







#### INDIA SHINES Women in Leadership





Chief Minister Of Delhi's Message Flo President's Message Goodwill Messages











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# **ABOUT FICCILADIES ORGANISATION**



#### **Vision**

To be the thought leader for working women of India, their voice for policy change and a guard-ian of their interests.



#### Mission

To become the dominant voice for women of India in business and profession.



#### **Objective**

To make women economically empowered



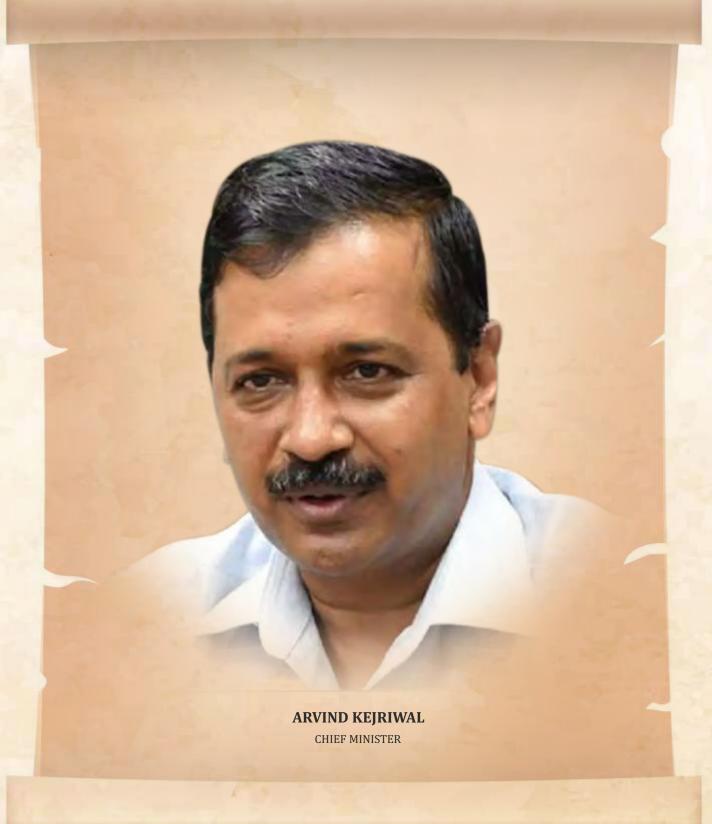


FICCI Ladies Organization (FLO) is the women's wing of Federation of Indian Chambers of Commerce and Industry (FICCI) with headquarters in New Delhi and 16 chapters pan India representing over 8000 women entrepreneurs.

FLO encourages and promotes entrepreneurship and professional excellence in women across all sectors and levels of economic activity.



## Chief Minister of Delhi's Message



#### **ARVIND KEJRIWAL**

CHIEF MINISTER

GOVT. OF NATIONAL CAPITAL TERRITORY OF DELHI DELHI SECRETARIAT, I.P. ESTATE, NEW DELHI-110002 PHONE: 23392020, 23392030



#### **MESSAGE**

It gives me immense pleasure to know that the FICCI Ladies Organization (FLO) is holding its 36th Annual Session in the month of April, 2020 and publishing its Annual Report for the year 2019-20 on this occasion.

I hope that the FLO as a division of the Federation of Indian Chamber of Commerce and Industry (FICCI) will promote entrepreneurship development and professional excellence in women by organizing various workshops, seminars, conferences, talk, trainings and capacity building programmes to encourage women and further promote their talent, skill & experience across all sectors and levels for economic activity.

I am sure that the Annual Report will contain each and every detail of welfare activities of the FICCI Ladies Organization.

My sincere and best wishes for the success of entire endeavour.

(ARVIND KEJRIWAL)



#### From the Desk of the President

#### Dear Friends,

As I reach towards the culmination of my tenure as the 36th President of FICCI Ladies Organisation, it gives me immense pleasure to address you and share my pride with each one of you for all that FLO has accomplished, as the prestigious business chamber working towards the goal of women empowerment.

One year has passed by and I have been able to live my dream of working towards empowering women economically. I have always believed that women power is infinite, and we just need the right thrust to excel. At FLO, I have not just worked for the betterment of women but at the same time, I have grown as an individual.

At the outset of my term, I had clearly outlined FLO's vision to be the thought leader for working women of India, their voice for policy change and a guardian of their interests. We have been working towards being the most dominant voice for women in the business and professional arena.

My endeavor was to facilitate the three pillars on which Women Empowerment rests are - increasing women in Workforce; creating an enabling environment for women entrepreneurs and women contributing effectively towards the economy.

With the adage "Power to Empower", development of entrepreneurship among women has been central to FLO's philosophy and mission. My endeavor has been to add the word "Economic" to it as I firmly believe that economic empowerment of women is the most viable solution to integrate women to the developmental goals of the nation.

When we're aligned in values, thought and action, the most unattainable of goals can be achieved and today, I am proud I have been able to positively impact the lives of so many women in all three levels - grassroots, middles and senior.

We cannot ignore that fact that rural Women form the most important productive work force in the economy of majority of the developing nations including India. With this thought, I began my term with the launch of Agriculture Initiative for women, recognizing the role of women in this sector. The objective is "Economic Independence for Women in Agriculture in India". This is the first time that FLO has taken up an initiative exclusively on agriculture.

A range of other programmes including interactive sessions, panel discussions, workshops, exhibition and much more have been organised, with the objective of 'Educating & Empowering' our members and the society at large.

I have been closely working with the government and I understand the importance of interfacing with the government, for effective policy redressal. Therefore, I initiated a seamless and collaborative workplan with the government, industry and civil society to achieve our shared goals for gender equality.

The most fulfilling part of the journey as the FLO President is that we have been able to substantiate and



document several critical aspects, facilitating women in business. To encapsulate a few:

- A compendium on 100 Success stories of women in MSME showcasing, documented and recording as inspirations for the next generation of women entrepreneurs
- 1200 Marginalized Women in Enterprise a step towards facilitating Government assistance to these women.
- 1050 underprivileged girls being trained under the MoU with NIIT and enhancing employability opportunities, with the expectation of creating a multiplier effect.
- Collating report on Women Participation in Indian Agriculture
- Recommendations on Menstrual Hygiene Management, highlighting critical points where the intervention of the government and the private players are necessary.
- Pan India Commemoration of the 10th edition of Face to Face with Police
- FLO workshop Series which was conceptualized and implemented to prepare women in all stages of their businesses and careers and align to their most relevant competencies.
- FLO Business Incubation Initiative to handhold and mentor fledgling businesses by women.
- Opening the 17th FLO Chapter at Bhubaneshwar, adding another milestone and reaching out to more women in the country.

I am also aware of the fact that it is important for us to provide a global platform for women to widen their reach and promote exchange of ideas and cooperation in the field of economic and social empowerment of women entrepreneurs.

As a part of the International Linkages, which is one of the special focus areas this year, I led a very successful delegation of 60 women entrepreneurs and professionals to Israel & Jordan, followed by a delegation to Uzbekistan.

As I now look back at the year 2019- 20, I feel a deep sense of fulfilment, as it has been one of the most exciting and enriching phases of my life. Several milestones have been achieved, numerous areas have been covered, newer realms have been explored and miles have been traversed. All these have taught me new lessons every step of the way... be it learning to work with a team, planning ahead of time, importance of time management, keeping calm when everything seems to be falling apart... the list is endless!!!

This annual report shall give you a glimpse of FLO's activities across India in 16 different locations.

Sincere gratitude to my enthusiastic, supportive and very resourceful Chapter Chairs, Governing Body Members who have supported me at every step of the way. I would also like to thank the FLO secretariat led by Rashmi Sarita for their wholehearted support and working with utmost dedication.

Regards,

Harjinder Kaur Talwar President, FLO

Thank you Ankurita Pathak, Joint Director FLO for compiling and editing this Annual Report.

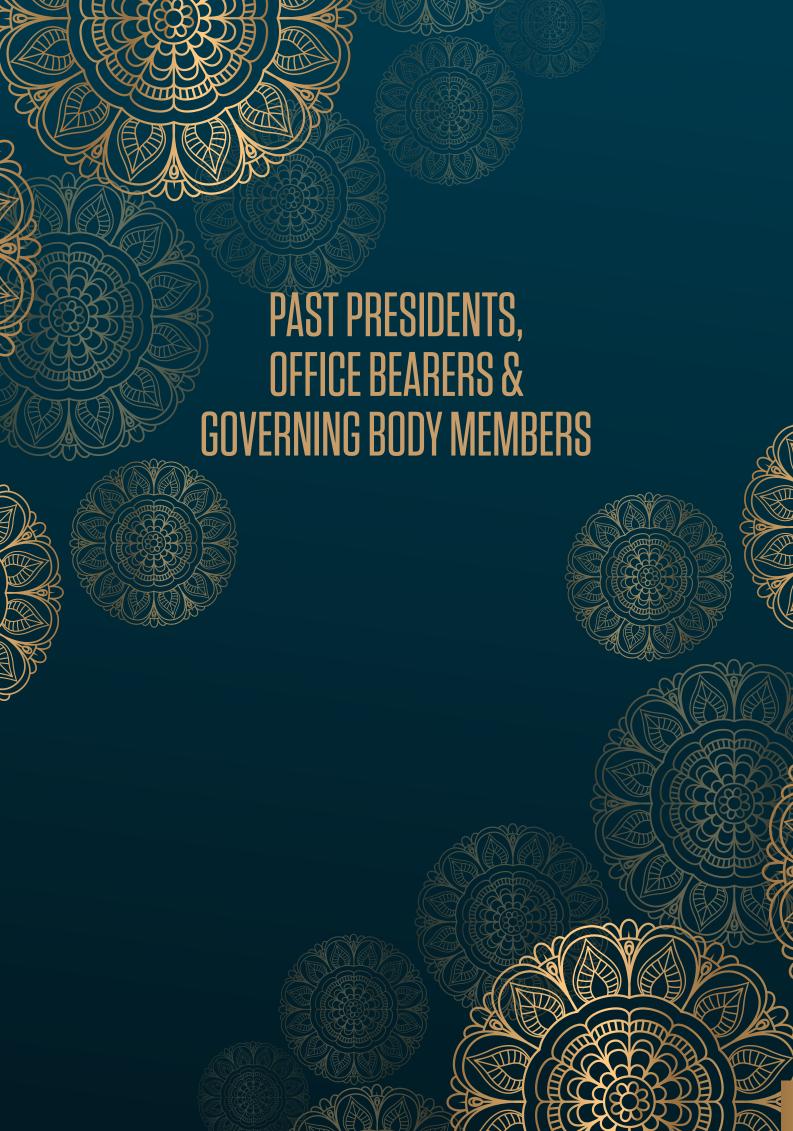
# Thank You Sponsors



# Le MERIDIEN NEW DELHI









# PAST PRESIDENTS 1983-2019



**INDU JAIN** 1983-1984



**ABHA DALMIA** 1984-1985



**USHA PATODIA** 1985-1986



MANJU BHARAT RAM \* 1986-1987



SHOBHANA BHARTIA 1987-1988



SUDHA JHUNJHUNWALA\*
1988-1989



NIRMALA JAIN\* 1989-1990



INDU RANI PUNJ\* 1990-1991



SHUBHRA GUPTA 1991-1992



V L INDIRA DUTT 1992-1993



MADHU KANORIA 1993-1994



**BEENA KHAITAN\*** 1994-1995



**DR MANJU V MEHTA** 1995-1996



**USHA KRISHNA** 1996-1997



**SARPARVEEN KAUR** 1997-1998



ANJANA SOMANY 1998-2000



**RENUKA SHAH** 2000-2001



DR KUSUM ANSAL 2001-2002



SUREKHA KOTHARI 2002-2003



CHANDRA GARODIA\* 2003-2004



NAMITA GAUTAM 2004-2005



USHA AGARWALA 2005-2006



MUKTA NANDINI JAIN 2006-2007



KIRAN GERA 2007-2008



ANURADHA GOEL 2008-2009



**KAVITHA DUTT** 2009-2010



RANJANA AGARWAL 2010-2011



NEENA MALHOTRA 2011-2012



KAVITHA CHANDRAN 2012-2013



**MALVIKA RAI** 2013-2014



**NEETA BOOCHRA** 2014-2015



ARCHANA GARODIA GUPTA 2015-2016



VINITA BIMBHET 2016-2017



VASVI BHARAT RAM 2017-2018



PINKY REDDY 2018-2019

\* Since Deceased

# **OFFICE BEARERS**

2019-20



HARJINDER KAUR TALWAR
President



JAHNABI PHOOKAN Sr Vice President



UJJWALA SINGHANIA Vice President



APARNA (PINKY) REDDY Imm. Past President



ARCHNA LUTHRA Treasurer



SMRITI PURI Jt. Treasurer



RASHMI SARITA Executive Director

# GOVERNING BODY MEMBERS 2019-20



**AJITA REDDY** 



**ANJU NARAIN** 



**ANUJA NARAIN AGARWAL** 



**CHANCHAL KAUSHIK** 



**CHANDRA KHANNA** 



**CHARU GUPTA** 



**DEVIKA RAMESH** 



**GARIMA JAIN** 



**JAYANTI DALMIA** 



JYOTI MAYAL



**JYOTSNA** Angara



JYOTSNA KAUR HABIBULLAH



**KIRAN SHARMA** 



**LALITA NIJHAWAN** 



**MEENA MOHAN** 



**MEERA GOYAL** 



**MINAL JAIN** 



**MONIKA CHOUDHARY** 



**MOURYA BODA** 



**NEHA GARG** 



**NIDHI GOEL** 



**POONAM MAHAJAN** 





POONAM SHARMA RATI DHANDHANIA MUNDREY



**REENA GEORGE** 



**RITU AGARWAL** 



**RITU DAS** 



**RITU JAIN** 



**RITU VADEHRA** 



**ROOPA PATEL** 



**RUBINA MITTAL** 



**RUCHIKA GUPT** 



**SALONI MEHTA** 



**SANDHYA SETHI** 



**SEEMA KOTHARI** 



**SHOBA JOLLY** 



SHUBHA KULKARNI



**SUDHA SHIVKUMAR** 



**SUNITA KANORIA** 



**SUNITEE ABBI** 



**SWATI MAYEKAR** 



**VEENA AGGARWAL** 

## AHMEDABAD STORES



BABITA JAIN Chairperson



**TARUNA PATEL** Sr Vice Chairperson



SHUBHA BHANDARI Imm. Past Chairperson



SWATI GORADIA Chairperson, YFLO

## AMRITSAR CHAPTER STORES



ARUSHI VERMA Chairperson



**MEETA MEHRA** Sr Vice Chairperson



**GOWRI BANSAL** Imm. Past Chairperson

### BANGALORE CHAPTER : SAME



SHRUTI MITTAL Chairperson



JYOTIKA KALRA Sr Vice Chairperson



YASHODHARA SHROFF Imm. Past Chairperson

## CHENNAI CHAPTER STORES



DEEPALI GOYAL Chairperson



RINKU MECHERI Sr Vice Chairperson



ANUPAMA SHIVARAMAN Imm. Past Chairperson

## COMBATORE CHAPTER



POONAM BAFNA Chairperson



PREETHIKA BALAJI
Sr Vice Chairperson



JAYANTHI MANOHAR Imm. Past Chairperson

#### 0.00

#### **HYDERABAD CHAPTER**





SONA CHATWANI Chairperson



USHA RANI MANNE Sr Vice Chairperson



PRIYANKA G ARORA Imm. Past Chairperson



SHILPA DATLA Chairperson, YFLO

#### **INDORE CHAPTER**





BHAVNA BHALLA Chairperson



**RIYA CHHABRA** Sr Vice Chairperson



**REKHA MEHTA** Imm. Past Chairperson

#### **JAIPUR CHAPTER**





SHWETA CHOPRA Chairperson



WANDANA PARNAMI Sr Vice Chairperson



NITASHA CHORDIA Imm. Past Chairperson

## COLKATA CHAPTER SECOND



JYOTI JAIN Chairperson



SUNIRA CHAMARIA Sr Vice Chairperson



SUCHANDRA BHUTORIA Imm. Past Chairperson



AMRITA KAJARIA Chairperson, YFLO

#### **KANPUR CHAPTER**





DR ANURADHA VARSHNEY
Chairperson



**DR AARTI GUPTA**Sr. Vice Chairperson

#### **LUCKNOW CHAPTER**





MADHURI HALWASIYA Chairperson



**POOJA GARG** Sr Vice Chairperson



**RENUKA TANDON** Imm. Past Chairperson

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#### **LUDHIANA CHAPTER**





NANDITA BHASKAR Chairperson



MANNAT KOTHARI Sr Vice Chairperson



REENA AGGARWAL Imm. Past Chairperson

## MUMBAI CHAPTER



ANURADHA BHATIA Chairperson



MALOO NATARAJAN Sr Vice Chairperson



MONICA CHATURVEDI Imm. Past Chairperson

### 👯 🚉 NORTHEAST CHAPTER 🖫 😘



SRUTIMALA DUARA Chairperson



JUHIE SABOO Sr Vice Chairperson



**SARITA SIKARIA** Imm. Past Chairperson

#### PUNE CHAPTER STORES



RITU CHHABRIA Chairperson



**ANEETA SANAS**Sr Vice Chairperson



SANGEETA LALWANI Imm. Past Chairperson

## SEASON: UTTARAKHAND :: SEASON



NAZIA IZUDDIN Chairperson



KIRAN BHATT TODARIA Sr Vice Chairperson



SHILPI ARORA Imm. Past Chairperson

### 文学会 YFLO DELHI 完整数3



MANDIRA LAMBA Chairperson



KARISHMA BEDI Sr Vice Chairperson



ATASHI SINGHANIA Imm. Past Chairperson



# A NEW YEAR BEGINS Change of Guard

April 13, 2019

arjinder Kaur Talwar, MD & CEO at Comvision India Pvt Ltd. took up the mantle as the 36th President of FLO for the year 2018-19, from Pinky Reddy, Managing Director – The Lotus House Group & member on Board -GVK EMRI, GVK Projects, at the conclusion of the 35th FLO Annual Session on April 13, 2019.

She has outlined the following for her year:

**Vision:** To be the thought leader for working women of India, their voice for policy change and a guardian of their interests.

**Mission:** To become the dominant voice for women of India in business and profession.

**Objective:** To make women economically empowered.

With the adage "Power to Empower", development of entrepreneurship among women has been central to FLO's philosophy and mission. She added the word "Economic" to it as she firmly believes that economic empowerment of women is the most viable solution to integrate women to the developmental goals of the nation.







## FLO MEMBER ENGAGEMENT



Our goal is to build a strong, vibrant, collaborative entrepreneurial community with deep, lasting business and social relationships. The objective of the Member Engagement events is to provide an effective platform for networking and at the same time, be inspired by interacting with eminent personalities.

#### Take Charge of Your Life with The Lady of Fortune, Dr. Jai Madaan May 6, 2019

"Taking Charge of Life" with Dr. Jai Madaan, the Lady of Fortune was a very successful event. FLO believes in holistic development in women which enables them not only to lead a successful life professionally but personally as well. By helping build women's self-confidence, self-esteem and overall personal well-being, FLO aims to help them reach their full potential as also appreciate, respect and feel powerful within.

The session was organised to provide a robust practical introduction to the significance of guidance and motivation as a tool





#### FLO Gurgaon Members' Network Meeting May 16, 2019

As a part of the agenda this year, FLO President, Harjinder Kaur Talwar is looking at increasing member involvement in a huge way. For the members to be actively involved in FLO, The Members' Network was created exclusively for ice breaking sessions amongst members, Zonewise.

A meeting of the FLO Gurgaon Members' Network was organised with the objective of building a strong, vibrant, collaborative entrepreneurial community with deep, lasting business and social relationships throughout Gurgaon and beyond.



#### How Real is the Reel: Women in Bollywood In Conversation with Madhur Bhandarkar July 27, 2019

FLO organized a very interesting and meaningful conversation with Madhur Bhandarkar on the topic "Women How Real is the Reel: Women in Bollywood". The session was moderated by Amit Goel, co-owner and the Group Vice Chairman of The Pioneer newspaper.

Madhur Bhandarkar is among the few filmmakers whose films have female protagonists. Madhur has taken the road less travelled and have explored subjects from the women's perspective.

At the event he spoke about his female leads & their award-winning characters which gave a clearer view of the life in front of the camera & how the reality motivated him to follow his instincts & direct his films.

FICCI

Group Vice Chair, The Pioneer July 27, 2019-New Delhi

FICCI

FICCI



# FACE TO FACE WITH THE POLICE – SEASON 10 with Shri Amulya Patnaik, IPS Commissioner of Police, Delhi August 26, 2019

'Face to Face with the Government' is FLO HQ's annual flagship event to facilitate women's interactions with leaders from the bureaucracy and various government agencies on various issues and concerns of women. For the last 10 years, FLO has had the special privilege of bringing the senior-most administrators of the Government for the programme.

Face to Face – was initiated in 2009, by Ms Harjinder Kaur Talwar who is the current National President of FICCI Ladies Organisation. Needless to say, over the 10 years, the event has gained immense popularity and attendance.

Commemorating the 10th edition of FACE TO FACE with Police was organised by FLO Chapters pan India, this year.

The finale event of FACE To FACE – Season 10 was held at FLO HQ at New Delhi on August 26, 2019 with Shri Amulya Patnaik, IPS, Commissioner of Police, Delhi. Mr Satish Golcha, IPS Special CP, Crime; Mandeep Singh Randhawa, IPS DCP Central Delhi & PRO Delhi Police and Nupur Prasad, IPS DCP North Delhi were also present during the session.





# Cricket: Kuch Suni – Kuch Ansuni Batein - Vikrant Gupta, Senior Executive Editor, Aaj Tak in Conversation with Kapil Dev & Madan Lal | August 30, 2019





# An Interactive Session on Fostering Entrepreneurship In India With Pratap Chandra Sarangi, Minister Of Micro, Small And Medium Enterprises And Minister Of State In The Government Of India For Animal Husbandry, Dairying And Fisherie | September 26, 2019

In an interactive session on Fostering Entrepreneurship in India, Shri Pratap Chandra Sarangi, Minister of Micro, Small and Medium Enterprises and Minister of State in the Government of India for Animal Husbandry, Dairying and Fisheries addressed FLO members and stressed on the importance of the MSME sector, explaining that the contribution of MSME industry in manufacturing is 45 percent, in export is 20 percent, and in GDP is 28 percent.

"This the second largest sector after agriculture in terms of job creation. If the MSME sector suffers, it will directly impact the economy of the country," he said. He further said that the MSME sector will see radical transformation in the days to come, providing employment opportunities to both poor and the youth.



#### An Inspiring Dialogue with Ms Farzana Haque on 'Building Global Brands' | September 30, 2019

It is rightly said "Products are made in the factory, but brands are created in the minds of the people". With this vision, FLO invited Farzana Haque, the Global Head of Strategic group Accounts, Tata Consultancy Services (TCS) for an enthralling session on Building Global Brands, to enrich and enlighten members with the essential mantras for building global brands. Farzana is also the global brand ambassador for Catalyst for women entrepreneurs and the founder of Stree Shakti

It was an insightful session to understand the right perspective and the precise skills for an effective brand positioning from the stalwart, who has been the game changer in this arena. Among the guests present were H.E. Mr. André Aranha Corrêa do Lago, the Ambassador of Brazil, Mrs. Beatrice W. Corrêa do Lago, Spouse of the Ambassador and Mr. Pedro Ivo Ferraz da Silva, Head of the Energy, Environment and Science, Technology & Innovation Section, Embassy of Brazil.



#### In Conversation with Sunil Grover January 21, 2020

FLO recognize the success stories of true achievers and provide a platform for the members to be inspired by them. In an endeavour to inspire the members and also to entertain them, FLO organised an interaction with ace comedian and actor, Sunil Grover.

Acclaimed for playing Dr Mashoor Gulati and Gutthi at The Kapil Sharma Show, Sunil is a favourite of millions across the world for his witty sense of humour.

Sharing his successful journey, Sunil Grover said, I am lucky to be doing what I love and being paid for it. And i love to do characters, be it a male or female, that's immaterial. While interacting with the members, he said, "I feel I am 50 percent of you" and the hall burst out laughing.



#### In Conversation with Shri Arvind Kejriwal Hon'ble Chief Minister, Delhi December 13, 2019

FLO organised this exclusive interaction to understand from him about his extraordinary and aspirational journey as an 'outsider' to becoming an integral part of the political system in Delhi and his transition from an activist to a political leader.





#### FLO Annual Fellowship Meet and Celebration of Basant Panchami January 18, 2020

The Annual Fellowship Meet provided a wonderful platform for interaction with fellow members & new members and connect with them professionally and at a personal level. Hosted by Governing Body Member, Meera Goyal, it was more significant that the Fellowship Meet coincided with the celebration of Basant Panchami, the festival that celebrates love and learning.





#### Session on Budget 2020 by Rajya Sabha Tv January 23, 2020









### FLO INTERNATIONAL LINKAGES & EMBASSY EXCHANGE INITIATIVE



One of the focus areas of this year is to enhance global linkages and make FLO a globally reckoned platform for meaningful business exchanges. The objective of these events, MoUs and delegations is to enhance global linkages and help women entrepreneurs expand their businesses globally.

#### Interaction & MOU Signing with Businesswomen of Egypt 21 (BWE21) April 15, 2019

An interactive session was organized with the delegates of Businesswomen of Egypt 21 (BWE21), led by Dr. Yomna Said Abdelhamid Elsheridy, President of Businesswomen of Egypt 21 and CEO of International Company for Food Processing. An MoU was signed between FLO & BWE21 with the objective of exploring the possibilities of working jointly towards the common goal of women empowerment.





#### Trade & Investment Opportunities for women in China | May 23, 2019

A very interesting and exclusive session was hosted by the Chinese Embassy in New Delhi for the members of FLO & YFLO, on Trade & Investment Opportunities for women in China.

This was the first programme under the aegis of the Embassy Exchange Programme, initiated by FLO President Harjinder Kaur Talwar. The objective of this session was to create more business and partnership opportunities for women entrepreneurs in India and China.

His Excellency H.E. Luo Zhaohui, Ambassador of China to India addressed the session and said that the economic and trade cooperation is one of the most important contents of China-India bilateral relations.

Dr Jiang Yili, spouse of the Ambassador highlighted the importance of the women entrepreneurs in the bilateral trade scenario and encouraged further trade engagement.

An informative and enriching presentation made by Mr Ji Wenhua, First Secretary, Commercial Division gave a fresh perspective to the areas of bilateral trade and investment between India and China.

The cultural show put together by the Embassy officials led by Dr Yili, presenting the Qipao was a testimony to the huge cultural repertoire that China has. It was followed by an intense demonstration of Tai Chi.





#### Trade & Investment Opportunities for women in Japan Facilitated by JETRO and JCCII July 12, 2019

A very exclusive and informative session was hosted by the Embassy of Japan in New Delhi for the members, on Trade & Investment Opportunities for women in Japan. This was the 2nd programme held under the aegis of the Embassy Exchange Programme, initiated by FLO President Harjinder Kaur Talwar, to engage in a global platform and facilitate greater international linkages.

Ambassador Kenji Hiramatsu addressed the session and said that before assuming the post of Ambassador of Japan to India, he was driven to launch the World Assembly for Women (WAW!) which has established itself as a premier international forum on women's empowerment.

With this exclusive business exchange, FLO endeavours to enhance bilateral trade and be an enabler of women empowerment. It will be followed by a high-powered business delegation to Japan, led by FLO President, Harjinder Kaur Talwar, for holding business meetings.



#### FLO Business Delegation to Israel & Jordan September 9-17, 2019



FLO President, Harjinder Kaur Talwar led a business delegation of 60 women entrepreneurs and professionals from across India, to Israel and Jordan from September 9-17, 2019. The objective of the business delegation was to strengthen and enhance mutual understanding, cooperation and exchange of ideas between women entrepreneurs and professionals in these countries.

HE Ron Malka, Ambassador of Israel to India did the ceremonial flag off for the FLO Delegation to Israel & Jordan On September 4th at the Embassy of Israel.

The visit of the FICCI FLO delegation is a result of the ongoing activities with the Embassy of Israeli in India. This was initiated by Harjinder Kaur Talwar, under the FLO Embassy Exchange Initiative, with the aim of encouraging business cooperation with added economic and social value.





#### | NATIONAL EVENTS |

The itinerary was a perfect amalgamation of business and sightseeing, with business meetings in Jerusalem and Amman and visiting the other landmark places in both countries.

On September 10, 2019, Ambassador Yael Ravia-Zadok, MFA Deputy Director-General Economic Affairs Division and Israel-India Chamber of Commerce Chairperson Anat Bernstein-Reich hosted a India- Israel Women Business Forum at the Ministry of Foreign Affairs , Jerusalem to introduce the Indian delegates to Israeli counterparts with interests covering a wide range of fields, with the aim of encouraging discussion and sharing and finding common interface points.

It was an excellent platform for identifying opportunities and establish connections between leaders in the Israeli and Indian economic and civil spheres and to strengthen the foundation for future economic transactions and partnerships between the business leadership of both countries. An MoU on behalf of both FICCI and FLO was signed with the Israel India Chamber of commerce.

On September 12, 2019, Indian Ambassador in Jordan, HE Mr. Anwar Haleem addressed the delegates at the Business meeting organized by with Jordan Chamber of Commerce (JCC) and Business and Professional Women Association (BPWA) at Amman. The JCC was represented by its First Vice-Chairman, Mr. Jamal Al-Refai and BPWA was represented by Mrs. Rana Abweh, President, on the occasion.

Besides this, the delegation visited the iconic places at Tel Aviv, Jerusalem, Amman, Petra and the Dead Sea









### FLO Delegation to Uzbekistan October 18-21, 2019

Over the past five years major changes have occurred in Uzbekistan, and now this country is more open than ever to international business.

Looking at the myriad business opportunities, FLO President, Harjinder Kaur Talwarvisited Uzbekistan a few months back, on the invitation of the Ambassador of Uzbekistan in India, Mr Farhod Arziev.

Subsequently, she led a Delegation of FLO members to Uzbekistan from October 18-21, 2019. It included Andijan, Samarkand, Bukhara and Tashkent in the itinerary.





The delegates visited Andijan city in Ferghana Valley on October 19, 2019, to attend International Business & Investment Forum "Open Andijan".

The delegates also interacted with Shri Vijay Rupani, CM of Gujarat who led a high-powered Delegation from Gujarat for this Forum.





## FLO WORKSHOP SERIES



Standing true to the adage of FLO – "The Power to Empower", this year FLO has initiated a series of workshops/training programmes for the members. The objective is to prepare women in all stages of their businesses and careers and align to their most relevant competencies.

### Workshop 1: Digital Interfaced Media: Opportunities & Challenges June 4, 2019

The Workshop series began with a very pertinent topic "Digital Interfaced Media: New Opportunities & Challenges". This workshop aimed at enhancing businesses with the technique and technology and make the best use of the digital platform. Ms. Vinky Singh, Award winning International Documentary Film Maker was the facilitator for the workshop. With Master's degree from Jamia Millia Islamia, New Delhi, Ms Singh did Editing specialization (short course) at FTII, Pune.



# Workshop 2: Saying It Like You Mean It- A Guide to Effective Communication Supported by Sleepwell Foundation | July 1, 2019

The 2nd workshop in the FLO Workshop series was on a very pertinent topic "Saying It Like You Mean It"- A Guide to Effective Communication. Being able to communicate effectively is perhaps the most important of all life skills. This workshop focused on how entrepreneurs and professionals or even as individuals can communicate in an empowered way to be heard and taken seriously.

In the 2-hour interactive and experiential session, participants learnt about the subtle techniques of verbal and nonverbal communication to develop a more engaged and effective communication style.

The trainer was Ms Arvinder J. Singh, a psychotherapist, consultant and organisational trainer. Her education, training and work experience spans over India and UK. For over 20 years she has worked in the area of leadership coaching, corporate training as well as a life coach with India's leading organisations and CXOs.





# Workshop 3 : Build Your Brand with Brand guru SUNIL ALAGH, Managing Director of SKA Advisors Pvt. Ltd | August 3, 2019

The 3rd Workshop of the FLO Workshop Series was on a very pertinent topic – Successful Selling Begins with You: Build your Brand. Sunil Alagh, Managing Director of SKA Advisors Pvt. Ltd conducted the session.

Sunil Kumar Alagh is the Managing Director of SKA Advisors Pvt. Ltd. – a business advisory and consultancy service with an emphasis on Marketing and Brand management strategies. he shared his experiences from the industry and in his own witty way, he gave some very important lessons for effective marketing and branding.



# Workshop 4: Indian Women Innovators Programme, A 2-day Masterclass by FLO & Griffith Business School, Australia September 2-3, 2019

FLO joined hands with, Griffith Business School One of Australia's leading business educators for a 2 -day Master Class – INDIAN WOMEN INNOVATORS PROGRAMME. The objective of this programme was to primarily facilitate Business Strategy Innovation & International Business Expansion for pan India FLO & YFLO members. It is a part of FLO's initiative to enhance global linkages and help women entrepreneurs expand their businesses globally.

Going Global- An innovative two-phase project brings together Queensland innovators and Indian women entrepreneurs to enhance networking and business opportunities. It begins with Masterclasses conducted in New Delhi and Bangalore in September 2019, with the main goal to enhance cross-cultural employability capabilities and a global entrepreneurial mindset among the entrepreneurs. Following the first phase of the Masterclasses, selected Indian women Innovators will be invited to experience Queensland's entrepreneurial and business environment in November for a week-long bootcamp.

The main goal of the project is to enhance cross-cultural employability capabilities and a global entrepreneurial mindset of both Queensland (urban and regional) entrepreneurs and Indian women entrepreneurs.





### Workshop 5: Karma Management – The Balancing Act of Life with Dr Ramon Lamba October 3, 2019

The 5th Workshop if the FLO Workshop Series was on Karma Management – the Balancing Act of Life with Dr Ramon Llamba as the speaker.

A successful Life & Business Coach, Dr Lamba has been able to help people move out of life problems like depression, addiction, anger and fear patterns, financial & relationship breakdowns. She is a PHD in Quantum Physics which empowers her to have a deeper understanding of the laws of manifestation to create a fulfilled life.

Right guidance is often a tool for a clear mind. FLO believes in holistic development in women which enables them not only to lead a successful life professionally but personally as well. By helping build women's self-confidence, self-esteem and overall personal well-being, FLO aims to help them reach their full potential as also appreciate, respect and feel powerful within. This session provided a robust practical introduction to the significance of guidance and motivation as a tool to manage karma.



# Workshop 6: Establishing Winning Relationships for Business with Anand Pillai, Managing Director of Leadership Matters | December 2, 2019

The workshop was organised with the objectove to help build relationships with a wide range of people, including investors, peers, employees, and of course customers. These relationships empower an indiovidual to confidently and aggressively take risks, continually innovate, and recover from losses and setbacks along the way. Mr Anand Pillai gave the right strategies for stepping the relationship results a notch upwards.



# Workshop 7: Women mean business: Business Opportunities for Women Entrepreneurs by FLO & World Bank February 3, 2020

FLO partnered organised this workshop, with the objective of providing an interactive learning platform from World Bank, AIMA, Exim Bank and Government E Marketplace.

This workshop was the most appropriate opportunity to learn about Business Opportunities funded by World Bank & EXIM Bank along with ways of becoming a Seller at Government e-Marketplace, besides other business expansion tips.



### Workshop 8- Women & Inheritance Under the Hindu Succession Act 2005 March 7, 2020

FLO organised the 8th workshop on Women & Inheritance Under the Hindu Succession Act 2005. Justice Sangita Dhingra Sehgal, Delhi High Court Judge & Mandakini Kaul, Senior Regional Cooperation Officer for South Asia, The World Bank were the speakers.

To empower women holistically, it is important that we work towards creating awareness about their legal rights especially succession and inheritance. This workshop aimed at providing knowledge on what women are entitled to and how they can claim it.

Anju Kapur Co-chair of FLO Legal Initiative was the Day Chair.



## FLO SKILL DEVELOPMENT & CAPACITY BUILDING INITIATIVES



Skill Development and Capacity Building Initiatives are an integral part of the FLO agenda every year. Our outreach continues to expand; the network of organisations within the skilling ecosystem has grown and FLO has helped in skilling, building capacity and transforming lives of many women and will continue to do so.

# Signing of MoU with NIIT Foundation For conducting training programmes for women on Digital Literacy, Financial Literacy and Entrepreneurial skills July 2, 2019

1050 underprivileged girls have been trained pan India, making them employable. They have been provided with Joint certification of the National Skill Development Corporation (NSDC) and NIIT.

An MoU with NIIT Foundation was signed, with the objective of designing and conducting training programmes, exclusively for the women entrepreneurs, professionals and potential entrepreneurs. Besides the members, the MoU will also cover training programmes for underprivileged girls.

The formal signing of the MoU took place on July 2, 2019 at FICCI. Mr Vijay K. Thadani, Co-Founder and Managing Director of NIIT and FLO President, Harjinder Kaur Talwar signed the MoU.

FLO & NIIT Foundation will conduct training programmes, which will cover the most essential aspects of running a business – Digital Literacy, Financial Literacy and Entrepreneurial skills. It will be organised for the pan India across four zones – East, West, North and South.



### Leadership Development Program at IIM Bangalore October 9-12, 2019

FLO as the voice for policy change for women in India works towards creating enabling environment for women at workspace. Towards this, a 3-day residential workshop on 'Leadership Development Program' was organised by FLO and IIM Bangalore at the campus of IIM Bangalore on October 9-12, 2019.

The module of this leadership development programme was customised by IIM Bangalore to suit the participants with the best combination of learning methods that will make an immediate and measurable impact in their personality and workspace.

The emphasis was on managerial issues that companies face in their decision to pursue opportunities, as well as strategic decision- making and implementation at the level of top management and business level.

This programme was initiated by FLO Coimbatore Chapter, in collaboration with FLO Bangalore.



## FLO & YFLO DELHI JOINT PROGRAMME

### A Walk Through the Delhi Contemporary Art Walk at India Habitat Center | September 4, 2019

Delhi Contemporary Art Week (DCAW) was initiated as an attempt to generate discourse that befits the shifting lens of the contemporary.

The third edition includes the participation of seven galleries in the city Blueprint 12, Gallery Espace, Exhibit 320, Latitude 28, Nature Morte, Shrine Empire and Vadehra Art Gallery who are spearheading a new wave. They have come together again to showcase the cusp of the contemporary.

FLO & YFLO DELHI jointly organized a walkthrough with leading voices in Art Shalini Passi & Ina Puri on 4th September 2019.



## FLO ANNUAL INTERSTATE MEET



The Interstate Meet is an annual feature & is organized in different Chapters every year. It is a common platform for experience sharing showcasing, mentoring & networking of our dynamic pan-India members. Our objective is to bring together women entrepreneurs and professionals from Delhi and 16 Chapters across India and provide a perfect milieu for exchange of ideas and meeting of the minds.

### Interstate Meet 2019-20 at Lucknow November 22-24, 2019

FLO organized its Annual Interstate Meet for 2019-20 under the Presidentship of Ms. Harjinder Kaur Talwar at the City of Nawabs - Lucknow. This year the Interstate Meet was hosted by Lucknow Chapter under the Chairpersonship of Ms. Madhuri Halwasia.

It was attended by over 200 members from Delhi and 16 pan-India Chapters – Ahmedabad, Amritsar, Bangalore, Chennai, Coimbatore, Hyderabad, Indore, Jaipur, Kolkata, Lucknow, Kanpur, Ludhiana, Mumbai, North East, Pune and Uttarakhand attended the Meet.



The Inaugural Session of the Interstate Meet opened with the Address by FLO President Harjinder Kaur Talwar during the formal opening of the MEENA BAZAAR, an exhibition, showcasing the local art and culture.

The highlight of the event was a Face to Face Interaction with Shri Rajnath Singh, Hon'ble Defence Minister of India. It was a thought-provoking session with one of the topmost and veteran political leader in the Cabinet led by Shri Narendra Modi. Spread over 3 days, it was an extraordinary amalgamation of empowerment, entertainment and networking through a rare blend of learning sessions, social events, networking lunches and dinners. The 2 day extravaganza was followed by an offsite visit Ayodhya, which was an exclusive feature, especially after the landmark verdict by the Hon'ble Supreme Court.



## FLO INTERNATIONAL WOMEN'S DAY 2020



On this International Women's Day Each for Equality is a call for a proactive and unified stand, wherein we can collectively fight the challenges, break stereotypes, look beyond gender and work towards a just, equitable and sustainable world.

It is also very important to recognize success stories of women achievers. This will not only inspire them to do better but also inspire other women to bring out the best in themselves.

# Panel Discussion on Each for Equality: Accelerating Inclusive Growth &FLO Women Transforming India Awards 2020 March 8, 2020

To commemorate International Women's Day 2020, FLO organised a panel discussion titled Each for Equality: Accelerating Inclusive Growth with the objective to provide global perspectives on inclusive growth and economic empowerment of women, with special reference to the role of women in the countries vis-à-vis the experience in India.

The Ambassadors and High Commissioners in India are the representatives of the respective nation and they are best positioned to bring to the table, a global perspective on the subject. H.E. Mr. André Aranha Corrêa do Lago, Ambassador of Brazil and H.E. Dr. Heba Salah Eldin Elmarassi, Ambassador of Egypt shared their experiences experience in context of their own countries and highlighted on the emerging role of women in these countries and underlined the role of the government in harnessing the strength of women.



The Indian perspective was shared by another panelist Ms Nistha Satyam, Deputy Country Representative, UN Women. Smt Meenakshi Lekhi, Member of Parliament moderated the session and shared her inputs.

FLO endeavors to recognize women achievers who have carved a niche for themselves and are playing an exemplary role in the society in their respective areas. To Commemorate International Women's Day 2020, 6 women of excellence were felicitated for their outstanding achievements in their respective area of work, with the FLO WOMEN TRANSFORMING INDIA AWARDS 2020. The awardees were:







- Shahnaz Hussain, Founder, Chairperson & Managing Director, The Shahnaz Husain Group (As an ICONIC Entrepreneur)
- Dr. Shobha Vijender Gupta, Founder President, Sampurna (for her contribution in social work)
- Sonal Kalra, Managing Editor of HT (for her contribution to journalism)
- Lalita Nijhawan, Director, Nijhawan Group of Companies (to felicitate hr as a Business Leader in Travel Industry)
- Preiti Patel, CMD, Raspian Enterprises Pvt. Ltd. (for Breaking the glass ceiling in Business)
- Shivani Malik, Marketing Director at Da Milano Leathers Pvt. (for her contribution in marketing and Communication)

An MoU was signed between UNWomen and FLO for working towards empowerment and inclusion of women entrepreneurs in the private sector.

The celebrations of International Women's Day ended with the soulful musical renditions by NIZAMI BANDHU, the most admired and prestigious Sufi band by of Ustad Chand Nizami, Shadad Faridi Nizami and Sohrab Faridi Nizami.

Other distinguished guests present were Shri Vijender Gupta, Member of Legislative Assembly and member of BJP's National Executive; Shri Sudhanshu Mittal, Political Thinker and BJP leader; Smt Rekha Sharma, Chairperson of the National Commission for Women in India and Mr Dilip Chenoy, Secretary General, FICCI.

This event was powered by Deutsche Bank and supported by Department for Promotion of Industry & Internal Trade, Government of India.













## FLO AGRICULTURE INITIATIVE

### Launch of FLO Agriculture Initiative for Women & Baisakhi Celebration with Mika Singh April 13, 2019

FLO President, Harjinder Kaur Talwar began her tenure with the launch of the Agriculture Initiative for empowering women from the sector, on the auspicious day of Baisakhi, the harvest festival of Punjab.

A declaration was signed by FLO on the occasion, resolving to work towards recognizing the role of women in the agricultural sector and play the role of a catalyst in transforming of the situation of the women farmers.

This is the first time that FLO has taken up Agriculture as one of its primary initiatives, towards the goal of women empowerment.



It was followed by Baisakhi celebration with eminent Bollywood playback singer and performer, Mika Singh and Minu Bakshi, a multi-talented artist – a Poet, Linguist and Singer. She has made a significant contribution to the preservation of the musical folk traditions of Punjab via her albums of Punjabi folk and traditional wedding songs.

Hosted by Satinder Satti, television anchor, actress, poet, dancer, singer, and former Punjab Arts Council chairperson, members thoroughly enjoyed the celebrations.



## Analysing Women Participation in Indian Agriculture | February 14, 2020

Agricultural sector employs not only four-fifth of all economically active women in the country and nearly half of India's self-employed farmers are women. FLO organised a session on Analysing the trends in the participation of women in agriculture in India.



## FLO PUBLICATIONS & KNOWLEDGE PAPERS

# FLO submitted a set of recommendations on Menstrual Hygiene Management, based on a study conducted by FLO.

This study gives us key entry points on the issue of menstrual health in India and critical points where the intervention of the government and the private players are necessary.

The study has been collected with the sample size of 1000 women from Delhi NCR from various age groups and majority of whom belonged into the income groups below 30000 rupees.







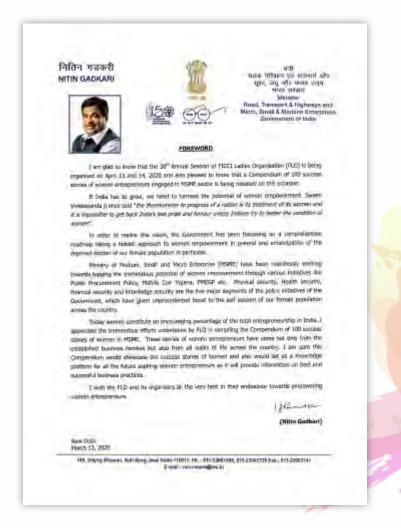


# A compendium of 100 successful women entrepreneurs in MSME, in collaboration with Ministry of MSME



During the IWEC Awards hosted by FLO this year, Shri Nitin Gadkari, Hon'ble Minister for MSME, Road Transport & Highways and Shipping announced to launch a compendium of 100 successful women entrepreneurs in MSME.

Shri Gadkari highlighted the role of women entrepreneurs in the economic development of our country and suggested that FLO, being a pan-India body of women entrepreneurs, could play an important role in documenting and highlighting the stories of women entrepreneurs, especially in MSME.



FICCI

# Invisible Women: Bringing Them to the Front - A Compilation of 1000 grassroots women in business

A National initiative of collecting Data for marginalized women from across India, with inputs from 17 pan India Chapters. It is a collective effort to play the role of an enabler in making a huge difference in the lives of these women, as the Ministry of Finance has been very positive about FLO's Initiative and has assured to help these women with Financial Schemes of the Government.







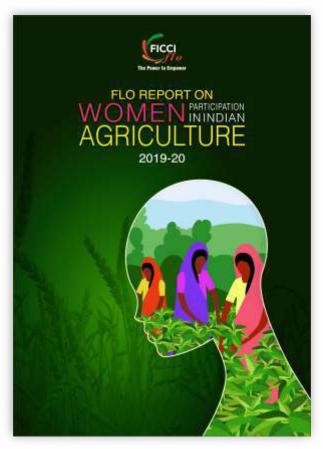


### Report on Women Participation in Indian Agriculture

The agricultural sector in India employs around half of the population and yet contributes to only 17-18% of the Gross Domestic Product (GDP). Demographically speaking, agriculture is India's largest economic sector, even as its contribution to the GDP is declining.

India's population is 48.20% women, and 80% of all economically active women are part of the agricultural sector. Women make up around 40% of the agricultural workforce and 85% of rural women work in agriculture, however, only 13% own land.

With in depth research, FLO created a policy brief in the suggesting solutions to how women in agriculture can get their due share and be recognised. State wise analysis was created and came up with reasons as to what stops the growth of women in the field of agriculture and recommended solutions for the same.



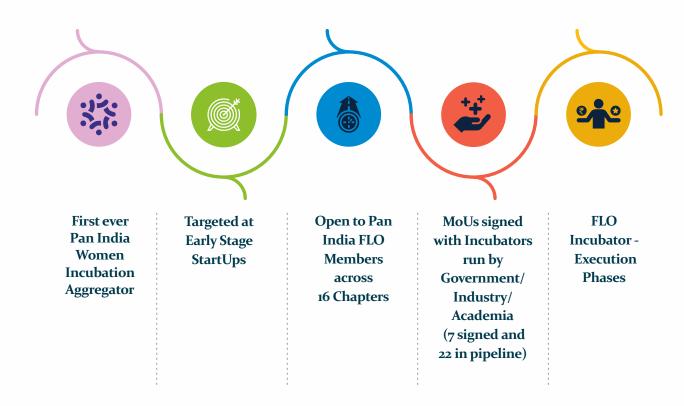


# FLO BUSINESS INCUBATION PROGRAMME

### A National Initiative of FLO



## Highlights of the Initiative









# Phase 2 **Incubate & Enable**

April 2020 to Mar 2021



# Phase 3 **Grow Our Tribe**

Apr 2021 and Beyond

Team consisting of National Heads and Chapter Coordinators Awareness Creation Programs completed at Chapters Identification of Incubators in Governments, Academia, Industry completed MoUs signed and ongoing engagements

Instituted StartUp Awards for 2020 to identify promising early stage startups for incubation

### **Future Plan:**

- Individual Incubation Program Creation
- Investor Connect Program Initiation
- Special Focus :
- Social Enterprises of FLO Women empowering other women
- Global Connect and Collaboration Programs
- Enablement Programs:

- Fundamentals

- o Focussed Business Programs
- o Knowledge Sharing Sessions
- o Workshops & Lecture Series

hary Criterio 85 Entries Innovation 15 FLO Chapters 18 Finalists **Business Model** rg structure, Sales Strategy, 6 Member Elite Jury Customer Value Proposition Scalability and Market Reach Brands across varied Domains & Sectors Export Pobertial Remii, F&B, IT, Academia, Susti Social impact, Hortepillare, Textiles, Social Impact Lobs Generated, Diversity makey, Automodes, New age working upes, Cool Apps

The Start Up Awards has to be cancelled due to the COVID-19 pandemic.

