online to avoid identity theft and safety issues. She discussed how digital media offers unparalleled access to information, fosters global communication, and creates opportunities for learning and creativity. She also discussed cyber scams, deep fakes, and the dangers of inappropriate content, offering practical advice on staying safe online, including critical thinking, responsible internet use, and promoting a healthier digital environment.

Ms. Mysamy did not shy away from discussing the accessibility of inappropriate content like pornography, which has been normalised in some digital spaces. She encouraged the students to maintain ethical standards online and to avoid harmful content.



FLO CHENNAI

The Women's Indian Association (WIA) conducted a Nurse Aid Geriatric Certificate Course over three months. In association with FLO Chennai, this program was aimed at providing specialised training to students pursuing nursing, focusing on geriatric care.

Each batch comprised 20 students, highlighting a significant contribution to the healthcare sector by empowering young women with valuable skills.

Representatives from FLO Chennai played a key role in this initiative. Attendees included Ms. Raji Raju (Immediate Past Chairperson), Ms. Chitra Gopinath (Vertical Head of Legal and Policy Advocacy), Ms. Naina Shah (Vertical Head of Legal and Policy Advocacy), Ms. Jyothi Thomas (Vertical Head of IMPACT - Rural Entrepreneurship & Livelihoods), and Ms. Mona Parekh (FLO Member).

Their participation underscores FLO Chennai's commitment to supporting healthcare education and creating opportunities for women in the field of geriatric care.



FLO CHENNAI

FLO Chennai signed a Memorandum of Agreement (MOA) with EcoKonnectors Trust to promote sustainable employment for adults with special needs. The agreement, signed by FLO Chairperson Ms. Divya Abhishek and EcoKonnectors representatives Ms. Sumithra Srikant and Ms. Ganga Sridhar, focuses on upskilling and job opportunities for disadvantaged individuals, particularly in tailoring.

FLO Chennai will connect EcoKonnectors with partner NGOs, source materials, and facilitate job opportunities for differently-abled individuals, particularly in tailoring and related activities. EcoKonnectors will handle training and fair compensation. The partnership aims to empower marginalized communities, fostering diversity and inclusion. The MOA is valid until March 2025, with potential extensions. Additionally, the agreement addresses confidentiality, indemnity, and dispute resolution, ensuring a fair and cooperative partnership between both parties.



FLO HYDERABAD

FLO Hyderabad, under its EduSkill Initiative, launched free Tally Pro courses for final-year B.Com students of two prominent institutions: Govt. Degree College for Women, Begumpet, on September 5th, and Sharada Vidyalaya Degree College for Women, Shamsheergunj, on September 11th.

This certified training program, delivered in collaboration with Avinash College of Commerce, aims to equip students with essential skills and knowledge in finance and accounting. Upon completion, participants will receive certificates that will empower 300+ women to land better jobs, from Tally Academy.

Chairperson Priya Gazdar, along with Past Chairperson Shubhraa Maheshwari, addressed the students at both events, emphasising the importance of acquiring new digital skills in today's competitive environment. The EduSkill Team, led by Saritha Rao and Sharmili Chadha, attended both launches.



FLO HYDERABAD

The GrowthForge team, of FLO Hyderabad recently conducted a Digital Literacy campaign aimed at empowering young women across educational institutions such as Government Degree College for Women, Begumpet, Sharada Vidyalaya and Saraswati Junior College. Through SAWIT.AI, the world's largest Generative AI challenge initiated by FLO National, the program sought to bridge the digital skills gap and create opportunities for women in AI. Chairperson Priya Gazdar, GrowthForge Head Radhika Agarwal along with team members Sravika Choudhary and Sheetal Agarwal encouraged and educated students about AI's diverse applications in various fields including Healthcare, Legal and Business Analytics. The participants received free upskilling resources, certifications, and the chance to compete in a hackathon and win exciting cash prizes. With over 350 young women enrolled, FLO Hyderabad is proud to spark a new wave of digital learning, helping future leaders unlock AI's vast potential across industries.



FLO HYDERABAD

5 Members of FLO Hyderabad had the opportunity of interacting and exploring potential business possibilities with a delegation from the Sharjah Airport International Free Zone (SAIF Zone) on 5th October 2024.

The following FLO members were part of this engaging interaction:

Deepthi Donkeshwar

Director at Holistic Corporate Advisors Private Limited and Partner at Vasavi Holistic Corporate Services, Deepthi attended a meeting with the SAIF team, gaining insights into the operations process within the Sharjah International Airport Free Trade Zone. The discussion highlighted the extensive support available for company incorporation, licensing, and operational setup, as well as the significant advantages of operating in this tax haven.



Srivani Madugula

Director at Paneluxe, which manufactures sustainable modular furniture, Srivani found the SAIF team's session informative. She gained clarity on the steps needed to establish operations in SAIF Zone and recognized the session as a valuable connection for potential industry or trading office setups in the zone.

Radhika Agarwal

Director at Jagdamba Jewellers, Radhika explored opportunities in the Gem and Jewellery sector, focusing on both B2B and B2C segments. With over 300 businesses in the gold and diamond sector, she sees SAIF Zone as a strategic gateway for Indian enterprises to access global markets. Radhika expressed gratitude to FICCI and FLO Hyderabad for facilitating these valuable connections.

Radhika Sriram

Representing Betec Cad Industries, Radhika engaged in productive discussions with H.E. Salim Al Mazroui, Director General of SAIF Zone. The conversation emphasized process optimization and investment strategies, with H.E. Al Mazroui commended Betec Cad's contributions to promoting SAIF Zone as a premier green, tax-free trade zone. Radhika also noted the excellent safety, security, and accommodation facilities that enhance the work environment in the zone.

Neha Reddy

Along with Sudha Reddy from KN Biosciences, Neha had a constructive meeting with Mr. P. Rajeevan of SAIF. They discussed strategies tailored to their company's agriculture sector needs, particularly for exporting to Middle Eastern and African countries through SAIF Zone. They anticipate further communication with more details on potential collaboration.

FLO HYDERABAD

FLO Hyderabad recently launched the Bedside Healthcare Training and Placement project for 10th/12th pass girls from the underserved section of the society. 65 young girls underwent rigorous training of 5 days by implementation partner McLean Skill Academy prior to being placed in leading hospitals including AIG Hospitals, KIMS and Rainbow Hospitals as bedside attendants to assist nurses.