## FLO PRESIDENT'S INTERACTION WITH EMINENT PERSONALITIES



FLO President, Harjinder Kaur Talwar emphasises on the importance of Government Interface for effective policy interventions and redressal of issues and concerns for women entrepreneurs. She has initiated this thought process to work seamlessly with government, industry and civil society to achieve the shared goals for women empowerment and creating a congenial environment for boosting entrepreneurship.



Meeting with HE Mr Kenji Hiramatsu, Ambassador of Japan to India, with the objective of exploring areas of collaboration and enhancing bilateral trade



Meeting with Shri Yogi Adityanath ji, Hon'ble Chief Minister of Uttar Pradesh

Meeting with H.E. Mr.
Farhod ARZIEV, Ambassador
Extraordinary and
Plenipotentiary of the
Republic of Uzbekistan to
India on at the Embassy



















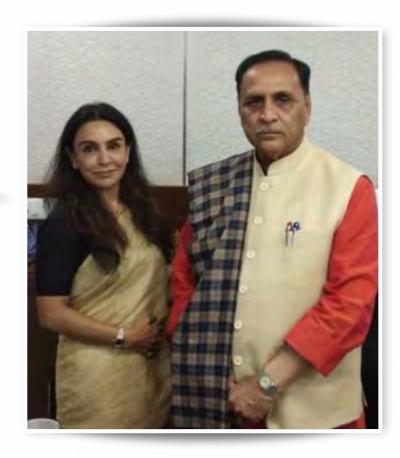






Meeting with renowned spiritual leader Gurudev Sri Sri Ravi Shankar ji at Bangalore. On the invitation of FLO President, Harjinder Kaur Talwar, Gurudev ji has agreed to be the Chief Guest at the Inaugural Session of the 12th IWEC Awards, hosted by FLO at New Delhi from November 10-12, 2019.

Meeting with Shri Vijay Rupani, Chief Minister of Gujarat at Ahmedabad, October 8, 2019



## FLO PRESIDENT IN VARIOUS FORUMS



FLO President,
Harjinder Kaur
Talwar was invited
as the Guest of
Honour at the
Inaugural Session
of the International
Conference on
Women's
Leadership for
Global Peace and
Prosperity held at
Shivaji College
University of Delhi,
January 09, 2020

FICCI National Executive Committee Meeting in Bengaluru, April 22, 2019





Interaction with Shri Vijay Gokhale, Foreign Secretary of India at FICCI, August 20, 2019



FICCI SMART Policing Awards 2019: Homeland Security 2019 - Innovation Led Cyber Crime Management, August 23, 2019





Interaction with
Hon Simon
Bridges, Leader
of Opposition,
National Party of
New Zealand and
accompanying
Member of
Parliament –
Hon Gerry
Brownlee and
Hon Kanwaljit
Singh Bakshi,
September 3, 2019

FLO President, Harjinder Kaur Talwar was invited as a Distinguished Speaker during the session, 'Internal Security: Key to Making India a \$5-trillion Economy', during the '3rd Young Superintendents of Police Conference', organised by FICCI





#### NATIONAL EVENTS

FLO President, Harjinder Kaur Talwar addressed the DPIIT-FICCI Partnership Forum on Public Procurement for 'Make In India', in the presence of Hon'ble Union Commerce & Railways, Shri Piyush Goyal on February 17, 2020



Meeting with Business Delegation from Uzbekistan from the IT Sector at FICCI today. This visit was subsequent to the FLO Delegation to Uzbekistan during the International Investment Forum at Andijan, Uzbekistan



#### NATIONAL EVENTS

FLO President, Harjinder Kaur Talwar addressed the brainstorming session on Women Safety & Security , held by FICCI





## FLO GOVERNING BODY MEETINGS 2019-20

1st Governing Body Meeting, New Delhi | April 13, 2019



### 2nd Governing Body Meeting, Coimbatore | July 19, 2019



### 3rd Governing Body Meeting, Lucknow | November 22, 2019



### 4th Governing Body Meeting, New Delhi | November 25, 2020



## FLO PRESIDENT'S VISIT TO CHAPTERS



It is a collective journey towards women empowerment and the 16 FLO Chapters play a critical role in achieving the goals of the organisation. The interactions with the Chapters are very vital to be in sync with the vision, mission and objective of FLO and also for understanding the challenges and appreciating the achievements by the Head Office.

## **AMRITSAR**

Change of Guard, with Bollywood Actor Vidya Balan and Eminent Singer Rabbi Shergill | April 17, 2019



## BANGALORE

Change of Guard & National Launch Of "I Am In", FLO Mobile Application | April 19, 2019



## **KOLKATA**

Finding Your Own Voice with versatile Bollywood actress, Padma Shri Tabu | April 30, 2019



## **COIMBATORE**

Governing Body Meeting at Coimbatore & Offsite to Karaikudi | July 18-21, 2019



## HYDERABAD

Style Tatva by FLO Hyderabad at HITEX | August 11-12, 2019



## **AHMEDABAD**

Decade of Dynamism: 10th Anniversary Celebration of FLO Ahmedabad | September 27, 2019



## **JAIPUR**

Wellness Conclave organised by FLO Jaipur, in collaboration with Sleepwell Foundation | March 5, 2020







## 36<sup>TH</sup> FLO ANNUAL SESSION RISING ABOVE COVID CHALLENGES

May 21, 2020

FICCI Ladies Organization (FLO) held its 36th Annual Session on May 21, 2020, the first ever virtual Change of Guard ceremony. Very apt in the current scenario, the theme was 'Rising Above Covid Challenges'.

#### **SESSION I**

The session was divided into three segments. Smt. Sangita Reddy, President, FICCI was the Chief Guest and Keynote Speaker of the First Session. On this Occasion, Ms. Reddy announced for the first time in 36 years, a collaboration of FICCI and FLO to empower women economically. "An empowered woman can transform the world and with this collaboration, we look forward to touching at least 1 lakh women in next 2-3 years and help them to lead a better life", said Ms. Reddy.



It was followed by the release of the Annual Report, that encapsulates the activities undertaken by FLO pan India in the year 2019-20. Every year, the Annual Session culminates in review of the activities undertaken by FLO, as also the milestones achieved during the year. It brings into focus the progress made by FLO in the objectives of entrepreneurship development and professional excellence.





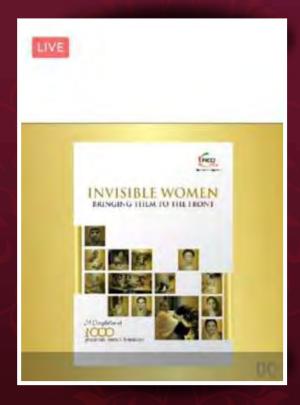
#### | NATIONAL EVENTS |

Shri Om Birla, Hon'ble Speaker of the Lok Sabha, Chief Guest & Keynote Speaker of the Second Session, released FLO's compilation of around 1200 Grassroots Women in Business, named 'Invisible Women: Bringing Them To The Front". A Compilation Of Around 1200 Grassroots Women In Business'.

This is a compilation of grassroot women in enterprises, who were once landless laborers or poor housewives, are now earning their own livelihoods and becoming self-reliant with small businesses. The primary agenda is to create a pool of information on these grassroots women and connect them to the relevant administrative bodies in the Government and facilitate assistance to these women in accessing finance and help them scale up.









#### NATIONAL EVENTS

Mr Dilip Chenoy, Secretary General FICCI addressed the 3rd session and announced the names of the Office Bearers & Governing Body Members of FLO for the year 2020-21. He also suggested if FLO could take initiative to organize sessions on maintaining social distancing amid the ongoing Covid-19 crisis, as the country is about to open up

Jahnabi Phookan, Director, JTI Group took over the mantle as the 37th President of FICCI Ladies Organization from Harjinder Kaur Talwar, MD & CEO at Comvision India Pvt Ltd.

In her acceptance speech, Ms Phookan said that, in her role as the National President, she will focus on empowering women with entrepreneurship capabilities and professional excellence, enabling them to take up new challenges and avail of new opportunities.











#### | NATIONAL EVENTS |











Office Bearers 2020-21

Executive Director

Rashmi Sarita

Additional Director, FICCI



## E-LAUNCH OF FLO BHUBANESHWAR CHAPTER (17TH CHAPTER OF FLO)

By Shri Suresh Prabhu, Prime Minister's Sherpa to G7 and G20 & Captain Dibya Shankar Mishra, Minister of state for Energy, Industries, MSME, Govt. of Odisha | April 18, 2020

LO virtually launched its 17th Chapter 'FLO Bhubaneshwar Chapter' on April 18, 2020 during a webinar. Shri Suresh Prabhu, Prime Minister's Sherpa to G7 and G20 launched the Chapter. Captain Dibya Shankar Mishra, Minister of state for Energy, Industries, MSME, Govt. of Odisha was also present during the launch.

It is important to adapt to the need of the times. Survival of the fittest being the mantra, whoever works in a thoughtful, adaptive, responsible and responsive manner will emerge as the winner. Hence this innovative way to launch our new Chapter at Bhubaneshwar.

The Bhubaneshwar Chapter is an addition to the 16 existing Chapters of FLO at Ahmedabad, Amritsar, Bangalore, Chennai, Coimbatore, Hyderabad, Indore, Jaipur, Kolkata, Lucknow, Kanpur, Ludhiana, Mumbai, North East, Uttarakhand and Pune with its head office in Delhi.

With an intricate patchwork of history, fascinating tribal culture and natural coastal beauty, Odisha is has also emerged as a significant destination for investments. Being a pioneer in implementing the "Ease of Doing Business" framework through a robust single window clearance mechanism, it is one of the fastest growing states of India.

The Bhubaneshwar Chapter will aim at enhancing the capabilities of women through appropriate awareness, training and development programmes that enables women to contribute towards India's socio-economic growth by fulfilling their individual potential.

Dharitri Patnaik, the Founder Director at Jivada Ventures Private Ltd. was announced as the first Chairperson of FLO Bhubaneshwar Chapter.

The web event was very well attended, with several dynamic women entrepreneurs and professionals from Odisha and also other pan India Chapters of FLO, besides the Presidium, Past Presidents & National Governing Body Members.



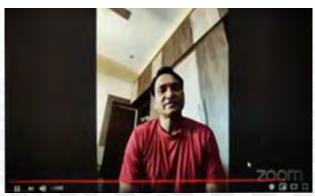


#### NATIONAL EVENTS

















## MESSAGE

### INDIA ASEAN WOMEN'S BUSINESS FORUM (IAWBF)







Dear Friends,

I would like to extend my congratulations to President FLO, Harjinder Talwar and the FLO Secretariat for a successful year despite the extraordinary circumstance of the Corona Virus. I wish you all the very best for the years to come and in your future endeavors.

IAWBF has already seen promotion of women entrepreneurs in the ASEAN region. We have shared important crosscutting issues with women and policy makers from this region and have made suggestions to their economic and social development as well

This year FLO IAWBF attended The Global Women's Trade Summit and Global Women's Leaders Forum 2019, held in Busan, South Korea. This summit, was attended by women leaders, speakers and entrepreneurs from across the world and culminated with the Busan Film Festival. A presentation was made on the entrepreneurship eco-system and how entrepreneurs contribute. Personal learnings, learnings from two case studies were presented, namely Welspun and Mustang socks and this was followed by a Q&A session.

FLO IAWBF also attended the Women's CEO Summit held in The Kingdom of Thailand and had the opportunity to present the India booth and project to the Prime Minister of Thailand H.E. General Prayut Chan-O-Cha. The India booth was one of the few approved by the palace and was also presented to the Crown Princess of Thailand.

The plenary session on Emerging Opportunities in disruptive transformation

was conducted by CNN's Anna Coren, FLO IAWBF also conducted a session on challenges posed by Globalisation 4.0 including but not limited to women. Each of the FLO IAWBF members had an opportunity to present their company profiles and were received very positively.

I would like to thank the IAWBF team for the support they have extended to me and also for whole-heartedly participating in all the forums and conversations that took place at these seminars.

Warm Regards

Vinita Bimbhet

India Chair, India ASEAN Women's Business Forum &

Past President, FLO (2016-17)





Vinita Bimbhet with Global Chair Diana Abruzzi



IAWBF Co-Chairs Pacita Juan, Vinita Bimbhet & Aurora Garcia



Rati Mundrey with the Prime Minister of Thailand



Rati Mundrey, CNN's Anna Coren, Lubeina Shahpurwala, CNN's Sunita Rajan, Jayanti Dalmia & Vinita Bimbhet

## MESSAGE Chairperson, IWEC India







#### Dear Friends,

International Women's Entrepreneurial Challenge IWEC Awards present a platform for the exchange of knowledge, experience and connectivity among women business owners worldwide. Sets the stage for new business opportunities, joint ventures, global business co-operation and promoting a dialogue among women entrepreneurs and business leaders

It is an initiative of Barcelona Chamber of Commerce in partnership with the Manhattan Chamber of Commerce (New York) and FICCI - FLO (The Federation of Indian Chambers of Commerce and Industry Ladies Organization and US Department of State.

Since 2007, IWEC has gathered some of the world's largest and most successful women-owned companies in an intensive 3-day program to inform, connect and celebrate the work of women entrepreneurs across all industries. There have been 337 IWEC awardees globally till date.

We are pleased to announce that the 12th edition of IWEC Awards was successfully hosted by FLO in November 2019. Besides immense brand visibility to FLO, it was a huge opportunity for networking and business promotions amongst the conference participants.

Our best wishes to FLO for all future endeavors.

Neena Malhotra

India Chair IWEC

President, FLO (2011-12)

**Harjinder Kaur** President, FLO

&

Global Ambassador, IWEC



## MESSAGE

## Founder Chairperson, WCD India







#### Dear friends,

FLO Women Directors (FWD) program in collaboration with KPMG Board Leadership program continues to inspire and train prospective women directors in corporate governance and provide an opportunity to network with sitting directors.

As founder chair of this collaboration, I consider myself fortunate and privileged to be part of this revolution and am committed to disrupt the status quo that exists in the corporate world in favour of men and march towards true equality.

During 2019-20 under the leadership of National President Harjinder Kaur Talwar, several women were trained under this initiative. I congratulate each and every participant for taking this opportunity to 'Skill up' and get board ready.

Dear friends if a career as a board director is your calling, follow your dreams the law is on your side, take advantage of it, follow your role model, be one yourself and aspire to give it forward.

FLO is here to encourage, promote and champion women causes.

Best Regards,

#### Ranjana Agarwal

Founder Chairperson FWD Programme Past President, FLO 2010-11



### 12th IWEC AWARDS & CONFERENCE

IWEC Awards present a global platform for the exchange of knowledge, experience and connectivity among women business owners worldwide. Started in 2007, it is an initiative of FICCI Ladies Organisation (FLO), Barcelona Chamber of Commerce, Manhattan Chamber of Commerce (New York) and US Department of State.



IWEC was established with the goal of connecting small & mid-size women business owners globally - those who are already in the global marketplace & want to expand or are ripe to get into the market and learn from other women leaders. Also, an important aspect of IWEC awardees is their commitment to Corporate Social Responsibility programs in mentoring, board participation, community outreach, sustainability, etc.



Every year, IWEC has gathered some of the world's largest and most successful women-owned companies in an intensive 2-day program to inform, connect and celebrate the work of women entrepreneurs across all industries.

## Connecting Women Businesses Globally: Leading the Way to Innovation and Integration November 10-12, 2019

FLO has achieved another huge milestone by hosting the 12th edition of IWEC Awards on November 11-12, 2019. The Conference with the theme Connecting Women Businesses Globally: Leading the Way to Innovation and Integration brought together over 200 businesswomen from across 20 countries, cohesively driving the agenda for Scripting Economic Change for women across the globe.

As one of the fastest growing economies in the world, the Indian market is now open to accepting new business ideas more than ever. This is the time to showcase the fact that India is the now most favoured business destination today with a robust growth, rising foreign exchange reserves and booming capital markets, among others. The IWEC Awards & Conference was the most apt platform towards this direction.

In these two days, FLO successfully brought together inspirational global leaders and put together an array of interesting business sessions, panel discussion, gala dinner, socials for the delegates.

Harjinder Kaur Talwar, FLO President & Co-Chair of the IWEC Conference said, "Being one of the Founder Members of the IWEC Awards, I am thrilled to be hosting the IWEC Awards this year as the National President of FLO. It will be my privilege to give the global delegates a taste of India's culture, heritage and hospitality."



#### November 10, 2019

A welcome reception as hosted by FLO for the international delegates at Hotel Le Meriden and it was an ideal icebreaker for the businesswomen of all 20 countries including India



#### November 11, 2019

## Inaugural Session with Gurudev Sri Sri Ravi Shankar ji on Emotional Intelligence in Business and Leadership

Renowned spiritual leader, Gurudev Sri Sri Ravi Shankar ji addressed the global participants on how to promote, grow and expand their businesses while managing their stress and emotional quotient.

There were a set of questions asked by Harjinder Kaur Talwar, FLO President and Co-Chair of the IWEC Conference to Sri Sri regarding maintaining balance between the family and work as being businesswomen as well as on stress management.



## Panel Discussion on Global Economic Outlook: What It Means to Your Business

It was followed by a Panel Discussion on Global Economic Outlook: What It Means to Your Business, which included Professor Balaji Parthasarathy, Intl. Institute of Information Technology, Bangalore; Lena Sellgren, Chief Economist and head of research at Business Sweden and Neena Malhotra, India Chair for IWEC and FLO Past President as the panelists.



#### Panel Discussion on Innovation & Integration

It was followed by a Panel Discussion on Innovation & Integration. Sangita Reddy, Joint Managing Director of the Apollo Hospitals Group & President Elect, FICCI, Hetal Parikh, Rangam Consulting, US and Lata Singh, Executive Director, IBM India were the panelists. It was moderated by Denise Evans, Vice President, IBM.



# Keynote address by Shri Nitin Gadkari, Hon'ble Minister for MSME, Road Transport & Highways and Shipping on Status of MSME in India and Investment Opportunities for the World

A visionary leader of the Indian Government and a very senior political leader, Shri Nitin Gadkari, Hon'ble Minister of Road Transport, Highways and Micro, Small & Medium Enterprises (MSME), was the Chief Guest at the keynote Session of IWEC. Shri Gadkari presented the international delegates an overview on the MSME Sector of India and showcase the myriad business opportunities that India has to offer.

He announced to launch a compendium of 100 successful women entrepreneurs in MSME, in collaboration with FLO and endorsed by the Ministry.



#### November 12, 2019

#### A Panel discussion on Leading the Way to Integration

A very pertinent topic was chosen for the panel on November 12, 2019 - Leading the Way to Integration, with panelists - Dr Ashok Khosla, Chairman of the Development Alternatives Group/IN and Ms. Kanika Verma who leads the Work 4 Progress/IN. Mar Santana Rollan, Chief Executive, Large & Medium Companies, CaixaBank was the moderator.

It was followed by a presentation of the programme "Work 4 Progress" by Caixa Bank and Development Alternatives Group.



#### Panel Discussion on Facing Inequalities in the 21st Century: Women & Young

This panel discussion was moderated by Harjinder Kaur Talwar, FLO President & Global Ambassador, IWEC. The Panelists were Ibukun Awosika, IWEC Foundation President; Roser Xalabarder, Barcelona Chamber of Commerce; Sunita Bajaj, IWEC Foundation Treasurer, Manhattan Chamber of Commerce & Managing Director Fortis Lux and Mukta Jain, Chairperson Women's Enterprise Council for Confederation of Asia Pacific Chamber of Commerce and Industry and Elizabeth Trallero, Congost Plastics.



#### Presentation by Invest India on Business Opportunities in India & Foreign Direct Investments

An informative presentation was made by Chandrima Sinha, Vice President Invest India, on Business Opportunities and Foreign Direct Investment. Apart from being a critical driver of economic growth, foreign direct investment (FDI) is a major source of financial resource for the economic development of India. The Presentation focussed on the Indian government's favourable policy regime and robust business environment and showcased the ample opportunities that India provides.



#### **IWEC Awards Presentation**

The IWEC Award Ceremony was held on the afternoon of November 12, 2019. 39 women business leaders from across 20 countries were recognised and felicitated for their outstanding contribution in their respective businesses and economic development.

The awardees nominated by FLO from India were Ms Sangita Reddy, President Elect FICCI & Joint Managing Director Apollo Hospitals Group; Ms Kalli Purie, Vice Chairperson - India Today Group and Ms Kiran Chopra, Director, Punjab Kesari Publishers Pvt. Ltd.



#### **IWEC Gala Dinner**

This prestigious forum culminated at the IWEC Gala dinner on November 12, 2019 at Hotel le Meridien, to recognise and celebrate the achievements of the awardees. The highlight of the evening was a spectacular classical dance performance by three sisters Sangeeta Bhuyan Mehta, Vanita Bhuyan Nagpal and Simran Bhuyan Raheja, who are accomplished Indian classical dancers.

The Gala Celebrations witnessed the presence of several prominent personalities like Ambassadors, High Commissioners, Politicians, industrialists, fashion designers and who's who of the city, besides several FLO Past Presidents and Governing Body members.



# FLO GOES DIGITAL : LOCKDOWN SERIES OF WEBINARS & ONLINE SESSION



Going digital has now become the new normal, under the current circumstances when the world is grappling with the COVID 19 crisis.

FLO is an ever-evolving organisation and here is how we have turnaround a challenge into an opportunity and kept the showing going on.

To keep the members engaged FLO organised regular webinars on a range of subjects from business survival, leveraging digital medium, revival of agriculture, Rescuing MSME sector, motivational sessions etc.



## Facebook Live session with Dr Jai Madaan on Peace & Patience in Times of Isolation & Lockdown April 3, 2020

To beat the stress in times of isolation and lockdown, FLO organised an exclusive Facebook Live Session with Jai Madaan on Peace & Patience in Times of Isolation & Lockdown. Dr Jai spoke on how to handle stress in such critical times, especially when you are locked withing the four walls and on the ways to channelize the energies in lockdown times to stay positively engaged.





### Webinar on Leveraging Digital Media for Success with Avi Arya April 10, 2020A

Webinar on Leveraging Digital Media for Success with Avi Arya very successful with participation of pan India FLO Members. Avi, the Founder of Internet Mogul provided simple and practical solutions to create a robust digital presence and strategies to reach out to a greater audience.

Avi Arya e is one of the most trusted names in the digital marketing world. Speaker, Trainer, Hotelier. Media describes him as "the poster boy of Internet Marketing".



## FLO & Embassy of Israel in India Webinar on Business Opportunities & Survival of SMEs in Times of COVID -19 | Tuesday, April 14, 2020

In the current times of a public health crisis, we are all growing through a slowdown, especially the businesses. To help businesses steer through the uncertain times, equip to survive, innovate and explore opportunities, this webinar was specially designed on Business Opportunities & Survival of SMEs in Times of COVID -1. This was organised in collaboration with the Embassy of Israel in India.

HE Dr Ron Malka, Ambassador of Israel opened the webinar and spoke about India -Israel relations and highlighted on the continued association with FLO.

The Webinar was presented by Prof. Dafna Kariv, an expert in Entrepreneurship, Innovation and Acceleration programs from Israel. Prof Dafna and her team also provided 3 complimentary one on one session for mentoring any SME/Start up.











#### Webinar of Survival of the Fittest with Rashmi Daga, Founder of FreshMenu April 15, 2020

To beat the stress in times of isolation and lockdown, FLO organised an exclusive Facebook Live Session with Jai Madaan on Peace & Patience in Times of Isolation & Lockdown. Dr Jai spoke on how to handle stress in such critical times, especially when you are locked withing the four walls and on the ways to channelize the energies in lockdown times to stay positively engaged.



# Launch of FLO Bhubaneshwar Chapter (17th Chapter of FLO) by Shri Suresh Prabhu, Prime Minister's Sherpa to G7 and G2O & Captain Dibya Shankar Mishra, Minister of state for Energy, Industries, MSME, Govt. of Odisha & Webinar on Agriculture Rejuvenation in India April 18, 2020

FLO virtually launched its 17th Chapter "FLO Bhubaneshwar Chapter" on April 18, 2020 during a webinar. Shri Suresh Prabhu, Prime Minister's Sherpa to G7 and G20 launched the Chapter. Captain Dibya Shankar Mishra, Minister of state for Energy, Industries, MSME, Govt. of Odisha was also present during the launch.

Dharitri Patnaik, the Founder Director at Jivada Ventures Private Ltd. was announced as the first Chairperson of FLO Bhubaneshwar Chapter

A webinar on Agricultural Rejuvenation in India was also a part of this session. Shri Suresh Prabhu highlighted on some pertinent aspects on the topic.





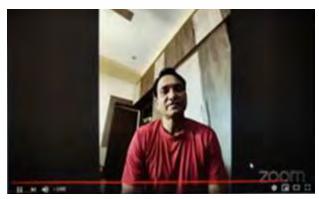






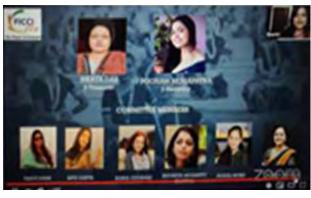












#### Live Session on Rescuing MSME Sector Post Covid with Rajnish Kumar, Chairman-State Bank of India April 19, 2020

In a Webinar organised by FLO, State Bank of India Chairman Rajnish Kumar on Sunday urged small and medium enterprises to act prudently and avoid overleveraging during the current situation where there is a lot of uncertainty. Kumar said that if enterprises have some inherent weaknesses then they should not go for short-term borrowings

Kumar warned that for businesses with fundamental flaws or inherent weakness, short-term borrowing is not advisable at this juncture.

He said banks are reassessing the working capital requirements for businesses on a case-to-case basis.







#### FLO Incubator Virtual Start-up Awards 2020 April 25, 2020

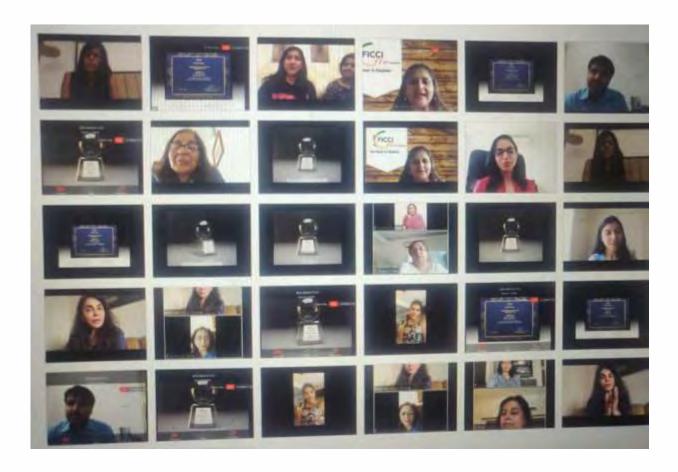
FLO organised its first ever FLO Incubator Start-up Awards 2020 on Saturday, April 25, 2020. It was even more significant that these awards were presented through a virtual platform.

These Awards were planned on March 11, 2020 at Bangalore and had to be postponed due to COVID 19 situation. FLO is an ever evolving organisation and we have turned this challenge into and opportunity and here is an exemplary and pioneering move, where we are giving away virtual awards to the most innovative and disruptive start-ups from across the nation









## Live Session with Anupam Kapil, India's Celebrity Astro-Numerologist and Body Language Expert | April 28, 2020

A special interaction with Shri. Anupam V Kapil- India's celebrity Astro-Numerologist, popular author, columnist & Body Language Expert was organised by FLO. She shared his insights into these extraordinary times that we are going through globally.

He has done notable accurate predictions on India's political landscape to careers of Bollywood celebrities to the current pandemic.









# e-Unveiling of A FLO Compendium of 100 Successful Women Entrepreneurs in MSME by Shri Nitin Gadkari, Minister of Road Transport & Highways, Micro, Small & Medium Enterprises, Govt. of India May 2, 2020

FLO organised the e-unveiling of FLO Compendium of 100 successful women Entrepreneurs in MSME on May 2, 2020. Shri Nitin Gadkari, Minister of Road Transport & Highways, Micro, Small & Medium Enterprises unveiled this compendium.

During the International Women's Entrepreneurial Challenge Foundation, IWEC Awards hosted by FLO in November 2019, Shri Nitin Gadkari, Hon'ble Minister for MSME, Road Transport & Highways and Shipping announced to launch a compendium of 100 successful women entrepreneurs in MSME.

This compendium is a ready reckoner of 100 inspirational stories of women in MSME, who have ideated, innovated and worked tirelessly to create a niche and successfully contribute to the economy of the nation.

This book is another milestone in the illustrious journey of FLO as it is for the first time in the history of FLO that the Ministry of MSME has supported a publication with its logo, adding great significance to the Compendium.







## e-Release of FLO Report on Women Participation in Indian Agriculture by Shri Parshottam Rupala, Hon'ble Union Minister of State, Agriculture and Farmers Welfare, Govt. of India May 7, 2020

FLO Report on Women Participation in Indian Agriculture was released by Shri Parshottam Rupala, Hon'ble Union Minister of State, Agriculture and Farmers Welfare, Govt. of India at a webinar held on May 7, 2020.

On this occasion Mr. Rupala congratulated the great initiative taken for the first time by any Chamber of Commerce and encouraged the President and the FLO members to develop a channel to connect women farmers directly to the households. Citing the success story of Amul, he added that women can create so many more such stories in agriculture and allied sector, bee keeping is one such sector which has enormous potential.

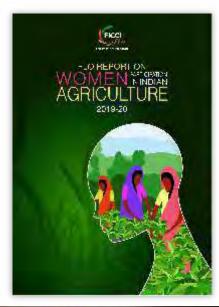
Women are of vital importance to rural economies and the agriculture sector. They are important for ensuring food security and preserving the local agro biodiversity. While the men mostly venture out of the villages in search of livelihood, the womenfolk are relegated into working in the fields from dawn to dusk, in addition to her traditional role of caregiver in the family. In spite of their vital contribution to the economy, these women are mostly invisible and unheard. Be it due to gender inequality or patriarchal society norms, they face a lot of discriminations.

With this thought, FLO, led by President Harjinder Kaur Talwar, initiated the focus on this important sector of Indian economy and this report is a humble attempt in bringing out this set of analysis and recommendations on Women

Participation in Indian Agriculture, with the objective of bringing women in this sector to the forefront.

Policy Recommendations by FLO are as follows:

- Creating a proper database of women in agriculture sector
- Improving Female Landholding Patterns
- Putting an End to Forcible Land Relinquishment (Haq-Daan) by Women
- Improving the land leasing framework
- Women only benefits
- Enabling "Scientific & Climate Resilient" Smart Women Farmers
- Support the formation of Female Farmer Producer organisations (FPOs):
- Implementation of SHG (Self Help Group) Model on national level.







### Change of Guard in Chapters & Chapter Awards 2019-20 | May 9, 10 & 11, 2020

As a precursor to the National Change of Guard, the Change of Guards in the Chapters and YFLO Chapters were held over 3 days from May 9 to 11, 2020.

The Chapter Change of Guards were done on a national platform for ease of technical logistics and also to synchronize the process of handing over in the Chapters , which will enable the Incoming President to take over along with her entire Pan India Team.

Chapter Awards were also announced during these days.

#### Change of Guard of FLO Chapters | Day 1, May 9 2020

#### UTTARAKHAND CHAPTER

Awarded for Most Impactful Networking 2019-20

Nazia Yusuf Izuddin hands over the mantle to Kiran Bhatt Todaria as the Chairperson 2020-21









#### **PUNE CHAPTER**

Awarded for Work Towards Sustainable Development Goals 2019-20

Rituu Chhabriaa handed over the mantle to Aneeta Sanas as the Chairperson of Pune Chapter for the year 2020-21.







#### NORTHEAST CHAPTER

Awarded for Best Economic Intervention for Potters' Village 2019-20

Srutimala Duara handed over the mantle to Juhie Saboo as the Chairperson for 2020-21







#### **MUMBAI CHAPTER**

Awarded for Mainstreaming Tribal Women in 2019-20

Anuradha Bhatia handed over the mantle to Maloo Natarajan as the Chairperson for 2020-21







#### **LUCKNOW CHAPTER**

Awarded for Best Government Interface 2019-20

Madhuri Halwasiya handed over the mantle to Puja Garg as the Chairperson for 2020-21









#### **KANPUR CHAPTER**

Awarded for Skill Development for Grassroots Women 2019-20

Dr Anuradha Varshney handed over the mantle to Aarti Gupta as the Chairperson for 2020-21.







### Change of Guard of FLO Chapters | Day 2, May 10, 2020

#### **KOLKATA CHAPTER**

Awarded for Most Impactful Programme with Smt. Smriti Irani 2019-20 Jyoti Jain handed over the mantle to Sunira Chamaria as the Chairperson for 2020-21.









#### YFLO KOLKATA

Amrita Kajaria handed over the mantle to Shefali Rawat Agarwal as the YFLO Chairperson for 2020-21





#### **JAIPUR CHAPTER**

Awarded for Guest Impact Initiative & Support to Government 2019-20

Shweta Chopra handed over the mantle to Wandana Parnami as the Chairperson for 2020-21.







#### **INDORE CHAPTER**

Awarded for Young Minds Involvement 2019-20

Bhavna Bhalla handed over the mantle to Riya Chhabra as the Chairperson for 2020-21.







#### **BANGALORE CHAPTER**

Awarded for Digitisation and Innovation 2019-20

Shruti Mittal handed over the mantle to Jyotika Kalra as the Chairperson for 2020-21.







#### **HYDERABAD CHAPTER**

Awarded for Interface with Government & Best Policy Intervention for Women 2019-20 Sona Chatwani handed over the mantle to Usha Rani Manne as the Chairperson for 2020-21.



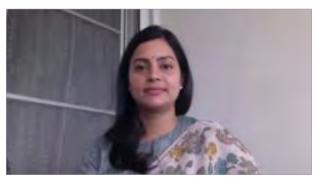




#### YFLO HYDERABAD

Shilpa Datla handed over the mantle to Apurva Jain as the YFLO Chairperson for 2020-21.





#### FOREIGN AFFILLIATIONS

## Change of Guard of FLO Chapters | Day 3, May 11, 2020

#### YFLO DELHI

Awarded for Best Membership Drive 2019-20

Mandira Lamba handed over the mantle to Karishma Manga Bedi as the YFLO Delhi Chairperson for 2020-21









#### **COIMBATORE CHAPTER**

Awarded for Leading The Digital Literacy Drive 2019-20

Poonam Bafna handed over the mantle to Preethika Balaji as the Chairperson for 2020-21.







#### **CHENNAI CHAPTER**

Deepali Goyal handed over the mantle to Rinku Mecheri as the Chairperson for 2020-21





#### AMRITSAR CHAPTER: AWARDED FOR BRANDING EXCELLENCE 2019-20

Arushi Verma handed over the mantle to Meeta Mehra as the Chairperson for 2020-21







#### FOREIGN AFFILLIATIONS

#### AHMEDABAD CHAPTER

 $Awarded \ for \ Supporting \ National \ Initiative \ for \ Agriculture \ 2019-20$ 

Babita Jain handed over the mantle to Taruna Patel as the Chairperson for 2020-21







#### **LUDHIANA CHAPTER**

Awarded for Management Interface 2019-20

Nandita Bhaskar handed over the mantle to Mannat Kothari as the Chairperson for 2020-21







#### YFLO AHMEDABAD

Swati Goradia handed over the mantle to Priyanka Sanghi as the YFLO Chairperson for 2020-21.







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#### **Awards & Achievements**



















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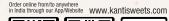






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FIRST EVER LARGEST KAJU KATLI
& LARGEST VEG PUFF











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# Tweets About FLO











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# राजनीति में भी महिलाओं को बढ़ावा मिलना चाहिए

लखका विशेष्ट संवादवाता

स्या न मांतलाओं की भागावरी भद्राने क प्रथम किए पार्गर। इसके साथ हो एउन्हें कर पारीचरा में भी महिलाओं प्रश्निक बागुक्ता में भा माहणाओं को बद्दार निगत्न प्रश्नित प्रताम बार्ग कार्य गाँउसम्बद्धी को मान कार्य कर्मकृति कोई स्थापिक गान्यमाधिक कार्यकर्त पन्न संख्यात है। बीर सीय जीवरराज्यीय संस्थान हमें कर्ती। क्लिका को फिक्की क्ली क सामेशन के कुता दिन

चुनाव जीतने वाली महिलाएं आने आर्थः राजनाय शिह

वरित्याओं के लिए कर परिनरी अस्तराज के सन्तरत पर उन्होंने कालीय जब पर के स्वास पर विभाव ने विद्यान के स्वास्त्र के क्षेत्र कर है में ब्रम्मपुत्र में महिलाओं के स्वास्त्र प्रकार कर किया है कि स्वास्त्र के स्वास्त्र के

मुख्या चन्द्र बीच ने उदन्तर हिंद महित संसद्दरणाओं को नामेदारी गुन्तरचन

#### बैंक न सुने तो करें शिकायत

के मील उद्योग में पर हिस्सी की के की लगा है जा है जो है जा उपनियों को जान दिया जो शा है। उस गर्का कर प्रकार करों ही शही है। अन्य है हम्में देव की स्वादित अन्य हो स्वादित और संस्थान प्रेटर यो ज्यूरी हस्यतियां सभी 300 महिला अग्रिक्ट में अम्ब स्थित।

रसामंत्री को दिया इत्पन

ट्रांडिको प्रमुक्त स्टब्स् अध्यक्त । स्टब्स् के जिल्ला के जान के जान प्रमुक्त के जान के जान प्रमुक्त के अपने कि प्रमुक्त के अपने प्रमुक्त के अपने कि प्रमुक्त के अपने प्रमुक्त के अपने कि प्रमुक्त के आपने स्टब्स कि प्रमुक्त के आपने स्टब्स के प्रमुक्त के आपने 



पर भरोसा रखें: कपिल देव

नां दिल्ली, ३० अगस्त (मकोदय

बल्डकर की बाद ताजा हो जाते है और

टहमा): 1983 का क्रिकेट चार्टकप शास्त्र हर किसी को याद होगा। वल्डकप ट्रॉफी कर करता जा साथ काला (बरक्कर कुन्स) कविता देव अपने हाब में उठए हुए नजर जाते हैं। इस तस्वीर को देखते ही

# सरकार को ये जानने का हक है कि कौन स्वदेशी कौन विदेशीः राजनाथ

राज्यात विकार ने प्रशासिक जनावा औ प्रकारी व केन कुछ छन्निया परि Book or them are to be und will साकार अब की देश में स्थापन प्रमाणि इसर्व सामा र छेर क्षांत्र में पोर्टा इस किया तथा नामें है जिस का आहे जानसी? ि उत्तराठ रिवाङ



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पूरे देश में लागू होगा एनआरसीः राजनाथ 71 squis = स्क है। सब भो है। भारत म देख भी है। fenentitiet im अस्य महिला, मुसर्व है। सार

कार बर्जान्स और समापत है मध्य कि मेरे (लग्र 💳 भार स्ट्रांट की बात है। हम तक तक को बाते

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पहुँचे रहा। मंत्री



उस्बद्ध में धल रही के उगाप्टक पर मंत्री, यह का विशेषविकार वेसे आमप्रित करे

वार संजा। ज्यान



हाजाना रहा है। इस के महिला है किया संवाद के अध्या के अध्या से किया संवाद के अध्या के अध्या से किया संवाद के अध्या से किया से किय

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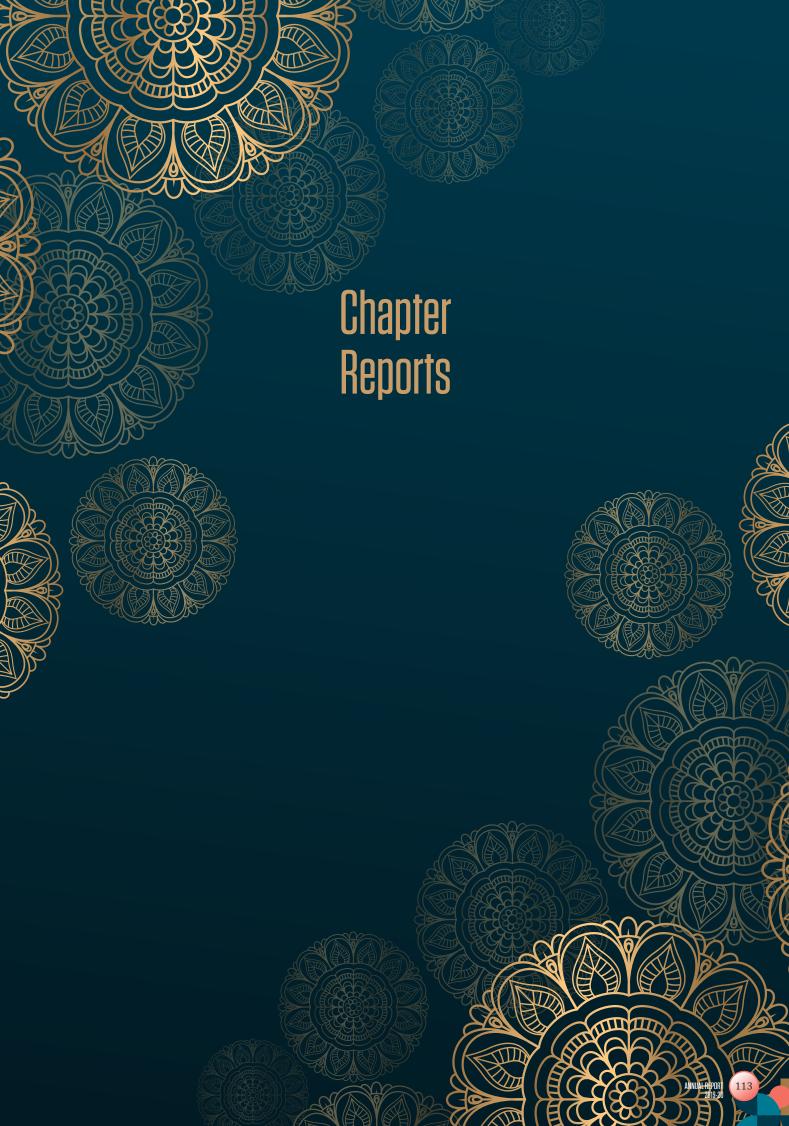
गाव आ भाषार में है। ये बात रक्षा सम्मान बात है विश्व की महिला उद्यमियों के

लिए भारत में अपार अवसर



बिल्कुल देर नहीं





# YFLO DELHI

#### Chairperson's Message

Dear Friends,

"Power of Now"

A mentor told me, 'Never doubt yourself if someone else thinks you can do the job."

It has been a humbling experience for me to head YFLO Delhi 2019-20.

Our objective this year was to give due respect and value to the present moment and the influence it has in shaping the future through the "Power of now"

Our target this year has been to curate events that give us the opportunity to interact with individuals and organizations who are dominating their chosen field today and who will accompany, lead and follow us into the future. I am pleased to share that we managed to achieve this through experiential events focused on providing our members an opportunity to learn and grow both personally and professionally.



Through YFLO Delhi, we helped encouraged learning, increase networking and ensure engagement amongst our members with numbers touching 600 ladies. The highlight of the year was the trip to Mumbai curated around Business & Politics. We had a session with the first family of Business, Esha Ambani and the young dynamic leader, Aditya Thackeray.

Yet another experiential event was 'The Global influencers', Masoom Minawala, Deepa Khosla, Mitali Shah & Sherry Shroff with a participative workshop on how to use social media for business.

YFLO is also about touching the many lives of women at the grassroots levels as we did by skilling of 450 women in tailoring, computer literacy and English speaking. Some more responsibilities taken up through the year were - Plantation of 1000 trees, Distribution 8000 sweaters, Tihar School of Arts, Science project with 5 SDMC schools and a Project with the Heritage Transport Museum.

As I conclude my tenure as Chairperson YFLO Delhi, I would like to thank each and everyone of you for the wholehearted support extended to me and my team with every step of the way!

The journey continues to inspire young women to become empowered leaders. We need to be viewed as a representative of young women in industry and to be considered thus, we must distinguish ourselves from other women groups by hosting events that are more relevant. We aspire to the day when instead of us putting the first foot forward, businesses step forward to associate themselves with us.

Regards,

#### Mandira Lamba Chairperson, YFLO Delhi

# COMMITTEE MEMBERS :- SAME



KARISHMA BEDI Sr. Vice Chairperson



RIDHIMA KHANNA Vice Chairperson



ATASHI SINGHANIA Imm. Past Chairperson



GAYATRI RAI Treasurer



## Beyond the Darkness: The New Face of Tihar | April 22, 2019

Tihar Jail has always been known its varied reformatory programmes for inmates, from college degrees to vocational training. YFLO Delhi organized a visit to the prison that hosts the Tihar Jail Factory, the Tihar School of Art and the Fashion Laboratory in the women cell.

Tihar stresses on the rehabilitation of inmates, finding new and creative ways to engage and train inmates has not only proven to be therapeutic but may also provided many an opportunity for a normal life. The prisoners can sell the things they make like furniture, clothes, artwork etc. through the Tihar prison shops, jail's website as well as suppling to retail shops and are allowed to keep the proceeds from the sale.



#### Pichvai-Traditon & Beyond | May 26, 2019

Curated and presented by New Delhi based Puja Singhal, brought to limelight the art of "Pichwai- Tradition & Beyond brought the elusive artisan network that paint on fabric, in Dwaraka, Gujarat in the forefront. This event provided a platform for buyers across metros prospective customers and supporters of this creative legacy.

Attended by over 50 YFLO members at the Bikaner House, the walk through highlighted the history of the art form that was getting relevant because of lack of direction from the buyer's perspective for the artists.



### Fashion Today, Ideas & Inspiration | May 2, 2019

The first event for the year on fashion was a peek in to the "Behind the Scenes" on the business side of how fashion houses, designers and other stake holders. As a growing industry the, Fashion not only plays a role in his contribution to the GDP but also is plays an instrumental part in showcasing the cultural heritage that India boasts of. To maintain this balance with an eye towards the changing face of fashion, from changing labor laws, environmental regulations and what the industry expects from the Government was the nucleus of this discussion.

Moderated by Editor in Chief, Nonita Kalra, they highlighted the details on the above with fashion evangelists like, Shivan & Narresh & Arpita Mehta, explaining the business pain point was Saudamini Mattu, and the representing a large part of the consumer base were celebrities Diana Penty and Jim Sarbh.



#### 'Still I Rise' by Meera George, curated by Arshiya Lokhandwala May 13, 2019

YFLO Delhi collaborated with Shalini Paasi Art Foundation, MAASH, for a special viewing of Meera George's live performance, Still I Rise. The performance was about a 19th-century woman named Nangeli, who belonged to the Ezhava community in Kerala. This community required women to pay a "breast tax" in order to cover their breasts. Nangeli had cut off her breast to avoid paying the tax. The sacrifice of Nangeli, as well as that of the other two women protagonists of this piece, Thatri and Unniyarcha, was instrumental in bringing the progressive wave to Kerala. And it was their story that was enacted by Meera on the stage.

This 4-act operatic performance within the genre of contemporary art was a tightly packed dramatic powerful performance that speaks volume for the strength and resilience of women through time.



## Better Leh't than Never: YFLO Annual Retreat in Ladakh, Powered by Encompass Experiences | May 19, 2019

YFLO Delhi enjoyed a talk and an interaction with Sonam Wangchuk, the Ladakhi engineer, innovator and education reformist, who has been spearheading an educational and cultural movement in this remote land since the eighties. The delegates also visited the Jigmat Museum and Couture Studio and met with world-renowned textile design couple -Jigmat Norbu and Jigmat Wangmo- both worked successfully in India's fashion industry for years, before launching Jigmat Couture in Leh in 2010. This was a unique opportunity to talk to the local regional experts on this fascinating and distinctive industry.

The itinerary also included Thiksey monastery, lunch at a picturesque setting by the Zanskar, Ladakhi Cultural, walking tour of the Hamlet of Thiksey visiting a local home in the village, visit to MathoMonastery, noted for its six-hundred-year-old thangkas and its conservation project of the monastery undertaken by local women and led by a spirited team from all parts of the globe.