In a candid fireside chat with Chairperson Priya Gazdar, actress and wellness entrepreneur Pooja Bedi shared powerful insights from her personal and professional journey. Pooja spoke openly about facing life's challenges, emphasizing the importance of resilience, inner freedom, and moving forward with confidence.

She highlighted the significance of equality in relationships, stating, "You can't become a better woman by putting your man down," and stressed the need for individuals to find their own space. Pooja shared how hardships, including the loss of loved ones, shaped her strength and encouraged the audience to live life fully rather than just existing.

She concluded by noting that seeing goodness in others brings out the best in everyone. Over 150 FLO members attended this inspiring session.



FLO INDORE

FLO Indore hosted a session on oral health at the InfoBeans Foundation, led by Dr. Nikita Bhatnagar. The session educated young girls on the importance of proper oral hygiene, brushing techniques, and regular dental check-ups. Dr. Bhatnagar also provided advice for expecting mothers on maintaining oral health during pregnancy.

The session ended with an interactive Q&A where the girls asked about sensitive teeth, toothpaste choices, and fluoride benefits. FLO Indore Chairperson Ar Vibha Jain Sethi emphasised the importance of oral health for self-confidence and well-being.

Senior Vice Chairperson CA Shweta Agrawal Ar. Varsha Dagra, and Chavi Doshi supported the initiative, which successfully raised awareness about oral health among the younger generation. This session reflects FLO Indore's dedication to community health and women's empowerment.



FLO INDORE

FLO Indore hosted an interactive session with renowned author and philanthropist Sudha Murthy, on September 8th, 2024, attracting over 1,000 attendees, including 600 FLO members and 200 students from Daly College. MP Shankar Lalwani also attended the event.

Sudha Murthy shared valuable life lessons on simplicity, resilience, and women's empowerment, offering advice on balancing personal and professional lives. Her insights on empowering women through education, nurturing future generations, and prioritizing women's safety resonated deeply with the audience. Her reflections on India's evolving economy were well-received.

Senior Vice Chair Ms. Shweta Agrawal delivered the vote of thanks, praising the collaborative efforts of FLO Indore. This successful session left a lasting impact, inspiring attendees with wisdom and purpose.



FLO JAIPUR

A startup series event was held at Bharatiya Vidya Bhavan Vidyashram, Maharana Pratap Auditorium, Jaipur. The initiative focused on entrepreneurship and business growth, targeting young minds and aspiring entrepreneurs. The event was graced by Mr. Aman Gupta, Co-founder and CEO of Boat, who shared valuable insights on navigating the entrepreneurial journey and fostering business exchanges.



FICCI FLO Jaipur Women's team achieved a remarkable victory in the VOSA Alumni Box Cricket Match, organized by Bharatiya Vidya Bhavan Vidyashram in collaboration with Emyreal Club. This exciting event showcased not only the athleticism of the participants but also the spirit of camaraderie and teamwork among women, highlighting FICCI FLO's commitment to empowering women in all aspects of life.



FLO JAIPUR

FICCI FLO Jaipur Chapter organized a meaningful plantation drive at Govt Upper Primary School, Badbaldevpura. This event marked the continuation of FICCI FLO Jaipur's commitment to promoting environmental sustainability while also supporting educational growth in rural communities.

The school is under an initiative of Finolex Industries' CSR project, highlighting their dedication to supporting education in rural areas.



FLO JAMMU -KASHMIR & LADAKH

FLO JKL organised its September Members Meet at Taj Vivanta, featuring a unique and engaging Masterclass on Kimono Gift Wrapping. This event was part of the chapter's ongoing 'Member in Spotlight' initiative. Each month, a member shares their expertise through a session or talk. The initiative has been widely successful, offering members an opportunity to showcase their professional skills. This initiative also provides others with a chance to learn something new, making the meetups both interactive and educational.

Led by Deepti Gandotra, she taught two distinct methods of Japanese-style gift wrapping along with an exclusive bow-making technique. In addition, FLO JKL recognised and honoured its 'Stars of the Month,' members who made significant contributions to chapter initiatives during the month. The event was a vibrant mix of learning, creativity, and appreciation, continuing to foster a strong sense of community within the chapter.



FLO JAMMU -KASHMIR & LADAKH

FLO JKL, in collaboration with The Virtual Storyteller.VA, organised a five-day online Canva workshop for FLO members across India. This workshop, under the Digital Literacy vertical, aimed to equip participants with essential design skills using Canva.

Led by FLO JKL member Shalini Baisiwala, the workshop was highly appreciated for its practical, hands-on approach, benefiting both beginners and those refining their skills. Participants gained the tools to create professional designs, aligning with FLO JKL's mission to promote digital literacy and empower members with modern skills.



FLO JKL partners with iConcept in a powerful commitment to plant 1,000 trees as part of its Green Initiative. A special thanks to FLO JKL member Tanisha Phallan for spearheading this impactful drive for FLO JKL and generously sponsoring the trees.

This collaboration is a testament to dedication to a sustainable and better future and conserving the planet.



FLO JAMMU -KASHMIR & LADAKH

A delegation from FLO JKL visited the newly constructed AIIMS Hospital in Vijaypur to explore its state-of-the-art medical infrastructure. Organised under the guidance of Dr. Shakti Gupta, Director of AIIMS Jammu, the visit allowed members to tour the cutting-edge facility and learn about advancements in healthcare in the region.

The visit featured an informative session by Dr. Meeta Gupta, Dean of Academics and Head of Obstetrics and Gynaecology at AIIMS Jammu. She gave a detailed presentation on women's health issues including PCOS, cervical cancer, breast health, and menopause. Dr. Meeta Gupta encouraged FLO JKL members to promote women's health through their forum. Ruchika Gupta shared the group's health initiatives this year, including cancer awareness and vaccination drives, and thanked Dr. Shakti Gupta for facilitating the visit.

The delegation then toured the hospital in electric carts exploring the digital library, 1000-seater convention centre, OPD, and emergency sections. The visit concluded with lunch at the AIIMS cafeteria, where Ruchika Gupta extended thanks to the AIIMS team for their support in making the visit a success.



FLO KOLKATA

FLO Kolkata successfully hosted an informative and empowering session titled “CyberSurakshit” at the International Management Institute (IMI), Kolkata. The event featured Mr. Rakshit Tandon, a renowned Cyber Security Evangelist and Consultant for CID Haryana Police, who shared his vast expertise in the rapidly growing field of cyber security.

The session aimed to raise awareness about the increasing threats in the digital world and equip participants with tools to safeguard themselves online. Mr. Tandon delved into various pressing issues, including cybercrime prevention, online fraud detection, ethical hacking, and risk management in digital spaces. His engaging presentation and practical advice resonated with the diverse audience, making the complex subject of cyber security accessible and relevant to all.



FLO Kolkata, in collaboration with Dhanvestor hosted a Co-Learning and Community Building Workshop on September 20th, 2024. This was all to empower women to take control of their financial future. Led by the visionary CEO and Founder of Dhanvestor, Anooshka Soham Bathwal, the workshop began with a meditation session.

It progressed through key topics, from fundamental investing principles to advanced financial strategies. 20 Participants actively engaged in workbook exercises and a Q&A session, followed by a delightful high tea to conclude the event.



FLO MUMBAI

FLO Mumbai, in collaboration with CSR supporters, hosted "Pathways to Excellence" on September 4th, 2024, at the SHED Community Center in Kalina. The event aimed to recognise deserving students and provide tools for personal and academic growth.

Career counselling sessions led by Ms. Bakhtawar Krishnan, Founder of Inspirus Educational Specialist, allowed students to explore diverse career paths, particularly in the defence forces, police, and merchant navy. Ms. Krishnan offered guidance on necessary qualifications and steps for success, helping students clarify their ambitions.



A highlight was the awarding of 40 scholarships to meritorious students from Std. 9 and 10 to support their further studies. The program also included a session on time management, emphasising the importance of balancing academics, extracurricular activities, and personal time.

In celebration of Teachers' Day, the event honoured teachers' contributions to student development and concluded with a magic show and sing-along, creating a joyful atmosphere.

Std. 11 student Ms. Ariana Singhi shared her inspiring journey in social entrepreneurship with her brand SWAPS, which has gained recognition and aims to launch nationally in December. The event successfully combined education, guidance, and celebration for student development.

FLO MUMBAI

FLO Mumbai recently hosted an exclusive walkthrough and Hi-Tea at the highly anticipated India Design Exhibition at JIO Garden on September 29th, 2024 at Jio Garden, BKC Mumbai. Members enjoyed insights from creative head Misha Bains and F&B partner Mohita Gandhi, along with engaging discussions led by Mrudul Pathak, Chief Editor of Elle Decor.

The walkthrough, conducted by Akshat Kapoor and his team, showcased an impressive array of both Indian and international designs. Attendees were treated to extraordinary pieces that highlighted creativity and craftsmanship, ranging from stunning furniture to innovative decor.

Feedback from members was positive, with many expressing their appreciation for the insightful presentations and meticulous arrangements. This event not only celebrated exceptional design but also fostered a deeper appreciation for the art within the community. Overall, it was a memorable experience that left participants inspired and eager to explore new design horizons.



FLO MUMBAI

An insightful virtual event on "Mastering Money: Financial Skills for Life", co-hosted by Dhiraas and FLO Mumbai, successfully brought together members from Mumbai, Pune, Ahmedabad, and Vadodara chapters. This collaboration marked a significant milestone, fostering a dynamic learning ecosystem focused on financial literacy.

The session opened with a warm welcome, highlighting the importance of financial skills in today's economy. Participants engaged enthusiastically, raising questions that ranged from foundational financial concepts to more complex topics like Alternative Investment Funds (AIFs) and Portfolio Management Services (PMS).

Overall, the event was a resounding success, empowering participants with the knowledge and confidence to navigate their financial journeys. Attendees left with practical insights and a clearer understanding of how to make informed financial decisions for a secure future.



FLO MUMBAI

FLO Mumbai in association with Eva Health - India's First All Women Diagnostic Centre, a part of NM Medical, organised an insightful event titled, "Hormones, Health & Happiness: Strategies on Women's Health & Wellness" on September 28th, 2024 at EVA Health Centre at 3:00 PM to 5:00 PM.

The event features a panel discussion with reputed doctors, Dr Neha Mehta, GP; Dr Varsha PaiDhungat, OBGYN; Arati Shah, Sports Science & Clinic Nutrition; Sherali Mehta, Trichologist; & Pooja Arambhan, Co-Founder & CEO, iiV Health Solutions & Sr Vice Chairperson. They discussed the importance of regular screening for cardiovascular health & how gynaecological needs change and what should women prioritise in their annual checkups over the age of 45.

The panel delved into hormonal health, discussing Hormone Replacement Therapy (HRT), the prevention of osteoporosis, maintaining a healthy libido, skin & scalp health, mental & emotional well-being. Warning signs of gynaecological cancers & metabolism changes during perimenopause & menopause were also other insightful topics over High Tea.



FLO MUMBAI

FLO Mumbai associated with the Cancer Patients Aid Association (CPAA) and Camlin organised a live painting session over music with Artist Manoj Das on September 25th, 2024 at Cymroza Art Gallery, Breach Candy.

The Chapter is thankful for the gracious support extended by the Past Chairperson Ms. Shubha Maudgal for organising the fruitful session. As a part of the celebrations for 20 years of “Colours of Life”. An annual art exhibition and sale to raise funds for the treatment of underprivileged cancer patients. This was a unique experience to witness a live painting demonstration by renowned artist Manoj Das.

This event marked an opportunity to witness the creative journey of one of the leading artists in the country, firsthand. The artist Manoj Das was humble and inclusive and made sure the event was a highly interactive experience for the members. The members also witnessed a collection of the 101 works of 91 leading artists from across India.



FLO NORTHEAST

The 2nd phase of training village women in Mushroom Cultivation was started in the regions of Beharbari, Beltola, Ghuramara, and Chandan Nagar in the FLO NorthEast with a batch of 25 women each. After the training is completed, the women can grow the mushrooms by themselves. With an investment of a mere 50 rupees, they can make mushrooms that sell at 250 to 300 rupees per kg.