YFLO Delhi got a chance to immerse, connect and get inspired by the place and its people. Yet we also got a chance to bond and enjoy the finer things in life on this memorable glamping trip curated by Taruna Seth, Encompass Experiences; www.goencompass.in.



#### Visit to CK Birla Hospital | July 17, 2019

One of the focus areas of YFLO Delhi this year is on the most important, yet most easily ignored aspect of a woman's life: her health. One of the key initiatives in this direction was a visit to the CK Birla Hospital for women, a multi-specialty hospital committed to the care of women. Ms. Avanti Birla, Promoter of the CK Birla hospital for women opened its doors to members of YFLO and walked them through of the facilities, which are based on international standards and protocols.

A free comprehensive breast cancer awareness program was also arranged for the YFLO members. It was an eyeopener to learn that how one in every 22 women is likely to develop breast cancer during her lifetime. Of these 1 in 2 may not survive due to lack of awareness and the absence of proper breast cancer screening program.



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#### Attaining a Global Education: How to thrive Overseas at IILM | July 25, 2019

YFLO Delhi had a full house, with not only members but also their families joining for this session that explored college education abroad and provided a 360-degree view - from the admission process to successfully graduating.

The panel included Alisha Mashruwala Daswani, the CEO & Co-Founder of OnCourse; Aditya Khanna who is the Co-founder of the ADAB Sports Consulting, Dr. Kuntala Sengupta, the Chief Art & Design Coordinator of the Ednet School of Art & Design and Farhad Anklesaria & Nicholas Henderson - the co-founders of Essai Education. Given their varied areas of expertise the discussion revealed key insights from the aspect of management, liberal arts, design & art as well as sports. Urvashi Sethi, a Parenting Coach moderated the session.



#### YFLO X Jahan Social July 26, 2019

The 26th of July 2019 saw a full house of over 200 YFLO members at the ITC Maurya, hosted by Malvika Poddar and Timsy Anand. The fun-filled afternoon was a perfect setting for members to network and exchange details and business ideas. A lot of first-time members and potential members also attended to understand the ethos of YFLO.



### Wellness-Vitality Hours | August 10, 2019

The session was attended by a full house, with everyone in yoga gear and mats. A health pop up was organised with wellness related food, clothing, accessories for our members to browse during registration.

This event was a collaboration with Vitality Hours, curated by the Antidote Team of Nadia & Carol. It kicked off with a hands-on yoga workshop by Anshuka Parwani – celebrity trainer, wellness expert and fly fit yoga guru. Post this there was a workshop by Shayamal – biohacker, sports scientist and psychologist on optimizing human performance using science & spirituality. This event ended with a session with a monk mylk workshop by Antidote.



#### YFLO X Jahan Market Place | August 24-25, 2019

YFLO collaborated with Jahan, a leading luxury showcase of bridal couture, pret fashion, jewellery, lifestyle and home decor. On display were Manish Malothra, Farah Ali Khan, Carma, Raj Mahtani, Queenie Singh, among several others. Jahan offered the Mumtaaz Mahal hall at the Taj Palace, as a dedicated hall where YFLO members were offered hugely subsidized rentals to showcase their wares. A total of 20 YFLO Members participated in the curated Market Place, reaching over 8000 unique visitors over the two days. Aside from the immense exposure and new business leads, many participants made brisk sales.



#### Delhi Contemporary Art Week | September 4, 2019

YFLO Delhi had an exclusive curated walk for its members for the Delhi Contemporary Art Week, led by the famous art writer, curator & collector Ina Puri. Contemporary Art in South Asia is more exciting than it has ever been.

This was an attempt to streamline the conversation and establish a new paradigm, shaped by a generation of artists who have exhibited around the world. The members showed up in great numbers and thoroughly enjoyed this informative & interesting conversation as the curator led them through the entire space talking about the various artists, specially from the Indian Subcontinent. It was a great experience to view some of the best contemporary arts of the city under one roof, as 7 contemporary art galleries came together to showcase their key artists.



#### The Undercurrent with Gaurav Gupta | September 11, 2019

Mandira Lamba, organised a truly stylish soirée which gave YFLO members an opportunity to interact with each other, when she organised an early evening meet at ace designer Gaurav Gupta's store where arguably India's best stylist Anaita Shroff Adjania gave ladies tips on how to choose and put together clothes and accessories that will compliment them.

Members also got to discover Gaurav's glamorous collection and figure out which ensemble works best for their body type. And for women looking for a career in fashion designing, it was an informative and helpful session where Gaurav spoke about his 15-year journey and how he has now branched out in jewellery.



#### Investor Showcase-Mumbai Angels | October 3, 2019

YFLO Delhi & Mumbai Angels Network collaborated for their Investor Showcase that was held in Delhi on 3rd October 2019.

The Investor showcase was not just a privileged opportunity because of it being a closed door event, but because of the richness of information that is so beneficial for prospective investors. YFLO members got a firsthand experience on how to pitch for funding, the questions to ask, and the pitfalls to avoid while parking your money in a new venture.



## Business of the Future: Shaping a new India | October 11, 2019

YFLO Delhi had a full house with members gathering to listen to the stories and journeys of some of the brightest and youngest minds of corporate India.

Parth Jindal, MD JSW Cement, and head of JSW Sports, spoke about marrying his passion for sports with business. Aditya Ghosh, then CEO of OYO Rooms, spoke about his journey from being a lawyer to the main man at Indigo airlines and his transition into OYO rooms. Adwaita Nayar, CEO Nykaa, gave us all a sense of conviction that stands behind the multimillion brand Nyka today. Adwaita spoke effortlessly about the struggles and challenges that made them the brand they are.

Media personality Abha Bakaya, was the moderator for the event and did what she does best, steering the conversation in the right direction and getting the speakers to open up.



## Beauty Talks- Dr. Geetika Mittal Gupta | November 5, 2019

YFLO Delhi got an opportunity to interact with Dr. Geetika Mittal Gupta and learn about the newest and coolest in the world of beauty and skincare.

Learning about "Korean beauty secrets" & "REVIV IV drips" members immersed themselves in the beautiful evening with beauty talks, keto food and sangria. Get express Hollywood LED facials and exclusive consults and bespoke skin regimen with Vogue skin expert 2019- Dr Geetika Mittal Gupta were the highlights.



## Boarding School Fair | November 6, 2019

YFLO Delhi's objective to give members a 360 degree learning in the area's we've touched upon, brought to us to a board room discussion with The Red Pen to throw light on the admission process, the inside know-how on what it means to be a High School Student outside of our comfort level and boundary.

Representatives from top international boarding schools from the USA, Canada and UK were present and offered their holistic educational approach.



#### Up Close and personal with Chris Barton | November 8, 2019

The YFLO Delhi -YPO collaboration to listen to Chris Barton, Cofounder of Shazam was truly a once in a lifetime opportunity. The Chris Barton's story highlighted #thestartuplife and focused on how he handled all the struggles that came his way before Shazam became a verb! He spoke about his early years as a Dyslexic and his vision to create a product that would dive into his experience at Google and Dropbox, to achieve speed and synchronization spoke more about his struggles and less of his success. He focused on some key issues that will hold true for each of us when we are running our own startup.



### The Changing Face Of Politics | December 9, 2029

Mandira Lamba, Chairperson YFLO, Delhi and Shashwat Goenka, Chair FICCI Young Leaders Forum, organized an informative and interesting talk titled, "The Changing Face of Indian Politics," on the occasion of the FICCI Young Leaders Summit on 9th December 2019. Speakers present were Priyanka Chaturvedi, Deputy Leader Shiv Sena, Raghav Chadha, National Spokesperson AAP and Kinjarapu Ram Mohan Naidu, TDP MP from Andhra Pradesh. Naidu is also the second youngest leader to become an MP.

It was refreshing to see the leaders talk about their vision of a modern India, what their progressive thoughts were on women's issues and also on what their parties were doing to improve themselves.



#### Moon Milk Making Workshop | December 16, 2019

YFLO Delhi members attended a workshop on Making Moon Milk, the newest superfood that's taken the global health food market by a storm! Derived from a combination of traditional Ayurvedic Principles, coupled with a touch of honey here is a milk based drink that's been tipped to take over as the best health supplement. Who else to talk about it than Sonal Ved, Food Editor of Vogue and author of Gujju Goes Gourmet and Tiffin - that got recognised by the likes of The New York Times, Bon Apetite.



#### Setting Trends For 2020: Meet The Influencers Carving Out Business of The Future | February 6, 2020

YFLO Delhi curated an event that brought together the most celebrated influencers of the country who are instrumental in carving out businesses of the future. The morning was kicked off by a special keynote by Diipa Khosla, Founder of Post for Change. With over a million followers on Instagram she is recognised as India's first international influencer and she gave us an insight into her journey. This was followed by an invigorating panel discussion with Masoom Minawala (Luxury influencer), Mitali Patel (Co-founder, House of Misu), Schezezade Shroff (You tuber) and Bahaar Dhawan Rohtagi (artist, lawyer) moderated by Fatima Karan. From how they started their journey, to how they have grown, building successful brands to offering advise to emerging influencers, the conversations covered everything. We closed the day with an indepth workshop with Masoom Minawala who shared with us some amazing insights on how to use Instagram for our business.



#### Boardroom Session With Isha Ambani | February 27, 2020

A pan India YFLO delegation of 47 members, made its way into the Maker Chambers office of Reliance Group for a boardroom style interaction with Isha Ambani - the future torch bearer of the top-ranked Indian company on the Fortune Global 500 list of companies.

The session was moderated by Avaane Dubash, who also in her professional capacity is a Financial Markets Anchor & Principal Research Analyst. Questions ranged from Isha's childhood, to her values, the future of Reliance, Jio, her passion for art etc.



## An Interaction With Payal Khandwala | February 27, 2020

The artsy neighborhood of Kala Ghoda is the perfect base for designer Payal Khandwala, who with her bold and eclectic designs has dressed many a celebrity.

Payal spoke about her journey from a visual artist to a designer and how her focus was always to create contemporary clothes that support Indian handloom.

She also emphasized on the importance of sustainability and the Slow Fashion Movement.



#### An Interaction With Aaditya Thackeray | February 28, 2020

Meeting the young Thackeray at "Mantralaya" the aura of the Mumbai power centre, was spell binding. We had a board room style interaction with Aaditya Thackeray, currently serving as Cabinet Minister of Tourism and Environment, Government of Maharashtra as the first person in three generations of the Thackeray family who has fought elections, he was not just another 29 year old.

Moderated by Yashodhara Bajoria (YFLO Delhi) and Aarti Sanghi Gupta (YFLO Kanpur), questions were pointed and researched. He began with reliving his childhood days, when visits to his grandfather Shri. Balasaheb Thackeray, would on a daily basis and how he was raised in the shadow of politics.



## Making Strides In Mumbai | February 28, 2020

Soho House was the chosen venue for an interactive session with rising star Rakul Preet Singh. What followed was an animated lively chat with broad ranging topics covering beauty to business acumen.

She was joined by her Inspirational Yoga and fitness guru Anshuka Parwani engaging the ladies with the nuances and importance of incorporating mindfulness in our lifestyles and the enhancing powers of meditation to combat the ill effects of urbanization.



## **CSR Events**

## Tree Drive at Venue: DCCW, Trilokpuri Centre, New Delhi | August 5, 2019

YFLO Delhi, at Vinay & Ajay Foundation are restoring and reconstructing urban forests based on the concept of "Potential Natural Vegetation". This year along with our members, we planted almost a 1000 trees at three institutes of DCCW, Trilokpuri. Our mission is to create a greener world for our future generation. The initiative as spearheaded by Rashi Jain from the YFLO CSR Committee.



## Dental Hygiene Campaign at Delhi Council of Children Welfare | August 9, 2019

The Dental Hygiene Campaign was lead by Dr. Tania Nijhawan, from the YFLO CSR Committee. Dr. Tania Nijhawan, is a cosmetic and aesthetic dental surgeon, conducted two sessions of the Dental Hygiene Awareness at the a DCCW school at Trilokpuri. These schools are being supported by YFLO from the last 3-4 years.



## Diwali Mela at Venue: DCCW Gadaipur | October 18, 2019

DCCW organised a Diwali Mela in association with YFLO Delhi at its Gadaipur centre. The event was organised with a view to increase the number of beneficiaries at the centre and also provide an opportunity for entertainment. YFLO contributed 30,000 by way of funding for the food stalls, games and activities at the Mela.

## YFLO Delhi-Gift a Sweater at Venue: SDMC School Hauz Khas & SDMC School Sarvapriya Vihar | October 19, 2019

YFLO Delhi kicked off the gift a sweater campaign for the festive season of Diwali. In affiliation with the Education Alliance which works closely with government schools the distribution began by visiting SDMC schools supported in Police Colony Hauz Khas & Sarvapriya Vihar.

The funds donated by members were used to purchase sweaters and distribute them amongst underprivileged children across Delhi/NCR. SIX THOUSAND SWEATERS were distributed across 18 SDMC schools during the week of Diwali. The Sweater Campaign was a huge success thanks to all our donors, our main donors included: Neha Gupta, Payal Kanodia, Gayatri Rai and Shilpa Sikka.



## Vidya Roshan Charitable Trust: Training women for a skilled India

For the last 4 years, Ms. Itiva Chopra, Past Chairperson, YFLO has started the association with the Vidya Roshan Trust (VRT) which has been an integral element of YFLO's CSR efforts. VRCT has been doing a noble job of skilling women in Basai Village, Haryana. As a part of their projects, VRCT has created a productive universe by empowering women of the village to earn their own livelihoods. Under the aegis of the past four YFLO Chairpersons, VRCT has enabled the women by skilling them with a vocational course. This year YFLO Delhi was able to skill 185 women by contributing 6.5 lakhs to further the initiatives by supporting computer literacy, fashion designing, beautician courses and adult learning classes. Payal Kanodia, M3M Foundation was the main contributor to this year's VRT programmes.



## YFLO Vatika: Childhood's fun. Let's keep it that way.

Four years back, under the leadership of past YFLO Chairperson Trupti Gupta, we adopted a DCCW centre at Gadaipur, Mehrauli. YFLO Vatika works as crèche for children aged between 2-6 years. At any given time, the crèche can accommodate 40-60 children from 10 am to 2 pm. We plan to continue our support to YFLO Vatika and its initiatives.

As a part of our support, we at YFLO conducted regular sessions for toddlers to help them develop an interest in sports, arts and craft. These sessions were planned with the objective of making kids learn the most within the limited available time. In addition, past YFLO Chairperson Trupti Gupta has been providing mid-day meals to all the children in the Vatika.

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#### Mothership at the Heritage Transport Museum: An awe-inspiring instillation by Vishal K. Dar

Vishal K. Dar, an artist par excellence has given shape to an art installation titled Mothership. The art piece installed at the Heritage Transport Museum is subject to admiration by many. A large, ceiling mounted structural installation, Vishal made the mothership using three recurring media, old car lights, stainless steel, embedded computer controlled lights etc. What makes it more interesting, is that the installation is made by all women technicians. YFLO has become a part of the collective legacy of the local museum by raising and donating 8 lakhs for the successful execution of the project. The Initiative as supported by Mandira Lamba, Ridhi Bhalla & Sameera Anand, co-founders of Blueprint 12.

#### The Golf Foundation: Shots for brighter Golf in India

Founded in 2000, The Golf Foundation is a Registered Charitable Society. The society founded by like-minded golfers was guided by a single minded objective. The team of golfers wanted to do their bit to give back to the game they love, by helping a pool of deserving but underprivileged golfers of India. Here, the firm premise of the foundation is the belief that India too can put forward a team of talented players, if everyone is given a fair chance.

This year, YFLO extended its support to The Golf Foundation by donating 1.5 lakhs. The donation was made by YFLO CSR Head, Ms. Rasika Kajaria's – Kajaria Foundation to cover a part of Miss Khushi Hooda's golf & physical training, equipment and local tournaments expenses.

### Education Alliance: Better learning for all

The Education Alliance is an initiative to improve the experience of learning in Government run schools. The initiative started with its School Quality Enhancement Program (SQEP) along with the South Delhi Municipal Corporation (SDMC) in 2015. This year, YFLO supported the Education Alliance by contributing 6.5 lakhs for the education of 210 children in science classes across 5 SDMC schools. The donation was made by our YFLO member, Ms. Divya Khanna's company C & S Electronics.

#### Tihar School of Art: For the sake of art behind bars

Tihar School of Art showcases paintings and sculpture in various mediums depicting myriad issues and themes. This school gives inmates an opportunity to address the issues of confinement and lends them a sense of self-worth. A school and gallery with ample amenities, help the inmates take up art as a source of income and also skill them for a better life. 60 Kajaria tiles were donated to the School. The inmates at the school with their imagination and creativity, painted on them. The tiles were be sold and YFLO was able to raise 3 lakhs, the earning from the same was credited to the accounts of the respective inmates. This project was helmed by Ms. Rasika Kajaria, The Kajaria Foundation.

## Rescuing Wisdom: Home after a life behind bars

Vivaan Rekhi, son of our YFLO member Ms. Ambira Rekhi, with his initiative Rescuing Wisdom is helping the elderly from Tihar find a home after their release from prison. We at YFLO believe in this noble cause and are doing our bit to support it. In fact, it's a matter of pride and pleasure for us to see even children of YFLO members taking an active interest in CSR activities and trying to bring in a positive change.



# **AHMEDABAD**

## Chairperson's Message

Dear Friends,

My journey with FLO has taught me how to be supportive in every way. The beauty of being in an organization led by women teaches you how to be strong yet supportive, kind yet assertive and wilful while being wishful. Being the chair in the 10th year brought me up close with the responsibilities that come with the position. Every step was a learning curve that carved way for better decisions. It taught me being a leader isn't just about leading, it is about building a community that follows and lifts you up.

I cannot thank this family enough for the love and warmth they have shared with me to make this year successful. With the same spirit I now pass on the mantle to Taruna Patel where she will begin the next decade of FLO Ahmedabad.

Regards,



#### **Babita Jain** Chairperson FLO Ahmedabad Chapter

## COMMITTEE MEMBERS : COMMITTEE MEMBERS



**TARUNA PATEL**Sr. Vice Chairperson



NANDITA MUNSHAW Vice Chairperson Imm.



SHUBHA BHANDARI Past Chairperson



POOJA SINGHVI Treasurer



KINNERY MARDIA SHAH
Secretary

#### Change of Guard | April 22, 2019

On April 22, 2019, FLO Ahmedabad completed one more successful year, with Shubha Bhandari as the Chairperson and the baton was passed over to Babita Jain to take forward the 10th year. Babita Jain briefed the FLO goals for the year 2019-2020, and she pledged to Inspire, Ignite and Impact the lives of women. Shree Abhishek Goswami was invited for a spiritual finale who narrated an awe-inspiring tale of the fiercely independent Draupadi, the elusive queen of Mahabharata.



## Laughter fever with Jamie Lever | April 30, 2019

The year started on a light note when, Jamie Lever, daughter of the well-known Bollywood personality, Johnny Lever, entertained the FLO women with her comic act. It was a laughter riot as Jamie Lever did some clever impersonating of Bollywood characters.



#### Bringing Sustainable Development Home June 10, 2019

In accordance with the need of the hour, FLO Ahmedabad invited Gaurav Shorey to speak about sustainability y to the members in context to the local culture and environment. He highlighted the fact that it is the local climate which influences the lifestyle, socio economic setup and traditions of the people of a place and that system if followed leads to sustainability.



## FLO's women in agriculture initiative | June 21, 2019

The event was organized with a threefold vision: to address land ownership issues for women farmers, to bring qualitative improvement in the produce, and to provide a forum for direct sale to the end users. FLO Ahmedabad with FEA and WGWLO created a platform where restaurateurs, hoteliers, café owners, food processors, food wholesalers, food retailers and grocers met farmers mainly women from the villages and neighbouring districts with the idea of getting the local produce directly to the end consumer and empowering the marginalized community under the sustainable and organic framework.

A strong platform was created where the producers and the end users came together to discuss their problems and take out solutions to create a freeflowing chain of operations to maximise productivity and profits



## Branding Strategies with Nancy Katyal | June 29, 2019

Nancy Katyal spoke to a gathering of FLO Ahmedabad ladies on image branding. Image branding according to her was the perception that the society holds about you, and not what you hold for yourselves.

The event was later followed by the launch of Swayam, which is a platform to mentor women entrepreneurs through mentor-mentee relationship and business networking.



#### Attract Fortune and Abundance | July 4, 2019

FLO Ahmedabad hosted Jai Madaan, on 4th July 2019, who is an astrologer, palmist, and a Vaastu consultant. Jai Madaan linked Vaastu and goddess Laxmi, to a person's life. She explained about the role of planets in formulating their future in terms of happiness and wealth.

The members were delighted to learn about the various ways of strengthening their Laxmis and Planets to attract fortune and wellbeing.



## Modern Traditions with Masaba Gupta | July 24, 2019

The iconic fashion designer, Masaba Gupta was invited by FLO Ahmedabad on the 24th July 2019. She was in with the YFLO chairperson Swati Garodia, spoke about her journey in, and her relations with fashion design. Masaba gave the crowd an insight into her new venture and fashion line.

The ladies were happy to take fashion tips from Masaba and to learn about her inspiring journey.



## Chanakya & Women Leadership | August 3, 2019

Dr. Radhakrishna Pillai, Deputy Director of Chanakya International Institute of Leadership Studies, an author, speaker, life skills trainer and a personal mentor, spoke for a gathering of FLO members in Ahmedabad, emphasizing the role and importance of women down the ages. He spoke about leadership in context with teachings of Chanakya and how women inherently possess the qualities of leadership.



### Face to Face with Police | August 17, 2019

FLO Ahmedabad organised an interaction with the highest levels of authority on women safety and gender justice. The panelists were Mr. A.K.Singh, commissioner of police, Ahmedabad; Manisha Lav Kumar, Government Pledge and Senior Advocate, Gujarat High court; Veena Gupta, Chairperson, Women Safety FSAI; and Jolly Shah, Emergency Specialist, United Nations, constituted the panel with Rupal Jain, Bureau chief, Afghanistan Reuters, as the moderator.

The attendees were updated about the initiatives that the police department has taken for creating a trustworthy and secure environment and could understand their role in building a safe society.



#### Wellness Rules | September 7, 2019

FLO Ahmedabad along with Sleepwell Foundation hosted a Wellness Conclave for its members and guest, inviting a broad spectrum of speakers including Vivek Agnihotri; filmmaker, Ms. Sohini Shah; dietician and nutritionist, Dr Maral Pattrick; Queen of Superbikes, India, Faisel Alkazi; Theatre director and Master trainer, Arvinder. J. Singh; Corporate trainer and Psychotherapist, Lisa Ray; Celebrity Actress and artists Rene Singh and Avani Sethi who personified wellness on their terms.

The day long programme covered all the aspects of wellness including physical, emotional, intellectual, creative and spiritual.









#### Decade of Dynamism: 10 Years of FLO Ahmedabad

An evening that celebrated the success story of FLO Ahmedabad with all its pomp and glory; showcasing the dynamic faces behind each working year; the Chief Guest IAS Anju Sharma, Principal Secretary of Gujarat Government and the Guest of Honor, Harjinder Kaur Talwar, National President of FICCI FLO, inspiring the women present with their words of awakening; and the finale: the dance show "Whirling Mandela", by Zia Nath, left the audience in awe. The celebration had panel discussion on "How women thought leaders are shaping the future, building global enterprises" with the panelists Kanika Tekriwal – CEO Jetsetgo, Aditi Shrivastva- CFACo-founder, poket ACES, Trupti Soni- Director IRM offshore & marine engineers, Tamanna Dhamija – Co-founder baby destination, Nabomita Majumdar – founder nabomita.com. Arnika Thakur – digital editor Fortune India was the moderator for the discussion. The dinner was specially curated by our member Monisha and Lester Disouza and the success story was well celebrated.



#### Infinite Possibilities: Studio Renn | November 8, 2019

Ahmedabad had the opportunity to witness and understand a collection of beautifully crafted jewellery which are supposedly pieces of art that intend to spark conversation, catalyse creativity and encourage a dialogueby Studio Renn when FLO Ahmedabad decided to collaborate with them. The collection depicted the imperfectness, a fluidity and an infinity in both design and concept. The collection was well expressed and brought forth by a dance form which left the audience in awe. A well curated luxury event with networking was the key takeaway.



#### Fellowship Meet: Sante Spa | November 19, 2019

The pleasant November evening was a perfect time for all the FLO members to come together for a lively and fellowship meet hosted by Chairperson Ms. Babita Jain at Sante Spa. The members were very excited and were seen playing friendly games and enjoying healthy snacks which is the specialty of the restaurant. It was surely a great way of networking and member bonding.



#### Rama Mundra – Talk about Incubation Cell | September 11,2019



FLO Ahmedabad under the aegis of Swayam hosted an Incubator workshop to create awareness amongst members on incubation processes. Mrs Rama Moondra , strategic corporate trainer spoke at length about incubation cells. She spelt out the various kinds of cells, the differences between public and private cells, the way business is conducted and the preparation and paper work required to be done by start-ups before approaching incubators. She clarified doubts and answered serious questions related to the incubation process. She also spoke about venture capitalists and how start-ups could get a platform.

#### Sankalp for Khadi and Bapu 150 | October 13, 2019

FLO Ahmedabad associated with the founder of Sankalp for Khadi to celebrate 150 years of Mahatma Gandhi at Sabarmati Riverfront. The highlights of the events were:

- "Roots of India"- A weaver show.
- Panel discussion on "Gandhi with us & within us".
- Gandhi Smriti Chinh awards.
- Garba in Khadi.



## Digital Media, Photography and Women Entrepreneurship | November 14, 2019

FLO Ahmedabad organised an empowerment program to educate members on the effective usage of social media and photography for business growth. The founders of Victus Buzz, a digital media company on food photography and styling, social media promotion and branding, Ms. Antara Boruah and Mr. Pankaj Upadhyay effectively explained the the use of professional photography, how to create such photos and the nitty gritty of a professional camera with technical details along with tips on usage of right hashtags, right time for business promotion on Instagram to ensure maximum views and increase followers was shared. The importance of professional photography and use of digital media was effectively explained.



#### Breast Cancer Awareness Walk | December 8, 2019



It was a lovely sunrise witnessed by many when the members gathered to create awareness on the breast cancer issue that is the most common invasive cancer and the second largest cause of death in women. The Guests of honour present were Ms Mona Desai, National Chair-IMA WOW, President AMA, Mr Paras Desai, Executive Director, Wagh Bakri tea group and Ms Pearl Sabavala, Senior Vice President, Zonal Head, HDFC bank, They spoke to a gathering of around 600 people who had gathered for the awareness drive. Breast Cancer survivors shared their journey with the audience. Fitness trainer Ruju Desai and the RJs Nimisha and Archana added the element of fun to the whole show.

#### Farmer's Market | December 8, 2019

The farmers market was an organic delight as people could buy freshly harvested produce like green leafy vegetables, seasonal fruits, hand pounded spices, naturally grown grains, cold press oils, essential oils, handmade gifting products, bamboo products, all under one roof directly from the farmers. The children also experienced a few hands on workshops and had an amazing morning. Takeaway for the children:

- A learning experience for children to understand the concept of agriculture/ farming, healthy cooking and serving.
- Created an integrated pedagogical offering; where children learned about soil, importance of seasons/weather in agriculture, natural manure, how to avoid chemicals, various farming techniques, nutrition value of food (particularly locally produced food)
- Enabled children to learn plan, organise, execute, market, and sell by exploring interpersonal and communication skills along with event management.



#### Leading by Example | January 21, 2020

FLO organised a very interesting interactive session with 3 change makers, gay prince Manvendra Singh Gohil, danseuse Mallika Sarabhai and designer Asif Sheikh at 078 Stories. The prince spoke about the amendment of the Article 377 and the after effects, the fight for basic rights, the victory and the taboos associated with homosexuality. Mallika Sarabhai vexed eloquence about parenting, her growing up years, her passions and her vision for the country. In a candid freewheeling with moderator Puja Agarwal she reminisces about her parents and her father's Harvard stint. Designer Asif Sheikh was candid about the state of the weaving industry in India, the immense untapped potentiality that is present in this sunrise sector of the Indian economy. He spoke about the amalgamation with foreign designers and his attempt to take the Indian weaves to foreign shores.



#### Masterclass with Dr. Savan Godiawala January 25, 2020



FLO conducted a workshop event when it invited Sawan Godiawala, Partner, Corporate Finance, Deloitte Touche Tohmatsu India LLP, with over 27 years of experience in providing service in the areas of Mergers & Acquisitions, Private Equity, Debt Syndication, Restructuring, Business Valuation, and Financial Due Diligence. A very interactive and learning session for the members under Swayam where they were initiated about will and the process of drafting it. They also learned about important financial statements like the balance sheet, profit and loss accounts, reading, analysing and comparing it. Understanding Market Cap and net asset values, comparing companies profitability etc was made easy for the members.

#### Happy Girls are the Prettiest with Leena Gupta | February 18, 2020

A packed room witnessed a master blaster performance by Ms Leena Gupta, who kept the FLO members enthralled and on their toes by her various suggestions, actions and motivational words. The session included quick action oriented movements to improve one's aura and imbibe positivity. Ms Gupta's talk was like a capsule containing happiness and positivity and there was a marked difference in the emotional quotient of FLO women after experiencing her 'quick fix' techniques.



### Art Rendezvous | February 22, 2020

FLO Organised an Art Rendezvous at ICAC gallery. Speaker Sonal Ambani talked about not only beauty in a painting but the story behind it. Shalu Juneja spoke about the fact that she exposes her students to different India art forms so that they can get a perspective about the richness of our art heritage. Purva spoke about her passions, her undying efforts to beautify the city by installing art forms and simultaneously dealing with industrial waste. Asha Mandapa shared many interesting anecdotes. Her sculpture denoting unity of diverse elements is a must see. Moderator Himanshu Nainani set the ball rolling for an interesting art tete a tete. ICAC also runs an art residency at Dehgam about 40 kms from Ahmedabad where they invite artists for residency camps.



### **FLO We Initiative**



FLO Ahmedabad is supporting zero waste initiative by utilising waste fabric and employing underprivileged to create employment and is producing household products like mops, dusters, face wipes, mats etc.

Another Skilling initiative of FLO Ahmedabad which is starting soon is the 'Diya batti' making initiative. Members have generously donated machines and the products will be purchased by Patanjali.

Members also planted trees as a part of the CSR Initiative on 3rd August at Prakash blind school. Dy. Municipal Commissioner, V.K Mehta and Manish Trivedi of AMC were a part of this Tree Drive.

A menstrual hygiene awareness drive was done on 4th September and reusable sanitary pads were distributed to girls in slums of Ram Rahim Tekra in Jamalpur.

### Flo Skilling Initiative – Digital Literacy

FLO Ahmedabad started digital training for 50 girls for becoming job ready in collaboration with NIIT Foundation on 2nd January 2020. MP Arts and MH Commerce College for women. This was coordinated by member Geetika Saluja.



### FLO Skilling Initiative – Education

FLO Ahmedabad organised a skilling initiative for the kids of Mumatpura Primarily School .The members spent one hour every week to teach basic English, art and crafts, general knowledge and discipline. Members Sonal Desai, Madhu Banthia, Rada Raju, Krina Shah, Rachana Mehta, Dolly Goswami and Geeta Gandhi feel were a part of this initiative.



## YFLO AHMEDABAD

### Chairperson's Message

Dear Friends,

While taking over as Chairperson for 2019-20, I was anxious over assuming that role, for not only was I stepping into the large shoes of my predecessors but also because I wanted to ensure that I could continue to build upon the legacy of this organization and take it to a position where it can continue to flourish.

Looking back at the year gone by, I think my concerns were unfounded, for I had the unflinching support of my wonderful team in every venture that YFLO - Ahmedabad undertook over the last year. We had multiple occasions to network and bond over and in the process learn both from each other as also from the various speakers that we invited to be amongst our midst, having a great time all along. A big thank you to all my team members, for the assurance that I always had their backs to lean upon and their grey matter to pick over, whenever the need arose. I was also fortunate in having committed sponsors to support our projects and have really appreciated their indulgence.

It's now time for a change of guard and I wish my successor the very best and all success in taking YFLO to even greater heights. After all, Chairs will come and go, but YFLO will go on forever!



Regards, **Swati Goradia**Chairperson, YFLO Ahmedabad

## COMMITTEE MEMBERS ... STATES



PRIYANKA SANGHI Sr. Vice Chairperson



SUPRIYA AGARWAL
Vice Chairperson



SHRIYA DAMANI Imm. Past Chairperson



AAROHI SHAH Treasurer



AAYUSHI VASTUPAL Secretary

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### Raising the Bar | September 29, 2019

The boardroom interaction with Ong Tze Boon hosted at the Sanghi Cement Corporate House was truly a great insight into the corporate as well as personal struggles faced by a successful architect and entrepreneur. The personal experiences and learning shared by Boon from his journey were inspirational and valuable for all young entrepreneurs attending the event. The interaction covered various topics including entrepreneurship, leadership, philanthropy, health care and creativity, which gave a holistic view into a fulfilling lifestyle that Boon experienced. The key takeaways from this event were understanding the importance of patience and perseverance while trying to establish yourself, the key elements of decision making for successful entrepreneurship and the importance of finding a balance in life between work and personal care in order to live a fulfilling lifestyle.



### Game Changing Influencers | August 12, 2019

Game Changing Influencers hosted at Double Tree by Hilton was a great platform to learn about the digital world involving various social media platforms such as Instagram, Facebook, snapchat and many more. It was interesting to learn about how powers of the digital world and how it has a great impact on our society. Our three speakers: Rasna Bhasin, Amrita Thakur and Karishma Mehta, are experts in the field of digital media and have been major influencers and bloggers who contributed greatly to the development of social media activities in India. They shared some great tips that were highly appreciated and helpful for young members of the Ahmedabad Chapter who wish to make a name in the digital marketing industry. It also inspired a few members to start their personal blogs and use social media in a more constructive way. The key takeaways from

this event were the critical points and strategies that a social media influencer should keep in mind while growing their business on the digital platform, essential learning to establish a social media presence ethically and how social media can be used constructively to run a successful business and create an impact on the society.



### Food for Thought June 11, 2019

Food for thought with celebrity chef Sarah Todd was help at Double Tree Hilton, Ahmedabad. The event started off with a cook off/cooking competition featuring 15 food entrepreneurs from the YFLO Ahmedabad chapter as participants in the competition who were judged by the celebrity chef, Sarah Todd in 2 categories: savouries and desserts. The cook off was followed by an interaction with Sarah Todd where the esteemed speaker educated the YFLO members about the hospitality business through her journey where she started off as a model, progressed as a winner of Master chef Australia and then

turned into a successful entrepreneur in the hospitality industry. The interaction with Sarah Todd was not only taught the members of the YFLO Ahmedabad Chapter some inspirational life lessons, but it also gave great insight into the hospitality industry. The key takeaways of this interaction were the importance of courage and hard work in order to rise significantly in our respective careers, essential tips on how to become a successful chef and entrepreneur in the hospitality and the importance of selfconfidence for never taking "No" for an answer as a women entrepreneur.



### Parenting and Reinventing July 26, 2019



Parenting and reinventing was event with the esteemed speakers Tara Sharma and Shunali Khuller Shroff. Tara Sharma, a successful actress and the host of a popular talk show shared her experiences from her journey as a Bollywood actress to a mother of two children who found a way to go back to work and starting her own Talk-show after taking a sabbatical from work due to her family responsibilities as a women. Shunali Khuller Shroff who is a successful author also spoke about the struggles that she faced while trying to establish herself as an author while simultaneously fulfilling her parental duties. The conservation was inspirational for all young women entrepreneurs who have been struggling to find a balance between their careers and their family responsibilities. The key takeaways from this event were some great tips for good parenting, lessons on how to become financially independent, the importance of pursuing professional goals while also fulfilling the family responsibilities as a woman and essential elements for becoming a successful "mom-preneur' i.e. a successful mom as well as entrepreneur.

### Annual retreat to Mumbai | September 24-26, 2019

It was a great bonding and learning experience. A chocolate appreciation workshop at Soho House with master pâtissier Toshin was the highlight. A perfume workshop was hosted by Scentido where fellow members enjoyed guessing the notes. Indoor and outdoor styling session by Mandeep Negi of Shades of India, and a befitting behind the scenes tour of Taj Mahal Bombay were a part of the itinerary.

A sit-down lunch with fellow members of the Principality of Monaco and Michelin star chef, Marcel Ravin at Vetro, Oberoi was highly appreciated by the members.



### Members Diwali Dinner November 8, 2019

Rhea Patel, YFLO Ahmedabad committee member, hosted a Members' Dinner at her farmhouse in Gandhinagar. The event provided members a great opportunity for fellow members to network with each other, under a starlit sky, over Modern Gujarati cuisine accompanied by live santoor music.



### Folklore December 5, 2019

There was a folklore performance at Hotel Hyatt by Manganiars of Rajasthan, accompanied by lunch. It was followed by an interaction with Maharani of Baroda, Kalpana Kumariji, Dr MK Ranjitsinghji and other royals in attendance. The key takeaways from this session were learnings on our rich heritage and musical prowess.



### Women as Protagonists with Nandita Das | December 15, 2019

This event made for an intellectually stimulating sun downer with discussions around the ever evolving role of Women, breaking stereotypes and myths regarding women in society, cinema and business. Nandita spent time with fellow members talking about her journey from a social worker, to an actor, director, activist, business women. Our members particularly enjoyed the open house setting and the intimate conversation with her over high tea and were delighted when Nandita affirmed that "women can have it all"



### Creating Modern Heirlooms with Swapna Mehta, Arundhati De and Pramod Kumar | Feb 10, 2020

The Kasturbhai Lalbhai Museum was the perfect setting for a conversation around jewellery, how to buy it and what makes for a great keepsake. The event made for a riveting conversation with the speakers keeping the audience riveted while sharing their varied perspectives. Swapna spoke about her bespoke pieces with their rich history while Arundhati shared her thoughts along with Historian and Jewellery expert, Pramod Kumar, who is a powerhouse of knowledge on the subject and has helped curate several museums across the country, as to how she advises people on investments in jewellery, debunking several prevailing myths . The key takeaways - one needs to look at jewellery as a piece of art and not just in commercial terms viz. break-up of gold content v/s making charges.



### Off the Beaten Track with Aditya Bal and Vicky Ratnani | Feb 18, 2020

Both Chef Aditya Bal and Chef Vicky Ratnani brought their unique perspectives and made presentations on their travels, experiences and cuisines. Chef Aditya regaled the audience while narrating his journeys across the remotest parts of India, cooking at a 200-year-old kitchen from the Vijaynagar dynasty and tasting red ant chutney in Chattisgarh. Whereas Chef Vicky gave it a global twist by talking about his experiences trying out the local food in Zanzibar, creating culinary experiences in the middle of nowhere at the Arctic circle. The session reinforced the maxim that "The world is a book and those who do not travel read only a page."



### Webinar on Mindful Skincare with Dr. Kiran Sethi

Given the corona virus pandemic and social distancing the new normal, YFLO Ahmedabad opted for a webinar on Mindful summer skincare with the Columbia educated dermatologist, Dr. Kiran Sethi. Members subsequently shared that they were furiously taking notes as Dr. Kiran shared her perspective on how to protect the skin during times of lockdown, bearing in mind the limited availability of products during this period. Dr. Kiran also provided a more holistic approach to skin-care, sharing simple but effective home remedies with the members, while busting several myths regarding skin and haircare.



## BANGALORE

### Chairperson's Message

Dear Friends,

Before we realized it, it's the end of another FLO year! This has been a journey of great personal growth and learning for me. I have met so many inspiring women and have come to realise that each one of us is capable of so much more than what we limit ourselves to.

FLO Bangalore has grown greatly in strength, we are over 700 members currently. The dynamic members are engaged in various fields giving the organization a diverse background. Our challenges were to help and empower women with such different demographics while trying to be relevant and forward our motto.

It has been a very satisfying journey and full of memories and building relations which I will cherish forever. More power to FLO!

Regards,



# **Shruti Mittal**Chairperson Bangalore Chapter

## COMMITTEE MEMBERS : COMMITTEE MEMBERS



JYOTIKA KALRA Sr. Vice Chairperson



**REVATHY RAJU**Vice Chairperson



YASHODHARA SHROFF Imm. Past Chairperson



MANJARI JALAN Secretary



NUPUR HANDA Treasurer

### Change of Guard | April 19, 2019

The Annual Change of a Guard was held in April 2019 presence of FLO National President Ms. Harjinder Kaur. Ms Kaur launched the FLO App "I am In" at this event. Members were treated to a fabulous play "Sunday's with Chaitali" by Isheeta Ganguly. The outgoing chairperson Yashodhra Shroff warmly welcomed the incoming Chairperson Shruti Mittal.



### Sonali Bendre in conversation with Rajeev Masand | May 8, 2019

In an exclusive tète à tète with renowned film critic Rajiv Masand, the ever-gorgeous actress Sonali Bendre described the tumultuous past year which has been a bittersweet experience for not just her but all around her too.

Sonali spoke to the audience with absolute candour and answered several questions in detail about her battle against her ailment. Sonali fought hard after her 10-hour surgery and deep scars that it left behind forever. She continued her book club which is very close to heart throughout the journey and made sure she "enjoyed" her long and expensive holiday in New York.



### #KnowFLO #AceYourInstaGame | May 21, 2019

The event started on a high note with National President, Harjinder Kaur Talwar's address highlighting the importance of training workshops for women entrepreneurs.

The "Think Tank" was introduced to the members. Its purpose of managing and assisting government agencies without disrupting the flow on communication or support from FLO.

The KNOW FLO presentation by the executive committee took members through the behind the scene processes as well as the various opportunities available to each one of them through FLO.

Ms. Anusha Shetty, the co-founder of Autumn Worldwide, with over 20 years of marketing experience was invited to help the members ace their insta game. She drew on her experience with small scale businesses to giants of the world, like PepsiCo.



### The Relevance of Chanakya in our Times | June 11, 2019

The fabulous evening at Taj Westend was every bookworm's delight, right from having the bestselling author to the inauguration of Ficci Flo's first ever book club- a proud moment for all of us.

During the roughly one and half hour interaction, Ashwin Sanghi enthralled the audience with his vast knowledge over the Indian diaspora of mythology. The author's book Chanakya's Chant which is now available in 4 languages and hit the bestsellers lists across the country, was his second book. The evening gave the audience a brief intro about the legendary figure Chanakya who was a teacher, philosopher, economist, jurist and royal advisor – all rolled into one.

The evening was also enriched by the presence of Sandeep Bhutoria, the famous social and cultural activist who actively promotes Indian folk art, literature and culture.



### A Walk through the Iconic Raj Bhavan June 15, 2019

On 15th June 2019, FLO members gathered in the gorgeously manicured lawns of the Raj Bhavan. At the Royal Banquet Hall, which has hosted many important official functions and dignitaries, the ladies were seated to witness the proceedings. The Governor of Karnataka, His Excellency Mr. Vajubhai Vala was introduced to the members by Chairperson Shruti Mittal.

A guided walk around the century-old gardens was organized for the members, which was a visual and sensory delight considering that the gardens were built along as a replica of the Lal Bagh. The evening concluded with a lavishly spread high tea in the Glass House.



### SMES Big Ideas event | June 29, 2019

The Talk - Big Ideas, Part -1

#### Rise of Innovation and Entrepreneurship

Mr. Kamal Bali of Volvo Group introduced the members to the world that awaits entrepreneurs of today- A wording changing at a dizzying pace with no constants and multiple variables.

#### Digital Disruption and How It Impacts You and Your Business

Mr Rajeev Banduni, CEO, Growth Enabler- used real-life examples to demonstrate that the future is already here! And it's brutal

#### Ecosystem Innovation - Where the Small Is Big

Mr Ranjan Malik of Primalise highlighted the role of business process innovations in value creation.



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The Talk - Big Ideas, Part -2

#### Idli Vada Coffee-The secret of success by PC Mustafa of ID fresh foods.

Mustafa was entertaining, insightful and inspiring in equal measure. He kept the audience in splits as he delivered few mantras for success with his trademark humility.

#### Awards - Emerging & Inspiring Women Entrepreneurs of Bangalore

FLO members who were awarded:

Niru Agarwal, FLO member, Managing Trustee Greenwood High and Director at Salarpuria Sattva Group won the INSPIRING WOMAN ENTREPRENEUR AWARD

Varsha Jeetendra of Express Feast, A start-up mentored by FLO Swayam initiative

Mehal Kejriwal, FLO Member, Co-founder, Happy Milk won Emerging Women Entrepreneur Awards



### Moringa Seed Ball Making and Dispersion | June 27 & 30, 2019

The humble moringa, better known to us as the drumstick tree has earned the sobriquet of the "Miracle Tree". FLO Bangalore planted 5000 moringa seed balls across the city of Bengaluru.

On 27th June, the students of Vyasa International School gathered under their huge banyan tree- and got their hands nice and grubby, and deftly rolled out the balls in record time.

The mud balls were neatly packed and stacked in boxes for the FLO Go Green event which was held on 30th June at Cubbon Park.

The Sunday morning event was honoured by celebrity guests - Kajol Bhatia (Mrs India Karnataka 2018), Ricky Kej (composer and Grammy award winner), Vasundhara Das (actor and playback singer), Roopa Mouli (Pinkathon Ambassador), Tejaswi Surya (BJP MP from Bangalore South) and Yathaarath Murthy (child prodigy who can sing national anthems of 260 countries).



### "No Bad Touch" workshop | July 13, 2019

FLO Bangalore in association with our own member Amreen Ahmed of Helping Hands interacted with children from the Government Urdu and Kannada Higher Primary School for a short session on teaching them "No Bad Touch"

The school which has already been given a huge facelift and supported by one of our members Triveni Vinod of the CKC group was the venue of the interaction. The tiny tots were given a one on one talk by psychology postgraduates who have specialized in this topic of easing in the topic into their innocent minds.



### Indian Music Experience - A State of The Art Museum-Prelaunch Tour July 16, 2019

Members of Bangalore chapter were invited to India's first interactive music museum – IME (Indian Music Experience) before its official launch to the world in August.

The first-of-its-kind museum built on an area of 50,000 ft with interactive, permanent and temporary exhibits is spread across three floors. The vision of the museum is to increase the understanding and appreciation of the diversity of Indian music, from the traditional to the contemporary through exhibits, performances and learning activities.

After the enriching tour of the museum, the members were treated to a specially curated South Indian high tea – complete with savory idli's, dosas and filter kaapi.



### Demystifying Travel | July 25, 2019

On 25th July, members got a bird's eye view of the myriad ways that travel has evolved over the years at a panel discussion on the subject, at casual office atmosphere at the We Works Galaxy.

Industry experts invited included – Vijay Nair (Country Head, National Geographic Expeditions), Abhijit Saha (Founding Chef, Fava & Caperberry) Savitha Nanjappa (Life Coach, Success with Savitha) and Vithika Agarwal (Founder, Divya & Vithika Weddings). The event was moderated deftly by FLO member – Seema Jaisingh of Che Experiences.



## BOOK CLUB READING 1: The FLO Book Club pilot project | July 2019

It was a small informal group of ladies who discussed the book" Chanakya s Chant" by Ashwin Sanghi. Many thoughts on Chanya Neeti, parallels in real life, perspectives of the characters, opinions of the style of writing were discussed. The author himself joined us on a Skype call to answer some queries and tell us more about his thought process while writing the book!



### Mehendi Training July 2019

FICCI FLO Bangalore is very happy to have started yet another Skilling program in Mehendi Training. We started the batches for this year with 21 ladies with a 14-hour training session. These ladies come from nearby Slum Areas to Raza foundation - which is the venue of the workshop. We hope to economically empower many more to lead a dignified life.



### The Future is Female | August 3, 2019

De-cluttering the mind and charting a course forward with surgical precision is Vibha Kagzi's Goal Setting mantra and her measure of success begins with turning every one of our dreams into absolute achievable goals, both short and long term.

An Ivy-league B-School-er with a ripple of degrees attached to her name and the founder of Reach Ivy, Vibha is a certified leadership coach.

Vibha's easy systematic to-do charts, simplify breaking a goal down into annual, quarterly, monthly, weekly and daily plans. Penning down our thoughts or journaling is a fantastic way to stay the course. Planning and persistence to stay on the plan with these easy achievable daily goals is the only way to success.



### FLO GLO Getters | August 6, 2019

FLO Bangalore brought together its young brigade "FLO GLO Getters" together for an informal networking meet! A fun ice breaker game got the ball rolling for great interaction. Dr Mikky Singh spoke to our members about "Young Skin Regime". Bodycraft and team were impeccable hosts.



### A Night to End Hunger | August 10, 2019

FLO Bangalore Chapter is proud to support Project Hunger, an organization of like-minded people with the mission to alleviate hunger and malnutrition among children in India. Feeding a child is not charity but our social responsibility.