This is a truly low-maintenance and investment project that can make rural women financially strong. These programs have been made possible

through the invaluable support of the Mukul Madhav Foundation and Yuva Vikash Kendra. These training initiatives are a crucial part of the ongoing commitment to promoting self-reliance and sustainable livelihoods within rural communities. Mushroom cultivation offers a promising opportunity for income generation, particularly in regions like Assam. They are confident that the knowledge and skills provided to the participants will help them achieve economic empowerment.



FLO NORTHEAST

FLO NorthEast collaborated with its member and Vertical Head of Fashion and Jewellery, Nisha Agarwal, who is the popup curator of Style Stack exhibitions, for a 2-day exhibition of festive clothes, jewellery, home décor, festival goodies, and food with 40+ designers and 50 stalls from all over the country.

The event was inaugurated by FICCI FLO Past President Jahnabi Phukan and Past Chairpersons of the Chapter. The event was a huge success, taking the organisation a notch higher in branding and creating opportunities for women entrepreneurs.



Teachers' Day was celebrated by felicitating all the educators and teachers from different walks of life. From yoga, painting, and life coaches to the ones who teach in schools and colleges, they were all gifted mementos as a sign of gratitude for their invaluable service.

Dr. Chetan Kabra, a senior orthopaedic surgeon, gave a talk on how important it was to pay attention to bone health, especially for women. He spoke on the preventions, lifestyle changes, and food and supplements required for strong bones.

A complimentary Bone Mineral Densitometry was also conducted for all members who were in attendance.



FLO PUNE

FLO Pune, in collaboration with Dhruv Foundation, hosted its first corporate self-defence workshop on September 4th, 2024. The event was attended by 40 employees and members of FLO with a focus on empowering female participants by equipping them with essential self-defence skills. This initiative marked a significant step towards fostering a safer workplace environment.



The “Brushes and Brew” event, was hosted by FICCI FLO Pune on September 23rd, 2024 at Poona Club, and it was a resounding success, with over 110 members coming together for an afternoon of creative learning. All the participants engaged in decoupage and canvas painting, making the workshop an enjoyable and interactive experience. The event revolved around networking with learning and development which helped the attendees gain new perspectives and taught them new skills.



FLO SILIGURI

FLO, in collaboration with Sevok Motors, launched a free driving lesson program, aimed at empowering women and enabling them to gain financial independence.

This program is designed specifically for women who are either sole earners or facing financial hardships, giving them an opportunity to acquire driving skills and potentially earn a livelihood.

15 women from diverse backgrounds will receive free driving lessons,

equipping them with skills for employment opportunities like driving school vans, cabs, or working with transport companies. Mayor Gautam Deb, who launched the initiative, praised FLO and Sevok Motors for empowering women and promoting economic independence, reflecting the administration's commitment to women's welfare.

The session was attended by 9 FLO members, who were pivotal in organising the event and ensuring the seamless execution of the program. This driving initiative not only provides these women with a practical, employable skill but also aims to boost their confidence and help them reclaim control over their lives.



FLO UTTARAKHAND

FLO Uttarakhand hosted an inspiring talk session titled “Breaking Your Mental Shackles,” featuring TEDx speaker, motivational coach, storyteller, and author Ms. Shefali Chopra.

The session was an engaging and thought-provoking experience, with Ms. Chopra’s powerful insights captivating the 70 women in attendance. The interactive format encouraged deep self-reflection, leaving participants feeling uplifted and empowered to overcome their mental barriers.

It was a successful and memorable event that sparked inspiration, self-awareness, and a renewed sense of motivation for personal growth among all who participated.



FLO UTTARAKHAND

FLO Uttarakhand, in collaboration with Uttarakhand Police, hosted an impactful event at the Police Headquarters aimed at raising awareness about women's safety on September 30th, 2024. The Chief Guest, Shri Abhinav Kumar, IPS, Director General of Police, emphasised the need for enhanced safety measures for women and reaffirmed the police's commitment to creating a secure environment.

The event featured over 60 attendees, including notable officers such as Mrs. Vimmi Sachdeva, IPS, and Dr. Nilesh Anand Bharane, IPS. Expert speakers from the police department shared insights on Cyber Security and women's safety initiatives being implemented to combat various crimes and threats.

Following informative sessions, an interactive Q&A allowed attendees to engage directly with the experts. Dr. Charu Chauhan, Chairperson of FLO Uttarakhand, expressed her gratitude to Shri Abhinav Kumar for his support and recognized Ms. P Renuka Devi, IPS, for her planning that contributed to the event's success. This collaboration marks a significant step forward in empowering women with knowledge and resources to protect themselves in this digital age.



FLO UTTARAKHAND

FLO Uttarakhand collaborated with Aan Charitable Trust, and Samagra Shiksha, and the Government of Uttarakhand successfully organised the “ACT: Action, Change, Transformation Campaign” through a week-long initiative called “Jagrukhta Saptah.”

This impactful campaign addressed critical issues in rural Uttarakhand, reaching over 900 children, adolescents, and their families. Key focus areas included safe touch-unsafe touch awareness, menstrual hygiene management, and SRHR education for adolescent girls.

The initiative also launched the ‘Kishori Uchh Shiksha Protsahan Yojna,’ promoting educational opportunities for school dropouts, especially adolescent girls, fostering a brighter future for them.

The poster for 'Jagrukhta Saptah' is a green and white graphic. At the top left is the Aan Charitable Trust logo with the tagline 'Dignity for All'. To its right are logos for FICCI (The Power to Empower), Piramal Foundation, and the Government of Uttarakhand. The central text reads 'जागरुकता सप्ताह' in large red Hindi characters, with the dates '26th September - 1st October 2024' and location 'Udhm Singh Nagar District, Uttarakhand' below it. Three photo boxes on the left show community activities with captions in Hindi: 'सुशुभ्र माता और ससुराल का सम्बन्ध' (Relationship between mother-in-law and daughter-in-law), 'संस्था और समाज' (Institution and Society), and 'पारिवारिक और प्रेक्षा सम्बन्ध' (Family and Spectatorship). A central box defines the ACT acronym: A (Awareness: Raising awareness about various social issues that affect the community), C (Change: Encouraging individuals and communities to take action towards positive change), and T (Transformation: Leading to a lasting transformation in society through collective efforts). The bottom section, 'Our Enablers', lists partners: Samagra Shiksha, Aspirational Bharat Collaborative, and Shiv Shakti Store. Contact information at the bottom includes the website www.aanindia.in, email aanindia2016@gmail.com, phone number 9808868677, and the Aan Charitable Trust social media handle.

FLO UTTARAKHAND

FLO Uttarakhand organised a contemporary art workshop titled “Blissful Brushes,” led by Vice-Chairperson Ms. Tripti Behl .

The event focused on inspiring participants to express their emotions through colours and art, encouraging self-discovery and creativity. The women were guided to translate their feelings onto canvases, using art as a medium for personal expression and emotional reflection.

Attended by 28 women, the workshop provided a peaceful and empowering experience, allowing participants to connect with themselves while exploring the therapeutic power of art.



FLO UTTARAKHAND

FLO Uttarakhand proudly participated in the inauguration ceremony of the Uttarakhand Premier League, a prestigious cricket tournament in the state.

The event was attended by many FLO members, who were invited by the Founder Chairperson, Shilpi Arora, and the owner of the Dehradun Warriors team, Surabhi Bhaduria. The members thoroughly enjoyed the lively inauguration ceremony, which was followed by an exciting cricket match.

It was a memorable networking event, celebrating the spirit of sportsmanship and community engagement within the state.



FLO UTTARAKHAND

FLO Uttarakhand hosted an insightful seminar led by Swati Shekhar and Arti Shekhar, focusing on the valuable knowledge of investing in diamonds and gold on September 6th, 2024.

The session covered key aspects such as the benefits of investment, precautions to consider, and essential tips for making informed decisions. Attended by 50 women, the event provided a comprehensive understanding of how to approach gold & diamond investments wisely. It was an enriching experience for all and the members were empowered with practical knowledge for future financial growth.



FLO UTTARAKHAND

FLO Uttarakhand, in collaboration with UPES University Dehradun, organised an enthralling presentation on the “Challenges and Opportunities in Himalayan Photography” by esteemed guest speakers Padamshree Anup Sah and Mr. Thresh Kapoor on September 9th, 2024.

The event featured a mesmerising display of their photographic work in the Himalayan hills, along with insightful knowledge about photography. The attendees also learned about rare plants, wildlife, and the importance of conservation in the region.

Over 200 participants, including several students, gained valuable tips and inspiration for photographing and preserving nature and wildlife. It was an informative and visually captivating program.



YFLO AHMEDABAD

YFLO Ahmedabad launched its flagship ongoing year-long project, CSR initiative in collaboration with India Recycles, the 3R project. Within a month of launching the initiative, YFLO Ahmedabad was able to collect items worth over Rs 2 lakh such as used personal items, clothing, fabrics, books, toys, blankets, playhouse, water bottles, etc.

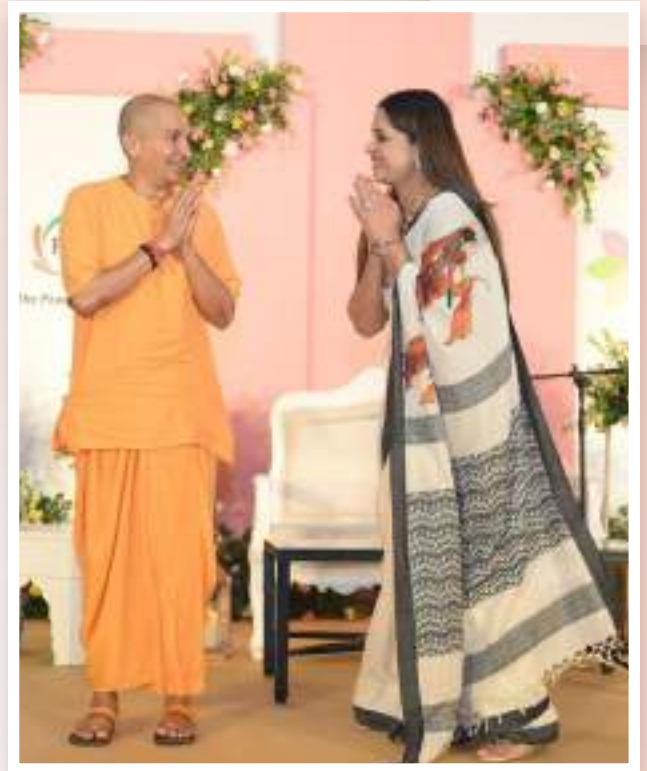
The items will be distributed to over 200+ beneficiaries across weekly slum sales which are organised by the impact partner - India Recycles. With a core focus on the most marginalised communities, the items will ensure the personal dignity of women and children across multiple slums all over Ahmedabad and its outskirts.

Donations were made by the following members, Aashka Shah, Sheetal Dudhwewala, Mandira Sanghi, Shreya Mardia, Sonal Mardia, Urvija.



YFLO DELHI

YFLO Delhi organised an enlightening event, the 'Mindful Awakening' with Gauranga Prabhu at Hyatt Regency, on August 31st, 2024. Attendees immersed themselves in the wisdom shared, leaving with a renewed sense of peace and mindfulness. A heartfelt gathering that truly touched the soul.



YFLO Delhi organised a Health Camp at Tauru on August 17th, 2024. By conducting regular health camps, 18 health camps have been accomplished, and more than 4000 people have benefited from them.



YFLO DELHI

Dr. Payal Kanodia, Chairperson of YFLO Delhi hosted “ Heritage Masterpieces of India” to explore India's rich heritage with an exclusive guided walk showcasing. The event was held at the Taj Mahal Hotel, New Delhi.



YFLO Delhi organised "Mindful Art with Simi Kohli" , an event of creativity, featuring Simi Kohli. Hosted by Dr. Payal Kanodia of YFLO Delhi, participants engaged in mindful painting, accompanied by soothing melodies, fostering inner peace and artistic expression.