Project Hunger is currently supporting The Akshaya Patra Foundation to generate funds for their latest initiative – a kitchen in Nelamangala, Bangalore, which will provide 5,000 fresh and nutritious meals daily to school children from economically deprived areas in our city. The donor passes were collected by members attending the event at WeWork Galaxy and subsequently thereafter. Raising a total of Rs.65,000/- approx. over the course of the week.

The event took place at The Leela - Palace, Bangalore. An evening that began with an enriching panel discussion, heartfelt beneficiary's talk and a fantastic rendition of soulful sufi.

### Launch of the Green Warrior Initiative | August 20, 2019

FLO Bangalore chapter takes active measures to skill women at grassroots level and to improve their economic independence. In addition to cooking, Mehndi training and Garland making – one of the key skill tracks is bag stitching in collaboration with two of our partner NGOs. The women have basic skills in stitching. FLO subject matter experts have helped and coached the women to put the skills to use & make cloth bags to support the environment sustainability initiatives. Benazir Raza foundation team made simple shopping totes and Vidya centre stitched grocery bags multiple pockets. With the FLO green warrior logo printed on, these bags were a super sell-out in the FLO Bazar.

The women were paid from the sale proceeds and this will be an ongoing corpus to get better tools and machines to setup an effective stitching centre in these NGOs.



### Investing in ART — a beginner's guide | August 21, 2019

The trio of Varun Backliwal, Arjun Agarwal and Lisa Jain from Artisera (an online market portal for art, collectables, fine furniture) enthralled the Flo members with their thorough knowledge and insight into the world of art. The event was held at the rooftop Art Cafe in Sheraton Grand Hotel.

India is poised to become a leading player in the market because of the increasing number of buyers in the 30-40's age bracket with more disposable income at their means.

The event was followed by a Q & A session, a preview to how an art auction is conducted and a walk through the art studio. The members came away with the realization that art is definitely something that makes you breathe a different kind of happiness.



### Making the impossible possible – with Rahul Bose | August 27, 2019



At a totally sold out FICCI FLO event in the Conrad Hotel, the multi-faceted actor Rahul Bose, held his audience captivated for 60+ minutes on a motivational talk titled " Making the impossible possible".

Reminiscing over his life, he spoke about three distinct events that totally changed his perspective and tutored him on dealing with life's biggest challenges. He narrated the 3 incidents with emotion and sensitivity, instilling the belief in all women that failure and humiliation should never be the reason for a stop in your journey.

### FLO BAZAAR | September 4, 2019

Nothing haunts a woman like the things she didn't buy! This was definitely the mantra for the shoppers at the shopping extravaganza "Flo Bazaar" which was held on the 4th of September at the ITC Gardenia Hotel in Bangalore.

The core team for the Bazaar – Ashima Dang, Bharka Ahuja, Sajel Masturlal and Kiran Soni started their groundwork for the project almost 9 months prior, scouring across the country to get the best designers for this show, with the being to get unique wares comprising of clothing, jewellery, home decor, food and other curios all under one roof. A total of 88 exhibitors displayed and sold their products like hot cakes on the D day which was much anticipated by the entire city. In addition, around 7 free stalls were given free of charge to various NGOs and initiatives.



### "No Bad Touch" in association with CKC Foundation | September 14, 2019

A FLO Bangalore initiative with Helping Hands Films. Having started this initiative on 13th July 2019, 14th September was a culmination of this journey by successfully training 500+ kids and teachers on the concept of "No Bad Touch" in association with CKC Foundation and the volunteers of Helping Hands Films.

We strongly believe that this training given to the children, making them aware of the possibility of child sexual abuse and how to defend themselves instantly, has empowered and sensitised all the children and their teachers.



### A Lesson in Rocket Science | September 25, 2019

In an enlightening talk by Padmashree awardee and former Chairperson of the prestigious government space agency ISRO, Dr. AS Kiran Kumar, gave the FICCI FLO Bangalore audience an insight into ISRO, right from its inception to its present day. It is no small feat because thousands of brilliant minds get together with one sole mission while working closely together on every single project.



### FLO Baroda Retreat | September 28-30, 2019

A sea of blue evaded the Bengaluru airport, as 86 women with energy, laughter and enthusiasm brimming over the rim, boarded the flight to Baroda. The members were warmly welcomed at Taj Vadodara with a superb spread of Gujrati-delicacies. Two days of touring, sightseeing, fun and bonding ended with a sudden plan with FLO Ahmedabad Chapter, In a who very graciously created an indoor venue almost instantly for the Bangalore members due to incessant rains. That evening was a moment of realization - the power of the unity of women can even move mountains!



### Leadership Residential Program at IIM Bangalore October 10-13, 2019

When the Indian Institute of Management, (IIM) Bangalore curates a special 3 days Leadership residential program for the ladies of FLO - there are no guesses of how prolific it would be!

The camaraderie and bond that 17 FLO members from various cities across the country (with 9 of us from FLO Bangalore) shared in 72 hours felt like we knew each other from time beyond and that we were doing a 2 year PG course instead of a short executive one!

The learnings were indeed augmented because the stellar professors enriched us with knowledge on Strategic Thinking, Transformational Leadership, Disruptions in Business, Financial Acumen and made us understand Macroeconomics and Artificial intelligence with such ease! The diverse background of each of us enhanced the intellectual stimulation and learning. And though the classes were from 9 am to 9 pm and beyond - we were enthralled with each of the session and requested the Professors to extend even more!



### FLO Deepmela | October 16, 2019

The Diwali Mela that required month's of meticulous planning was a show stopper from the word go! The enthusiastic Punjabi dholak gave each and every guest a warm welcome to the ethereally beautifully decorated premises all enveloping the guests in the spirit of Diwali.

An especially heartwarming moment was to see the special henna artists for the event - a group of 30 women who have been trained as a part of the Skills Initiative by Flo creating the most intricate art on the palms of the members.

The lavishly spread out Gayatri Vihar was decked with every possible chaat counter especially brought in for the event from Agra and Benares, jhaal muri from Kolkata, Turkish ice cream and the khaala khatta ice gola completed the cold deserts while the hot jelebis and elaborate paan stall kept the women keep going back for more.



### In Conversation With Abraham & Thakore October 20, 2019

The prolific designer duo David Abraham & Rakesh Thakore spoke about building a brand in India and growing it to become a globally recognizable one. This programme was all about what it takes to be in the fashion industry in India, from the founders who have been growing their brand for 30 years and counting.



### FLO Cyber Summit November 5, 2019

The reality of the virtual world was unmasked from every perspective by the phenomenal all women panel in the first ever FLO CYBER SUMMIT - 2019. The trailblazer women from the cyber security domain who don roles in global policy making, antiterrorism strategies, cutting edge technology and the daring on the ground operations shook us into becoming aware of the dangers and the ease with which our lives can be hacked! The keynote address by Latha Reddy, Co-chair, Global Commission on Stability of Cyber Space and Fmr Deputy Director NSA set the stage for the summit by giving a broad view of global cyber security policies and the need of the hour for awareness and collaboration across borders. A LIVE hacking of our mobiles on stage by Shubha Sunil, the anti-terrorism expert in less than 10 seconds left us flabbergasted and changed our view of the mobile phone being a smart device into a snooping device we have to be wary about! The panel discussion was moderated by our own FLO member, Bindu Sastry, a cyber security expert.



### TANISHQ - A tour of the Facility | December 5, 2019

FLO Bangalore was very fortunate to visit the manufacturing premises of a market leader - Tanishq by Tata. Members were fascinated by how well the production is planned and the level of automation adopted. The unit handles nearly 1000 kgs of Gold every day. The Tanishq marketing team took the members through the journey of the brand and how they navigated to become market leaders in what was a completely unorganised and family tradition business.



### The FLO MasterChef Event | December 11, 2019

The hugely appreciated and successful event was honoured by the presence of celebrity chef Sarah Todd of MasterChef Australia fame. The day comprised of several sub events apart from the main cooking competition which kept all the members well occupied through the entire event. Members had the option of choosing between a tea tasting and food photography workshop.

The tea tasting workshop was conducted by Tea Master Gaurav Saria, and the members learnt about synchronised tea pairing with desserts and tea and more about exotic flavours.

The food styling and photography workshop by Sharmi was an eye opener on how to click impressive photographs of food with just a phone.

Simultaneously 6 specially chosen teams were sweating away at their benches to walk away with the coveted prize of Masterchef 2019.

The teams were given their time slots and an exhaustive well stocked pantry to choose from , and their winning dishes definitely did not disappoint. The judges Chef Zafar from Leela and Sarah Todd had a tough time deciding the winning team.

The event also saw the launch of the much anticipated Flo Recipe Book, a beautiful handcrafted book of 82 recipes by our members especially curated by Ritu Kajaria, and the book was designed and formatted by Divya Purnaiya and Kanika Gupta.



### Battles In The Mind With Anna Chandy | January 13, 2020

Anna Chandy is one of India's leading experts in the field of counselling and as a certified transactional analyst, she finds herself at the forefront in the hugely emerging scenario of rising mental health issues. FICCI FLO, Bangalore was delighted to have the acclaimed counsellor, for a tète a tète with the members, quite a remarkable way to begin the year, considering that one amongst 5 Indians have been diagnosed with varying degrees of mental health issues.

Anna started "The Live Love Laugh" foundation with actress Deepika Padukone after the star, herself approached Anna while struggling with clinical depression. Deepika understood the social stigma faced by those with such issues and Anna used her expertise to set up this foundation to help people overcome these issues without facing the social glitch.



### Busting Diet Myths by Rujuta Diwekar | January 24, 2020

Rujuta Diwekar, India's renowned health and exercise science expert wowed the audience and had them in splits at the event organized for the members Bangalore. She highlighted on the fact that staying and being healthy should be the main focus rather than weight. The precisely one hour session with Rujuta was interspersed with witty anecdotes and lots of small gems of wisdom on giving more importance to self-worth, happiness and a positive mental attitude.



### Dopehri – Dramatic Reading in Hindustani | February 6, 2020

FLO Bangalore brought to Bangalore, DOPHERI, written and directed by Pankaj Kapur, produced by Supriya Pathak Kapur, set in the streets of Lucknow, where sits the haveli of an old, lonely woman Amma Bi. Pankaj Kapur narrated her story, in his own words, bringing alive the characters, taking us through the emotions and shades of these characters in the setting of an old time Lucknow. Dopehri is a novella written by Pankaj Kapur, that he rendered on stage, with the creative use of lights and music, taking us through Amma Bi's journey from loneliness to self-discovery.

The message of women empowerment was very strongly put across. Truly a tale of how a young girl empowers and old lady to finding purpose and a new life!



### It's All About The Money, Honey - With Monika Halan | February 17, 2020

From time immemorial, irrespective of culture, class, religion and status, across the world... the "kaching" factor has been always conveniently managed by the man. This despite the fact that the woman is mostly also a breadwinner for the family. Monika Halan, Consulting Editor of Mint newspaper engaged the women of FLO Bangalore in a riveting conversation about money- how to respect, take care of it, understand your rights over it and also see it bloom over a period of time.



## **CHENNAI**

### Chairperson's Message

Dear Friends,

While accepting the chair of FICCI Ladies Organization (FLO) Chennai, I felt an overwhelming sense of gratitude and honour. This privilege bestowed on me, owes thanks to the unflinching faith, confidence and support from the past chairs towards me.

My first tryst with Ficci was with my father when I attended a meeting on manufacturing practices in New Delhi which bewildered me. I distinctly remember him telling me to get involved...This is a platform that will grow you and before you know it, you will raise others. And today that is exactly what FLO means to me.

FLO has grown beyond a chamber of commerce- powerful voice for women at the national level and an enabler in sparking change. The theme this year was Stories that Spark.

Our tagline was 'Ignite Inspire Impact'. This year's events were aimed to ignite or provoke the mind, inspire or motivate us to create credible Impact in the world. By bringing unknown stories to the forefront and exploring the layers of stories in all of us we want to enrich the membership and give each tale the weightage it deserves.

Regards,





#### Deepali Goyal

Chapter Chairperson Chennai Chapter

## **COMMITTEE MEMBERS**



RINKU MECHERI Sr. Vice Chairperson



JYOTHI THOMAS Secretary



ANUPAMA SHIVARAMAN Imm. Past Chairperson



KANAKADHARA SRINIVASAN Treasurer



### Change of Guard | April 23, 2019

The Annual Change of Guards was held on 23rd April 2019 at ITC Grand Chola Chennai. Ms. Anupama Shivaraman, Chairperson 2018-19 was taken over by Ms. Deepali Goyal as Chairperson 2019-20. Deepali introduced the Committee for the year. The grand event was attended by several Past Chairpersons, Past Presidents and members of FLO Chennai.



### Adventures of Fashion with Manish Malhotra | June 9, 2019

In keeping with the theme this year, this event falls in the Inspire space. The objective of this event was to inspire our members through the journey of an established and dynamic designer/entrepreneur who moved from model to sketcher, costume stylist to designer, from entrepreneur to a teacher and mentor. A large section of our membership has designers and entrepreneurs in the women's wear and associated event segments.

This was a conversation with Shveta Jaishankar (an author, sports company entrepreneur and supermodel) who quizzed the designer on various aspects of responsible fashion today as an opportunity of creation for the artisan, mindfulness of the environment, ethical practices and nurturing the Gen X towards a positive, wholistic, empowering self-image and body confidence. It was also meant to create awareness on Mr. Malhotra's work with Mizwaan foundation and Kashmir artisans and craftsmen through the videos we played at the event. This was the first time we saw a 300-member attendance.



### Legends Of Chanakya July 12, 2019

Arthashastra the 'science of wealth' written by the brilliant strategist, Chanakya, surely would provide a learning for many of us especially those in the leadership positions. This event fell into the inspire and ignite space of our theme this year.

Ashwin, as we got to know him through his presentation, is a very creative, intelligent and humble author. He presented 16 facets of Arsthashastra like the 16 'mahurats' in the ancient clock (instead of 24-hour clock of today). He discussed varied aspects: like economy, corruption, taxation, alliances and strategies, competition, failure, market sentiments, time management, perception, ego, and philanthropy. He made brilliant connections between excerpts from the Arthashastra to principles followed by the stalwarts in business and politics today.



### Anecdotes of Branded Ambitions with Anita Dongre | July 25, 2019

Fortune India counts her among their "50 Most Powerful Women in Business" lists, while hers is the only fashion house in the country to have received investment from private equity firm General Atlantic. She is often referred to by the Indian media as the "Queen of Prêt". Anita Dongre the celebrated designer, is a successful entrepreneur courtesy her brand House of Anita Dongre.

She has stitched together three brands under her label with distinct identities. There is AND with its contemporary western-wear for women line; Global Desi which boasts of boho-chic ensembles; and then there is Anita Dongre label which shines with special curated looks in bridal, couture, prêt and menswear. As a woman she has helped empower many Indian woman artisans, as she believes when you empower a woman you help the entire family, community and hence the nation progress.



### Tales of the Soul with Sadhguru | August 29, 2019

An extraordinary mind who ignites, inspires and impacts Sadhguru enthralled the 650 plus audience with his views on women's rights, Indian culture, relationships today, the plight of the Indian farmer and launched a crowdfunding platform with FLO Chennai to help revitalise the Cauvery river basin by planting trees and aiding farmers to shift to agroforestry. This is a step in the right direction to counter India's water crisis by increasing tree cover on the rivers. Vinita Bali (Independent strategy director, Britannia Industries) was sharp and incisive with her questions, Suhasini Maniratnam (actor, social activist) was forthright in her rendering on this cause. An event that created awareness and allowed responsible citizens to come forward and be the change.



### OPOS Cooking Workshop | September 8, 2019

The popular OPOS technique invented by Mr. Ramakrishnan was taught to our members at FICCI FLO. Ms. Viji, author of multiple cookbooks, spearheaded this event with five other OPOS chefs from all over the country alongside the Chief Guest, Ms. Suhasini Maniratnam. This was a workshop style event with 6 live stations to cook and learn flash cooking techniques that protect nutrition and save time, thus empowering women.



#### | CHAPTER REPORTS |

### Leap to Fitness | September 14, 2019

September is celebrated as national nutrition month. Resonating with the theme and PM Narendra Modi's Fit India Movement initiative, FICCI FLO organized a healthy Saturday morning with a Pilates studio walk through and a nutrition talk by Ritesh Bawri (Nutritionist with degrees from Harvard Medical School, Stanford and Tufts University)who spoke on reversing lifestyle diseases through food.



### Plog Run | October 2, 2019

Logging is a combination of jogging with picking up plastic litter. India Plog Run is a 'first of its kind' initiative, an effort to make the country free of single use plastic and to sensitize people on effective management of plastic disposal. It will mobilize over 2 lakh citizens, in 50 cities, covering 500 locations and cleaning 7.5 lakh kilometres, all on a single day. It is an initiative by United Way of India to commemorate the 150th birth anniversary of Mahatma Gandhi on Plastic Awareness campaign. Swacch Bharat Mission (SBM - U) is also supporting this initiative in alignment with our prime minister's message to ban single use plastic. Ficci FLO aims to create awareness to further this agenda. Digital certificates were sent to the email id of the participant.

Mirroring the Mahatmas lines, FLO Chennai was a part of the India Plog Run today where 365 citizens between the ages of 5 and 74 years participated in a beach clean-up with high energy drummers and students of Stella Maris College, Sishya and other reputed schools and corporates got together for an inspired morning to rid the city of plastic waste and sensitise citizens on effective waste disposal measures.



### Jewelled Treasures – Annual Fundraiser for FLO Chennai | October 4-6, 2019

The 4th edition of Jewelled Treasures - a jewellery expose with a masterclass lounge and curated art work on display was inaugurated by Actor Ms. Andrea Jeremiah. The wearable art on display from over 20 luxe jewel brands and a beautifully curated art showcase by our member Aparna Reddy featuring the works of 3 celebrated artists - Asit Kumar Patnaik's narratives on the human psyche, Sachin Jaltare's intimate portraits of sensuous women and Ramesh Gorjala's sensitive depiction of goddesses.



### We the Women with Barkha Dutt | October 21, 2019

FLO Chennai, along with the Radiant Group, held an inspirational interactive talk by Barkha Dutt to throw light on what constitutes being a woman and the changing face of women empowerment. She spoke on the changing face of women empowerment and stunned the audience with her charm and confidence. Topics ranged from gender neutrality to lack of women in technology to initiatives to raise rural women to work-life balance. Despite the rough weather, members attended in large numbers, making the program a truly inclusive and energy packed morning.



## Leadership Workshop for Children | November 16, 2019

Leadership through 21st collaborative skill of TEAM building! T- Together E - Everyone A - Achieves M - More Les Elfes India was Happy to bring facilitators all the way from Switzerland, who conducted a fun activity-based leadership workshop to demonstrate how working in a team works to our promising GenNext of FLO Members!



### The 'Business of Royalty' Event With Princess Esra Jah of Hyderabad November 20, 2019

'Business Royalty' with Princess Esra Jah of Hyderabad and Ms. Shobana Kamineni, Executive Vice Chairperson, Apollo Hospitals on the Business of Royalty and the revival of Hyderabadi art, architecture and culture. She has singlehandedly altered the face and fate of the Chowmahalla and Falaknuma Palaces of Hyderabad.

The Princess shared her journey, narrated anecdotes from her life in Hyderabad and what she loved about India. When asked about how she single-handedly changed the face of the palaces – she said we are all capable of more than we think.



### Demystify Angel Investing with Mumbai Angels Network | January 8, 2020

Mumbai Angels opened their workshop on Angel investing to FLO Chennai members where a crisp program was run on understanding angel investing, to find innovative start-ups, basics of valuations, Understanding nuances of term sheets and shareholder agreements, managing portfolios and exit strategies. They also opened a showcase event with a pitch fest to Flo members to participate in.



### Lal Batti Express - Street Play | January 11, 2010

Lal Batti Express, featuring for the first time in Chennai the revolutionaries of Kranti - girls aged 15-25 from Kamathipura in Mumbai, who are survivors of trafficking or daughters of sex workers based out of one of Asia's most infamous red-light areas. In the past five years, they have written, directed and performed their own stories from the daily lives of sex workers to bring change to various communities.



### Life In Two Worlds – Cyber Or Real? | January 24, 2020

Organised by FLO in association with Jaagriti Foundation, an NGO run by Mrs Shobana Reddy, former Chairperson FLO Chennai. Honourable Justice S. Jagadeesan, Former Judge, High Court of Madras, and Former Chairman, Intellectual Property Appellate Board, spoke on Freedom of Speech in the Cyber world. Mr. S. Venkatachalapathy, Former Superintendant of Police and Former Additional Deputy Commissioner of Police, Cyber Crime Branch, Chennai, spoke on Cyber Crime.

Ms Jayalakshmi, Nominated by Gagan Deep Singh Bedi for Kalpana Chawla award President lifesaving medal and Prime Minister gallantry awards. Currently she is the DC Crime against Women and Children; she spoke on actual cyber-crime cases and learnings from them.

Mr Ajay Singh, Advocate and Co-Founder, Jaagriti Foundation, spoke on My Privacy on the Internet and Dr Keerthi Pai, Consultant Clinical Psychologist with Apollo Hospital, spoke on Fighting Smartphone addiction.

Mrs Jayanthi Verma, Classical Dancer, Writer and Researcher, spoke on taking lessons from our ancient culture and reducing the use of technology as a means to lead a happy life especially for children and young adults.



### Revolutionising Healthcare with Ms Sangita Reddy | February 13, 2020

FLO Chennai hosted a sparkling conversation between Mr. R K Radhakrishnan, associate editor Frontline with Ms Sangita Reddy, Joint Managing Director of Apollo Hospitals enterprise and FICCI President on Revolutionising Healthcare. She shared with us her multitude of experiences at the helm of the business community nationally, her efforts at technology integration and appealed to harness the power of women in society. An uplifting talk that left the crowd mesmerised and inspired.



### The Dynamics Of Disruption In Food Industry - 'Let's Swiggy' And 'Way Too Cool' | February 18, 2020

FLO Chennai organised Fresh young sessions back to back with two smart dynamic speakers Mr Vivek Sundar, COO of Swiggy and Mr Sanjay Dasari, Founder of Sunny Bee, on disruption in the food industry. Two professionals one stage- one with a fleet to go and the other with a feel to grow! The session on disrupting food industry models was outstanding and Sanjay Dasari of Sunny Bee got a standing ovation! Gratitude to the ladies for appreciating the passion and commitment the speakers displayed.



### Masterclass with Chef Vikas Khanna | February 27, 2020



FLO Chennai partnered with Palladium to bring Master Chef Vikas Khanna to Chennai. FLO members came in large numbers to enjoy the masterclass by the Michelin Star Chef, whose humility and inclusiveness was such a treat. He spoke of the trials and tribulations in his journey from Amritsar to America as he cooked a French style multilayered dish inspired by payasam. An honest approach to life, emphasis on determination and grit and an always learning always-seeking attitude has brought him international success. A story with much to learn from! He has given signed copies of his book "The Last Colour" based on the plight of the widows of Benaras.

### Change of Guard | April 20, 2019

FLO Chennai and the British High Commission celebrated Woman's Day with a showcase of the stories of women entrepreneurs who have contributed to a sustainable world. The Honourable Mr. Oliver Ballhatchet, The British Deputy High Commissioner set the context for the programme and moderated the interaction. The UK trade and investment teams were available to explore business opportunities. This was followed by a networking English Tea at the British historic residence, the Cottingley.



### What Women Want | March 7, 2020

What Women Want' - a program organised and curated by Finsherpa, a financial consultancy to celebrate Woman's Day along with Flo Swayam on Financial awareness for women and what women should know about investment/saving. The speaker gave a preview on the different investment classes followed by two women speakers who shared their experiences about their journey into financial independence.



## **COIMBATORE**

#### Chairperson's Message

Dear Friends,

There is no limit to what we, as women, can accomplish. The mantle of FLO Coimbatore Chairperson for the year 2019-20 has been one of the most exhilarating and rewarding experiences of my life. Having had the privilege of being steeped in FLO culture for 7 years, heading the chapter was a valuable opportunity to leverage all that experience for the benefit and progress of the chapter.

The theme for the year - Women Infinite: Empower Within and Beyond - was aimed to empower women within and outside the FLO family from grassroots level to the corporate level. Within the FLO family, this was achieved with enriching speakers,



annual events and learning programs; while for others, it was accomplished by imparting skilling programs, training and mentorship programs and facilities to ignite start-ups.

We impacted thousands of lives through Digital Literacy, Business Incubation Centres, Nursing & Tailoring programs and Health Camps among other initiatives. We also undertook new projects in focused groups, conducted awareness programs and created employment opportunities for economic empowerment of women.

This year, we tried to bind all the Past Chairpersons by making them event Chairs or project heads for various initiatives, with the idea of bringing them all together for the same cause.

As an organization, we truly believe that we as women have the power to empower and break the glass ceiling and we'll continue doing what it takes to inspire, support and encourage them!

Regards,

#### Poonam Bafna

Chairperson, Coimbatore Chapter





PREETHIKA BALAJI Sr. Vice Chairperson



RITISHA NIVEDHA Vice Chairperson



JAYANTHI MANOHAR Imm. Past Chairperson



DHARMA SUBRAMANIAN Secretary



SUGUNA RAVICHANDRAN
Treasurer

#### Change of Guard | April 20, 2019

On April 20, 2019, FLO Coimbatore Chapter saw yet another beginning of a new year with the baton passing on from Jayanthi Manohar to Poonam Bafna and her team of office bearers. Dr Sarala Gopalan IAS was the chief guest of the day.



#### Nursing Project | May 3, 2019

A Memorandum of Understanding was signed with KMCH-Kovai Medical College Hospital to identify an appropriate avenue for training to skilled women in different areas and levels of healthcare through FLO. The training programme will cover courses for nursing assistance, midwife, ICU technician and pharmacy assistance. On completion of the course the hospital shall observe the certificate holders to regular service. Morethan 40 women were benefited.



#### Fund Raiser – A Dance Show by Ms Anita Ratinam | May 16, 2019

On May 16, 2019, Anita Ratinam's 'Million Sita's' enthralled the audience with her creative and mesmerising performance.



#### International Yoga Day | June 21, 2019

On International Yoga Day, the youngest Yogini S. Vaishnavi a Guinness World record holder performed in front of the college students of PSGR Krishnammal College for Women who continuously applauded her. Ms Jyothi Bohra coordinator –Art of Living Youth Program conducted a complete relaxing therapy for the students.



#### FLO Agriculture Initiative | June 25, 2019



An awareness program on growing and marketing of millets and breeding bees was conducted at PSG Rajan Memorial Research Centre on 25th of June 2019. Mr Senthil Kumaran and Ms Sakuntala addressed the gathering. A lot of farmers were enriched with enormous information on bee culture, medicinal plants, millets etc.

#### **FLO Health Initiative**

This is a joint initiative of three committed partners - FLO, Coimbatore, International Center for Child and Public Health (ICPH) and Aravind Eye Hospital.

Spectacles provided by Aravind Eye Hospital and on the spot for Women 40 and above who have been identified with eye problems. In addition, intraocular pressure and blood sugar tested. Women for further examination referred to Aravind Eye Hospital.

The beneficiaries were 87 mothers and 81 children from low-income families of 17 villages. Eye screening took place for 1098 children and 62 mothers.



#### An Evening Soiree with Designer Shravan Kumar | July 3, 2019

Designer Shravan Kumar engaged the members of FLO Coimbatore in the latest fashions and showcased a lot of styles and jewellery too.



#### 2nd National Governing Body | July 18-20, 2019

Sangam' the most anticipated grand event of the year was well attended by more than 150 delegates. A press meet with FLO President, Harjinder Kaur followed by an interaction with the corporation Collector of Coimbatore Mr Rajamani was the highlight of the first day. A bazaar showcasing the popular products of our hometown was also inaugurated. An evening with Sadhguru Jaggi Vasudev at Isha was thoroughly enjoyed by the delegates. A retreat at Karaikudi, the heritage town was most appreciated. The delegates were given traditional lunch entertained by the great dancer Ms Leela Samson, made to dance with DJ organised with sumptuous dinner. They were also taken to ancient temples, marvellous heritage bungalows and palaces, shown the local Chettinad Athangudi tiles making, exposed to Chettinad shopping. Our team was greatly overjoyed by the looks of satisfaction portrayed by the guests.





#### Face Yoga by Mansi Gulati | August 16, 2019

This was a wonderful evening when Mansi demonstrated simple yoga exercises for a young-looking face, she made the members do some simple exercises along with her. She also gave a few tips for relief from headache, BP, depression etc.





#### **Vocational Training: Tailoring Course**

Basic tailoring training for rural women was given in collaboration with Shanthi Ashram. About 22 women were trained and completed their course.

## Face to Face with IPS Officer Mr. Sumit Sharan August 22, 2019



This programme was based on Women's safety and Cyber security. Inspector of police Ms. Latha and Ms. Mallika spoke on Women's safety and safe usage of mobiles. Mr. Sumit Sharan, IPS Commissioner of Police, Coimbatore City addressed issues of safety starting from home to workplace, the deterrence and prevention, usage of CCTV, avoiding selfie's etc. This was followed by a question answer session.

## Cryptocurrencies and Tokenisation of Assets with Mr Shaan Ray | September 7, 2019

Mr. Shaan advised on diverse international enterprise clients on how to use block chain technologies to support their corporate vision and objectives. He explained how to build innovative solutions including crypto currencies exchange for big buyers.



#### FLO Incubation Facility | September 24, 2019

The college students of PSG CAS conducted an exhibition on Camus ventures where they displayed their innovative entrepreneurship ideas and their business skills. Mr. Anand Pillai gave a motivational speech addressing the college students and FLO members. Entrepreneurship Development cell of PSG CAS signed an MOU with FLO. This will initiate industry academia partnership, mentorship for entrepreneurship promotion activities and mentoring EDC trainees and incubates at PSG CAS through FLO network.



#### **Vocational Training: Tailoring Course**

Basic tailoring training for rural women was given in collaboration with Rhythem Society, Ukkadam, Coimbatore.



#### FLO Shakthi

**Vision:** A world where every girl is empowered to stand up, speak out and defend herself with confidence, skill, and inner strength.

Mission: Kannika's mission is built on the premise of the 3Ps – Power, Practice, and Platform.

- Power to Defend
- 2. Practice to handle anxiety, fear, and stress
- 3. Platform to build courage, self-esteem, and inner strength

#### **Program Content:**

- (a) Physical self-defence techniques
- (b) Yogic Techniques to handle anxiety, fear and stress
- (c) Tools to build self-esteem and courage
- (d) Practices to raise awareness and confidence levels
- (e) Awareness Session on safe touch and unsafe touch

360 children were impacted under this initiative. All the workshops were conducted in schools in rural areas around Coimbatore. Many children had no exposure to yoga / meditation unlike city schools. Yoga and self-defence techniques and meditation were much needed and well received by the children.

Received positive feedback from all the schools, the survey results proved the effectiveness with data.



# Madavi Diwan Additional Solicitor General – Evolution of Laws and Judgements that Recognise Gender Equality October 5, 2019

It was an enlightening program were the solicitor spoke about the various challenges faced by women on political, social, public places and their own home and how the court dealt with the problems.



## Diwali Night Celebrations October 16, 2019

It was a sparkling evening when our members paraded like stars of movies Stars like Savithri, Neetu Singh, Deepika Padukone, Anushka Sharma, etc. and paraded on the dais along with various games.



## IIM Bangalore Program | October 9-12, 2019

A three day residential course "Accelerating Leadership for Women Entrepreneurs", which included sessions of topics like Disruptions in business in changing environment, Transformational Leadership, Strategic Thinking and Macroeconomics Environment.



#### Luke Cutinho -Holistic Health | November 1, 2019

Mr Luke spoke on the ill effects of poor diets. He emphasised on the importance of Indian traditional food which also serves as a remedy to most of the diseases. A balanced diet is to be taken and a consistent discipline in our eating habits should be practised. He also spoke on the importance of a quality sleep which is very essential for the immunity of the body.



## Cake Mixing Event | November 7, 2019

Towards Christmas a fun filled event at The Residency was conducted where our members participated in the cake mixing event



## Program on Digital Literacy | November 15, 2019

With the changing definitions of the term "Literacy", know-how of computer skills has become an essential requirement, an integral skill for many jobs.



## The Talk-Big Ideas to Scale-SME and Start up | December 18, 2019

The talk Big Ideas platform helps SMEs and start-ups to discuss their challenges with successful entrepreneurs and experts to arrive on new perspective and an attempt to find possible suggestions through conversations.





#### FLO Bazaar January 4-5, 2020

FLO Coimbatore Annual event FLO Bazaar was open to all levels of Women Entrepreneurs.



## Skill Development program – Champion a Woman. She will build a Nation Speaker Mrs Usha Ramakrishnan | February 7,2020

Training was given to build the inner strength of women with an emphasis on mindful living. 2020 - The International Year of the Nurse and Midwife - will be a catalyst for a brighter and beautiful future for health around the world.





#### Industrial visit - Craftsman Automation | February 18, 2020

Craftsman Automation Limited is a Multi-Product, Multi-locational engineering company which caters to the demands of manufacturing industries in the country.



## Women's Power Summit | March 7, 2020

"Each for Equal", was the theme for the day. Celebrities like Ms. Lakshmi Manchu, Ms. Archana Kalpathi, Ms. Mitali Mukerjee, Ms. Jayanthi Reddy, Ms. Farah Agarwal, Ms. Shanthi Mohan, Ms. Meenakshi Ramesh and Ms. Mridula Ramesh were the panellist for the day. A project of imparting driving lessons to ten deserving women and place them on jobs with taxi services was launched.



## HYDERABAD

#### Chairperson's Message

Dear Friends,

Taking over as the 18th Chairperson of FLO Hyderabad in April this year, the one thought that came to me was that 'No one can whistle a symphony. It takes a whole orchestra to play it.' Indeed. My strength has been my team of dream weavers, as I like to call them. Together, we have endeavoured to make a difference. Through learning, through upskilling, through doing, through giving...in essence, by Reframing WE (Women's Empowerment), my vision for the year.

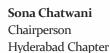
FLO StyleTatva, our signature event, to put it modestly, was a runaway success. The Agri-Empowerment initiative, has shown a new way of life through gainful employment to over 150 women who were toddy sellers until just about 9 months ago.

We have made 300 school students from 2 Govt. Schools computer literate through our STEM initiative. FLO Incubator, though a late starter, has made rapid strides. We have signed MoUs with WE Hub, and Centre for Innovation and Entrepreneurship at IIIT CIE for identifying and nurturing innovative start-ups.I will forever remain indebted to FICCI FLO for entrusting me with this responsibility.

These six months have taught me the importance of ideation, innovation and execution. But the most valuable of all, is what I learnt about teamwork and inclusive leadership.

A special thank you to all our Past Chairs for their mentoring and support. Our special thanks to our President Harjinder Talwar who inspired and motivated us throughout to make FLO a dominant voice of the industry.

Regards,





# COMMITTEE MEMBERS



USHA RANI MANNE Sr. Vice Chairperson



UMA DEVI CHIGURUPATI Vice Chairperson



PRIYANKA GANERIWAL Imm. Past Chairperson



SHUBHRAA MAHESHWARI Secretary



SUJITHA CHITYALA Treasurer

## Change of Guard | April 25, 2019

Outgoing Chairperson Priyanka Ganeriwal Arora handed over the mantle to Sona Chatwani. Bollywood actor Tabu was the Chief Guest of Sona Chatwani, in her acceptance speech, outlined the vision for her term. Shilpa Datla took up the role as YFLO Chairperson for the year 2019-20.



## Fellowship & Networking Transcend | May 2, 2019

The first official event, Fellowship and Networking, Sundowneratthe magnificent Taj Falaknuma Palace witnessed the launches of initiatives-Indigenous Agriculture, IN HUB well designed and Style Tatva, a signature event of this year. Sufi Music by Adil Hussaini was exceptional and mesmerizing!



#### Learning Series 1, Workshop at Hamstech Institute | May 11, 2019

Aligning with the year's vision - Reframing WE, the Learning series 1 was launched with a workshop on 'Reboot and Rewire your Tech Skills', today, in collaboration with Hamstech Institute headed by Ajita Yogesh, Past Chairperson. Nearly 60 members attended the sessions in two centers and 2 batches and had hands on training on Basics of Internet, MS word, MS Excel and PPT. Certificates were issued to the members who attended the workshop.









#### Pickle Making Training Project | May 24, 2019

Agriculture initiative team arranged a pickle making training session for 43 women from a community who were previously into toddy selling. Pickle being a traditional Indian food, it can become a cottage industry and engage these women throughout the year.

The Chapter assisted the beneficiaries to get funding from OBC and a loan of Rs 25000 was sanctioned for 6 women. The Chapter is also facilitating loans for the remaining women.



#### | CHAPTER REPORTS |

#### Leading Tomorrow from Today, With Ashish Vidyarthi | June 7, 2019

The event was well attended by about 140 members who sat in rapt attention while Mr. Ashish enthralled the audience with a practical, simple, way of living life. He struck the right chord with the audience when he emphasized that "once we are in a situation that cannot get worse, draw up the courage to think differently, stretch beyond your own assessment and take uncalculated risks". The event ended in a powerhouse closure by Mr. Ashish who made our members swoon with joy and bliss while they sang "Love you Zindagi!".



# Learning Series 2, Workshop by Mr. Darpan Vasudev on Unclutter, Unearth & Unleash the Speaker Inside You | June 22, 2019

The event was well attended by about 55 members while the speaker enthralled the audience with very practical tips on public speaking. It was a classroom module workshop for learning. He emphasized the fact that we should be completely satisfied with what we have, but not satisfied with what we are! Because we have to learn, earn, love and give, a lot more.



#### | CHAPTER REPORTS |

## New Member Orientation | June 25, 2019

Hyderabad chapter conducted a new member orientation, which was attended by 29 new members and 22 committee members. The new members were briefed about FLO, its history and achievements by Vani Subhas, Past Chairperson. Chairperson's vision was shown to the members in the form of a video. The bonding with new members continued over high tea.



## STEM - Computer Training Project | July 15, 2019

Under the STEM initiative, Hyderabad Chapter inaugurated the computer labs of two schools in Hyderguda namely St. Peter's Govt. School and Govt. Girls school Hyderguda. The children will benefit from computer education, study material and a teacher sponsored by our organization.



# Learning Series 3- How Brands overcome anonymity to become known by Mr. GS Sridhar | JJuly 17, 2019

The event was well attended by 53 members while our speaker taught the audience some unique branding strategies and played some vintage classic ads.



## Women in Mythology by Mr. Devdutt Pattnaik | July 24, 2019

The event was well attended by 200 members who sat in rapt attention while our speaker enthralled the audience with some unique and real stories from Hindu Mythology. He made the audience relook at mythological epics with another angle and vision. The perspective he shared was never heard of. He was greeted by the audience with standing ovation at the end.



## Style Tatva Press Conference | August 5, 2019

The Grand Exhibition Style Tatva was launched amongst the media of the city via a Press Conference. Media was very happy to hear about the upcoming two days fashion and lifestyle exhibition spread over 45000 sq ft area and more than 200 stalls where women entrepreneurs from 11 States were participating.



## FLO Style Tatva — A FLO Hyderabad Signature Event at HITEX | August 10-11, 2-19

FLO Style Tatva, FLO Hyderabad's signature event for 2019-20, owes its nascence to FLO's abiding mission of women's empowerment and inclusivity.

Started off with a modest size in mind, it quickly snowballed into an all-inclusive, expansive platform of 207 pan-India brands – from metros, tier II cities and villages too. The participation cut across segments and included new brands, upcoming ones, established names and also, entrepreneurs at the grassroots level.

Free stalls were given to the women trained under FLO Skill Initiative to sell pickles.



#### Face to Face with the Police | August 17, 2019

The top cop IPS DGP, Mr. Mahender Reddy accompanied by his colleague IPS, Ms. Swati Lakra, Inspector General of Police (Women's Safety) Telangana, had a Face to Face interaction with 100 plus members and discussed various safety measures being implemented by Hyderabad Police force.



#### Celebration of success of Style Tatva exhibition | September 4, 2019

Style Tatva was the signature event of FLO Hyderabad for 2019-2020. To mark this success for a brand which has become synonymous with FLO Hyderabad and to felicitate the hard-working committee, this celebration event was done for the entire organization which was very well received by the members. Good food, music and stand-up comedy were enjoyed thoroughly by the members.



## Bee Keeping Training | September 23-27, 2019

FLO Hyderabad Agriculture team has taken up Bee Keeping Training for the women farmers in the village of Chalker, Telangana. Bee raising as a substitute/ additional income from the existing farms, is a viable option, as Bee keeping requires very minimal space, and uses the flowers of major crops of this region.

The Chapter coordinated with Khadi Gramodyog Mahavidalaya to take this training forward. Thirty-two women were benefited by this training.



#### | CHAPTER REPORTS |

#### Experiences & Reflections by Ms. Meenakshi Lekhi | October 1, 2019

Smt Meenakshi Lekhi was a guest speaker at Hyderabad FLO on 1 Oct 2019. Ms. Meenakshi Lekhi is an Indian politician belonging to the Bharatiya Janata Party (BJP) and is a Member of Parliament from New Delhi constituency in the 16th Lok Sabha. She is the national spokesperson of Bharatiya Janata Party and a Supreme Court of India lawyer.

She spoke on her journey into becoming a lawyer and a politician. She spoke about article 370 and triple talak. On women's role in politics in the country, the BJP leader said, their participation at grassroot level such as panchayats and municipalities were higher when compared to other nations. To Flo women she addressed that if you want to join politics join in any political party first'.



## 13 Steps to Bloody Good Luck with Ashwin Sanghi | October 15, 2019

FLO Hyderabad conducted a talk by Mr.Ashwin Sanghi, who mesmerized the audience by his talk on 13 steps to bloody good luck. He is the author of The Rozabal Line, Chanakya's Chant, and The Krishna Key, all are based on historical, theological and mythological themes.

Ashwin Sanghi who also known as an author of the new era of retelling Indian history or mythology in a contemporary context shared six steps out of 13, which include: Persistence, Patience, People, Positivity, Practice and Planning.



#### Learning Series 5, 6, 7- Mind, Body And Menopause | October 30, 2019

The 5th, 6th and 7th workshops in the FLO Hyderabad's Learning series were on three topics- Reboot with Nutrition by acclaimed nutritionist Ms.Sridevi Jasti; Sustainable Health by Dr. Renuka Sreedevi and Pre & Post Menopause Managementby Padmashri Award winner Dr. Manjula Anagani.







Retreat to Andamans | November 4-7, 2019

Convened by Ritu Shah with subcommittee Smita Sanghi, Akansha and Vandana Shete, a group of 58 FLO members had a meeting with the Andaman Chambers of Commerce & Industry (ACCI) at the Conference Hall. In attendance from FLO Hyderabad were Chairperson Sona Chatwani, Past Chairs Vani Subhash and Monika Agarwal. ACCI was represented by Mr. Sunil Arora, Secretary, Port Blair Municipal Council and Dr. Poonam Arora, Chairperson, Social Welfare Advisory Board. Pooja Joshi, Secretary Tourism was the Chief Guest at the event.

The retreat included a talk by environmentalist Jocelyn, an 'all whites' jazz evening scuba diving for the sporty ones visit to Kalapatthar beach, spa, kayaking ,walk on the beach and 90 mins stormy Ferry ride back to Port Blair followed by Sound & Light Show at the (in) famous Cellular Jail. A gems and jewellery bazaar was arranged for the ladies at Keys Hotel.



#### 'Who Defines You?- A Talk by Shri Gaur Gopal Das, International Life Coach | November 11th, 2019

FLO Hyderabad Chapter with an attendance of more than 380 members had another set of knowledge series and were blessed by urban life coach monk Shri Gaur Gopal Das.

Shri Gaur Gopal Das ji said that life will always have some constants and some variables. He advised not to get affected by the constants and work to make variables the best that you can. It is also important to surround yourself with people who can spread positive energy.

These are the 4 Cs in 'What Defines You' are Company, Courage , Consciousness and Choices, according to him.

Wise words, immense learning, roaring laughter: that's Shri Gaur Gopal Dasji!



#### Learning Series 8 by Mr. Sujith Ravindran | December 3, 2019

The 8th learning session organised by FLO Hyderabad was organised with Mr Sujith Ravindran. With a background of forty+ years in the Indian spiritual sciences and a distinguished business career, Sujith Ravindran supports top leaders within business, politics and non-profits worldwide develop inner-leadership, and helps organizations realize their full Human Potential.

He addressed the FLO members on Harnessing the Female Energy to Boost Business Performance.



#### Women Writer's Fest | December 7, 2019

FICCI FLO Hyderabad associated with SheThePeople.TV for a day-long festival in collaboration and puts spotlight on authors, writers, bloggers. The diverse range of participants in each panel which made rich discussions on the feminine and the feminist voice in fiction, non-fiction, the culture of Hyderabad, food trends, blogging, nutrition and fitness, contemporary women's writing, poetry and more.

FLO Past President Pinky Reddy moderated one of the discussions! Other speakers included NDTV anchor Sonia Singh, Lakshmi Manchu, Elahe Hiptoola, Volga, Dr. T Vijay Kumar, Dr. Mickey Mehta, Shivani Mohan, Tara Deshpande, Anupama Dalmia, Seetha Anand Vaidyam, Kiran Manral, Sophia Lorena Benjamin, Shilpa Suraj, Kadali Sathyanarayana, Swapnil Pandey, Swati Rai, Bhargi Madhu, Mounica Alamuri, Devika Das, Charu Dhyani, Saima Afreen, Janani Rao, Nabina Das, Shajahana, Jhilam Chattaraj and Shikhandin.



#### Weekend Residential Programme At Indian School Of Business, Hyderabad | December 14-15, 2019

In continuation to the Chapter's vision for the year of learning, FLO Hyderabad pr organised an pportunity for immense learning from India's reputed educational institute- ISB! ISB is known for its various tailor made Executive Education Programs.FLO Hyderabad worked out one such program for its members - "Leader as Influencer and Collaborator" at the campus.

The program aimed at providing learning to entrepreneurs on how to lead the growth in their businesses, negotiation skills and collaborative leadership skills through an interesting blend of classroom learning and discussions.

#### The Funny Side of Life: Talk by Ms. Twinkle Khanna | December 19, 2019

FLO Hyderabad invited Bollywood Star, Columnist, Author, Film Producer and Interior Designer, Ms. Twinkle Khanna, who interacted with members. Prior to her conversation on "The Funny Side of Life" with Kiran Manral, she interacted with the media at a press conference.

She shared insights from on her growing up, women empowerment, reinventing herself in different career roles in 40 s, to bringing up kids and women safety!



#### Truth or Dare : Talk By Ms. Kangana Ranaut | January 10, 2020

National Award winner, the Queen of Bollywood, Kangana Ranaut, visited Hyderabad on an invitation from FLO Hyderabad.

Addressing the audience in an aptly titled session, 'Truth or Dare - Let's get Candid with the Queen of Bollywood' and moderated by Janice Sequeria, she answered questions on various issues from politics, Bollywood, her journey, ups and downs and also spoke on how women have to be supportive of each other!



#### Round Table Ask for Entrepreneurs | January 20, 2020

Round Table Ask for Entrepreneurs was organised based on popular queries at FLO In-house Inhub kiosk and through google survey conducted by FLO Hyderabad.

The session included discussions on Branding, Market research, Mentorship and handholding, Investment/ Angel brokers, Incubation, Business Networking amongst others. The expert consultants from the relevant field were called and we have collaborated and empanelled on the FLO RTAE board with an Mou with each.

An MOU was signed with We Hub represented by CEO Deepthi Ravula.

The other panellists on RTAE board are:

- 1. RBC Worldwide Mr. Ramakanth Branding, Digital and Marketing
- 2. Hiregange and Associates Ms. Shilpi Jain for GST related queries
- 3. Guardian Consultancy Services Private Limited Mr.Seetharam Prayaga & Mr. Kartik Damodar for Financial consultation
- 5. Laxminarayana and Associates Mr.Laxmi Narayana for legal related queries



#### Workshop by Micro-green Revolution Expert Savio Souza | January 28, 2020

FLO and YFLO teams combined an event to host the renowned Micro-green Revolution Expert Savio Souza. With Health being of utmost importance, one must understand healthy food production and easy growth and availability. Mr. Souza helped enlighten our members of the same through an interactive workshop.

After a brief introduction, Mr. Souza dived straight into the microgreen benefits and explaining their importance in regular diet. The members were given their preregistered kits to understand the practice of growing microgreen samples of raddish and broccoli seeds.

Mr. Souza proceeded step by step taking questions in turn on how to "start your own mini microgreens" in a tray.



#### Changing Nature of Indian Media, By Ms. Barkha Dutt | February 4, 2020

Well known Indian Television Journalist, Author, Columnist Barkha Dutt was in the city at the invitation of FICCI Ladies Organization (FLO) Hyderabad Chapter. She was invited to address 200 plus member of FLO Hyderabad Chapter "Changing Nature of Indian Media". Barkha told women gathering at the FLO interaction to find some ways to live their passion.



# Learning Series 10 : Karmic Management- The Science of Past Life Regression : TALK BY Mr. Newton Kondaveti | February 11, 2020

Hyderabad Chapter engaged the members in 3 hrs workshop under learning series on Karmic Management -Science of Past Life Regression by Newton Kondaveti.

He started with the introduction and explained how an action that has been set in motion at a specific time in the past resulting in a corresponding effect on a person's present emotional, physical, mental or spiritual well-being, at this moment. He cited many case studiesand took the members through past life journey and many of them ame up with experiences to share.



#### Bio Asia 2019-2020 | Febraury 19, 2020





FLO Hyderabad was invited to participate in the annual flagship life sciences and health tech convention – Bio Asia ,organized by Government of Telangana in partnership with the Government of India. The event with a legacy of 16 years has become the premier event in Asia and has a participant history including the likes of several Nobel Prize winners, Lasker Awardees, and eminent industry leaders among others. About 1500 leaders from about 50 countries participated in the event.

Bio Asias special session on Women in Life Sciences, Healthcare & Tech – the journey from Aspire to Inspire Panelists aimed at celebrating the women leaders of today and also prepare the aspiring young women who are poised to lead the world of tomorrow.

#### Skilling Initiative Certification: Dhoolpet Women | March 4, 2020

A journey that started in April 2019 when FLO Hyderabad chose to work with ladies from Dhoolpet community, who were in toddy selling earlier and now with almost no livelihood. After a lot of deliberations and also counselling, came to certain understandings of what these friendly and robust community wanted.

FLO Hyderabad came forward with various skilling and training Initiatives for these 150 plus ladies starting from pickle selling in phase 1 to professional training in cooking, jute bag making, beautician and mehndi course, NIIT supported computer course in phase 2.

FLO facilitated 15 ladies to get micro loans from the banks and some more are in pipeline for taking forward their grass root entrepreneurship!

Certificates were given at the completion of their course to most of these ladies today in presence of local BJP ML Raja Singh Lodhi , GB member Ajitha Reddy at the Oxford School where the lab facilities were provided for training. Jobs are offered for the cooks and beauticians and they have started being placed.



## Certification For Computer Training To Students Under STEM Initiative | March 6, 2020









# TRAIL BLAZERS- Creativity, Enterprise, Empowerment : Talk with Ms. Mallika Sarabhai, Ms. Sunita Kohli, moderated by Ms. Nita Khanna | March 7, 2020

FLO Hyderabad Chapter celebrated Women's Day Eve by organising an interactive session with two legendary icons and women achievers acclaimed dancer and activist Ms. Mallika Sarabhai and renowned interior designer and Architectural Restorer Ms Sunita Kohli.

About 150 women professionals and entrepreneurs attended the event as the two speakers recounted their creative and commercial journey and spoke about women empowerment. Mothers of Past Chairs of FLO Hyderabad Chapter along with the two Chief Guests for the evening inaugurated the session on the eve of International Women's Day. Entrepreneur, Writer, Producer Ms. Nita Khanna was the moderator for the session named 'Trail Blazers – Creativity, Enterprise and Empowerment'. On the eve of Women's Day the Past Chairs of FLO Hyderabad were honoured . Past President Pinky Reddy also graced the event.





## YFLO HYDERABAD

#### Chairperson's Message

Dear Friends,

The past year has defined and shaped my life in more ways than one. Among several other things, I am ever grateful for the opportunity to be a part of this beautiful FLO and YFLO family and traversing this meaningful journey with each one of you by my side. I am proud to share the versatile list of events that unfurled over the past couple of months offering us insights into diverse possibilities. Each event was a learning platform and I hope each has touched a small number of lives, for that was our humble goal.

Unfortunately, our last two events - scheduled for 13th March and April 8th - had to be called off due to the pandemic. Being law abiding citizens with a conscience, we chose instead, to help the needy with food. This was the need of the hour and we took prompt action.

To conclude, a solitary fantasy can transform into million realities and the minute we connect with our inner selves, we can create a domino effect for the world to be a stronger, healthier and happier place.

Regards,



Chairperson, YFLO Hyderabad



## 68.000

## **COMMITTEE MEMBERS**





**APURVA JAIN** Vice Chairperson



SONALI MODI SARAF Secretary



VINITA SURANA Vice Chairperson



DEEPIKA REDDY TIKKAVARAPU
Treasurer

#### Masterclass with Celebrity Chef and TV Host, Vicky Ratnani | June 5, 2019

Celebrity Chef and TV Host, Vicky Ratnani was invited to take a Master Class for YFLO and FLO members. Vicky Ratnani is a household name, and the name gets instant recognition across the nation as the host of an iconic show on NDTV. Vicky Ratnani was a Personal Chef to Mr. Nelson Mandela for a brief stint. He is an author, a consultant. Vicky The Gastronaut, the web series is very popular and has well over 10 million views.

Vicky taught 100 plus participants three dishes a Salad, Cauliflower Rice and Handmade Pasta from scratch. These included: Paella of Cauliflower Rice Ancient Grain Pasta, Gongura Peanut Pesto, Zuchini ribbons and Burrata cheese. This was followed by hands down the preparation of the same recipes by a couple of participants.



#### Session on Adoption with Sushmita Sen | July 27, 2019

Former Miss Universe, Actress and model Sushmita Sen was invited by Hyderabad YFLO to shed light on a crucial yet very unspoken topic – Adoption. The Diva herself having adopted two daughters at a very young age, was more than happy to be in her birth city, to share her story and battles, and further motivate the audience to understand motherhood beyond "just giving birth".

The event was hosted at ITC Kakatiya, where Shilpa Datla, Chairperson YFLO gave a brief introduction to the actress and mentioned that, "Adoption is as an act of altruism. It is an act of caring about the needs and happiness of other people more than your own. She spoke about the reality she saw after winning the Miss Universe title, the connection she felt with kids, her helplessness of not being able to do more and the idea of adoption at the young age of 19. She explained the tedious long legal battles and urged that these matters be made less complicated to encourage more children being adopted. Her two daughters Renee and Alisa are her pride and joy, she mentioned their career choices and was immensely grateful that they willingly accept her as a mother by their choice.



#### Interactive Session with YouTube star and youth sensation Anubhav Roy | August 21, 2019

The session was an illuminating one, with Shilpa Datla giving the introductory speech and the 21-year-old Anubhav taking up the floor. With an insightful power point presentation, quirky tips and tricks he had the 90+ audience completely engrossed and mesmerised. While helping budding entrepreneurs, established cinematographers and concerned moms, this youth icon answered each query with patience and ease. He offered solutions, better explained the social media platforms, encouraged every generation to create accounts online and stay in touch with world. He insisted that the audience be a part of the upcoming Social Revolution and help convert their online business presence into revenue generation models. The session ended with an interactive Q and A, where people asked queries relative to business, family and social issues. The crowd applauded at the youngster's apt replies and noted the optimism in each response. A memento of appreciation was gifted to him, post which the crowd came up to take the "perfect selfie" with this innovative speaker.



#### Rendezvous with Style Icon Rhea Kapoor | October 21, 2019

Renowned stylist, producer and entrepreneur Rhea Kapoor was invited by YFLO chairperson Shilpa Datla and committee. The session highlighted her multi-faceted personality and provided valuable insight on her journey in fashion and movie production. 'Breaking the norm' is difficult even when you are Anil Kapoor's daughter, admitted Rhea and while she understood her privileges, she wanted to make the most of every opportunity given to her.

She went on to explain Indian fashion sense based on the average height and



build of an Indian woman. The 'need to cover up' from years of 'body shaming' is one of the major issues, and she explained why her personal brand has tried to find a balance between the traditional and modern look for the girls today.

#### Meet and Greet with Nature | November 19, 2019

A farm visit to Sage Farm Café was organised to shed light on topics like sustainable living, garbology and permaculture.

Ms. Kavitha Mantha (owner of Sage Farm) and Mr Uday explained various processes and gave tips on reusing plastic, recycling and making home made compost.

The event also included a guided tour, hands on learning of compost aerobic and anaerobic way and a nutritious lunch from the farm.



#### Interactive Session with Mountaineer Shailee Basnet | January 18, 2020

Renowned mountaineer Shailee Basnet was invited for an interactive session on her journey of climbing the seven summits of the world. No peak was too high for Ms. Basnet and her team, and she demonstrated equal enthusiasm and boundless optimism throughout her talk.

Ms. Basnet took to a PowerPoint presentation to explain her journey of Everest and the rigorous training under taken to even start the mountain climbing process. She explained the physical, fiscal and emotional challenges highlighting time points in history to emphasise the hard work, planning and mental preparation it takes for one to conquer the highest peak in the world. The images of her team members, their survival and camp stories kept the listeners captivated and spellbound transporting them all to the glassy blue mountains.





#### Microgreen Learning with Savio Souza | January 28, 2020

FLO and YFLO Hyderabad jointly organised an event to host the renowned Micro-green Revolution expert Savio Souza.Mr. Souza talked about the micro green benefits and explaining their importance in regular diet. The members were given their preregistered kits to understand the practice of growing micro green samples of raddish and broccoli seeds. Mr. Souza proceeded step by step taking questions in turn on how to "start your own mini micro greens" in a tray. The members participated with enthusiasm and asked queries with equal interest. Many picked up the samples made available at the event as well to jump start their kitchen gardens.



## **INDORE**

#### Chairperson's Message

Dear Friends,

The fifth year of FLO, Indore commenced with my induction to take over as the Chairperson. This was an experience that brought about imperative changes in my life.

I believed in the encouragement of my predecessors who assured me that I will grow my wings on my way down and that I will find my feet as I walk. The year has metamorphosed me into an empowered individual.

The year has been amazing in terms of philanthropic efforts, social networking and afforded me the chance to allocate my energies wisely. We have executed many plans to boost the efforts towards skilling and upliftment projects.

Sincerely proud of the work done by my Presidium and their continuous efforts towards the initiatives. I am thankful to my team for the support they have extended to me through the year and hope that this in turn inspired them to take on positions of power. Regards,



#### Bhavna Bhalla

Chairperson Indore Chapter

## COMMITTEE MEMBERS : SEE



**RIYA CHHABRA** Sr. Vice Chairperson



**MEETU KOHLI** Vice Chairperson



**REKHA MEHTA** Imm. Past Chairperson



DARSHANA TURAKHIA Treasurer



## Workshop on Solar Cooking and Sustainable Growth | June 4, 2019

Indore Chapter stated the year by organizing a workshop on Solar Cooking and Sustainable Growth at Barli Development Centre, Indore. Families of police constables were taught the use of solar cookers and the products that can be dried in the sun and used further. About 50 women attended the workshop, followed by solar lunch and handouts given to them for drying of fruits and vegetables. Dr. Saumya Kapoor, spouse of Police Commissioner Varun Kapoor graced the event. The takeaway for the event was sustainable living and utilizing natural resources.



## Environment Day June 5, 2019

A plantation drive at a neighborhood park with participation by members and their children marked the celebration of Environment Day. The takeaway of this event was understanding the ayurvedic importance of certain plants and increasing the green blanket for preservation of environment.

#### Interaction with Lisa Ray | June 20, 2019

On 20th June, Indore Chapter had a fabulous evening with ever charming and charismatic Lisa Ray. She shared her journey of serendipity, from fame to faith, pain to perseverance and ordeals optimized into healing; life is what happens when we are planning other things. The takeaways were her life experience sharing and inspiration, gratification and hope in life. The members were left mesmerized, motivated and enthralled by Lisa's quirky happiness quotient.



#### International Yoga Day | June 21, 2019

A workshop on Yoga day was organized with an escapade to the mystic world of Pranic Healing by Ms. Shivani Hariharan, Founder and Head of Pranic Healing Organisation at The Ochre Tree, Mumbai. The Science of Pranic Healing aims to revive healthy living from one's own energetic Prana. The members were envisaged into the enchanting world of practices and techniques help intensify one's own positive aura along with helping others, too.



### Make Love Not Scars | July 8, 2019

Make Love Not Scars, a FLO session so intense, thought provoking and poignant made each one prays for the acid attack victims and extend all our best wishes to all those fighting back. Ms. Ria Sharma, inspiring Author, a Social Activist and Founder of NGO "Make Love Not Scars" and a TED speaker shared her journey of being a part of the survivors struggles and how she helps them build a life of their dreams along with Ms. Soni Devi, an acid attack survivor who presented a living example of courage and determination.



### Laugh with Your Better Half | July 28, 2019

A networking event, Laugh with Your Better Half was an opportunity for FLO Indore to showcase the efforts and hard work that goes behind each FLO event and all initiatives at FLO. Ladies got to spend an afternoon with their spouse, laughing at the quips and satires of the famous stand-up comedian Mr. Sai Kiran from Hyderabad.



### Face to Face with Police | August 9, 2019

Indore used the Face to Face platform to educate, enlighten and apprise members along with college students about the various important facets of Cyber Security. Addl. Director General of Police, Indore-Varun Kapoor was the Chief Guest.

The first step towards preventing Cyber Crime is to Understand it and follow set of rules marked as a mandate while using any electronic device. ADGP Varun Kapoor was clear in defining necessary lines of proceedings while being internet savvy. The session unveiled numerous clauses, rules and methods that any layman can follow to be safe from Cyber predators.



### You Can't Size My Soul | August 28, 2019

Kaveri Lalchand, a theatre actor, activist and style icon from Chennai and mind mantra mentor and soul therapist from Indore Shreya Maheshwari together took all on a journey of "You Can't Size My Soul". The key message is that, a woman reflects her beauty through her soul and as a woman we all should take pride in being what and how we are. We are all different yet unique. Happiness begins from within us and then we can spread it everywhere.



### Rain Water Harvesting | September 21, 2019

Ten years back we could get water at 80 feet ground level and today at many locations even at 800 feet there is no water. Every year we waste the most valuable source which we need to save and utilize in the following years and for the future generations. Rainwater harvesting is one such pertinent way of involving collection as well as storage of rain water. FLO Indore had experts from the IMC that have not only initiated this drive but also made the city stand apart and shine bright in the country. The workshop was only possible because of city's IMC Commissioner, Mr. Ashish Singh.



### The Sky Is Pink | October 11, 2019

FLO Indore was privileged to meet the Chaudharys, the Real Heroes whose story inspired the film 'Sky Is Pink'. The headstrong character that Priyanka Chopra Jonas plays, is the same was the real-life Aditi Chaudhary who inspired Priyanka Chopra and FLO Indore.

The bond and the struggles shared by the mother-daughter duo was very powerful yet emotional and it left us all in awe.

"If you can't change your life, then aspire to bring a change in someone else's" were the words of the young motivational speaker and writer Aisha Chaudhary.

The event became equally worthwhile by the presence of Shalini Gambhir, Head Donor, recruitment and data management, DKMS BMST foundation, India, who passionately explained the advantages and procedures of becoming a stem cell donor – 'Stem Cell' being a huge ray of hope for those fighting challenging diseases.

The true spirit of FLO was revealed when members come forward in large numbers to contribute to the good cause and it was really gratifying and admirable to see so many of FLO ladies registering themselves as stem cell donors.



### | CHAPTER REPORTS |

### Battles in the Mind | November 9, 2019

Along with physical fitness, mental wellbeing is equally a matter of concern, especially in today's changed world. Keeping this in mind, an event "Battles In The Mind"was organized with the renowned Anna Chandy, the Chairperson of The Live, Love, Laugh Foundation and Counselor to Deepika Padukone, and Author and Transactional Analyst. Anna Chandy, is actively helping society face the stigma of mental illness and gracefully handling its effects. She has debunked and successfully questioned the numerous myths related to mental health. FLO Indore was privileged enough to understand and openly discuss the so called taboo word 'Depression'. The members were enlightened, educated and prepared to help initiate a positive support towards mental fitness.



### Hosting The Everest Twins | December 7, 2019

It was indeed an honor and privilege to welcome our esteemed Speakers Nungshi&Tashi Malik in collaboration with Shishukunj International School. They are the first siblings and twins to climb the Seven Summits and reach the North and South Poles and complete the Adventurers Grand Slam! The event and interaction were a huge success and the auditorium was packed with enthusiastic members. The event not only inspired FLO members, but also the children who attended the event in huge numbers.



### Factory Visit to Kimirica | January 18, 2020

FLO Indore organized a factory visit at one of the fastest growing startups in India, KIMIRICA. Kimirica has quickly become India's largest manufacturer of Hotel amenities in a span of 5 years. Kimirica entered partnership with HUNTER International amenities in 2017 which exports products from Indore to the Middle East, Europe, Africa and nearby countries. This world class brand is managed by an Indore based Jain family.



### Pooja Makhija Celebrity Nutritionist | February 18, 2020

Indore Chapter invited Nutrition Expert/Author PoojaMakhija to share her views at the FLO, Indore platform. The five points she shared is a reminder for a healthy living were - Drink lot of water, preferably slowly, Avoid sugar of any form, Avoid Caffeine as the first thing in the morning, Try to work out atleast 4 hours in a week and Have vegetable juice once every day, eat every 2 hours



# **JAIPUR**

### Chairperson's Message

Dear Friends,

Namaskar,

Today at the end of this great journey as a chairperson, Jaipur chapter 2019-20, I feel I am filled with an overwhelming sense of gratitude & honor. This one year has made me realize the potential of brand FLO and the unutilized power within me as an individual.

It also gave me an opportunity to be a collective voice for those who were not so powerful. Authority comes with Responsibility. In this journey, I discovered the stories of success & failures behind many members of our organization. I learned to unlearn; plan & unplan as God always had his plans ready for us. Our theme for the year was Evolution to Revolution, so all our programmes aimed at evolving our members through innovative workshops & sessions. A journey begins with a single step though it may be officially an end to my term but another journey lies ahead with greater responsibilities.

"The woods are lovely, dark and deep, But I have promises to keep, And miles to go before I sleep, And miles to go before I sleep." – Robert Frost Regards,

#### Shweta Chopra

Chairperson FLO Jaipur Chapter

# COMMITTEE MEMBERS



WANDANA PARNAMI Sr Vice Chairperson



MONIKA KOTHARI JAIN Vice Chairperson



MUDRIKA DHOKA Treasurer



NEHA DHADDA Secretary



NITASHA CHORDIA Imm. Past Chairperson



### Change of Guard | April 22, 2019

The Annual Change of Guard of Jaipur Chapter was organized on April 22, 2019 - where the outgoing Chairperson, Nitasha Chordia handed over the baton to the Incoming Chairperson, Shweta Chopra. The event witnessed the Fabulous and Fearless Ms Sonali Bendre, In the session "Embrace the Sunshine", Sonali talked about her life's journey before and after Cancer.



### Ek Khuli Kitaab – Mahesh Bhatt | April 20, 2019

It was the inaugural event for 2019-20, under the Chairpersonship of Shweta Chopra. Training program in Beauty, Tailoring & Computers was launched in the presence of the past-chairs. Skilling and employability initiatives have been undertaken for daughters & wives of the Police personnel, in association with Urban Clap & the Style & Scissors for beauty training.

In a candid interaction with Mahesh Bhatt titled 'Ek Khuli Kitaab', he threw light on his life and shared stories from his troubled childhood to opening up on daughter Alia Bhatt and her relationship with Ranbir Kapoor.



### Workshop on Fight your Fears with Priya Kumar, India's First Certified Fire Walk Trainer | May 8, 2019

A workshop on Fight Your Fears was organized by Jaipur Chapter. It was conducted by Priya Kumar, India's First Certified Fire Walk Trainer. Priya Kumar is an Internationally Acclaimed Motivational Speaker and Bestselling Author of 11 Inspirational Books. In her 24 years journey with Motivational Speaking, she has worked with over 2000 Multi-National Corporates across 47 countries and has touched over 3 million people through her workshops and books.

In Priya's words, Firewalk is a great activity for self-development because no matter how much I may try and convince someone that it is safe to walk on fire, they must find in themselves.



### Culinary session with Maria Goretti | May 20, 2019

FLO Jaipur Chapter recently organized an interactive Culinary Session with Celebrity Chef Maria Goretti at Hotel Hilton Jaipur. Maria shared some mouthwatering recipes with all the FLO members, recipes included Calzones, Salads & Sandwiches. All the food lovers got a chance to taste some amazing food stuff. The highlight of the session was the Culinary Quiz, which the members enthusiastically answered and received some exciting gifts.

Maria Goretti also shared her experiential journey of reinventing herself from time to time, being open to accept challenges and learning. She is not only an ex-VJ, an actress and TV Host but also an amazing writer, a poet and recently a marathon runner.

The event supported the Self-help groups who displayed their home cooked items & also sold dry snacks & organic compost.



### Body+ Soul = Wellness with Dr. Mickey Mehta | June 20, 2019

In the session Body Soul Wellness with Dr. Mickey Mehta, FLO Jaipur partnered with Fortis Escorts Hospital for International Yoga Day. This event aimed at spreading the awareness about Yoga and its advantages to human body.

Honorable Minister of Health Mr. Raghu Sharma was the guest of honor. He spoke about the importance of Healthy eating & Yoga. The event was a prelude to the International Yoga Day.



### Plantation Drive at Police Academy Kishangarh | July 3, 2019

FLO Jaipur planted 150 trees (Neem, Mango, Ashok & Semal) at Police Line Silora, Nasirabad Highway. Ms. Shweta Chopra, Chairperson, FLO Jaipur Chapter, IPS Mr. Anil Tak, Kishangarh & Mr. Ganesh Handda, Dy. SP. Kishangarh were present during the event. 25 FLO members travelled from Jaipur to Kishangarh pledging their support to make a considerable difference to the environment.



### Poster Making Competition at Rajasthan Police Academy involving 150 students | June 5, 2019



# Health Camp | July 16, 2019

FLO Jaipur members visited the Kotra region of Udaipur for Health Check-up camp with a team of doctors, general physicians, Ophthalmologist & Dentist. Health check-up and screening was done for a group of custard apple cultivators.



### Workshop by Dr. Jai Madaan on Change Your Destiny with Dr. Jai Madaan July 12, 2019

A workshop on Handwriting Analysis & Vaastu was organized for the members to boost businesses. Dr Jai Madaan was the speaker during the session. She spoke on placements of objects in houses and offices to attract abundance and understanding the behavior of employees through handwriting.



## A.C.E. Advocate. Communicate. Educate in Legal Matters with Dr. Mrunalini Deshmukh July 27, 2019

A very informative session was organized by FLO Jaipur with Dr Mrunalini Deshmukh, a renowned lawyer. The session was rightly titled A.C.E-Advocate, Communicate and Educate. She enlightened the members on the components of Stree Dhan, nuptial bond and will.



### Handloom Legacy Conversation & Walk August 6, 2019

As a prelude to the National Handloom Day, FLO Jaipur organized a conversation with Sanjay Garg, Founder of Raw Mango and actor Tisca Chopra.

A handloom walk was also organized for promoting members in the field of fashion, direct promotion of their brand & connecting them to prospective clients . Participating model where none other than the FLO members. The event also gave a platform to the beneficiaries of Tailoring Initiative of the Chapter to showcase their work.

Minister for Child & Women Welfare, Ms. Mamta Bhupesh, Govt. of Rajasthan was the Guest of Honor. She spoke about the participation of women as producers & consumers for textiles, an integral part of the industry.



### Face to Face with Police at Rajasthan Police Headquarters | August 17, 2019

As a part of the FLO National Initiative Face to Face with the Police, Jaipur Chapter organized a session with Shri Bhupendra Singh, DGP Police- Rajasthan at the Rajasthan Police Headquarters.

The key takeaways of the session were - Self Defense classes for all women to be made compulsory and that police and public should work together for making homes, schools, malls and all public places safe & secure for women.



### The Future is Female - From Grassroot to Boardroom | September 13, 2019

Indian television journalist and an iconic face of journalism in today's time, Barkha Dutt from New Delhi, and an expert artisan and promoter for handcrafted products made by Tribal women, Ruma Devi from Barmer were in the Pink City for a session of 'The Future is Female: From Grassroots to Boardrooms', organized by FLO Jaipur.

Dr. Chhavi Rajawat, the first and the youngest lady Sarpanch of India was the surprise element of the session.

The main aim of the session was to focus on the females being the future of the big opportunities in the country, and there couldn't have been better examples than the ladies present at the event.



### FLO JAIPUR INITIATIVES

- Summer Camp of 10 days each at three centre's of Police: RPA 5th Battalion, Rajasthan Police Academy & Darbar School benefitting 115 children
- FLO members facilitated Skilling under Beauty, Tailoring & Computer in progress at the center: Chandpole, RPA; RPA Wireless Ghatgate; 5th Battalion Ghatgate; Jagriti Gyan Vidya Mandir; Swayam Siddha Foundation Trust benefitting 311 candidates in the first quarter.



# FLO Retreat To Mashobra, Shimla | September 25-28, 2019

FLO Jaipur organized a retreat to Shimla Mashobra, with participation from 45 members. It was an excellent opportunity to network and bond.



### Daan Utsaav October 2-4, 2019

In the eve of Joy of Giving Week, Jaipur Chapter celebrated Daan Utsav from 2nd – 4th October, 2020. The best way to gain is by giving. You grow when you give. The most precious thing one can give is Time & Talent.



### Dreams to Reality | October 31, 2019

Dreams to Reality was a unique combination of a panel discussion & an elevated pitch. The Panelist were Kanika Tekriwal, Founder & CEO of Jetsetgo; Tanvi Johri – Founder Carmesi; Sabina Chopra – Co-founder Yatra.com; Rinku Paul, Author Dare to be Conversation. Jaipur Chapter launched the Incubation centre initiative. Three upcoming Startups were supported and encouraged to present a two minutes pitch for their products. The Start-ups were Cotton Racks, INDIBuds & SAHAYAK - Your work , Our Responsibility. They got a fabulous feedback from the audience & experts. The panel Discussion was impressive & had several life lessons.



### BRAND'O'LOGY with Prahlad Kakkar | November 13, 2019

A workshop on Branding with Ad Guru, Mr. Prahlad Kakkar was organized on 13th of November, 2019. Branding is an important tool of effective marketing. He focused on his learning that 'Brands' & 'Babies' are alike. They need special attention to nurture them. The most important bonding with a brand is the hidden emotions attached to it. It was a very well attended and well received session.



# दो खिड़िकयां - A Poetic & Musical Journey | November 30, 2020

FLO Jaipur in association with Department of Archeology & Museums, Gov. of Rajasthan organized an event with Deepak Ramola & Sonam Kalra. The beautiful Albert Hall museum with lights created a memorable journey for both Deepak Ramola as a poet & Sonam Kalra as a singer. They enticed the audience with their performance. Women as a mother, daughter, wife & grandmother impact not only her world but the society at large. Women need to celebrate their relationship with themselves as much as with the others around them.



### Unplugged Vidya Balan | December 5, 2019

FLO Jaipur organized the December dhamaka with Vidya Balan. It was attended by 700 members and their spouses. The event was one of the most talked about event in the city. Vidya shared important life lessons and encouraged everyone to be true to themselves, accept limitations and build from there. She also said that it is important to pay importance to family, and maintain a healthy work; life balance.



# Factory Visit for the Children of Naxalites regions with the Ministry of Youth Affairs | December 22, 2019



FLO Jaipur Chapter along with Nehru Yuva Kendra Sangathan under the Ministry of Youth Affairs and sports , Govt of Rajasthan under the home ministry organized a factory visit for 400 boys and girls, under the tribal youth exchange program . These children are from the naxalite areas of Maharashtra, Telangana, Orissa and Andhra Pradesh. They visited Cheer Sagar exports PVT limited and learnt about the processes of drafting , embroidery , manufacturing of garments . They expressed their desire to take it up as an employment.

### Distribution of Woolens | December 24, 2019

The best way to spread warmth is by keeping people warm & happy around. FLO Jaipur distributed Sweater to 250 school children aging between 2 years to 8 years, with the help of the members.



### FLO Cricket League & Conversation with Ms Jhulan Goswami

FLO Jaipur organized a friendly cricket match between two teams formed within the members. The Match was inaugurated by Ms. Jhulan Goswami, a former Captain of Indian Women Cricket. She addressed the FLO members and 30 under-priviledged Cricket Trainee girls from the nearby Dhanuka Vllage . Jhulam emphasized that sports is a great way for team-building. The key takeaway was that bonding over bat and ball can lead one to the boardroom and help face all adversity with a positive mind. The Guest of Honor for the event was Mr. Dilip Chenoy, SG, FICCI.



# FLO Travelling Trunks | February 1, 2020

FLO Jaipur organized a Lifestyle Exhibition 'FLO Travelling Trunks' on February 1, 2020. It was a one day affair at Hotel Holiday Inn. Exhibitors all across India travelled for the show and participated actively.



### FLO Factory Visit to Sambhar | February 7, 2020

FLO members visited the salt factory at Sambhar. It was a life time experience where members enjoyed the open train ride to the factory understood the process, heard the folklore of the region.



### | CHAPTER REPORTS |

# Assembly In Action | February 18, 2020

25 delegates from Jaipur Chapter visited the Vidhan Sabha Assembly in Action. The members also got an opportunity to meet and greet Mr. C.P. Joshi, Speaker & Mr. Prasadhi Lal Meena, Minister of Industries, Govt. of Rajasthan.





# Women Referring Women | February 22, 2020

Women Referring Women was a networking event organized by FLO Jaipur. It was curated at an amphitheatre garden, (Garden Theatre). The setup & décor of the venue was quite colorful that added to the networking milieu. RJ Nawed Khan was the surprise element of the event and he entertained the members with his wit and humour. Networking games were curated to engage the members and activate the inter & intra network of FLO.



# FLO Agriculture

Sapna Garg, FLO Member took an initiative and came forward with her cooking skills to educate the under-privileged women. She taught them, to make Pickles, Sauce & Jam.



## **Advanced Beauty Course**

15 already trained women in Beauty Parlor course, where given an extensive training on advanced beauty class by Blossam Kochher Aroma Magic, Jaipur Branch.



### Wellness Rules | March 5, 2020

FLO Jaipur along with Sleepwell Foundation did the event Wellness Rules, on 5th of March, 2020. The event had sessions by eminent personalities- Ms. Pallavi Joshi (Film Actor & Producer), Mr. Anshu Gupta (Founder-Goonj, Magsaysay Award winner), Ms. Arvinder Singh, (Corporate Trainer, Director, Ashoka University), Mr. Vivek Agnihotri (Film Director Producer & Author), Dr. Amit Sen (Psychiatrist & Founder-Children First), Ms. Rene Singh (Singer & Music Composer). Ms. Richa Anirudh (TV Anchor & RJ) for the event. The event was graced by the presence of the National President of FLO (2019-20), Ms Harjinder K. Talwar. She is also a self made entrepreneur and MD and CEO Comvision India Pvt. Ltd.



# KOLKATA

# Chairperson's Message

Dear Friends,

The passionate journey to take on the mantle of FLO Kolkata started on 30th April 2019 and has been one of the most memorable, exhilarating and full of contentment.

On the onset of the tenure, we wished to work towards further "Building Brand FLO" with a vision of taking FLO and its members, a level up, experiencing world class knowledge, gaining an edge and giving an ideal platform for networking. The year started with responsibilities but also a big privilege and honor with many learnings, rewards and challenges and now successfully achieved by extraordinary enthusiasm of team.

I was introduced to FLO family 8 years back, lesser did I know that an opportunity like this was awaiting me to host so many events with ace speakers, to make many underprivileged girls financially independent, what seemed to be blue print now stands as an achievable reality.

My greatest reward is extraordinary and unforgettable love I got from members throughout the year.

I shall remain deeply gratified for successful tenure to National President, Harjinder Kaur Talwar, Past Chairpersons FLO Kolkata who believed in me, Team (2019-20) and entire FLO family.

Regards,









SUNIRA CHAMARIA Sr. Vice Chairperson



MANJRI AGARWAL Vice Chairperson Imm.



SUCHANDRA BHUTORIA
Past Chairperson



RADHIKA DALMIA Treasurer



MANISHA SRIVASTAVA Secretary

### Change of Guard | April 30, 2019

The venue at Taj Bengal was packed with over 400 guests for the "Change of Guard ceremony when Ms. Suchandra Bhutoria handed over the baton to Ms. Jyoti Jain who took over as the chairperson of FICCI FLO Kolkata chapter on 30th April 2019. FLO President Harjinder Kaur Talwar and Padma Shree Awardee Bollywood celebrity Tabu graced the occasion.

Ms. Jyoti Jain shared her ideas and vision and invited all members to take on a participative and contributory role in the coming year. She introduced her team for the year 2019-20, where she will be nurturing future leaders

The topic of the discussion was "Finding your own voice" and Padma Shri Tabu, shared her inspiring journey as an actress from her first film Maachis to Andhadhun and spoke about how she managed to break the stereo type image of a Bollywood actress by 'finding her own voice'.



### Microgreen Health Revolution with Savio D'Souza June 13, 2019

The session started with a brief introduction on Swayam. It was followed by a fashion show on sustainable clothing - clothes which are completely free from harmful chemical dyes thus leading to zero wastage of toxic water waste. Few prominent personalities of Kolkata like Ramanjit Kaur, Swarup Dutta, Alokananda Roy, Saira Shah Halim along with few committee members took part in fashion walk curated by Biome to support the cause of "Save The Environment".

The highlight of the afternoon was Savio D' Souza, a microgreen revolutionist and expert who shared with FLO members the real key to health & wellness by teaching them how to grow their own microgreens which are super foods and contain 40 times the nutritional value and combats many lifestyle diseases and use them in delicious recipes.



### Breast Cancer Awareness & Checkup Camp | June 18, 2019

Kolkata Chapter organized a Breast Cancer Awareness & Checkup Camp on 18th June for women of Ambedkar Colony. The women were suggested to take precautionary steps to protect themselves from deadly disease.



# Hormone Yoga | June 20, 2019

Kolkata Chapter celebrated International Yoga Day on 20th June by conducting two yoga sessions for by renowned Yoga Trainer, Harsha Banthia.

Asanas related to hormonal changes were taught by the trainer. It was followed by an experience of Sound Healing Therapy. The session was very relaxing and the sounds from bowls in sound healing was mystical.

The highlight of the event was the training of physically challenged girls, who performed beautifully and left the audience spellbound.



### Leadership Amidst Peer Pressure | June 25, 2019

A motivating and enthralling session with leading motivational speaker and national award-winning actor Ashish Vidyarthi was organized by FLO Kolkata. The topic was Leadership amidst Peer Pressure. The session was very inspiring, and he emphasized to live in present and spend time with oneself. The key takeaway is the need for self-love.



### MoU with Paschim Banga Society for Skill Development | June 25, 2019

FLO Kolkata Chapter signed an MOU with Paschim Banga Society for Skill Development, registered under West Bengal Government which handles both central and state skilling initiatives like DDKKY & PMKVY and Utkarsh Bangla. The MoU was signed by project director Madhumita Ray in august presence of Roshni Sen, Principal Secretary at Department of Technical Education, Training and Skill development. Roshni Sen addressed members and explained about various schemes run by Central and State Government.



### Digital marketing and SHE and start up challenges | July 4, 2019

FLO Chapter presented panel discussion on a very pertinent topic of the era when women are initiating lot of ideas and want to start and grow further. The panel comprised Padmaja Ruparel, Cofounder & President of Indian Angel Network; Shanti Mohan, Cofounder of Shanti Lets venture; Sakshi Tulsiyan, Co-founder Posist & Shruti Reddy, Founder Anthysethi.com and it was moderated by Abhishek Rungta, CEO of Indus Net Technologies and President of Tie Kolkata.



# A story in 30 secs by "Ad Guru" by Prahalad Kakkar July 12, 2019

FLO Kolkata Chapter had distinguished ad film maker, a legend in advertising world, Prahalad Kakkar who is the founder of Genesis Film Productions and the epitome of success and creativity. He told us the secret about how he created such wonderful 30 sec stories by showing his few memorable ad campaigns.

Members had a very enriching and mesmerizing session full of life sessions with AD Guru as he explained how brand is just like a child and one has to nurture it in same way as you bring up a child.



## 15 minutes to Stunner: Make up Workshop July 15, 2019

Singapore based celebrity makeup artist Shradha Agarwal with a decade of experience in makeup artistry, was invited to conduct a make up workshop.

Shradha is the pioneer and best known for using the beauty game changer wireless device Tempt Air, the first cordless makeup applicator. This technology uses less makeup and provides more coverage than traditional makeup brush.



### Workshop on Good Touch - Bad Touch by Kajal Banerjee July 16, 2019

A workshop was conducted by Kajal Banerjee, Founder of the Good Touch- Bad Touch project for about 60 girls at Vidyanjali High School. Good Touch Bad Touch is a campaign and an awareness program against child abuse.

It seeks to empower children to speak up and report sexual abuse without fear. At a time when there is an alarming increase in reports of child sexual abuse, it is critical to empower children to be aware of the issue and protect themselves to enable them to create safe environment.



### The Great Gourmet Games Contest with Padma Shree Awardee Sanjeev Kapoor | August 2, 2019

Sanjeev Kapoor shared his inspiring journey from chef to author to TV Channel FOOD FOOD to Brand Wonder chef and shared very useful tips and life lessons through his cooking stories.

Great Gourmet Games – Cook me contest was also organized, where 11 selected members had taken part. Sanjeev Kapoor tasted super yummy dishes using healthy ingredients Quinoa / Raagi / Oats/ Brown Rice / Makhana and winners were selected on originality, taste and presentation. The recipes were invited and selected by Wonder Chef Team in Bombay and selected members participated in contest.



## Skilling Initiative Way Forward at Orion Eductech, PMKKY Centre | August 23, 2019

To take the skilling initiative forward, Kolkata Chapter visited PMKKY center at Kolkata and met Nitin Aggarwal of Orion Edutech Centre and had a fruitful discussion about possibilities of skilling of girls at their centers.

Mr. Aggarwal and the Centre Head explained about all training facilities in tailoring, Computer Training, Health Care etc. available at their center and we were quite impressed by the training modules.

The Chapter proposed to conduct orientation workshop to create awareness about training facilities provided by PMKKY centers and mobiles girls.



### Wills and Trust and Role of Women in Succession Planning | August 30, 2019

Kolkata Chapter organized enriching, learning and informative session on Wills and Trust and Role of Women in Succession Planning.

The session was conducted by experts, Ashvini Chopra, Vice President at Bennett Coleman & co. Ltd and he heads Succession Planning, Wealth management and moderated by Naresh Pachisia Managing Director, SKP securities who is award winning private wealth advisor.



### The Secrets of Destiny by Jai Madaan | September 11, 2019

Jai Madaan - Vaastu, Astrology and numerology expert beautifully described the relevance of each number (o-9), five elements of nature like space, air, water, fire, water and earth and effects of nine planets on our lives. Members were glued to their seats with great attention for about two hours. Members loved the session by glamourous and learned Pundit.

She gave very simple and practical solutions to all to attract abundance and good fortune. The session was very enriching, and members had lot of tips and learnings back home.



### Skilling Initiative with PMKKY Centre: Orientation Workshop | September 12, 2019

Kolkata Chapter organized Orientation workshop with staff of Orion Edutech center at Howrah in association with NGO "Neev" to create awareness and motivate Ladies and girls to enroll for skill training in PMKKY centers. They were explained about the benefits of skilling, facilities provided in center, free training and placement is guaranteed. Pamphlets were distributed and information was given about various courses offered in the centers.

Ladies have been enrolled as Sewing Machine Operator, General Duty Assistant and Customer Care Executive.



### Face to face with Police | September 16, 2019

A discussion on Women Safety and Cyber Crime with Aparajita Rai, IPS (DCP CYBER CRIME, Kolkata Police) and Bhavna Gupta, IPS (DCP, South East Division, Kolkata Police) had a very interactive and informed session on Women safety not only on roads but also threat which is hovering 24 hours because of digitalization of our lives communication gadgets. Lot of information was shared by well-informed officers. The event was moderated by Peace and social activist, Saira Shah Halim.



### Desert to Runway Seamless Journeys | September 23, 2019

Two achievers in field of fashion shared their journeys in same work sphere but from contrast background. Ruma Devi a desert fashion social entrepreneur who stole heart of all members by sharing her inspiring journey of empowering 22000women. She was featured on cover page of India Today 2018 Anniversary Issue. She has been awarded Nari Shakti Samman Award on 8th March,2019 by the president of India, Shri Ram Nath ji Kovind, TFI Best Designer Award, Global Woman Award.

Neeta Lulla hailed as czarina of Indian Fashion is one of the most celebrated and respected names and has styled over 400 films including magnum opus projects like Devdas, Jodha Akbar, Manikarnika to name a few making her only designer in the country to have won 4 national awards.

She is known for giving a contemporary touch to aboriginal textiles like Sri Kalahasti, Kanjeevaram, Banarasi, paithani and Kalamkari and her designs offer perfect fusion of cultural and ethnic influences blended with contemporary designs that celebrates tradition and evolution through its collections while intricately weaving every garment to perfection with impeccable artistry and quality.



### **Skill Training**

Kolkata Chapter trained 46 ladies and girls in two batches of 25 & 21 Ladies in Mehndi in 12 classes and then awarded them with certificates after keeping competition among trainees. Trainees were really happy as they have got extra source of livelihood for themselves.

The first batch of 25 Ladies got over on 5th July and second on 24th September 2019.



### | CHAPTER REPORTS |

# **Eye Camp**

FLO Kolkata chapter organized an Eye Check Camp for students of Adarsh Balika Vidyalaya at Alipore, Kolkata. The Doctor Team from Shankar Netralaya conducted the eye camp.



# Menstrual Hygiene Day

Kolkata Chapter celebrated Menstrual Hygiene Day by collaborating with Sanmarg and Nine by installing 21 Sanitary Vending Machines at various schools, Police Guard, Hospitals.

The main aim was to empower woman, provide facility to manage her menstruation safely, hygienically with confidence so that no girl or woman is limited by something as natural and normal as her period.



### Games, Bond, Dance at Ozora Terrace October 14, 2019

FLO Kolkata Chapter had Pre Diwali-Fun Fellowship event on October 14th, 2019 for bonding and networking among members. The evening started with Ice Breaker games to know your team members followed by Funtakshri.

The fun networking Pre Diwali-Meet was really enjoyed by all members and resulted in bonding among them.



### Power to Empower through Mehndi session | October 14, 2019

FLO Kolkata Chapter trained 46 ladies and girls divided into two batches of 25 & 21 each in the art of Mehndi.

They were trained for 12 classes and then awarded certificates. These trained ladies were given opportunity to put Mehndi on hands of FLO members on 14th October 2019 at Ozora Terrace in FUN BOND.

This also encouraged trained girls to show their skills and help them to stand on their own feet and support family.



# Meet & Greet with Respected Honorable Governor of West Bengal, Shri Jagdeep Ji Dhankhar and First Lady at Raj Bhavan | October 21, 2019



FLO Kolkata Chapter members visitedRaj Bhavan to meet and interact with Respected Honorable Governor of West Bengal, Shri Jagdeep Ji Dhankhar.

He addressed fifty-member delegation of FLO Kolkata Chapter and was happy to see FLO working towards women empowerment and the rising influence of women in Indian economy. The First lady shared her interesting experiences of her life with members.



### Creative Problem Solving at IIM, Joka | November 6, 2019

FLO Kolkata members had classroom session at Indian Institute of Management, Joka which is ranked second and 34th globally, Management institute in the world. The session was on Creative Problem Solving with Vidyanand Jha who a Professor of Organizational Behavior Group at IIM Calcutta since 1997.

Professor Jha emphasized that with the speed of change increasing in the world and increasing complexity of running Organizations, it is essential to come up with creative ways to find novel solutions to problems.



### Fuel for Thought with Deepak Ramola | November 27, 2019

FLO Kolkata Chapter had motivating and inspiring talk by multifaceted Deepak Ramola who is founder & artistic director of Project Fuel (Forward the Understanding of Life Lesson) on "Learning to Unlearn through Life Lessons" by young achiever, United Nation featured and Ted ex speaker, a lyricist, educator and actor.

He uses his worldwide travel experiences and multidimensional talent to share his lessons gathered of 50,000 people around the globe.



### | CHAPTER REPORTS |

# FLO preneurs Business presentation | November 27, 2019

FLO Kolkata Chapter gave an opportunity to FLOprenuers, entrepreneurs amongst FLO members to give brief impactful presentation about their ventures to promote their business among member fraternity. This initiative was very well received by the members.



### India Today Conclave East | December 6-7, 2019

FLO Kolkata Chapter members were invited by India Today Conclave East at The Oberoi Grand, Kolkata which had distinguished speakers from different fields.

The session started with musical note on "How the East Inspires Music", sensitive subject like "Citizen Kaun" "Dadagiri" Guard for a new innings" by Sourav Ganguly, "Spot Light - The Bold and Gutsy" with Tapsee Pannu, "Brand Bihar - Rising from the bottom "by Sushil Modi, Deputy Chief Minister from Bihar, "Fitness Lessons", "Cutting Edge - How can Indian Business Innovate to stay relevant and grow" by Sanjiv Goenka, Act: Raj Kumar Rao on why content is king & formula is dying in Bollywood.



# The Changing Roles of Women in The Society with Smt. Smriti Zubin Irani,Hon'ble Minister for Textiles and Women and Child Development | December 20, 2019

FLO Kolkata Chapter had fabulous interactive and witty morning session with Smt Smriti Zubin Irani, Honorable Minister for Textiles and Women and Child Development. The session was very inspiring and energetic as her life journey from working at Mc Donald's, to her career as a model and television actress and now one of the most popular politicians is itself very inspiring.

Her ministry is working on opening a help desk in every police station in every district across the country where the name and number of a legal counselor and psychologist will be easily available to all and can be shared across to address causes of women.



### Kahaani Untold by Padamshri Awardee Vidya Balan | January 11, 2020

FLO Kolkata members had fabulous interactive session with Vidya Balan who is one of the most versatile actresses and known for pioneering a change in the portrayal of women in Hindi Cinema with her roles in female led films and is recipient of National Film Award and six Filmfare awards.

She is hero of her life and gave message to love oneself, to follow your dreams and have body positivity. Members were mesmerized by her personality, her humility and honesty.



### 150 years of KOLKATA Port Trust | January 12, 2020





FLO Kolkata Chapter members were invited for 150 Year Celebration of Kolkata Port Trust on at Netaji Indoor Stadium where Prime Minister Shri Narendra Modi was Chief Guest and in august presence of Shri Jagdeep Ji Dhankhar.

# Creating Your Personal Brand by Anand Pillai and Discover the Inked Tales by Sushma K Jain | January 28, 2020

Mr. Anand Pillai, a leadership coach and transformation Guru started the session by Who are we? What is your Identity? He gave seven important tips to "Brand Yourself"

The second session was by Graphology expert Sushma Jain who very interestingly told how handwriting reflects character of a person. She explained how different types of handwriting like small, big, curvy etc can tell about the person.



### Interactive Session on Union Budget by FICCI | February 3, 2020

FLO Kolkata members were invited for an Interactive session on Union Budget at the Oberoi Grand . The session was on analysis of Union Budget presented by Mrs. Nirmala Sitharaman on 1st February 2020 at The Parliament.

The panelists gave their views and implications of Budget relating to Direct and Indirect taxes, impact on various industries, Social welfare schemes and Infrastructure development by The Government of India, GDP and Fiscal Deficit.

The panelists were stalwarts from various Industries and Tax Experts Ms. Jyoti Jain, Mr. Devendra V Nagvenkar, Mr. Arvind Gupta, Mr. Pallav Gupta, Mr. Dalpat Jain, Mr. Shah Miftaur Rahman & Mr. Harish Agarwal.

Members benefitted by the analysis and discussions on the highlights of the Budget.



### Macrobiotic Diet - A way of Lifeby Celebrity Nutritionist: Shonali Sabherwal | February 6, 2020

FLO Kolkata Chapter invited Shonali Sabherwal at Hotel Lalit a celebrity nutritionist and first macrobiotic counsellor in India. She talked about macrobiotic diet which aims at balancing of Yin & Yang energy of foods.

Major principles are to reduce animal products, eat locally grown and seasonal food and fermented food. She presented a refreshing approach to eating and focused on healing the Gut which is very important for healthy lifestyle.



### Jan Jan ka Budget | February 8, 2020

FLO Kolkata Chapter members were invited for "Jan Jan ka Budget "on at Hotel Grand. The budget analysis session was presided by Mrs. Nirmala Sitaraman, Hon'ble Finance Minister and Corporate Affair and experts from Ministry.

The grievances and feedback of Industry on the budget was the main highlight of the session. Various suggestions by the Industry were presented to the Hon'ble Finance Minister and she took it positively to the concerns by the Industry.



### Visit to Alipore Correctional Home | February 12, 2020



FLO Kolkata Chapter visited Alipore Correctional Home to support skilling of Women inmates. DG, Shri Arun Gupta and IG were present on the occasion to start skilling project of FLO in association with Rakshak Foundation headed by Chaitali Das who is also FLO Member.

The main objective of the project is that inmates lead a good life once they step back into outer world. Jail inmates are making gift bags and envelopes out of waste paper and used fabrics and the main aim of project along with skilling is also to Reduce Reuse, Recycle for a cleaner environment.

### Interaction with Piyush Goyal | February 13, 2020

FLO Kolkata Committee members were invited for and interaction with Piyush Goyal, Hon'ble Minister for Commerce and Industry and railways on growth of Indian economy, make in India and there lies a very promising future for India.