YFLO HYDERABAD

YFLO Hyderabad Hosted "Naayaab: A Journey Through India's Opulent Heritage", a celebration of Culture and Craftsmanship on September 6th, 2024. Led by Chairperson Ms. Ridhi Jain, hosted the grand event at Taj Krishna, Hyderabad. The event was carefully curated by Sh. Ajay Arijit Singh and Ms. Akansha Dixit from Craft Maestros, under the special guidance of Dr. Payal Kanodia, Chairperson of YFLO Delhi.

The event was honoured by the presence of Shri Jupally Krishna Rao, Minister for Tourism, Culture, Excise, and Prohibition, Government of Telangana, who inaugurated the event by lighting the ceremonial lamp. Over 200 esteemed guests attended, coming together to celebrate and promote India's rich cultural heritage. The event featured over 70 exquisite masterpieces, including works by Padma Vibhushan, Padma Shri, and Shilp Guru award recipients. These pieces showcased more than 30 traditional Indian art forms, offering guests an immersive experience of India's artistic heritage while enjoying gourmet delicacies.



YFLO HYDERABAD

The Master Digital Skills training program was a transformative initiative spearheaded by Ridhi Jain, Chairperson of YFLO Hyderabad, aimed at empowering young women at Begumpet Women's College, Hyderabad. Conducted in collaboration with the Amity Humanity Foundation, this impactful program was part of Digital Literacy Month, to foster education and technological empowerment for women.

The program is designed to bridge the technological gap, consisting of three sessions per week, with each session lasting two hours. Starting from foundational topics like Introduction to Computers, Operating Systems, and Internet Basics, the students gradually advanced to mastering essential digital tools such as Google Drive, Google Docs, Google Sheets, and Digital Financial Tools.



YFLO HYDERABAD

The highly anticipated workshop *Unfolding Maps: 3D to 2D and Back*, hosted under the leadership of YFLO Hyderabad Chairperson Ridhi Jain, took place at the Kalakriti Art Gallery in Hyderabad. This unique event brought together FLO and YFLO members, including past chairpersons and committee members, in a celebration of art, history, and culture.

The event featured renowned architect, landscape designer, and origami pioneer Ankon Mitra, whose groundbreaking work in folding art was paired with Prashant Lahoti's passion for history. Lahoti, the curator of the vast Kalakriti Archives—a remarkable collection of vintage maps, photographs, and artefacts from the Indian subcontinent—joined forces with Mitra to create a stunning fusion of cartography and sculpture. Together, they reimagined the historical art of map-making through the innovative lens of origami.

The exhibition displayed rare and unique maps from the Kalakriti Archives, including Indian pilgrimage routes, vibrant bazaar maps, and intricately detailed city maps. These historical gems were elevated by Ankon Mitra's visionary origami sculptures, which added a fresh dimension to traditional cartography by merging historical craftsmanship with contemporary art.



YFLO KOLKATA

The inspiring evening at YFLO Kolkata's "Voices of Empowerment: Bridging Media & Health" brought together two trailblazers at the forefront of their fields: the acclaimed journalist Faye D'Souza and the renowned fertility expert Dr. Rajeev Agarwal.

Faye D'Souza, known for her fearless and unbiased journalism, shared her journey and insights into how media can influence health awareness. Dr. Rajeev Agarwal, a pioneer in women's health and wellness, delved into the intersection of medical expertise and media, offering valuable insights into women's health topics and his innovative approach through podcasting.

It was an honour to have Joyshree Das Verma, FLO National President, as the Guest of Honour as her inspiring vision and leadership added a special touch to the enlightening evening.



YFLO KOLKATA

YFLO Kolkata's The Arts Club hosted a workshop titled "The Diamond Dialogue: Masterclass on Brilliance & Beyond" at the Hyatt Centric Kolkata. The masterclass featured two distinguished experts: Rittika Karvat, a diamond grader from Antwerp, and Siddharth Sawansukha, a renowned couture jeweller of the city. Karvat provided an in-depth exploration of diamond grading, including the comparison between a lab-grown and a natural diamond and provided valuable insights into the factors.

Siddharth Sawansukha showcased his expertise in couture jewellery, highlighting the artistry and craftsmanship involved in creating bespoke pieces. His demonstration covered design principles, material selection, and the creative process behind high-end jewellery. The Hyatt Centric Kolkata served as the perfect venue for this enlightening session and the members had the opportunity to engage directly with the experts.

The event was a resounding success, leaving attendees inspired by the wealth of knowledge shared and the exquisite world of fine jewellery and a very own CVD diamond as a gift.



FLO SPOTLIGHT



We would like to extend our heartfelt thanks to **Team FLO Hyderabad** for graciously hosting the inbound delegation of women leaders from the Philippines. Your exceptional hospitality and meticulous planning created a meaningful platform for cross-cultural exchange and collaboration. The delegation was deeply impressed by the warm reception and the opportunity to engage with FLO members, fostering invaluable discussions on women's leadership, entrepreneurship, and global partnerships.

FLO SPOTLIGHT



A heartfelt thank you to **Team Delhi** for your incredible efforts in contributing to the success of the visiting delegation. Your meticulous organization of factory visits, generous sponsorship of lunch, stunning Ikebana decor, thoughtful gift hampers, and exceptional hospitality made a significant impact on our guests. Your dedication and seamless coordination ensured that every detail was taken care of, creating a warm and welcoming atmosphere throughout their visit. We truly appreciate your hard work and commitment, which played a vital role in making this delegation a memorable experience. Thank you once again for your outstanding support!

FEMME TRIVIA



FIGHTER PILOT

Squadron Leader **MOHANA SINGH** has become the **first woman fighter pilot** to join the elite 18 'Flying Bullets' squadron, operating India's indigenously 'Made in India' LCA Tejas fighter jet's squadron.

RADHAMANI AMMA

a 73-year-old resident of Thoppumpady, Kerala, holds a remarkable driver's license spanning 11 different vehicle categories. She can operate everything from **heavy motor vehicles** like trucks and buses to specialized machinery like excavators and cranes. Her driving journey began at 30, encouraged by her husband, and has continued through her management of their family driving school after his passing in 2004. Noteworthy achievements include obtaining a hazardous goods license in 2021 and a heavy vehicle license in 1988.