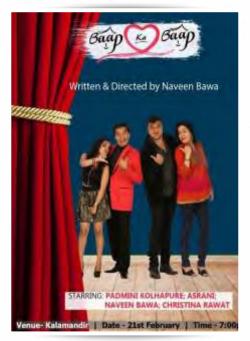




### Fitness@40 with Celebrity Trainer, Zoe Modgil | February 19, 2020

FLO Kolkata Chapter had enriching talk on Fitness for Aging Women at Rush Fitness Club with celebrity fitness expert Zoe Modgil from Delhi. She mentioned how important is not only outside but also to be fit from inside. Most people focus on the exterior and not strengthening the core. She focuses on inside and the mind and not just outside. She demonstrated many simple exercises which one can do while travelling also. She threw light on nutrition, exercise and sufficient rest.





### Hindi Comedy Play 'Baap Ka Baap | February 21, 2020

About 250 FLO members and spouses enjoyed Hindi Romantic Comedy play "Baap Ka Baap "starring Padmini Kolhapure and Asrani on at kala Mandir. This is a popular play full of humor and satire about family relations.

### Factory Visit at Keventers Agro Ltd | February 22, 2020

80 enthusiastic and enterprising members of FLO Kolkata Chapter visited Keventers Agro Limited. It was fun with learning to see state of the art manufacturing facilities of packaged milk, Ice-cream, Ripening of Bananas, production of beverages.

Sashi Prabha Jalan, Past Chair made the arrangements for members at the site. Members were amazed to see state of the art manufacturing facilities at Keventers Agro Limited.



### Save Water Project | February 23, 2020

FLO Kolkata Chapter in its initiative to "SAVE WATER" for save the environment supported installation of 25 Taps at Corporation outlets on 23rd February 2020. 30% Water is wasted everyday which is millions of gallons every year. The main aim of this project is "Save Water", a primary concern for future.



### How to Master Art of Public Speaking by Praveen Wadalkar | March 3, 2020



FLO Kolkata Chapter in sync with its theme of the year of 'Educate - Enlighten – Empower' organized a talk on How to Master The Art of Public Speaking at Hotel Park with Praveen Wadalkar. He is the Founder of Public Speaking Academy, Co-founder Techeizer IT company, speaker at IIMs& IITs and other corporates and nine times international Ted Ez Speaker and author of three books.

The program was quite appreciated by members who learnt tips about public speaking like importance of content, vocal delivery, gestures, posture. Members felt enriched at the end of the program.

### **FLO for Community**

Flo Kolkata Chapter tookan initiative to Skill and trained three physically challenged ladies in coordination with Mahavir Seva Sadan where they were trained to make paper bags, handmade paper envelopes.

Mansoora Khatoon suffering from POLIO, Popy Adhikari whose one hand and leg is amputated and Dayawanti Dhanu whose one leg is amputated were trained to make a living for themselves and their families. The training period was of one month.



### FLO PROMO

FLO PROMO is an initative by FLO KOLKATA Chapter as its main motto is "Power to Empower "it's members through the growth of business.

This initative aims at promoting members business by providing table spaces during the event area to showcase their products and services and reach out to the entire member body. Members have benefited through FLO PROMOS.



### **FLO Sheroes**

FLO Sheroes is an initiative throughout the year to help members promote their business and ventures by sharing it among member fraternity and in social media with masses at large.

This initative was very well received by members and it helped them to reach to large FLO family.



## YFLO KOLKATA

### Chairperson's Message

As I write my closing address for the year, I feel a whirlwind of emotions- there's a feeling of accomplishment, relief and most of all- honor!

I started the year doubting if I can do justice to the enormous responsibility that I had taken on, If I could fill the large shoes I was stepping into, if I would be able to manage to give my best to the organization. Halfway through the year, I realized how much this experience is giving me!

To be a part of the process that empowers and creates a better world for women has been the most satisfying experience for me personally. The position has given me the privilege of meeting the most influential and wonderful people who have been huge factors in my personal growth. It has given me optimism, experience, learning and hope.

Our theme for the year was GROW and all our events and initiatives and activities centered around accelerating GROWTH for our members.

This year would not have been a success without the endless support from my wonderful committee and past chairpersons who have worked tirelessly through the year.

I hope that we have been successful in our members' growth this year and contributed to their empowerment.

Wishing you all the best in this wonderful journey of your growth!

Regards,

Amrita Kajaria

Chairperson, YFLO Kolkata



## COMMITTEE MEMBERS





SHEFALI AGARWAI Sr. Vice Chairperson



VARSHA WADHWA Vice Chairperson



SHILPA SETHI Treasurer



SONI JAIN Secretary



ISHA PATODIA Imm. Past Chairperson

### The Business of Fashion with Neha Dhupia, Raghuvendra Rathore and Preeta Sukhtankar & Nil | May 15, 2019

With a panel of speakers from different walks of fashion - YFLO Kolkata took their members into the business of fashion. Neha Dhupia, Raghavendra Rathore and Preeta Sukhtankar talked about the nuances of the industry and their personal experience.

Moderated by Nil- fashion designer, the event was inspiring and educational not only for members belonging to the fashion industry, but for all.

Insights and their experiences regarding Marketing, social media, consumer behavior, fund raising, branding and positioning were some of the key takeaways and learning.



### Coffee & Crime with Kulpreet Yadav , Sushant Singh, Shubhika Singh & Richa Wahi | June 21, 2019

The event was organized with the authors of the book - Queens of Crime, based on 10 true stories of Indian women criminals. The panel included Sushant Singh, Kulpreet Yadav and Shubhika Singh. Richa Wahi (writing mentor) did a great job moderating the event with her questions and made the audience wonder about their take on crime.

The nature of the topic made the event quite interesting and intriguing as some grey areas, moral compasses were stumbled upon.



### The Marvelous Ms Mallika with Mallika Dua July 9, 2019

YFLO Kolkata organized a fellowship to encourage inter- chapter networking. Budding stand-up comedian, Mallika Dua performed for 20 minutes followed by an interesting and humorous Q&A about her journey and path in a male dominated un-conventional industry.



### You Can't Break Me with Laxmi Agarwal & Mandira Bedi | July 17, 2019

Laxmi Agarwal shared her painful story of her acid attack and her journey of pure strength as she emerged fabulously through it all. The moderator, Mandira Bedi, addressed and brought out points pertaining to Indian society, women's rights and gaps in the Indian legal system. Laxmi also discussed about upliftment and empowerment of such victims and the role we women can play towards it.

Key takeaways were- the importance of financial independence for women and equality



### A Dazzling Afternoon with Gauri Tandon & Saachi Bhasin Daga | August 7, 2019

YFLO Kolkata organized an event with the co-founder of an internationally acclaimed Indian Jewelry brand- Isharya. Gauri Tandon spoke about her creative journey and entrepreneurial challenges faced. It was a relatable discussion on balancing work, life and staying true to your design mantra.

The talk was followed by a styling masterclass by Saachi Bhasin Daga, a fashion influencer.



### YFLO's Biggest Loser Challenge with Suman Agarwal | August 19, 2019

YFLO's Health and nutrition event with speaker Suman Agarwal , founder of SELFCARE was one of the most interactive sessions this year. Suman pointed out myths pertaining to food habits and the differences between diet trends like keto, high protein, low carb etc. She also shed light on the importance of health and mental wellness for success.

YFLO's biggest loser challenge was flagged off. The 28 participants received personal diet regimes from Suman and the BIGGEST LOSER WON exciting prizes at the end of the month period. The biggest loser challenge was a great month-long support group for mental and physical wellness.



### Masterclass: Product Photography on Your Smartphone with Radhakrishnan Chakyat | September 13, 2019

YFLO Kolkata organized a workshop to teach members the basic concepts of product photography in a relatable, DIY, easy format that they can do themselves without professional help. This topic is something that was very interesting to our members in this age of Instagram and social media marketing.

The instructor, Radhakrishna Chakyat who has published a series of online classes including the basics of photography, lighting, styling, color, and basic editing – and understanding the capabilities of our smartphones.



### Grow your Dreams with Ronnie Screwwala | September 11, 2019

It was truly an inspiring morning with serial entrepreneur Ronnie Screwvala. The moderators took the audience through his entrepreneurial and creative journey through toothbrush manufacturing, Entertainment, Sports, Education. He also spoke about giving and his philanthropy with Swades.

The speaker shed light on how he identifies vacuums and moves swiftly from industry to industry. The most important takeaway was "Failure can be a stronger motivator than success".



## The Changing Face of Indian Politics with Members of Parliament - Ms Nusrat Jahan & Ms Mimi Chakraborty in conversation with Barkha Dutt | September 25, 2019

It was an interesting afternoon with 3 strong women as India's award-winning journalist Barkha Dutt interviewed 2 actors turned Members of Parliament – Mimi Chakraborty and Nusrat Jahan.

They discussed battling stereotypes and shattering the glass ceiling. Our esteemed guests also shed light on their journey and decision to work for their constituency and the challenges they dealt with.



### Child Care Conclave with Pooja Makhika, Divya Jalan, Sushant Kalra & Dr Karan Gupta | November 13, 2019

On the occasion of Children's Day the YFLO Kolkata organized a "Child Care Conclave" covering the wholesome gamete of childcare. A strong panel of speakers including leading specialists shared their concise knowledge.

Starting from nourishment, we had Pooja Makhija, renowned celebrity nutritionist, entrepreneur and author, Divya Jalan, from Breaking through Dyslexia, Sushant Kalra, Parwarish Institute of Parenting, and Dr Karan Gupta, Karan Gupta Consulting. An open dialogue with all the panelists encapsulated all the factors which concern young mothers for the betterment of their children, giving a 360 degree view on parenting.





### Anmol Biscuit and Cake Factory Visit | November 16,2019

Taking forward the theme of the year to GROW the Young FICCI Ladies organized a factory visit to Anmol Biscuit and cake Factory, for the members and their children. It was a fun morning of understanding production processes to packaging technology and tasting different varieties of biscuits and cakes.



### Adventures with Mithai with Rachel Goenka November 20, 2019

YFLO Kolkata organized a fun interactive masterclass with celebrity chef and founder of the Sassy Spoon Group-Rachel Goenka. The workshop took place at a cooking studio in Kolkata. Members experience and learnt how to spin a modern twist to traditional Indian Sweets. Rachel demonstrated and each member tried their hand at Kaju Katli Truffles, Ros Kadam Cheesecake and Pista Barfi Granola Bar



### Murder Mystery on the Ganges Cruise- A fellowship Meet | December 12, 2019

A fun networking evening – a fellowship event for YFLO Kolkata members in 1940's style. The sundowner event took place at a luxury yatch, members arrived dawned in glamourous 40's theme clothes. The attendees were pre-allotted teams and as they arrived, an announcement was made about a "murder" committed that the teams needed to solve.

Groups of 10 worked together to solve the clues and complete the tasks that led 1 winning team to a hidden treasure on the boat. In an organization of a large number, this event was very successful in member engagement and encouraged unknown members to get to know each other.



# Environment Matters with Hon'ble MOS Environment, Forest and Climate Change—Shri Babul Supriyo & Ms Vasu Primlani | January 9, 2020

YFLO had an enthralling conversation with the Honorable Minister of Environment, Forest and Climate Change Babul Supriyo and eminent Environmentalist Vasu Primlani at our event Environment Matters at The Park Hotel, Kolkata. The main agenda was to discuss how each one of us can make a difference and become environmentally conscious in our homes and business.

The speakers touched upon issues of personal responsibility and policy. Our Hon'ble MOS emphasized that saving the environment starts at home and it's the people's participation that counts. The event was concluded with presentations by 4 members about how they are sustainable in their business and the challenges they face.



### YFLO IDOL with Prince of Bhangra- Sukhbir | February 3, 2020

An engaging competition-based event was very successful in member engagement and networking. YFLO Kolkata along with experts conducted an audition round wherein all members were invited to come and sing their favorite song. Out of the 17 members who auditioned, 6 semifinalists were selected after close consideration. The YFLO IDOL event consisted of 2 rounds- a semi-final round & a final round. The 6 semifinalists were judged by celebrity judge – the prince of bhangra-SUKHBIR along with an AUDIENCE VOTE. 3 finalists were chosen and they sang a peppy round after which the winner was declared. The evening ended by Sukbhir's entertaining performance!



# Business Delegation to Mumbai to meet Isha Ambani Piramal, Aditya Thakeray, Rakulpreet Singh | February 27 & 28, 2020

YFLO Kolkata along with YFLO Delhi organized a joint overnight business delegation to Mumbai. The schedule was packed with meetings with industry leaders and youth icons. First on our itinerary was - an enlightening afternoon with business icon - Isha Ambani Piramal at the Reliance office where we discussed business, strategy and her vision for the company. Next up was an interaction with Payal Khandwal at her flagship store and a discussion on Indian Weaves as an art and business form. The next morning, the delegation was off to the MANTRALAYA to meet the dynamic political icon- Aditya Thackeray where the candid discussion went from women's issues to policy to his family life and vision for Mumbai. The delegation ended with a light interaction on health and wellness at the SOHO HOUSE with Bollywood actress-Rakulpreet and celebrity Yoga instructor - Anshuka Parwani.









### YFLO Gives: Menstrual Hygiene Imitative

YFLO gives organized its 1st initiative on June 26, 2019 which was a talk on Menstruation hygiene for the girls at ALL Bengal Women's Union by Dr Minakshi Gangopadhyay, MBBS\_CAL. The topics touched upon were hygiene, understanding your changing body, why we menstruate, the process of puberty and pre-puberty, diet and disposal of sanitary napkins. YFLO gave 9 months of Sanitary Napkins along with some treats and goodies for the girls.



### YFLO Gives: Silai School Initiative

The Young FICCI Ladies Organization along with Sukalyan Welfare Society and SVP collaborated with USHA Sewing machines to train 10 underprivileged women sewing for 1 month under a trained teacher. All these women at the end of the training received a certificated trainee certificate and were given a sewing machine each. They would also be monitored for a period of 1 year as to how they should GROW with this knowledge and help train others in their neighborhood too. These women were also given industry exposure through a field visit to Shaktigarh Textile and Industries Ltd., Shatigarh Jute Park on the day of their commencement ceremony.

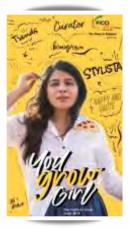




### Launch of E-Magazine

YFLO Kolkata launched its first e-magazine YOU GROW GIRL-to celebrate the fabulous successful members and to promote inter-chapter networking. It is by the members, for the members, about the members.

Every issue covers a particular theme and features a cover story of a member along with small experts and inputs from several members belonging to the industry.



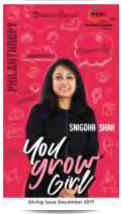


















### YFLO Book Club

Led by Vice Chairperson, Varsha Wadhwa, the YFLO Bookworms read 8 interesting books throughout the year belonging to very different genres. Book club discussions were held at Café 4/1 where members got together for an interactive meeting over coffee. Each discussion was led by a point person who was responsible for setting and monitoring the flow of the discussion.

## LUCKNOW

### Chairperson's Message

Dear Friends,

The journey has been incredible so far, and I have learned a lot along the way about interpersonal relationships, time management, delegating responsibilities, the importance of a team which stands by you no matter what, and above all being a good leader. All the clichéd phrases and philosophies that one learns while growing up were validated for me. There is no substitute for hard work, and helping a section of our society which could do with more has led to immense personal growth and evolvement. FLO has shown me a different dimension to my personality, and this has undoubtedly been a landmark year for me. In the process of empowering other women, I feel I have been the one most empowered.



Regards,

#### Madhuri Halwasiya

Chairperson FLO Lucknow Chapter





**POOJA GARG**Sr Vice Chairperson



ARUSHI TANDON Vice Chairperson



**RENUKA TANDON** Imm. Past Chairperson



DEVANSHI SETH Secretary



DEEPALI GARG Treasurer

### Interaction with the crew of INSV Tarini | May 2, 2019

Lucknow Chapter organised a conversation with the crew of INSV Tarini, the first Indian all-women crew to circumnavigate the globe at CMS, Cambridge School. The "serendipitous six" are among an elite group of people who have sailed around the world on a boat.

The program began with a ballad by CMS Children dedicated to the speakers CDR Aishwarya and CDR Swati who then made a presentation to the eager audience. This was followed by an interactive Q and A session conducted by the event chair, Mrs. Swati Verma, which brought to life many aspects of their remarkable journey.

The main objective behind organizing this interaction was to urge the young minds, especially the young women, to consider defense services as a viable career option. They also broke many barriers and proved to our members that gender was just an idea that had no place in our times.



### A Visit to the High Court | May 25, 2019

Members of Lucknow Chapter visited the new High Court in Gomti Nagar and experienced the inside of this impressive building and interacted with Ajai Lamba, the Hon'ble. judge of the High court. He explained the judicial workings of the court and showed us how automated the machinery has become in current times.

As the members toured through the long corridors of power, normally restricted to judges, they saw courtrooms and chambers and were greatly impressed to see the interiors, the expanse, cleanliness, security and the well- organized and systematic approach to Law.



### LOC: A Line of Control | June 8, 2019

Lucknow chapter organized a session on responsible journalism, titled LOC: A Line of Control. It saw an engaging interaction with the distinguished panelists, which included: M.K. Venu, Founder Editor, TheWire.in; Sunita Aron, Editor, Hindustan Times, Lucknow; Sudhir Mishra, Editor, Navbharat Times, Lucknow & NCR, and Iti Capoor, Associate VP, Radio City, Lucknow. Mrs. Devanshi Seth moderated the session. The discussion focused on the role of media in creating awareness about issues of public interest and the need to exercise self-restraint in reporting news.



### Celebrating International Yoga Day | June 21, 2019

Fifth International Yoga Day was celebrated by FLO Lucknow, with Dr Priyanka Trivedi as the yoga trainer. The morning started with pranayama and asanas, followed by Surya namaskars and chakra meditation. The program ended with laughter therapy which was a delight. The soothing sound of flute by Madhur Mukesh was the perfect foil to bestow a deep feeling of peace and harmony.



### Soirée with designer Anju Modi | July 15, 2019

Lucknow Chapter organised an interactive talk show with the celebrated costume designer, Anju Modi followed by a Kathak recital. Ms Modi spoke at length about her journey to success, working with director Sanjay Leela Bhansali and working with leading actresses like Deepika Padukone, Priyanka Chopra, and Jacqueline Fernandez among other subjects.

A Kathak recital had dancers from Bhatkande Music University who showcased her exclusive designs by wearing outfits designed by Anju Modi and jewellery by Khanna jewellers, a renowned brand from Delhi. This soulful evening, hosted by the event chair, Mrs. Anju Narain, brought to our members, a delightful mix of dialogue, dance and fashion.



### A talk on "India that was" by writer Ashwin Sanghi | September 9, 2019

FLO Lucknow organized a talk with acclaimed Indian fiction writer, Ashwin Sanghi. He is an Indian writer in the Fiction-Thriller genre who takes known facts from Indian History and weaves tales of thrill and intrigue through them. He is the author of three best-selling novels: The Rozabal Line, Chanakya's Chant and The Krishna Key. The renowned author gave an engaging presentation on "India That Was" and explored the hitherto unknown facets of Indian Mythology and how it impacts the collective consciousness of the nation. The talk moderated by the event chair, Mrs. Tanya Rastogi, was followed by an interactive session and book signing where members asked various questions and clarified their doubts.



### FLO Agriculture Initiative: Seminar on Organic Farming Awareness

Organic Farming awareness seminar was addressed by Dr BN Singh, scientist Organic India, for over 50 women farmers in Barabanki District to promote better health of the women and their families, better yields in the long term and better returns. He gave them simple techniques to use like making a homemade pesticide and more. FLO Lucknow has taken the vision of FLO President Harjinder Kaur Talwar towards facilitating the role of women in agriculture. Lucknow Chairperson Madhuri Halwasiya, Chairperson and Agricultural Initiative heads Shachi Singh and Jyotsna Kaur Habibullah, along with team members Rita Bhasin and Rita Aroura organised took up the initiative.



### Visit to Khojshala to learn techniques to promote STEM Learning

To kick start the educational initiative, FLO Lucknow visited a Khojshala in the village Ramdwari in Sitapur district ,90 kms away. The Khojshala center had 120 excited children who sat under a shed singing "Aashayein yahi dil Ki".

FLO members interacted with the children who showed us their experiments. Rahul, his wife Riddhi, an old schoolteacher and the man who had given them a part of his land to run the center told us in detail about their work and vision. The children who pass out, then help the younger ones. The village has 2000 children and one can see the poor economic and sanitation scenario. Inspite of these deterrents, the children were enthusiastic, bright and receptive.



### Interaction with Mr. O.P. Singh, DGP, Uttar Pradesh | August 16, 2019

Mr. Singh, along with officers of his department, addressed FLO members on steps taken towards solving issues of women and child safety, security and development. He also outlined the specific proactive steps taken towards addressing the issue of crimes against women, measures for protecting children especially girl child, adoption reforms, tracking/ rehabilitating/ restoring missing children, empowerment of women and good governance. Several initiatives like implementation of the Juvenile justice bill, setting up of the One Stop Centre, setting up of 1090, the women helpline number, child helpline number, 33% Reservation of Women in Police, Special Mahila Police Volunteer Programme, an app for women security and setting up of a panic button in mobile phones for women was also discussed The talk was followed by an interactive Q &A session conducted jointly by the two event chairs Mrs. Ritu Mathur and Mrs. Sangeeta Khurana.



### **Cervical Cancer awareness and Vaccination Camps**

Cancer is one of the biggest silent killers of our age. However, cervical cancer, the second biggest cause of cancer deaths among women, can be prevented by timely intervention by way of vaccines. The first step, hence, was organizing a talk with leading doctors to brief our members about this dreaded disease.

This talk was followed up by the "Each One Vaccinate One" program where in members sponsored vaccines for one underprivileged woman. FLO Lucknow held three such camps till date with the last two on 5th April and 9th September.

The most recent camp was organized on 9th September wherein 5 girls were inoculated by our in-house gynecologist, Dr. Jyotsna Mehta. She also briefed the girls about the importance of the vaccination and about the side effects if any. She provided refreshments to the girls along with other medical aid. The next vaccination camp is scheduled on the 9th of November.



### The Law and You | September 28, 2019

FLO Lucknow Chapter organised an event to create awareness about important laws and their implications at an event held at Hyatt Regency Lucknow. Called the 'The Law And You', the event saw an invigorating discussion with eminent personalities from the legal fraternity on the panel. On the panel were: Hon'ble Justice Ruma Pal, former judge of the Supreme Court, Hon'ble Justice Shabihul Hasnain of the High Court of Judicature at Allahabad and Bulbul Godiyal, Senior Advocate and former Additional Advocate General, UP.



### FLO Interstate Meet | November 22-24, 2019

Awadh Chowk: A fun fair on a winter afternoon was planned on Day 2 of the Inter-State Meet in Lucknow. The vibrant colors that the glamorous gaon ki goris donned, looked resplendent under the sun. The ladies gorged on Agra ke Parathe, Banaras ki Tamatar chaat, Lucknow ke Pani Batashe and a wide variety of regional cuisines. Phoolon ki Rasleela regaled the audience as a visual delight, while Qissa Goi brought out the poet in everyone. A fun twist to the game of Tambola had the women glued to their chairs.





The World's a Canvas: The special attraction indeed was the troupe of dancers coming down from Mumbai. The dancers mesmerized the audience as they moved across the dance floor in fluid movements, falling into place like pieces of a jigsaw puzzle to make the Rumi Darwaza. This riveting performance was followed by Tanmay Mukherjee's floor-thumping music. In another part of Anandam, the Chocolate Girl was inspiring awe, as she directed the guests to the fancily laid out desserts atop the bonnet of a red convertible.

#### Live Art & Open-Air Art Gallery:

The Inter-State was an arty affair. An open to air art gallery was created at Anandam. Eminent artist Prithvi Soni painted a masterpiece right there at the event, mesmerizing the audience with every stroke of the brush and daub of the paint. The painting was auctioned the next day for a whopping amount!





Ayodhya Trip: A day trip to the neighboring holy city of Ayodhya was planned. Ensuring that all security measures were in place fore more than 180 women visitors was a mammoth task, but with the help of our members and friends from Ayodhya, as well as the support of the local administration, the trip went off impeccably.

**Mujra Night:** The last evening was reserved for a blast from the past, as a professional mujra dancer took the audience back to the days of the courtesans in Awadh.



#### Sita Swayamvar



### Holistic Healing With Alternative Medicine Experts | Dec 12, 2019

FLO Lucknow chapter organised a session on Holistic Healing with Alternative Medicine experts coming in from different parts of the world. While Dr. Vaneeta Shahani shared homeopathic remedies for common ailments, Dr. Prerna Mehta guided the audience on diet and nutrition. Dr. Bhupendra Kaur taught us about the simple yet effective method of treating ourselves through Sujok.



### Women Entrepreneurs Leadership Development Programme | January 23-25, 2020

Women Entrepreneurs Leadership Development Programme was conducted in collaboration with FLO Lucknow by Maxel Leadership Council at Lucknow University from January 23-25, 2020.

Participants included women Entrepreneurs, Academics and students who were formed into learning teams with group interaction learning from each other as well as the course which was conducted by IIM, IIT faculty and Eminent professionals.



### Discourse on Emotional Intelligence | January 28, 2020

Venerable Prof GesheNgawang Samten, Padma Shree Awardee, and VC, Central University of Tibetan Studies took out time to conduct a session with FLO Lucknow members. In today's day and age, when materialism takes precedence over spiritualism, spiritual guidance is like salve to the soul. And that's why members and guests turned up in large numbers to attend the talk, and asked pertinent questions too.



### Off-site trip to Goa | January 31- February 2, 2020

The delegation from FLO Lucknow chapter visiting Goa for their first ever annual retreat had a meaningful interaction with Mr. Pramod Sawant, Chief Minister of Goa during the trip. Mr. Sawant is a young politician, who impressed the ladies of FLO with his simplicity. While Madhuri Halwasiya, chairperson, requested the Goa CM to help FLO set up a chapter in Goa with the enterprising women of the state, Mr. Sawant invited members of FLO to invest in Goa. He also shared his journey as a politician. When asked about the safety of women travellers in Goa, he assured us that there were adequate safety measures in place.



# Japan's Connect with Uttar Pradesh - a dialogue between H.E. Satoshi Suzuki, Ambassador of Japan to India | February, 2020

Japan's Connect with Uttar Pradesha dialogue between H.E. Satoshi Suzuki, Ambassador of Japan to India, and stakeholders was organised in Lucknow by FICCI. FLO Lucknow Chapter chairperson, Madhuri Halwasiya, along with Sr. Vice Chair, Puja Garg, Secretary Devanshi Seth and member Jyoti Dewan participated in the event, suggesting measures to further strengthen the Japan-UP connect. Hon'ble Deputy CM of UP, Mr. Dinesh Maurya was the chief guest at the event.



### FLO ki Adalat | Feb 24, 2020

The Lucknow chapter organised a special interaction for FLO delegates from all over the country with Rajat Sharma, TV journalist and host of the the iconic news show "Aap ki Adalat". This interaction took place in the India TV studio, on the sets of Aap Ki Adalat.

FLO members got the chance to ask difficult questions from the man who has brought several stalwarts of the country to their knees with his gruelling interviews.



### Visit to SLMG Coco - Cola Bottling Plant

The FLO Lucknow chapter visited the SLMG COCO-COLA BOTTLING PLANT, which is the largest in Asia. Shalini Ladhani, Lucknow Chapter member, graciously hosted 25 FLO members at her factory and facilitated a wonderfully knowledgeable tour of the plant.



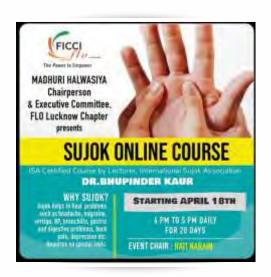
### Beauty in Silence - Fashion Fiesta, Chief Guest-Shivan & Narresh | March 4,2020

FLO Lucknow chapter organised the FLO Fashion Fiesta, a much awaited annual event, to celebrate womanhood during this Women's Day week. The show was organized with the aim of providing a platform for Flo members who are Fashion and Jewellery designers, to take their place in the spotlight and to showcase their creations.

This year, FLO dedicated this event Beauty in Silence to women who suffer from hearing impairments. These beautiful ladies from Deaf Women's Welfare Association (DWWA) graced the ramp and showed everyone the true meaning of beauty and inner strength. These remarkable ladies were accompanied on stage by the FLO Lucknow Executive Committee.



### Sujok online course



In these times, when a disease has crippled the world, what better skill to learn than one which can enable you to live a healthier version of your life?

FLO Lucknow brought together a great opportunity to learn the art of Sujok Therapy via a series of Digital Classes spread over 20 hours. The sessions were conducted by Dr. Bhupinder Kaur, Senior Lecturer, Master Gold Qualified and Therapist of all Sujok Systems.

### **Government Engagements**

Meet and greet- Union Minister Piyush Goyal (Minister of Railways and Commerce in the Government of India)



#### Interaction with Lucknow District Magistrate



Delegates from the FLO Lucknow chapter met Dr.Mahendra Nath Pandey (Union Minister for Skill Development and Entrepreneurship)



Madhuri Halwasiya, Chairperson and Alka Das, member, FLO Lucknow Chapter met Mr. Om Birla, Speaker of the Lok Sabha, at the Raj Bhawan



Chairperson Madhuri Halwasiya and Senior Vice Chair Puja Garg met the Union Minister for Civil Aviation and Housing and Urban Affairs Mr. Hardeep Singh Puri



### Interaction with Mr. O.P. Singh, DGP, Uttar Pradesh | August 16, 2019

Mr. Singh, along with officers of his department, addressed FLO members on steps taken towards solving issues of women and child safety, security and development. He also outlined the specific proactive steps taken towards addressing the issue of crimes against women, measures for protecting children especially girl child, adoption reforms, tracking/rehabilitating/restoring missing children, empowerment of women and good governance. Several initiatives like implementation of the Juvenile justice bill, setting up of the One Stop Centre, setting up of 1090, the women helpline number, child helpline number, 33% Reservation of Women in Police, Special Mahila Police Volunteer Programme, an app for women security and setting up of a panic button in mobile phones for women was also discussed The talk was followed by an interactive Q &A session conducted jointly by the two event chairs Mrs. Ritu Mathur and Mrs. Sangeeta Khurana.



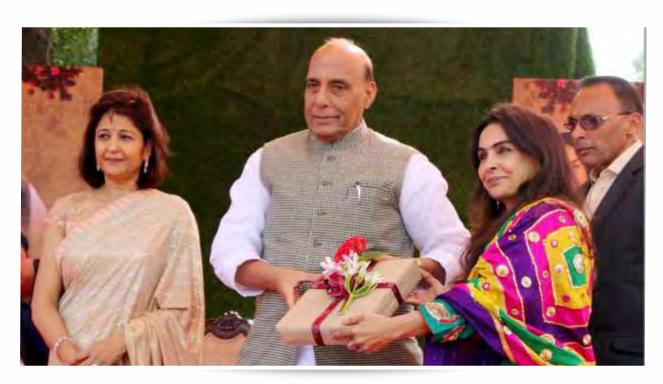


### Face to Face with Lucknow Commissioner, Mr Mukesh Meshram | November 8,2019

Mr. Meshram's focus on beautifying the city, preserving its heritage and making it a modern city with better amenities and infrastructure with better participation from Lucknow citizens is promising. He has proposed multiple initiatives out of which FLO Lucknow will collaborate with the govt in at least five such as beautification of public spaces, creating a women-friendly park, assisting govt schools in adopting smart classes, and making Amir-ud-Daula Library relevant again.



Face to Face with Union minister for Defence Mr. Rajnath Singh at FLO Inter-State Meet



### FLO LUCKNOW INITIATIVES

**Let's Talk Health:** An anaemia detection (Hb test) camp Vaccination camp for Cervical cancer prevention Dental Health Initiative





**Educational initiative:** FLO Lucknow chapter visited a Khojshala in village Ramdwari in Sitapur district, 90 kms from Lucknow

**STEM:** An Educational Initiative to promote STEM. Experiments were done at three levels covering students from classes 1 to 8. Most of these experiments were conducted using waste material from old toys, puzzles, pen caps, empty plastic bottles, etc.



#### Training of women farmers in Organic farming



Opening of Skill unit at Lucknow Jail



Women preneurs and green fingers! Another 'fruit' ful workshop was organised by FLO Lucknow at the Farmer's Market, at Habibullah Estate



**Let's Talk Health:** FLO Lucknow Organised A Talk On Oral Hygiene & Free Dental Check Camp For Children By Eminent Doctors From KGMC As Part Of FLO's Education & Health Initiative





Waterproof Cow blankets lined with warm flannel were donated by FLO Lucknow for 200 cows

Training 62 women at skill unit at Ehsaas



#### Learning with puppets for the students of Nirala Nagar Government School





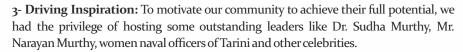
# KANPUR

#### Chairperson's Message

Dear Friends,

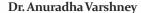
I couldn't have been prouder of what we have achieved together as the FLO-Kanpur family in our founding year. To build a strong foundation, we focused on 3 key areas:

- 1- Strong inclusive community: We doubled our membership to 206 this year and built a strong peer-to-peer bond with multiple community building activities like coffee groups, community led events and team activities.
- **2-Talent, Skills and Culture:** Empowering the girls and women of our society, specially the less privileged, with skills of the future, has been our top priority. In the last one year, we made a meaningful impact on their lives with several programs like building academic facilities within NNM Inter College, vocational artisan training for female villagers, agriculture training for women farmers, workshops co-hosted with police, lawyers, entrepreneurs and pioneers.



It was a privilege and honour to lead the first year of Kanpur chapter. But it's the tireless dedication of our FLO-Kanpur members that made our aspirational goals a reality. Here's wishing Dr. Aarti Gupta and the entire team the very best for the next year.

Upwards and onwards, looking forward to the FLO Kanpur Chapter soaring. Regards,



Chairperson FLO Kanpur Chapter





#### **COMMITTEE MEMBERS**





**DR AARTI GUPTA**Sr. Vice Chairperson



KANIKA VAID Vice Chairperson



**RENUKA TANDON** Imm. Past Chairperson



POOJA GUPTA Secretary



MEENU JHUNJHUNWALA Treasurer

### Change of Guard | April 24, 2019

Dr. Anuradha Varshney, Director Vishnu Hari Concrete Pvt. Ltd took over as Charter chairperson of FLO Kanpur chapter for the year 2019-20, from Renuka Tandon during the change of guard ceremony held on 24th April 2019.



### STEM-Shakti | April 25 - 26, 2019

The STEM-Shakti event was hosted to motivate and inspire young girls from less-privileged backgrounds to purse higher education in Science, Technology, Engineering & Maths (STEM). The 2-day workshop was co-organized with "NimbleQ" and "Sipping Thoughts" at Nagar Nigam Mahila Inter College, Tilak Nagar. In its inaugural session, it was a resounding success, helping girls get hands on experience with Computer programming, Robotics, Artificial Intelligence etc.



### TARINI - One Ship, 6 Women Naval Officers and their Journey around the World | May 3, 2019

Kanpur FLO celebrated the success of Project "Navika Sagar Parikrama" to commemorate India's First All Women Crew to have successfully navigated the globe sailing mission on Indian Naval Vessel 'Tarini'.

Cdr Aishwarya Boddapati and Lt. Cdr P Swathi were honored by the Chief guest, Vice Admiral (Retd.) Pradeep Chauhan AVSM & bar and Guest of Honor, Major General (Retd.) Sunil Chandra.



#### Raise to Rise | May 18,2019

FLO Kanpur chapter organized a panel discussion of high achiever mother- daughter duos: Sunita-Kohelika Kohli, Anju-Priyanka Modi and Sarparveen-Jyotsana Kaur Habibullah. It was inspirational to hear personal journeys of mothers who lead by example of how to balance work and life and motivated their daughters to lead from the front. It was touching to hear how the daughter-mother bond got stronger as learnt from each other's strengths and grew their business together.



#### Fit to Fly | June 20, 2019

International Yoga Day was marked with a team event – "Fit to Fly" with the objective to revive, realign and renew the energies of its members. A certified Reebok instructor, Mrs. Monica Jain added the extra edge to the event by sharing her wisdom about health and fitness in everyday life. Moreover, physical wellness discourse was well complimented by yoga guru Ms. Shaivya Pandey. She spoke on fundamentals of Sound Meditation, Surya Namaskar and 5 elements of dance and breathing exercises to the participating members.



### Mrs. Sudha Murthy & Mr. Narayana Murthy - India's first Power Couple | June 28, 2019

FLO Kanpur had the privilege of hosting two stellar personalities Mrs. Sudha Murthy and Mr. N.R Naryana Murthy. It was an exceptionally enriching talk, superbly moderated by Senior vice chair Aarti Gupta and attended by more than 400 eminent audiences. Mr. & Mrs. Murthy shared multiple inspirational stories on driving a positive change in the society and overcoming obstacles in life. The extraordinary humility and simplicity of these iconic personalities was a life changing experience.





#### FLO Bazaar - Season 4 July 12, 2019

FLO Kanpur in its endeavor to promote women entrepreneurship organized its annual Fundraiser 'FLO Bazaar' with the motto – "Women helping women grow". The bazaar had more than 70 exhibitors from all over India. For the first time, Ministry of Micro Small and Medium Enterprises (MSME) sponsored 16 stalls to support FLO's efforts.



#### Women Who Ruled India - The Book Launch | July 24, 2019

Former FLO National President, and accomplished author - Ms. Archana Garodia Gupta lent hervalued presence at the launch of her book - "The Women Who Ruled India - Leaders. Warriors. Icons." at a gathering of FLO Kanpur members. She discussed the lifestyle and leadership lessons that should be learnt from the exemplary lives of powerful Women Leaders in Indian history who shaped the fate of entire geography in South East Asia. We also felicitated Ms. Shachi Singh, social worker, founder and general secretary of Ehsaas for her inspirational efforts to elevate under privileged children and fight for their rights and protection.



### New Block Inauguration at Nagar Nigam Mahila Inter College | August 2, 2019

FLO Kanpur partnered with "Premanjali Foundation" to raise Rs. 30 Lacs and construct an all-new 2-stroyed block for e-learning center and a geography room within the college premises. The rooms have a capacity of 100 girls each so children get the right environment to study instead of the open verandah. The project was widely appreciated and was inaugurated by Chief Guest -Sri Subhash Chand Sharma IAS (Commissioner, Kanpur) and Sri Santosh Kumar Sharma (Municipal Commissioner) as Guest of Honor on the occasion.



### Face to Face with Police | August 16, 2019

Face to Face was organised with Mr. O.P. Singh, Director General of UP Police at the State-of-the-art Police Headquarters, Lucknow. Members had an opportunity to understand UP Police initiatives for women and children -1090 helpline, 33% reservation, women in police, an app for women security and setting up of a panic button in mobile phones for women etc.



### Rightfully Yours | August 26, 2019

Kanpur chapter launched its legal initiative "Rightfully yours", with a talk on legal rights for women by Ms. Anuja Kapoor, lawyer and criminal psychologist from Delhi. This included rights on inheritance, dowry and assault etc. The event was well attended and appreciated by over 300 people strong audiences, including female students and faculty of various colleges in Kanpur.



### Cook off to Show off your Culinary Skills | September 18, 2019

To foster social networking and cultural appreciation, a fabulous event "Culinary Star Contest- the World on a Plate" was organized. The members of seven coffee groups cooked and presented sets of cuisines from seven different countries with excellent plating, decorand entertainment.



#### Weaves of Grace November 7, 2019

Abraham & Thakore, one of India's most successful and respected designers for fashion and accessories, gave a talk show on weaves of India during FLO Kanpur Diwalimeet. Rakesh Thakore also showcased handmade clothes of weaves rooted in our Indian identity. In an interactive session, Thakore educated the members on various textile crafts and importance of preserving our glorious textile heritage. The members graced the ramp showcasing spectacular weaves of India.



### Factory Visit | November 25, 2019

As an immersion into manufacturing and large-scale production, we organized an industrial visit to Frontier Group of Industries, a 'Make in India' endorsed company. They manufacture spring and alloy components for some of Indian Railways' fastest trains, and other industrial and government applications. Our members got a deep dive on what it takes to scale an idea to manufacturing and constantly innovating to stay ahead of market demand.



#### Be an Entrepreneur | December 10, 2019

Aspirational and budding entrepreneur members had a very enriching session with the leaders in the industry. Mr. B. S. Yadav, Director-in-charge and Mr. Sunil Agnihotri, Assistant Director explained the various government schemes that members can avail through MSME. Ms. Shanti Lata Jani, Bank of Baroda gave an insight of loan facilities. Dr. Rubby Chawla, a 'Soft Skill' coach gave a talk on communication skill. It was an extremely well received educational event.



#### Let's Talk Music with Malini Awasthi | December 18, 2019

Padmashri Malini Awasthi spoke her heart out about the emotions behind her music at this truly amazing event. Between the heartfelt conversations and soulful music, the audience was left with wanting more. The insight given by Maliniji gave the members a new understanding and respect for folk music. The mesmerizing talks left us all feeling closer to the roots of mythology and our beautiful country.



### Inauguration of Renovated Classrooms at NNM Inter College | December 27, 2019

In a constant endeavor to educate and renovate government schools, with funds generated from FLO Bazaar, 7 classrooms were renovated and furnished. Dr. Sudhir M. Bobde, IAS, Commissioner Kanpur inaugurated these classrooms. The computer room renovation was done by CSR fund of Goldiee Masala, where for the first time in Kanpur, artificial intelligence and machine learning was taught to 20 underprivileged girls.



### FLO Kanpur Annual Retreat to Jaipur | January 24-26, 2020

Twenty one members attended the Jaipur Literature Festival which was the star attraction of the retreat, followed by a luxurious stay at the Alila Fort, Bishangarh. The stay at Alila gave a great opportunity for networking and bonding for all members. At the day long Jaipur Literature Festival, members heard some very impressive speakers and writers. The music festival Hotel Clarks Amer knit all together into one great fraternity.



### FALCON- Fun and Learning through communication in outdoor network | February 17, 2020

FLO Kanpur members had a fun filled evening organized by "Adventure Pulse" - a company managed by two Everest Summiteers Mr. Sauraj Jhingan and Mr. Samir Patham. The activities like blind folded tent pitching, passage control and virtual volleyball increased bonding, team work strategizing among Flomembers.



#### Face to face with Commissioner Kanpur | February 28, 2020

FLO Kanpur Chapter members got an opportunity to have deep conversations with Dr. Sudhir M. Bobde, Commissioner Kanpur. He consented to the proposal of Mahila Haat and assured to seriously consider other issues such as My Lane My Pride-to make Kanpur a cleaner city, city traffic management, encroachments and drug menace etc. Commissioner also spoke about an app "Kanpur Smart City" where all the city related complaints can be lodged and he said a separate section will be created for FLO Kanpur.



#### Agriculture Initiative | September 25, 2019

FLO Kanpur chapter has been involved in helping a women farmer producer company which comprises of more than 1,000 women farmers with 35 SHG.

In the last two years, FLO Kanpur, under the guidance of Sr VC, Aarti Gupta have provided them help in producing, storing and marketing their goods.

On 25th Sept, we organized a session with over 400 women farmers. Dr. Ramakant Verma, Agriculture Scientist from government explained various government and loan schemes available for women farmers. Dr. Jitendra Singh from CSA Agriculture University explained how to produce different type of organic manure and their use for different type of crops. Mr. Manu Rastogi from Goldiee Masala discussed about the agriculture products they require for their company.

Dr. Anuradha Varshney, Chairperson FLO Kanpur Chapter addressed women farmers and talked about the advantages of partnerships with bigger companies across the value chain.



### Workshop on Value Chain Management of Wheat Crop | December 16-17th, 2019

FLO Kanpur organized a participative and interactive residential workshop in technical association with Shramik Bharti for 28 women farmers from different villages of Kanpur district. Agriculture Scientist – Rana Singh and Ravindra Kumar from Shramik Bharti and Arman Ali from Ekta Nature Farming Producer Company gave insights into organic farming, crop techniques, post harvest management, value addition and value chain management. Certificates were given to participants.



#### FLO Samarth at PMKK Centre | December 3, 2019

An integrated workshop on the importance of personality in Entrepreneurship at PMKK Centre was organized by FLO Kanpur Chapter. Director, Future Academy Dr. Rubby Chawla, emphasized the importance of 'Personal Development' – the more you invest in yourself, the faster you achieve your goals. 50 participants attended the workshop and were given certificates. This workshop was organized under the aegis of the Pan India FLO initiative of skilling in association with NSDC.



### Readiness Training | November 4, 2019

A job readiness program was organized at Jagran Institute of Management which is an initiative of FICCI FLO & NIIT Foundation to empower girls. The training of 20 underprivileged girls was sponsored by Jagran Pehal, where they got hands on experience with skills that are critical for employment and setting up a successful career.



### **Skilling Initiative: PRAYAS**

Kanpur FLO members supported the local women of Hingupur village in their pursuit of sustainable income. The women of the village were provided guidance on learning various skills like making candles, envelopes, and produce them for commercial sale. FLO members also helped the women sell their products through FLO Bazaar and by putting up stalls at exhibitions on their behalf.



## Skilling Initiative: Self Defense for Girls | July 10, 2019

Under SWAYAN SIDDHA Programme, Kanpur Chapter organized self-defense training for 1,000 girls in association with Kanpur Police at seven colleges to educate them regarding ways to physically and mentally protect themselves.





### Green Initiative: Seeding the Seed and Vertical Garden | August 6, 2019

An interactive session with Mr. Rohit Mehra, IRS was organized to help understand and set up vertical gardens with the help of used plastic bottles in Kanpur. FLO Kanpur made a wide scale push for sustainable plantation. The students and teachers of Sir Padampat Singhania School made 3,000 seed balls, which were distributed to the shoppers during FLO Bazaar.





### Green Initiative: Tree Plantation | August 8, 2019

Towards the motto of greener Kanpur, 1,000 saplings were planted by FLO Kanpur members along with Chief Guest Sri Subhash Chand Sharma, IAS (Commissioner, Kanpur) and Guest of Honor Sri Santosh Kumar Sharma (Municipal Commissioner).



#### Paint a wall | February 29, 2020

FLO Kanpur and St-art India Foundation proudly sponsored by Asian Paints painted back wall of St John's Higher secondary school facing Mall Road to bring sustainability, environment and child education together on one platform. The wall was inaugurated by Dr. Sudhir M. Bobde, IAS, Commissioner Kanpur and his wife Mrs. Shyamali Bobde in presence of Thanish-Founder of St-Art India Foundation, artist Dattaraj Naik from Goa and Artist Mouli.



### Paint a wall | March 1, 2020

FLO Kanpur Members joined hands and painted the wall of the Nagar Nigam Mahila Inter College, Tilak Nagar, with the artist and painter Akhlaq Ahmad, expressing thoughts for environment and sustainability while empowering girls of Nagar Nigam School, in the form of ART. The wall painting was started by Mrs. Shyamali Bobde along with Thanish-Founder of Start India Foundation.





# LUDHIANA

### Chairperson's Message

Dear Friends,

It has been my absolute honor to have been entrusted with the role of Chairperson of FICCI FLO Ludhiana for 2019-20. I am grateful for the trust and confidence shown by the past chairs and it had been my continuous effort to carry the legacy forward.

I have been a part of this organization for 7 years and have served I various committees in different capacities – Treasurer, Program Coordinator, Secretary, Senior Vice Chair. And I have learnt so much from the women leaders of FLO during this time. This past 1 year, has been one of the most rewarding, exciting and fulfilling responsibilities I have taken up.

This year's sessions, speakers and workshops, were accomplished leaders, of national/international fame, all chosen to address a wide array of interests and learning for our members.

At every step, we were faced with numerous situations, learning, opportunities, challenges, all of which were catalysts to enable us to think (and do) beyond the obvious. I am grateful and delighted for the support of the brilliant and encouraging ladies from my team.

Ultimately, the aim was to empower and embolden our girls and women and to make an impact by touching as many lives. And in this endeavor, I remain deeply gratified.

Regards,





## COMMITTEE MEMBERS



MANNAT KOTHARI Sr. Vice Chairperson



RADHIKA GUPTA Vice Chairperson



REENA AGARWAL Imm. Past Chairperson



NEHA GUPTA Secretary



ANKITA GUPTA Treasurer

#### Tarini Sails Again | May 1, 2019

FLO Ludhiana stepped into its 8th year in the city under the leadership of Ms. Nandita Bhaskar, Chapter Chairperson with an intense and enlightening session with Lt, Payal Gupta and Captain Atool Sinha of the Indian Navy. The event was presided by chief guest, Mrs. Anita Punj IPS, Inspector General of Police Personnel and Training. Lt Payal Gupta shared how she became first Indian team to cross Atlantic in least time. Her proudest moment was when she joined the first all-women team of Naval Officers in the world to circumnavigate the globe on a historic voyage, the "Navika Sagar Parikrama" onboard a sailing vessel INSV Tarini and created a world record, the courage of Lt. Payal and her crew who took on the challenge of the impossible. She urged all FLO women to believe in their uniqueness and let their gender be their strength.



#### The Voice Inside You: Interaction with Padmashree Tabu | May 28, 2019

FLO Ludhiana added another feather to its cap by hosting the two times national award winner Padmashree Tabassum Hashmi, popularly known as Tabu, who shared her journey at "The Voice Inside You". She further added that her role in Macchis changed the course of things for her and her Outlook towards acting and the industry. She credited Mr David Dhawan for discovering her comic side and adding it to the spectrum of roles that she has done in her life Tabu mentioned about the professional ethics of the cinema in the west saying that the contracts and the unions were much more stronger and professional and overtime and royalties were paid to the actors which she hopes to see in our cinema as well.



#### Inspirational Session with Darpan Inani | July 15, 2019

FLO Ludhiana witnessed an intense, engaging, empowering, motivating and enlightening session with Mr Darpan Inani, ASIA's best and strongest blind chess player. He is the only Indian Visually impaired chess player to have ever won an international prize at the Creon open chess tournament (this is a sighted tournament) in his rating category, in France August 2018. His high point in life was when he got a final acceptance letter from IIM Lucknow after he cleared his CAT entrance. He is currently pursuing his CA. According to him, chess is the ONLY game that allows a blind person to compete with a sighted person on an equal footing.

He shared how he lost his eyesight to Steven Johnson's syndrome, when he was three years old, and how his life changed forever. He says he never lost his spirit to live because of his parents. And he doesn't know braille, at all.



#### Face to Face with the Police Commissioner | August 17, 2019

FLO Ludhiana organised Face to Face with Police Commissioner, to commemorate the 10th anniversary of the flagship initiative by FLO National. The panelists were Dr. Sukhchain Singh, Police Commissioner Ludhiana, Mr. Sanyam Aggarwal, Additional Commissioner, Municipal Corporation Ludhiana.

New initiatives taken by the Punjab administration for the safety and security of the women and children were highlighted during the event.

The introduction of new helpline number (112) along with the various useful mobile apps (viz. Shakti, know your police) for the benefit of the women were made acquainted to the gathering. Many safety tips on self-defence were elaborated too.



#### Retreat to Taj Falaknuma | August 27-29, 2019

The most awaited Annual Retreat of The Ludhiana Chapter was at Taj Falaknuma, Hyderabad. 30 members visited this heritage luxury abode of the erstwhile Nizam. Networking between the members, sightseeing throughout the city, exploring and experiencing the rich cultural heritage of the palace and the city left the members awestruck. The highlight was visiting Vinita Pittie's Heritage Haveli Residence and interacting with her. The Chitkur Balaji Temple visit and the Charminar area allowed us to soak into the essence of Hyderabad.

Hyderabad Chairperson Ms Sona Chatwani hosted a sumptuous, authentic Andhra lunch for our members, which was well attended by many Hyderabad chapter Members.



### Building Your Professional Brand with LinkedIn | September 10, 2019

A hands-on workshop to know how LinkedIn helps you to connect with people on a professional front, share ideas and build your career. This learning workshop Series is the brainchild of our National President Ms Harjinder Kaur Talwar. This was the 1st time ever in the country that LinkedIn had ever conducted a hands-on interactive workshop.

Ms Aruna Sharma, the Head of India Enterprise Sales Solutions Business, LinkedIn was the speaker. She has wide experience in grooming dedicated & passionate teams and inspiring them to a high delivery on results.



# Debunking the Diet Drama - Gut Health and Probiotics by Dietician Shonali Sabharwal and Moina Oberoi | September 27, 2019

FLO Ludhiana chapter conducted a fermentation, nutrition and gut health workshop by Shonali Sabharwal, the celebrity nutritionist and Moina Oberoi, the gut health expert.

Apart from the in-depth knowledge of the gut health, good bacteria and fermentation, Shonali Sabharwal and Moina Oberoi gave the members a step by step demo of how to make kefir.



# Interaction with Mr Mahesh Bhat, the Movie Maverick and Indian Cinema's Game changer | November 11, 2029

Amidst all the lights, camera and audience, members witnessed a legend of Indian cinema Mahesh Bhatt, in an interactive session organized by Nandita Bhaskar, Chairperson FLO Ludhiana. The highly decorated producer-director gave a powerful session on ideologies, anecdotes and shared his wealth of knowledge from his decades of experience in the field of cinema.

Mr. Bhatt shared his thoughts on the façade, fame and what hard work lies in the manifold layers of this profession. He empowered the FLO women to dream big and take charge. He expressed that each woman is the real protagonist of her story and should not settle for less.

With his two brilliant daughters as an example of achievers, he shared memories of his proud moments as well as the challenges of raising strong and independent daughters. The members were enthralled by his fervor and fearless approach towards life.



#### Financial Literacy Workshop | December 4, 2029

A finance and wealth workshop was organized, with CA Mr Nipan Bansal and Mr Lalit Sharma, Client and Training Educator Head, North Zone, Aditya Birla Capital as the speakers. They gave an indepth knowledge on women's money challenges and busted a lot of myths, and highlighted on various wealth building techniques that could be incorporated by all women startups,



### Decoding the Decade with Dr Jai Madaan | January 21, 2020

The first event of the decade for FLO Ludhiana Chapter was Decoding the Decade 2020 with distinguished and world renowned Dr Jai Madaan. Dr Jai spoke about the most important journey for any human and that is the journey within and the importance of each of the 5 layers of any human. She emphasized on methods on how we can increase our will power, how to focus, how to find the purpose of your life and similar women oriented issues.



### Management Masterclass - Success Without Stress | February 1, 2020

FLO Ludhiana Chapter had an event with the esteemed speaker, Mr Gautam Jain, Head of Vedanta Cultural Foundation for a Management Masterclass titled 'Success without Stress'.

Gautam Jain is a senior disciple of world renowned philosopher and author A. Parthasarathy. of the Vedanta Cultural Foundation.

One of the most chronic issues of our life today is stress and the irony is that the work around us is ever increasing .To decode the dichotomy and teach us how to succeed without stress as well as manage the multiple aspects of our lives, Mr. Gautam Jain explained these concepts well .



#### International Women Day Celebration | March 9, 2020

FLO Ludhiana commemorated International Women's Day with the special screening of the women oriented movie THAPPAD – portrayed and played brilliantly by Actress Tapsee Pannu.

The special screening was exclusively organized for the FICCI FLO members.

 $That pad movie had a deep meaning and a very strong connect with our women members. \\ It$ 



#### Skill Initiative: SILAAI

FLO Ludhiana has been successfully able to shortlist, train and certify 25 needy, promising and creative women for the 1st Skilling programme - the Apparel Stitching and Design Course -- the SILAAI course at the NSDC center in Ludhiana. Under this initiative, 25 women were trained by experienced faculty for 2.5 months.

FLO Ludhiana chapter arranged local boutique visits for them. to help them understand the know-hows of starting a basic setup.

After the completion of the course, most of the trainees are now self-employed, doing job works for local setups and some are working at local boutiques.

In stage 2, starting mid-March, the Chapter planned on giving them some soft skills training and also a basic book keeping course.



#### NIIT Foundation X FLO

On 6th January 2020, FLO Ludhiana Chapter flagged off its NIIT XFLO initiative.

30 girls from the grassroots joined this very prestigious and coveted course by NIIT Foundation. They were given the book sets, and the learning schedule. The classes provided hands-on learning Exams which were to happen in mid-March has now been postponed.



#### A Socio Branding Exercise: Seed Bomb – Go Green Initiative



FLO Ludhiana flagged off its Seed Bomb Drive in 2 phases. It began with creating the seed bombs and then dispersing the seed bombs in the month of October.

With the support from 7 prominent schools, 8 factories and FLO members, d 5 lakh seed bombs were prepared. The seed Dispersal drive was also done with the MLA and Punjab Cabinet Minister Mr Ashu and other dignitaries in the industrial hub of the city – Focal Point.



# MUMBAI

### Chairperson's Message

Dear Friends,

My year as FLO Chairperson was a year that gave me so much. It was a year of achievements and a few disappointments.

It was a year of learning-working with a team, interactions with FLO members, interactions with FLO Partners and with various senior professionals.

I discovered that FLO is a powerful brand name and that organisations want to collaborate with us. One of our biggest achievements was signing an MOU with the Tribal Dept of Maharashtra.

They will significantly increase our continuing initiatives with GWC, training girls and women on Menstrual Health and Hygiene and skilling through Tata Strive.

Regards,



#### Anuradha Bhatia

Chairperson FLO Mumbai Chapter

# COMMITTEE MEMBERS :- COMMITTEE MEMBERS



MALOO NATARAJAN Sr. Vice Chairperson



LUBEINA SHAHPURWALA Vice Chairperson



Monica Chaturvedi Imm. Past Chairperson



TEHMINA KHANDWALA Secretary



NEELA PARIKH Treasurer

### Change of Guard | April 17, 2019

FLO Mumbai Chapter had organised Annual Session & Change of Guard Ceremony at ITC Grand Central. Anuradha Bhatia took over as Chairperson of FLO Mumbai Chapter. Ms. Kalpana Saroj - Chairperson, Kamani Tubes Ltd. was the Chief Guest for the Ceremony. Ms. Kalpana shared her motivational story & her journey of becoming a successful entrepreneur. Her story touched everyone's heart. Many were moved to tears.



#### Vasutra | April 19-21, 2019

FLO Mumbai Chapter in association with SCWEC and Purvi Patel held the Vasutra Exhibition at Coomaraswamy Hall, Kalaghoda. Vasutra brought a unique and exquisite collection of textiles -saris, stoles, yardages and carpets from across the country and abroad. It showcased the crafts revived by master weavers. For the first time in Mumbai people witnessed more than 40 weavers under one roof showcasing the best of their creations. This was an initiative to revive the dying creative process in our handloom sector. It was also our effort to support our weavers from India and neighbouring countries. The exhibition had great footfalls & was a huge success!



#### Networking for new members 1441 Pizzeria | May 22, 2019

FLO Mumbai Chapter had conducted a Networking & Induction event at Pizzeria. The event was full of fun & entertainment wherein members got to interact amongst themselves & new members got an opportunity to introduce themselves & know the fellow members. It was an amazing experience wherein members could make pizzas by themselves.



#### Kaya Aquacentric June 21, 2019

Flo Mumbai organised an event at Kaya Aqua centric Centre whose pioneering business was founded by Mr. Harsh Mariwala, founder of well-renowned companies -Marico and Kaya. The AquaCentric team of experts is led by Cofounder and Chief Physiotherapist Dr Amit Kohli who has over 20 years of experience in physiotherapy. The areas of expertise were focused on the wellbeing of women with focus on Orthopaedics, Neurology, Women's Health Care and Paediatrics. Members experienced the Warm therapeutic indoor pools and underwater exercise equipment like treadmill, resistance jets etc, Medical Gymnasium with superior strength equipment customised for physiotherapy, and outdoor Garden with various elements that help improve motor functions.



#### Legal Rights of women June 29, 2019

Advocate Smt. Mrunalini Deshmukh and Advocate Shri Pankaj Kowli highlighted on the Matrimonial and property rights that women should be aware of in India to protect themselves. For many years in India women were a deprived section of society and did not share the same status as men.

Property rights of women in India remained largely an ignored and unaddressed issue. Till about twelve years ago-specifically, year 2005 -women stood to lose on account of their being daughters/wives/daughters-in-law. In September 2005, the courts declared that Indian women would have a right to a share in property just like a man of the family did. The Hindu Succession (Amendment) Act, 2005 removes discriminatory gender that was in the provisions of the Hindu Succession Act, 1956 which safeguards the rights equal status in property for women as like men.



#### Aptronix-Apple computers showroom networking | July 30, 2019

FLO Mumbai along with Apple organised an evening at St Regius , Parel where members were given an inside story of the evolution of the Aptronix store and its close association with Apple over the years which has today made it the largest retailer chain store for Apple products. Members were taken to the pre-opening of the store at Phoenix Lower Parel where the concept and customer service was explained. Members were offered a service card of Apple for free service of their apple products.



#### Distribution of Umbrellas | August 2, 2019

Flo Mumbai associated with the Indian Disable Service Cooperative Society wherein members donated for the purchase of umbrellas which are made by disable persons. These umbrellas 300 in number were distributed at different locations in Mumbai which included NGOs, hospitals, municipal schools and charitable organisations. The society thanked FLO for supporting this initiative which not only provides and livelihood but also employment to many disabled persons.



#### INS Tarini – The Guts and the Glory | August 9, 2019

FICCI FLO Mumbai organised an event on INS Tarini, The Guts and The Glory. INS Tarini after undergoing extensive sea trials, was commissioned to Indian Navy service on 18 February 2017. Navika Sagar Parikrama is the name of expedition for circumnavigation the globe by Indian Navy's Women Naval Officers.

The six-member all-woman team, led by Lieutenant Commander Vartika Joshi and composed of Lt Commander Vartika Joshi, Lt Commander Pratibha Jamwal, Lt Commander Swati P, Lieutenant Aishwarya Boddapati, Lieutenant S Vijaya Devi and Lieutenant Payal Gupta, circumnavigated and manage the whole operation in this first ever global journey. Distinguished Chief Guests of the event were Surg Cmde Arti Sarin Naidu, Captain Atool Sood in conversation with Lt Cdr Payal Gupta, who was part of the 6 member crew who gave a first-hand experience of the amazing journey which involved many natural and technical difficulties.



### Face to Face with the Police | August 17, 2019

FLO Mumbai chapter organised an evening at the MIG Club with four senior women police officers. Dr. Rashmi Karandikar, Deputy Commissioner of Police, Port Zone Mumbai, Mrs. Sharmila Sahasrabuddhe, Police Inspector, Cybercrime Branch, Mrs. Surekha Dige, Assistant Police Inspector, Crime against Women, Crime Branch and Ms. Shama Syed, Twitter response team who interacted with members and highlighted on the safety measures that women need to take at work places, online shopping, cybercrime.

There were a lot of experience sharing on awareness to make women aware of the different crimes through credit cards, mobile phones, email addresses that are being hacked today from which crimes are being reported to the police.



### Everywoman Forum India – Developing Leaders for the future world of work | September 26, 2019

Flo Members attended the Everywoman Forum India – Developing leaders for the future which was designed to connect, empower and equip aspiring leaders from all sectors with the inspiration and tools to achieve their career potential. The event had inspirational keynotes and case studies, thought provoking panel discussions with key takeaways. Leaders from MNCs, banks and service industry shared their practical day to day experiences on the challenges that industry faced and their journey.



#### Plog Run | October 2, 2020

A first-of-its-kind national initiative called the India Plog Run 2019 was held, aiming to combat the growing threat from plastic pollution by including the most powerful stakeholders in environmental conservation- the citizens. Plogging is a new fitness trend which involves picking up plastic and other waste from the surroundings while jogging. The Plog Run was supported by pan India chamber of commerce, industry and the government to highlight the need to bring down plastic consumption and compel healthier waste management practices. The Plog Run integrates three earlier programs introduced by the central government - Fit India, Clean India and Plastic-free India. The Run also to coincided with Gandhi Jayanti (Bapu's 150th birth anniversary) and five years of the Swachh Bharath Abhiyan, and was held in over 50 cities across India.



#### Vasutra Exhibition - Remembering the Princess Smt Gayatri Devi of Jaipur | October 6-8, 2019

FLO Mumbai Chapter supported the initiative by partnering with Vasutra India in curating a special exhibition Remembering the Princess, as a tribute to Rajmata Gayatri Devi, textiles and heritage of India, the artisans and women entrepreneurship. The exhibition was inaugurated by Mrs. Mridula Sinha, Honorable Governor of Goa along with the members of royal family of Jaipur. Over 40 participants from all parts of India presented their local weaves and handicraft range. The exclusive preview was attended by dignitaries including Shobha De, Rashmi Thackeray, Prasad Bidappa, Dolly Thakore, Sunita Budhiraja and Consulate General of Mauritius and Consulate General of Israel and many more. It was a visual delight to watch as models showcased a stunning collection from Banarsi to Kanjeevaram silks, Batik & Kantha, to Bandhani & Cotton representing various parts of Indian textile and craft. Key women entrepreneurs who exhibited their diverse range at the event included Bandana Singh from Akashi Weaves, Mala Sinhala from Buddha, Badeshi Bradbury from Indi Collage, Mama Verma, Saakshi Kulkarni from Kaale Neele, Meenakshi from Cocoon Kapas & Leena Das from Village Art.



#### Bloomberg Equality Summit | October 14-15, 2019

FLO members had an opportunity to partner with Bloomberg on the Equality Summit wherein conversations moved beyond the universally accepted business case for diversity so as to create an actionable plan for inclusion. Inequality remains one of the most pressing problems of our times. Economically, socially digitally, culturally the gap is wide. Gender inequality is persistent today despite several worldwide movements. The Hetoshe movement is being pioneered in many organisations to reduce the gender gap. Today many business houses are focusing on creating a diverse and inclusive workforce so as to serve a diverse consumer base. Many leaders in industry spoke on their role in pioneering a more equal future.

# FLO Mumbai and National Gallery of Modern Art (NGMA) in partnership to promote art amongst under privileged children | October 18, 2019

FICCI FLO Mumbai in collaboration with NGMA organised "Clay Modelling Workshop- Mittike rang" for a group of 30 girl students of Anjuman Khair Ul Islam School. The girls were also given a tour of the ongoing exhibition "Santati-Mahatma Gandhi: The "Now Next" Director NGMA - Ms Anita Rupavataram IRS and FLO EC members Sonia Golani and Sangeeta Mall presented certificates to the students at the end of the workshop. FLO Mumbai looks forward to organising more socially useful and interesting workshops and events at National Gallery of Modern Art, Mumbai, INDIA on a regular basis.

#### Santati Art Walk November 9, 2019

FLO along with NGMA organised Swar Santati, a tribute to Mahatma Gandhi on his 150th birth anniversary which was held at NGMA, Mumbai to celebrate the Mahatma through art, textiles, photographs, poetry, and Gandhi memorabilia. Co-curated by Hampi-based Lavina Baldota, in association with Swar, a performing arts foundation, the show bought together creative works across the spectrum of visual and performing arts, design and literature to offer fresh interpretations and understanding of the Mahatma. One of the highlights was a collection of exquisite Khadi saris created created by Gaurand Shah especially for this exhibition that have Raja Ravi Verma lithographs recreated in painstaking detail on the pallus through an intricate jamdani weave with yarns dyed in 600 different hues.



### FLO Deutsche Bank Evening with cocktails and dinner | November 29, 2019

FLO along with Deutsche Bank organised a Standup Comedy Evening at ITC Parel for its FLO members over cocktails and Dinner. The evening s a w m e m b e r s networking and enjoying the stand-up comedy together with interactive quizzes wherein the members were rewarded by Deutsche bank.



### Workshop on Writing a Will | December 5, 2019

FLO Mumbai organised a workshop on the details of writing a will at the FICCI office which was well attended by its members. Ms Khushnuma Khan a FLO members and an eminent lawyer gave a brief on the details and contents of writing of a will and the legal process that needs to be followed. This was followed by a Q&A session wherein members put forth queries on heritance, division of property, beneficiaries, executors etc. which was very informative.



### Windows Event to showcase member's skills and products | December 14, 2019

FLO organised its annual flagship event Windows 2019 which was organised at the Jeep showroom at Worli wherein 14 FLO Members displayed their products ranging from fashion design clothes, jewellery, bed covers, furnishing, herbal medicinal remedies, fragrances, bags, socks, astrology. The show was well attended by many participants, who not only placed orders for the member's products but also made spot-purchases, which was a big encouragement for the FLO Members.



#### Naval Heritage Walk | December 22, 2019

FLO together with the Bombay Dockyard organised a heritage walk for its members at the Lions Gate Dockyard. Members were given a talk on the history and heritage of the Bombay Docks and on its significance in the naval space. Members were taken for a walk inside the dockyard museum wherein old photographs and relics were well documented. The importance of the Fort and its connection in the olden times to the Bombay docks was explained. Members also visited the fighter ship INS Mumbai and were taken inside the working submarine INS Sindhughosh where Naval Officers explained in details the mechanics and importance of the warships.



### Converge to Converse Kotak Wealth Management knowledge sharing event | January 17, 2020

FLO Mumbai and Kotak Wealth Management organised an evening workshop on the importance of financial planning and wealth accumulation for its members. Senior executives of Kotak gave detailed presentations on the various financial options that are available both in the debt and equity market today which members can carefully place their savings for a better growth. Precautions that members should take in financial planning and various advisory options that are available today where analysts can to a certain extent can predict the future of the stock markets based a few fundamentals so that money is safe and has a good return. The interactive session member's queries were answered on the future of the stock market, the new instruments available to invest. the forecast of the growth of the Indian economy and the risks that are involved.



#### FLO Leadership Series - Interactive chat session with Aabha Bakaya | February 22, 2020

On February 22, 2020, ET Now host and media personality Aabha Bakaya was the guest at the Leadership Speaker Series. In her conversation with EC member Sangeeta Mall, Aabha gave pointers to the important considerations while starting and managing a business including marketing, financial management and raising funds. It was a well attended event with several leading personalities, including noted stage and TV personality Dolly Thakore, in attendance.



#### Masking Making Workshop for children | February 27, 2020

FLO Mumbai along with the NGMA -National Gallery of Modern Art organized a mask making workshop for the underprivileged children from Salaam Bombay and Light of Life NGOs. This was organized on the occasion of 70 years of the Indian Constitution wherein children painted masks of Indian national leaders- Babasaheb Ambedkar, Jawaharlal Nehru, Sarogini Naidu, Lal Bahadur Shastri and others and were awarded with certificates for their drawings.



#### Power of You and Marketing – FLO event with Ascent on International Women's Day | March 6, 2020

A Women BizMakers event, in Collaboration with Ascent Foundation was held to celebrate International Women's Day with Entrepreneurs. International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating women's equality. In January 2020, a survey was conducted and the results showed that Marketing is in the top 3 areas that women entrepreneurs want to learn about. That is why FLO-Mumbai and Ascent put together an exclusive event for women entrepreneurs with the theme Power of You and Marketing.

During the course of this event, some of the best marketing gurus spoke on the Past, Present and Future of marketing.



# **NORTH EAST**

# Chairperson's Message

Dear Friends,

After being entrusted with the responsibility of the Chair of FLO, North East, the year 2019-2020 has been a very enriching journey for me. Organising various events, right from health related, economic uplift, helping women of the tailoring unit and pottery village under skilling, to meetings with government officials discussing various issues related to the welfare of women, the term has been a fulfilling one. With the constant support of Past Chairpersons and members this year had seen a lot of activities that had contributed in some way towards empowering women.

Thank you, FLO for this journey. The flow of FLO empowering women will continue and I feel good to be a part of this flow.

Regards,



#### Dr. Srutimala Duara

Chairperson FLO North East Chapter

# COMMITTEE MEMBERS : COMMITTEE MEMBERS



**JUHIE SABOO**Sr. Vice Chairperson



SURUCHI AGARWAL Vice Chairperson



SARITA SIKARIA Imm. Past Chairperson



RASHMI MANCHAND Treasurer



SHWETA JINDAL Secretary

# General Body Meeting | April 29, 2019

The first general body meeting of the term 2019-20 of FICCI FLO Northeast Chapter was held on April 29, 2019 at Paradise Parampara, Silpukhuri, Guwahati. Welcoming the members and guests FLO NE Vice Chairperson, Suruchi Agarwal said, "It is a dawn of new plans and new events and we hope to carry on the FLO NE flag with the same zeal and passion as the past leadership teams have done." Chairperson Dr. Srutimala Duara spoke on the activities of FICCI FLO in general and Northeast chapter in particular. To add a fun factor to the meeting a session of "Beauty Care for Summer" was organised where Meghali Das, Joint Secretary FLO NE gave tips to take care of one's skin.



# Free Health Check-up Camp at Harijan Colony | May 1, 2019

On the occasion of International Labour Day, free health check-up camp was organised by FICCI FLO Northeast in the Harijan Colony at Harijan Buniyadi Vidyalay, Ulubari . She said that a total of 154 patients registered for health check-up today and were examined by Dr. Reema Das Mallik, Dr. Pooja Jaiswal, Dr Shweta jain and Dr Sharadi Shreemoyee. Free medicines were supplied according to the requirements of the patients. Blood sugar was tested by lab technician Amit Mazumder and Blood pressure by nurse Lila Goyari.

FLO members Prabidita Bharati, Sarita Sikaria, Uma Deora, Juhie Saboo, Latika Jhunjhunwala, Shalini Jain, Phalguni Choudhury Jain, Rashmi Manchanda, Abanti Chowdhury, Sibani Sarma and Kusum Garodia took active part in the camp.Guru Singh Sabha Morakhali Gurudwara provided langar.



# Understanding Pain through Posture | May 14, 2019

FLO Northeast chapter organised a program on Understanding Pain through Posture. Dr. Biprajit Das, Chief Consultant Physiotherapist at SM Polyclinic, Ulubari gave an lecture cum demonstration on the various sitting and standing postures that could trigger lower back pain and the measures to avoid these postures. This was followed by an interactive session with the audience wanting to know about their own problems related to pains. Chairperson Dr. Srutimala Duara gave the welcome address and Juhie Saboo, Senior Vice Chairperson offered the vote of thanks. The program was conducted by Suruchi Agarwal, Vice Chairperson.



# World Menstrual Hygiene Day | May 28, 2019

On World Menstrual Hygiene Day, FLO North East held a session with the girls of Panbazar H. S. School on issues of menstrual hygiene. Srutimala Duara spoke on the superstitions related to periods and the necessity to lead a normal life coming out of the old belief of staying at home and not participating in social activities. Dr. Monomita Chakrabarty spoke on the medical aspects of hygiene during the menstrual period followed by an interactive session where students actively participated. From the government side Dr. Chakrabarty brought sanitary napkins and distributed free among the schoolgirls. Saroj Khemka, past Chairperson graced the event.



# World Environment Day | June 5, 2019

On the occasion of World Environment Day, FLO North East under the initiative of Dr. Srutimala Duara, Chairperson FLO North East, planted more than 200 tulsi plants and a few sandalwood trees in Srimanta Sankardev Kalakshetra on June 5, 2019. Twenty-eight varieties of tulsi plants were donated by Dr. Prabin Saikia, who has a large garden called Bantirtha in Narayanpur. Other honoured guests were Anand Khatoniyar, Brand Ambassador, Environment and Forest Department, Govt. of Assam, Mr. Hem Kanta Talukdar, Chief Conservator of Forest, Padmashree Surya Hazarika and Dr. Prabin Saikia.



# Mock Parliament with MP Queen Oja June 11, 2019

FLO North East felicitated Lok Sabha MP from Assam, Queen Oja, who is a member and past Chairperson of FICCI FLO North East. The mock parliament was organised to talk about the issues of Assam that we all want to be raised in the parliament by her. And it is also to be a learning experience for our FLO members of the proceedings in the parliament. The felicitation program was conducted by Vice Chairperson, Suruchi Agarwal, who also read out the rules of the parliament proceedings.

Queen Oja spoke about her journey as a politician and assured that she would give her best to put up some of the vital problems plaguing this region and work for the good of her state. Joyshree Das Verma was the Speaker of the mock parliament. The members of FLO took their seats as the ruling party and opposition.



# International Yoga Day June 21, 2019

FLO North East headed by its Chairperson Dr. Srutimala Duara celebrated International Day of Yoga on June 21, 2019 at Handique Girls' College. Deepika Dutta from Edu Sports and Yoga Center from Rehabari conducted the yoga session. FLO North East Senior Vice Chairperson Juhie Saboo, Treasurer Rashmi Manchanda, Joint Secretary Meghali Das, Working Committee members Dr. Santasree Bhuyan, Latika Jhunjhunwala, Abanti Chowdhury joined in the yoga session.



# Money Matters for Women | June 26, 2019

Keeping in view that women must have the power of financial growth in their hands and know what to do with the money in their hands, FICCI FLO North East held a program on Money Matters. The need to save and invest our savings, the options available for saving, to know the right track in investing were the key points of the talk delivered by Radhika Gupta, the CEO of Edelweiss Asset Management from Mumbai. The talk was followed by an interactive session with Pallav Bagaria, Director of Sapient Wealth Advisors and Brokers Pvt. Ltd and Radhika Gupta with members of FLO asking questions on the right kind of investments and the risks involved. The program was conducted by Joint Treasurer of FLO North East, Geetika Jain. Senior Vice Chairperson, Juhie Saboo gave the Vote of Thanks.



# Flood Relief July 25, 2019

In the face of the ravaging damage and loss caused by the floods this year, FLO Northeast, took a step to bring the much-required relief to the flood-stricken; as they always have in the past years as well. Guided by the past chairperson, Smt. Joyshree Das Verma, FLO Northeast reached out to about 600 families, in the areas of Bezpara Hajo Saniyadi Panchayat, Borighat Hajo Saniyadi Gaon Panchayat, Goromsum & Hirapara, Hajo Borpulla Gaon Panchayat, Borghuli Baranghati Pranchayat and Sauramuri Baranghati; areas which were identified with the help of BJP MP- Smt. Queen Ojha, who has also been a past chairperson of FLO Northeast. Members of FLO contributed towards and raised funds to the tune of about 2.5 lacs and thus donated essentials to the families in the said region, helping them make a small beginning. Some goodies were distributed to about 150 children.

Smt. Jahnabi Phookan, Senior Vice- President FLO extended her support and joined hands with the FLO North-east Chapter, in their endeavours. A special mention must be made of Smt. Saroj Khemka Smt. Sarita Sikaria and Smt. Prabidita Bharati, who worked tirelessly to make the drive possible; all under the under the able leadership of the Chairperson of Flo Northeast, Dr. Srutimala Duara.



## Interaction with Weaver July 29, 2019

Past Chairpersons of FLO NE, Sarita Sikaria, Saroj Khemka, Joyshree Das Verma and Prabidita Bharati visited FLO North East Past Awardee Hemaprabha Chutia of Moran, who has woven religious texts on her looms on cloth. They include the Gunamala and the Bhagwat Gita.

FLO Northeast had given her 4 looms to start a training centre. She has installed them at her centre and will be starting work on them. This will ensure that she can teach her art and it will live on. Our Past Chairpersons attended the inauguration of the looms at Moran.



# Health program with Homeopath | August 8, 2019

FLO North East held a program with Dr Bimla Goenka, a renowned homeopath from Kolkata. She has been treating patients for the past 30 years without any cost. She has successfully cured hundreds of people who could not be cured by allopathy. Dr. Goenka spoke on "Fighting diseases with homeopath, its myth and miracle". Her power point presentation of case studies and medicines for various diseases was followed by an interactive session.



# Independence Day Celebration | August 15, 2019

Independence Day was celebrated in the FICCI FLO office with the hoisting of the flag by Dr. Srutimala Duara, Chairperson FLO North East. Members sang the national anthem. Rashmi Manchanda, Treasurer decorated the office and Shweta Jindal, Secretary brought snacks and soft drinks for the members.



# Face to Face with ADGP Harmeet Singh on Cyber World- Pitfalls and Safeguards | August 17, 2019

FLO North East organised Face to Face with Additional Director General of Police, Assam, Mr. Harmeet Singh on Cyber World- Pitfalls and Safeguards.

To create homogeneity and to help everyone understand the concept behind FACE TO FACE, FLO National President Ms. Harjinder Kaur Talwar had sent her Video Byte, which was played. It was conducted by Vasavi Acharyya.

He spoke on how to be safe from hackers, stalkers and harassment from advertisers who might be trying to get into our details. He appealed to think before forwarding any message that comes as forwards in our WhatsApp. His think campaign has won an award presented to him recently in Delhi. Mr. Singh with his witty anecdotes gave an account of cases where the Assam Police fished out the criminals who committed cybercrimes.



# Teachers Day | September 5, 2019

Teachers Day was celebrated in Terra Mayya by felicitating member teachers. On this day, Indrani Deb, Manju Chowdhury, Nellie Ahmed, Reshma N. C. Shah, Santashree Mallik Bhuyan, Neetu Sarawgi, Vasavi Acharya, Farida Sultana, Sibani Sharma, and Rashmi Agarwal were felicitated for their contribution to the world of education. In her address FLO North East Chairperson Dr. Srutimala Duara welcomed the gathering and Senior Vice Chairperson, Juhie Saboo offered the vote of thanks. The program was anchored by Secretary Shweta Jindal. The fun games were conducted by Joint Secretary, Meghali Das.



## | CHAPTER REPORTS |

# Talk by Dawn Manske on Social Entrepreneurship | September 10, 2019

FLO in collaboration with U.S. Consulate presented a talk by Dawn Manske. National Senior Vice President of FLO, Jahnabi Phookan introduced Ms. Dawn as a social entrepreneur and CEO, Made for Freedom.

Dawn Manske, in hertalk on "Social Entrepreneurship" spoke on building a business around people, planet and profit. The program was conducted by the Secretary of FLO North East, Shweta Jindal.



# Mentoring Initiative | October 2019

In line with the National initiative to cut off use of one-time-use plastics, FLO NORTH-EAST encouraged our tailoring trainees to stitch shopping bags. When we approached the ladies, who until last year were mere housewives with no earning skill, we were thrilled to know that they had no time to stitch the bags as they were swarmed with festival season tailoring orders. However, there were a few who were relatively free, and they took up stitching of the bags. We sold them in exhibitions and through social media to help them make a good earning.

# Pottery Project October 10, 2019

With Diwali being round the corner and the demand of Diyas increasing in the market FLO NORTH-EAST, at its ongoing pottery project at village Hathiana, encouraged the woken to add value to the Diyas by painting them. With the help of the NGO Care U 365, the women of the village were taught how to Paint the Diyas. Flo helped to sell the Diyas at exhibitions etc, by making packets of 11 Diyas. The Diyas are so pretty that they sold like hot cakes. And most rewarding was that the women made a good profit. Some money was set aside to put up lights at the village so that they can work on the evenings too.

# Post Diwali Celebrations | November 5, 2019

On November 5, 2019 Post Diwali celebrations were held in Terra Mayaa with games and fanfare. Roshni, Yamini and Preeti, members, conducted the games. The event was headed by Past Chairpersons Ms. Saroj Khemka and Ms. Sarita Sikaria.

# Celebration of Children's Day | November 14, 2019

Children's Day was celebrated with the children of UTSAH Child Protection Center of Hafiznagar No 2 Community, a slum cluster located in the Bamunimaidam area of Guwahati. Children performed dances.

Lunch was provided to about 100 children. Ms. Vandana Goyal made arrangements for the lunch. Senior Vice Chairperson, Ms. Juhie Saboo took a cake as part of the celebration. Ms. Timu Saraogi donated pencils, pens and erasers. Dr. Reema Das contributed note books and pens, which were gifted to the children.



# Donation of Sewing Machine | November 19,2019

FLO North-East gave a sewing machine to one of the very enterprising student, Neetu, who had passes out from Ramdhenu.

# A visit to Loyans Confectionery Factory,

On December 2, 2019, members from FLO North East visited the confectionery factory of Loyans. Started on June 14, 2011 by Pinky Bharali, a young entrepreneur with a passion for baking, today Loyans has 6 outlets and a strength of 85 employees dedicated to quality baking. It was a very informative and enriching session as members took a round of the factory watching the employees at their work engaged in the modernised machinery and the products produced.



# Women's Health Concerns | January 21, 2020

Dr. Shabnam Das Kar, specialist in Functional medicine, practicing in Calgary, Canada, addressed the members of FICCI FLO NE, on Women's Health Concerns. Having circulated a questionnaire earlier to determine the areas of concern for attending members, she addressed issues like weight loss, heart health, fatigue and also answered questions raised by the audience.

# An Interactive Session with Olympian Shiva Keshavan | February 6, 2020

FLO North East held an interactive session in Don Bosco with Mr. Shiva Keshavan, current President of the Olympian Association of India, 6-time Winter Olympian in Luge, 4-time Gold Medallist in Asian Championships held in Japan and holder of the Asian Speed Record making him the Fastest Man in Asia. The session was held in Don Bosco H. S. School, Guwahati. Students actively participated with questions that triggered an interesting response from Keshavan. The program was conducted by Prabidita Bharati, Past Chairperson FLO NE. The conversation was led by Joyshree Das Verma, Past Chairperson FLO North East.

A short film on Shiva's training, motivation, and snippets of the Olympics was screened. He spoke of his journey that took him from the hills of Himachal to the Olympic arena.

Rev Father Sebastian, the principal of Don Bosco, spoke on the occasion addressing a packed hall of students, teachers, and FLO members. Vice Chairperson, Suruchi Agarwal offered the vote of thanks



# Breast Cancer Awareness Program | February 22, 2020

A program on Breast Cancer Awareness was organized in Hotel Ornate, Guwahati in association with Dr. B. Borooah Cancer Institute. Dr. Shashank Bansal, MD, who is presently working as a Senior Resident Doctor in the department of Radiation Oncology, at the prestigious Dr. B Borooah Cancer Institute (A Unit of Tata Memorial Centre, Mumbai), Guwahati gave an informative talk on how one can examine one's breasts regularly. Speaking about detecting breast cancer Dr. Shashank said, "Hard or soft lump on breast, armpit or chest, breast sores that don't heal, redness or thickened skin, inverted nipple, change of breast shape and bloody or smelly fluid leaking from nipple are some of the signs of breast cancer." Breast screening was conducted by Dr. Ghritashee Bora, MD, Radiation Oncology, BBCI and Dr. Karma, Ms. Surgery Oncology BBCI.

Breast cancer survivor, Jasmine Kibriya spoke of her experiences. The program conducted by FLO North East Secretary, Ms. Shweta Jindal was an eye opener for the members of FLO.



# Women's Day Celebration | March 8, 2020

On this day, two sewing machines were given to two deserving trainees under Ramdhenu Tailoring Center, under FLO NE Skilling. The recipients were Ms. Santana Das Singh and Ms. Priyanka Kumari.

This was followed by a therapeutic dance workshop with danseuse Ms. Namrata Tiwari Talukdar and sumptuous lunch for all the members.



# **PUNE**

# Chairperson's Message

Dear Friends,

As chairperson of Pune Chapter my vision was to Enrich, Engage, Empower and Employ women. This position gave me an opportunity to meet many interesting and diverse members and beneficiaries through our initiatives

We began this year with our National Vision-Women In Agriculture. During my tenure we have impacted 1380 women through various sustainable initiatives and projects. In addition to this we have centred FLO Chapter activities and events to more meaningful events to sync with the mission and vision of FICCI – A chamber of commerce. Pune flagship Marathon in its 5th year raised Rs 51 lac to impact various sustainable projects.

Once such initiative supported from the funds of the Marathon is – For the First time Pune Chapter has announced scholarship for 11 girls for a four-year BSc undergrad degree in Agriculture and Nursing.

Regards,



#### Ritu Prakash Chhabria

Chairperson FLO Pune Chapter



**ANEETA SANAS**Sr. Vice Chairperson



USHA POONAWALLA Vice Chairperson



SANGEETA LALWANI Imm. Past Chairperson



NEELAM SEOLEKAR Treasurer



REKHA MAGAR Secretary

# Chai Pe Charcha – Member Engagement | April 23, 2019

Chairperson hosted a personal interactive session – Chai Pe Charcha on 23rd April at J W Marriot to interact with members and know their suggestions for the type of events and initiatives that they are expecting their Chapter to be engaged in.



# Movie Screening May 3, 2019

Tashkent Files was screened at the City Pride for senior citizens of Matoshree Old Age Home. The ladies truly enjoyed the event and glad to be out of their closet for a day. This was done in collaboration with Mr. Prakash Shafalkar, City Pride who very kindly screened the show.



# Inaugural Session by Shilpa Shetty | May 7, 2019

The Chapter began with its inaugural session by Shilpa Shetty gracing on the auspicious day of Akshaya Tritiya. She launched her APP Simply Soulful once again to the Puneris post launching it in Mumbai. She was very candid in her approach while addressing members from the audience and responding to our in-house panel.



# Invitation by Bhagini Nivedita Sahakari Bank (BNSB) – to conduct a financial planning talk | May 6, 2019

For an all-women's organization to be invited by another women's organization was a special moment. BNSB an all-women's bank functional since 1974 and has 40 branches all over Maharashtra, kindly provided a talk to the rural women of Satara in basic financial planning and saving.



# Dance and Diaper Initiative | May 11, 2019

15 FLO members visited 2 senior citizen homes as part of their initiative to support the geriatrics of our society who are the most neglected on 11th May 2019. Diapers were provided to Abhalmaya and Shantiban housing 63 and 45 inmates respectively along with the members interacting, dancing and spending time to bring joy and happiness among these people.

Piyush Malhotra, renowned choreographer and his team were the facilitators to put the dance steps together.



# Distribution of Cycles to Girl Students | May 15, 2019

25 cycles were distributed to female students from Vithalrao Shinde Parshalaat Solapur to ensure there is regular attendance in school. This initiative encouraged parents to send their daughters to attend school regularly. The provision of bicycles will enable these girls to be encouraged to take up education and go higher in their life



# Enriching Women Prisoners | May 29, 2019

Women Prisoners Were Provided With Health Camp at Women's Central Jail In Yerawada. A health camp in collaboration with Sassoon General Hospital, Pune was organized for these women prisoners (Skin, Gynac and Diabetes blood sugar testing). A total of 265 women and 14 children were screened.

149 were identified with issues and prescribed medication and further referrals. This was carried out under the able guidance of Shri. Sunil Ramananad, IG Prisons Maharashtra.



# Training programme for women in Farming And Marketing | May 28, 2019

Krishi Vidnyan Kendra (KVKs) functioning as Knowledge and Resource Centre of agricultural technology supporting initiatives of public, private and voluntary sector for improving the agricultural economy) organized training for these women on farming and marketing of the agro products and to help them for better government prices.

Training was conducted on

- Soil Testing Varieties- Germination Test Seed and sowing seed treatment
- Integrated nutrient management Integrated Pest Management Integrated Disease management water management
   Harvesting and storage
- Markets available government rates



# Support to Widowed Women Farmers | June 8, 2019

Pune Chapter commenced a project in Osmanabad where a government run organization namely (KVK) Krishi Vidya Kendra was approached to train 100 widowed women farmers about good farming practices and supported them by donating seeds and reassuring soil testing on a 6-monthly basis in order to ensure that their products are accepted at marketplaces. This event was graced by State Agriculture Minister Shri Chandrakant Dada Patil and other local authorities like Collector and Zilla Parishad officials.



# Enriching Members With Wellness And Yoga | June 13, 2019

International Yoga day was observed with a talk and interactive session by renowned yoga guru and Ayurveda expert from Rishikesh – Dr. Amrit Raj. He interacted with members on how to have a stress less life while doing practical session of minor asanas.

Over high – tea, Gems and Jewels a renowned brand from Jaipur showcased their exclusive preview of their finest pieces to the FLO ladies.



# Empowering Senior Citizens With Basic Literacy | June 22, 2019

A very exciting initiative began under the Skilling Vertical 'AajiBai Chi Shaala'...which is a school for senior citizens to empower 25 senior citizens with basic literacy. FLO members planned a field trip to meet the sewomen in Wadachiwadi, Murbad District – 182 kms from Pune and spenta day with them.



# Tree Plantation Drive - Dehu Cantonment Board | July 15-25, 2019

Members were involved in tree plantation drive to plant 100 trees in the Dehu Cantonment Area. This will ensure that Pune city has increased its Oxygen hubs. Each member has made their own contribution towards this initiative.

This event was followed by a Panel Discussion by eminent panelists addressing various issues like global warming, climate change and the government role in implementation of CSR projects in the field of environment and water conservation on 2nd August 2019. Special speakers were: Dr. Chandrakant Dalvi, Ex. Divisional Commissioner, Pune; Col. Suresh Patil, Founder – Green Thumb Organisation; Mr. Chandrashekar Chincholkar, CSR Committee Member; Mr. Abhishek Kawitkar – Founder Tree Public Foundation and Mr. Dhanraj Shinde – Madha Welfare Foundation.



## FLO Bazar Pune | August 12-13, 2019

FLO bazaar was organized on 12th and 13th August 2019 to encourage women entrepreneurs by selling their products and be known. The vision of the bazaar is to reach out to and aid women in the lower socio-economic strata, training them in IT and other soft skills to enhance their employability. All funds raised post expenses at the FICCI FLO bazaar will be utilized towards this mission. FICCI Flo Bazaar, is a bazaar with a difference where specially curated vendors come from around the country and showcase a unique range of products from jewelry to clothes, beauty and healthcare products and so much more! A total of 73 vendors participated this year.

The Bazaar was inaugurated by Mrs. Chetna Sinha, Founder Maan Deshi Foundation and a notable social activist working in rural Maharashtra empowering women and making them aware about their rights and educating them about micro financing.

Alongside Mr. Prashant Dixit, Chief Editor, Lokmat Media Group and other dignitaries graced the occasion.



# Face to Face with the Police | August 17, 2019

An interactive session as per directives of National was organized. Pune Chapter was proud to have Dr. Venkatesham Commissioner of Police to address members and answer their queries. He was very candid in his approach and enlightened the audience about common issues on safety and ethics.



# Training with KPMG-Part 1 | August 20, 2019

FLO Pune Chapter collaborated with KPMG to train members and prepare them for boardrooms and had an introductory session on 20th August 2019. This training will prepare women to take leadership positions and balance the gender divide in an organization. Special speaker at this event was Mr. Juzer Miyajiwala, Senior Partner with KPMG.



# MoU Signing & Visit to Bharat Agro Industries Foundation (BAIF) | August 10, 2019

FLO Pune signed a MOU with BAIF (Bharat Agro Industries Foundation) on 10th August 2019, Managing Director of BAIF Mr. Girish Sohani, Jt. Treasurer Anita Agarwal and Chairperson Ritu Prakash Chhabria FICCI FLO Pune were present for signing the MOU.

BAIF is working with 96 women self-help groups at UraliKanchan. Some of these members have founded a cooperative-Sankalp Sanstha and they make 200 different kinds of products.

FLO will be helping 60 Champions who will have 20 women each to train women to grow their business and take it to the next level to earn more profits and our members have offered their expertise in the field of soft skill, marketing, online sales, legal counselling amongst others.



## Panel Discussion and Ganpati Aarti at Lokmat Media Group | September 7, 2019

FLO Pune Members Were Invited For A Special Ganpati Aarti By Maharashtra's Leading Media House: Lokmat Media Group Members To Be A Part Of Ticha Aarti.

FLO members participated in a short panel discussion (bappa shi gappa) with the Lokmat Media Editorial team. "Ticha Ganpati", by Lokmat was conceptualized 9 years ago as a step towards promoting gender equality.

Women perform all poojas by themselves unlike the traditions that prevail that we need the men at home to be part of these rituals.

Interesting to know that their Pundit is a woman, aarti is done by women and even the visarjan (immersion) procession is all conducted by women! Women from all walks are welcomed to be a part of Lokmat's Ticha Ganpati Utsav!

Truly empowering for us to be a part of this movement of change.



# Swayam Initiative Launch | September 11, 2019

Pune chapter inaugurated the SWAYAM initiative at gharobar.com, a store encouraging SHGs (self-help groups) with the objective to enrich, engage, employ and empower women by providing them space to showcase their products.

Gharobar.Com, a leading retail store at one of Pune's finest mall has gone that extra mile to help this unique initiative by providing a counter to these women at no cost. This is owned by our very own FLO member Ms. Rashmi Maheshwari.

These women will also be entitled to sell products on week-ends at the flea markets at the mall directly to the customers without the middlemen. Vaishali Rane of Onkaar Creations was provided a space for 3 months to showcase her products.



# Fun session with Standup comedian and renowned ventriloquist Seema Golcha from Nepal | September 13, 2019

Standup comedian and renowned ventriloquist Seema Golcha from Nepal regaled the Pune Chapter members with a fun act. It was light hearted afternoon enjoyed by one and all.

Ventriloquism is a dying art and she has introduced this age-old art in Nepal, being the only ventriloquist in the country. She's been performing regularly in India, some of the highlights being, Mood Indigo fest at IIT Mumbai, Reliance's GCS Awards in Gujarat and regular shows at Canvas Laugh Club where she's an in-house comic too. She has performed on international platforms like Thailand and the US.



# Workshop on Art | September 14, 2019

Renowned sculptor and artist Indraneil Garai held a workshop for FLO members at a leading mall in Pune. Members were given a brief synopsis as well as assisted to create their own piece of art.



# Go Digital with Harshil Karia | September 17, 2019

Instagram has been proved to be a powerful marketing tool for businesses looking to expand their presence and visibility of their products. A special session was organized for FLO members - "GO DIGITAL with Harshil Karia" on 17th September 2019. He is the Co-Founder of Schbang and FoxyMoron and has received numerous accolades and has been in the digital and advertising space for over 12 years.