MOTOR VEHICLE DRIVER

FEMME TRIVIA

In the **2024 Chess Olympiad**, 82-year-old chess legend **Rani Hamid** from Bangladesh secured a remarkable victory in the third round, defeating Barbados' Leshike Springer. This win, at her age, is an extraordinary achievement.



It is not every day you get to send your **artwork to the moon**. But that's exactly what **Priyanka Das Rajkakati** from Assam did. Currently based in France, the **aerospace engineer** has also been selected for an exclusive scientific expedition to Antarctica. She founded Atelier Arth, her own tech-driven art & design studio which works on solutions that aims to bridge the gap between cutting-edge technologies and the end-user. Actively involved in STEAM outreach, she has won numerous awards such as Forbes India 30 under 30, the Karman Fellowship and the India Today's list of Next 100 Innovators under 40.

SNAP SHOTS



INDORE



AHMEDABAD



HYDERABAD



AHMEDABAD



AMRITSAR



BANGALORE



BHUBANESWAR

SNAP SHOTS



INDORE



AHMEDABAD



HYDERABAD



AHMEDABAD



HYDERABAD



BANGALORE



BANGALORE

SNAP SHOTS



JAIPUR



KOLKATA



HYDERABAD



JAMMU-KASHMIR & LADAKH



KOLKATA



HYDERABAD



BHUBANESWAR

SNAP SHOTS



MUMBAI



NORTHEAST



BHUBANESWAR



JAIPUR



HYDERABAD



MUMBAI



JAMMU-KASHMIR & LADAKH

SNAP SHOTS



JAIPUR



CHENNAI



MUMBAI



FLO NORTHEAST



PUNE



BHUBANESWAR



MUMBAI

SNAP SHOTS



NORTHEAST



SILIGURI



CHENNAI



BHUBANESWAR



UTTARAKHAND



YFLO HYDERABAD



UTTARAKHAND

SNAP SHOTS



CHENNAI



UTTARAKHAND



UTTARAKHAND



UTTARAKHAND



YFLO KOLKATA



CHENNAI



UTTARAKHAND

MENTAL STIMULATION

Fill in the puzzle so that every row across, every column down and every 9 by 9 box contains the numbers 1 to 9

		5	8	6				
				7				6
		3						
1	8					7		
		9					8	
			6		7	9		
8		2	7				9	3
				5				

Fill in the missing numbers
The missing values are the whole numbers between 1 and 25.
Each number is only used once.
Each row is a math equation.
Each column is a math equation.

	+		×		-		-		179
-	■	+	■	-	■	+	■	-	
	×		+		+		-	18	74
-	■	-	■	-	■	×	■	+	
4	+		-		-		×		-5
-	■	+	■	×	■	-	■	-	
	-		-		×		-	19	-442
+	■	-	■	+	■	-	■	+	
	-	25	+	1	-		×		-207
0		15		-326		11		5	

MENTAL STIMULATION

Find the following words in the puzzle. Words are hidden

BIGBASKET
CROMA
ELXSI
STARQUIK

TATA
TRENT
VIVANTA
WESTSIDE

ZARA
ZUDIO

f s j c a v k f h r a z s v h r c c u s q q p
p t b k e d i s t s e w b j w z t x f a t h n
y a t n n g u a b m o c y i j t v r p v i r o
g r a a h x e c r o m a k n z a r a e p g h j
n q t r d a p c a a b z h l i w r c w n d h g
h u a x d e x x y o i q h j c p w o c u t w r
c i t i g k u c u y g z a y c b x s p t q i j
u k i u x u l n e t b f t v i v a n t a e n v
c k x f c v g r y q a k a x v e l x s i s s f
e k s c j k w n a i s c u z s j z a q c h y m
i t o p c o u l w l k z u u p e j x r l z c b
t u i c n h m p a d e s p d x q a q t s l c b
i r z i e h v m v s t g r i b t l g w q u b n
z b d w o w d r u a y q s o f i v l u h r f d
a o e o m l t u t b y y x e r h z g n l m c r
h v o j j r q i a b n f s r c l u h x w i y g

MENTAL STIMULATION

SOLUTION OF PREVIOUS ISSUE

Fill in the puzzle so that every row across, every column down and every 9 by 9 box contains the numbers 1 to 9

7	5	8	6	9	3	2	4	1
6	2	1	5	7	4	3	8	9
3	4	9	2	8	1	5	6	7
2	7	4	3	5	6	1	9	8
8	6	3	1	2	9	7	5	4
1	9	5	7	4	8	6	3	2
5	8	7	4	6	2	9	1	3
4	1	2	9	3	5	8	7	6
9	3	6	8	1	7	4	2	5

Fill in the missing numbers
The missing values are the whole numbers between 1 and 25.
Each number is only used once.
Each row is a math equation.
Each column is a math equation.

3	-	24	×	22	-	28	+	8	-353
+	■	+	■	+	■	+	■	+	
15	-	9	×	1	-	20	+	24	-26
-	■	-	■	-	■	-	■	+	
7	+	23	+	12	×	3	+	3	98
+	■	+	■	+	■	+	■	-	
15	+	18	+	1	+	22	+	24	89
-	■	-	■	-	■	×	■	×	
3	+	20	-	11	-	11	+	17	15
34		0		2		255		-380	