# Ikebana And Bonsai Workshop | September 20, 2019

Harsha Hinduja, President of the India Friendship Bonsai Society and Vice President of Ikebana International along with Sushila Agarwal, an expert Bonsai teacher for over 40 years conducted a Ikebana and Bonsai workshop for the members. It was a fascinating demonstration that explained the subtleties of Japanese art, the use of flower arrangements to convey more than just face value. Their personalities along with their knowledge and expertise, left us feeling inspired and the members are thrilled to implement the principles of Ikebana in decorating their homes and offices.



# Marching Towards a Better Environment | September 21, 2019

On the occasion of World Clean Up Day on 21st September, 2019 FICCI FLO Pune joined hands with Adar Poonawala Clean City Foundation and the Khadki Cantonment Board for a cleanup drive with the students of All Saints High School, Khadki and Dhole Patil College of Engineering.

The initiative is a small step to remove the waste accumulating in the area, so it can be recycled or at the very least disposed correctly. Members also participated in a tree plantation drive along with the students, planting over 90 trees in the vicinity of All Saints High School.



# Empowering Girls In Our Society With Wellness And Good Health | October 7, 2019

47 girls from Venkateshwara Girls high school have been administered with the first dose of Cervical Cancer vaccination. Their second dose is due in February 2020.



# Legal Workshop – Engage Women To Be Legally Aware Of Sexual Harassment In Workplace | October 9, 2019

As working professionals the need of the hour is to be legally aware of sexual harassment at the workplace.

A special demonstrative legal workshop was arranged for FLO entrepreneurs and professionals by Gendersense and Sutradhar enacted through music and dance. Well appreciated by working professionals of the chapter



# FLO National Incubation Initiative | October 11, 2019

The first orientation session on Incubation was organized on 11th October by Science & Technology Park Pune mentored by Dr. Rajendra Jagdale.

Pune Chapter has connected with Dr. Rajendra Jagdale who is the Director General of Science and Technology Park, Government of India , in order to take the Incubation initiative forward. This session was to understand the business module of the members who were keen to take their business to the next level. With mentorship and guidance from the Dr. Jagdale, the members will benefit to grow professionally and be more well informed.



# Discussion on Pressing Issues On Women Empowerment In The Indian Context | October 14, 2019

Pune Chapter witnessed two most powerful speakers address them on 14th October 2019. This program was done in collaboration with Cummins India. Rise Up is an organization involved in empowering women and young girls to transform their lives, families and communities for more just and equitable world through investment in local solutions, strengthening leadership and building movements. It is based in the USA and is working closely with Cummins in India.

Ms. Vidhu Prabha, from Rise Up spoke on gender equity initiative, building partnerships, leading campaigns, networking and promoting leadership for advancing gender justice. Ms. Anuradha Bhosale a renowned women and anti-child labor activist based in Kolhapur. A child labor herself spoke to us about her real life experiences. Various women centric groups were invited to be a part of this interactive session.



# Empowering And Employing Young Girls To Be Self-Sufficient | October 16, 2019

With Funds raised from Marathon 2018, supported by Bridgestone, FLO Pune Chapter had signed a MOU with Tata Strive to train young girls to be retail assistants. This course was completed in November 2019 and we had a small graduation ceremony for the girls and distributed certificates. The completion of this course enables them to seek employment in large format stores as retail assistants such as Westside and Trent.

 $Tata\,Strive\,ensures\,employment\,to\,all\,of\,them\,through\,their\,group\,retail\,chain\,format.$ 



# Diwali With Leprosy Patients At Dr. Bandorewala Hospital By Providing Them With Grocery



# Diwali Celebration With 100 Women Farmers Of Osmanabad | October 25, 2019

A session on Entrepreneurship and employment generation was organized for these ladies with a vision to empower, enrich, engage and employ women in our society. FLO Pune joined hands with government bodies to support women in establishing their own small scale business and conduct training and sessions on Honey production at their farm.

To keep in line with the National Initiative FLO Pune Chapter collaborated with MSKVBK (Maharashtra State Khadi and Village Industries Board) for bees. This Board is into implementing the beekeeping scheme for the purpose of spreading pollination by providing bee boxes to the farmers and for generating additional employment for the beekeepers in the State. Tuvar Dal attracts bees.

Once all 100 women are registered with government MSKVBK (Maharashtra State Khadi and Village Industries Board) will provide 8 days training on BEE BOX in Osmanabad.

With the collaboration of government, BEE BOX will be provided to women farmers. Regular monitoring and evaluation will be conducted by FICCI Flo Pune Chapter along with MSKVBK (Maharashtra State Khadi and Village Industries Board) and the government will take back the honey and sell at their government stores. Talks are in progress to assess the government subsidy and buy back of honey.



# Employment Generation For BAIF Women Champions Stall At Phoenix Mall | November 9, 2019

The ladies from BAIF were given an ideal platform to display their products on a weekend at Phoenix Mall. Since this is the most popular and frequented mall in the city, it was a wonderful opportunity for these ladies to be present and showcase their products, sell and increase their financial independence.

These women also received an opportunity to show case their products at a fun fair in Poona Club as part of the Klagram Exhibition and have been regularly participating in the farmers market at Magarpatta City, Pune.

February 2020 will see them visiting Mumbai – a bigger market to showcase their products and be known to the society at large.



# Supporting Jail Inmates Through Skilling And Environment Initiative | November 12, 2019

A letter of understanding was signed between FLO Pune Chapter and IGP Sunil Ramanand to start a project to plant trees in the Jails and develop a green patch across Maharashtra beginning with Yerwada Jail in Pune. Further to this the women can be skilled in various trades.

FLO Pune Collaborated with Tree Public to plan 200 trees inside the jail to further create Oxygen hubs for the city of Pune. This project is funded from the fund received from the Marathon 2019 and will be inaugurated soon.

Another project from the funds of the marathon and within the jail in collaboration with The Eco Factory Foundation is to skill inmates. These projects include manufacturing of smokeless charcoal from garden waster, nursery management and development, manufacturing of cow dung based products such as cow dung pots, bricks formulation of natural pesticides, insecticides and many more. This will then open numerous opportunities for income generation and allow women to venture into a business when they will complete their tenure of imprisonment.



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# Bridgestone India signed an MOU for the second time as Presenting Sponsor for 5TH Edition of the Pune FLO Half Marathon | November 12, 2019



# An Interaction With Celebrity Nutritionist Rujuta Divekar | November 17, 2019

FLO Pune Chapter was invited by Sadhu Vaswani Mission for a lecture under "The Project Wellness Series" by renowned celebrity nutrionist Rujuta Divekar.

Good eating tips, lifestyle changes for the year 2020, maintaining good health internally, were some of the key areas as part of her session. Eating Super foods and super nuts was also an interesting subject touched upon and enriching for the members to take home good health and wellness tips.

# In Conversation With Pujya Swamiji And Sadhvi Ji From Rishikesh | November 27, 2019

Flo Pune Chapter was honored to have HH Pujya Swami Chidanand Saraswati and Sadhvi Bhagawati Saraswati from Parmarth Niketan Ashram, Rishikesh to address us with their divine words and spark a spiritual awakening amongst the members. How to be a "Better Version of Yourself" was truly simple words yet effective and engaging to take back for all of present at the session. A truly divine afternoon.





# Engage and Employ women for the Last Mile Delivery | November 28, 2019

100 women riders from Hey Deedee were supported from the funds raised through Marathon 2019. A felicitation ceremony as organized on 28th November to encourage them.

During this felicitation another MOU was signed with Bridgestone and FICCI FLO to support 147 girls through Tata Strive from the funds of the Marathon 2019.



# Interactive Session By KPMG on Boardroom Effectiveness And Directors Certification -Part 2 | November 30, 2019

A follow up session was conducted post the introductory session which was on August 20, 2019. This was a full day certification session wherein members were further enhanced with knowledge on being effective boardroom directors.



## | CHAPTER REPORTS |

# Empowering Women With Hiv On The Occasion Of Occasion Of International Aids Day | December 1, 2019

Sewing machines were distributed to 5 ladies of Family Planning Association of India on the occasion of International Aids Day. This helps the women to earn for their own livelihood, make products and sell them in the open market. FLO Pune Chapter is in talks with various organizations and hotels to give these women a bulk order for making various products to ensure that they have a continuous business and source of income. This is from the funds of the Marathon 2019.



# World Disabled Day | December 2, 2019

Flo Pune Observed World Disabled Day By Enriching And Enjoying With The Kids Of Bal Kalyan Sanstha . A screening of the children's movie Frozen 2 was done at a popular multiplex for the kids of the Bal Kalyan Sansatha who were physically handicapped and some were blind too. The kids had an enjoyable afternoon, a fun outing and enjoyed the movie with popcorn and refreshments. The joy and smiles on their faces was testimony to how we at FLO can bring about a change with a small gesture and activity for the disabled children.





# Distributed Breakfast Boxes To Children | December 3, 2019

100 breakfast boxes to the children of Balkalyan Sansatha was distributed. This was followed by a variety program put up by them, and the efforts of these children was truly commendable. 40 Children from Koregoan Blind School were treated to a piano concert by Polish Pianist Anna Lipiak in the evening.



# Empowering and Employing Women and Encouraging Them To Be Entrepreneurs | December 4, 2019

 $500\,\mathrm{Hens}$  were distributed to  $25\,\mathrm{women}$  who are part of a Self Help Group in Umbare village. Initial training was given to them in looking after these hens along with their food through the Animal Husbandry Department .

Future Plans include setting up a small kiosk for them on the outskirt of the village so they can sell the eggs and become financially independent. This project is funded from the funds raised through Marathon 2019



# 5th Edition Of Flagship Event - Pune FLO Half Marathon At Magarpatta | December 8, 2019

The 5th edition of the Pune FLO Half Marathon presented by Bridgestone saw a registration of 8950 participants from corporates, schools, hospitals and across fraternities of the police and army. The FICCI FLO Pune Marathon route is now certified by AIMS (Association of International Marathons and Distant Races) which is valid for 5 years if the route is not changed and is held under the aegis of PDAAA (Pune District Amateur Athletic Association). This makes the FLO Pune run internationally accredited. A special run was also flagged off for 3km for children from government and specially abled schools.

Ms. Gauri Khan was the Chief Guest for this event and was also graced by heads of departments from Corporates, Police personnel and eminent members of the society.



# Agro Farm Visit in line with National Initiative of Agriculture and Farming | December 14, 2019

In sync with the National Initiative of Women in Agriculture, FLO Pune Chapter arranged for a visit to Krishi Vigyan Kendra in Baramati. This was hosted by the Pawar Family. It was an entire day outing wherein members were exposed to the work done by KVK as well as the new Dutch techniques in farming they are implementing in India.

The members visited bee making centre and saw the working of the bee boxes, the poultry section followed by a Hurda Party. On interacting with the management an initiative was suggested by the Agro Farm Management to support the Sanitary Towels project.





# Interaction With Renowned Cosmetologist , Dr Jamuna Pai | December 16, 2019

Internationally acclaimed Cosmetologist Dr. Jamuna Pai had an interactive session on the "New Trends in Cosmetology", special tips on having beautiful skin and leading a healthy lifestyle which is linked to good hair and skin. Each member went home with a gift hamper worth Rs.1500/-



# Breast Cancer Screening | December 21, 2019



312 women underwent Primary Screening of Breast Cancer to ASHA workers (Rural health Workers) in Satara. This initiative is funded from the funds of Marathon 2019

# Third Session Of Incubation At Science And Technology Park Pune | January 9, 2020

Members from FLO were further mentored during the second session of Incubation by Dr. Jagdale at the Science & Technology Park. Members presented their business plan and were further guided on how to take their business to the next level. A MOU was also signed between FLO Pune and Science and Technology Park.

Post this session FLO Pune also signed a new MOU with the science and technology park to take forward the Incubation initiative.

Another MOU was signed and a cheque was handed over to support a start up by providing a Rice De husking Machine to Panawadi Village women self help group.



# Rendezvous With Sakshi Dhoni | January 13, 2020

A wonderful start to the New Year was with Guest Speaker Sakshi Dhoni. An interesting tete a tete on her life journey as the wife of one of India's favourite cricketer to her role as a dutiful mother, wife and dealing with social pressures.

In her presence, FLO Pune also handed over the first FICCI FLO Scholarship Cheque for the first year to 6 students of B.Sc Agriculture. Dean of Agriculture college, Dr. Rasal was also present at the ocassion. This is from the funds of the Marathon 2019.



# Cheque handover to KVK Baramati for Sanitary towels through project 'SOBATI' | January 15, 2020

During the visit to Baramati, members had visited the unit which was making sanitary napkins through the project "Sobati". FLO team decided to support this venture so that more young girls from government schools can benefit from good hygiene and health. A cheque handing ceremony took place to start this project. This is from the funds of the Marathon 2019.



#### World Army Day at the Paraplegic Rehabilitation Centre, Pune | January 16, 2019

FLO Pune was happy to celebrate World Army Day with the personnel of the army forces at the Paraplegic Rehabilitation Centre in Khadki. Members had a tour of the facility, how the brave hearts of our country are taken care of as well as the recreational facilities organized for them. FLO Pune also organized a small entertainment program of poetry, music and drama through Art Culturati. Indeed an afternoon well spent with the heroes of our nation.



### Second Inauguration of Self Help Group under Swayam Vertical at Gharobar.com | January 17, 2020

Meraki by Dhanashree Laad - a new Self Help group was given an opportunity and platform to display their products at a popular store Gharobar.com in a mall located in a good residential area. Footfalls being high in the mall, helps these self help groups to do more business thus increasing their monthly profits and contributing to the family income in a more meaningful manner.

At the same time a MOU was signed along with a cheque handover to Madha Welfare Foundation to support 200 school girls bicycles in Solapur. This is from the funds of the Marathon 2019.



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### Enriching young women with Plumbing Course | January 18, 2020

A plumbing training was inaugurated at the ITI girls college, Pune on 18th January 2020. This is the first of its kind where in 30 young girls will undergo a 6 week training on Plumbing. This is with the funds received from the Marathon 2019.



### Signing of MoU to support Nursing Course | January 20, 2020

An MoU was signed with Lila Poonawalla Foundation to Support 4 girls for 4 year BSC Nursing Course. Cheque handed over for first year Nursing Course. This is from the funds of the Marathon 2019



### Supporting Women Inmates With Skill Development | January 27, 2020

Pune Chapter in collaboration with The Eco-Factory Foundation (TEFF) started skill development training for women prisoners in female open Jail, Pune to educate, enrich, encourage and empower them with training and skilling which will open numerous opportunities for income generation and allow them to venture into the businesses.

From 27th Jan to 10th April 2020 TEFF will be training jail inmates on Manufacturing of smokeless charcoal from garden waste, nursery management and development, manufacturing of cow dung based products such as cow dung pots, bricks formulation of natural pesticides insecticides and many more.

On 27th January in the presence of Mrs. S.S. Pawar, Jailer female open Jail, FLO Member inaugurated the same.

This will be a positive change in the lives of these women prisoners and can look for an opportunity to earn a better livelihood once they complete their imprisonment.



#### Supporting Widows in Osmanabad | January 28-29, 2020

FLO Pune chapter with the collaboration of Paryay social organisation, Animal Husbandry Department and Krushi vidyan kendra (KVK) organized 2 day's training for 100 widow women farmers.

#### Topics covered:

- Crop management and using of fertilizer, management of farm, seed process, using seeds with best practices, pesticides management and to motivate them to start agri based business, vegetable production in summer season
- · Dairy business
- Economical poultry practices
- General practices in goat farming
- · Networking for marketing of products
- Animal Husbandry support and schemes offered by government departments.

KVK team explained all women and guided them for future plan in agriculture practices. FLO team met CEO Dr Sanjay Kolte and discussed about Goat farming project and BEE Project. He will be liaising with the concerned departments and revert with the possible opportunities available to these ladies.



### Coffee Groups

Another exciting initiative is 8 Coffee Groups led by vibrant and enthusiastic leaders have been created by involving more than 250 members. Every coffee group has 30 members. Monthly meaningful get together and activities are being carried out. CVs have been requested by these members to screen and go through to find out their strengths and abilities.





### Wellness Session | February 5, 2020

 $FLO\ members\ were\ welcomed\ by\ Spa\ La\ Vite\ Locitanee\ owned\ by\ our\ own\ member\ Ms\ Kamini\ Sanghvi.\ The\ Women\ were\ treated\ for\ an\ evening\ of\ Foot\ Reflexology\ and\ a\ makeup\ session\ by\ My\ Glamm.$ 



### FICCI Vocational Awards and Chairperson Awards | February 8, 2020

For the first time event Pune Chapter organized the FICCI Vocational Awards to recognize the talent of the city that are not spoken about. The awards were given at the august hands of Shri Nawab Mallik, Minister of State – Skill and Entrepreneurship and Shri Rajendra Jagdale, Director General, Science and Technology Park, Pune along with other eminent members form the society graced this occasion.

A special Chairpersons award was announced to 10 members from the Chapter who have supported with their unstinted support through the year.





#### Session on Mental Health | February 12, 2020

Concern for Mental Health team from the UK have been visiting Pune for the past 5 years in collaboration with an NGO with an aim to improve the mental face of mental healthcare in India. This is done by organizing workshops using the World Health Organization (WHO) Mental Health Gap protocols targeting Primary Health Care Physicians, Psychologists, Nurses, Special Teachers, Health Visitors and other Mental Health Professionals.

The goal of this course is to educate General Practitioners, other Non-Psychiatric Specialist Doctors and Mental Health Professionals in becoming more proficient in recognizing and treating psychiatric illnesses.

54 FLO members were privileged to listen to these experts who enlightened the audience of supporting mental health in families with working parents.



#### Showcasing of a Play – Begum's & Baiji's Of Bollywood The Courtesan Project | February 15, 2020

A theatrical dance performance by Maestro Manjari Chaturvedi this will pay homage to early depictions of courtesans in film. This is a continuation of 'The Courtesan Project' that Ms Manjari has been working on for the last one decade.

This performance, conceptualised, created and directed by her celebrates the first women performers of Bollywood and brings back to life the magic, grace and soul of the era. More than a dance relived; it a story retold.



#### FLO Annual Retreat | February 22-24, 2020

The FLO Annual Retreat in Delhi was attended by 29 members. This visit was with a difference. This three day visit comprised of visit to National War Memorial, Rashtrapati Bhavan, Moghul Gardens, tete a tete with noted writer Ratna Vira, retail therapy, high tea at the Iconic Lodhi Hotel ...bonding and fun with fellow FLO members.



#### Inauguration of Rice De-Husking Machine | March 4, 2020

FLO Pune Chapter has been working closely with Science and Technology Park, University of Pune for the Incubation Initiative under the able guidance of Dr Rajendra Jagdale. Women who have shown interest in becoming entrepreneurs and want to set up their start-up have been mentored by Dr Jagdale.

While working on these lines FLO Pune Chapter keeping its vision of empowering women have stepped further to support a women self help group – Alpa Bachat Bhavan with a Start Up - Rice De-husking Machine.

FICCI Flo Pune chapter has provided a Rice De-husking Machines to villagers through Farmers Producer Organization of Panvadi. This contribution will help villagers to access technology which will reduce the cost of production and process the paddy crop after harvesting. This is from the funds of Marathon 2020.

The rice de-husking machine is not bought directly from any vendor but manufactured by Mrs. Ujwala Gosavi, Climber Systems.

Designed and promoted under SEED TARA Scheme (Technological Advancement for Rural Areas) of Department of Science and Technology, Govt. of India and is developed at Vigyan Ashram, Pabal.

This is truly a circular revolution by a women's organization empowering women through another women by supporting her start up and enable her to support fellow women.



## UTTARAKHAND

#### Chairperson's Message

Dear Friends,

I took over as the Second Chairperson of a young and new FLO chapter in April 2019 with great enthusiasm and a sworn sense of purpose. As Chairperson, FLO had empowered me with the power to empower women around me and this became my mission and goal for the year.

I learnt that the journey of empowering women financially is a collective journey. For Indian women who embark on a journey of self- empowerment, FLO as a platform has become an iconic meeting point, that ocean where many different rivers and rivulets meet and culminate into a world of abundant opportunities. Therefore, it was a remarkable year to bring women of Uttarakhand from various walks of life, who have had all had very significant personal life journeys as working women to the abundant ocean of FLO.



In leading FLO Uttarakhand this year, the opportunity to work in the team of Ms. Harjinder Kaur and a team of 16 other vibrant, intelligent and driven chairpersons was an enriching learning experience and I thank each one of them. A special thank you to President Harjinder Kaur who is a living example of gender mainstreaming; a motto that I shared with FLO Uttarakhand as the penultimate form of empowerment, for showing women that gender mainstreaming can truly be achieved.

Most of all, I want to thank my office bearers and executive committee who were the strongest pillars and anchors for me in this journey. In all senses, we were a team, and truly that is what I take home as my greatest souvenir from this year, for the journey of empowerment is collective and one of camaraderie as much as it is inward and personal. Regards,

#### Nazia Yusuf Izuddin Chairperson Uttarakhand Chapter

### 01/200

#### **COMMITTEE MEMBERS**





KIRAN BHATT TODARIA Sr. Vice Chairperson



SHILPI ARORA Imm. Past Chairperson



RUCHI JAIN Treasurer



KOMAL BATRA Secretary



#### Digital Masterclass for Social Entrepreneurs by WIC India Dehradun | May 8, 2019

In association with Evolve Foundation, Mash and WIC India Dehradun, FICCI FLO Uttarakhand organized a master class for social entrepreneurs on storytelling and digital communications workshop in Dehradun. The workshop was attended by 7 members. The workshop focused on innovative ways for storytelling and marketing in the growing digital marketplace. The four-hour workshop was useful for members to understand low cost methods and techniques for digital marketing.

### FLO Uttarakhand Member Orientation and Membership Drive May 31, 2019

FLO Uttarakhand Chapter celebrated its 18th month of inception and commenced a fresh term with 'Member Orientation Program. The aim and objective of the program was to educate current members and potential members about FLO, the vision and mission of FLO, and it's various national & international initiatives. Orientation was conducted by current year's office bearers, led by the Chairperson.

Chairperson, Ms Nazia Izuddin shared FLO President Ms Harjinder Kaur Talwar's vision for this year, followed by her own vision for the chapter. This was followed by a formal introduction of the office bearers for the year 2019-20. Office bearers shared their experiences as a FLO Member and how FLO adds significant value in their lives. 50 current and new members, and guests who showed interest in learning more about FLO attended orientation. Post orientation, several of the old members renewed their membership and several new members joined the chapter.



# Launch of Bamboo House on The Occasion of World Environment Day in Collaboration with The Ministry of Forests, Government of Uttarakhand | June 4, 2019

FLO Uttarakhand on special invitation of the Ministry of Forests, joined the Ministry and the Bamboo Board for the launch of the eco-friendly 'Tiny Bamboo House Initiative.'

Ms. Kiran Bhatt Todaria, Senior Vice Chairperson was the Guest Of Honour on the occasion. She spoke about the successful use of bamboo in the tourism and hospitality sectors and how government can boost the use of ecofriendly products in this sector. She inaugurated the bamboo house. FICCI FLO Uttarakhand has launched 'Green Initiatives' to work with the government and B2B agencies on suggesting and implementing mutually successful business friendly-eco-friendly reforms.



# Interaction & Discussion with Shri. Jairaj, IFS, Principal Chief Conservator of Forests, Ministry of Forests, Government of Uttarakhand | June 5, 2019



On environment day, FICCI FLO Uttarakhand in collaboration with Trikon Society and Ministry of Forests, Government of Uttarakhand organized a closed room discussion and discussion with Shri. Jairaj, IFS, Principal Chief Conservator of Forests, Uttarakhand on how women industrialists and women entrepreneur can contribute to a sustainable environment. The program was curated and organized by day chair Dr. Neha Sharma, Director Trikon Society & Jt. Secretary of FLO Uttarakhand. 30 members and members of the media attended the discussion. On the occasion, FICCI FLO Uttarakhand resolved to sign a MOU with the Ministry of Forests pledging support as a Friend of the Forests. Smt. Sadhana Jairaj, welcomed the resolution and read out the pledge.

### Launch of Eco Paper Products on Environment Day June 5, 2019

As part of FICCI FLO Uttarakhand's ongoing green initiatives, FLO Uttarakhand chapter launched 'Ethical Paper' on World Environment Day.

The brand is being promoted by FLO Uttarakhand Executive Committee member Vaidya Shikha Prakash.



### Inauguration of Training Center No 1 | June 7, 2019

FLO Uttarakhand Chapter inaugurated its first WE initiatives training center this year, on 7 June 2019. 25 women attended this threemonth long programme to graduate as Master trainers, equipped to create lifestyle products out of Bhimal, a Himalayan Fibre indigenous to Uttarakhand. Dr. Neha Sharma, Jt. Secretary and head of We Initiatives is leading and facilitating this initiative in collaboration with Trikon Society.



#### Impact Networking, Two Day Retreat in Rishikesh June 18-19, 2019

FLO Uttarakhand hosted its first outstation retreat 'Impact Networking' at the Summit Hotel and Resort, Rishikesh. The retreat was curated and hosted by Senior Vice Chair, Kiran Bhatt Todaria, a stalwart in the tourism and adventure sport industry of Uttarakhand, at her newly constructed adventure tourism and recreational resort by the Ganga. 20 members participated in this two-day retreat. The retreat focused on enabling networking amongst the members giving them a chance to know each other better in an informal and empowering ambience, insight into tourism, adventure sports tourism and spiritual tourism in Uttarakhand with a focus on Rishikesh, the yoga capital of India.



### Sound Healing and Meditation by Komal Batra, Secretary, FLO Uttarakhand June 19, 2019

FLO Uttarakhand by the generous support of Kairos Consciousness owned and run by Komal Batra, Secretary, FLO Uttarakhand organized a sound healing and meditation applied session for FLO Uttarakhand members at the Summit hotels by the Ganges in Rishikesh. 22 members attended the two-hour session. During post session sharing, members shared their reflections and self-growth.



# Interaction with the Honourable Speaker of Uttarakhand, Shri. Prem Chand Aggarwal, Government of Uttarakhand, June 19, 2019

FLO Uttarakhand organized a face to face interaction with the Honourable Speaker of Uttarakhand, Shri. Premchand Aggarwal at the Summit Hotel and Resort by the Ganges in Rishikesh. Shri. Premchand Aggarwal is also a three-time MLA from Rishikesh. The face to face interaction was moderated by Chairperson Nazia Yusuf Izuddin and day chair, Kiran Bhatt Todaria, Senior Vice Chairperson of FICCI FLO Uttarakhand. During the face to face interaction, Shri. Aggarwal, Honourable Speaker of Uttarakhand discussed the space and need for an all-woman chamber of commerce in Uttarakhand. 30 Members attended the interaction. Members asked him several questions about the tourism, hospitality and adventure sports tourism industry in Uttarakhand and especially in Rishikesh.



# Better Speakers, Better Leaders by Toastmasters International and WIC India Dehradun | June 23, 2019

FICCI FLO Uttarakhand in collaboration with Toastmasters International and WIC India Dehradun, organized an afternoon workshop on public speaking on 23 June 2019. The interactive applied workshop was conducted by public speaking experts of Toastmater International Dr. Harry Sethi and Sandeep Raturi. 200 people attended the program. FLO members gained insight into how public speaking is a powerful and important tool for a leader.

# Interaction with The Honourable Labour Minister Shri. Harak Singh Rawat and Additional Labour Commissioner Shri. Anil Petwal, Ministry of Labour, Government of Uttarakhand | July 13, 2019

In its third face to face with the Government Series, FLO Uttarakhand in collaboration with Trikon Society and Ministry of Labour, Government of Uttarakhand organised a Face to Face and closed room interaction between the Honourable Cabinet Minister, Dr Harak Singh Rawat, Jt Labour Commissioner Shri Anil Petwal ji and members of FLO Uttarakhand. Dr Harak Singh Rawat ji shared the various programmes and their implementation benefits for women entrepreneurs, employees and women labour. Shri Anil Petwal ji succinctly clarified the most important Labour Laws and their mandatory implementation processes for businesses across the scale from proprietorship to a large unit. The open dialogue and interaction at this selective forum resolved some very pertinent queries raised by our members representing over 40 industries. The meeting lasted for four hours and was attended by over 35 members who are entrepreneurs and their business and HR heads who deal with the labour department.



# Womennovator- Introduction and Insight into Programs for Women Innovators by MSME Department, Government of India | July 15, 2019

FLO Uttarakhand in collaboration with Gvriksh and Department of MSME, Government of India presented 'Womennovator' – a virtual incubator supported by the Department of MSME, Government of India to the women of Uttarakhand. The lead resource person of the initiative, Ms. Tripti Singhal Somani, CEO of KGS Advisors and Founder of Womennovator spoke extensively about government support schemes for women entrepreneurs and shared insightful ways and methods of availing support from and through government schemes.



#### Free Medical Health Check Up Camp for Economically Weaker Section | July 14, 2019

Under our Health & Wellness initiative, FLO Uttarakhand Chapter in association with Trikon Society, facilitated the first Free Health Check-up Camp for the consolidated village communities of Doiwala region of Dehradun. The camp site was Rajkiye Intermediate College, in village Bulawala, thoughtfully chosen by the Day Chair- Jt Secretary, Dr Neha Sharma for the institution's dedication to nutritional and menstrual health, wellness of students and most importantly the clean environment of the college and its vicinity. Presence of RO water and sanitary napkin dispensing machine are a combination hard to find in city schools in this area. The focus areas were Pediatrics, General Physician, Gynaecology, ENT, Dental Hygiene, Ayurveda & Surgery Consultations. Free vitamins & deworming tablets to children of o-5yrs & vitamin tablets to pregnant women were distributed. Blood Pressure, blood sugar, ECG & dental checkup were availed by all. Ayurvedic & Panchakarma section was a key attraction. This outreach impacted more than 350 residents in Doiwala and chiefly comprised of women & children of all ages. Most women brought in their daughters for general checkup to ensure their wellbeing. The dentist team made a keen observation about good dental health amongst the registrations at the camp.



#### W Talks, Dehradun July 15, 2019

FLO Uttarakhand In Collaboration with Women Talk events curated and organized W TALKS DEHRADUN on 15 July 2019. W Talks is a nationwide initiative where women gather on a public platform and share their inspiring stories, thoughts, ideas and experiences. W Talks ins an inspiration learning space and focuses on learning through shared experiences. 110 people attended the program. The program commenced with an address by the Keynote Speaker Dr. Alaknanda Ashok on women entrepreneurship and global business alliances for women-growth strategies, market linkages and activation for women.

Nazia Izuddin, Chairperson, FLO Uttarakhand moderated the session. Speakers at W talk Dehradun were Dr. Neha Sharma, Jt. Secretary, FLO Uttarakhand, Archana Gupta, Director, KEI Cables and member of FLO Delhi, Deepa Chawla, Wommenovator Influencer, Dehradun, Leher Sethi, Founder, Something Creative, Vrinda Bansal, Director- Student Welfare, Dev Bhoomi Group of Institutions and Chef Rahul Wali, Founder of Rahul's kitchen.



#### Meetings with the Honourable Governor of Uttarakhand, Smt. Baby Rani Maurya | July 2019

Chairperson. Ms. Nazia Yusuf Izuddin had a private audience and discussion with the Honorable Governor of Uttarakhand Smt. Baby Rani Maurya. In the meeting, Chairperson Ms. Izuddin discussed the agenda of FLO Uttarakhand for the year and the important work FLO is doing in Uttarakhand especially for the upliftment of underprivileged and lower income class working women of Uttarakhand



### Free Workshop on Investment and Savings for Rural Womenk | July 29, 2019

FLO Uttarakhand, Balaji Investment and Consultants and Trikon Society curated, facilitated and organized an awareness and training workshop on investments and savings. 200 women in Jassowala village, Vikasnagar, attended the workshop and were directly sensitised and briefed on the options they can avail for better financial security. Ms Ruchi Jain, Treasurer, FICCI FLO Uttarakhand and Dr Neha Sharma, Jt. Secretary, FICCI FLO Uttarakhand, executed this awareness workshop for BPL women under the 'WE' in finance initiative of FICCI Ladies Organisation.



# Confidence- Wear It Like Make Up by Poonam Kumar, Chief Coordinator, Beauty and Aesthetics Industry Committee | July 31, 2019

FLO Uttarakhand curated and organized "Confidence- Wear it Like Make Up" a unique applied session on make-up and its practical impact on a woman on 31 July 2019. The program was curated, organized and hosted by Poonam Kumar, Chief Coordinator, Beauty and Aesthetics Industry Committee of FLO Uttarakhand as Day Chair. The four-hour workshop was attended by 30 members. The workshop was held at Cloud 9, a brand founded and owned by Poonam Kumar and a leading name in the beauty and aesthetics industry in Dehradun.



#### The Abira story by Priyanka Khandelwal, acclaimed social entrepreneur | August 9, 2019

FLO Uttarakhand organized an interactive learning session and talk with acclaimed social entrepreneur Priyanka Khandelwal. Priyanka Khandelwal is the co-founder of Abira, a socially conscious brand that specializes in handcrafted products created by women artisans from across the country. Priyanka's Abira is a success story in a highly competitive market in the artisanal sector. Abira today is a leading name and Priyanka shared her inspirational story and her own learnings, tips and tricks on effective steps to create a brand. Mansi Mittal Rastogi, Chief Coordinator of Capacity Building Committee was the Day chair and compere of the session. Abira Story was attended by over a 100 people.

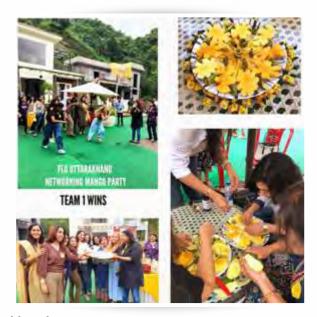


#### Mango Party | August 11, 2019

FLO Uttarakhand curated and organized a unique networking and recreational activity day for FLO members in tune with monsoons and the mango season called 'Mango Party.'

Day Chair and Executive Committee member Ms. Charu Chauhan, Chief Coordinator- Real Estate and Infrastructure Industry Committee, hosted 'Mango Party' at her upcoming real estate project 'Amulyam'.

The networking event was open for members and their spouses. 45 people attended the networking event including members and their spouses. The day was filled with mango themed team building games, cocktails and concluded after lunch.



### Meeting with the Honourable Chief Minister of Uttarakhand, Shri. Trivendra Singh Rawat | August 10, 2019

Chairperson. Ms. Nazia Yusuf Izuddin had a private audience and discussion with the Honorable Chief Minister of Uttarakhand Shri. Trivendra Singh Rawat. In the meeting, Chairperson Ms. Izuddin discussed the agenda of FLO Uttarakhand for the year and the importance of FLO as the first all women chamber of commerce in Uttarakhand. In the meeting Ms. Izuddin drew attention to the mainstream role in the economy of FLO Uttarakhand members representing more than 40 revenue generating and employment generating industries in Uttarakhand. The Chief Minister assured his full support to FICCI FLO Uttarakhand and all its activities during the meeting.



# Empowering Self Towards Financial Independence by Shri. Krishan Sharma, Head of Training, HDFC Mutual Funds | August 22, 2019

Finance is the art of handling money. And investments are the tools defining the value generation out of that money. "You are truly rich when the money works for you and not the other way round." - an investment seed mantra planted in our minds on 22 August 2019 by Mr Krishan Sharma, Head of HDFC Mutual Funds, Training and Development at the FICCI FLO Uttarakhand finance series program, 'Empowering Self Towards Financial Independence'. The highly attended three-hour session was enriching and members learnt a new perspective on finance and investment. The program was curated and organized by Day Chair Ms Ruchi Jain - Treasurer & Chief Coordinator Finance Industry committee, FLO Uttarakhand. This finance series program of FLO Uttarakhand was supported by Shri. Shashank Jain- Director, Balaji Investments & Consultants and HDFC Mutual Funds. More than 300 people attended the program.



### Interaction with Shri. Dilip Jawalkar, IAS, Secretary, Tourism, Government of Uttarakhand | August 31, 2019

FLO Uttarakhand in collaboration with Trikon Society and the Ministry of Tourism, Government of Uttarakhand, organised a face to face interaction and closed room discussion with Shri. Dilip Jawalkar (IAS), Secretary, Ministry of Tourism, Government of Uttarakhand. This was the fourth in the government face to face series organized by FICCI FLO Uttarakhand. 30 members, and members of the Ministry of Tourism, Government of Uttarakhand, attended the interaction. The 30 members who attended are in businesses that is connected to the tourism ministry such as adventure sports tourism, golf tourism, sports tourism, film tourism to name a few. It was resolved during the interaction that FICCI FLO Uttarakhand would submit a whitepaper with recommendations and suggestions for policy amendments in the tourism sector.



#### FLO Uttarakhand delegation to Coimbatore- SANGAM | July 16-21, 2019

For the first time in the chapter's history, a delegation of 7 members attended the Governing Body meeting held in Coimbatore. The delegation was led by Chairperson Ms. Nazia Izuddin and members who attended the delegation are Ms. Kiran Bhatt Todaria, Senior Vice Chairperson, Komal Batra, Secretary, Dr. Neha Sharma, Jt. Secretary and Executive Committee members Ms. Meenakshi Soti, Ms. Poonam Kumar and Dr. Geeta Khanna.





#### FLO Uttarakhand joins International Delegation to Israel and Jordan | September 9-17, 2019

In a historic first time since the launch of the Uttarakhand chapter, the chapter was represented in the international delegation with 7 members participating in the 60 member delegation. The chapter was represented by entrepreneurs from different fields and industries such as education, pharma, health, beauty, hospitality, spirituality, social welfare and adventure tourism. The delegation comprised of Chairperson Ms. Nazia Yusuf Izuddin, Secretary Ms. Komal Batra, Jt. Secretary Dr. Neha Sharma, Executive Committee Members Ms. Meenakshi Soti, Ms. Poonam Kumar, Ms. Mansi Virmani and Ms. Charu Chauhan.



#### Interstate Meet at Lucknow-Khwabeeda November 22-25, 2019



A delegation of 9 persons consisting of all office bearers and senior executive members attended the FLO Interstate meet in Lucknow. Flo Uttarakhand was represented by Chairperson Ms. Nazia Yusuf Izuddin, Senior Vice Chairperson Ms. Kiran Bhatt Todaria, Secretary Ms. Komal Batra, Treasurer Ms. Ruchi Jain, Jt. Secretary Dr. Neha Sharma, Jt. Treasurer Ms. Raashi Singhal, Executive Committee Members Anuradha Malla, Harpreet Kaur and Gauri Suri.

#### FLO Bazaar- Monsoon Edition | October 1-2, 2019

In this tenure FLO Uttarakhand held two FLO bazaars both of which were massively successful. The Monsoon edition was held on October 1 and 2, 2019. The Bazaar was curated and organised by Chief Coordinator of FLO Bazaar Committee Ms. Harpreet Kaur and committee members Gauri Suri, Priya Sethi, Smriti Batta, Gigi Pathak and TriptiBehl. More than one lakh eye balls caught the bazaar and the two day bazaar, first time in the history of the chapter, saw massive footfall and many happy entrepreneurs.



#### Kriti - Workshop for underprivileged children at Samarpan Society Open Shelter | October 31, 2019



The Art and Craft Industry Committee of FLO Uttarakhand in collaboration with Samarpan Society organised a workshop to teach underprivileged children how to make handmade crafts, paper bags and bangle craft. The workshop was inaugurated by Chairperson Ms. Nazia Yusuf Izuddin and the Day Chair for the program was Ms. TriptiBehl, Chief Coordinator of the Arts And Crafts industry committee in collaboration with member Dr. Geeta Khanna, founder of Samarpan Society. Senior Vice Chairperson Ms. Kiran Bhatt Todaria felicitated the children and Art and craft industry Committee members Ms. Sunita Vatsalya, Ms. Ekta Malik and executive committee member Ms. Gauri Suri facilitated the training session.

# Know Your Civil & Criminal Rights- Masterclass With Senior Lawyer Adv. Kanwaljit Singh | November 19, 2019

The Legal and Advocacy committee of FLO Uttarakhand held a master class on essential civil and criminal laws every woman must know by Senior Lawyer and legal expert Adv. Kanwaljit Singh in collaboration with WIC India Dehradun and Amicus Juris Lawyers. The program was facilitated by Chairperson Ms. Nazia Yusuf Izuddin and the day chair for the program was Ms. Trishla Malik, Chief Coordinator of The Legal and Advocacy Committee.



# 7th National Corporate Responsibility Summit 2019 at India International Center, New Delhi | November 21, 2019

FLO Uttarakhand partnered with the NGO SHIKHAR and the Government of India to organise the 7th National Corporate Responsibility Summit on Corporate Social Responsibility and Right to Education: "Innovation, Technology and Community Outreach." Dr. Ramesh Pokhriyal Nishank, Honourable HRD Minister was the Chief Guest at the summit.

Chapter members Dr Neha Sharma, Jt Secretary was the organiser and also received an Achievement Award for Developing Women & Child Education and Vocational Training. Executive committee members Ms Trishla Malik was a speaker at the summit and, Ms Namita Gupta and Ms. Deepa Dhami represented the chapter at the summit.

The summit facilitated chapter networking for those who are in the fields of education and in any field of entrepreneurship with CEOs and GMs of the top PSUs and bureaucrats of the country.





# Kriti Series - Workshop no: 2, Inauguration of three month long Handmade sellable crafts workshop | November 28, 2019

FLO Uttarakhand under the aegis of the skilling and arts and crafts committees in collaboration with Trikon Society organised a 3 month long workshop on sellable handmade crafts at the special Training Centre run by Trikon society. Chairperson Ms. Nazialzuddin inaugurated the workshop. The workshop was facilitated by day chairs Ms. TriptiBehl, Chief Coordinator of the Arts and Crafts industry committee and Dr. Neha Sharma, Chief Coordinator, Training committee and executive committee members Ms. Sunita Vatsalya, Ms. Ekta Malik and Ms. Charu Chauhan.



#### Networking and Entertainment – Mujra Night | December 13, 2019

Chapter members got together for an evening of networking and entertainment at the Mujra night. Members showcased their talents and spent the evening getting to know each other better.



### Applied Workshop on Women at Workplace and beyond | December 14, 2019



FLO Uttarakhand organised and conducted a full day applied workshop for chapter members aimed at guiding women on how to process and work through gender bias and related issues that they encounter at workplace. The workshop was very useful for members to reflect on themes, concepts and ideas that we overlook based on preconceived biases and stereotypes. The workshop was conducted by Disha and trainers Mr. S Hali and Ms. Mona Verma who is the Chief Coordinator of FLO Uttarakhand's Literature and Publishing Committee. Disha is a leading training company with several years of experience in training corporates and MNCs pan India and internationally.

# Walk Without Fear - Mission Fight Back: Workshop Empowering Children and Women Through Self Defence and Self Confidence December 21, 2019

The Self-defence training not only provides women with the physical survival techniques necessary to repel attacks effectively but also helps to prevent future violence by developing traits such as assertiveness and confidence.

To spread awareness and to physically and mentally train children and women in the art of survival, Mission Fight back has conceptualized and developed a holistic system under which state of the art technology and psychometric analysis was synergized with on-ground self-defence training to achieve the aim of prevention, avoidance, escape. FLO Uttarakhand in collaboration with WIC India Dehradun and Mission Fight Back was able to bring this workshop to our chapter members and their children.



#### Fantasyland - FLO Bazaar Christmas Edition | December 25, 2019

The FLO Bazaar committee organised the Christmas edition of the FLO Bazaar on 25 December 2019.

The Bazaar was curated and organised by Chief Coordinator of FLO Bazaar Committee Ms. Harpreet Kaur and committee members Gauri Suri, Priya Sethi, Smriti Batta, Gigi Pathak and TriptiBehl.





### Interaction of FLO Uttarakhand Committee Members with Amar Ujala Newspaper | January 9, 2020

Executive committee members of FLO Uttarakhand participated in a discussion at the offices of Amar Ujala newspaper for a discussion and sharing inputs on Citizens' perspectives on Development of Dehradun City. The discussion was facilitated by the Chief Coordinator of the PR and Branding committee, Ms. Priya Gulati as a branding and Citizen awareness program. Venue: Office of Amar Ujala, Dehradun



# Applied Photography workshop for members with renowned photographer Shri. Bhumesh Bharti | January 18, 2020



The Arts and Crafts industry committee curated and organised an applied training workshop on photography for members with renowned photographer Shri. Bhumesh Bharti under the capacity building series. Ms. TriptiBehl was the day chair for the workshop and the workshop was organised in collaboration with WIC India Dehradun.

# Self-Love- A powerful practice to thrive in life by Life Coach VikaashKripallani, Founder, Sacred Avenue | February 12, 2020

The Health and Wellness Industry Committee headed by Chief Coordinator Vaidya Shikha Prakhash, curated and organised an impact networking and capacity building program called Self Love by renowned Life Coach VikaashKripallani. Kripallani taught the members on how self-love is A powerful practice to thrive in life. Kripallani is the Founder of Sacred Avenue.



### Seminar on Child Rights and Legal Education | February 14, 2020

The Legal and Advocacy committee and the Education industry committee jointly organised a half day Seminar on Child Rights and Legal Education. The main speaker at the seminar was Adv . Talish Ray, Lawyer, Supreme Court and founder of girls gotta know and the Guest of Honour was Ms. Usha Negi, Chairperson, State Child Rights Commission, Uttarakhand. Ms. Trishla Malik Chief Coordinator of the Legal and Advocacy committee and Ms. Meenakshi Soti, Chief Coordinator of the Education committee curated the program and FICCI FLO Uttarakhand partnered with Doon Heritage School, Dehradun for this capacity building program.





# Face to Face with Smt. Usha Negi, Chairperson, State Child Rights Commission, Uttarakhand | February 14, 2020

FICCI FLO Uttarakhand in collaboration with Doon Heritage School and Trikone Society organised a face to face discussion with Smt. Usha Negi, Chairperson, State Child Rights Commission, Uttarakhand. Jt. Secretary Dr. Neha Sharma and Chief Coordinators Ms. Meenakshi Soti and Ms. Trishla Malik facilitated the face to face program.



#### Legal Rights applied workshop for women engaged in skilling | February 14, 2020



The legal and advocacy committee and the skilling committee of FLO Uttarakhand collaborated and organised an applied workshop for underprivileged and lower income working class women being trained at the FLO skilling centres in collaboration with Trikon Society and Amicus Juris law firm. Expert supreme court lawyer Adv. Talish Ray addressed the women and guided them on their legal rights and forums to seek justice.

#### Face to Face with Shri. Rahul Meena, DFO, Narendra Nagar, Uttarakhand | March 4, 2020



FLO Uttarakhand was invited for a special consultation by the Government of Uttarakhand to the Stakeholders Consultation for Shivalik Bio Diversity Park, Muni kiReti, Tehri Garhwal, Uttarakhand. FLO Uttarakhand delegates had an engaging and productive discussion with Shri. Rahul Meena, DFO, Narendra Nagar.

#### Representation in UN Global Compact Network India – 3rd Gender Equality Summit-2020 | March 6, 2020

FLO Uttarakhand sent a delegation and was represented in the UN Global Compact Network India – 3rd Gender Equality Summit-2020 held at the Park Hotel, New Delhi.



#### WE Skilling Initiatives – Trainings, October, November and December 2019

These trainings provided a rare and golden opportunity to women from underprivileged and rural backgrounds. In the skill schools, they learn practical skills and improve their ability to come out of their comfort zones and interact with other people. This increases their confidence as well thereby being a venue for both soft skill and technical skill trainings.

The we skilling initiatives are headed by Dr. Neha Sharma, Jt. Secretary and head of the skilling initiative. FLO Uttarakhand executed all skilling programs in collaboration with Trikon Society, a renowned Uttarakhand NGO founded by Dr. Nirmala Sharma with a track record of skilling more than 5000 underprivileged and rural women in Uttarakhand. A total of 250 women were skilled in the FLO collaborated training centres.

#### Objectives of the course:

- To introduce the trainees to various commercial aspects of the apparel industry.
- To understand the fashion business.
- To provide a balanced mix of theory and practical knowledge tied up with several situations in styling industry.
- To introduce students the rudiments of sketching and its perspectives.
- Focus on experimental learning through understanding of basic and simple styling solutions to challenging authentic results

#### Learning outcome:

After Finishing the course trainees shall be able to.

- $\bullet \quad \text{Exhibit basic skills in pattern making/draping and garment construction to support their design.} \\$
- To undertake independent study and research, self and peer evaluation and provide appropriate response to any professional situation.
- Demonstrate a personal design philosophy.
- Exhibit full range of transferable skills.
- Exhibit their innovative design collection with the specified target market foremost in design process.



#### | CHAPTER REPORTS |

# Inauguration of Training Center No: 10 - 2 Months Training Program for Women in Stitching & Tailoring | October 9, 2019





Inauguration of Training Centres No: 11 And 1 - 2 Months Training Program For Women Skilling In Life Style Products From Bhimal | October 10, 2019



Inauguration of Training Center No: 13 - Food Processing Training Center For Women November 14- December 30, 2019





### FICCI LADIES ORGANISATION

Federation House, Tansen Marg, New Delhi 110 001 T: +91-11-2373 6311 E: flo@ficci.com W: www.ficci.com; www.ficciflo.com