MENTAL STIMULATION

SOLUTION OF PREVIOUS ISSUE

Find the following words in the puzzle. Words are hidden

AI
ALGORITHM
CHATBOT
GENERATIVE

GUARDRAILS
HALLUCINATION
PROMPT
PYTHON

QUANTUM
TOKEN

P R O M P T
E
V
I
T
A
R
E
N
I
A
G
N E K O T
M H T I R O G L A
N O H T Y P
G U A R D R A I L S

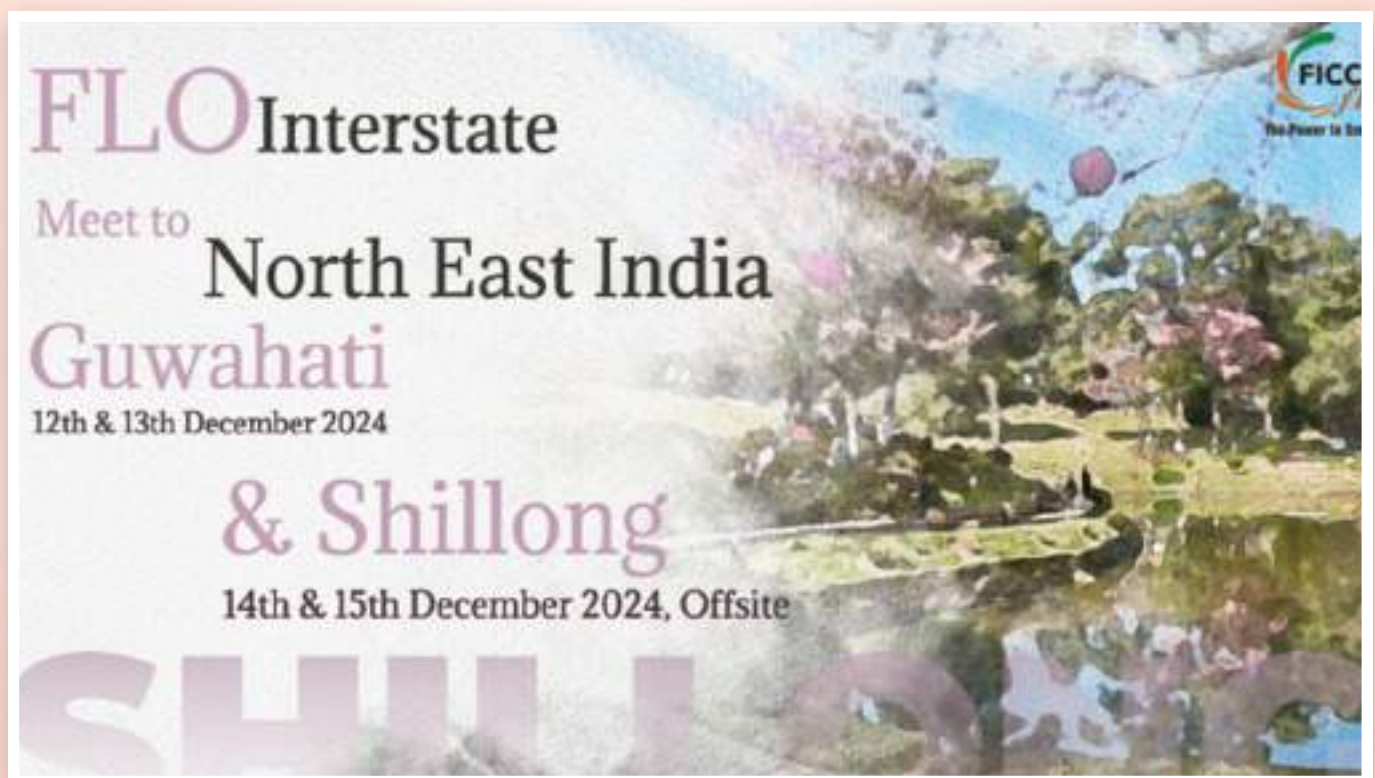
UPCOMING EVENT

INVITATION

FLO INTERSTATE MEET 2024

GUWAHATI – DECEMBER 12 - 13

SHILLONG – DECEMBER 14 - 15



FLO BEHIND THE SCENES

EDITORIAL TEAM



ANKURITA PATHAK

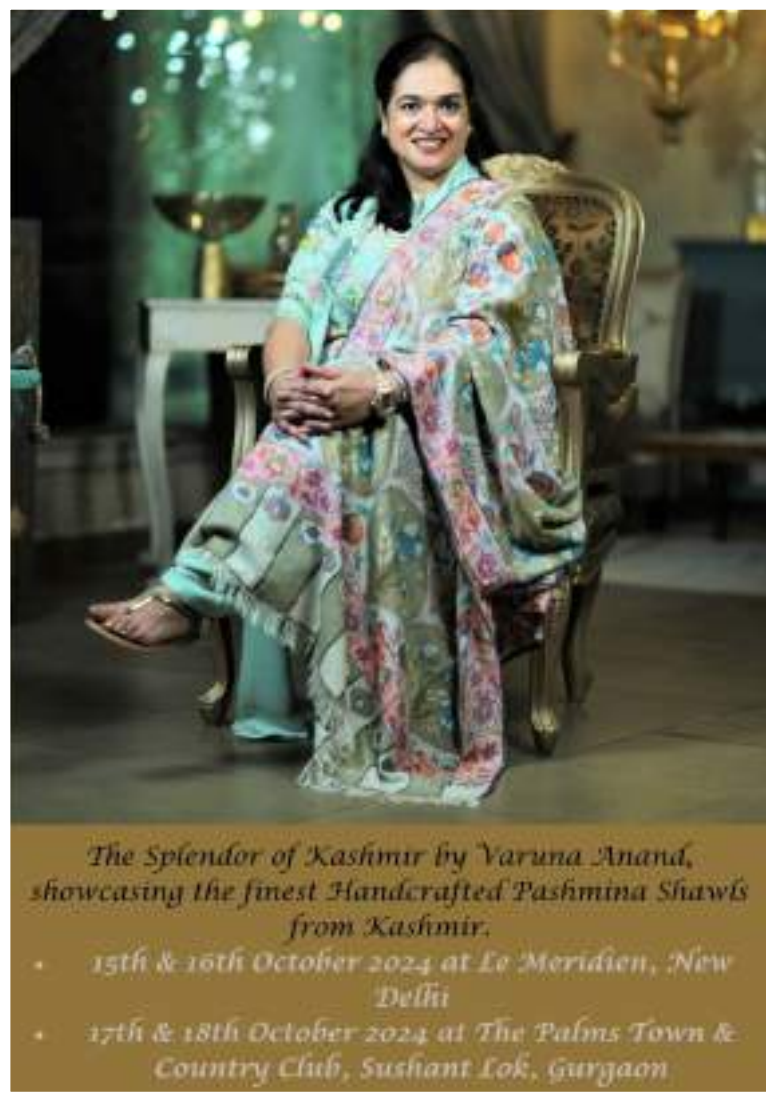
Additional Director,
FLO



SARITA SIKARIA

Governing Body Member,
FLO

BUSINESS PROMOTIONS



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